

International Conference

TOURISTIC AND RESORT CITIES: NOWADAYS AND TOMORROW, CHALLENGES AND OPPORTUNITIES

12 - 13 November, 2018. Ayia Napa, Cyprus

From 11 to 13 November 2018, the International Conference of Europe Business Assembly, European Medical Association and International Association of Experts of Health practices "Resort City: Challenges and Opportunities. Cyprus in focus" was held in Ayia Napa, the resort capital of the Republic of Cyprus. The conference is dedicated to the development of various tourist destinations in Cyprus, in particular business, event and medical tourism.

Representatives of business circles of science and medicine of the United Kingdom, Switzerland, Belgium, Sweden, Poland, Malaysia, Croatia, Russia, Ukraine, and the Republic of Cyprus took part in the conference.

The summit business panel was the first to be held. Leading experts of EBA, Heinz Wehrle and Dr. Vincenzo Costigliola, took part in it. The reports and presentations were made by the leaders of the European Marketing Institute (Poland) Adam Mikołajczyk and Jarosław Górski, the mayor of Ampang Jaya Hamid Hussain (Malaysia), the prefect of Medimurje district Matiaj Posavac (Croatia). The guests were welcomed by representatives of the host party – Natalia Kardash, editor-in-chief of newspaper "Vestnik Kipra" and magazine "Successful Business", chairman of the organizing committee of international exhibition "Beauty and Health", as well as heads of successful Cyprus companies Haris Koureas, representing M.M. Makronisos Marina Limited and Nicolas Koureas, Director General of KARMA ESTATES LTD.

The regional session of the European Medical Association and partners, dedicated to the union of traditional and complementary medicine and medical tourism, began after lunch. The session was attended by the leaders of the best regional medical centers and leading experts in medicine and health-improving practices. The session was moderated by Dr. Vincenzo Costigliola, President of the European Medical Association, and Professor, MD Ganna Zhukova, President of the International Association of Experts of Health Practices (MASOP). The audience paid special attention to the presentations of the head of All-Ukrainian Organization "Ukrainian Association of Specialists of Traditional Medicine" professor, MD Tatiana Harnyk (Ukraine), doctor Boris Aranovich (Sweden), director of the author's wellness center Mykola Iakovchuk (Ukraine), nutrition specialist Diana Tsai, president of the International Academy of Spiritual Sciences Professor, PhD Larisa Bezukladova (Russia), representatives of MASOP Sergey Bilenko (visceral therapy), Sergey Kuznetsov (numerology), Elena Kasatkina (speech therapy and yogotherapy).

On the 13th of November innovative master classes took place. The master class of Heinz Wehrle was addressed to the hotel business experts and covered an important topic – "How to fill a hotel in the offseason". A series of workshops from health experts gathered a concerned audience of subject matter experts. Professor, MD Ganna Zhukova, health specialists Boris Aranovich, Sergey Bilenko, Mykola Iakovchuk, Diana Tsai and numerologist Sergey Kuznetsov showed their skill. All participants of the conference received diplomas of the Organizing Committee, which confirmed their high professional competence.

The presentation of European awards – honorable distinctions of world recognition – to the best specialists in the field of health improvement was the most triumphant and climactic moment of the forum. Among the winners are the president of the International Public Organization for the Advancement of Culture and Science "The International Academy of Spiritual Sciences" Professor, PhD Larisa Bezukladova, the President of All-Ukrainian Environmental Protection Society "Green Planet" Natalia Zemna, Director General of Green Planet LLP Rostislav Zhelyaskov, President of the All-Ukrainian Non-governmental Organization "Ukrainian Association of Specialists of Folk and Traditional Medicine», Professor, MD Tatiana Harnyk, President of the International Association of experts of Health Practices (MASOP), Professor, MD Ganna Zhukova.

Among other happenings of the conference were excursion program, gastronomic tourism, informal communication and business negotiations. Special attention was paid to the successful training on yogotherapy that was held at the conference and was conducted by the President of MASOP, professor, MD. Ganna Zhukova.

We thank all the participants, guests, organizers of this wonderful event that contributes to the realization of the main mission of Europe Business Assembly and European Medical Association – the creation of a society of like-minded people for the sake of the highest humanitarian values, peace and understanding between nations.

We are waiting for all of you at our new events!

