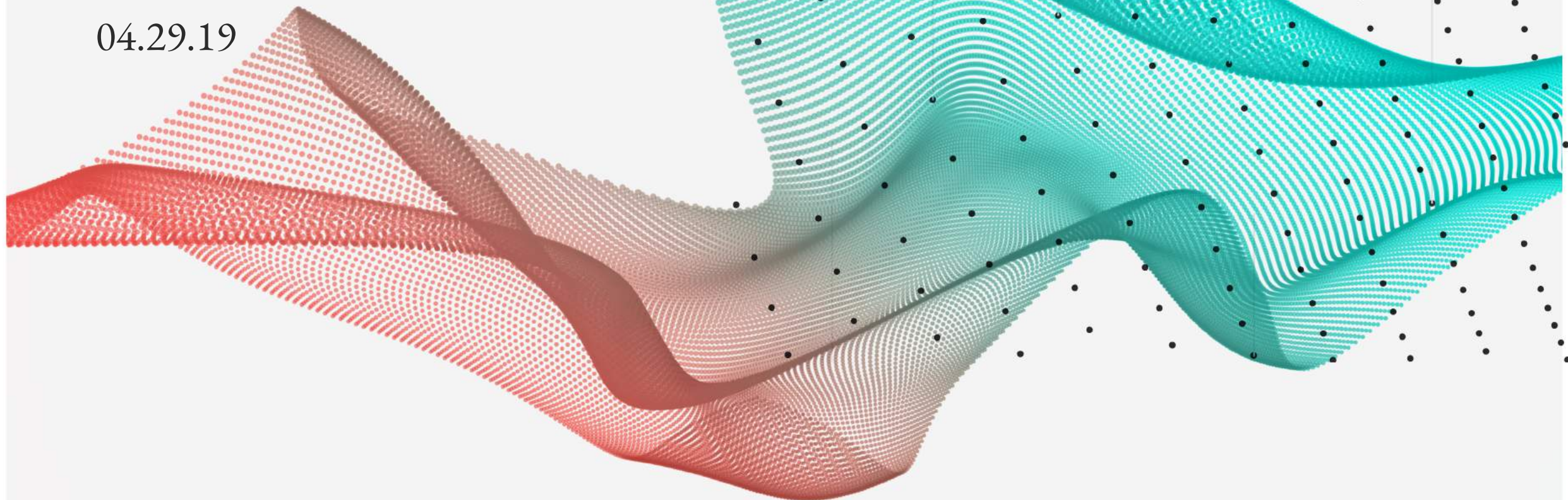


POLITICAL INTELLIGENCE /

04.29.19



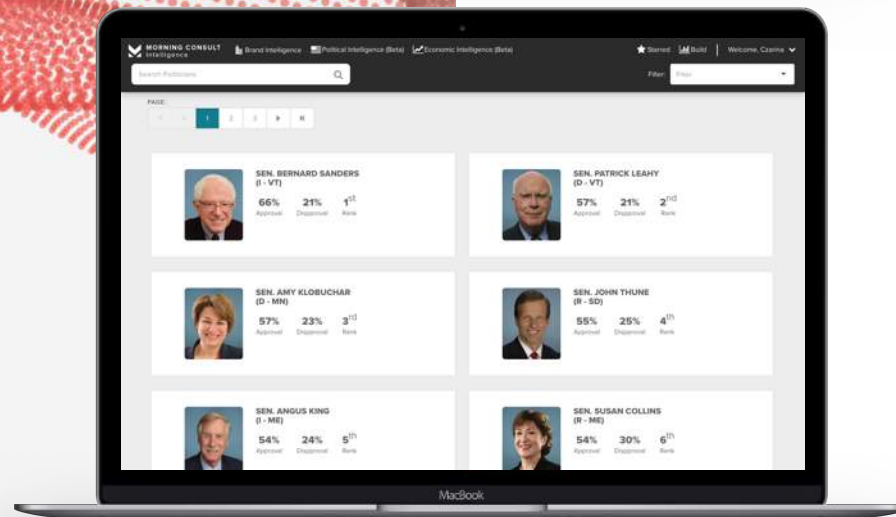
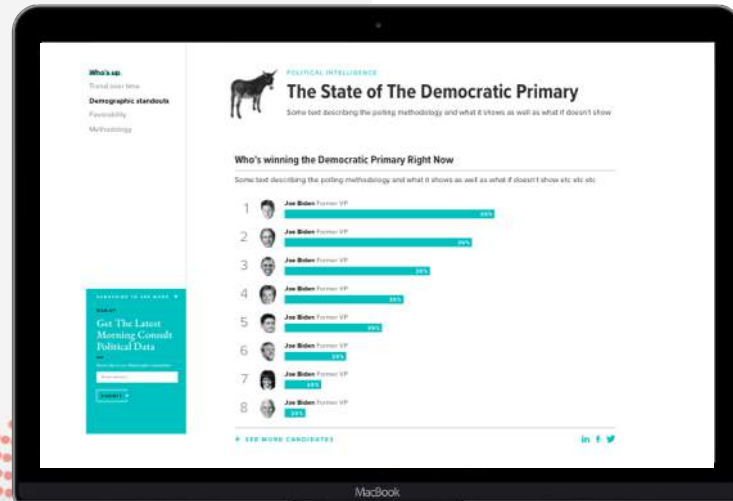
2020 PRIMARIES /

ABOUT POLITICAL INTELLIGENCE

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.

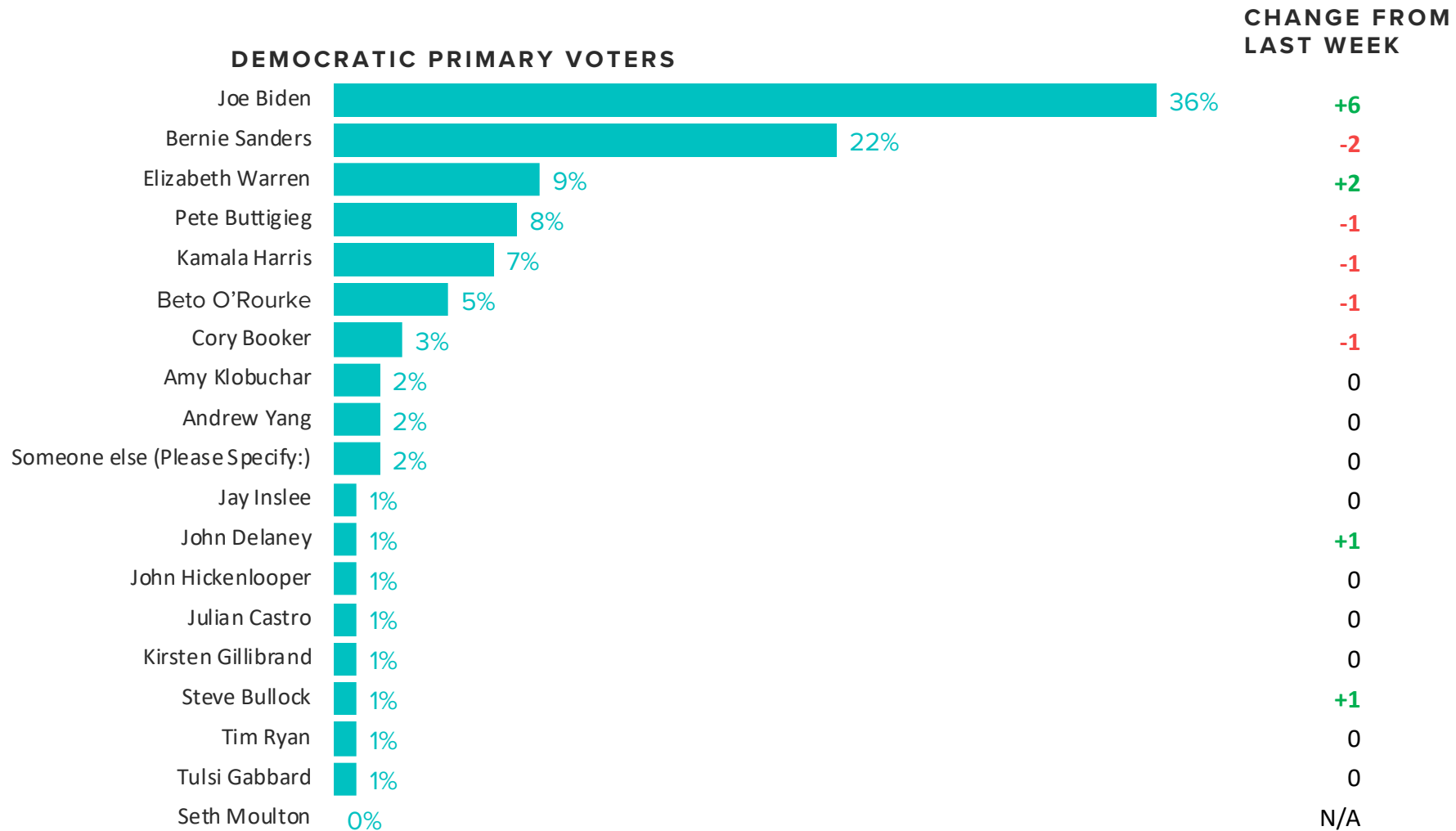


KEY TAKEAWAYS / 04.29.19

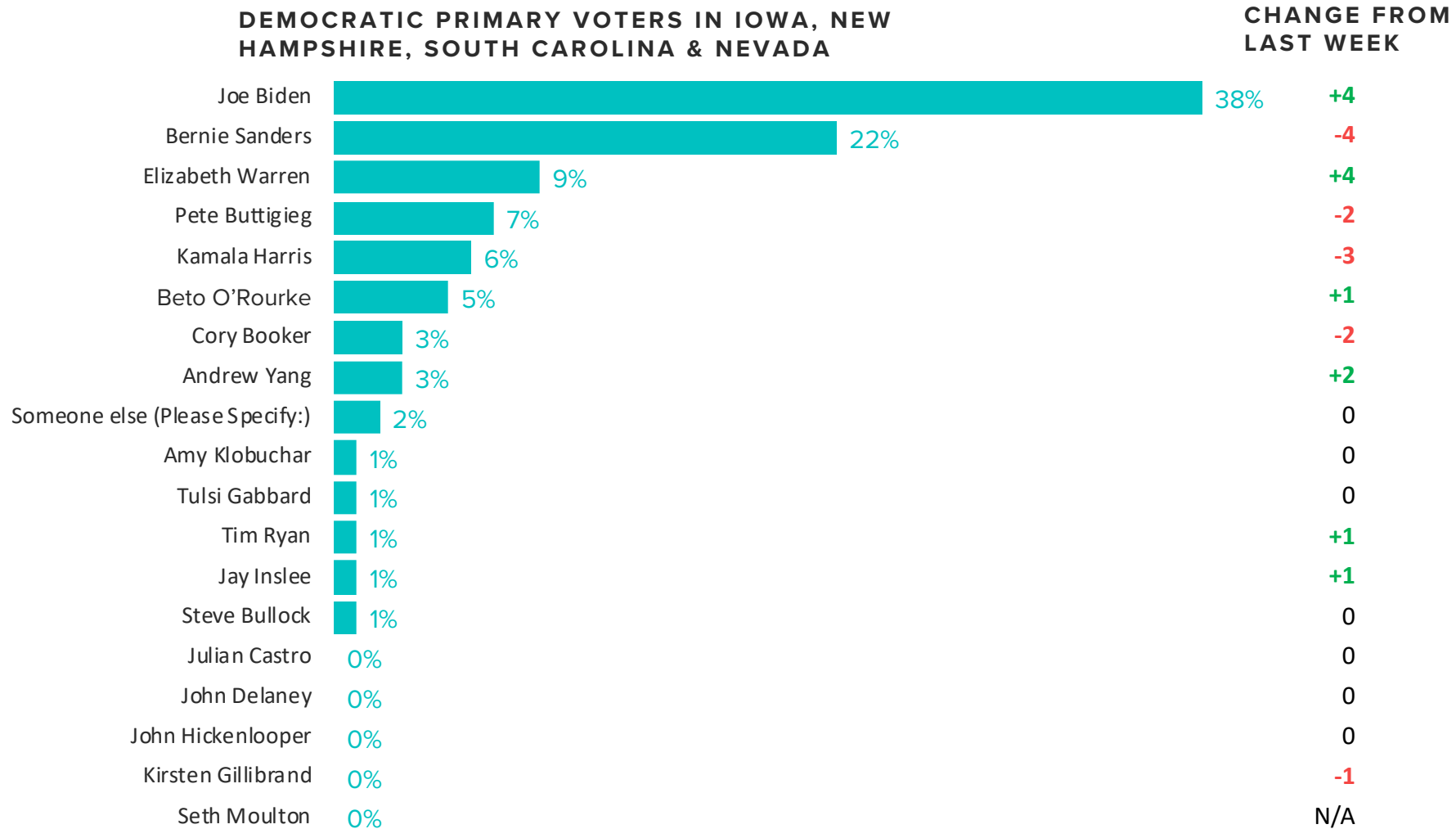
1. **Biden gets 6 point announcement bump**, now has 36% of the primary vote share. The six point gain ties Sanders for the largest single week uptick since Morning Consult began tracking the Democratic primary. Biden is now 14 points ahead of Sanders.
2. **47% of black women have Biden as their top choice**, compared to just 36 percent of white women
3. **Candidate support varies dramatically by age**: Younger voters are much more likely to support Sanders, older voters are much more likely to support Biden and Buttigieg.
4. **Buttigieg's ascension stalls**: This is the first time in five weeks Pete Buttigieg has not seen an uptick in his support. Between March 31st and April 21, Buttigieg went from 3 percent to 9 percent. In the latest release, he sits at 8 percent of the vote share.



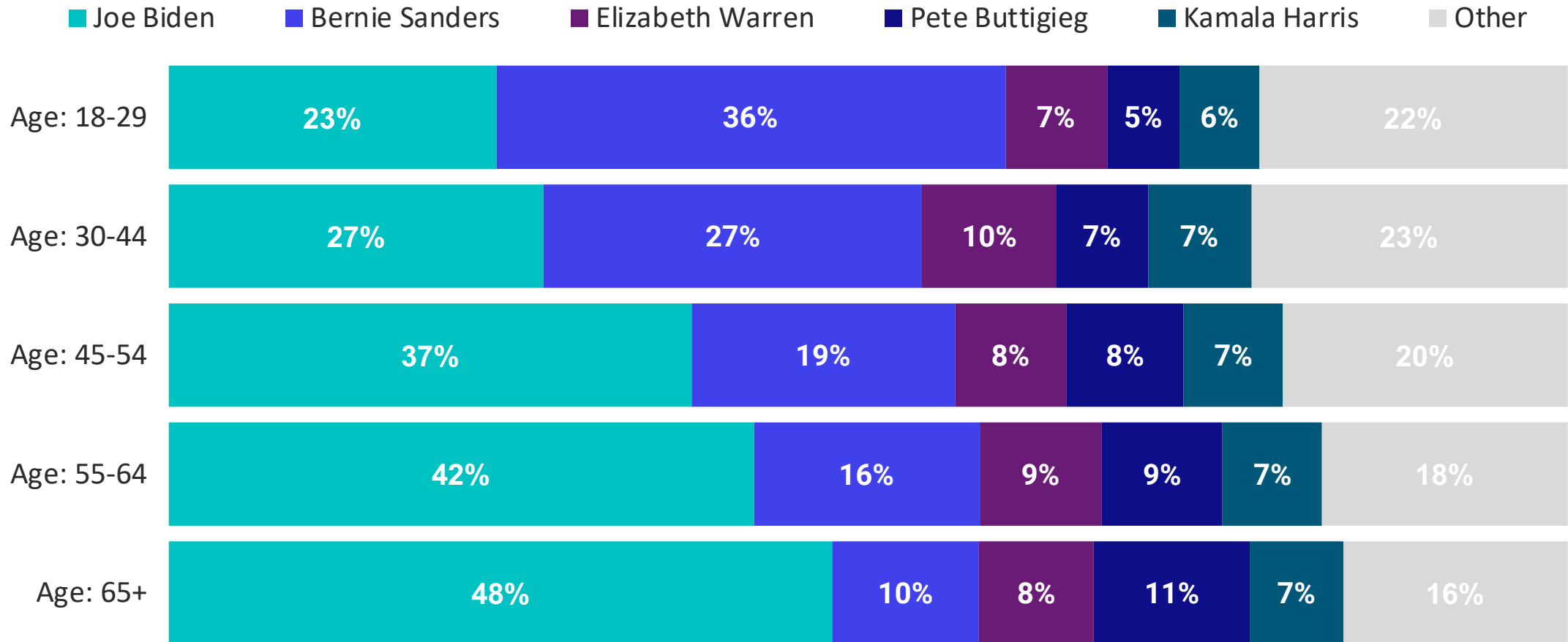
WHO'S LEADING THE DEMOCRATIC PRIMARY / ALL DEMOCRATIC PRIMARY VOTERS



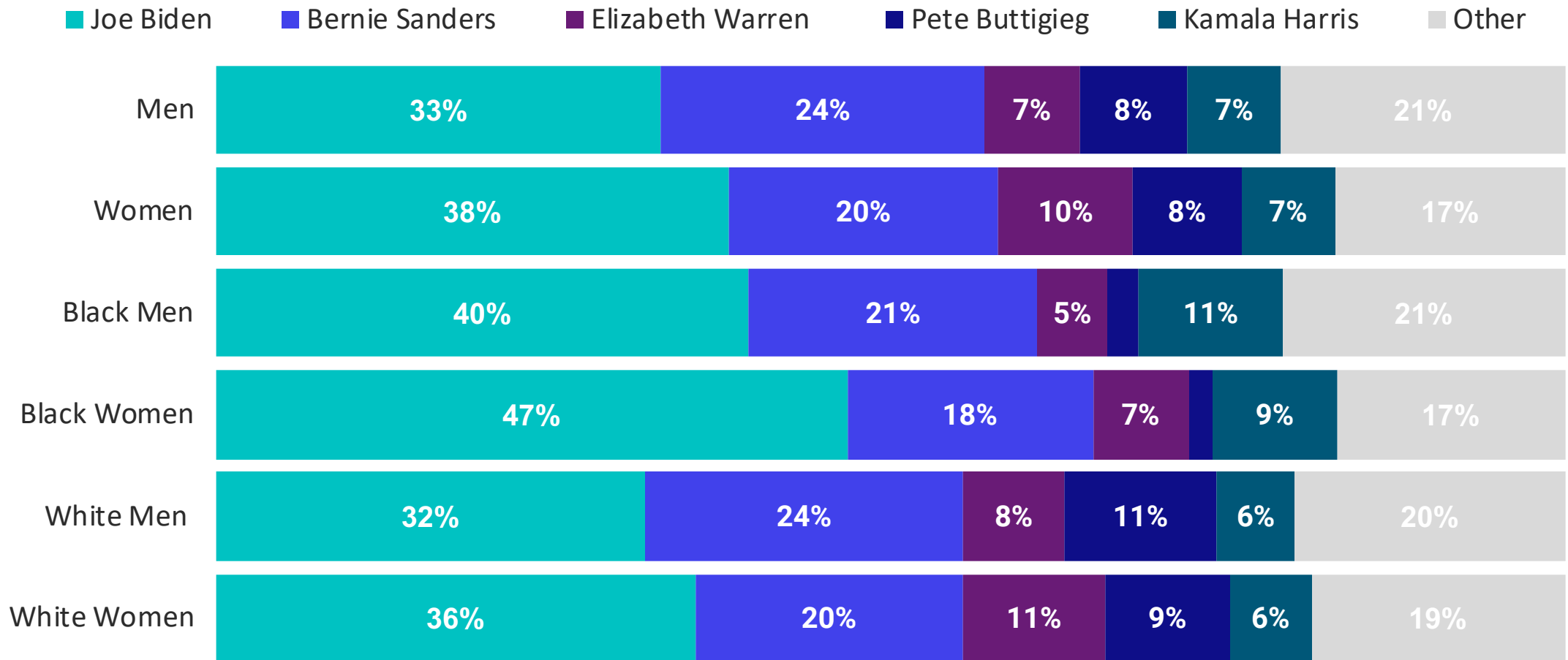
WHO'S LEADING THE DEMOCRATIC PRIMARY / EARLY PRIMARY STATES



FRONTRUNNER SUPPORT BY AGE

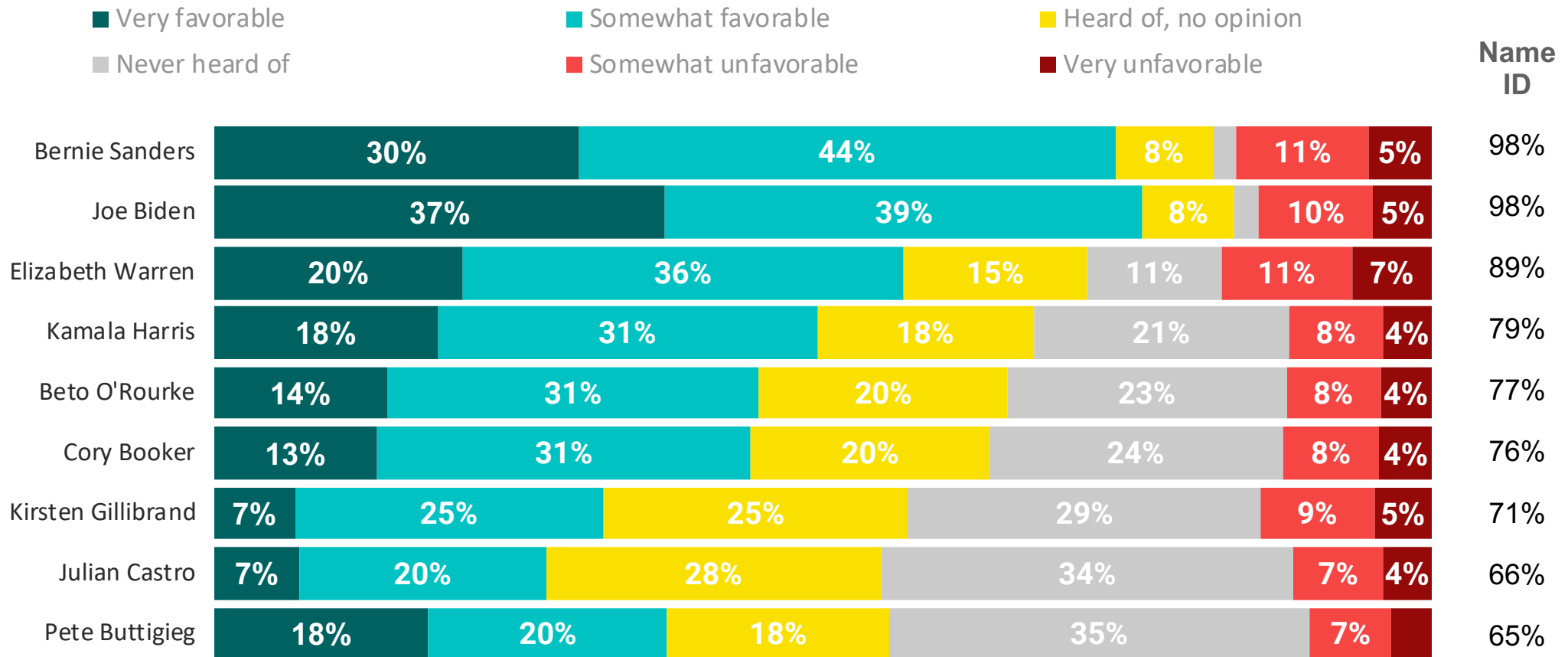


FRONTRUNNER SUPPORT BY RACE AND GENDER



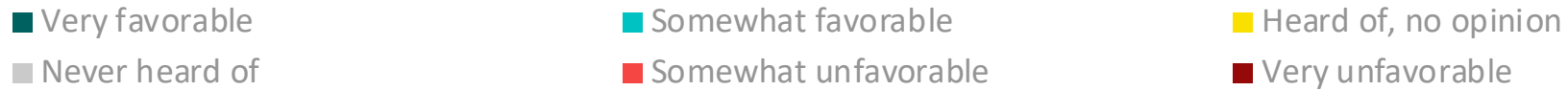
TRACKING FAVORABILITY AND NAME RECOGNITION

Ordered by name ID

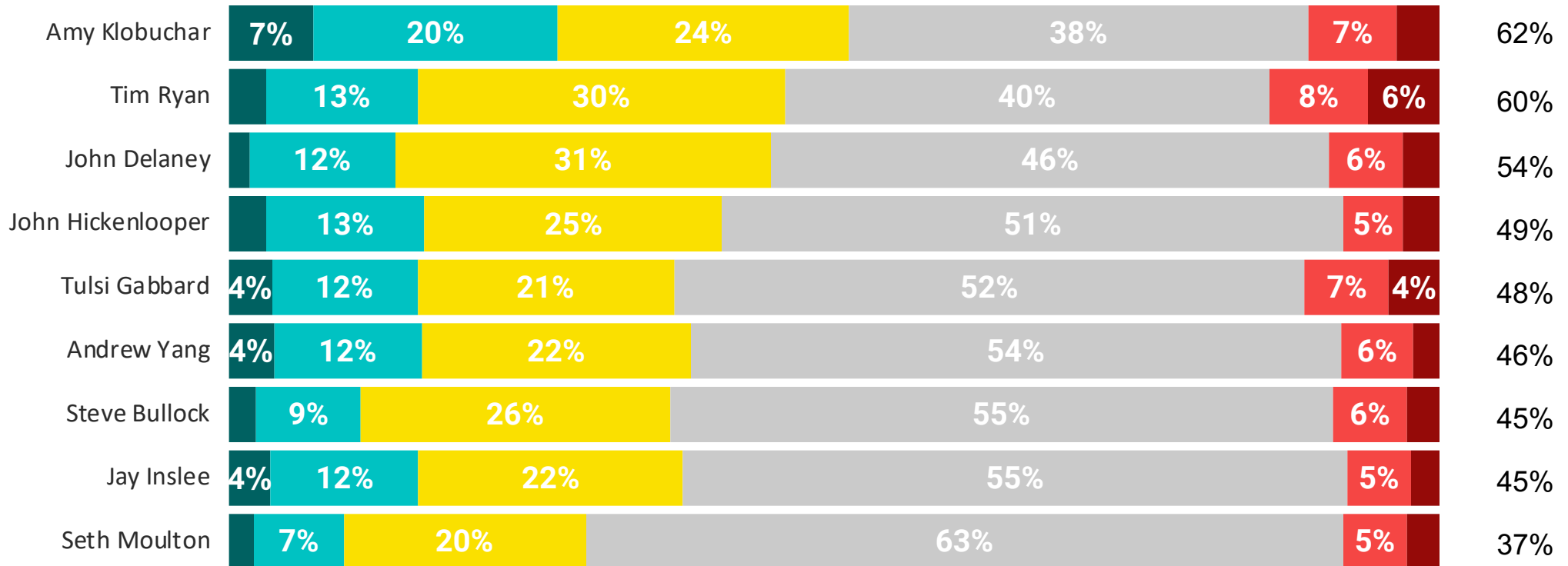


TRACKING FAVORABILITY AND NAME RECOGNITION

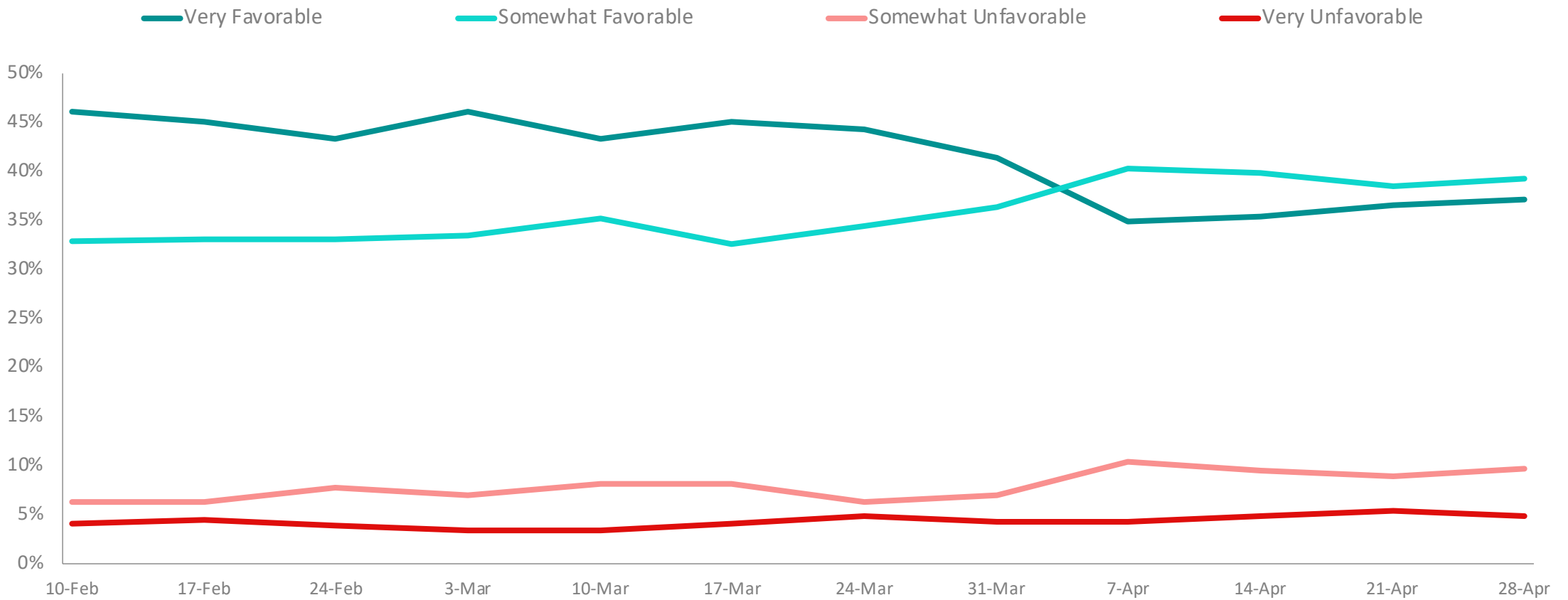
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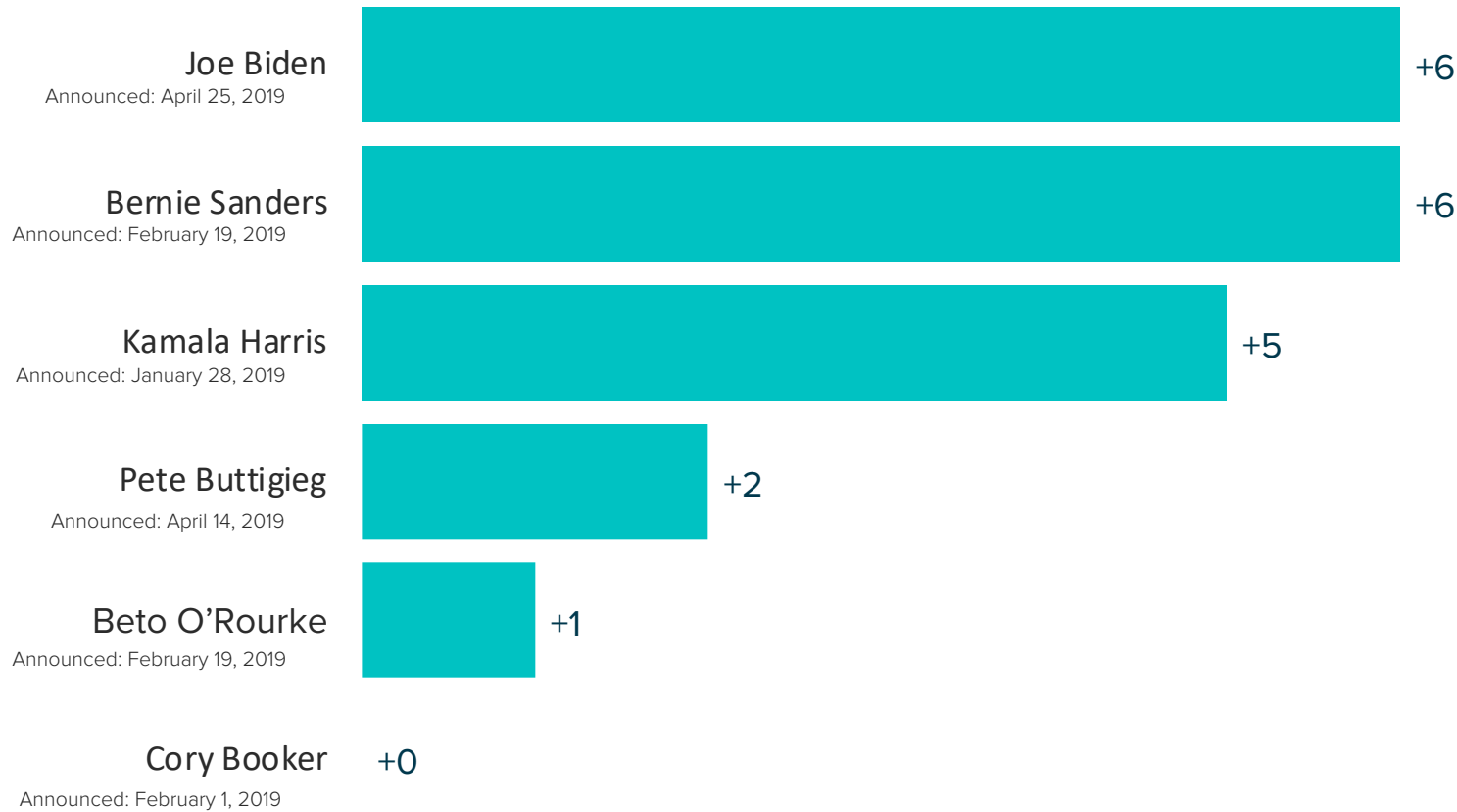


JOE BIDEN'S FAVORABILITY OVER TIME



CAMPAIGN ANNOUNCEMENT BUMPS FOR SELECT CANDIDATES

How each candidate's Democratic primary vote share shifted in the week after announcing their campaign



*Weekly tracking was not conducted before Elizabeth Warren launched her campaign



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METHODOLOGY /

This week's report features surveys with registered voters conducted from April 22, 2019 to April 28, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Our Democratic Primary results are reported using 15,475 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are leaning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.



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