

## **Leading Australian Transit Provider Relaunches as Kinetic**

Australia's leading mass transit provider has been relaunched as the Kinetic Group in a move that reflects the growing scale of its operations across the country and overseas.

The parent company of airport transit provider SkyBus made the announcement following its acquisition of the Transit Australia Group (TAG), which made headlines earlier this year as Australia's largest private bus transaction.

SkyBus's innovative services in Victoria, Queensland, Tasmania and New Zealand, and TAG's scale of operations in Queensland and New South Wales, leave the Kinetic Group well placed to realise its ambition of expanding to more markets while retaining its strong commitment to world class customer service and experience innovation which its businesses have become renowned for.

As well as SkyBus, the breadth of Kinetic brands now includes the urban, regional and school mass transit companies Sunbus and Surfside Buslines which operate government contracted metropolitan and regional routes throughout Queensland and in northern New South Wales.

Under Kinetic leadership, SkyBus has successfully transformed from a small airport shuttle service established in Melbourne over 41 years ago to an iconic world class airport transit operation relied on by over five million customers per year across fifteen services at five locations in Australia and New Zealand.

The Kinetic Group (majority owned by OPTrust), formerly operated as AATS, advised that its recent investments have embedded within its businesses the capability of delivering major transportation projects for government and private sector clients, both in Australia as well as overseas.

It will also continue to explore opportunities to deploy its record of delivering exceptional customer first transit services to benefit customers in new markets.

Kinetic Group co-CEO, Michael Swards commented, "We are delighted to announce that our world class mass transit services will now operate under the Kinetic parent banner.

With the acquisition of Transit Australia Group, we have a series of dynamic mass transit services that customers across the country and overseas have come to rely on.

Anyone who has used the famous SkyBus service will know that its world class service has been constantly evolving to meet the changing requirements of modern travel set within a rapidly disruptive competitor landscape. This customer first culture is led by its people, assets and ongoing investment in the customer experience. It is this ethos that will be replicated across all our businesses, and as we seek to expand to new markets."

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