

MASTERS BLUE ELEPHANT WINNERS OF DESIGN



PRESENTS



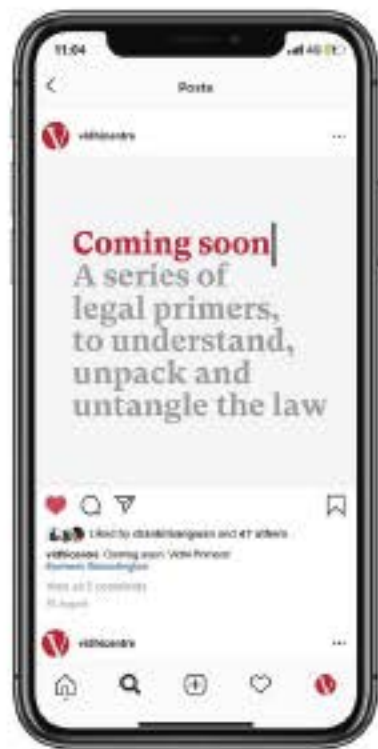
**2019
KYOORIUS
DESIGN
AWARDS**

POWERED BY



AWARDS BY

KYOORIUS 



BRANDING & IDENTITY | VISUAL IDENTITY SCHEME FOR STARTUPS



“WHAT WE TALK ABOUT WHEN WE TALK ABOUT LAW”

VIDHI CENTRE FOR LEGAL POLICY

ANANYA KHAITAN



UNSAID LIBRARY

BRANDING & IDENTITY | BRAND EXPERIENCE & ENVIRONMENTS

**“THE MOST PRECIOUS
LIBRARY IN THE WORLD”**

WALKING TREE

OPEN STRATEGY & DESIGN

UNSAID
LIBRARY

25

The most precious library in the world

SALT ART

BRANDING & IDENTITY | BRAND EXPRESSION IN MOVING IMAGES - MOVING IMAGE (CAMPAIGN)

“SALT ART”

TATA CHEMICALS

OGILVY



PACKAGING DESIGN | SPECIALITY / SPECIAL-EDITION PACKAGING DESIGN (SINGLE)

“DIWALI GIFTING”

WALKING TREE

WALKING TREE VENTURES



PACKAGING DESIGN | LUXURY PACKAGING DESIGN (SINGLE)

**“THE MOST PRECIOUS
LIBRARY IN THE WORLD”**

WALKING TREE

OPEN STRATEGY & DESIGN





PRODUCT DESIGN | SUSTAINABLE PRODUCT DESIGN

“AAS PASS: A VISION OF RURAL INDIA”

JAIPUR RUGS COMPANY

JAIPUR RUGS

THE CAGE

forged for
flamboyance

PRODUCT DESIGN | INNOVATIVE PRODUCT DESIGN

“CAGE DECANTER”

SHAZÉ

SHAZÉ LUXURY RETAIL





PRODUCT DESIGN | 3D PRINTED PRODUCTS

“THE MASTER STROKE”

DOMS STATIONERY

FAMOUS INNOVATIONS



PRODUCT DESIGN | CONSUMER PRODUCT DESIGN

“ATHER GRID: PUBLIC CHARGING NETWORK”

ATHER ENERGY

ATHER ENERGY



DESIGN FOR COMMUNICATION | POSTERS (GRAPHIC DESIGN) (SINGLE)

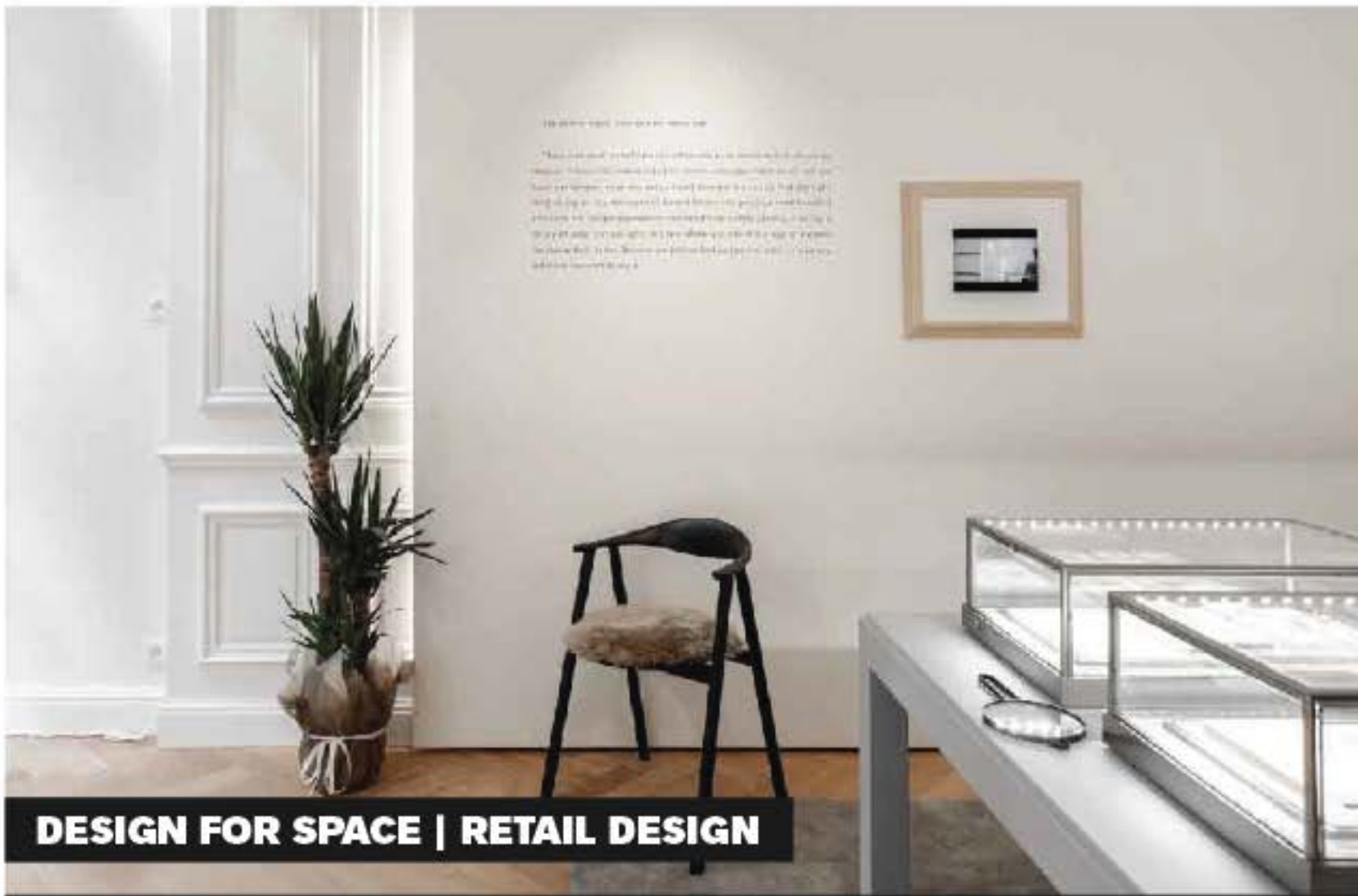
“TRANSFORM”

CENTRE FOR LAW & POLICY RESEARCH

APRIL 2018

CRACKER & RUSH

HUMAN SETTLEMENTS
BANGALORE



DESIGN FOR SPACE | RETAIL DESIGN

“THE MOST PRECIOUS LIBRARY IN THE WORLD”

WALKING TREE

the world.

OPEN STRATEGY & DESIGN

UNSAID
LIBRARY



DESIGN FOR SPACE | RETAIL DESIGN



“ATHER SPACE (CHENNAI)”

ATHER ENERGY

STUDIO LOTUS

Resolution applicants
Resolution applicants refers to those persons who submit a resolution plan for the corporate debtor. These applicants must satisfy the eligibility criteria that assesses if they have submitted a resolution plan for the corporate debtor.

Resolution plan
A resolution plan refers to a plan for the liquidation of a corporate debtor as a going concern. While the plan is proposed in a resolution manner in which the liquidator is required to comply with law and distribution of assets involved in a plan.

Resolution professional
A resolution professional is appointed by the court to manage the corporate insolvency resolution process. The professional exercises managerial powers for the corporate debtor as a going concern, facilitates the submission of the resolution plan by the corporate debtor and verifies their compliance with the law.



GRAPHIC DESIGN | ENTIRE BOOKS (SINGLE)

“A LEGAL HANDBOOK”

VIDHI CENTRE FOR LEGAL POLICY

ANANYA KHAITAN



GRAPHIC DESIGN | INTEGRATED GRAPHICS

“BRAND IDENTITY DESIGN”

KAI EARLY YEARS

TSK DESIGN



Helping parents
turn into counsellors.

GRAPHIC DESIGN | ENTIRE BOOKS (SINGLE)

“ONE MINDFUL MIND”

NEUROGEN BRAIN & SPINE INSTITUTE

TBWA\INDIA





RECOGNISE REAL CURRENCY
Sanctuary
NATURE FOUNDATION

ILLUSTRATION FOR DESIGN | MAGAZINE & NEWSPAPER FRONT COVERS / SECTIONS (CAMPAIGN)

“THE REAL CURRENCY”

SANCTUARY NATURE FOUNDATION

OGILVY



ILLUSTRATION FOR DESIGN | POSTER DESIGN (CAMPAIGN)

“THE REAL CURRENCY”

SANCTUARY NATURE FOUNDATION

OGILVY

The Untimely Death of Miss
Jebeen the First

The Ministry of
Utmost Happiness

Dr Azad Bhartiya

Landlord

Where Do Old Birds
Go to Die?

Some Questions for Later

The
MINISTRY
of UTMOST

DESIGN FOR BOOKS | E-BOOKS & DIGITAL BOOKS (SINGLE)

“THE MINISTRY OF UTMOST
HAPPINESS: RE-READER”

ARUNDHATI ROY

The Slow-Goose Chase

ITU CHAUDHURI DESIGN

Guhi Kyom

icd



DESIGN FOR BOOKS | CULTURE, ART & DESIGN BOOKS (SINGLE)

“JITISH KALLAT MONOGRAPH”

CHEMOULD PRESCOTT ROAD

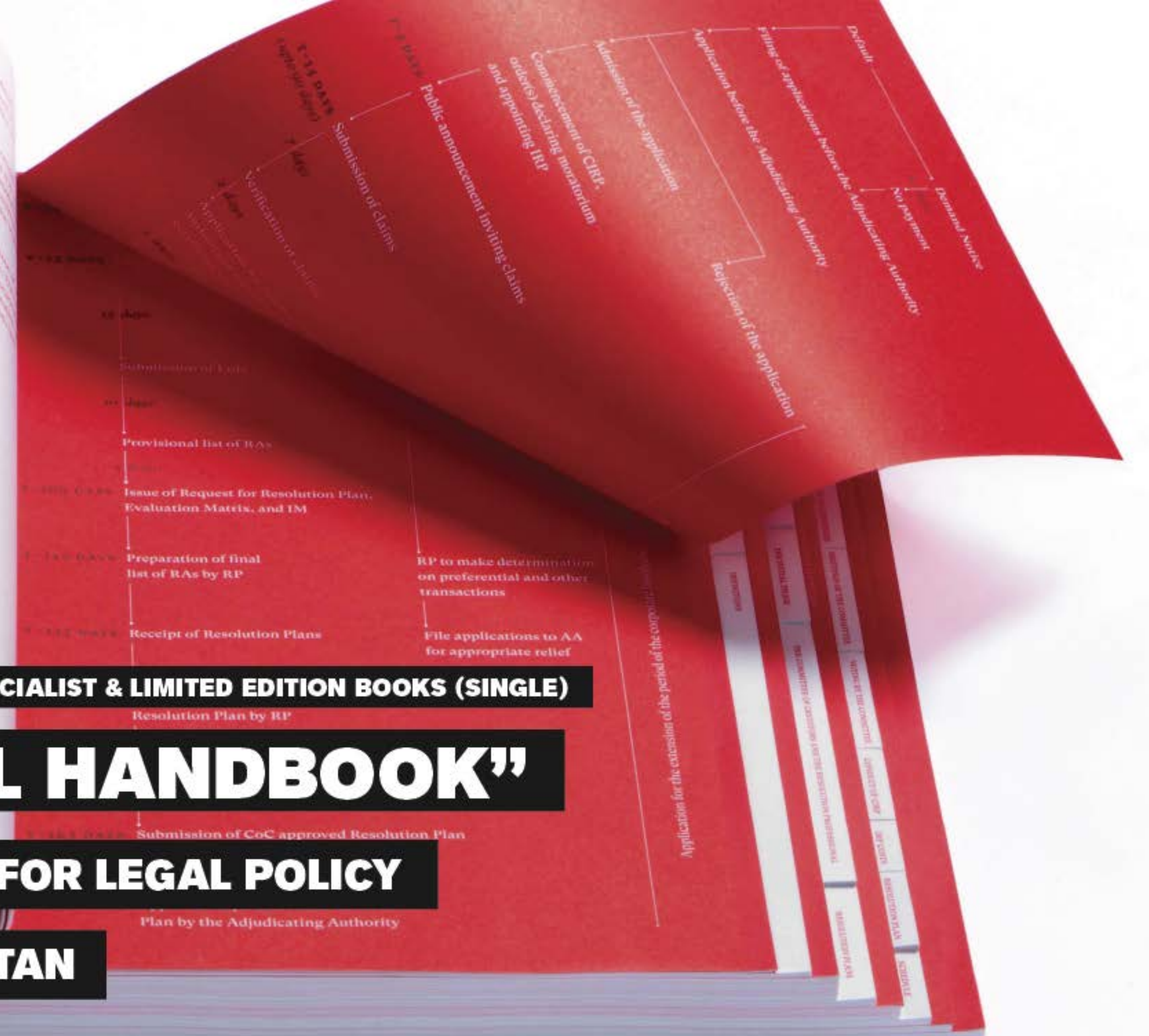
KAHANI

Resolution plan

A resolution plan refers to a plan for the liquidation of a corporate debtor as a going concern. While the plan is proposed in a resolution manner in which the RP is required to verify the compliance with law and distribution of assets involved in a plan.

Resolution professional

A resolution professional is appointed by the court to manage the corporate insolvency resolution process as a going concern, facilitates the submission of the plan by the corporate debtor and verifies their compliance with law.



DESIGN FOR BOOKS | SPECIALIST & LIMITED EDITION BOOKS (SINGLE)

“A LEGAL HANDBOOK”

VIDHI CENTRE FOR LEGAL POLICY

ANANYA KHAITAN

QUESTIONS ARE POWERFUL.

Trust and credibility are at an all-time low for journalism. Fake news, social media and selective reportage are a big factor in this. Mumbai Press Club wanted to address this. Through their RedInk Awards platform, we decided to remind the journalists that questions are the most powerful weapon that they have. With a question, they can not only clean up the chaotic web of fake or distorted news but change the narrative. And we showed how journalists have been doing it for a long time.

Historically important events like the fall of the Berlin wall, the Vietnam war and many other world-changing events, all happened because a journalist asked the right question. The campaign was created with inspiring video footage, photojournalism and real reportage. It turned a crisis into a celebration and a reminder of what good journalism is all about.

DESIGN FOR GOOD | PSA

“QUESTIONS ARE POWERFUL”

MUMBAI PRESS CLUB

OPEN STRATEGY & DESIGN

