



# HIGH POINT UNIVERSITY SURVEY RESEARCH CENTER

## HIGH POINT UNIVERSITY POLL MEMO RELEASE 2/12/2020

ELEMENTS	DETAILS
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	1100 adults in North Carolina.
Mode of data collection	292 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 808 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Non-Probability, using RDD samples of landline and cellular telephones generated by dynata as well as respondents from dynata's online panels.
Start and end dates of data collection	January 31 – February 6, 2020
Margin of sampling error for total sample	This is a combined sample of live interviews and online interviews. The online sampling is from a panel of respondents, so their participation does not adhere to usual assumptions associated with random selection. Therefore, it is not appropriate to assign a classical margin of sampling error for the results. In this case, the SRC provides a credibility interval of plus or minus 3.6 percentage points to account for a traditional 95 percent confidence interval for the estimates (plus or minus 3.0 percentage points) and a design effect of 1.2 (based on the weighting).
Are the data weighted?	Yes, relative to U.S. Census (2018 American Community Survey and Population Estimates Program) estimates for age, race/ethnicity, education, and gender. The data was also weighted to ensure that the mode of interview (live interviewer or online) was consistent between the weighted and unweighted data.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	High Point University Survey Research Center. The Center is located on the High Point University campus. Student interviewers staff the 42 stations equipped with WinCati computer assisted telephone interviewing systems.
Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: <a href="https://www.aapor.org/Transparency_Initiative.htm">https://www.aapor.org/Transparency_Initiative.htm</a>

Sample supplier	Landline and cell phone sample as well as access to online panels provided by dynata (formerly Research Now/SSI) <a href="https://www.dynata.com/">https://www.dynata.com/</a>
Contact for more information	<p>Martin J. Kifer Director, High Point University Survey Research Center 336-841-9333 <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a></p> <p>Brian McDonald Associate Director 336-841-9651 <a href="mailto:bmcdonal@highpoint.edu">bmcdonal@highpoint.edu</a></p>
Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <a href="http://www.highpoint.edu/src">http://www.highpoint.edu/src</a> and should contact the Director of the Survey Research Center for additional information.	

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

#### *Voting*

These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	83	86	91	73
No	14	11	7	24
(Don't know/Refused)	3	4	1	3
	n=1100	n=368	n=359	n=342

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes, absolutely certain	96	96	97	94
Chance registration has lapsed	4	3	2	4
No, not registered (Don't know)	* 1	0 1	* *	* 1
	n=915	n=317	n=328	n=251

### *Elections*

On November 6th, 2018, North Carolina held its general election for U.S. House of Representatives, and other offices. Did you vote or were you unable to vote for some reason?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	72	75	74	68
No	27	24	24	31
(Don't know/Refused)	1	1	2	1
	n=874	n=305	n=317	n=236

In politics today, do you consider yourself to be a Republican, Democrat, or what?

	All Adults
Republican	36
Democrat	35
Independent/Unaffiliated	27
(Other)	2
	n=1100

This year, are you more likely to vote in the Democratic Primary, Republican Primary, or something else? [ASKED ONLY OF RESPONDENTS WHO IDENTIFIED AS INDEPENDENT/UNAFFILIATED]

	Independents/ Unaffiliated
Democrat	31
Republican	28
Something else	41
	n=342

### *Likely Voter Index Questions*

How much thought have you given to the upcoming election for president -- quite a lot, some, or only a little?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Quite a lot	53	59	56	45
Some	26	29	26	23
Only a little	14	9	14	18
None	7	4	5	13
	n=1083	n=361	n=356	n=337

Do you happen to know where people who live in your neighborhood go to vote?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	79	80	85	72
No	21	20	15	28
	n=1049	n=344	n=344	n=319

How often would you say you vote -- always, nearly always, part of the time, or seldom?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Always	39	42	46	30
Nearly always	31	32	33	28
Part of the time	13	14	11	13
Seldom	7	6	4	10
Never	10	6	5	19
	n=1088	n=366	n=354	n=339

Do you, yourself, plan to vote in the election this November, or not?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	90	93	95	82
No	10	7	5	18
	n=1008	n=347	n=335	n=296

Do you, yourself, plan to vote in the primary election this March, or not?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	79	88	80	71
No	21	12	20	29
	n=915	n=323	n=307	n=259

I'd like you to rate your chances of voting in November's election for president on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
1- Definitely will NOT vote	7	4	3	12
2	2	2	1	3
3	1	2	1	1
4	2	1	1	3
5	4	3	4	6
6	2	2	3	2
7	4	4	3	6
8	6	7	5	7
9	5	6	5	4
10	67	71	75	56
(Don't know/refuse)	0	0	0	0
	n=1079	n=361	n=355	n=319

I'd like you to rate your chances of voting in March's primary election on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
1- Definitely will NOT vote	9	5	6	15
2	2	1	2	2
3	3	3	5	3
4	2	2	2	2
5	8	6	8	12
6	5	3	5	6
7	6	6	5	7
8	9	8	9	11
9	7	8	7	4
10	49	57	51	38
	n=1056	n=356	n=344	n=327

In the election for president in November 2016, did things come up that kept you from voting, or did you happen to vote?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes, voted	75	80	82	75
No, did not vote	25	20	18	25
	n=1076	n=360	n=352	n=334

### *Likely Voter Index*

The SRC created estimates for "likely primary voters" using an index comprising responses from the eight prior questions and the two registered voter screening items. Respondents who did not pass the screening questions were dropped, and respondents received 1 point each for these responses to the other items.

How much thought have you given to the upcoming election for president? (*Quite a lot, Some*)

Do you happen to know where people who live in your neighborhood go to vote? (*Yes*)

How often would you say you vote -- always, nearly always, part of the time, or seldom? (*Always or Nearly always*)

Do you, yourself, plan to vote in the election this November, or not? (*Yes*)

Do you, yourself, plan to vote in the primary election this March, or not? (*Yes*)

I'd like you to rate your chances of voting in November's election for president on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself? (*Respondent chose 9 or 10*)

I'd like you to rate your chances of voting in March's primary election on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself? (*Respondent chose 9 or 10*)

In the election for president in November 2016, did things come up that kept you from voting, or did you happen to vote? (*Yes, voted*)

#### Frequencies of Totals for the Likely Voter Variable

Total Points	Registered Voters (%)
0	1
1	3
2	1
3	1
4	3
5	8
6	14
7	18
8	50

n = 875

Respondents with 8 on this scale were considered Likely Voters

*Direction of Country & Job Approval*

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Right direction	41	16	75	32
Wrong track	51	79	18	55
(Don't know/Refuse)	9	5	7	13
	n=1100	n=368	n=358	n=342

Do you approve or disapprove of the way that Donald Trump is handling his job as president?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Approve	42	9	85	36
Disapprove	50	87	10	52
(Don't know/refuse)	8	4	6	13
	n=1100	n=369	n=358	n=341

Do you approve or disapprove of the way that Roy Cooper is handling his job as Governor?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Approve	40	58	28	35
Disapprove	33	17	50	32
(Don't know/refuse)	27	25	21	33
	n=1100	n=368	n=358	n=342

Do you disapprove or approve of the way that Thom Tillis is handling his job as United State Senator?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Approve	31	20	51	24
Disapprove	33	49	15	37
(Don't know/refuse)	36	30	35	39
	n=1100	n=368	n=358	n=342



Do you approve or disapprove of the way that the US Congress is handling its job?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Approve	22	26	24	16
Disapprove	59	56	56	65
(Don't know/refuse)	19	18	20	18
	n=1100	n=368	n=359	n=342

### *2020 Elections*

Now I would like to ask you some questions about the 2020 elections here in North Carolina. How much thought, if any, have you given to candidates who may be running for president in 2020? A lot, some, not much, or none at all?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
A lot	42	51	45	30
Some	32	33	29	35
Not much	15	9	16	17
None at all	9	4	6	15
(Don't know/refuse)	4	3	4	6
	n=1100	n=368	n=359	n=340

If the Democratic Primary for President of the United States were today, and you were filling out a Democratic primary ballot now, who would you vote for? [ONLY ASKED OF RESPONDENTS WHO SAID THEY WOULD VOTE IN THE DEMOCRATIC PRIMARY]

	Likely voters	Registered Voters
Bernie Sanders	20	25
Joseph R. Biden	24	19
Michael R. Bloomberg	16	13
Elizabeth Warren	11	12
Pete Buttigieg	8	6
Andrew Yang	3	4
Tom Steyer	4	3
Amy Klobuchar	3	3
Tulsi Gabbard	2	1
Cory Booker	0	1
Deval Patrick	0	1
Julian Castro	0	0
John K. Delaney	0	0
No Preference	8	12
	n=225	n=399

If the Democratic Primary for U.S. Senator for North Carolina were today, and you were filling out a Democratic primary ballot now, who would you vote for? [ONLY ASKED OF RESPONDENTS WHO SAID THEY WOULD VOTE IN THE DEMOCRATIC PRIMARY]

	Likely Voters	Registered Voters
Cal Cunningham	37	29
Erica D. Smith	11	10
Steven Swenson	4	5
Trevor M. Fuller	4	5
Atu Goel	0	1
No preference	44	50
	n=224	n=397

If the Democratic Primary for Governor of North Carolina were today, and you were filling out a Democratic primary ballot now, who would you vote for? [ONLY ASKED OF RESPONDENTS WHO SAID THEY WOULD VOTE IN THE DEMOCRATIC PRIMARY]

	Likely Voters	Registered Voters
Roy Cooper	80	69
Ernest T. Reeves	8	10
No Preference	12	21
	n=198	n=400

If the Republican Primary for President of the United States were today, and you were filling out a Republican primary ballot now, who would you vote for? [ONLY ASKED OF RESPONDENTS WHO SAID THEY WOULD VOTE IN THE REPUBLICAN PRIMARY]

	Likely Voters	Registered Voters
Donald J. Trump	91	88
Joe Walsh	4	4
Bill Weld	1	1
No Preference	4	7
	n=198	n=400

If the Republican Primary for United States Senator from North Carolina were today, and you were filling out a Republican primary ballot now, who would you vote for? [ONLY ASKED OF RESPONDENTS WHO SAID THEY WOULD VOTE IN THE REPUBLICAN PRIMARY]

	Likely Voters	Registered Voters
Thom Tillis	62	52
Paul Wright	7	6
Larry Holmquist	3	2
Sharon Hudson	2	3
No Preference	27	38
	n=198	n=400

If the Republican Primary for North Carolina Governor were today, and you were filling out a Republican primary ballot now, who would you vote for? [ONLY ASKED OF RESPONDENTS WHO SAID THEY WOULD VOTE IN THE REPUBLICAN PRIMARY]

	Likely Voters	Registered Voters
Dan Forest	67	54
Holly Grange	8	10
No preference	25	36
	n=198	n=400

Have you watched any of the Democratic presidential campaign debates?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	47	59	41	43
No	49	37	57	52
(Don't know/refuse)	4	4	2	5
	n=1100	n=368	n=359	n=341

### *Valentine's Day*

Generally speaking, do you find that Valentine's Day increases, decreases, or has no influence on the closeness you feel to a romantic partner?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Increases	30	37	29	24
Decreases	3	3	4	3
Has no influence	60	53	61	66
(Don't Know/refuse)	8	8	7	7
	n=1100	n=369	n=359	n=341

On a scale from 0 to 10, where 0 is not at all and 10 is extremely, please indicate how stressful the Valentine's Day holiday is for a romantic relationship.

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
0	31	24	33	36
1	6	6	5	5
2	6	4	8	6
3	5	7	5	4
4	5	6	4	2
5	11	10	13	13
6	7	7	8	6
7	7	7	8	5
8	7	10	4	6
9	3	2	3	2
10	6	10	4	2
(Don't know/refuse)	8	7	5	11
	n=1100	n=369	n=359	n=341

What types of gifts do you typically give for Valentine's Day?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Chocolates/candy	19			
Flowers	14			
Jewelry	6			
Cards	17			
Stuffed animals	7			
Romantic dinner	16			
Perfume/cologne	4			
Other	4			
None	10			
(Don't know/refuse)	2			
	n=1100	n=344	n=305	n=319

Have you ever used an online dating site or app?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	29	36	26	26
No	70	63	74	72
(Don't know/refuse)	1	2	*	2
	n=1100	n=369	n=359	n=341

Do you personally know anyone who has been in a long term relationship with or married someone they met through an online dating site or app?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	42	43	46	37
No	53	53	52	54
(Don't know/refuse)	5	4	2	9
	n=1100	n=369	n=359	n=341

### *Demographics*

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	9	11	5	9
No	91	88	95	91
(Don't know/Refused)	*	1	*	0*
	n=1099	n=368	n=358	n=341

What racial or ethnic group best describes you?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
African American or Black	21	40	4	18
White or Caucasian	69	50	92	66
Native American	2	3	1	3
Asian	2	2	2	3
(Multiple or other)	5	4	2	8
(Don't know/Refused)	1	1	*	1
	n=1049	n=369	n=357	n=342

What is the last year of schooling you have completed?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
(1-11 <sup>th</sup> grade)	5	5	4	6
(High school graduate)	29	27	30	20
(Some college)	34	36	35	32
(College Graduate)	22	21	23	23
(Graduate school)	9	11	8	9
(Don't know/Refused)	1	1	*	3
	n=1049	n=369	n=358	n=342

Would you please stop me when I read the correct category for your total household income?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
25 thousand dollars or less	21	25	16	21
20 to 50 thousand dollars	22	26	20	21
50 to 75 thousand dollars	18	17	21	16
75 to 100 thousand dollars	13	9	17	12
100 to 150 thousand dollars	10	11	10	11
150 to 250 thousand dollars	5	5	4	6
More than 250 thousand dollars	3	1	4	4
(Don't know/ Refused)	9	8	8	10
	n=1100	n=369	n=358	n=341

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Never	28	32	20	34
A few times a year	27	30	26	26
A few times a month	10	11	10	8
Almost every week	11	10	13	8
Every week	16	12	21	16
More than once a week	7	4	10	6
(Don't know/Refused)	2	2	2	2
	n=1100	n=369	n=358	n=341

Would you describe yourself as a "born again" or evangelical Christian, or not?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	43	35	62	33
No	51	59	35	58
(Don't know/Refused)	6	7	3	9
	n=1100	n=369	n=358	n=341

Thinking about politics today, do you generally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal or very liberal?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Very conservative	18	8	40	8
Somewhat conservative	22	10	36	20
Moderate	30	31	18	41
Somewhat liberal	12	24	1	10
Very liberal	9	19	1	7
(Other)	1	*	*	3
(Don't know/Refused)	8	7	3	12
	n=1100	n=369	n=358	n=341

Do you have a gun in your home?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Yes	44	29	61	43
No	54	70	38	54
(Prefer not to answer)	2	1	1	3
	n=1061	n=357	n=351	n=326

How would you best describe your current relationship status?

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Single	34	41	29	32
Engaged	3	2	2	5
Living with significant other	9	13	5	9
Married	49	39	59	49
Widowed	4	4	5	4
(Don't know/Refused)	1	1	1	1
	n=1100	n=369	n=358	n=341



## Gender

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
Male	48	41	58	47
Female	52	59	43	53
(Prefer not to answer)	*	0	0	1
	n=1049	n=344	n=305	n=319

## Age by category

	All Adults	Democrats	Republicans	Independents/ Unaffiliated
18 - 24	13	16	10	12
25 - 34	18	22	10	21
35 - 44	20	19	19	21
45 - 54	19	19	21	17
55 - 64	15	11	20	15
65 and older	16	14	20	15
	n=1100	n=368	n=358	n=341