# **billboard** Country Update

BILLBOARD.COM/NEWSLETTERS

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## Country Radio Seminar Finds 100-Year-Old Medium At Crossroads

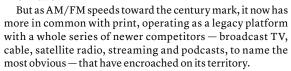


There's no future in the past,  $\pmb{\mathsf{Vince}}$   $\pmb{\mathsf{Gill}}$  warned in a 1993 hit.

But the past has some relevance in radio's immediate future. It may provide a little context as executives ponder the medium's second century in Nashville when Country Radio

Broadcasters (CRB) hosts the annual Country Radio Seminar (CRS) Feb. 19-21. It's a gathering that ought to feel celebratory since it precedes the 100th anniversary of broadcast radio.

When the first AM station, KDKA Pittsburgh, beamed Election Day results on Nov. 2, 1920, it started a revolution. The radio was the first electronic media available in homes, and the new kid on the block changed the game for newspapers and magazines, which suddenly had to fend off a competitor that could provide real-time information.



This year's CRS is designed specifically to look ahead,

attempting to navigate a crowded, fast-changing playing field with the best possible outcome.

"We want a forward-facing agenda that says to our attendees, 'How can you handle this stuff? How can you prepare yourself

for the next five years?' "observes CRB executive director **R.J. Curtis.** "It's happening so fast that maybe the best you can prepare for is the next three years."

A handful of artist Q&As—with Miranda Lambert, Eric Church, Rascal Flatts and Carrie Underwood—are the high-profile attractions of the CRS panels. But some of the more studious presentations are the ones most likely to pay dividends to decision-makers in coming years:

• "Do Metrics Prove the Music?: 3-Year Trend Case Study" is a look at how digital

statistics predict country radio's biggest hits. It will be moderated by MCA Nashville senior vppromotion **Katie Dean**.

- "CRS Research Presentation: Do You Know Your Listeners As Well As You Think You Do?" compares consumers' real behaviors with programmers' perceptions through a Mark Ramsey Media study.
- "Radio in the Next Decade: What's Next?" is a discussion





PEARCE: TERRY WYATT GETTY IMAGES. WATSON: DERREK KUPISH

among several upper-management executives about audio's place in the market, moderated by Radio Advertising Bureau president/CEO **Erica Farber**.

• "Defending Audience Share: Exclusive Research Findings" is a study of other media's competitive and overlapping effects by Futuri Media and the University of Florida's College of Journalism and Communication.

All those discussions are intended to help radio repeat a cycle it has mastered for much of its 100-year history: facing a new rival and adapting to maintain its place in the media landscape.

"That's the great legacy of radio, that it has been around for 100 years," suggests Curtis. "Collectively, it has always kind of gotten together and figured out how to make itself relevant, reinvent itself. And I think that's the great challenge for radio right now."

That reinvention is significant. Through technological refinements, it has transformed from a battery-operated, at-home device that families listened to en masse to an at-work and in-car partner for individual listeners. The evolution from clunky tuning knobs to convenient pre-set buttons changed the way the audience consumed it and the way programmers attracted listeners. And even when the competition had its own advances — such as color TV and videos —radio somehow managed to survive.

But the tech change that has created its biggest current obstacle is the "Skip" button. Streaming platforms allow the consumer to bypass unwanted music while staying on the same playlist or channel. Skipping on broadcast radio means changing the channel altogether, and since programmers know consumers will do that, the goal is to simply keep them as long as possible. That means playing can't-miss hits, playing them more often and keeping them on playlists longer.

"We do it in advertising — you know, frequency sells," says Farber. "Same thing with music. Same thing with content."

Radio is already making moves to fortify itself. It continues to have the farthest reach of all audio media, counter to what critics might suggest, as 92% of Americans consume it on a weekly basis, according to Nielsen Media, ahead of TV (87%) and smartphones (81%).

In addition to its terrestrial signal, radio has sunk its tentacles into the web, social media and digital streaming, and more companies are extending their brands through video content and podcasts. The most nerve-wracking of those developments is at iHeartMedia, which in January laid off hundreds of radio employees even as it simultaneously opens a new digital center in Nashville and hires more staff to develop and sell new-media products.

"There's a really fine line about what iHeart is doing and their vision for their company versus an entire industry," says Farber. "They have a lot of radio stations, and they have a different way of packaging their content to advertisers as well because of how many markets they're in."

She points to January's Consumer Electronics Show in Las Vegas as a sign that radio's old-school tech has a place in the future. Audio, according to a CES analysis at <u>TheMediaOnline</u>, is one of the hottest trends because voice-controlled apps are expected to replace keyboards and finger pads in many designs. And retro-looking devices, such as the boom box or Victrola record players, are hip again.

"We're used to using audio as a way to inform and entertain," says Farber. "We need to hold on to that [and] recognize that we've been doing this now for 100 years."

What broadcast radio's shifts mean for country artists and labels is confusing. Radio was once the primary road to exposure, but as new mediums develop, such acts as **Gabby Barrett**, **Florida Georgia Line** and **Chris Bandi** have shown that new names are often required to build success stories on other platforms before they ever hit broadcast radio. If women are the tomato in the programming salad, as consultant **Keith Hill** said controversially, then radio is now the gravy on the artist's meat-and-potatoes career path. It improves the numbers — very substantially, to be certain — but it's evolving into an add-on rather than the foundation.

Meantime, broadcasters will spend much of CRS looking at the start of radio's second century and how a long-in-the-tooth medium can remain essential, even if it doesn't have a Skip button working in its favor. What lies ahead depends on how the medium adapts its past to the future, including a basic question: Can it be the source for country's next big thing in the future? Or is it better as an enhancement?

"One thing radio has to decide is what it's really great at," notes Curtis. "It used to be great at everything because it was the only thing. It's just so much harder." •



Carly Pearce covered "Man! I Feel Like a Woman!" during the Feb. 10 All For the Hall benefit for the Country Music Hall of Fame in Nashville. Flanking her are Big Machine Label Group president/CEO Scott Borchetta (left) and Michael Ray.



Gene Watson received congratulations from numerous peers when he joined the Grand Ole Opry on Feb. 7, including Maddie & Tae members Maddie Marlow (left) and Tae Dye.



The C'Ya on the Flipside II concert at Nashville's Grand Ole Opry House raised \$200,000 for the Troy Gentry Foundation. From left: co-host Tracy Lawrence, Foundation founder Angie Gentry, Eddie Montgomery and co-host Storme Warren.



Josh Abbott Band visited KTEX McAllen, Texas, while promoting the Reviver single "Little More You." From left: band member Preston Wait, KTEX PD JoJo Cerda, Abbott and drummer Eddie Villanueva.



# BRETT YOUNG "CATCH"

PERFORMING AT

THE BIG GIG

AT THE COUNTRY MUSIC HALL OF FAME WEDNESDAY, FEBRUARY 19<sup>TH</sup>



FLORIDA GEORGIA LINE

BLESSINGS

PERFORMING AT
THE BMLG LUNCHEON
FRIDAY, FEBUARY 21<sup>ST</sup>





# 

What I'm Leaving For

PERFORMING AT
THE BMLG LUNCHEON
FRIDAY, FEBRUARY 21<sup>ST</sup>

## RILEY GREEN

1 Wish Grandpas Never Died

PERFORMING ON CRS NEW FACES OF COUNTRY MUSIC SHOW FRIDAY, FEBRUARY 21<sup>ST</sup>



# EFF KRAVITZ/FILMMAGIC FOR IHEARTMED

ON THE CHARTS JIM ASKER jim.asker@billboard.com

## 'Bar' Raised Even Higher: Garth Brooks Becomes First Artist With Country Airplay Top 10s In Four Straight Decades



**Garth Brooks** and **Blake Shelton**'s "Dive Bar" (Pearl) reaches the top 10 on *Billboard*'s Country Airplay chart (dated Feb. 22), jumping 12-8 thanks to an 18% hike to 23.3 million audience impressions in the tracking week ending Feb. 16, according to Nielsen Music/MRC Data.

Brooks banks his 36th Country Airplay top 10 and is the first artist to have posted top 10s on the chart in four decades: the 1990s, 2000s, 2010s and 2020s, dating to the list's launch on Jan. 20, 1990.

The superstar posted 30 Country Airplay top 10s in the '90s and four in the '00s. His 35th was "Ask Me How I Know," which led the chart dated Dec. 16, 2017. It was his 19th No. 1 and his first leader and top 10 since "More Than a Memory," which debuted at the peak of the list dated Sept. 15, 2007, the only song to ever arrive at the pinnacle.

"Dive Bar" is Brooks' second collaborative Country Airplay top 10: "In Another's Eyes," with then-future wife **Trisha Yearwood**, hit No. 2 in 1997.

Brooks now ties **Reba McEntire** for the eighthmost such hits in the chart's history. **George Strait** leads with 61.

Shelton scores his 33rd Country Airplay top 10, the 11th-best total among all artists. It's his first since "God's Country," which became his 26th No. 1 last July.

**STRONG 'BONES' Maren Morris'** "The Bones" (Columbia Nashville) leads Country Airplay for a second week, down 1% to 37.1 million in radio reach.

"Bones" is her first multiweek leader of her four No. 1s and the first by a female since **Jason Aldean**'s "Drowns the Whiskey," featuring **Miranda Lambert**, which led for two weeks starting on the list dated Aug. 25, 2018.

As for women in lead roles ruling Country Airplay for multiple weeks, Morris is the first to do so in over seven years, since **Carrie Underwood**'s "Blown Away" dominated for two frames in October-November 2012.

'10,000 HOURS,' 19 WEEKS Dan + Shay and Justin Bieber's "10,000 Hours" (Warner Music Nashville/WAR) tops Billboard's airplay-, streaming- and

sales-fueled Hot Country Songs chart for a 19th week (total: 3,192 hours), tying for the fourth-longest reign since the survey became an allencompassing genre ranking in 1958.

The song matches the 19-week command of Leroy Van Dyke's "Walk On By" in 1961-62. The only tunes to lead longer are Bebe Rexha and Florida Georgia Line's "Meant to Be" (50 weeks, 2017-18), Sam Hunt's "Body Like a Back Road" (34 weeks, 2017) and FGL's "Cruise" (24 weeks, 2012-13).

'MAKE ME' TOP 10 Jimmie Allen nets his second Hot Country Songs top 10 as "Make Me Want To" (Stoney Creek) pushes 12-9. The track bumps 5-4 on Country Airplay, up 2% to 27.4 million in audience, while drawing 5.6 million U.S. streams (up 46%) and 1,000 downloads sold (up 11%).

"Make" is Allen's second straight career-opening top 10 on the list. "Best Shot" peaked at No. 5 in November 2018 and led Country Airplay for three weeks.

The streaming increase for "Make" propels it to a No. 17 debut on *Billboard*'s Country Streaming Songs chart, where it's Allen's second entry, after "Best Shot" reached No. 10.

BROOKS

**'PARKING' SPACE Jordan Davis'** "Slow Dance in a Parking Lot" (MCA Nashville) enters the Country Airplay top 10 in its 43rd week (11-10) as it gains by 3% to 20.5 million in radio reach. Davis adds his third top 10 after his debut track, "Singles You Up," led for a week in April 2018 and his sophomore single, "Take It From Me," hit No. 2 last March. ●



# MAREN MORRIS "THE BONES"

MULTI WEEK #1...
ON BB AND CA/MB!!

MAREN'S THIRD NO.1

FIRST SOLO FEMALE MULTI WEEK #1 SINCE 2012

#1 CURRENT

ON-DEMAND AUDIO STREAMING SINGLE





THANK YOU
COUNTRY RADIO!!

# billboard Country Airplay

AIRPLAY MONITORED BY nielsen

MUSIC

		WKS			AUDIENCE (I	N MILLIONS)		PLAYS	
THIS WEEK	LAST WEEK	ON CHART	TITLE Imprint/Label	Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
1	1	26	THE BONES Columbia Nashville ★★ No. 1 (2 weeks) ★★	Maren Morris	37.104	-0.367	7963	-115	1
9	2	19	KINFOLKS MCA Nashville	Sam Hunt	35.443	+2.156	7555	340	2
3	7	28	HOMESICK Zone 4/RCA Nashville	Kane Brown	27.609	+1.715	6141	376	4
4	5	56	MAKE ME WANTTO Stoney Creek	Jimmie Allen	27.403	+0.611	6178	76	3
5	4	38	HEARTACHE MEDICATION Capitol Nashville	Jon Pardi	24.218	-2.861	4957	-468	9
6	9	37	HOMEMADE Big Loud	Jake Owen	24.190	+1.308	5237	214	7
Ø	8	23	WE BACK Macon/Broken Bow	Jason Aldean	23.301	-0.007	5333	-2	6
8	12	35	DIVE BAR Pearl ★★ Most Increased Audience ★★ Garth Brooks	& Blake Shelton	23.250	+3.609	5492	602	5
9	10	17	WHAT SHEWANTS TONIGHT Capitol Nashville	Luke Bryan	22.833	+0.256	5066	101	8
<b>①</b>	11	43	SLOW DANCE IN A PARKING LOT MCA Nashville	Jordan Davis	20.469	+0.568	4937	82	10
0	13	38	CATCH BMLG	Brett Young	20.049	+0.383	4460	99	12
Ø	14	34	MORE HEARTS THAN MINE Atlantic/Warner Music Nashville/WEA	Ingrid Andress	18.357	+0.233	4333	34	13
ß	15	28	IWISH GRANDPAS NEVER DIED BMLG	Riley Green	17.852	+0.107	4516	36	11
<b>1</b>	17	25	I HOPE Warner Music Nashville/WAR	Gabby Barrett	16.163	+2.143	3830	390	14
Œ	16	19	I HOPE YOU'RE HAPPY NOW Curb/Big Machine Carly Pe	earce & Lee Brice	15.096	+0.303	3733	63	15
10	21	8	BEER CAN'T FIX Valory ★★ Airpower ★★ Thomas Rhett Fea	aturing Jon Pardi	13.832	+1.599	3088	259	19
Ð	20	29	CHASIN'YOU Big Loud	Morgan Wallen	13.713	+1.351	3331	178	18
B	18	49	AFTER A FEW Mercury	Travis Denning	12.950	+0.092	3508	-5	16
<b>1</b>	19	24	HOMECOMING QUEEN? Black River	Kelsea Ballerini	12.672	-0.040	3404	-9	17
20	25	4	DOESTO ME River House/Columbia Nashville ★★ Most Added ★★ Luke Combs Fea	turing Eric Church	12.157	+3.478	2359	722	22
<b>3</b>	23	7	NOBODY BUTYOU Warner Music Nashville/WMN Blake Shelton Duet Wi	ith Gwen Stefani	11.346	+1.429	2649	297	20
22	24	45	IN BETWEEN Triple Tigers	Scotty McCreery	8.652	-0.300	2592	22	21
<b>Æ</b>	26	24	MONSTERS EMI Nashville	Eric Church	7.198	-0.184	2335	116	23
24	27	21	BLESSINGS BMLG Flor	rida Georgia Line	6.093	-0.264	1957	12	24
25	28	35	HER WORLD OR MINE Warner Music Nashville/WEA	Michael Ray	5.821	-0.049	1862	51	25
20	29	15	DRINKING ALONE Capitol Nashville Ca	arrie Underwood	4.607	+0.236	1428	78	26
3	30	20	WHY WE DRINK Valory	Justin Moore	4.364	+0.136	1396	74	27
23	34	9	BLUEBIRD Vanner/RCA Nashville	Viranda Lambert	4.103	+0.577	1080	152	30
<b>3</b>	33	33	LONELY IF YOU ARE Dack Janiels/Broken Bow	Chase Rice	3.775	+0.105	1299	29	28
30	36	28	DIE FROM A BROKEN HEART Mercury	Maddie & Tae	3.155	+0.396	1090	75	29

## **COUNTRY AIRPLAY CHART LEGEND**

## **RANKINGS**

Country Airplay is ranked by total audience impressions for the week ending Sunday based on monitored airplay of 148 stations by Nielsen Music. Audience totals on the chart are derived, in part, using certain Nielsen Audiocopyrighted Persons 12+ audience estimates (under license © 2020, Nielsen Audio). The list of all Country Airplay chart reporters can be viewed on Nielsen Music's platforms.

## **BULLETS**

 Awarded on Country Airplay to titles gaining audience or remaining flat from the previous week. A song will also receive a bullet if its percentage loss in audience does not exceed the percentage of monitored station downtime for the format. Titles that decline in audience but increase in detections will also receive a bullet if the total audience erosion for the week does not exceed 3%.

## TIES

On Country Airplay, if two songs are tied in total audience, the song with the larger increase in audience is placed first.

## **RECURRENTS**

On Country Airplay, descending titles below No. 10 in either audience or detections are moved to recurrent after 20 weeks, provided that they

are not still gaining enough audience points to bullet or if they rank below No. 10 and post a third consecutive week of (non-bulleted) audience decline, regardless of total chart weeks.

## **HOT SHOT DEBUT**

Awarded to the highest-ranking new entry on Country Airplay.

## **MOST ADDED**

The total number of new adds officially reported to Billboard by each reporting station, or by an automatic-add threshold (seven plays for the first time in a chart tracking week, according to Nielsen Music) for stations that do not report adds

## MOST INCREASED AUDIENCE

Most Increased Audience on Country Airplay lists the songs with the greatest week-to-week increases in total audience.

## **AIRPOWER**

Awarded on Country Airplay to titles ranking inside top 20 in plays and audience rankings for the first time, with increases in both plays and audience.

## **BREAKER**

Awarded on Country Airplay to titles achieving airplay (at least one detection) at 60% of reporting stations for the first time

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# **billboard** Country Airplay

MONITORED BY
nielsen
MUSIC

THIS	LAST	WKS ON		AUDIENCE (I	N MILLIONS)		PLAYS	
THIS	WEEK	CHART	TITLE Imprint/Label Artist	THIS WEEK	+/-	THIS WEEK	+/-	RANK
<b>3</b>	35	21	DROWNING RCA Nashville Chris Young	2.963	+0.060	881	26	34
32	37	28	DETAILS Mercury Billy Currington	2.701	+0.090	892	35	33
<b>3</b> 3	38	14	ONE NIGHT STANDARDS Atlantic/Warner Music Nashville/WAR Ashley McBryde	2.688	+0.215	717	70	37
34	39	24	FRONT SEAT Legend Entertainment Rayne Johnson	2.354	+0.100	702	-8	39
€	41	23	SHE'S MINE MCA Nashville Kip Moore	2.263	+0.245	1007	53	31
36	40	19	NOW YOU KNOW 32 Bridge/EMI Nashville Jon Langston	2.108	-0.070	945	18	32
<b>⊕</b>	42	12	DONE   Warner Music Nashville/WAR     Chris Janson	2.042	+0.090	880	225	35
<b>3</b> 3	46	13	SOME GIRLS Combustion/River House/Columbia Nashville Jameson Rodgers	2.020	+0.341	844	67	36
39	43	4	CHEATIN' SONGS Big Machine Midland	1.988	+0.185	479	73	48
40	45	20	BREAK IT IN Valory Eli Young Band	1.742	+0.072	620	11	42
<b>4</b>	44	20	I DO FORYOU Riser House Dillon Carmichael	1.732	+0.041	717	46	38
42	50	10	EVERYWHERE BUT ON RECORDS/Arista Nashville Matt Stell	1.558	+0.151	655	102	40
<b>43</b>	48	18	GETTING GOOD 19/Mercury Lauren Alaina	1.425	-0.030	651	8	41
44	47	9	FIRE'T UP Valory Brantley Gilbert	1.389	-0.093	498	-9	45
<b>4</b> 5	52	4	PICK HER UP Capitol Nashville Hot Country Knights Featuring Travis Tritt	1.373	+0.242	432	73	51
46	49	13	HEAD OVER HEELS Wheelhouse Runaway June	1.348	-0.087	610	18	43
<b>4</b>	60	2	ONE BEER Tree Vibez/Big Loud HARDY Featuring Lauren Alaina & Devin Dawson	1.202	+0.509	342	170	53
48	54	12	BIG, BIG PLANS Big Loud Chris Lane	1.147	+0.121	480	29	47
49	51	10	OVER DRINKING Capitol Nashville Little Big Town	1.108	-0.031	503	-25	44
50	55	6	PRETTY HEART MCA Nashville Parker McCollum	1.106	+0.109	137	34	-
<b>⑤</b>	57	10	THAT'S WHY I LOVE DIRT ROADS Wheelhouse Granger Smith	1.047	+0.106	389	1	52
<b>⊕</b>	53	10	WHAT I SEE Arista Nashville LANCO	1.046	+0.004	479	15	49
<b>⊕</b>	56	5	DIAMONDS Warner Music Nashville/WEA Morgan Evans	0.993	+0.037	326	18	54
54	58	9	I DON'T LOVE YOU Stoney Creek Lindsay Ell	0.937	-0.003	481	14	46
55	59	2	SOMEBODY LIKETHAT 19th & Grand/Reviver Tenille Arts	0.748	-0.085	451	-20	50
56	NI	EW	FOR MY MONEY EMI Nashville ** Hot Shot Debut ** Brandon Lay	0.675	+0.051	227	13	58
<b>5</b>	NI	EW	MOMMA'S HOUSE Broken Bow Dustin Lynch	0.581	+0.047	285	47	56
<u>68</u>	NI	EW	ANYTHING SHE SAYS Riser House/Columbia Nashville Mitchell Tenpenny Featuring Seaforth	0.578	+0.082	304	27	55
59	NI	EW	WHATCHA DRINKIN 'BOUT Rebel Engine Stephanie Quayle	0.459	-0.175	198	-9	60
60	RE-E	NTRY	REALLY SHOULDN'T DRINK AROUND YOU Monument/Arista Nashville Teddy Robb	0.417	-0.217	151	-107	-



## **GOING FOR ADDS**

2/24

ANGELA OLIVER Ghosts In This Town

KING CALAWAY No Matter What Stoney Creek

3/2

OLD DOMINION Some People Do RCA Nashville

RUSSELL DICKERSON Love You Like I Used To Triple Tigers

THE DESERT CITY RAMBLERS Hillbilly Rollin Stone Crane Creek 3/9

JOHNNY MCGUIRE I Can't Even



# billboard Country Airplay

Jimmie Allen

AIRPLAY MONITORED BY nielsen MUSIC

MOST ADDED®	
TITLE Imprint/Label Artist	ADDS
DOES TO ME River House/Columbia Nashville Luke Combs Feat. Eric Church	31
DONE Warner Music Nashville/WAR Chris Janson	25
BLUEBIRD Vanner/RCA Nashville Miranda Lambert	15
ONE BEER Big Loud HARDY Feat. Lauren Alaina & Devin Dawson	14
WHY WE DRINK Valory Justin Moore	12
EVERYWHERE BUT ON RECORDS/Arista Nashville Matt Stell	11
PICK HER UP Capitol Nashville Hot Country Knights Feat. Travis Tritt	10
DRINKING ALONE Capitol Nashville Carrie Underwood	8
SHE'S MINE MCA Nashville Kip Moore	8
CHEATIN' SONGS Big Machine Midland	7

CHEATIN' SONGS Big Machine Midla	na /
MOST INCREASED AUDIEN	CE
TITLE Instrument/Lobel	GAIN
TITLE Imprint/Label Artist	, ,
DIVE BAR Pearl Garth Brooks & Blake Shelton	+3.609
DOES TO ME River House/Columbia Nashville Luke Combs Featuring Eric Church	+3.478
KINFOLKS MCA Nashville Sam Hunt	+2.156
I HOPE Warner Music Nashville/WAR Gabby Barrett	+2.143
HOMESICK Zone 4/RCA Nashville Kane Brown	+1.715
BEER CAN'T FIX Valory Thomas Rhett Featuring Jon Pard	+1.599
NOBODY BUT YOU Warner Music Nashville/WMN Blake Shelton Duet With Gwen Stefan	+1.429
CHASIN' YOU Big Loud Morgan Wallen	+1.351
HOMEMADE Big Loud Jake Owen	+1.308

MOST INC	REASED PLAYS	
TITLE Imprint/Label	Artist	GAIN
DOES TO ME River House/Columbia Nashville	Luke Combs Featuring Eric Church	+722
DIVE BAR Pearl	Garth Brooks & Blake Shelton	+602
I HOPE Warner Music Nashville/WAR	Gabby Barrett	+390
HOMESICK Zone 4/RCA Nashville	Kane Brown	+376
KINFOLKS MCA Nashville	Sam Hunt	+340
NOBODY BUT YOU Warner Music Nashville/WMN	Blake Shelton Duet With Gwen Stefani	+297
BEER CAN'T FIX Valory	Thomas Rhett Featuring Jon Pardi	+259
DONE Warner Music Nashville/WAR	Chris Janson	+225
HOMEMADE Big Loud	Jake Owen	+214
CHASIN' YOU Big Loud	Morgan Wallen	+178

NEW AND ACTIVE						
TITLE Imprint/Label A	rtist	TOTAL Audience	TOTAL STATIONS	ADDS		
FOR MY DAUGHTER RCA Nashville Kane B	rown	0.415	1	0		
LEAVING LOVE BEHIND ZB Collective/BMG/Wheelhouse Zac Brown	n Band	0.379	28	2		
NOBODY Curb Dylan S	Scott	0.328	9	7		
BETTER TOGETHER River House/Columbia Nashville Luke C	ombs	0.303	2	0		
WHAT I'M LEAVING FOR BMLG Lady Antebe	ellum	0.233	6	5		
HOPELESS MCA Nashville Kassi As	shton	0.230	0	0		

	RECURRENTS	
THIS WEEK	TITLE Imprint/Label Artist	TOTAL AUD. (IN MILLIONS)
1	EVENTHOUGH I'M LEAVING River House/Columbia Nashville Luke Combs	25.773
2	10,000 HOURS Warner Music Nashville/WAR Dan + Shay & Justin Bieber	23.926
3	ONE MAN BAND RCA Nashville Old Dominion	21.422
4	RIDIN' ROADS Broken Bow Dustin Lynch	19.748
5	WHAT IF I NEVER GET OVER YOU BMLG Lady Antebellum	19.539
6	WHISKEY GLASSES Big Loud Morgan Wallen	16.855
7	PRAYED FOR YOU Wide Open/RECORDS/Good Company/Arista Nashville Matt Stell	16.374
8	REMEMBER YOU YOUNG Valory Thomas Rhett	12.804
9	GOOD VIBES Warner Music Nashville/WAR Chris Janson	12.583
10	LIVING Capitol Nashville Dierks Bentley	12.109

BILLE	SUARD COUNTRY I	BUX 2	CUKE
Gross	Artist	Attendance	Promoter(s)
Ticket Price(s)	Venue/Date(s)	Capacity	
<b>\$4,175,323</b>	GEORGE STRAIT	<b>31,556</b>	MESSINA TOURING
\$499, \$50	T-Mobile Arena, Las Vegas/Jan. 31-Feb. 1	32,077	GROUP/AEG PRESENTS
<b>\$2,697,988</b>	GEORGE STRAIT	<b>14,442</b>	MESSINA TOURING
\$249.75, \$79.75	INTRUST Bank Arena, Wichita, Kan./Jan. 24	14,442	GROUP/AEG PRESENTS
<b>\$556,887</b>	MIRANDA LAMBERT	<b>7,837</b>	LIVE NATION
\$90.75, \$25	Ford Center, Evansville, Ind./Jan. 25	8,830	
<b>\$226,404</b> \$104, \$29	CODY JOHNSON Silverstein Eye Centers Arena, Independence, Mo./Jan. 11	<b>5,201</b> 5,253	FPC LIVE
<b>\$68,562</b>	KRIS KRISTOFFERSON	<b>1,127</b>	AEG PRESENTS, BROWARD CENTER
\$72.50, \$37.50	Parker Playhouse, Fort Lauderdale, Fla./Feb. 4	1,217	FOR THE PERFORMING ARTS

Reported worldwide boxscore figures for Country artists. Boxscore figures should be submitted to Bob Allen by phone (615-891-1976), fax (615-891-2054) or email (bob.allen@billboard.com).



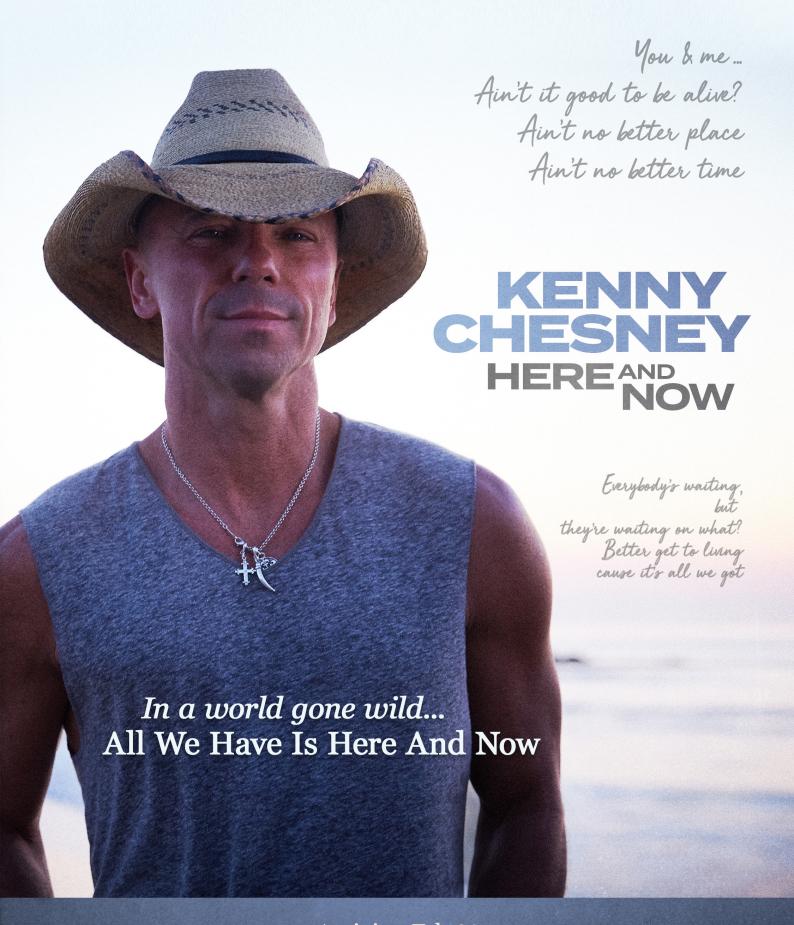
MAKE ME WANT TO Stoney Creek

## **TEXAS REGIONAL RADIO REPORT**

WEEK ENDING FEBRUARY 16, 2020

_					_						_
THIS Week		WKS ON CHART	TITLE (Label) ARTIST	TW Spins	SPINS +/-	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE (Label) ARTIS	T TW Spins	SPINS +/-
0	2	20	FACTS AND LIES (Independent) ★★1 Week at 1★★ Jon Stork	2136	165	11	12	19	BARROOM BUDDIES (Independent) Dos Borrach	s 1345	-58
0	3	26	GOOD TIMES (Independent) Jesse Raub Jr.	1795	79	<b>P</b>	14	15	COME BACK DOWN (Independent) Flatland Caval	у 1302	32
3	1	19	PRETTY HEART (Independent) Parker McCollum	1731	-267	ß	17	8	ONE MORE SHOT OF WHISKEY (Independent) Josh Wa	d 1239	71
4	6	16	MESSAGE IN A BOTTLE (One Chord Song) Stoney LaRue	1628	57	•	16	18	I FOUND YOU (Independent) Robert R	y 1223	27
5	4	23	EVERY DAY KIND OF LOVE (Independent) Kyle Park	1621	-11	15	15	18	DEAR COUNTRY MUSIC, (Independent) Mike Rys	n 1222	-22
6	5	19	STRAIT TO JONES (Independent) Clay Hollis	1620	44	16	13	16	SAME KIND OF CRAZY AS ME (Rounder Rec) Cody Jin	s 1153	-204
0	7	18	I CAN GIVE YOU ONE (Independent) David Adam Byrnes	1578	12	17	9	16	ASPHALT AND CONCRETE (Independent) Bri Bagwe	II 1149	-377
8	8	14	WHISKEY'S WORKIN' WELL (Independent)  Jamie Richards	1561	12	B	18	19	REAL SMALL TOWN (Independent) Adam Ho	<b>d</b> 1059	15
9	11	14	ONE NIGHT IN TULSA (Independent) Kylie Frey	1537	93	<b>®</b>	19	20	ROAD TO YOU (Independent) Micky & The Motorca	s 1036	67
10	10	15	SHE LOVES HORSES (Independent) William Clark Green	1440	-13	20	20	17	DANCING IN THE RAIN (Independent) Darrin Morris Bar	<b>d</b> 1014	50

Texas Regional Radio Report Top 100 is compiled from weekly online playlist reports from 86 radio stations located in Texas and surrounding states, including reports from specialty shows, internet and satellite radio outlets. Songs are ranked by total plays. For tracking, complete chart methodology and more information, visit www.texasregionalradio.com, or contact Dave Smith at 972-252-8777. Copyright 2020, Texas Regional Radio Report



Arriving Feb 21
IMPACTING IMMEDIATELY

## **NASHVILLE & NATIONAL TOM ROLAND**



Ryan Hurd checked in with local radio when the Platonic Tour touched down in Memphis on Feb. 7. From left: WLFP morning host Marty Brooks, Hurd, RCA regional promotion director Southeast Liz Sledge and WGKX assistant PD/music director Kay Manley.

## **ENDURANCE MAKES WIDE OPEN DEAL**

Newly formed publishing company Endurance Music Group acquired Wide Open Music from owner **Ash Bowers**, adding singer-songwriters **Jimmie Allen** and **Matt Stell** to the Endurance roster, *Billboard Country Update* has learned exclusively.

The deal doubles the Endurance writing staff to 10 composers and brings in a catalog that includes the hits "Best Shot," "Prayed for You," "In Case You Didn't Know" and "Close Your Eyes." The agreement frees Wide Open to focus on its management functions for clients Allen, Stell and newcomer **Chris Bandi**.

Bowers, who cowrote "Prayed for You," had not actively sought to sell Wide Open until a discussion with Endurance senior vp Mark Ahlberg. Amplified Administration, an Endurance subsidiary that Ahlberg founded, represented Wide Open. Bowers will not have an executive role at Endurance, though he retains the ability to form a joint venture with the company if he signs another writer to a publishing deal.

"It was never an option to partner with anyone unless we knew it was a home run for the writers," says Bowers. "They're moving into a really awesome situation with people that are not only just really great publishers and great business-minded folks and great for the songwriting world, but also people that just have integrity."

Formed in 2019, Endurance recently landed new cuts with Kenny Chesney, Eric Church and Chase Rice, according to president Michael Martin. The company is expanding its downtown Nashville office from 2,000 square feet to more than 4,200 square feet. Its existing writers include Clint Lagerberg ("Blue Ain't Your Color") and Scooter Carusoe ("Drunk Girl"). The Wide Open writers, including Paul Sikes ("Make Me Want To") and Seth Alley, blended well in an introductory Feb. 12 dinner.

"Everybody intersected in the right way, and there was a great amount of chemistry," says Martin. "You can't make that happen. That's the magic of writing and publishing: everybody feeling a part of something."

## RADIO & RECORDS®

The Foundry label hired national director of promotion Rick Baumgartner, making his return to the music business after several years. During his previous tenure, he worked in promotion for Warner Bros., Broken Bow and Black River, among others. The Foundry artist roster includes Shenandoah and Austin Merrill ... Bob Frank Entertainment relaunched Audium Nashville, with BFE GM Chuck Rhodes adding the Audium GM role to his duties. The label represents Collin Raye, Jamie O'Neal and Smith & Wesley ... Entercom/Greensboro, N.C., promoted Lisa Powell to senior vp/market manager from vp sales. The six-station cluster includes country WPAW ... WGH Norfolk, Va., PD/afternoon personality Jason Addams parted ways with the station, InsideRadio.com reported ... KTGX Tulsa, Okla., picked up Sunny Leigh to host Saturday nights, according to InsideRadio.com. The former KVOO morning personality is a contributor to the morning show at KTUL-TV ... Leighton/Winona, Minn., named Jim Allgeier GM, Talkers.com reported. Its five stations include country KHWK. Allgeier was previously market manager for Federated Media/Fort Wayne, Ind., where the signals include country WQHK ... SiriusXM personality Storme Warren received the BMI Ambassador Award on Feb. 11 for his promotion of the Nashville songwriting community ... Former **WSM-AM** Nashville personality **Devon O'Day** received the Jeannie Seely Standing Ovation Award from the Donelson-Hermitage Chamber of Commerce Women in Business ... **Garth Brooks** is set to headline Bob Kingsley's Acoustic Alley, hosted by **Fitz** at Country Radio Seminar. At least eight songwriters will perform during the event, including **Jessi Alexander** ("Mine Would Be You"), **Rhett Akins** ("What Happens in a Small Town") and **Chase McGill** ("Break Up in the End").

## **'ROUND THE ROW**

The Academy of Country Music promoted **Danielle Bardier** to events coordinator from assistant. It also hired finance and operations assistant Gloria Chavez and creative and content production assistant Hannah Kellis. Chavez previously held non-music finance and accounting roles, and Kellis was a Vendetta/ Apartment 3B Productions development executive. All three are based in Los Angeles ... A consortium of Music Row veterans launched Fusion Entertainment, a booking agency with adjunct management and label services. Founders include executive vp/GM Chuck Rhodes, legal affairs head Wayne Halper and vps/ agents Mike Meade and Amy Aylward, who folded Acceleration Music Group into the venture. Among the investors are **Bob Frank**, BFE; **Ted Ellis** and **Tom** Cross, Creator Ventures; and Chuck McDowell III, Wesley Financial Group. Agents Tayler Bock (formerly the Tempo chief business officer) and Joan Saltel (previously with Buddy Lee Attractions) are also on the team. The Fusion roster includes Darryl Worley, Ty Herndon and Jason Michael Carroll ... Circle Media will reintroduce the Grand Ole Opry to TV on Feb. 26, with iHeart Media personality Bobby Bones hosting ... Warner Music Nashville is renovating its offices at 20 Music Square East and 21 Music Square East, with Warner Chappell moving to 21 Music Square East. The redesign forced the closure of the Warner Bros. Nashville studio, employed in Lady Antebellum's Need You Now album, the Dan + Shay album and Michael Ray's Amos ... Six women from Nashville's music community will be honored during the SOURCE Hall of Fame Awards on Aug. 25: Margie Hunt, Sony Music; Aleene Jackson, Monument; Suzanne Lee, ASCAP; Norma Jean Owen, Capitol; Betty Sanders, Pride Music Group; and Ima Withers, American Recording Studios ... The Country Music Association selected two participants for the inaugural Robb Potts international exchange program. Point Park University graduate Julie Bowser will spend four weeks in Australia learning that country's music business, while Nine Network Australia material coordinator Megan Hopkins will spend four weeks in the United States ... Big Loud co-founder **Craig Wiseman** will be roasted April 14 as the T.J. Martell Foundation recognizes him as the ambassador of the year at Zanies in Nashville ... SoundExchange president/CEO Michael Huppe will address royalty collection and distribution issues during a Feb. 25 event at Nashville's Belmont University ... The Nashville Songwriter Awards will recognize the songwriter and songwriter-artist of the decade during a Sept. 22 ceremony at the Ryman Auditorium ... Paul English, the longtime drummer for Willie Nelson, died Feb. 11. The namesake of Nelson's hit "Me and Paul," English took part in such classics as "Georgia on My Mind," "All of Me," "Whiskey River" and "Blue Eyes Crying in the Rain."



Chris Janson met up with WRBT Harrisburg, Pa., staff when he played the market on Feb. 8. From left: WRBT morning co-host Nancy Ryan, Janson, Warner Music Nashville WAR team Northeast/Midwest manager of radio and streaming Heather Propper and WRBT PD/music director Bob Newman.

# CONGRATULATIONS RUNAWAY JUNE

CRS NEW FACES CLASS OF 2020



## "HEAD OVER HEELS"

LAST THREE WEEKS - BB: 56-51-49\*

THE FOLLOW UP TO THE HISTORY-MAKING HIT, "BUY MY OWN DRINKS"

OPENING FOR LUKE BRYAN'S PROUD TO BE RIGHT HERE TOUR THIS YEAR!

## THANK YOU COUNTRY RADIO!



# 30 FIRST WEEK STATIONS 3RD MOST ADDED

MCCN/MUSIC CHOICE
WEBG/CHICAGO
WBWL/BOSTON
WKLB/BOSTON
KNUC/SEATTLE
WJVC/NASSAU-SUFFOLK
KUPL/PORTLAND
KWJJ/PORTLAND
WIL/ST LOUIS
WDSY/PITTSBURGH

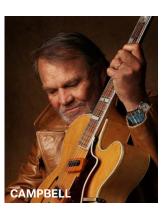
WOGI/PITTSBURGH
KSOP/SALT LAKE CITY
WGAR/CLEVELAND
KBEQ/KANSAS CITY
WCOL/COLUMBUS
KRTY/SAN JOSE
WMIL/MILWAUKEE
WGNE/JACKSONVILLE
WIRK/WEST PALM
WKMK/MONMOUTH-OCEAN

WDXB/BIRMINGHAM
WBCT/GRAND RAPIDS
KBQI/ALBUQUERQUE
KHEY/EL PASO
KXLY/SPOKANE
WPOR/PORTLAND, ME
WTHT/PORTLAND, ME
WGTY/YORK
WQHK/FT WAYNE
KKIX/FAYETTEVILLE

#### **NASHVILLE & NATIONAL TOM ROLAND**

## **MUSIC NOTES**

Nashville Mayor John Cooper helped cut the ribbon on Feb. 13 at the new Glen Campbell Museum at Second Avenue and Broadway, within walking distance of the Country Music Hall of Fame and museums that honor George Jones, Johnny Cash and Patsy Cline. Ashley Campbell christened a performance stage at the Campbell Museum - which Cooper called the 121st music venue in Music City—with a handful of her father's hits. There's plenty to occupy attention, including Glen's script from the movie True Grit, a World Series ring earned as an investor in the Arizona Diamondbacks,



a leather suit worn on The Midnight Special and guitars Glen used on hits by Frank Sinatra, Sonny & Cher and Elvis Presley. The museum also pays homage to the awareness that Glen brought to Alzheimer's disease.

Chris Stapleton had an only-in-Nashville Valentine's Day surprise in store for fans when Tyler Perry brought Madea's Farewell Play Tour to Bridgestone Arena. Stapleton popped up from a floor seat in the audience to serenade Madea with "Tennessee Whiskey." Other notable concert-support moments are on the way: Chase Rice is set to open for Garth Brooks at Detroit's Ford Field on Feb. 22, and Rascal Flatts announced it will rotate openers — including Rice, Chris Lane, King Calaway, Matt Stell, Caylee Hammack, Avenue **Beat** and **Rachel Wammack**—in its farewell tour. The itinerary expanded with nine new dates, including an Oct. 30 show at Bridgestone that represents the final Flatts concert announced so far.

Lainey Wilson made her Grand Ole Opry debut on Feb. 14. She'll soon have two more first-timers to compare notes with: Bluegrass band Carolina Blue will make its initial appearance on the WSM-AM Nashville show on April 4, and **Niko Moon** is likely to perform his debut single, "Good Time," when he makes his Opry premiere on April 14.

Kane Brown is the first country artist to be profiled in an Amazon Music mini-documentary. Velocity features conversations with Brown and seven friends, family members and business associates. It arrives on Feb. 20, as will an EP featuring performances from his January show at Los Angeles' Staples Center. One other forthcoming release of note is the next Jason Isbell & the 400 Unit album, Reunions, due May 15. •

## Top Headlines from billboard.com

<u>Is The Tide Finally Turning For Women</u>

**At Country Radio?** 

Fire Fight Australia All-Star Concert Raises Almost \$10M For Bushfire Relief

**Spotify Announces Beta Launch Of** Songwriter Pages To Aid Songwriter Discovery

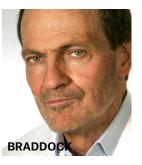
Universal Music Group Revenue Passes \$7.7 Billion In 2019; IPO Planned By 2023

Why Warner Music Is Going Public Now & **How No One Saw It Coming** 

## ON THIS DATE IN COUNTRY MUSIC

#### Feb. 18

- · 2015 Toby Keith and Bobby Braddock are announced as 2015 Songwriters Hall of Fame inductees. Also in the class are Cyndi Lauper, Willie Dixon, Linda Perry, Jerry Garcia and Robert Hunter.
- 1970 Hank Williams Jr. signs with MGM Records for \$500,000, the highest amount paid at the time in the label's history.



#### Feb. 19

- 2019 Capitol releases the **Dierks Bentley** single "Living" to radio.
- 1980 Kenny Rogers records "Love the World Away" for the Urban Cowboy soundtrack at the Jack Clement Studios in Nashville.

#### Feb. 20

- 2010 Josh Turner's "Why Don't We Just Dance" steps to No. 1 to start a four-week run atop the Billboard Hot Country Songs chart.
- 2005 Darius Rucker sings "The Big Rock Candy Mountain" in the debut of a Burger King TV commercial during the Daytona 500.

#### Feb. 21

• 1990—The Nitty Gritty Dirt Band wins best country performance by a duo or group with vocal for Will the Circle Be Unbroken, Volume 2 and shares best bluegrass recording with  ${\bf Bruce\ Hornsby}$  for "The Valley Road" during the 32nd annual Grammy Awards in Los Angeles.

## Feb. 22

• 1985 — Columbia releases Willie Nelson's album Me & Paul.

## Feb. 23

- · 2008 Jon Pardi moves from California to Nashville.
- 1940 Woody Guthrie writes "This Land Is Your Land" at Hanover House, a New York hotel at the corner of 43rd Street and Sixth Avenue, using the melody of The Carter Family's "When the World's on Fire."

## Feb. 24

• 2017 — The RIAA certifies **Keith Urban**'s singles "John Cougar, John Deere, John 3:16" and "Blue Ain't Your Color" gold and platinum. "Break on Me" and "Wasted Time" go gold.

Source: RolandNote.com, the Ultimate Country Music Database



Little Big Town greeted Entercom president of programming Pat Paxton when the band played the Wang Theatre in Boston. From left: LBT's Jimi Westbrook, Capitol Nashville Northeast regional Annie Sandor, LBT's Karen Fairchild, Paxton and LBT's Kimberly Schlapman.

# **billboard** Hot Country Songs

SALES, AIRPLAY & STREAMING DATA COMPILED BY nielsen MUSIC

THIS WEEK	LAST WEEK	TWO WEEKS AGO	WKS ON Chart	TITLE PRODUCER (SONGWRITER)	Artist IMPRINT / PROMOTION LABEL	COUNTRY AIRPLAY RANK	PEAK Position
1	1	1	20	10,000 HOURS ** No. 1 (19 weeks) **  D.SMYERS (D.SMYERS,S.MOONEY,J.J.DILLON,J.REYNOLDS,J.D.BIEBER,J.BOYD)	Dan + Shay & Justin Bieber WARNER MUSIC NASHVILLE/WAR	RC	1
9	2	2	50	THE BONES G.KURSTIN (M.MORRIS,J.ROBBINS,L.J.VELTZ)	Maren Morris COLUMBIA NASHVILLE	1	2
3	3	7	19	KINFOLKS Z.CROWELL (S.L.HUNT,Z.CROWELL,J.FLOWERS,J.OSBORNE)	Sam Hunt MCA NASHVILLE	2	3
4	4	3	46	ONE MAN BAND S.MCANALLY (M.RAMSEY,T. ROSEN,B.F.TURSI, J. OSBORNE)	Old Dominion RCA NASHVILLE	RC	2
6	7	8	47	HOMESICK D.HUFF (K.BROWN,B.BERRYHILL,M.J.MCGINN,T.PHILLIPS)	Kane Brown ZONE 4/RCA NASHVILLE	3	5
6	5	4	36	EVEN THOUGH I'M LEAVING S.MOFFATT (L.COMBS,W.B.DURRETTE,R.M.L.FULCHER)	Luke Combs RIVER HOUSE/COLUMBIA NASHVILLE	RC	2
Ø	8	10	42	I HOPE R.COPPERMAN (Z.KALE,J.M.NITE,G.BARRETT)	Gabby Barrett Warner Music Nashville/War	14	7
8	6	5	36	HEARTACHE MEDICATION J.PARDI,B.BUTLER,R.GORE (J.PARDI,BARY DEAN,N.HEMBY)	<b>Jon Pardi</b> Capitol Nashville	5	5
9	12	14	37	MAKE ME WANT TO  ABOWERS,E.TORRES (J.ALLEN,P.SIKES,J.DENMARK)  ★★ Streaming Gainer ★★	Jimmie Allen STONEY CREEK	4	9
1	10	6	9	NOBODY BUT YOU S.HENDRICKS (T.L.JAMES,R.COPPERMAN,S.MCANALLY,J.OSBORNE)	Blake Shelton Duet With Gwen Stefani WARNER MUSIC NASHVILLE/WMN	21	6
0	11	11	17	WHAT SHE WANTS TONIGHT J.STEVENS,J.STEVENS (LJBRYAN,R.COPPERMAN,H.LINDSEY,J.M.NITE)	Luke Bryan Capitol Nashville	9	11
Œ	13	13	28	I WISH GRANDPAS NEVER DIED D.HUFF (R.GREEN,LBONDS,B.GREEN)	Riley Green BMLG	13	12
<b>B</b>	14	12	32	MORE HEARTS THAN MINE S.ELLIS,LANDRESS (I.ANDRESS,S.ELLIS,D.SOUTHERLAND)	Ingrid Andress ATLANTIC/WARNER MUSIC NASHVILLE/WEA	12	12
14	15	15	23	WE BACK M.KNOX (B.D.WARREN,B.WARREN,T.HUBBARD,J.M.SCHMIDT)	Jason Aldean MACON/BROKEN BOW	7	11
15	16	24	26	HEARTLESS DIPLO_KING HENRY,CHARLIE HANDSOME,J.MOI (T.W.PENTZ,H.A. ALLEN,M.WALLEN,E.K. SMITH,R.J.HURD,CHARLIE HANDSOME)	Thomas Wesley Featuring Morgan Wallen MAD DECENT/COLUMBIA	-	15
10	18	20	22	HOMEMADE J.MOI,D.COHEN (B.GOLDSMITH,J.MULLINS,D.PARKER,B.PINSON)	<b>Jake Owen</b> BIG LOUD	6	16
Ø	21	19	30	SLOW DANCE IN A PARKING LOT P.DIGIOVANNI (J.DAVIS,LL.FOWLER)	<b>Jordan Davis</b> MCA NASHVILLE	10	17
<b>1</b> 3	17	16	18	I HOPE YOU'RE HAPPY NOW BUSBEE (C.PEARCE,L.COMBS,R.MONTANA,J.SINGLETON)	Carly Pearce & Lee Brice CURB/BIG MACHINE	15	16
19	19	18	26	CHASIN' YOU J.MOI (J.MOORE,M.WALLEN,C.WISEMAN)	Morgan Wallen BIG LOUD	17	18
20	23	22	33	DIVE BAR  6.BROOKS (M.ROSSELL,B.KENNEDY,T.G.BROOKS)	Garth Brooks & Blake Shelton PEARL	8	19
3	20	17	23	HOMECOMING QUEEN? J.ROBBINS (K.BALLERINI, J.ROBBINS, N.GALYON)	<b>Kelsea Ballerini</b> BLACK RIVER	19	14
2	22	21	33	CATCH D.HUFF (B.YOUNG, R.COPPERMAN, A.GORLEY)	Brett Young BMLG	11	21
23	25	27	7	BEER CAN'T FIX D.HUFF,J.BUNETTA,THOMAS RHETT (THOMAS RHETT,J.BUNETTA,Z.SKELTON,R.B.TEDDER)	Thomas Rhett Featuring Jon Pardi VALORY	16	23
24	26	26	18	AFTER A FEW J.S.STOVER (T.DENNING,K.ARCHER,J.WEAVER)	Travis Denning MERCURY	18	24
25	30	38	5	DOES TO ME S.MOFFATT (LCOMBS,R.M.LFULCHER,T.M.REEVE)	Luke Combs Featuring Eric Church RIVER HOUSE/COLUMBIA NASHVILLE	20	25

## **COUNTRY SONGWRITERS™**

	1	# <b>1</b> 1 WK	JIMMY ROBBINS
	2	JOS	SH OSBORNE
	3	LU	(E COMBS
TIE	4	LAU	JRA VELTZ
TIE	4	MA	REN MORRIS
	6	ROS	SS COPPERMAN
	7	10L	NITE
	8	RA	/ FULCHER
	9	NA	TALIE HEMBY
TIE	10	DAI	NSMYERS
TIE	10	JES	SSIE DILLON
TIE	10	JOF	RDAN REYNOLDS
TIE	10	JUS	STIN BIEBER
TIE	10	POO	BEAR
TIE	10	SHA	AY MOONEY



MORRIS

## **COUNTRY PRODUCERS™**

1	# <b>1</b> 28 WKS	DANN HUFF
2	DA	N SMYERS
3	SC	OTT MOFFATT
4	JOI	EY MOI
5	GR	EG KURSTIN
6	ZA	CH CROWELL
7	SH	ANE MCANALLY
8	SC	OTT HENDRICKS
9	RO	SS COPPERMAN
10	MIC	CHAEL KNOX

# billboard Hot Country Songs

SALES, AIRPLAY & STREAMING DATA COMPILED BY nielsen MUSIC

THIS WEEK	LAST WEEK	TWO WEEKS AGO	WKS ON CHART	TITLE PRODUCER (SONGWRITER)	Artist IMPRINT/PROMOTION LABEL	COUNTRY AIRPLAY RANK	PEAK Position
26	28	28	14	BLESSINGS J.MOI,FLORIDA GEORIGA LINE (T.HUBBARD,B.KELLEY,T.DOUGLAS,J.FRASURE,J.M.SCHMIDT,E.K.SMITH)	Florida Georgia Line	24	26
3	29	30	14	BETTER TOGETHER S.MOFFATT (L.COMBS,D.ISBELL,R.MONTANA)	Luke Combs RIVER HOUSE/COLUMBIA NASHVILLE	-	14
28	27	25	24	LONELY IF YOU ARE C. DESTEFAND, C.RICE (C.RICEL, RIMES, H.PHELPS)	Chase Rice DACK JANIELS/BROKEN BOW	29	25
29	31	29	15	IN BETWEEN FROGERS (S.MCCREERY, FROGERS, J.L.ALEXANDER, J. SINGLETON)	Scotty McCreery TRIPLE TIGERS	22	27
30	32	31	13	MONSTERS J.JOYCE (E.CHURCH,J.HYDE)	Eric Church EMI NASHVILLE	23	29
3	34	32	11	BLUEBIRD J.JOYCE (M.LAMBERT,L.DICK,N.HEMBY)	Miranda Lambert Vanner/RCA nashville	28	31
32	36	35	30	DIE FROM A BROKEN HEART J.ROBBINS,D.WELLS (M.MARLOW,T.DYE,J.SINGLETON,D.RUTTAN)	Maddie & Tae MERCURY	30	32
<b>33</b>	33	33	16	HER WORLD OR MINE S.HENDRICKS (J.PAULIN,T.DENNING,B.BEAVERS)	<b>Michael Ray</b> WARNER MUSIC NASHVILLE/WEA	25	31
34	35	34	21	DROWNING C.CROWDER,C.YOUNG (C.A.YOUNG,C.CROWDER,J.HOGE)	<b>Chris Young</b> RCA NASHVILLE	31	18
35	37	36	14	DRINKING ALONE D.GARCIA,C.UNDERWOOD (C.UNDERWOOD,D.A.GARCIA,BRETT JAMES)	Carrie Underwood CAPITOL NASHVILLE	26	35
36	38	37	9	ONE BIG COUNTRY SONG 770 PRODUCTIONS (J.FRASURE,A.GORLEY,M.W.HARDY)	LOCASH WHEELHOUSE	RC	36
37	39	39	18	BIG, BIG PLANS J.MOI (J.DURRETT,C.LANE,E.K.SMITH)	Chris Lane BIG LOUD	48	33
33	43	45	7	ONE BEER  J.MOI,D. WELLS (M.W.HARDY,H.LINDSEY,J.MITCHELL)	HARDY Featuring Lauren Alaina & Devin Dawson TREE VIBEZ/BIG LOUD	47	38
39	40	40	11	WHAT COULD'VE BEEN J.KENNEY (C.CAILLAT,J.K.YOUNG,J.REEVES,D.J.REEVES,J.KENNEY)	Gone West TRIPLE TIGERS	RC	39
40	41	41	7	ONE NIGHT STANDARDS  JJOYCE (A.MCBRYDE,S.MCANALLY,N.HAYFORD)	Ashley McBryde ATLANTIC/WARNER MUSIC NASHVILLE/WAR	33	40
4	NE	w	1	HARD TO FORGET  ★★ Hot Shot Debut ★★  Z.CROWELL,LAIRD (S.L.HUNT,A.GORLEY,LAIRD,S.MCANALLY,J.OSBORNE,A.GRISHAM,M.J.SHURTZ,R.HULL)	Sam Hunt MCA NASHVILLE	-	41
42	42	42	15	COVER ME UP J.MOI,D.COHEN (M.J.ISBELL)	<b>Morgan Wallen</b> BIG LOUD	-	35
<b>43</b>	45	46	21	FAMILY TREE M.REAVES,C.HAMMACK (C.HAMMACK,T.VERGES,G.SAMPSON)	Caylee Hammack CAPITOL NASHVILLE	RC	40
4	46	_	2	WHY WE DRINK J.S.STOVER,S.BORCHETTA (J.MOORE,C.BEATHARD,D.L.MURPHY,J.S.STOVER)	Justin Moore VALORY	27	44
45	44	44	6	THIS BAR  J.MOI (M.W.HARDY,J.MORGAN,J.SCOTT,E.K.SMITH,R.VOJTESAK,M.WALLEN)	<b>Morgan Wallen</b> BIG LOUD	-	29
46	NE	w	1	MY TRUCK NOT LISTED (NOT LISTED)	Breland ATLANTIC	-	46
47	47	50	6	GOT WHAT I GOT M.KNOX (M.TYLER.A.PALMER,T.ARCHER)	Jason Aldean MACON/BROKEN BOW	-	34
48	48	49	4	ANYTHING SHE SAYS J.M.SCHMIDT (M.TENPENNY, J.M.SCHMIDT, T.W.JORDAN, A.ALBERT)	Mitchell Tenpenny Featuring Seaforth RISER HOUSE/COLUMBIA NASHVILLE	58	48
49	RE-EN	ITRY	3	NOTHIN' ON YOU T.W.WILLMON (B.BABER,T.W.WILLMON)	Cody Johnson COJO/WARNER MUSIC NASHVILLE/WMN	-	43
50	RE-EN	ITRY	15	1, 2 MANY S.MOFFATT (L.COMBS, D.ISBELL, T.KING, D.PARKER)	Luke Combs & Brooks & Dunn RIVER HOUSE/COLUMBIA NASHVILLE	-	20

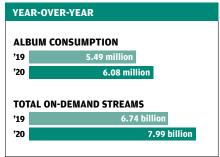
The week's most popular country songs, ranked by radio airplay audience impressions as measured by Nielsen Music, sales data as compiled by Nielsen Music and streaming activity data from online music sources tracked by Nielsen Music. Descending titles below No. 25 are moved to recurrent after 20 weeks.

## **COUNTRY MARKET WATCH**

A Weekly National Music Sales Report

WEEKLY UNIT COUNT								
	ALBUM CONSUMPTION	AUDIO ON-DEMAND	VIDEO ON-DEMAND					
This Week	1,038,000	1,093,477,000	272,947,000					
Last Week	1,030,000	1,083,076,000	270,909,000					
Change	0.8%	1.0%	0.8%					
This Week Last Year	972,000	923,040,000	253,028,000					
Change	6.8%	18.5%	7.9%					

YEAR-TO-DA	TE .		
	2019	2020	CHANGE
Album Consumption	5,486,000	6,081,000	10.8%
Album Sales	1,097,000	985,000	-10.2%
Audio On-Demand	5,320,729,000	6,380,904,000	19.9%
Video On-Demand	1,420,443,000	1,612,042,000	13.5%
-			



All data measures U.S. activity as of the week ending Feb. 13, 2020. All units counts are rounded to the nearest thousand. Album consumption units — also known as albums plus TEA plus SEA — consists of album sales; track-equivalent album (TEA) sales whereby 10 tracks equal one consumption unit; and stream equivalent albums (SEA) whereby 1,250 paid and/or 3,750 ad-supported audio on-demand streams (OAD) equal one consumption unit.



# billboard top country albums SALES, DATA COMPILED BY MICHS MUSIC MUSIC

THIS	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST TITLE	CERT	PEAK POS.
1	1	1	14	LUKE COMBS WHAT YOU SEE IS WHAT YOU GET RIVER HOUSE/COLUMBIA NASHVILLE 595687*/SMN		1
2	2	3	141	LUKE COMBS THIS ONE'S FOR YOU RIVER HOUSE/COLUMBIA NASHVILLE 538883*/SMN	3	1
3	3	2	9	BLAKE SHELTON FULLY LOADED: GOD'S COUNTRY WARNER MUSIC NASHVILLE 607343/WMN		1
4	4	4	89	MORGAN WALLEN BIG LOUD DIGITAL EX	•	3
6	8	9	250	CHRIS STAPLETON TRAVELLER MERCURY 019405*/UMGN	4	1
6	7	7	66	KANE BROWN ZONE 4/RCA NASHVILLE/SMN EXPERIMENT	•	1
7	5	5	86	DAN + SHAY WARNER MUSIC NASHVILLE 570796/WMN		1
8	9	8	49	MAREN MORRIS COLUMBIA NASHVILLE 590186*/SMN		1
9	10	11	16	OLD DOMINION RCA NASHVILLE 589183*/SMN		1
10	6	12	12	JASON ALDEAN MACON/BROKEN BOW/BMG 32944*/BBMG		1
11	12	15	167	KANE BROWN ZONE 4/RCA NASHVILLE 530947*/SMN		1
12	11	13	37	THOMAS RHETT CENTER POINT ROAD VALORYTRO400A*/BMLG		1
Œ	16	20	93	KACEY MUSGRAVES GOLDEN HOUR MCA NASHVILLE 027921*/UMGN	•	1
•	15	16	48	ELVIS PRESLEY THE ESSENTIAL ELVIS PRESLEY RCA/SONY STRATEGIC MARKETING GROUP 89048*/LEGACY (25.98)		12
15	13	10	4	DUSTIN LYNCH TULLAHOMA BROKEN BOW/BMG 85625/BBMG		4
10	RE-EI	NTRY	236	ZAC BROWN BAND GREATEST HITS SO FAR ROAR/SOUTHERN GROUND/ATLANTIC 546369/AG		3
Ð	NE	w	1	THE CADILLAC THREE COUNTRY FUZZ BIG MACHINE 30300*/BMLG		17
18	17	21	20	JON PARDI HEARTACHE MEDICATION CAPITOL NASHVILLE 030574*/UMGN		2
19	14	30	219	TAYLOR SWIFT RED BIG MACHINE 310400A*/BMLG (18.98)	7	1
3	20	23	52	FLORIDA GEORGIA LINE CAN'T SAY I AIN'T COUNTRY BMLG FGL0400*	•	1
21	19	19	96	JASON ALDEAN REARVIEW TOWN MACON/BROKEN BOW/BMG 538375642*/BBMG (538375730)	•	1
2	25	24	191	JON PARDI CALIFORNIA SUNRISE CAPITOL NASHVILLE 024744*/UMGN		1
23	22	22	198	GEORGE STRAIT 50 NUMBER ONES MCA NASHVILLE 000459/UMGN (25.98)	7	1
24	23	29	157	JOHNNY CASH THE ESSENTIAL JOHNNY CASH COLUMBIA NASHVILLE 86290*/LEGACY (24.98/17.98)	3	16
25	21	18	225	BLAKE SHELTON RELOADED: 20 #1 HITS WARNER MUSIC NASHVILLE 551788/WMN		2

Top Country Albums ranks the most popular country albums of the week, as compiled by Nielsen Music, based on multi-metric consumption (blending traditional album sales, track equivalent albums, and streaming equivalent albums). Copyright 2020, Prometheus Global Media, LLC and Nielsen Music, Inc. All rights reserved.

SALES DATA COMPILED BY

nielsen

## billboard AMERICANA/ FOLK ALBUMS

				TOLK ALDOMS	7010	210
THIS	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST TITLE IMPRINT & NUMBER / DISTRIBUTING LABEL	CERT.	PEAK POS.
O	1 NEW		1	KHRUANGBIN & LEON BRIDGES TEXAS SUN (EP) LISASAWYER63/COLUMBIA/DEAD OCEANS		1
2	2	1	196	CHRIS STAPLETON TRAVELLER MERCURY NASHVILLE 019405*/UMGN	4	1
3	3	3	98	KACEY MUSGRAVES GOLDEN HOUR MCA NASHVILLE 027921*/UMGN	•	1
4	4 NEW		1	THE LONE BELLOW DUALTONE 98920*  HALF MOON LIGHT		4
6	8	2	22	THE LUMINEERS III DUALTONE 5127*		1
6	4	4	242	HOZIER RUBYWORKS 309996*/COLUMBIA	2	1
7	5	6	201	THE LUMINEERS CLEOPATRA DUALTONE 1738*		1
8	6	5	159	SIMON & GARFUNKEL SIMON AND GARFUNKEL'S GREATEST HITS COLUMBIA 31350/LEGACY		3
9	9	7	48	TYLER CHILDERS PURGATORY HICKMAN HOLLER 001*/THIRTY TIGERS		4
10	7	8	126	JAMES TAYLOR GREATEST HITS WARNER BROS. 78094/RHINO (11.98)		7

Americana/Folk Albums ranks the most popular Americana/folk albums of the week, as compiled by Nielsen Music, based on multi-metric consumption (blending traditional album sales, track equivalent albums, and streaming equivalent albums). Copyright 2020, Prometheus Global Media, LLC and Nielsen Music, Inc. All right reserved.

## billboard COUNTRY STREAMING SONGS

## billboard COUNTRY

STREAMING & SALES DATA COMPILED BY nielsen

COUNTRY MUSIC DIGITAL SONG SALES

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THIS	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS	LAST	WKS ON CHART	TITLE ARTIST
0	1	19	10,000 HOURS Dan + Shay & Justin Bieber	1	1	9	NOBODY BUT YOU BLAKE SHELTON DUET WITH GWEN STEFANI
9	2	32	THE BONES MAREN MORRIS	0	3	24	I HOPE GABBY BARRETT
8	3	25	ONE MAN BAND OLD DOMINION	3			10,000 HOURS DAN + SHAY & JUSTIN BIEBER
4	4	26	HEARTLESS DIPLO PRESENTS THOMAS WESLEY FEAT. MORGAN WALLEN	4	4	26	THE BONES MAREN MORRIS
5	5	16	I HOPE Gabby Barrett	5	5	35	ONE MAN BAND OLD DOMINION
6	8	149	TENNESSEE WHISKEY CHRIS STAPLETON	6	8	28	I WISH GRANDPAS NEVER DIED RILEY GREEN
7	6	17	KINFOLKS Sam Hunt	7	6	31	EVEN THOUGH I'M LEAVING LUKE COMBS
8	9	52	WHISKEY GLASSES MORGAN WALLEN	8	N	EW	HARD TO FORGET Sam Hunt
9	12	93	BEAUTIFUL CRAZY LUKE COMBS	9	7	11	I HOPE YOU'RE HAPPY NOW CARLY PEARCE & LEE BRICE
10	7	24	EVEN THOUGH I'M LEAVING LUKE COMBS	Œ	10	21	MORE HEARTS THAN MINE INGRID ANDRESS
0	11	7	HOMESICK Kane Brown	0	N	EW	LOVE YOU LIKE I USED TO Russell dickerson
Ø	15	32	ONE THING RIGHT MARSHMELLO & KANE BROWN	Œ	14 2		TENNESSEE WHISKEY CHRIS STAPLETON
13	10	9	HEARTACHE MEDICATION JON PARDI	13	13	15	HOMESICK Kane Brown
Ø	18	3	NOBODY BUT YOU Blake shelton duet with gwen stefani	14	9	9	HEARTLESS DIPLO PRESENTS THOMAS WESLEY FEAT. MORGAN WALLEN
Œ	17	116	MEANT TO BE Bebe rexha & Florida Georgia Line	Œ	16	16	KINFOLKS SAM HUNT
16	14	82	SPEECHLESS DAN+SHAY	16	11	46	GOD'S COUNTRY BLAKE SHELTON
Ð	NE	w	MAKE ME WANT TO JIMMIE ALLEN	17	15	37	THE GIT UP BLANCO BROWN
18	13	40	BEER NEVER BROKE MY HEART LUKE COMBS	Œ	21	4	BETTER TOGETHER LUKE COMBS
ø	19	13	HOMECOMING QUEEN? Kelsea Ballerini	19	12	38	BEER NEVER BROKE MY HEART LUKE COMBS
20	21	6	CHASIN' YOU MORGAN WALLEN	20	RE-E	NTRY	DOES TO ME LUKE COMBS FEAT. ERIC CHURCH
4	22	99	TEQUILA DAN+SHAY	4	24 80		BEAUTIFUL CRAZY LUKE COMBS
22	20	45	GOD'S COUNTRY BLAKE SHELTON		N	EW	ONE BEER Hardy feat. Lauren Alaina & Devin Dawson
<b>3</b>	RE-EI	NTRY	MORE HEARTS THAN MINE INGRID ANDRESS		17	11	HEARTACHE MEDICATION JON PARDI
2	25	5	I WISH GRANDPAS NEVER DIED RILEY GREEN	24	19	2	CHASIN' YOU MORGAN WALLEN
<b>4</b>	23	118	HEAVEN KANE BROWN	25	20 32		ONE THING RIGHT MARSHMELLO & KANE BROWN

The week's top-streamed and top-selling paid download country songs, respectively, from sales reports collected and provided by Nielsen Music. Charts update weekly on Tuesdays at www.Billboard.Biz/charts. Copyright 2020, Prometheus Global Media, LLC and Nielsen Music, Inc. All rights reserved.

## bilboard Bluegrass Albums

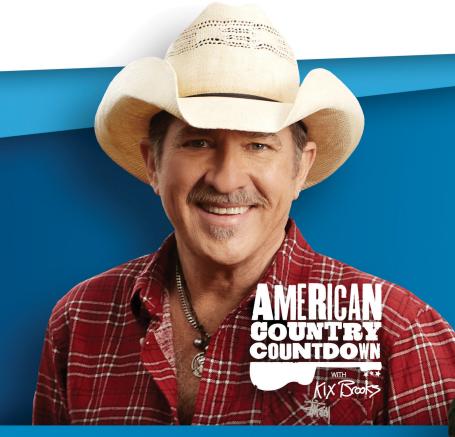
sales data compiled by nielsen MUSIC

THIS	LAST WEEK	2 WEEKS AGO	WEEKS ON CHT	ARTIST TITLE	CERT.	PEAK POS.		
O	NEW		NEW		1	THE STEELDRIVERS BAD FOR YOU ROUNDER 610080*/CONCORD		1
9	1 1		20	BILLY STRINGS HOME ROUNDER 610063*/CONCORD		1		
3	3 3		18	THE DEAD SOUTH SUGAR & JOY SIX SHOOTER 129*		1		
4	2	2 2 54 MANDOLIN ORANGE TIDES OF A TEARDROP			1			
6	NEW		1	THE BAREFOOT MOVEMENT RISE & FLY (EP) BONFIRE		5		
6	11	5	11	STEEP CANYON RANGERS NORTH CAROLINA SONGBOOK YEP ROC 2667*		1		
Ø	RE-ENTRY		19	THE INFAMOUS STRINGDUSTERS RISE SUN TAPE TIME		1		
8	4	4 7 19 OLD CROW MEDICINE SHOW LIVE AT THE RYMAN COLUMBIA NASHVILLE 98*/OLD CROW MEDICINE SHOW			1			
9	9	12	10 ROB ICKES / TREY HENSLEY WORLD FULL OF BLUES COMPASS 4745*			3		
1	10 9 11 JUDY COLLINS / JONAS FJELD WITH CHATHAM COUNTY LINE WINTER STORIES WILDFLOWER 1560/CLEOPATRA			1				

Bluegrass Albums ranks the most popular bluegrass albums of the week, as compiled by Nielsen Music, based on album sales. Copyright 2020, Prometheus Global Media, LLC and Nielsen Music, Inc. All rights reserved.

## WEEKEND COUNTRY COUNTDOWNS

THAT YOU CAN COUNT ON



# The Original Country Countdown

Hosted by CMA & ACM Entertainer of the Year, Kix Brooks

Airs: 4 Hours, Sat-Sun, 6am-Midnight Delivery: XDS/FTP

Inventory: 6 Local/6 Network

# **Great Stories** with **Superstar Co-Hosts**

Hosted by 9x CMA Personality of the Year, Lon Helton

Airs: 3 Hours, Sat-Sun, 6am-Midnight

Delivery: XDS/FTP

Inventory: 6 Local/6 Network



## **W** Westwood One

WE KNOW COUNTRY - CONTACT: COUNTRY@WESTWOODONE.COM

## 'No Matter What,' King Calaway Faces Doubters With Solidarity

Before the world had heard a note from **King Calaway**, the band received a thumping.

Two days after Stoney Creek announced the six-member group's signing on Jan. 7, 2019, Saving Country Music.com delivered a blistering rebuke, dismissing it as "the product of snazzy marketing and nepotism." The act caught the

critique in the middle of shooting the video for its debut single, "World for Two," and its reaction demonstrates its surety.

"We literally hadn't even put out 30 seconds of music yet," vocalist-guitarist Simon Dumas says. "Honestly, we laughed it off. If we can't laugh at ourselves and that kind of stuff, then it could be really tough."

King Calaway may well get the last laugh with "No Matter What." Immensely hooky, the three-minute single is bathed in tight six-part harmonies with ever-changing production values, crisp pacing and an addictive optimism. Caleb Miller shreds a breakneck, loud-and-proud guitar solo, and Austin Luther kicks in an athletic bass part. The band — which includes guitarist Chad Michael Jervis and drummer Chris Deaton

—plays all its own instruments, with Dumas, Jervis and **Jordan Harvey** trading lead vocals in front of stacked harmonies.

"It's like a choir when you have six guys singing together," says Miller. "It really beefs up the tone of the song, and it just breathes life into everything."

King Calaway owes its genesis to Guitar Center. Country Music Association Awards director **Robert Deaton**, a closet guitarist in his own right, noticed when he visited the store that scads of young, talented guys were playing with ferocity, but he wasn't seeing that represented in country. He thought there was space for a group of such talented musicians, and he set out to find a few that had the requisite musical and personal chemistry. The final lineup blends members from four states, plus Scotland and Gibraltar, and three of them were already buddies who essentially recruited each other. That story isn't much different from a 2019 Country Music Hall of Fame inductee whose members were introduced by a label executive.

"Kix Brooks and Ronnie Dunn did not know each other," says Robert, who is Chris' father. "They're the biggest country music duo of all time."

"No Matter What" originated with another ensemble of close friends at a writing session on Aug. 17, 2016. Singer-songwriters **Devin Dawson** and **Mitchell Tenpenny** are the best-known of those writers, joined by **Paul DiGiovanni** ("How Not To"), **Andy Albert** ("Good Girl") and **Jordan M. Schmidt** ("God's Country"). Albert brought the "No Matter What" title to the room, even though he had no specific story to go with it.

"It was just those four [syllables]," he says. "There's something about it that felt very firm in the sentiment, even before we really defined what it was."

Tenpenny and Dawson launched into compatible guitar parts, and Dawson sang the opening lines, setting up the hard times that preceded a commitment-worthy love. As "No Matter What" unfolded, everyone contributed to a jumble of puzzle pieces: two verses, a run-on chorus, a pre-chorus, a bridge and an altered version of the pre-chorus that might be considered a second bridge.

"It's an interesting form," says Dawson. "We were like, 'I don't know why this works, and I don't know what to call this section and this section.' But it keeps you listening."

With five voices all chiming in, the creative process was both invigorating and chaotic, but much of it was done before lunch. The break gave them a little perspective, and when they returned to the writing room, they dropped a

melodic run at the end of the chorus to repeat that staccato "No matter what."

"We realized the catchiest part is just that 'no matter what,' like a little snare part," says Dawson, "so we steered away from trying to make it this crazy melodic statement."

Dawson sang a lead vocal for the demo, and they celebrated with a steak

dinner at the end of the day, leaving Schmidt to pull the whole thing together.

"He took all the bits and pieces and was like, 'All right, this feels like this should come next. And then what do we want here?' "says Albert. "I think he finalized the puzzle after the fact."

Neither Dawson nor Tenpenny thought it fit their projects once they signed artist deals, and it got pitched around town. But when Deaton and co-producer Ross Copperman (Dierks Bentley, Brett Eldredge) gathered material for King Calaway, they put it among roughly 30 songs to consider in July 2018. The band agreed unanimously to cut it.

"It had real instruments in it, room for lots of harmonies, and we just felt like we could definitely take that into a band room and make

g it our own," says Miller.

They booked three weeks at the Soundcheck rehearsal space in Nashville, hashing out the parts and harmonies for nine songs along the way. They also randomly assigned vocal sections to the three lead singers, though Harvey's Scottish enunciations caused problems with one phrase in the chorus, "No matter where you go/I go back roads or highway."

"We were all sitting in the control room, and we were like, 'Honestly, I'm not really understanding what he's saying,'" notes Miller. "So we flipped two lines, and Chad took the last line in the chorus."

They recorded three songs a day at The Castle in Franklin, Tenn. Everyone in the room was fairly surprised at how smoothly the sessions went, especially since they played in the center of a single room instead of in individual booths. They had to be tightly coordinated to pull it off.

"Those guys are so talented," says Copperman. "They just came in the studio, just rocked it. Not much overdubs, [mostly] just one take of them performing it together. It's not like me programming stuff and adding things. It's just them."

In the process, the message of solidarity at the heart of "No Matter What" began to take on a meaning beyond its surface love story.

"As the song was coming together in the band room with the chorus lyrics, I would look around the room and be like, 'We're really in this together now, and we're entering into something,' "says Dumas. "We're going to come up against a lot of walls, and I feel really lucky and blessed that we have a song that almost can knock down the walls, at least for us in our heads."

Stoney Creek released it to radio via PlayMPE on Jan. 27 with a number of stations expected to jump on it by the Feb. 23 add date. Thus, after getting slammed for simply arriving, King Calaway is set to make inroads with a hook-filled song about sticking it out, no matter what. Meanwhile, the band is changing skeptical minds just by letting the music speak for it.

"From the moment that they were announced to the public, we got six months of hate," says Robert. But now, "I have people, friends of mine, going, 'Yeah, I really didn't want to like them, but I like them.'"

"No Matter What" showcases the harmonies, the optimism and the instrumental command that seems to be winning over those doubters.

"It's so instrument-heavy," says Dumas. "It's really drilling home the fact that we're a band, not just a group of singers." •

# billboard



# **COUNTRY POWER PLAYERS**

Billboard's sixth annual Country Power Players issue will profile the people who have driven another solid year for the country music industry, generating billions in sales, streaming and touring.

This special feature will also include a photo portfolio featuring the top artists, songwriters, musicians and executives, as well as coverage of the most talked-about topics in country music.

Advertise in *Billboard*'s Country Power Players issue to congratulate this year's honorees while reaching key decision–makers who are driving the music business.

## **BONUS DISTRIBUTION**

CMA Music Week 6/4-6/7

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COVER DATE 5/30 | ISSUE CLOSE 5/20 | MATERIALS DUE 5/21





## The State Of Radio

Who says radio's dead? Although broadcast ad revenue is creeping downward, audiences are aging and streaming has surpassed the medium as a vehicle for music discovery. In its inaugural Deep Dive report, *Billboard* assesses the radio industry today and provides a glimpse of its future by comparing streaming and radio users, automobile audio usage, the growth rates of programming formats — and by looking at why labels and artists still need airtime even in a streaming world.



Hit Songs Are Staying On The Radio Airplay Charts Longer Despite Peaking Faster On Streaming Platforms



These Three Singles Broke On Radio Instead Of Streaming: Here's How It Happened



Double-Digit Growth Projected For Digital Radio Ad Revenue Through 2023, But It's No Panacea

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# billboard Country Airplay Index

**TITLE** Publishing-Licensing Org. (Songwriter) **Chart Position** 

Α

AFTER A FEW I'm About To Go RED On Ya Music, BMI/Iravis Denning Music, BMI/ole, BMI/Crack The Glass Songs, BMI/Stars And Stripes And Maple Leaf Music, BMI/Downtown DMP Songs, BMI/Sound Wagon Songs, ASCAP/WC Music Corp., ASCAP/Music Of The Corn, ASCAP (T.Denning, K.Archer, J.Weaver) 18

ANYTHING SHE SAYS Sony/ATV Countryside, BM/WC Music Corp., ASCAP/We-Volve Music, ASCAP/ Georgia Song Viber, ASCAP/Wenrer-Tamerlame Publishing Corp., BM/Big Sauce Songs, BM/W.C.M. Music Corp., SESAC/That's The Spot Publishing, SESAC/ Downtown DU Songs, ASCAP/Bluzz Ight Beer Music, ASCAP (M.Tenpenny, J.M.Schmidt, T.W.Jordan, A.Albert) 58

В

BEER CAN'T FIX EMI Blackwood Music Inc., BMI/ Cricket On The Line, BMI/Music Of Big Family, BMI/ Dragon Bunny Music, BMI/Patriot Games Publishing, ASCAP/Write Me A Song Publishing, GMR/Downtown Global Two, GMR (Thomas Rhett, JBunetta, Z.Skelton, R.B.Tedder) 16

BIG, BIG PLANS Magic Mustang Music Inc., BMI/ Warner-Tamerlane Publishing Corp., BMI/Big Loud Mountain, BMI/Songs Of Universal, Inc., BMI/Tiree Vibez Music, LLC, BMI/Ern Dog Music, BMI (J.Durrett, C.Lane, E.K.Smith) 48

BLESSINGS Big Loud Mountain, BMI/T Hubb Publishing, BMI/Pranch Ringle Music, BMI/Round Hill Works, BMI/Sony/ATV Tree Publishing, BMI/Sony/ATV Gountryside, BMI/Telemitry, BMI/Warner-Tamerlane Publishing Corp., BMI/Telemitry, Bhythm House Music, BMI/Songo If Poc Nation Music, BMI/WWC, Music Corp., ASCAP/Freshy Music, ASCAP/We-Volve Music, ASCAP/En Dog Music, BMI/Songo Of Inversal, Inc., BMI/Tee Vibez Music, LLC, BMI (Thubbard, B. Kelley, T.Douglas, J.Frasure, J.M.Schmidt, E.K.Smith) 24

BLUEBIRD Sony/ATV Tree Publishing, BMI/Pink Dog Publishing, BMI/Emileon Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Little Louder Songs, BMI/Songs Of Universal, Inc., BMI/Wrucke For You Publishing, BMI (M.Lambert, L.Dick, N.Hemby) 28

THE BONES International Dog Music, BMI/Downtown DMP Songs, BMI/Jammy Rabbins Music, ASCAP/Round Hill Songs, Jimmy Robbins, ASCAP/Extraordinary Alien Publishing, ASCAP/Ob Denise Publishing, BMI/Warner-Tamerlane Publishing Corp., BMI/Big Music Machine, BMI/Songs Of Universal, Inc., BMI/Heroes And Halos Music, BMI (M.Morris, J.Robbins, L.JVeltz) 1

BREAK IT IN Plaid Flag Music, BMI/McCarty And Blake, LLC, BMI/South By Sea Music Publishing, BMI/ Songs Of Kobalt Music Publishing America, Inc., BMI/Big Music Machine, BMI/Florida Songs Vibez, BMI/I Finally Got Some Publishing, BMI/Riser House Tunes, SESAC (B. Davis, B.Day, D.Ross, M.Whitworth) 40

C

CATCH Super Big Music, ASCAP/Caliville Publishing, ASCAP/EMI Blackwood Music Inc., BMI/Plain Jane Songs, BMI/Rezolant Music, BMI/Round Hill Songs, ASCAP/ Combustion Engine Music, ASCAP/W Music Corp., ASCAP (B.Young, R.Copperman, A.Gorley) 11

CHASIN' YOU BMG Gold Songs, ASCAP/Team Destiny, ASCAP/IM7L Music, ASCAP/Big Loud Mountain, BMI/Round Hill Songs BLS IV, ASCAP/Big Loud Proud Songs, ASCAP/Red Toe Rocker, ASCAP (J.Moore, M.Wallen, CWiseman) L

CHEATIN' SONGS WC Music Corp., ASCAP/TipTop Music, ASCAP/Tropical Cowboy Publishing, ASCAP/ Warner-Tamerlane Publishing corp., BMf/Kitt Cass Publishing Corporation, BMJ/Smack Hits, GMR/Kobalt Music Group Ltd., GMR/Sony/ATV Cross Keys Publishing, ASCAP/Smackwille Music, ASCAP/ Smack Songs Ltc, ASCAP/Smackwille Music, ASCAP/ Smack Songs Ltc, ASCAP/Kobalt Songs Music Publishing Ltc, ASCAP (J.Carson, C.Duddy, M.Wystrach, S.McAnally, J.Osbome) 3

D

**DETAILS** WC Music Corp., ASCAP/Future Heartbeat Publishing, ASCAP/Warner-Tamerlane Publishing Corp., BM/JA Boy Named Ford, BM/JS o Lircus Music, ASCAP/ Roc Nation Music, ASCAP/Songs Or Rhythm House Red, ASCAP (M.Trussell, N.Galyon, S.L.Olsen) **32** 

DIAMONDS Warner-Tamerlane Publishing Corp. BMI/SongsbyME, BMI/EMI April Music, Inc., ASCAP/CDS Words And Music, ASCAP/That Was EZ, BMI/Songs Of Kobalf Music Publishing America, Inc., BMI (M.Evans, C. DeStefano, E.K.Bogart) 53 DIE FROM A BROKEN HEART Super Big Music, ASCAP/Seven Red Brids Publishing, ASCAP/Big Music Machine, BMI/Jehovah Nissi Music, BMI/Jett Music, ASCAP/WC Music Corp., ASCAP/Thankful For This Music, ASCAP/Doc And Maggie Music, SOCAN (M.Marlow, T.Dye, J.Singleton, D.Ruttan) 30

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DOES TO ME Big Music Machine, BMI/50 Egg Music, BMI/Straight Dimes Publishing, BMI/Works Of RHA Music, BMI/Warner-Tamerlane Publishing Corp., BMI/ Larkin Hill Publishing, BMI/Kirbfinder's Mucho Love Music, BMI (LCombs, RML.Fulcher, T.M.Reeve) 25

DRINKING ALONE Carrie-Okie Music, BMI/ Universal Music - Brentwood-Benson Songs, BMI/D Soul Music, ASCAP/Capitol CMG Genesis, ASCAP/Songs Of Brett, ASCAP/WC Music Corp., ASCAP (C.Underwood, D.A.Garcia, Brett James) 35

DROWNING Songs Of Universal, Inc., BMI/They've Gone To Plaid Publishing, BMI/Wc Music Corp., ASCAP/ Big Crowd Publishing, ASCAP/Georgia Song Vibez, ASCAP/Universal Tunes, SESAC/Songs For Owen Music, SESAC (C.A.Young, C.Crowder, J.Hoge) 34

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I HOPE Sony/ATV Countryside, BMI/Revinyl House, BMI/EMI April Music, Inc., ASCAP/Nite Writer Music, ASCAP/Gabby Barrett Publishing Designee, BMI (Z.Kale, JM.Nite, G.Barrett) 7

I HOPE YOU'RE HAPPY NOW BMG Gold Songs, ASCAP/For The Kids Gold, ASCAP/Redfeather Publishing, ASCAP/Big Music, Machine, BMI/50 Egg Music, BMI/Straight Dimes Publishing, BMI/Super Big Music, ASCAP/Jett Music, ASCAP/Warner-Tamerlane Publishing Corp., BMI/Sullivan S Guns Music, BMI (C. Pearce, LCombs, R. Montana, J. Singleton) 18

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MONSTERS Sony/ATV Tree Publishing, BMI/Longer And Louder Music, BMI/Mammaw's Fried Okra Music, BMI/Little Louder Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI (EChurch, J.Hyde) **30** 

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THIS BAR Relative Music Group, BM/Ransom Quarter Note Music, ASCAP/Pie Cost Publishing, ASCAP/WC Music Corp., ASCAP/Torches And Pitchforks Music, BM/Sony/ ATV Countryside, BM/Songs Of Universal, Inc., BM/Big Loud Mountain, BM/(MW.Hardy, J.Morgan, J.Scott, E.K.Smith, R.Vojtesak, M.Wallen) 45

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WE BACK Songs Of TriScore, BMI/Warner-Tamerlane Publishing Corp., BMI/Loyal Feather Music, BMI/Chifforobe Songs, BMI/Free Dive Music, BMI/Big Loud Mountain, BMI/Round Hill Works, BMI/T Hubb Publishing, BMI/WC Music Corp., ASCAP/Georgia Song Vibez, ASCAP/We-Volve Music, ASCAP (B.D.Warren, B.Warren, T.Hubbard, J.M.Schmidt) 14

WHAT COULD'VE BEEN Maliburrito Music, BMI/Elehala Music, ASCAP/Warner-Tamerlane Publishing Corp., BMI/MRMD Music, BMI/Songs From Outter Space Music, BMI/WC Music Corp., ASCAP/Carver Music, ASCAP (C.Caillat, J.K.Young, J.Reeves, D.J.Reeves, J.Kenney) 39

WHAT SHE WANTS TONIGHT Sony/ATV Tree Publishing, BMI/Peanut Mill Songs, BMI/EMI Blackwood Music Inc., BMI/Rezolant Music, BMI/BIRB Music, ASCAP/BMG Gold Songs, ASCAP/EMI April Music, Inc., ASCAP/Nite Writer Music, ASCAP (LBryan, R.Copperman, H.Lindsey, JMMila) 11

WHY WE DRINK Big Music Machine, BMI/Double Barrel Ace Music, BMI/Seven Ring Circus Songs, BMI/Little Louder Songs, BMI/Songs Of Kobalt Music Publishing America, Inc., BMI/Old Desperados, LLC, ASCAP/N2D Publishing Company, Inc., ASCAP/Carol Vincent And Associates, LLC., ASCAP/Ole Red Cape Songs, ASCAP/Real Big Red Tunes, ASCAP (J.Moore, C.Beathard, D.L.Murphy, J.S.Stover) 44

## 40 Years Ago

## Barbara Mandrell's 'Years' Spent A Week At No. 1

In 1980, the ballad became her third Hot Country Songs leader

On Feb. 23, 1980, **Barbara Mandrell's** "Years" reached No. 1 on Hot Country Songs.

The ballad, penned by **Kye Fleming** and **Dennis Morgan**, was the second of two singles released from her album *Just for the Record*, whose lead hit, "Fooled by a Feeling," rose to No. 4 on the chart. It became Mandrell's third of six Hot Country Songs No. 1s among 28

top 10s that she posted between 1970 and 1988.

Born in Houston on Christmas Day in 1948, Mandrell won entertainer of the year from the Country Music Association in 1980 and 1981. She and younger sisters **Louise** and **Irlene**— who also are singers — became darlings of country music and beyond, starring in 1980-82 on NBC's music and comedy show Barbara Mandrell & the Mandrell Sisters.

In 1984, Mandrell survived a severe auto accident that killed the driver of the other car. She officially retired in 1997 and was inducted into the Country Music Hall of Fame in 2009. Now 71, Mandrell lives in Nashville with her husband of 52 years, Ken Dudney.

—JIM ASKER

