

# **Reviving Projects**

BY BRUCE A. SILBERBLATT, VICE PRESIDENT & CHAIRMAN, ZONING/LAND USE/TRANSPORTATION

ver since 2008, the Turtle Bay neighborhood has been scarred by five stalled construction projects: 50 United Nations Plaza; 303 East 51st Street; 315 East 46th Street; 959 First Avenue; and 950 Second Avenue. Now, the first two are again under contruction and, if all goes according to schedule, both will be ready for occupancy in two-and-a-half years.

### **50 United Nations Plaza**

The gaping foundation at this site, two stories deep on the northeast corner of East 46th Street, adjacent to Dag Hammarskjold Plaza, is now being filled with two below-ground levels, including an accessory parking garage for each of its 87 condominium units – far greater than

### **TBA Honors William E. Curtis At Its Annual Meeting**

BY BILL HUXLEY, TBA BOARD OF DIRECTORS

The highlight of the TBA's 2012 annual meeting, on November 12, was recognition of TBA president William E. (Bill) Curtis for his 40 years of dedicated service



to Turtle Bay as TBA president and community leader. Grateful colleagues and neighbors honored Bill with an engraved plaque, mounted on cherrywood and inset with a

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handsome brass clock.

The meeting offered TBA members and guests the opportunity to hear from the association's board and local elected officials on subjects that concern our community. Vice President Bruce Silberblatt delivered a comprehensive report on the proposed East-Midtown Up-Zoning project, and our elected officials gave us news of local and community interest. City Councilmember Jessica Lappin praised the TBA for its many decades of service to the community; and Assemblymembers Dan Quart and Micah Kellner, and Manhattan Borough President Scott Stringer added their viewpoints on other local issues.

When the meeting concluded, everyone shared in the abundant food and drink catered by Elite Food Bar on East 48th Street. Many were still snacking and schmoozing long after the meeting was over. If you missed it, you'll have another chance to meet neighbors and enjoy the cuisine of another excellent Turtle Bay restaurant at the "Love Your Neighborhood" Valentine's Day party coming up in February.



TBABoardOfficers(I-r):DickIrwin,MillieMargiotta, Bill Curtis, Dolores Marsh and Bruce Silberblatt.

the 20 percent maximum permitted by zoning. The developer. Zeckendorf, obtained this concession on grounds that the apartment units are much larger than usual and intended for diplomats. Bay Associainvited to par-



The Turtle Bay Association was not Zeckendorf Holdings.)

ticipate in these controversial negotiations.

The architect, the internationally known Norman Foster, who designed the Hearst office tower on West 57th Street, is working as a team with SLCE Architects, a firm with extensive experience in New York City. The building will have 44 stories, at 520 feet, and will feature a vertically scalloped facade.

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### NOTE THE DATE

Love Thy Neighborhood Valentine's Day Party

Monday, February 11, 2013 The Seafire Grill 158 East 48th Street (Between Lexington & Third)

More information to come.

# From The Editor

This is the first of four issues you'll see in 2013, and it comes with wishes for a happy, healthy and prosperous year to come.

The year gone by was a busy one for the TBA, capped by a fun- and food-filled trip to Pennsylvania's Amish Country; our 26th Annual Meeting; and our Annual Toy Drive and Holiday Party, attended by many generous friends and neighbors bearing armloads of gifts. More about these in the following pages.

The TBA's board worked hard representing the community's interests on issues of zoning, traffic safety and construction. If you've read Bruce Silberblatt's reports, you know that there's rarely a dull moment in Turtle Bay. Our front page carries Bruce's latest report, and he'll continue updating us as news and issues emerge.

Turtle Bay has a lot to offer. Check pages 6 and 7 for a guide to cultural and other events of interest coming up in the first three months of 2013.

You don't have to go far to find fun, good food and good company in Turtle Bay. We look forward to seeing you in 2013.

Lee Frankel Editor

### **Board At Work**

- Monitoring new building plans for the site at 51st Street and Second Avenue for zoning compliance.
- Tracking the progress of construction at building sites throughout the neighborhood.
- Maintaining a dialogue with the federal, state and city elected officials who represent us.
- Keeping an eye on traffic safety at hazardous intersections.
- Donating money and gifts to neighborhood nonprofits and families.
- Holding events that bring neighbors together to build our community.

## New Merchant Members

#### Services

Andrea Saturno-Sanjana Licensed Real Estate Salesperson Citi Habitats, Corporate Relocation & Sales 646-258-6728 asaturno-sanjana@citihabitats.com www.citi-habitats.com/agentprofile.php?id=ANS

The Single Parent Resource Center 228 East 45th Street - 5th Floor 212-951-7030 www.singleparentusa.com

#### Restaurants

**J&M Deli** 839 Second Avenue 212-557-2007

Jubilee (Note new discount)
 948 First Avenue (52nd Street)
 212-888-3569
 5% Discount at lunchtime OR a glass of wine

Parnell's (Note new discount)
 350 East 53rd Street
 212-753-1761
 10% Discount

The Seafire Grill 158 East 48th Street 212-935-3785

◆ Participant in Discount Program

### **Editorial Committee**

Editor: Lee Frankel

Photographer: Vivian Gordon

Contributors: Marie-Louise Handal, Dee Howard, Bill Huxley, Pascale Longuet, Millie Margiotta, Karen Schlendorf, Bruce Silberblatt, Jo-Ann Winnik

### Correction

The article in the November 2012 issue about the 2012 Night Out Against Crime mistakenly attributed the event's sponsorship to the NYPD's 17th Precinct. The sponsor of the event was the 17th Precinct Community Council.

### TBA Who's Who

### **Turtle Bay Association**

224 East 47th Street New York, NY 10017 Phone: (212) 751-5465 Fax: (212) 751-4941 Email: office@turtlebay-nyc.org Website: www.turtlebay-nyc.org

Check our Bulletin Board: East side of Second Avenue between 48th and 49th Streets, outside wall of supermarket.

### **Board of Directors**

#### Officers

President: William E. Curtis Secretary: Pascale Longuet Treasurer: Dick Irwin Vice Presidents: Millie Margiotta Dolores Marsh, Bruce Silberblatt

#### Directors

Ethel Bendove, Jonathan Bing, Bunny Blei, Meryl Brodsky, Orin Buck, William E. Curtis, Denise Hamilton, Marie-Louise Handal, Dee Howard, Bill Huxley, Dick Irwin, Pascale Longuet, Millie Margiotta, Mark P. Markowski, Dolores Marsh, Pat McDougald, Gini Otway, Grace Perry, Michael Resnick, Carol Rinzler, Jeannie Sakol, Bruce Silberblatt, Jo-Ann Winnik

### Emeritus

Barbara Connolly Helen Shapiro

### **Community Calendar**

### 17th Precinct Community Council

Open Meeting Last Tuesday every month, 6 pm Sutton Place Synagogue 225 East 51st Street (212) 826-3228

(No meetings July, August, December)

#### **Community Board 6**

Full Board Meeting Second Wednesday every month, 7 pm NYU Medical Center 550 First Avenue (212) 319-3750

# **Elected Officials And Their Roles**

### John X. Liu New York City Comptroller Community Action Center

The NYC Comptroller's office Community Action Center provides a variety of services for New York City residents, who should feel free to call, write, email, or visit in person with any issues, questions, or concerns, including, but not limited to:

#### Health benefits and pension funds

CAC staff can assist you with any problems you might encounter when it comes to your pension or health benefits.

### City contract or payment problems

CAC staff will try its best to access the situation and help solve any issues you may be facing, or will refer you to the office that can resolve your issue.

### Real estate tax issues

CAC staff can provide you with informa-



tion regarding questions, comments, or concerns about real estate tax issues.

Water and sewer charges disputes If you've got a question concerning your water bill, or if you

want to report a water main break or sewer backup, CAC will look into the matter.

### Tenant/landlord issues

If you come across issues with your tenant or landlord, contact the CAC. The staff will try to help out as much as possible, as well as provide you with contact information for other city resources.

### Claims against the city

CAC offers assistance to all citizens who need help with problems related to city government.

# Information on city services and regulations

CAC staff will inform you on anything you need to know about city services, as well as provide you with contact information to those city services.

#### Report city waste or fraud

You can report city waste and/or fraud to the Comptroller's office.

Staff members will assist you in a professional and courteous manner. (Spanishspeaking personnel are available.) No problem is too big or small for CAC to handle.

### **Community Action Center**

1 Centre Street, Room 1330 New York, NY 10007 212-669-3916 800-800-6385 - Outside of NYC 212-669-3450 - TTY

### On The Road In Amish Country

By Jo-Ann Winnik

Perhaps it was the power of a united prayer, or perhaps it was the plea of a single voice. With everyone wishing for a perfect autumn day, someone was listening. On the most beautiful of autumn Saturdays, October 21, 2012, fifty-three Turtle Bay residents and friends gathered on the corner of Second Avenue and 50th Street, where a deluxe motor coach and driver waited, ready to ensure our comfort on the way to Amish Country in Lancaster County, Pennsylvania.

After an extremely comfortable drive, we arrived at the Good N' Plenty restaurant. There is no better way to describe it than to say that it was, indeed, very good and amazingly plenty. As we sat at tables for 12, the staff brought out platters upon platters piled high with delicious Amish cuisine, served family style. There were seconds and thirds, and even more, if desired. Desserts were abundant, all freshly baked and attractively served.

After lunch, we had time to wander in the bakery and gift shop. We then met Jane Balmer, our guide for the afternoon. Although not a member of the Amish community, Jane has lived her entire life among the Amish people. As we returned to the bus and took our seats, Jane began telling us about life in the Amish farmlands. We were mesmerized by her tales. She answered innumerable questions without reservation, explaining every aspect of Amish life, from marriage and children, to living without any modern technology.

Driving along narrow roads, we passed horses and buggies along the way, at last coming to a farmhouse. The door opened, and an Amish mother and her two daughters, in traditional dress, came out and joined us on the bus. The mother told about raising children in the community without television, computers, or other conveniences of modern life, but with a strict schedule of studies and chores. The two beautiful girls, ages six and nine, sang songs for us. They too, answered any questions we thought to ask. And we did ask, learning so much because of the intimacy of the visit.

Continuing our trip, we stopped at a store selling handmade pretzels, where those who could still find room for food, feasted on the soft, sweet pretzels. We visited a store where handmade quilts were being sewn, and a shopping area that featured local crafts. We also walked though a farmers market and bought fresh fruits and vegetables, along with jars of apple and pumpkin butter. Although Jane, our guide, had planned to leave at four o'clock, she stayed for another hour and never stopped sharing stories about the Amish.

Thirteen hours later, we were home in Turtle Bay. Given a great guide, a fascinating culture and countryside, good food, a comfortable ride, and, especially, the easy and engaging conversations among members of the Turtle Bay family, yet another special event was deemed a great success. The last question everyone asked as they exited the bus was, "When is the next trip? We want to sign up now!" It was the end of a happy day of discovery, learning and great fun.



In Amish Country

# From the TBA Parks Committee

### Peter Detmold Park Adorns Turtle Bay And Reflects Its History

By Marie-Louis Handal, TBA Director, Chair, Parks Committee

Peter Detmold Park, one of our neighborhood's most charming outdoor spaces, is intrinsic to the history both of Turtle Bay and the Turtle Bay Association. Developed in 1972, the park was envisioned by James Amster as a permanent tribute to his friend and fellow civic activist, Peter Detmold, following Detmold's death.



One cannot talk about this lovely park without admiring both its design and its eponoymous founder. In addition to highly varied gardens, Detmold Park features a trestled entrance allée, a broad flagstone promenade down its center, beautiful architectural elements, a wide variety of



both mature and sapling trees, water fountains, benches, chess tables, and a popular dog run. Originating

from a mostly undeveloped

strip of land, the park spans a full acre, running unbroken from 51st to 49th Street, between the East River Drive and Beekman Place. Entrances are located at the north, by the eastern end of 51st Street, down a flight of stairs, and the south, at street level, on 49th Street, across from MacArthur Playground.

### Origins of Detmold Park and The TBA

As a 35-year resident of Turtle Bay, I have come to realize how great a debt we owe to predecessors and contemporaries who worked for decades, and continue to work, so diligently to preserve and improve the wonderful qualities of this very special New York City neighborhood. Because of them, Turtle Bay has remained a relatively serene residential oasis, in spite of increasingly commercial surroundings.

In the 1950s, James Amster and Peter Detmold established the Turtle Bay Association while defending the rights of neighborhood tenants and homeowners against plans to turn 49th Street, a tranguil side street, into a ma-

jor commercial thoroughfare. One key to their success was Amster's discovery of an 1820 planner's map, which identified the square of mid-19th century buildings on East 49th Street as the site of a 17th century toll house for the Boston Post Road. Amster owned the square, named it "Amster Yard," and oversaw its renovation to accommodate his own home and interior design business, as well as space for other merchants. It was made a city landmark in 1966. James Amster is also honored in Detmold Park, where a center pavilion, named "The Amster Pavilion," is framed with lush wisteria vines.

### The Friends of Peter Detmold Park

The Friends of Peter Detmold Park (PDP) was founded concurrently with the park to help maintain the beautiful space. Today, the group continues to oversee and supplement the NYC Parks Department's maintenance of this important green space. In addition to Friends of PDP, a second organization was formed to support this space: PDPARF organized and maintains the dog run. On any day, from early morning to evening, you can see neighborhood residents and their pets gathered at the

PDP Dog Run, some socializing, some gardening, some just relaxing, all enjoying themselves.





Plans for the Future of Detmold Park

This past summer, the TBA's Parks Committee initiated a survey of Peter Detmold Park to provide input to a plan of action for renovating and refurbishing the benches, gardens and architectural elements, as well as exploring improvements in security, signage and lighting. Overnight security has been one matter of recently increas-

"...an 1820 planner's map, identified a square of mid-19th century buildings on East 49th Street as the site of a 17th century toll house for the Boston Post Road."

ing concern in the city's parks. Committee members are also in the process of mapping and cataloguing the locations and types of trees and other major plantings in this treasured neighborhood park. Fundraising needs and opportunities also will be considered. These efforts are being planned in cooperation with The Friends of Peter Detmold Park. A preliminary report and photographic record has been completed as work on this project continues into 2013. For announcements of upcoming park and other Turtle Bay events watch this newsletter or click on the Events button at turtlebay-nyc.org.

To learn more about the history of Turtle Bay, refer to Pam Hanlon's book, "Manhattan's Turtle Bay," which can be ordered using the coupon on the back page of this newsletter.

# The Joy of the Holiday Season In Turtle Bay

### Santa Came To Town

BY JO-ANN WINNIK, DIRECTOR AND CO-CHAIR, SPEICAL EVENTS COMMJTTEE

anta Claus, who, according to legend, is expected to come to town on December 25, must have changed his plans for Christmas in 2012. He appeared to have flown into the hearts and spirits of Turtle Bay residents as they gathered on December 9, arms filled with gifts, to celebrate the TBA's 26th Annual Holiday Toy/Gift Drive. Toys, games, dolls, books, stuffed animals, art supplies, as well as beautiful wool scarves, hats and mittens, were piled high on the tables at Parnell's restaurant on 53rd Street and First Avenue. The festively decorated restaurant's back room provided the setting for guests to munch and mingle, as the community shared the significance of the celebration.

Welcoming the group, Bill Curtis, President of the TBA, introduced Assemblymember Dan Quart, whose four year old son stood beside the overwhelming array of toys. As Quart spoke to the crowd, his son, with much maturity and the restraint of a dieter in a pastry shop, explained to me that all the toys on the table were for children who had no toys in their homes.



Assemblymember Dan Quart with his son

He proudly pointed to the toy that he had brought. Also joining the party and addressing the crowd were Assemblymembers Brian Kavanagh and Micah Kellner, and City Councilmembers Jessica Lappin and Dan Garodnick.

As the high spirited residents of Turtle Bay chatted and enjoyed a delicious selection of hors d'oeuvres, it wasn't Dasher, Dancer, Prancer or Vixen who arrived, but the staff from The Single Parent Resource Center. Seeing the abundance of gifts intended for families with limited resources, they expressed their overwhelming grati-



Assemblymember Micah Kellner and City Councilmember Jessica Lappin

tude on behalf of the many children who would soon be blessed by the generosity of the TBA community during the holiday season. Generous contributions from members of the Turtle Bay Association, who were not able to attend the event, were given to the Vanderbilt YMCA Scholarship Fund and to "God's Love We Deliver."

Late in the afternoon, the glow that can only come from the goodwill that unites a community continued to shine as we said our goodbyes. There was no doubt that Santa Claus had come to town in Turtle Bay.

### The Night Was Bright in Dag Hammarskjold Plaza



Though the end-of-year holidays in 2012 are now a memory, what a sweet memory they are, as well as a reminder of how nice living in Turtle Bay can be. Among the many amenities of the neighborhood is Dag Hammarskjold Plaza, located between First and Second Avenues at 47th Street. Each holiday season, the park is the scene of lovely lighted Christmas trees. This past season, the park offered a night of fun



for kids who enjoyed the cool weather while anticipating all the goodies to come.

Dag Hammarskjold Plaza is a year-round destination for the community, offering the Greenmarket on Wednesdays, a pleasant place to stroll or sit with children and pets, or simply when you're on your own and need a little time out. We continue to celebrate this rare and enjoyable open space in Turtle Bay whatever the season.

# Art & Culture in Turtle Bay

#### ST. BART'S

325 Park Avenue 212-378-0222 stbarts.org Email: central@stbarts.org

Tickets online or at box office, 212-378-0248.



Apple Hill Chamber Players

Tue., Feb. 26, 6 pm In the church Great Music at St. Bart's

\$25, \$15 students & seniors + \$3 handling fee per ticket.

Sun., Mar. 10, 3 pm Concert In the chapel

\$25, \$15 students & seniors + \$3 handling fee per ticket.

### Sundays, following 11 am service.

Meet tour guide at Lectern. (A donation of \$7 per person is requested.)

Private Tours for groups are by appointment. Email head docent, Becca Earley.

Thu., Feb 7, 7:30 pm Fri., Feb. 8, 7:30 pm Sat., Feb. 9, 7:30 pm Theater

### Wed., Feb. 27 - Mar. 10 **Film Series**

Tickets: \$12/\$9 members. students and seniors

### Sat., Mar. 9 - Sun., June 9 **Art Exhibition**

Admission: \$12; students & seniors \$10; members & children under 16 free. Admission free to all on Fri. nights, 6 - 9 pm.

Mon., Apr. 1, 7:30 pm Theater

Tickets: \$15/\$10 Members

### **The Orchestra Modern**

Program includes Verdi's Overture to La Forza del Destino, Wagner's Siegfried Idyll, and charming first orchestral suite of Igor Stravinsky.

### **The Apple Hill Chamber Players**

Known internationally. Concert will include Mozart's Quartet in D Minor, K. 421, Quartet #1 by György Ligeti, and Edvard Grieg's Quartet in G Minor.

### **Tour Historic St. Bart's**

The church is a designated New York City landmark.

### Seinendan Theater Company + **Osaka University Robot Theater Project** About a time when "robot maids" are common in

family households. Two short and touching plays by Oriza Hirata, founder of Japan's celebrated Seinendan Theater Company.

### Into the Shintoho Mind Warp

Film series, from the 1950s and '60s, rarely seen outside Japan, and made by the Shintoho production company, which produced noir crime thrillers and nano-budget efforts from musicals to youth films.

### **Edo Pop: The Graphic Impact of Japanese Prints**

Edo Pop playfully juxtaposes classic *ukiyo-e* prints from such masters as Katsushika Hokusai and Utagawa Hiroshige with contemporary works inspired by these artists and their works.

### **Strolling Invader**

One by one, residents in a small Japanese harbor town begin to lose their understanding of once familiar concepts such as "family," "ownership" and "freedom."

### **JAPAN SOCIETY**

333 East 47th Street 212-832-1155 japansociety.org

Tickets online or at box office. 212-715-1258, open Mon.-Fri., 11 am - 6 pm, Tickets: \$28/\$25 members Weekends 11 am - 5 pm

Gallery Hours: Tues. - Thu., 11 am - 6 pm Friday, 11 am - 9 pm Sat./Sun., 11 am - 5 pm Closed Mon./major holidays.



Seinendan Theater Company



Edo Pop: Print by Katsushika Hokusai

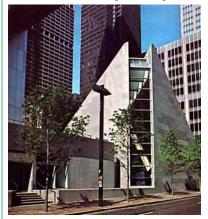
# Art & Culture in Turtle Bay

**TURTLE BAY MUSIC SCHOOL** 224 East 52nd Street 212-753-8811 tbms.org





SAINT PETER'S CHURCH 619 Lexington Avenue at 54th Street 212-935-2200 saintpeters.org



LENOX HILL SENIOR CENTER at St. Peter's Church 619 Lexington Avenue at 54th Street 212-935-2200 saintpeters.org

Mon., Feb. 11, 7 pm Concert

Fri., Feb. 15, 7 pm Concert Free. Reception follows.

Fri., Mar. 1, 7 pm Concert Free. Wine reception follows.

Thu., Mar. 7, 7 pm Concert Free. Reception follows.

Fri., Apr. 5, 7 pm Concert Free. Reception follows.

**Valentines** Cabaret An evening of beautiful music benefiting TBMS programs. Tickets must be purchased in advance.

**Artist Series Deborah Auer** Faculty member Deborah Auer performs.

Artist Series: Laura Kay Faculty member Laura Kay sings, accompanied by piano.

**Performance Hour for Adults** Adult students play each month. A great way to meet new people and share the love of music.

**Artist Series: Nick Birmelin** Faculty member Nick Birmelin performs, featuring music and dance of Brazil, with focus on percussion and dance.

Wednesdays, 1 pm Jazz	Midtown Arts Common: Midtown Jazz At Midday
Tuesdays, 8 pm	<b>Classical Concert Series</b> Please check website calendar for programs
Thursdays, through Apr. 25 1:15 - 2:15 pm	PM Midtown Concerts
<b>Feb. 7</b>	Sebastian Chamber Players Orfeo del Violino
Feb. 14	SIREN Baroque Women All-Stars of the Baroque Era
Mon. Feb. 11, 7 pm	International Women in Jazz
Sat., Feb. 16, 8 pm	150th Anniversary: Gregg Smith Song Festival
Thu. Feb. 21, 7 - 9 pm	<b>Lithuanian Music Group</b> Songs in commemoration of Lithuania's Independence Day.
Wed., Mar. 13, 8 - 10 pm Free, suggested donation \$10	Concert by Centre Symphony Orchestra
Thurdays & Fridays 9 am - 4 pm	Senior Meals and Activities Communal meals, shared activities and good

**Living Room** Contact: Tricia Spoto 212-308-1959 tspoto@lenoxhill.org

conversation.

### Reviving Projects continued from page 1

### 303 East 51st Street

After a two-year hiatus, plans have been approved for this location, which is the site of the March 15, 2008 crane collapse. Soon after that accident, construction on a 19-story, reinforced concrete structure (which had been raised despite TBA objections) was halted due to some two dozen zoning violations, among which was the excessive height of the tower (at 45 stories and 510 feet), the straight-up tower design (rather than the required tower-on-base design), and the building's extension eight feet too far to the east.

Following the disaster, a good deal of time passed before a developer, HFZ, came forward to take over the project, proposing an unusual solution to the site's zoning and construction dilemma. Rather than trying to obtain approval for the illegal tower, HFZ decided to cut off the eight-foot incursion



Michael Resnick, Bruce Silberblatt and Bill Curtis at 50 UN Plaza groundbreaking ceremony.

# **Newsworthy Notes**

### Ron Brothers: Gone, But Not Forgotten

A longtime friendly face is gone from the neighborhood. Ron Brothers passed away on November 2, 2012. The cause was esophogeal cancer.

Ron had lived at 160 East 48th Street for more than 20 years. He spent his last days with his brother in New Hampshire.

### **Turtle Bay Finds Another Fan**

A recent visitor from Melbourne, Australia, sent us an appreciative note. Here is an

and remove all balconies. Excavation will soon begin to enlarge the foundation, including a legal 18-car, below-ground garage. To maximize floor area, HFZ has agreed to take over two affordable-unit buildings elsewhere in the Community Board 6 area, affording the new building up to 20 percent more space than would have been possible otherwise. The new building will be 32 stories and 362 feet tall, and will include 113 condominium units and retail space on the first two floors. SLCE are the architects.

### **Beekman Tower Hotel**

According to *Crain's New York Business*, the landmarked Beekman Tower Hotel, at 49th Street/Mitchell Place and First Avenue, has been sold to a consortium comprised of excerpt. "I called at the [TBA] office on October 1, collected my copy of Pamela Hanlon's *Manhattan's Turtle Bay*, and then made plans according to *A Day in Turtle Bay*, by Debra Pickrel. I only managed 14 to 15 places out of the recommended 20. My favourites were Amster Yard and Greenacre Park, where I had an early lunch and a chat with the coffee hostess. New York will remain special, and my photos will always bring to life my 'Monday in Turtle Bay!' Thank you so much."

Silverstein Properties, Fisher Brothers, and Capstone Equities, which paid \$85 million for the 1928 Art Deco design masterpiece. They plan to spend \$20 million to modify the building into a long-term-lease executive hotel. Currently, it has 170 rooms.

The hotel was originally built exclusively for sorority women, and was known as the Pan-Hellenic. One can still see a scattering of Greek letters embedded in the brickwork near the Mitchell Place entrance. Lately, the building has undergone major masonry repairs, which have left the façade a mixture of mismatched bricks, as it is almost impossible, today, to find face bricks of the same exact color as were available 85 years ago.

TBA MEMBERSHIP COUPON         Yes, I want to join the Turtle Bay Association to help support our community's quality of life.         Annual Membership Dues	BOOK ORDER FORM Manhattan's Turtle Bay Story of a Midtown Neighborhood A Contemporary History of Turtle Bay Arcadia Publishing • 160 pages; 50 photos \$15.00
Senior \$10     Individual \$25     Family \$30     Business \$40     Benefactor \$100     Pacesetter \$250     Name	Name Address
Address Apt City/State/Zip	City/State/Zip Phone Enclosed is my check for \$ for book/s, plus \$3 per book for postage/handling Make check payable to: <b>Turtle Bay Association</b> Mail to: <b>Turtle Bay Association</b> , 224 East 47th Street, New York, NY 10017 Sales Proceeds Benefit the Turtle Bay Association
Home Phone         Work Phone           E-mail         Work Phone	
I would like to become more involved in TBA activities. Please make your check payable to Turtle Bay Association. Mail to: Turtle Bay Association, 224 E. 47 <sup>th</sup> St., New York, NY 10017	