

GLAMOUR

ALL NEW

Glamour.com



**BEAUTY'S
NEW BOSS**

Victoria
BECKHAM

"I make the best of who I am"

GLAMOUR

GLAMOUR is **optimistic, confident, stylish and smart**. As the UK's biggest female-focused brand, GLAMOUR is the definitive digital destination for authentic, inclusive, aspirational beauty content.

With a fresh, beauty-first attitude, GLAMOUR.com focuses on the key pillars of **beauty, fashion, celebrity and wellness** to bring its high-spending audience the latest beauty news and reviews, aspirational fashion intel and celebrity stories.

CONDÉ NAST
BRITAIN | DIGITAL



GLAMOUR AUDIENCE

2.7M		23M		5M
UNIQUE USERS		PAGE VIEWS		SOCIAL REACH
per month		per month		total

FEMALE		98%	AVERAGE AGE		28
ABC1		72%	AVERAGE HHI		£54,731

BEAUTY ADDICTS		INDEX 285
STYLE CONSCIOUS		INDEX 390
CELEBRITY FOLLOWERS		INDEX 518
JEWELLERY BUYERS		INDEX 289
INFLUENCERS		INDEX 168

Source: Google Analytics Aug - Oct 2018 | Social media 1st September 2018 | Comscore Jan-Jun 2017 | Condé Nast Fashion & Beauty Survey 2015
TGI Clickstream Q3 2016 (Apr 15-Mar 16) (Influencers include fashion, beauty, cosmetics, accessories) | Visual DNA Oct 2016

DIGITAL RATE CARD

HOMEPAGE TAKEOVER
£5,000

BEAUTY SECTION SPONSORSHIP
£33,000

MAKEUP SECTION SPONSORSHIPS
£8,800

SKIN SECTION SPONSORSHIPS
£10,500

ENTERTAINMENT SPONSORSHIPS
7 day sponsorship: £18,750

FASHION SPONSORSHIPS
7 day sponsorship: £15,000

NATIVE ARTICLE
minimum investment £15,000

SOCIAL ONLY PACKAGE
minimum investment £12,000

BRANDED CONTENT SOLUTION
POA

LEADERBOARDS (728*90)
£13 cpm

MPUs (300*250)
£23 cpm

DOUBLE SKYS (300*600)
£38 cpm

IN-CONTENT
£38 cpm

BILLBOARDS
£38 cpm

GALLERY INTERSTITIALS
£63 cpm

SOLUS EMAIL
£150 cpm

SPONSORED NEWSLETTER
£45 cpm





RUN OF PAPER DPS
£20,900

FIRST HALF or SPECIFIED DPS
£27,639

FIRST THIRD DPS
£31,785

INSIDE FRONT COVER DPS
£39,823

PRINT RATE CARD

RUN OF PAPER
£11,000

FACING MATTER
£12,650

FIRST HALF or SPECIFIED
£14,547

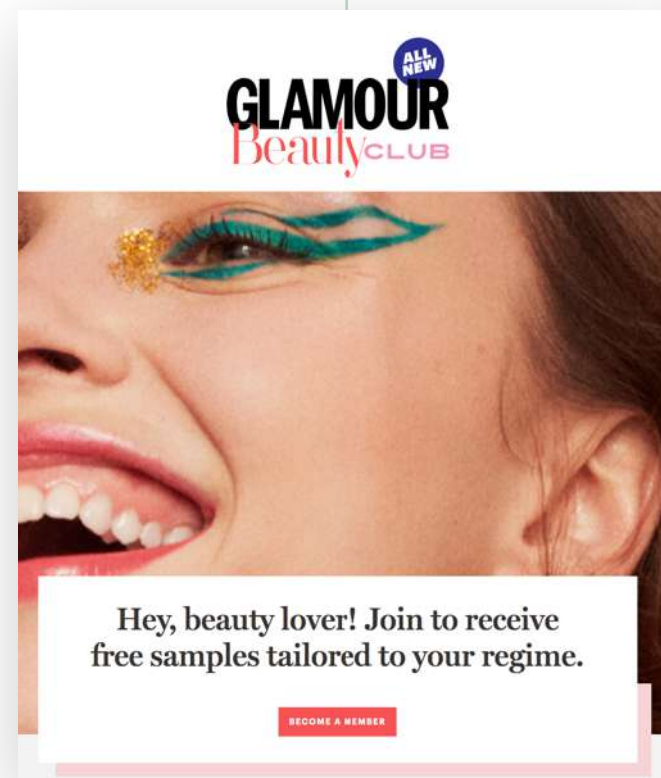
FIRST THIRD
£16,729

CONTENTS/MASTHEAD
£19,239

INSIDE BACK COVER
£17,984

OUTSIDE BACK COVER
£22,124

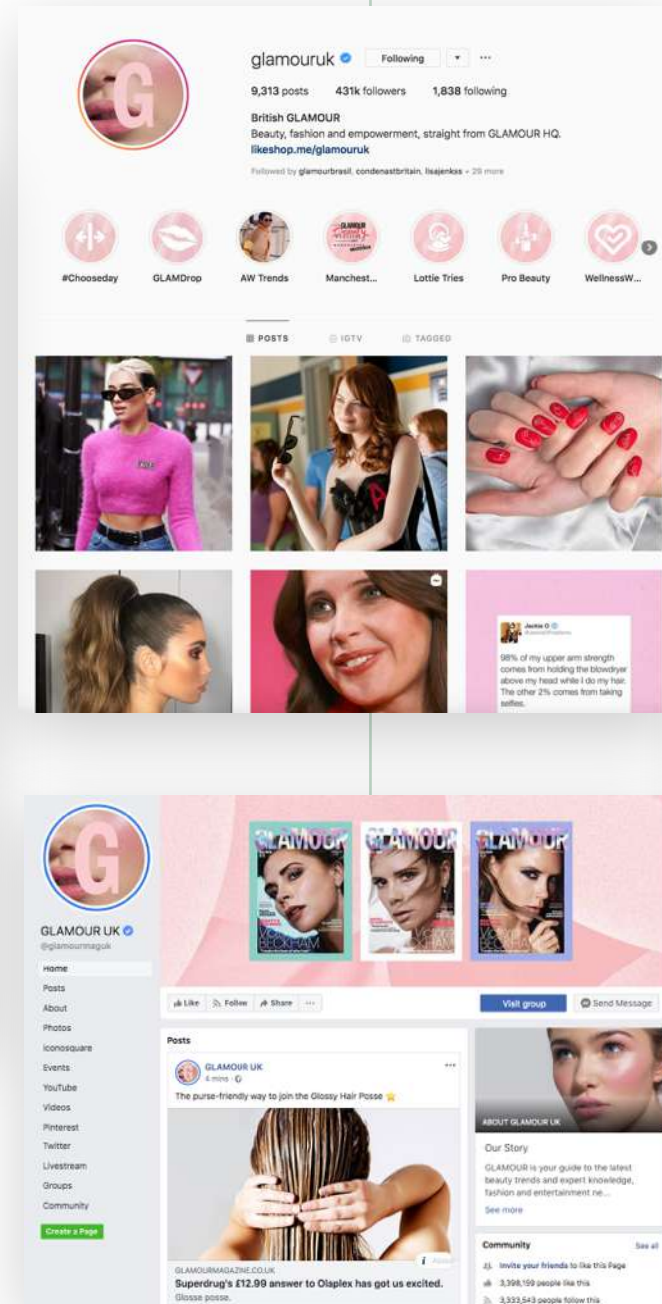
60K+
Glamour
beauty club



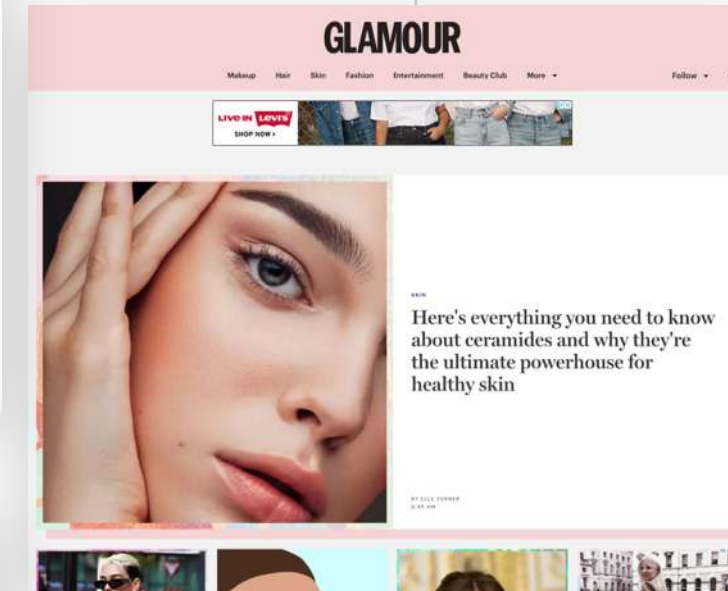
5K+
Glamour
beauty festival



5M
Glamour
social



2.7M
Glamour
website



350K
Global
print run

