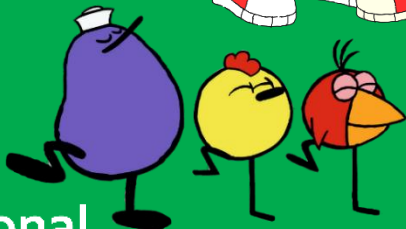




America's Most Trusted Shows





PBS KIDS Delivers!



Emotions &
Self-Awareness



Social Skills



Character



Literacy



Math



Science

Parents rate
the most educational
media brand

#1





**averages 260 million
monthly streams across digital
platforms ***

**Seven in ten children
ages 2-8 watch PBS
in the U.S. – that's
19 million children†**



**Research shows
that PBS KIDS
makes an
impact on early
childhood
learning****



Animated Adventure Comedy!

Facts:

- Contemporary rural life
- Intergenerational relationships
- Respect for elders
- Set against a backdrop of Native America culture and traditions
- Producers: Atomic Cartoons and WGBH KIDS
- Broadcaster: PBS KIDS



Alaska Native Molly Mabray is a feisty and resourceful 10-year-old girl who loves vlogging. Together with her dog Suki and friends Tooy and Trini, they seek out real life adventures in beautiful Denali National Park.

Target Demo: 4 to 8
76 x 11' + 1 x 60' special





Exploring Nature's Ingenious Inventions



Facts:

- **COMING FALL 2020**
- Co-created by Jorge Cham and Daniel Whiteson, authors of *We Have No Idea: A Guide to the Unknown Universe* and creators of the podcast *Daniel & Jorge Explain the Universe*.
- Producers: Pipeline Studios
- Broadcasters: PBS KIDS



Elinor Wonders Why from PBS KIDS inspires kids to follow their curiosity, ask questions when they don't understand, and find answers using science inquiry skills. Together with her friends, Elinor explores Animal Town and meets all kinds of interesting, funny, and quirky characters along the way.

Target Demo: 3 to 5
74 x 11' + 1 x 55' special



[Watch Trailer](#)

[Watch Full Episode](#)

Arthur[®]

**Longest Running Animated
Sitcom for Kids!**



Facts:

- Working together
- Positive social skills
- Broadcast in over 90 countries
- Based on the internationally acclaimed book series by Marc Brown
- Over 52 million books sold worldwide
- 5 Emmy Awards, BAFTA, CINE Golden Eagle, Peabody Award
- Produced by WGBH
- Broadcasters: PBS KIDS, TVO and others worldwide



Imaginations run wild as Arthur and his friends solve childhood crises like homework, teacher relationships, losing baby teeth, and bullies. All done with kindness, honesty, empathy, determination and a lot of humor!

Target Demo: 4 to 8
428 x 12' + 4 x 60' specials



[Watch Trailer](#) [Watch Full Episode](#)

Pinkalicious & Peterrific

A Creative Dynamo!

Facts:

- Models creative expression through art, music, dance, and theater
- Based on international best-selling book series by Victoria Kahn
- Over 23 million copies sold worldwide
- Producers: WGBH KIDS & Sixteen South
- Broadcaster: PBS KIDS



Pinkalicious imagines creative possibilities everywhere she looks. She knows what she likes and is not afraid to express herself, though sometimes she needs help from her brother, Peter, and her neighborhood friends. Together, they turn everyday experiences into unforgettable adventures.

Target Demo: 4 to 8
76 x 11' + 1 x 44' special
Season 2 Coming Soon!
46 x 11' + 1 x 4' special

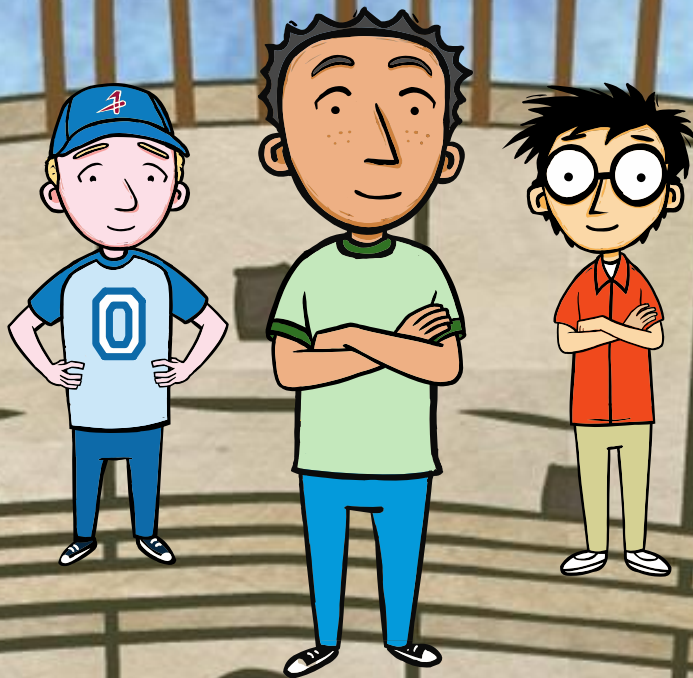
 [Watch Trailer](#) [Watch Full Episode](#)



History Was Never so Real!

Facts:

- Historical context
- Based on the book series from best-selling author Jon Scieszka
- Producers: Soup2Nuts & WGBH
- Broadcasters: PBS KIDS, Discovery Kids, TVO



Joe, Sam, and Fred teleport back in time for incredible adventures with historical legends like Blackbeard the pirate, Amelia Earhart, and Leonardo da Vinci.

Target Demo: 6 to 11

26 x 23'



A Beloved Classic

Facts:

- Social and emotional development
- Having difficult conversations
- 4 Emmy Awards
- Peabody Award Winner
- CINE Golden Eagle Winner
- Producers: WQED and Fred Rogers Media Company
- Broadcasters: PBS KIDS and more around the world

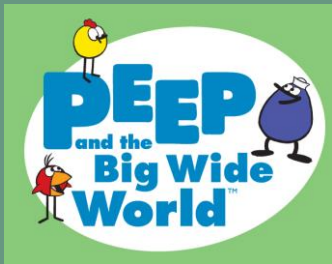


Mister Rogers makes children feel good about who they are, with all their strengths and challenges. With a focus on community, love, empowerment, relationships, diversity, self-confidence and much more, *Mister Rogers' Neighborhood* is an evergreen classic.

Target Demo: 2 to 5
100 x 29'



[Watch Trailer](#) [Watch Full Episode](#)



A Curious and Charming Trio Investigating the World!

Facts:

- Curiosity and exploration
- Groundbreaking science show for preschoolers
- Broadcast in over 30 countries
- Producers: WGBH and 9 Story Entertainment
- Broadcasters: PBS KIDS, TVO, Discovery Kids

Peep just hatched! Now he's out to explore the world with his friends Chirp and Quack—to discover shadows, investigate mysterious tracks, and learn about gravity the hard way!

Target Demo: 3 to 5

68 x 10'



[Watch Trailer](#)

[Watch Full Episode](#)

Word World



Where Words Come Alive!



Facts:

- Building future readers
- 3 Emmy Awards
- 3 Parents' Choice Awards
- Groundbreaking preschool series for English language learners
- Producers: The Learning Box and WTTW-TV
- Broadcasters: PBS KIDS, Disney Japan, and others

Words come alive, save the day, and become a child's best friend when it comes to making English language learning connections! Come along for an adventurous romp into a colorful, vibrant world of words with Duck and his lovable animal friends.

Target Demo: 3 to 5

90 x 12'



[Watch Trailer](#) [Watch Full Episode](#)

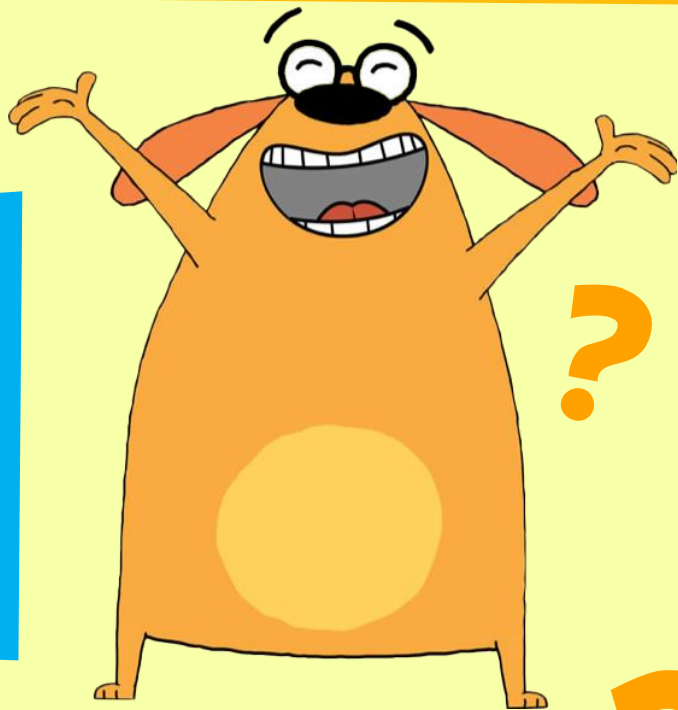
FETCH!

with Ruff Ruffman

A Smart and Surprising Reality Show: Real Kids, Real Challenges... One *Unreal* Host

Facts:

- Healthy competition
- Animated/live action mix
- Teamwork
- Emmy Award
- 2 Parents' Choice Awards
- Voiced by Jim Conroy, whose credits include *Ice Age*, *Rio 2*, and *Kenny the Shark*
- Producer: WGBH
- Broadcaster: PBS KIDS



Part game show, part reality TV, part spoof, *FETCH!* Features real kids, real science, real challenges, and an unreal host named Ruff Ruffman. True to the reality of reality TV, the kids have **NO** idea what they're getting into until they're off! *FETCH!* is spontaneous, unscripted and full of twists!

Target Demo: 6 to 10
75 x 27'



[Watch Trailer](#) [Watch Full Episode](#)



POSTCARDS FROM **Buster**[™]

Globe Trotting with Buster!



Facts:

- Cultural awareness and understanding
- Animation/live action mix
- Spinoff from multi-award winning series Arthur
- Buster is the most popular character from the Arthur series
- Producers: Marc Brown Studios and WGBH
- Broadcasters: PBS KIDS

Spinning off of the successes of *Arthur*, *Postcards from Buster* takes kids on a cultural immersion around the globe. When Buster's dad decides to bring him travelling, Buster stays in touch with Arthur and friends via video postcards. China, Italy, and Egypt are just some of the places Buster goes! The series blends animation and live action into a fun and inspiring travel show for kids!

Target Demo: 4 to 8

8 x 27'



[Watch Trailer](#) [Watch Full Episode](#)



“Children's play is not just kids' stuff. Children's play is rather the stuff of most future inventions.”

— Fred Rogers





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