



# TradeKax Whitepaper

## EXECUTIVE SUMMARY

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Although there are over 1500 existing cryptocurrencies, there are still certain challenges faced by the crypto market. Today, investing in new digital assets such as cryptocurrencies and protocol tokens is subject to the great danger of hacking, poor user experience, and legal uncertainty.

Recognizing the existing challenges, Tradekax has been designed to provide access to digital assets to people around the world in a comfortable, secure, and better way. Utilizing blockchain technology, we plan to democratize access to global digital wealth. Our platform, which enables both crypto exchange, is the ideal solution for those interested in the crypto market.

We are offering access to great investment opportunities and borderless wealth. This whitepaper will provide you with the necessary information you need to know about our platform and the services we have to offer.

This whitepaper describes the structure, functionality, and features of Tradekax. Our platform is a cryptocurrency exchange platform, which includes the implementation of multiple merchant tools. Our goal is to ensure the massive adoption of cryptocurrencies.

Through its services, TradeKax intends to improve the overall cryptocurrency user experience. Tradekax aims to build a foundation for a community of cryptocurrency users, companies, startups, traders, customers, and merchants into a viable market, or an ecosystem that will be satisfactory to all.



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## BACKGROUND

### A Brief Explanation and History of Cryptocurrency

With the revolutionary blockchain technology completely redefining the concept of “value storage” and fund transfers, the world has witnessed an upsurge of blockchain-based projects powered by dedicated digital tokens (cryptocurrencies). In this regard, amidst the fast-evolving FINTECH landscape, a new market has been developed, which is often commonly known as the “Crypto” market. A cryptocurrency exchange is a major component of this market, facilitating the transfer, storage, and exchange of several cryptocurrencies. Besides, cryptocurrency exchanges can be further categorized into centralized and decentralized exchanges, wherein the centralized exchanges are managed by a team and are more like any traditional stock, while the decentralized exchange is not controlled by any central authority.



American cryptographer David Chaum introduced the first form of internet money as DigiCash in the Netherlands. The amazing technology garnered massive media attention. At a point, Microsoft offered \$180 million to Chaum’s company to put DigiCash on every Windows PC in the world. However, due to some technical blunders that were not efficiently managed, and it led to the eventual bankruptcy of the Netherlands’ Central Bank in 1998.

The second wave of web-based money started owing to prior failures in the marketplace. Start-ups came up with payment solutions and virtual money systems with a few tweaks. However, PayPal emerged to become prominent because it understood what the users wanted: money easily accessible and transferable. PayPal offered a seamless peer-to-peer transfer mechanism as well as a smooth way of accepting payments.

In the U.S., the most well-known virtual currency of the late 1990s and the 2000s was referred to as e-gold. e-gold was created and controlled by a Florida-based company, also called e-gold. The company functioned as a digital gold buyer. Its users sent their old jewelry, trinkets, and coins to e-gold’s warehouse to receive digital “e-gold”. e-gold users could trade their holdings with other users, cashout for physical gold, or exchange their e-gold for U.S. dollars.

In the mid-2000s, e-gold was at its peak with millions of active accounts and billions of dollars in transactions annually. However, e-gold’s relatively poor security protocols made it a target for hackers and phishers, leaving its users vulnerable to great financial loss. By the mid-2000s, a great deal of e-gold’s transaction was legally dubious. Its laid-back legal compliance policies made it open to money laundering operations and small-scale Ponzi schemes. After facing a series of legal pressure during the mid- and late-2000s, the platform finally ceased to operate in 2009.

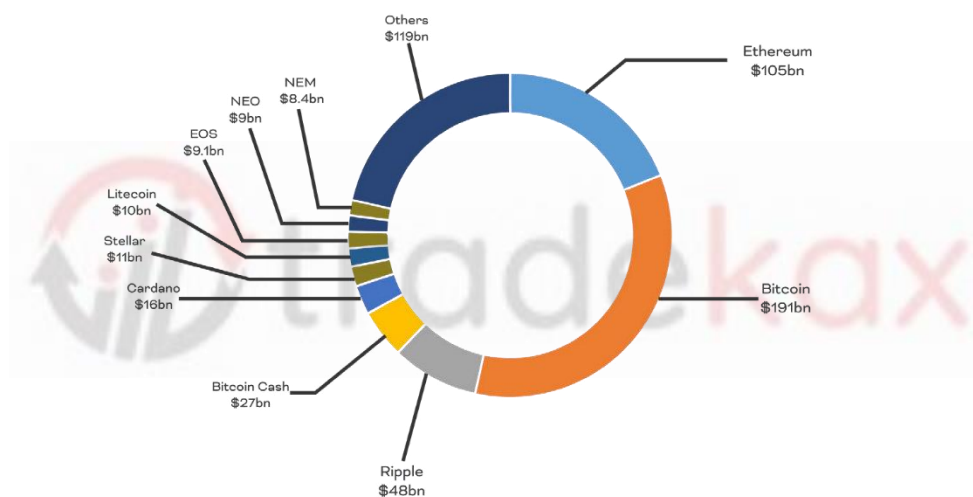
The 2008 economic crisis in the U.S. became a checkpoint in the historical timeline of the world economy. This is because it brought a much-needed eye-opener for the cruel behavior that had seeped into the world of global finance. This incident saw the emergence of Satoshi Nakamoto, who published a whitepaper in 2009, elucidating the concept, technology, and source code for implementing blockchain. Alongside, he introduced Bitcoin, the world’s first cryptocurrency, to the public, and a group of enthusiastic supporters began exchanging and mining the currency.

## CRYPTOCURRENCY GROWTH CHART



Upon the surge in interest in Bitcoin and blockchain since 2009, a number of other cryptocurrencies (or tokens) have come into existence. There are over 1500 cryptocurrencies currently being traded across the globe. Litecoin, Dash, Ripple, Stratis, ZCash, and Monero are some examples of popular coins. The total market capitalization of all cryptocurrencies combined crossed \$100 billion in June 2017, a much welcome milestone in the cryptocurrency journey.

In late 2012, WordPress became the first principal merchant to accept payment in Bitcoin. More merchants, such as Newegg.com (an online electronics retailer), Expedia, and Microsoft, then joined the crypto market. Lots of merchants now view the world's most popular cryptocurrency as a legitimate means of payment. There are also a few other cryptocurrencies widely accepted for merchant payments; active exchanges allow holders to exchange them for Bitcoin or fiat currencies, providing critical liquidity and flexibility.



Market capitalizations of cryptocurrencies as of January, 2018

Within the next few years, cryptocurrencies have become popular enough for mainstream adoptions. With cryptocurrencies becoming increasingly popular, there have been several cryptocurrency exchanges facilitating exchange, trade, and even storage of cryptocurrencies. To disrupt and better the crypto market, we are introducing Tradekax.

## Market Problem

Despite the increasing inflows of public capital, it is mainly crypto miners, venture capitalists, financial analysts, institutional investors, and computer scientists that enjoy the lucrative rewards from the crypto explosion, while the ordinary investors are lost in the complex intricacies of the blockchain. A new crypto investor often finds that navigating the complex ecosystem of cryptocurrencies and exchanges can be challenging and cumbersome. Therefore, there is a need to create a simplified exchange platform that would be open and welcoming to new investors. Below are detailed challenges affecting the crypto market space:

## Challenges Facing Investors (Individual/ Institutional)

- **Lack of Investment Tools** – Blockchain technology is yet to become mainstream. Given the fact that it is still evolving for investors, there are limited tools available to invest in cryptocurrencies. Especially for newbies and not so tech-savvy and experienced investors investing in cryptocurrencies, they encounter a challenge because most platforms offering or facilitating cryptocurrency investments lack updated and easy-to-use tools to help investors understand and make seamless investments in their favorite projects and cryptocurrencies.
- **Exorbitant Fees** – The core philosophy driving the entire idea of creating blockchainbased solutions is making value storage and fund transfers secure, seamless, and cost-effective. On the contrary, as the market is still at its early stage, most cryptocurrency exchanges and marketplaces facilitating cryptocurrency exchange and peer-to-peer fund transfers charge a significant percentage, which diminishes the returns for the average individual or institutional investors. This not only impacts the profitability, but it is also a challenge to mass adoption and mainstreaming of cryptocurrencies, and consequently, the Blockchain Technology.
- **Extreme Market Volatility** – In November 2018, Bitcoin, the top cryptocurrency, lost over 35% in value as Bitcoin prices started struggling to remain over \$4000 mark, the lowest after it crossed \$17,000 in December 2017. Ethereum was also amongst the top loser in the current market crash, losing around 60% of its value in a matter of days. The extreme market volatility and fluctuating prices dampen the spirit of investors as they have no control over the market forces that trigger such a steep downward trend in prices of even the most powerful cryptocurrencies. As to Q2 2019, the average monthly bitcoin volatility is 3%-5%.
- **Complex Whitelisting and KYC Process** – Getting whitelisted with cryptocurrency exchanges involves a complex procedure, with a KYC process that often takes over a week. Especially with popular centralized exchanges, users must wait for days before they can start or get full access to their newly created account. Not only is the anonymity compromised, but also these complex processes make it challenging for all new and average investors to get started with investing in cryptocurrencies.
- **Portfolio Management** – When it comes to investing in an extremely volatile market like “cryptocurrencies” and “digital assets”, it is always recommended not to put all your eggs in one basket. You’ll be able to see a variety of traders you can follow based on your risk appetite. With this huge number of different cryptocurrencies to spend in, it seems to be a great opportunity for investors to make split investments. But it also brings up the challenge of maintaining a large portfolio of multiple split

investments. Given the fact that cryptocurrency prices fluctuate every minute and there is always a new opportunity coming up every day, to profitably maintain a large portfolio requires a dedicated and advanced portfolio management tool. While certain independent projects are offering dedicated portfolio management software for an average individual investor, they are beyond the budget.

- **Ponzi Schemes and Fake Projects** – With the rise in number and popularity of cryptocurrencies, there has been a rise in the number of fake projects as well. In fact, over 1 Billion have been lost to scams and frauds in the year 2018 alone. As blockchain is a fairly new technology requiring a certain level of technical knowledge to understand how it works, and with less information available in the mainstream for investors, there is always a risk of investors becoming vulnerable to scams, cyber thefts, fake projects, and more.
- **Security of Virtual Tokens Stored on Exchange Wallets** – Most cryptocurrency exchanges offer a dedicated user wallet for investors and traders to store their acquired tokens. However, the security of the stored tokens on the exchange user wallet is another major concern for all cryptocurrency investors for the fact the security exchange wallets can be compromised. Investors have lost their valuable crypto assets storing their purchased tokens on the exchange wallets. Not only small but even bigger and popular cryptocurrency exchanges like MT GOX Poloniex, Bitstamp, and Bitfinex have been compromised in the past. In August of 2016, hackers made away with 120,000 BTC, worth \$72 million stored on the Bitfinex exchange. We have partnered with best in the industry to offer institutional grade security for all our sets. We are working with Bitgo, Goldilock, Trezor, Hacken.io, and other security auditors to ensure that use funds are not only safe but secured with institutional grade technology used.

### Barriers to Cryptocurrency Trading

With a huge number of coins, currently over 1500 different cryptocurrencies are exchanging ownership on popular exchanges; there is a lot of opportunities for cryptocurrency investors to trade and profit from exchanging cryptocurrencies. Trading of cryptocurrencies is referred to as the purchase and sale of cryptocurrencies, motivated by making profits through transactions, owing to the fluctuating prices of the cryptocurrencies.

Unlike traditional stock trading, cryptocurrency trading is not controlled by any central authority and is facilitated by dedicated cryptocurrency exchanges where users can purchase or sell any listed cryptocurrency at the given market price. In recent years, multiple cryptocurrency exchanges have sprung up, but most fail to address the challenges facing cryptocurrency traders. In the process of creating TradeKax, we thoroughly analyzed the issues facing cryptocurrency traders.

- **High Exchange Fees and Diminishing Returns** – For cryptocurrency traders, operating on small margins with multiple transactions, which are often the key to profitable trading, is a big challenge. The high transaction processing fees charged by exchanges make the entire trading process less profitable. On average, exchanges charge anything between 0.10 to up to 2% as transaction charges. Though the percentage charge seems to be small, it adds up to a significant amount of money as cryptocurrency trading involves multiple daily transactions, and traders must operate a narrow margin. Also, currency conversion from fiat to digital and digital currency to fiat is highly expensive, and these cuts lead to a poor ROI for an average or even institutional investors.

- **Slower Transaction Processing Speeds** – Cryptocurrency trading is highly opportunistic and time-based as cryptocurrency prices fluctuate in seconds. As such, it is very important that traders don't miss their favorite trading opportunities due to slower transaction processing speeds. Often traders face sluggish transaction processing speeds, and with the failed transaction, they miss out on the best, and most awaited opportunities as even the most popular exchanges fail to deliver the required processing speeds during congestion and high demand. Consistency with speed and high transaction processing speeds cannot only improve the trading experience but will also help traders make most of their trading portfolios.
- **Limited Trading Tools and Features** – Creating a one-stop cryptocurrency trading and exchange solution has been conceived several times but is yet to be delivered. Most exchanges, while providing basic trading features and security, lack advanced trading tools and features that cannot only make cryptocurrency trading easy for traders but also profitable. The problem is that introducing new features based on the pre-existing infrastructure is a challenge for existing exchanges, which have the majority market share and users. As the technology is rapidly evolving, creating a self-evolving flexible trader-driven cryptocurrency exchange with advanced trading tools and features is much needed.
- **Intricate UI Making It Difficult for Average or New Traders** – In our dedicated TradeKax survey structured to study the challenges facing cryptocurrency traders, we solicited answers from over 500 different cryptocurrency investors and users. We found that over 85% admitted facing difficulties while navigating on their current favorite cryptocurrency exchanges in addition to poor customer service. Also, 62% said that they would spend more time and get involved with more transactions and trade if the exchange UI's were simpler and more userfriendly. We have also asked valuable suggestions and mapped the difficulties facing traders to make TradeKax simple and user-friendly even for absolute newbies.
- **Listing of Non-Reliable and Even Fake Currencies** – With Cryptocurrencies becoming increasingly popular, there has been mushrooming of new cryptocurrency exchanges, and many of them have been created just to promote fake currencies. For average investors, it is very difficult to identify such exchanges and coins as most traders and investors rely on the exchange for due diligence. Also, exchanges lack a robust vetting mechanism while listing of new currencies which in turn makes traders and investors vulnerable.



## The Tradekax Solution

Tradekax is an exchange platform designed to provide a customizable, tailor-made trading platform that would guarantee the optimization of the experience of traders and investors. For investors, our exchange will bring simplicity to a complex ecosystem, enabling users to engage in the booming crypto market confidently. For experienced users who value speed and efficiency, advanced trading capabilities, innovative features, and customized user experience, Tradekax provides the market-leading security and exclusive cutting-edge features.

We understand the challenges in the market, and we are committed to fixing this. This way, we are creating a means for the massive adoption of cryptocurrency.



## INTRODUCING TRADEKAX

### INTRODUCING TRADEKAX

#### Overview

TradeKax is a platform that encompasses all features of a digital economic system based on cryptocurrency. The TradeKax platform is made up of core elements, such as an e-wallet and a cryptocurrency exchange. Also, it provides related features and services such as market cap rankings, token listings, and merchant tools and a cryptocurrency-friendly marketplace. TradeKax aims to facilitate the mass adoption of cryptocurrency.

Our platform lists vetted utility tokens, ensuring a safe, secure, and compliant exchange environment for every user. Investors can trade tokens with fiat conversions displayed for total transparency and easy trading. By using the underlying blockchain technology utilized by cryptocurrencies, TradeKax plans to develop an ecosystem that simplifies and accelerates the process of cryptocurrency investment, while providing more robust security and liquidity features. The primary focus of the TradeKax platform is to improve the overall cryptocurrency user experience through its services and features, and above all, its cryptocurrency exchange. TradeKax approaches usability issues related to virtual currencies in an innovative way, inspired by disruptive technologies and trends such as blockchain, smart contracts, and so on. The platform gathers the most popular services and products associated with cryptocurrency into a single outlet.

TradeKax allows users to deposit, withdraw, buy, sell, and spend cryptocurrency safely, and to take advantage of the additional services that are and will be continuously implemented on TradeKax to keep up with the fast-paced crypto market.

#### Why TradeKax?

TradeKax is a revolutionary trade-driven exchange platform designed to make cryptocurrency trading easy, profitable, and secure for investors. Currently, there are multiple independent trading software and solutions being developed, especially for cryptocurrency traders. There is an evolving market growing rapidly fast, and there is the need to keep up with the pace as well as to create records and be outstanding. This is why TradeKax has been designed.

However, the TradeKax idea is to merge the basic cryptocurrency exchange infrastructure with self-developed trading algorithms and evolving trading tools and features that allow users to trade and exchange cryptocurrencies alongside getting access to all essential tools and features for 'profitable' cryptocurrency and tokenized assets trading.

Basically, TradeKax is a one-stop solution that will save users the stress of spending on many different tools for easy and successful crypto trading as all our members will have access to the most advanced trading tools and features on the TradeKax platform.

With TradeKax, our strategy is to create the next generation cryptocurrency exchange infrastructure that transcends beyond the basic functionalities of conventional cryptocurrency exchanges by making cryptocurrency trading not only seamlessly possible but also profitable. Eliminating the challenges facing cryptocurrency traders and investors with our innovative features and advanced infrastructure, at TradeKax, we strive to emerge as a market leader offering a top-secure and cost-effective solution to make cryptocurrency trading and investments profitable for users.

## CORE TECHNOLOGY

### CORE TECHNOLOGY

Given the complexities involved in cryptocurrency trading, we have focused on making the entire process as seamless and secure with advanced features including following profitable traders, currency conversion, margin trading and lending and more to make cryptocurrency trading easy and substantially profitable for our users.

#### Innovative Features and Functionality

- **Follow Traders:** The exchange will feature a dedicated “Follow Trader” feature, which will allow all new and experienced traders to follow trades of other traders on the TradeKax platform.

- **Trading Algorithms and Trend Analysis:** Market proven trading algorithms and bots for Bitcoin trading and advanced trading strategies.

TradeKax platform will track the success of different trading algorithms in real time, essentially giving TradeKax a pool of experimental data to analyze in creating TradeKax Trading Mechanism.

This mechanism will execute machine learning to develop the best trading tactics based on investment patterns observed on the TradeKax Exchange. TradeKax Trading Mechanism will be available for use by any TradeKax user.

- **Margin Trading and Lending:** TradeKax platform will have an advanced margin trading and lending feature which allows users to borrow funds and earn interest on their digital assets stored on the platform. Traders will have the flexibility to invest and trade even if they do not have the funds in their exchange wallets. Cryptocurrency trading is highly time-sensitive, and often a trader misses on an opportunity due to lack of funds. With TradeKax, users can benefit from margin trading and lending and make the best of every possible opportunity.
- **Ease of Adaptive Portfolio Customization:** The TradeKax ecosystem will allow users to create their own adaptive portfolios by setting trading preferences linked to the traditional stock market and crypto market conditions. Developers and investors can create custom trading applications, integrate into our platform, backtest strategies, and build robot trading.
- **Flexible and Multiple Deposit and Withdrawal options:** Making cryptocurrency trading flexible like never seen before, TradeKax offers multiple deposit and withdrawal options. The platform will support both FIAT and popular cryptocurrencies, including all major debit and credit cards and popular payment provider wallets. Users can choose from a range of deposit and withdrawal options listed on the platform.
- **Reduced Transaction Processing Costs:** While the high transaction processing costs have been reported to be one of the major issues facing traders, TradeKax guarantees the lowest transaction processing costs for traders in the industry.

- **Superior Transaction Processing Speeds:** At TradeKax, we have understood that high transaction processing speeds are crucial to successful cryptocurrency trading. Therefore, we have ensured that users get the best trading experience with TradeKax's superior transaction processing speeds.
- **Strict Vetting Process for Coin Listing:** With multiple cryptocurrencies listed on the TradeKax platform, users can make secure investments in their favorite coins. All coins listed on the TradeKax platform are verified and have been through a stringent vetting process including advanced due diligence. Also, users can always access the due diligence report of the listed coins on the TradeKax Platform.
- **Accounting:** A prominent issue facing cryptocurrency exchanges today is accountability and the imminent threat of regulation, especially from tax regulators. TradeKax will allow users to integrate their financial tracking and transactional history to allow seamless cross-platform integration of both the traditional stock market and cryptocurrency space. When a TradeKax user elects to use our innovative accounting service, TradeKax will utilize secondary software to monitor trading history, including transaction metadata, gains, losses, and detailed accounting feedback at the end of the fiscal year. The secondary software will run on black-box encrypted servers that are inaccessible from any external person or entity. The only person authorized to receive this data will be the user after completing the two-step identity authorization.
- **Crypto-Venture Exchange:** TradeKax exchange will bridge the gap between traditional venture capital and crypto capital by allowing users to invest in promising start-ups using their cryptocurrency portfolios.
- **Insured Exchange Funds:** Through insuring traded and stored assets, an exchange can manage the risk of cyber-theft. Current events in the world of cryptocurrency have left traders feeling uneasy at the thought of losing their funds to hackers. Industry catastrophes, such as the Mt. Gox hack of \$460 million, have more users looking to secure their funds. TradeKax plans to implement a comprehensive insurance policy that will insure online funds, which are exposed to the highest risk of hacking. Our insurance policy will cover employee dishonesty, money and securities forgery, and computer fraud. TradeKax will only store a small percentage of funds online, while the vast majority will be stored offline in "cold" storage with air-gap isolation, greatly limiting the likelihood of theft. This insurance policy will ensure the longevity of TradeKax Exchange and its ability to be a dependable trading platform.

## Tradekax Wallet

Every user on TradeKax automatically has access to a wallet that supports multiple cryptocurrencies and FIAT. Wallet management functions include viewing balances, as well as making deposits and withdrawals. Balances that are currently reserved in limit order on the TradeKax exchange are also displayed in the wallet, although they cannot be withdrawn unless the user cancels his/her orders.

Through TradeKax Exchange, users will have the ability to link their online exchange profile to their offline, desktop multiwallet. TradeKax Exchange will provide a unique offline wallet for the user that will add additional technical benefits, such as trend tracking and further authentication steps. For ease of integration, current investors will also be able to link their personal multi-wallets to their accounts in order to instantly move any cryptocurrencies from TradeKax Exchange to their desktop. This transfer will be automated to execute as a result of an economic event, on a temporal basis, or instantly after each executed trade. Once a user disconnects, the wallet will become a cold wallet, inaccessible to anyone but those with physical possession. For security on the exchange itself, only a predetermined fraction of assets will be available in an online wallet, while the remainder remains in cold storage. Excess amounts of cryptocurrency will be automatically moved to their respective cold wallets as an exhaustive security measure. Each cryptocurrency on the exchange will have its own online and cold wallets and cold wallets will be maintained outside of the system both physically protected and divided between multiple geographical locations as a distributed security network.



## OUR TOKEN AND IEO

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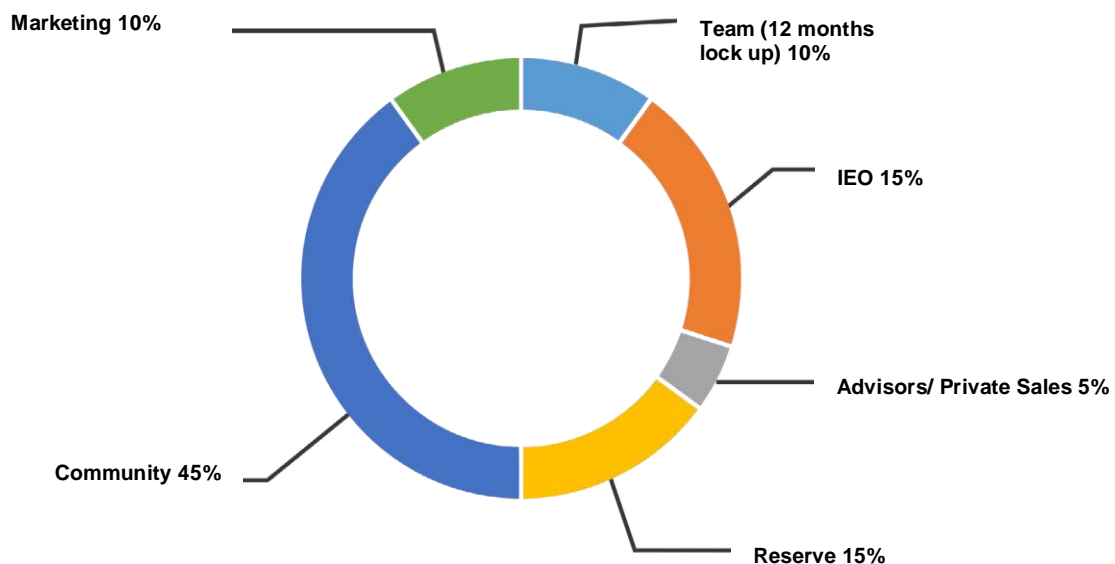
#### TradeKax Token

The TradeKax token is an ERC20 token and a smart contract system built on the Ethereum blockchain, and designed to be used by members within the TradeKax platform. TradeKax can be used for different purposes inside the TradeKax platform. Following this standard, TradeKax tokens are easily transferable between users and platforms using ERC20-compatible wallets and can be smoothly integrated into exchanges. During the IEO, TradeKax will be sold on multiple platforms worldwide. TradeKax can be bought using Bitcoin (BTC), Ethereum (ETH), and other supporting fiat currencies including USD and AUD.

#### IEO Overview

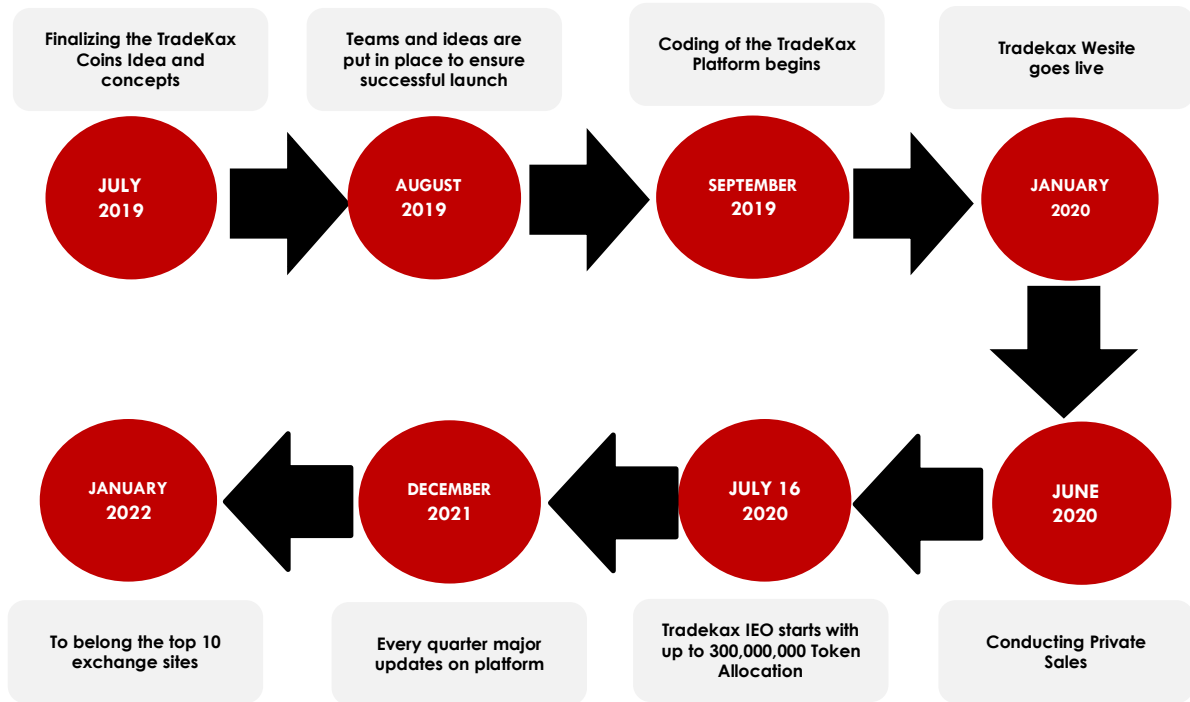
Description	Details
Volume of token issuance	2,000,000,000 Tokens
Number of token to be distributed	<b>Community:</b> 900,000,000 TKX (45%). <b>Reserve:</b> 300,000,000 TKX (15%). <b>IEO:</b> 300,000,000 TKX (15%). <b>Marketing:</b> 200,000,000 TKX (10%). <b>Team:</b> 200,000,000 TKX (10%). Advisors/Private Sales: 100,000,000 TKX (5%).
Project protocol	ERC 20
Soft cap	USD 1,500,000 Million
Price	1 TradeKax = 0.005 USD

#### Token Allocation



ROADMAP

ROADMAP



## ADVANTAGES OF TRADEKAX

### ADVANTAGES OF TRADEKAX

#### For traders:

- Possibility to attract investments in trust management
- Single trading terminal inside the platform supporting various exchanges
- Support of all major cryptocurrency exchanges in one trading terminal
- Participation in trader's rating based on his results
- Terms of a transaction between trader and investor are set in Smart Contract and are unchangeable
- Trader's commission fee is set for transaction at the moment of contracting
- The ability to trade on exchanges and work with contracts via mobile phone

#### For investors:

- Safety and transparency of all transactions
- Funds are always in investors' accounts
- Possibility to select the most successful trader for investment according to his rating
- Assurance of reliable information about a trader's success
- All conditions of the transaction are set in Smart Contract and are unchangeable
- Choice of accounting currency: BTC, ETH, and USD
- Distribution of funds on one exchange account between several traders for trust management
- Partial transfer of funds from the exchange account to trust management, allowing for selfmanagement of funds which are not transferred for trust management.
- Ability to work with the TradeKax platform via mobile phone
- User-friendly interface for working with several contracts and traders

#### For the cryptocurrency trading ecosystem:

- More possibilities for investments
- Inflow of assets on the crypto market from new investors
- Increased volume of transactions on cryptocurrency exchanges
- Relaxation in requirements for entering cryptocurrency trading, it is sufficient just to select traders and transfer assets to them.
- Increase in traders' income, and their quantity
- Improved trust management reputation on the cryptocurrency market



## FUTURE PROJECTIONS

**FUTURE PROJECTIONS** At TradeKax we aim to implement new features regularly while we pursue both our long and short-term goals for massive cryptocurrency adoption and the overall improvement of the exchange and its functions. Our goal is to finish building a state-of-the-art cryptocurrency exchange, implement FIAT functionality and become fully compliant applicable regulations.

Once the above is accomplished, TradeKax will focus on the Payment Gateway implementation that will take us a step closer to our aim of bringing crypto to the masses. This will go hand-in-hand with reviewing the existing Merchant list, reopening the merchant application process, and building a viable digital marketplace equipped with effective cryptocurrency-friendly e-commerce tools.

In a fast-evolving industry such as crypto, early adoption of innovation is essential. That is the main focus of TradeKax. Our short-term strategy includes the following:

- upgrading the current exchange
- enhancing system security
- expanding the team with more brilliant minds
- being 100% compliant with required regulations
- continuously featuring tokens that will add value to the entire ecosystem
- enlarging our network and customer base
- rebranding FIAT deposits, withdrawals, and trading

Cryptocurrencies have what it takes to become a viable extension for FIAT money over the internet. It allows millions of customers, including merchants, start-ups, businesses, charities, and unbanked individuals to access the most technologically-advanced payment methods. For this reason, we at TradeKax focus on the ecosystem around cryptocurrencies to ensure a borderless digital economic system suitable for every cryptocurrency user. In the long-term, we hope to eliminate the challenges faced by the online payment sector through:

- offering competitive payment solutions to technology-oriented businesses and individuals
- providing all cryptocurrency-related needs on a single effective platform
- laying a great foundation for a cryptocurrency-fueled marketplace

The list of potential industries that can benefit from using TradeKax is infinite. Just like the internet, which is impossible to shut down so far, the TradeKax platform represents a 'living' project, or 'a smart contract with no expiration date' that can endure many technological and social changes driven and inspired by disruptive innovations.

## CONCLUSION

### CONCLUSION

The TradeKax team has already established a solid basis for sustainable medium-term growth based on the existing products and infrastructure. We have a long-term business plan for further product development. The current market situation demands a new synergic exchange solution, and TradeKax is going to fulfill the role of a secure exchange provider and offer the much-needed infrastructure to become a market leader with the help of services and reliable network.

We believe that blockchain and cryptocurrencies are the payment method of the future. To make such payments possible for all consumers with maximum convenience, we aim to connect the blockchains in the background and offer an easy-to-use interface to our users. Our goal is to ensure users enjoy the best the blockchain technology has to provide today



## LEGAL DISCLAIMER

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This document contains forward-looking statements that involve inherent risks and uncertainties, and we might not be able to achieve the predictions, forecasts, projections, and other outcomes we describe or imply in forward-looking statements. A number of important factors could cause results to differ materially from the plans, objectives, expectations, estimates, and intentions we express in these forward-looking statements and in other public filings and press releases. We do not intend to update these forward-looking statements. In particular, the terms “Estimate”, “Illustrative”, “Ambition”, “Objective”, “Outlook” and “Goal” are not intended to be viewed as targets or projections, nor are they considered to be Key Performance Indicators. All such estimates, illustrations, ambitions, objectives, outlooks and goals are subject to a large number of inherent risks, assumptions and uncertainties, many of which are completely outside of our control. These risks, assumptions and uncertainties include, but are not limited to, general market conditions, market volatility, interest rate volatility and levels, global and regional economic conditions, political uncertainty, changes in tax policies, regulatory changes, and changes in levels of client activity as a result of any of the foregoing and other factors. Accordingly, this information should not be relied on for any purpose. We do not intend to update these estimates, illustrations, ambitions, objectives, outlooks or goals.

The purpose of this whitepaper is to describe the intention of the TradeKax Exchange project to potential users and investors. The information within this document does not imply any contractual relationship between the user and the TradeKax team or platform. Nothing in this Whitepaper shall be deemed to constitute any sort of offering to buy any securities in any jurisdiction. Certain statements or claims within this whitepaper constitute forward-looking statements that are subject to uncertainties, the actual events or platform associated with TradeKax may differ from the estimated results outlined in this document.

There are different risks involved in the acquisition of Tokens and in the crypto industry generally. Before the acquisition of tokens or participating in any crypto trade, every participant ought to evaluate judiciously any information and risks as well as consult financial experts. TradeKax will not be liable for any risk you encounter during your use of its platform.

We may not achieve all of the expected goals and benefits of our strategic initiatives and partnerships. Factors beyond our control, including but not limited to the market and economic conditions, changes in laws, rules or regulations and other market challenges, could limit our ability to achieve some or all of the expected benefits of these initiatives.

## MEET OUR TEAM

Tradekax is the most leading cryptocurrency exchange developed by a team of energetic, multi-skilled and vibrant problem solvers. Our aim is to open the doors of digital asset trading to as many people as we can and help them benefit from this with the development of an ever-improving exchange platform.



### NGHIA NGUYEN CEO & FOUNDER

He had studied in UK for 5 years after graduating in Information and Technology from Van Lang University. He has 10 year of experience in information and technology development and over 5 years of experience in OTC and exchange-trade derivatives. He has a wide variety of different crypto currencies and have good knowledge of liquidity solutions. His deep understanding of trading platforms and technology associated with payment solutions has fueled Tradekax' technology conceptualization.

Twitter: [https://twitter.com/nn\\_tradekax](https://twitter.com/nn_tradekax)



### TUAN NGUYEN COO

Graduating in International Trade Management. With over 5 years of operational experience in International Financial Markets. Tuan takes care of operations at Tradekax as Chief operating officer. His composure with respect to business development and understanding of the online derivative markets provide a crucial advantage for Tradekax.

Twitter : [https://twitter.com/Tuan\\_TradeKax](https://twitter.com/Tuan_TradeKax)



### KIEN TRINH CTO

His work is focused on the design, construction and analysis of secure network systems. Majoring in Information Technology from Ho Chi Minh University of Science, he is a software engineer with passion for crypto currency market.

Twitter: <https://twitter.com/kientrinhvan>



### NGAN PHAN CFO

Holding a first-class accounting degree from University of Economics Ho Chi Minh City, she started her career as an auditor and later moved on to financial advisory and business consulting with 9-year-experience.

Twitter: [https://twitter.com/Ngan\\_TradeKax](https://twitter.com/Ngan_TradeKax)