◆ *Presentation to CrossRef*

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Chair, CSE Awards and Honors
Committee

Thank you for joining us for our annual CSE Awards Ceremony. This is my third CSE meeting in Pittsburgh, and as I was driving here, I was reflecting on how much has changed both personally and professionally since my first CSE meeting in Pittsburgh.

At the time of the first meeting, online publishing and my children were both toddlers in terms of their development. Now scientific publishing and Web 2.0 are connected at the hip, and my teenaged daughters have no concept of communication that doesn't involve texting, tweeting, or writing on a friend's wall.

These thoughts led me to recognize how much professional networking had changed—telephone calls, face-to-face meetings, and letters have been replaced to some extent by Webinars, social-networking platforms, Facebook, and LinkedIn.

So what does all this have to do with our awards ceremony? Well, the vitality of a professional association stems from its ability to create a network for its members. And successful networks depend on the open sharing of ideas and time by individual volunteers and organizations aligned with the mission of the association. It is those efforts that this award ceremony is recognizing today. Unlike the Ig Nobels we heard about this morning [see p 151], our CSE awards are meant to signal to everyone that the honorees have made a positive difference

It is my pleasure to announce that CrossRef is the recipient of the CSE Award

CrossRef staff members with the award. From left to right: Carol Anne Meyer, Jon Stark, Tim Pickard, Patricia Feeney, Susan Collins, Anna Tolwinska, Lisa Hart.

for Meritorious Achievement. This is only the second time in our history that an organization has been selected for this honor. CrossRef, an official digital object identifier (DOI) registration agency, offers one of the most robust implementations of the DOI. It connects users to primary research content by enabling publishers to work collectively. The nonprofit member organization provides an excellent example of what can be done when publishers work together in a precompetitive mode to develop a service that helps the entire scientific publishing community. Before CrossRef, the ability to link references was limited primarily to journals that shared the same hosting platform. The idea for

CrossRef was floated in fall 1999 and went "live" by summer 2000. Today, millions of items are interlinked, including journal articles, books, technical reports, working papers, and data sets. CrossRef helped the editorial community to add value to its online products while helping scholars navigate the scientific literature. Carol Anne Meyer, manager of business development and marketing, is here to receive the award on behalf of CrossRef. ⬤