



Your Convention Center: Growing while benefitting our community

PROJECT TIMELINE



The Washington State Convention Center is expanding, and will open its second facility—called Summit—in 2022. Summit will be located just one block northeast of the current convention center, and together will create a rich, thriving corridor of visitors and tourism in Seattle. As a part of this project, the Convention Center will also directly fund more than \$93 million toward community, Labor and neighborhood-supported benefits.

Supporting our Community

- ▼ \$34 million for affordable housing to the City’s Office of Housing (plus an additional \$5 million to King County)
- ▼ \$20 million to support pedestrian and bicycle improvements on Pike/Pine from Ninth to Melrose Avenues, plus \$6 million for bicycle improvements on Eighth Avenue
- ▼ \$10 million for improvements to Freeway Park
- ▼ More than \$8 million for improvements at Summit and co-developments, including multiple pedestrian plazas, landscaping, outdoor seating and more
- ▼ A new \$4 million pedestrian promenade on Terry Avenue on First Hill
- ▼ \$1.9 million in public art (plus an additional \$4.6 million art investment throughout Summit)
- ▼ A new, innovative hospitality worker training program
- ▼ \$1.5 million to fund a comprehensive analysis on a potential lid over parts of I-5
- ▼ \$1 million for new lighting on the historic Paramount and Camlin building façades to help illuminate the Pike/Pine corridor

In addition to contributions to the community, Summit will transform the surrounding streets, enhancing connections between the Capitol Hill, Downtown, First Hill, Denny Triangle and SLU neighborhoods.

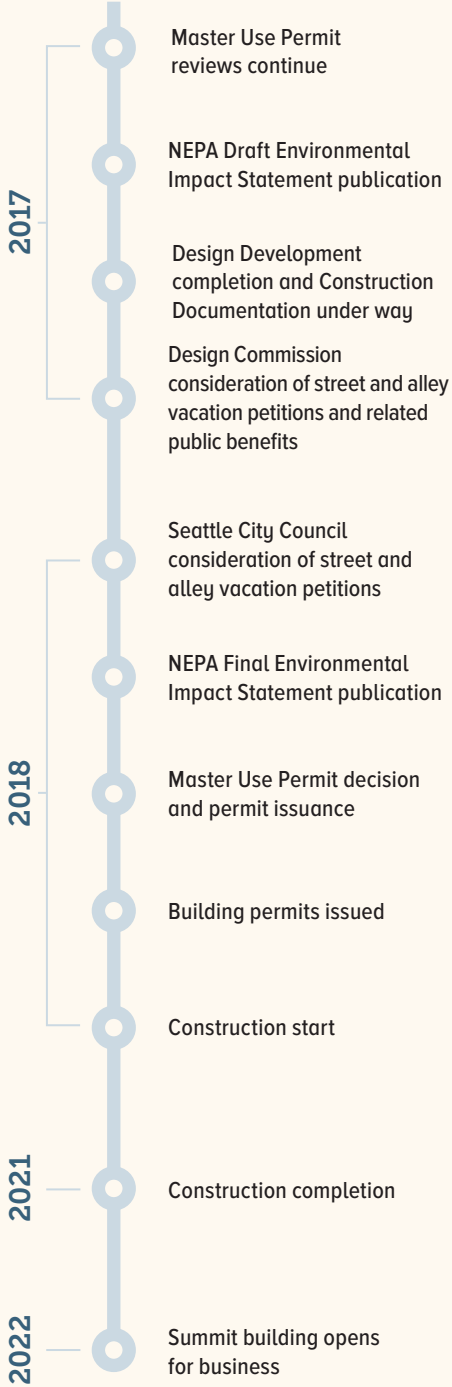
- ▼ Activating the pedestrian experience with ground-floor retail, terraces and street-level lobbies
- ▼ Installing new improvements such as wider sidewalks, landscaping, lighting, artwork and seating
- ▼ Creating community connections for the people who live and work here, as well as visitors who come to experience Seattle



Washington State
Convention Center

ADDITION

PROJECT TIMELINE (cont.)



Economic and Other Benefits

- 2,300 new, direct jobs at the facility and in hospitality-related businesses
- 1,600 additional jobs created across the region
- 6,000 union construction jobs and an estimated 900 apprenticeships during three years of construction
- \$200 million from out-of-state and \$60 million from in-state visitor spending annually
- \$19 million in annual sales tax from conventioner spending and \$100 million in sales tax from construction
- \$80 million for local minority- and women- owned businesses (contracting goal)
- Increased year-round demand for the region’s hotels, restaurants, stores and entertainment venues in the region
- Funds to build Summit will come primarily from a bond issuance supported by the existing tax on hotel rooms

In the past five years alone, the Convention Center could not accommodate some 350 event proposals due to a lack of space or available dates, which cost our region an estimated \$2.13 billion in potential revenue for local hotels, restaurants, cultural attractions and other hospitality businesses. The addition of Summit will double the Convention Center’s capacity to address Seattle’s growing event needs.



View of Summit looking northeast from Ninth and Pine

Want to know more? Visit us at WSCCAAddition.com or info@WSCCAAddition.com