

founders4schools

INSPIRING WOMEN

London Stock Exchange

6 March 2017







Founders4Schools

Founders4Schools introduces students to inspiring, successful business leaders to discover the skills and pathways required to be part of those companies that will shape our future. The service is free for schools to use and business leaders volunteer their time to share their stories and insights.

Our mission is to inspire students and prepare them for the rapidly changing world of work. We do this by enabling teachers to invite business leaders into the classroom in just 4 minutes. Our online platform is a free service, connecting teachers with leaders of successful growing businesses in their community.



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WELCOME



I would like to extend a warm welcome to this very special event to celebrate all our female CEOs and Founders who give up their time to go into schools to inspire students and to provide mentoring for those of you who are at an early stage of your scale up journey. I would like to extend my sincere thanks to the London Stock Exchange for hosting us in such a prestigious venue, to our partners EY, Fieldhouse Associates and London & Partners for helping to deliver our celebration event. Please make the most of the networking and I hope that you will all go away not only with new contacts and perhaps new ways of doing things to scale your business but with a commitment to ask your local school to host a Founders4schools event. You know what a difference it will make if we join together on this journey to inspire our next generation of entrepreneurs.

Sherry Coutu
CBE
Chairman, Founders4Schools

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AGENDA

08:00	Arrivals and Registration
08:30	Welcome and remarks by: <ul style="list-style-type: none">• Diane Cote, LSEG• Sherry Coutu CBE• Nicola Mendelson, Facebook
08:45	Introduction to mentoring round-tables, Janet Coyle
08:50 – 09:50	Round table mentoring
10:00	<ul style="list-style-type: none">• VIP Room: Wrap up - Sherry Coutu• Lauren Garey (JP Morgan)• Joanna Santinon (EY)
10:20	Group photo and close

03

MENTEES





Amali de Alwis
CEO, Code First: Girls

Code First: Girls is a multi-award winning social enterprise supported by partners including EF, Bank of America Merrill Lynch, Level 39, Google's Campus, the Guardian, Twitter, and Accenture. Their aim is to help increase the number of women into tech, and they run coding/IT courses, career development events, and advise companies on tech talent recruitment and retention.



Anna Bennett
Head of Partners, Monitise FINkit

Anna runs Monitise's ecosystem; the partner network. From small FinTechs to large schemes and well-established FS providers, they select best-of-breed partners with exciting products and wrap their API's onto the FINkit platform. This allows them to combine partner offerings with their own micro-services to deliver exciting customer propositions at speed, through a single secure and compliant integration point.



Anna Frankowska
CEO & co-founder, Nightset app

Nightset is a mobile platform that connects the entire nightlife ecosystem. The app allows people to discover the best party in town, broadcast their night to other users in real time and meet like-minded people through the platform & in the physical world. Anna was recently named as one of Forbes' '30 under 30', in Europe in the technology sector.



Caroline Plumb OBE
Co-founder & Chairman, FreshMinds

FreshMinds is an award-winning insight and innovation consultancy. We help brands light the path to growth by creating, developing and optimising market-leading products and services. Caroline has twice been named as one of Management Today's 35 under 35, and the youngest ever on the list.



Chantal Coady OBE
Founder & Creative Director, Rococo Chocolates

Chantal has over 30 years' experience in the world of chocolate, and is founder of Rococo Chocolates. She is the Leader of the "British School of Chocolate", founder of The Campaign for Real Chocolate, and a speaker, author and campaigner on this subject.



Charlene Laidley
Women's Economic Empowerment Campaigner,
Entrepreneur & Board Advisor

Charlene is an entrepreneur and campaigner for women's economic empowerment. She is the founder of the non-profit organization The FutureProof Foundation and an appointed changemaker and campaigner for United Nations Women representing the UK region. Charlene is the 100th Honorary Leadership Fellow at St George's House Windsor Castle and is an Honorary Fellow of the Royal Society of the Arts.



Danielle Restivo
Director, UK and Global Communications,
LinkedIn

Danielle joined LinkedIn in 2011, and in her current role oversees communications for the United Kingdom and drives global PR campaigns across multiple markets including North America, Europe and the Middle East, Latin America and Asia.



Cristiana Camisotti
CCO, EDITED

Cristiana is CCO at EDITED, the tech scaleup transforming the way retailers trade by giving them access to the single biggest source of real-time retail data in the world. Cristiana previously co-founded Silicon Milkroundabout.



Dessi Bell
Founder, Zaggora

Dessi founded Zaggora, an award winning brand which designs and sells technology enabled products that help people lead healthier, happier and more active and connected lives.



Diana Verde Nieto
Co-Founder & CEO, PositiveLuxury.com

Diana is the co-founder and CEO of Positive Luxury, the company behind the Butterfly Mark; a unique interactive trust mark awarded to luxury lifestyle brands in recognition of their commitment to having a positive impact on people and the planet, providing wordless reassurance that a brand can be trusted.



Emma Phillips
Operations Director, LocalGlobe

Emma is Operations Director at LocalGlobe, investing in and supporting London's best entrepreneurs in seed stage London tech companies. Emma previously worked at Veolia, in the UK and Australia.



Emma Sinclair MBE
Co-founder, EnterpriseJungle

Emma is the youngest person to have floated a company on the London Stock Exchange, at the age of 29. She now co-leads the global software company EnterpriseJungle. She was UNICEF UK's first Business Mentor.



Francesca Brosan
Chairman & Founder of Omobono Ltd

Omobono is a digital marketing company that specialises in online tools to help large businesses cement connections with customers, staff and partner organisations. Omobono was awarded the Queen's Award for Enterprise 2016.



Hayley Sudbury
Founder & CEO at werkin

werkin is a mobile app for business which helps you create, track and activate mentoring and career development programmes for your people.



Janice Hughes
Co-Founder & Director, Redshift

Janice is a founding Director of Redshift Strategy Consultants and of Spectrum, a global management consultancy she set up in 1994. She created the European TMT Practice for Booz Allen & Hamilton, and prior to that she was the MD of the Economists Advisory Group.



Judith Clegg
CEO, Takeout

Judith is a serial entrepreneur, a Fortune 500 board level strategy consultant and an angel investor. She is the Founder and CEO of London and New York based innovation and strategy consultancy Takeout. Judith is also an investor, advisor and shareholder in a range of start-ups including True Office, Onalytica, NSFWcorp and Sofarsounds.



Julia Clayden
Owner & Director, LSS Relocation

Julia is responsible for the Business Development and Marketing at LSS Relocation, in addition to working with the other members of the Senior Team on the day to day running of the company.



Julie Walters
Founder, Raremark

Julie is an entrepreneur, who thrives on building effective teams. She is now founding her third business, Raremark, having previously established digital healthcare specialist, Tudor Reilly Health, and Media Speak for communications coaching. She has worked in communications for over two decades.



Kara Rosen
Founder, PLENISH

Kara is the Founder of Plenish. Devised by nutrition experts, Plenish makes cold-pressed juices, created by putting high quality organic ingredients under pressure instead of heat. This makes sure the final plant-based product stays raw, delicious and packed with nutrients.



Kim Nilsson
CEO, Pivigo

Pivigo is a data science marketplace; connecting the data science community with companies and organisations looking to outsource their data science and AI needs. Pivigo provides Data Science On Demand.



Laura Stembridge
CEO & Founder, Jambo

Laura is the Founder and CEO of Jambo, an award winning, disruptive travel tech start-up. Using innovative technologies, Jambo connects business and business professionals in real-time. Laura also has an exceptional track record in event management, and is an experienced management consultant.



Liz Hardwick
DigiEnable Co-Founder, Digital Technology
Speaker, Trainer and SEO Provider

Based in Lancashire, DigiEnable offers a comprehensive collection of content and digital marketing training and services today's online businesses can count on. Their focus is to make our clients the go to people in their niche and help them develop the type of content that will drive more customers to their websites.



Lucie Watson
Head of Music, Platoon

Lucie is Head of Music at Platoon, covering A&R, playlist marketing, managing artist & label relationships and analytics. Its mission is to identify the very best emerging talent and provide them with the platform to create, distribute and commercialise exceptional creative work.



Melanie Lawson
Founder, Bare Biology

Melanie is an entrepreneur and founder of Bare Biology, the UK's leading luxury Omega 3 health supplement brand.



Meri Braziel
Managing Director, Trilliant

Meri is Managing Director of Trilliant, which provides utilities with the Trilliant Smart Grid Communications Platform that helps energy providers improve energy efficiency, enhance reliability, lower operating costs, increase customer satisfaction and integrate renewable and distributed energy resources



Nancy Cruickshank
Founder, MyShowcase Ltd

MyShowcase is a Personal Beauty Shopping Service, helping clients to discover and try tailored makeup, skincare, bodycare, haircare and fragrance recommendations.



Neha Manaktala
Founder & CEO, DealIndex

Neha is an entrepreneur and finance professional with experience in investment banking, venture capital, private equity, fintech & start-ups. She founded DealIndex, an intelligent data and deal aggregator for the digital market, with a focus on premier analytics and research for efficient investor decisions across digital investment platforms.



Nena Chaletzos
CEO, Luxtripper

Nena is the CEO of Luxtripper, a London based luxury travel company that is creating technological disruption in the traditional travel industry market. Nena has an innate passion for travel and technology, and Luxtripper sits right at the amalgamation of the two.



Sarah Venugopal
Patient Advocacy & Engagement, Raremark

Sarah's work at Raremark is to develop and manage global online communities in rare disease. Her experience includes moderation, content production, copywriting and editing, patient insights, qualitative research and digital health product development.



Sian Sutherland
Brand Creator, Business Builder, Insider
Consultancy

Creating brands and businesses with soul is Sian's passion. Multi-award winner, including Female Marketer of the Year, CEW Achiever Award, Entrepreneur of the Year and British Inventor of the Year; Sian is a serial entrepreneur with a varied background in advertising, Michelin Star restaurants, film production and brand creation design agencies.



Sofia Fenichell
CEO & Co-founder, Mrs. Wordsmith

Mrs Wordsmith is on a mission to illustrate the English language one rare word at a time. They teamed up with the award-winning artists behind Madagascar and Hotel Transylvania, so that children fall in love with words. Their programme has been created by leading neuroscientists and linguists for long-lasting results.



Susie Cummings
Chief Executive, Nurole

Nurole is an online platform and marketplace matching top talent with senior roles. Susie has been in the executive recruitment industry for more than 30 years working across most sectors and geographies, including 15 years as the founding partner of Blackwood Group.



Tabitha Goldstaub
Co-founder, CognitionX

CognitionX is a platform and network that empowers businesses to build AI and data driven solutions in house by providing direct access to 1000s of experts, applications, algorithms and data sources - on demand.



Tania Boler
CEO & Co-founder, Chiaro

Tania started women's consumer tech company, Chiaro, in 2013 with Alexander Asseily. They are pioneering smarter technology for women. Their first product is Elvie - an award winning kegel exercise tracker that links to an app and acts as a personal coach.



Angelique Mohring
CEO, GainX

GainX was founded by Angelique Mohring, a former technology executive, and global change agent, who has worked with the Global1000's for over two decades. She is an award winner for work in STEM and is currently a nominee as one of Canada's most influential women.



Diane Cote
Group Chief Risk Officer, London Stock Exchange
Group plc

Diane Côté was appointed Chief Risk Officer and joined the Executive Team on 1 June 2013. Diane was previously Aviva Plc's Chief Finance Operations Officer.

04

MENTORS





Alexandra Vincenzi
Managing Director, Goldman Sachs

Alexandra is a Private Wealth Advisor, covering high-net-worth clients and single family offices in Europe. She joined Goldman Sachs in 2008 as an executive director and was named managing director in 2015.



Alison Say
Head of Ecosystems & Innovation for IBM Cloud, UK

Alison has held a number of roles at IBM since 2009. She is known for fostering technology innovation and digital transformation working with entrepreneurs, start-ups, developers, channel partners and enterprise clients in the private and public sector.



Bina Mehta
Partner, KPMG

Bina specialises in working with fast growing private and entrepreneurial businesses. She also mentors entrepreneurs and manages a number of the firm's partnerships in this space.



Claire Calmejane
Director of Innovation & Digital Centre of Excellence, Lloyds Banking Group

Claire joined Lloyds Banking Group (LBG) in October 2012, serving 28 million customers, where she is currently Director of Innovation and Digital Center of Excellence. She was instrumental in building LBG innovation function and digital people strategy.



Clare Gilmartin
CEO, Trainline

Clare is an experienced Managing Director of Online Companies, operating in the UK & European markets. She has a strong track record of accelerating growth, and recruiting and developing high performance teams.



Donna Irving
Director & Founder, Stepping into Business

Donna founded Stepping into Business, which helps individuals and organisations to realise their potential by developing skills in business, finance and leadership. Her aim is to inspire, develop people and make them realise finance and business can be easy, rewarding as well as fun.



Emma Avignon
CEO, Mentore Consulting LLP

Mentore works with corporates and multinational professional services firms within the FTSE350, offering mentoring as a tool to help accelerate their top talent, in particular, their women to achieve enhanced business results and build a pipeline of "Board-ready" individuals of diverse background for the future.



Jacqueline de Rojas
Managing Director Sage, President techUK

Jacqueline is an experienced change agent and leader in the digital space. She is focused on shareholder value, aligning with key partners & developing and leveraging customer relationships in the UK and across EMEA.



Janet Coyle
Principal Adviser, London & Partners;

Janet is experienced in supporting high growth companies to scale up. She currently leads the Mayor's International Business Programme to support greater number of high growth companies in London to internationalise. She also leads the annual Silicon Valley comes to the UK summit in November 2016.



Jo Morrell
COO/Commercial Director, The Pool UK Ltd

The Pool exists to champion female voices, making inspiring, original content for busy women. They broadcast throughout the day (and night!), making sure our output is relevant to where you are and what you're doing. You'll find everything, from people and politics to film, fashion and food.



Joanna Santinon
Tax partner & Partner Lead for Entrepreneur of the Year, EY

Joanna is a Tax partner, with over 25 years' experience of working with mid market listed, PE backed and private companies, and sits on EY's London Board. She leads EY's Entrepreneur Of The Year awards programme which celebrates the contribution of people who build and lead successful, growing and dynamic businesses, inspiring others with their vision, leadership and achievement.



Karen McCormick
Chief Investment Officer, Beringea LLP

Karen is a Partner and Chief Investment Officer at Beringea responsible for making new investments and working with portfolio companies through to exit. She was previously with the Boston Consulting Group and ran the Watches division of Swiss Army/Wenger.



Kelsey Lynn Skinner
Partner & Director of Technology Ventures,
Touchstone Innovations

Kelsey Lynn Skinner invests in technology startups led by ambitious, thoughtful people. Kelsey joined Touchstone Innovations, a £600m market cap venture capital business, as Director Tech Ventures in 2012.



Lauren Garey
Private Banker at J.P. Morgan & Advocate for
Women's Leadership and Entrepreneurship

Lauren has worked at J.P.Morgan since 2014, and prior to that was with Barclays. She provides advice to existing clients which enables the implementation of investment, lending, trust/estate, and philanthropy solutions.



Lorraine Metcalf
Chief Talent Officer, ZPG plc

Lorraine is experienced in talent planning, recruitment, selection, mergers & acquisitions, compensation and benefits and organisational development. She is the Chief Talent Officer of Zoopla Property Group, a digital media business that owns and operates some of the UK's most widely recognised and trusted online brands.



Melissa Di Donato
Chief Revenue Officer, SAP

Melissa is an executive leader in the digital space focused on change, business transformation and ensuring growing shareholder value. She is responsible for creating a digital strategy that aligns sales, partners, products and channels that deliver deeper customer relationships globally. As a market leader in enterprise application software, SAP helps companies of all sizes and industries run better.



Natalie Campbell
Founder, A Very Good Company

Natalie is an award-winning businesswoman and author. She won the 'Community Spirit' award at the 'Women of the Future Awards' in 2016, and was recognised in the Management Today 35 Women Under 35 and City AM Power 100 Women lists. Natalie is the co-founder of A Very Good Company, a global social innovation agency.



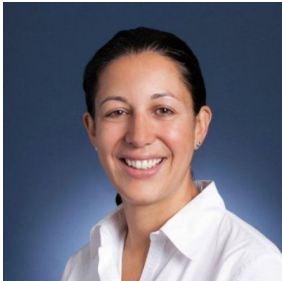
Natalie Black
Deputy Director, No.10 Policy Unit

Natalie is Deputy Director at the No.10 Policy Unit. Previously she was Director of the Office of Cyber Security & Information Assurance in the Cabinet Office, supporting Ministers in setting national strategy on cyber issues and coordinating the delivery of the National Cyber Security Programme.



Nicola Mendelsohn CBE
VP EMEA, Facebook

Nicola is VP EMEA at Facebook. She also serves a Non Executive Director at Diageo, and Co-President of Norwood. Nicola was previously the Industry Chair of the Government's Creative Industries Council.



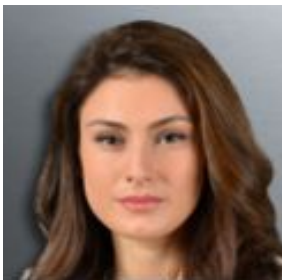
Priya Guha
Ecosystem General Manager, RocketSpace

Priya is the Ecosystem General Manager at RocketSpace's new UK tech campus in London. Until July last year she was the British Consulate-General San Francisco, leading a 30-person cross-government team in 7 US states.



Dr Ruth McKernan CBE
Chief Executive, Innovate UK

Ruth has been Chief Executive of Innovate UK since May 2015. She has 25 years of research and commercial experience in the pharmaceutical industry, including heading up research units in the UK and the US.



Samira Javadova
Director, Brown Rudnick LLP

Samira is a senior member in Brown Rudnick's Real estate Special Situations team in London. She focuses on working with family offices, high-net worth individuals, funds, private equity and property companies which invest in or finance real estate transactions of various sizes, types and across geographies.



Sandra Friis
Vice President Sales, Adyen

Sandra is Vice President Sales at Adyen, an international internet payment service provider. Adyen uses the latest technology to help international corporations optimise their internet payment processes through innovation and cost savings. Before joining Adyen, Sarah spent 5 years as a Business Development Manager for online education software company.



Sarah Drinkwater
Head of Campus, Google

Sarah runs Google's East London seven-storey space for entrepreneurs, providing open access education, mentorship, working space and more. She has work at Google in a number of roles since 2011. Sarah is a member of the Atlantic Council Task Force on Transatlantic Digital Agenda and Tech London Advocates.



Sherry Coutu CBE
Executive Chair & Founder, Founders4Schools

Sherry is the Executive Chair and Founder of Founders4Schools. She has decades of experience in the technology and education sectors, including serving as a non-executive member of the University of Cambridge (Finance Board), Cambridge Assessment, Cambridge University Press, Raspberry Pi, The Royal Society (Translation Committee). As an entrepreneur, Sherry has founded a number of businesses and charities in the past.



Shevaun Haviland
Deputy Director, Business Partnerships at
Cabinet Office

Shevaun has been Deputy Director, Business Partnerships at the Cabinet Office for the past year. She is Chair of the Board of Fluency, a digital education platform helping young people up-skill, get experience, and access work opportunities in the digital industry.



Suzanne Biegel
Founder & Chief Catalyst, Women Effect

Suzanne is the Founder & Chief Catalyst of Women Effect, a global community of sophisticated investors and philanthropists engaged in a radical collaboration. Suzanne speaks frequently at conferences about a myriad of topics, mostly now about impact investing and investing with a gender lens. Her focus is working to catalyse investors to move more capital, more strategically, with more velocity, with a gender lens, globally.



Victoria Woodcock
Programme Director, Sage

Victoria is the Programme Director at Sage. Sage provides small and medium sized organisations with a range of easy-to-use, online and cloud business management software and services, from accounting and payroll, to enterprise resource planning, customer relationship management and payments.





05

PARTNER S



From due diligence to deal prospecting, DueDil helps businesses make data-informed decisions. DueDil is an online tool that combines comprehensive sources of company information to uncover business opportunities and understand risks.



EY (formerly Ernst & Young) is a multinational professional services firm headquartered in London, United Kingdom. EY is one of the largest professional services firms in the world and is one of the "Big Four" accounting firms. The organisation operates as a network of member firms which are separate legal entities in individual countries.



FieldHouse is all about PR with a business edge. They are a communications agency for disruptive technology companies and the surrounding ecosystem. They also work with large organisations looking to build innovative reputations.



Barclays moves, lends, invests and protects money for 48 million customers and clients worldwide. They have over 325 years of history and expertise in banking. From our beginnings in Lombard Street, London through to the launch of the world's first ATM and innovative mobile phone payments services, find out more about our achievements to date.

TeachFirst

Teach First is a social enterprise registered as a charity which aims to address educational disadvantage in England and Wales. Teach First coordinates an employment-based teaching training programme whereby participants achieve Qualified Teacher Status through the participation in a two-year training programme that involves the completion of a PGCE along with wider leadership skills training and an optional master's degree.



The Careers & Enterprise Company is an employer-led organisation set up to inspire and prepare young people for the fast-changing world of work. Their role is to join the dots in the fragmented landscape of careers and enterprise, supporting programmes that work, filling gaps in provision and ensuring coverage across the country.



LinkedIn

LinkedIn is a business and employment-oriented social networking service that operates via websites. Founded on December 28, 2002 and launched on May 5, 2003 it is mainly used for professional networking, including employers posting jobs and job seekers posting their CVs.



London Stock Exchange

London Stock Exchange is the world's most international exchange. Nearly 2,500 companies from more than 90 countries are quoted across its markets, with a combined value of £4.4 trillion. The London Stock Exchange support SMEs through their Elite programme and report identifying the UK's most exciting and dynamic small and medium-sized enterprises (SMEs).



Silicon Valley comes to the UK (SVC2UK) is a series of invitation only events that bring together investors, serial entrepreneurs, students and policy makers and first time CEOs with serial entrepreneurs and investors from the US to discuss how and why they have come to create and fund today's most disruptive technologies that aim to change our world and help our scale up CEOs to grow their companies and become world beaters. It was founded by Reid Hoffman, Sherry Coutu CBE and Ellen Levy in 2006 and is now run by London & Partners, a not-for-profit public-private partnership funded by the Mayor of London and a network of commercial partners.



NOTES

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