



NEWS RELEASE

SSi Mobile Launches in Iqaluit Great Prices and Unbeatable Nunavut Coverage - all 25 Communities!

IQALUIT, September 19, 2018. SSi Micro Ltd. (“SSi”), the North’s premier internet service provider and the developer-operator of Nunavut’s QINIQ network, is launching SSi Mobile in Iqaluit on Saturday, September 22nd. SSi Mobile, Nunavut’s newest voice and data service, is delivered over QINIQ’s Nunavut-wide 4G-LTE and 2G-GSM network, making it the only mobile service with coverage in all 25 communities.

“We are excited to add SSi Mobile to QINIQ’s line of affordable wireless services for all of Nunavut. Plans start as low as \$25 per month and there are no contracts, making it easier for everyone to have a mobile phone,” said Jeff Philipp, Founder and CEO of SSi. “A game-changer for many families is the elimination of long-distance fees between Nunavut communities - all calls from an SSi Mobile phone are local. There is also unlimited texting to everywhere in Canada, and customers will soon be able to use their long-distance calling minutes and regular data when traveling across Canada. No separate roaming charges will apply!”

The Iqaluit launch will take place on Saturday, September 22 between 1:00 and 5:00 pm at the Qajuqturvik Food Centre, also known as the “Soup Kitchen”. A portion of the proceeds from all new signups will be donated to Qajuqturvik to support the local food centre. Starting on Monday, September 24, customers can sign up for SSi Mobile at the QINIQ service desk in the Baffin Gas Bar. To support the new service in Iqaluit, SSi is using capacity on Telesat’s new Ka-band T19 satellite. SSi was the first provider to commit to T19 in Northern Canada while planning the development and launch of SSi Mobile.

Iqaluit is the 16th retail launch of SSi Mobile service since February. Delivered by the QINIQ community service representatives, SSi Mobile has retail service currently available in Arctic Bay, Cape Dorset, Clyde River, Coral Harbour, Chesterfield Inlet, Grise Fiord, Hall Beach, Kimmirut, Naujaat, Pangnirtung, Resolute Bay, Sanikiluaq, Taloyoak, Qikiqtarjuaq and Whale Cove. Voice and data roaming services are available for SSi Mobile customers throughout Nunavut, and retail SSi Mobile service will be available to customers in the remaining 9 communities by the end of the year.

For more information on SSi Mobile service plans, devices and local sales and support, visit www.qiniq.com.



About SSi: Headquartered in Yellowknife, Northwest Territories, and with a satellite teleport and network operations centre in Ottawa, SSi designs, builds and operates state-of-the-art communications networks around the world. With over 25 years of operating experience, SSi is a leader in delivering advanced satellite, broadband and mobile wireless solutions.

SSi understands first-hand the challenges faced in providing effective and affordable communications services to remote and outlying areas. SSi launched broadband into many markets where the internet previously did not exist, delivers mobile voice and data services to communities where those were not available, and provides a competitive alternative to the incumbent operator in many other small and remote markets.

SSi was the first company to launch broadband service in all 25 Nunavut communities, doing so under the “QINIQ” brand name, offering the same service level and pricing to Nunavummiut across the Territory. Since then, the positive impacts of broadband for consumers, organizations and small business have been evident across the North.

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