

IMPACT REPORT

2018-2019



JOLTEON AND SYLVEON,
ADOPTED SEPTEMBER 2019 

AN ERA OF INCREDIBLE GROWTH AND CHANGE



What an amazing year it has been. We set out to save more animals' lives than ever before in our 139-year history — and we did just that! In fiscal year 2018-2019, we doubled the number of animals we take in annually to nearly 50,000 and expanded our services and programs to meet the needs of our San Diego region.

Thanks to the support of our community, we are helping to shape the landscape for animal welfare across the country and better serve animals in San Diego. We are proud of the impact we are making, including ensuring that San Diego Humane Society maintains zero euthanasia of healthy and treatable animals throughout San Diego County. And we've continued to develop innovative and lifesaving programs that are pushing the boundaries of the impact we and other animal welfare organizations can make. A few highlights from this year include:

- Opened the state-of-the-art **Pilar & Chuck Bahde Center for Shelter Medicine**, the first of its kind in California and an essential component of providing exceptional veterinary care for thousands of animals.
- Rolled our Animal Rescue Reserve and Special Response Team into one cohesive entity: the **Emergency Response Team**, which is specially FEMA-trained. They partner with the Red Cross and other local, state and national emergency response agencies and can deploy at a moment's notice.
- Opened the **Pilar & Chuck Bahde Wildlife Center** to ensure that the more than 320 species and 12,000 wild animals in San Diego County always have a resource for rehabilitative help when they critically need it.
- Built our new and improved **Behavior Center**, only one of a handful of facilities throughout the country that provides lifesaving behavior training for animals who need more help than a traditional shelter can offer.

- Expanded our **Humane Law Enforcement** team, one of the largest in California, to respond to the nearly 26,000 calls we received to investigate animal cruelty, assist animals in imminent danger and educate our community on responsible pet ownership and safety.
- Through our **PAWS San Diego** program, we delivered 1.8 million meals to pets in need and brought pet care services and resources directly into underserved communities through our community pet events.

We're forever grateful to you for supporting San Diego Humane Society every step of the way. Together, we can truly save more animals throughout San Diego — and even across the country — as we help other shelters model our innovative and lifesaving programs in their own communities. With you by our side, we look forward to continuing to keep San Diego County safe for animals and improve the lives of the people who love them. We hope you enjoy this look back at the past year and all we've accomplished together.

Sincerely,

A handwritten signature in black ink, appearing to read "Gary Weitzman".

Gary Weitzman, DVM, MPH, CAWA
President and CEO, San Diego Humane Society

BY THE NUMBERS

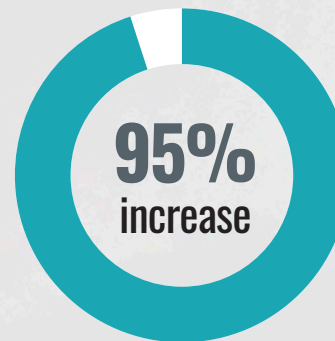
July 1, 2018, marked one of the biggest evolutions in the history of San Diego Humane Society as we officially began providing animal services to six more cities, bringing our total to 12 cities throughout San Diego County. It was a huge undertaking but incredibly rewarding, as we are able to be there for more animals in their time of need.



ANIMALS ADMITTED

33,555
DOMESTIC & **12,370**
WILD

ANIMALS GOING HOME



29,717 domestic animals found homes or were returned to their owners this year.

IN THE COMMUNITY

- ↑ Now serving 12 cities: **2.2 million people** across **620 square miles**.
- ↑ **40 Humane Officers** to protect people and animals in San Diego County.
- ↑ More than **650 trained and skilled employees** and **5,000 volunteers**.

MACCHIATO,
ADOPTED AUGUST 2019





25,535
responses

↪ SHERMAN,
ADOPTED JULY 2016

HUMANE LAW ENFORCEMENT

Often the first to respond when animals are at risk, Humane Officers are in the field seven days a week protecting animals throughout San Diego County by enforcing animal cruelty and neglect laws.

620
SQUARE
MILES

27,058
ANIMALS
HELPED

128%
INCREASE
IN RESPONSES



ABANDONED AND EMACIATED DOG RECEIVES A SECOND CHANCE

In March, our officers responded to a call of an abandoned dog in an orange grove in Bandy Canyon. They found a large breed dog weighing less than 20 pounds, weak and lying in filth. He was so emaciated, we did not know if he would make it.

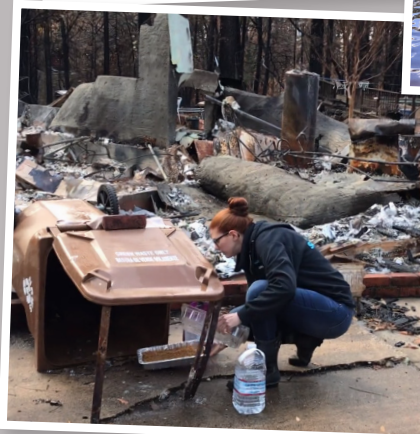


Remington battled pneumonia and a low heart rate. For months, we gave him love and care so that he could gain weight and build his strength back. Once Remington beat the odds, he was adopted into a new home! His new mom knew it was a fit immediately, saying:

"I can't thank Remi's caregivers enough for all the love and attention they poured into this sweet dog. It's only been 48 hours, but he's adjusting well. His cat sister is a bit disgruntled at the change in her life circumstance, but hopefully, sometime soon they can coexist peacefully. Remi 'sits' like a champ (thank you all for training him so well!), loves his toys and follows me around the house investigating everything — especially if there is a chance for food appearing."

EMERGENCY RESPONSE TEAM

The Emergency Response Team acts during times of tragedy to rescue animals in danger. The ERT is specially FEMA-trained to respond during disasters and is always prepared to deploy locally and beyond to assist with animal rescue and care.



WEST FIRE

Set up kennels and provided help for 15 families with 32 animals.

CAMP FIRE

Three teams traveled to Butte County to help animals displaced by this tragic wildfire that spread across Northern California last fall. Cared for 1,400 animals at a temporary shelter in Oroville.

HURRICANE FLORENCE

Deployed to Horry County, South Carolina, to assist with rescue efforts after the hurricane hit the East Coast. Helped more than 100 animals, including dogs, cats, a goat, a 150-pound pig and cattle.

HURRICANE MICHAEL

Helped with daily animal care in the aftermath of this hurricane. At the same time, 93 dogs were flown to San Diego Humane Society from the Florida Panhandle to alleviate overcrowding in local shelters for pets displaced by the storm.



1,400

animals cared
for during 2018's
Camp Fire

← APOLLO,
ADOPTED SEPTEMBER 2019



GINGER SQUEAK AND MISS PIGGY,
PET-ASSISTED THERAPY SUPERSTARS



41,980

medical services &
procedures

SHELTER MEDICINE

271%
INCREASE
IN MEDICAL
SERVICES

Shelter medicine is vastly different than traditional veterinary medicine: Medical staff must be prepared each day to care for a wide variety of animals — from cats and dogs to horses, reptiles, birds and more — who often come to us with no medical history. Our world-class shelter medicine program is essential in our commitment to zero euthanasia of healthy and treatable animals.

PILAR & CHUCK BAHDE CENTER FOR SHELTER MEDICINE



The new center opened in November 2018 and is the first shelter hospital of its kind in California. Not only does it help us care for nearly 40,000 companion animals annually, it is a teaching hospital at the forefront of training the next generation of shelter veterinarians through a comprehensive internship and externship program. Whether an animal needs a spay/neuter surgery, treatment for diabetes or a complicated orthopedic surgery, our highly skilled veterinary team is here to provide care to homeless animals in need.



SCREEN DOOR REPAIR KIT SAVES TORTOISE'S SHELL

A good Samaritan brought a Russian tortoise with serious injuries to his shell to us for help. The tortoise had a large hole above the shoulder that was likely caused by a lawnmower. At the Bahde Center for Shelter Medicine, our veterinary team got creative to repair the tortoise's injuries. They used a screen door repair kit and fiberglass epoxy to form a prosthetic shell over the broken area. The patched shell can protect the tortoise from further injury from predators. While he was under our care, we named the tortoise Teddy and found him a new home. The creative solution that made him adoptable was featured in the American Veterinary Medical Association's "Animal Health SmartBrief."

KITTEN PROGRAM

The Kitten Program provides around-the-clock care to our most delicate animals through our 24-hour Kitten Nursery or in foster homes, helping them grow into happy, healthy cats.



JACKHAMMER,
ADOPTED JUNE 2019

HELPING BEYOND OUR COMMUNITY

Kitten Resource Center: Over these 10 years, the Kitten Program has developed and refined models that can be scaled and replicated. This year we developed an online portal to help others across the country create kitten programs in their own communities to begin to reduce euthanasia and save even more animal lives. To date, more than 20 organizations nationwide model their nurseries and foster programs after ours — one more way San Diego Humane Society is a national leader in the sheltering community.

KITTENS SURVIVE 500-MILE DRIVE IN STEEL COLUMN

Construction workers were shocked to discover a litter of kittens stowed away on their truck after driving 500 miles from Hayward, California, to San Diego. Employees of DPR Construction were at their work site when they heard meows coming from a 60-foot steel column. The employees tried coaxing the kittens out with food but eventually had to tip the column to get to them. Five kittens slid out, and the construction workers called San Diego Humane Society for help. Humane Officers picked up the 1-week-old kittens and brought them to the Kitten Nursery. The kittens, named Crowbar, Rebar, Jackhammer, Chisel and Piper, went to foster homes to recover and grow up. Then they were adopted by employees from the construction site where they were found!

JESSIE AND BO BEEP,
ADOPTED SEPTEMBER 2019



3,651

kittens younger than
8 weeks





BETTY,
RESCUE AND HONORARY
STAFF MEMBER



542

animals in Behavior Center

BEHAVIOR & TRAINING

1,591
BEHAVIOR HELPLINE
CALLS

Behavior concerns are among the most significant challenges pet owners and shelters face, and San Diego Humane Society addresses both. We provide pet owners with the tools and resources they need to address certain behaviors before they reach the point of needing to relinquish their pets to a shelter. And our Behavior Center rehabilitates animals with such severe behavioral issues they would otherwise be considered unadoptable.

BEHAVIOR CENTER

Our animal friends come in all shapes and sizes, each with their own unique personalities and experiences. Like us, some are sensitive to their surroundings and others adapt more easily. However, hundreds of animals come through our doors each year with behavior challenges that would make them unadoptable in most communities — and this is where our Behavior Center comes in. Specially designed, it's one of only a few Behavior Centers in the country, bringing hope for hundreds of our community's most at-risk animals. Thanks to the hard work of our behavior experts, animals with behavior challenges receive the personalized attention and modification plans they need to be adopted.

BOSCO

When this high-energy pup was brought to our Oceanside Campus as a stray, he needed the help of our Behavior Center to overcome extreme separation anxiety and a lack of impulse control. Our team also discovered that Bosco was deaf, meaning his needs were especially unique. We knew that with some work, love and patience, Bosco would become a wonderful companion — so he was transferred to our Behavior Center. For eight months, our behavior specialists provided Bosco with the attention and rehabilitation he needed to overcome these issues while learning to trust people. When he was ready to graduate, Bosco caught the eye of his new family and today he is thriving in his new home.



BOSCO,
BEHAVIOR CENTER GRADUATE
AND ADOPTED JULY 2018

PROJECT WILDLIFE

Project Wildlife is the primary resource in San Diego County to care for wildlife who are ill, injured or orphaned. As our human population grows, we have less natural space for wildlife, which dramatically increases the need for rehabilitative care and conservation. Project Wildlife provides these animals — from raptors and rabbits to squirrels and ducks — the nurturing care they need to survive, whether it's specialized veterinary care, injury rehabilitation or simply a safe place to mature before being released back into the wild, where they belong.



NEW PILAR & CHUCK BAHDE WILDLIFE CENTER

The Bahde Wildlife Center opened in March 2019 and provides an environment created for the specific needs of wild animals. This 5,200-square-foot facility includes a hospital for advanced medicine, large outdoor pre-release enclosures that allow animals to build their flight muscles and more.



BUN-BELIEVABLE

These two bunnies were found in a children's sandbox and brought to Project Wildlife when they were just a few days old. They weighed just 39 and 42 grams during their first exam — that's about the weight of a ballpoint pen! Newborn bunnies are extremely vulnerable, so we provided them with around-the-clock bottle-feeding, temperature regulation and frequent checkups until they were healthy enough to be released back home — into the wild.

12,370

wild animals admitted

KWA'PAI,
PROJECT WILDLIFE AMBASSADOR,
A RED-SHOULDERED HAWK
WHO'S BLIND IN ONE EYE



ONIX,
ADOPTED AUGUST
2019



1.8 million
meals provided for
pets in need

PAWS SAN DIEGO

Whether they have low incomes, are experiencing homelessness or are living with chronic illnesses or disabilities, pet parents who need help can turn to PAWS San Diego. Tough times should not mean having to lose your pet, so PAWS is San Diego County's safety net to keep pet families together and animals out of shelters.



TOGETHER FOREVER

When Debi took in a homeless dog who had been found in a creek in Fallbrook, she likely didn't know that she was adopting a lifelong companion who would bring her so much joy. But today, her pup, Nikki, is the center of her world.

Debi lives with a traumatic brain injury and experiences episodes of overstimulation. When this happens, Nikki will snuggle up next to her and calm her brain waves down. As a result of her injury, Debi can also experience depression. Nikki helps Debi manage her symptoms by encouraging her to get out of the house — they even walk 2 miles at the park every week.

Debi and her devoted companion provide each other with so much enrichment and fulfillment — and PAWS San Diego provides Debi with everything Nikki needs, including pet food, treats, flea treatments and more. "She's a delight and makes my whole life complete," Debi says. "I love her with my whole heart and don't know what I would do without her."



PAWS SAN DIEGO EVENT AT
NORTH CHOLLAS COMMUNITY PARK

MORE PROGRAMS

COMMUNITY SPAY/NEUTER CLINIC

Prevents more animals from entering local shelters in the future by providing low-cost community spay/neuter services and other veterinary procedures to those in need. Every surgery reduces the occurrence of unwanted or unplanned litters in our community.



92,878
PEOPLE
REACHED



COMMUNITY ENGAGEMENT

Reaches out to the public with vital information and education about animal welfare. With educational offerings for adults and children, off-site adoption events, speaking engagements and more, the team helps nurture a more compassionate, humane San Diego.

FOSTER CARE

Provides animals with temporary homes and specialized care while they await adoption. Our dedicated foster volunteers serve as an extension of our shelter by alleviating the overcrowding of animals.



1,814
FOSTER
HOMES

4,190

**community-owned pets
spayed/neutered at clinics**

**GINGER AND NUTMEG,
PET-ASSISTED THERAPY
SUPERSTARS**



SUMMARY

98,719
Animals Impacted

612,571
People Impacted

5,075
Volunteers

513,397
Volunteers Hours



STATISTICS

Project Wildlife

Wildlife admitted12,370

Companion Animals Received

Owner relinquishments9,748

Animals transferred in758

Animals seized by Humane Officers.....327

Foster/shelter offspring472

Stray animals.....22,250

TOTAL ADMISSIONS 33,555

Companion Animals Going Home

Dogs adopted.....7,321

Cats adopted.....10,308

Other animals adopted1,618

Animals returned to owners (RTO).....6,062

Community cats555

Animals transferred out3,853

TOTAL ANIMALS GOING HOME.....29,717

Dogs RTO rate.....53.9%

Cats RTO rate.....8.2%

Other Outcomes

Animals euthanized2,889

Owner requested euthanasia3,871

Died or lost in shelter care346

TOTAL OTHER OUTCOMES.....7,106

Placement rate for healthy animals100%

Placement rate for treatable/rehabilitatable animals100%

Live release rate.....91%

Veterinary Care/Shelter Medicine

Spay/neuter surgeries for rehomed animals14,198

Spay/Neuter Incentive Program (SNIP)585

Litter Abatement Program (LAP)71

Community spay/neuter surgeries.....4,190

TOTAL SPAY/NEUTER SURGERIES 19,044

Dental procedures757

Diagnostics.....21,107

Orthopedic surgeries121

Other surgeries (e.g., mass removal, exploratory, eye/ear, abscess drainage)951

TOTAL SERVICES AND PROCEDURES 41,980

Humane Law Enforcement

Total animals seen in the field.....	27,058
Cases submitted for prosecution	25
Notices of complaint	3,176
Citations.....	134
Patrols.....	4,994
Other inspections.....	291
Educational speaking engagements.....	50
Cruelty complaints.....	2,808
Animal bite quarantines	2,444
Animal control calls.....	18,783
Cases resolved.....	24,451
Responses by officers.....	25,535

Emergency Response Team

Volunteer hours	4,564
Volunteers.....	58

Kitten Program

Younger than 8 weeks in nursery or foster care	3,651
Older than 8 weeks in shelter care.....	5,817
TOTAL.....	9,468

Behavior & Training

Animals enrolled in the Behavior Center	542
Behavior animals adopted.....	363
Pre- and post-adoption consultations	889
Behavior Helpline calls/emails.....	1,591
Public training classes.....	172
Public and private training class registrants	1,105

PAWS San Diego

Meals distributed	1,773,483
Dogs walked (for disabled and homebound clients).....	1,669
Vet vouchers distributed	516
Pounds of pet food distributed to partner animal welfare and social service organizations.....	174,820
TOTAL PET FAMILIES IMPACTED	5,732

Community Engagement

Adult program attendance.....	49,588
Youth program attendance	43,290
TOTAL PEOPLE REACHED	92,878

Pet-Assisted Therapy

Number of visited locations.....	600
Welcome Waggin' visits	102
TOTAL PEOPLE REACHED	18,715

Foster

Foster homes.....	1,814
Animals in foster care	5,012



BEHIND THE SCENES
AT PROJECT WILDLIFE!



FINANCIALS

EXPENSES AND INCOME* for Fiscal Year 2018-2019

INCOME	AMOUNT	%
Field Service/Licensing/Humane Law Fees	\$19,219,396	44%
General Contributions	12,209,499	28%
Bequests and Planned Gifts	6,709,892	16%
Program and Other Revenue	2,164,381	5%
Investment Income (net of expenses)	1,659,167	4%
Special Events (net of expenses)	1,447,634	3%
	\$43,409,969	100%
EXPENSES		
Adoptions and Animal Care	\$29,117,154	63%
Humane Law Enforcement	5,627,975	12%
Donor Development and Fundraising	3,575,334	8%
Community Outreach	3,006,968	7%
Management and General	3,327,498	7%
Marketing and Communications	1,231,958	3%
	\$45,886,887	100%
Amortization and Gain on Sale of Property	\$6,518,048	
Increase in Net Assets*	\$4,041,130	



San Diego Humane Society has been awarded Charity Navigator's highest four-star rating for the 10th consecutive year, making us among the top 2% of nonprofit organizations nationwide.

*Annual audits and 990's can be found at www.sdhumane.org.

San Diego Animal Welfare Coalition Accords

In August 2004, a summit of animal welfare industry leaders from across the nation convened at Asilomar in Pacific Grove, California, for the purpose of building bridges across varying philosophies, developing relationships, agreeing on common definitions and gathering statistics in a standardized format. The statistical guidelines developed from the spirit and vision of this meeting came to be known as the Asilomar Accords, which serve as an important tool in consistently tracking the progress of eliminating the euthanasia of healthy or treatable companion animals in shelters across the United States. All member organizations of the San Diego Animal Welfare Coalition (SDAWC), which are listed below, utilize the definitions prescribed by these accords.

		DOG	CAT	OTHERS	TOTAL	
INTAKE	A	Beginning shelter count (July 1, 2018)	316	974	78	1,368
	B	From the public	14,903	15,424	2,470	32,797
	C	Transfers from SDAWC members	85	348	1	434
	D	Transfers from organizations outside of SDAWC	286	22	16	324
	E	From owners requesting euthanasia	2,683	1,068	112	3,863
	F	Total Intake (B + C + D + E)	17,957	16,862	2,599	37,418
	G	Owner requested euthanasia (not healthy)	2,683	1,068	112	3,863
	H	ADJUSTED TOTAL INTAKE (F - G)	15,274	15,794	2,487	33,555
OUTCOME	I	Adoptions	7,321	10,308	1,618	19,247
	J	Transfers to SDAWC members	365	412	55	832
	K	Transfers to organizations outside of the SDAWC	1,267	1,342	412	3,021
	L1	Return to owner (stray animals only)	5,144	525	58	5,727
	L2	Reclaim (animals relinquished by and then returned to owner)	203	123	9	335
	M	Healthy (includes any healthy animal euthanized at owner request)	0	0	0	0
EUTHANASIA	N	Treatable	0	0	0	0
	O	Unhealthy & untreatable	816	1,942	131	2,889
	P	Owner requested euthanasia (not healthy)	2,683	1,068	112	3,863
	Q	Total euthanasia (M + N + O + P)	3,499	3,010	243	6,752
	R	ADJUSTED TOTAL EUTHANASIA (Q - P)	816	1,942	131	2,889
	S	Subtotal outcomes (I + J + K + L1 + L2 + R)	15,116	14,652	2,283	32,051
	T	Died or lost in shelter care	61	201	84	346
	U	TOTAL OUTCOMES (S + T)	15,177	14,853	2,367	32,397
	V	Ending shelter count (June 30, 2019)	422	1,351	198	1,971
	W	ANNUAL LIVE RELEASE RATE/PERCENTAGE (I + J + K + L1 + L2) / S	94.6%	86.7%	94.3%	91.0%
	The Annual Live Release Rate does not include (P) owner requested euthanasia (not healthy) and (T) animals who died or were lost while under shelter care.					



This table represents San Diego Humane Society's annual animal statistics. San Diego Animal Welfare Coalition statistics are available at sdhumane.org.

VISION

A more compassionate world.

MISSION

Create a more humane world by inspiring compassion, providing hope and advancing the welfare of animals and people.

PRESIDENT AND CEO

Gary Weitzman, DVM, MPH, CAWA

SENIOR LEADERSHIP TEAM

Brian Daugherty, SVP and Chief Philanthropy Officer
Michael Lowry, SVP and Chief Financial Officer
Audrey Lang, SPHR, SVP of Organizational Development
Bill Ganley, Chief of Humane Law Enforcement
Dr. Zarah Hedge, DVM, MPH, DACVPM, DABVP,
Chief Medical Officer
Stacey Zeitlin, MAT, VP of Community Engagement
Jessica Des Lauriers, Senior Director of Animal Welfare

FY18-19 BOARD OF TRUSTEES

Chair Kenneth M. Cohen; Secretary and Chair of Finance Committee David Lynn; Chair of Board Governance Committee Eve Benton; Chair of Philanthropy Committee Richard Bockoff; Colleen Blackmore Reilly; Sharon Blanchet, JD; Dee Anne Canepa; Susan Davis; William Lafleur; Anne Liu; Lynn Pechet-Bruser; Emily Rex; Jodi Smith; Esteban Villanueva, JD; Tori Zwisler.

San Diego Humane Society is a unique and independent 501(c)(3) organization and is not affiliated with any other local, state or national entity. We are supported by contributions, grants, bequests, municipal contracts, investments and some fees for services. Your contributions stay right here in San Diego to help animals and people in need.



SAN DIEGO CAMPUS

5500 Gaines St.
San Diego, CA 92110

ESCONDIDO CAMPUS

3500 Burnet Drive
Escondido, CA 92027

OCEANSIDE CAMPUS

2905 San Luis Rey Road (dogs)
Oceanside, CA 92058

572 Airport Road (cats, small animals)
Oceanside, CA 92058

PAWS SAN DIEGO

5480 Gaines St.
San Diego, CA 92110

PROJECT WILDLIFE

5433 Gaines St.
San Diego, CA 92110

619-299-7012

sdhumane.org

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