Baldwin

FROM THINKING GIRLS TO ACCOMPLISHED WOMEN

PRESS RELEASE

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"WOMEN ON THE RISE" SPEAKER SERIES FEATURES AMANDA STEINBERG Founder of DailyWorth, dedicated to helping women earn more, save more and spend smarter.

BRYN MAWR, PA – March 8, 2018 – The Baldwin School proudly invites you to "Women on the Rise," a Speaker Series that is free and open to the public. "Women on the Rise" gives access to women harnessing their passions and forging new paths.

Supported in part by a fund established by Baldwin alumna Ruth Hochberger '68, the 2017-2018 series continues on Monday, March 19 with a 6:30 p.m. reception in The Simpson Center at The Baldwin School. The program will begin at 7 p.m. and features Baldwin alumna Amanda Steinberg '95, founder of DailyWorth.

Amanda launched DailyWorth in 2009 to bring a fresh voice and an outsider's perspective to personal finance. DailyWorth is dedicated to helping women earn more, save more and spend smarter. Today, DailyWorth's newsletter reaches more than 1 million subscribers.

In 2015, she started a digital investing service, WorthFM, which received front-page coverage in The New York Times Business section and in 2016, Fast Company named her one of the Most Creative People.

Oprah selected her for the exclusive SuperSoul 100, and Forbes named her one of 21 New American Money Masters. Amanda has also appeared on GMA, Today, CNN and MSNBC. She's also the author of *Worth It: Your Life, Your Money, Your Terms* released in February 2017.

About the Baldwin School

The Baldwin School is an independent, all-girls college preparatory school for pre-kindergarten through grade 12 students. The school was founded in 1888 by Florence Baldwin under the traditions of academic excellence, integrity and community. Today, Baldwin develops talented girls into confident young women with vision, global understanding and the competency to make significant and enduring contributions to the world. For more information, visit our All-School Open House on April 18 (Grades Pre-K – 12). You can also visit www.BaldwinSchool.org or call 610-525-2700.