

Canadian Société Cancer Society du cancer



BRITISH COLUMBIA & YUKON

Cancer is always going to be a part of my life. I choose

to embrace that and do something positive with it. The Canadian Cancer Society was there for me and my family. Now it is my turn to give back.

Heidi Hayes, 15, survivor of acute lymphoblastic leukemia, raises funds for and awareness about the Society's research, information and support programs.



Our impact continues

Today, over 60% of Canadians survive cancer compared to 25% in the 1940s. We're proud of our role in this progress and we know we couldn't do it without you. Without question, as a supporter of the Canadian Cancer Society you've had a major impact on the lives of people affected by cancer.

As a donor or volunteer, your generosity helps fund life-changing research and prevention strategies as well as much needed cancer information and support. You have made it possible for us to be there for Canadians living with the disease.

The stories contained here are just a small sample of the many people, places and things that help the Society have more impact, against more cancers, in more communities, than any other cancer charity in Canada.

2013 saw many important achievements in research, including several BC researchers who received awards for their ground-breaking work. The Cancer Prevention Centre is positioned to lead the way in cancer prevention research, policy and programs and we are more confident than ever that this national resource will help stop cancer even before it starts.

Our commitment to improving the quality of life of those living with cancer continues — more than 23,400 people received practical and emotional support from the Society in 2013. We delivered education, information and advocacy about the risks of smoking and tanning and the benefits of healthy eating, getting active and knowing your body. We embraced the diverse communities across BC and the Yukon and have worked hard this year to develop inclusive programs so our message can reach all British Columbians.

The Society is very fortunate to have volunteers, staff and donors who are dedicated to our goal of preventing cancer, saving lives and supporting those living with the disease.

The fight against cancer isn't over. But, because of you, we are making a meaningful difference in the fight for life. Thank you for your continued support.

Andrew Hazlewood

Chair, Board of Directors Canadian Cancer Society BC and Yukon

Barbara Kaminsky

Chief Executive Officer Canadian Cancer Society BC and Yukon



This job may increase my risk of breast cancer. I hope my part in this study will help future shift workers.

Renee MacCarron, paramedic, participates in a Society-funded study that looks at how improving sleep patterns may help prevent breast cancer.

A Focus on Prevention

The Canadian Cancer Society continues to take the lead in cancer prevention. By investing your donations in research, health education, community action and advocacy, the Society is focused on stopping cancer before it starts.

2013 Highlights

The Cancer Prevention Centre, a partnership between the Society and the University of British Columbia, continues to build a network of researchers, community and healthcare organizations to accelerate prevention research, policies and practice and raise awareness about cancer prevention. Recent projects led by the Canadian Cancer Society Chair in Cancer Primary Prevention Dr Carolyn Gotay include studies into the connections between sleep patterns and increased risk of breast cancer, tobacco reduction programs for new fathers and updating national obesity map data. For more information about these and other initiatives, visit cancerprevent.ca.

WellnessFits, a free comprehensive workplace wellness program that offers businesses and organizations resources and the support they need to create healthy workplaces, is now in its third year of operation. It was accessed by more than 217 businesses in 2013, effectively doubling our reach. The program, a partnership with the Ministry of Health, can be scaled to any workplace and many helpful tools are available free online, with support only a phone call away. Visit wellnessfits.ca.

Our health promotion teams were active across the province in 2013, reaching 247,500 people with a variety of risk reduction initiatives. Our Tanning is Out initiative provided sun safety information to young people throughout the summer while our "My One Thing"initiative encouraged people to start making simple healthy lifestyle changes.

In 2013 we expanded our advocacy work with governments to include a call to ban flavoured tobacco. These products, in candy flavours like cherry and grape, are targeted at young people. You can read more about our position <u>here</u>.

This work is a natural extension of our continued focus on tobacco regulations and smoke-free outdoor spaces.

We were completely overwhelmed by the support, emotion and friendship we found at Camp Goodtimes.

The Harbaruk family from Kamloops, BC are eager to return to Camp Goodtime<u>s next year.</u>

Facing Cancer? We Can Help.

The Society continues to be a trusted source of cancer information and support. When people are facing cancer, they turn to our range of compassionate support services that offer practical and emotional help for cancer patients and their families.

From the magical experience at Camp Goodtimes to one-on-one support from CancerConnection volunteers, to up-to-date treatment information through our Cancer Information Service at 1-888-939-3333, to free drives to treatment and a safe, affordable place to stay, support is at the heart of everything the Society does.

2013 Highlights

Camp Goodtimes gave 452 children with cancer and their families an unforgettable, empowering summer camp experience at Loon Lake in Maple Ridge, BC.

The trained information specialists of our Cancer Information Service provided personalized, reliable cancer information by phone and email in 2013, answering 7,430 inquiries.

Our CancerConnection volunteers provided compassion and support to over 1,000 people living with cancer in BC and the Yukon.

Together with the Freemasons, the Society's volunteer drivers provided rides to 3,945 clients in 2013, taking cancer patients to treatment centres in Vancouver, Victoria, Kelowna and Prince George.

The Society's four lodges in Vancouver, Victoria, Kelowna and Prince George provided a home away from home for 5,680 cancer patients undergoing cancer treatment in 2013. The Kordyban Lodge in Prince George completed its first year of operation.

Funding Life-Saving Research

Today, thanks in part to investment in research, over 60% of Canadians will survive cancer. That's compared to 25% in the 1940s. Research funded by the Canadian Cancer Society is making a tremendous difference in the lives of cancer patients and their families.

The Society's donors have helped to fund a breadth of research — from prevention, improved detection and safer treatment, to after-cancer care. In 2013, the Society funded more than \$38 million in research and close to 385 projects in Canada. Projects in the BC and Yukon made up \$6.2 million of that investment and several BC researchers were recognized with awards of excellence for their innovative work.

2013 Highlights

Dr David Perrin's research in positron emission tomography (PET) scanning and the development of a new compound to improve imagery to make the scans faster and more accurate at detecting cancer quickly became a highly cited paper in Nuclear Medicine and Biology in August 2013.

Dr Shoukat Dedhar was awarded the Robert L. Noble Prize for outstanding achievements in cancer research. A world-class researcher with a 30-year career in the areas of cancer biology and cell communication, Dr Dedhar's recent focus on mechanisms of metastasis led to the discovery that the enzyme CAIX contributes to cancer cell survival and is a promising cancer therapeutic target. Read more <u>here</u>.

Dr Andrew Weng was awarded the Bernard and Francine Dorval Prize for 2013. The award is given to a promising, young Canadian investigator making outstanding contributions to basic biomedical research. The contributions have the potential to lead to, or have led to, better understanding of cancer, improved cancer treatments, cures or new advances in cancer control. You can read more about Dr Weng <u>here</u>.

To learn more about the innovative and impactful research funded by the Canadian Cancer Society visit cancer.ca.

Computer-aided drug design is taking the guesswork out of treatment. We know what we're looking for, we develop what we need, and bingo.

Impact Grant recipient, Dr Artem Cherkasov's research leads the way toward a future of personalized cancer treatments. <u>Read more.</u>

You play an important role in our efforts to reduce cancer and improve the quality of life for people living with this disease. We couldn't do it without you!

> Barbara Kaminsky, Chief Executive Officer, Canadian Cancer Society BC and Yukon



Volunteers in the fight for life

Canadian Cancer Society volunteers are critical to our accomplishments and the Society wouldn't be able to support, inform and empower those touched with cancer without them.

The Society offers volunteers a great opportunity to make a positive impact in their community, to learn new skills, develop lasting friendships and make a real difference in the lives of people with cancer.

Volunteers are often the lifeline to those we serve, by helping deliver practical and emotional support in communities large and small across BC and the Yukon.

2013 Highlights

More than 15,000 volunteers shared their skills and enthusiasm with the Society in 2013.

The Society improved our Volunteer Engagement Framework by redesigning our online volunteer portal to be more user-friendly.

The annual Canadian Cancer Society Impact Awards recognize impact, innovation and excellence among our volunteers. The awards are the highest honour the Society can present to an individual or group. This year's Medal of Courage went to Barbara Tremblay (pictured) for her work with CancerConnection. Other awards are listed on our website <u>here</u>.

Sirf Dus, or "Tell 10", a volunteer-run campaign that began in 2012, continued to encourage open dialogue about cancer in the South Asian community in 2013. Volunteers shared information about screening at events and through social media.

I want to be there for others to give hope and information from my first-hand experience.

Barbara Tremblay received the Society's Medal of Courage for her role as a CancerConnection volunteer.

Donors giving courageously

The Canadian Cancer Society has many dedicated donors across BC and the Yukon. In 2013 more than 142,000 people donated \$33 million to the Society.

We are immensely grateful to every individual who shows their support by making a gift — whether through fundraising at events or by giving online, through the mail, in memoriam or in honour of a lost loved one, or through corporations and foundations.

2013 Highlights

The Asian Giving Program celebrates 20 years in 2014. To date, the volunteer-driven committee has raised over \$7 million for the Society. The Asian Giving Committee organizes a number of events each year and focuses on reaching out to the Asian community. These events include a telethon and the Miss Chinese (Vancouver) Pageant, both in partnership with Fairchild Media Group, the Gift of Hope Gala Dinner, Charity Toy Sales, and Daffodil Month.

In 2013, many generous donors gave nearly \$6 million in planned gifts. Their memories will live on through their caring

legacies. In addition, our donors have committed \$52 million in future planned gifts.

Our signature event, Relay For Life raised over \$4 million in 2013. Over 11,850 participants came together at 49 events across BC and the Yukon to celebrate, remember and fight back.

April is Daffodil Month and 2013 saw an increase in pin sales and retail partners across the province as well as \$5 million raised toward support services for those living with cancer.

Cops for Cancer, the community-based event with police officers and emergency personnel biking a challenging long-distance trek for the fight against cancer raised \$2.4 million in 2013.

The Asian Giving Committee is very dedicated, and like a second family to me. We laugh and get a lot of work done and we are making a difference.

> Mr. Yik Fung Au-Yeung and the Asian Giving Committee fundraise and increase awareness about cancer in the Asian community.

Change depends on YOU

The Canadian Cancer Society's donors are committed, generous and united with us as we do everything we can to prevent cancer, save lives and support those living with cancer.

> The Canadian Cancer Society provides the most meaningful opportunities to make the biggest difference.

> Whether you choose to show your support financially or through donating your time as a volunteer, we appreciate all that you do. We hope that you will continue to give courageously in the years ahead.

We would like to extend our heartfelt thanks to everyone who has supported us in 2013.

The Society extends special recognition to the following donors for their generosity as well as to those who prefer to remain anonymous. Consider making a donation today.

Attendee at our popular Daffodil Ball enjoys the festivities in Vancouver while helping to raise over \$2.16 million in 2013.



Thank you to our donors

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Barber, Irving K. "Ike" & Jean Anonymous

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Oestmann, Sonja Ogilvy, Natalie Oliphant, Margaret Oliver, Murray Olsen, Sylvia Omelaniec Jr., Michael Omelaniec, Kevin Onaga, Swana Or, Miranda Oryshchuk, Blake Osmond, Denika Ouest Business Solutions Inc. Owens, Agnes Palmer, Peter Pan, Qing Hua Panahi, Naz Panahi, Pedram & Karen Parker, Jim Parmar, Parminder Parrotta, Sam & Mikaela Paton, David Patterson, Sharon Patterson, Todd & Susanne Penco, Rita Perchinsky, Michael Perrault, Patti Peters, Stanley Peterse, Mark Pettenon, Wanita Phillips, Dr. Rowland Phillipson, Cathie Pielou, E. C. Pihowich, John & Isabel Plamondon, Guylaine Poissant, Dorothy Pollon, David & Rosemary Powell, Ellen Powrie, Douglas Priest, Travis Quaile, Mary Radosevic, C. Clifford Rai, Sukhi Ramsay, Ray Ramsden, Kelsev Ranada, Mildred Reefschlager, Judy Reid, Leona Reid, Rob Reid, Ted & Emma Remtulla, Almunir & Naz Rendall, Steve & Audrey Renning, Michael Reynolds, Victor Richardson, Mary Riesen, Ingo & Lorena Rinfret, Claude Ritchie, Bill Riva, Donald & Merle

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Young, Maryke Young, Raymond Yue, Hui Zhong, Yao Jun Zhou, Jili Zipp, Anthony Zuccolin, Aaron Zwaan, Jacobus

Organizations — Businesses, Foundations & Community Groups \$10,000+ Lifetime Giving

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Shell Canada Products

Shon Yee Benevolent Association of Canada Silver Wheaton Corp Sinclar Group Forest Products Ltd. Slo Pitch for Kids Sobeys Inc South Shore Cycle Southwest Contracting Spirit of the North Healthcare Foundation Spruce Credit Union Squamish Nation Council Stantec Vancouver Island Starbucks Coffee Company (Partner Giving Programs) Stephen & Anne Leung Foundation Stephen and Anne Leung Foundation Stone Crescent Charitable Foundation Stony Lake Logging Ltd. Sun Life Assurance Company of Canada Super Save Group of Companies Surespan Structures Ltd. Sutherland Foundation Sysco Kelowna Ltd. TD Bank Financial Group & TD Canada Trust Team Sales Vancouver Island Ltd. Teck Resources Ltd. TELUS Corporation Terminal Forest Products Ltd. Terrace Totem Ford Sales Ltd. Thomas Alan Budd Foundation Thorsteinssons LLP Thrifty Foods TIC Travel Insurance Tim Hortons Inc. Tofino Consumers Co-op Association Top Table Group Tora Design Toskan Casale Foundation Traction Creative Communications Inc. Transpacific International Services Inc Trek Troika Ventures Inc Unknown Angel Society Urban Impact Recycling Ltd. Valley Autohouse (1984) Ltd. Valley Traffic Systems VanCity Community Foundation Vancouver Fire Fighters' Union & Charitable Society Vancouver Foundation Vancouver International Buddhist Progress Society Vancouver Island Charity Group Vancouver Island Consumer Co-ops Vancouver Whitecaps FC Vanderhoof & Districts Co-Operative Association Van-Whole Produce Ltd. Vernon Vipers Hockey Club

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Legacy for Hope Estates

Barber, Lionel Barbour, Earle Baumann, Theoda Bindoff, Gabrielle Blanchard, Nancy Bonnington, Betty Brennan, Franklin Bridge, Marjorie Brock, James Bryan, Shaun Buick, Brian Cairns, Rose Campbell, Donna Cashmore, Alice Clendenning, Dorothy Collins, Jessie Coombes, Ruth Cowan, Jean

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Legacy for Hope Planned Gifts

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Gifts in Memory \$1,000+ given this year

Abel, Lynne Adkins, Norman Reid Anderson, Marion Armstrong, R. R. Ashbee, Jim Balfour, George Banks, Rod Barnett, John Lloyd Bellchambers, Barry Birch, Charles Blackett, Thomas Edward Blair, John Bonham, Gerald Borzillo, Mario Bourne, Betty Boychuck, Lori Brajcich, Nicholas Callison, Dennis

Cavalaris, Sandy Chao, Mike Y. C. Chow, Grace T. C. Clift, John Cretney, Donald Cubbon, Robert Terence Daniel, Barry J. Davies, Clark Allan Robert Deinstadt, Barbara Devick, Kenneth Dureski, Julia Earle, Russell Farnell, Lesley Feldmann, Marlene Finlayson, Carol Fletcher, Jean Fung, Ada Gamble, Harry Gelz, Roni Gendron, Ivy Goode, Robert Graham, John Grandy, Willis Grist, Ashley Haines, Charles Hamm, Eleonore Hannas, Theodore (Ted) Harestad, Norma Heck, Ash Hodgson, Donald Holloway, Laurence Huahes, Desmond Hungerford, Jonathan Killick, Lawrence A. Kilmartin, Bella King, Susan Lawrence, Kathleen Ledingham, Robert Leibing, Donna Lewis, Albert Lien, Arthur MacDonald, James MacDonnell, James Marlon-Lambert, Elaine Martin, Jean Martyniuk, Elaine Mavbee, Diane Millette, Rita Minhas, Sarast Kaur Miskulin, Judith Moffat, Edward Morin, Vincent Mounce, Leona Murao, Leanne My Mother Joan Nugent, Claudia O'Brien, Patrick Orgnero, Mary

Palmer, Norah Parker, Christopher Pearce, Lana Pekter, lozsef Piva, Shawna Porco, Fiore Powell, Dennis Ridley, Fred & Cara Lee Ritchie, Eileen Rodgers, David Rudd, Tvson Schuss, Terrence Sidhu, Balwinder Kaur Simonson, Trudi Solinas, Elke St. George, Bryan Stephens, Bert & Ilmo Nan Strange, Todd Mitchell Tedeschini, Ruth Thomas, Alice Thomas, Malgwyn & Alice Thompson, Pauline Trudeau, David Walker, Chris Wall, Dianne Wall, Iill Warkentin, John Wasylyshyn, Walter Wayne Pritchett Weismiller, Bruce Wennerstrom, Nils Westerlund, Harold Williams, Alice Wu, Maria L. K. Zumbo, Vince

Memorials in Perpetuity \$10,000+ cumulative giving

Amissah, Kenneth Andersen, Einar Andersen, Ivan Andersen, Ove Elmose Andersen, Paulette Helene Armstrong, Diana Elaine Armstrong, Ronald Arnold, Holly Arsenault, Germain Au-Yeung, Kit-Ming Benson,Ralph Bingham, Cathy Ann Brickley, Mona Broadbent, Donald Brooks, Sharon Brown, Deborah E. Buss, Robert Cameron, Newton & Marjorie Campbell, LL.D., Alexander Cathcart, Lyse

Chen, Haley Hong Lai Cheyne, Sarah Chizik, Sara Viola Chung, Henry Collazzo, Tony Conto, Stella Corbeil, Ronald Calvyn Corlett, Peter Crabb, David Alexander Crabb, Ella Jamieson Craig, David Crawford, Mary Quon Crispin, Barry Dawson, John Dow, Lorna Eran, Dena Everall, Ronald Fantillo, Theresa Fergie, Frank & Nan Fergie, Frank and Nan Fink, Alison Fisher, Leana Forcina, Augusta Fossum, Ann Fowlie, Marjorie Frances O. Green Funk, Katherine Gargaro, Lina Gilliland, Douglas Gingell, Frederick Gordon, Charlie, Edith & Sandra Graham, Thomas Grove, Stanley Hamakawa, Beverley Hardwick, Edna Harper, Paul Staton Hart, Paula Mae Hawkins, Sindi Haya, Tetsuo Heaps, Norah Heung, Yu Po Hickey, Dwight Hosegood, Agnes Howard, Corinne Howard, Lucille Isaak, Mary Jackson, Joan Jeffrey, Jaye Dee Iohnson, Llovd Johnson, Margaret Johnston, Sophia Jung, Eric Yut-Sing Jung, Jean Keill, Mrs. R. T. Kruse, Ward Lalli, Roop K. Lange, James Lauren, Patricia

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Gifts in Honour \$1,000+ given this year

Adolf, Barb All children fighting cancer Bonneville, Serena Chessa, Nick & Gabrielle Faerber, Jennifer Rachel Harbaruk, Lizzie and Family Johnston, Ida Litz, Phyllis Power, Dan Ruffeski, Ron Shields, Jack Smith, Berl Soga, Joanne Tyrer, Henrica Wilson, Ryan

In Honour, in Perpetuity

\$10,000+ cumulative giving

Katrensky, Chaya Kuehl, Ron & Mary Ellen

Independent Fundraising Events \$1,000+ this year

25 to Life 4th Avenue Head Shave 6th Annual Amazing Race - Nadine & Todd Torchia 6th Annual Salmon Arm '80s Film Festival 75th Anniversary Raffle A Night to Remember Aberdeen Mall Gift Wrap Alex A. Campbell Conquer Cancer Classic All In Amazing Race Angie's Cut for a Cure Anne Whitmore's Hair-Raising Fundraising Arlington Bar & Grill – A Night to Growvember Audrev & Gord's 2nd Annual Fundraiser Auto Magic Bald for the Beautiful Beer Burger Bev Lashman Memorial Golf Tournament Big Honkin' Head Shave Blueridge Elementary Cookie Sale BMO Vancouver Marathon Society Bob Goode Memorial Golf Tournament Boundary Central Secondary School Spirit Club Fights Cancer Bras for a cause Brian Jessel BMW Cabriolet Charity Gala Burger King Prince George Burns Lake Cash for Cancer Buy-Low Prostate Cancer Fundraiser CAC's 10th Dating Auction for Charity Camp Goodtimes Golf Classic

Cancer Fundraiser in Memory of Wing Mung Cans for Cancer Cariboo Hill Cancer All Nighter Caring Crafters CCS 75th Anniversary - Campbell River Unit Century Cuts for Cancer Charity Car Program CHC Eurniture Sale Chelsea's Pennies Chilliwack Ladies Volleyball Marathon for Breast Cancer Chinook Cove Ladies Golf Christmas Light Up Display Cleans For Cleavage: Raising the Bar Against Breast Cancer Construction & Specialized Workers' Union Local 1611 Cowichan Canadian Tire Tee Off for Tour Cowichan Valley Golfers Against Cancer CPVPA's 12th Annual In Motion Run Creme de la Creme Event Crop for the Cure, West Kootenay Region Cross Canada Cure Cruise for Cancer Curves Curves Kamloops Gala Dinner Cut for the Cure – Constable Neil Bruce Middle School Dashwood Head Shave Dawson Creek Firefighters Denny's Restaurant in Cranbrook Grand Slam Fundraiser Devun Walsh Charity Classic 2013 presented by Knowshow Dodgebalding for Dollars Tournament E L Martel Headshave Elgin Park Secondary School Elizabeth and Diana's Coffee Morning Elkford Fire Hall Big Honkin Headshave Emma's Hope Pub Night Evergreen Squashes Cancer Firefighters Thirty Countries for Three Cancers Flower in Fashion Fraternal Order of Eagles & Ladies Auxiliary Events Fresh Air Hair Gage's Guardians Gerry Bierman Memorial Slo-Pitch Tournament Getting A-HEAD of Cancer Going To Bat For Cancer Research Golden Ears Winter Club Movember Bonspiel Green Timbers Pub Grouse Grind Climb Hair to Spare Halloween Party Fundraiser Handsworth School Event

Hanging Baskets Hank Gourlay Baseball Classic Hayden's Hair Raiser Hegyi Refrigeration Growvember Home & Garden Show Hot Flashes Movie Premieres IDIDALAP4CANCER In Honor of Eric Chorna In honour of Serena Bonneville Ipex Fundraiser Ironman It's About Time Jack Karp's Tennis-A-Thon James Kennedy Elementary Daffodil Fundraiser Jean Smith 50th Wedding Anniversary Joe Varosi Slo-Pitch Tournament loy of Music Julia's Cancer Challenge Kaeden's Hair Cut Kelowna Rockets Jersey Raffle and Puck Toss Kick Butt Kin's Green Fighters Knox Mountain Hill Climb Lawn Bowl Lax 4 Life Delta Leena El-Ramly Lois Merritt Memorial Dinner Lose Your Locks for Cancer Research Mary Lou Lymer Memorial Charity Hockey Tournament Me to We Memorial for Todd Strange Mike cuts his hair Mining for Movember Movember 2013 Ned Fest No Mo Hair NorKam Secondary School Grad Fund Raiser North Van Firefighters Event Notre Dame Cancer Fundraiser NRI Distribution Inc. OHA Fights for the Cure Okanagan Stomp - House of Rose Winery Orchard Park Shopping Centre Gift Wrap P.A.C.E. Charity Run Paladin Iail & Bail Passion For Life PassionArt Pink Whistle Poinsettia Fundraiser Portfolio Interiors Think Pink Sale Quest for a Cure – Vineglass Renewal Resort Rent A Santa Richmond Night Market Ride2Survive Rock Cut Spring Fling 2013 Rock for the Cure Kamloops

RS and Associates Charity Golf Tournament Rucking for the Cure Salmon Arm Curl for a Cure 2013 Samuel Mason Shave for a Cure Scissor Sisters Scotiabank Marathon Second Annual CGI Trade Appreciation Fundraiser Second Annual UBCO Underwear Run SEU Cuts for Cancer Shades of Pink Parksville Lawn Bowling Club Shave for Shelley – Kamloops Sheriffs SHAW Lights of Hope Shelley and Paul's Wedding Shelly Gets A Haircut Sides Auction Slopes for Hope – Hemlock Ski Resort Slopes for Hope – Kimberley Alpine Resort Slopes for Hope – Whitewater Ski Resort Spin-A-Thon Spring Cleaning for Your Mind & Soul Stefan Wood For Cancer Research Stk'emlupmsemc Shuswap Indian Band Streak for Cancer Aria Art of Hair Sullivan Motors Tamarack Mall Gift Wrap Team: Not Standing For This Tets Haya Memorial Golf Tournament The Bear 4-4 Ball Hockey Tournament in support of Camp Goodtimes The Blackberry Run Denman Island The Connie Classic Golf Tournament The Great Saturna Head Shave Part II The Kelly Lynne Hannesson Walk/Run to End Cancer THINK PINK Tommy Africa's Lebaron Party Top Crop Pink Day UBC Yours Charity Singing Contest UBCO Cut for the Cure United Rugby Club's St Paddy's Dav Fundraiser UVIC Undie Run Valleyview Secondary Best Buddies Program Vernon Vipers Growvember Wells War Against Cancer West Coast Classic Golf Tournament Wigs for Kids – Cheyanne Perrett Zumbathon

Relay For Life Top Fundraising Teams \$10,000+ this year

4 Bratsky Allnorth Allstars Batchelor/Cooper BDO Bean Counters Blind Bay Bunch

Canadian Western Bank – Panorama Ridge Caverly/Kot Crusaders Ch'awatway – Helping Each Other! Cookson Crazies Costco Crusaders CURFsader-S Cypress Mountain DCS Cancer Chargers Deere's Dough\$ 4 Buck\$ Diller Family Fun Friends for Life Gene's Team Glenwood Lions 1 Go Away Big Bad Cancer Monster! GoFITlam Got Cure? Harley's Angels JackStrong Kim's Kick Ass Crew KM I NG KMP Builds A Cure Lifers for Laura Mackenzie Maniacs McElhannev on a Mission Pacific Peterbilt Pam's Angels Peterbilt Pacific Pink Panters Pink Panthers Pipesharks Princess Maidens of the Shuswap Profile Pacers Save On Life Savers St Marv's Ukrainian Church Team Canfor Team DW Team Gloria Team lindv Team Salama Teresa's Team Terrace CCS Resource Center TooManyReasons Township of Langley Walk The Talk Walker's walkers WICC & Friends I

Cops for Cancer Top Fundraising Riders \$10,000+ this year

Bonter, Astrid Bruschetta, Lisa Carfantan, Ray Curry, Terry Dickson, Dave Dmytar, Misty Faerber, Jennifer

Foreman, Jesse Franklin, Doug Fraser, Donna Hartwig, Nicole Hees, Ken Lavergne, Marc Lim, Arnold Maguire, Ian Neville-Rutherford, Alan Nunn, Kevin Ogilvy, Dave Oliver, Mike Perkins, Joe Prunty, Jennifer Russell, Mike Schwab, Dennis Squire, Chris Unger, Sharon van der Geest, Jillian Waddell, Andrew

Cops for Cancer Top Fundraising Events \$10,000+ this year

11th Anniversary Campbell River Cops for Cancer Golf Tournament Apna Dinner of Hope Campbell River Community Chemainus & Crofton Community Comox Valley Community Cumberland Community Duncan Community Greater Victoria Communities Iail & Bail – Dawson Creek Jail & Bail – Fort St. John Iail & Bail – Ouesnel Jail & Bail – Smithers Jail & Bail – Williams Lake Ladysmith Community Nanaimo Community Parksville Oualicum Community Port Alberni Community Port Alice Community Sunshine Coast Ladies Red Serge Gala

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Financial highlights

For the period February 1, 2013 to January 31, 2014

We are pleased to present our Statement of Financial Activities for the year ended January 31, 2014 with comparatives for the year ended January 31, 2013. With every dollar we raise, the Canadian Cancer Society tries to make as big an impact on the fight against cancer as we can. As a result of our strong financial position and diversified fundraising activities, we are able to make significant investments that we know made an impact and that will help to change cancer forever.

This year we raised over \$35 million, with over \$29 million coming from our many fundraising initiatives. We were fortunate to receive two large and generous donations — a \$2 million major gift from an anonymous donor and \$1 million from the BC Government. Our many community fundraising campaigns like Relay For Life, Cops for Cancer and our Daffodil Campaign continue to generate excitement, awareness, and community involvement.

These dollars provided us the opportunity to invest additional funds for CCSRI research grants, the nationwide prevention strategy and the Cancer Prevention Centre (CPC). We also welcomed our first clients into our newest lodge in BC — the Kordyban Lodge in Prince George. From last year, we increased spending on programs, research and advocacy to just under \$23 million — an increase of \$3 million or 15%.

In addition, we were able to invest into our future revenue generation by funding start-up costs for our Nationwide and CPC fundraising campaigns. These campaigns will raise significant dollars with the vision of developing a Cancer Prevention Centre of Excellence. We will draw together expertise in prevention research, policy development, advocacy and programs to work together, inspire change, and have greater impact sooner.

We realized a small surplus of \$84,000 including pledge installments still being received for the Kordyban Lodge capital campaign. In our operations, we undertook some planned spending from our reserves to achieve these outcomes and to make these important investments. We remain in a healthy financial position and are committed to raising funds as efficiently as possible and spending these dollars to make a big impact in communities throughout BC and Canada.



Scott Marks Chair of Finance and Audit Committee Canadian Cancer Society BC and Yukon



Cheryl Swallow Senior Director, Finance & Administration Canadian Cancer Society BC and Yukon

Statement of financial activities

		Operating and Capital	Externally Restricted*	2014 Total	2013 Total
Revenue:					
Major and planned gifts	Ş	8,467,763	\$ 263,886	\$ 8,731,649	\$ 9,295,158
Annual giving		7,931,002	-	7,931,002	7,727,125
Special events		7,036,354	-	7,036,354	6,319,867
Relay For Life		4,330,815	-	4,330,815	5,028,436
In memoriam		690,520	-	690,520	717,804
Capital campaign			1,101,787	1,101,787	1,308,867
		28,456,454	1,365,673	29,822,127	30,397,257
Less direct fundraising		(7,089,106)	(103,028)	(7,192,134)	(8,457,263)
Net fundraising revenue		21,367,348	1,262,645	22,629,993	21,939,994
				-	
Lodges		4,221,935	-	4,221,935	3,372,030
Investment income		645,992	99,614	745,606	585,834
Other income and grants		434,911	-	434,911	911,723
		26,670,186	1,362,259	28,032,445	26,809,581
Expenditures:					
Mission Expenditures					
Research		7,217,821	50,993	7,268,814	5,179,014
Programs					
Prevention		3,400,263	16,899	3,417,162	4,053,085
Survival		275,328	9,233	284,561	241,622
Quality of life		10,406,130	24,419	10,430,549	8,978,891
Advocacy		1,610,361	8,982	1,619,343	1,541,276
		22,909,903	110,526	23,020,429	19,993,888
Supporting expenditures					
Fundraising		3,803,217	151,459	3,954,676	3,431,610
Administration		963,920	9,739	973,659	1,197,769
		4,767,137	161,198	4,928,335	4,629,379
		27,677,040	271,724	27,948,764	24,623,267
(Decrease) increase in resources	\$	(1,006,854)	\$ 1,090,535	\$ 83,681	\$ 2,186,314

* Externally Restricted includes the National Campaign, Cancer Prevention Centre Campaign, Kordyban Campaign, and Endowment.

Canadian Cancer Society BC and Yukon Regional Offices

BC and Yukon Office

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Southern Interior Region

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Northern Region

1100 Alward Street, Prince George BC V2M 7B1 Tel: 1-800-811-5666 • 250-564-0885



The Canadian Cancer Society is committed to eradicating cancer and improving the **LIVES** of people living with cancer.

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