

mgr; Terry Conrad, prog dir; William Marcus, prom mgr; Charles Lubrecht, chief engr

**KYSS-FM**—Listing follows KLCY(AM).

**KZOQ(FM)**—Listing follows KYLT(AM).

## Plentywood

**KATQ(AM)**—Sep 14, 1979: 1070 khz; 5 kw-D. 216 N. Main St., Box 317 (59254). (406) 765-1480. Stallard Bcstg Inc. Net: ABC/E, Northern Bcstg. Rep: Advertising Sales West. Format: C&W. Spec prog: Top-40. ■ Bill E. Stallard, pres & gen mgr; Scott Steinke, coml mgr & prog dir; Cheryl Dawson, mus dir; Joy Fanning, news dir; Don Koterba Jr., chief engr. ■ Rates: \$13; 11; 13; 9.

**KATQ-FM**—June 1, 1962: 100.1 mhz; 3 kw. Ant 34 ft. (acq 1-1-75). Dups AM 20%. Format: Adult contemp, top-40. ■ Rates: \$3; 3; 3; 3.

## Polson

**KERR(AM)**—March 22, 1976: 750 khz; 50 kw-D, 1 kw-N, DA-N. Rte. 1, Box 48 (59860). (406) 883-5255. KBMR Radio Inc. Net: AP. Format: C&W. ■ Lorraine V. Anderson, pres; A.L. Anderson, gen mgr; Don Anderson, mgr; Ed Nystrom, prog & news dir; Paul Doolittle, chief engr. ■ Rates: \$10.82; 10.82; 10.82; 9.20.

## Red Lodge

**KRBN(AM)**—Dec 7, 1961: 1450 khz; 1 kw-D, 250 w-N, DA-1. Box 908 (59068). (406) 446-2710. Bottenberg Communications Inc. (acq 4-23-83). Net: Northern Agri Net. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Bernard Bottenberg, pres & gen sls mgr; Jim Wehren, mus dir; Jim Fuller, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

## Ronan

**KQRR(FM)**—Oct 4, 1981: 92.3 mhz; 60 kw. Ant 2,360 ft. Stereo. Box 48 Rt. 1, Polson (59860). (406) 883-9200. KBMR Radio Inc. Net: RKO II. Format: Adult contemp hits. ■ Lorraine V. Anderson, pres; A.L. Anderson, gen mgr; Don Anderson, mgr; Rick Leer, prog dir; Paul Doolittle, chief engr. ■ Rates: \$8.80; 8.80; 8.80; 6.

## Scobey

**KCGM(FM)**—June 21, 1971: 95.7 mhz; 52 kw. Ant 660 ft. Stereo. Box 220 (59263). (406) 487-2293. Prairie Communications Inc. Net: UPI. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Ramon Trower, pres; Clifford Hagfeldt, bd chmn; Dixie Halverson, gen mgr; Marian Miller, traf dir; Charlie Hall, sports dir; Leroy Abell, chief engr. ■ Rates: \$5; 4.75; 5; 4.

## Shelby

**KSEN(AM)**—Aug 11, 1947: 1150 khz; 5 kw-U, DA-2. 830 Oilfield Ave. (59474). (406) 434-5241. Tri-County Radio Corp. Net: CBS. Rep: Eastman, IMN. Format: MOR. Spec prog: Farm 8 hrs wkly. ■ Jerry Black, pres & gen mgr; Bob Hauser, coml mgr; Bob Norris, prog dir; Anne Janes, mus dir; Joe Daniels, prom mgr; Mark Daniels, news dir; Fred Nichols, chief engr. ■ Rates: \$13; 11.50; 10; 8.50.

**KZIN-FM**—Co-owned with KSEN(AM). Dec 9, 1978: 96.3 mhz; 100 kw. Ant 570 ft. (CP: Ant 550 ft.). Stereo. Prog sep from AM. Net: ABC/E. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ Laurie Prietower, gen sls mgr; Mark Daniels, prog dir. ■ Rates: \$7.30; 6.80; 6; 5.20.

## Sidney

**KGCH-FM**—Listing follows KGLX(AM).

**KGXC(AM)**—Oct 1, 1926: 1480 khz; 5 kw-U, DA-1. Box 31 (59270) (406) 482-2115. Box 1485 Williston, N.D. (58801). (701) 572-3778. KGXC Inc. Net: MBS, Beartooth. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Oscar H. Halvorson, pres & chief engr; Bill Hansen, mgr; Dave Halvorson, prog dir; Diane K. Binder coml mgr; Rick Wick, mus dir; Paul Benzick, news dir; Eddie Funk, sports dir. ■ Rates: \$6.36; 6.36; 6.09; 5.83.

**KGCH-FM**—Co-owned with KGXC(AM). August 9, 1981: 93.1 mhz; 100 kw. Ant 400 ft. Stereo. Sidney

Bcstrs. Format: Adult contemp. ■ David P. Halvorson, gen mgr; Joseph A. Cusher, prog dir. ■ Rates: \$5.87; 5.87; 5.87; 5.87.

**KSDY(FM)**—November 1981: 95.1 mhz; 100 kw. Box 587 (59270). (406) 482-5555. Fisher Land & Development Co. Net: AP. Format: C&W. Spec prog: Gospel music 6 hrs wkly. ■ Gerald Fischer, pres; Rebecca D. Fischer, gen mgr & prog dir; Ed McIntosh, mus dir & chief engr; Wes Michelson, news dir. ■ Rates: \$7.02; 7.02; 7.02; 7.02.

## West Yellowstone

**KWYS(AM)**—Dec 20, 1967: 920 khz; 1 kw-D. Box 9 (59758). (406) 646-7361. Serendipity Bcstg (acq 4-81). Net: AP. Format: C&W. Spec prog: Class 3 hrs wkly. ■ Larry Binfet, gen mgr; Thomas T. Wier, chief engr. ■ Rates: \$8.25; 8.25; 8.25; 8.25.

## Whitefish

**KJJR(AM)**—Feb 14, 1979: 880 khz; 10 kw-D, 500 w-N. Box 880 (59937). (406) 862-5565. Bee Bcstg Inc. Net: ABC/C. Format: Adult contemp. ■ Benny Bee, pres; Jeff Bolstad, gen mgr; Cheli Eklund, gen sls mgr; John McCaslin, news dir. ■ Rates: \$11.31; 11.31; 11.31; 9.44.

**KSKR(AM)**—Dec 6, 1979: 1450 khz; 1 kw-D, 250 w-N. Station 1450 (59937). (406) 862-2591. Big Mountain Bcstg Co. Net: ABC/I, IMN. Rep: Eastman, IMN. Format: Contemp country. Spec prog: Farm 1 hr, business/markets 1 1/2 hrs wkly. ■ J. John Morrison, pres & gen mgr; Richard Ivers, coml mgr; Ron Hirsch, mus dir; Jay R. Thorington, prom mgr; Vern Wheeler, chief engr. ■ Rates: \$7.65; 6.95; 7.65; 6.95.

## Wolf Point

**KVCK(AM)**—Sep 1, 1957: 1450 khz; 1 kw-D, 250 w-N. DA-1. 324 Main (59201). (406) 653-1900. KVCK Inc. (acq 10-1-76). Net: CBS. Rep: Bob Hix. Format: C&W. Spec prog: Farm 6 hrs, American Ind 1 hr wkly. ■ Bob Lundstrom, pres & gen mgr; Kristine more, coml mgr; Fred Moe, prog dir; Ross Trauser, mus dir; Larry Severson, prom mgr; Rick Schultz, news dir; John Sisson, chief engr. ■ Rates: \$8; 7; 6.50; 5.75.

**KYZZ(FM)**—Co-owned with KVCK(AM). Sep 1, 1981: 92.7 mhz; 1 kw. Ant 496 ft. (CP: 900 w; ant 500 ft.). Stereo. Prog sep from AM. (406) 653-1902. Format: Top-40. Spec progs: Farm 1 hr, American Ind 1/2 hr wkly.

# Nebraska

## Ainsworth

**KBRB(AM)**—Feb 6, 1968: 1400 khz; 1 kw-D, 250 w-N. 122 East Second, Box 285 (69210). (402) 387-1400. K. B. R. Bcstg Co. Rep: Soderlund. Format: C&W, MOR. ■ Lorris C. Rice, pres, gen, coml & prom mgr; Kenneth W. Heuer, prog dir; Renee Burger, news dir; Randy Brudigan, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**KBRB-FM**—May 30, 1983: 92.7 mhz; 2.51 kw. Ant 327 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates same as AM.

## Alliance

**KAAQ(FM)**—Not on air target date May 1, 1985: 105.9 mhz; 100 kw. Stereo. (69301). (308) 762-1400. KLOE Inc. Group owner: Beach-Schmidt Group.

**KCOW(AM)**—January 1949: 1400 khz; 1 kw-D, 250 w-N. Box 600 (69301). (308) 762-1400. KLOE Inc. (acq 1-1-67). Net: ABC/C, ABC/I, Intermountain. Rep: Soderlund. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ Ross Beach Jr., pres; Jim Kamerzell, gen mgr; Jim Alexander, prog & mus dir; Rick Haken, news dir; Bob Heinz, chief engr. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

**KPNY(FM)**—1978: 92.1 mhz; 3 kw. Ant 300 ft. (CP: 100 kw. Ant 159 ft.). Stereo. Box 245 (69301). (308) 762-2000. Someland Inc. (acq 8-9-82). Net: UPI. Format: MOR. ■ Judy Wilson, pres; Roger Gelder, gen mgr; Rachel Vaughn, prog dir; Lori Underwood, mus dir;

## Montana, Nebraska Radio

Paul Browning, news dir; Robert Hinze, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

## Auburn

**KAUB-FM**—Sep 18, 1981: 105.5 mhz; 3 kw. Ant 254 ft. Box 231 (68305). (402) 274-5282. Midway Bcstrs Co. Net: ABC/D, Brownfield. Rep: Soderlund. Format: MOR, C&W. Spec prog: Farm 6 hrs wkly. ■ Rich Stites, gen mgr; Tom Osborne, prog dir; Patti Smith, news dir; Jim Droege, chief engr. ■ Rates: \$10.68; 10.68; 10.68; 8.01.

## Aurora

**KIAE(FM)**—March 1, 1980: 103.1 mhz; 2.25 kw. Ant 90 ft. Stereo. 1235 M St. (68818). (402) 694-6977. Stephen G. Kafka. Format: AOR, blues. ■ Stephen G. Kafka, pres, gen & prom mgr, prog, mus & news dir; Lester S. Kafka, gen sls mgr; Emory Rodabaugh, chief engr. ■ Rates: \$4; 4; 4; 4.

**KROA(FM)**—See Grand Island.

## Beatrice

**KWBE(AM)**—June 12, 1949: 1450 khz; 1 kw-D, 250 w-N. 200 Sherman St. (68310). (402) 228-5923. MIA Enterprises Inc. (acq 2-1-57). Net: UPI. Rep: Weiss-Powell. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Jana Pentz-McBride, gen mgr; Phil Bausch, gen sls mgr; Bob Johnson, opns mgr; Jerry Kruger, mus dir; Bryce McBride, chief engr. ■ Rates: \$18.25; 16.25; 16.25; 12.25.

**KMAZ(FM)**—Co-owned with KWBE(AM). Nov 26, 1962: 92.9 mhz; 97 kw. Ant 310 ft. Stereo. (402) 228-3435. Format: Contemp rock. ■ Rates: \$16.25; 14.25; 16.25; 13.25.

## Blair

**KBWH(FM)**—Dec 11, 1979: 106.3 mhz; 1.26 kw. Ant 469 ft. Stereo. 5829 N. 60th St., Omaha (68104). (402) 571-3714. LDH Communications Inc. (acq 6-4-83). Format: Urban contemp, Black. ■ Jack Harris, pres, gen mgr & chief engr; Larry Littlejohn, gen sls mgr; Herman Pearson, prom mgr; Kevin Ryan, chief engr. ■ Rates: \$19; 19; 19.

\***KDCV-FM**—Oct 1, 1972: 91.1 mhz; 10 w. Ant 60 ft. Dana College (68008). (402) 426-5565. Format: Div. ■ Darrell W. Dibben, gen mgr; Scott Dokansky, prog dir; Brenda Pedersen, mus dir; Rhesa Plummer, news dir; Arvin Hernes, chief engr.

## Broken Bow

**KBBN-FM**—Listing follows KCNI(AM).

**KCNI(AM)**—Sep 28, 1949: 1280 khz; 1 kw-D. Box 409 (68822). (308) 872-5881. Custer County Bcstg Co. Rep: Soderlund. Format: MOR. Spec prog: C&W 18 hrs wkly. ■ R. L. Yantzie, exec VP & gen mgr; Bill Baller, chief engr. ■ Rates: \$7.95; 7.95; 7.95;

**KBBN-FM**—Co-owned with KCNI(AM). June 15, 1982: 98.3 mhz; 2.4 kw. Ant 332.6 ft. Format: MOR. Owners: Lianne Griffith, Richard L. Yantzie, Carl Swanson. ■ Bobby Rich, prog dir. ■ Rates: \$8.15; 7.95; 7.95;

## Central City

**KZEN(FM)**—Not on air, target date June 1985: 100.3 mhz; 100 kw. Ant 550 ft. Stereo. 520 Market St., Osage City, Kan. (66523). Osage Radio Inc. ■ E.E. McCoy Jr., pres. ■ Rates: \$24; 24; 24; 24.

## Chadron

**KCSR(AM)**—May 9, 1954: 610 khz; 1 kw-D. Box 931 (69337). (308) 432-5545. Big Sky Bcstg Co. (acq 10-1-71). Net: ABC/I, Hometown, IMN. Rep: IMN. Format: C&W. Spec prog: Farm 7 hrs wkly. ■ Lee Hall, gen mgr; Ronni Johnson, coml mgr; Chris Halstead, mus dir; Paul Hartman, farm dir; Dave Powell, news dir; Bob Hinze, chief engr. ■ Rates: \$9.45; 9.45; 7.15; —

## Nebraska Radio

**KQSK(FM)**—Co-owned with KCSR(AM). Sep 15, 1979: 97.5 mhz; 100 kw. Ant 844 ft. Stereo. Net: ABC/FM. Format: MOR. ■ Rates: \$9.45; 9.45; 7.15; 7.15.

### Columbus

**KJSK(AM)**—April 28, 1948: 900 khz; 1 kw-D. Box 99 (68601). (402) 564-2891. KJSK Inc. (acq 7-1-59). Group owner: Anderson. Rep: Hopewell, Walton. Format: Relg. farm. ■ George Basil Anderson, pres; Terry A. Cowan, sin mgr & chief engr. ■ Rates: \$11.90; 11.90; 11.90; 11.90.

**KLTR(FM)**—Co-owned with KJSK(AM). August 1964: 101.1 mhz; 100 kw. Ant 760 60 ft. Stereo. (402) 564-0597. Dup AM 2%. Format: Btfl mus. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

**\*KTLX(FM)**—July 1974: 91.9 mhz; 100 w. Ant 78 ft. 2200 25th St. (68601). (402) 564-8548. T.L.C. Educational Corp. Format: Ed. ■ Gilbert Loseke, pres; Gary Spuit, gen mgr.

**KTTR(AM)**—Dec 2, 1962: 1510 khz; 500 w-D. DA. Box 518 (68601). (402) 564-2866. City and Farm Bcstg Inc. Net: ABC/C. Rep: Eastman, IMN, Radio, Soderlund. Format: Adult Contemporary, C&W. Spec progs: polka 5 hrs, farm 15 hrs wkly. ■ William Whitlock, pres; Joseph L. Stavos, gen & prom mgr; Edd Riley, sls mgr & prog dir; Lee Edwards, mus dir; Ralph Wayne, news dir; Ernie Sears, chief engr. ■ Rates: \$10; 8; 10; 5.

**KTTF-FM**—Nov 25, 1969: 93.5 mhz; 3 kw. Ant 250 ft. Prog dups AM 100%. Format: Contemp after AM signoff. ■ Rates: \$8; 8; 8; 4.50.

### Cozad

**KAMI(AM)**—September 1965: 1580 khz; 1 kw-D. 835 Meridian Ave., Box 1580 (69130). (308) 784-1580. Tri City Bcstrs Inc. (acq 8-1-81). Net: AP. Rep: Keystone. Format: C&W, adult contemp. ■ Dean G. Dorsey, pres. ■ Rates: \$13; 9; —;

**KOOC(FM)**—Co-owned with KAMI(AM). Aug 4, 1983: 104.5 mhz; 100 kw. Ant 360 60 ft. Stereo. Format: C&W, adult contemp. ■ Rates: \$13; 11; 11; 7.

### Crete

**KTAP(FM)**—Aug 20, 1976: 103.9 mhz; 3 kw. Ant 286 ft. 1201 Main (68333). (402) 826-4393. Saline County Radio Inc. (acq 4-1-84). Net: RKO One. Rep: Keystone. Format: C&W. ■ Melville L. Gleason, pres; E. John Gleason, gen sls mgr; Kim Dlouhy, news dir. ■ Rates: \$6; 5.50; 5.50; 4.

**\*KINI(FM)**—January 1976: 96.1 mhz; 57 kw. Ant 360 ft. Stereo. St. Francis Mission, St. Francis, S.D. (57572). (605) 747-2291. Rosebud Education Society Inc. Format: Div. ■ Fr. Patrick McCarkell, pres; Charles Laslie, gen mgr & prog dir; Sonny McDaniels, mus dir; Gary Whipple, news dir; Arthur Bendix, chief engr.

### Fairbury

**KGMT(AM)**—June 13, 1960: 1310 khz; 500 w-D. 414 4th St. (68352). (402) 729-3382. Siebert Communications (8-1-84). Net: RKO One. Rep: Soderlund. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ Rick Siebert, pres & gen mgr; Randy Bauer, mus & prog dir; Ted Williams, news dir; Don Dener, chief engr. ■ Rates: \$12.75; 12.75; 10; 8.

**KUTT(FM)**—Co-owned with KGMT(AM). December 1983: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM. ■ Rates: \$12.75; 12.25; 12.50; 12.

### Falls City

**KTNC(AM)**—Aug 3, 1957: 1230 khz; 500 w-D, 250 w-N. Box 589. (68355). (402) 245-2453. C.R. Communications Inc. (acq 8-1-81). Rep: Keystone, Soderlund, Hix, Pates-Walton. Format: MOR, farm. ■ Charles A.

Radatz, pres & gen mgr; Darlene Tisdell, coml mgr; David Niedfeldt, prog dir; Leonard Arnold, chief engr. ■ Rates: \$9; 8; 9; 7.

**KTNC-FM**—Not on air, target date unknown: 95.3 mhz; 3 kw. Ant 300 ft. Dups AM 90%. Stereo.

### Fremont

**KHUB(AM)**—December 1939: 1340 khz; 500 w-D, 250 w-N. Box 669 (68025). (402) 721-5012. KHUB Inc. (acq 4-22-76). Net: ABC/I. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Cal Coleman, pres & gen mgr; Johnny Brown prog dir; Rick Vincent, news dir; Art Clark, chief engr. ■ Rates: \$16.90; 11.75; 16.30; 5.05.

**KFMT(FM)**—July 1972: 105.5 mhz; 1.2 kw. Ant 450 ft. Prog sep from AM. Stereo. Format: MOR. ■ Rates: \$8.30; 8.30; 8.30; 8.30.

### Gering

**KMOR(FM)**—See Scottsbluff.

### Gordon

**KSDZ(FM)**—May 19, 1979: 95.5 mhz; 30 kw. Ant 310 ft. RR 1 Box 153-C (69343). (308) 282-2500. Heritage Bcstg Inc. Net: AP. Format: C&W. ■ James R. Lambley, gen mgr. ■ Rates: \$7; 7; 7; 7.

### Grand Island

**KMMJ(AM)**—Nov 1925: 750 khz; 10 kw-D, DA-D Box 1847, 205 S. Cedar St. (68801). (308) 382-2800. Clinton Bcstg Co. (acq 9-16-84). Net: MBS. Rep: McGavren-Guild. Format: MOR, farm. ■ Randel Boesen, pres & gen mgr; Rick Cooper, gen sls mgr; Dan Arrasmith, prog dir; Rich Dillman, news dir; Harry Albers, chief engr. ■ Rates: \$53; 53; 53;

**KRGI(AM)**—April 1, 1953: 1430 khz; 5 kw-D, 1 kw-N, DA-N. 3205 W. North Front St. (308) 381-1430. Grand Island Bcstg Co. Ltd. (acq 6-15-57). Group owner: Stuart. Net: ABC/I. Rep: Masla, Anderson. Format: Adult contemp. ■ Richard W. Chapin, pres; Jay Vavricek, gen mgr; Brian Gallagher, prog dir; Joe Hendricks, mus dir; Dale Johnson, news dir; Gene Hourning, chief engr.

**KRGI-FM**—Oct 30, 1975: 96.5 mhz; 100 kw. Ant 416 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: C&W. ■ Scott O'Brien, prog & mus dir.

**\*KROA(FM)**—Aug 11, 1967: 95.7 mhz; 100 kw. Ant 460 ft. Stereo. Box K, Doniphan (68832). (402) 845-6595. Grace College. (acq 3-77). Net: UPI. Format: Relg. Spec progs: Class 2 hrs wkly. ■ Herb Roszhart, gen mgr, prog dir & chief engr; Gordon Wheeler, mus dir; Gordon Hanes, news dir.

**KSYZ-FM**—Nov 1982: 107.7 mhz; 100 kw. Ant 899 ft. Stereo. 3280 Woodbridge Blvd. (68801). (308) 384-9200. Manchik Bcstg Inc. Net: RKO II. Format: Adult contemp. ■ Lyle A. Manchik, pres; Douglas R. Clements, gen mgr; Michael S. O'Connor, opns mgr; Mark Baumert, news dir; Robb Daley, chief engr.

### Hastings

**\*KCNT(FM)**—Feb 22, 1971: 88.1 mhz; 2 kw. Ant 182 ft. Box 1024 (68901). (402) 463-9811. Central Community College. Format: MOR. ■ Bruce Ebmeier, gen mgr; Dan Small, chief engr.

**KHAS(AM)**—Sep 30, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 726, Tribune Bldg. (68901). (402) 462-5101. Nebraska Bcstg Co. Group owner: Seaton. Net: CBS. Rep: Weiss-Powell. Hix, Soderlund. Format: Div. Spec progs: C&W 4 hrs, farm 2 hrs, class 1 1/2 hrs wkly. ■ Donald R. Seaton, pres; John W. Powell, exec VP & gen mgr; Jim Kokesh, opns dir; Chris Adams, mus dir; David Brock, sports dir; Roger Cadogan, prod dir; Tom Matthes, news dir; Julie Jackson, off mgr; Jim Mross, chief engr. ■ KHAS-TV affil. ■ Rates: \$11.80; 10.50; 11.80; 10.50.

**KICS(AM)**—April 15, 1964. 1550 khz; 500 w-U. Box 1005 (68901). (402) 463-1314. Tri-Cities Bcstg Inc. (acq 1-1-83). Net: AP. Format: Adult contemp, old. ■ Brian Griffey, gen mgr; Shuan Schlieff, prog dir; Don Leopold, mus dir. ■ Rates: \$10.75; 8.60; 10.75; 8.60.

**KEZH(FM)**—Co-owned with KICS(AM). February 1965: 101.5 mhz; 3 kw. Ant 265 65 ft. (CP: 49.6 kw, ant 255 ft.). Prog sep from AM. Format: Btfl mus. ■ James J. DePalma, pres & gen mgr. ■ Rates: \$12.35; 12.35; 12.35; 12.35.

### Holdrege

**KUVR(AM)**—Oct 20, 1956: 1380 khz; 500 w-D. 613 4th Ave. (68949). (308) 995-4122. W.W. Bcstg Co. Inc. Net: ABC/C. Rep: Eastman, IMN, Soderlund. Format: Div. Spec prog: Swedish 1/2 hr wkly. ■ William C. Whitlock, pres & coml mgr; David Tucker, gen mgr; Vicki Moriarty, sls mgr; Randy Issler, news dir; Harold Erickson, chief engr.

**KTTY-FM**—Co-owned with KUVR(AM). October 1970: 97.7 mhz; 3 kw. Ant 240 ft. Dups AM 50%.

### Imperial

**KBRL(AM)**—February 1985: 1560 khz; 5 kw-D. Stereo. Box 1284 (69033). c/o 4521 25th St., Columbus (68601). (402) 564-9360. Jerrell Kautz. Format: Btfl mus, relg, farm. Spec prog: Polkas 2 hrs wkly. ■ Jerry Kautz, proprietor & chief engr. ■ Rates: \$8; 8; 8; 8.

**KKJK(FM)**—February 1985: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Kathy J. Kautz. Format: C&W. ■ Kathy J. Kautz, proprietor; Frank Goud, gen mgr; Donna Goud, prom mgr; Jerry Kautz, chief engr. ■ Rates: \$8; 8; 8; 8.

### Kearney

**KGFW(AM)**—1927: 1340 khz; 1 kw-D, 250 w-N. Box 666 (68847). (308) 237-2131. Central Nebraska Bcstg Inc. Net: CBS. Rep: Soderlund. Format: MOR. ■ John C. Mitchell, pres; John McDonald, gen mgr; Dirk Christensen, prog dir; Steve Altmaier, mus dir; Al Smith, sls mgr; Lori Janitschek, continuity dir; Paul Wice, news dir; Jan Parker, chief engr. ■ Rates: \$13; 13; 13; 13.

**KQKY(FM)**—Co-owned with KGFW(AM). Oct 1979: 105.9 mhz; 96.6 kw. Ant 1010 ft. Central Neb. Bcstg Co. Inc. Format: Top-40. ■ Rates: \$17; 17; 17; 17.

**\*KSCV(FM)**—March 8, 1968: 91.3 mhz; 1 kw. Ant 100 ft. Stereo. Kearney State College (68849). (308) 234-8249. Kearney State College. Format: Class, jazz. Spec progs: Soft rock 5 hrs wkly. ■ Edward A. Kielbasinski, gen mgr; Terry Taylor, opns mgr.

**KRNY(AM)**—Dec 5, 1956: 1460 khz; 5 kw-D. 403 E. 25th St. (68847). (308) 234-1977. Semeco Bcstg Corp. (group owner; acq 4-1-71). Net: ABC/C. Rep: IMN. Format: Top-40. ■ W.O. Corrick, pres; Richard Roessler, gen mgr & prog dir; Alan Brecht, coml mgr; Jim Droege, chief engr. ■ Rates: \$13.35; 13.35; 13.35;

**KRNY-FM**—Nov 1, 1962: 98.9 mhz; 40 kw. Ant 1010 ft. Dups AM. Stereo. ■ Rates same as AM.

### Kimball

**KIMB(AM)**—Jan 13, 1959: 1260 khz; 1 kw-D, DA-D. 414 West Second (69145). (308) 254-3634. James E. George (acq 12-30-81). Net: AP. Rep. Hix. Format: MOR, easy lstng. Spec prog: Farm 12 hrs wkly. ■ James E. George, pres; Michael Cantoni, gen & gen sls mgr; Scott McCain, mus dir; B.J. Peters, prog dir; Tim Felt, news dir; Jim McDonald chief engr. ■ Rates: \$6.35; 6.35; 6.35;

### Lexington

**KRVN(AM)**—Feb 1, 1951: 880 khz; 50 kw-U, DA-N. Box 880 (68850). (308) 324-2371. Nebraska Rural Radio Assn. Net: ABC/E. Rep: Katz, Soderlund. Format: C&W, farm. ■ Otto Geiger, pres; Eric Brown, gen & coml mgr; Gordon Bennett, sls mgr; Charles Brogan, prog dir; Rich Hawkins, farm dir; James Struck, news dir; Robert J. Bitner, chief engr. ■ Rates: \$115; 115; 75; 20.

**KRVN-FM**—Nov 1, 1962: 93.1 mhz; 100 kw. Ant 350 ft. Dups AM 5%. Format: Btfl mus. ■ Dave Thorell, prog dir; Frank Snyder, news dir. ■ Rates: \$17; 17; 17; 17.

### Lincoln

**KECK(AM)**—Dec 21, 1965: 1530 khz; 5 kw-D, DA. Box 6006 (68506). (402) 423-1530. J.P. Enterprises (acq 3-1-68). Net: RKO. Rep: Savalli/Schutz. Format: C&W.



Spec prog: Farm 4 hrs wkly. ■ James Treat, pres; Don Tawzer, gen mgr; Dale Wojtaszek, prog dir; Tim Powers & Jay Wilger, mus dirs; Dick Simonsen, chief engr. ■ Rates: \$20; 18; 20;—

**KHAT(FM)**—Co-owned with KECK(AM). Feb 23, 1973: 106.3 mhz; 2.9 kw. Ant 145 ft. Prog sep from AM. Stereo. Box 6066 (68506). (402) 423-1063. Format: Mel-low rock. ■ Charlie Huber, gen mgr. ■ Rates: \$15; 15; 15, 15.

**KFMQ(FM)**—Listing follows KLMS(AM).

**KFOR(AM)**—March 24, 1924: 1240 khz; 1 kw-D, 250 w-N. Box 80209 (68501). (402) 475-6606. Cornbelt Bcstg Corp. (acq 1944). Group owner: Stuart. Net: ABC/I. Rep: McGavren-Guild; Howard Anderson. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ Richard W. Chapin, pres; Roger T. Larson, gen & coml mgr; Rick Al-loway, prog dir; John Stokes, news dir; Steve Looney, chief engr. ■ Rates: \$35; 23; 30; 23.

**KFRX(FM)**—Co-owned with KFOR(AM). May 2, 1965: 102.7 mhz; 100 kw. Ant 430 ft. Stereo. (402) 475-6001. (acq 8-24-73). Format: AOR. ■ Curt Peterson, gen mgr; Tracy Johnson, prog dir; Paul Rebman, chief engr. ■ Rates: \$18; 16; 18; 16.

**KHAT(FM)**—Listing follows KECK(AM).

**KLIN(AM)**—August 1947: 1400 khz; 1 kw-D, 250 w-N. 4343 O St. (68510). (402) 475-4567. KLIN Inc. (acq 9-71). Net: CBS. Rep: Bernard Howard. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Norton E. Warner, pres; Billie Schroeder, coml mgr; Don Gill, stn mgr; Jim Fagin, news dir; Mike Elliott, chief engr.

**KLIN-FM**—Sep 1, 1968: 107.3 mhz; 100 kw. Ant 600 ft. Dups AM 25%. Stereo. Format: Btfl mus. ■ Sandy Jackson, mgr.

**KLMS(AM)**—October 1949: 1480 khz; Stereo. 5 kw-D, 1 kw-N, DA-2. Box 81804 (68501). (402) 489-3855. Woodward Communications Inc. (group owner; acq 12-74). Net: AP. Rep: Eastman. Format: Old. ■ Norman McMullin, pres; Robert McInery, gen mgr; Don Bar-more, coml mgr; Lee Thomas, prog dir; Scott Witt, news dir; Carl Lewis, chief engr. ■ Rates: \$26; 22; 24; 12.

**KFMQ(FM)**—Co-owned with KLMS(AM). June 22, 1958: 101.9 mhz; 100 kw. Ant 180 ft. Prog sep from AM. Stereo. Terminal Bldg. (68501). (402) 476-8565. Format: Adult rock. ■ Ray Farrington, stn & coml mgr. ■ Rates: \$29; 29; 29; 26.

**\*KRNU(FM)**—Feb 23, 1970: 90.3 mhz; 10 w. Ant 180 ft. 601 N. 12th St. (68588). (402) 472-3054. University of Nebraska. Net: ABC/C. MBS. Format: Top-40. Spec progs: Farm 2 hrs, Sp 1 hr, class 10 hrs, jazz 10 hrs wkly. ■ Ronald Roskens, pres; Larry Walklin, gen & coml mgr; Thomas Spann, opns dir; Peter Mayeux, prog & mus dir & prom mgr; Hal Graves, prod mgr; Robert McMullen, news dir; William Ramsay, chief engr. ■ KUON-TV affil.

**KSRD(FM)**—See Seward.

**\*KUCV(FM)**—Jan 1, 1968: 90.9 mhz; 18.2 kw. Ant 180 ft. Stereo. 3800 S. 48th (68506). (402) 488-0996. Union College. Net: NPR. ABC/I. Format: Class, news. ■ Greg Hodgson, gen mgr; Beverley Johnson-Wong, prog dir; Larry West, opns dir; Jerry Hobbs, prom mgr; Gerry Tetz, prod dir; Steve Looney, chief engr.

**KXSS(FM)**—March 6, 1975: 95.3 mhz; 3 kw. Ant 115 ft. Stereo. 2820 N. 48th St., N.E. (68504). (402) 466-5477. Radio Group Inc. (acq 6-26-83). Net: MBS. Rep: Masla, Evans. Format: Adult contemp. ■ Sam Sabeian, pres & gen mgr; Tim Sabeian, prog dir; Rose Harrison, sls mgr; Steve Looney, chief engr. ■ Rates: \$16; 16; 16; 16.

**\*KZUM(FM)**—1978: 89.5 mhz; 10 w. Ant 109 ft. 244 N. 10th St. (68508). (402) 474-5086. Sunrise Commu-nications Inc. Format: Div. Spec progs: Black 12 hrs, jazz 12 hrs, sp 4 hrs, Fr 1 1/2 hrs, Indian 1/2 hr, blues 8 hrs, folk 10 hrs, women's 3 hrs wkly. ■ Natalie McClendon, stn mgr; Joe Janecek, mus dir; Charles Quinn, chief engr.

## McCook

**KICX(AM)**—June 23, 1961: 1360 khz; 1 kw-D. Box 333 201 West 4th St. (69001). (308) 345-5400. Semeco Bcstg Corp. (group owner; acq 4-1-66). Net: ABC/I.

Rep: Eastman, Intermountain, S&R Reps (Northwest). Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Daniel Stramel, gen & gen sls mgr, mus & prog dir; Gayle Risher, prom mgr; Elaine Alt, news dir; Charles War-riner, chief engr. ■ Rates: \$9.40; 9.40; 9.40; 8.

**KICX-FM**—Jan 31, 1979: 95.9 mhz; 1.8 kw. Ant 380 ft. Dups AM 100%. Stereo.

**KSWN(AM)**—Sep 26, 1947: 1300 khz; 5 kw-D, DA. Rural Rt. 4, Box 371 (69001). (308) 345-5275. KBRL Bcstg Co. Inc. (acq 1-10-77). Net: MBS. Rep: Soderlund. Format: Farm. Spec prog: Talk 5 hrs wkly. ■ Leroy M. Santee, pres; David R. Santee, gen mgr & chief engr; Glenn Gillette, prog dir; Al Diccico, prom mgr; Keith W. Downs, coml mgr; Rowena Baker, news dir. ■ Rates: \$12; 10; 80; 10; 80;

**KZMC-FM**—May 1, 1981: 105.3 mhz; 100 kw. Ant 622 ft. Stereo. 407 West 5th Box 218 (69001-0218). (308) 345-1981, (308) 345-2466. KZMC Inc. Format: Adult contemp. var. ■ Debra Wilson, gen mgr. ■ Rates: \$8.70; 8.70; 8.70; 8.70.

## Nebraska City

**KNCY(AM)**—June 29, 1959: 1600 khz; 500 w-D, DA. Box 278 (68410). (402) 873-3348. The KNCY Radio Corp. (acq 12-1-67). Net: MBS. Rep: Soderlund. For-mat: Div. Spec prog: farm 5 hrs wkly. ■ Carl M. Adams, pres; David J. Messing, VP, gen mgr & chief engr; Bob Burns, prom mgr; Brad Fossberg, mus dir; Sheila Maher, news dir; Warren Copenhaver, coml mgr; Myron Hahn, prog dir; Ed Rowen Jr., farm dir. ■ Rates: \$14; 14; 14; 14.

**KNCY-FM**—Sep 20, 1977: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%.

## Norfolk

**KEXL(FM)**—Listing follows WJAG(AM).

**KNEN(FM)**—April 6, 1979: 94.7 mhz; 100 kw. Ant 530 ft. Stereo. 300 Madison Ave., Box 937 (68701). (402) 379-3300. Central Radio Inc. Net: ABC/I. Rep: Masla. Format: Adult contemp. Spec prog: Farm 10 hrs wkly. ■ Gene A. Koehn, pres & gen mgr; James Miller, gen sls mgr; Ray Weston, prog dir; Doug Koehn, mus dir; Bob Morris, news dir. ■ Rates: \$23; 17; 19; 17.

**WJAG(AM)**—July 27, 1922: 780 khz; 1 kw-D (L-WBBM) Box 789 (68701). (402) 371-0780. WJAG Inc. Group owner: Beef Empire Stns. Net: MBS. Rep: Mc-Gavren-Guild, Nebraska Hometown Radio Gp. Format: Country, farm. ■ Jerry Huse, pres; Robert E. Thomas, exec VP; Robb Thomas, gen mgr; Hollis Francis, mgr; Mark Smith, prog dir; Jim Fisher, prom mgr; Ken Wurdemann, news dir; J. Allen Johnson, mus dir; Tony Wortman, chief engr. ■ Rates: \$46; 46; 37; 24.

**KEXL(FM)**—Co-owned with WJAG(AM). Aug 1, 1971: 106.7 mhz; 100 kw. Ant 520 ft. (CP: Ant 1,025 ft.). Stereo. Dups AM 5%. Format: Adult contemp. ■ Rates: \$16; 14; —; 13.

## North Platte

**KELN(FM)**—Listing follows KOOO(AM).

**KJLT(AM)**—July 1, 1957: 970 khz; 5 kw-D. Box 709 (69101). (308) 532-5515. Tri-State Bcstg Assn Inc. (acq 7-1-57). Spec progs: Sp 1 hr wkly. ■ John G. Towns-ent, pres & chief engr; John Townsend, mgr.

**KODY(AM)**—July 5, 1930: 1240 khz; 1 kw-D, 250 w-N. 308 W. 4th St. (69101) (308) 532-3344. North Platte Bcstg Inc. (acq 12-31-72). Net: NBC, NBC Talknet. Reps: Weiss-Powell, Howard Anderson. Format: MOR. ■ Richard Wagner, pres; Mike Overton, gen mgr; Steve King, prog dir; Brian Bruns, opns mgr; Gordy Costello, news dir. ■ Rates: \$17; 14.75; 17; 14.75.

**KODY-FM**—Sep 24, 1979: 94.9 mhz; 63 kw. Ant 200 ft. Stereo. Prog sep from AM. Net: CBS. Format: C&W. ■ Bruce James, prog dir; Tony Beau, farm dir. ■ Rates: \$13; 12; 13.50; 12.

**KOOQ(AM)**—Jan 1966: 1410 khz; 5 kw-D, 1 kw-N, DA-N. Box 248, 1301 E. 4th St. (69101). (308) 532-1120, Wats: 800-662-2971. Valley Communications Inc. (acq 6-23-82). Net: MBS. Rep: Direct Buys, Soderlund-Oma-ha. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Mike

McCormack, prog & mus dir; Andrew S. Escocoff, news dir. ■ Rates: \$17; 17; 17; 12.

**KELN(FM)**—Co-owned with KOOO(AM). Feb 1979: 97.1 mhz; 100 kw. Ant 458 ft. (308) 532-6400, Wats: 800-662-2861. Net: MBS. Format: MOR. ■ Gretchen Engstrom, gen mgr; Glen Odvark, mus dir; Mike Mc-Cormack, prom mgr. ■ Rates: \$18; 18; 18; 13.

**KXNP(FM)**—June 7, 1982: 103.5 mhz; 100 kw. Ant 403 ft. Stereo. Box 1231, 310 East 4th St. (69103). Net: ABC/I. Rep: Masla, Hix, Soderlund. Format: C&W. Spec progs: Farm 4 hrs, class 3 hrs wkly. ■ Neil Nelkin, pres & gen mgr; Michael H. Sinnard, gen sls mgr; Jane Nelkin, prog dir; Randy Corley, mus dir; Carolyn Schmidt, prom mgr; Joseph Nittler, news dir; Joseph Miller, chief engr. ■ Rates: \$14.50; 13; 14.50; 10.50.

## Ogallala

**KMCX(FM)**—1975: 106.5 mhz; 100 kw. Ant 300 ft. Stereo. Box 733 (69153). (308) 284-2051. JBS Inc. (acq 11-15-81). Net: AP. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ John Bower, pres; Larry J. Patrick, gen mgr; Rhonda Kosmicki, prog dir; Dick Roeser, news dir; Ralph Lawson, chief engr. ■ Rates: \$10.50; 9; 7.50; 7.50.

**KOGA(AM)**—Jan 23, 1955: 930 khz; 500 w-U. DA-N. (CP: 2.5 kw. DA-2). Box 509 (69153). (308) 284-3633. Ogallala Bcstg Co. Net: ABC/I, IMN. Rep: Eastman, IMN. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Ray H. Lockhart, pres & gen mgr; Bob Cook, chief engr.

**KOGA-FM**—Co-owned with KOGA(AM). Nov 1978: 99.7 mhz; 39 kw. Ant 277 ft. Stereo. ■ Rates same as AM.

## Omaha

**KBWH(FM)** See Blair.

**KCRO(AM)**—March 1922: 660 khz; 1 kw-D. 3615 Dodge St. (68131). (402) 422-1600. RadiOmaha Inc. (acq 4-19-79). Format: Relg, contemp Christian. ■ Samuel W. Smulyan, pres; Jack N. Marsella, exec VP; Bill Butler, gen mgr; Marge Bray, coml mgr; Warren Fooks, chief engr. ■ Rates: \$16; 14; 16;

**KEFM(FM)**—Dec 16, 1976: 96.1 mhz; 100 kw. Ant 285 ft. Stereo. 105 S. 70th St. (68132). (402) 558-9696. Web-ster-Baker Bcstg Co. Rep: McGavren-Guild. Format: Adult contemp. ■ William B. Webster, pres; John W. Webster, gen mgr; Hank Kuhlmann, gen sls mgr; Chuck Strand, prog dir; Steve Albertson, prom mgr; Gene Platt, news dir; James Leedham, chief engr. ■ Rates: \$32; 34; 32; 28.

**KESY-FM**—Listing follows KROM(AM).

**KEZO(FM)**—Listing follows KYNN(AM).

**KFAB(AM)**—1924: 1110 khz; 50 kw-U, DA-N. 5010 Un-derwood Ave. (68132). (402) 556-8000. KFAB Bcstg Co. Group owner: May, Lincoln Journal. Net: NBC. Rep: Christal. ■ Edward W. May, pres; Lyell Bremser, VP & gen mgr; Ken Headrick, stn mgr; Lyle Nelson, sls mgr; Kent Pavelka, prog mgr; Walt Kavanagh, mgr news & pub affrs; John Bruna, chief engr.

**KGOR(FM)**—Co-owned with KFAB(AM). 1959: 99.9 mhz; 115 kw. Ant 1230 ft. Stereo. Prog sep from AM.

**\*KGBI-FM**—May 17, 1966: 100.7 mhz; 100 kw. Ant 470 ft. Stereo. 1515 S. 10th St. (68108). (402) 449-2900. Grace College of the Bible. Net: UPI. Format: Relg. ■ Dr. Robert W. Benton, pres; Ward Childerston, gen mgr & prog dir; Suzie Glover, mus dir; Dan Norton, prom mgr; Sharon Hall, news dir; Harry Scott, chief engr.

**KGOR(FM)**—Listing follows KFAB(AM).

**\*KIOS-FM**—September 1969: 91.5 mhz; 50 kw. Ant 520 ft. Stereo. 3219 Cuming St. (68131). (402) 556-

## Nebraska, Nevada Radio

2770. School District of City of Omaha. Net: NPR. Format: Class, educ, jazz. Spec progs: Black 1 hr, American Ind 1 hr wkly. ■ James L. Minear, gen mgr; Tony Calta, chief engr.

**KLNG(AM)**—See Council Bluffs, Iowa.

**KOIL(AM)**—Dec 16, 1976: 1290 khz; 5 kw-U. DA-N. 3000 Farnam St. (68131). (402) 345-1290. Newkool Inc. (acq 1-11-83). Net: CBS R/R, RKO One. Rep: Selcom. Format: Adult contemp. ■ Robert Schwartzbaugh, pres; Steve Brown, gen mgr; Daniel Charleston, sls mgr; Terry Mason, prog dir; Norm Roberts, news dir; Jerry Weist, chief engr. ■ Rates: \$32; 26; 32; 21.

**KROM(AM)**—March 2, 1957: 1420 khz; 1 kw-D, DA-D. 4807 Dodge St. (68132). (402) 556-6700. Media Omaha Ltd. (acq 3-12-84). Net: MBS, RKO. Rep: Selcom. Format: Music of your life. ■ Robert H. Dean, gen mgr; Daniel Gilmore, sls mgr; Eddie Hudson, prog dir; Torri Pantaleon, news dir; Jim Leedham, chief engr. ■ Rates: \$15; 17; 15; 14.

**KESY-FM**—Co-owned with KROM(AM). May 12; 1972: 104.5 mhz; 31 kw. Ant 285. ft. Stereo. Separate from AM. Net: AP. Format: Btfl music. ■ Dennis Hackett, sls mgr; Bob Palmer, prog dir. ■ Rates: \$34; 36; 34; 26.

**\*KVNO(FM)**—Aug 27, 1972: 90.7 mhz; 3 kw. Ant 640 ft. Stereo. 6625 Dodge St. (68182). (402) 554-2716. The University of Nebraska Bd of Regents. Net: NPR, American Public, MBS. Format: Class, jazz. Spec progs: Ger 1 hr, Sp 1/2 hr wkly. ■ Barbara Myers, stn mgr; Frank Bramhall Jr., gen mgr; Brian Ackley, prod/opns; A. Peter Marsh, prog dir; Victor Hahn, news dir; Vern Sales-trom, prom mgr; David Kline, chief engr.

**KYNN(AM)**—March 1942: 1490 khz; Stereo. 1 kw-D, 250 w-N. 11128 John Galt Blvd. (68137). (402) 592-3500. Albimar Omaha Ltd. (group owner; acq 9-16-83). Net: MBS. Rep: Blair. Format: C&W. ■ Jim Carter, gen mgr; Jim Abens, prog & mus dir; John Gaeta, chief engr. ■ Rates: \$25; 15; 10.

**KEZO(FM)**—Co-owned with KYNN(AM). May 15, 1961: 92.3 mhz; 100 kw. Ant 1,250 ft. Stereo. Prog sep from AM. (402) 592-5300. Net: ABC/R. Format: AOR. ■ Bruce McGregor, prog dir; Joe Blood, mus dir. ■ Rates: \$85; 85; 85; 65.

**WOW(AM)**—April 2, 1923: 590 khz; 5 kw-U 615 N 90th St. (68114). (402) 390-2059. Great Empire Bcst (acq 9-16-83)/Net: ABC/E. Rep: Torbet. Format: Country Western. ■ Mike Lynch, pres; Roy Coffman, opns dir; Ken Fearnow, gen mgr; Brian Keith, gen sls mgr; Chuck Urban, prog dir; Bill Corey, mus dir; Rod Colvin, news dir; Steve Conover, chief engr.

**WOW-FM**—1959: 94.1 mhz; 100 kw. Ant 512 ft. Dups AM 7%. Stereo.

### O'Neill

**KBRX(AM)**—November 1955: 1350 khz; 1 kw-D. Box 150 (68763). (402) 336-1612. Ranchland Bcstg Co. Inc. (acq 7-1-61). Net: ABC/I. Rep: Smith, Soderlund. Format: C&W. ■ Gilbert L. Poesse, pres; Scott Poesse, gen mgr & prog dir; Jim Droege, chief engr.

**KBRX-FM**—December 1973: 102.9 mhz; 100 kw. Ant 500 ft. Stereo.

### Ord

**KNLV(AM)**—July 15, 1965; 1060 khz; 1 kw-D. Box 268 (68862). (308) 728-3263. KNLV Inc. (acq 6-1-74). Rep: Soderlund. Format: C&W, farm, AOR. Spec progs: Pol 6 hrs wkly. ■ Dean W. Misko, pres; Mike Glesinger, opns & prom mgr, prog dir & chief engr; John Regar, gen sls mgr; Larry Schultz, mus dir. ■ Rates: \$7.55; 7.55; 7.55; 7.55.

**KNLV-FM**—July 10, 1981: 103.9 mhz; 1.86 kw. Ant 379 ft. Dups AM 100%. Stereo.

### Plattsmouth

**KOTD(AM)**—Oct 26, 1970: 1000 khz; 250 w-D, DA. Box 509 (68048). (402) 296-3366. Platte Bcstg Co. Net:

ABC/D. Brownfield. Format: MOR. Spec prog: Farm 9 hrs, polka 4 hrs wkly. ■ Charles Warga, pres; Steve Warga, stn mgr; Gene Platt, prog dir; John Madr, mus dir; Corey Phillips, news dir; Rick Kriefels, chief engr. ■ Rates: \$12; 12; 12; 12.

### Scottsbluff

**KEYR(AM)**—See Terrytown.

**KMOR(FM)**—Aug 4, 1978: 92.9 mhz; 100 kw. Ant 1023 ft. Stereo. 2002 Char Ave., Box 532 (69361). (308) 632-5667. Tracy Corp. Net: UPI. Rep: Eastman, Intermountain. Format: Adult contemp. Spec progs: Farm 8 hrs, Sp 1/2 hr. ■ Michael J. Tracy, pres & gen mgr.

**KNEB(AM)**—Jan 1, 1948: 960 khz; 1 kw-D, 500 w-N, DA-2. Box 239 (69361). (308) 632-7121. Panhandle Bcstg Inc. (acq 7-1-79). Net: ABC/I. Rep: Katz, Soderlund. Format: Adult contemp, farm. Spec prog: Sp 4 hrs wkly. ■ Otto Geiger, pres; Jim Thompson, gen mgr; Dennis Ernest, prog dir; Dewey Nelson, farm bcstr; Kevin Mooney, news dir; Les Proctor, chief engr. ■ Rates: \$12; 12; 9.75; 9.75.

**KNEB-FM**—Dec 25, 1960: 94.1 mhz; 100 kw. Ant 680 ft. Stereo. Dups AM 10%. Format: C&W. Spec prog: farm 18 hrs wkly. ■ Susan Wiedeman, prom mgr. ■ Rates: \$12; 9.75; 9.75; 9.75.

**KOLT(AM)**—Feb 15, 1930: 1320 khz; 5 kw-D, 1 kw-N, DA-N. Box 660 (69361). (308) 635-1320. Hilliard Co. Net: CBS, Neb Hometown Group. Rep: Torbet. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ James D. Petersen, pres; Geoffrey J. Hammond, gen mgr; Chris Adams, mus & prog dir; Kyle Mickle, news dir; Red Davis, chief engr.

### Seward

**KZKX(FM)**—Nov 12, 1976: 96.9 mhz; 100 kw. Ant 610 ft. Stereo. 2127 "O" St., Lincoln (68510). (402) 474-4113. Musicradio of Nebraska Inc. (acq 1-4-84). Net: ABC/D. Rep: Weiss & Powell. Format: C&W. Spec prog: Farm 2 1/2 hrs wkly. ■ Don Cavaleri, pres & gen mgr; Julie Gade, gen sls mgr; Max Wulf, prog dir; Rex Michaels, news dir; William Seier, chief engr. ■ Rates: \$17; 17; 17; 13.

### Sidney

**KSID(AM)**—June 2, 1952: 1340 khz; 1 kw-D, 250 w-N. Box 37, Legion Park (69162). (308) 254-5803. KSID Radio Inc. (acq 1962). Net: ABC/C, IMN. Rep: IMN. Format: Top 40, C&W. Spec prog: Farm 10 hrs wkly. ■ David W. Young, pres & gen mgr; Jo Morris, gen sls mgr; Joyce Huddleston, prog dir; Greg McElvain, news dir; Russ Kaber, chief engr. ■ Rates: \$12; 10.50; 12; 10.50.

**KSID-FM**—Sep 13, 1974: 98.7 mhz; 62 kw. Ant 368 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

### Superior

**KRFS(AM)**—March 17, 1959: 1600 khz; 500 w-D. Box 100 (68978). (402) 879-4741. Valley Bcstg Co. Inc. (acq 10-1-77). Net: UPI, NBS. Rep: Soderlund, Walton. Format: MOR, C&W. ■ Dennis E. Hull, pres, gen mgr & prog dir; Marianne Stienman, coml & prom om mgr; Steve Daley, mus dir; Keith Larsen, news dir; Dan Scott, chief engr. ■ Rates: \$6.25; 6.25; 5.80; 5.80.

**KRFS-FM**—Feb 25, 1977: 103.9 mhz; 500 w. Ant 59 ft. Dups AM 100%. ■ Rates: \$5.25; 5; 4.50; 4.

### Terrytown

**KCMI(FM)**—Jan 1980: 103.9 mhz; 3 kw. Ant 108 ft. Stereo. Box 401 Scottsbluff (69361). (308) 635-0104. Christian Media Inc. Net: AP. Format: Relg, btfl music. ■ Duane Pennington, pres; Rev. Scott Peterson, gen mgr.

**KEYR(AM)**—June 15, 1961: 690 khz; 1 kw-D, DA-D. Box 1263, Scottsbluff (69361). (308) 632-4119. Western Neb. Bcstg Co. Inc. (acq 10-1-78). Net: AP. Rep: Walton; McGuire. Format: C&W. Spec prog: Sp 2 hrs wkly. ■ Jim Bickling, pres & gen mgr; Larry Lindstrom, sls mgr; Don Tuggle, mus & prog dir; J.E. Purvis, news dir; Bob Hinze, chief engr. ■ Rates: \$9.45; 9.45; 9.45;

### Valentine

**KVSH(AM)**—March 6, 1961: 940 khz; 5 kw-D. 126 West Third St. (69201). (402) 376-2400. Beef Country Co. (acq 10-7-1). Net: ABC/I, IMN. Rep: Howard Anderson. Format: C&W. ■ Donald E. Jones, pres; Larry Russell, gen mgr; Wallace Bazyn, coml mgr; Dave Dent, prog dir; Mike Burge, chief engr. ■ Rates: \$14; 11.50; 10.50;—

### Wayne

**KTCH(AM)**—March 18, 1968: 1590 khz; 2.5 kw-D. DA-D. Box 484 (68787). (402) 375-3700. KTCH Inc. (acq 6-1-78). Net: ABC/D, Brownfield Farm Net. Rep: Smith, Soderlund. Format: MOR, C&W, farm. ■ Dean Craun, pres & gen mgr; Sandra Schulz, coml mgr; Dan Bad-dorf, prog dir; Mike Mascoe, news dir. ■ Rates: \$9.50; 6.50; 6.50; 3.00.

**KTCH-FM**—Oct 19, 1975: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 60%. Format: MOR, top 40. ■ Rates same as AM.

**\*KWSC(FM)**—Oct 13 1971: 91.9 mhz; 320 w. Ant 96 ft. Wayne State College (68787). (402) 375-2200 Wayne State College. Format: Progs. Spec progs: Class 3 hrs, jazz 2 hrs wkly. ■ Scot Sipes, gen mgr.

### West Point

**KWPN(AM)**—Not on air, target date unknown: 840 khz; 2.5 kw-D. 2702 Bragstad, Sioux Falls, S.D. (57103). Kelly Communications Inc.

### York

**KAWL(AM)**—September 1954: 1370 khz; 500 w-D. Box 544 (68467). (402) 362-4433. Prairie States Bcstg Co. Inc. (acq 6-1-81). Net: UPI, MBS. Rep: Corlett & Assoc. Format: C&W. Spec progs: Bargain counter 3 hrs, farm 7 hrs, women 1 hr wkly. ■ Robin L. Robson, pres & sls mgr; Marcia Pozin Robson, VP; Douglas Scott Becher, prog & mus dir; John Horan, news dir; David Johnson, chief engr. ■ Rates: \$11; 9.50; 10.50;

**KAWL-FM**—Dec 1, 1970: 104.9 mhz; 3 kw. Ant 310 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$10; 8.50; 9.50; 7.50.

### Nevada

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### Boulder City

**KRRI(FM)**—Sep 1, 1982: 105.5 mhz; 120 w. Ant. 3,550 ft. (CP: Ant 1,477 ft.). Stereo. Box 97 (89005). (702) 293-5774. Recreation Radio Inc. Format: Adult contemp. Spec prog: Recreation news 5 hrs wkly. ■ Art Kevin Ferraro, pres & gen mgr; Jodi Ferraro, prog dir; Paul Richard, gen sls mgr; Jay Stevens, mus dir; Ross Ferraro news dir; Ron Howard, chief engr.

### Carson City

**\*KNIS(FM)**—Nov 25, 1970: 94.7 mhz; 29.5 kw. Ant 2,150 ft. Stereo. 6363 Hwy 50 E. (89701). (702) 883-5647. Western Inspirational Bcstrs. Format: Contemp Christian. ■ Steve Erven, pres; Tom Hesse, gen mgr; Tim Allen, opns dir; Craig Miller, mus dir

**KNSS(FM)**Not on air, target date unknown: 98.1 mhz. c/o Box 85, Natchitoches, La. (71457). Carson City Bcstg Inc.

**KPTL(AM)**—May 14, 1955: 1300 khz, 5kw-D, 500 w-N. DA-N. 1937 N. Carson St. (89701). (702) 882-1319. Constant Bcstg Inc. (group owner; acq 11-27-84). Net: UPI, RKO. Rep: Weiss-Powell. Format: MOR ■ George Caraway, gen mgr; Howard Cadot, chief engr



**KWNZ(FM)**—Co-owned with KPTL(AM). June 27, 1972: 97.3 mhz; 52 kw. Ant 2,240 ft. Stereo. (702) 882-6263. Format: C&W.

## Elko

**KELK(AM)**—Dec 7, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 790 (89801). (702) 738-7118. Elko Bcstg Co. (acq 11-1-74). Net: ABC/I. Rep: Eastman, IMN. Format: MOR, div. Spec prog: Farm 2 hrs wky. ■ D. Ray Gardner, pres & gen mgr; Elden Ramsey, coml mgr; Stuart Rider, news dir; D. Ray Gardner, chief engr. ■ Rates: \$8; 8; 8; 8.

**KLKO(FM)**—Co-owned with KELK(AM). May 1982: 93.5 mhz; 3 kw. Ant minus 314 ft. Prog sep from AM. Stereo. Format: Btlf mus. ■ Rates: \$6; 6; 6.

**KRJC(FM)**—Oct 1981: 95.3 mhz; 450 w. Ant 761 ft. Stereo. 1859 Manzanita Box 1626 (89801). (702) 738-9895. Holiday Bcstg of Elko. Group owner: Holiday Bcstg of Salt Lake. Net: UPI. Format: C&W. Spec prog: Farm 1/2 hr. ■ Ralph J. Carlson, pres; Randy Mathis, VP & gen mgr; Alan Hague, exec VP; Mark Armstrong, asst mgr; Joseph Torsitano, opns mgr & chief engr. ■ Rates: \$8; 8; 8.

## Ely

**KBXS(FM)**—Not on air, target date unknown: 92.7 mhz; 3 kw. Ant 169 ft. 484 Aultman St. (89301). Eastern Nevada Bcstg.

**KELY(AM)**—July 8, 1950: 1230 khz; 250 w-SH. Box 600 (89301). (702) 289-2077 & 3963. Hansen Corp. Net: UPI. Format: Div. ■ David I. Hansen, pres & coml mgr. ■ Rates: \$7.50; 7.50; 7.50.

*William A. Exline, Inc.*

4340 Redwood Hwy., Suite F-121  
SAN RAFAEL, CALIFORNIA 94903  
(415) 479-3484

MEDIA BROKERS - CONSULTANTS

## Fallon

**KVLV(AM)**—May 9, 1957: 980 khz; 5 kw-D, DA. 1155 Gumnow Drive (89406). (702) 423-2243. Lahontan Valley Bcstg Co. Format: C&W. ■ Lester W. Pearce, gen mgr & chief engr; Mike McGinness, gen sls mgr; Deanna McGinness, prog dir; Lynn L. Pearce, news dir. ■ Rates: \$6.45; 6.45; 6.45; 6.45.

**KVLV-FM**—Nov 26, 1966: 99.3 mhz; 2.9 kw. Ant 250 ft. Stereo. Prog sep from AM. Format: AOR. ■ Rates: \$4.10; 4.10; 4.10; 4.10.

## Gardnerville-Minden

**KTRD(FM)**—Not on air, target date unknown: 99.3 mhz. c/o 645 School St., Lone Pine, Calif. (93545). Lloyd W. Higuera.

## Henderson

**\*KILA(FM)**—July 18, 1972: 95.5 mhz; 100 kw horiz. 61 kw vert. Ant 1120 ft. 2201 S. 6th St., Las Vegas (89104). (702) 731-5452. Faith Communications Corp. Format: Var, relig. ■ Jack G. French, pres & gen mgr; Chris Staheli, prog dir; Mike Worrell, chief engr.

**KMZQ-FM**—Nov 28, 1982: 100.5 mhz; 98 kw. Ant 1,180 ft. Stereo. 1555 E. Flamingo Rd., Suite 335, Las Vegas (89109). (702) 731-5100. Pinnacle Communications Corp. Format: MOR. ■ Larry Shipp, gen mgr.

**KREL(AM)**—May 1956: 1280 khz; 5 kw-D. Box 400 (89015). (702) 564-2591. Consolidated Bcstg Corp. (acq 11-81). Net: ABC Talk, NBC. Rep: Unirep. Format: Relig, Sp. ■ Ralph D. Calvin, pres; Dan Newburn, gen mgr. ■ Rates: \$10; 10; 10; 10.

**KXTZ(FM)**—February 10, 1971: 94.1 mhz; 41 kw. Ant minus 119 ft. (CP: 100 kw. Ant 1,210 ft). Stereo. 307 Water St. (89015). (702) 564-2696. Pennino Music Co. Rep: Selcom. Format: Btlf mus. ■ Jeannette Banocci, pres; Jack Banocci, VP & gen mgr; Bob Bunnell, stn mgr; Dick Knight, prog dir; Gordon Aslum, chief engr.

## Incline Village

**KLKT(FM)**—June 10, 1983: 100.1 mhz; 3 kw. Ant 629 ft. Stereo. Box 6063, 774 Mays Blvd. (89450). (702) 832-1000. North Lake Tahoe Bcstg Co. Inc. Format: Adult contemp. Spec progs: News 8 hrs, jazz 4 hrs, old 4 hrs, class 2 hrs wky. ■ Jim King, pres & gen mgr; Pamela Neff, gen sls mgr; Ken Hunter, prog dir; Mickey Lees, mus dir; Nancy Bono, news dir; Bill Kingman, chief engr. ■ Rates: \$14, 14; 14; 14.

## Las Vegas

THE  
**MONTCALM**  
CORPORATION  
Media Brokers/Consultants  
315 Second Avenue South  
Seattle, WA 98104  
(206) 622-7050

**\*KCEP(FM)**—1974: 88.1 mhz; 4.7 kw. Ant 120 ft. Stereo. c/o Operation Opportunities-Clark County, 330 W. Washington St. (89030). (702) 648-4218. Economic Opportunity Board of Clark County. Format: Black, ed, urban contemp. ■ Ray E. Willis, gen mgr; Roger Cook, underwriting dir; Robert Holiday, prog dir; Willi McIver, mus dir; Ladora Franklin, pub affrs dir; Michael Worrall, chief engr.

**KDWN(AM)**—April 7, 1975: 720 khz; 50 kw, DA-N. No. 1 Main St. (89101). (702) 385-7212. Radio Nevada. Net: AP. Rep: Blair. Format: News, talk. ■ A.J. Williams, pres; C. Reis, gen mgr; D. Hubbard, gen sls mgr; Ken Stahl, opns mgr; M. Messina, chief engr. ■ Rates: \$22; 20; 22; 20.

**KENO(AM)**—1940: 1460 khz; 5 kw-D, 1 kw-N, DA-N. 4660 S. Decatur Blvd. (89103). (702) 876-1460. Lotus Communications Corp. (group owner; acq 6-1-65). Rep: Christal. Format: Adult contemp. ■ Howard A. Kalmenson, pres; Nancy L. Reynolds, gen mgr; Lucretia Langham, gen sls mgr; Gary Campbell, news dir.

**KOMP(FM)**—Co-owned with KENO(AM). Sep 1, 1966: 92.3 mhz; 100 kw. Ant 1,520 ft. Prog sep from AM. Stereo. (acq 3-77). Net: NBC's The Source. Format: AOR. ■ Charlie Morris, prog dir; Leslie Blien, news dir; Mike Worrall, chief engr.

**KFMS(FM)**—Listing follows KVEG(AM).

**KITT(FM)**—Listing follows KRAM(AM).

**KLAV(AM)**—June 1947: 1230 khz; 1 kw-U. Stereo. Box 15290 (89114). (702) 732-2555. Frontier Media Corp. (acq 12-16-76). Net: MBS, RKO One. Format: Adult Top-40. ■ Morgan Skinner, pres; Jack London, gen mgr; Stephen Potter, sls mgr; Mike Reinhardt, opns mgr & news dir; Pat O'Gara, chief engr.

**KLUC(FM)**—Listing follows KMJJ(AM).

**KMJJ(AM)**—(North Las Vegas) 1956: 1140 khz; 10 kw-D, 2.5 kw-N, DA-D. Box 14805 (89114). (702) 736-8910. Western Cities Bcstg (group owner; acq 9-1-70). Net: ABC/E. Rep: McGavren-Guild. Format: Adult contemp. ■ Keith A. Gerst, VP & gen mgr; Tim Maranville, prog dir; Bob Berzins, mus dir; Joe McCarthy, news dir; James McNally, chief engr.

**KLUC(FM)**—Co-owned with KMJJ(AM). 1956: 98.5 mhz; 25 kw. Ant 320 ft. (CP: 100 kw. Ant 1,195 ft.). Stereo. 3510 W. Hacienda (89030). (702) 739-9383. Net: ABC/C. Rep: McGavren-Guild. Format: Top-40. ■ Rick Denton, gen sls mgr; Bill Richards, prog dir; Bob Beers, news dir.

**\*KNPR(FM)**—March 24, 1980: 89.5 mhz; 7.5 kw. Ant 1,570 ft. Stereo. 5151 Boulder Hwy. (89122). (702) 456-6695. Nevada Public Radio Corp. Net: NPR. Format: Class, jazz. ■ John Harvey, chmn; Lamar Marchese, gen mgr; Bob Dambach, prog dir; Mike Worrall, chief engr.

**KNUU(AM)**—Feb 21, 1962: 970 khz; 5 kw-D, 500 w-N, DA-2. 2001 E. Flamingo, o, Magna Executive Center. (89109). (702) 735-8644. Las Vegas Electronics Inc. (acq 1972). Net: CBS, MBS, NBC Talknet, AP. Rep: Weiss-Powell. Format: News, talk. ■ Joseph McMurray, pres & gen mgr; Rosanne Berkey, gen sls mgr;

## Nevada Radio

Larry Martin, prog dir; Steve Herman, news dir; Gordon Aslum, chief engr. ■ Rates: \$22; 16; 16; 15.

**KOMP(FM)**—Listing follows KENO(AM).

**KORK(AM)**—June 1953: 920 khz; 5 kw-D, 500 w-N, DA-2. 42129, 1950 Sandhill Road (89104). (702) 457-5511. Donrey of Nevada. (acq 7-15-55). Group owner: Donrey Media Group. Net: ABC/I. Rep: Eastman. Format: Big band, MOR. ■ Donald W. Reynolds, pres; John R. Lego, stn mgr; David G. Scribner, group mgr/ bcastg; Jim Austin, prog dir; Stephanie Roberts, news dir; Bryant Smith, chief engr. ■ Rates: \$20; 16; 18; 12.

**KYRK-FM**—Co-owned with KORK(AM). Nov 29, 1961: 97.1 mhz; 50 kw. Ant 1,950 0 ft. (CP: 15 kw. Ant 1,811 ft.). Stereo. Prog sep from AM. Format: Btlf mus. ■ Charles F. Harper, stn mgr; Ray Green, prog dir. ■ Rates: \$21; 18; 20; 15.

**KRAM(AM)**—1947: 1340 khz; 1 kw-D, 250 w-N. 925 E. Desert Inn Rd. (89109). (702) 732-1363. Cole Industries Inc. (acq 6-77). Net: UPI. Rep: Torbet. Format: C&W. ■ Donald Cole, pres; Ken Copper, gen mgr; Brian Rouff, gen sls mgr; Scotty Allen, prog dir & prom mgr; Bat Henderson, mus dir; Al Nelson, news dir; Bryant Smith, chief engr. ■ Rates: \$19; 17; 19; 17.

**KITT(FM)**—Co-owned with KRAM(AM). Jan 26, 1984: 96.3 mhz; 100 kw. Ant 1,175 ft. Stereo. Prog sep from AM. Format: Top-40.

**KREL(AM)**—See Henderson.

**KRRI(FM)**—See Boulder City.

**KUDO(FM)**—March 6, 1980: 93.1 mhz; 50 kw; Ant 103 ft. Stereo. 66 E. Tropicana Ave. (89109). (702) 798-5657. Quality Bcstg. Net: CBS RadioRadio. Rep: Hillier, Newmark & Wechsler. Format: Adult contemp. ■ Diane Clary, pres & gen mgr; Johnny Gunn, VP & gen sls mgr; Bill Bauman, mus dir, prom mgr & chief engr; Paul Miller, news dir. ■ Rates: \$27; 23; 27; 23.

**\*KUNV(FM)**—April 21, 1981: 91.5 mhz; 15 kw. Ant 45 ft. (CP: Ant 1,100 ft.). Stereo. Univ of Nev, 4505 Maryland Parkway (89154). (702) 739-3877. Univ of Nevada Board of Regents. Format: Div. ■ Neyeswah Abiku, gen mgr; Paul Nyman, chief engr.

**KVEG(AM)**—(North Las Vegas) 1954: 1410 khz; 5 kw, DA-2. 1555 E. Flamingo Rd. (89109). (702) 732-7553. Broadcast Assocs. (acq 8-28-72). Rep: Katz. Format: C&W. ■ Steve Gold, pres; Allyn A. Cohen, gen mgr; Doug Shane, prog dir; Jack Abell, coml mgr; Johnny Steele, mus dir & prom mgr; Darrell Dryer, news dir; Jim Free, chief engr.

**KFMS(FM)**—Co-owned with KVEG(AM). March 22, 1963: 101.9 mhz; 100 kw. Ant 1,110 ft. (CP: Ant 1,180 ft.). Stereo. Box 15223 (89114).

**KYRK-FM**—Listing follows KORK(AM).

**\*KYVD(FM)**—Not on air, target date unknown: 90.5 mhz; 100 kw. Ant 1,269 ft. 2201 S. Sixth St. (89104). Faith Communications Corp.

## Lovelock

**KDXA(AM)**—Not on air, target date June 1985: 880 khz; 1 kw-D, 250w-N. Stereo. Box 550, Fair Oaks, Calif. (95628). (916) 965-7700. John L. Gardner dba 88 Bcstg Co. Format: MOR. ■ Jack Gardner, owner & gen mgr.

## North Las Vegas

**KMJJ(AM)**—Licensed to North Las Vegas. See Las Vegas.

**KVEG(AM)**—Licensed to North Las Vegas. See Las Vegas.

## Reno

**KBET(AM)**—July 1946: 1340 khz; 1 kw-D, 250 w-N. Box 11710 (89510). (702) 322-1340. Reno Electronics Inc (acq 7-1-81). Rep: Unirep. Format: MOR. ■ Robert

## Nevada, New Hampshire Radio

Bernstein, pres; Don Costa, gen mgr; Joseph McMurray, VP; Dave Fox, prog dir; Dave Beck, news dir; Wm. Kingman, chief engr. ■ Rates: \$13.50; 12; 13.50; 11.

**KCBN(AM)**—Oct 30, 1963: 1230 khz; 1 kw-D, 250 w-N. Box 10630 (89510). (702) 826-1355. Roth Communications (acq 3-1-82). Net: CBS RadioRadio, RKO. Rep: Torbet. Format: Contemp hit radio. ■ David Roth, pres; Robert N. Ordonez, VP & gen mgr; Janet Perry, loc sls mgr; Jim O'Neil, prom mgr; Dawn Golden, news dir.

**KHTX(FM)** See Carnelian Bay, Calif.

**KISK(AM)** Not on air, target date unknown: 1550 khz; 10 kw-D. 4604 Hurford Terrace, Encino, Calif. (91436). First Bcstg of Nevada Inc.

**KRNO(FM)**—Co-owned with KCBN(AM). July 1974: 106.9 mhz; 70 kw. Ant 2,214 ft. Stereo. Net: CBS R/R. Format: Adult contemp. ■ Larry Irons, opns mgr.

**KNIS(FM)**—See Carson City.

**KOBY(AM)**—April 6, 1969: 1550 khz; 10 kw, DA-D. 530 Sunnyside Drive (89503). (702) 747-2326. KOBY Radio.

**KOH(AM)**—Oct 25, 1928: 630 khz; 5 kw-D, 1 kw-N, DA-N. Box 2271 (89505). (702) 356-8000. Klein Bcstg Inc. (acq 1983). Net: CBS, MBS. Format: News, talk. Spec prog: Sp 2 hrs wkly. ■ C. K. McClatchy, pres; Ken Mendenhall, gen mgr; Kelly Long, coml mgr; Ed Towey, prog dir; Jack Dagg, mus dir; Doug Davies, prom mgr; Bruce Robinson, news dir; Fred Holub, chief engr. ■ Rates: \$30; 16; 18; 12.

**KNEV(FM)**—Co-owned with KOH(AM). Dec 25, 1953: 95.5 mhz; 60 kw. Ant 2,270 ft. Stereo. (acq 6-80). Format: Easy lstdg. ■ Mary Lou Angeles, coml mgr; Murl Morris, prog dir; Biff Balboa, prom mgr. ■ Rates: \$12; 15; 9; 6.

**KOLO(AM)**—1946: 920 khz; 5 kw-D, 1 kw-N, DA-N. Box 10800 (89504). (702) 786-0920. Donrey of Nevada Inc. (acq 1953). Group owner: Donrey Media Group. Net: NBC. Rep: Eastman. Format: C&W. ■ Donald W. Reynolds, pres; John Rogers, gen mgr; Phil Swenke, gen sls mgr; George Sepulveda, prog dir; Jay Davis, mus dir; Patrice Bingham, news dir. ■ Rates: \$27; 23; 27; 13.

**KONE(AM)**—Jan 29, 1955: 1450 khz; 1 kw-D, 250 w-N. Box 1928 (89505). (702) 329-9261. Lotus Radio Corp. (acq 9-67). Group owner: Lotus Communications Corp. Net: ABC/E, UPI. Rep: Lotus. Format: Modern country. ■ Howard A. Kalmenson, pres; David T. Newman, VP & gen mgr; Martin Flynn, prog dir; Charlie Foster, mus dir; Julie Christy, news dir. ■ Rates: \$18.50; 18; 18.50; 16.

**KOZZ(FM)**—Co-owned with KONE(AM). Sep 1969: 105.7 mhz; 75 kw. Ant 2,120 ft. Stereo. (acq 1-1-78). Net: NBC's The Source. Format: AOR. ■ Dan Cook, prog dir; Bruce Van Dyke, mus dir.

**KORY(AM)** See Sparks.

**KRNO(FM)**—Listing follows KCBN(AM).

**KROW(AM)**—Oct 13, 1970: 780 khz; 50 kw-U, DA-2. Box 11920 (89510). (702) 825-5700. Sierra Pacific Bcstg Co. Inc. (acq 10-1-81). Group owner: Price Bcstg Co. Rep: McGavren-Guild KROW SlS. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Robert H. Glassburn, pres & gen mgr; Patty Cole, coml mgr; John Andrews, prog & mus dir; Dick Patterson, news dir; John Gradijan, chief engr. ■ Rates: \$18; 16; 18; 16.

**KSRN-FM**—Oct 12, 1966: 104.5 mhz; 25 kw. Ant 2925 ft. Stereo. 5011 Meadowood Way, Suite 301 (89502). (702) 826-7200. Raesco Inc. Net: UPI. Format: MOR. ■ Carl E. Roliff, pres, gen mgr & chief engr; Don Tiffany, gen sls mgr; Jack Slothower, prog, mus & news dir, prom mgr. ■ Rates: \$18; 18; 15; 12.

**\*KUNR(FM)**—Oct 7, 1963: 88.7 mhz; 20 kw. Ant 2,169 ft. (CP: 19.99 kw). Stereo. 106 Educ. Bldg., U. of Nevada (89557). (702) 784-6591. U. of Nevada. Net: NPR.

Format: Class. ■ Timothy S. Jones, gen mgr; Mark Blomstrom, chief engr.

**KWNZ(FM)**—See Carson City

## Sparks

**KNAA(FM)**—July 1, 1983: 100.9 mhz; 300 w. Ant 840 ft. Stereo. Box 2807, Reno (89505). (702) 359-5558. Beck Enterprises. Format: Adult contemp. ■ Donald S. Beck, pres, gen sls & prom mgr, prog & mus dir; Lea Parks, gen mgr & news dir; Jerry Feutz, chief engr. ■ Rates: \$7; 6; 7; 5.25.

**KORY(AM)**—Aug 9, 1960: 1270 khz; 1 kw-D. 680 Greenbrae (89431). (702) 331-1905. Jonsson Communications Corp. (group owner; ac1 4-79). Rep: Selcom. Format: Old. ■ Kenneth A. Jonsson, pres; Ed Crook, gen mgr; Jim McClain, prog dir; Jerry Feutz, chief engr. ■ Rates: \$10; 10; 10; 10.

## Sun Valley

**KSRN(AM)**—Jan 1, 1984: 1590 khz; 1 kw-D. 5011 Meadowood Way, Reno (89502). (702) 826-7200. Raesco Inc. Net: UPI. Format: C&W. ■ Carl E. Roliff, pres, gen mgr & chief engr; Don Tiffany, gen sls mgr; Jack Slothower, prog, mus & news dir & prom mgr. ■ Rates: \$8; 8; 8;

## Tonopah

**KPAH(FM)**—July 29, 1982: 92.7 mhz; 1 kw. Ant 2500 ft. Stereo. Box 10799 (89050). (702) 482-5724. Roughrider Bcstg Inc. Net: AP. Format: C&W. ■ Thomas L. Letizia, pres, gen & gen sls mgr & prog dir; Elva Ray, mus & news dir & prom mgr; Ron Payne, chief engr. ■ Rates: \$5; 5; 5; 3.50.

## Winnemucca

**KWNA(AM)**—Jan 28, 1955: 1400 khz; 1 kw-D, 250 w-N. Box 591 (89445). (702) 623-5203. Sheen Bcstg Co. (acq 9-16-81). Net: ABC/I. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Torrey Sheen, pres & gen mgr; Jeff Johnson, opns mgr. ■ Rates: \$5.30; 5.30; 5.30;

**KWNA-FM**—April 3, 1982: 92.7 mhz; 600 w. Ant 2,120 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

## New Hampshire

### Berlin

**WBRL(AM)**—Aug 8, 1962: 1400 khz; 1 kw-D, 250 w-N. DA-2. 52 Gilbert St. (03570). (603) 752-4656. Metrocomco Inc. (acq 10-1-83). Format: Adult contemp. Spec prog: Fr 1 hr wkly. ■ Walter Curley, pres; Robert Dale, gen mgr; Michael Chambers, stn mgr; Rod Ross, mus dir; Karen Day, news dir; Peter Morton, chief engr. ■ Rates: \$8; 8; 8; 8.

**WMOU(FM)**—October 1952: 103.7 mhz; 17 kw. Ant 160 ft. Stereo. Box 489, 38 Glen Ave. (03570). (603) 752-1230. New England Bcstg (acq 8-8-83). Net: NBC. Rep: Savalli & Schutz, Smithers. Format: Adult contemp. ■ Stephen E. Powell, pres; Gladys E. Powell, gen & gen sls mgr; Jeff Penney, prog dir; Leslie Bizier, mus dir; Bob Barbin, news dir; Richard S. Woodmancy, chief engr. ■ Rates: \$13.50; 12; 13.50; 10.

**WNXH(AM)** Not on air, target date February 1984: 1230 khz; 1 kw-D. 250 w-N. Main St. (03570). Christina and Joel Martin. Format: Old, loc news. Spec progs: Fr 2 hrs, talk 5 hrs wkly. ■ Christina Martin, pres & gen mgr; Jeffrey J. Langdale, gen sls & prom mgr; Joel Martin, prog & news dir; Tracy Ann Martin, mus dir. ■ Rates: \$8; 8; 7; 6.

### Claremont

**WECM(FM)**—Listing follows WTSV(AM).

**WTSV(AM)**—1948: 1230 khz; 1 kw-D, 250 w-N. 221 Washington St. (03743). (603) 542-7735. Electromagnetic Corp. (acq 10-72). Net: CBS. Rep: Queen. Format: C&W. Spec progs: Fr 2 hrs, Pol 2 hrs wkly. ■ Palmer C. Dante, pres & gen mgr; Judith Poulin, gen mgr; Bruce Jeannot, stn mgr & news dir; Ron Cote, mus dir; Cary

Gladstone, news dir; Gary Savoie, chief engr. ■ Rates: \$18; 16.50; 16.50; 18.

**WECM(FM)**—Co-owned with WTSV(AM). 1948: 106.1 mhz; 8.9 kw. Ant 990 ft. Stereo. Format: Contemp hit radio. ■ Rates: \$24.50; 22; 24.50; 20.

## Concord

**\*WEVO(FM)**—August 1981: 89.1 mhz; 50 kw. Ant 385 ft. Stereo. 26 Pleasant St. (03301). (603) 228-8910. Granite State Public Radio Inc. Net: NPR. Format: Class, news, jazz. ■ Marjon Van Den Bosch, gen mgr; Philip Bragdon, prog & mus dir; Cynthia Hunt, dev mgr; Jim Van Dongen, news dir; Fred Portnoy chief engr.

**WJYY(FM)**—Sep 15, 1983: 105.5 mhz; 1.35 kw. (CP: 1.72 kw). Ant 430 ft. Stereo. 7 Perley St., Box 422 (03301). (603) 228-9036. Rumford Communications Inc. Format: Adult contemp. ■ Lindsay Collins, pres, gen mgr & chief engr; Stuart Richter, gen sls mgr; Chuck Morgan, prog dir; Michael Colby, treas; Jerry Little, news dir. ■ Rates: \$37; 37; 37; 32.

**WKXL(AM)**—June 15, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 875 (03301). (603) 225-5521. Capitol Bcstg Corp. (acq 4-1-57). Net: CBS. Rep: New England Spot SlS. Format: Div. ■ Richard W. Osborne, pres & gen mgr; J.W. Patrick Chaloux, coml mgr; James Jeannotte, opns mgr; Jim Rivers, mus dir; Elinor Thornton, news dir; Leslie LeBlanc, chief engr. ■ Rates: \$23.50; 20; 22.35; 20.

**WKXL-FM**—March 7, 1972: 102.3 mhz; 3 kw. Ant 255 ft. Stereo. Prog sep from AM. Net: CBS R/R. Format: Adult contemp. ■ Dale Sanborn, prog dir. ■ Rates: \$21.20; 18.80; 21.20; 18.80.

**\*WSPS(FM)**—1974: 90.5 mhz; 200 w. Ant 110 ft. St. Paul's School (03301). (603) 228-0401. St. Paul's School. Format: Div. ■ Benjamin Hall, gen mgr; Chat Reynders, prog dir; Charlie Newton, studio mgr; Rob Holt, chief engr.

## Conway

**WBNC(AM)**—Dec 21, 1955: 1050 khz; 1 kw-D. E. Main (03818). (603) 447-5988. North Country Radio Inc. (acq 3-23-59). Net: UPI. Rep: Queen. Format: Adult contemp. Spec prog: Jazz 6 hrs wkly. ■ Lawrence H. Sherman, pres; Joan T. Sherman, coml mgr; Robert Burke, mus dir; Alan Connell, news dir; Charles Osgood, chief engr. ■ Rates: \$9.50; 8.50; 8.50; 8.50.

**WMWV(FM)**—Co-owned with WBNC(AM). June 23, 1967: 93.5 mhz; 3 kw. Ant 420 ft. Prog dups AM 100%.

## Derry

**WDER(AM)**—January 1983: 1320 khz; 5 kw-D, 1 kw-N, DA-2. Box 465 (03038). (603) 434-9302. Spacetown Communications Corp. Net: AP. Format: Adult contemp. Spec prog: Big band 4 hrs wkly. ■ Albert P. Gureckis, pres; Woody Woodland, gen mgr; Jim Liver-side, prog dir; Al Cappannelli, news dir; Peter Gureckis, chief engr. ■ Rates: \$12; 10; 12; 8.

## Dover

**WOKQ(FM)**—August 1970: 97.5 mhz; 50 kw. Ant 350 ft. Stereo. Box 576 (03820). (603) 742-7060. Fuller-Jeffrey Group (group owner, acq 6-23-77). Net: UPI. Rep: Selcom Inc., Kadetsky. Format: Adult, country. ■ Robert Fuller, pres; J. J. Jeffrey, exec VP; Bob Caron, VP; Martin Lessard, VP & gen mgr; Jim Miller, prog dir; Roger Wood, news dir; Jan Leavitt, loc sls mgr; Dan Lunnie, mus dir; Tony Young, prom dir; Chris Hall, chief engr. ■ Rates: \$48; 48; 48; 48.

**WTSN(AM)**—1956: 1270 khz; 5 kw-U, DA-2. Box 400 (03820). (603) 742-1270. Garrison City Bcstg Inc. (acq 3-18-83). Net: ABC/C. Format: Adult contemp. ■ Jerome Lipman, VP & gen mgr; Jim Sebastian, prog mgr; Donald Briand, news dir; Paul LeBlanc, opns mgr. ■ Rates: \$24; 20; 22; 18.

## Durham

**\*WUNH(FM)**—July 15, 1963: 91.3 mhz; 17.5 kw. Ant 250 ft. Stereo. Memorial Union Bldg., UNH (03824). (603) 862-2541. U. of New Hampshire. Net: ABC/FM. Format: Div, progsv. ■ Greg Kretschmar, gen mgr;



Doug Boucher, prog dir, Ed Mayrand, mus dir; Jennifer Johnson, news dir; Fred Portnoy, chief engr.

## Exeter

**WMYF(AM)**—June 4, 1966: 1540 khz; 5 kw-D. Box 1540 (03833). (603) 772-4757. Porter Communications Inc. (acq 3-1-82). Group owner: Porter Bcstg Svcs. Net: MBS. Rep: Torbet, Kettell-Carter. Format: Adult contemp. ■ Turner Porter, pres; Jeffrey Lyon, gen mgr; Tom Talbott, gen sls mgr; Jack O'Brien, opns & prog mgr; Roger Brace, chief engr.

**WERZ(FM)**—Co-owned with WMYF(AM). Sep 21, 1972: 107.1 mhz; 3 kw. Ant 356 ft. Format: Contemp hits. ■ Scott Mackay, mus dir.

**\*WPEA(FM)**—1961: 90.5 mhz; 115 w. Ant 170 ft. Stereo. Box 1000, Phillips Exeter Academy (03833). (603) 778-7577. Trustees of Phillips Exeter Academy. Format: Div, ed. Spec prog: Class 2 hrs, jazz 2 hrs wkly. ■ Padriac Spence, gen mgr; Michael Singer, James Patterson, chief engr.

## Franklin

**WFTN(AM)**—Oct 30, 1966: 1240 khz; 1 kw-D, 250 w-N, DA-1. Box 99 Babbitt Road. (03235). (603) 934-2500. Northeast Communications Corp. (group owner; acq 9-30-74). Net: ABC/E. Rep: Lotus, Kadetsky. Format: Top-40. ■ Jeff Fisher, pres; Rick DeFabio, gen mgr; Gloria Murazsko, coml mgr; Mike O'Neal, prog dir; Fred Caruso, mus dir; Lynn Lazare, news dir; Paul Shulins, chief engr. ■ Rates: \$11; 10; 10.50; 6.50.

## Hanover

**WDCR(AM)**—March 4, 1958: 1340 khz; 1 kw-D, 250 w-N. Box 957 (03755). (603) 646-3313. Trustees of Dartmouth College. Net: NBC. Rep: Kettell-Carter. Format: Contemp hit radio. ■ Kathleen Mulligan, gen mgr; Gregory W. Beasley, prog dir; John May, news dir; Janice Sakowicz, chief engr. ■ Rates: \$9; 8; 9.

**WFRD(FM)**—Co-owned with WDCR(AM). Feb 19, 1976: 99.3 mhz; 3 kw. Ant 285 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Class, jazz, AOR. ■ Ray Wagner, prog dir.

**WTSL(AM)**—Oct 1950: 1400 khz; 1 kw-D, 250 w-N. Box 1400, Lebanon, N.H. (03766). (603) 448-1400. Sound Citizen Communications Corp. (acq 11-74). Net: CBS, ABC/E. Rep: Kadetsky. Format: Adult contemp. Spec prog: C&W 6 hrs wkly. ■ James M. Canto, pres; Darrel Clark, gen mgr. ■ Rates: \$18; 16; 18; 12.

## Henniker

**\*WNEC-FM**—Feb 9, 1971: 91.7 mhz; 10 w. (CP: 120 w. Ant minus 211 ft). Danforth Library (03242). (603) 428-7722. New England College. Net: ABC/I, ABC/FM. Format: Div, progsv. Spec progs: Class 3 hrs, jazz 12 hrs, C&W 9 hrs wkly. ■ John Zim, gen mgr; Jeff Heath, chief engr.

## Hinsdale

**WYRY(FM)**Not on air, target date Spring 1985: 104.9 mhz; 3 kw. Ant 477 ft. Stereo. RFD 2, Box 321 A, East Kingston (03827). Monadnock Bcstg Co. ■ Richard A. DeFabio, pres.

## Keene

**WKBK(AM)**—May 1959: 1220 khz; 1 kw-D. 13 Lamson St. (03431). (603) 352-6113. Radio Keene Inc. (11-28-75). Net: ABC/C. Rep: Roslin, Kettell-Carter. Format: Adult contemp. Spec prog: C&W 6 hrs wkly. ■ Harold H. Segal, pres; Talbot R. Hood, gen & sls mgr; Peter Schmitt, prog dir; Muriel Gomez, mus dir; Ted Forsling, news dir; Lindsay Collins, chief engr. ■ Rates: \$18.45; 15.95; 18.45; 15.95.

**WKNE(AM)**—June 2, 1927: 1290 khz; 5 kw-U, DA-1. Box 466 (03431). (603) 352-9230. WKNE Corp. (acq 5-46). Net: CBS. Rep: Savalli & Schutz, Queen Co. Format: MOR. Spec prog: Pol 1 hr wkly. ■ E.H. Close, pres & gen mgr; Douglas D. Warner, gen sls mgr; Howard Corday, prog dir; Garry Beausoleil, news dir; Ira Wilner, chief engr. ■ Rates: \$15; 12; 13; 12.

**WNBX-FM**—Co-owned with WKNE(AM). May 1964: 103.7 mhz; 42 kw. Ant 530 ft. Stereo. Dups AM 20%.

Net: CBS R/R. Format: Adult contemp. Spec progs: Jazz 3 hrs, Pol 2 hrs, opera 4 hrs wkly.

**\*WKNH(FM)**—November 1975: 91.3 mhz; 274 w. Ant 79 ft. Stereo. Keene State College (03431). (603) 352-1909 x 387. Bd of Trustees, University System of New Hampshire. Format: Progs. Spec progs: Class 5 hrs wkly. ■ Maria DeLuca, gen mgr; Mike Wakefield, chief engr.

**WNBX-FM**—Listing follows WKNE(AM).

## Laconia

**WEMJ(AM)**—April 9, 1961: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (03246). (603) 524-6050. Central Bcst Svcs Inc. (acq 4-24-83). Net: CBS. Rep: New England Spot Sls. Format: Adult contemp, news ■ James McCann Jr., pres & gen mgr; Bob Magnuson, prog & mus dir; Ken Jollimore, news dir. ■ Rates: \$15; 12.50; 15; 12.50.

**WKZU(AM)**—Aug 22, 1922: 1350 khz; 5 kw-D, DA. Village West, Box 7326, Gilford (03246). (603) 524-1323. WLNH Radio Inc. (acq 6-25-75). Group owner: Soonnix. Net: ABC/I. Format: Country. ■ Scott McQueen, pres; Robert Greer, gen mgr; Dave Bodge, prog dir; Jeremy Dale, mus dir; Donna Woodaman, prom mgr; Richard Wholey, chief engr. ■ Rates: \$12; 10; 12; 10.

**WLNH-FM**—Co-owned with WKZU(AM). Nov 22, 1965: 98.3 mhz; 3 kw. Ant 300 ft. (CP: 1.45 kw. Ant 412 ft.). Format: Adult contemp. ■ Dennis Dotson, gen sls mgr; Warren Bailey, prog dir; Jeremy Dale, mus dir. ■ Rates: \$22; 20; 22; 18.

## Lebanon

**WECM(FM)**—See Claremont.

## Littleton

**WLTN(AM)**—Oct 10, 1963: 1400 khz; 1 kw-D, 250 w-N. 20 Main St. (03561). (603) 444-3911. Profile Bcstg Co. (acq 7-1-75). Net: ABC/I. Rep: New England Spot Sls Inc. Format: MOR, adult contemp. Spec prog: C&W 8 hrs, jazz 4 hrs, class 1 hr wkly. ■ Peter C. Aydelott, pres & gen mgr; Geoff Blair, gen sls mgr; Lisa Mills, prog dir; Rich Haskell, mus dir; Bill Boynton, news dir; Charles Ryan, chief engr. ■ Rates: \$12.30; 12.30; 12.30; 10.70.

**WMTK(FM)**January 1985: 106.3 mhz; 115 w. Ant 1,256 ft. Stereo. Thayers Inn, 136 Main St., Box 106 (03561-0106). (603) 444-5106. White Mountain FM Inc. Rep: Hillier, Newmark, Wechsler & Howard. Format: C&W. ■ Kathleen G. Pancoast, pres & gen mgr; Thomas M. Pancoast, prog & news dir; Peter Morton, chief engr.

## Manchester

**WFEA(AM)**—March 8, 1932: 1370 khz; 5 kw-U, DA-2. Box 5300 (03108). (603) 669-1313. Ocean Coast Properties Inc. (group owner; acq 6-28-76). Net: ABC/E, AP. Rep: McGavren-Guild. Format: Adult contemp. ■ Phil Corper, pres; Joseph Gunther, stn mgr; Frank Adam, gen sls mgr; Rick Ryder, prog dir; Steve Vanni, chief engr.

**WGIR(AM)**—October 1941: 610 khz; 5 kw-D, 1 kw-N, DA-2. Box 610 (03105). (603) 625-6915. Knight Radio Inc. (acq 4-61). Group owner: Knight Quality Stns. Net: NBC, NBC Talk. Rep: Blair, Knight Sls. Format: Adult contemp, news, sports. ■ Norman Knight, pres; Bob Frisch, gen mgr; Karen Andersen, mus dir; Judith Glovsky, sls mgr; Ed Brouder, prom mgr; Kevin Hamilton, news dir; Ken Cail, sports dir; Warren Small, chief engr.

**WGIR-FM**—June 5, 1963: 101.1 mhz; 9.6 kw. Ant 960 ft. horiz. 950 ft vert. Box 101. Prog sep from AM. Stereo. Format: AOR. ■ Bob Cox, prog dir.

**WKBR(AM)**—Oct 1, 1946: 1250 khz; 5 kw-U, DA-2. 155 Front St. (03102). (603) 669-1250. T Enterprises Corp. Net: CBS. Rep: Blair. Format: Adult contemp. Spec prog: Fr 2 hrs wkly. ■ Donald C. Teeters, pres; Rudolph S. Nelson, gen mgr; Janice Bailey, opns mgr; Albert Blake Jr., sls mgr; John Frawley, prog dir; Gary Duncan, mus dir; Beverly Mahone, news dir. ■ Rates: \$28; 23; 28; 18.

**WOKQ(FM)**—See Dover.

**WZID(FM)**—1948: 95.7 mhz; 10.5 kw. Ant 930 ft. 30 Riverfront St. (03102). (603) 669-5777. Radioactive

## New Hampshire Radio

Group (acq 4-84). Rep: Torbet. Format: Btfl mus. Spec prog: Fr 3 hrs wkly. ■ Bruce Lyons, pres; James McCann, gen mgr; Bob Kennedy, prog dir; Owen May, news dir; Garry Hammond, chief engr. ■ Rates: \$21; 21; 21; 21.

## Mt. Washington

**WHOM(FM)**—July 9, 1958: 94.9 mhz; 48 kw. Ant 3760 ft. Box 4040, 765 Congress St, Portland, Me. (04101). (207) 773-0209. Newengco Inc. (acq 2-82). Net: AP. Rep: Christal, Kettell-Carter. Format: Easy Istng. ■ E.C. Stiker, exec VP & gen mgr; Cole Wilkins, gen sls mgr; Peter Thing, opns mgr; David Alpert, loc sls mgr; Ron Malone, chief engr.

## Nashua

**WOTW(AM)**—September 1947: 900 khz; 1 kw-D. Box 448 (03061). (603) 883-9090. SICO Communications Inc. (acq 7-31-78). Rep: Fred Smith, Kadetsky. Format: Relg, ethnic. ■ Michael Siegel, pres; Sis Foley, coml mgr; Ernie Jenkins, prog dir; Dave Nolan, mus dir; B. J. Behnken, prom mgr; Ira Brand, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WOTW-FM**—September 1947: 106.3 mhz; 3 kw. Ant 165 ft. Dups AM 80%. ■ Rates same as AM.

**WSMN(AM)**—March 9, 1958: 1590 khz; 5 kw-U, DA-1. Box 548 (03061). (603) 882-5107. 1590 Bcstg Corp. (acq 4-23-59). Net: MBS. Rep: New England Spot Sales. Format: Adult contemp. Spec prog: Fr 4 hrs wkly. ■ Dearborn Wingate, pres; Maurice R. Parent, gen mgr; Norbert I. Silva, stn mgr; Charles O'Neil, prog & mus dir; Donald F. Ayers, chief engr. ■ Rates: \$13.50; 13.50; 13.50; 10.50.

## Newport

**WCNL(AM)**—Aug 11, 1960: 1010 khz; 250 w-D, DA-D. 27 West St. (03773). (603) 863-1010. Sugar River Bcstg Inc. (acq 7-9-79). Net: ABC/E. Rep: Major Market. Format: Adult contemp, oldies, C&W. ■ Phillip M. Lowe, pres; Dick Callas, gen mgr; James Duncan, gen sls mgr; Peter R. Kuncik, news dir; Lindsey Collins, chief engr. ■ Rates: \$8.55; 8.55; 8.55; 4.75.

**WCNL-FM**—1971: 101.7 mhz; 2.8 kw. Ant 51 ft. (CP: 150 w, Ant 1,078 ft.). Dups AM 100%. Stereo.

## Peterborough

**WMDK(FM)**—Listing follows WRPT(AM).

**WRPT(AM)**—May 1967: 1050 khz; 1 kw. Box 418 (03458). (603) 924-7165. University Media Svcs Inc. (acq 11-14-80). Net: UPI. Rep: Queen. Format: MOR. ■ James W. O'Neill, pres & gen mgr; Rally Dennis, sls mgr; Wayne Bradley, prog dir; Linda LaBelle, traffic mgr; Fritz Wetherbee, news dir; Dee Miller, chief engr. ■ Rates: \$15.53; 13.50; 13.53;

**WMDK(FM)**—Co-owned with WRPT(AM). June 1971: 92.1 mhz; 3 kw. Ant 1120 ft. Stereo. Dups AM 50%. Format: Good Times music, news, sports.

## Plymouth

**\*WPCR-FM**—Sep 29, 1974: 91.7 mhz; 215 w. Ant 95 ft. Plymouth State College (03264). (603) 536-1769. Plymouth State College. Format: AOR. ■ Kurt Kozyra, gen mgr; Fred Portnoy, chief engr.

**WPNH(AM)**—Nov 10, 1965: 1300 khz; 5 kw-D. 2 High St. (03264). (603) 536-2500. Pemigewasset Bcstrs Inc. Net: NBC. Rep: Queen Co. Format: Adult contemp. Spec progs: Jazz 2 hrs, class 2 hrs wkly. ■ Richard F. Morse Jr, pres & gen mgr; Michael Bussiere, sls mgr; Robert Gannett, opns mgr & prog dir; Luther Turmelle, news dir; J. Gordon Keyworth, chief engr. ■ Rates: \$18; 16; 18; 11.

**WPNH-FM**—Oct 1, 1975: 100.1 mhz; 3 kw. Ant 380 ft. Dups AM 75%. Stereo. Format: Adult contemp. Spec prog: Jazz 2 hrs wkly. ■ Rates same as AM.

## Portsmouth

**WBBX(AM)**—Dec 5, 1960: 1380 khz; 1 kw-U, DA-N. Box 971 (03801). (603) 436-1380. Seacoast Bcstg Co. (acq 9-16-77). Net: ABC/C. Rep: Market 4, Kettel. Format: Adult contemp. ■ Earl Goldstein, pres; Rosanne Armstrong, gen mgr; Mike Campbell, gen sls mgr; Mark Ericson, prog dir; Ralph Gonzalez, mus dir; Nancy Notis, news dir; Roger Brace, chief engr. ■ Rates: \$14; 12.75; 14; 12.75.

**WHEB(AM)**—1932: 750 khz; 1 kw (L-WSB). Box 120 (03801). (603) 436-7300. Knight Bcstg of New Hampshire Inc. (acq 1-22-59). Group owner: Knight Quality Stns. Net: UPI. Rep: Blair, Knight Sls. Format: MOR. ■ Norman Knight, pres; Clifford Taylor, gen mgr; Richard Rozek, coml mgr; Scott Harper, prog dir; Richard Bean, mus dir; Brian Phelan, news dir; Anthony Vaccaro, chief engr. ■ Rates: \$20; 20; 20.

**WHEB-FM**—Jan 14, 1964: 100.3 mhz; 36 kw. Ant 220 ft. Stereo. Format: Contemp hit. ■ Eric Marengi, prog dir. ■ Rates: \$40; 40; 40; 30.

**WOKQ(FM)**—See Dover.

## Rochester

**WWNH(AM)**—1947: 930 khz; 5 kw-U, DA-2. Rochester Hill Rd. (03867). (603) 332-0930. Strafford Bcstg Corp. Net: CBS. Format: MOR, talk, nostalgia. ■ Marcia L. Nescot, pres & gen mgr; Aden McElveen, gen sls mgr; Mike Pomp, prog dir; Laurie Evans, mus dir; Mark Ward, chief engr. ■ Rates: \$17.50; 17.50; 17.50; 17.50.

**WXKZ(FM)**—Co-owned with WWNH(AM). Oct 21, 1979: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Net: CBS R/R. Format: Adult contemp. ■ Rick Harris, prog dir. ■ Rates: \$18.50; 18.50; 18.50; 18.50.

## Salem

**VVNH(AM)**—Jan 10, 1977: 1110 mhz; 5 kw-D. Box 1110 (03079). (603) 893-5768. John R. & Eve H. Hughes (acq 3-1-84). Net: UPI. Rep: Queen. Format: MOR nostalgia. ■ John R. Hughes, pres & gen mgr; Ralph Hughes, prog dir & prom mgr. ■ Rates: \$14; 14; 14;

## Wolfboro

**WASR(AM)**—April 1970. 1420 khz; 5 kw-D. Box 900. Varney Rd. (03894-0900). (603) 569-2232, 279-8009. Radio Wolfboro. Net: ABC/E, AP. Rep: Queen. Format: MOR, news. ■ Alan W. Severy, pres & gen mgr; Sharon J. Severy, sls mgr; Peter Eckhoff, opns mgr; Ralph Sherman, mus dir; Don Campbell, news dir. ■ Rates: \$12; 9; 10;

**WLKZ(FM)**—Feb 1, 1985: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 900 (03894). (603) 279-8009. The Fifth Estate Inc. Net: AP. Rep: Doucette. Format: Adult contemp. "08 Alan Severy, pres & gen mgr; Jay Williams, chmn & prog dir; Sharon Severy, gen sls mgr; Michael J. Osborne, mus dir; Robin C. Davis, nat & rgnl sls mgr. ■ Rates: \$20; 16; 18; 12.

## New Jersey

## Asbury Park

**WADB(FM)**—See Point Pleasant.

**WHTG(AM)**—See Eatontown

**WJLK(AM)**—1926: 1310 khz; 2.5 kw-D, 1 kw-N, DA-2. Press Plaza (07712). (201) 774-7000. Press Bcstg Co. (acq 4-1-50). Net: AP. Rep: Masla. Format: MOR. ■ E. Donald Lass, pres; Robert McAllan, bcstg dir; Richard E. Lewis, stn mgr; John Dziuba, loc sls mgr; Al Bonner, chief engr.

**WJLK-FM**—Nov. 20, 1947: 94.3 mhz; 3 kw. Ant 300 ft. (CP: Ant 328 ft.). Format: Top-40. ■ Dennis O'Mara, prog dir.

**WAYV(FM)**—April 1961: 95.1 mhz; 20 kw. Ant 300 ft. Stereo. Chelsea Ave & Boardwalk (08401). (609) 345-3211. Radio WAYV Inc. Rep: Hillier, Newmark, Wechsler & Howard. Format: MOR. ■ Robert McMurtrie, pres; Vi Trofa, gen mgr; Craig Sandler, coml mgr; John Barab, prog & mus dir; Bill Voigt, prom mgr; Mike Ferriola, chief engr.

**WFPG(FM)**—Listing follows WIIN(AM).

**WIIN(AM)**—1940: 1450 khz; 1 kw-D, 250 w-N. 2707 Atlantic Ave. (08401). (609) 348-4646. Atlantic County Radio Inc. (acq 9-8-83). Net: CBS. Rep: PRO Radio. Format: MOR. Spec progs: Big band 3 hrs, Black 3 hrs wkly. ■ Dan Diener, pres; Catherine Clark, gen mgr; Harry Sparks, sls mgr; Allan Segal, prog dir; Howard Berger, news dir; Marvin Pincus, chief engr.

**WFPG(FM)**—Co-owned with WIIN(AM). September 1962: 96.9 mhz; 50 kw. Ant 340 ft. (CP: Ant 360 ft.). Stereo. Progs sep from AM. Format: Btfl mus.

**WMGM(FM)**—Co-owned with WOND(AM) Pleasantville. June 14, 1961: 103.7 mhz; 20 kw. Ant 145 ft. (CP: 50 kw. Ant 347 ft.). Stereo. 15 Shore Rd., Linwood (08221). (609) 641-1400. South Jersey Radio Inc. Group owner: Green Group. Rep: McGavren-Guild. Format: Stereo rock. ■ Howard L. Green, pres; Dick Irland, gen mgr; Steve Gural, coml mgr; Tom McNally, prog dir & chief engr; Ed Johnson, mus dir; Mike Schurman, news dir.

**WMID(AM)**—May 30, 1947: 1340 khz; 1 kw-D, 250 w-N. 1825 Murray Ave. (08401). (609) 344-5113. Amcom Inc. Net: NBC, NBC Talk. Rep: Masla, Dome. Format: MOR, big band. ■ David Klahr, VP/gen mgr; Jeff Dean, VP/gen sls mgr; Keith Hill, prog dir; Nate Rosenthal, chief engr. ■ Rates: \$21; 19; 17; 15.

**WLQE(FM)**—Co-owned with WMID(AM). See Pleasantville.

**WOND(AM)**—See Pleasantville.

**WUSS(AM)**—Jan 1, 1955: 1490 khz; 1 kw-D, 250 w-N. 1500 Absecon Blvd. (08401). (609) 347-4200. Atlantic Business & Community Development Corp. (acq 11-74). Net: Nat Black. Format: Progs Black. Spec progs: Jazz 6 hrs, Gospel 3 hrs wkly. ■ Edward L. Darden, pres; John F. Hickman, gen mgr; Ronald King, mus dir; Kingsley Smith, prog dir & coml mgr; Ronald Ellis, news dir; Harold Hill, chief engr. ■ Rates: \$69; 57; 69; 69.

## Avalon

**WWOC(FM)**—March 29, 1976: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 94 (08202). (609) 465-9400. Group Six Communications Inc. (acq 9-25-84). Net: AP. Rep: Katz. Format: Easy Istng. ■ Lawrence P. Herbster, pres; Larry Keene, gen mgr; Edwin Rosenfeld, sls mgr. ■ Rates: \$12; 12; 12; 12.

## Blackwood

**\*WDBK(FM)**—June 7, 1979: 91.5 mhz; 100 w. Ant 81 ft. Box 200 (08012). (609) 227-7200, ext 292. Camden County College. Format: Div. ■ Stephen W. Melograno, gen mgr; Terri Porcellini, stn mgr; Karen Greeno, prog dir; Tony Capabianco, mus dir; Ric Nyberg, prom mgr; Michael L. Delaney, chief engr.

## Blairstown

**WFMV(FM)**—Oct 21, 1973: 106.3 mhz; 3 kw. Ant 860 ft. (CP: 340 w.). Stereo. Box 428 (07825). (201) 362-8221. Clearview Bcstg Corp. Format: Adult contemp. ■ Charles Reiger, prog dir; John Petro, mus dir; Mary-Kaye Lanzetta, news dir. ■ Rates: \$15.25; 15.25; 15.25; 15.25.

## Bricktown

**\*WBGD(FM)**—June, 1975: 91.9 mhz 10 w. Ant 72 ft. (CP: 19 kw, Ant 40 ft.). 346 Chambers Bridge Rd. (08723). Brick Township Bd. of Educ. Format: Ed, div. ■ Robert H. Boesch, chief engr.

**WSNJ(AM)**—August 1937: 1240 khz; 1 kw-D, 250 w-N. Box 69 (08302). (609) 451-2930. Cohanzyck Broadcasting Corp. (acq 1971). Net: MBS. Format: Div. Spec prog: Farm 10 hrs wkly. ■ Irvin F. Foster, pres; Edward L. Bold, VP & gen mgr; Jack Moore, prog dir; Jay Lano, news dir. ■ Rates: \$11; 11; 11; 11.

**WSNJ-FM**—1946: 107.7 mhz; 15.2 kw. Ant 486 ft. Stereo. Dup AM 90%.

## Camden

**\*WKDN-FM**—June 1, 1966: 106.9 mhz; 38 kw. Ant 600 ft. Stereo. 2906 Mt. Ephraim Ave. (08104). (609) 854-5300 or (215) 922-0282. Family Stns Inc. (group owner; acq 7-23-68). Format: Relg. Spec prog: Class 1 1/2 hrs wkly. ■ P. Michael Zeimann, stn mgr; Calvin Volk, prod dir; Nina Lancaster, pub affairs dir; Richard Archut, tech dir.

**WSSJ(AM)**—September 1925: 1310 khz; 1 kw-D, 250 w-N. (609) 365-5600. Wade Broadcasting Ltd. (acq 4-28-80). Format: Urban contemp. Spec progs: Sp 15 hrs, Pol 1 hr, Irish 1 hr, jazz 3 hrs wkly. ■ Tom Ficara, coml mgr; Gary Sheppard, prog dir; Paul Perrello, news dir. ■ Rates: \$30; 20; 30; 20.

**WTMR(AM)**—Nov 1, 1948: 800 khz; 5 kw-D, DA. 2775 Mt. Ephraim Ave. (08104). (609) 962-8000. Roberts Bcstg Group Inc. (acq 7-1-68). Net: MBS. Format: Relg. ■ Thomas M. Roberts, pres & gen mgr; Louise Bessler, stn mgr; Jim Powers, mus & prog dir; Herb Kravitz, chief engr. ■ Rates: \$27; 27; 27;

## Canton

**WNNN(FM)**—Co-owned with WJIC(AM) Salem. Jan 15, 1972: 101.7 mhz; 3 kw. Ant 300 ft. Box 132, Salem (08079). (609) 935-1510. PJF Bcstrs Inc. (acq 7-1-78). Net: ABC/i. Format: Relg. ■ Gloria Jennings, pres & gen mgr; Ben Ferguson, VP & chief engr; Mark Young, mus dir; Bill Grant, news dir. ■ Rates: \$15.50; 15.50; 12.50; 12.50.

## Cape May

**WSJL(FM)**—June 3, 1967: 102.3 mhz; 3 kw. Ant 150 ft. Box 258, Rio Grande (08242). (609) 886-1144. Light-house Bcstg Co. (acq 4-1-83). Net: UPI. Format: Relg. Spec prog: C&W 6 hrs wkly. ■ Paul E. Schumacher, pres & gen mgr; Craig Endicott, stn mgr; Sandra Craver, admin asst; Jon Stevenson, chief engr. ■ Rates: \$5; 5; 5; 5.

## Cherry Hill

**\*WBEK(FM)**—Feb. 15, 1980: 88.1 mhz; 10 w. Ant 100 ft. Beck Middle School, Cropwell Rd. (08003). (609) 424-4505. Cherry Hill Bd of Educ. Format: Ed, top-40.

**\*WEEE(FM)**—Not on air, target date unknown: 89.5 mhz; 100 kw. Ant 113 ft. (CP: Ant 171 ft.). Marlkrass Rd. (08003). Performing Arts Net of N.J.

## Dover

**WDHA-FM**—Feb 22, 1961: 105.5 mhz; 3 kw. Ant 560 ft. Stereo. 419 Route 10 (07801). (201) 328-1055. Drexel Hill Assoc. Net: AP. Format: AOR. ■ Peter Arnow, pres; Robert Linder, gen mgr; Albert Wunder, coml mgr; Mark Cherno, prog dir; Joe Garifo, news dir; William McGarvey, chief engr. ■ Rates: \$43; 43; 43; 43.

**WRAN(AM)**—Aug 19, 1964: 1510 khz; 10 kw-D, 500 w-N, DA-N. 251 Millbrook Ave., Randolph (07869). (201) 328-7400. M&S Bcstg Group (acq 9-80). Net: AP. Rep: Masla. Format: Old, top-40. Spec prog: Relg 3 hrs wkly. ■ Robert Sillerman & Bruce Morrow, owners.

## East Orange

**\*WFMU(FM)**—1958: 91.1 mhz; 1.44 kw. Ant 90 ft. Stereo. Prospect St. (07019). (201) 266-7900. Upsala College. Format: Div, free form. Spec progs: Jazz 15 hrs, C&W 2 hrs, Jewish/Hebrew 15 hrs wkly. ■ Rodney Felder, pres of Upsala; Bruce Longstreet, gen mgr & prog dir; Terry Folger, mus dir; James Pansulla, pub affrs dir; Charles J. Russo, chief engr.



## Eatontown

**WHTG(AM)**—Nov 1, 1957: 1410 khz; 500 w-D. 1129 Hope Rd., Asbury Park (07712). (201) 493-2000. Harold M. Gade. Rep: Weiss/Powell. Format: Adult contemp. Spec prog: Big band 12 hrs wkly. ■ Harold M. Gade, pres; Faye B. Gade, gen mgr; Rich Robinson, mus dir; Chuck Devine, news dir; Richard K. Swetits, chief engr.

**WHTG-FM**—Oct 11, 1961: 106.3 mhz; 3 kw. Ant 210 ft. Stereo. Prog sep from Am. Format: AOR.

## Egg Harbor

**WRDR(FM)**—Sep 23, 1971: 104.9 mhz; 3 kw. Ant 280 ft. Stereo. Box 295 (08215). (609) 965-1055. Rodio Radio Inc. Net: ABC/D. Format: MOR. Spec prog: It 3 hrs wkly. ■ James N. Rodio, pres; Doug Hibbs, sls mgr; Robert Hence, prog dir; Don Cross, chief engr. ■ Rates: \$15; 12; 15; 8.

## Elizabeth

**WJDM(AM)**—March 11, 1970: 1530 khz; 500 w-D. 9 Caldwell Place (07201). (201) 965-1530. Radio Elizabeth Inc. Format: Adult contemp. Spec progs: It 1 hr, Ger 2 hrs, Irish 2 hrs, Por 2 hrs wkly. ■ John Quinn, pres; Richard Rapiti, gen mgr; Chuck Weigel, gen sls mgr; Jim Bosh, prog dir; Jan Ochs, mus dir; Mike Selden, news dir; Janice Lyons, prom mgr; Gerry Turro, chief engr. ■ Rates: \$50; 47; 50;

## Flemington

**\*WCVH(FM)**—June 5, 1974: 90.5 mhz; 38 w. Ant 460 ft. (CP: 78 w, ant 450 ft.). Rt 31 (08922). (201) 782-9595. Hunterdon Central High School. Format: Div. Spec progs: Class 20 hrs; jazz 2 hrs, C&W 2 hrs, Broadway showtunes 2 hrs, folk 2 hrs wkly. ■ David R. Kelber, gen mgr.

## Franklin

**WSUS(FM)**—Feb 28, 1965: 102.3 mhz; 3 kw. Ant 750 ft. Stereo. Box 102 (07416). (201) 827-2525. Sussex County Stereo Inc. (acq 10-71). Net: MBS. Format: Adult contemp. Spec progs: Farm 2 hrs, Pol 2 hrs wkly. ■ Peter M. Bardach, pres; Jay Edwards, gen & coml mgr. ■ Rates: \$37; 26; 37; 20.

## Franklin Lake

**\*WRRH(FM)**—Feb 22, 1963: 88.7 mhz; 10 w. George St. (07417). (201) 891-1500. Bd. of Educ. of Ramapo, Indian Hills Rgnl High School District. Format: Ed, top-40, rock. ■ Robert Lawrence, advisor; Richard Franolich, gen mgr; Chuck Bertini, prog dir; Carolyn Brzezanski, new dir; Jeff Kolski, chief engr.

## Glassboro

**\*WGLS-FM**—January 1964: 89.7 mhz; 440 w. Ant 87 ft. Stereo. Box 116 (08028). (609) 863-7336. Glassboro State College. Net: ABC/C. Format: Div, old, AOR. Spec progs: Black 20 hrs wkly. ■ Brian Kass, pres; Mike Donovan, gen mgr; Kathy Knoll, grants mgr; Brian Bonetti, prog dir; Dan Buskirk, mus dir; Sherri Lynn Minor, news dir; Al Miller, chief engr.

## Hackensack

**WWDJ(AM)**—1921: 970 khz; 5 kw-U, DA-2. 167 Main St. (07602). (201) 343-5097. Communicom Corp. of America. (group owner; acq 8-16-78). Format: Relg. ■ Joseph Battaglia, gen mgr; Joseph LaZizza, prog dir; George Flores, mus dir; Stuart Engelke, chief engr. ■ Rates: \$50; 45; 50; 45.

## Hackettstown

**\*WNTI(FM)**—Dec 5, 1958: 91.9 mhz; 5.6 kw. Ant 510 ft. 400 Jefferson St. (07840). (201) 852-1400. Centenary College. Format: AOR, pub affairs. Spec progs: Sp 1 hr wkly. ■ Charles Dick, pres; Michael A. Collazo, gen mgr; R. Smith chief engr.

**WRNJ(AM)**—Aug 26, 1976: 1000 khz, 2.5 kw-D. Box 1000 (07840). (201) 850-1000. Radio New Jersey Corporation. Net: MBS. Format: MOR. Spec prog: Talk 15 hrs wkly. ■ Lawrence J. Tighe Jr., pres & gen mgr & chief engr; Norman Worth, coml mgr; Lewis White, prog dir; Lee Douglas, news dir. ■ Rates: \$12.50; 10.50; 12.50;

## Hammonton

**WTOY(AM)**—May 11, 1961: 1580 khz; 1 kw-D. 1168 S. White Horse Pike (08037). (609) 561-1900. Normandy Bcstg (acq 1-4-82). Format: MOR, talk. ■ Norman D. Sanders, pres; John R. DeMasi, gen mgr; Donald Cross, chief engr. ■ Rates: \$11.50; 10.50; 11.50;

## Hanover

**\*WHPH(FM)**—April 18, 1966: 90.5 mhz; 100 w. Ant 50 ft. (CP: 124 w). 63 Mt. Pleasant Ave. (07936). (201) 887-7511. Hanover Park Regional School Dist Bd of Education. Format: Div, adult contemp. AOR. ■ Thomas F. Langan Jr., pres; Steve Jents, prog dir.

## Hazlet

**\*WVRM(FM)**—May 24, 1979: 89.3 mhz; 100 w. Ant 260 ft. Stereo. Airport Plaza, Hwy 36 (07730). (201) 739-1777. WVRM Inc. Format: Adult contemp, old. Spec progs: Black 3 hrs, Sp 3 hrs, Pol 2 hrs, It 2 hrs, Gr 2 hrs wkly. ■ Mickey Caruso, pres; Maria Liadis, gen mgr & mus dir; Jerry Morelli, prog dir; Robert Kopcho, mus dir; Rick Diogo, news dir; Mike Singer, chief engr.

## Highland Park

**\*WVHP-FM**—Jan 1973: 90.3 mhz; 10 w. Ant 75 ft. North Fifth Ave. (08904). (201) 572-2404. Highland Park High School. Format: Div. ■ John Grele, gen mgr; Sam Fishkin, prog dir; Andy Glassner, chief engr.

## Lakewood

**WOBM(AM)**—Nov 20, 1970: 1170 khz; 5 kw-D, DA-D. Box 927, Toms River (08753). (201) 269-0927. North Shore Broadcasting Corp. (acq 6-8-81). Net: AP. Format: Top-40. ■ Roy G. Simmons, pres; Robert Levy, gen & gen sls mgr; Kevin Carr, stn mgr; Rudy Clapp, chief engr. ■ Rates: \$27; 27; 27.

**WOBM-FM**—See Toms River.

## Lawrence Township

**\*WLCR(FM)**—April 30, 1976: 89.7 mhz, 10 w. Lawrence Township Board of Education. 2525 Princeton Pike, Trenton.

## Lawrenceville

**\*WRRC(FM)**—1975: 88.2 mhz; 10 w. 17 ft. 2083 Lawrenceville Rd. (08648). (609) 896-5211, 5369. Rider College Board of Trustees. Format: AOR, new wave. Spec prog: Class 2 hrs, jazz 2 hrs wkly. ■ Steve Uveges, gen mgr; Bill Zentmayer, chief engr; Mitch Garnick, engr dir.

## Lincroft

**\*WBJB-FM**—Jan 13, 1975: 90.5 mhz; 2.25 kw. Ant 100 ft. Brookdale Community Coll. (07738). (201) 842-1827. Bd of Trustees of Brookdale Community College. Format: Progs, jazz, ed. Spec prog: Sp 4 hrs wkly. ■ Louis Pullano, gen mgr; Rick Hansen, stn mgr; Ken Pauli, prog dir; Janet Gillies, traf mgr; Jack Christe, pub affrs dir; Mike Ferrell, chief engr.

## Long Branch

**WMJY(FM)**—June 1, 1960: 107.1 mhz; 3 kw. Ant 235 ft. Stereo. 156 Broadway (07740). (201) 222-1071. Mammoth Bcstg Inc. (acq 3-26-82). Net: AP. Rep: Roslin. Format: Top-40. ■ Jonathan Hoffman, pres; Elizabeth Hoffman, VP & gen mgr; Steve Christian, prog dir & prom mgr; Patrice McCarron, news dir; Gerry Turro, chief engr.

## Madison

**\*WMNJ(FM)**—Sep 15, 1980: 88.9 mhz; 8 w. Ant 75 ft. Stereo. Drew University (07940). (201) 377-4466. Drew Univ. Format: Div. ■ Jonathan Lander, gen mgr; J.P. Jones, prog dir; Jessica Davis, mus dir; Steve Rogers, news dir.

## Mahwah

**\*WRPR(FM)**—July 15, 1980: 90.3 mhz; 100 w. Ant 30 ft. Box 441 (07430). (201) 825-1234. Ramapo College of

## New Jersey Radio

New Jersey. Net: AP. Format: Progs. Spec progs: Black 18 hrs, jazz 3 hrs wkly. ■ Doug Dresher, gen mgr; Chris Jeler, prog dir; Chris Eamer, chief engr.

## Manahawkin

**WJRZ(FM)**—July 4, 1976: 100.1 mhz, 3 kw. Ant 340 ft. (CP: 1.4 kw; Ant 450 ft.). Stereo. Box 100, 1001 Beach Ave. (08050). (609) 597-1100. Jersey Shore Bcstg Corp. Net: ABC/C. Rep: Katz, Dome. Format: Contemp hit radio. ■ Joseph J. Knox Jr, pres & gen mgr; Brent McNally, VP & mktg dir; Bill Everett, sls mgr; Lance Debock, asst VP & prog dir; Dan Palumbo, mus dir; Christopher James, news dir; Eric W. Crusier, chief engr. ■ Rates: \$26; 22; 26; 16.

## Milville

**WREY(AM)**—December 1953: 1440 khz; 1 kw-D, DA. Box 1440, South Vineland (08360). (609) 825-2600. Sel-Thom Communications Inc. (acq 12-26-78). Rep: Caballero. Format: Sp. ■ James B. Thompson, pres; Joseph Coccoaro, gen mgr; Jim Brown, coml mgr; Sonny Lugo, prog dir; Richard J. Raimonde, chief engr. ■ Rates: \$11; 11; 11; 11.

**WMVB-FM**—Co-owned with WREY(AM). Feb 20, 1962: 97.3 mhz; 5.2 kw. Ant 275 Net: ABC/I. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Joe Mitchell, prog dir; Nick Giorno, mus dir; Adam Gaynor, news dir. ■ Rates: \$17; 14.50; 17; 14.50.

## Morristown

**\*WJSV(FM)**—Feb 22, 1971: 90.5 mhz; 124 w. Ant 17 ft. Stereo. 50 Early St. (07960). (201) 898-9578. Morris School District Board of Education. Format: AOR. Spec progs: Class 2 hrs, C&W 5 hrs wkly. ■ Virginia Lyttle, coord; D. Scott Bennett, stn mgr; Noel Scheffen, tech coord; Stu Heiser, prog dir; Jon Skibic, mus dir; Jance Tureson, Mia Kissil, news dirs; Paul Werner, chief engr.

**WMTR(AM)**—Dec 12, 1948: 1250 khz; 5 kw-D, 1 kw-N, DA-2. Box 1250 (07960). (201) 538-1250. Drexell Hill Assoc. Ltd. (acq 10-6-70). Net: UPI. Rep: Groskin. Format: Adult contemp. ■ Peter L. Arnov, pres; J. Albert Wunder, coml mgr; Brian Emery, prog dir; Mark Chernoff, mus dir; Joseph Garito, news dir; Bill McGarvey, chief engr. ■ Rates: \$55; 54; 53;

## Newark

**\*WBGO(FM)**—Feb 7, 1948: 88.3 mhz; 10 kw. Ant 431 ft. 54 Park Place (07102). (201) 624-8880. Newark Public Radio Inc. (acq 12-77). Net: NPR. Format: Jazz. ■ Robert Ottenhoff, gen mgr; Al Pryor, mus dir; Michael Jones, dev mgr; Wylie Rollins, prog dir; Walter Allen, news dir; Gil Abbey, chief engr.

**\*WFME(FM)**—1947: 94.7 mhz; 38 kw. Ant 570 ft. Stereo. 289 Mt. Pleasant Ave., W. Orange (07052). (201) 736-3600 or (212) 736-3600. Family Stns Inc. (group owner; acq 3-10-66). Net: Family Radio. Format: Relg. ■ Harold Camping, pres; Arthur Thompson, gen mgr; Anita Karpathy, prog dir; Les Englehart, p.a. dir; Richard Wible, chief engr.

**WHLB(FM)**—105.9 mhz. (CP: Ant 610 ft.). 80 Riverside Drive, New York (10024). 799-8000. Cosmopolitan Bcstg Co. Format: Foreign languages. ■ Rates: \$15; 15; 15; 25.

**WHTZ(FM)**—June 1, 1961: 100.3 mhz; 7.8 kw horiz, 5.5 vert. Ant 1,220 ft. 333 Meadowlands Pkwy., Sea-caucus (07094). (201) 867-5000. Malrite Communications Group Inc. (group owner; acq 8-1-83). Net: AP. Rep: Eastman. Format: Top-40. ■ Dean Thacker, VP & gen mgr; Gary Fisher, gen sls mgr; Scott Shannon, prog dir; Kenneth Lane, prom mgr; Claire Stevens, news dir; Frank Foti, chief engr.

**WNJR(AM)**—1947: 1430 khz; 5 kw-U, DA-N. 1700 Union Ave., Union (07083). (201) 688-5000. Sound Radio Inc. (acq 9-14-82). Net: Nat Black. Rep: Masla. Format: Black, urban contemp. ■ Jeri-Warrick-Crisman,

## New Jersey Radio

pres & gen mgr; Marvin Lewis, gen sls mgr; Liz Satchell, prog & news dir; Fred Mills, mus dir; Gerry Turro, chief engr. ■ Rates: \$84; 80; 76; 64.

**WSKQ(AM)**—December 1948: 620 khz; 5 kw-U, DA-2. 621 N. Mt Pleasant Ave., Livingston (07039). (201) 994-4315. Spanish Bcstg System Inc. (acq 9-30-83). Format: Ethnic. ■ Rafael Diaz, pres/gen mgr; Raul Alarcon, chmn/prog dir; Adriano Garcia, VP; Walter Valentino, sls VP; Arthur Gordon, natl sls mgr; Josephine Then, office mgr; Bob Baltor, chief engr. ■ Rates: \$165; 132; —.

## New Brunswick

**WCTC(AM)**—Dec 12, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 100, Broadcast Center (08903). (201) 249-2600. Raritan Valley Bcstg Co. (acq 5-1-57). Group owner: Greater Media Inc. Net: AP. Rep: Masla. Format: MOR. Spec progs: Pol 2 hrs, Hungarian 1 hr, Jewish 1 hr wkly. ■ Peter A. Bordes, pres; Anthony V. Marano, VP & gen mgr; Harry Mitchell, sls mgr; Mark Lewis, prog dir; Walt Sodlie, news dir; Clarence Dingman, chief engr.

**WMGQ(FM)**—Co-owned with WCTC(AM). 1947: 98.3 mhz; 1 kw. Ant 525 ft. Format: Greater Media Magic Music. ■ Joe DeRose, prog dir; Edwin Spiegel, sls mgr; John Stanley, chief engr.

**\*WRSU-FM**—Jan 24, 1974: 88.7 mhz; 1.35 kw. Ant 125 ft. Stereo. 126 College Ave. (08903). (201) 932-7800. Board of Governors, Rutgers U. Net: ABC/I. Format: Div. Spec progs: Black 13 hrs, class 3 hrs, jazz 3 hrs, C&W 8 hrs, Gr 1 hr, Pol 1 hr wkly. ■ Ray Cella, gen mgr; Tony Dell'Olio, prog dir; Steve Maffei, mus dir; Anne Cox, prom mgr; Ann Clabby, news dir; Bob Nuse, sports dir.

## Newton

**WIXL-FM**—Listing follows WNNJ(AM).

**WNNJ(AM)**—Dec 15, 1953: 1360 khz; 1 kw-D. Box 40 (07860). (201) 383-3400. Group M Communications Inc. (acq 9-17-79). Net: ABC/I. Format: MOR. ■ Michael B. Levine, pres & coml mgr; Marvin Strauser, gen mgr; George Conrad, prog & mus dir; Steve Harasymiak, news dir; James Potter, chief engr.

**WIXL-FM**—Co-owned with WNNJ(AM). Oct 15, 1961: 103.7 mhz; 5 kw. Ant 140 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: C&W.

## Ocean City

**WDVR(FM)**—April 1983: 98.3 mhz; 3 kw. Ant 194 ft. (CP: Ant 290 ft.). Stereo. Box 826 (08226). (609) 391-9200. Ocean City Radio of N.J. Format: Adult contemp. ■ Robert Spain, pres; Charles Kramer, gen mgr; Frank Fernandez, coml mgr. ■ Rates: \$9.02; 8.20; 9.02; 8.20.

**WIBG(AM)**—(Ocean City-Somers Point) June 12, 1964: 1520 khz; 1 kw-D, DA. 957 Asbury Ave., Ocean City (08226). (609) 399-1555. Shore Bcstg (acq 2-15-79). Net: ABC/I. Rep: Groskin. Format: C&W. ■ Robert A. Fox, pres; Neely D. Crowley, VP & gen mgr; Debby Johnson, coml mgr; Tom O'Rourke, prog dir; David Luce, chief engr. ■ Rates: \$13.50; 12.50; 13.50; 12.50.

**WSLT(FM)**—Co-owned with WIBG(AM). Oct 1, 1972: 106.3 mhz; 1 kw. Ant 326 ft. Stereo. (609) 399-1555. Format: Easy lstrg. ■ Frank Froschle, prog dir. ■ Rates: \$20; 18; 20; 18.

## Parsippany-Troy Hills

**WXMC(AM)**—Jan 13, 1973: 1310 khz; 1 kw-D, DA. Box 1310 (07054). (201) 335-1310. Parsippany Bcst Assoc. (acq 8-82). Net: AP. ■ Erik Paige, gen mgr; Marc Elliott Hudson, opns mgr; Tom Sullivan, news dir; Charles Hecht, chief engr. ■ Rates: \$8.50; 8.50; 8.50;

## Paterson

**WPAT(AM)**—May 3, 1941: 930 khz; 5 kw-U, DA-2. Stereo. 1396 Broad St., Clifton (07013). (201) 345-9300.

TXW: 710-989-7010. Capital Cities Communications Inc. (group owner; acq 10-61). Net: AP. Rep: Christal. Format: Easy lstrg. ■ Fred Weinhaus, pres & gen mgr; Gene Hobicorn, gen sls mgr; Ken Lamb, opns mgr; Ralph Sanabria, mus dir; Debbie Renne, traf mgr; Debbie Sheehan, news dir; Kenneth W. Stout, chief engr. ■ Rates: \$250; 250; 250; 150.

**WPAT-FM**—March 29, 1957: 93.1 mhz; 5.3 kw. Ant 1,420 ft. (CP: 21.88 kw, ant 338 ft.). Stereo. Dups AM 20%. ■ Rates same as AM.

## Piscataway

**\*WVPH(FM)**—May, 1976: 90.3 mhz, 10 w. (CP: 200 w. Ant 8 ft.). Hoes Lane ne & Behmer Road (08854). (201) 981-0700. Board of Education. Format: Ed, progs. ■ Dr. Ed. S. Alster, advisor; Kevin Delaney, gen mgr.

## Plainfield

**WERA(AM)**—Sep 16, 1961: 1590 khz; 500 w-D, DA. (CP: 500 w-U, DA-2). 120 W. 7th St. (07060). (201) 755-1590. Tri-County Bcstg Corp. Net: AP. Rep: Masla. Format: Adult contemp. ■ Henry J. Behre, pres & gen mgr; Barbara L. Ballard, gen sls mgr; Bob Morris, pub svc dir; Mark Wurzburg, prog dir; Michael Kennedy, news dir; Mariano De Santis, chief engr. ■ Rates: \$27; 25; 27; 25.

## Pleasantville

**WLQE(FM)**—Co-owned with WMD(AM) Atlantic City. 1974: 99.3 mhz; 3 kw. Ant 290 ft. 1825 Murray Ave., Atlantic City (08401). (609) 344-5113. Amcom Inc. (acq 2-16-83). Net: CBS R/R. Rep: Masla, Dome. Format: Adult contemp. ■ David W. Klahr, VP/gen mgr; Jeff Dean, VP/gen sls mgr. ■ Rates: \$26; 24; 22; 20.

**WOND(AM)**—July 1950: 1400 khz; 1 kw-D, 250 w-N. 15 Shore Rd., Linwood (08221). (609) 641-1400. South Jersey Radio Inc. (acq 7-15-55). Group owner: Green Group. Net: ABC/E. Rep: McGavren-Guild. Format: Adult contemp. ■ Howard L. Green, pres; Dick Irland, gen mgr; Tom McNally, prog dir & chief engr; Michael Shurman, news dir.

**WMGM(FM)**—Co-owned with WOND(AM). See Atlantic City.

## Point Pleasant

**WADB(FM)**—Oct 4, 1968: 95.9 mhz; 3 kw. Ant 250 ft. Stereo. 1731 F St., South Belmar (07719). (201) 681-3800. Pleasant Broadcasters Inc. Net: UPI. Format: Adult contemp. Spec prog: Broadway shows 4 hrs wkly. ■ Adamant Brown, pres & gen mgr; Karen Anderson, stn mgr; David Ullmann, news dir. ■ Rates: \$34; 30; 34; 30.

## Pomona

**WLFR(FM)**—Oct 16, 1984: 91.7 mhz; 1.35 kw. Ant 135 ft. Stereo. Stockton State College (08240). Stockton State College. Format: Div. Spec progs: jazz 10 hrs, class 8 hrs wkly. ■ Mark Orell, gen mgr; Jay Haimowitz, prog dir; Michele McClelland, mus dir; Kyle Brendle, prom mgr; Liz Johnson, news dir; Tim Waldron, chief engr.

## Pompton Lakes

**WKER(AM)**—Oct 3, 1964: 1500 khz; 1 kw-D, DA. Box 1500 (07442). (201) 839-1500. WKER Radio Inc. Format: Adult contemp. Spec prog: Relg 2 hrs wkly. ■ Lee Novak, pres, gen, gen sls & prom mgr, mus & prog dir; Tom Niven, news dir; Don Lawshe, chief engr. ■ Rates: \$18; 18; 18;

## Princeton

**whwh**  
MOR-AC/News/Sports

**WHWH(AM)**—Sep 7, 1963: 1350 khz; 5 kw-U, DA-2. Stereo. Box 1350, 221 Witherspoon St. (08542). (609) 924-3600. Nassau Bcstg Co. Net: ABC/E. AP, MBS, NBC. Rep: Masla. Format: MOR, adult contemp. Spec progs: Farm 5 hrs, class 4 hrs wkly. ■ Herbert W. Hobler, chmn; John J. Morris, pres; John Anastasio, prog dir; Hal Stein, dir mktg; Connie Hensley, prom mgr; Jeff Detweiler, chief engr. ■ Rates: \$56; 43; 43; 39.

**WPST(FM)**—Co-owned with WHWH(AM). See Trenton.

**WPRB(FM)**—October 1955: 103.3 mhz; 17 kw. Ant 195 ft. (CP: 6 kw, ant 823 ft.). Stereo. Box 342 (08540). (609) 921-9284. Princeton Bcstg Serv. Net: ABC/FM. Rep: Frederick Smith. Format: Progs, class. Spec progs: Jazz 11 hrs, folk & bluegrass 4 hrs wkly. ■ Spencer Palocz, stn mgr; Derek Berghuis, sls mgr; Kevin Boyce, chief engr. ■ Rates: \$14.25; 14.25; 14.25; 14.25.

## Princeton Junction

**WVPH(FM)**—November 1975: 107.9 mhz; 17 w. Ant 36 ft. 346 Clarksville Rd. (08550). (609) 799-1923. West Windsor Plainsboro Rgnl Bd. of Educ. Format: Progs. ■ Denise Mangone, advisor.

## Salem

**WJIC(AM)**—Sep 1, 1966: 1510 khz; 2.5 kw. Box 132 (08070). (609) 935-1510. PJJ Bcstrs Inc. (acq 7-1-78). Net: ABC/C. Rep: Dome, Market 4. Format: C&W. ■ Gloria Jennings, pres & gen mgr; Benjamin Ferguson, VP & chief engr; John Samuel, mus dir; Bill Grant, news dir; Joe Patti, prog dir. ■ Rates: \$16; 16; 16;

**WNNN(FM)**—Co-owned with WJIC(AM). See Canton.

## Somerville

**WBRW(AM)**—Dec 23, 1971: 1170 khz; 500 w-D, DA. Box 1170 (08876). (201) 725-1170. Somerset Valley Bcstg Co. Format: MOR. ■ Lester Granetz, pres; Harry H. Haslett, gen mgr; Dick Andrews, prog dir; Charlie Bengle, mus dir.

## South Belmar

**WADB(FM)**—See Point Pleasant.

## South Orange

**\*WSOU(FM)**—April 14, 1948: 89.5 mhz; 250 w. Ant 370 ft. Stereo. 400 S. Orange Ave. (07079). (201) 762-8950. Seton Hall Univ. Net: ABC/I. Format: Var. Spec progs: Black 8 hrs, Sp 4 hrs, It 2 hrs, jazz 4 hrs, Pol 3 hrs, Irish 3 hrs, Relg 1 hr, Armenian 1 hr, Arab 1 hr, Jewish 1 hr wkly. ■ Kevin Hislop, dir & gen mgr.

## Stirling

**WKMB(AM)**—Feb 1972: 1070 khz; 250 w. 1390 Valley Rd. (07980). (201) 647-4400. K&M Broadcasters Inc. Format: Popular country. ■ Herbert P. Michels, pres; Alice Dunne, gen mgr, prog & news dir; William Michels, coml mgr; Kevin Howard, mus dir; Ronald Michaels, chief engr. ■ Rates: \$35; 33; 35; 33.

## Teaneck

**\*WFDU(FM)**—Aug 30, 1971: 89.1 mhz; 550 w. Ant 500 ft. Stereo. (Shares time with WNYU New York). 795 Cedar Lane (07666). (201) 692-2012. Fairleigh Dickinson University. Format: Jazz, progs, traditional. ■ Carl J. Kraus, gen mgr & chief engr.



## Toms River

**WOBM-FM**—Co-owned with WOBM(AM) Lakewood. March 1, 1968: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 927 (08753). (201) 269-0927. Seashore Bcstg Corp. Net: AP. Format: Adult contemp. ■ Roy G. Simmons, pres; Bob Levy, gen & gen sls mgr; Pam Ronan, prog dir; Kevin Williams, stn mgr; Carolyn Jones, news dir; Rudolph Clapp, chief engr. ■ Rates: \$54; 40; 54; 11.30.

## Trenton

**WCHR(FM)**—Listing follows WTTM(AM).

**WIMG(AM)**—1923: 1300 khz; 5 kw-D, 1 kw-N, DA-2. 240 W. State St. (08608). (609) 695-7701. Crusade Bcstg Corp. Net: ABC/I. Format: MOR. Spec progs: Black 6 1/2 hrs, It 1 hr, Ger 1 hr wkly. ■ Jeanne Greenberg, pres & gen mgr; William Mathews, coml mgr; Chris Canali, prog dir; Pat Sweeny, prom mgr; Rich Mates, news dir; Walt Gradzki, chief engr. ■ Rates: \$16; 14; 16; 14.

**WBUD(AM)**—Jan 20, 1947: 1260 khz; 5 kw-D, 1 kw-N, DA-1. 218 Ewingville Rd. (08638). (609) 882-7191. Fidelity Communications Corp. (acq 7-79). Net: NBC. Rep: Weiss/Powell. Format: MOR. ■ Jerome Bresson, pres; Terry Watts, gen mgr; Sharon MacWilliams, gen sls mgr; Dick Harvey, prog dir; Nat Wright, mus dir; Brad Segall, news dir; Claude Parker, chief engr. ■ Rates: \$25; 21; 25; 17.

**WKXW(FM)**—Co-owned with WBUD(AM). Aug 27, 1962: 101.5 mhz; 50 kw. Ant 850 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Bruce Fox, prog dir; Ted Kelly, mus dir. ■ Rates: \$55; 50; 55; 45.

# WPST

Contemporary Hit Radio

**WPST(FM)**—Co-owned with WHWH(AM) Princeton. January 1949: 97.5 mhz; 50 kw. Ant 410 ft. Stereo. Box 9750 (08607). (609) 896-0975. Nassau Bcstg Co. (acq 12-1-64). Rep: Masla. Format: Contemp hit radio. ■ Herbert W. Hobler, chmn; John J. Morris, pres; Tom Taylor, stn mgr & mus dir; Hal Stein, dir mktg; Connie Hensley, prom mgr; Jeff Detweiler, chief engr. ■ Rates: \$57; 57; 57; 47.

**\*WTSR(FM)**—Sep 1966: 91.3 mhz; 1.5 kw. Ant 35 ft. Stereo. Student Center, Trenton State College (08625). (609) 771-2420. Trenton State College Radio System. Net: UPI. Format: Progs, ed. Spec progs: Black 4 hrs, class 4 hrs, jazz 4 hrs wkly. ■ Robert Petro, stn mgr; Terry McCarty, prog dir.

**WTTM(AM)**—April 2, 1942: 920 khz; 1 kw-U, DA-1. 333 West State St. (08618). (609) 695-8515. Pottstown Bcstg Co. (acq 11-1-63). Group owner: Great Scott. Net: MBS, ABC/C. Rep: McGavren-Guild. Format: Top-40. Spec progs: Pol 2 1/2 hrs, It 2 hrs, Hung 1 hr, Ger 1 1/2 hrs wkly. ■ Herbert Scott, pres.

**WCHR(FM)**—Co-owned with WTTM(AM). Aug 7, 1965: 94.5 mhz; 50 kw. Ant 240 ft. Woodside Rd, Yardley, Pa. (19067). (215) 493-4252. Prog sep from AM. Format: Relg, btl mus.

**\*WWFM(FM)**—September 6, 1982: 89.1 mhz; 3 kw. Ant 180 ft. Stereo. Box B (08690). (609) 587-8989. Mercer County Community College Board of Trustees. Format: Talk, class, jazz. ■ George Schwartz, gen mgr; Elizabeth Tallon, stn mgr; Tony Bruzaitis, prod mgr; Jack Perlstein, mus dir; Ed Tabian, studio engr; Walt Gradzki, chief engr.

## Union Township

**\*WKNJ(FM)**—January 1980: 90.3 mhz; 8.7 w. Ant 88 ft. Stereo. Morris Ave., Kean College (07083). (201) 289-8388. Board of Trustees of Kean College. Format: New Music. Spec progs: Black 4 hrs, hard punk 4 hrs, jazz 2 hrs wkly. ■ Patrick J. McNally, gen mgr Bob Nougera, prog dir; John Souchak, stn mgr; Walt Gradzki, chief engr.

## Upper Montclair

**\*WMSC(FM)**—Dec 9, 1974: 90.3 mhz; 20 w. Ant 623 ft. (CP: 101.5 mhz, 7.9 w, ant 688 ft.). Stereo. Montclair State College (07043). (201) 893-4256. Board of Trustees, Montclair State College. Format: Progs, div. ■ Peter J. Feinstein, gen mgr; Michael Bobrowicz, chief engr.

## Vineland

**WDVL(AM)**—Aug 19, 1959: 1270 khz; 500 w-D, DA-D. 632 Maurice River Blvd., Box 457 (08360). (609) 691-7633. Frank & Vita Marie Ventresca (acq 1972). Format: Sp, relg. ■ Vita Marie Ventresca, pres; Ted Kelly, gen mgr & prog dir; John Serra, gen sls mgr; Steve Tate, mus dir; Al Sergi, prom mgr; Al Sanders, news dir; Bruce Schiller, chief engr. ■ Rates: \$10; 10; 10;

**WKQV(FM)**—Co-owned with WDVL(AM). Oct 1968: 92.1 mhz; 3 kw. Ant 200 ft. Stereo. (609) 691-9292. Prog sep from AM. Format: Top-40, urban contemp. ■ Rates: \$12; 10; 12; 7.

**WWBZ(AM)**—July 29, 1946: 1360 khz; 1 kw-U, DA-N. Box 810, (08360). (609) 692-6500. Martin Bcstg Inc (acq 6-78). Net: ABC/E. Rep: Dome. Format: Adult contemp. ■ Donald J. Martin, pres; Richard I. Street, gen mgr; Andy Harris, opns mgr & prog dir; John Manger, mus dir; Joan Brewstein, news dir; Rick Arsenaull, chief engr. ■ Rates: \$9; 5.75; 9; 3.50.

## Washington

**WCRV(AM)**—July 1, 1956: 1580 khz; 1 kw-D. 473 Rt 31, Box 150, North Washington (07882). (201) 689-1580. Alpha Bcstg Corp. (acq 5-1-81). Net: NBC. Format: Top-40, div. Spec prog: Farm 1 hr wkly. ■ George Vajda, pres; Donna Munde, gen mgr; Joe Oliva, prog dir; Frank Cipella, news dir; Doug Freiburg, chief engr. ■ Rates: \$21.87; 17.50; 21.87;

## West Long Branch

**\*WMCX(FM)**—May 2, 1974: 88.1 mhz; 13.5 w. Ant 85 ft. Stereo. Cedar & Norwood Ave. (07764). (201) 222-8484. Monmouth College. Net: ABC/FM, AP. Format: Progs, div. ■ Rich Nast, gen mgr.

## Wildwood

**WCMC(AM)**—Nov 25, 1951: 1230 khz; 1 kw-D, 250 w-N. 3010 New Jersey Ave. (08260). (609) 522-1416. Jersey Cape Bcstg Corp. (acq 7-16-65). Net: MBS. Rep: Dome. Format: Top-40. ■ Wm. C. Wotring Jr., pres & gen mgr; Carlton S. Owen, opns mgr & engr. ■ Rates: \$9; 9; 9; 9.

**WNBR(FM)**—Co-owned with WCMC(AM). Dec 17, 1959: 100.7 mhz; 20 kw. Ant 350 50 ft. Stereo. Prog sep from AM. Format: Mellow rock. ■ Rates: \$14; 14; 14; 14.

## Zarephath

**WAWZ(FM)**—Aug 22, 1954: 99.1 mhz; 37 kw. Ant 570 ft. Stereo. Box 97, Weston Canal Rd. (08890). (201) 469-0991. Pillar of Fire. Format: Relg. ■ Dr. Donald J. Wolfram, pres; S. Rea Crawford, gen mgr; James Pearsall, prog dir; Eileen S. Pearsall, mus dir; Allen Lewis Lewicki, news dir; Alan B. Chambers, chief engr.

## New Mexico

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## Alama Community

**\*KABR(AM)**—August 1983: 1500 khz; 1 kw-D. Box 907 Magdalena (87825). (505) 854-2543. Alamo Navajo

## New Jersey, New Mexico Radio

School Board Inc. Format: Navajo language country, top-40, educ. ■ Walter Apachio, pres; Christine Monte, prog dir.

## Alamogordo

**KINN(AM)**—June 10, 1957: 1270 khz; 1 kw-D. Box 618 (88310). (505) 437-4440. KINN Inc. (acq 7-1-71). Net: ABC/C. Rep: Market 4. Format: MOR. Spec progs: Sp 3-4 hrs, relg contemp 7 hrs wkly. ■ William R. Lask, pres & chief engr; Rodger Chaffin, coml mgr; Keith Holder, prog dir; Brian Bailey, mus dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KINN-FM**—1979: 105.5 mhz; 3 kw. Ant 209 ft. Dups AM 100%. Stereo.

**KKEE(FM)**—July 21, 1980: 94.3 mhz; 3 kw. Ant minus 492 ft. (CP: 100 w, ant 1,642 ft.). Stereo. Box 1848 (88310). (505) 434-1414. Luin K. Dexter (acq 7-16-82). Net: AP. Format: Adult contemp. ■ Luin K. Dexter, pres; Douglas D. Cluff, gen mgr; Rick Haskell, prog dir. ■ Rates: \$13.50; 12; 13.50; 10.

**KPSA(AM)**—June 28, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 720 (88310). (505) 437-1505. Cottonwood Communications Corp. (acq 1-1-79). Net: MBS. Format: Modern country. Spec prog: Big band 6 hrs wkly. ■ Bob Flotte, pres & gen mgr; T.J. Curry, prog dir; Jim Fletcher, news dir; Dick Sjultz, chief engr. ■ Rates: \$13.50; 12; 13.50; 10.

**KPSA-FM**—November 1983: 92.7 mhz; 3 kw. Ant minus 172 ft. Stereo. Prog sep from AM. Format: Mod country.

## Albuquerque

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**KABQ(AM)**—1947: 1350 khz; 5 kw-D, 500 w-N, DA-N. Box 4486 (87196). (505) 243-1744. Albuquerque Corp. (acq 4-7-72). Group owner: The Gomez Group. Net: Sp Info svc. Rep: Caballero. Format: Sp. ■ Ed Gomez, pres; Frank Elders, gen mgr; Lannon Mintz, sls mgr; Fred Baca, prog dir; Victor Arrey, prod mgr; Joe Chavez, mus dir; Luis Santa Maria, prom mgr; Amparo Garcia, news dir; Jim Hogg, chief engr. ■ Rates: \$36; 32; 36; 18.

**KAMX(AM)**—Feb 22, 1971: 1520 khz; 1 kw-D. 5601 Domingo Rd. N.E. (87108). (505) 265-5858. KFMG Inc. (acq 10-3-78). Group owner: Gensco Bcstg. Format: Top-40. ■ Thomas A. Birk, pres & gen mgr; Lois Cravens, coml mgr; John Florence, prog dir; Steve Agnew, chief engr. ■ Rates: \$14; 17; 22; 22.

**KFMG(FM)**—Co-owned with KAMX(AM). April 27, 1979: 107.9 mhz; 22.5 kw. Ant 4130 ft. Prog sep from AM. Stereo. (505) 265-265-8811. Format: Contemp album rock. ■ Rates same as AM.

**\*KANW(FM)**—October 1950: 89.1 mhz; 14.5 kw. Ant minus 19 ft. (CP: 4,149 ft.). Stereo. 2020 Coal Ave. S.E. (87106) (505) 242-7163. Albuquerque Board of Ed. Net: ABC/C. Format: Ed, urban contemp. Spec progs: Sp 5 hrs, Ind 3 hrs wkly. ■ Michael Brasher, gen mgr & prog dir; John Aragon, mus dir; Judy Valdez, news dir; Bill Leinger, prom mgr; Bill Pace, chief engr.

**KDAZ(AM)**—1959: 730 khz; 1 kw-D, DA-D. Box 4338 (87106). (505) 884-7373. Pan-American Bcstg Co. (acq

## New Mexico Radio

5-1-65). Rep: Masla. Format: Christian country, contemp. ■ Belardino R. Gonzales, pres & gen mgr; Vickie Gonzales, prog & mus dir; Jim Hogg, chief engr.

**KDEF(AM)**—September 1953: 1150 khz; 5 kw-D, 500 w-N, DA-N. c/o 1521 E. Broadway, Tuscon, Ariz. (85719). (505) 881-5333. West America Bcstg (acq 5-1-79). Net: ABC/E. Format: Music of your life. ■ Lou Cohn, pres; Tim McLaughlin, gen & prom mgr, prog & mus dir; Jim Hogg, chief engr. ■ Rates: \$12; 12; 12; 12.

**KFMG(FM)**—Listing follows KAMX(AM).

**KHFM(FM)**—November 1954: 96.3 mhz; 2.5 kw. Ant 4,210 ft. (CP: 12.9 kw). Stereo. 5900 Domingo Rd. N.E. (87108). (505) 262-2631. CHE Bcstg Co. Rep: Concert Music Bcst Sls. Format: Class. Spec prog: Jazz 3 hrs wkly. ■ William Weinrod, pres; Michael Langner, stn mgr & chief engr; Charles Maldonado, prog dir; Roxanne Allen, gen sls mgr. ■ Rates: \$8; 35; 38; 38.

**KKIM(AM)**—April 15, 1972: 1000 khz; 10 kw-D. 2252A Wyoming N.E. (87112). (505) 292-5503. Creative Communications Assoc of Albuquerque Inc. (acq 6-1-81). Format: Christian. Spec prog: Sp 1 hr wkly. ■ John Boyd, pres; Doug Martin, gen & gen sls mgr; Joe Muench, prog dir; Skip Rice, mus dir; Elmer Newman, chief engr. ■ Rates: \$18; 16; 18;

**KKJY-FM**—December 1974: 100.3 mhz; 100 kw. Ant 4,110 ft. Stereo. 5000 Marble Ave. N.E. (87110) (505) 262-1866. Dunn Bcstg Co. (acq 6-15-83). Net: ABC/E. Rep: Torbet. Format: Btl mus. ■ Berkley Fraser, pres; Jeff Guier, gen mgr; Allen Lumeyer, gen sls mgr; Joel Hixon, prog dir; Judith Jenkins-Coleman, news dir. ■ Rates: \$50; 55; 45; 35.

**KLTN(AM)**—1982: 1240 khz; 1 kw-D, 250 w-N, DA-1. c/o Spanish Community Radio Inc., Box 10267 (87114). (505) 884-5586. Spanish Community Radio Inc. Rep: Lotus. Format: Sp. ■ Harry L. Conlin, VP & gen mgr; Martin Candelarias, coml mgr; Antonio Guerrero, prog dir & prom mgr; Jorge Contreras, mus dir; Alberto Avila, news dir; Don Davis, chief engr. ■ Rates: \$28; 23; 28; 18.

**KLYT(FM)**—Sep 11, 1976: 88.3 mhz; 1.8 kw. Ant 4,000 ft. Stereo. 3107 Eubank N.E. (87111). (505) 293-8300. Christian Bcstg Academy Inc. Format: Ed, contemp Christian music. ■ Noel Behne, pres; Victor Emert, gen mgr; Mike Scott, prod mgr; Rudy Grande, prog dir; Tony Smith, sls mgr; Dorothy Heavner, news dir; Brad Gilmer, chief engr.

**KOB(AM)**—April 5, 1922: 770 khz; 50 kw-U, DA-N. 77 Broadcast Plaza (87103). (505) 243-4411. Hubbard Bcstg Inc. (acq 5-10-57). Net: ABC/I. Rep: Christal, Mt. Media. Format: MOR. ■ Stanley S. Hubbard, pres; Arthur Schreiber, gen mgr; David Sevieri, gen sls mgr; Bob Grossfeld, opns mgr; Rodger Beimer, exec prod news. ■ Rates: \$64; 38; 42; 32.

**KOB-FM**—Aug 1, 1967: 93.3 mhz; 21.5 kw. Ant 4,150 ft. Stereo. Prog sep from AM. 93 Broadcast Plaza (87103). Rep: Christal. Format: MOR. ■ Stanley S. Hubbard, pres; David Lyons, gen mgr; Steve Hatley, prog dir; Phil Sisneros, news dir; Craig Parker, sls mgr. ■ KOB-TV affil. ■ Rates: \$30; 35; 30; 14.

**KQEO(AM)**—1947: 920 khz; 1 kw-D, 500 w-N, DA-N. 5095 Ellison N.E. (87109). (505) 345-9071. KQEO-AM Inc. (11-79). Group owner: Sunbelt Communications Ltd. Rep: Eastman. Format: Oldies. ■ C.T. Robinson, pres; Dave Simons, gen mgr; Kirk Prebyl, gen sls mgr; Bob Levine, prog dir; Barbara Villa, news dir; Bob Zukowski, chief engr. ■ Rates: \$35; 30; 35; 25.

**KZZX(FM)**—Co-owned with KQEO(AM). Nov 11, 1963: 99.5 mhz; 19.5 kw. Ant 4,134 ft. Dups AM 15%. Stereo. 4011 Menaul, N.E. (87110). (505) 296-5150. (acq 11-1-77). Format: Adult contemp. ■ Rates same as AM.

**KRKE(AM)**—March 28, 1928: 610 khz; 5 kw-U, DA-N. Box 737 (87103). (505) 765-5400. Albuquerque Radio. (acq 1-1-80). Group owner: Journal Star Sins Group. Net: ABC/D. Rep: Katz. Format: Top-40. ■ Dino Ianni, pres & gen mgr; Cheryl Service, gen sls mgr; Ed Dean,

prog dir; Andy More, mus dir; Debbie Hoy, news dir; Bill Frost, chief engr. ■ Rates: \$40; 30; 35; 25.

**KWXL(FM)**—Co-owned with KRKE(AM) June 25, 1961: 94.1 mhz; 100 kw. Ant 4,130 ft. (acq 4-76). Prog sep from AM. Stereo. Format AOR. ■ Frank Soxon, mus dir; Ira Gordon, prog dir; Anita Garcia, prom mgr. ■ Rates: \$60; 60; 65; 60.

**KRST(FM)**—Listing follows KRZY(AM).

**KRZY(AM)**—June 1956: 1450 khz; 1 kw-D, 250 w-N. DA-1. (CP: 1090 khz; 1 kw-U. 50 kw LS. DA-2). Box 3280 (87190). (505) 884-5833. Burroughs Bcstg. Net: CBS Rep: McGavren-Guild. Format: C&W. ■ Herb Marchman, pres; Doug Milligan, gen & gen sls mgr; Charles Moran, prog dir; Rex Munger, news dir; Jim Campbell, chief engr. ■ Rates: \$35; 32; 35; 32.

**KRST(FM)**—Co-owned with KRZY(AM). Sep 15, 1965: 92.3 mhz; 22.5 kw. Ant 4,110 ft. Stereo. (505) 884-5770. Format: C&W. ■ Rates: \$56; 56; 56; 56.

**\*KUNM(FM)**—Oct 19, 1966: 90.1 mhz; 8.7 kw. Ant 4,070 ft. (CP: 13.6 kw; ant 4,155 ft.). Stereo. Onate Hall, Campus & Girard Blvd., UNM (87131). (505) 277-4806. Regents of the U. of New Mexico. Net: NPR. Format: Free form. Spec progs: Class 5 hrs, jazz 9 1/2 hrs wkly. ■ Maggie Sparkman, stn mgr; Peggy Hessing, mus dir; Wendy Watson, prom mgr; Jim Shields, news dir; Jeff Burmeister, chief engr.

**KWXL(FM)**—Listing follows KRKE(AM).

**KXKS(AM)**—Dec 16, 1969: 1190 khz; 1 kw-D. 1923 San Mateo N.E. (87110). (505) 265-8331. Continental Bcstg Corp of N.M. (acq 6-4-82). Rep: Caballero Radio Net. Format: Sp. ■ Jose Molina, pres; Rafael G. Rosales, gen mgr; Kerry Cunningham, gen sls mgr; Fermin Sanchez, mus dir; Cesar Ybarra, news dir; Ted Levin, chief engr. ■ Rates: \$40; 32; 40;

**KZIA(AM)**—May 14, 1956: 1580 khz; 10 kw-D. Box 25166 (87125). (505) 262-1733. ZIA Telecommunications Inc. (acq 11-6-77). Net: ABC/D, NBC, MBS, AP. Rep: Masla, Hix. Format: Talk & news. Spec prog: Gospel 3 hrs wkly. ■ John Deme, pres & gen mgr; Hazel Deme, coml mgr; Mike Santullo, news dir; Jay Howard Deme, prog dir; Alan P. Deme, chief engr. ■ Rates: \$30; 30; 30;

**KZZX(FM)**—Listing follows KQEO(AM).



## Artesia

**KSVF(AM)**—Nov 14, 1946: 990 khz; 1 kw-D, 250 w-N. 317 W. Quay (88210). (505) 746-2751. Artesia Bcstg Inc. (acq 1948). Net: MBS. Format: C&W. Spec progs: Sp 8 hrs, farm 3 hrs wkly. ■ Dave Button, gen & prom mgr; Jack Dexter, chief engr. ■ Rates: \$5; 5; 5; 5.

**KTZA(FM)**—Co-owned with KSVF(AM). May 9, 1969: 92.9 mhz; 50 kw. Ant 1,090 ft. Stereo. Prog sep from AM. Format: Rock. ■ Rates same as AM.

## Aztec

**KKBK(AM)**—Sep 4, 1959: 1340 khz; 1 kw-D, 250 w-N. Box J (87410). (505) 334-6171. Quad City Communications Inc. (acq 3-8-3). Net: CBS, AP. Rep: Hix. Format: C&W. Spec prog: Sp 6 hrs wkly. ■ Jimmy St. James, pres & gen mgr; Joe Primrose, stn mgr; Larry Wood, gen sls mgr; Steve Rose, prog dir.

**KWYK-FM**—1978: 94.9 mhz; 30 kw. Ant 420 ft. Stereo. 1115 W. Main, Farmington (87401). (505) 335-1966. Basin Bcstg Co. Format: Adult contemp. ■ Bill Wiggleton, stn mgr; Jimmie D. Gober, gen mgr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Bayard

**KNFT(AM)**—July 4, 1968: 950 khz; 5 kw-D. U.S. 180 East, Silver City (88061). (505) 388-1958. K.N.F.T. Inc. (acq 12-31-73). Net: AP. Rep: Harlan Oakes, NM Radio Sls. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Keith LeMay, pres; Richard Van Scoyck, gen & coml mgr; Bob Martin, prog & mus dir, prom mgr; Mike Lewis, news dir. ■ Rates: \$9.25; 8.75; 9.25; 8.75.

**KNFT-FM**—June 15, 1981: 92.7 mhz; 3 kw. Ant 135 ft. (CP: 180 w. Ant 1,000 ft). Prog sep from AM. Format: MOR. ■ Dee Roberts, stn mgr. ■ Rates: \$7.75; 7.50; 8; 8.

## Belen

**KARS(AM)**—Oct 7, 1961: 860 khz; 250 w-D. Box 860 (87002). (505) 864-7447. Brooks Bcstg Co. (acq 6-25-71). Net: ABC/E. Rep: Lotus, Mountain Media. Format: C&W, Sp. ■ William T. Brooks, pres & gen mgr; Cliff Somers, gen sls mgr; Pam Hutter, news dir; Ed Townsend, chief engr. ■ Rates: \$12.50; 12.50; 12.50;

**KMLW(FM)**—Not on air, target date unknown: 97.7 mhz; 3 kw. Ant 276 ft. 618 Dalies, c/o Wuenschel Bcstg Inc. (87002). Wuenschel Bcstg. Inc. Format: C&W.

## Carlsbad

**KAMQ(AM)**—June 10, 1938: 1240 khz; 1 kw-D, 250 w-N. Box 1538 (88220). (505) 887-7563. James B. Hughes (acq 6-23-79). Net: AP. Format: Adult contemp. ■ Jim Hughes, pres; Don Hughes, gen mgr; Ed Lawrence, prog dir; Stan Holden, sports dir; Pam Thompson, news dir; Dane Roach, chief engr. ■ Rates: \$7.45; 6.25; 7.25; 6.25.

**KATK(FM)**—Listing follows KBAD(AM).

**KBAD(AM)**—May 17, 1950: 740 khz; 1 kw-D. Box 70, 714 N. Canyon (88220). (505) 885-2151. Radio Carlsbad Inc. (acq 10-6-3). Net ABC/I. Rep: Eastman, Intermountain. Format: Adult contemp. Sp. Spec progs: Farm 1 hr wkly. ■ Bob Swayze, pres & gen mgr; Darrell Swayze, VP; Darwin Gordon, gen sls mgr; Frank Nymeyer, prog dir; Howard Brown, news dir; Jim Wiseman, chief engr. ■ Rates: \$6.50; 5.40; 6.50;

**KATK(FM)**—Co-owned with KBAD(AM). Sep 15, 1966: 92.1 mhz; 3 kw. Ant 285 ft. Prog sep from AM. Stereo. (505) 887-9200. Format: C&W. ■ Rates: \$6.60; 5.40; 6.60; 5.40.

**KCCC(AM)**—July 1, 1966: 930 khz; 1 kw-D, DA. 1011 W. Mermod St. (88220). (505) 887-5521. Kolob Broadcasting Co. Net: MBS. Format: C&W. ■ Marion Jenkins, pres; Nick Jenkins, gen mgr; Chuck Caney, coml mgr; Pat Patterson, mus dir; Bob Passini, news dir; Dave Emery, chief engr. ■ Rates: \$6; —; —;

## Clayton

**KLMX(AM)**—Nov 10, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 547 (88415). (505) 374-2555. Johnson County Bcstg Inc. (group owner; acq 11-10-78). Net: MBS. Format: C&W. Spec progs: Farm 5 hrs, Sp 7 1/2 hrs wkly. ■ Avis Green Tucker, pres; Jim McCollum, gen mgr; Sylvia Doherty, bus mgr; Dianna Funk, sls mgr; Bill Sanders, news & prog dir; Pat Kennedy, sports dir; Grover Rossiter, farm dir; Larry Sisneros, chief engr. ■ Rates: \$8.75; 8.75; 8.75; 8.75.

## Clovis

**KCLV(AM)**—February 1953: 1240 khz; 1 kw-D, 250 w-N. DA-2. Box 1907, 2112 Thornton (88101). (505) 763-4401. Zia Bcstg Co. (group owner; acq 7-1-71). Net: ABC/C. Rep: Messina. Format: Top-40. Spec prog: Farm 6 hrs wkly. ■ Lonnie D. Allsup, pres; Jimmy Davis, gen mgr; Patrick Davidson, coml mgr; Randall Hays, prog & mus dir, chief engr; Randy Sparks, prom mgr; Frank Stanly, news dir. ■ Rates: \$6.85; 6.45; 6.45; 4.80.

**KCLV-FM**—Jan 8, 1970: 99.1 mhz; 100 kw. Ant 300 ft. (CP: 74.175 kw). (acq 11-12-81).

**KICA(AM)**—1933: 980 khz; 1 kw-U, DA-N. Drawer K (88101). (505) 763-5511. Amigos Radio Inc. (acq 7-18-83). Rep: Savalli/Schutz. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ John Mahaffey, pres; Donald E. Coates, gen mgr. ■ Rates: \$6; 6; 6; 5.50.



**KTQM-FM**—Listing follows KWKA(AM).

**KWKA(AM)**—1971: 680 khz; 500 w-U, DA-1. Box 869 (88101). (505) 762-4411. Curry County Bcstg Inc. (acq 10-24-80). Net: AP. Rep: Weiss-Powell. Format: C&W. Spec prog: Farm 12 hrs wky. ■ C. Hewel Jones, pres & gen mgr; Bob Coker, VP, mus dir & prom mgr; Greg Steinman, prog dir; Karen Cooper, news dir; Jerry Antine, chief engr. ■ Rates: \$14; 14; 14; 14.

**KTQM-FM**—Co-owned with KWKA(AM). March 1, 1963: 99.9 mhz; 100 kw. Ant 360 ft. Prog sep from AM. Stereo. Format: Adult contemp. ■ Rates same as AM.

**KZZO(FM)**—Not on air, target date unknown: 107.5 mhz. 1000 Sycamore St., Drawer K (88101). Triton Bcstg Inc.

## Corrales

**KXAK(AM)**—Not on air, target date 1984: 1310 khz; 5 kw-D, 1 kw-N. 6415 Sheridan Rd., Chicago (60626). Harold S. Schwartz & Assoc Inc. Format: Relg.

## Deming

**KOTS(AM)**—March 10, 1954: 1230 khz; 1 kw-D, 250 w-N. Box 470 (88030). (505) 546-9011. Luna County Bcstg Co. Net: ABC/E. Format: C&W. Spec prog: Sp 20 hrs wky. ■ Robert W. Tobey, pres; John Ricketts, stn mgr & prog dir; Fran Benheimer, coml mgr; R. R. Martin, chief engr. ■ Rates: \$5; 5; 5; 5.

**KDEM(FM)**—Co-owned with KOTS(AM). April 15, 1977: 94.3 mhz; 3 kw. Ant 195 ft. Stereo. Format: Beautiful music. ■ Rates: \$4; 4; 4; 4.

## Espanola

**KDCE(AM)**—1963: 970 khz; 1 kw-D. Box 970 (87533). (505) 753-2201. Richard L. Garcia Bcstg Inc. (acq 11-29-82). Net: ABC/C. Rep: Lotus, Hix. Format: Sp. ■ Richard Garcia, opns mgr; Walt Wood, coml mgr; Casey Gallegos, mus dir; Albert Amador, news dir; Jim McNally, chief engr. ■ Rates: \$12; 9.75; 12; 9.75.

**KEVR(FM)**—January 1975: 102.3 mhz; 1.1 kw. Ant 460 ft. Stereo. Box 4160, Fairview Station (87533). (505) 753-7127. Espanola Valley Bcstg Inc. (7-6-81). Net: AP. Format: C&W. Spec progs: Farm 4 1/2 hrs, relg 6 hrs wky. ■ H. Keith McGill, pres & gen mgr; Ray Casias, prog dir; Dawn Hall, mus dir; Manuel G. Miera, prom mgr; Juanita Gonzales, news dir; Dan Kelly, chief engr. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

## Eunice

**KPCE(FM)**—January, 1985: 100.9 mhz; 1.3 kw. Ant 430 ft. Box 158 (88231). (505) 394-2458. Dove Bcstg Inc. Format: Relg. Spec prog: Sp 4 hrs wky. ■ Jack Hansard, pres, gen mgr, gen sls mgr, mus & news dir; Ruth Hansard, prog dir; Jim Stanford, chief engr.

## Farmington

**KENN(AM)**—November 1951: 1390 khz; 5 kw-D, 1 kw-N, DA-N. Box K (87401). (505) 325-3541. Kennland Bcstg (acq 3-15-54). Net: ABC/I, Intermountain. Rep: Eastman, IMN. Format: Adult contemp. Spec prog: Navajo 6 hrs wky. ■ Bob Williams, pres; Kenny Kendrick, gen mgr; Tim Siefried, prog & mus dir; Ed Pittsley, gen sls mgr; Dave Lapshire, news dir; Mike Walters, chief engr. ■ Rates: \$11.85; 10.85; 11.85; 10.85.

**KRWN(FM)**—Co-owned with KENN(AM). 1974: 92.9 mhz; 30 kw. Ant 430 ft. Stereo. Box 1047. (505) 327-4449. Music Men Inc. Net: ABC/C. Prog sep from AM. Format: Adult contemp. ■ Lee Winslow, stn mgr; Steve Siminons, prog dir. ■ Rates: \$10.85; 10.85; 10.85.

**KNDN(AM)**—Aug 1, 1957: 960 khz; 5 kw-D, 1 kw-N, DA-N. 1515 W. Main (87401). (505) 325-1996. Basin Bcstg Co. Format: American Indian. ■ Jim Gober, gen mgr; Homer Pirkey, stn mgr. ■ Rates: \$10; 10; 10; 10.

**\*KNMI(FM)**—March 18, 1980: 88.9 mhz; 410 w. Ant 360 ft. Stereo. Box 1230, 2103 W. Main St. (87401). (505) 325-0255. Navajo Missions Inc. Net: SRN. Format: Relg, 50% music, 50% talk. Spec prog: Navajo 11 hrs wky. ■ Jack Drake, pres; Mark A. Frederick, gen mgr.

**KRAZ(FM)**—Listing follows KRZE(AM).

**KRZE(AM)**—July 1, 1958: 1280 khz; 5 kw-D. Box 1529 (87401). (505) 327-9696. E. Boyd Whitney (acq 12-9-67). Net: UPI. Format: C&W. Spec prog: Sp 7 hrs wky. ■ E. Boyd Whitney, Ovie Cowles, gen mgr. ■ Rates: \$17.60; 17.60; 17.60; 17.60.

**KRAZ(FM)**—Co-owned with KRZE(AM). Sep 1, 1969: 96.9 mhz; 100 kw. Ant 300 ft. Box G. (505) 327-3696. Prog sep from AM. Stereo.

## Gallup

**KGAK(AM)**—Feb 9, 1945: 1330 khz; 5 kw-D, 1 kw-N, DA-2. 401 E. Coal Ave. (87301). (505) 863-4444. Gallup Bcstg Co. (acq 9-1-67). Net: MBS. Rep: Savalli/Schutz. Format: C&W, Navajo. Spec prog: Zuni Ind 4 hrs wky. ■ Jack B. Chapman, pres & gen mgr; Ted Foster, gen sls mgr; Don Clay, opns & prog dir; John McBreen, news dir; Jeff Heck, chief engr. ■ Rates: \$13; 13; 13; 8.

**KQNM(FM)**—Co-owned with KGAK(AM). Aug 15, 1975: 93.7 mhz; 60 kw. Ant 78 ft. Prog sep from AM. Stereo. Format: Adult contemp. ■ Neal Depantino, sls mgr. ■ Rates: \$9; 9; 7; 5.

**KOVO(FM)**—Listing follows KYVA(AM).

**KYVA(AM)**—July 15, 1959: 1230 khz; 1 kw-D, 250 w-N, 405-407 South Second St., Drawer K (87301). (505) 863-6851. Road Runner Radio Inc. (acq 3-77). Group owner: Transwestern Communications Inc. Net: ABC/D. Rep: Masla, Evans, Bcstg NW, Hix. Format: Top-40. Spec progs: Navajo 6 hrs wky. ■ George M. Malti, pres; Sammy Chioda, gen, gen sls & prom mgr; Bill Lee, prog dir; Paul Duray, mus dir; Jim Garrett, news dir; Rhett Downing, chief engr.

**KOVO(FM)**—Co-owned with KYVA(AM). Oct 6, 1974: 94.5 mhz; 25 kw. Ant 70 ft. (505) 722-6767. Prog sep from AM. Format: C&W. Spec prog: Navajo 15 hrs wky.

## Grants

**KLTL(FM)**—April 16, 1980: 95.3 mhz; 3 kw. Ant 215 ft. Stereo. 1109-D Mesa Blvd. (87020). (505) 287-9500. Rainbow Bcstg Corp. (acq 9-21-83). Net: ABC/E. Rep: Masla. Format: C&W. ■ Richard D. Carter, gen mgr; Wendy Brown, coml mgr; Ken King, chief engr. ■ Rates: \$10.50; 9.50; 8.50; 8.50.

**KMIN(AM)**—Sep 1, 1956: 980 khz; 1 kw-D. Box 980 San Rafael Rd. (87020). (505) 287-2980. Davis Bcstg Co. Net: ABC/E. Rep: Hix (Denver). Format: C&W. ■ Dorothy Davis, pres; Bob Roody, gen mgr; Don Davis, prog dir & chief engr; Brad Taylor, mus dir; Jerry Wilson, news dir. ■ Rates: \$8; 7; 7; 7.

## Hobbs

**KHOB(AM)**—Aug 7, 1954: 1390 khz; 5 kw-D. Box 40 (88240). (505) 393-5148. William S. Sanders. Net: MBS, AP. Rep: IMN. Format: Top-40. Spec prog: Sp 5 hrs wky. ■ Tom Wood, ops mgr. ■ Rates: \$8.94; 7.76; 7.76.

**KPER(FM)**—August 1965: 95.7 mhz; 36 kw. Ant 255 ft. Stereo. Box 2276 (88240). (505) 393-1551. Arroyo Bcstg Corp. (acq 12-17-81). Rep: Riley. Format: C&W. ■ Jack Maley, pres & gen mgr; Ken Weeks, gen sls mgr; Scott Roberts, prog dir; Terry Weeks, mus dir; Frank Volz, prom mgr; Barry O'Conner, chief engr. ■ Rates: \$11.50; 10.92; 11.50; 10.35.

**KUUX(AM)**—Aug 8, 1938: 1480 khz; 5 kw-D, 1 kw-N, DA-N. 1515 N. Dal Paso (88240). (505) 393-3137. Cottonwood Communications Corp. (acq 12-80). Net: MBS. Rep: Hix. Format: C&W. Spec progs: Big Band 2 hrs, Sp 2 hrs, relg 6 hrs wky. ■ Bob Flotte, pres; Bob Wood gen & natl sls mgr; Littlejohn Schofield, prog & mus dir; Jim Hockett, prom mgr; Dave Walkup, news dir; Wyman John Norris, chief engr. ■ Rates: \$12.50; 10.50; 12.50; 8.50. ■ kw. Ant 400 ft. Stereo. (505) 397-4969. Format: Adult rock. ■ Rates same as AM. ■ Format: Adult rock. ■ Rates same as AM.

## New Mexico Radio

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## Humble City

**KYKK(AM)**—July 17, 1971: 1110 khz; 5 kw-D. One Radio Square, 619 N. Turner, Hobbs (88240). (505) 397-4969. Noalmark. Bcstg Corp. (group owner; acq 8-8-77). Net: ABC/I, NBC's The Source. Rep: Milam & Cowart. Format: Country crossover. Spec progs: Gospel 1 hr, relg 1 hr wky. ■ William C. Nolan Jr., pres; Richard Monroe, VP & gen mgr; Don Hightower, sls mgr; Gary Seiver, opns mgr, prog & mus dir; Glen McKay, news dir; Jim Stanford, chief engr. ■ Rates: \$12; 10; 12; 10.

**KZOR(FM)**—Co-owned with KYKK(AM). See Hobbs.

## La Luz

**KPSA-FM**—Not on air, target date unknown: 92.7 mhz; 3 kw. Ant minus 172 ft. Rt. 1, Box 224A, Alamogordo (88310). Audrey Anderson.

## Las Cruces

**KASK**  
*Contemporary Hit Radio*



**KASK(FM)**—Dec 12, 1974: 103.1 mhz; 780 w. Ant minus 111 ft. Stereo. 900 First Natl Tower (88001). (505) 524-2103. KASK Inc. (acq 1-1-77). Net: ABC/FM. Format: CHR. ■ Logan D. Matthews, pres; Albert F. Gabalis, coml mgr; Christopher O. Jackson, opns mgr; Rodney Norris, chief engr. ■ KASK-TV affil. ■ Rates: \$14; 14; 14; 14.

**KGRT(AM)**—Dec 15, 1955: 570 khz; 5 kw-D. Box 968 (88004). (505) 524-8588. John B. Mahaffey. (acq 5-75). Net: ABC/C. Rep: Savalli/Schutz, Mt. Media Inc. Format: C&W, farm. ■ John B. Mahaffey, pres; Jack Fargason, VP & gen mgr; Larry Edwards, stn mgr; Jess DeVaney, opns mgr; Bob Martin, news dir. ■ Rates: \$10.25; 9.40; 10.25; 9.40.

**KGRT-FM**—Co-owned with KGRT(AM). Sep 8, 1966: 103.9 mhz; 3 kw. Ant 150 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$9.35; 8.45; 9.35; 10.45.

**KOBE(AM)**—April 1947: 1450 khz; 1 kw-D, 250 w-N. Drawer X (88004). (505) 526-2496. Sun Country Radio Inc. (acq 3-16-80). Net: CBS. Rep: Masla, Hix. Format: Contemp hit. Spec progs: Farm 3 hrs, Sp 15 hrs wky. ■ Richard Dale Wood, pres; Tina Ellstrom, stn mgr; Dave Jeffreys, prog dir; Mark Kelly, mus dir; Jo Galvan, news dir; Michael Doiron, chief engr. ■ Rates: \$10.50; 10; 10.50; 10.

**KOPE(FM)**—Co-owned with KOBE(AM). See Messilla Park.

**\*KRWG(FM)**—Oct 3, 1964: 90.7 mhz; 100 kw. Ant 550 ft. Stereo. Box FM91 (88003). (505) 646-4525. Regents of New Mexico State Univ. Net: NPR. Format: Class, jazz, Sp. Spec progs: Bluegrass, folk, news, pub affrs, drama. ■ Karen Holp, gen mgr; Bruce Bergethon, prog dir; Colin Gromatsky, dev dir; Fred Dabney, announcer.

## New Mexico Radio

Mike Casavantes, news dir; Jim Doiron, chief engr; Ricardo Munoz, bilingual prod; Jim McCarten, studio engr. ■ KRWG-TV affil.

### Las Vegas

\***KEDP(FM)**—Oct 1, 1967: 91.1 mhz; 72w. Ant minus 215 ft. Stereo. New Mexico Highlands Univ. (87701). (505) 425-7511, ext 360. Board of Regents, New Mexico Highlands Univ. Format: Div. Spec progs: Class 1 hr, Sp 5 hrs wkly. ■ Albert Maez, gen mgr; Joe Trujillo, chief engr.

**KFUN(AM)**—Dec 25, 1941: 1230 khz; 1 kw-D, 250 w-N. Box 710 (87701). (505) 425-6766. Mark/Way Inc. (acq 5-1-70). Net: ABC/E. Format: Sp, C&W. ■ S. Carl Mark, pres; Dennis D. Mitchell, gen mgr & chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**KLVF(FM)**—Co-owned with KFUN(AM). June 19, 1973: 100.9 mhz; 3 kw. Ant minus 77 ft. Prog sep from AM. Stereo. Net: ABC/C. Format: Adult contemp. ■ Rates same as AM.

**KNMX(AM)**—Oct 1, 1980: 540 khz; 5 kw-D, DA. 615 Lincoln Ave. (87701). (505) 425-3555. San Miguel Bcstg Co. Rep: Caballero. Format: Span. ■ Carlos D. Lopez, pres & gen mgr; Hector Balderas, news dir; Alfredo D. Rael, gen mgr; Antonio Guerrero, prog dir; Joe Trujillo, chief engr. ■ Rates: \$16; 16; 16; 16.

### Lordsburg

**KXKK(FM)**Not on air, target date April 2, 1985: 97.7 mhz; 250 w. Ant minus 134 ft. Stereo. c/o Box 118, Payson, Ariz. (85547). (602) 474-5556. Interstate 10 Bcstg of NM. Group owner: Double Eagle Bcstg. Format: C&W, Sp. ■ C.R. Crisler, pres; Bill Taylor, gen mgr; Gene McCoy, gen sls mgr; Bill Turney, chief engr. ■ Rates: \$8; 8; 8; 8.

### Los Alamos

**KRSN(AM)**—Dec 9, 1949: 1490 khz; 1 kw-D, 250 w-N. Box 1176 (87544). (505) 662-4342. Community Bcstg Co. (group owner; acq 11-1-56). Net: ABC/I. Rep: Masla, Hix. Format: Full service MOR. Spec prog: Class 12 hrs wkly. ■ Darrel K. Burns, owner & chief engr; Dean Burns, gen sls mgr; Kay Richardson, mus dir; Tom Trowbridge, news dir; Dale Burns, prom mgr. ■ Rates: \$13; 12; 12; 9.50.

**KRSN-FM**—June 1956: 98.5 mhz; 15 kw. Ant 21 ft. Stereo. Dups AM 50%. Spec prog: Class 21 hrs wkly. ■ Rates same as AM.

### Lovington

**KLEA(AM)**—Dec 25, 1952: 630 khz; 500 w-D. Box 877 (88260). (505) 396-2244. Lea County Bcstg Co. Net: AP. Rep: Hugh Wallace Inc. Format: C&W. Spec prog: Sp 4 hrs wkly. ■ Iva Lea Barton, pres; Hoyt Caldwell, VP & gen mgr; Betty Shelton, stn mgr; Steve Blake, prog dir; Jeff Ancell, mus dir; Gailen Shirley, coml mgr; Susan Coe, news dir; Charles Debenport, chief engr. ■ Rates: \$8; 8; 8; 8.

**KLEA-FM**—October 1965: 101.7 mhz; 3 kw. Ant 280 ft. Dups AM 10%. Stereo. ■ Rates same as AM.

### Maljamar

\***KMTH**Not on air, target date unknown: 88.9 mhz; 100 kw. Ant 710 ft. Portales (88130). Eastern New Mexico University.

### Mesilla Park

**KOPE(FM)**—Co-owned with KOBE(AM) Las Cruces. June 1, 1974: 104.9 mhz; 3 kw. Ant minus 32 ft. Stereo. Net: CBS. Format: C&W. ■ Richard Dale Wood, pres; Mike Meyers, mus dir; Tina Ellstrom, stn mgr; Dave Jeffreys, prog dir; Jo Galvan, news dir. ■ Rates: \$8.10; 7.55; 8.10; 7.55.

## Portales

**KENM(AM)**—February 1950: 1450 khz; 1 kw-D, 250 w-N. Box 886 Clovis Hwy. (88130). (505) 356-6681. Burns Bcstg Co. (acq 7-2-84). Net: MBS. Format: C&W. Spec progs: Farm 6 hrs wkly. ■ Edmund J. Lang, gen mgr; Andrew Wilson, gen sls mgr; Roberta Skelton, news dir. ■ Rates: \$7.50; 6; 6; 5.

**KNIT(FM)**—Co-owned with KENM(AM). March 1980: 95.3 mhz; 3 kw. Ant 300 ft. Prog dups AM 90%.

\***KENW-FM**—Oct 1, 1979: 89.5 mhz; 100 kw. Ant 185 ft. Stereo. Eastern New Mexico Univ. (88130). (505) 562-2112. Net: NPR, N.M. Public Radio. Format: Class, ed, btfl mus. ■ Robert L. Matheny, pres; Duane W. Ryan, gen mgr; Wendy Watson, Barb Maier, news dir; Larry Ahistrom, chief engr.

## Ramah

\***KTDB(FM)**—April 24, 1972: 89.7 mhz; 15 kw. Ant 300 ft. (CP: Ant 288 ft.). Box 89 (87321). (505) 775-3215. Ramah Navajo School Board. Net: NPR. Format: C&W. Spec prog: Navajo. ■ Bernard J. Bustos, gen mgr & chief engr; Irene Beaver, prog dir; Barbara Maria, mus dir & prom mgr; Olson Pino, news dir.

## Raton

**KRTN(AM)**—1948: 1490 khz; 1 kw-D, 250 w-N. Box 638 (87740). (505) 445-3652. Raton Bcstg Co. (acq 2-66). Net: UPI. Rep: Hopewell, Hix. Format: MOR. Spec prog: C&W 9 hrs wkly. ■ James T. Roper, pres & gen mgr; Fiolene Roper, prog dir; Robert Schaefer, chief engr. ■ Rates: \$5; 5; 5; 5.

**KRTN-FM**—April 1982: 94.3 mhz; 3 kw. Ant minus 528 ft. 1128 State St. (87740). Format: Var.

## Rio Rancho

**KZIA-FM**—Not on air, target date unknown: 101.7 mhz; 3 kw. Ant 98 ft. 10211 Jenavo St., S.W., Albuquerque (87105). John Deme.

## Roswell

**KBCQ(AM)**—Dec 20, 1965: 1020 khz; 50 kw-U, DA-2. Box 670 Old Clovis Hwy. (88201). (505) 622-6450. BCQ Bcstg Corp. (acq 2-1-83). Group owner: Sky Bcstg. Net: AP. Rep: Masla, Mountain Media, Milam & Cowart. Format: MOR, relg. Spec prog: Farm 3 hrs wkly. ■ Dennis Israel, pres; John Amodeo, VP & gen mgr; Dorrie Faubus, news dir; Ed Sullivan, chief engr. ■ Rates: \$12; 10; 12; 10.

**KBIM(AM)**—May 1953: 910 khz; 5 kw-D, 500 w-N, DA-N. Box 2308 (88201). (505) 623-9100. King Bcstg Co. Inc. Net: ABC/C & I. Rep: Weiss-Powell, Hix. Format: Contemp. ■ John King, pres & gen mgr; Perry Martin, prog dir; Sue Dienstbier, nat sls mgr; Frank Tracy, news dir. ■ Rates: \$16; 14; 14; 12.

**KBIM-FM**—June 1959: 94.9 mhz; 100 kw. Ant 1,880 ft. Stereo. Prog sep from AM. Format: MOR. ■ Betty King, mus dir. ■ Rates: \$18; 16; 16; 14.

**KCRX(AM)**—March 15, 1927: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box 2052 (88201). (505) 622-7677. Rosendo Casarez Jr. Format: C&W. ■ Rosendo Casarez Jr., pres.

**KRDD(AM)**—1963: 1320 khz; 1 kw-D. Box 1615 (88201). (505) 623-8111. Reginaldo Espinoza II. (acq 1966). Format: Sp. ■ Joe S. Albarez, gen mgr; Socorro Blair, prog dir; Raul Castro, mus dir; Israel Beltran, prom mgr; Mike Vendeti, chief engr. ■ Rates: \$5.70; 4.70; 5.70;

**KRSY(AM)**—May 1947: 1230 khz; 1 kw-D, 250 w-N. Box 1981, 800 E. 19th (88201). (505) 622-0290. Enchantment Bcstg Co. (acq 11-1-74). Net: MBS. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Jim Clark, pres & gen mgr; Tony Lucero, prog dir; Ryan Lang, mus & news dir; Gary Michaels, coml mgr; Ron Smith, chief engr. ■ Rates: \$10; 9; 10; 7.

**KCKN(FM)**—Oct 5, 1977: 97.1 mhz; 100 kw. Ant 360 ft. Stereo. Box 269. (505) 623-9797. Ronald H. Strother. Format: Relg. ■ Rates: \$6; 6; 6.50; 6.50.

## Ruidoso

**KREE(AM)**—November 1959: 1360 khz; 5 kw-D, DA. Box 39 (88345). (505) 257-7333. Walton Stations New Mexico Inc. (group owner; acq 10-22-82). Net: AP. Format: C&W. Spec progs: Class 3 hrs, btfl mus 18 hrs wkly. ■ John B. Walton Jr., owner.

**KTNT(FM)**—Co-owned with KREE(AM). 1982: 93.5 mhz; 3 kw. Ant 191 ft. Stereo. 306 Keyes Dr. (88345). (512) 723-4396.

## Ruidoso Downs

**KOAW(AM)**—Not on air, target date unknown: 1490 khz; 1 kw-D, 250 w-N. Rt. 3, Box 53A, Roseell (88201). Mountain Top Radio. ■ Michael Venditti, Jimmy L. White, Aaron W. Eakin, Dan A. Corn, Ernest Linsemier, owners.

## Santa Fe

**KAFF(AM)**—June 1966: 810 khz; 5 kw-D. Box 4097 (87501). (505) 471-2311. New Mexico Bcstg Co. Net: CBS. Rep: Hix. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Bill Tate, news dir.

**KAFF-FM**—March 1969: 97.3 mhz; 28 kw. Ant 80 ft. (CP: 100 kw; ant 1,631 ft.). Prog sep from AM. Net: CBS. Format: progsv, adult contemp.

**KIVA(FM)**December, 1984: 105.1 mhz; 100 kw. Ant 1,821 ft. Stereo. Box 9296 (87504-9296). (505) 988-4300. Amo Bcstg Co. Net: UPI. Format: Sp. ■ John R. Catsis, CEO & gen mgr; Fabian Chavez Jr., chmn; Richard Houston, chief engr.

**KLSK(FM)**—Jan 1, 1984: 104.1 mhz; 100 kw. Ant 1,970 ft. Stereo. Box 8580 (87504). (505) 983-5878. Classic Media Inc. Rep: Roslin. Format: Div, class, jazz. ■ Linda Thomas, pres & dir; community svcs; Gary Boal, VP & stn mgr; Bill Sims, chmn & prog dir; Rick Darby, mus dir; Steve Agnew, chief engr. ■ Rates: \$20; 19; 20; 15.

**KNMQ(FM)**—1983: 105.9 mhz; 100 kw. Ant 1,936 ft. 2025 Pacheco St. (87501). (505) 473-2282. Mesa Grande Bcstg Co. Rep: Hillier, Newmark, Wechsler & Howard. Format: CHR. ■ Ronald L. Sack, VP & gen mgr; Dianne Harris, gen sls mgr; Steve Stucker, prog dir; Bill Tate, news dir; Ted Levin, chief engr.

**KNYN(FM)**Listing follows KVSF(AM).

**KTRC(AM)**—Feb 20, 1947: 1400 khz; 1 kw-D, 250 w-N, DA-1. Box 2227, 210 E. Marcy (87501). (505) 982-2666. Santa Fe Bcstg Co. Inc. (acq 10-1-68). Group owner: KWHK Inc. Net: ABC/I, RKO. Format: Adult contemp. Spec prog: Sp 20 hrs wkly. ■ Bill Mitchell, pres; Bill Hanrahan, gen & gen sls mgr & chief engr; John Nodar, prog dir; Duane Meneely, mus dir & prom mgr; Ann Moore, news dir. ■ Rates: \$15.25; 12.30; 15.25; 11.70.

**KVSF(AM)**—1935: 1260 khz; 5 kw-D, 1 kw-N, DA-1. 1718 W. Alameda (87501). (505) 982-4455. Fiesta Communications Corp. (acq 11-1-78). Net: NBC, RKO II. Rep: Weiss-Powell. Format: Adult contemp. ■ Alfredo R. Sena, pres & gen mgr; David Rarick, gen sls mgr; Jay Jaramillo, prog & mus dir; Bob Barth, news dir; Dan Kelley, chief engr. ■ Rates: \$18.80; 18.80; 18.80; 18.80.

**KNYN(FM)**—Co-owned with KVSF(AM). Aug 15, 1965: 95.5 mhz; 100 kw. Ant 280 ft. Stereo. (505) 471-7872. Fiesta Communications. Format: C&W. ■ Rates: \$17.60; 17.60; 17.60; 17.60.

## Santa Rosa

**KSIX(AM)**—Nov 2, 1960: 1340 khz; 1 kw-D, 250 w-N, DA-1. Drawer K (88435). (505) 472-3808. Tri City Broadcasters Inc. (acq 11-1-68). Net: MBS, TSN. Rep: N.M. Radio Sls Net. Format: MOR, C&W, top-40. Spec progs: Farm 1 hr, Sp 10 hrs, Christian 10 hrs wkly. ■ Robert D. Deitrich, pres, gen, prom & coml mgr, prog, mus & news dir & chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

## Silver City

**KSIL(AM)**—Sep 15, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 590 (88061). (505) 538-2951. Net: ABC/C. Rep: Masla, Hix. Format: MOR. Spec progs: Sp 13 hrs, class 2 hrs, jazz 2 hrs wkly. ■ Robert F. Meskill, owner & gen mgr; John Moss, prom mgr; Robert F. Meskill, coml mgr; Dan Stokes, prog & mus dir; Linda Whiteley, news



dir; John Moss, chief engr. ■ Rates: \$8.65; 8.65; 8.65; 8.65.

## Socorro

**KSRC(AM)**—June 20, 1958: 1290 khz; 1 kw-D, DA-D. Box 109 Manzanares (87801). (505) 835-1290. Socorro Communications Inc. (acq 11-1-80). Net: AP. Format: C&W, Sp. ■ Michael Olguin, pres, gen, coml & prom mgr, mus & news dir; Robert Sparks, chief engr. ■ Rates: \$5.30; 4.80; 5.30;

## Taos

**KKIT(AM)**—Dec 23, 1961: 1340 khz; 1 kw-D, 250 w-N. Box 737 (87571). (505) 758-2231. TWX 7551-86. Sam Inc. (acq 4-1-65). Net: ABC/I, IMN. Format: Var, Sp. Spec progs: Class 2 hrs, jazz 1 hr, Tewa (Taos Pueblo Indian) 3 hrs wkly. ■ Stephen A. Machcinski Jr., chief exec & gen mgr; Barbara C. Machcinski, asst chief exec & prog dir; Stuart C. Jones, pres; Jacob Miller, coml mgr & chief engr; Lillian Miller, news dir.

**KVNM(FM)**—January 1978: 101.7 mhz; 3 kw. Ant min 740 ft. Stereo. N. Pueblo Rd., Drawer SSS (87571). (505) 758-8811. Taos Communications Corp. Format: Progs, Sp, AOR. Spec progs: Class 6 hrs, jazz 3 hrs, farm 1 hr, Tawa & SW Indian 2 hrs wkly. ■ D.R. Lee, pres; Herman Rowe, gen mgr; P. Farmington, prog & mus dir; James Cope, chief engr; Candyce O'Donnell-Valerio, news dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## Truth or Consequences

**KCHS(AM)**—September 1944: 1400 khz; 250 w-U. Box 351 (87901). (505) 894-2400. Bairdland Bcstg Inc. (acq 3-13-64). Net: UPI. Format: Town & country. ■ Neil R. Baird Sr., pres, gen mgr & news dir; Susan Baird, coml mgr. ■ Rates: \$7; 7; 7;

**KSNM(FM)**—Nov 1, 1984: 98.7 mhz; 37 kw. Ant 3300 ft. Stereo. Box 987 (87901). (605) 894-2992. Sierra Industries Inc. Net: AP. Format: Adult contemp. ■ Andy Broman, gen mgr; Jim Doiron, chief engr. ■ Rates: \$12; 9; 12; 6.

## Tucumcari

**KTNM(AM)**—1941: 1400 khz; 1 kw-D, 250 w-N. 902 S. Date St. (88401). (505) 461-0522. Ouay Bcstrs Inc. (acq 6-20-84). Net: MBS. Format: C&W. Spec prog: Sp 18 hrs wkly. ■ John M. Dunn, pres & gen mgr; Bob Richards, prog & mus dir; Dick Willard, chief engr. ■ Rates: \$14; 9.50; —;

**KQAY-FM**—Co-owned with KTNM(AM). Jan 19, 1968: 92.7 mhz; 3 kw. Ant 64 ft. Prog sep from AM. Stereo. Format: Adult contemp. ■ Bob Roddy, gen mgr; Don Davis, chief engr. Rates same as AM.

## Zuni

**\*KSHA(FM)**—April 6, 1978: 90.9 mhz; 100 w. Ant 100 ft. Stereo. Box 339 (87327). (505) 782-4811. Zuni Communications Authority. Format: Div, Zuni language. ■ Faye Eriacho, gen mgr; Phyllis Inlytsalucy, prog dir; Marlon Luna, mus dir; Duane Chmonoi, news dir; Don Eriacho, chief engr.

## New York

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## Albany

**WABY(AM)**—1934: 1400 khz; 1 kw-D, 250 w-N. 855 Central Ave. (12206). (518) 482-8614. 1400 Radio Inc. (acq 5-14-82). Net: ABC/D. Rep: Selcom. Format: Music of your life. ■ William Selwood, pres; Robert Ausfeld, gen mgr; Carol Reilly, coml mgr; Jon Knott, prog dir; Bill

Kern, news dir; John Rizzo, chief engr. ■ Rates: \$17; 19; 17; 12.

**WWOM(FM)**—Co-owned with WABY(AM). 1972: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Box 12521 (12212). (518) 456-6101. Format: Soft contemp. ■ Rates: \$47; 55; 47; 33.

**\*WAMC(FM)**—Oct 1, 1958: 90.3 mhz; 10 kw. Ant 1,970 ft. Stereo. Box 13-000 (12212-3000). (518) 356-4310. WAMC (acq 7-1-82). Net: NPR, AP, AM Pub. Format: Div. ■ David A. Galletly, stn mgr; Robert K. Wallace, prog dir; Brin Ouell, arts dir; Jeff Wright, dev dir; William W. Gaulty, news dir; J. August Berger, chief engr.

**\*WCDB(FM)**—March 1, 1978: 90.9 mhz; 100 w. Ant 222 ft. Stereo. Campus Center 316. 1400 Washington Ave. (12222). (518) 457-5262. State University of New York. Format: Progs, urban contemp. Spec progs: Jazz 13 hrs, underground 3 hrs wkly. ■ Joseph Romano, gen mgr; Ilan Nissan, prog dir; Claudia Besen, mus dir; Phillip Chonigman, news dir; Jonathan Cosin, chief engr.

**WGNA(FM)**—December 1973: 107.7 mhz; 8.8 kw. Ant 980 ft. Box 1069 (12201). (518) 283-4900. WPOW Inc. Group owner: Camp Stns. Format: C&W. ■ John R. Linstra, VP & gen mgr; Gary Koster, chief engr; Wait Adams, mus dir; Sandy Taylor, coml mgr; Warren Garling, prog dir.

**WGY(AM)**—See Schenectady.

**WHAZ(AM)**—See Troy.

**WHRL(FM)**—Sep 1, 1966: 103.1 mhz; 3 kw; Ant 405 ft. Stereo. Box 333 (12201). (518) 283-1123. Regal Bcstg Corp. Net: MBS. Format: Btl mus. Spec prog: Class 2 hrs, black 2 1/2 hrs wkly. ■ Robert L. Hill, pres & gen mgr; Lorraine Winkler, mus dir; Richard Leighton, pub svc dir; Robert Levy, chief engr. ■ Rates: \$27; 22; 27; 14.

**WPTR(AM)**—May 1948: 1540 khz; 50 kw-U, DA-1. Box 12279, 4243 Albany St. (12212). (518) 456-1144. Five States Tower Co. (acq 9-29-83). Group owner: Rust. Net: ABC/I. Rep: Eastman. ■ William F. Rust Jr., pres; David Leonard, gen mgr; Steve Warren, prog dir; Phil Gregory, news dir; James Cruise, chief engr. ■ Rates: \$35; 30; 35; 30.

**WPYX(FM)**—Co-owned with WTRY(AM) Troy. Sept 16, 1980: 106.5 mhz; 11 kw. Ant 902 ft. stereo. 1054 Troy-Schenectady Rd. (12110). (518) 785-9800. Scott Bcstg Co. (group owner; acq 1973). Prog sep from AM. Net: ABC/R. Rep: McGavren-Guild. Format: AOR. ■ Faye Scott, pres; John F. Kelly, gen mgr; Carol Reilly, gen sls mgr; Rick Van Zandt, prog dir; Andy Turco, mus dir; Cliff Nash, prom mgr; Bill Sheehan, news dir; David Abdo, chief engr. ■ Rates: \$75; 60; 75; 50.

**WQBK(AM)**—See Rensselaer.

**WROW(AM)**—Sep 30, 1947: 590 khz; 5 kw-D, 1 kw-N, DA-2. 341 Northern Blvd. (12204). (518) 436-4841. Jag Communications of Albany Inc. (acq 12-83). Group owner: Jag Communications Inc. Net: RKO Two. Rep: Major Market. Format: Adult contemp. ■ John A. Gambling, chmn; Eugene F. Mitchell, VP & gen mgr; Stephen H. Seplowe, gen sls mgr; Lee Philips, prog dir; Peggy Weeks, bus mgr; Joe Bartlett, news dir; Jim Gagliardi, mus dir; C.V. Henry, chief engr.

**WROW-FM**—October 1966: 95.5 mhz; 9.4 kw. Ant 960 ft. (CP: 9.6 kw). Stereo. Dups AM 15%. Format: Easy listening.

**WTRY(AM)**—See Troy.

**WWCN(AM)**—June 14, 1924: 1460 khz; 5 kw-U, DA-N. Debtor-in-possession, 1 Kenwood Ave., Delmar (12054). (518) 439-1460. Devine Bcstg Corp. Net: CNN. Rep: PRO. Format: All news. ■ Chris Devine, pres & gen mgr; Don Andrews, gen sls mgr; Jeff Bellingier, prog dir; James Burchfield, chief engr. ■ Rates: \$24; 22; 24; 19.

**\*WALF(FM)**—1971: 89.7 mhz; 200 w. Ant 73 ft. Box 548 (14802). (607) 871-2287; 871-2200. Alfred University. Net: ABC/I. Format: Div. Spec progs: Black 4 hrs, modern music 5 hrs wkly. ■ Leslie O'Brien, gen mgr; Michael Roby, prog dir; Donna Brower, mus dir; Jon

## New Mexico, New York Radio

Kane, prom mgr; Don Gray, news dir; Dick Weeks, chief engr.

**\*WETD(FM)**—March 19, 1973: 90.9 mhz; 360 w. Ant 282 ft. Orvis Activities Center, Alfred State College (14802). (607) 871-6407. State University of N.Y. Format: Div. Spec prog: Farm 8 hrs wkly. ■ Ken Parmerter, gen mgr.

## Amherst

**WUFO(AM)**—1948: 1080 khz; 1 kw-D. 89 LaSalle Ave., Buffalo (14214). (716) 834-1080. Sheridan Bcstg (group owner; acq 3-1-72). Net: Sheridan. Rep: Selcom. Format: Black. ■ Glenn Mahone, pres; Joseph Freeman, gen mgr; Jesse Key, gen sls mgr; Jeff Grant, prog dir; Mark Vann, mus dir; Gwendolyn Dow, news dir; Johnny Parker, chief engr. ■ Rates: \$17; 15; 17; 17.

## Amsterdam

**WCSS(AM)**—April 8, 1948: 1490 khz; 1 kw-D, 250 w-N. Midline Rd. (12010). (518) 843-2500. Community Service Bcstg Corp. Format: MOR. Spec progs: Pol 2 hrs, C&W 3 hrs, farm 1 hr wkly. ■ Philip Spencer, pres & gen mgr; Don Weaver, coml mgr; Phil Spencer Jr., prom mgr; Steve Janack, news dir; Lloyd Smith, chief engr. ■ Rates: \$9.85; 9.85; 9.85; 9.85.

**WKOL(AM)**—Aug 16, 1961: 1570 khz; 1 kw-D. Box 3 (12010). (518) 843-1570. Metter Bcstg Inc. (acq 9-23-83). Net: ABC/E. Rep: Market 4, Keystone. Format: Contemp country, adult contemp. Spec prog: Pol 3 hrs, farm 1/2 hr, Sp 1/2 hr, big band 5 hrs, oldies 6 hrs wkly. ■ Michael L. Metter, pres; Ray Arthur, VP & gen mgr; Lois Rhines, gen sls mgr; Tom Campbell, prog dir; Terianne Hannibal, news dir; Steve McNamara, chief engr. ■ Rates: \$8.25; 8.25; 8.25;

**WMVQ(FM)**—Aug 1, 1975: 97.7 mhz; 3 kw. Ant 135 ft. Stereo. 279 W. Main St. (12010). (518) 842-0101. Mark Anthony Communications Inc. (acq 1-13-82). Net: ABC/FM. Format: MOR. Spec progs: It 2 hrs, Pol 3 hrs wkly. ■ William L. Buono, coml mgr; Thomas J. Tambasco, prog dir; Sam Zurlo, news dir; Barry Frank, chief engr. ■ Rates: \$6; 6; 6; 6.

## Attica

**WBTF(FM)**—Nov 9, 1977: 101.7 mhz; 3 kw. Ant 295 ft. Stereo. 35 Main St. (14011). (716) 591-0610. Champion Broadcasting Systems of NY Inc. (acq 3-31-81). Net: AP. Rep: Weiss-Powell. Format: Adult contemp. Spec prog: Oldies 4 hrs wkly. ■ Herbert S. Hoffman, pres; Thomas W. Bartz, gen mgr; Robert Strachan, prog dir; Ken Weir, mus dir; Diane Cohen, news dir; Dennis Majewicz, chief engr. ■ Rates: \$13; 9; 11; 7.

## Auburn

**WAUB(AM)**—Dec 24, 1959: 1590 khz; 500 w-D, DA. (CP: 1 kw-N, DA-2). Box 160 (13021). (315) 253-3040. Cayuga Bcstg Corp. (acq 3-1-62). Net: UPI. Format: MOR. Spec progs: It 1 1/2 hrs, Pol 4 hrs, farm 2 hrs, Ukrainian 1 hr, Irish 1 1/2 hrs wkly. ■ Gerald S. Mirabito, pres; Robert B. Morgan, gen mgr; Jay Lawrence, prog dir; Don Fordham, prom mgr; Richard Morgan, coml mgr; Dave Miller, mus dir; Mason Speed, news dir; William D. Bender, chief engr. ■ Rates: \$48; 42; 48; 42.

**\*WDWN(FM)**—Oct 31, 1972: 88.9 mhz; 250 w. Ant 102 ft. Stereo. Franklin St. (13021). (315) 255-1743 ext 283. Cayuga County Community College. (acq 10-72). Format: AOR. ■ Helena Howe, pres; Jeffrey Delbel, gen mgr; James Stanton, prog dir & prom mgr; Rick Steele, mus dir; Rob Martin, news dir; Mark Schnell, chief engr.

**WMBO(AM)**—Jan 26, 1927: 1340 khz; 1 kw-D, 250 w-N. 504 Metcalf Plaza (13021). (315) 253-7355. Scott Bcstg Co. (acq 9-79) Group owner: Great Scott Stations. Net: MBS. Format: Adult contemp. Spec progs: Farm 1 hr, It 2 hrs wkly. ■ Herbert Scott, pres; Richard B. Ducayne, gen mgr; John Tickner, gen sls mgr; Mark Fuller, prog & mus dir; Bill Covert, chief engr.

## New York Radio

**WPCX(FM)**—Co-owned with WMBO(AM). May 20, 1949: 106.9 mhz; 45 kw. Ant 530 ft vert, 470 ft horiz. Prog sep from AM. Stereo. Format: Mod country. ■ Bob Messinger, gen sls mgr.

### Babylon

**WAPP(FM)**—Licensed to Lake Success. See New York.

**WBAB-FM**—Aug 27, 1958: 102.3 mhz; 3 kw. Ant 300 ft. (CP: Ant 235 ft.). Stereo. 235 Rt. 109, Box J (11702). (516) 587-1023. Long Island Radio Co. (acq 1-79). Format: AOR. Spec progs: Talk 1 hr, relig 1 hr wkly. ■ Franz Allina, pres; Tony Michaels, VP & gen mgr; Bob Buchman, VP & prog dir; Harry Greenberg, gen sls mgr; Ralph Tortona, mus dir; Ron Larussa, prom mgr & asst prog dir; Peri Apollo, news dir; John Blake, chief engr.

**WGLI(AM)**—September 1958: 1290 khz; 5 kw-D, 1 kw-N, DA-2. 1290 Peconic Ave. (11704). (516) 669-1290. Babylon Communications Inc. (acq 10-83). Net: ABC/E. Rep: Masla. Format: Old, talk. Spec progs: Sp 3 hrs, Black 3 hrs wkly. ■ Andrew R. Pettit, pres & gen mgr; Betty Butler, gen sls mgr; Bill Trotta, prog dir; Nancy Singer, news dir; Walter Watmuff, chief engr. ■ Rates: \$38, 38, 38; 26.

**WNYG(AM)**—Jan 1, 1958: 1440 khz; 1 kw-D. Rt. 109 (11704). (516) 661-4000. Babylon Bay Shore Bcstg Corp. (acq 2-5-58). Format: MOR, oldies. Spec progs: It 8 hrs, Irish 1 hr wkly. ■ Larry Walsh, gen mgr; Sean Casey, prog dir; M. Matthews, prom mgr; Don T. Dunitz, mus dir; John Blake, chief engr. ■ Rates: \$26; 25; 26; 25.

### Baldwinsville

**\*WBXL(FM)**—Jan 29, 1975: 90.5; mhz 10 w. Ant 8 ft East Oneida St. Complex (13027). (315) 635-3949. Baldwinsville Central School District. Net: MBS. Eormat: Noncoml div. Spec progs: Jazz 2 hrs, C&W 2 hrs, It 2 hrs, Er 2 hrs, Ger 3 hrs, Jap 1 hr, Finnish 2 hrs wkly. ■ Michael R. Candee, pres & gen mgr; Donna L. Ryder, prog dir; Chris Nagy, mus dir; Brian S. Ferguson, prom mgr; Gary Samson, news dir; James L. Moore, chief engr.

**WSEN(AM)**—Feb 25, 1959: 1050 khz; 2.5 kw-D, DA. Box 1050 (13027). (315) 635-3971. Buckley Bcstg of New York (acq 8-20-80). Group owner: Buckley Bcstg. Net: ABC/I. Rep: McGavren-Guild. Format: Modern country. ■ Richard Buckley, pres; Daniel Deeb, gen mgr; Len Bilotti, sls mgr; Gary Agnew, prog dir; Jim Asker, mus dir; Jim Campagna, news dir; Wayne Mulligan, chief engr. ■ Rates: \$30; 25; 30; 25.

**WSEN-FM**—Nov 10, 1967: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%.

### Batavia

**WBTA(AM)**—Feb 6, 1941: 1490 khz; 500 w-D, 250 w-N. 438 E. Main St. (14020). (716) 344-1490. Batavia Bcstg Corp. (acq 1-1-68). Net: UPL. Rep: Market 4 Radio, Pates Walton. Format: MOR. Spec progs: Farm 15 hrs, It 2 hrs, C&W 4 hrs wkly. ■ William F. Brown Jr., pres, gen mgr & prog dir; Judy Figliulo, gen sls mgr; James H. Gerrety, news dir. ■ Rates: \$13; 11; 11; 6.50.

### Bath

**WCIK(FM)**—August 29, 1983: 103.1 mhz; 790 w. Ant 532 ft. Stereo. Box 506 (14810). (607) 776-4151. Area Youth for Christ Radio Inc. Format: Rel. ■ Dick Snavely, gen mgr; Rick Snavely, prog dir; Jim Travis, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**WVIN(AM)**—Nov 2, 1962: 1380 khz; 500 w-D. E. Washington St. Ext., R.D. 1, Box 394 (14810) (607) 776-3326. Genkar Inc. (acq 12-74). Net: AP. Format: Top-40. ■ Morris F. Genthner, pres, gen mgr & chief engr; Ann D. Genthner, stn mgr; Stephen Rouse, prog dir; Peter Gaines, mus dir; Karen Harris, news dir. ■ Rates: \$12; 12; 12; 12.

**WVIN-FM**—Oct 10, 1971: 98.3 mhz; 2 kw, ant 347 ft. Stereo. Dups AM 70%. Net: AP. Format: Adult contemp. ■ Rates same as AM.

### Beacon

**WBNR(AM)**—Dec 17, 1959: 1260 khz; 1 kw-D, DA. 475 South Ave. (12508). (914) 831-1260, 562-1260. Beacon Bcstg Corp. (acq 6-1-67). Net: ABC/E. Rep: Masla. Format: MOR. Spec progs: It 1 hr, Sp 1 hr wkly. ■ Robert E. Lessner, pres & gen mgr; Robert A. Outer, VP & sls mgr; Alford H. Lessner, VP & stn mgr; Michele Muscat, coml mgr; Joe Daily, prog dir; Rich Ball, mus dir; William P. Weeks, chief engr. ■ Rates: \$22.35; 19; 22.35;

**WGNV-FM**—See Newburgh.

**WSPK(FM)**—See Poughkeepsie.

### Binghamton

**WAAL(FM)**—Listing follows WKOP(AM).

**WENE(AM)**—See Endicott.

**\*WHRW(FM)**—March 1, 1966: 90.5 mhz; 1.45 kw. Ant minus 47 ft. Stereo. State U. of N.Y. (13901) (607) 798-2137. State Univ of New York. Format: Alternative. Spec prog: Sp 6 hrs wkly. ■ Steve Cohen, gen mgr.

**WHWK(FM)**Listing follows WNBC(AM).

**WINR(AM)**—1946: 680 khz; 1 kw-D, 500 w-N, DA-2. Box 68 (13904). (607) 775-4240. WINR Bcstg (acq 10-6-75). Group owner: Command Bcst. Net: RKO. Rep: Savalli & Schutz. Format: MOR. ■ Robert E. Lessner, pres; David G. Mitchell, gen mgr; Peter Zolnowski, prog dir; James Scholefield, chief engr. ■ Rates: \$26; 20; 23; 17.

**WKOP(AM)**—June 1947: 1360 khz, 5 kw-D, 500 w-N, DA-2. 122 State St., Box 997 (13902). (607) 722-3437. Broome County Bcstg Inc. (acq 12-1-81). Group owner: Regional Bcstg. Net: MBS, ABC/E. Rep: Torbet. Format: C&W. Spec progs: It 2 hrs, Gr 1 hr, Pol 2 hrs, Irish 1 hr, farm 3 hrs wkly. ■ A.B. Martin, pres; Thomas Shiptenko, gen mgr; C. Carol Larkin, gen sls mgr; John Roman, prog dir; Jeff Olin, mus dir; Marc Ferro, prom mgr; Randy Cook, news dir; Margaret Bryant, chief engr.

**WAAL(FM)**—Co-owned with WKOP(AM). March 1954: 99.1 mhz; 50 kw. Ant 1,090 ft. Stereo. (607) 772-8850. Butternut Bcstg (acq 9-75). Group owner: Regional Bcstrs. Net: RKO One. Format: AOR. Spec prog: Oldies 3 hrs wkly. ■ John Carter, prog dir; Randy Horton, mus dir.

**WBNF(AM)**—1928: 1290 khz; 5 kw-U, DA-N. Box 414 (13902). (607) 772-8400. Stoner Bcstg System of New York Inc. (group owner; acq 1972). Net: CBS. Rep: McGavren-Guild. Format: Adult contemp. Spec prog: Pol 6 hrs wkly. ■ Glen Bell, pres; Kitty Bocock, gen mgr; Roger Conklin, gen sls mgr; Tony Russell, prog dir & prom mgr; Bernard Fionti, news dir; Lawrence Hodge, chief engr.

**WHWK(FM)**—Co-owned with WBNF(AM). September 1956: 98.1 mhz; 10 kw. Ant 960 ft. Stereo. Prog sep from AM. Format: Easy Istng. ■ Suzanne McDonald, gen sls mgr; Chris Miller, prog dir.

**\*WSKG-FM**—October 22, 1975: 89.3 mhz; 43 kw. Ant 530 ft. Stereo. Box 3000 (13902). (607) 775-0100. Southern Tier Educational Television Association Inc. Net: NPR. Format: Class, news & info, jazz. ■ Michael J. Ziegler, pres & gen mgr; Thomas Hill, prod coord; Robert Robinson, dir of radio & prog dir; Donna Hill, mus coord; Karen Rugg, prom coord; Steve Pleuer, radio news coord; James Boutin, dir engr. ■ \*WSKG(TV) affil.

### Boonville

**WBRV(AM)**—June 22, 1955: 900 khz; 1 kw-D. 302 Post St. (13309). (315) 942-4311. The Atwood Bcstg Co. (acq 6-23-78). Format: Adult contemp. Spec progs: Oldies 3 hrs, interview 5 hrs, C&W 10 hrs, farm 12 hrs wkly. ■ David R. Atwood, pres, George Capron, mus dir; Chris Fulmer, news dir; Stan Quill, chief engr. ■ Rates: \$9.60; 9.60; 9.60; 9.60.

### Brentwood

**\*WXBA(FM)**—June 21, 1975: 88.1 khz; 180 w. Ant 53 ft. 1st & 5th Ave. Ross High School (11717). (516) 435-2330. Brentwood Public School District. Eormat: Ed, div. Spec progs: Black 5 hrs, Sp 5 hrs wkly. ■ Robert Ottone, gen mgr; Cristina Vaccaro, prog dir; Kelly Yenkowski, mus dir; Jay Harow, news dir; Eugene Healy, chief engr.

### Brewster

**WPUT(AM)**—July 3, 1958: 1510 khz; 1 kw-D, DA. Prospect Hill Road (10509). (914) 279-7171. Putnam Bcstg Corp. (acq 1-5-75). Net: CNN. Rep: Roslin. Format: News & big band. ■ Richard D. Novik, pres; Ken Stein, gen & coml mgr; Glenn Stevens, prog & mus dir; Mike Maione, news dir; Steven Hand, prom mgr; Bill Draper, chief engr. ■ Rates: \$23; 19; 23; 19.

### Briarcliff Manor

**WZFM(FM)**—April 8, 1960: 107.1 mhz; 3 kw. Ant 330 ft. Stereo. 444 Bedford rd Rd., Pleasantville (10570). (914) 747-1071. 2 FM Inc. (acq 1-6-83). Rep: Shelley Katz. Format: Adult contemp, oldies. ■ Mike Schwartz, pres; John Zanzarella, stn mgr; Joe Calabro, prog & mus dir; Clair Bronitt, news dir; Bob Tarsio, chief engr. ■ Rates: \$35; 25; 30; 25.

### Brockport

**WASB(AM)**—Feb 15, 1970: 1590 khz; 1 kw-U, DA-2. Drawer G. (14420). (716) 637-3930. Four Score Bcstg. (acq 1-29-80). Net: MBS. Format: Adult contemp. ■ Barry Shrimler, gen mgr; Duane Schepler, opns mgr. ■ Rates: \$12.50; 10.50; 9.50; 11.50.

**\*WBKT(FM)**—November 1975: 90.5 mhz; 10 w. (CP: 93.3 mhz). Hartshorn Drive (14420). Brockport Central School District. Net: ABC/I. Eormat: Div. Spec prog: Class 3 hrs wkly. ■ Michael Black, stn mgr; Donald Schafer, gen mgr; Edward Clune, prog dir.

**WBSU(FM)**—Jan 14, 1980: 88.9 mhz; 150 w. Ant 160 ft. Stereo. Seymour College Center, State University (14420). (716) 395-2580. State University of New York. Net: UPL. Format: Div. Spec progs: Ed 10 hrs, Black 7 hrs, class 8 hrs, pub affrs 18 hrs, jazz 13 hrs wkly. ■ Dr. John Van de Watering, pres; Timothy Lyman, gen mgr; Bernard Lynch, chief engr.

### Brooklyn

**\*WKRBFM**—See New York.

**\*WNYE(FM)**—See New York.

### Brookville

**\*WCWP(FM)**—April 1965: 88.1 mhz; 100 w. (CP: 940 w vert) Ant 190 ft. C.W. Post Center, Greenvaie, N.Y. (11548). (516) 299-2626. C. W. Post College of Long Island U. Net: NPR. Format: Diversified. ■ William J. Mozer, dir.

### Buffalo

**WBEN(AM)**—Sep 8, 1930: 930 khz; 5 kw-U, DA-N. 2077 Elmwood Ave. (14207). (716) 876-0930. Algonquin Bcstg Co. (acq 3-1-78). Net: NBC. Rep: Eastman. Format: Adult contemp. Spec prog: Farm 6 hrs wkly. ■ Larry Levite, pres & gen mgr; Robert J. Russo, gen sls mgr; Roger Christian, mus dir; Dave May, chief engr. ■ Rates: \$135; 60; 75; 60.

**WBEN-FM**—Nov 11, 1946: 102.5 mhz; 105 kw. Ant 1,340 ft. Prog sep from AM. (acq 3-1-78). Format: Top-40. ■ Michael Whalen, gen sls mgr. ■ Rates: \$60; 75; 85; 85.

**\*WBFO(FM)**—Jan 7, 1959: 88.7 mhz; 24 kw. Ant 240 ft. (CP: 20 kw, ant 253 ft.). 3435 Main St. (14214). (716) 831-2555. State U. of New York at Buffalo. Net: NPR, Am Pub Format: Var, jazz, info. Spec progs: Sp 1 1/2 hrs, Pol 3 hrs wkly. ■ Robert J. Sikorski, gen mgr; David Benders, prog dir; John Hunt, mus dir; Maria Greco, bus mgr; Bonnie Fleischauer, dev dir; Mark Scott, news dir; Dick Kohles, chief engr.

**\*WBFR(FM)**Not on air, target date unknown: 89.5 mhz. 290 Hegeberger Rd. (94621). Family Stations Inc. (group owner).



**WBK-FM**—See Depew.

**\*WBNY(FM)**—Not on air, target date unknown: 91.3 mhz; 10 kw. Ant 109 ft. State Univ Plaza, Albany (12246). State Univ of NY. Format: Ed.

**WBUF(FM)**—1947: 92.9 mhz; 93 kw. Ant 580 ft. Stereo. 38 Virginia Place (14202). (716) 882-4300. WFXZ Inc., Div of Lincoln Bcst Group Ltd. (acq 9-18-81). Rep: McGavren-Guild. Format: Adult contemp. ■ Albert Wertheimer, pres; Jack Palvino, exec VP; Larry White, VP & gen mgr; Charles Hill, gen sls mgr; Chuck Stevens, mus dir; Dave Mancuso, prom mgr; Kim Helper, news dir; Ron Stieffler, chief engr.

**WDCX(FM)**—February 1963: 99.5 mhz; 110 kw. Ant 640 ft. (CP: 17 kw; Ant 430 ft.). 625 Delaware. (14202). (716) 883-3010. Kimtron Inc. Crawford (group owner). ■ Donald B. Crawford, pres; Nevin W. Larson, gen mgr; Milton Ellis, sls mgr; Jack DePetris, prog dir; Rudy Lazzzero, chief engr.

**WEBR(AM)**—Oct 14, 1924: 970 khz; 5 kw-U, DA-1. 23 North St. (14202). (716) 886-0970. Western N.Y. Educ TV Assoc. (acq 8-14-76). Net: NPR, AP. Format: News, jazz. ■ J. Michael Collins, pres; William Devine III, gen mgr; Sam Anson, sports dir; Mike St. Peter, news dir; Don Lange, chief engr.

**WNED-FM**—Co-owned with WEBR(AM). June 6, 1960: 94.5 mhz; 105 kw. Ant 710 ft. Prog sep from AM. Format: Class. ■ Peter Goldsmith, prog dir.

**WECK(AM)**—See Cheektowaga.

**WGR(AM)**—May 22, 1922: 550 khz; 5 kw-U, DA-N. 464 Franklin St. (14202). (716) 881-4555. Taft Bcstg Co. (group owner; acq 4-1-64). Net: ABC/E. Rep: Katz. Format: Adult contemp. ■ Dudley Taft, pres; John Soller, gen mgr; Richard C. Aaron, gen sls mgr; Jerry Reo, prog dir; Gitti Barrell, prom mgr; Don Dussias, news dir; Doug Wolf, chief engr. ■ WGR-TV affil.

**WGRQ(FM)**—Co-owned with WGR(AM). Sep 14, 1959: 96.9 mhz; 12.5 kw. Ant 890 ft. Stereo. 59 Virginia Place (14202). (716) 885-9700. TWX: (710) 522-1729. Prog sep from AM. Net: NBC's The Source. Rep: Katz. Format: AOR. ■ Carl J. Wagner, exec VP radio & cable; James DiFiglia, VP & gen mgr; Chuck Johnston, loc sls mgr; Tim Smith, prog dir; Paul Heine, mus dir; Larry Norton, prom mgr; Bruce Barber, news dir.

**WJYE(FM)**—Nov 11, 1966: 96.1 mhz; 50 kw. Ant 480 ft. Stereo. 1700 Rand Bldg. (14203). (716) 856-3550. McCormick Communications of Buffalo Inc. (acq 1-8-74). Group owner: McCormick Communications Inc. Rep: Major Market. Format: Btfl mus. ■ William M. McCormick, pres; Chris Ackerman, gen mgr; Don Gilbert, gen sls mgr; Joe Chille, prog dir; Ward Miller, chief engr.

**WKBW(AM)**—1925: 1520 khz; 50 kw-U, DA-1. (14209). (716) 884-5101. Capital Cities Communications Corp. (group owner; acq 1961). Net: ABC/D. Rep: Blair. Format: Adult contemp. ■ Timothy J. Gorman Jr., pres & gen mgr; Louise Valenti, sls mgr; Sandy Beach, prog dir; John Zach, news dir; Tom Atkins, chief engr. ■ WKBW-TV affil. ■ Rates: \$135; 65; 80; 60.

**WNED-FM**—Listing follows WEBR(AM).

**WNYS(AM)**—1947: 1120 khz; 1 kw-D. Buffalo Hilton, Church & Terrace Sts. (14202). (716) 854-1120. Radio Buffalo Inc. (acq 3-22-79). Group owner: Association Communications Corp. Net: ABC/C. Rep: Christal. Format: Top-40. ■ Myles Berkman, pres; Ron Rice, gen mgr; William F. Tod Jr., prog dir; P.J. Foxx, mus dir; Mark Mobley, news dir. ■ Rates: \$75; 80; 85; 55.

**WNYS-FM**—1954: 104.1 mhz; 50 kw. Ant 500 ft. Stereo. Dups AM 25%. Net: ABC/C. Format: Top-40.

**WPHD(FM)**—Listing follows WYSL(AM).

**WYRK(FM)**—Nov 14, 1962: 106.5 mhz; 50 kw; 390 ft. Stereo. 500 Rand Bldg. (14203). (716) 852-7444. Stoner Broadcasting System Inc. (group owner; acq 4-21-81). Rep: McGavren-Guild. Format: C&W. ■ Al Fetch, VP & gen mgr; Ken Johnson, prog dir; Paul Prusakowski, chief engr.

**WYSL(AM)**—1934: 1400 khz; 1 kw-U. 425 Franklin St. (14202). (716) 885-1400. Howard Communications (acq 10-10-74). Net: CBS R/R. Rep: CBS/FM. Format: Current hits radio. ■ Robert Howard, pres; Harvey M.

Moore Jr., stn mgr; Richard Siuta, gen sls mgr; Harvey M. Moore, prog & mus dir.

**WPHD(FM)**—Co-owned with WYSL(AM). 1947: 103.3 mhz; 49 kw. Ant 340 ft. Prog sep from AM. Format: Current hits radio.

## Canandaigua

**WCGR(AM)**—April 5, 1961: 1550 khz; 250 w-D. Box 155 (14424). (716) 394-1550. Canandaigua Bcstg Co. Net: ABC/E. Rep: Market 4. Format: Adult contemp. Spec prog: Talk 5 hrs wkly. ■ George Kimble, pres & gen mgr; Rus Kimble, VP & stn mgr; Jim Herendeen, sls mgr. ■ Rates: \$7; 7; 7.

**WFLC(FM)**—Co-owned with WCGR(AM). July 16, 1974: 102.3 mhz; 3 kw. Ant 285 85 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$9; 9; 9; 7.

## Canton

**\*WJGT(FM)**Dec 1964: 96.7 mhz; 2.6 kw. Ant 310 ft. Stereo. Payson Hall, St. Lawrence University (13617). (315) 379-5356. The St. Lawrence University.

**\*WLSU(FM)**—July 1984: 89.5 mhz; 40.3 kw. Ant 299 ft. Payson Hall, St. Lawrence U. (13617). (315) 379-5356. St. Lawrence U. Net: NPR. Format: Div. ■ James A. Arvidson, gen mgr; Jacqueline Sauter, prog dir; Ellen Rocco, dev dir; Patricia L. McKeown, news dir; Robert G. Sauter, chief engr.

**WYHV(AM)**—Not on air, target date unknown: 1200 khz. c/o Townline Rd., Canandaigua (14424). Canton Bcstg Associates.

## Carthage

**WTOJ(FM)**—Nov 1, 1984: 103.1 mhz; 3 kw. Ant 363 ft. (CP: Ant 640 ft.). 199 Wealitha Ave., Watertown (13601). (315) 782-1240. A.P.A. Communications Inc. (acq 8-10-84). Format: Adult contemp. ■ Frank E. Penny, pres; Joseph L. Brosk, gen mgr.

## Catskill

**WCKL(AM)**—Feb 6, 1970: 560 khz; 1 kw-D, DA. Box 445 (12414). (518) 943-5464. Catskill Communications Inc. (acq 6-18-77). Net: UPI. Format: MOR. ■ Nick Vannoff, pres; Carmine Pizza, VP & gen mgr; James Brady, coml mgr; Dave Scott, mus dir; Guy Garraghan, prom mgr; Roger Klingman, news dir; Stan Wase, chief engr. ■ Rates: \$10.70; 9.70; 10.70; 9.70.

## Cazenovia

**\*WITC(FM)**—April 1978: 90.9 mhz; 10 w. Box F Cazenovia College, Cazen (13035). (315) 655-3466 ext 136. Cazenovia College. Format: Div. Spec progs: Class 7 hrs, jazz 5 hrs, C&W 5 hrs wkly. ■ Robert Greene, gen mgr; David Williams, chief engr.

## Central Square

**\*WCSQ(FM)**—May 2, 1961: 89.3 mhz; 1.5 kw. Ant 81 ft. Paul V. Moore High School (13036). (315) 668-6993. Central Square Central School District No. 1. Format: Var. ■ Hugh B. White, dir.

## Champlain

**WCHP(AM)**Not on air, target date Spring 1985: 760 khz; 25 kw-D, DA. 4610 Briarwood Dr., Sacramento, Calif. (95821). (916) 481-8191. Champlain Radio. Format: Relig. Spec prog: Fr. ■ Marvin B. Clapp, pres; Robert A. Jones, VP & chief engr; Carl J. Auel, gen sls mgr.

## Cheektowaga

**WECK(AM)**—August 1956: 1230 khz; 1 kw-D, 250 w-N. 2900 Genesee St., Buffalo, N.Y. (14225). (716) 894-1230. Quid Me Bcstg Inc. (acq 4-7-80). Net: ABC/I. Rep: Weiss-Powell. Format: Music of your life, big band. Spec prog: Pol 2 hrs wkly. ■ Chet Musialowski, pres & gen mgr; Stephen Hall, coml mgr; Peter Zolnowski, prog dir; Tim White, mus dir; Ralfa Musialowski, prom mgr; Bruce Allen, news dir; Hank Karaweicki, chief engr.

## New York Radio

### Cherry Valley

**WJIV(FM)**—1948: 101.9 mhz; 50 kw. Ant 1,080 ft. Stereo. Box 275, Victory Mountain (13320). (607) 264-3062. WJIV Radio Partnership (acq 3-30-81). Net: UPI. Format: Rel. Spec progs: Farm 1 hr, Sp 1 hr wkly. ■ Floyd Dykeman, pres & gen mgr; William Covert, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Clifton Park

**WCSF(FM)**—Fall 1984: 96.7 mhz. 9 Craigmere Circle, Avon, Conn. (06001). (203) 673-7260. Fitch Communications Inc. Format: Adult contemp. ■ Charles S. Fitch, pres.

### Clinton

**\*WHCL-FM**—Feb 18, 1963: 88.7 mhz; 270 w. Ant 97 ft. Stereo. Hamilton College (13323). (315) 859-7200. The Trustees of Hamilton College. Format: Div. Spec progs: Black 10 hrs, jazz 16 hrs, class 19 hrs, Sp 2 hrs wkly. ■ Mark Pisani, gen mgr.

### Cobleskill

**WITU(FM)**—Not on air, target date unknown: 103.5 mhz. Box 97, Summit (12175). Radio Cobleskill Inc.

**WSCM(AM)**—July 1, 1981: 1190 khz; 1 kw-D. 1 Elm St. (12043). (518) 234-4388. Schoharie Communications Corp. Net: MBS. Format: MOR. Spec progs: C&W 3 hrs, farm 2 hrs wkly. ■ Bob Penrod, VP & gen mgr; Homer Charbonneau, opns dir; Margie A. Bilby, news dir. ■ Rates: \$5; 4.50; 4.

### Corinth

**WSCG(FM)**—December 1981: 93.5 mhz; 3 kw. Ant 422 ft. Stereo. 609 A Palmer Ave. (12822). (518) 654-9058. Jedco Bcstg Corp. Net: UPI. Rep: Savalli-Schutz. Format: C&W. ■ Edward F. Stanley, pres & gen mgr; John P. Summers, coml mgr; Tom Marcotte, prog dir; Stan Edwards, mus dir; Rob Kingston, news dir; Steve McNamara, chief engr. ■ Rates: \$18; 15; 15; 12.

### Corning

**WCBA(AM)**—Nov 1948: 1350 khz; 1 kw-D. Davis Rd., South Corning (14830). (607) 962-4646. WCBA Radio Inc. (acq 9-21-78). Net: AP. Rep: Market 4. Format: Adult contemp, info. ■ Dean Slack, pres & gen mgr; Jack Shane, opns mgr; Dave Abbey, mus dir; Don Snyder, news dir; Rick Taylor, chief engr. ■ Rates: \$10.50; 9.50; 9.50.

**WCLI(AM)**—November 1949: 1450 khz; 1 kw-U. 99 W. First St. (14830). (607) 962-2424. Radio Corning Inc. (acq 5-1-79). Net: MBS. Rep: Masla, Regional Reps. Format: MOR. ■ Jack King, pres; Alan H. Andrews, gen mgr; Dave Abbey, gen sls mgr; Dee Alexander, prog dir; Gary Walker, news dir; Bernard Hamilton, chief engr. ■ Rates: \$13; 12; 12; 12.

**WZKZ(FM)**—Co-owned with WCLI(AM). May 1947: 106.1 mhz; 50 kw. Ant 532 ft. Stereo. Format: Adult contemp. ■ Donna Chiaramonte, gen sls mgr; Scott Fisher, prog dir; Gary Walker, news dir. ■ Rates: \$17.75; 11.75; 11.75; 7.

### Cornwall

**WVSG(AM)**—Nov 22, 1969: 1170 khz; 1 kw-D, DA. 240 Hudson St., Cornwall-on-Hudson (12520). (914) 534-3400. Telex: 650-175-9279. Hudson Valley Bcstg Corp (acq 7-26-48). Net: ABC/I, CBS R/R. Rep: Market 4. Format: Adult contemp, oldies. Spec progs: Irish 1 hr, German 1 hr, It 2 hrs wkly. ■ Victor S. Goldberg, pres; Robert J. Maines Jr., VP & gen mgr; Steve Robinson, news dir; Spencer Wade, prog dir; Richard Beatty, sls dir; David A. Orr, opns dir; John Katonah, chief engr. ■ Rates: \$15; 10; 15; 10.

## New York Radio

### Cortland

**WKRT(AM)**—Nov 15, 1947: 920 khz; 1 kw-D, 500 w-N, DA 1. 292 Tompkins St. (13045). (607) 756-2828. Cortland Bcstg Corp. (acq 5-5-82). Group owner: Burbach Bcstg Co. Net: RKO One. Rep: Market 4. Format: Big band, music of your life. ■ Jack Lauback, pres; Larry Garret, gen mgr; Bill McMartin, gen sls mgr; Sonny King, prog dir; Edward P. Hogan, mus dir; James McNerney, news dir; Bruce Mackey, chief engr. ■ Rates: \$14.50; 13.50; 14.50; 10.

**WOKW(FM)**—Co-owned with WKRT(AM). Nov 15, 1947: 99.9 mhz; 20 kw. Ant 710 ft. Prog sep from AM. Stereo. Net: RKO Two. Format: CHR. ■ Rates: \$16.50; 14.50; 16.50; 13.50.

**\*WSUC-FM**—Nov 17, 1976: 90.5 mhz; 241 w. Stereo. Brockway Hall, Graham Ave. (13045). (607) 753-4818. State University of N.Y. Format: Progs, ed. Spec prog: Jazz 15 hrs wkly. ■ Eric Toyssant Nieves, gen mgr; Dick Crozier, chief engr.

### Dansville

**WDNY(AM)**—Oct 9, 1978: 1400 khz; 500 w-D, 250 w-N. 129 Main St. (14437). (716) 335-2273. Genesee Valley Bcstg Inc. (acq 10-26-82). Net: MBS. Format: MOR. ■ Dave Mance, stn mgr; Colleen Mance, news dir; Frank Williams, mus dir; Bill Sitzman, chief engr. ■ Rates: \$6; 6; 6;

### Depew

**WBLK-FM**—December 1964: 93.7 mhz; 50 kw. Ant 400 ft. Stereo. 420 Franklin St., Buffalo (14202). (716) 882-1500. WBLK Bcstg Corp. Net: CBS R/R. Format: Black, urban ■ Franklin W. Lorenz, pres, gen mgr & mus dir; Freddie Patrick, stn mgr; Charles Edwards, gen sls mgr; Byron Pitts, prog dir; Doug Blakely, news dir; Bill Stachowiak, chief engr. ■ Rates: \$50; 45; 50; 30.

### DeRuyter

**WOIV(FM)**—1948: 105.1 mhz; 42 kw. Ant 540 ft. 7095 Myers Rd., E. Syracuse (13057). (315) 656-2231. FM Bcstg of NY Inc. (acq 11-1-81). Group owner: Forus Communications Inc. Format: Rel. Spec progs: Black 6 hrs, It 3 hrs, Gr 2 hrs, Polish 2 hrs wkly. ■ Simon Rosen, pres; Don DeRosa, gen mgr; Chris Hauser, prog dir. ■ Rates: \$11; 11; 11; 7.

### Dundee

**WFLR(AM)**—Oct 1, 1956: 1570 khz; 5 kw-D. Box 22, Penn Yan, N.Y. (14527). (315) 536-4454. Finger Lakes Radio Inc. (acq 1-17-77). Net: MBS. Rep: Market 4, Regional Reps. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ John C. Clancy, pres & gen mgr; Robert Martin, gen sls mgr; Richard Basler, news dir; Ronald Tomion, chief engr. ■ Rates: \$5.25; 5.25; 5.25;

**WFLR-FM**—Aug 20, 1968: 95.9 mhz; 600 w. Ant 600 ft. Dupes AM 90%. ■ Rates: \$5.25; 5.25; 5.25; 2.75.

### Dunkirk

**\*WBUZ(AM)**—See Fredonia.

**WDOE(AM)**—Dec 24, 1949: 1410 khz; 1 kw-D, 500 w-N, DA-N. Willow Rd. (14048). (716) 366-1410. Lake Erie Communications Inc. (acq 4-29-82). Net: ABC/I, N.Y. State 1111 Format: MOR, contemp. Spec progs: Farm 5 hrs, Polish 5 hrs, Sp 4 hrs wkly. ■ R. Michael Goldman, pres; R. David Ridgeway, VP & gen mgr; Jim Majerowski, prog dir; David Males, news dir; Charles Bloom, chief engr. ■ Rates: \$11; 10; 11; 10.

### East Aurora

**WUWU(FM)**—See Wethersfield.

## East Syracuse

**WSIV(AM)**—Licensed to East Syracuse. See Syracuse.

### Ellenville

**WELV(AM)**—December 1964: 1370 khz; 5 kw-D. 22 N. Main St. (12428). (914) 626-0123, (914) 647-5678. Cat-skill Bcstg Corp. Group owner: Dresner Communications Group. Net: ABC/E. Format: MOR. ■ Sy Dresner, pres; Alfred Dresner, VP & gen mgr; Dot Chase, coml mgr; Bob Mangles, prog dir; Bob Osmond, mus dir; Lou Kaplan, prom mgr; Dan Williams, news dir; Henry Flengbogen, chief engr. ■ Rates: \$18; 18; 18; 18.

**WELV-FM**—August 1970: 99.3 mhz; 3 kw. Ant 1,630. Prog sep from AM. Stereo. (914) 647-5678 or 626-0123. Format: Btfl mus. ■ Lisa Whetstone, mus dir; John Dee, news dir. ■ Rates: \$16; 16; 16; 16.

### Elmira

**\*WECW(FM)**—Jan 19, 1959: 95.5 mhz; 6.34 w. Ant minus 312 ft. Elmira College (14901). (607) 734-3911. Elmira College. Net: ABC/FM, NPR. Format: Prog, ed, class. Spec prog: Jazz 6 hrs wkly. ■ Edward Subkis, gen mgr; Thomas Pollack, chief engr.

**WEHH(AM)**—See Elmira Heights-Horseheads.

**WELM(AM)**—April 1947: 1410 khz; 1 kw-D, 2.5 kw-N, DA-2 (CP: 1 kw-N). 1705 Lake St. (14901). (607) 733-5626. Pembroke Pines Elmira Ltd. (acq 10-1-77). Net: CBS. Rep: Selcom, Pembroke. Format: Adult contemp. ■ Robert J. Pfuntner, pres & gen mgr; Thomas Petrick, gen sls mgr; Robert Czworka, prog dir & prom mgr; Pat Salois, mus dir; Carl Lang, news dir; Robert Gauss, chief engr. ■ Rates: \$15; 12; 13; 10.

**WLWY(FM)**—Co-owned with WELM(AM). Aug 1, 1966: 94.3 mhz; 950 w. Ant 480 ft. Stereo. 1706 Lake St. (14901). (607) 733-5626. Prog sep from AM. Format: Stereo rock.

**WENY(AM)**—1939: 1230 khz; 1 kw-D; 250 w-N. Box 208 (14902). (607) 739-0344. WENY Inc. (acq 9-21-61). Group owner: Green Group. Net: NBC. Rep: McGavren-Guild. Format: Adult contemp. ■ Howard L. Green, exec VP; Patrick M. Parish, gen mgr; John Richer, stn mgr; Steve Christy, prog dir; Vaughn Richardson, chief engr. ■ Rates: \$18.50; 15; 18.50; 16.50.

**WLEZ(FM)**—Co-owned with WENY(AM). Aug 15, 1965: 92.7 mhz; 700 w. Ant 560 ft. Stereo. Format: MOR. ■ Kelly Watts, stn mgr. ■ WENY-TV affil. ■ Rates: \$11.50; 11; 11.50; 10.50.

**WZKZ(FM)**—See Corning.

### Elmira Heights-Horseheads

**WEHH(AM)**—July 4, 1956: 1590 khz; 500 w-D. 200 Latta Brook Rd., Horseheads (14845). (607) 739-5422. Latta Brook Bcstg. (acq 10-5-82). Net: MBS. Rep: P/W. Format: Adult contemp. Spec prog: Polka 2 hr wkly. ■ Raymond L. Ross, pres, gen mgr, prog & mus dir; Geri Ross, gen sls & prom mgr; Becky Sullivan, news dir; Mark Saia, chief engr.

### Endicott

**WENE(AM)**—September 1947: 1430 khz; 5 kw-U, DA-N. Box 151, Endwell. (13760). (607) 785-3351. WENE Inc. Net: ABC/C. Rep: Masla. Format: Adult Rock. ■ W. Donald Roberts, Jr., pres; Patrick M. Parish, gen mgr; John Carter, prog dir; Mike Beecher, mus dir; William McKee, news dir; Norman Avery, chief engr. ■ Rates: \$22; 17; 22; 12.

**WMRV(FM)**—Co-owned with WENE(AM). 1969: 105.7 mhz; 35 kw. Ant 570 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: Adult contemp.

### Fredonia

**WBUZ(AM)**—August 1958: 1570 khz; 250 w-D. 136 Clinton Ave. (14063). (716) 672-2157. Catocin Bcstg Inc. (acq 2-26-75). Net: ABC/C. Rep: Market 4, Air Time. Format: MOR, adult contemp. Spec progs: Talk 2 hrs, polka 2 hrs, Pol 2 hrs wkly. ■ Henry Serafin, pres & gen sls mgr; Mike Ferguson, prog & mus dir, prom mgr;

Dave Rowley, news dir; Burt Waterman, chief engr. ■ Rates: \$9; 9; 9; 9.

**\*WCVF-FM**—July 6, 1978: 88.9 mhz; 130 w. Ant 125 ft. Stereo. State Univ. College (14063). (716) 673-3420. State University of New York. Net: ABC/D. Format: Var, jazz.

### Freeport

**WGBB(AM)**—August 1924: 1240 khz; 1 kw-D, 250 w-N, DA-2. 1240 Broadcast Plaza, Merrick. (11566). (516) 623-1240. 1240 Radio Co. (acq 7-22-81). Net: AP. Format: Adult contemp. ■ Franz Allina, pres; Ron Gold, stn mgr; Harry Rywelski, gen sls mgr; Bill Edwards, prog & mus dir; Joe Falcone, prom mgr; Steve Virgil, news dir; Mat Restivo, chief engr. ■ Rates: \$50; 30; 40; 25.

### Fulton

**WKFM(FM)**—Listing follows WOSC(AM).

**WOSC(AM)**—August 1949: 1300 khz; 1 kw-D. 1 W. Bridge St., Oswego (13126). (315) 343-2630. WKFM-Syracuse Inc. (acq 10-26-83). Format: MOR. Spec progs: Farm 3 hrs, Pol 2 hrs wkly. ■ Robert L. Rooney, VP & gen mgr; Bruce Allen, news dir; R. Rooney, chief engr. ■ Rates: \$7; 6; 7; 5.

**WKFM(FM)**—Co-owned with WOSC(AM). Aug 1, 1961: 104.7 mhz; 50 kw. Ant 310 ft. Stereo. Prog sep from AM. Radio Park (13069). (315) 695-2165. TWX: 710-547-0653. Rep: Selcom. Format: Rock. ■ Robert Rooney, sls mgr; George Burns, prog dir. ■ Rates: \$30; 25; 30; 20.

### Garden City

**\*WBAU(FM)**—July 31, 1972: 90.3 mhz; 390 w. Ant 155 ft. (CP: 1.26 kw. Ant 170 ft.). Stereo. ST-WHPC(FM). Box 365 (11530). (516) 747-4757. Adelphi University. Net: UPI. Format: Ed, prog. Spec progs: Class 3 hrs, jazz 8 hrs, Polish 1 hr, It 1 hr, folk 2 hrs wkly. ■ Susan A. O'Connell, gen mgr; Claude Call, engrg opns mgr; Lou Manuta, stn mgr; Mat Restivo, chief engr.

**\*WHPC(FM)**—Oct 12, 1972: 90.3 mhz; 390 w. Ant (516) 222-7438 (ext 607). Nassau Community College. Format: Info, ed, var. ■ Ralph Paul, gen mgr; Paul J. Dirscherl, opns dir; James Green, prog dir; James All-sopp, chief engr.

**WLIR(FM)**—Oct 28, 1959: 92.7 mhz; 1 kw. Ant 521 ft. Stereo. 175 Fulton Ave., Hempstead (11550). (516) 485-9200. Pheonix Media Corp. Format: AOR. ■ Elton L. Spitzer, pres & gen mgr; Zim Barstein, stn & gen sls mgr; Denis McNamara, prog dir; Rosie Pisani, mus dir; Michael Guidotti, chief engr. ■ Rates: \$80; 80; 80; 80.

### Genesee

**\*WGSU(FM)**—Feb 18, 1963: 89.3 mhz; 1.8 kw. Ant 11 ft. State University College (14454). (716) 245-5586. State U. of New York. Format: Ed. Spec progs: Farm 2 hrs, class 5 hrs, jazz 6 hrs, Fr 1 hr, Sp 1 hr, cultural/info 10 hrs wkly. ■ L. Robert Freiburger, dir; Ernest Fox, chief engr.

### Geneva

**WECQ(FM)**—1974. 101.7 mhz; 3 kw. Ant 125 ft. Stereo. Box 213, 609 W. Washington St. (14456). (315) 781-1101, (315) 539-8777. Astro Radio Communications Ltd. (acq 1-25-78). Rep: Regional. Format: MOR. Spec progs: Black 2 hrs, farm 1 hr wkly. ■ Joseph Weinfeld, pres; David C. Weinfeld, VP gen mgr; John Hogan, coml mgr; Randy Bliss, prog dir; Bruce Evans, mus dir; Dan Lundy, prom mgr; Patty Blue, news dir. ■ Rates: \$14.10; 12.65; 14.10; 10.90.

**\*WEOS-FM**—Sep 1, 1974: 89.7 mhz; 1.5 kw. Ant minus 8 ft. Stereo. Colleges of the Seneca (14456). (315) 789-8970. The Colleges of the Seneca. Net: ABC/FM, UPI. Format: Alt, div. Spec progs: Black 2 hrs, jazz 15 hrs, Fr 1 hr, C&W 4 hrs, class 12 hrs wkly. ■ Carroll Brewster, pres; Jeffrey D. Kobrock, dir of radio svcs; William Fryer, mus dir; Paul Crumlish, news dir; Kevin Bixby, chief engr.

**WGVA(AM)**—1947: 1240 khz; 1 kw-D, 250 w-N. Lenox Rd. Box 526 (14456). (315) 781-1240. Finger Lakes Bcstg Corp. (acq 12-28-83). Net: ABC/C, MBS. Rep:



PRO Radio. Format: Oldies, news, info. Spec progs: Farm 2 hrs, Sp 1/2 hr, rel 3 1/2 hrs, big band 3 hrs, Irish 1 hr wkly. ■ Louis O. Schwartz, pres; Daniel F. Gordon, gen mgr; Jerry Sherwin, coml mgr; Tom Nichols, prog dir; Sal Colitarci, news dir; Frank Ciccoricco, chief engr. ■ Rates: \$8; 7; 7.50; 4.90.

## Glens Falls

**WBZA(AM)**—May 28, 1959: 1230 khz; 1 kw-D, 250 w-N. Box 928, Everts Ave. (12801). (518) 792-2151; Albany: (518) 584-0607. Pathfinder Communications Corp. (acq 4-4-71). Net: MBS. Rep: Radio Richard Chandler Assocs. Format: MOR, talk. Spec prog: Farm 1 hr wkly. ■ Dennis H. Curley, pres & gen mgr; Paul Van Amburgh, gen sls mgr; Joseph A. Pezzulo, sports dir; Garry McNulty, nat sls mgr; Roland Merrill, prog dir; George Termitchov, prom dir; Jay Bobbin, arts dir; Amanda Gazlay, news dir; Danny Fuller, chief engr. ■ Rates: \$21; 20; 21; 19.

**WNIQ-FM**—Co-owned with WBZA(AM). See Hudson Falls.

**\*WGFR(FM)**—Jan 1977: 92.1 mhz; 10 w. Ant 62 ft. Adirondack Community College (12801). (518) 793-4418. Board of Trustees of Adirondack Community College. Format: AOR. ■ Ronald Peshka, chief engr & faculty stn mgr; A. Nicholas Butтино, faculty bus mgr.

**WWSC(AM)**—Dec 18, 1946: 1450 khz; 1 kw-D, 250 w-N. 217 Dix Ave. (12801). (518) 793-4444. Normandy Bcstg Corp. (acq 7-1-59). Net: ABC/E. Format: Adult contemp. Spec progs: Talk 5 hrs, farm 1 hr, C&W 4 hrs wkly. ■ Christopher P. Lynch, pres & gen mgr; Jerry Shepard, gen sls mgr; David Covey, prog dir & prom mgr; Bob Barrett, mus dir; Kip Grant, news dir; Frank Shoupe, chief engr. ■ Rates: \$15.42; 15.42; 15.42; 15.42.

**WYLR-FM**—Co-owned with WWSC(AM). September 1967: 95.9 mhz; 24 w. Ant 920 ft. Stereo. Format: Top-40. ■ Rates: \$11.70; 11.70; 11.70; 11.70.

## Gloversville

**WENT(AM)**—July 1, 1944: 1340 khz; 1 kw-D, 250 w-N. Harrison St Ext., Box 831 (12078). (518) 725-7175. Dean Bcstg Co. (acq 6-1-75). Net: CBS. Rep: Market 4. Format: MOR. Spec progs: It 2 hrs, farm 2 hrs wkly. ■ Richard D. Ruby, pres; Lawrence D. Peck, VP & gen mgr; John Thomas, coml mgr; John Markiewicz, prog & mus dir; Ken Howanski, news dir; Lloyd Smith, chief engr. ■ Rates: \$8.70; 7.70; 8.70; 6.60.

## Gouverneur

**WIGS(AM)**—July 15, 1964: 1230 khz; 1 kw-D, 250 w-N. Box 179. (13642). (315) 287-1230. DeHart Bcstg Corp. (acq 1974). Group owner; Hartshorn Stns. Net: APR. Rep: Walton. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Robert W. Hartshorn, pres; Romayne Hartshorn, prog dir. ■ Rates: \$6; —; —; 3.

**WIGS-FM**—Dec 5, 1967: 95.3 mhz; 3 kw. Ant 120 ft. Prog sep from AM. Format: Adult contemp. ■ Rates same as AM.

## Greece

**\*WGMC(FM)**—Nov 1, 1973: 90.1 mhz; 2.05 kw, Ant 96 ft. Stereo. Box 300 (14515). (716) 225-5330. Greece Central School District. Net: MBS. Format: Jazz, pop, ethnic. Spec progs: Black 1 hr, class 2 hrs, C&W 4 hrs, It 1 hr, Sp 7 hrs, Irish 2 hrs, Pol 2 hrs, Fr 2 hrs wkly. ■ William Fellows, pres; Robert Lindquist, gen & sls mgr; Andrew Chinnici, prog & mus dir; Maureen Hedberg, prom mgr; Carolyn Lichtig, news dir; John Ward, chief engr.

## Hamilton

**\*WRCU-FM**—March 22, 1970: 90.1 mhz; 9.1 kw. Ant 155 ft. Stereo. Colgate University (13346). (315) 824-1212. Colgate University. Format: Progs. Spec progs: Jazz 12 hrs, class 6 hrs, Black 10 hrs wkly. ■ Mark Mularz, gen mgr; Steve Ochs, prog dir.

## Hammondsport

**WVIN-FM**—Oct 10, 1971: 98.2 mhz; 1.7 kw. Ant 390 ft. Stereo. E. Washington St Ext., R.D. No. 1, Bath

(14810). (607) 776-3326. Genkar Inc. (acq 12-74). Net: AP. Format: Top-40. ■ Rates: \$12; 12; 12; 12.

## Hampton Bays

**WWHB(FM)**—Nov 20, 1980: 107.1 mhz; 3 kw. Ant 280 ft. 252 Montauk Hwy. (11946). (516) 728-9229. Southfork Bcstg Corp. Net: ABC/I. Rep: Shelley Katz. Format: Adult contemp. ■ Nina Fenton, gen mgr & news dir; Jack Kratoville, prog dir; Robin Randi Johnson, mus dir; John Bachman, chief engr.

## Hempstead

**WHLI(AM)**—July 22, 1947: 1100 khz; 10 kw-D, DA-1. 384 Clinton St. (11550). (516) 481-8000. Williams Bcstg Corp. (acq 3-21-79). Net: AP, UPI. Rep: Roslin Radio. Format: Music of your life. ■ Robert L. Williams, pres; Philip Stumbo, gen mgr; Gretchen Douglas, gen sls mgr; Dean Anthony, prog dir; Fred Darwin, news dir; Ted Ronnenburger, chief engr. ■ Rates: \$67; 67; 67; 67.

**WKJY(FM)**—Co-owned with WHLI(AM) July 22, 1947: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. (516) 481-0798. Format: Bfif contemp. ■ Robert Rapelli, prog dir. ■ Rates: \$57; 57; 57; 57.

**\*WRHU(FM)**—May 11, 1959: 88.7 mhz; 470 w horiz, 110 w vert. Ant 200 ft. 1000 Fulton Ave. (11550). (516) 560-5667. Hofstra Univ. Format: New wave, class, pub affrs. Spec progs: Jazz 15 hrs, Pol 5 hrs, C&W 5 hrs, Irish 4 hrs, It 2 hrs, Sp & Fr 1/2 hr wkly. ■ Jeffrey C. Kraus, gen mgr; Kathleen Pyatt, stn mgr; Greg Fennell, prog dir; Frank Grundstein, chief engr.

## Henrietta

**\*WITR(FM)**—March 7, 1975: 89.7 mhz; 911 w. Ant 154 ft. Stereo. Box 9969, Rochester (14623). (716) 475-2000. Rochester Institute of Technology. Format: Prog. Spec progs: Jazz 15 hrs, rel 2 hrs, reggae 5 hrs wkly. ■ Ed Trefzger, gen mgr; Dan Douglass, bus mgr; Hal Horowitz, prog dir; Lyssa Brill, mus dir; Elizabeth Campanile, prom mgr; Dan Bader, news dir; Ray DuFlon, chief engr.

**\*WRHR(FM)**—1974: 90.5 mhz. 10 w. Ant 45 ft. 1799 LeHigh Stn Rd., Rochester (14467). (716) 334-7745. Central School District. Format: Ed. ■ Michael Burns, teacher/advisor.

## Herkimer

**WMYL(AM)**—October 1956: 1420 khz; 1 kw-D. Box 511 (13350). (315) 866-1420. Waly Enterprises (acq 6-6-80). Net: AP, Rep: Roslin. Format: Music of your life. Spec progs: Farm 1 hr, It 1 hr, Pol 1 1/2 hrs wkly. ■ Elton L. Spitzer, pres & gen mgr; Susan Donato, stn mgr; Zim Barstein, VP & sls mgr. ■ Rates: \$12; 12; 12; 12.

**WYUT(FM)**—Co-owned with WRMV(AM). April 28, 1979: 92.7 mhz; 3 kw. Ant 158 ft. Stereo. (315) 797-7693. ■ Rates: \$15; 15; 15; 15.

## Hornell

**WHHO(AM)**—1949: 1320 khz; 5 kw-D, DA. 1484 Beech St., Box 694 (14843). (607) 324-2000. Bilbat Radio Inc. (acq 6-10-83). Group owner: The Bilbat Bcst Bunch. Format: MOR, div. ■ Richard "Tab" Lyons, pres; William H. Berry, gen sls mgr; Dave Norman, prog dir; Mike Baldwin, mus dir; Nick Pirio, news dir; Pat Harwood, off mgr; Dave Supplee, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WKPQ(FM)**—Co-owned with WHHO(AM). 1946: 105.3 mhz; 43 kw. Ant 530 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Bat Lyons, gen mgr; Dave Supplee, prog dir; C. David, mus dir. ■ Rates: \$10; 10; 10; 7.50.

**WLEA(AM)**—September 1951: 1480 khz; 2.5 kw-D. Box 127B, Ashbaugh Hill Road (14843). (607) 324-1480. Canistota Valley Bcstg. Net: ABC/I. Format: MOR. ■ Kevin Doran, gen mgr; Glenn Lee, mus dir; Beth Moore, women's dir; Joy Gilmore, news dir; Sumner Munn, chief engr. ■ Rates: \$6.25; 6.25; 6.25;

**WCKR(FM)**—Co-owned with WLEA(AM). June 1981: 92.1 mhz; 3 kw. Ant 510 ft. Stereo. Prog sep from AM.

## New York Radio

(607) 324-4141. Net: NBC. Format: C&W. ■ Patricia Davison, gen sls mgr. ■ Rates: \$5.10; 4.10; 4.10; 4.10.

## Horseheads

**WEHH(AM)**—See Elmira Heights-Horseheads.

**WIQT(AM)**—May 7, 1967: 1000 khz; 5 kw-D, 2.5 kw-N. Box 288 (14845). (607) 739-3555. Chemung County Radio Inc. Net: ABC/E, NY Farm. Rep: Shelley Katz, New England Spot Sls. Format: Music of your life. Spec prog: Pol 1 hr wkly. ■ Don Murphy, gen mgr; Bill Stat-ham, coml dir; Bill Miller, prog dir; Mike McGinnis, mus dir; Tom Dodge, news dir; Jack Westervelt, chief engr. ■ Rates: \$12; 11.50; 12; 11.50.

**WQIX(FM)**—Co-owned with WIQT(AM). July 4, 1970: 100.9 mhz; 3 kw. Ant 245 ft. Stereo. (607) 739-0771. Prog sep from AM. Net: ABC/I. Format: Div, C&W. Spec progs: Farm 7 hrs, Pol 1 hr wkly. ■ Norm Stull, prog dir; Lee Potter, mus dir; Byron Palmer, prom mgr. ■ Rates: \$12; 11.50; 12; 11.

## Houghton

**\*WJSL(FM)**—Jan 18, 1979: 90.3 mhz, 195 w. Ant 311 ft. (CP: Ant minus 295 ft.) Stereo. Houghton College. (14744). (716) 567-2211, ext 425. Houghton College. Net: ABC/I. Format: Contemp Christian, ed. Spec progs: Jazz 2 hrs, community events 2 hrs, class 15 hrs, news 5 1/2 hrs wkly. ■ Walter W. Pickut, gen mgr; Michael Messick, chief engr.

## Hudson

**WHUC(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. Union Turnpike (12534). (518) 828-3341. Colgreene Bcstg Co. (acq 1-1-58). Rep: Masla. Format: Contemp. Spec prog: Pol 1 hr wkly. ■ Albert Heit, pres; W. Irving Rose, gen & coml mgr; Bill Winans, prog dir; Bill Williams, mus dir; Jack Race, news dir; Henry Ellenbogen, chief engr. ■ Rates: \$9.25; 9.25; 9.25; 9.25.

**WRVW(FM)**—Jan 20, 1969: 93.5 mhz; 3 kw. Ant minus 15 ft. Format: Adult contemp. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Hudson Falls

**WENU(FM)**—Not on air, target date unknown: 101.7 mhz; 3 kw. Ant 31 ft. Stereo. 74 Oak St. (12839). Premier Bcstg Corp. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Carlton R. Reis, pres, gen mgr & chief engr; Smokey Greene, mus dir; Michael Farenell, news dir.

**WNIQ-FM**—June 26, 1967: 107.1 mhz; 3 kw. Ant 844 ft. Stereo. Box 928, Glens Falls (12801). (518) 792-2151. (Albany: [518] 584-0607) Pathfinder Communications Corp. (acq 4-4-71). Net: MBS. Rep: Richard Chandler Assocs. Format: Top-40. ■ Dennis Curley, pres & gen mgr; Garry McNulty, nat sls mgr; Paul W. Van Amburgh, gen sls mgr; Dean Graham, prog & mus dir; George Termitchov, prom mgr; Jay Bobbins, arts dir; Joseph Pezzulo, sports dir; Amanda Gazlay, news dir; Danny Fuller, chief engr. ■ Rates: \$21; 20; 21; 19.

## Huntington

**WGSM(AM)**—Sep 1, 1951: 740 khz; 25 kw-D, DA. Box 74 (11747). (516) 423-6740. WGSM Radio Inc. (acq 5-12-65). Group owner: Greater Media. Net: Radio Long Island. Rep: Roslin. Format: MOR. ■ Peter A. Bordes, pres; Richard J. Scholem, gen mgr; Paul Fleishman, gen sls mgr; Jim Ferguson, prog dir; Gil David, prom mgr; Roger Stern, news dir; Marvin Holverstott, chief engr.

## Hyde Park

**WHVW(AM)**—July 4, 1963: 950 khz; 500 w-D, DA. 39 Market St., Poughkeepsie (12601). (914) 471-9500. WHVW Bcstg Inc. (acq 8-83). Net: UPI. Format: MOR, big band. Spec prog: Irish 1 hr wkly. ■ Peter Ascuitto, pres & gen mgr; Jack McWeeny, gen sls mgr; Jack Daniels, prog dir; Ron Lyon, news dir & chief engr. ■ Rates: \$16; 13; 15;

## New York Radio

**WJJB(FM)**—Aug 18, 1970: 97.7 mhz; 3 kw. Ant 299 ft. Stereo. 319 Mill St., Poughkeepsie (12601). (914) 454-7400. WJJB Acquisition Corp. (acq 12-7-81). Group owner: Sillerman Morrow Bcstg. Net: UPI. Rep: Masla. Format: Top-40. ■ Robert F.X. Sillerman, pres; Bruce Morrow, gen mgr; Richard Tragesar, gen sls mgr; Kevin Casey, prog dir; Frankie Cee, mus dir; Marlena Cole, prom mgr; Richard Flaherty, news dir; John Carlini, chief engr. ■ Rates: \$22; 20; 22; 18.

### Islip

**WLIX(AM)**—1960: 540 khz; 250 w-D. 138 W. Main St., Bayshore (11706). (516) 968-5400. Living Communications Inc. (acq 10-13-76). Format: Contemp Christian. ■ David R. Swanson, pres; Lloyd Parker, stn & sls mgr; Mel Torre, prog dir; Vincent Mercurio, prom mgr; John Bennett, chief engr. ■ Rates: \$40; 30; 35;

### Ithaca

**WHCU(AM)**—Jan 23, 1923: 870 khz; 5 kw-D, DA. (CP: 500 w-N, DA-N). Box 69, 212 Commons East (14851). (607) 272-2345. Cornell University. Net: CBS. Rep: Market 4. Format: MOR. ■ Rudy Paolangel, gen mgr; Robert Cardwell, coml mgr; Tom Joseph, prog dir; Barbara Mink, news dir; Robert Denison, chief engr. ■ Rates: \$14; 12; 13; 12.

**WHCU-FM**—Sept 1, 1947: 97.3 mhz; 52 kw. Ant 880 ft. Stereo. Dups AM 30%. Format: Class, Black, farm. Spec progs: Farm 10 hrs, jazz 2 hrs wkly. ■ John Scheur, prog dir. ■ Rates same as AM.

**\*WICB(FM)**—Jan 14, 1947: 91.7 mhz; 5.5 kw. Ant 105 ft. Stereo. Hanna Broadcast Center, Ithaca College. (14850). (607) 274-3217. Ithaca College. Net: ABC/R. Format: Ed, jazz. Spec progs: Black 8 hrs, blues 2 hrs, folk 2 hrs, class 2 hrs, Broadway 2 hrs, reggae 2 hrs wkly. ■ Dr. James Whalen, pres; Paul E. Smith, gen mgr; Christine Cuzzo, stn mgr; Mike Pelala, bus mgr; Kevin Stagg, prog dir; Brian Corona, mus dir; Chip Newton, prom mgr; Mark Mahoney, news dir; Paul Abert, chief engr.

**WOKW(FM)**—See Cortland.

**WQNY(FM)**—1948: 103.7 mhz; 5 kw. Ant 100 ft. Stereo. Box 6476, S. Cayuga St. (14851). (607) 277-1528. Kimmanger Communications (acq 9-82). Net: MBS. Rep: Roslin. Format: Adult contemp. ■ George Kimble, pres; Jim Roberts, gen & gen sls mgr; Dave Smith, prog dir & prom mgr; Scott Musgrave, mus dir; Lisa Best, news dir. ■ Rates: \$13; 11; 13; 10.

**WTKO(AM)**—April 1956: 1470 khz; 5 kw-D, 500 w-N, DA-2. 317 N. Aurora (14850). (607) 272-9040. VVF Communications Corp. (acq 3-25-81). Net: ABC/I. Format: Adult contemp. Spec progs: C&W 16 hrs, farm 5 hrs wkly. ■ Robert Newman, pres; Hans L. Erdman, exec VP; Wendy Paternite, gen mgr; Wayne Fisk, opns mgr; Mike Weidner, sls mgr; Mary Earle Maley, news dir; Joel Tallmadge, studio engr; Matt Rule, chief engr. ■ Rates: \$18; 13; 16; 8.

**WVBR-FM**—June 4, 1958: 93.5 mhz; 3 kw. Ant 250 ft. Stereo. 227 Linden Ave. (14850). (607) 273-4000. Cornell Radio Guild Inc. Net: NBC. Rep: Shelley Katz. Format: Top-40. Spec progs: C&W 4 hrs, old 4 hrs, folk 4 hrs wkly. ■ Mark Dembo, pres & gen mgr; Elizabeth Borsy, gen sls mgr; Kathy Jassy, prog dir; John Cicale, mus dir; Warren Kurtzmann, prom mgr; Tracy Richardson, news dir; Robert Russell, chief engr. ■ Rates: \$13.90; 12.70; 13.90; 13.90.

### Jamestown

**WHUG(FM)**—Listing follows WKSN(AM).

**WJTN(AM)**—December 1924: 1240 khz; 500 w-D, 250 w-N. Box 1139 (14702-1139). 6) 487-1151. James Bcstg Inc. (acq 1955). Group owner: Goldman. Net: ABC/E, NBC Talknet. Rep: Walton, Regional Reps, Masla. Format: MOR. Spec progs: It 1 hr, Sp 1 hr, Swed

1 hr, farm 6 hrs, C&W 3 hrs wkly. ■ Simon Goldman, pres; Merrill Rosen, gen mgr; R. William Rowan, gen sls mgr; Stephen E. Shulman, prog dir; "Hap" Hazard, news dir; Anthony Pilato, chief engr. ■ Rates: \$20.15; 18.65; 20.15; 18.65.

**WWSE(FM)**—Co-owned with WJTN(AM). October 1947: 93.3 mhz; 11 kw. Ant 500 ft. (CP: 26.5 kw. Ant 643 ft.). Prog sep from AM. Stereo. Net: RKO One, Masla. Format: Adult contemp. ■ Rates: \$13.90; 13.90; 13.90; 11.

**\*WJWK(FM)**—April 1978: 91.5 mhz; 10 w. 525 Falconer St. (14701). (716) 665-5220. Jamestown Community College. ■ Gregory M. Fish, bus mgr.

**WKSN(AM)**—Jan 26, 1948: 1340 khz; 500 w-D, 250 w-N. Box 1199, 202 Front St. (14701). (716) 664-2313. Trend Bcstg Inc. (group owner; acq 3-31-81). Net: CBS, MBS. Rep: UniRep, Dome-Messervey. Format: Adult contemp. ■ E. Michael Boyle, pres; Michael J. Felice, VP & stn mgr; Dan Fischer, opns mgr; Burton O. Waterman, chief engr. ■ Rates: \$12.90; 11.50; 12.90; 11.50.

**WHUG(FM)**—Co-owned with WKSN(AM). Feb 1, 1965: 101.7 mhz; 2.9 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: CBS R/R. Format: Easy country. ■ Mark A. Thompson, dir of FM opns. ■ Rates: \$12.45; 11.05; 12.45; 11.05.

**WWSE(FM)**—Listing follows WJTN(AM).

### Johnstown

**WENT(AM)**—See Gloversville.

**WIZR(AM)**—1964: 930 khz; 1 kw-D, (500 w pre-sunrise). Box 301 (12095). (518) 762-4631 or 829-7112. Hometown Bcstg Corp. (acq 12-83). Rep: P/W Radio Representatives. Format: Adult standards. ■ Robert Kinum, gen mgr. ■ Rates: \$8 45; —; —; 5.95.

**WSRD(FM)**—Co-owned with WIZR(AM). June 26, 1968: 104.9 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Net: ABC/I. Format: Old, MOR. ■ Tom Martin, prog dir.

### Kingston

**WBPM(FM)**—Listing follows WGHO(AM).

**WDST(FM)**—See Woodstock.

**\*WFGB(FM)**—November 1984: 89.7 mhz; 3.1 kw. Ant 1,510 ft. RD 1, Box 308 A (12401). (914) 336-6199. Sound of Life Inc. Format: Rel. Spec prog: Sp 2 hrs wkly. ■ Bruce Winchell, pres; Samuel Mason, gen mgr.

**WGHO(AM)**—March 4, 1956: 920 khz; 5 kw-D, DA. Box 1880 (12401). (914) 331-8200. Historic Hudson Valley Radio Inc. (acq 1975). Net: NBC. Format: MOR. Spec progs: Rel 8 hrs, farm 1 hr wkly. ■ Walter C. Maxwell, pres; Jean Fitzgerald-Maxwell, gen sls mgr; Tom Williams, prog dir; Hank Silverberg, news dir; Peter Moncure, chief engr. ■ Rates: \$20; 13; 15;

**WBPM(FM)**—Co-owned with WGHO(AM). Dec 13, 1965: 94.3 mhz; 880 w. Ant 540 ft. Stereo. Prog sep from AM. Box 1880 (12402). (914) 331-8202. Net: NBC's The Source. Format: Top-40. ■ Thom Williams, prog dir. ■ Rates: \$20; 17; 23; 18.

**WKNY(AM)**—Aug 1, 1939: 1490 khz; 1 kw-D, 250 w-N. 212 Fair St. (12401). (914) 331-1490. Sawmill Broadcasters Inc. (acq 4-13-81). Net: CBS. Rep: Blair Radio. Format: Contemp, MOR. Spec progs: Ger 1 hr, Pol 1 hr, It 1 hr wkly. ■ Joseph Shuler, gen mgr; Rudy Pendrak, coml mgr; Steven Star, mus dir; Jim Hoppog, news dir; Ward Todd, prog dir; Henry Ellenbogen, chief engr. ■ Rates: \$14; 11; 13; 5.75.

### Lake Placid

**WIRD(AM)**—Nov 21, 1961: 920 khz; 5 kw-D, DA-D. 1 Olympic Drive (12946). (518) 523-3341. WIRD Inc. (acq 2-11-74). Net: CBS. Rep: Market 4. Format: MOR. ■ Donald A. Nardiello, pres, gen & coml mgr; Bob Mack, prog news & mus dir; Bob Kampf, prom mgr; Dan Nardiello, chief engr. ■ Rates: \$7; 5; 7; 5.

**WLPW(FM)**—Co-owned with WIRD(AM). Oct 1979: 105.5 mhz; 3.2 kw. Dups AM 100%.

## Lake Ronkonkoma

**\*WSHR(FM)**—January 1966: 91.9 mhz; 1.85 kw. Ant 145 ft. Stereo. 212 Smith Road (11779). (516) 737-3000. Board of Education, Sachem Central School District (acq 1967). Format: Top-40. ■ Stuart Harris, faculty advsr & chief engr; Paul D. Birek, faculty advsr & prog dir.

## Lake Success

**WAPP(FM)**—Licensed to Lake Success. See New York.

## Lancaster

**WXRL(AM)**—1964: 1300 khz; 1 kw-D, 2.5 kw-N, DA-2. 5360 William St. (14086). (716) 681-1313. Dome Bcstg (acq 11-1-70). Net: MBS. Format: C&W. Spec progs: It 1 hr, Pol 5 hrs, Ger 2 hrs, Sp 1 hr, Farm 5 hrs wkly. ■ Louis A. Schriver, pres & gen mgr; Joan Schriver, prog dir; Earl Morgan, coml mgr; Joanie Marshall, mus dir; Beverly Sionko, prom mgr; Dave Saunders, news dir; Robert Rooney, chief engr. ■ Rates: \$17; 17; 19; 13.

## Liberty

**WVOS(AM)**—1947: 1240 khz; 11 kw-D, 250 w-N. Box 150 (12754). (914) 292-5533. Sullivan Marketing Inc. (acq 5-1-83). Net: ABC/I. Format: MOR. Spec progs: Farm 1 hr, talk 6 hrs wkly. ■ Chris Coffin, pres, gen & sls mgr; Andy Thomas, opns dir; George Spicka, chief engr. ■ Rates: \$21.50; 21.50; 21.50; 17.20.

**WVOS-FM**—December 1964: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

## Little Falls

**WLFH(AM)**—June 10, 1952: 1230 khz; 1 kw-D, 250 w-N. 341 South Second St. (13365). (315) 823-1230. Cove Communications (acq 10-15-80). Net: ABC/E. Rep: Market 4. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Lewis O'Donnell, pres; Charles Kraushaar, gen mgr; Chris Miller, news dir; Dick Nelius, mus mgr; Roy Taylor, chief engr. ■ Rates: \$7 50; 6.50; 6.50; 4

## Lockport

**WLVL(AM)**—May 8, 1947: 1340 khz; 1 kw-D, 250 w-N, DA-D. 320 Michigan St. (14094). (716) 433-5944. Culver Communications Inc. (acq 9-81). Net: ABC/I. Rep: PRO Radio. Format: MOR. Spec progs: Farm 6 hrs, oldies 5 hrs wkly. ■ Richard C. Greene, pres; Henry P. Nevins III, stn mgr & prog dir; Robin Lynn, news dir; Douglas Wolf, chief engr. ■ Rates: \$22; 16; 18; 12.

## Loudonville

**\*WVCR-FM**—April 26, 1963: 88.3 mhz; 360 w. Ant 860 ft. Stereo. Siena College (12211). (518) 783-2402. Siena College. Format: Div. Spec progs: Jazz 4 hrs, Pol 2 hrs, Sp 4 hrs, C&W 2 hrs, West Indian 2 hrs, disco 10 hrs, blind & shut-ins 10 hrs wkly. ■ Mark H. Vredenburg, gen mgr; Pat Foley, prog dir; Terri Irvine, mus dir; Dave Malsan, news dir; John Miller Jr., chief engr.

## Malone

**WICY(AM)**—Nov 6, 1946: 1490 khz; 1 kw-D, 250 w-N. WICY Bldg, Porter Rd. (12953). (518) 483-1100. North Country Bcstg Co. Inc. Net: MBS. Rep: Market 4. Format: MOR. Spec prog: C&W 7 hrs wkly. ■ Mitchell C. Tackley, pres; Noelia Bruso, gen mgr; Jules Faubert, gen sls mgr; Monte Coughlin, prog dir; Mark Denny, mus dir; Mike Unwin, prom mgr; Mark Denny, news dir; Al Stomer, chief engr. ■ Rates: \$10; 10; 10; 10.

## Manlius

**WAQX-FM**—Aug 23, 1978: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 95, Syracuse (13250-0095). (315) 472-0200. AGK Communications Inc. Net: ABC/R. Rep: Masla. Format: AOR. ■ George Kimble, pres; Craig Fox, gen mgr; Joel M. Friedman, gen sls mgr; Ed Levine, prog dir; Amy Dahlan, mus dir; Steve Becker, prom mgr. ■ Rates: \$95; 95; 95; 95.



## Massena

**WMSA(AM)**—Oct 12, 1945: 1340 khz, 1 kw-D, 250 w-N. Box 210 (13662). (315) 769-3594. 1340 Communications/WMSA. Net: ABC/E. Rep: Selcom. Format: MOR. Donald Alexander, pres; James Brett, VP & coml mgr; Victor Perry, stn mgr, prog dir & chief engr; Sandy Cook, mus dir; Karen St. Halire, news dir. ■ Rates: \$22; 18; 22; 14.

**WYBG(AM)**—Aug 18, 1958: 1050 khz; 1 kw-D, 500 PSA. 162 E. Orvis (13662). (315) 764-0554. Seaway Bcstg Inc. (acq 5-5-78). Net. AP. Rep: Kadetsky. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Godfrey W. Herwig, pres & gen mgr; Marvel Niles, coml mgr; Martha Sites, prog dir; Paul Jadjlos, mus dir; Chris Ryan, news dir; Robert Sauter, chief engr. ■ Rates: \$18; 18; 18.

## Mechanicville

**WMVI(AM)**—Oct 19, 1981: 1170 khz; 250 w-D. Box 569 (12118). (518) 664-2521. Mechanicville Bcstg Co. Format: Big bands, MOR. Spec prog: Jazz 2 hrs wkly. ■ John Farina, pres; Chris Martin, gen & gen sls mgr; Randy English, prog dir; Bill Edwardson, mus dir; Betty George, prom mgr; John Ruta, news dir; John Weisner, chief engr. ■ Rates: \$9; 7; 9.

## Middle Island

\***WFRS(FM)**—Not on air, target date unknown: 88.5 mhz; 206 kw. Ant 300 ft. 290 Hegenberger Rd., Oakland, Calif. (94621). Family Stations Inc. (acq 9-27-83).

## Middletown

**WALL(AM)**—Aug 6, 1942: 1340 khz; 1 kw-D, 250 w-N. One Broadcast Plaza (10940). (914) 343-7400. WALL Radio Inc. Group owner: Sillerman-Morrow Bcstg Grp. (acq 2-17-79). Net: UPI. Rep: Masla. Format: MOR. ■ Robert F.X. Sillerman, pres; Sue Doty-Lloyd, gen & gen sls & prom mgr; James Frey, prog dir; Ray Pollero, mus dir; Al Larson, news dir; John Carlini, chief engr. ■ Rates: \$48; 41.60; 48; 38.40.

**WKGL(FM)**—Co-owned with WALL(AM). Nov 11, 1966: 92.7 mhz; 3 kw. Ant 320 ft. (CP: 2.7 kw.). Stereo. Prog sep from AM. Format: Top-40. ■ Rich Inamorato, mus dir. ■ Rates: \$36; 31.20; 36; 28.80.

## Mineola

**WTHE(AM)**—Jan 1, 1964: 1520 khz; 1 kw-D, 250 w-CH. 266 Maple Place (11501). (516) 742-1520. Bursam Communications Corp. (acq 7-11-69). Group owner: Universal. Net: Sheridan. Format: Rel. Spec progs: Black 18 hrs, Sp 2 hrs, Ger 1 hr, Pol 1 hr, Por 1 hr wkly. ■ Richard L. Winslow, VP & gen mgr; Ken Herring, prog dir; Bob Esposito, news dir; George T. Adee II, chief engr. ■ Rates: \$50; 50; 50.

## Monticello

**WSUL-FM**—April 16, 1977: 98.3 mhz; 2 kw. Ant 360 ft. Stereo. 250 Broadway (12701). (914) 794-0242. Radio Monticello Inc. (acq 1983). Net: NBC. Rep: Market 4. Format: MOR. Spec progs: Farm 1/2 hr, Jewish 1/2 hr wkly. ■ C.E. Feltner Jr., pres; W. Lynne Dayton, exec VP & gen mgr; George Spicka, chief engr. ■ Rates: \$11.30; 11.30; 11.30; 11.30.

**WVOS-FM**—See Liberty.

## Montour Falls

**WNGZ(FM)**—June 1973: 104.9 mhz; 1.15 kw. Ant 480 ft. Stereo. 108 E. Gray St., Elmira (14901). (607) 733-3777. Twin Tiers Communications Corp. (acq 8-31-82). Rep: Hillier, Newmark, Wechsler & Howard. Format: Top-40, AOR, Jazz. ■ Marian Alper Height, pres & gen mgr; Nick Terpollilli, gen sls mgr; Tom Height, prog & mus dir; Katherine Brown, prom mgr; Rick Hughey, news dir; Bill Howe, chief engr. ■ Rates: \$12; 10; 11; 9.

## Mount Kisco

**WVIP(AM)**—Oct 27, 1957: 1310 khz; 5 kw-D, DA. Radio Circle (10549). (914) 241-1310. VIP Bcstg Corp. (acq 7-22-66). Net: ABC/I. Rep: Masla. Format: Adult contemp. Spec prog: Class 6 hrs wkly. ■ Martin Stone, pres, gen sls mgr, mus dir & prom mgr; E.G. Sprance,

opns & prog dir; Robin Bergstrom, news dir. ■ Rates: \$30; 18; 22; 18.

**WVIP-FM**—Jan 15, 1964: 106.3 mhz; 1.2 kw. Ant 196 ft. (CP: 1.6 kw). Stereo. Net: RKO One. Format: CHR. ■ Bruce Owens, prog & mus dir. ■ Rates same as AM.

## Nanuet

**WGRC(AM)**—See Spring Valley.

## Newark

**WACK(AM)**—Oct 19, 1957: 1420 khz; 5 kw-D, 500 w-N, DA-2. Box 1420 (14513). (315) 331-1420. Pembroke Pines Inc. (acq 11-1-72). Net: CBS. Rep: Schutz. Format: Adult contemp. Spec prog: Farm 4 1/2 hrs wkly. ■ Robert Pfuntner, pres; John Tickner, gen mgr; Frank Panepento, gen sls mgr; Jim Deihl, prog & mus dir; Abe Forest, news dir; Alexis Muller, chief engr. ■ Rates: \$13; 11; 13; 9.

## Newburgh

**WGNV(AM)**—Feb 25, 1933: 1220 khz; 5 kw-D, DA. Box 3591 (12550). (914) 561-2131. Hudson Horizons (acq 2-18-68). Group owner: Media Horizons. Format: Adult contemp, news. ■ Bill Musser, gen mgr; Ted Hughes, gen sls mgr; Bob Krieger, prog dir; Tom Howard, prom mgr; Ben Avery, news dir; Charles McGraw, chief engr. ■ Rates: \$27.75; 20.75; 25; 20.75.

**WGNV-FM**—Oct 29, 1966: 103.1 mhz; 3 kw. Ant 275 ft. Box 3591 (12550). Stereo Newburgh Inc. (acq 4-1-73). Prog sep from AM. Format: Adult contemp. ■ Rates same as AM.

## New City

**WRKL(AM)**—July 4, 1964: 910 khz; 1 kw-D, DA. (CP: 1 kw-N, DA-2). Rt. 202, Rockland county (10970). (914) 354-2000. Rockland Broadcasters (acq 6-69). Rep: Market 4 Radio. Format: Local news, adult contemp. Spec prog: Black 1 hr, pub affrs 10 hrs, jazz 2 hrs wkly. ■ Morton M. Siegel, VP & gen mgr; Bobbi Lewis, stn mgr; Steven Possell, mus dir; Steve Watson, news dir; Jeff Baker, chief engr. ■ Rates: \$37; 31; 37; 31.

## New Rochelle

**WRTN**—Listing follows WVOX(AM).

**WVOX(AM)**—1950: 1460 khz; 500 w-D. One Broadcast Forum (10801). (914) 636-1460. Hudson-Westchester Radio Inc. (group owner; acq 5-1-68). Net: MBS. Rep: P/W Radio, Hudson-Westchester Radio Sls. Format: Suburban community stn. Spec progs: Ger 4 hrs, It 4 hrs, Irish 1 hr, Pol 2 hrs, open line 5 hrs wkly. ■ William F. O'Shaughnessy, pres; Jean T. Ensign, exec VP; E.G. Sprance, VP & opns mgr; Riki Kass, VP & sls dir. ■ Rates: \$22; 17; 18.

**WRTN(FM)**—Co-owned with WVOX(AM). 1953: 93.5 mhz; 3 kw. Ant 325 ft. (CP: 2.95 kw. Ant 331 ft.). One Broadcast Forum (10801). (914) 636-1460. Hudson-Westchester Radio Inc. Net: MBS. Rep: P/W Radio. Format: Big band, jazz, society. ■ Jami Sherwood, dev dir; Dom Gataletto, tech dir; John R. Driscoll & John T. O'Shaughnessy, dirs. ■ Rates: \$46; 38; 42; 42.

## New York

**WABC(AM)**—Oct 7, 1921: 770 khz; 50 kw-U. 1330 Ave. of the Americas (10019). (212) 887-7777. TWX: 710-581-6508. ABC Inc. (group owner; acq 2-9-53). Net: ABC/I, ABC Talk. Rep: Blair. Format: Talk. ■ Fred Pierce, pres (ABC Inc.); James E. Haviland, VP & gen mgr; Ben Hoberman, (pres, ABC Radio); Charles A. DeBare (pres, ABC O&O); John Cravens, gen sls mgr; Mark Mason, prog dir; Kathleen Maloney, news dir; Winston Lloyd, chief engr.

**WPLJ(FM)**—Co-owned with WABC(AM). Jan 18, 1960: 95.5 mhz; 4.6 kw. Ant 1,300 ft. (CP: 6.3 kw. Ant 1,331 ft.). Stereo. Prog sep from AM. Net: ABC/R. Format: CHR. ■ Joseph Parish, VP & gen mgr; Roy Deutchman, gen sls mgr; Larry Berger, prog dir; Lisa Tonacci, mus dir; Russ King, adv prom dir. ■ WABC-TV affil.

**WADO(AM)**—March 12, 1934: 1280 khz; 5 kw-U, DA-1. 666 3rd Ave. (10017). (212) 599-2701. Command Bcst

## New York Radio

Associates Inc. Format: Sp. ■ Nelson G. Lavergne, chmn of bd; Al Cameron, controller; Luis Feliciano, prog dir; Christopher C. Roman, gen sls mgr; Frank Saldana, news dir; Philip Greenstone, chief engr.

**WAPP(FM)**—(Lake Success) Nov 25, 1961: 103.5 mhz; 5.8 kw. Ant 1,390 ft. Stereo. 173-15 Long Island Expressway (11365). (212) 357-8000. Doubleday Bcstg of NY Inc. (acq 5-3-82). Group owner: Doubleday Bcstg Co. Rep: Major Market Radio. Format: CHR. ■ Gary Stevens, pres; E. Patrick McNally, VP & gen mgr; Ralph Garone, gen sls mgr; Michael Ellis, prog dir; Eric Margolis, prom mgr; Steve Ellis, mus dir; Jeff Young, news dir; Larry Strasser, chief engr. ■ Rates: \$250; 250; 250; 250.

\***WBAL(FM)**—January 1960: 99.5 mhz; 50 kw. Ant 1,220 ft. Stereo. 505 8th Ave. (10018). (212) 279-0707. Pacifica Foundation (group owner; acq 1-9-60). Format: Div. ■ Jack O'Dell, chmn; Philip Tymon, gen mgr; Stephen Erickson, prog dir; Barbra Day, news dir; William Wells, chief engr.

**WBLS(FM)**—Listing follows WLIB(AM).

**WCBS(AM)**—1924: 880 khz; 50 kw-U. 51 W. 52d St. (10019). (212) 975-4321. CBS Inc. (group owner). Net: CBS. Rep: CBS Radio Reps. Format: All-news. ■ James McQuade, VP & gen mgr; Donald L. Gorski, gen sls mgr; Winifred Mullen, dir of info svc; H. Paul Jeffers, news dir; Fred Barbieri, dir of tech opns.

**WCBS-FM**—1941: 101.1 mhz; 4.6 kw. Ant 1,300 ft. (CP: 6.8 kw. Ant 1,353 ft.). Prog sep AM. Rep: CBS Radio Reps. Format: Oldies. ■ Nancy Widmann, VP & gen mgr; Rod Calarco, gen sls mgr; Joe McCoy, prog dir; Barbara Temple, mus dir; Betsy Bucken, dir adv & prom; Al Meredith, news dir.

**WEVD(FM)**—1950: 97.9 mhz; 5.3 kw horiz, 3.8 kw vert. (CP: 7.76 kw). Ant 1,220 ft. 770 Broadway (10003). (212) 777-7900. Forward Assoc. Inc. Format: Ethnic. ■ Israel Breslow, pres; Joel J. Plavin, gen mgr; Nessa Segal, prog & mus dir, prom mgr & news dir; George Levitis, chief engr.

\***WFUV(FM)**—July 1947: 90.7 mhz; 50 kw. Ant 215 ft. Stereo. Fordham U., Bronx, N.Y. (10458). (212) 579-2531. Fordham U. Net: ABC/I. Format: Div. Spec progs: Fr 3 hrs, It 2 hr, Ger 2 hrs, Black 1/2 hr, jazz 3 hrs, Pol 2 hrs, C&W 3 hrs, Hindu 1 1/2 hrs wkly. ■ Donald Jay Barnett, gen mgr; Robert S. Jewell, chief engr.

\***WHCR-FM**—February 1985: 90.3 mhz; 4 kw. Ant 2,670 ft. c/o Edward Evans, dir Student Activities, Finley Center, City College of N.Y. 133rd St. at Convent Ave. (10031). (212) 281-5000. City College of New York. Format: Ed.

**WHN(AM)**—1922: 1050 khz; 50 kw-U, DA-1. 400 Park Ave. (10022). (212) 688-1000. Mutual Radio of New York Inc. (acq 3-1-80). Net: MBS. Rep: Selcom. Format: Personality country. ■ Brian R. Moors, VP & gen mgr; Michael Valentino, sls mgr; Pam Green, mus dir; Joel Raab, prog dir; Susan Storms, prom mgr; Dirk Van, news dir; Carol McGuire, dir compliance & data systems; Herb Squire, chief engr. ■ Rates: \$350; 300; 300; 150.

**WINS(AM)**—1924: 1010 khz; 50 kw-U, DA-1. 90 Park Ave. (10016). (212) 557-1010. Westinghouse Bcstg & Cable Inc. (group owner; acq 7-26-62). Net: ABC/D. Rep: Group W. Format: All news. ■ Daniel L. Ritchie, pres; John Waugaman, gen mgr; Ray Vitale, gen sls mgr; Frank Sciortino, exec ed; Jill Tarlow, prom mgr; Scott Herrman, news dir; Ken Nealy, chief engr.

**WJIT(AM)**—1925: 1480 khz; 5 kw-U, DA-2. 655 Madison Ave. (10021). (212) 935-5170. HI Radio. Group owner: Infinity Bcstg Corp. (acq 9-15-81). Net: UPI. Rep: Caballero Spanish Media. Format: Sp. ■ Mel Karmazin, pres & gen mgr; David Rapaport, sls dir; Frank Flores, stn mgr; George Steiger, chief engr. ■ Rates: \$140; 110; 110; 70.

**WKTV(FM)**—Co-owned with WJIT(AM). 1951: 92.3 mhz; 5.4 kw horiz, 3.8 kw vert. Ant 1220 ft. Stereo. (212) 750-0550. Prog sep from AM. Sagittarius Bcstg

## New York Radio

Corp. Rep: Torbet. Format: CHR. ■ Neil McIntyre, prog dir; Edmund Moir, gen sls mgr. ■ Rates: \$400; 400; 400, 305.

\***WKCR-FM**—September 1940: 89.9 mhz; 1 kw. Ant 640 ft. (CP: 630 w. Ant 1,418.5 ft.). Stereo. 208 Ferris Booth Hall, Columbia Univ. (10027). (212) 280-5223. Trustees of Columbia U. Format: Div. Spec progs: Sp 10 hrs, C&W 4 hrs, Gunjana 3 hrs Black 10 hrs wkly. ■ Julie Grau, stn mgr; William Wells, chief engr.

**WKDM(AM)**—1927: 1380 khz; 5 kw, DA-1 (ST-WAWZ Zarephath, N.J.). Box 1380, Carlstadt, N.J. (07072). (212) 594-1380. United Bcstg Co. of New York (group owner; acq 12-4-60). Rep: Lotus Albertini. Format: Sp, pop. ■ Gerald Hroblak, pres; Joseph Schweighardt, gen mgr; Jimmy Jimenez, prog dir & news dir; Len Mirelson, sls mgr; Georgina Garcia, stn mgr; Alvin Jayne, chief engr.

\***WKRFB(FM)**—(Brooklyn) May 28, 1978: 103.1 mhz; 10 w. Ant 150 ft. Stereo. 2001 Oriental Blvd., Brooklyn (11235). (718) 648-7311. Kingsborough Community College. Net: RKO One, Two & Radioshows. Format: Top-40 ■ Cliff Hesse, bcst opns dir; Chris Tobin, chief engr.

**WKTU(FM)**—Listing follows WJIT(AM).

**WLIB(AM)**—1942: 1190 khz; 10 kw-D, DA-1, L WOVW, Ft. Wayne, Ind. 801 Second Ave. (10017). (212) 661-3344. Inner City Bcstg Corp. (acq 7-72). Rep: McGavren-Guild. Format: All Black News, talk. Spec prog: Caribbean music. ■ Pierre M. Sutton, pres; Charles M. Warfield Jr., VP & gen mgr; Jean Wells, gen sls mgr; David Lampel, prog & news dir; Jerry Kupfer, chief engr. ■ Rates: \$65; 65; 65; 65.

**WBLS(FM)**—Co-owned with WLIB(AM). Sep 15, 1965: 107.5 mhz; 50 kw. Ant 1,241 ft. Prog sep from AM. Format: Urban contemp. ■ Neil Atkinson, gen sls mgr; B.K. Kirkland, prog dir. ■ Rates: \$450; 395; 340.

**WLTV(FM)**—Jan 26, 1961: 106.7 mhz; 7.6 kw vert, 5.4 kw horiz. Ant 1,220 ft. Stereo. 140 W. 43rd St. (10036). (212) 382-6000. Viacom Bcstg. Net: AP. Format: Adult contemp. ■ George Wolfson, gen mgr; Barry Shryer, gen sls mgr; Dene Hallam, prog dir; John Brejot, mus dir; Mercedes Sandoval, prom mgr; Bruce Anderson, news dir; Jon Banks, chief engr.

**WMCA(AM)**—1925: 570 khz; 5 kw-U, DA-1. 888 7th Ave. (10019). (212) 586-5700. Straus Communications Inc. (acq 11-43). Net: WSJ. Rep: Roslin. Format: News talk. ■ R. Peter Straus, chmn; Ellen S. Straus, pres & gen mgr; Carey Davis, sls dir; Jeanne Straus, prog dir; Bert Knapp, news dir; Marc Bernier, prom mgr; Keith Leach, chief engr.

**WNBC(AM)**—Aug 28, 1922: 660 khz; 50 kw-U, DA-1. Stereo. 30 Rockefeller Plaza, Suite 293 (10020). (212) 664-6666. TWX: 212-640-5788. NBC (group owner; acq 1926). Net: NBC. Rep: Hillier, Newmark & Wechsler. Format: Adult contemp. ■ Randall Bongarten, gen mgr; Peg Kelly, gen sls mgr; Tony Murray, nat sls mgr; Babette Stirland, mus coord; Janice Penino, prom mgr; Meredith Hollaus, news dir; Bill Krause, chief engr. ■ Rates: \$1,000; 300; 500; 140.

**WYNY(FM)**—Co-owned with WNBC(AM). 1940: 97.1 mhz; 7.2 kw. Ant 1,300 ft. (CP: 6.8 kw. ANT 1 340 ft.). Stereo. Prog sep from AM. 30 Rockefeller Plaza (10112). (212) 664-3397. Format: Adult contemp. ■ Harry Durando, gen mgr; Jane Bartsch, gen sls mgr; Rick Torcasso, prog dir; Maria DePalma, mus dir; Leslie Juceam, prom mgr; Sam Hall, news dir; Mark Oikowski, chief engr. ■ Rates: \$500; 500; 500; 210.

**WNCN(FM)**—Dec 1, 1956: 104.3 mhz; 7.8 kw horiz, 5.6 kw vert. Ant 1,220 ft. Stereo. 1180 Ave. of the Americas. (10036). (212) 626-1043. WNCN GAF Bcstg Co. (acq 6-7-76). Rep: Concert Music Bcst Sls. Format: Class. ■ Samuel Heyman, pres; Matthew Field, gen mgr; Elise Topaz, sls mgr; Mario Mazza, prog dir; David Dubal, mus dir; Richard Koziol, chief engr. ■ Rates: \$160; 155; 160; 155.

**WNEW(AM)**—Feb 13, 1934: 1130 khz; 50 kw-U. 655 Third Ave. (10017). (212) 986-7000. Metromedia Inc.

(group owner; acq 1958). Net: AP, UPI. Rep: Katz. Format: Big band. ■ Vicki Callahan, VP & gen mgr; Gary Blum, gen sls mgr; Jim Lowe, prog dir; Tom Tracy, mus dir; Michael Prelee, news dir; Pete Johnson, chief engr. ■ Rates: \$300; 150; 175; 75.

**WNEW-FM**—August 1958: 102.7 mhz; 7.8 kw. Ant 1,220 ft. Stereo. Prog sep from AM. (212) 986-7000. Format: AOR. ■ Michael Kakoyiannis, VP & gen mgr; Scott Muni, opns mgr; Rosemary Arters, gen sls mgr; Charlie Kendall, prog dir; Maxanne Sartori, mus dir; Ross Polidoro, prom dir; Fred Moore, chief engr. ■ WNEW-TV affil. ■ Rates: \$105; 105; 115; 115.

\***WNYC(AM)**—July 8, 1927: 830 khz; 1 kw, DA-1 (L-WCCO Minneapolis). 1 Centre St. (10007). (212) 669-7800. City of New York Municipal Bcstg System. Net: AP, Eastern Pub Net, NPR. Format: News, info, children. ■ Mary Perot Nichols, dir; Laura Weisel, dep dir; Lawrence J. Orfaly, prog dir; Ernie Dachel, chief engr; Charles Corcoran, chief tech opr.

\***WNYC-FM**—Feb 5, 1941: 93.9 mhz; 5.3 kw horiz, 3.8 kw vert. Ant 1,220 ft. (CP: Ant 1,440 ft.). Ouad, Stereo. Prog sep from AM. Format: Class, 20th cent mus, news. ■ Dave Kanzeg, prog dir. ■ \*WNYC-TV affil.

\***WNYE(FM)**—November 1938: 91.5 mhz; 20 kw. Ant 430 ft. 29 Fort Greene Place, Brooklyn (11217). 131 Livingston, Brooklyn (11201). (212) 596-3335. Board of Education, City of New York. Format: Ed, instructional. Spec progs: Sp 2 1/2 hrs, info for the blind 2 1/2 hrs, Black 20 hrs wkly. ■ Jerry Eisenberg, gen mgr; Henry Lewis, prog coord; Ernestine Williams, traf mgr; Herbert Friedman, chief engr. ■ WNYE-TV affil.

**WNYM(AM)**—May 1972: 1330 khz; 5 kw-U, DA-1. (ST-WPOW New York). 7 Smyrna Ave., Staten Island (10312). (212) 967-3800. Salem Media Corp. (acq 1-27-81). Group owner: Salem Media Group. Format: Relg, Sp, Jewish. Spec progs: Fr 1 hr, It 1 hr, Black 2 hrs, Russ 4 hrs, Scand 1 hr wkly. ■ Stuart Epperson, pres; Jimmy DeYoung, VP & gen mgr; Phil Plack, asst mgr & prog dir; Larry Gordon, gen sls mgr; Paula LaFiura, news dir; Clayton Perry, chief engr.

\***WNYU-FM**—May 3, 1973: 89.1 mhz; 8.3 kw Ant 255 ft. Stereo. (ST: \*WFDU(FM) Teaneck, N.J.) 566 LaGuardia Place, 9th Floor (10012). (212) 598-3036. New York Univ. Format: Ed, prog/rock. Spec progs: Jazz 2 hrs, Black 5 hrs, reggae 2 hrs, oldies 3 hrs wkly. ■ John G. Hrynyszyn, gen mgr; Lynne McVeigh, coml mgr; Barbara Jacobs, bus mgr; John Fox, prog dir; Jim Cardillo, mus dir; Susan Steinlauf, news dir; Robert Jewell, chief engr

**WOR(AM)**—Feb 22, 1922: 710 khz; 50 kw-U, DA-1. 1440 Broadway. (10018). (212) 764-7000. RKO General Inc. (group owner; acq 1952). Net: ABC/E, RKO Two. Rep: Republic Radio Sls. Format: Info, news, talk. ■ Lee S. Simonson, VP & gen mgr; Lou Adler, VP & news dir; Peter Smyth, gen sls mgr; Bob Bruno, prog dir; Paul Stewart, opns mgr & chief engr. ■ Rates: \$450; 125; 150; 125.

**WRKS-FM**—Co-owned with WOR(AM). 1941: 98.7 mhz; 7.8 kw horiz, 5.5 kw vert. Ant 1,220 ft. Prog sep from AM. Net: RKO One. Format: Urban contemp. ■ Barry Mayo, VP & gen mgr; Harry Callahan, gen sls mgr; Sonny Taylor, prog dir; Lynn Bryan, nat sls mgr; Tony Quartarone, mus dir; Gail Tennessen, adv & prom dir; Bob Slade, news dir; John Lyons, chief engr.

**WPIX-FM**—1945: 101.9 mhz; 50 kw. Ant 1,400 ft. Stereo. 11 WPIX Plaza (10017). (212) 949-2102. WPIX Inc. (acq 9-64). Rep: Christal. Format: Adult contemp. ■ David H. Pollinger, sr VP; Marvin Sella, gen sls mgr; Alan Anderson, prog dir; Burt Gould, prom mgr; Wendy Silvershein, mus dir; Karen Carson, news dir; Andy Bater, chief engr. ■ WPIX(TV) affil.

**WPLJ(FM)**—Listing follows WABC(AM).

**WPOW(AM)**—1924: 1330 khz, 5 kw, DA-1 (ST-WNYM New York). 1111 Woodrow Rd., Staten Island (10312). (718) 984-4600. WPOW Inc. (acq 7-15-59). Group owner: Camp. Format: Relg. Spec progs: Pol 5 hrs, Ukr 3 hrs, Czech 2 hrs, It 10 hrs, Turkish 1 1/2 hrs wkly. ■ Ruth S. Camp, pres; John R. Linstra, gen mgr; H. Ed Smith, stn mgr & chief engr; Arnold Brown, prog dir.

**WQXR(AM)**—Dec 3, 1936: 1560 khz; 50 kw-U, DA-2. Stereo. 229 W. 43d St. (10036). (212) 556-1144. Interstate Bcstg Co. (acq 2-1-44). Group owner: New York

Times Co. Rep: McGavren-Guild. Format: Class. ■ Warren G. Bodow, pres & gen mgr; Lawrence B. Krents, VP prog & syndication sls; Simona McCray, gen sls mgr; Robert Sherman, exec prod; Anthony G. Rudell, opns dir; Robert Bragalini, mus dir; Diana Leo, traf mgr; Carol Haftel, prom mgr; Greg Whiteside, news dir; Zaven N. Masoomian, chief engr. ■ Rates: \$170; 110; 110; 110.

**WQXR-FM**—Nov 8, 1939: 96.3 mhz; 7.8 kw horiz, 5.5 kw vert. Ant 1,220 ft. Stereo. Dups AM 100%.

**WRFM(FM)**—Dec 14, 1953: 105.1 mhz; 7.8 kw horiz, 5.5 kw vert. Ant 1,220 ft. Stereo. 485 Madison Ave. (10022). (212) 752-3322. Radio New York Worldwide Inc. (acq 12-14-53). Group owner: Bonneville Intl. Rep: Torbet Radio. Net: AP, UPI. Format: Easy Istng. ■ Mark Bench, VP & gen mgr; Bob Werner, sls dir; Bob Dunphy, prog dir; Keith Carson, adv & PR dir; Jim Branch, news dir; Joseph Losgar, VP-engr. ■ Rates: \$250; 230; 230; 85.

**WRKS-FM**—Listing follows WOR(AM).

\***WSIA(FM)**—(Staten Island) Aug 31, 1981: 88.9 mhz; 10 w. Ant 650 ft. Stereo. 715 Ocean Terrace, Staten Island (10301). (212) 448-9742. College of Staten Island. Format: Ed, jazz, AOR. ■ Greg Adamo, gen mgr; Andy C., prog dir; Sam Sayegh, news dir; Phil Wall, chief operator.

**WRWL(AM)**—Aug 26, 1926: 1600 khz; 5 kw-U. DA-2. 41-30 58th St., Woodside, N.Y. (11377). (718) 335-1600. Unity Bcstg Network-NY Inc. (group owner; acq 6-82). Net: Nat Black. Rep: Weiss-Powell. Format: Inspirational. ■ Vince Sanders, VP & gen mgr; Mel Williams, gen sls mgr; Don Allen, prog dir; George Endres, chief engr. ■ Rates: \$80; 50; 70; 40.

**WYNY(FM)**—Listing follows WNBC(AM).

## Niagara Falls

**WHLD(AM)**—May 20, 1940: 1270 khz; 5 kw-D, DA. 2692 Staley Road, Grand Island (14072). (716) 773-1270. Butler Communications Corp. (acq 5-13-80). Net: AP. Rep: Market 4. Format: C&W. Spec progs: Black 1 hr, Pol 5 hrs, Ukrainian 3 hrs, It 9 1/2 hrs wkly. ■ Paul Butler, pres & gen mgr; Eugene Hegedus, VP & gen sls mgr; John Anderson, prog & news dir. ■ Rates: \$15; 14; 15; 13.

**WRXT(FM)**—Jan 1, 1946: 98.5 mhz; 46 kw. Ant 420 ft. 2692 Staley Rd., Grand Island (14072). (716) 773-0098. Porter Bcstg Corp. (acq 1-84). Format: AOR. ■ Rates: \$34; 36; 49; 15.

**WJLL(AM)**—Dec 21, 1947: 1440 khz; 1 kw-D. 1224 Main St. (14301). (716) 285-5795. Niagara Frontier Bcstg Corp. (acq 3-28-55). Net: MBS. Net: UPI. Format: Adult contemp, oldies. ■ Norma Talbot, pres; Bob Rogers, gen mgr; John Jarrett, mus dir; Laurie Githens, news dir; Bill Chappell, chief engr. ■ Rates: \$17.50; 10.50; 17.50; 10.50.

**WJYE(FM)**—See Buffalo.

## North Syracuse

**WEZG(AM)**—Aug 1, 1959: 1220 khz; 1 kw-D. Box 20 (13212). (315) 699-8200. SOQ Broadcasting Corp. (acq 9-81). Group owner: SKY Broadcasting. Rep: Eastman. Format: Btfl mus. Spec progs: Ger 2 hrs, It 2 hrs, Pol 2 hrs wkly. ■ Dennis R. Israel, pres; Lew Bilotti, gen mgr; David Ross, prog dir; Al Jenner, chief engr. ■ Rates: \$29; 29; 29; 29.

**WEZG-FM**—March 1972: 100.9 mhz; 3 kw. Ant 165 ft. Stereo. Prog sep from AM. Format: AOR. ■ Bernie Kimball, prog dir. ■ Rates: \$34; 34; 34; 34.

## Norwich

**WCHN(AM)**—January 1953: 970 khz; 1 kw-D, DA. 14 S. Broad St. (13815). (607) 334-2218. Cooney Communications Corp. (acq 9-17-81). Net: AP. Format: Country. Spec prog: Farm 2 hrs wkly. ■ Matthew T. Cooney Jr., pres & gen mgr; Marianne Vorhies, sls mgr; Kim Stevens, opns mgr; Ken Ruhland, chief engr. ■ Rates: \$15.45; 13.95; 15.45;

**WKXZ(FM)**—1961: 93.9 mhz; 22.5 kw. Ant 680 ft. Prog sep from AM. Format: Easy contemp, big band, oldies.



Spec prog: Farm 2 hrs wkly. ■ Rates: \$18.65; 16.15; 18.65; 16.15.

## Nyack

**\*WNYK(FM)**—May 5, 1982: 88.7 mhz; 10 w. Ant 55 ft. Nyack College (10960). (914) 358-1710. Nyack College. Format: Contemp Christian, MOR, ed. Spec progs: Class 9 hrs, Haitian 2 hrs wkly. ■ David Rambo, pres; Mark Bainer, gen mgr; John Jacobsen, chief engr.

## Ogdensburg

**WSLB(AM)**—1940: 1400 khz; 1 kw-D, 250 w-N. Box 239 (13669). (315) 393-1100. The Wireless Works, Inc. (acq 8-12-72). Net: UPI. Format: MOR. Spec prog: Farm 1/2 hr wkly. ■ Patricia Tocatljan, mgr; George Mack, news dir. ■ Rates: \$14.10; 14.10; 14.10; 14.10.

**WPAC(FM)**—Co-owned with WSLB(AM). 92.7 mhz; 2.8 kw. Ant 310 ft. Stereo. Box 239 (13669). (315) 393-1100. The Wireless Works Inc. Net: UPI. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ Patricia Tocatljan, pres & mgr; George Mack, news dir. ■ Rates: \$14.50; 14.50; 14.50; 14.50.

## Olean

**WEBF(FM)**—Listing follows WHDL(AM).

**WHDL(AM)**—1929: 1450 khz; 1 kw-D, 250 w-N. 3219 W. State Rd. (14760). (716) 372-0161. WHDL Inc. (acq 1935). Net: ABC/E. Format: Contemp. ■ John R. Henzel, pres & gen mgr; Joseph K. Eade, coml mgr; Don McLean, asst stn mgr & prog mgr; Bruce Hawkes, chief engr. ■ Rates: \$13; 13; 13; 13.

**WEBF(FM)**—Co-owned with WHDL(AM). Feb 1, 1949: 95.7 mhz; 43 kw. Ant 740 ft. Stereo. Prog sep from AM. ■ Jean F. Henzel, prom mgr. ■ Rates same as AM.

**WMNS(AM)**—May 20, 1957: 1360 khz; 1 kw-D, DA. 118 W. Henley St. (14760). (716) 372-6660. Erin Communications Inc. (acq 12-17-79). Net: CBS. Rep: Market 4, Dome. Format: Adult contemp. Spec prog: Top-40. ■ Jack Murphy pres, gen & gen sls mgr; Gary Nease, prog dir; Tim Hill, mus dir; Patricia Kempa, prom mgr; Jennifer Marks, news dir; Jim Linn, chief engr. ■ Rates: \$12.35; 12.35; 12.35;

**WBJZ(FM)**—Co-owned with WMNS(AM). Nov 1, 1978: 100.9 mhz; 1.55 kw. Ant 405 ft. Stereo. Prog sep from AM. Format: C&W. Spec prog: Farm 7 hrs wkly. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

## Oneida

**WMCR(AM)**—Sep 26, 1956: 1600 khz; 1 kw-D. Geneva St. (13421). (315) 363-6050. Warren Bcstg Co. Inc. (acq 1-1-69). ■ William J. Warren, pres; Vivian Warren, VP & coml mgr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WMCR-FM**—September 1972: 106.3 mhz; 390 w. Ant 720 ft. ■ Rates same as AM.

## Oneonta

**WDOS(AM)**—Dec 1, 1947: 730 khz; 1 kw-D. 104 Chestnut St. (13820). (607) 432-1500. Oneonta Communications Corp. (acq 6-16-82). Net: ABC/E. Rep: Market 4. Format: MOR. ■ Theodore E. Nixon, pres; H.L. Zeve, gen mgr; Bo Weaver, prog dir; Steve Kathan, news dir; Bart Bonney, chief engr. ■ Rates: \$14.40; 13.20; 13.80; 13.20.

**WSRK(FM)**—Co-owned with WDOS(AM). Jan 26, 1970: 103.9 mhz; 850 w. Ant 520 ft. Prog sep from AM. Stereo. Format: Top-40. ■ Rates: \$13.80; 13.80; 14.40; 13.20.

**\*WONY(FM)**—1975: 90.9 mhz; 177 w. S.U.C.O. (13820). (607) 431-2712. State University of New York. Net: ABC/FM. Format: Ed, div. Spec progs: Black 3 hrs, class 3 hrs, jazz 6 hrs, reggae 2 hrs, Broadway musicals 3 hrs, big band 2 hrs wkly. ■ Jacqueline Cincotta, gen mgr; Alan Korowitz, prog dir; David Feinblatt, chief engr.

**\*WRHO(FM)**—Jan 1, 1970: 89.5 mhz; 10 2. Ant 150 ft. Hartwick College (13820). (607) 432-3262. Hartwick College. Net: UPI. Format: Prog. Spec prog: Class 2 hrs wkly. ■ Scott Bedrick, gen mgr.

**WSRK(FM)**—Listing follows WDOS(AM).

**WZOZ(FM)**—Nov 28, 1972: 103.1 mhz; 2 kw. Ant 360 ft. Box 1030, 142 Main St. (13820). (607) 432-1030. Corgi Communications Corp. (acq 10-16-82). Net: NBC. Rep: Masla. Format: Adult contemp. ■ A.W. Lee, pres; David Lee, gen & sls mgr; Joe Moss, prog & mus dir; Michael Dunn, news dir; David Feinblatt, chief engr. ■ Rates: \$13; 13; 13; 7.

## Ossining

**\*WOSS(FM)**—Feb 22, 1972: 91.1 mhz; 10 w. Ant 100 ft. (CP: 91.9 mhz; 16.42 w, ant 69.06 ft.). Ossining High School, 89 Broadway (10562). (914) 941-7700. Board of Education, Union Free School District 1. Format: Div. ■ John J. Humphrey, superintendent of schools; Mrs. Sophie Ravis, advisor; Rick Perykasz, chief engr.

## Oswego

**WKFM(FM)**—See Fulton.

**WOSC(AM)**—See Fulton.

**\*WRVO(FM)**—Jan 6, 1969: 89.9 mhz; 24 kw. Ant 430 ft. Stereo. Lanigan Hall, State University College. (315) 341-3232. State University of New York. Net: NPR, UPI. Format: News, jazz. Spec prog: Folk 6 hrs wkly. ■ William D. Shigley, gen mgr; John B. Hurlbutt, prog dir; John E. Krauss, opns dir; Matt Bishop, prod dir; Deborah Stever, dev dir; Chris Ulanowski, news dir; Edward Wright, chief engr.

**WSGO(AM)**—1960: 1440 khz; 1 kw-D. 333 E. Seneca St. (13126). (315) 343-1440. Gessner Communications Inc. Net: MBS. Rep: Market 4, Walton Farm. Format: MOR. Spec progs: It 2 hrs, Irish 1 hr, farm 2 hrs wkly. ■ Robert C. Gessner, pres & gen mgr; Fran Hoefler, gen sls mgr; Patricia Cahill, prom mgr; Danny O'Shea, prog dir; John Gage, mus dir; Joyce Gerard, news dir; William Schleinitz, chief engr. ■ Rates: \$15; 13; 14; 12.

**WSGO-FM**—March 15, 1973: 105.5 mhz; 3 kw. Ant 110 ft. Dups AM 80%. Stereo. ■ Rates same as AM.

## Owego

**WEBO(AM)**—July 27, 1957: 1330 khz; 5 kw-D. Box 399 (13827). (607) 687-0371; 748-9131. WEBO Radio Inc. (acq 5-9-69). Net: MBS. Rep: Market 4, N.E. Spot Sales. Format: MOR. ■ Warren F. Haas, pres & gen mgr; Mary Beth Jones, news dir. ■ Rates: \$9.75; 9.75; 9.75; 9.75.

**WWWT(FM)**—Co-owned with WEBO(AM). Sep 3, 1972: 101.7 mhz; 1.15 kw. Ant 450 ft. Stereo. Prog sep from AM. Box 179 (13827). Net: ABC/C. Format: Top-40. ■ Frank E. Penny, VP & gen mgr; Scott Michaels, prom mgr. ■ Rates same as AM.

## Patchogue

**WALK(AM)**—May 20, 1952: 1370 khz; 500 w-D. Box 230 (11772). (516) 475-5200. Island Bcstg Co. Inc. (acq 3-3-81). Net: AP. Rep: Weiss-Powell. Format: Adult contemp. ■ Alan Beck, pres & gen mgr; Barbara Rumpel, gen sls mgr; Sean Casey, prog dir; Frank Brinka, news dir; Bob Schuster, chief engr. ■ Rates: \$100; 75; 90; 55.

**WALK-FM**—December 1952: 97.5 mhz; 50 kw. Ant 520 ft. Stereo. Dups AM 100%.

**WBLI(FM)**—Dec 1, 1958: 106.1 mhz; 10 kw. Ant 470 ft. Stereo. 3090 Route 112, Medford (11763). (212) 895-9310. WBLI Inc. (acq 1-14-71). Group owner: Beck-Ross. Net: AP. Rep: Masla. Format: CHR. ■ Martin F. Beck, pres; Herb Usenheimer, gen mgr; Sandy Brewster, coml mgr; Bill Terry, prog dir; Samantha Baltzer, natl sls mgr; Len T. Rothberg, opns mgr; Jeff Scott, news dir; John Bachman, chief engr. ■ Rates: \$65; 53; 58; 48.

**WLIM(AM)**—Dec 1, 1951: 1580 khz; 10 kw-D, 5 kw-CH, DA. Woodside Ave. (11772). (516) 475-1580. Long Island Music Broadcasting Corp. (acq 7-8-81). Net: ABC/C. Rep: Market 4. Format: Traditional MOR. ■ Jack Ellsworth, pres; George Drake, VP; Dorothy Schiebler, coml mgr; John Galla, prom mgr; Gene Healy, chief engr. ■ Rates: \$28; 24; 26; 24.

## Patterson

**WRVH(FM)**—Jan 17, 1982: 105.5 mhz; 1.1 kw. (CP: 1.5 kw). Ant 460 ft. Box 105.5 (12563). (914) 878-3307.

## New York Radio

WRVH Broadcasting Co. (acq 4-6-81). Rep: Roslin Radio. Format: Btfl mus. ■ Richard Novik, exec dir; Edward Valentine, gen mgr; Ronald Wilson, prog dir; Tori LaLonde, news dir. ■ Rates: \$22; 22; 22; 22.

## Pawling

**WRVH(FM)**—See Patterson.

## Paul Smith's

**\*WPSA(FM)**—Jan 10, 1973; 89.1 mhz; 10 w. Paul Smiths College of Arts & Sciences.

## Peekskill

**WLNA(AM)**—1948: 1420 khz; 5 kw-D, 1 kw-N, DA-2. Box 188 (10566). (914) 737-1124. Radio Terrace Inc. (acq 9-82). Net: AP. Rep: Masla. Format: Music of your life. ■ Gary B. Pease, pres; Steven Petrone, mgr; Scott Baecker, sls mgr; Ken Lott, opns mgr; Marie Kreiser, traf mgr; Michael Bennett, news dir; Nathaniel B. Johnson, chief engr. ■ Rates: \$23; 16; 16; 13.

**WHUD(FM)**—Co-owned with WLNA(AM). Oct 24, 1958: 100.7 mhz; 50 kw. Ant 500 ft. Prog sep from AM. Rep: Masla. Format: Btfl mus. ■ Ted Morris, sls mgr. ■ Rates: \$55; 55; 55; 40.

## Penn Yan

**WQKA(AM)**—1982: 850 khz; 500 w-D. 100 Main St. (14527). (315) 536-3351. David T. Smith & Alan H. Andrews. (acq 6-29-84). Format: MOR.

## Plainview

**\*WPOB(FM)**—September 1973: 88.5 mhz; 10 w. John F. Kennedy High School (11803). (516) 938-5400 ext. 259. Central School District 4. Format: Prog, talk, ed. ■ Dr. Louis Brown, dir of educ communications.

## Plattsburgh

**WEAV(AM)**—Feb 3, 1935: 960 khz; 5 kw-U, DA-2. Box 540 (12901). (518) 561-0960. Plattsburgh Bcstg Corp. Net: CBS. Rep: Market 4. ■ George F. Bissell, Jr., gen & coml mgr; Ben Everest, news & prog dir.

**WGFB(FM)**—Co-owned with WEAV(AM). Feb 3, 1960: 99.9 mhz; 10.1 kw. Ant 780 ft. Stereo. Prog sep from AM. Format: Top-40.

**WIRY(AM)**—Jan 30, 1950: 1340 khz; 1 kw-D, 250 w-N. 301 Cornelia St. (12901). (518) 563-1340. WIRY Inc. (acq 1-1-59). Net: MBS. Rep: Masla. ■ Donald L. Pelkey, pres & gen mgr; Annette E. Devan, stn mgr; Gordon R. Little, prog dir; Robert E. Broadwell, chief engr. ■ Rates: \$16.50; 14; 16.50; 14.

**WKDR(AM)**—June 15, 1968: 1070 khz; 5 kw-D. Box 518 (12901). (518) 561-7600. Metro Group Bcstg. Net: ABC Talk. Rep: Weiss-Powell. Rep: New England. Format: Talk. Spec prog: Farm 6 hrs wkly. ■ Peter B. Guibord, pres; Roger Black, gen mgr; Bonnie Black, sls mgr; Craig Ladd, prog dir; Don Craig, news dir; K. Martineau, chief engr. ■ Rates: \$10.15; 10.15; 10.15; 8.75.

**\*WPLT(FM)**—April 1979: 93.9 mhz; 100 w. Ant 156 ft. Stereo. 65 Broad St. (12901). (518) 564-2727. State University of N.Y. Net: ABC/FM. Format: Div. Spec progs: C&W 3 hrs, black 9 hrs, class 3 hrs wkly. ■ Brian Hadley, gen mgr; Keith Brown, chief engr.

## Port Henry

**WHRC-FM**—Sep 5, 1982: 92.1 mhz; 818 w. Ant minus 77 ft. Box 92, Joiner Rd. (12974). (518) 546-3585. Peter Edward Hunn. Format: Soft contemp, Christian Spec progs: Class 1 hr, Pol 1 hr wkly. ■ Peter Hunn, pres, gen mgr, prog & news dir; Carolyn Hunn, mus dir & prom mgr; Howard Ginsberg, chief engr. ■ Rates: \$5; 5; 5; 5.

## New York Radio

### Port Jervis

**WDLC(AM)**—July 4, 1953: 1490 khz; 1 kw-D, 250 w-N, DA-1. Box 920 (12771). (914) 856-5185. Port Jervis Bcstg Co. (acq 3-28-56). Format: MOR, C&W. Spec prog: Ukrainian 1/2 hr wkly. ■ Oscar Wein, pres; Robert I. Wein, exec VP & gen mgr; Katherine Wein, stn mgr; Bruce Allen, prog dir; Paul Lester, news dir; Henry Spahr, chief engr. ■ Rates: \$13; 10.25; 11.75; 6.25.

**WTSX(FM)**—Co-owned with WDLC(AM). Oct 30, 1970: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$13; 10; 13; 7.

### Potsdam

**WPDM(AM)**—April 30, 1955: 1470 khz; 1 kw-D. Box 348 (13676). (315) 265-5510. St. Lawrence Radio Inc. Net: ABC/I. Format: MOR. ■ Fred G. Hartman, VP; William Solomon, gen mgr; Conrad Elliott, sports dir; Betty Bombard, ofc mgr; Derry Loucks, mus dir; Robert LaRue, news dir; Lloyd Howe, chief engr. ■ Rates: \$9.95; 7.95; 7.95; 7.95.

**WSNN(FM)**—Co-owned with WPDM(AM). Oct 15, 1968: 99.3 mhz; 3 kw. Ant 155 ft. Dups AM 80%. ■ Rates same as AM.

\***WTSC-FM**—Nov 3, 1963: 91.1 mhz; 700 w. Ant 155 ft. Stereo. Clarkson University (13676). (315) 265-7180. Board of Trustees, Clarkson University. Net: ABC/FM. Format: Div. ■ Robert A. McPhee, gen mgr; Dave Kavens, chief engr.

### Poughkeepsie

**WEOK(AM)**—October 1949: 1390 khz; 5 kw-D, DA-D. Box 416 (12602). (914) 471-1500. Chrismol Corp. (acq 1971). Net: ABC/D. Format: Adult contemp. ■ Rob Dyson, pres; Michael Harris, gen mgr; Gloria Phillips, gen sls mgr; Rick McCaffrey, mus dir; Ginny Rogers, prog dir; Jim Sproat, news dir; Dave Groth, chief engr. ■ Rates: \$20; 20; 20; 20.

**WPDH(FM)**—Co-owned with WEOK(AM). December 1962: 101.5 mhz; 65 kw. Ant 1540 ft. Stereo. Prog sep from AM. Net: ABC/R. Format: AOR. ■ Stew Schantz, prog dir; Pam Brooks, mus dir. ■ Rates: \$35; 35; 35; 35.

**WKIP(AM)**—June 1940: 1450 khz; 1 kw-D, 250 w-N, DA-D. Box 1450 (12602). (914) 471-2300. Net: ABC/C. AP. Rep: Masla. Format: Adult contemp. ■ Leonard R. Kinney, pres; Joel Andrews, exec VP & gen sls mgr; Gene Slater, prog dir; Dave L'Heureux, news dir; Jim Soto, chief engr. ■ Rates: \$28; 22; 26; 18.

**WPDH(FM)**—Listing follows WEOK(AM).

**WSPK(FM)**—Dec 7, 1947: 104.7 mhz; 50 kw. Ant 1250 ft. Stereo. Box 1703 (12601). (914) 462-5800. Lance Communications Inc. (acq 9-11-70). Net: MBS. Rep: Schutz. Format: CHR. Spec progs: It 1 hr, Sp 1 hr, Black 4 hrs wkly. ■ Alford H. Lessner, pres & gen mgr; Robert E. Lessner, VP & stn mgr; Robert A. Outer, VP & sls mgr; Joe Daily, opns dir; Bob Dayton, mus dir; David Williams, news dir; William P. Weeks, chief engr. ■ Rates: \$33.50; 29.15; 33.50; 33.50

**WVKR-FM**—1976: 91.3 mhz; 1 kw. Ant 85 ft. Stereo. Box 166 (12601). (914) 473-5866. Vassar College. Format: Div. ■ Chris Watts, gen mgr; Laura Carter, stn mgr; Dave Groth, chief engr.

### Pulaski

**WSCP(AM)**—See Sandy Creek.

### Remsen

**WADR(AM)**—Dec 12, 1966: 1480 khz; 5 kw-D. Box 1480 (13438). (315) 831-3941. Renman Bcstg Inc. (acq 7-1-77). Net: MBS. Rep: PRO, Meeke. Format: C&W. ■ Larry Manuel, pres & gen mgr; David Engle, prog dir; David Van Wir, news dir. ■ Rates: \$9.75; 8.75; 8.75;

**WAES-FM**—Co-owned with WADR(AM). Dec 1, 1982: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. 9579 Main St. (13438). (acq 12-1-82). Format: MOR. ■ Larry Manuel, pres. ■ Rates: \$7.75; 7; 7.75; 7.

### Rensselaer

**WQBK(AM)**—Dec 3, 1961: 1300 khz; 5 kw, DA-2. Box 1300, Albany (12201). (518) 462-5555. People Communications Corp. (acq 7-29-70). Net: CBS. Rep: Hillier, Newark, Wechsler & Howard. Format: Talk, news. Spec prog: Farm 2 1/2 hrs wkly. ■ Laurence Barnett, gen mgr; Jim Horn, prog dir; Richard Berkson, gen sls mgr; Amy Colodny, news dir; Richard Dalbec, chief engr. ■ Rates: \$30; 30; 30; 30.

**WQBK-FM**—Dec 1, 1972: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: CBS R/R. Format: Rock & Roll. ■ John Cooper, prog dir; Lyn Brehmer, mus dir. ■ Rates same as AM.

### Riverhead

**WRHD(AM)**—Aug 8, 1963: 1570 khz; 1 kw-D, DA. Box 666 (11901). (516) 727-1570. East Shore Bcstg Corp. (acq 8-7-71). Net: ABC/D. Format: Big band. Spec prog: Pol 3 hrs wkly. ■ Richard I. Adrian, own; Allen Kronzek, gen mgr.

**WRCN-FM**—Aug 14, 1962: 103.9 mhz; 3 kw. (CP: 1.52 kw). Ant 466 ft. Stereo. Prog sep from AM. Format: AOR. ■ Richard I. Adrian, pres; Marc Coppola, prog dir.

**WRIV(AM)**—June 1955: 1390 khz; 1 kw-D. Box 1089 (11901). (516) 727-1200. East End Communications Inc. (acq 2-8-71). Group owner: Sky Corp. Net: ABC/E, Ag. Net. Rep: Roslin. Format: MOR. Spec progs: Farm 12 hrs, Pol 6 hrs, C&W 2 hrs wkly. ■ Dennis R. Israel, pres; Bruce Tria, gen & gen sls mgr; Helen Foote, prom mgr; Marilyn Mason, news dir; Walter Watmuff, chief engr. ■ Rates: \$18; 18; 18; 18.

### Rochester

**WBBF(AM)**—1947: 950 khz; 1 kw-U, DA-2. 500 Forman Bldg., Midtown Plaza (14604). (716) 232-7550. WBBF Inc. (acq 1966). Group owner: LIN. Net: ABC/D, NBC Talk, RKO II. Rep: Blair. Format: News, talk. ■ Hal Deutsch, pres & gen mgr; Carolyn Barnaby-Merz, gen sls mgr; Peter Spitalnick, loc sls mgr; Jeffrey Howlett, prog dir; Herb Petrie, chief engr.

**WMJQ(FM)**—Co-owned with WBBF(AM). February 1961: 92.5 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/R. Format: Hit radio. ■ Jay Stevens, prog dir; Brent Millar, loc sls mgr.

**WCMF(FM)**—June 9, 1960: 96.5 mhz; 50 kw Ant 457 ft. Stereo. 259 Monroe Ave. (14607). (716) 262-4330. Stoner Bcstg System Inc. (group owner; acq 8-1-83). Rep: CBS/FM. Format: AOR. ■ Peter L. Coughlin, VP & gen mgr; Peter Handy, sls mgr; Trip Reeb, prog dir; Dave Kane, mus dir; Jay Wilson, prom mgr; Chris Schirer, news dir; Mike Bostic, chief engr. ■ Rates: \$75; 85; 85; 65.

**WDKX(FM)**—April 6, 1974: 103.9 mhz; 800 w. Ant 540 ft. Stereo. 683 E. Main St. (14605). (716) 262-2050. Monroe County Broadcasting Co. Ltd. Net: Nat Black. Rep: Weiss-Powell. Format: Urban contemp. Spec progs: Jazz 4 hrs. ■ Andrew A. Langston, pres, gen & gen sls mgr; Andre Marcel, prog & mus dir; Renie Hale, prom mgr & asst prog dir; Tom Gabruk, news dir; Rich Mathner, chief engr. ■ Rates: \$45; 39; 45; 38.

**WEZO(FM)**—Listing follows WNYR(AM).

**WHAM(AM)**—July 11, 1922: 1180 khz; 50 kw-U. 350 East Ave. (14604). (716) 454-4884. TWX: 510-253-5559. Rust Communications Group (group owner; acq 5-6-2). Net: ABC/I. Rep: Major Market. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ W.F. Rust Jr., pres; Lawrence Conti Jr, gen mgr; Kevin Fennessay, prog dir; William Lowe, news dir; Craig Kincaid, chief engr. ■ Rates: \$120; 80; 100; 60.

**WHFM(FM)**—Co-owned with WHAM(AM). 1939: 98.9 mhz; 50 kw. Ant 340 ft. (716) 454-3040. Prog sep from AM. Net: ABC/C. Format: Top-40. ■ Carl Vermetti, coml mgr.

\***WIRQ(FM)**—January 1960: 93.3 mhz; 35 kw. Ant. 104 ft. 260 Cooper Rd (14617). (716) 342-6461. Board of

Education, Irondequoit Central School District. Net: ABC/FM. Format: Ed, modern rock. Spec prog: Loc interest. ■ Susan Peacock, pres; Marvin H. McIntyre, gen mgr; Todd Mongovan, gen sls mgr; Scott Eikenberry, prog dir; Barry Fiske, mus dir & prom mgr; Keith Smith, news dir; David Musliner, chief engr.

**WNYR(AM)**—1947: 990 khz; 1 kw-D, 250 w-N. (CP: 5 kw-D, 2.5 kw-N). 360 East Ave. (14604). (716) 325-7260. Grace Bcstg of Rochester Inc. (acq 11-84). Group owner: Grace Bcstg. Net: ABC/E. Rep: Katz. Format: C&W. Spec prog: Pub affrs 3 hrs wkly. ■ Harvey Grace, pres; Len Hart, gen mgr; Bobby Hatfield, prog & mus dir; Patricia Dobrowitz, prom mgr; Randy Orbaker, chief engr. ■ Rates: \$46; 46; 46; 18.

**WEZO(FM)**—Co-owned with WNYR(AM). Nov 14, 1966: 101.3 mhz; 27 kw. Ant 640 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Milton Maltz, chmn of bd; Jerry Warner, prog dir. ■ WUHF-TV affil. ■ Rates: \$100; 100; 100; 35.

**WPXY(AM)**—Nov 22, 1947: 1280 khz; 5 kw-U, DA-N. 55 St. Paul (14604). (716) 325-5300. Associated Communications Corp. (group owner; acq 3-79). Rep: Christal. Format: Top-40. ■ Myles Berkman, pres; Bill Cusack, gen mgr; Louis Ignatti, sls mgr; Tom Mitchell, prog & mus dir; Orest Hrywnak, prom mgr; Diane Banks, news dir; Paul Shulins, chief engr. ■ Rates: \$20; 17; 20; 13.

**WPXY-FM**—Sep 14, 1959: 97.9 mhz; 50 kw. Ant 456 ft. Stereo. Dups AM 25%. Format: Top-40. ■ Rates: \$24; 20; 24; 14.

\***WRUR-FM**—March 6, 1966: 88.5 mhz; 970 w. Ant 120 ft. Stereo. Box 29068, River Station (14627). (716) 461-1450. U. of Rochester Bcstg Corp. Net: AP. Format: Class, new music, jazz. Spec progs: Black 13 hrs, folk 15 hrs, Sp 3 hrs wkly. ■ John Parker, gen mgr; Stephen Alperin, chief engr.

**WVOR-FM**—1962: 100.5 mhz; 50 kw. Ant 480 ft. Stereo. 1700 Midtown Tower, Box 40340 (14604). (716) 454-3942. Lincoln Bcstg. Net: AP. Rep: McGavren-Guild. Format: Adult contemp. Spec progs: It 2 hrs, Pol 2 hrs, Sp 1 hr wkly. ■ Albert L. Wertheimer, pres; Jack Palvino, exec VP & gen mgr; Edgar Musicus, sls & coml mgr; John Elliott, prog dir; Gary Smith, mus dir; Beverly Morgan, news dir; Eric Melenbacher, chief engr.

**WVWG(AM)**—Sep 11, 1925: 1460 khz; 5 kw-U, DA-N. 1850 S. Winton (14618). (716) 461-9212. Brandon Radio Inc. (acq 1977). Format: Rel. Spec progs: Black 8 hrs, Ger 2 hrs, It 4 hrs, Sp 3 hrs, Greek 1 hr, Vietnamese 1/2 hr wkly. ■ Anthony Brandon, pres; Sue Bahner, gen & coml mgr; John Green, opns mgr; John Ward, chief engr. ■ Rates: \$16; 12; 16; 12.

\***WXXI(AM)**—1936: 1370 khz; 5 kw-U, DA-N. 280 State St. (14601). (716) 325-7500. Rochester Area Educ TV Assoc Inc. Net: Am Pub, NPR. Format: Div. ■ William J. Pearse, pres & gen mgr; Gregory J. Hunt, asst gen mgr; John Proffitt, prom mgr; Bud Lowell, news dir; John Bell, chief engr.

\***WXXI-FM**—December 1974: 91.5 mhz; 45 kw. Ant 440 ft. Stereo. Prog sep from AM. Format: Class. Spec progs: Sp 1 hr, pub affrs 20 hrs, jazz 10 hrs wkly. ■ Marianne Carberry, opns mgr. ■ WXXI-TV affil.

**WYLF(FM)**—See South Bristol Township.

### Rome

**WKAL(AM)**—September 1946: 1450 khz; 1 kw-D, 250 w-N, DA-1. South Jay St. (13440-9605). (315) 336-7700. Wooster Republican Printing Co. (acq 12-1-80). Net: MBS. Rep: Adult contemp. ■ Victor Dix, pres; W.J. Maurer, gen mgr; Rod Hesse, gen sls mgr; Dave Peroni, prog & mus dir; Paul Russell, news dir; Fred Moore, chief engr. ■ Rates: \$10.60; 9.40; 10.60; 9.40.

**WTCO(FM)**—Co-owned with WKAL(AM) August 1968: 95.9 mhz; 3 kw. Ant 105 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

**WKGW(FM)**—See Utica.

**WRNY(AM)**—Oct 12, 1959: 1350 khz; 500 w-D. Box 67, Muck Rd. (13440). (315) 336-5600. Promedia Communications Inc. (acq 3-15-69). Net: ABC/I, ABC Talk, CBS R/R. Rep: Masla. Format: talk. Spec prog: Black 4 hrs, farm 5 hrs wkly. ■ Norma Eilenberg, pres; Jack



Moran, gen & gen sls mgr; John Carruci, prog dir; Steve Pelkey, mus dir & prom mgr; Rick Weltz, news dir; Andy Rebscher, chief engr. ■ Rates: \$8.40; 7.30; 7.80;

**WUUU(FM)**—Co-owned with WRNY(AM). May 1, 1983: 102.5 mhz; 26.9 kw. Ant 647 ft. Stereo. Prog sep from AM. Net: CBS R/R, NBC The Source. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ John Carruci, mus dir. ■ Rates: \$20; 20; 18; 14.

### Sag Harbor

**WLNG(AM)**—Aug 13, 1963: 1600 khz; 500 w-D. Box 2000 (11963). (516) 725-2300. East Coast Bcstg Corp. (acq 1-1-68). Net: MBS. Rep: Market 4. Format: Contemp, oldies, top-40. ■ Paul Sidney, pres, gen mgr & prog dir; Miles Anderson, chief engr. ■ Rates: \$25; 22; 25; 18.

**WLNG-FM**—April 13, 1969: 92.1 mhz; 2.1 kw. (CP: 2.63 kw). Ant 350 ft. Dups AM 70%.

### St. Bonaventure

**\*WSBU(FM)**—April 13, 1975: 88.3 mhz; 100 w. Ant 90 ft. Stereo. Box 0 St. Bonaventure U. (14778). (716) 375-2307. St. Bonaventure University. Net: ABC/I. Format: AOR, prog. ■ Mathias Doyle, pres; Robert J. Buckla, gen mgr; Joseph R. Martone, grant mgr; Thomas P. Schuh, prog dir; David R. Yaun, mus dir; David T. Lanzillo, prom mgr; William F. McMeekin, news dir; William King, chief engr

### Salamanca

**WGGO(AM)**—June 18, 1957: 1590 khz; 5 kw-D. Star Route (14779). (716) 945-1515. Altair Communications Inc. (acq 11-1-74). Net: ABC/I. Format: MOR. Spec prog: Pol 1/2 hr wkly. ■ John R. Newman, pres & gen mgr; John Survil, gen sls mgr; Bob Dixon, mus dir; June Numeracki, prom mgr; Jim Sexton, news dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

### Sandy Creek-Pulaski

**WSCP(AM)**—Aug 8, 1974: 1070 khz; 2.5 kw-D. 7890 Jefferson St. Pulaski (13142). (315) 298-6505. Oswego Jefferson Bcstg Inc. Net: MBS. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Jeff Zufelt, gen mgr; Dan Denny, prog dir; James Foederer, VP & coml mgr; Stephen Long, news dir; Doreen Hanson, chief engr. ■ Rates: \$7.41; 6.76; 7.41; 6.76.

### Saranac Lake

**WNBZ(AM)**—Sep 11, 1927: 1240 khz; 1 kw-D, 250 w-N. Box 211 (12983). (518) 891-1544. WNBZ Inc. (acq 3-1-63). Net: ABC/I. Rep: Regional Reps, New England Spot Sls. Format: Adult contemp. ■ James Rogers III, pres, gen & coml mgr; Roy Kristofferson, mus, news & prog dir; Christopher Brescia, chief engr. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

### Saratoga Springs

**WASM(FM)**—Listing follows WKAJ(AM).

**WKAJ(AM)**—March 23, 1964: 900 khz; 250 w-D. 71 West Ave., Box 557 (12866). (518) 584-1610. Kent, Fran & Kimberly Jones partnership. Net: AP. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Kent E. Jones, pres; Mark V. Carros, gen mgr; Donald Scoville, prog dir; Melissa Flynn, mus dir; Mike Hare, news dir; Roy Fuller, chief engr. ■ Rates: \$9.40; 8.40; 9.40; 8.40.

**WASM(FM)**—Co-owned with WKAJ(AM). May 27, 1968: 102.3 mhz; 3 kw. Ant 74 ft. Stereo. Prog sep from AM. Format: Btlf mus. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

**\*WSPN(FM)**—Sep 9, 1974: 91.1 mhz; 253 w. Ant 98 ft. Stereo. Skidmore College (12866). (518) 584-5770. Skidmore College. Net: AP. Format: Classic rock, progsv, jazz. ■ Kim Crawford, gen mgr; Karen Kells, stn mgr.

### Schenectady

**WGY(AM)**—February 20, 1922: 810 khz; 50 kw-U. Box 1410 (12301). (518) 381-4800. TWX: 710-541-1515. Sky Communications (acq 9-26-83). Net: NBC. Rep: Christal. Format: Full service. Spec prog: Black 8 hrs wkly.

■ Dennis R. Israel, pres; Michael D. Neff, prog dir; Barbara A. Vardin, gen mgr; Jeffrey Clark, gen sls mgr; Brian Whittemore, news dir; Louis M. Correia, chief engr.

**WGFM(FM)**—Co-owned with WGY(AM). April 1940: 99.5 mhz; 10 kw. Ant 930 ft. Stereo. Prog sep from AM.

Net: NBC The Source. Format: CHR. **\*WMHT-FM**—June 8, 1972: 89.1 mhz; 11 kw. Ant 930 ft. Stereo. Box 17 (12301). (518) 356-1700. TWX: 710-442-2993. Mohawk-Hudson Council on Educational TV Inc. Net: NPR. Format: Class. Spec prog: Jazz 1 hr wkly. ■ Donald E. Schein, pres & gen mgr; Marianna Cunningham, dir of radio; Anthony C. Tangarone, bus mgr; Daniel Whelan, chief engr. ■ WMHT(TV) affil.

**\*WRUC(FM)**—May 9, 1975: 89.7 mhz; 100 w. Ant minus 91 ft. Stereo. Carnegie Hall, Union College (12308). (518) 370-6151. Trustees of Union College. Net: AP. Format: Alternative. Spec progs: Class 4 hrs, jazz 18 hrs wkly. ■ Scott Wyckoff, gen mgr; Kathy Zuckermann, gen sls mgr; Mike Palmer, prog dir; Doug Landon, prom mgr; Robert Garry, chief engr.

**WTRY(AM)**—See Troy.

**WWWD(AM)**—July 15, 1942: 1240 khz; 1 kw-D. 250 w-N. 422 Liberty St. (12305). (518) 393-3622. Wavlon Communications (acq 1-8-76). Net: MBS. Rep: Savalli/Gates. Format: Var. Spec progs: It 1 hr, Pol 1 hr, jazz 1 hr wkly. ■ Glen H. Von Callo, sr VP; James D. Walsh, gen mgr & mus dir; Doanal Jacques, coml mgr; Lee Sommers, prog dir & prom mgr; Lou Tinney, news dir; Charles Jablonski, chief engr. ■ Rates: \$9; 9; 9; 9.

### Seneca Falls

**WFSW(AM)**—Oct 1, 1968: 1110 khz; 1 kw-D. One Water St. (13148). (315) 568-9888. Waterfalls Bcstg Corp. Rep: Market 4. Format: Talk, MOR. Spec prog: It 1 hr wkly. ■ George G. Souhan, pres; Criss Onan, gen & sls mgr. ■ Rates: \$6.25; 6.25; 6.25; 6.25.

**WFSW-FM**—Nov 1, 1968: 99.3 mhz; 3 kw. Ant 235 ft. Dups AM 100%. Stereo.

### Sidney

**WSID(AM)**—1983: 1490 khz; 1 kw-D, 250 w-N. 75 Main St. (13838). (607) 563-3588. Robert Raide. Net: MBS. Format: Adult contemp. ■ Robert Raide, pres; Thomas C. Ogden, gen mgr; Linda Carpenter, gen sls mgr; Tim Deuel, prog dir; Kevin Yager, news dir; Ken Ruhland, chief engr.

**WCDO(FM)**—Co-owned with WSID(AM). May 1982: 100.9 mhz; 640 w. Ant 577 ft. Stereo. Prog sep from AM. Format: Contemp easy lstng. ■ Tony Angulotti, prog dir.

### Smithtown

**WCTO(FM)**—1961: 94.3 mhz; 3 kw. Ant 300 ft. (CP: 1.53 kw. Ant 430 ft.). Box 697, Long Island, N.Y. (11747). (516) 423-6729. Greater Media Inc. (group owner; acq 1961). Net: Radio Long Island. Rep: Roslin. Format: Btlf music. ■ Peter Bordes, pres; Richard J. Scholeim, gen mgr; Neil Ward, sls mgr; Bill Goff, prog dir; Bob Chandler, mus dir; Roger Stern, news dir; Marvin Holverstott, chief engr.

### Sodus

**\*WSCS(FM)**—Sep 8, 1980: 89.5 mhz; 10 w. Ant 85 ft. Mill St. (14551). (315) 483-9141. Sodus Central School. Format: MOR, top-40. Spec progs: C&W 2 hrs, oldies 2 hrs wkly. ■ Brian Stoll, pres, mus & news dir; S. Arthur Michlin, gen mgr & prog dir; Greg Bryniarski, prod mgr & chief engr; Patty Edgar, prod mgr.

### Southampton

**\*WPBX(FM)**—March 3, 1979: 91.3 mhz; 150 w. Ant 96 ft. Box 462s, Southampton College (11968). (516) 283-4000 ext 290. Southampton College of L.I.U. Format: Div. Spec prog: Pol 2 hrs wkly. ■ Thomas Ratcliffe, gen mgr; Robert Anderson, chief engr.

**WSBH(FM)**—Oct 1971: 95.3 mhz; 2.8 kw. (CP: 2.63 kw). Ant 400 ft. Stereo. 56 Jagger Ln. (11968). (516) 283-9500 Beach Bcstg Corp. (acq 1-25-79). Net: RKO One, RKO II. Format: Adult contemp. Spec prog: Oldies

2 hrs wkly. ■ Mal Kahn, pres & gen mgr; Gene Damon, Mike Kent, opns mgrs; Vince Artale, news dir; Bob Makson, chief engr. ■ Rates: \$18; 18; 18; 18.

### South Bristol Township

**WYLF(FM)**—1948: 95.1 mhz; 50 kw. Ant 990 ft. 213 W. Commercial St., East Rochester (14445). (712) 586-2263. Empire Media Corp. (acq 2-82). Net: AP. Rep: Roslin. Format: Big band. ■ Elton L. Spitzer, pres; Stephen Godofsky, VP & gen mgr; Larry Leibowitz, gen sls mgr; Todd Blide, prog dir; Forest Lewis, news dir; Gery Whitney, chief engr. ■ Rates: \$45; 45; 45; 40.

### South Glens Falls

**WGFN(AM)**—Not on air, target date unknown: 1410 khz. 15 Charles St. (12801). Premier Bcstg Corp.

### Southold

**WBAZ(FM)**—Not on air, target date early 1985: 101.7 mhz; 3 kw. Ant 300 ft. (CP: 2.06 kw, ant 362 ft.). Stereo. Box 612 (11971). (212) 765-3330. Peconic Bay Bcstg Corp. Format: Div. ■ Joseph J. Sullivan Jr., pres.

### Spring Valley

**WGRC(AM)**—Sep 15, 1965: 1300 khz; 500 w-D, DA. 25 Church St. (10977). (914) 352-1300, (201) 930-1300. The Great Radio Co. Inc. (acq 5-15-84). Rep: Masla. Format: Adult contemp. Local news & sports. Spec progs: Irish 1 hr, oldies 2 hrs, It 1 hr, Jewish 1 hr wkly. ■ David L. Corning, pres & gen mgr; Joe Crothers, sr sls mgr; Joe Calabro, prog dir; Nancy Reamy, news dir; Larry Shimagin, chief engr. ■ Rates: \$27; 24; 27;

### Springville

**New AM**—Not on air, target date July 1, 1985: 1330 khz; 1 kw-U, DA-2, 30 Main St. Dundee (14837). (607) 243-7158. Clancy & Stork Communications Inc. ■ John C. Clancy, pres.

### Staten Island

**\*WSIA(FM)**—Licensed to Staten Island. See New York.

### Stony Brook

**\*WUSB(FM)**—June 1977: 90.1 mhz; 4 kw horiz, 3.7 kw vert. Ant 225 ft. Stereo. State University of N.Y., Stony Brook. (11794). (516) 246-7900. State University of N.Y. Format: Ed, prog. Spec progs: Class 21 hrs, Sp 3 hrs, Indian 1 hr, It 1 hr, Pol 1 hr, Haitian 1 hr, Chinese 1 hr, bluegrass 2 hrs, reggae 6 hrs wkly. ■ Norman L. Prusslin, gen mgr; Edward Becker, chief engr.

### Syosset

**\*WKWZ(FM)**—July 24, 1973: 88.5 mhz; 19 w. Ant 90 ft. South Woods Rd. (11791). (516) 921-8850. Syosset Central School District. Net: APR. Format: Div. Spec progs: C&W 6 hrs, class 6 hrs, jazz 12 hrs wkly. ■ Jack B. DeMasi, gen mgr; Roy Dippel, chief engr.

### Syracuse

**\*WAER(FM)**—April 1, 1946: 88.3 mhz; 6 kw. Ant 300 ft. Stereo. 215 University Place (13210). (315) 423-2406. Syracuse U. Bd of Trustees. Net: MBS, NPR. Format: News, sports, jazz. ■ David R. Anderson, gen mgr; Felicia Otero, prog dir; Nancy Briere, dev dir; J.F. Briere, prod; Rick Mattioni, news dir.

**WAQX(AM)**—April 27, 1940: 1490 khz; 1 kw-D, 250 w-N, DA-D. Stereo. Box 95 (13201-0095). (315) 472-0200. WOLF Radio Inc. (acq 10-5-82). Net: ABC/R. Rep: Major Market. Format: Rock. ■ George W. Kimble, pres; Craig L. Fox, gen mgr; Ed Levine, prog dir; Joel M. Friedman, gen sls mgr; Amy Dahlman, mus & news dir. ■ Rates: \$95; 95; 95; 95.

**WAQX-FM**—See Manlius.

## New York Radio

**\*WCNY-FM**—Dec 4, 1971: 91.3 mhz; 18.6 kw. Ant 740 ft. Stereo. 506 Old Liverpool Rd. (13088). (315) 457-0440. Public Bcstg Council of Central N.Y. Net: NPR. Format: Jazz, class. Spec prog: Blue grass 3 hrs wkly. ■ Richard Russell, pres & gen mgr; Don Dolloff, prog mgr; Gloria Kritz, mus dir; Hugh Cleland, chief engr. ■ WCNY-TV affil.

**WEZG-AM-FM** See North Syracuse.

**WFBL(AM)**—Feb 4, 1922: 1390 khz; 5 kw-U, DA-N. Box 1390, Eastwood Station (13206). (315) 463-8631. First Bcstg Corp. (acq 3-1-56). Net: ABC/D. Rep: Bernard Howard Inc. Format: Music of your life, oldies. ■ Milton L. Hibdon, pres; Rick Thomas, gen mgr. ■ Rates: \$37; 35; 37; 33.

**WHEN(AM)**—April 14, 1941: 620 khz; 5 kw-D, 1 kw-N, DA-N. Stereo. 620 Old Liverpool Rd., Liverpool (13088). (315) 457-6110. Park Bcstg. (group owner; acq 6-76). Net: ABC/E. Rep: Blair. Format: Adult contemp. ■ Roy H. Park, pres; Robert Carolin, gen mgr & prog dir; Lee Vanden Handel, gen sls mgr; Karen Gallagher, mus dir; Cindy Thomason, prom mgr; Bill Carey, news dir; Roy Taylor, chief engr. ■ Rates: \$250; 160; 140; 60.

**WRRB(FM)**—Co-owned with WHEN(AM). Sep 1, 1958: 107.9 mhz; 50 kw. Ant 490 ft. Stereo. (315) 457-6110. Format: C&W. ■ Amy Becker, gen sls mgr; Gary Dennis, prog dir; Jim Tate, mus dir.

**WKFM(FM)**—See Fulton.

**\*WJPZ-FM** Jan 19, 1984: 89.1 mhz. Box 239 (13210). (315) 423-4689. WJPZ Radio Inc. Format: Top 40, urban, ed. Spec prog: Black 4 hrs wkly. ■ Christopher L. Mossman, gen mgr; Lawrence Barron, stn mgr; Steven J. Simpson, prog dir; Mary Mancini, mus dir; Susan B. Mandel, news dir; Eric Fitch, chief engr.

**WMHR(FM)**—March 9, 1969: 102.9 mhz; 20 kw. Ant 780 ft. Stereo. 4044 Makyes Rd. (13215). (315) 469-5051. Mars Hill Bcstg Co. Net: UPI. Format: Rel. ■ Glen H. Burdick, pres; Gordon Bell, gen mgr; Robert J. Sutherland, opns mgr; Ron Zorn, mus dir; Clayton Roberts, chief engr. ■ Rates: \$10; 10; 10; 10.

**WNDR(AM)**—1946: 1260 khz; 5 kw-U, DA-N. Box 1212 (13201). (315) 446-1515. WN Bcstg Inc. (acq 4-1-69). Net: AP. Rep: McGavren-Guild. Format: Adult contemp, solid gold. Spec progs: "Sound-off" 10 hrs, Black 1 hr wkly. ■ Robert Wechsler, pres; George Plavocos, gen & coml mgr; James O'Brien, prog dir; Len Blanchard, prom mgr; Gary Van Veghten, opns mgr; Roy Taylor, chief engr. ■ Rates: \$36; 32; 34; 26.

**WNTQ(FM)**—Co-owned with WNDR(AM). 1956: 93.1 mhz; 97 kw. Ant 660 ft. Stereo. Sep from AM. Signal Bcstg Co. (acq 9-9-75). Format: Btfl mus. ■ Gary Van Veghten, opns & prog dir; Francis McGrath, coml mgr. ■ Rates: \$40; 40; 40; 30.

**WOIV(FM)** See DeRuyter.

**WOSC(AM)**—See Fulton.

**WRRB(FM)**—Listing follows WHFN(AM).

**WSEN(AM)**—See Baldwinsville.

**WSIV(AM)**—(East Syracuse) Dec 6, 1955: 1540 khz; 1 kw-D. 7095 Myers Rd. (13057). (315) 656-2231. Forus Communications of N.Y. Inc. (group owner; acq 10-12-79). Format: Christian. Spec progs: Black 4 hrs, Sp 1 hr, It 3 hrs, Gr 2 hrs wkly. ■ Simon Rosen, pres; Don Derosa, gen mgr; Chris Hawser, prog dir; Roy Taylor, chief engr. ■ Rates: \$11; 11; —.

**WSYR(AM)**—1922: 570 khz; 5 kw-U, DA-2. Two Clinton Square (13202). (315) 472-9797. TWX: 710-541-0480. Katz Bcstg. (group owner; acq 8-25-82). Net: NBC, NBC Talk. Rep: Katz. Format: MOR, info, talk. Spec prog: Farm 12 hrs wkly. ■ Hugh Barr, VP & gen mgr; Charles Togias, gen sls mgr; Dave Winsor, prog dir; Tom Paleveda, prom mgr; John Butler, news dir; Dave Solinske, chief engr. ■ Rates: \$120; 78; 95; 59.

**WYYY(FM)**—1946: 94.5 mhz; 100 kw. Ant 650 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ John

Terboss, gen sls mgr; Phil LoCascio, prog dir; Louise Dipace, prom mgr. ■ Rates: \$120; 120; 120; 90.

## Ticonderoga

**WIPS(AM)**—July 1955: 1250 khz; 1 kw-D, DA-D. Lake George Ave. (12883). (518) 585-6104. Limestone Communications Inc. (acq 9-1-83). Net: ABC/I. Rep: Masla, New England Spot Sls. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Anthony Prisendorf, pres; Jim Barron, gen mgr; Kirk Jackson, gen sls mgr; Bonnie Towne Welsh, prog dir; Dave Downing, news dir & chief engr. ■ Rates: \$10.50; 10.50; 10.50;

**WXTY(FM)**—Co-owned with WIPS(AM). Sep 6, 1982: 103.9 mhz; 1.54 kw. Ant 383 Ft. Stereo. Prog sep from AM. Net: ABC/D. Format: Adult contemp. ■ Cindy Bilow, prog dir.

## Troy

**WFLY(FM)**—August 1948: 92.3 mhz; 50 kw. Ant 850 ft. Box 12279, 4243 Albany St., Albany (12212). (518) 456-1144. Five States Tower Corp. (acq 12-83). Group owner: Chrismol. Net: ABC/C. Rep: Eastman. Format: Top 40. ■ Robert Dyson, pres; Kevin Brower, gen mgr; Phil Gregory, news dir; Pete Clark, prog dir; Jim Seamon chief engr. ■ Rates: \$70; 65; 70; 65.

**WGNA(FM)**—See Albany.

**WHAZ(AM)**—August 1922: 1330 khz; 1 kw-D. Box 784 (12181). (518) 283-5550. WPOW Inc. (acq 6-14-67). Group owner: Camp. Net: AP. Format: Gospel. ■ John R. Linstra, pres & gen mgr; Sandy Taylor, coml mgr; Larry Foss, prog dir; Rex Gregory, mus dir; Doug LaRocque, news dir; Gary Koster, chief engr.

**WPYX(FM)**—See Albany.

**\*WRPI(FM)**—Nov 1, 1957: 91.5 mhz; 10 kw. Ant 450 ft. Stereo. 1 WRPI Plaza (12180). (518) 266-6248. Rensselaer Polytechnic Institute. Format: Jazz, ed. Spec progs: Black 8 hrs, class 3 hrs, C&W 2 hrs, India 2 hrs, folk 2 hrs; women's 2 hrs, Chinese 2 hrs wkly. ■ Ed Falk, pres; R. Gary Cutbill, gen mgr; Michael Weisberg, stn sls mgr; Aaron Heller, prog dir & prom mgr; Bob Henrickson, mus dir; John Lattyak, chief engr.

**WTRY(AM)**—April 15, 1940: 980 khz; 5 kw-U, DA-2. 1054 Troy-Schenectady Rd. Latham (12110). (518) 785-9800. Scott Bcstg Co. (group owner, acq 2-2-73). Net: MBS. Rep: McGavren-Guild. Format: Adult contemp. ■ Faye Scott, pres; John F. Kelly, gen mgr; Carol Reilly, gen sls mgr; Bob McDougall, prog dir; John Gabriel, mus dir; Cliff Nash, prom mgr; George Lezotte, news dir; David Abdo, chief engr. ■ Rates: \$75; 60; 75; 50.

## Tupper Lake

**WTPL-FM**—Feb 29, 1980: 102.3 mhz; 75 w. Atn 1,450 ft. Box 179, Gouverneur (13642). (315) 287-1230. RD Bcstg Corp. Group owner: Hartshorn Stns. Rep: Walton. Format: Adult contemp. ■ Robert W. Hartshorn, pres; Romayne Hartshorn, gen mgr; Jim LaValley, stn mgr. ■ Rates: \$5; 5; 5; 5.

## Utica

**WIBQ(FM)**—Listing follows WIBX(AM).

**WIBX(AM)**—Dec 5, 1925: 950 khz; 5 kw-U, DA-1. Box 950 (13503). (315) 736-9313. Marathon Comm Inc. (acq 4-2-79). Net: CBS. Rep: Fastman. Format: Talk, news. Spec progs: Pol 5 hrs, farm 6 hrs wkly. ■ Wm. R. Williamson, pres & gen mgr; Wm. Heiderich, VP sls; Tom Yourchak, farm dir; Mark Warner, prog dir; J.R. Buckley, mus dir; Frederick Snyder, opns mgr; Randolph Gorbman, news dir; James Ashton, chief engr. ■ Rates: \$40; 37; 34; 31.

**WIBQ(FM)**—Co-owned with WIBX(AM). Jan 1, 1974: 98.7 mhz; 25 kw. Ant 660 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: Btfl mus. ■ Mark Warner, opns & prog dir; Dennis Ryan, coml mgr. ■ Rates: \$35; 32; 29; 26.

**WLFH(AM)**—See Little Falls.

**WOUR(FM)** Listing follows WUTQ(AM).

**\*WPNR-FM**—November 1977: 90.7 mhz; 450 w. Ant 30 ft. Stereo. c/o Utica College (13502). (315) 792-3069.

Utica College of Syracuse. Net: Sheridan. Format: Urban contemp, new wave. Spec progs: Class 10 hrs, jazz 14 hrs, Ger 1 hr wkly. ■ Lansing Baker, pres; Rich Bramley, gen & prom mgr; Dave Doughty, chief engr.

**WRMV(AM)**—See Herkimer.

**WRUN(AM)**—April 24, 1948: 1150 khz; 5 kw-D, 1 kw-N, DA-2. Thomas Road, Oriskany, N.Y. (13424). (315) 736-5225. WRUN Inc. (acq 2-1-78). Group owner: Deer River Group. Net: RKO Two, NBC, NBC Talknet. Rep: Katz. Format: Adult contemp, talk. ■ Robin B. Martin, pres; Gene Candeloro, gen mgr; Chris Roessner, gen sls mgr; Fred Snyder, opns dir; Robert Longo, news dir; John Killingbeck, chief engr.

**WKGW(FM)**—Co-owned with WRUN(AM). Oct 10, 1948: 104.3 mhz; 100 kw horiz. 33 kw vert. Ant 500 ft. WKGW/FM Inc. (acq 2-1-78). Stereo. Prog sep from AM. Net: RKO One, RKO Radio. Format: Adult contemp. ■ George Carpenter, opns dir; Scott Carr, mus dir; Mike Rafferty, prom mgr; Bob Longo, news dir.

**WTLB(AM)**—1946: 1310 khz; 5 kw-D, 500 w-N, DA-2. Box 781 (13503). (315) 797-1330. WTLB Inc. (acq 6-15-71). Net: ABC/D. Rep: McGavren-Guild. Format: Talk, MOR. Spec progs: Farm 6 hrs wkly. ■ Paul A. Dunn, pres & gen mgr; Edward J. Carey, VP & stn mgr; Art Levy, prog dir; Jim Reitz, mus dir; Cindy Habeeb, news dir; David Doughty, chief engr.

**WRCK(FM)**—Co-owned with WTLB(AM). April 23, 1962: 107.3 mhz; 50 kw. Ant 510 ft. Stereo. Prog sep from AM. WTLB Inc. (acq 11-74). Net: ABC/C. Format: Top 40. Spec prog: Farm 6 hrs wkly.

**\*WUNY(FM)** Not on air, target date 1985: 89.5 mhz; Ant 633 ft. Stereo. 506 Old Liverpool Rd., Liverpool (13088). (315) 457-0440. Public Bcstg Council of Central N.Y. Net: NPR. Format: Classical. ■ Richard W. Russell, pres; Don Dolloff, prog dir; Gloria Kritz, mus dir; Hugh Cleland, chief engr.

**WUTQ(AM)**—Jan 29, 1962: 1550 khz; 1 kw-D. 288 Genesee St. (13502). (315) 797-0803. Bunkfeldt Bcstg Corp. (acq 9-7-78). Net: ABC/E. Rep: Selcom. Format: C&W. Spec progs: Farm 5 hrs, Pol 4 hrs wkly. ■ John Bunkfeldt, pres & chief engr; Jeffrey A. Chard, VP & bus mgr; Andrew Rebscher, opns dir; Peter Hirsch, prog dir; Dave Malachino, prog dir; Jim Matthews, mus dir; Andrew Cleary, news dir.

**WOUR(FM)**—Co-owned with WUTQ(AM). June 1967: 96.9 mhz; 16 kw. Ant 790 ft. Stereo. 288 Genesee St. (13502) (315) 797-0803. Bunkfeldt Broadcasting Corp. (acq 11-72). Net: ABC/FM. Format: AOR. Spec prog: Jazz 2 hrs wkly. ■ Jeffrey A. Chard, VP & gen mgr; Peter Hirsch, prog dir; Tom Starr, mus dir; Jerry Kraus, prom mgr.

**WUUU(FM)**—See Rome.

**WYUT(FM)**—See Herkimer.

## Valhalla

**\*WARY(FM)**—Oct 3, 1973: 88.5 mhz; 17.5 w. Ant 440 ft. 75 Grasslands Rd. (10595). (914) 285-6752. Westchester Community College. Format: AOR, top-40. Spec prog: Misc. pub svc 10 hrs wkly. ■ William C. Winters, fac advisor; Peter Kanz, gen mgr; David Rozak, chief engr.

## Walton

**WDLA(AM)**—May 30, 1951: 1270 khz, 5 kw-D. Box 58 (13856). (607) 865-4321. Delaware County Bcstg Corp. Net: UPI. Rep: Market 4. Format: County. Spec progs: Farm 6 hrs wkly. ■ Myra Youmans, pres; Amos F. Finch, VP & gen mgr; D. Lee VerNooy, mus dir; John Clark, news dir; Philip Vessey, chief engr. ■ Rates: \$12.25; 12.25; 12.25; 12.25.

**WDLA-FM**—Nov 16, 1973: 92.1 mhz; 490 w. Ant 660 ft. Dups AM 75%.

## Warsaw

**WCJW(AM)**—May 16, 1973: 1140 khz; 1 kw-D, DA-D. Box 251 (14569). (716) 786-8131. WCJW Radio Inc. Net: UPI. Format: Adult contemp. Spec progs: Farm 6 hrs, C&W 3 hrs wkly. ■ John B. Weeks, pres & chief engr; Lloyd Lane, stn mgr; Robert Reynolds, gen sls mgr;



Thom Bonafede, prog & mus dir; John Stempin, news dir. ■ Rates: \$11; 8.50; 11; 8.50.

## Warwick

**WTBQ(AM)**—July 24, 1969: 1110 khz; 250 w-D. Box 1110 (10950). (914) 986-2066. Sturr Communications Corp. Rep: Market 4 Radio. Format: Electric progsv new music. Spec prog: Pol 4 hrs, jazz 2 hrs wkly. ■ James W. Sturr, pres; Alex Miller, gen mgr & prog dir; Gus Kosoir, gen sls mgr; Eric Paul, mus dir; Joe Cyr, news dir; Bud Williamson, chief engr. ■ Rates: \$15; 13; 15;

## Watertown

\***WNYW(FM)**Not on air, target date 1985: 90.9 mhz; 4 kw. Ant 1,150 ft. Stereo. 506 Old Liverpool Rd., Liverpool (13088). (315) 457-0440. Public Bcstg Council of Central N.Y. Inc. (acq 9-27-83). Net: NPR. Format: Classical. ■ Richard W. Russell, pres; Don Döloff, prog dir; Gloria Kritz, mus dir; Hugh Cleland, chief engr.

**WATN(AM)**—Feb 3, 1941: 1240 khz; 1 kw-D, 250 w-N. Box 1240, 199 Wealtha Ave. (13601). (315) 782-1240. A.P.A. Communications Inc. (acq 8-10-84). Net: NBC. Rep: Market 4. Format: C&W. ■ Frank E. Penny, pres; Joseph L. Brosk, gen mgr. ■ Rates: \$15; 12; 15; 12.

**WOTT(AM)**—Nov 2, 1959: 1410 khz; 5 kw-D, 1 kw-N, DA-N. Box 63 Gifford Rd. RD 2, (13601). (315) 782-6540. R.B.G. Productions. (acq 6-1-67). Net: UPI. Rep: Selcom. Format: Top-40. ■ J. Graham, pres; G. Bee, prog dir, M. Fallow, mus dir; B. Hart, news dir; Mike Ring, chief engr. ■ Rates: \$12.30; 8.70; 11.54; 4.98.

**WNCQ(FM)**—Co-owned with WOTT(AM). Nov 22, 1968: 97.5 mhz; 41 kw. Ant 285 ft. Stereo. Prog sep from AM. Format: C&W. ■ George Walters, mus dir. ■ Rates same as AM.

**WTNY(AM)**—April 29, 1941: 790 khz; 1 kw-U, DA-N. 134 Mullin St. (13601). (315) 788-0790. 790 Communications-WTNY. Net: CBS, RKO One. Rep: Selcom. Format: MOR. Spec prog: Farm 2 1/2 hrs wkly. ■ Don Alexander, mgng pnr; James E. Brett, gen sls mgr; George Neher, prog dir; Jay Donovan, mus dir; Brian Ashley, news dir; Barry Burns, prom mgr; Michael Ring, chief engr. ■ Rates: \$46; 40; 46; 30.

## Watkins Glen

**WGMF(AM)**—June 22, 1968: 1500 khz; 1 kw-D. 421 N. Franklin St. (14891). (607) 535-2779, 2770. Twin Tiers Communications Corp. (acq 8-31-82). Net: ABC/C. Rep: Hillier, Newmark, Wechsler & Howard. Format: Adult contemp. Spec progs: It 2 hrs, farm 1 1/2 hrs, talk 3 hrs, C&W 1 hr, top-40 5 hrs, jazz 5 hrs wkly. ■ Marian Alper Haight, pres; Tom Height, prog & mus dir; Katherine Brown, prom mgr; Rick Hughey, news dir; Bill Howe, chief engr. ■ Rates: \$8; 6; 7; 5.

**WNGZ(FM)**—See Montour Falls.

## Waverly

**WATS(AM)**—See Sayre, Pa.

**WAVR(FM)**—October 1974: 102.3 mhz; 3 kw. Ant 400 ft. Stereo. Box 188 (14892). (717) 888-7745. Wats Bcstg Inc. Net: UPI. Rep: Dome. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Robert E. Klose, pres; Virginia C. Klose, sr VP; Charles C. Carver Jr., VP & gen mgr; Todd Powers, opns mgr & news dir; Lawrence Brown, contract engr. ■ Rates: \$15; 7; 11; 1.80.

## Webster

\***WFRW(FM)**Not on air, target date unknown: 90.7 mhz; 1.43 kw. Ant 100 ft. 290 Heegenberger Rd., Oakland, Calif. (94621). Family Stations Inc.

## Wellsville

**WLSV(AM)**—Oct 31, 1955: 790 khz; 1 kw-D, DA-1. 56 1/2 N. Main St. (14895). (716) 593-3727. Radio Services of Wellsville. Format: MOR, top-40, oldies. Spec progs: C&W 8 hrs, farm 5 hrs wkly. ■ Curtis R. Ericson, pres; Robert G. Gabler, gen mgr; Kevin Murphy, coml mgr; Rodney Biehler, prog, mus & news dir; Ralph Van Derlindon, chief engr. ■ Rates: \$10.80; 10.80; 10.80;

## Westhampton Beach

**WCRN-FM**—See Riverhead.

## Wethersfield Township

**WUWU(FM)**—1948: 107.7 mhz; 10 kw. Ant 800 ft. (CP: 13.2 kw). Stereo. 40 S. Grove St., East Aurora (14052). (716) 827-7000. Stereo Seven Assoc. (acq 3-27-82). Format: Prog, var. Spec progs: Pol 6 hrs, farm 8 hrs wkly. ■ Lee Zimmerman, gen mgr; Bill Pezzimenti, gen sls mgr; Marilyn Rodgers, prog & mus dir; Jeff Gaudioso, news dir; Bill Stachowiak, chief engr. ■ Rates: \$24; 28; 30; 30.

## White Plains

**WFAS(AM)**—Aug 11, 1932: 1230 khz; 1 kw-D. 250 w-N. DA-1. Box 551 (10602). (914) 693-2400. Affiliated Bcstg. Net: ABC/E. Rep: Roslin Radio Sls. Format: MOR. ■ Sandy Schreiber, stn & gen sls mgr; Gerald Delaney, mus dir; Robert LeMoulec, news dir; William Draper, chief engr.

**WFAS-FM**—Sep 1, 1947: 103.9 mhz; 600 w. Ant 670 ft. Stereo. Prog sep from AM. Format: Btfl MOR.

## Woodside

**WWRL(AM)**—See New York.

## Woodstock

**WDST(FM)**—April 29, 1980: 100.1 mhz; 3 kw. Ant 305.6 ft. Stereo. 119 Tinker St. (12498). (914) 679-7266. Woodstock Communications Inc. Rep: Unirep. Format: Adult contemp, Top-40. Spec progs: Jazz 16 hrs, C&W 4 hrs, black 3 hrs, class 16 hrs wkly. ■ Jerome Gillman, pres & gen mgr; Ike Phillips, gen sls mgr; Richard Fusco, prog & mus dir; Kathleen Kelly, news dir; Peter Moncure, chief engr. ■ Rates: \$18; 18; 18; 16.

## Yonkers

**WRTN(FM)**—See New Rochelle.

# North Carolina

## Aberdeen

**WANC(AM)**—January 1982: 1350 khz; 2.5 kw-D, DA. Box 1350 (28315). (919) 944-1350. John W. Harper (acq 10-20-84). Rep: Carolina Spot Sls. Format: C&W. Spec prog: Farm 1 hr, relg 1 hr wkly. ■ John W. Harper, pres; Robert G.C. Fee II, gen mgr; Alvin Barber, mus dir; Bruce Strickland, news dir; Lester Seidenberg, chief engr. ■ Rates: \$7; 7; 7;

**WCEL(AM)**—See Southern Pines.

**WIOZ(FM)**—See Southern Pines.

## Ahoskie

**WRCS(AM)**—April 25, 1948: 970 khz; 1 kw-D. Rt. 1, Box 13 B. (27910). (919) 332-3101. Francon II Inc. Net: NC News. Rep: TN Spot Sls; Southern Spot Sls. Format: Top-40. ■ Charles Arvin Dunn, gen mgr; Linda Bullock Futrell, opns mgr; Dave Moore, mus dir; Rodney Bland, Charlie Savin, chief engrs.

**WQDK(FM)**—Co-owned with WRCS(AM). Sep 2, 1968: 99.3 mhz; 3 kw. Ant 300 ft. Net: ABC/E. Format: C&W.

## Albemarle

**WABZ-FM**—Listing follows WWWX(AM).

**WWWX(AM)**—July 1947: 1010 khz; 1 kw-D. Box 608, 108 E. North St. (28001). (704) 982-1010. WABZ Inc. (acq 1-1-53). Rep: Carolina Spot Sls. Format: C&W. Spec prog: Radio auction 5 hrs wkly. ■ Jim Martinson, VP, gen & gen sls mgr; Dave Vasser, prog dir; Leon Warren, news dir; Eric Martinson, chief engr. ■ Rates: \$6; 5.30; 6;

**WABZ-FM**—Co-owned with WWWX(AM). February 1958: 100.9 mhz; 3 kw. Ant 200 ft. Stereo. (704) 982-1020. Format: Top-40. ■ Rates: \$7.10; 6.50; 7.10; 6.50.

## New York, North Carolina Radio

**WZKY(AM)**—July 9, 1956: 1580 khz; 250 w-D. (CP: 1 kw). Box 550 (28001). (704) 982-1111. Norman Communications (acq 6-1-80). Net: UPI. Rep: South Spot Sls. Format: MOR. ■ William Norman Jr., pres & gen mgr; Susanne Norman, coml mgr; Steve Conigliaro, prog dir; Steve Williams, mus dir; Joyce Ragsdale, prom mgr; Rick Edwards, news dir; John Ingold, chief engr. ■ Rates: \$4.75; 4.75; 4.75;

## Asheboro

**WKXR(AM)**—May 24, 1947: 1260 khz; 5 kw-D, 500 w-N, DA-2. 303 E. Salisbury St. (27203). (919) 625-2187. Dallas M. Tarkenton (group owner; acq 1983). Rep: T-N Spot Sales. Format: Adult contemp. Spec progs: Farm 1 hr, Black 1 hr wkly. ■ Edward F. Swicegood II, gen mgr. ■ Rates: \$12; 12; 12; 8.50.

**WRLT(FM)**—Co-owned with WKXR(AM). Nov 1948: 92.3 mhz; 20 kw. Ant 650 ft. (CP: 100 kw. Ant. 1,010 ft.). Stereo. Prog sep from AM. (919) 625-2189. Net: N.C. News Format: C&W. ■ Edward Swicegood, mgr. ■ Rates: \$11; 11; 11; 11.

**WZOO(AM)**—May 3, 1971: 710 khz; 1 kw-D, DA. Box 460 (27203). (919) 672-0985. RCR Ltd. Net: Total Radio. Format: MOR. Spec prog: Relg 7 hrs wkly. ■ Fred Keith Jr., pres; Garry Jarrett, gen mgr & chief engr; Wayne Morgan, gen sls mgr; Marsa Jarrett, prog dir; Add Penfield, news dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Asheville

\***WBMU-FM**—1975: 91.3 mhz; 440 w. Ant 3,342 ft. 295 W. Haywood St. (28801). (704) 253-1818. Greater Asheville Educl Radio Assn. Net: Sheridan, Nat Black. Format: Urban contemp. ■ James E. Robinson, pres & gen mgr; James Brown, prog dir, Kelly Lasco, mus dir & prom mgr; Steve Livingston, chief engr.

\***WCQS-FM**—1975: 88.1 mhz; 100 w. Ant minus 140 ft. (CP: Ant 870 ft.). One University Heights (28804). (704) 253-6874. Western N.C. Public Radio Inc. Format: class, jazz, ed. Spec progs: Bluegrass & folk 8 hrs wkly.

**WFGW(AM)**—See Black Mountain.

**WISE(AM)**—1939: 1310 khz; 5 kw-D, 1 kw-N, DA-N. Stereo. 90 Lookout Rd. (28804). (704) 257-2700. WISE Radio Inc. (acq 4-13-84). Net: RKO One, N.C. News Net. Rep: McGavren-Guild. Format: Adult contemp. ■ N. Eric Jorgensen, pres & gen mgr; Jake Phillips, gen sls mgr; John Stevens, prog & mus dir; Dick Culom, news dir; Terry Shinn, chief engr.

**WKSF(FM)**—Co-owned with WISE(AM). August 1947: 99.9 mhz; 53 kw. Ant 2,624 ft. Stereo. Format: CHR. ■ Jan L. Kahn, gen sls mgr.

**WMIT(FM)**—See Black Mountain.

**WRAQ(AM)**—August 1947: 1380 khz; 5 kw-D, 1 kw-N, DA-N. 70 Adams Hill Rd. (28806). (704) 252-6703. Greater Asheville Bcstg Co. (acq 2-28-78). Net: N.C. News. Rep: Carolina Spot Sales. Format: Adult contemp. ■ John Jenkins, pres; Garrett AlDerfer, VP & gen mgr; Don McTyre, prog & mus dir; Steve Sandman, opns mgr & news dir; Harvey Nations, chief engr. ■ Rates: \$10.50; 9.25; 10.50; 9.25.

**WSKY(AM)**—April 11, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 2956 (28802). (704) 253-4451. Radio Asheville Inc. Net: CBS. Rep: T.N. Sls. Format: MOR. Spec prog: Gospel 4 hrs wkly. ■ Zeb Lee, pres & gen mgr; Bob Bassett, coml mgr; David Jorgensen, prog dir; Brian Lee, mus dir; Steve Rhody, news dir; Charles Sumner, chief engr.

**WWNC(AM)**—Feb 22, 1927: 570 khz; 5 kw-U, DA-N. Box 6447 (28816). (704) 253-3835. Multimedia Bcstg Co. (group owner; acq 1-1-68). Net: ABC/I. Rep: Katz. Format: C&W. ■ Paul Fiddick, pres Multimedia; Sheldon Summerlin, VP & gen mgr; Gene Banks, sls mgr; Wiley Carpenter, prog dir; Ken MacDonald, news dir;

## North Carolina Radio

Jobie Sprinke, chief engr. ■ Rates: \$50; 16.75; 21.25; 11.50.

### Beaufort

**WBTB(AM)**—Nov 30, 1954: 1400 khz; 1 kw-D, 250 w-N. Box 156, 1400 Ocean St. (28516). (919) 728-3131. Crystal Coast Comm Inc. (acq 4-8-82). Net: CBS, UPI, NBC Talknet. Rep: Keystone, Southern Spot Sls. Format: C&W, info. Spec prog: Gospel 20 hrs wkly. ■ Frederick McCune, gen mgr; Joyce McCune, coml mgr; Benjamin Ball, prog dir; Pam Rouse, mus dir & prom mgr; Bruce Naegelen, news dir; David Geroske, chief engr.

### Belhaven

**WKJA(FM)**—Oct 15, 1980: 92.1 mhz; 3 kw. Ant 282 ft. Stereo. Rte. 2, Box 121-R (27810). (919) 964-9292. Winfas of Belhaven. Group owner: Winfas Inc. (acq 5-7-84). Net MBS. Rep: Southern Spot Sls. Format: Adult contemp. ■ Roger Ingram, pres; Aubrey Aycock, gen mgr; Tommy Walker, prog dir; Joel Porter, mus dir.

### Belmont

**WCGC(AM)**—Dec 11, 1954: 1270 khz; 1 kw-D, 500 w-N, DA-2. Box 888 (28012). (704) 825-8224. Central Bcstg Co. Group owner: Suburban. Net: ABC/I. Rep: Southern Spot Sls. Format: C&W. ■ Robert R. Hilker, chmn of the bd; William R. Rollins, pres; Jeffrey M. Nichols, gen mgr; Ted Bryan, chief engr. ■ Rates: \$7; 6; 7; 6.

### Benson

**WPYB(AM)**—Sep 1, 1961: 1130 khz; 1 kw-D. Box 215 (27504). (919) 894-3009. Benson Bcstg Co. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Joe S. Sink, pres; Bob Johnson, gen mgr; Amelda Jackson, coml mgr; Curtis Wood, mus dir; Bill Lambert, chief engr. ■ Rates: \$4; 4; 4;

### Black Mountain

**WFGW(AM)**—May 27, 1962: 1010 khz; 50 kw-D (10 kw-CH), DA. Box 158 (28711). (704) 669-8477. Blue Ridge Bcstg Corp. Net: ABC/I. Format: Rel. ■ T.W. Wilson, pres; Edna Edwards, gen mgr; Lon Woodard, chief engr.

**WMIT(FM)**—Co-owned with WFGW(AM). 1941: 106.9 mhz; 36 kw. Ant 6,700 ft. Stereo. Prog dups AM 50%. Format: Rel.

**WONO(AM)**—Feb 26, 1966: 1350 khz; 500 w-D. (CP: 1 kw), Box 668 (28711). (704) 669-6451. Taylor Comm Inc. (acq 3-10-82). Rep: Keystone. Format: MOR. Spec prog: Gospel. ■ Don Taylor, pres & gen mgr; Charles Rix, coml mgr; Jeff Taylor, prog & mus dir, prom mgr; Larry McKay, news dir & chief engr. ■ Rates: \$7.50; 7.50; 7.50;—

### Blowing Rock

**WOIX(AM)**—1982: 1510 khz; 1 kw-D. (CP: Ant 200 ft.). Box 345 (28605). (704) 262-1515. Mountaineer Bcstg Svc. Inc. Format: MOR, oldies. Spec prog: C&W 1 hr wkly. ■ Robert E. Chandler, pres & gen mgr; Samuel B. Tate, coml mgr; Ted Bell, prog & mus dir; Judith C. Watson, prom mgr; Bob Chandler, news dir; Harold Ballard, chief engr. ■ Rates: \$6; 6; 6;

### Boiling Springs

**\*WGWG(FM)**—Jan 24, 1974: 88.3 mhz; 4.7 kw. Ant 220 ft. Box 876 (28017). (704) 434-2349. Gardner-Webb College. Format: Ed. ■ Craven Williams, pres; M. Allen Setzer, gen mgr.

### Boone

**\*WASU-FM**—April 1972: 90.5 mhz; 340 w. Ant minus 120 ft. Stereo. Comm. Arts Dept. Wey Hall (28608). (704) 262-3171. Appalachian State University. Format:

AOR. Spec progs: Class 6 hrs, jazz 14 hrs, ed 15 hrs, C&W 6 hrs wkly. ■ Dr. Patton Reighard, bcastg dir.

**WATA(AM)**—September 1950: 1450 khz; 1 kw-D, 250 w-N. Box 72 (28607). (704) 264-2411. Wilkes Bcstg Co. Group owner: Potter. Net: ABC. ■ Doris B. Potter, pres; Roland B. Potter, gen mgr; Zara Jane Smith, stn mgr & prog dir; Ronald Hester, prom mgr; Robert Russell White, news dir; Edwin Chipman, chief engr.

### Brevard

**WGCR(AM)**Not on air, target date March 1, 1985: 1180 khz. 105 Mull Arcade (28712). (704) 884-9427. Eddco Communications. Format: C&W ■ Edgar Anglin, gen ptrn.

**WPNF(AM)**—July 6, 1950: 1240 khz; 1 kw-D, 250 w-N. 721 N. Broad St. (28712). (704) 883-3511. Pisgah Bcstg Co. Net: CBS. Format: Adult contemp. ■ Stella A. Trapp, pres; Donald M. Trapp, gen mgr; Ed Fisher, prog dir. ■ Rates: \$7.59; 6.90; 7.59; 6.90.

### Bridgeton

**WSFL(FM)**—July 20, 1968: 106.5 mhz; 100 kw horiz. Ant 922 ft. Stereo. Box 3436, New Bern (28560). (919) 633-1219. Great Southeast Broadcasters Inc. (acq 10-75). Net: RKO Two, Total Radio. Format: Adult contemp. ■ J.D. Conner, pres; Rick Wardell, gen mgr; Johnny West, prog dir. ■ Rates: \$24; 21; 22; 12.

### Bryson City

**WBHN(AM)**—Oct 1, 1967: 1590 khz; 500 w-D. Box 820 (28713). (704) 488-2682. Starcast South Inc. (acq 10-84). Net: UPI. Format: C&W, top-40. Spec prog: Farm 1 hr wkly. ■ Robert O. Noel, pres & coml mgr; Nancy L. Noel, VP; Gary Ayers, mus, news & prog dir.

### Buie's Creek

**\*WCCE(FM)**—Oct 7, 1974: 90.1 mhz; 3 kw. Ant 105 ft. Stereo. Box 1030 (27506). (919) 893-5561. Campbell Univ. Inc. Net: APR, UPI. Format: All news. Spec prog: Farm 1 hr wkly. ■ Jim Person, gen mgr; Carol Jackson, opns dir; Allen Thomas, prod dir; Charlotte Johnson, prom mgr; John Bason, news dir; Walter L. Johnson Jr., chief engr.

### Burgaw

**WVBS(AM)**—June 21, 1963: 1470 khz; 1 kw-D. Box 696 (28425). (919) 259-4734. River Bcstg Co. (acq 4-17-81). Net: UPI. Rep: Southern Spot Sls. Format: Black. ■ Danny Marshburn, gen mgr; Clifton Keenan, prog dir; Charles Lewis, chief engr. ■ Rates: \$2.95; 2.95; 2.95; 2.95.

**WVBS-FM**—Dec 13, 1964: 99.9 mhz; 100 kw. Ant 520 ft. Stereo. (919) 259-5836 or 762-4220. Rep: Landsman/Rivers. Format: Contemp. Spec prog: Farm 2 hrs wkly. ■ George Pine, pres; Steve Saint James, prog dir; Bob Wright, mus dir; Jim Tabor, pub affrs, news & prod dir. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

### Burlington-Graham

**WBAG(AM)**—1946: 1150 khz; 1 kw-D. Box 2450 (27216). (919) 226-1189. Falon Communications (acq 4-83). Net: APR. Rep: Southern Spot Sales. Format: Adult contemp. ■ R. Gales Stuckey, pres & gen mgr; Mark Hall, gen sls mgr; Bob Crews, prog dir; Chip Chase, mus dir; Bob Farnrich, news dir; Larry Allen, chief engr. ■ Rates: \$10; 10; 10;

**WBBB(AM)**—September 1941: 920 khz; 5 kw-D, DA-D. Box 1119 (27215). (919) 584-0126. TWX: 919-584-0126. Maycourt Bcstg. (acq 12-83). Net: MBS, N.C. News. Rep: Masla. Format: Adult contemp. ■ Pegram Harrison, pres; Buddy Poole, gen mgr; Bill Huff, gen sls mgr; Greg McDowell, prog dir; Jack Lampe, news dir; Larry Allen, chief engr. ■ Rates: \$10; 8; 10;

**WPCM(FM)**—Co-owned with WBBB(AM). December 1946: 101.1 mhz; 100 kw. Ant 910 ft. (CP: Ant 850 ft.). Stereo. Format: C&W. ■ Jeff Loman, prog dir. ■ Rates: \$29; 25; 29; 25.

**WSML(AM)**—See Graham.

**WZZU(FM)**—1946 93.9 mhz; 50 kw. Ant 230 ft. (CP: 100 kw. Ant 1,880 ft.). Stereo. Box 1328 (27215).

Vllcom Bcstg. Inc. Net: UPI. Format: Adult contemp. ■ James A. Heavner, pres; Peter J. Jorgenson, gen mgr; Sally Beamer, gen sls mgr; Gary Dickson, prog dir; Paul Fuller, mus dir; Kirk Puckett, news dir; Derrel Johnson, chief engr. ■ Rates: \$17; 14; 15; 50; 12.

### Burnsville

**WKYK(AM)**—May 28, 1967: 940 khz; 5 kw-D, 250 w-N, DA-N. Box 744 715 E. Main St. (28714). (704) 682-3798. Mark Media Inc. (acq 4-10-69). Group owner: Mark Group Stns. Net: MBS. Format: Contemp country, easy rock. Spec progs: Rel 12 hrs, farm 1 hr wkly. ■ J. Ardell Sink, pres, gen & gen sls mgr; Remelle K. Sink, exec VP & admin mgr; Michael Sink, VP, stn mgr & chief engr; Holly Sink, prom mgr; Richard Sullins, prog & news dir. ■ Rates: \$9; 8; 8; 6.

### Camp Lejeune

**WJK(AM)**—Sep 8, 1980: 1580 khz; 10 kw-D. 239 W. Blvd., Jacksonville (28540). (919) 353-3131. Francon Inc. Net: UPI, Sat Radio. Format: Contemp Christian. ■ Charles Franklin pres; James Heath, gen mgr; Mike Tackett, prog dir; Jeff Brown, mus dir; Tim White, chief engr. ■ Rates: \$2.50; 2.50; 2.50;

### Canton

**WPTL(AM)**—Aug 3, 1963: 920 khz; 500 w-D. Box 909 (28716). (704) 648-3576. Skycountry Bcstg Inc. (acq 3-1-78). Net: MBS. Rep: John Pierce Assoc. Format: C&W, rel. ■ William Reck, pres & gen mgr; Ernie Penley Jr., prog dir; David Ward, sls mgr; Burnette Cagle, chief engr. ■ Rates: \$5.50; 5.50; 5.50;

**WWIT(AM)**—July 12, 1954: 970 khz; 5 kw-D. Box 1369 (28716). (704) 648-3588. Mountain Bcstg. Inc. (acq 10-84). Net: ABC/C. Format: Adult contemp. ■ Gary Ayers, pres; Denise Cloer, gen sls mgr; Skip Donaldson, prog dir; Joe Scarborough, mus dir, Gail Greene, prom mgr & pub affrs dir; Gary Reese, news dir; Betty Morgan, traf dir.

### Chadbourn

**WVOE(AM)**—April 24, 1962: 1590 khz; 1 kw-D, DA. Rt 3, Box 328 (28431). (919) 654-5621. Ebony Enterprises Inc. Net: Nat Black. Format: Black. ■ S.M. Lennon, pres; Margaret Reaves, gen mgr; Glen Miller, prog dir; Ronald Johnson, rel dir; Gene West, chief engr. ■ Rates: \$3.75; 3.75; 3.75;

### Chapel Hill

**WCHL(AM)**—Jan 25, 1953: 1360 khz; 5 kw-D, 1 kw-N, DA-N. Stereo. Box 2127 (27514). (919) 942-8765. Village Bcstg Ing. Group owner: Village Cos. Net: MBS. Rep: Southern Spot Sls. Format: Adult contemp. ■ James A. Heavner, pres; Henry Hinton, gen mgr; Liza Van Horn, gen sls mgr; Ron Stutts, prog dir; Dan Greenfield, mus dir; Nancy Lee, prom mgr; David Medlock, news dir; Kirk Wessley, chief engr. ■ Rates: \$26; 22; 26; 20.

**WDCG(FM)**—See Durham.

**WRBX(AM)**—December 1973: 1530 khz; 10 kw, DA-D. 4411 Chapel Hill Blvd., Durham (27707). (919) 493-3507. Carolina Triangle Broadcasting (acq 11-1-79). Net: N.C. News. Format: C&W. ■ Hugh Johnston, pres; August B. Rigsbee, gen mgr; Louise L. Rigsbee, gen sls mgr; Julie Harris, prog dir; Rick Shea, mus dir; Carol Carson, prom mgr; Toby Johnson, chief engr. ■ Rates: \$8.50; 7.50; 8.50;

**\*WUNC(FM)**—Nov 3, 1952: 91.5 mhz; 100 kw. Ant 810 ft. Stereo. Swain Hall 044A, U of N.C. (27514). (919) 966-5454. U. of North Carolina at Chapel Hill. Net: NPR. Format: Ed, class, jazz. ■ Gary M. Shivers, gen mgr; Jeanne Phillips, dev mgr; Craig Curtis, acting prog dir; David C. Wright, chief engr.

**\*WXYC(FM)**—March 18, 1977: 89.3 mhz; 400 w. Ant 280 ft. Stereo. Carolina Union, Box 51 (27514). Student Educational Bcstg Inc. Format: Prog. Spec prog: Jazz 8 hrs wkly. ■ William R. Burton, gen mgr; David Blythe, chief engr.

### Charlotte

**WAME(AM)**—Jan 18, 1955: 1480 khz; 5 kw-U. DA-2. Box 32068 (28232). (704) 377-5916. Jimmy Swaggart



Ministries (acq 1-1-79). Group owner: Jimmy Swaggert Evangelistic Assn. Net: APR. Format: Rel. Spec prog: Gr 15 mins wkly. ■ Jim Bell, gen mgr; Roger Brantley, coml mgr; Cornell McGee, prog & mus dir; Fred Roberts, chief engr. ■ Rates: \$24; 20; 24; 20.

**WBT(AM)**—April 10, 1922: 1110 khz; 50 kw-U, DA-N. Stereo. One Julian Price Place (28208). (704) 374-3751. Jefferson-Pilot Bcstg Co. (group owner; acq 9-45). Net: ABC/I. Rep: Blair. Format: Adult contemp. ■ Wally Jorgenson, pres; William W. Jennings Jr., VP & gen mgr; Sarah Kennard, natl sls mgr; Patrick Foy, loc sls mgr; Dave Bishop, prog dir; Marion Costner, prom mgr; Scott White, news dir; Robert W. Denny, chief engr.

**WBCY(FM)**—Co-owned with WBT(AM). Aug 15, 1962: 107.9 mhz; 97 kw. Ant 970 ft. (CP: Ant 1,700 ft.). Prog sep from AM. Stereo. Net: ABC/FM. Format: AOR. ■ Sarah Kennard, sls mgr; Bob Kaghan, prog dir; Montressa Dula, prom mgr; Scott Killgore, news dir. ■ Rates: \$135; 110; 110; 95.

**WCGC(AM)**—See Belmont.

**WEZC(FM)**—1972: 104.7 mhz; 100 kw. Ant 1230 ft. Stereo. 137 S. Kings Dr. (28204). (704) 372-1104. E.Z. Communications Inc. (group owner; acq 4-1-72). Rep: Major Market. Format: Adult contemp. ■ Art Kellar, pres; Gary Brobst, gen mgr; Jake Gurley, gen sls mgr; Ralph Rhoades, prog mgr; Steve Sutton, asst prom mgr; Toni Trueblood, news dir; Glenn Cook, chief engr.

**\*WFAE(FM)**—June 29, 1981: 90.7 mhz; 100 kw. Ant 240 ft. Stereo. UNCC (28223). (704) 597-2555. University of N.C. at Charlotte. Net: NPR. Format: Class, jazz, educ. ■ Jennifer Roth, gen mgr; Barry Gordener, opns mgr; Jean Inaba, mus dir; Fiona Ritchie, prom mgr; Kathleen Merritt, news dir; Paul Stribling, jazz host; Stu Albert, chief engr.

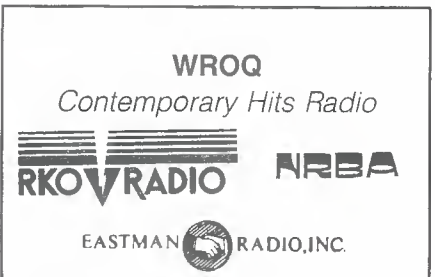
**WGIV(AM)**—Dec 13, 1947: 1600 khz; 1 kw-D, 500 w-N, DA-N. Box 36856. (28236). (704) 333-0131. Douglas Wesley Attaway (acq 6-1-84). Net: Nat Black. Rep: Selcom. Format: Black. ■ Cal Harmon, gen & coml mgr; Lee Cameron, news dir; William Morgan, chief engr. ■ Rates: \$35; 30; 35; 27.

**WGSP(AM)**—Aug 23, 1958: 1310 khz; 1 kw-D, DA-D. 219 E. Blvd. (28203). (704) 375-1310. WGSP Inc. Group owner: Amerecorp Communications Inc. Net: ABC/D. Format: Oldies. ■ Richard E. Tomlinson, pres; Andrew Bickel, gen mgr. ■ Rates: \$42; 42; 42.

**WHVN(AM)**—Dec 6, 1928: 1240 khz; 1 kw-D, 250 w-N, DA-1. Box 18614, 5732 N. Tyron St. (28218). (704) 570-1240. WHVN Inc. (acq 7-11-83). Net: NBC. Format: Rel. ■ George Buck, pres; Tom Gentry, gen & coml mgr; Harry Franklin, prog & mus dir; Jean Burgess, prom mgr; Kay Williams, news dir; Steward Albert, chief engr.

**WPEG(FM)**—See Concord.

**WQCC(AM)**—May 7, 1964: 1540 khz; 1 kw-D. 1402 E. Morehead St. (28204). (704) 372-1540. Gliner Too Inc. (acq 6-1-83). Group owner: Lyon. Rep: Savalli & Schutz. Format: Gospel. ■ Michael Gliner, pres; Wayne Hammond, gen mgr; Larry Schropp, chief engr.



**WROQ(AM)**—1941: 610 khz; 5 kw-D, 1 kw-N, DA-2. 400 Radio Rd. (28216). (704) 392-6191. Sis Radio Inc. (group owner; acq 4-65). Net: RKO I. Rep: Eastman. Format: CHR. ■ Harriet A. Kaplan, pres & gen mgr; Richard Hinshaw, gen sls mgr; Randy Kabrich, prog & mus dir; Eleanor Pettis, prom mgr; Don Strawn, chief engr.

**WROQ-FM**—July 21, 1962: 95.1 mhz; 100 kw. Ant 570 ft. (CP: Ant 996 ft.). (acq 10-75). Format: CHR.

**WSOC(AM)**—Oct 14, 1933: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 34665 (28234). (704) 335-4700. Carolina Bcstg Co. (acq 5-14-59). Group owner: Cox. Net: MBS. Rep: Christal. Format: Adult contemp. ■ William A. Schwartz, pres; Lee Morris, VP & gen mgr; Roger Matney, gen sls mgr; Don Bell, opns mgr; Jacob Lewin, news dir; Bill Huffstetter, chief engr.

**WSOC-FM**—1947: 103.7 mhz; 100 kw. Ant 1040 ft. Stereo. Prog sep from AM. Net: MBS. Format: Mod country. ■ Edd Robinson, mus dir.

**WZXI(FM)**—See Gastonia.

Cherry Point

**WCPQ(AM)**—See Havelock.

**WMSQ(FM)**—See Havelock.

Cherryville

**WCSL(AM)**—June 28, 1967: 1590 khz; 500 w-D. Box 367 (28021). (704) 435-3297. Calvin R. Hastings (acq 10-19-83). Net: N.C. News. Format: C&W. Spec progs: Farm 1 hr, local sports 3 hrs wkly. ■ J. Ardell Sink, pres; Steve Adams, gen & coml mgr, prog dir; Rebecca Adams, prom mgr; Milton Baker, mus dir; Terry Robert Mull, news dir; Michael A. Sink, chief engr. ■ Rates: \$5; 5; 5;

China Grove

**WRNA(AM)**—Nov 17, 1980: 1140 khz; 250 w-D. Box 64 (28023). (704) 857-1101. South Rowan Bcstg Co. (acq 11-17-80). Net: APR. Format: Southern gospel contemp christian. ■ D.C. Linn, pres; Garland Faw, gen mgr; John Withrow, gen sls mgr; Carl Ford, prog dir & prom mgr; Melanie Chilson, mus dir; Ernie Faw, news dir; Harold Ballard, chief engr. ■ Rates: \$4.59; 4.59; 4.59; 4.59.

Claremont

**WCXN(AM)**—Not on air, target date Winter, 1985: 1170 khz; 5 kw-D. c/o 400 Allegheny St., Blacksburg, Va. (24060). Claremont Radio. Format: Div. ■ Edward A. Baker, pres.

**\*WUDD(FM)**—Not on air, target date unknown: Box 889, Blacksburg, Va. (24060). Claremont Educational Workshop Inc.

Clayton

**WHPY(AM)**—1974: 1590 khz; 5 kw-D, DA-D. Box 628 (27520). (919) 553-6136. Clayton Bcstg Co. Net: ABC/C. Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Dr. John Denning, pres; Bill Kirby, gen mgr; Larry Denning, stn mgr; James Crawford, coml mgr; Bobby Bunn, news dir; Howard Sugg, chief engr. ■ Rates: \$5; 5; 5;—

Clinton

**WCLN(AM)**—Sep 27, 1975: 1170 khz; 5 kw-D. Box 89 (28328). (919) 592-6403. Sampson Bcstg Co. Net: ABC/E, N.C. News. Rep: TN Spot Sales. Format: Adult contemp. MOR. Spec prog: Farm 3 hrs wkly. ■ Lawrence B. Carr, pres & gen mgr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WCLN-FM**—June 11, 1967: 107.1 mhz; 3 kw. Ant 300 ft. Dups AM 90% Stereo. (acq 12-30-83).

**WRRZ(AM)**—May 4, 1947: 880 khz; 1 kw-D. Box 378 (28328). (919) 592-2165. WRRZ Radio Co. Inc. (acq 12-30-83). Rep: Southern Spot Sls. Format: C&W, relg. Spec progs: Farm 8 hrs wkly. ■ Delma Patrick Dixon, pres; Dan Lucas, opns mgr; David Denton, prom mgr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

Columbia

**WWOK(FM)**—Licensed to Columbia. See Elizabeth City.

Concord

**WEGO(AM)**—March 5, 1943: 1410 khz; 1 kw-D. Box 128 (28025). (704) 786-9112. Concord-Kannapolis Bcstg Co. (acq 7-1-57). Group owner: Suburban. Net: NC News. Rep: Southern Spot Sls. Format: Top-40.

■ Robert R. Hilker, chmn; William R. Rollins, pres & gen mgr; Jim Mintzer, stn & coml mgr; Barry Chilton, prog dir; Ken Kennedy, chief engr.

**WPEG(FM)**—Co-owned with WEGO(AM). June 15, 1962: 97.9 mhz; 50 kw. Ant 500 ft. (CP: 100 kw). Stereo. (704) 786-9111. Rep: Hillier, Newmark, Wechsler & Howard. Format: Urban contemp. ■ William R. Rollins, pres & gen mgr; Nancy Cooper, stn & coml mgr; Thomas L. "Skip" Murphy Jr., prog dir.

Cullowhee

**\*WWCU(FM)**—Jan 15, 1977: 90.5 mhz; 327 w. Ant minus 827 ft. Stereo. Box 2728 (28723). (704) 227-7173. Western Carolina University. Net: MBS. Format: Top-40. Spec progs: Black 8 hrs wkly. ■ David Batten, gen mgr; Blaine Kellis prom mgr; Bob Goodman, chief engr.

Dallas

**WAAK(AM)**—Jan 1, 1963: 960 khz; 1 kw-D. Box 477 (28034). (704) 922-3411. WAAK Inc. (acq 11-21-77). Net: ABC/D. Format: Adult contemp. ■ Gerald M. Marlow, pres & gen sls mgr; Richard B. Marlow, gen mgr; Rich Harris, prog dir; Keith Stewart, mus dir; Stuart Albert, chief engr. ■ Rates: \$12.50; 12; 12; 12.

**\*WSGE(FM)**—Oct 27, 1980: 91.7 mhz; 3 kw. Ant 140 ft. Stereo. Box 95, Gaston College (28034). (704) 922-7688. Gaston College Bd of Trustees. Net: ABC/I. Format: Div. Spec progs: Jazz 12 hrs, class 6 hrs wkly. ■ Dave Campbell, gen mgr; Ben Hicks, stn mgr; David Keever, chief engr.

Davidson

**\*WDAV(FM)**—Sep 1, 1973: 89.9 mhz; 20 kw. Ant 350 ft. Stereo. Davidson College (28036). (704) 892-2000. Trustees of Davidson College. Format: Class. Spec prog: Jazz 9 hrs wkly. ■ John Clark, gen mgr; Richard Hetland, opns dir; Julie Rogier, prod dir; Theresa Woudy, mus dir; Meg Kimmel, prom mgr.

Dobson

**WYZD(AM)**—Oct 10, 1978: 1560 khz; 1 kw-D. 131 1/2 Atkin St., Box 797 (27017). (919) 386-8134. Dobson Bcstg Inc. Net: NC News. Format: MOR. Spec progs: Farm 6 hrs, bluegrass 7 hrs wkly. ■ Alan G. Combs, gen mgr; Ted Underwood, prog dir; Bill Godfrey, chief engr. ■ Rates: \$3.50; 3.50; 3.50;

Dunn

**WCKB(AM)**—Dec 7, 1946: 780 khz; 1 kw-D. Stereo. Box 789 (28334). (919) 892-3133. North Carolina Central Bcstrs Inc. Format: Adult contemp. Spec progs: Farm 3 hrs, Black 6 hrs, C&W 2 hrs wkly. ■ Robie S. Butler, pres & gen mgr; Wes Cookman, coml mgr; Ron Tart, prog & mus dir; Grace Baggett, prom mgr; Sandra Tripp, news dir; Toby Johnson, chief engr. ■ Rates: \$8; 8; 8; 8.

**WIDO(FM)**—May 17, 1971: 103.1 mhz; 2.7 kw. Ant 325 ft. Stereo. Drawer 2247 Fayetteville (28302). (919) 892-0103. W.B. Belche (acq 4-14-82). Net: Sheridan. Format: Black. ■ W.B. Belche, pres; Paul Engram, opns mgr; Bob Gay, mus dir; Roger Stevens, chief engr. ■ Rates: \$21; 18.60; 21; 15.

Durham

**\*WAFR(FM)**—Sep 20, 1971: 90.3 mhz; 3 kw. Ant 150 ft. 2501 Fayetteville St. (27707). (919) 688-2371. N.C. Central Univ. Community Radio Workshop Inc. Net: NPR. Format: Ed, Black. ■ Robert Spruill, pres; Obataiye Akinwale, dir of bcstg.

**WDCG(FM)**—Listing follows WDNC(AM).

**WDNC(AM)**—April 9, 1934: 620 khz; 5 kw-D, 1 kw-N, DA-2. Box 2126 (27702). (919) 682-0318. Durham Radio Corp. Net: CBS, NBC Talk. Rep: Blair. Format: Big band. ■ E.T. Rollins Jr., pres; Bill Alexander, gen mgr; Jim Sackett, stn mgr; James Toomer, sls mgr; Bo

## North Carolina Radio

Birley, prog dir; Jamie Knapp, news dir; Jim Davis, chief engr.

**WDCG(FM)**—Co-owned with WDNC(AM). Feb 28, 1948: 95.1 mhz; 99 kw. Ant 1,141 ft. Prog sep from AM. Stereo. Net: RKO One. Format: CHR. ■ Dan Gorby, gen sls mgr; Rick Freeman, prog dir. ■ Rates: \$120; 110; 100; 90.

**WDUR(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N. Box 2169 (27702). (919) 683-1490. Airways of Durham. (acq 11-16-76). Net: ABC/C. Rep: Lazar, Southern Spot Sales. Format: Black. ■ Richard G. Glover, pres & gen mgr; Alvin Stowe, prog dir; Jim Davis, chief engr. ■ Rates: \$14; 13; 14; 13.

**WFXC(FM)**—May 15, 1971: 107.1 mhz; 3 kw. Ant 295 ft. Stereo. Box 2855 (27705). (919) 286-9327. Classic Ventures Ltd. (acq 3-11-83). Rep: Lotus. Format: Jazz, class. ■ William P. Dix Jr., pres; Rob Gringle, prog dir; James Davis, chief engr. ■ Rates: \$19; 19; 19; 16.

**WSRC(AM)**—Oct 14, 1954: 1410 khz; 5 kw-D. Box 1331 (27702). (919) 477-7331, 829-0188. Raleigh. Carolina Radio of Durham Inc. (acq 2-1-62). Net: Nat Black. Rep: Hillier, Newmark, Wechsler & Howard. Format: Black. ■ James H. Mayes Jr., pres & gen mgr; Nancy Williams, prog dir; J.J. Green, news dir; Jim Davis, chief engr. ■ Rates: \$20; 18; 20;

**WTKI(AM)**—1945: 1310 khz; 5 kw-D, 1 kw-N, DA-1. Box 1571, 707 Leon St. (27702). (919) 477-7351. W&W Bcstg Co. (acq 9-1-56). Net: MBS. Format: C&W, relig. M.G. ■ H.L. Welch, pres; H. L. Welch Jr., gen mgr; T.J. Baker, office mgr; M.G. Bobbitt Jr., gen sls mgr; Dave Sink, prog dir; Dave Overman, mus dir; Keith Hagman, prom mgr; T.J. Baker, news dir; Grover C. Baker, chief engr.

**\*WXDU(FM)** Oct 1, 1983: 88.7 mhz; 1.3 kw. Ant 200 ft. (CP: 1.62 kw). Stereo. Box 4706, Duke Station (27706). (919) 684-2957. Duke University. Format: Jazz, AOR. Spec progs: Black 3 hrs, class 3 hrs, jazz 18 hrs wkly. ■ Kevin Haim, gen mgr; Mike Schoenteld, prog dir; Joel Gartland, mus dir; Matt Lafey, prom mgr; Pam Woodward, news dir; Kelly McGowan, chief engr.

## Eden

**WCBX(AM)**—Aug 16, 1970: 1130 khz; 1 kw-D. Box A (27288). (919) 623-3121. Stone Corp. (acq 3-16-80). Format: Adult contemp. Spec prog: Gospel 5 hrs wkly. ■ Victor C. Stone, pres & gen mgr.

**WLOE(AM)**—Dec 20, 1946: 1490 khz; 1 kw-D, 250 kw-N, DA-1. Box 548 (27288). (919) 623-3118. Colonial Bcstg Co. Rep: Southern Spot Sls. Format: C&W. Spec prog: Black 6 hrs wkly. ■ James L. Bryan, gen & gen sls mgr; Jim Nance, prog dir; Eldred Winn, chief engr. ■ Rates: \$10; 9; 10;

**WWWI(FM)**—Co-owned with WLOE(AM). March 20, 1949: 94.5 mhz; 27 kw. Ant 96 ft. (CP: 100 kw. Ant 1,532 ft.). Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$11; 10; 11;

## Edenton

**WBXB(FM)**—June 18, 1976: 100.1 mhz; 3 kw. Ant 206 ft. Stereo. Box 0 (27932). (919) 482-2224. Chowan Bcstrs. Net: N.C. News. Rep: TN Spot Sls. Format: C&W. Spec progs: Farm 5 hrs, gospel 10 hrs wkly. ■ Sarai B. Daniels, pres; Trip Barry, gen mgr & chief engr; Charlotte Patterson, coml mgr; Kathy Barry, prog dir; Rita Basnight, mus dir; Al Twine, news dir. ■ Rates: \$3; 3; 3;

**WZBO(AM)**—November 1955: 1260 khz; 1 kw-D, DA. Drawer G (27932). (919) 482-2103. Edenton Bcstg Corp. (group owner; acq 3-11-81). Net: UPI. Rep: Southern Spot Sls. Format: C&W. Spec prog: Black 3 hrs wkly. ■ Robert E. Lee, pres; Chuck Sherman, gen mgr; Charlotte Patterson, gen sls mgr; Doug Moreland, prog dir; Suanne Bass, prom mgr; Flynn Surratt, news dir; Rick Aydtlett, chief engr. ■ Rates: \$6; 5; 6;

**WZBO-FM**—Mar 14, 1983: 102.3 mhz; 3 kw. Ant 211 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$10; 9; 10; 7.

## Elizabeth City

**WCNC(AM)**—September 1939: 1240 khz; 1 kw-D, 250 w-N. Box 1246 (27909). (919) 335-4379. Northeastern Carolina Communications Inc. (acq 9-1-84). Net: UPI, N.C. News. Rep: TN Spot Sls. Format: Oldies. ■ H. Hunt Thomas Jr., pres, gen & gen sls mgr; J.L. Lamb Jr., chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**WGAI(AM)**—Nov 2, 1947: 560 khz; 1 kw-D, 500 w-N, DA-1. Box 1408 (27909). (919) 335-4371. Campbell Bcstg Inc. (acq 9-1-74). Net: Total Radio Net. Rep: T-N Spot Sls. Format: C&W. ■ Tom Campbell, pres; Rita Griffin, gen & gen sls mgr; Hunt Thomas, prog & mus dir; Charles White, news dir. ■ Rates: \$6.90; 6.40; 6.90; 6.40.

**WWOK(FM)**—(Columbia) Co-owned with WGAI(AM). June 13, 1983: 105.7 mhz; 37 kw. Ant 611 ft. (CP: 100 kw). Stereo. Success Communications Inc. Net: RKO II. Rep: Southern. Format: Adult contemp. ■ Jerry Banco, opns mgr. ■ Rates: \$19; 16.45; 19; 16.45.

**WKJX(FM)**—Aug 20, 1984: 96.7 mhz; 3 kw. Ant 290 ft. Stereo. Rt. 6, Box 96X (27909). (919) 338-0196. North Carolina Radio Service Inc. Format: C&W. ■ Lillian Gilliken, pres & gen mgr; Alease S. Moore, opns dir; Pat Hill, sls mgr; Michele Waller, news dir. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

**WMYK(FM)**—Nov 30, 1973: 93.7 mhz; 100 kw. Ant 940 ft. (CP: Ant 1,420 ft.). Stereo. Box 429, Moyock, N.C. (27958). (919) 435-6138; (804) 461-1194. Love Broadcasting Net: NBC's The Source. Rep: Eastman. Format: Urban contemp. ■ William E. Bennis III, gen mgr; Paige Beale, gen sls mgr; John Heimerl, prog dir; & chief engr; Shelly Stiles, mus dir & prom mgr; Art Williamson, news dir. ■ Rates: \$92; 80; 92; 80.

## Elizabethtown

**WBLA(AM)**—Aug 3, 1956: 1440 khz; 5 kw-D. Box 458 (28337). (919) 862-3184. Bladen Bcstg Corp. Net: N.C. News. Rep: TN Spot Sls. Format: Adult contemp, oldies. Spec prog: Black 6 hrs wkly. ■ Robert Hester, pres; Kent Dunn, gen & coml mgr; Alan Hoover, prog dir; Donna Smith, prom mgr; Gene Wells, chief engr. ■ Rates: \$4.50; 4.50; 4.50;

## Elkin

**WIFM-FM**—Listing follows WJOS(AM).

**WJOS(AM)**—1949: 1540 khz; 1 kw-D, 500 w-CH. Drawer 1038 (28621). (919) 835-2511. Tri-County Bcstg Co. (acq 12-1-54). Net: ABC/L. Format: Var. ■ H.F. Laffoon, pres; W.P. Erwin, gen mgr; Leon Reece, stn mgr; Alan Combs, coml mgr; Ralph Shaw, news dir; Richard H. Paulson, chief engr. ■ Rates: \$3; 3; 3; 3.

**WIFM-FM**—Co-owned with WJOS(AM). 1949: 100.9 mhz; 3 kw. Ant 60 ft. Dups AM 15%. ■ Rates: \$25; 2.25; 2.25; 2.25.

## Elon College

**\*WSOE(FM)**—November 1978: 89.3 mhz; 10 w. Ant 50 ft. (CP: 500 w. Ant 104 ft.). Stereo. Box 755 (27244). (919) 584-9880. Elon College. Format: Div. ■ Gerald Gibson, fac adv; Larry Allen, chief engr.

## Fair Bluff

**WNFO(AM)**—Oct 21, 1967: 1480 khz; 1 kw-D. Box 1480 (28439). (919) 649-7325. A.R.T. Bcstg & Assocs Inc. Net: RKO Two, S.C. Net. Format: Contemp country. Spec progs: Gospel 6 hrs, farm 5 hrs wkly. ■ A.B. Alverson, pres; David Garwood, gen mgr & prog dir; R.A. Stripling, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

## Fairmont

**WFMO(AM)**—July 13, 1953: 860 khz; 1 kw-D. Box 665 (28340). (919) 628-6781. Carolinas Bcstg Inc. Net: Carolina News. Rep: TN Spot Sls. Format: Top-40. Spec progs: Farm 5 hrs, black 4 hrs wkly. ■ James C. Clark, pres & gen mgr; John W. Pittman, coml mgr; Bill Sellers, prog & mus dir; Betty Clark, prom mgr; Gordy

Brown, news dir; Joe Miles, chief engr. ■ Rates: \$4; 4; 4;

**WZYZ(FM)**—Co-owned with WFMO(AM). August 1975: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. Net: NC News. Rep: TN Spot Sls. Format: Contemp mass appeal. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Farmville

**WGHB(AM)**—Dec 12, 1959: 1250 khz; 5 kw-D, 2.5 kw-N, DA-2. Box 229 (27828). (919) 753-4122. Farmville Bcstg Co. (acq 6-78). Net: NC News. Rep: TN Spot Sls. Format: C&W. Spec progs: Farm 8 hrs, Black 3 hrs wkly. ■ L. Gene Gray, pres; Sonny Fisher, prog & mus dir; George Foley, news dir. ■ Rates: \$8; 7; 8; 7.

**WRQR(FM)**—Co-owned with WGHB(AM). March 24, 1974: 94.3 mhz; 3 kw. Ant 300 00 ft. Stereo. Net: MBS. Rep: Capitol Spot Sls. Format: Adult contemp. ■ John Moore, gen & coml mgr; Eric Miller, prog & mus dir; Kirk Williams, prom mgr; Dan Lucas, news dir; L. Gene Gray, chief engr. ■ Rates: \$9; 8; 9; 7.

## Fayetteville

**WFAI(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. (CP: 1200 khz; 5 kw-D, 500 w-N, DA-N). Box 649 (28302). (919) 483-0393. Beasley Bcstg Co. (group owner; acq 9-1-71). Net: MBS, N.C. News. Rep: Hillier, Newmark, Wechsler & Howard, Southern Spot Sls. Format: Music of your life. ■ George G. Beasley, pres; Danny Highsmith, VP & gen mgr; Mike Kirchen, stn mgr; Curt Nunnery, opns mgr; Ted Michaud, news dir; Gene Wells, chief engr. ■ Rates: \$21; 17; 21; 12.

**WFLB(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N. DA-2. Box 530, 1338 Bragg Blvd. (28302). (919) 323-0925. Gray South Inc. (acq 8-81). Net: ABC/C. Rep: Southern Spot Sls, Carolina Spot Sales. Format: Adult contemp. ■ Ted J. Gray Jr., pres; G. Stewart Thrower, gen mgr; Larry Cannon, prog dir; Sandra Lofton, prom mgr; Carl Stevens, news dir; Gene Wells, chief engr. ■ Rates: \$16.50; 14.30; 16.50; 11.

**WFNC(AM)**—1940: 940 khz; 50 kw-D, 1 kw-N, DA-N. Box 35297 (28303). (919) 864-5222. Cape Fear Bcstg Co. Net: CBS. Rep: Eastman. Format: C&W, news, talk. ■ Victor W. Dawson, pres & gen mgr; Paul Michels, opns mgr; Steve Harden, sls mgr; Dan Mitchell, prog dir; Randy Jenkins, mus dir; Russ Clarkson, news dir; Jesse Sprouse, chief engr. ■ Rates: \$30; 17; 20; 12.

**WQSM(FM)**—Co-owned with WFNC(AM). 1947: 98.1 mhz; 100 kw. Ant 500 ft. Stereo. (919) 867-0121. Prog sep from AM. Format: Top-40. ■ Weyher Dawson, sls mgr; Terry Jordan, prog dir; Cal Casey, mus dir. ■ Rates: \$30; 25; 30; 20.

**\*WFSS(FM)**—Dec 2, 1977: 89.1 khz; 100 kw. Ant 380 ft. Stereo. 1200 Murchison Rd. (28301). (919) 486-1381. Fayetteville State Univ. Net: NPR, UPI. Format: Jazz, news, pub affrs. Spec progs: Class 3 hrs, contemp gospel 6 hrs, blues 3 hrs wkly. ■ Joseph Ross, gen mgr; John Haynes, prog dir; Tom Hennessey, mus dir; Paul Wilson, prom mgr; Mark Melvin, news dir; Bob Collins, chief engr.

**WIDU(AM)**—Jan 20, 1958: 1600 khz; 1 kw-D. Drawer 2247 (28302). (919) 483-6111. WIDU Bcstg Inc. Net: MBS, Sheridan. Rep: PRO. Format: Black. ■ W. B. Belche, pres & gen mgr; William A. Hennessee, prog & news dir; Bob Gay, mus dir; Forrest Tyndall, coml mgr; Roger Stevens, chief engr. ■ Rates: \$7.70; 7.70; 7.70;

**WQSM(FM)**—Listing follows WFNC(AM).

**WSTS(FM)**—See Laurinburg.

## Forest City

**WAGY(AM)**—Oct 15, 1958: 1320 khz; 1 kw-D, 500 w-N, DA-N. Box 280 (28043). (704) 245-9887. Tri-City Bcstg Co. (acq 1-31-78). Net: NBC. Format: C&W. ■ Don Lovelace, pres, gen mgr & chief engr; Archie West, coml mgr; Donna S. Lovelace, opns mgr, prog & mus dir; Walt Hoagland, news dir. ■ Rates: \$5; 3; 5; 2.

**WBBO(AM)**—Sept 10, 1947: 780 khz; 1 kw-D. 1263 W. Main St. (28043). (704) 245-4205. Rutherford County Radio Co. Net: ABC/C, Total Radio Net. Rep: Dora Clayton. Format: Adult contemp, C&W. Spec prog: Black 2 hrs wkly. ■ Stella A. Trapp, pres; Don Trapp, gen mgr; Tony Beam, gen sls mgr; Patrick Nanney,



asst mgr; Wayne Dobbins, mus dir & prom mgr; Ludie Wilkie, news dir; Henry E. Melton, chief engr. ■ Rates: \$11.10; 9.60; 11.10; 9.60.

**WBBO-FM**—Sep 10, 1947: 93.3 mhz; 100 kw. Ant 285 ft. Stereo. Prog sep from AM. Format: Adult contemp. Spec progs: Farm 3 hrs, gospel 3 hrs wkly. ■ Scott Limerick, mus dir.

Franklin

**WFSC(AM)**—May 5, 1957: 1050 khz; 1 kw-D. Box 470 (28734). (704) 524-4418. Statesville Bcstg Co. Inc. Net: ABC/I. N.C. News Net. Format: C&W. Spec progs: Gospel 17 hrs, farm 2 hrs wkly. ■ A. Fuller Sams, pres; Brenda Wooten, gen mgr; Jo Cunningham, coml mgr; Tony Angel, prog & mus dir; Ken Cerri, prod mgr; Randy Raby, news dir; Rick Cruse, chief engr. ■ Rates: \$4.65; 3.85; 3.85; 3.85.

**WRFR(FM)**—Co-owned with WFSC(AM). Sep 1, 1965: 96.7 mhz; 3 kw. Ant minus 200 ft. Prog sep from AM. (704) 524-5395. Format: Adult contemp.

**WLTM(AM)**—May 24, 1979: 1480 khz; 5 kw-D. Rt. 9, Box 125 (28734). (704) 369-9569. Joe M. Henry, Net: UPI. Format: Rel, C&W. ■ Joe M. Henry, pres; Burnette E. Cagle, gen & prom mgr, chief engr & news dir; Mary Ann Thompson, gen sls mgr; Hilde McClure, prog dir; Keith N. Curtis, mus dir. ■ Rates: \$4.50; 4.50; 4.50;

**WRFR(FM)**—Listing follows WFSC(AM).

Fuquay Varina

**WAKS(AM)**—1949: 1460 khz; 5 kw-D. Box 588 (27526). (919) 552-2263. Wake County Bcstg Co. (acq 3-71). Net: MBS, UPI. Rep: Tobacco Net. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Jim Butts, VP, gen & coml mgr; Don Andrews, opns & mus dir; George Olsen, news dir; Toby Johnson, chief engr. ■ Rates: \$15; 15; 15; 15.

**WAKS-FM**—Dec 1, 1980: 103.9 mhz; 2.1 kw. Ant 360 ft. Dups AM 90%. Stereo.

Garner

**WKBQ(AM)**—Aug 11, 1969: 1000 khz; 1 kw-D. Box 1000, Raleigh (27602). (919) 832-5551. Christopher C. Maggio Net: ABC/D. Format: Country, relig. ■ Christopher C. Maggio, pres; Buck Poe, gen sls & prom mgr; mus & news dir; Phil Edwards, prog dir; W.L. Johnson, chief engr. ■ Rates: \$12.50; 10.50; 12.50;

Gastonia

**WAAK(AM)**—See Dallas.

**WGAS(AM)**—See South Gastonia.

**WGNC(AM)**—March 1939: 1450 khz; 1 kw-D, 250 w-N. Box 310, Radio Ave. at Broadcast St. (28053-0310). (704) 865-8501. WGNC Inc. Net: ABC/E. Format: Contemp country. ■ Pat McSwain, pres; Doug McSwain, VP, gen & gen sls mgr; Gary Michaels, prog dir; Ralph Withers, chief engr. ■ Rates: \$10.25; 7.50; 8; 7.50.

**WZXI(FM)**—Co-owned with WGNC(AM). September 1947: 101.9 mhz; 100 kw. Ant 870 ft. Prog sep from AM. Stereo. Bus off: Box 310, Radio Ave. at Broadcast St. (28053-0310); Sls off: 4222 Barringer Dr., Charlotte (28210). (704) 525-5000. WZXI Inc. Rep: Republic Radio Sls. Format: Btl mus. ■ Jerry McSwain, VP & gen mgr. ■ Rates: \$85; 85; 85; 65.

**WLTC(AM)**—March 8, 1948: 1370 khz; 5 kw-D. Box 3927, 304 N. New Hope Rd. (28052). (704) 865-1280 & 865-1079. Gastonia Bcstg Service Inc. Rep: Devney, Media Sls/South. Format: C&W. Spec prog: Gospel 10 hrs wkly. ■ J. B. Petty, pres & gen mgr; B. C. Morrow, coml mgr; James C. Beatty, prog, news & mus dir; Don Voight, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WZXI(FM)**—Listing follows WGNC(AM).

Goldsboro

**WEQR(FM)**—Listing follows WGBR(AM).

**WFMC(AM)**—Nov 11, 1951: 730 khz; 1 kw-D. Box 2006 (27533). (919) 734-4211. Southern Radio & TV Corp. (acq 1-9-67). Group owner: Beasley. Rep: Carolina Spot Sales. Format: C&W, rel, farm. ■ George G.

Beasley, pres; Webster A. James, gen mgr; Bob Wooten, sls mgr; Tony D. Blackmon, prog & mus dir; Ken Plummer, news dir; Don Price, chief engr. ■ Rates: \$7.50; 7; 7.50;

**WOKN(FM)**—Co-owned with WFMC(AM). Feb 2, 1972: 102.3 mhz; 3 kw. Ant 275 ft. (919) 734-4213. Prog sep from AM. WOKN Inc. Net: Nat Black. Rep: Howard Format: Black. ■ Robert Swinson Jr., gen mgr; Ronnie Freeman, prog & mus dir.

**WGBR(AM)**—1939: 1150 khz; 5 kw-D. 1 kw-N, DA-2 Box 207, 914 W. Grantham St. (27533). (919) 736-1150. Eastern Carolina Bcstg Inc. Net: ABC/I, N.C. News. Rep: TN Spot sls. Format: MOR, contemp country. ■ Vassie G. Balkcum, pres & gen mgr; Bob Hills, sls mgr; Chris Castles, mus dir; Kay Gates, opns dir; Bill Justice, news dir; Lew Graves, chief engr. ■ Rates: \$10; 9; 10; 9.

**WEQR(FM)**—Co-owned with WGBR(AM). 1946: 96.9 mhz; 50 kw. Ant 320 ft. Stereo. Net: ABC/D, NCNN. South Carolina Spot Sls. Format: Adult contemp. ■ Vassie Balkcum, gen mgr. ■ Rates same as AM.

**WOKN(FM)**—Listing follows WFMC(AM).

**WSSG(AM)**—Oct 22, 1955: 1300 khz; 1 kw-D. Box 128 (27533-0128). (919) 734-1300. Creative Bcstg Co. (acq 6-12-81). Net: CBS. Rep: Bolton. Format: Div. ■ Willie Strickland, pres & gen mgr; Don Smith, bcstg opns mgr; Donald R. Price, chief engr. ■ Rates: \$5.25; 5.25; 5.25;

Graham

**WBAG(AM)**—See Burlington-Graham.

**WSML(AM)**—Dec 2, 1967: 1190 khz; 1 kw-D, DA. Box 900 (27253). (919) 227-4254. Evans Communications Corp. (acq 10-1-82). Net: ABC/I. Format: Relig. ■ Emery T. Evans, pres, gen & gen sls mgr; Bill Jamison, prog & news dir; Rachel Webster, mus dir; Bruce Jones, prom mgr; Bob Moran, chief engr. ■ Rates: \$8; 8; 8;

**WZZU(FM)**—See Burlington-Graham.

Granite Falls

**WKJK(AM)**—Feb 22, 1963: 900 khz; 500 w-D. Box 486 (28630). (704) 396-3361. Freedom Bcstg Corp. (acq 6-10-83). Format: Relig. ■ Hugh Morton Jr., pres; Gary Whittle, VP & gen mgr; David Robinette, prog dir; Elbert Greenway, sr acct exec; Judy Annas, asst mgr; Tom Woosley, tech opns mgr. ■ Rates: \$10; 10; 10; 10.

Greensboro

**WBIG(AM)**—Aug 19, 1926: 1470 khz; 5 kw-U, DA-N. Box 20204, 3001 Battleground Rd. (27420). (919) 288-4131. North Carolina Bcstg Co. Inc. (acq 1934). Group owner: Jefferson-Pilot Bcstg Co. Net: CBS, AP. Rep: Blair. Format: MOR. ■ Stan Thomas, VP & gen mgr; Mary MacMillan, sls mgr; Tom Jackson, opns mgr; Dennis Elliott, prog dir; Jill Pavey, prom mgr; Lloyd Gordon, news dir; Larry Allen, chief engr. ■ Rates: \$35; 36; 31; 18.

**WCOG(AM)**—May 22, 1948. 1320 khz; 5 kw-D, 1 kw-N, DA-2. (CP: 5 kw). Box 8009 (27419). (919) 299-0346. Adelphi Bcstg. Group owner: Mann Media (acq 2-1-84). Rep: Christal. Format: Oldies. ■ Bernard Mann, pres; Mark Clarcoq, gen mgr; Nancy Bray, gen sls mgr; Phil Valentine, prog dir; Janet Kennedy, prom mgr; Terry Lambert, chief engr. ■ Rates: \$18; 15; 19; 10.

**WGLD-FM**—Co-owned with WCOG(AM). See High Point.

**WEAL(AM)**—Oct 5, 1962: 1510 khz; 1 kw-D, 250 w-CH. Box 6626 (27405). (919) 272-5121. North State Bcstg Co. (acq 12-75). Net: Sheridan. Rep: Howard. Format: Black. ■ Lewis Pace Poag, pres & coml mgr; Morgan Rees Poag, gen mgr; Ruennel Stewart, opns mgr; Bobby Knight, prog dir; Larry Allen, chief engr. ■ Rates: \$15; 15; 15; 15.

**WKEW(AM)**—Feb 16, 1942: 1400 khz; 1 kw-D, 250 w-N, DA-1. 708 Summit Ave. (27405). (919) 273-3631. WKEW Partners (acq 12-8-82). Net: ABC/I, MBS, N.C. News Net. Rep: Southern Spot Sls. Format: Adult contemp, personality, sports. ■ William P. Mitchell, gen mgr; Stewart P. Mitchell, gen partner; Lee Miller Atkinson, asst gen mgr; Ken Allen, prog dir; Dan Quinn, mus

dir; Dan Thomas, news dir; Larry Allen, chief engr. ■ Rates: \$19; 19; 19; 19.

**WMAG-FM**—See High Point.

**\*WNAA(FM)**—Sep 10, 1978: 90.1 mhz; 10 kw. Ant 470 ft. Stereo. N.C. A&T Univ. (27411) (919) 379-7960. North Carolina Agricultural & Technical State University. Format: Educ, Black contemp. Tony Welborne, gen mgr, mus & prog dir; Stephen Lipscomb, mus dir; Yvonne Anderson, news dir; Greg Stacy, chief engr.

**WPET(AM)**—1954: 950 khz; 500 w-D. Box 950 (27402). (919) 275-9738. Robins Communications Inc. (acq 3-84). Net: MBS. Rep: Eastman. Format: Gospel. ■ E. Claiborne Robins Jr., pres; Donald Davis, prog dir; Dave Compton, mus dir; Arvin Wynn, prom mgr; Jim Krasula, news dir; Larry Allen, chief engr. ■ Rates: \$17; 17; 17; 17.

**WRQK(FM)**—Co-owned with WPET(AM). Jan 9, 1958: 98.7 mhz; 100 kw. Ant 814 ft. Stereo. (919) 275-9895. WRQK Inc. (acq 4-15-73). Net: MBS. Rep: Christal. Format: Adult contemp. ■ Thomas Armshaw, pres & gen mgr; An McGinnis, gen sls mgr; Wes Jones, prog & mus dir; Pam Conrad, prom mgr. ■ Rates: \$70; 60; 65; 50.

**\*WQFS(FM)**—January 1970: 90.9 mhz; 19 kw. Ant 200 ft. Stereo. Box 17714, Guilford College (27410). Guilford College Bd of Trustees. Format: Prog, div. Spec progs: Jazz 18 hrs, class 3 hrs wkly. ■ Tim Little, gen mgr.

**WQMG(FM)**—July 8, 1962: 97.1 mhz; 100 kw. Ant 520 ft. Net: CBS R/R. Rep: Hillier, Newmark, Wechsler & Howard. Format: Jazz, contemp soul. ■ M. Rees Poag, pres & gen mgr; L. Pace Poag, VP & sls mgr; Doc Foster, mus dir; Ruennel Stewart, opns mgr; Larry Allen, chief engr.

**WRQK(FM)**—Listing follows WPET(AM).

**\*WUAG(FM)**—July 20, 1964: 106.1 mhz; 10 w. Ant 200 ft. Stereo. Box 28, Taylor Bldg. U. of N.C. at Greensboro (27412-5001). (919) 379-5450. U. of N.C. at Greensboro, Bd of Trustees. Net: RKO One. Format: Progs new mus. Spec prog: Jazz 14 hrs wkly. ■ Stuart Smith, gen mgr; Duncan Brown, prog dir; Woodie McDougald, chief engr.

**WWMO(FM)**—See Reidsville.

Greenville

**\*New FM**—Not on air, target date unknown: 88.3 mhz; 31.6 kw. Ant 550 ft. Swain Hall 044A, Campus Chapel Hill, Chapel Hill (27514). Board of Trustees, U of N.C.

**WBZQ(AM)**—July 15, 1962: 1550 khz; 1 kw-D. Box 1485 (27834). (919) 752-8740. Greenville Bcstg Co. Inc. (acq 5-13-74). Rep: Keystone. Format: Relig. Spec prog: Farm. ■ Jim McManus, pres & gen mgr; Wade Cox, sls mgr; Debbie Cowan, prog dir; Jan McManus, mus dir; Lawrence Jones, news dir. ■ Rates: \$6; 5; 6;

**WNCT(AM)**—1940: 1070 khz; 10 kw-U, DA-N. Box 7167 (27834). (919) 757-0011. TWX: 510-929-1619. Park Communications Inc. (group owner, acq 1962). Net: CBS. Rep: Katz. Format: C&W. Spec prog: Farm 15 hrs wkly. ■ Roy H. Park, pres; Joe Mule, gen mgr; Bob Myers, prog dir; Joe Wayne, mus dir; John Moore, farm dir; Mitch Keel, chief engr. ■ Rates: \$30; 25; 30; 20.

**WNCT-FM**—Dec 22, 1963: 107.7 mhz; 100 kw. Ant 1,700 ft. Stereo. Prog sep from AM. Net: RKO II. Rep: Katz. Format: Btl mus. Spec prog: Farm 5 hrs wkly. ■ WNCT-TV affil. ■ Rates: \$50; 45; 50; 40.

**WOOW(AM)**—October 1959: 1340 khz; 1 kw-D, 250 w-N. 304 Evans St. Mall (27834). (919) 758-1171. WOOW Bcstg Inc. (acq 5-66). Rep: Southern Spot Sls. Format: AOR. Spec prog: Black 10 hrs wkly. ■ Mark Clements, chmn; Danny Jacobson, pres, gen & coml mgr; D.S. Jacobson. ■ Rates: \$8.50; 8; —;

**WZMB(FM)**—Feb 2, 1982: 91.3 mhz; 282 w. Ant 134 ft. Stereo. 2nd Flr., Old Joyner Library, ECU (27834). (919) 757-6656. ECU Media Board. Format: Jazz, prog. Spec

## North Carolina Radio

progs: Class 12 hrs, soul 4 hrs, new wave 4 hrs wkly.  
■ Warren A. Baker, gen mgr; Macon Dail, chief engr.

### Grifton

**WNBB**—Not on air, target date unknown: 99.3 mhz; 3 kw. Ant 266 ft. 6510 Abrams Rd., Suite 530, Dallas, Tex. (75721). Mark S. Manafo. Format: Contemp.  
■ Mark F. Manafo, owner.

### Hamlet

**WKDX(AM)**—June 30, 1957: 1250 khz; 1 kw-D. Box 826 (28345). (919) 582-2653. Richmond County Bcstg Co. Inc. Group owner: Lyon. Net: ABC/I. Format: C&W. Spec prog: Gospel 15 hrs wkly. ■ R. A. Lyon, pres; Jesse C. Benoist, gen mgr; Mrs. Sherrell R. Benoist, prog dir; Greg Hagins, news dir; Bill Gaston, chief engr.  
■ Rates: \$5; 5; 5.

### Havelock

**WCPQ(AM)**—June 16, 1962: 1330 khz; 1 kw-D, DA-D. Box 247 (28532). (919) 447-0101. Musicradio of N.C. Inc. (acq 5-20-78). Net: ABC/I. Rep: Roslin, South Spot Sls. Format: MOR. ■ Richard V. Goines, exec VP & gen mgr; Melinda Fitzgerald, gen sls mgr; Don Harrison, prog dir; Dwilla Cantrell, mus dir; Joe Brennan, prom mgr; Pat Fisher, news dir; Tom Robertson, chief engr.  
■ Rates: \$9.50; 7; 8.25.

**WMSQ(FM)**—Co-owned with WCPQ(AM). Nov 12, 1971: 104.9 mhz; 3 kw. Ant 186 ft. (CP: 2.9 kw; ant 310 ft.). Stereo. Prog sep from AM. Net: ABC/E. Format: Adult contemp. ■ Rates: \$13.25; 10.30; 11.75; 8.80.

### Henderson

**WHNC(AM)**—June 6, 1945: 890 khz; 1 kw-D. Norlina Rd., Box 1240 (27536). (919) 438-8111. Rigel Inc. (acq 8-1-78). Net: ABC/E. Rep: Southern Spot Sales. Format: Oldies. ■ Roy O. Rodwell, pres; Terry W. Freitag, gen mgr; Larry D. Williams, sls mgr; William Woltz, mus dir; Scott Poe, prom mgr; Bob Harrison, news dir.  
■ Rates: \$5; 4.75; 5; 4.75.

**WIZS(AM)**—May 1, 1955: 1450 khz; 1 kw-D, 250 w-N. Box 1299 (27536). (919) 438-8135. Stanley H. Fox (acq 9-1-60). Net: Carolina News. Rep: TN Spot Sls. Format: C&W, Black. Spec progs: Farm 5 hrs, gospel 2 hrs wkly. ■ Stan Fox, pres; Thomas J. Moore, gen & coml mgr; Jim Daniel, asst mgr; Mark Grady, prog dir; Sylvia Edwards, traff dir; Greg Thrift, news dir; Walter L. Johnson, chief engr. ■ Rates: \$4; 3.50; 3.50; 3.50.

**WYFL(FM)**—1948: 92.5 mhz; 50 kw. Ant 500 ft. Box 888 (27536). (919) 492-9511. Bible Bcstg Network (group owner; acq 10-3-81). Net: APR. Format: Rel.  
■ Jud Mast, gen mgr.

### Hendersonville

**WHKP(AM)**—Oct 22, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 2470 (28739). (704) 693-9061. Radio Hendersonville Inc. (acq 1947). Net: ABC/I. Rep: Keystone, Southern Spot Sls. Format: Contemp. ■ Kermit E. Edney, pres; Art Cooley, VP & gen mgr; Bill Edmundson, coml mgr; Al Hope, prog dir; Boyce Orr, off mgr; Larry Freeman, pub affairs dir; Joanne Bagley, news dir; Norman Lyda, chief engr. ■ Rates: \$15; 15; 15; 15.

**WKIT(FM)**—Co-owned with WHKP(AM). April 15, 1958: 102.5 mhz; 100 kw. Ant 332 ft. (704) 693-4193. Net: ABC/FM. Rep: Southern Spot Sls. Format: C&W.  
■ Norman Lyda, chief engr. ■ Rates same as AM.

**WHVL(AM)**—Dec 25, 1964: 1600 khz; 5 kw-D DA, 500 2-CH. 717 Greenville Hwy (28739). (704) 663-7915. The Mountaineer Corp. Rep: Bolton. Format: Top-40.  
■ A.E. Perkins, pres & gen mgr; Sally Robertson, coml mgr; Robyn Mutchler, prog dir; Glenn Trent, mus dir; Henry Poole, chief engr. ■ Rates: \$8.25; 7; 8.25; 7.

**WKIT(FM)**—Listing follows WHKP(AM).

## Hickory

**WHKY(AM)**—June 10, 1940: 1290 khz; 5 kw-D, 1 kw-N, DA-N. 526 Main Ave. S.E., (28601). (704) 322-5115. Catawba Valley Bcstg Inc. (acq 8-76). Net: ABC/E, N.C. News. Format: Adult contemp. ■ Robert E. Cline, pres; Thomas Long, gen mgr; Lois G. Long, gen sls mgr; Ed Logan, prog & mus dir; James O. Carr, news dir; Thomas E. Long Jr., chief engr. ■ Rates: \$10; 10; 10; 10.

**WHKY-FM**—Jan 20, 1959: 102.9 mhz; 14.8 kw. Ant 325 ft. Stereo. Prog sep from AM. Net: RKO One. Format: Top-40. ■ T.L. Murphy, mus dir. ■ WHKY-TV affil.  
■ Rates: \$14.50; 12; 14.50; 12.

**WIRC(AM)**—Dec 5, 1948: 630 khz; 1 kw-D. Box 938 (28603). (704) 322-4130. Foothills Broadcasting Inc. (acq 12-77). Net: AP. Rep: Southern Spot Sls. Format: C&W. ■ Jerry Oakley, pres & gen mgr; Maynard Taylor, gen sls mgr; Greg Mull, prog dir & chief engr; Lynn Henderson, prom mgr; Dave Hardin, news dir. ■ Rates: \$14; 12; 14;

**WXRC(FM)**—Co-owned with WIRC(AM). Dec 7, 1962: 95.7 mhz; 100 kw. Ant 330 ft. Stereo. Prog sep from AM. (704) 322-1713. Net: ABC/C. Format: Adult contemp. ■ Rates: \$27; 23; 27; 23.

**WSPF(AM)**—Oct 27, 1963: 1000 khz; 5 kw-D. 211 Hwy 127 & 2nd Ave. S.E. (28601). (704) 328-1731. Piedmont Bcstg Co. Inc. Net: UPI. Rep: Bolton. Format: Modern country. ■ Willis A. Deal, pres & gen mgr; Tim L. Andrews, gen sls mgr; Thomas E. McCray, prog dir.  
■ Rates: \$12; 12; 12;

**WXRC(FM)**—Listing follows WIRC(AM).

## High Point

**WGLD-FM**—Listing follows WOKX(AM).

**WGOS(AM)**—July 1947: 1070 khz; 1 kw-D. 660 N. Main St. (27261). (919) 889-1466. Ritchy Bcstg Co. Inc. (acq 8-6-79). Format: Pop, adult contemp. ■ Simon Ritchy, pres & prog dir; Lynn Ritchy, coml mgr; Ronald L. Muffley, gen mgr; James R. Luther, chief engr.

**\*WHPE-FM**—November 1947: 95.5 mhz; 100 kw. Ant 440 ft. Stereo. 1714 Tower Ave. (27260). (919) 889-9473. Bible Bcstg Network (acq 10-74). Net: AP. Format: Rel. ■ Lowell Davey, pres; Ronald L. Muffley, gen mgr; J. Rex Luther, chief engr.

**WMFR(AM)**—Oct 15, 1935: 1230 khz; 1 kw-D, 250 w-N, DA-1. 164 S. Main St. (27260). (919) 855-2191. Voyager Communications Inc. (acq 10-82). Net: ABC/E. Rep: Major Mkt. Format: MOR. ■ Bill Johnston, sls mgr; Jim Davenport, prog dir; Larry Craven, news dir; Ed Kasovic, chief engr. ■ Rates: \$20; 17; 18; 13.

**WMAG-FM**—1946: Co-owned with WMFR(AM). 99.5 mhz; 100 kw. Ant 1,500 ft. Stereo. Prog sep from AM. Box 2208 (27261). High Point: (919) 882-0995; Greensboro: (919) 272-0995; Winston-Salem: (919) 727-0995. Net: ABC/E. Rep: Major Market. Format: Adult contemp. ■ Carl Venters, chmn; Jack McCarthy, pres; George R. Francis, VP & mngn dir; Dick Harlow, gen sls mgr; Jim Ballard, prog dir; Bill Flynn, mus dir; Janet Gibbons, prom mgr; Frank Laseter, news dir; Bob Herman, chief engr. ■ Rates: \$120; 110; 110; 90.

**WOKX(AM)**—June 1953: 1590 khz; 1 kw-D. Box 6334 (27262). (919) 884-1551. Agape Ministries Inc (acq 10-31-83). Format: Contemp christian mus. ■ David Roddick, pres; Ru Rose, gen mgr; Ray Testerman, chief engr. ■ Rates: \$5; 5; 5;

**WGLD-FM**—June 1953: 100.3 mhz; 100 kw. Ant 400 ft. 4002 Spring Garden St. (27410). (919) 299-0346. Adelphi Bcstg. Co. (group owner). Format: Easy Istng. ■ Bernard Mann, pres; Mark Clarco, gen mgr; Nancy Bray, gen sls mgr; Phil Valentine, prog dir; Janet Kennedy, prom mgr; Terry Lambert, chief engr.

**\*WWIH(FM)**—Sep 19, 1981: 90.3 mhz; 100 w. Ant 145 ft. Stereo. Box 3071, High Point College (27262). (919) 885-8968. High Point College Bd of Trustees. Format: AOR. Spec progs: Black 15 hrs, relg 6 hrs wkly. ■ Al Sistrunk, advisor; Craig Van Steenburgh, gen mgr.

**WWMO(FM)**—See Reidsville.

## Icard Township

**WUIV(AM)**—March 29, 1981: 1580 khz; 5 kw-D, DA. Interstate 40, Box 1 (28666). (704) 397-5549. Jimmy R. Jacumin. Net: CBS. Format: MOR. ■ Jimmy R. Jacumin, pres; Ted Bell, gen mgr; Gene Crawley, prog dir; Marie Triplett, prom mgr; Dave Hardin, news dir; Charles Cooke, chief engr. ■ Rates: \$6.50; 6.50; 6.50;

### Jacksonville

**WIIZ(AM)**—Oct 10, 1968: 1290 khz, 1 kw-D. Drawer 1216 (28541). (919) 347-6141. Caleb Communications Inc. (acq 8-79). Net: ABC/C. Format: Top-40. ■ Raymond W. Fraley, pres; Harold Foster, gen & coml mgr; Chris Marks, prog dir; Gary Lee, mus dir; Tim White, chief engr. ■ Rates: \$6; 6; 6;

**WJNC(AM)**—Oct 15, 1945: 1240 khz; 1 kw-D, 250 w-N. Drawer A-J (28540). (919) 455-2202. Winfas Inc. (acq 1-1-82). Net: NBC. Rep: Southern Spot Sls. Format: MOR. ■ Roger Ingran, pres; Ronald S. Brown, gen mgr; Paulette Margelis, gen sls mgr; Craig Wiggins, prog dir; Glenn Hargett, news dir; Don Brown, chief engr.  
■ Rates: \$14; 12; 14; 12.

**WRCM(FM)**—Co-owned with WJNC(AM). April 28, 1965: 92.1 mhz; 3 kw. Ant 270 ft. Prog sep from AM. Stereo. Rep: Southern Spot Sales. Format: C&W.  
■ Mack MacTindall, prog dir. ■ Rates same as AM.

**WLAS(AM)**—June 21, 1954: 910 khz; 5 kw-U, DA-N. Stereo. Box 760 (28541). (919) 455-9528. Seaboard Bcstg Corp. Net: ABC/I Market 4, T-N Spot Sales. Format: C&W. ■ William Waldron, gen mgr; Paula Wood, gen sls mgr; Willis Williams, prog dir; Allen Bailey, mus dir; Bob Gallop, news dir; Skip White, chief engr. ■ Rates: \$14; 12; —;

**WXQR(FM)**—Co-owned with WLAS(AM). March 14, 1966: 105.5 mhz; 3 kw. Ant 246. Prog sep from AM. Stereo. 1011 Hargett St. (919) 455-2507. Marine Bcstg Corp. Net: NBC's The Source. Format: AOR. ■ Sidney Popkin, pres; Mary Lucas, gen sls mgr; Kris Kelly, prog dir; Nikki Nash, mus dir; Steve Gelder, prom mgr; Katy Sebold, news dir. ■ Rates: \$16; 15; 16; 15.

### Kannapolis

**WGTL(AM)**—June 10, 1947: 870 khz; 1 kw-D. Box 148 (28081). (704) 933-8700. Fred H. Whitley Inc. ■ Fred H. Whitley, owner & gen mgr; William E. Rumble, chief engr.

**WRKB(AM)**—Dec 11, 1960: 1460 khz; 500 w-D. Box R (28081). (704) 933-1121. Downs Radio Inc. (acq 6-1-83). Net: CBS, AP. Rep: Selcom. Format: Rel. Spec progs: Black 5 hrs, Gr 1 hr wkly. ■ Paul Downs, pres; John Stiles, gen & gen sls mgr; Carl Ford, prog & mus dir; Paul Winston, news dir; Gary Hattaway, chief engr.  
■ Rates: \$12; 12; 12;

**WJZR(FM)**—Co-owned with WRKB(AM). October 1964: 99.7 mhz; 50 kw. Ant 320 ft. (CP: 100 kw, 330.5 ft.). Format: Top-40. Spec prog: Black 1 hr wkly.  
■ Rates: \$45; 30; 40; 65.

### King

**WKTE(AM)**—Dec 4, 1963: 1090 khz; 1 kw-D. Box 465 (27021). (919) 983-3111. Stokes County Bcstg Co. (acq 11-1-67). Net: UPI, Total Radio Net, Southern Farm Net. Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Thomas E. Pendleton, pres; Chuck Webster, VP, gen & gen sls mgr; Rodney Booth, prog & mus dir; Connie Peddie, prom mgr; Herb Q. Willard, news dir; Eugene D. Jones, chief engr. ■ Rates: \$7; 6.50; 7;

### Kings Mountain

**WKMT(AM)**—March 12, 1953: 1220 khz; 1 kw-D. Box 1220 (28086). (704) 739-3671. R. H. Whitesides. Format: C&W, rel. ■ R.H. Whitesides, pres; Jonas R. Bridges, gen & coml mgr; Doris S. Bridges, prog dir; Robby Bridges, prom mgr; Pam Bridges, mus dir; Tom Ellis, news dir; Don Welch, chief engr.

### Kinston

**WELS(AM)**—September 1950: 1010 khz; 1 kw-D. 1312 W. Vernon Ave. (28501). (919) 523-5151. Farmers Bcstg Serv Inc. Net: Southern Farm. Rep: Carolina Spot Sls.



Format: C&W. Spec progs: Black 10 hrs, gospel 15 hrs wkly. ■ William S. Page, pres; Jack P. Hankins, gen mgr; Patrick C. Howell, prog & news dir; Don Price, chief engr. ■ Rates: \$9; 9; 9;

**WFTC(AM)**—Feb 28, 1937: 960 khz; 5 kw-D, 1 kw-N, DA-2. Box 609 (28501). (919) 522-4141. HGR Bcstg Co. (acq 6-1-81). Net: ABC/E. Rep: Capitol Net Sls. Format: Adult contemp. ■ William M. Alexander, pres & gen sls mgr; William W. Wyatt, gen mgr, prog & news dir; Cynthia Wood Grady, mus dir; Herman Civils, chief engr. ■ Rates: \$6; 6; 6.

**WRNS(FM)**—Co-owned with WFTC(AM). Oct 12, 1968: 95.1 mhz; 100 kw. Ant 285 ft. Stereo. Net: N.C. News. Format: C&W. ■ Jim Stoddard, prog dir. ■ Rates: \$7; 7; 7.

**WISP(AM)**—May 1954: 1230 khz; 1 kw-D, 250 w-N, DA-1. Box 668 (28501). (919) 523-1230. Caravelle Bcst Group of Kinston (acq 3-1-84). Net: MBS. Rep: Hillier, Newmark, Wechsler & Howard. Format: Great gold. ■ Howard Schrott, pres; Jerry McKeown, gen mgr; Clarence Vanceur, gen sls mgr; Sammy Knowles, prog & news dir; Allen Kass, chief engr.

**WQDW(FM)**—Co-owned with WISP(AM). Sept 15, 1976: 97.7 mhz; 3 kw. Ant 248 ft. Prog sep from AM. Stereo. Net: Sheridan. Format: Black. ■ Lester Jackson, prog dir.

**\*WKNS(FM)**—March 26, 1977: 90.5 mhz; 3 kw. Ant 100 ft. Stereo. Box 188 (28501). (919) 527-6223. Lenoir Community College (acq 1-9-76). Format: Top-40. Spec prog: Class 15 hrs wkly. ■ Dr. Jesse McDaniel, pres; James E. Kelso, gen mgr.

**WQDW(FM)**—Listing follows WISP(AM).

**WRNS(FM)**—Listing follows WFTC(AM).

## Laurinburg

**WEWO(AM)**—Sep 1, 1947: 1460 khz; 5 kw-U, DA-2. Box 529 (28352). (919) 276-2911. Durham Life Bcstg (group owner, acq 3-1-84). Net: UPI, N.C. News. Rep: Southern Spot Sls. Format: Adult contemp. Spec progs: Farm 1 hr, Black 3 hrs wkly. ■ Donald W. Curtis, exec VP; Joe Bell, gen mgr; Bob Ray, gen sls mgr; Fred Fox, prog dir; Greg Allen, news dir. ■ Rates: \$6.12; 5.10; 6.12; 5.10.

**WSTS(FM)**—Co-owned with WEWO(AM). May 1, 1951: 96.5 mhz; 100 kw. Ant 650 ft. (CP: 90 kw. Ant 756 ft.). Prog sep from AM. Stereo. Net: Total Radio. Format: Div. ■ Bryce Wilson, prog dir. ■ Rates: \$9.25; 9.25; 9.25.

**WLNC(AM)**—Jan 2, 1962: 1300 khz; 500 w-D. (CP: 5 kw. DA-N.) Box 1748 (28352). (919) 276-1300. Contempo Communications Inc. Net: NBC. Rep: Keystone, Carolina Spot Sls. Format: Contemp. ■ Michael C. Phillips, VP, gen mgr, prog dir & chief engr; Susan Phillips, sls mgr; Dale Van Horn, mus dir; Scott Mercer, news dir. ■ Rates: \$6.72; 6.72; 6.72; 6.72.

**WSTS(FM)**—Listing follows WEWO(AM).

## Leaksville

**WLOE(AM)**—See Eden.

**WWWI(FM)**—See Eden.

## Leland

**WAAY(AM)**—Licensed to Wilmington-Leland. See Wilmington.

## Lenoir

**WJRI(AM)**—March 15, 1947: 1340 khz; 1 kw-D, 250 w-N. Box 1350 (28645). (704) 754-5361. WJRI Inc. (acq 10-23-65). Net: AP. Format: Top-40. Spec prog: C&W 12 hrs wkly. ■ Katherine B. Rabb, pres; Donnie Goodale, gen & coml mgr; Dave Ritter, prog & mus dir; Karen Watson, prom mgr; Steve Frank, news dir; Olan Harmon, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

**WKGX(AM)**—Feb 13, 1969 1080 khz; 5 kw-D. Box 1080 (28645). (704) 754-4180. Funitus City Bcstrs Inc. Rep: Carolina Spot Sls. Format: MOR, old. ■ R.L. Bush, pres; Charley Little, gen & coml mgr; Jeff King, prog &

mus dir; Sonny Lewis, news dir; Paul Whitney, chief engr. ■ Rates: \$7.50; 7; 7.50;

## Lexington

**WLXN(AM)**—Sep 22, 1946: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 668, 1 Radio Dr. (27292). (704) 246-2716. Davidson County Bcstg Inc. Net: N.C. News. Rep: T-N. Format: MOR & mod country. ■ Greeley Hilton Sr., pres; William Hilton, gen mgr; Greeley Hilton Jr., coml mgr; Hal McGee, prog dir; Ralph Smith, news dir; Allen Godwin, chief engr.

**WBUY(FM)**—Co-owned with WLXN(AM). Aug 24, 1949: 94.1 mhz; 50 kw. Ant 195 ft. Prog dups AM 19%. Box 668 (27292). (704) 246-2716. Format: Relg. ■ William Hilton, gen & coml mgr, prog dir; Don Matney, mus dir.

## Lillington

**WLLN(AM)**—Feb 12, 1979: 1370 khz; 2.5 kw-D, DA-D. (CP: 5 kw-D). Box 1208 (27546). (919) 893-8313. Harnett Broadcast Inc. Net: NC News. Rep: Southern Spot Sales. Format: C&W. Spec progs: Farm 3 hrs, rel 10 hrs wkly. ■ Bob Etheridge, pres; Charles Fowler, gen mgr; Anthony Harrington, coml mgr; Frank Bellflower, prog & mus dir, prom mgr; Lonna Gardener, news dir; Roger L. Stevens, chief engr. ■ Rates: \$3; 3; 3; 3.

## Lincolnton

**WLON(AM)**—Aug 28, 1953: 1050 khz; 1 kw-D. Box 430 (28092). (704) 735-8071. Lincolnton City Bcstg Co. Inc. Net: APR. Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ W. Jack Brown, pres & gen mgr; Wayne Howard, prog dir, prom & coml mgr; Jim Rhine, mus dir; Larry Seagle, news dir; Dennis C. Long, chief engr. ■ Rates: \$4.75; 4.25; 4.75;

## Louisburg

**WYRN(AM)**—Sep 12, 1958: 1480 khz; 500 w-D. Box 463 (27549). (919) 496-3105. Franklin Bcstg Co. (acq 3-1-69). Net: N.C. News. Format: C&W, contemp blend. ■ Euland Clay McBride, pres & prog dir; Mollie B. Evans, gen, coml & prom mgr; Franklin Fuller, mus dir; Donnie C. Rudd, news dir; Walter L. Johnson Jr., chief engr. ■ Rates: \$4.25; 4.25; 4.25;

## Lumberton

**WAGR(AM)**—June 8, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 2265 (28359). (919) 739-3394. Southeastern Bcstg Corp. (acq 8-1-84). Net: Total Radio. Rep: Southern Spot Sls. Format: Great gold. ■ Al Kahn, pres & gen mgr; Hugh Hines, gen sls mgr; George Gilpin, prog dir; Mike Sommers, mus dir; Lesa Pegram, news dir; Charles Layno, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WJSK(FM)**—Co-owned with WAGR(AM). July 19, 1964: 102.3 mhz; 3 kw. Ant 270 ft. Prog sep from AM. Stereo. Format: C&W. Spec prog: Class 2 hrs wkly. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WGSS(FM)**—Listing follows WTSB(AM).

**WJSK(FM)**—Listing follows WAGR(AM).

**WTSB(AM)**—Nov 27, 1954: 580 khz, 500 w-D. Box 1123 (28359). (919) 738-1340. Lumberton Bcstg Co. (acq 8-1-84). Net: UPI. Rep: Carolina Spot Sales. Format: MOR. Spec prog: Relg 17 hrs, farm 3 hrs, Lumbee 2 hrs wkly. ■ Henry W. Hoot, pres & gen mgr; Todd Stevens, prog dir; Larry Blue, news dir. ■ Rates: \$6; 5; 6; 5.

**WGSS(FM)**—Co-owned with WTSB(AM). Dec 1, 1960: 95.7 mhz; 6.5 kw. Ant 190 ft. (CP: 100 kw. Ant 754 ft.). Stereo. 1510 W. Fifth St. (28358). (919) 738-1340. Net: ABC/I. Format: Black. ■ Derek Til, prog dir. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

## Marion

**WBRM(AM)**—May 9, 1949: 1250 khz; 5 kw-D. Box 219 (28752). (704) 652-9500. Childress Bcstg of West Jefferson. Group owner: Childress Radio Group. Net: UPI. Format: MOR. ■ James B. Childress, pres; Annette Bryant, gen mgr; Kevin Estes, opns mgr; Gene Adams, news dir. ■ Rates: \$7.15; 7.15; 7.15; 7.15.

## Marshall

**WMMH(AM)**—Sep 20, 1956: 1460 khz; 500 w-D. 351 Skyway Dr. (28753). (704) 649-3051. Marshall Bcstg Co. (acq 8-8-57). Net: APR. Rep: Keystone. Format: C&W, gospel. Spec prog: Farm 2 1/2 hrs wkly. ■ Dean Shields, pres & gen mgr; Karen Rice, coml & prom mgr; Ben Ledford, prog dir; Eddie Maney, mus & news dir; John Carl Chandler, chief engr. ■ Rates: \$3; 3; 3;

## Mars Hill

**\*WVMH-FM**—1974: 90.5 mhz; 248 w. Ant 229 ft. Stereo. Box 1161-C, Blackwell Hall (28754). (704) 689-1259 Mars Hill College. Format: Ed, div. Spec progs: C&W 3 hrs, jazz 6 hrs wkly. ■ Andy Hill, gen mgr & prog dir; Ken Edwards, mus dir; Carl Masca, news dir; John Randolph, chief engr.

## Mayodan

**WMYN(AM)**—July 15, 1957: 1420 khz; 500 w-D. (CP: 1 kw). Box 311, Madison, N.C. (27025). (919) 548-9207. Mayo Bcstg Corp. Net: N.C. News Net. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ Andy Pettigrew, gen mgr; Jeff Eanes, gen sls mgr; Dan Taylor, mus dir; Tim Walker, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Mebane

**WHNI(AM)**—Dec 7, 1973: 1060 khz; 1 kw-D, DA. Box 68 (27302). (919) 563-3000. Benchmark Communications Ltd. (acq 7-1-79). Net: N.C. News. Rep: Southern Spot Sales. Format: Adult contemp, beach. Spec prog: Farm 3 hrs wkly. ■ Roger Jennings, pres; Bill E. Peele, gen mgr; Gloria Skeens, gen sls mgr; Joel Manes, prog dir; Bryan Saunders, mus dir; Patty Griffin, news dir. ■ Rates: \$6; 6; 6;

## Mocksville

**WDSL(AM)**—October 1964: 1520 khz; 5 kw-D, 1 kw-CH. Box 404 (27028). (704) 634-2177. WDSL Inc. Group owner: Potter. Format: Southern gospel. ■ Roland B. Potter, pres; Johnny Roberts, opns & news dir. ■ Rates: \$2.10; 2.10; 2.10; 2.10.

## Monroe

**WDEX(AM)**—December 1983: 1430 khz; 2.5 kw-U. Box 669, 308 N. Main St. (28110). (704) 289-9444. Del Bcstg. Format: Adult contemp. ■ Ed Bower, pres; Bill Gracia, gen & coml mgr; Ann Cruise, prog dir; Jim Reary, mus dir; Becky Tucker, prom mgr; Jerry Ammons, news dir; Lee Simmons, chief engr. ■ Rates: \$13; 13; 13; 13.

**WIXE(AM)**—May 3, 1968: 1190 khz; 1 kw-D Box 1007 (28110). (704) 289-2525. Monroe Bcstg Co. Net: UPI. Rep: Beaver, Carolina Spot Sls. Format: C&W. ■ Joe N. Ross, pres; Ray Atkins, gen mgr; John R. Griffin, coml mgr & chief engr; Duane Stegall, prog & mus dir; Gary Underwood, news dir. ■ Rates: \$6; 6; 6; 6.

**WMAP(AM)**—July 1947: 1060 khz; 1 kw-D. Box 160 (28110). (704) 283-8115. Union Bcstg Corp. (acq 11-75). Net: N.C. News. Rep: T-N Spot Sls. Format: Adult contemp. Spec progs: Farm 2 hrs, gospel 3 hrs, beach mus 4 hrs wkly. ■ Howard Baucom, pres, gen & coml mgr, chief engr; Olin Sikes, prog, mus & news dir, prom mgr.

## Mooresville

**WHIP(AM)**—1950: 1350 khz; 1 kw-D. Box 600 (28115). (704) 664-5051. Mooresville Media (acq 8-76). Net: N.C. News. Format: MOR, C&W. Spec prog: Black 6 hrs wkly. ■ Glenn Hamrick, pres; Martha Hamrick, VP & mgr; Harriell Hamrick, prog dir; Hugh Beaver, mus, news & sports dir; Gene Jones, chief engr. ■ Rates: \$3.50; 3.50; 3.50;

## North Carolina Radio

### Morehead City

**WMBL(AM)**—July 29, 1947: 740 khz; 1 kw-D. 4030 Arendell St. (28557). (919) 247-2002. Boyne Bcstg Inc. Net: NC News. Rep: Southern Spot Sls. Format: MOR, top-40. ■ Ellek Seymour, gen mgr; John C. Erwin, prog dir; Bob Mumford, chief engr. ■ Rates: \$8.50; 8.50; 8.50;

**WMBJ-FM**—Co-owned with WMBL(AM), Dec 20, 1972: 95.9 mhz; 3 kw. Ant 298 ft. Dups AM 40%. Stereo. Net: MBS. Format: Top-40.

### Morganton

**WMNC(AM)**—Sep 23, 1947: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box 969 (28655). (704) 437-0521. Cooper Bcstg Co. (acq 9-23-47). Net: NBC. Format: Modern country. Spec prog: Gospel 5 hrs wkly. ■ Mrs. Nathan J. Cooper Sr., pres; Joe Cooper, gen mgr; Elizabeth Cooper, coml mgr; Tom Peeler, prom mgr; Dreena Searcy, news dir; Greg Mull, chief engr. ■ Rates: \$6.80; 5.80; 6.80; 5.80.

**WQXX(FM)**—Co-owned with WMNC(AM). Aug 3, 1963: 92.1 mhz; 3 kw. Ant 300 ft. (704) 437-0522. Prog sep from AM. Stereo. Net: NBC The Source. Format: Contemp rock. ■ Rates same as AM.

**WSVM(AM)**—See Valdese.

### Mount Airy

**WPAQ(AM)**—February 1948: 740 khz; 1 kw-D, 1 kw (CH). Box 907 (27030). (919) 786-6111. Ralph D. Epperson. Net: UPI. Format: MOR, country, bluegrass. Spec progs: Farm 2 hrs, community affrs 1 hr wkly. ■ Ralph D. Epperson, owner, gen mgr & chief engr; Lucy Bowman, coml mgr; David Sizer, opns mgr; Sherry Wolfe, mus dir; Ed McIntyre, news dir; Kathy Smith, prom mgr. ■ Rates: \$7; 7; 7; 7.

**WSYD(AM)**—Oct 4, 1951: 1300 khz; 5 kw-D, 1 kw-N, DA-N. Box 1678 (27030). (919) 786-2147. Mount Airy Bcstrs Inc. Net: APR. Format: Top-40. Spec prog: Farm 1 hr wkly. ■ Erastus F. Poore, pres & gen mgr; Michael E. Poore, coml & prom mgr; Ronald Johnson, news dir; Treva Kirkman, prog dir; Paul Johnson, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 4.

### Mount Olive

**WDJS(AM)**—Dec 27, 1961: 1430 khz; 1 kw-D. E. Center St. Box 429 (28365). (919) 658-9751. The Mount Olive Bcstg Co. Format: Div. Spec prog: Black 3 hrs, gospel 10 hrs wkly. ■ James H. Mayo, gen mgr, chief engr & sls mgr; Dortch Anderson, news dir; Ann W. Mayo, prog dir; Jesse Holmes, farm news.

### Moyock

**WOFM(FM)**—Licensed to Moyock. See Chesapeake, Va.

### Murfreesboro

**WYCM(AM)**—March 20, 1965: 1080 khz; 1 kw-D. Box 38 (27855). (919) 398-4111. Murfreesboro Bcstg Corp. Net: AP, N.C. News. Rep: T-N Spot Sls. Format: C&W. Spec prog: Farm 8 hrs wkly. ■ Sam F. Cooper, VP & gen mgr; Sammy Doughtie, gen sls mgr; Nancy Lee L. Cooper, coml mgr; Jack Daniels, prog dir; Bob Ward, mus dir; Don Upchurch, news dir; Hiram T. Hill, chief engr. ■ Rates: \$8; 6.50; 8; 5.15.

**WBCG(FM)**—Co-owned with WYCM(AM). Oct 11, 1970: 98.3 mhz; 3 kw. Ant 302 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Jay Jenkins, prog dir; Donna Perry, mus dir. ■ Rates: \$9.75; 7.80; 9.75; 6.20.

### Murphy

**WCVP(AM)**—Oct 12, 1958: 600 khz; 1 kw-D. Box 280 (28906). (704) 837-2151. Max M. Blakemore. Format: Div. Spec prog: Farm 3 hrs wkly. ■ Max M. Blakemore, owner & chief engr; Dennis Blakemore, coml & prom

mgr; Elvia Blakemore, gen mgr; Jane Holder, prog dir. ■ Rates: \$5; 4.50; 5;

**WKRK(AM)**—Aug 8, 1958: 1320 khz; 5 kw-D. Rt. 1, Box 22 (28906). (704) 837-6200. Childress Bcstg Corp. of Murphy. Rep: Southern Spot. Format: C&W. Spec progs: Farm 1 1/2 hrs, pub affrs 2 1/2 hrs wkly. ■ Paul V. Ridenhour, pres & gen mgr; William Yonce, gen sls mgr; Emma Ramsey, prog & news dir; Shirley Ludlow, mus dir; James Foust, chief engr. ■ Rates: \$4; 4; 4; 4.

### New Bern

**WAZZ(FM)**—Listing follows WRNB(AM).

**WNOS(AM)**—April 23, 1942: 1450 khz; 1 kw-D, 250 w-N. Box 913 (28560). (919) 946-1016. James Eugene Hodges (acq 7-23-84). Net: MBS. Rep: T-N Spot Sales. Format: MOR. ■ Ross Whelden Jr., gen mgr; James Carey, chief engr.

**WRNB(AM)**—July 5, 1953: 1490 khz; 1 kw-D, 250 w-N. Box 2684 (28560). (919) 637-6144. We Care Ministries Inc. (acq 7-28-83). Net: NBC. Rep: Southern Spot Sls, Christal Co. Inc. ■ L. Brent Hill, pres; M. Jack Quick, VP & gen mgr.

**WAZZ(FM)**—Co-owned with WRNB(AM). Aug 1977: 101.9 mhz; 100 kw. Ant 580 ft. Prog sep from AM. Stereo. WAZZ Inc. Format: Contemp country.

**\*WTEB(FM)**—June 4, 1984: 89.5 mhz; 69 mhz; 69 kw. Ant 522 ft. Stereo. Box 885 (28560). (919) 638-3434. Board of Trustees, Craven Community College. Net: NPR, Am Pub. Format: Class, jazz, educ. ■ Robert S. Shoaf, gen mgr; Stewart B. Mones, prog dir; Lionel M. Whitney, mus dir; Megan M. McCarvey, prom mgr; Richard K. McDevitt, news dir; J. Howard Jones, chief engr.

**WWMG(AM)**—Jan 1973: 1380 khz; 5 kw. DA-N. Box 3436 (28560). (919) 633-0319. P&C Bcstg Co. Net: RKO. Rep: Masla, Carolina Spot Sls. Format: C&W. ■ J. D. Conner, pres; Rick Wardell, stn mgr.

**WSFL(FM)**—Co-owned with WWMG(AM). See Bridgeton.

### Newland

**WJTP(AM)**—August 14, 1978: 1130 khz; 1 kw-D. Box 1130 (28657). (704) 733-0188. J.T. Parker Broadcasting Corp. Net: ABC/C, ABC/I. Rep: Carolina Spot Sls. Format: Modern country, adult contemp. ■ J.T. Parker Jr., pres; Dan Arnold, VP; Jim Bannon, gen mgr; Jeff Ray, prog dir; Rick Stevens, mus dir; Jeff Lyons, prom mgr; Dudley Greene, news dir; Mitch Sandidge, chief engr. ■ Rates: \$12; 12; 12; 12.

### Newport

**WZYC(FM)**—Sep 4, 1983: 103.3 mhz; 100 kw. Ant 470 ft. Box 402, Beaufort (28516). (919) 728-2019. Emerald Communications Inc. Net: ABC/R, CBS R/R, UPI. Rep: Southern Spot Sls. Format: Rock. Spec progs: Class 2 hrs wkly. ■ Frederick McCune, gen mgr; Phil Martin, gen sls mgr; Benjamin Ball, prog dir; Robin Mutchler, mus dir; David Gernoske, chief engr.

### Newton

**WNNC(AM)**—June 18, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 940 (28658). (704) 464-4041. Newton-Conover Communications, Inc. (acq 8-76). Net: UPI, MBS. Rep: Keystone, Carolina Spot Sls. Format: Adult contemp. Spec progs: Farm 1 hr, black 2 hrs, jazz 3 hrs wkly. ■ Dave Lingafelt, pres, gen mgr, coml mgr & chief engr; Janet Lingafelt, asst mgr; Duane Cozzen, prog dir; Mike Walker, mus dir; Al Mainess, news dir. ■ Rates: \$8; 8; 8; 8.

### North Wilkesboro

**WKBC(AM)**—June 1947: 810 khz; 1 kw-D. Box 938 (28659). (919) 667-2221. Wilkes Bcstg Co. Net: MBS. Format: C&W, rel. ■ Doris B. Potter, pres, own & gen mgr.

**WKBC-FM**—July 1962: 97.3 mhz; 100 kw. Ant 1,350 ft. Stereo. Prog sep from AM. Format: Adult contemp.

### Oxford

**WCBQ(AM)**—June 9, 1949: 1340 khz; 1 kw-D, 250 w-N. 1 Broadcast Center (27565). (919) 693-4121. Radio Granville Inc. (acq 2-76). Net: MBS, NC News. Rep: Keystone, TN Spot Sls. Format: C&W. Spec prog: Farm. ■ F. Roger Page Jr., pres; Alvin Woodlief Jr., gen & coml mgr.

### Pinehurst

**WCCL(AM)**—See Southern Pines.

**WDLV(AM)**—March 25, 1980: 550 khz; 1 kw-D, DA. Box 1677, Southern Pines (28387). (919) 692-6887. Muirfield Bcstg. Inc. (acq 12-28-83). Net: MBS. Rep: South Spot Sls. Format: Top-40. ■ Walker Morris, pres & gen mgr; Beverly Cunningham, gen sls mgr; Ross Caudell, prog dir; David Sinclair, news dir. ■ Rates: \$7; 7; 7; 7.

**WIOZ(FM)**—See Southern Pines.

### Plymouth

**WPNC(AM)**—Sep 11, 1959: 1470 khz; 5 kw-D. Box 1067 (27962). (919) 793-4104. Ralph D. Epperson (group owner; acq 5-64). Net: NC News. Rep: TN Spot Sls, Southern Spt Sls. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Ralph D. Epperson, pres; Donald W. Christopher, gen mgr; Walter Johnson, chief engr. ■ Rates: \$ 4.50; 4; 4.50;

**WKLX(FM)**—Co-owned with WPNC(AM). December 1979: 95.9 mhz; 2.6 kw. Ant 350 ft. Stereo. Dups AM 100%.

### Raeford

**WSMR(AM)**—April 25, 1963: 1400 khz; 1 kw-D, 250 w-N. Box 669 (28376). (919) 875-2149. Service Media Inc. Net: MBS. Rep: Southern Spot Sls. Format: Top-40. Spec progs: Farm 2 hrs, Black 3 hrs wkly. ■ Daniel E. Brittain, pres; Merrill L. Davis, gen mgr; Helen Inman, coml mgr; Phil Scarboro, opns dir; Lesa Pegram, news dir; Dave Raley, chief engr. ■ Rates: \$4.50; 3.75; 4.50; 2.25.

### Raleigh

**WAKS(AM)**—See Fuquay Varina.

**\*WCPE(FM)**—July 17 1978: 89.7 mhz; 33 kw. Ant 270 ft. Stereo. 4044 Old Wake Forest Rd. (27609). (919) 872-7569. Educational Information Corp. Format: Class. ■ Deborah S. Proctor, pres & gen mgr; Katherine L. Kurtz, prog dir; Katherine Morrah, prom mgr; Clyde V. Carl, chief engr.

**WDCG(FM)**—See Durham.

**WKBQ(AM)**—See Garner.

**WKIX(AM)**—1947: 850 khz; 10 kw-D, 5 kw-N, DA-2. (CP: DA-N). Box 12526 (27605). (919) 851-2711. Adelphi Bcstg Co. (acq 5-1-78). Group owner: Mann Media. Net: ABC/D. Rep: Blair. Format: C&W ■ Bernard Mann, pres; Ed Weiss, gen mgr; Rich Styles, sls mgr; Joe Wade Formicoca, prog dir & prom mgr; Jay Butler, mus dir; Jim DeFontis, news dir; Tom Bohannon, chief engr. ■ Rates: \$70; 55; 60; 25.

**WYYD(FM)**—Co-owned with WKIX(AM). 1947: 96.1 mhz; 98 kw. Ant 930 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Sue Weiss, sls mgr; Tom Bohannon, chief engr; Mike Fenley, prog dir; Jay Butler, mus dir. ■ Rates: \$96; 85; 90; 80.

**\*WKNC-FM**—September 1965: 88.1 mhz; 2.9 kw. Ant 240 ft. (CP: 3 kw; Ant 260 ft.). Stereo. Box 5748 (27650). (919) 737-2400. N.C. State U. Net: UPI. Format: AOR. Spec progs: Black 15 hrs, jazz 10 hrs wkly. ■ Don Dickinson, gen mgr; Jerry Oakley, chief engr.

**WLLE(AM)**—Dec 1, 1981: 570 khz; 500 w-D. 649 Maywood Ave. (27603). (919) 833-3874. Special Markets Media Inc. Net: Sheridan. Format: Black. ■ Prentice Monroe, pres; Chuck Harris, opns mgr; Henry Monroe, coml mgr; Lewis Parrish, chief engr. ■ Rates: \$16; 14; 16;

**WPJL(AM)**—March 1939: 1240 khz; 1 kw-D, 250 w-N. Box 27946 (27611). (919) 834-6401. Raleigh Radio Co. Inc. (acq 1965). Group owner: Radio Smiles. Net: UPI.



Rep: Southern Spot Sls. Format: Rel, Black. ■ William C. Suttles, VP & gen mgr; Jim Stephens, prog dir; Eddie Thomas, sports & news dir. ■ Rates: \$14; 12; 14; 7.

**WPTF(AM)**—Sep 22, 1924: 680 khz; 50 kw-U, DA-N. Box 1511, 410 S. Salisbury (27602). (919) 832-8311. Durham Life Bcstg Inc. (group owner, acq 1927). Net: NBC, ABC/E, Southern Farm, Total Radio. Rep: McGavren Guild. Format: Div. Spec prog: Farm 12 hrs wkly. ■ Fenton P. Coley, pres; Donald W. Curtis, exec VP; Tom Campbell, VP & gen mgr; Maury O'Dell, stn mgr; George Dennon, prog dir; Dave Boliek, news dir; Carl Davis, chief engr.

**WQDR(FM)**—Co-owned with WPTF(AM), August 1949: 94.7 mhz; 100 kw. Ant 1,200 ft. Prog sep from AM. Stereo. Net: ABC/FM. Format: Modern country. ■ Laurel T. Smith, stn mgr; Charlie Marcus, prog dir; Robert E. Lewis, mus dir. ■ WPTF-TV affil.

**WRAL(FM)**—1947: 101.5 mhz; 100 kw. Ant 1,990 ft. Stereo. 711 Hillsborough St., Box 10100 (28205). (919) 821-8701. Capitol Broadcast. (group owner). Net: N.C. News. Rep: Katz, TN Spot Sls. Format: Adult contemp. ■ Jim Goodman, pres; Claire Shaffner, VP, gen mgr; Martin Seligson, sls mgr; Tack Attayek, prog dir; Geaneen Rutledge, prom mgr; Bill Leslie, news dir; Keith Harrison, chief engr. ■ WRAL-TV affil. ■ Rates: \$160; 110; 130; 80.

**WSES(AM)**—Aug 15, 1962: 1550 khz; 1 kw-D. c/o Gregory B. Crampton, Chapter 7 Trustee, 100 St. Alban's Dr. 200 (27609). (919) 832-1234. WSES Bcstg Inc. Net: ABC/D. Rep: Lotus. Format: Top-40, oldies, beach. Spec prog: Black 2 hrs wkly. ■ Robert N. Bander, pres & gen mgr; Loren Stutts, stn mgr; Rich McTighe, prog & mus dir; Wayne Michaels, news dir; Toby Johnson, chief engr. ■ Rates: \$16.50; 15; 16.50; 15.

**\*WSHA(FM)**—Nov 18, 1968: 88.9 mhz; 25.5 kw. Ant 115 ft. Stereo. 118 E. South St. (27611). (919) 755-4847. Shaw University. Net: Sheridan. Format: Urban contemp, pub affrs. ■ Dr. Stanley H. Smith, pres; David Linton, gen mgr; Cathis Hall, prog dir & prom mgr; Elaine Yelverton, news dir; Walter Johnson, chief engr.

**WYD(FM)**—Listing follows WKIX(AM).

## Red Springs

**WYRU(AM)**—June 15, 1970: 1520 khz; 5 kw-D. Box 711 (28377). (919) 843-5946. Carolina Sunbelt Radio Inc. (acq 10-24-77). Net: Southern Farm, NBC. Rep: Southern Spot Sls. Format: Btfl mus, top-40, C&W. ■ William Morgan, pres & gen mgr; Helen Sansone, VP & stn mgr; Richard Atwell, news dir; Milton Newsome, chief engr. ■ Rates: \$4.30; 4.30; 4.30;

## Reidsville

**WRNC(AM)**—Oct 1947: 1600 khz; 1 kw-U, DA-N. Box 2197 (27320). (919) 342-5916. Bradsher Bcstg Co. (acq 9-84). Net: ABC/E, UPI, AP, N.C. News, Total Radio. Rep: Southern Spot Sls. Format: MOR. Spec progs: Farm 3 hrs wkly. ■ J. David Bradsher, pres & gen mgr; Amy Huber, gen sls mgr; Don Carroll, prog & mus dir; Brenda Moore, prom mgr; Ken Echols, news dir; B.G. Grogan, chief engr. ■ Rates: \$5.40; 4.65; 4.65; 4.65.

**WREV(AM)**—1948: 1220 khz; 1 kw-D. Box 1050 (27323-1050). (919) 349-2986. MHR Bcstg Inc. (acq 11-76). Net: UPI. Rep: Carolina Spot Sls. Format: C&W. Spec progs: Black 7 hrs, farm 6 hrs wkly. ■ C. Tony Mullins, gen & coml mgr; Moon Mullins, mus & prog dir; Rob Compton, news dir; Benjamin Grogan, chief engr. ■ Rates: \$4.80; 4.70; 4.80; 4.50.

**WWMQ(FM)**—Sep 6, 1948: 102.1 mhz; 100 kw. Ant 770 ft. Stereo. Box 180 (27320). (919) 342-1333. Beasley Bcstg of Reidsville Inc. (acq 9-1-77). Net: NC News. Format: Christian. ■ George G. Beasley, pres; Gordon Hood, gen & gen sls mgr; Larry Allen, chief engr. ■ Rates: \$10; 10; 10; 10.

## Roanoke Rapids

**WCBT(AM)**—November 1940: 1230 khz; 1 kw-D, 250 w-N. Box 70 (27870). (919) 537-4184. WCBT Radio Inc. (acq 9-69). Rep: TN Spot Sls. Format: Contemp. ■ William Jefferay, pres; Johnny Draper, VP & gen mgr; Russ

Barrett, opns mgr; Robert Spragins, news dir; Larry Powell, chief engr. ■ Rates: \$7.20; 6.10; 6.40; 6.10.

**\*WPGT(FM)**—Dec 8, 1972: 90.1 mhz; 860 w. Ant 84 ft. (CP: 760 w. Ant 175 ft.). 338 Roanoke Ave. (27870). (919) 537-8333. Roanoke Christian School. Net: MBS. Format: Rel, ed. Spec prog: Black 1 hr wkly. ■ Marvin E. Faile, pres; Robert K. Kellner, gen mgr; Jack Nichols, prog dir; David Turner, chief engr.

**WPTM(FM)**—August 1974: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 910 (27870) (919) 536-3115. Halifax County Bcstg. Co. Group owner: Tres Bcstg (acq 11-11-78). Net: Total Radio. Rep: Southern Spot Sales. Format: C&W. Spec prog: Farm 15 hrs wkly. ■ Tim Moran, pres; Mike Flack, rgnl gen mgr; Charles Beaver, prog & mus dir; Wayne Powell, chief engr. ■ Rates: \$9.50; 7.50; 8.50; 7.50.

## Robbinsville

**WMQI(FM)**Not on air, target date unknown: 95.9 mhz. c/o 120 Collins Blvd., Athens, Ga. (30603). Larry W. Livesay.

## Rockingham

**WAYN(AM)**—September 1946: 900 khz; 1 kw-D. Box 519 (28379). (919) 895-4041. WAYN Inc. (acq 7-1-64). Format: Adult contemp. ■ William Futterer, pres & gen mgr; Jim Smith, prog & news dir; Chuck Thames, mus dir; Dave Raley, chief engr. ■ Rates: \$8.54; 7.76; 8.54;

**WLWL(AM)**—Oct 27, 1969: 770 khz; 5 kw-D. Box 1536 (28379). (919) 997-2526. Sandhills Bcstg Co. Inc. Net: N.C. News. Rep: Southern Spot Sls. Format: Oldies, top-40. Spec progs: Farm 1 hr wkly. ■ Robert E. Perkins, pres, gen mgr & chief engr; Wanda Scott, prog & mus dir; Terry Ward, coml mgr. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

**\*WRSH(FM)**—May 1973: 91.1 mhz; 10 w. Ant 60 ft. (CP: 339.7 w. Ant 161 ft.). Long Drive (28379). Richmond County Bd of Educ.

## Rocky Mount

**WCEC(AM)**—November 1947: 810 khz; 1 kw-D, DA. Box 4005 (27803). (919) 977-6810. Eastern Carolina Electronics Inc. Net: CBS, Capitol Radio. Rep: Roslin, Capitol Spot Sls. Format: Adult contemp. Spec prog: Talk 6 hrs wkly. ■ Joe Warner, pres & gen mgr; Mark Kravetz, VP & gen sls mgr; Rob Lynn, prog dir; Bob Mitchell, mus dir; Donna Johnson, prom mgr; Frank Hayden, sports dir; Viles Williams, chief engr. ■ Rates: \$8.75; 8.75; 8.75;

**WFMA(FM)**—Co-owned with WCEC(AM). November 1947: 100.7 mhz; 100 kw. Ant 440 ft. Prog sep from AM. Stereo. Format: Modern country. Spec prog: Farm 5 hrs, talk 6 hrs wkly. ■ Wade Allen Jennings, mus dir; Vicki Eitzkorn, prom mgr. ■ Rates: \$10.45; 10.45; 10.45; 10.45.

**WEED(AM)**—Sep 10, 1933: 1390 khz; 5 kw-D, 2.5 kw-N, DA-N. Box 2267 (27801). (919) 443-5976. Radio Station WEED Inc. (acq 1-1-68). Net: ABC/C. Rep: Southern Spot Sls. Format: Contemp. ■ W.A. Wynne Jr., pres & gen mgr; George Peterson, coml mgr; Butch Pindell, prom mgr & news dir; Jim Headlee, chief engr. ■ Rates: \$6; 5; 6; 5.

**WRSV(FM)**—Co-owned with WEED(AM). 1949: 92.1 mhz; 1.7 kw. Ant 380 ft. Prog sep from AM. Box 2666 (919) 442-9776. Net: Sheridan. Format: Black. ■ Charles O. Johnson, gen mgr; Angela Smith, prog & mus dir. ■ Rates: \$5; 4.50; 5; 4.50.

**WFMA(FM)**—Listing follows WCEC(AM).

**WKTC(FM)**See Tarboro.

**WRMT(AM)**—Dec 15, 1958: 1490 khz; 1 kw-D, 250 w-N. Box 283, Hwy 301 South, 841 Wesleyan Blvd. (27801). (919) 442-8091. Atlantic Radio Corp. (acq 9-1-61). Net: MBS. Rep: Carolina Spot Sls. Format: Adult contemp. Spec progs: Gospel 4 hrs, beach 3 hrs wkly. ■ Robert A. Manning, pres & gen mgr; Phil Valentine, prog & mus dir; Norwood Anderson, gen sls mgr; Ronald Jones, news dir; Toby Johnson, chief engr. ■ Rates: \$7; 6.50; 7; 6.50.

**WRSV(FM)**—Listing follows WEED(AM).

## Rose Hill

**WEGG(AM)**—1971: 710 khz; 250 w-D. Box 608 (28458). (919) 289-2031. Duplin County Bcstrs. Net: ABC/I, Southern Farm. Rep: Carolina Spot Sales. Format: Gospel, country, Black. Spec prog: Farm 6 1/2 hrs wkly. ■ Jeff B. Wilson Sr., pres & gen mgr; Charlie Robinson, Black prog dir; Kay Garris, mus dir; Jim Blanchard, chief engr. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

## Roxboro

**WRXO(AM)**—1949: 1430 khz; 1 kw-D. Box 1176 (27573). (919) 599-0266. Roxboro Bcstg Co. Net: N.C. News. Rep: T-N Spot Sls. Format: MOR. Spec progs: Black 4 hrs, C&W 5 hrs, farm 8 hrs wkly. ■ H. Wharton Winstead Jr., pres & gen mgr; Frank Manson, coml mgr; Harry Myers, prog dir. ■ Rates: \$7.95; 6.55; 7.25; 6.55.

**WKRX(FM)**—Co-owned with WRXO(AM). 1958: 96.7 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Stereo. Rgnl Net: N.C. News. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Rates same as AM.

## Rutherfordton

**WCAB(AM)**—Oct 19, 1966: 590 khz; 500 w-D. Box 511 (28139). (704) 287-3356. James H. Bishop (acq 8-1-84). Rep: Southern Spot Sls. Format: Adult contemp. Spec progs: Black 4 hrs, farm 1 hr wkly. ■ James H. Bishop, pres, gen & gen sls mgr; Steve Harrill, mus dir; Jenine Tessnear, prom mgr; Charles Melton, news dir; Bill Padgett, chief engr. ■ Rates: \$5.25; 4.50; 5.25; 4.50.

## St. Pauls

**WNCR(AM)**—Aug 1, 1966: 1080 khz; 5 kw. Box 26 (28384). (919) 865-3131. U.S. Bcstg Corp. (acq 12-1-81). Net: RKO. Rep: Savalli-Schutz. Format: Gospel. ■ Rafael Boritzer, pres; Betty Cain, gen mgr; Sam Cain, gen sls mgr; Gene Wells, chief engr. ■ Rates: \$6; 6; 6; 6.

## Salisbury

**\*WNDN-FM**—Feb 1, 1977: 102.5 mhz; 10 w. Ant 50 ft. Catawba College (28144). (704) 637-4456. Catawba College. Format: Ed, Black, top-40. Spec prog: Jazz 6 hrs wkly. ■ Gerald L. Honaker, advisor; Jack Walls, gen mgr.

**WRDX(FM)**—Listing follows WSTP(AM).

**WSAT(AM)**—June 1947: 1280 khz; 1 kw-U, DA-N. Drawer 99 (28144). (704) 633-0621. Mid-Carolina Bcstg Co. Net: ABC/C. Format: Adult contemp, big band, sports. Spec progs: Farm, C&W. ■ Harry L. Welch, pres & gen mgr; Mike Mangan, gen sls mgr; E.L. Sherman, chief engr.

**WSTP(AM)**—Jan 1, 1939: 1490 khz; 1 kw-D, 250 w-N. Box 4157 (28144). (704) 636-3811. WSTP Inc. (acq 10-20-56). Net: MBS. Rep: Southern Spot Sls. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Tom Harrell, pres & gen mgr; Phil Kehr, prom & opns mgr; Doug Rice, mus dir; Don Mooring, news dir; Don Ludwick, sls mgr; Gene Jones, chief engr. ■ Rates: \$12.80; 8; 9; 8.

**WRDX(FM)**—Co-owned with WSTP(AM). March 16, 1946: 106.5 mhz; 15 kw. Ant 250 ft. (CP: 100 kw. Ant 1,003 ft.). Dupes AM 25%. Net: N.C. News. Format: C&W. Spec progs: Farm 5 hrs, bluegrass 1 hr wkly. ■ Phil Kehr, opns & prog mgr; Dave Stillier, mus dir; Anne Laningham, comptroller. ■ Rates same as AM.

## Sanford

**\*WDCC(FM)**—1971: 89.5 mhz; 35 w. Ant 60 ft. (CP: 90.5 mhz; 3 kw. Ant 148 ft.). 1105 Kelly Dr. (27330). (919) 775-5401. Central Carolina Technical College. Format: MOR, top-40, C&W. ■ J. F. Hockaday, pres; Jerry M. Farmer, R-TV dept chmn; Toby Johnson, chief engr.

## North Carolina Radio

**WFJA(FM)**—Listing follows WWGP(AM).

**WSBL(AM)**—Oct 2, 1952: 1290 khz; 1 kw-D. Box 2457 (27331). (919) 774-6313. Simmons Bcstg Corp. (acq 10-81). Format: Adult contemp. Spec prog: Talk 15 hrs wkly. ■ T. Lamar Simmons, pres; Harry Hyman, gen mgr & chief engr. ■ Rates: \$6.50; 6.50; 6.50;

**WWGP(AM)**—1946: 1050 khz; 1 kw-D. Drawer R (27330). (919) 775-3525. WWGP Bcstg Corp. (acq 7-1-58). Net: N.C. News. Format: C&W. Spec prog: Farm 7 hrs wkly. ■ Frank J. Abbott Jr., pres; Richard K. Feindel, VP & gen mgr; Pete Saunders, coml mgr; Bill Cameron, mus dir; Margaret Murchison, news dir. ■ Rates: \$7; 7; 7;

**WFJA(FM)**—Co-owned with WWGP(AM). 1950: 105.5 mhz; 18 kw. Ant 380 ft. (919) 776-9352. Format: Top-40, MOR. ■ Ted Harris, prom mgr. ■ Rates: \$8; 8; 8.

## Scotland Neck

**WYAL(AM)**—April 3, 1960: 1280 khz; 5 kw-D. Box 425 (27874). (919) 826-3114. WYAL Radio Inc. Net: N.C. News, Tobacco. Rep: TN Spot Sls. Format: C&W, gospel. Spec prog: Farm 2 hrs wkly. ■ John Laurino, pres; Charles Burlew, gen & coml mgr, prog dir & chief engr; John Hall, mus dir. ■ Rates: \$5.50; 5.50; 5.50.

## Selma

**WBZB(AM)**—Aug 4, 1964: 1090 khz; 1 kw-D. Box 1 (27576). (919) 965-5328. WBZB Bcstg Svc Inc. Net: N.C. News. Rep: TN Spot Sls. Format: C&W, gospel. Spec progs: Black 4 hrs, farm 5 hrs wkly. ■ Janice E. Barry, pres; Trip Barry, gen mgr; Bruce Creekmore, coml mgr; Terry Harper, mus dir; Carol Howell, news dir. ■ Rates: \$4; 4; 4;

## Shalotte

**WDZD(FM)**—Oct 31, 1977: 93.5 mhz; 3 kw. Ant. 100 ft. Suite 7, Ocean Isle Sq. (28459). (919) 579-9301. Media Group Inc. Net: MBS. Format: C&W. ■ William D. Benton, pres; Gary Branson, gen, gen sls & prom mgr, prog, mus & news dir; Harold Bland, chief engr. ■ Rates: \$9; 9; 9;

**WPGO(FM)**—Not on air, target date unknown: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 1550, White St. (28459). (919) 754-8147. Foremark Communications (acq 5-84). Format: Rel, top-40. Spec prog: Black. ■ Anthony J. Manafa, pres. ■ Rates: \$3; 3; 3.

**WVCB(AM)**—June 11, 1964: 1410 khz; 500 w-D. Shalotte Bcstg Co. (28459). (919) 754-4512. John G. Worrall (acq 1-84). Format: Rel. Spec prog: Farm 5 hrs wkly. ■ Sue C. Wescott, gen mgr; Anthony Clemmons, mus dir & sls mgr; Arthur L. Madeley, chief engr. ■ Rates: \$2.50; 2.50; 2.50;

## Shelby

**WBT(AM)**—See Charlotte.

**WCCS(AM)**—July 9, 1958: 1390 khz; 1 kw-D, 500 w-N, DA-N. Drawer 1390 (28150). (704) 482-1390. Charter Comm. Corp. (acq 4-8-83). Group owner: Hanna Group Industries. Net: NBC. Format: MOR. Spec progs: Farm 6 hrs, Black 3 hrs. ■ Boyce J. Hanna, pres & gen mgr; Ken Vassy, chief engr; Jim Apple, prom mgr; Bill Setzer, prog & mus dir; Ludy Wilkie, news dir; Glenn Wall, spts dir. ■ Rates: \$6; 6; 6.

**WOHS(AM)**—Aug 21, 1946: 730 khz; 1 kw-D. Box 1590 (28150). (704) 482-4510. Shelby Radio Corp (acq 1981). Net: MBS. Rep: Southern Spot Sls. Format: C&W. ■ Harold Watson, pres & gen mgr; Jeff Champi-on, prog & mus dir; Ellen Fitzgerald, news dir; Steve Greene, chief engr. ■ Rates: \$9.81; 8.53; 9.81; 8.53.

**WXIK(FM)**—Co-owned with WOHS(AM). 1948: 96.1 mhz; 100 kw. Ant 286 ft. Stereo. Format: Adult contemp. Spec prog: Black 8 hrs wkly. ■ Andy Foster, prog & mus dir. ■ Rates: \$13.75; 12.50; 13.75; 12.50.

## Siler City

**WNCA(AM)**—Aug 19, 1952: 1570 khz; 1 kw-D, DA. Box 429 (27344). (919) 742-2135. Chatham Bcstg Co. of Siler City (acq 3-1-62). Net: N.C. News. Rep: Southern Spot Sls. Format: Adult contemp. Spec progs: Rel 12 hrs, farm 3 hrs, bluegrass 2 hrs wkly. ■ Barry Hayes, pres, gen mgr & chief engr; David Hart, stn mgr; Renee Kennedy, gen sls mgr; Diane Kivett, news dir. ■ Rates: \$6; 5; 6; 5.

## Smithfield

**WBZB(AM)**—See Selma.

**WMPM(AM)**—1950: 1270 khz; 5 kw-D. Box 240 (27577). (919) 934-2434, 934-7161. Carolina Bcstg Svc. (acq 12-1-58). Net: Total Radio. Rep: Southern Spot Sls. Format: Farm, C&W. ■ Ellis C. Barbour, pres; Carl E. Lamm, gen mgr, prog & mus dir; Travis Lamm, gen sls mgr; Marjorie Lamm, news dir; Lewis V. Parrish, chief engr. ■ Rates: \$8; 8; 8;

## South Gastonia

**WGAS(AM)**—Aug 14, 1959: 1420 khz; 500 w-D. Box 250, Gastonia (28052). (704) 865-5796. MGM Bcstg Corp. Rep: TN Spot Sls. Format: MOR, Christian. Spec prog: Black 5 hrs wkly. ■ Glenn F. Mace, pres, gen mgr & chief engr; Earle O. Mace, coml & prom mgr; Carroll Henderson, prog & mus dir; Rebecca Raxter, news dir. ■ Rates: \$7.75; 7.75; 7.75;

## Southern Pines

**WCEL(AM)**—Nov 15, 1947: 990 khz; 10 kw-D, DA. Box 570 (28387). (919) 692-7440. Southern Dandy Corp. (acq 1-1-82). Net: ABC/I. Rep: T-N Spot Sls. Format: Big band, relig. ■ Pat Hamilton, pres, Robert McDermott, gen, gen sls & prom mgr, prog & mus dir; Margaret Walsham, news dir; Terry Jordan, chief engr. ■ Rates: \$7; 7; 7;

**WIOZ(FM)**—Aug 14, 1973: 107.1 mhz; 3 kw. Ant. 300 ft. Stereo. Box 2107 (28387). (919) 692-2107. Muirfield Bcstg. Inc. (acq 12-28-83). Net: MBS. Rep: Southern Spot Sls. Format: Btfl mus. ■ Walker Morris, pres & gen mgr; Beverly Cunningham, gen sls mgr; David Sinclair, news dir. ■ Rates: \$9; 9; 9; 9.

## Southport

**WJYW(FM)**—April 15, 1978: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 10999 (28461). (919) 763-6107. Brunswick Bcstg. Co. (acq 4-28-83). Rep: Hillier, Newmark, Wechsler & Howard. Format: Btfl mus. ■ David A. Rawley, pres; James P. Posten, exec VP & gen mgr; Paul Bledsoe, loc sls mgr.

## Sparta

**WCOK(AM)**—Aug 23, 1967: 1060 khz; 250 w-D, DA-D. Box 637 (28675). (919) 372-8231. Sparta-Independence Radio Corp. (acq 3-7-6). Format: C&W, top-40, rel. ■ Foy Hefner, pres & gen mgr; Nelson Harril, sls mgr; Judy Halsey, off mgr; Arnold Clodfelter, mus dir; Hersey Shumate, chief engr. ■ Rates: \$3.50; 3.50; 3.50;

## Spindale

**WGMA(AM)**—Oct 1982: 1520 khz; 500 w-D. 301 West Main (28160). (704) 287-5151. Moonglow Bcstg Inc. Format: Gospel. ■ Billy D. Martin, pres & gen mgr; Peggy Murray, gen sls mgr; Terry Henderson, prog dir; Joan Huskey, mus dir; Wayne S. Hardin, prom mgr; Merton Iweks, chief engr. ■ Rates: \$3.80; 3.65; 3.75;

## Spring Lake

**WRZK(AM)**—May 22, 1963: 1450 khz; 1 kw-D, 250 w-N. Box 707 (28390). (919) 497-3176. Crest Communications (acq 12-5-79). Rep: Southern Spot Sls, Selcom. Format: Rock. Spec prog: Sp 2 hrs wkly. ■ Dr. Claye Frank, pres; Jeff Thompson, gen mgr; Chris Frank, gen sls mgr; Woody Sherman, prog dir; Tom Holiday, opns dir; Scott Fuller, news dir; Jess Sprouse, chief engr. ■ Rates: \$13; 13; 13; 11.

## Spruce Pine

**WTOE(AM)**—Dec 24, 1955: 1470 khz; 5 kw-D. Box 668 (28777). (704) 765-7441. Toe River Valley Bcstg. Net:

CBS. Rep: Keystone. Format: Adult contemp. Spec progs: Farm 4 hrs, Gospel 12 hrs wkly. ■ Stanley R. Beach, pres; Roger Garland, gen & coml mgr; Joe Ferguson, news dir; Bruce Ikard, prog & mus dir; Darell Burleson, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## Statesville

**WDRV(AM)**—Oct 7, 1957: 550 khz; 500 w-D. 212 Signal Hill Dr. (28677). (704) 872-0956. Capitol Bcstg Co. (group owner; acq 6-4-82). Net: CBS, N.C. News Net. Rep: T-N Spot Sls. Format: Adult contemp. ■ Kenneth S. Johnson, pres; Walt Pulliam, gen mgr; Joe Blevins, prog & mus dir; Gerry White, news dir. ■ Rates: \$7; 6; 6.50; 6.

**WLTV(FM)**—Co-owned with WDRV(AM). March 16, 1961: 96.9 mhz; 100 kw. Ant 1,250 ft. Stereo. Prog sep from AM. 5237 Albemarle Rd., Charlotte (28212). Net: APR. Format: Adult contemp. ■ Jerry Richerd, gen mgr; Steve Anthony, prog dir; Ed Spencer, news dir. ■ Rates: \$60; 50; 60; 40.

**WFMX(FM)**—Listing follows WSIC(AM).

**WSIC(AM)**—May 3, 1947: 1400 khz; 1 kw-D, 250 w-N. Radio Road (28677). (704) 872-6345. Statesville Bcstg Co. Inc. Net: N.C. News. Rep: Southern Spot Sls. Format: Top-40. Spec prog: Farm 1 hr wkly. ■ David Bradsher, gen mgr; Warren Penney, gen mgr; Art Fin-cannon, stn mgr; Jerry Brown, prog dir; Joe Blevins, coml mgr; Larry Julian, news dir; Ken Abernathy, chief engr.

**WFMX(FM)**—Co-owned with WSIC(AM). May 3, 1947: 105.7 mhz; 100 kw. Ant 290 ft. Stereo. (704) 872-6348. Net: NC News. Rep: Southern Spot Sls. Format: C&W, rel. Spec prog: Farm 3 hrs wkly. ■ J.D. Benfield, stn mgr; Denny Millsaps, prog dir; Alan Burgin, mus dir. ■ Rates: \$5.60; 4.20; 5.60; 4.20.

## Swan Quarter

**\*WHYC(FM)**—March 8, 1981: 88.5 mhz; 2.79 kw. Ant 262 ft. Stereo. One Academy St., Box 217 (27885). (919) 926-7201. Hyde County Board of Ed. Format: Progs, div. Spec progs: Pub affrs 5 hrs, relig 2 hrs wkly. ■ Gary Strobel, pres & gen mgr; Sandy Slade, asst mgr; Harvey Mason, chief engr.

## Sylva

**WRGC(AM)**—Nov 8, 1957: 680 khz; 1 kw-D, 250 w-N, DA-N. Box 1044, Old Waynesville Rd. (28779). (704) 586-4858. WMSJ Inc. (acq 1962). Group owner: Childress Radio. Net: MBS. Format: MOR. Spec progs: Class 1 hr, C&W 12 hrs wkly. ■ James Childress, pres, mus dir & gen mgr; Steve Eiler, gen sls mgr; Perry Eury, prog & news dir; Kim Jenkins, prom mgr; Yvonne Price, women's dir; Bob Goodman, chief engr. ■ Rates: \$8; 8; 8; 8.

## Tabor City

**WTAB(AM)**—July 1, 1954: 1370 khz; 5 kw-D. Box 127 (28463). (919) 653-2131. Prorad Communications Inc. (acq 4-84). Radio Group. Net: MBS. Rep: PRO, Southern Spot Sls. Format: Adult contemp, C&W. ■ John C. McFall III, gen & coml mgr; Cecil Knight, prog dir; Brenda Mitchell, news dir; Lloyd Gore, farm dir; Steve Poole, chief engr. ■ Rates: \$5.88; 4.90; 5.88;

**WKSM(FM)**—Co-owned with WTAB(AM). June 1964: 104.9 mhz; 3 kw. Ant 425 ft. Format: C&W, farm. ■ Larry Smith, mus dir. ■ Rates: \$12; —; —;

## Tarboro

**WCPS(AM)**—January 1947: 760 khz; 1 kw-D. DA-D. Box 100 (27886). (919) 823-2191. Coastal Plains Bcstg Co. Inc. Net: N.C. News. Rep: Southern Spot Sls. Format: Black. ■ Robert L. Harper, pres & gen mgr; Roger Wiggins, gen sls mgr; Charles Joyner, prog dir; Bob Coker, chief engr. ■ Rates: \$8.75; 8.75; 8.75; 8.75.

**WKTC(FM)**—Co-owned with WCPS(AM). September 1952: 104.3 mhz; 100 kw. Ant 280 ft. Prog sep from AM. Stereo. Format: C&W. ■ Gene Hudson, gen sls mgr; Jim Frantz, prog dir; Will Jackson, mus dir. ■ Rates: \$13.50; 13.50; 13.50; 13.50.



## Taylorsville

**WQXZ(AM)**—May 2, 1964: 860 khz; 250 w-D. Box 997, 246 Radio Rd. (28681). (704) 632-4621. Alexander Bcstg Co. Inc. (acq 3-77). Net: MBS. Rep: Bolton, Carolina Spot Sls. Format: MOR. ■ Clifford J. Bond, pres & chief engr; George Bond, VP, gen & prom mgr, prog dir; Rich Gilbert, news & mus dir; Garnet Schafer, coml mgr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

**WTLK(AM)**—July 1962: 1570 khz; 1000 w-D, DA-D. Tower Rd. (28681). (704) 632-4214. International Bcstg Co. Inc. (group owner; acq 12-69). Rep: Capitol Radio Net Sls, Keystone. Format: C&W. ■ Claudetta M. Potts, pres & gen mgr; Lonnie Carrigan, prog & mus dir; Joyce B. Jolly, coml mgr; Robert W. Duncan, news dir; Jeff Watts, chief engr. ■ Rates: \$3.80; 3.80; 3.80;

## Thomasville

**WTNC(AM)**—September 1947: 790 khz; 1 kw-D. 720 Salem St., Box 250 (27360). (919) 476-7701. Hi-Toms Bcstg. (acq 3-84). Group owner: Curtis Radio Group. Net: UPI. Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 2 hrs, gospel 5 hrs wkly. ■ William C. Boyce, pres; Joel Bell, gen & gen sls mgr; Richard Thayer, prog dir; Bob Ward, news dir; Max Parrish, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

**WEYE(FM)**—Co-owned with WTNC (AM). April 1949: 98.3 mhz; 3 kw. Ant 250 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Danny Miller, prog dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Troy

**WJRM(AM)**—Dec 8, 1961: 1390 khz; 1 kw-D. Box 549 (27371). (919) 576-8811. Montgomery Bcstg Inc. (acq 6-1-62). Net: APR. Format: Div. ■ John C. Wallace, pres; Mrs. Tommy S. Wallace, stn mgr & prog dir; Douglas Byrd, news dir & chief engr. ■ Rates: \$6.60; 6.60; 6.60;

## Tryon

**WTYN(AM)**—Oct 1, 1954: 1550 khz; 1 kw-D. (CP: 1 kw-N, 10 kw-D, 1160 khz). Box 940 (28782). (803) 457-4105. Polk County Bcstg Corp. (acq 2-1-80). Net: UPI. Rep: Keystone. Format: MOR. Spec prog: Jazz 3 hrs wkly. ■ K.C. Smart, pres; Thomas Simpson, gen mgr; David Shealy, prog dir; Chris Smart, mus dir; H.L. Rick-enbacker, news dir. ■ Rates: \$3.60; 3.60; 3.60;

## Valdese

**WSVM(AM)**—Oct 6, 1961: 1490 khz; 1 kw-D, 250 w-N. Box 99 (28690). (704) 874-0000. Burke County Bcstg Co. Group owner: Suburban. Net: MBS. Rep: Southern Spot Sls. Format: Adult contemp, oldies. Spec prog: C&W 12 hrs wkly. ■ Robert R. Hiker, chmn; William R. Rollins, pres; Charles R. Moseley, gen mgr; Robert Brown, gen sls mgr & news dir; Danny Canipe, prog dir; Norman F. Beach, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 4.

## Wadesboro

**WADE(AM)**—July 23, 1947: 1210 khz; 1 kw-D. Box 341, One Radio St. (28170). (704) 694-2175. Carolinas Adv Inc. Group owner: Lyon Radio Sns. Net: ABC/I. Rep: Keystone, TN Spot Sls. Format: Adult contemp. ■ R.A. Lyon, pres; Allen Lyon, gen mgr & mus dir; David Thomas, gen sls mgr; Roy Gregg, prog dir; Sharon Colson, news dir; Larry Schropp, chief engr. ■ Rates: \$4.60; 4.60; 4.60.

## Wallace

**WLSE(AM)**—May 13, 1953: 1400 khz; 1 kw-D, 250 w-N, Box 520 (28466). (919) 285-2187. Duplin Bcstg Co. Net: UPI. Rep: Southern Spot Sls. Format: C&W. Spec progs: Black 5 hrs, farm 5 hrs wkly. ■ Nathan Leder, pres; Ruth McNeil, gen & coml mgr; Tony Rooks, prog & mus dir; Dwight Nethercutt, news dir; Charles Lewis, chief engr. ■ Rates: \$5.75; 4.75; 4.75; 3.

**WZKB(FM)**—Co-owned with WLSE(AM). July 20, 1972: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Format: Top-40. ■ Rates: \$6; 5; 5; 3.50

## Wanchese

**WOBR(AM)**—May 29, 1970: 1530 khz; 1 kw-D, DA. Box 471 (27981). (919) 473-3434. WOBR Inc. Net: NBC. Format: C&W. ■ William T. Smith, pres; Pat Cahill, gen & gen sls mgr; Jimmy Williams, prog & mus dir; Greg Clark, news dir; Don Small, chief engr. ■ Rates: \$8; 6; 7; 6.

**WOBR-FM**—June 1, 1973: 95.3 mhz; 3 kw. Ant 328 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Jewel Chesson, prog & mus dir. ■ Rates: \$11.25; 8.75; 10; 7.75.

## Warrenton

**WARR(AM)**—1970: 1520 khz; 1 kw-D, DA-D. Box 577 (27589). (919) 257-2121. WARR Inc. (acq 3-1-78). Net: Nat Black. Format: Black. Spec prog: Farm 3 hrs wkly. ■ Ralph Coleman, pres; Carolyn Chavis, gen & coml mgr; Sherman Johnson, mus dir; Freddie Hargrove, prog & news dir, stn mgr; William Stombeck, chief engr. ■ Rates: \$3.50; 3.50; 3.50;

**\*WVSP(FM)**—Aug 26, 1976: 90.9 mhz; 100 kw. Format: Jazz. ■ Valeria Lynch Lee, pres; Walter Norflett, gen mgr; Candy Hamilton, prog dir; Jereann King, mus dir; Georgia Collins, prom mgr; Jim Lee, news dir; Tona Alston, chief engr.

## Warsaw

**WTRQ(AM)**—Jan 3, 1971: 1560 khz; 10 kw-D, DA. Box 445 (28398) (919) 293-7861. Lyn-Win Bcstg. Inc. (acq 6-5-84). Net: N.C. News. Rep: T-N Spot Sls. Format: C&W. Spec prog: Farm, black. ■ James Blanchard, pres & chief engr; James L. Moseley, gen & gen sls mgr; Winnafred Moseley, prog & news dir; Todd N. Moseley, mus dir. ■ Rates: \$5.50; 5.50; 5.50;

## Washington

**WITN(AM)**—March 3, 1942: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 1707 (27889). (919) 946-2162. Tar Heel Bcstg System. Net: ABC/E, ABC/I, NBC Talknet. Rep: Katz. Format: MOR, talk. Spec progs: C&W/farm 18 hrs, class 5 hrs wkly. ■ Zoph Potts, pres; Robert E. Frowein, gen mgr & prog dir; Greg Allinson, prom mgr. ■ Rates: \$25; 23; 25; 23.

**WITN-FM**—Jan 20, 1961: 93.3 mhz; 100 kw. Ant 1,940 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Contemp rock. Spec prog: Jazz 4 hrs wkly. ■ WITN-TV affil. ■ Rates same as AM.

**WWGN(AM)**—Sep 6, 1961: 1320 khz; 500 w-D. 228 W. Main St., Box 997 (27889). (919) 946-1016. James Eugene Hodges (acq 8-30-83). Net: Southern Farm. Rep: P/W. Format: MOR, big band. Spec progs: Farm 10 hrs, class 2 hrs wkly. ■ James E. Hodges, owner; Gene Hodges, gen mgr; Alexandra McMillan, news dir; Gene Brown, chief engr. ■ Rates: \$5; 5; 6;

## Waynesville

**WHCC(AM)**—August 1947: 1400 khz; 1 kw-D, 250 w-N. Box 659 (28786). (704) 456-8661. Waynesville Bcstg Co. (acq 8-1-65). Net: UPI. Rep: Keystone. Format: MOR. Spec progs: Farm 1 hr, C&W 12 hrs wkly. ■ A. W. Askins Jr., pres, gen mgr, & chief engr; Mrs. Betty-Jo Nichols, coml & prom mgr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WQNS(FM)**—Co-owned with WHCC(AM). October 1979: 104.9 mhz; 100 w. Ant 1,640 ft. Prog sep from AM. Format: Bright & Easy Country. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

## Weldon

**WSMY(AM)**—1957: 1400 khz; 1 kw-D, 250 w-N. Box 910, Roanoke Rapids, N.C. (27870). (919) 536-3115. Smiles of N.C. (Tres Bcstg; acq 1977). Net: ABC/C, Total Radio. Rep: Southern Spot Sls. Format: Adult contemp, beach. ■ Tim Moran, pres; Al Haskins, gen mgr; Nell Haskins, gen sls mgr; Mike Morgan, prog dir; Ellen Barnett, news dir. ■ Rates: \$5.30; 4.30; 5.30; 4.30.

## North Carolina Radio

## Wendell-Zebulon

**WETC(AM)**—June 16, 1959: 540 khz; 5 kw-D, DA. Box 208 (27591). (919) 269-6113. Wendell-Zebulon Radio Co. Net: N.C. News. Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 7 hrs wkly. ■ Lewis V. Parish, pres; Glenn Boyette, gen mgr; Charles C. Hocutt, coml mgr; Aaron Pitt, news & farm dir; Lewis Parrish, chief engr. ■ Rates: \$9.30; 8.70; 9.30;

## West Jefferson

**WWSK(AM)**—May 27, 1959: 580 khz; 1 kw-D. Stereo. Box 729 (28694). (919) 246-6001. Caddell Bcstg (acq 8-1-78). Net: APR. Format: C&W, Top-40. ■ Jan Caddell, pres & gen mgr; Swansie Baldwin, acct mgr; Pat Gray-beal, traff dir; J.J. Caddell, prom mgr & news dir; Robert Marsh, chief engr. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

## Whiteville

**WENC(AM)**—July 14, 1946: 1220 khz; 5 kw-D. Box 709 (28472). (919) 642-2133. Whiteville Bcstg Co. Net: Natl. Black. Rep: T-N Spot Sls. Format: Black. ■ J.L. Godwin, gen sls mgr & prog dir. ■ Rates: \$8.25; 6.50; 8.25;

**WQTR(FM)**—Co-owned with WENC(AM). Feb 21, 1962: 99.1 mhz; 45 kw. Ant 200 ft. Prog sep from AM. Stereo. Net: N.C. News. Format: Adult contemp. ■ Herman Leder, pres; Doug Tyler, gen & gen sls mgr; Robin Tyree, prog dir; J.J. Caddell, prom mgr & news dir; William F. Rogers, chief engr. ■ Rates: \$9.90; 9; 9.90; 9.

**WTXY(AM)**—January 1, 1976: 1540 khz; 1 kw-D. Box 1038 (28472). (919) 642-8214. Tuffy Bcstg Inc. (acq 4-1-83). Net: ABC/E. Rep: Southern Spot Sales. Format: C&W. ■ David B. Putnam Jr., pres; Ken McNeil, gen mgr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

## Wilkesboro

**\*WSIF(FM)**—April 6, 1977: 94.7 mhz; 10 w. Ant 98 ft. Box 120 (28697). (914) 667-7136. Wilkes Community College. Format: Ed. ■ Al G. Stanley, faculty mgr.

**WWWC(AM)**—Jan 26, 1970: 1240 khz; 500 w-D, 250 w-N, DA-1. Box 580, 602 W. Main St. (28697). (919) 667-1241. Tomlinson Bcstg Corp of Wilkes City (acq 9-1-83). Net: ABC/E. Format: Adult contemp. ■ Billy G. Tomlinson, pres; Omer C. Tomlinson, gen mgr; Bill Hurd, gen sls mgr; Jamie D. Shepard, prog dir; Mike Scott, mus dir; Don Curtiss, news dir; Stoney Owen, chief engr. ■ Rates: \$6.15; 6.15; 6.15; 6.15.

## Williamston

**WIAM(AM)**—March 1951: 900 khz; 1 kw-D. Box 590 (27892). (919) 792-4161. Fargay Bcstrs Inc. (acq 8-1-53). Net: N.C. News. Rep: TN Spot Sales. Format: Div. ■ William H. Farrior, pres & gen mgr; Hank Farrior, asst mgr & news dir; Perlie Jernigan, chief engr. ■ Rates: \$2.50; 2.50; 2.50;—

**WSEC(FM)**—Co-owned with WIAM(AM). Aug 1, 1962: 103.7 mhz; 50 kw. Ant 400 ft. Dups AM 50%. Stereo. ■ Rates same as AM.

## Wilmington

**WAAV(AM)**—Dec 20, 1957: 980 khz; 5 kw-D. (CP: Change city of lic. to Leland N.C., 5 kw-U, DA-N). 211 N. Second St. (28401). (919) 763-6511. Cape Fear Bcstg. (acq 5-1-84). Net: NBC. Rep: Katz. Format: MOR. Spec prog: News, talk, info 15 hrs wkly. ■ Victor Dawson, pres; Hannah Dawson, VP & gen mgr; Wally Voigt, gen sls & opns mgr; Tony Woodrich, prog dir; Chris Elliott, prom mgr; Susan Bell, news dir; Gary Weber, chief engr.

**WGNI(FM)**—Co-owned with WAAV(AM). March 1, 1970: 102.7 mhz; 100 kw. Ant 480 ft. Ant 1,066. Prog sep from AM. Stereo. Format: Adult contemp. ■ Bobby Murcer, prog dir.

**WBMS(AM)**—Dec 24, 1946: 1340 khz; 1 kw-U. 118 Princess St. (28401). (919) 763-4633. Brunson Bcstg. of

## North Carolina, North Dakota Radio

N.C. (4-27-84). Net: MBS. Rep: City Media. Format: Urban contemp. ■ Sterlin Holt, gen & gen s/s mgr; Vern Boston, prog dir; Mark Carr, mus & news dir; Charles Lewis, chief engr.

**WGNI(FM)**Listing follows WAAV(AM).

**\*WHQR(FM)**April 22, 1984: 91.3 mhz; 1.5 kw. Ant 1,250 ft. Stereo. 1026 Greenfield St. (28401). (919) 343-1640. Friends of Public Radio Inc. Net: NPR, Am Pub. Format: Class. Spec prog: Jazz 18 hrs wkly. ■ Frank McNeill, pres; Michael A. Titterton, gen mgr; Margaret Faison, gen s/s mgr; Norman Berelmans, mus dir; Sharon Mahoney, news dir; Jim Bordeaux, chief engr.

**WHSL(FM)**Listing follows WMFD(AM).

**\*WLOZ(FM)**—91.3 mhz; 10 w. Ant 120 ft. 601 S. College Rd. (28403). (919) 791-8224. University of North Carolina-Wilmington. Format: Div. Spec progs: Jazz 8 hrs, class 4 hrs wkly. ■ Karen Durda, gen mgr; Angela Allen, prog dir; Jeff Newton, bus mgr; Carol Bella, mus dir; Linda Curtis, news dir.

**WMFD(AM)**—April 15, 1935: 630 khz; 1 kw-U, DA-2. Box 5307, 1890 Dawson St. (28403). (919) 763-6363. Wilmington Radio Co. (acq 1-83). Net: CBS, CBS Radio, MBS, N.C. News Net. Rep: Southern Spot Sls. Format: Adult contemp. Spec prog: Jazz 2 hrs wkly. ■ Lee W. Hauser, pres & gen mgr; H. Brett Blizzard, stn mgr; Allen Levins, gen s/s mgr; Frank Sheppard, prog dir; Tom Lamont, news dir; Don Holmes, mus dir; Charles Lewis, chief engr. ■ Rates: \$9.90; 8.25; 9.90;

**WHSL(FM)**—Co-owned with WMFD(AM). Feb 24, 1970; 97.3 mhz; 100 kw. Ant. 560 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: AOR.

**WWQQ-FM**—March 31, 1969: 100.9 mhz; 2.15 kw. Ant 350 ft. Stereo. Village Radio of Wilmington. Box 5157, Tradd Court (28403). (919) 763-9977. Village Co. Format: Mod country. ■ Dan Hester, prog dir.

**WVBS-FM**—See Burgaw.

**WWIL(AM)**—Aug 25, 1963: 1490 khz; 1 kw-D, 250 w-N, DA-1. Box 3368 (28406). (919) 791-9083. Echo Bcstg. Co. Inc. (acq 3-1-84). Net: Sheridan. Rep: Blair. Format: Urban contemp. ■ James Capers Jr., pres & gen mgr; Curtis E. Downey, gen s/s mgr; Caesar Gooding, mus dir; Cecille Rigo, news dir. ■ Rates: \$13; 10.75; 13; 7.30.

### Wilson

**WGTM(AM)**—July 18, 1937: 590 khz; 5 kw-U, DA-2. Hwy 42 W., Box 3837 (27893). (919) 243-2188. Campbell Hauser Corp. (acq 10-26-82). Net: RKO II, RKO Radioshows. Rep: Southern Spot Sls. Format: Adult contemp. Spec progs: C&W 10 hrs, farm 5 hrs, Black 5 hrs wkly. ■ Vann Campbell, owner; Bill Bunn, gen mgr, owner & chief engr; James A. Rochelle, gen s/s mgr & owner; Mac McKee, prog & mus dir; Sharon Kester, news dir. ■ Rates: \$8.65; 8.15; 8.65; 8.15.

**WLLY(AM)**—1961: 1350 khz; 1 kw-D. (CP: 5 kw-D, DA). 210 Beacon St. (27893). (919) 237-5171. Wilson Broadcasters Inc. (acq 1-1-77). Net: ABC/E. Format: C&W. ■ Harry A. Epperson Jr., pres; Raymond P. Frazier, gen mgr; Lorraine Gay, prog dir.

**WRDU(FM)**—Listing follows WYOT(AM).

**WVOT(AM)**—June 1948. 1420 khz. 1 kw-D, 500 w-N, DA-N. Box 2528 (27893). (919) 243-5157. Voyager Communications (acq 8-31-84). Net: N.C. News. Format: Adult contemp. ■ Jack McCarthy, pres; Jones Fuquay, gen & gen s/s mgr; Dave Edwards, prog & mus dir; Bob Herman, chief engr. ■ Rates: \$10; 5; 8; 3.

**WRDU(FM)**—Co-owned with WVOT(AM). March 1, 1961: 106.1 mhz; 100 kw. Ant 1,370 ft. Prog sep from AM. Stereo. 4700 Six Forks Center 2, Suite 106, Raleigh (27609). (919) 782-1061. Rep: Major Market. Format: Rock. ■ David Berry, gen mgr; Don Mieneke, gen s/s mgr; Ben Ball, opns mgr; Bob Walton, mus dir; Gayle Rancer, news dir. ■ Rates: \$100; 50; 75; 50.

## Windsor

**WBTE(AM)**—1969: 990 khz; 1 kw-D. Box 509 (27983). (919) 794-3131. Bertie County Bcstg Co. Net: N.C. News. Rep: T-N Spot Sls. Format: C&W. ■ Bernemy Stevens, pres; Rick Mendelson, gen mgr; Gerald Banks, gen s/s mgr; Bill Benjamin, prog dir; Bob Branigan, mus dir; Perlie Jernigan, chief engr. ■ Rates: \$3.80 3.30; 3.80; 3.30

**WDJB(FM)**—Co-owned with WBTE(AM). 1980: 97.7 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Stereo. Format: Black. ■ Rates: \$4.10; 3.60; 4.10; 3.60.

## Winston-Salem

**WAAA(AM)**—Oct 28, 1950: 980 khz; 1 kw-D. Box 11197, 4950 Indiana Ave. (27116). (919) 767-0430. Media Bcstg Corp. (acq 9-1-56). Net: Nat Black. Rep: Howard. Format: Black. ■ Ms. Mutter D. Evans, pres & gen mgr; Eric St. James, prog dir; Pat Reid, news dir; Ed Kasovic, chief engr.

**WAIR(AM)**—March 25, 1937: 1340 khz; 1 kw-D, 250 w-N. Box 2099 (27102). (919) 722-1347. Holiday Bcstg Corp. (acq 8-11-61). Net: T-N News. Rep: Savalli-Gates. Format: Contemp, top-40, Black. ■ John W. Googe, mus dir.

**WSEZ(FM)**—Co-owned with WAIR(AM). April 1947: 93.1 mhz; 34 kw. Ant 250 ft. (CP: Ant 483 ft.). Stereo. Box 598. (919) 724-5504. Triad Bcstg Corp. Prog sep from AM. Format: Easy lstng. ■ Don Matney, gen mgr.

**WBFJ(AM)**—Oct 1, 1966: 1550 khz; 1 kw-D. Ste A, 3066 Trenwest Dr. (27103). (919) 760-0550. Word of Life Bcstg Inc. (acq 6-29-83). Net: UPL. Format: Contemp Christian. ■ Philip T. Watson, pres; Steve Anderson, gen mgr; Larry Schroppe, chief engr. ■ Rates: \$17; 17; 17; 17.

**\*WFDD-FM**—March 13, 1961: 88.5 mhz; 100 kw. Ant 388 ft. Stereo. Box 7405, Reynolda Stn. (27109). (919) 761-5257. Trustees of Wake Forest Univ. Net: Amer Pub, NPR. Format: Class, ed. Spec prog: Jazz 16 hrs wkly. ■ Cleve Callison, stn mgr; Howard Skillington, prog dir; Katherine Newton, community rel dir; Tom Caldwell, chief engr.

**WGLD-FM**See High Point.

**WKTE(AM)**See King.

**WKZL(FM)**—1972: 107.5 mhz; 100 kw. Ant 500 ft. Stereo. 4405 Providence Ln. (27106). (919) 725-0556. Nationwide Communications Inc. (group owner; acq 10-7-81). Net: ABC/R. Rep: Katz. Format: Top-40. ■ William H. Weller, gen mgr; Mark Heiden, gen s/s mgr; Steve Christian, prog dir; Don Joseph, mus dir; Chuck Holloway, prom mgr; Patrice McCarron, news dir; Jeff Keith chief engr. ■ Rates: \$110; 110; 110; 90.

**WMAG-FM**See High Point.

**WSEZ(FM)**—Listing follows WAIR(AM).

**WSJS(AM)**—April 17, 1930: 600 khz; 5 kw-U, DA-2. Stereo. Box 3018, 875 W. 5th St. (27102). (919) 727-8826. Summit Radio of N.C. Group owner: Summit Communications Inc. Net: NBC. Rep: McGavren-Guild. Format: Full svc MOR. ■ Richard Stakes, pres; Roger Stockton, gen mgr; Klee C. Dobra, stn mgr; David Broemersick, prog dir & prom mgr; Robert Owen, opns & news dir; Sam Mooney, chief engr.

**WTQR(FM)**—Co-owned with WSJS(AM). Dec 1, 1947: 104.1 mhz; 100 kw. Ant 1,420 ft. Stereo. Prog sep from AM. 875 W 5th St. (27102). Format: Modern country. Spec prog: Bluegrass 2 hrs wkly. ■ Ray Sasser, stn mgr; Mark Tudor, opns mgr; Julie Singletary, prom mgr.

**WSMX(AM)**—October 1964: 1500 khz; 10 kw-D (1-kw-CH), DA-D. 40 Gospel Media Inc., 500 Kinard St. (27101). (919) 765-1551. Power Media Communications Inc. (acq 10-4-77). Net: ABC/I. Rep: Buckley. Format: C&W. Spec prog: Bluegrass 2 hrs wkly. ■ Harrell Powell Jr., pres; Chuck Webster, gen mgr & prog dir; Carol Shaver, coml mgr; Curley Howard, prom mgr; Frank Love, mus dir; Eugene Jones, chief engr. ■ Rates: \$12; 10; 12;

**\*WSNC(FM)**—1982: 90.5 mhz; 125 w. Ant 46 ft. Stereo. 112 Comm Arts Bldg., Box 13062 WSSU (27110). (919) 761-2008 or 761-2020. Bd of Trustees of Winston-

Salem University. Format: Prog. ■ Clarence W. Thomas, stn mgr.

**WTOB(AM)**—April 22, 1947: 1380 khz; 5 kw-D, 1 kw-N, DA-N. Stereo. Box 5129 (27103). (919) 723-4353. Southway Inc. (acq 9-9-82). Net: CBS, ABC/C, Southern Farm. Rep: Savilli-Schutz. Format: Adult contemp. Spec progs: Farm 3 hrs wkly. ■ Richard Maxey, pres; David R. Plyler, gen mgr; Michael J. Kutun, gen s/s mgr; Albert Roberts, prog dir & prom mgr; Peter Berry, mus dir; Tom Findley, news dir; Larry Schroop, chief engr. ■ Rates: \$40; 25; 25; 20.

**WTQR(FM)**—Listing follows WSJS(AM).

## Yadkinville

**WYDK(AM)**—May 22, 1968: 1480 khz; 1 kw-D, DA. Box 998 (27055). (919) 679-2063. Yadkin Valley Bcstrs Inc. (acq 6-81). Rep: Southern Spot. Format: Contemp country. ■ Al L. Soper, pres, gen mgr & chief engr. ■ Rates: 3.80; 3.80; 3.80; —.

## Yanceyville

**WYNC(AM)**—Nov 9, 1979: 1540 khz; 2.5 kw-D, DA. Drawer J (27379). (919) 694-9212. Ansum Bcstg Corp. (acq 10-83). Format: C&W, oldies, adult contemp. ■ T. Elmo Mitchell, pres; A. Thomas Bowes, gen & gen s/s mgr; Clark Garrett, mus dir; Bruce D. Langford, news dir; Tim L. Walker, chief engr. ■ Rates: \$4.50; 4.50; 4.50;

## North Dakota

### Belcourt

**\*KEYA(FM)**—October 1975: 88.5 mhz; 19 kw. Ant 263 ft. Stereo. Box 190 (58316). (701) 477-5686. Belcourt School District 7. Net: NPR. Format: C&W, educ, Native American. Spec prog: Class 2 hrs, jazz 2 hrs, Chipewa 3 hrs wkly. ■ Debbie L. Keplin, gen mgr; Vicky Short, prog dir; Kimberly Decoleau, mus dir; Janice Keplin, traf dir; Bonnie Bercier, news dir; Jay McKay, chief engr.

### Beulah

**KHOL(AM)**—Oct 5, 1978: 1410 khz; 1 kw-D, DA. RR 2, Box 38-Hwy 21 (58523). (701) 873-2215. Mercer Bcstg Inc. Net: AP, ND News Net. Format: C&W. Spec progs: Farm 6 hrs, relig 7 hrs, polka-fest 1 1/2 hrs wkly. ■ William Bolinske, pres; Wallace Baardson, gen mgr & news dir & chief engr; Tom Peschges, gen s/s mgr; Keith Paul, prog dir; Jim McCan, mus dir. ■ Rates: \$8.50; 8.50; 8.50;

### Bismarck

**KBMR(AM)**—Aug 15, 1958: 1130 khz; 10 kw-D. (CP: 50 kw-D, DA-D, 10 kw-N). 3500 E. Rosser Ave. (58501). (701) 255-1234. KBMR Radio Inc. (acq 4-1-65). Net: ABC/I. Rep: McGavren-Guild. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Alvin L. Anderson, pres & gen mgr; Ros Henke, coml mgr; Marv Allen, prog dir; Darrell Dorgan, news dir; Larry Johnson, chief engr. ■ Rates: \$32.20; 32.20; 25.20;

**KQDY(FM)**—Co-owned with KBMR(AM). Sep 13, 1968: 94.5 mhz; 100 kw. Ant 1,090 ft. (CP: Ant 1,117 ft). Stereo. (701) 258-9400. Net: ABC/C. Format: Country rock. ■ Dennis Anderson, gen mgr; Darrell Anderson, prog dir; Larry Johnson, chief engr. ■ Rates: \$20; 20; 20; 16.

**\*KCND(FM)**—Sep 1, 1981: 90.5 mhz; 100 kw. Ant 1,250 ft. Stereo. 1814 N. 15th St. (58501). (701) 224-1700. Prairie Public Television Inc. Net: NPR. Format: Class, jazz. ■ Kenneth Torkelson, opns mgr; Wm. McCombs, prom mgr; Thomas Regan, mus dir; David Thompson, news dir; Edi Kjos, gen mgr; Gary Stegmiller, chief engr.

**KFYR(AM)**—1925: 550 khz; 5 kw-U, DA-N. Box 1738 (58502). (701) 223-0900. TWX 910-677-2339. Meyer Bcstg Co. (group owner). Net: NBC. Rep: Blair, Winniepeg A.J. Messner. Format: Adult contemp, farm. ■ Wm. A. Eckberg, pres; Robert Bitz, gen mgr; Gary



Bergendahl, coml mgr; Dan Brannan, prog dir; Mary Marshall, new dir; Herbert R. Leupp, chief engr. ■ Rates: \$94; 70; 94; 56.

**KYYY(FM)**—Co-owned with KFYZ(AM). Aug 15, 1966: 92.9 mhz; 100 kw. Ant 1,180 ft. Stereo. Net: Source. Rep: Blair. Prog sep from AM. Format: Top-40. ■ Bob Denver, stn mgr; Charles Tift, chief engr. ■ KFYZ-TV affil. ■ Rates: \$36; 30; 36; 21.

**KLXX(AM)**—(Bismarck-Mandan) 1925: 1270 khz; 1 kw-D, 250 w-N, DA-1. Box 1377 (58502). (701) 663-6411. Bismarck-Mandan Communications (acq 6-1-78). Net: CBS. Rep: Masla. Format: Adult contemp. ■ Jim Odney, pres & gen mgr; Gary Krahn, gen sls mgr; Shawn Elliot, prog dir; Brent Adams, mus dir; Fred Colby, news dir; Larry Johnson, chief engr. ■ Rates: \$13.75; 12.50; 13.75; 11.50.

**KYSX(FM)**—Not on air, target date unknown: 96.5 mhz. 410 E. Thayer Ave. (58501). Capitol City Communications Inc.

## Bottineau

**KBTO(FM)**—Nov 9, 1980: 101.9 mhz; 51.5 kw. Ant 492 ft. Stereo. 1206 Brander St. (58318). (701) 228-5151. D&H Bcstg Inc. Net: ABC/E, Ag-Amer. Format: C&W. ■ Alan Henning, pres, gen & gen sls mgr; Jay McKay, chief engr. ■ Rates: \$9; 9; 9; 5.

## Bowman

**KPOK(AM)**—Aug 9, 1980: 1340 khz; 1 kw-D, 250 w-D. Box 1340 (58623). (701) 523-3883. Tri-State Communications Inc. Net: APR. Format: C&W, farm. ■ Larry Kemnitz, pres; Rick Thompson, gen mgr; Brian Fisher, prog dir; Colin Heupel, mus dir; William Spitzer, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## Carrington

**KDAK(AM)**—Oct 16, 1961: 1600 khz; 500 w-D. 859 Main St. (58421). (701) 652-3151. Carrington Bcstg Co. (acq 6-1-82). Net: MBS, Ag-America. Rep: Keystone. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Dennis Stramer, pres; Randy Christensen, gen & coml mgr. ■ Rates: \$8; 7; 6.50;

**KDAK-FM**—Not on air, target date unknown: 92.7 mhz; 3 kw. Ant 150 ft. (CP: 98.3 mhz).

## Devils Lake

**KDLR(AM)**—Jan 25, 1925: 1240 khz; 1 kw-D, 250 w-N. Box 190 (58301). (701) 622-2161. KDLR Inc. Net: MBS. Rep: Masla, Wayne-Evans. Format: Div. Spec progs: Farm 18 hrs, Sioux 1/2 hr wkly. ■ Bert Wick, pres; Paul R. Lange, exec VP & gen mgr; Dave Houg, stn mgr & chief engr; Harry Kosieracki, gen sls mgr. ■ Rates: \$15.50; 15.50; 15.50; 12.75

**KDVL(FM)**—Co-owned with KDLR(AM). Jan 1, 1967: 102.5 mhz; 100 kw. Ant 471 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates same as AM.

**KZZY-FM**—Oct 30, 1983: 103.5 mhz; 100 kw, DA-1. Ant 450 ft. Stereo. Box 882, 318 W. Walnut St. (58301) Pearson Bcstg Inc. Net: ABC/I. Format: C&W, farm. Spec prog: Sioux 3 hrs wkly. ■ Gary C. Pearson, pres; Norman P. Aldred, gen mgr & gen sls mgr; Scott Tracy, prog dir; Dan Shoultz, mus dir; Mike Elm, prom mgr; Paul Sorum, news dir; Paul Kessler, chief engr. ■ Rates: \$9.75; 9.15; —;

## Dickinson

**KDIX(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. Box 1368 (58601). (701) 225-5133. Stanley T. Deck. (acq 10-25-66). Net: CBS. Format: Adult contemp. ■ Stanley Deck, pres & gen mgr; Lauren Haacke, exec VP & prom mgr; Robert J. Weiler, mgr & sls mgr; Rod Kleinjan, prog & mus dir; Carla Burbidge, news dir.

**KLTC(AM)**—July 4, 1978: 1460 mhz, 5 kw-U, DA-N. Box 1478 (58601). (701) 227-1876. Western Media Inc. Net: AP. Rep: Pates-Walton, Hurley. Format: C&W. ■ Ray David, pres & gen mgr; Lee Liess, coml mgr; Richard Hildebrandt, prog dir; Paul Quinn, mus dir; Bob Reha, news dir; Earl Ackerman, chief engr. ■ Rates: \$19; —; —;

**KRRB(FM)**—Aug 15, 1983: 92.1 mhz; 18 kw. Ant 300 ft. Stereo. 129-3rd Ave. East (58601). (701) 227-1222. Roughrider Bcstg Co. Net: SMN. Rep: Pates-Walton, Hurley. Format: Adult contemp. ■ Ray David, pres & gen mgr; Larry Bolinske, gen sls mgr; Lois Gates, prog & news dir; Vivian Knodel, prom mgr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

## Fargo

**KCWB-FM**—See Moorhead, Minn.

**\*KDSU(FM)**—Jan 17, 1966: 91.9 mhz; 100 kw. Ant 991 ft. (CP: 89.9 mhz). Stereo. North Dakota State Univ. (58105). (701) 237-8321. North Dakota State U. Net: NPR. Format: Talk, jazz. ■ Dr. L.D. Loftsgard, pres; Mark Poindexter, gen mgr; John L. Tilton, prog dir; Karen Severtsen, mus dir; Roger Grimm, prod mgr; Jim Thompson, news dir; James R. Hetland, chief engr.

**KFGO(AM)**—March 14, 1948: 790 khz; 5 kw-U, DA-N. 1020 S. 25 St. (58108). (701) 237-5346. Communications Properties Inc. (group owner; acq 12-6-65). Net: CBS. Rep: Blair. Format: C&W. Spec prog: Farm 20 hrs wkly. ■ Richard C. Voight, pres & gen mgr; Jay Joiner, news dir; Don Roberts, mus dir; Bill Hoverson, prom mgr; Dale Alwin, coml mgr; Don Haworth, chief engr. ■ Rates: \$59; 48; 59; 28.

**KQWB(AM)**—March 26, 1960: 1550 khz; 10 kw-D, 5 kw-N. Box 1301 (58107). (218) 236-7900. Fargo-Moorhead Radio Inc. (acq 5-21-84). Group owner: Brill Media Co. Net: RKO II. Rep: Torbet. Format: Adult contemp. ■ Chuck Larsen, pres, gen & prom mgr; Craig Roberts, prog & mus dir; Linda Hogan, news dir; Paul Titchena, chief engr. ■ Rates: \$18; 15; 18; 18.

**KQWB-FM**—See Moorhead, Minn.

**KRRZ(FM)**—Feb 23, 1984: 101.9 mhz; 100 kw. Ant 866 ft. Stereo. 52 Broadway (58102). (701) 235-0102. Net: MBS. Rep: Eastman. Format: Easy adult contemp. ■ Gordon Fuqua, pres; Hal Fisher, gen mgr; Tom Andrews, prog dir; Gary Larson, news dir; R.D. Adams, chief engr.

**KVOX-AM-FM**—See Moorhead, Minn.

**WDAY(AM)**—May 22, 1922: 970 khz; 5 kw-U, DA-N. Box 2466. (58108). (701) 237-6500. TWX 910-673-8301. WDAY Inc. Rep: Katz. Format: Modern country. Spec prog: Farm 20 hrs wkly. ■ William Marcil, pres; Roger Greenley, gen mgr; Dave Aamodt, sls mgr; Dale Van de Loo, prog dir; Mark Swartzell, news dir; Lyle Romine, farm dir; Steve Boucher, chief engr. ■ Rates: \$55; 46; 55; 28.

**WDAY-FM**—1965: 93.7 mhz; 100 kw. Ant 1,030 ft. Prog sep from AM. Stereo. Net: MBS. Format: CHR. ■ Doug Hovden, sls mgr; Dan Collins, prog dir; Brad Anderson, mus dir; John Lundquist, prom mgr. ■ WDAY-TV affil. ■ Rates: \$20; 18; 20; 16.

## Four Bears

**\*KMHA(FM)**—Spring 1983: 91.3 mhz; 97 kw. Ant 380 ft. Stereo. Box 549 New Town (58763). (701) 627-3333. Fort Berthold Comm Enterprise. Format: Div. Spec prog: American Indian-Hidasta, 10 hrs wkly. ■ Michael Cross Chairman, pres; Reba White Shirt, gen mgr & gen s-s mgr; Calvin Grinnell, prog dir; Julie Necklace, mus dir; John Fevold, news dir.

## Grafton

**KXPO(AM)**—July 12, 1958: 1340 khz; 1 kw-D, 250 w-N. Box 312 (58237). (701) 352-0431. KGPC Co. (acq 12-12-72). Net: MBS. Format: MOR. ■ Gary C. Pearson, pres, gen & prom mgr; Del Nygard, coml mgr; Fran Aslakson, prog dir; Bob Hultgren & Neal Ryan, mus dirs; Don Haney, news dir; Gary Henningsgard, chief engr. ■ Rates: \$6; 5; 6; 4.

**New FM**—Co-owned with KXPO(AM). Not on air, target date unknown: 100.9 mhz; 3 kw. Ant 125 ft. 45 West 6th St. (58327). KGPC Co.

## Grand Forks

**KDWZ(FM)**—See Crookston, Minn.

**\*KFJM(AM)**—Aug 13, 1923: 1370 khz; 1 kw-D. Box 8116 (58202). (701) 777-2577. U. of North Dakota. Net: NPR. Format: Div, news, pub affs. Spec progs: Folk & bluegrass 15 hrs, jazz 20 hrs wkly. ■ David Beach, gen

## North Dakota Radio

mgr; Susan Gillies, prog dir; Tammy Nelson, news dir; John Aasen, chief engr; Ruth Marshall, prom mgr & dev dir; Maryann Chyle, traf mgr.

**\*KFJM-FM**—May 30, 1976: 89.3 mhz; 37.5 kw. Ant 215 ft. Stereo. Prog sep from AM. Format: Jazz, class.

**KKXL(AM)**—1941: 1440 khz; 1 kw-D, 500 w-N, DA-N. Box 997 (58201). (701) 775-0575. Red River Valley Bcstg Onc. (acq 7-23-73). Group owner: Ingstad Bcstg. Net: APR, RKO. Rep: Selcom. Format: MOR. ■ Tom Ingstad, pres; Duane Cariveau, gen mgr; Don Nordin, prog dir; Mark Dougherty, news dir; Dave Schroeder, chief engr. ■ Rates: \$26; 21; 26; 21.

**KKXL-FM**—March 1975: 92.9 mhz; 100 kw. Ant 210 ft. (CP: 63 kw, Ant 386 ft.). Stereo. Dups AM 17%. Format: Top-40. ■ Garry Leigh, prog dir. ■ Rates: \$18; 15; 18; 15.

**KNOX(AM)**—Sep 7, 1947: 1310 khz; 5 kw-U, DA-2. Box 1638 (58201). (701) 775-4611. Red River Associates. (acq 11-1-84). Net: ABC/E. Rep: Katz. Format: Adult contemp. Spec prog: Farm 15 hrs wkly. ■ William L. Fowler, gen mgr; John Vasichek, gen sls mgr; Tim Honnosy, sports dir; Scott Sugmann, news dir; Don Layman, chief engr. ■ Rates: \$38; 32.50; 39; 24.50.

**KYTN(FM)**—Co-owned with KNOX(AM). Feb 4, 1967: 94.7 mhz; 100 kw. Ant 325 ft. (701) 772-7197. Prog sep from AM. Stereo. Net: ABC/C. Format: Top-40. ■ Rates: \$17; 17; 17; 17.

**KRRK(AM)**—See East Grand Forks, Minn.

## Harvey

**KHND(AM)**—July 21, 1980: 1540 khz; 500 w-D. (CP: 1470 khz, 1 kw). Box 643, Cando (58324). Prairie Communications Inc. (acq 2-15-83). Net: AP. Format: MOR, C&W. ■ Clyde Dockter, gen & coml mgr; Ross Rieke, prog & news dir, chief engr; Brian Fourre, mus dir. ■ Rates: \$7; 7; 7; 7.

## Hettinger

**KNDC(AM)**—March 1, 1954: 1490 khz; 1 kw-D, 250 w-N, SH. Box 151 (58639). (701) 567-2421. Hettinger Bcstg Co. (acq 11-67). Net: ABC/E, Dakota News Net, Ag America. Rep: Masla. Format: C&W. Spec prog: Farm 7 1/2 hrs wkly. ■ Allen R. McIntyre, pres & gen mgr; Steve Petz, gen sls mgr; Mark Eckland, mus dir; Don Sonnenberg, news dir. ■ Rates: \$6.72; 6.72; 6.72;

## Jamestown

**KQDJ(AM)**—Aug 12, 1954: 1400 khz; 1 kw-D, 250 w-N. Box 1170 (58401). (701) 252-1400. Great West Bcstg Inc. (acq 7-1-80). Net: RKO II. Format: MOR. Spec prog: Farm 18 hrs wkly. ■ Roger Greenley, pres & gen mgr; Charlie Fox, coml mgr; Tim Ost, prom mgr, prog & mus dir; Wayne Byers, news dir; Darrell Williams, chief engr. ■ Rates: \$8.90; 8.90; 8.90; 8.90.

**KQDJ-FM**—Not on air, target date unknown: 95.5 mhz; 36.5 kw. Ant 408 ft. (CP: 100 kw; Ant 398 ft.). Stereo. Format: C&W. Spec prog: Farm 18 hrs wkly. ■ Roger G. Greenley, pres, gen & coml mgr. ■ Rates: \$8.90; 8.90; 8.90; 8.90.

**KSJB(AM)**—1937: 600 khz; 5 kw-U, DA-1. 212 1st Ave. S. (58401). (701) 252-3570. Triple R. Inc. (acq 4-1-65). Net: ABC/E. Rep: Torbet. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Ed Crilly, pres; Al Monson, gen mgr; Bonnie Weatherly, coml mgr; Ole Olson, prog dir; Marty Bea, mus dir; Barb Milne, news dir; Harvey Van Erem, chief engr. ■ Rates: \$8.30; 6.50; 8.30; 6.50.

**KSJM(FM)**—Co-owned with KSJB(AM). 1968: 93.3 mhz; 28.5 kw. Ant 256 ft. Stereo. Format: Adult contemp. ■ Rates: \$7; 7; 7; 7.

## Langdon

**KNDK(AM)**—June 27, 1967: 1080 khz; 1 kw-D. Langdon Nodak (58249). (701) 256-1080. KNDK Radio (acq 11-30-83). Net: ABC/I, N.D. News, Ag America. ■ Roger Hill, gen sls mgr; Mike Cook, mus dir; Jim Turbes,

## North Dakota Ohio Radio

opns mgr, prog & news dir, chief engr. ■ Rates: \$6.65; 6.65; 6.65; 6.65.

### Lisbon

**KQLX(AM)**—November 1984: 890 khz; 1 kw-D, DA. Stereo. 1206 S. Main, Box 1008 (58054). (701) 683-5287. Sheyenne Valley Bcstg Inc. Format: C&W. ■ Bob Henry, pres; Michael Ray, gen & prom mgr, prog dir; Terry Loomis, gen sls mgr; David Depew, mus dir; David Schultz, news dir; Stan Mueller, chief engr. ■ Rates: \$9; 9; 9; 9.

### Mandan

**KLXX(AM)**—Licensed to Bismarck-Mandan. See Bismarck.

**KNDR(FM)**—June 21, 1977: 104.9 mhz; 3 kw. Ant 290 ft. Stereo. 1400 N.E. 3rd St. (58554). (701) 663-2345. Central Dakota Enterprise. Net: SRN. Format: Relg. Spec progs: Farm 2 hrs, class 1 hr wkly. ■ Harley Miller, pres; Bertil Johnson, mgr & chief engr; Brad Bales, prog, mus & news dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Mayville

**KMAV(AM)**—Oct 20, 1967: 1520 khz; 2.5 kw-D. Box 36, Hwy 200 (58257). (701) 786-2006. KMAV Inc. Net: MBS, N.D. News Net. Format: C&W. ■ Richard R. Flackbarth, pres & gen mgr; Jim Birkemeyer, gen sls mgr; Craig Kristjanson, mus dir; Lisa Howatt, news dir. ■ Rates: \$12; 10; 12; 10.

**KMAV-FM**—Jan 10, 1977: 101.7 mhz; 3 kw. Ant 122 ft. (CP: 105.5 mhz). Dups AM 100%. Stereo. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

### Minot

**KBQQ(FM)**—Listing follows KTYN(AM).

**KCJB(AM)**—Sept 1950: 910 khz; 5 kw-D, 1 kw-N; DA-2. Box 1686 (58702). (701) 852-0361. TWX 910-675-2496. Big K Inc. (acq 1974). Net: ABC/C. Rep: Katz. Format: Hit Country. Spec prog: Farm 2 hrs wkly. ■ Chester Reiten, pres; Rod Romine, gen & sls mgr; Euneva Christenson, opns mgr; John Williams, news dir; Duane Asse, chief engr.

**KHHT(FM)**—Co-owned with KCJB(AM). Nov 15, 1966: 97.1 mhz; 100 kw. Ant 830 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Pat Everet, opns mgr. ■ KXMC-TV affil.

**KHRT(AM)**—Nov 17, 1957: 1320 khz; 2.5 kw-D. Box 1210 (58701). (701) 852-3789. Faith Bcstg Inc. (acq 9-1-82). Net: ABC/I. Format: MOR, relg. ■ Richard Leavitt, pres & gen mgr; Steve Williams, sls mgr; Duane Luchsinger, prog dir; Terry Kraft, farm dir; John Valker, chief engr.

**KIZZ(FM)**—Sep 7, 1968: 93.7 mhz; 10 kw. Ant 600 ft. Stereo. 1800 16th St. S.W., Box 2188 (58702). (701) 852-2494. Meyer Broadcasting Co. (group owner). Net: ABC/C, NBC's The Source. Rep: Masla. Format: Top-40. ■ Bob Bitz, stn mgr; Terry Fleck, sls mgr; James Henneman, prog & prom dir; Scott Meyer, mus dir; Barbara Hawkins, news dir; Peter Fettig, chief engr. ■ Rates: \$30; 30; 30; 24.

**KKOA(AM)**—Oct 28, 1929: 1390 khz; 5 kw-D, 1 kw-N. 216 S. Broadway Box 10 (58701). (701) 852-4646. Jermar Corp. (acq 8-76). Net: MBS, Ag America. Rep: PRO Radio. Format: Farm, C&W. Spec prog: Farm 8 hrs wkly. ■ Jerry Gutensohn, pres & gen mgr; Doug Corbett, prog dir; Jeri Lee, mus dir; Randy Wahlberg, prom mgr; Rick Anthony, news dir; Dave Dunsomr, chief engr. ■ Rates: \$26; 20; 26; 16.

**\*KMPR(FM)**—89.9 mhz; 100 kw. Ant 930 ft. Stereo. 1814 N. 15th St., Bismarck (58501). (701) 244-1700. Prairie Public Television Inc. Net: NPR. Format: Div. ■ Dennis L. Falk, pres; Edi Kjos, gen mgr; Ken Torkelson, opns mgr; Tom Regan, mus dir; Dave Thompson, news dir; Gary Stegmiller, chief engr.

**KTYN(AM)**—Sep 13, 1968: 1430 khz; 5 kw-D. Box 637 (58702). (701) 852-0301. Kitten Radio Inc. Net: RKO II. Rep: Torbet. Format: Adult contemp. ■ Don Hoberg, VP & gen mgr; Pete Frisch, gen sls mgr; Bob Simmons, prog dir; John Valker, chief engr. ■ Rates: \$16; 16; 16;

**KBQQ(FM)**—Co-owned with KTYN(AM). April 1984: 99.9 khz; 100 kw. Ant 500 ft. Dups AM 100%.

**KZPR(FM)**—Not on air, target date unknown: 105.3 mhz; 100 kw. Ant 579 ft No. 1 Souriscourt (58701). Lib Inc.

### Oakes

**KDDR(AM)**—July 31, 1959: 1220 khz; 1 kw-D. 411 Main Ave. (58474). (701) 742-2187. Kingsley H. Murphy Jr. (acq 9-1-81). Net: ABC/I, Dakota News Net, Great American Ag Net. Rep: Keystone. Format: Contemp country. Spec prog: Farm 15 hrs wkly. ■ Ronald W. Lillestol, gen mgr; Lori Nelson, coml mgr; Tim Steinwand, prog dir; Grant Crabtree, news dir; Scott Schmeling, chief engr. ■ Rates: \$4.65; 4.65; 4.65; 4.65.

**KDDR-FM**—Not on air, target date unknown: 92.3 mhz.

### Rugby

**KGCA(AM)**—Aug 21, 1961: 1450 khz; 1 kw-D, 250 w-N. Box 105 (58368). (701) 776-5254. Rugby Bcstrs Inc. Net: MBS. Rep: Keystone, Pates-Walton. Format: Top-40. ■ Oscar Halvorson, pres & chief engr; Arch Ellwein, gen & gen sls mgr & news dir; Dan Sundby, sports dir; Dave Clutter, mus dir; Irene Voeller, traf dir. ■ Rates: \$6.40; 6.40; 6.40; 6.40.

### Tioga

**KTGO(AM)**—Feb 27, 1967: 1090 khz; 1 kw. Box 457 (58852). (701) 664-3322. Tioga Bcstg Corp. Net: APR, Ag America. Format: C&W. ■ Pius Hornstein, pres; Danny Price, mus dir; Linda Brastrup Johnson, prog dir & prom mgr; Dave Gunn, gen mgr & news dir; Mona Wilkinson, traf mgr; Mike Thompson, chief engr. ■ Rates: \$7.50; 7.50; 7.50;

### Valley City

**KOVC(AM)**—Oct 19, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 994 (58072). (701) 845-1490. KOVC. Group owner. Ingstad Bcstg. Net: ABC/I. Rep: Courtney Clifford. Format: C&W. ■ Dale Olson, gen mgr; Bonnie Knauss, coml mgr; Rod Reel, prog dir; Kathy Horsager, prom mgr; Paul Rallie, mus dir; Dave O. Bannon, news dir; Dale Delapointe, chief engr.

**KKVC(FM)**—Co-owned with KOVC(AM). Aug 1, 1983: 100.9 mhz; 3 kw. Ant 319 ft. Format: AOR. Prog sep from AM. Stereo.

### Wahpeton

**KBMW(AM)**—See Breckenridge, Minn.

### Watford

**KKWC(AM)**—Not on air, target date unknown: 1020 khz. 3313 Winnipeg Dr., Bismarck (58501). F-K-M Enterprises.

### West Fargo

**\*KFNW(AM)**—Oct 28, 1955: 1200 khz; 10 kw-D, 1 kw-N, DA-N. Box 6008 (58108). (701) 282-5910. Northwestern College. Net: UPI. Format: Relg. ■ Paul Ramseyer, exec dir; Gary Herr, gen mgr; Lee Taylor, asst mgr; Phil Kvamme, news dir, Mark Mohr, chief engr.

**\*KFNW-FM**—March 12, 1965: 97.9 mhz; 100 kw. Ant 350 ft. (CP: Ant 992 ft). Dups AM 25%. Stereo. Format: Relg, btfl mus.

### Williston

**KDSR(FM)**—Feb 1, 1985: 101.1 mhz; 100 kw. Ant 244 ft. Stereo. 910 E. Broadway (58801). Dianna Simpson. Net: RKO Two. Format: Top-40. ■ Dianna Simpson, stn mgr; Duane Simpson, opns mgr; Dale Moldenhauer, gen sls mgr; Pat McCurmmen, prog dir; Mike Thompson, chief engr.

**KEYZ(AM)**—1948: 1360 khz; 5 kw-U, DA-N. Box 2048 (58801). (701) 572-3911. Charles L. Scofield (acq 1951). Net: ABC/I, Intermountain. Rep: Hurley. Format: C&W.

■ Charles L. Scofield, gen mgr; Earl Gross, prog dir; Robert Gunderson, mus dir; Ben Innis, news dir; Robert H. Miller, stn mgr; Dave Pederson, chief engr.

**KYYZ(FM)**—Co-owned with KEYZ(AM). Dec 1, 1979: 96.1 mhz; 100 kw. Ant. 873 ft. Stereo. Box 2048 (58801). (701) 572-5371. Net: ABC/FM. Format: MOR. ■ Bob Gunderson, prog dir.

**KGCX(AM)**—See Sidney, Mont.

**KWYL-FM**—Not on air, target date unknown: 98.5 mhz; 100 kw. Ant 905 ft. Box 671 (58801) BBRV Inc. Henry F. Beuchler, John P. Blake, Rodney L. Romine, John E. Von Rueden, owners.

### Wishek

**KWSK(AM)**—July 24, 1982: 1330 khz; 500 w-D, DA. Box 747, 19 N. 6th St. (58495). (701) 452-4239. Whiskek Bcstg Inc. Net: RKO, Ag Amer. Rep: Sall, Caruso. Format: C&W, ethnic. ■ Mike Troshynski, pres; Gordie Ulmer, VP; John Caruso, gen sls mgr; Oscar Sall Jr., gen mgr, chief engr, prog, mus & news dir; Dean Mastel, prom mgr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

## Ohio

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### Akron

**WAEZ(FM)**—Listing follows WAKR(AM).

**WAKR(AM)**—Oct 16, 1940: 1590 khz; 5 kw-U, DA-2. Box 1590 (44309). (216) 535-7831. Summit Radio Corp. Rep: McGavren-Guild. Net: MBS, UPI. Format: Contemp ■ Roger G. Berk, pres; Joyce Laeios, prom mgr; Fred Anthony, gen mgr; Nick Barry, coml mgr; Bill Hart, prog dir; Art Barrett, news dir; Earl Miller, chief engr. ■ Rates: \$65; 36; 42; 21.

**WAEZ(FM)**—Co-owned with WAKR(AM). October 1947: 97.5 mhz; 12 kw. Ant 900 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ WAKR-TV affil. ■ Rates: \$28; 36; 34; 20.

**\*WAPS(FM)**—Oct 4, 1955: 89.1 mhz; 1.7 kw. Ant 71 ft. 65 Steiner Ave. (44301). (216) 376-1117. Board of Education, Akron City School District. Format: Div. ■ James E. Mathis gen mgr.

**\*WAUP(FM)**—Dec 10, 1962: 88.1 mhz; 330 w. Ant 810 ft. Stereo. 302 East Buchtel Ave. (44325). (216) 375-7105. U. of Akron. Net: ABC/I. Format: Div, ed, ethnic. ■ Thomas G. Beck, gen mgr; Richard E. McGraw, chief engr.

**WCUE(AM)**—See Cuyahoga Falls.

**WDBN(FM)**—See Medina.

**WHLO(AM)**—October 1944; 640 khz; 1 kw-D, 500 w-N, DA-1. (CP: 5 kw.). 2650 West Market (44313). (216) 867-0640. Trans World Bcstg Co. (acq 11-84). Net: CBS. Rep: Market 4. Format: MOR, nostalgia. Spec prog: Serbian 1 hr wkly. ■ Louis J. Appell Jr., pres; Arthur W. Carlson, VP; Juliann Dorff, gen mgr; Barbara McCaffrey, gen sls mgr; Jeanne Swaisgood, coml mgr; Don Dempsey, prog dir; Norm Marriott, mus dir; Sharon Bear, prom mgr; Joe Shaheen, news dir; Steve Johnston, chief engr. ■ Rates: \$25; 22; 25; 20.

**WKDD(FM)**—Listing follows WSLR(AM).

**WKNT(AM)**—See Kent.

**WNIR-FM**—See Kent.

**WSLR(AM)**—1925: 1350 khz; 5 kw-U. DA-1. 369 S. Portage Path (44320). (216) 535-6165. Welcome Radio Inc. (acq 12-64). Net: ABC/E. Rep: Katz. Format: C&W. ■ Harrison M. Fuerst, pres; Richard M. Lumenello, VP & gen mgr; Robert I. Barnes, sls mgr; Craig Scott, prog



dir; Bill Hart, mus dir; Tom Locicero, news dir; George Paul, chief engr.

**WKDD(FM)**—Co-owned with WSLR(AM). 1950: 96.5 mhz; 50 kw. Ant 440 ft. Stereo. (acq 12-81). Format: Top-40.

## Alliance

**WDJQ(FM)**—Listing follows WFAH(AM).

**WFAH(AM)**—Sep 2, 1953: 1310 khz; 1 kw-D, DA-D. 393 Smyth Ave. N.E. Box 2356 (44601). (216) 821-1111. D.A. Peterson Inc. Net: ABC/I. Rep: Hillier, Newmark, Wechsler & Howard; Regional Reps Corp. Format: Adult contemp. ■ Donald A. Peterson, pres; Dick Elliott, gen mgr; Becky Clark, gen sls mgr; Jerry Vincent, prog dir; Joel Day, news dir; Bruce Harlan, chief engr. ■ Rates: \$14; 12; 14; 12.

**WDJQ(FM)**—Co-owned with WFAH(AM). March 26, 1947: 92.5 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. (216) 454-1310. Format: Top-40. ■ Rates: \$35; 35; 35; 30.

**\*WRMU(FM)**—Oct 17, 1970; 91.1 mhz; 2.8 kw. Ant 190 ft. Stereo. Mount Union College, 1972 Clark Ave. (44601). (216) 823-2414. Mount Union College. Net: Se-ca. Format: Jazz, class, talk. Spec prog: Black 4 hrs wkly. ■ Charles Morford, stn dir; Samuel Shimp, chief engr.

## Archbold

**WHFD(FM)**—April 15, 1968; 95.9 mhz; 3 kw. Ant 300 ft. Stereo. 303 N. Defiance St. (43502). (419) 445-9050. Nobco Inc. Net: RKO, Agri-Bcstg. Format: Adult contemp. Spec prog: Sp 1 hr wkly. ■ Max E. Smith Sr., pres; Bob Heisler, stn mgr; Mike Froelich, news dir; Tom Cardull, chief engr. ■ Rates: \$7; 7; 7; 7.

## Ashland



**WNCO(AM)**—1949: 1340 khz; 1 kw-D, 250 w-N, Box 311 (44805). (419) 289-2605. Ashland Bcstg Corp. (acq 3-1-65). Net: MBS, Agri Bcstg. Rep: Weiss-Powell, Regional. Format: Big band. ■ Walter R. Stampfli, pres & gen mgr; Martin Larson, gen sls mgr; Ron Kolman, prog dir; Walt Roberts, mus dir; Al Lawrence, news dir; Wayne Fick, chief engr. ■ Rates: \$12; 11; 12; 9.

**WNCO-FM**—May 1947: 101.3 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. (419) 526-5825. Format: C&W. ■ Walt Roberts, gen mgr. ■ Rates: \$25; 20; 25; 12.

**\*WRDL(FM)**—Aug 24, 1967: 88.9 mhz; 3 kw. Ant 171 ft. Stereo. 401 College Avenue (44805). (419) 289-2480 or 289-4142, ext. 5140. Ashland College. Net: MBS. Format: Top-40, ed. Spec prog: Jazz 3 hrs wkly. ■ Dr. Joseph Schultz, pres; Jay Pappas, gen mgr; Bill Clinger, chief engr.

## Ashtabula

**WAST(AM)**—Not on air, target date unknown: 1600 khz. Box 307, Linesville, Pa. (16424). Quests Inc.

**WFUN(AM)**—Sep 21, 1937: 970 khz; 5 kw-D, 1 kw-N, DA-2. Box 738 (44004). (216) 993-2126. Radio Enterprises of Ohio Inc. Net: UPI. Rep: Regional Reps. Format: Adult contemp. ■ R.D. Rowley, pres; Christopher M. Johnson, gen mgr; James Damiani, sls mgr; Bruce

Scott, prog dir. Mike Anthony, mus dir. ■ Rates: \$18.25; 18.25; 18.25; 18.25.

**WREO-FM**—Co-owned with WFUN(AM). 1949: 97.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Btl mus. ■ Rates: \$18.85; 18.85; 18.85; 18.85.

## Athens

**WATH(AM)**—Oct 25, 1950: 970 khz; 1 kw-D, 500 w-PSA. 300 N. Columbus Rd. (45701). (614) 593-6651. WATH Inc. (acq 9-5-73). Net: NBC. Rep: Regional Reps. Format: MOR. Spec progs: C&W 6 hrs, Farm 4 hrs, jazz 15 hrs wkly. ■ Fred A. Palmer, pres David W. Palmer, VP & gen mgr; Robert E. Lambert, VP & bus mgr; Mimi Kolbe, prom mgr; Bob Carano, coml mgr; Ted Covert, mus dir; Tim Brust, news dir; Steve Clawson, chief engr. ■ Rates: \$16.60; 13.30; 16.60; 13.30.

**WXTQ(FM)**—Co-owned with WATH(AM). Sep 16, 1964: 105.5 mhz; 3 kw. Ant 300 ft. (614) 592-1055. Stereo. Prog sep from AM. Net: MBS. Format: Top-40. ■ Doug Partusch, prog dir. Matt Harris, mus dir; Al Barnett, opns dir. ■ Rates same as AM.

**\*WOUB(AM)**—Sep 14, 1957: 1340 khz; 500 w-D, 250 w-N, 9 S. College St. (45701). (614) 594-5321. Ohio U. Net: ABC/I, NPR, American Public. Format: News, talk, progsv. Spec progs: Black 7 1/2 hrs, jazz 5 hrs wkly. ■ Joseph Welling, dir telecommunications center.

**\*WOUB-FM**—Dec 13, 1949: 91.3 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Class, C&W. Spec progs: Jazz 12 hrs, talk 11 hrs wkly. ■ \*WOUB-TV affil.

**WXTQ(FM)**—Listing follows WATH(AM).

## Bainbridge

**\*WKHR(FM)**—May 1, 1977. 88.3 mhz; 100 w. Ant 144 ft. Stereo. 17425 Snyder Rd, Chagrin Falls (44022). (216) 543-9646. Kenston Board of Education. Net: RKO II. AOR. Spec prog: Jazz 12 hrs wkly. Var. ■ Andrew Kenen, pres; Edgar Wright, gen mgr; Scott Reed, opns dir; Matthew Secura, prog dir; Chris Ramey, mus dir; Greg Koltas, news dir; Eric Grabowski, chief engr.

## Batavia

**\*WCNE(FM)**—Dec 5, 1969: 88.7 mhz; 3.5 kw. Ant 160 ft. 5327 Hutchinson Rd. (45103). (513) 625-1211. Clermont Northeastern Schools. Format: Ed, info. ■ Robert C. Rosselot, gen mgr; Richard Woodruff, chief engr.

## Beavercreek

**WYMJ-FM**—June 18, 1972: 103.9 mhz; 3 kw. Ant 300 ft. (CP: 1.5 kw. Ant 405 ft.). Stereo. 699 N. Valley Rd. (45385). (513) 429-9080. Ohio Bcstg Assoc. Net: RKO. Rep: Torbet. Format: Adult contemp. ■ Alan D. Gray, gen mgr; Deborah Parenti-Mann, bus mgr; Steve Allen Brooks, prog dir; Bob Montgomery, news dir; Greg Savoldi, chief engr. ■ Rates: \$50; 40; 50; 40.

## Bellaire

**\*WBHR(FM)**—May 12, 1976: 88.7 mhz; 155 w. Ant minus 310 ft. (614) 676-9247. Board of Education of Bellaire City School District. 35th and Guerneseey St. (43906). Format: Div. Spec prog: Class 1 hr, It 1 hr wkly. ■ Jeff Campbell, gen mgr; Beth Cavicollia, mus dir; Joan Schramm, news dir; Mary Blake, prog dir; Norman R. Russell, chief engr.

**WOMP(AM)**—Dec 2, 1947: 1290 khz; 1 kw-D, Box 448, Rt. 214 (43906). (614) 676-5661. T/R Inc. (group owner; acq 4-1-65). Net: AP, ABC Talk, RKO II, RKO Radio. Rep: Weiss-Powell, Regional Reps, Dome. Format: News, talk, info. Spec progs: Czech 2 hrs, Pol 4 hrs wkly. ■ Robert Andre, gen & coml mgr; Howard Monroe, news & prog dir; Jim Janos, chief engr. ■ Rates: \$12.95; 12.95; 12.95; 12.95.

**WOMP-FM**—1947: 100.5 mhz; 13.5 kw. Ant 520 ft. Stereo. Prog sep from AM. . Format: Contemp hit radio. ■ Jim Ryan, prog & mus dir. ■ Rates: \$15; 14; 15; 14.

## Bellefontaine

**WOHP(AM)**—1951: 1390 khz; 500 w-D. 1501 Road 235 (43311). (513) 593-8775. Triplett Bcstg Co. Inc. (acq 12-

1-72). Rep: Rgnl Reps, Keystone. Net: ABC/I, AP, Agri-Broadcasting. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Wendell A. Triplett, pres; Lyle A. Butler, gen mgr; Beverley Wilson, coml mgr; Ricky Lane, prog dir; David Lee, news dir; Robert S. Triplett, chief engr. ■ Rates: \$9; 9; 9; 9.

**WTOO-FM**—Co-owned with WOHP(AM). July 15, 1969. 98.3 mhz; 1.3 kw. Ant 430 ft. Stereo. Net: ABC/FM. Format: Top-40 ■ Rates: \$8; 8; 8; 8.

## Bellevue

**WNRN(FM)**—Apr 4, 1973: 92.1 mhz; 3 kw. Ant 30 ft. 108 1/2 E. Main (44811). (419) 483-2511. Bellevue Community Bcstg Co. Net: ABC/C, Agri Bcstg Net. Format: AOR. ■ Robert Ladd, pres, gen mgr & chief engr; Rick McKenzie, prog dir; Mike Shae, mus dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## Belpre

**WNUS(FM)**—Sep 8, 1981: 107.1 mhz; 1.81 kw. Ant 370 ft. Stereo. 1719 Washington Blvd. (45714). (614) 423-8213. Net: MBS. Format: C&W. ■ John W. Patten, pres & gen mgr; Ben Bain, sls mgr; Lou Petronio, opns mgr; Chris Davis, mus dir; Dan Trapp, prod mgr; Kevin Geiger, mus dir; Ralph Mateny, chief engr. ■ Rates: \$10; 7; 9; 6.

## Berea

**\*WBWC(FM)**—March 2, 1958: 88.3 mhz; 140 w. Ant 91 ft. Stereo. Baldwin-Wallace College (44017). (216) 826-2145. Baldwin-Wallace College, Net: ABC/FM, UPI. Format: Ed, soft rock. Spec progs: Black 3 hrs, class 5 hrs, jazz 6 hrs. ■ Jim Parenti & Ann Bojka, co-gen mgrs; Constance E. Allen, advisor; David Bobco, chief engr.

## Bowling Green

**\*WBGU(FM)**—November 1951: 88.1 mhz; 1.35 kw. Ant 110 ft. 413 South Hall, Bowling Green State U. (43403). (419) 372-2826. Bowling Green State U. Format: Div. Spec progs: Black 12 hrs, Sp 8 hrs, class 2 hrs, jazz 19 hrs wkly. ■ Dr. Paul Olskamp, pres; Dr. Robert K. Clark, gen mgr; Chuck Konecky, chief engr. ■ \*WBGU-TV affil.

**WJYM(AM)**—December 1964: 730 khz; 1 kw-D, DA-D. 8761 Fremont Pike, Perrysburg (43551). (419) 352-4649. Jimmy Swaggart Evangelistic Assoc. (group owner; acq 10-14-76). Net: AP. Format: Rel. ■ Michael L. Bayliss, gen mgr; Richard E. Dewese, chief engr. ■ Rates: \$12; —; —;

**WRQN(FM)**—June 1964: 93.5 mhz; 3 kw. Ant 176 ft. (CP: 1.95 kw; ant 360 ft.). 143 E. Wooster St. Box 1028 (43402). (419) 352-8411. TMF Inc. (acq 5-26-83). Net: ABC/I. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ Stephen E. Dinkel, pres; John R. Schaffner, gen mgr; Glen T. Cerny, stn mgr; Steve Bean, news dir; John Swan, prog dir; Bill Leutz, chief engr. ■ Rates: \$12; 12; 12; 12.

## Bryan

**WBNO(AM)**—December 1962: 1520 khz; 500 w-D, 250 w-CH. Box 603 (43506). (419) 636-3175. Williams County Bcstg System Inc. (acq 2-67). Net: ABC/C, Agri-Bcstg. Format: C&W, farm. ■ Carl Shipley, pres; Luke Thaman, gen mgr; Bill Priest, opns & prog dir; Mary Thaman, news dir; Richard Murray, chief engr.

**WBNO-FM**—June 30, 1966: 100.9 mhz; 3 kw. Ant 300 ft. Dups AM 15%. Format: Adult contemp. ■ Tami Wells, prog AM.

## Buchtel

**WAIS(AM)**—Not on air, target date unknown: 770 khz. c/ o 1 W. Columbus St., Nelsonville (45764). Nelsonville TV Cable Inc.

## Ohio Radio

### Bucyrus

**WBCQ(AM)**—Dec 22, 1962: 1540 khz; 500 w-D, DA. Box 789 (44820). (419) 562-7979 or 562-2222. Broken-sword Bcstg Co. Net: CNN, Agri Bcstg Net. Rep: Regional Reps. Format: Adult contemp. Spec prog: Farm 10 hrs wkly. ■ Thomas P. Moore, pres & gen mgr; Eugene Luidhart, news dir; Jim Radke, prod dir; Dan Dillon, chief engr. ■ Rates: \$10; 9; 9.

**WBCO(FM)**—Co-owned with WBCQ(AM). Sep 5, 1964: 92.7 mhz; 3 kw. Ant 300 ft. Dups AM 16%. Format: Btfl mus. ■ Rates same as AM.

### Cadiz

**WHOH(FM)**—Not on air, target date unknown: 106.3 mhz; 3 kw. Ant 264 ft. 136 S. Main St. (43907). (614) 942-2118. Cadiz Bcstg Inc. ■ Randall M. O'Grady, pres.

### Cambridge

**WILE(AM)**—April 9, 1948: 1270 khz; 1 kw-D. Box 338 (43725). (614) 432-5605. Cloverleaf Bcstg Corp. (acq 43725). Format: Adult contemp. ■ W. Grant Halley, gen mgr; George E. Long, coml mgr; Daniel Earich, prod dir.

**WCMJ(FM)**—Co-owned with WILE(AM). October 1964: 96.7 mhz; 1.3 kw. Ant 420 ft. Stereo. Dups AM 60%.

### Campbell

**WHOT(AM)**—Oct 16, 1955: 1330 khz; 500 w-D, 1 kw-N, DA-2. 401 N. Blaine Ave., Youngstown, Ohio (44505). (216) 746-8464. WHOT Inc. Group owner: Myron Jones. Net: AP. Rep: Eastman, Regional Reps. Format: Contemp. ■ Myron Jones, pres; William Fleckenstein, gen mgr; William Glover, coml mgr; Richard Thompson, prod dir; Jack Aey, chief engr.

**WHOT-FM**—Co-owned with WHOT(AM). See Youngstown.

### Canton

**WDJQ(FM)**—See Alliance.

**WFAH(AM)**—See Alliance.

**WHBC(AM)**—March 9, 1925: 1480 khz; 5 kw-U, DA-N. Box 9917 (44711). (216) 456-7166. Beaverkettle Co. (acq 12-11-67). Net: ABC/E. Rep: Christal. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ William A. Chambers, pres & gen mgr; Mike Mahone, gen sls mgr; Steve Kovte, prom mgr; Mike Dorn, prod dir; Jim Burnett, news dir; Wm. C. Glasser, dir of engr.

**WHBC-FM**—Feb 2, 1948: 94.1 mhz; 50 kw. Ant 380 ft. Stereo. Format: EZ Isting.

**WINW(AM)**—April 14, 1966: 1520 khz; 1 kw-D, DA. 4111 Martindale Rd. N.E. (44705). (216) 492-5630. North American Radio (acq 7-22-74). Net: RKO. Rep: Eastman. Format: Urban contemp. ■ Earl E. Wise, pres; Robert E. Kassi, gen mgr; Tom Kling, coml mgr; Jack Steenbarger, VP; Rick Singer, prod dir; Andy Sanderbeck, mus dir; Marlene Chipko, news dir; Carl Miller, chief engr. ■ Rates: \$12; 12; 12.

**WOOS-FM**—Co-owned with WINW(AM). March 1, 1961: 106.9 mhz; 27.5 kw. Ant 340 ft. Stereo. Prog sep from AM. 4111 Martindale Rd. N.E. (44705) (216) 492-5630. Kimochi Corp. (acq 1977). Rep: Eastman. Format: AOR. ■ Rates: \$40; 35; 40; 35.

**WNYN(AM)**—1947: 900 khz; 500 w-U, Non-DA-D. 1515 Cleveland, N.W. (44703). (216) 456-8396. Westerville Bcstg of Canton Inc. (acq 6-29-84). Net: ABC/D. Rep: Lotus, Regional. Format: Mod country. Spec prog: Gr 1 hr wkly. ■ Charles Such, gen mgr; Mavis Patterson, coml mgr; Rex Ryan, prog & mus dir; Michael Seaman, news dir; Michael Hayward, chief engr. ■ Rates: \$14; 11; 14; 11.

**WOOS-FM**—Listing follows WINW(AM).

**WRCW(AM)**—Aug 11, 1946: 1060 khz; 5 kw-D, DA-D. 4601 Hills and Dales Rd. N.W. (44711). (216) 477-8585. Arcey Bcstg. (acq 3-4-82). Format: MOR. ■ Ray Crowl, pres & gen mgr; Hilda Bodo, coml mgr; Keith London, prog dir; Jim Galassi, mus dir; Art Miller, news dir; Ron Colaner, prom mgr & chief engr. ■ Rates: \$12; 12; 12.

**WTOF(FM)**—Nov 19, 1961: 98.1 mhz; 72 kw. Ant 570 ft. Stereo. 619 Ameritrust Bldg. (44702). (216) 452-4009. Mortenson Bcstg Assn. (group owner). Net: UPI. Format: Rel. Spec prog: Farm 1 hr wkly. ■ Jack Mortenson, pres; Tom Bishop, gen mgr; Ron Kohler, prog & news dir; Victor Bamonte, mus dir; David S. Johnson, corp chief engr.

### Castalia

**WGGN(FM)**—Jan 1975: 97.7 mhz; 3 kw. Ant 300 ft. Box 247 (44824). (419) 684-9496. Christian Faith Bcstg. Co. Net: AP. Format: Rel. ■ Shelby Gilliam, pres; Gene McClellan, VP & gen mgr; Bill Pounders, gen sls mgr; Clyde R. Yost, chief engr. ■ Rates: \$11.80; 11.80; 11.80; 11.80.

### Cedarville

**\*WCDR-FM**—Dec 1, 1962: 90.3 mhz; 3 kw. Ant 370 ft. Stereo. Box 601. (45314). (513) 766-5595. Cedarville College. Net: UPI. Format: Rel. ■ Dr. Paul H. Dixon, pres; Paul Gathany, gen mgr; Jon Skillman, prog dir; John Tochnell, chief engr.

### Celina

**WCSM(AM)**—Sep 11, 1963: 1350 khz; 500 w-D, DA, Box 492 (45882). (419) 586-5134. Hayco Broadcasting Inc. Net: ABC/I. Agri Bcstg. Format: Adult contemp. Spec prog: Farm 8 hrs wkly. ■ John H. Coe, pres & gen mgr. ■ Rates: \$8.20; 9; 10; 8.

**WCSM-FM**—96.7 mhz; 3 kw. Ant 125 ft. Format: Adult contemp (days), country (night).

**WKKI(FM)**—Dec 18, 1960: 94.3 mhz; 3 kw. Ant 300 ft. (CP: 1.2 kw. Ant 448 ft.). 126 W. Fayette (45822). (419) 586-7715. Cage Media Inc. (acq 5-6-82). Rep: Roslin, Regional. Format: Adult contemp. Spec prog: Contemp Christian 2 hrs wkly. ■ Chris Cage Caggiano, pres; Steve McRae Sipe, sls mgr; Don Buettner, prog dir. ■ Rates: \$16; 12; 16; 12.

### Centerville

**\*WCWT-FM**—Sep 20, 1971: 92.1 mhz; 10 w. Ant 150 ft. 500 E. Franklin (45459). (513) 439-3557. Centerville City Board of Education. Format: Adult contemp. Spec prog: Jazz 2 hrs wkly. ■ Ken Carper, gen mgr; Jeff Dunn, prog dir.

### Chardon

**WBKC(AM)**—Feb 14, 1969: 1560 khz; 1 kw-D, DA, Box 266 (44024). (216) 951-1560. Dale Bcstg Co. (acq 7-15-80). Net: MBS. Format: C&W. Spec progs: Hungarian 1 1/2 hrs, Irish 1 1/2 hrs wkly. ■ Donald Smith, pres; Clarence V. Bucaro, VP & gen mgr; Ken Kraus, news dir. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

### Chillicothe

**WBEX(AM)**—Sep 1947: 1490 khz; 1 kw-D, 250 w-N, DA-2. Box 244 (45601). (614) 773-2244. Central Bcstg Co. (group owner; acq 5-80). Net: CBS R/R. Rep: Keystone, Regional Reps Cleveland. Format: MOR. ■ William Quigg, pres; Bill Spahr, gen & gen sls mgr Joe Murray, mus dir; Mike Smith, news dir; Mac Porter, chief engr. ■ Rates: \$8; 8; 8; 7.50.

**WKKJ(FM)**—Co-owned with WBEX(AM). July 1, 1961: 93.3 mhz; 18.5 kw. Ant 335 ft. Stereo. Format: C&W. ■ Rates: \$9; 9; 9; 8.

**WCHI(AM)**—Oct 1, 1951: 1350 khz; 1 kw-D. Box 508, 1022 Eastern Ave. (45601). (614) 775-1350. Baer Broadcasting Inc. (acq 1-30-84). Format: C&W. ■ Gary R. Baer, pres & gen mgr; Clare Matheny, stn & gen sls mgr; Wayne Montgomery, mus dir; Alice Shein, news dir; Tyrone Henry, chief engr. ■ Rates: \$7; 7; 7; 7.

**WFCB(FM)**—Co-owned with WBEX(AM). July 1, 1961: 93.3 mhz; 18.5 kw. Ant 335 ft. Stereo. Format: C&W. ■ Rates: \$9; 9; 9; 8.

Wyandot Radio Corp. (acq 7-83). Rep: Walton Bcstg. Format: Adult contemp. Spec prog: Sports 3 hrs wkly. ■ Dave Smith, pres & gen mgr; Frank Guver, gen sls mgr; Dan Ramey, mus dir; Karen Ray Bould, prom mgr; Thomas E. White, news dir; Steve Streitenberger, chief engr & opns mgr. ■ Rates: \$8.75; 7.75; 8.75; 7.75.

### Cincinnati

**\*WAIF(FM)**—Nov 19, 1975: 88.3 mhz; 1.6 kw. Ant 390 ft. Stereo. 2525 Victory Pkwy (45206). (513) 961-8900. Stepchild Radio of Cincinnati Inc. Format: Div. Spec progs: Black 3 1/2 hrs, Ger 3 hrs, Pol 21 hrs, Country of India 2 1/2 hrs, bluegrass 4 hrs, pub affrs 5 hrs, women's mus/news 7 hrs wkly. ■ David Dugle, chmn of bd; Parker Van Herpe, gen mgr; Felix T. Thomas, prog dir; Roy Dorenkemper, mus dir; Darryl Keeling, prog dir; Timothy Fuqua, news dir; Lewis Wear, chief engr.

**WAKW(FM)**—Nov 21, 1961: 93.3 mhz; 50 kw. Ant 360 ft. Stereo. 6275 Collegevue Place (45224). (513) 542-3442. Pillar of Fire Inc. Net: UPI. Format: Rel. ■ Rev. Russell Croucher, gen mgr; Gerald Croucher, stn mgr; Marvin Sanders, prog dir; Dr. Sam Deets, prom mgr; Victor Wong, news dir; Tom Oliver, chief engr.

**WBLZ(FM)**—See Hamilton.

**WCIN(AM)**—Oct 1953: 1480 khz; 5 kw-D, 500 w-N, DA-2. 106 Glenwood Ave. (45217). (513) 281-7180. KLM Communications Inc. (acq 9-82). Net: Nat Black. Rep: Weiss-Powell. Format: Black, jazz. ■ Kenneth L. McDowell, pres & gen mgr; Carlos P. Gray, gen sls mgr; Sid Kennedy, prog dir; Gina Ruffin-Moore, news dir; John Kline, chief engr.

**WCKY(AM)**—Sep 16, 1929: 1530 khz; 50 kw-U, DA-N. (LSS-Sacramento, Calif.) 219 McFarland St. (45202). (513) 241-6565. Truth Publishing Co. (acq 12-22-75). Group owner: Federated Media. Net: CBS, NBC, NBC Talk. Rep: CBS Spot. Format: Talk, all news. Spec prog: Farm 10 hrs wkly. ■ John Dille Jr., pres; Phillip McDonald, VP & gen mgr; Kay Sterling, sls mgr; Bruce Still, opns mgr; James Glass, prog dir; Mark Neeley, news dir; Ted Kendrick, chief engr. ■ Rates: \$95; 65; 75; 35.

**WWEZ(FM)**—Co-owned with WCKY(AM). Aug 19, 1964: 92.5 mhz; 16 kw. Ant 910 ft. (513) 721-5678. (acq 4-16-77). Format: Btfl mus. ■ Steve Kline, stn mgr; Mike Gavin, sls mgr; Ted Kendrick, chief engr. ■ Rates: \$85; 90; 90; 90.

**WCLU(AM)**—See listing in Covington, Ky.

**WDJO(AM)**—1927: 1230 khz; 1 kw-D, 250 w-N. 225 E. Sixth St. (45202). (513) 621-6960. DMK Bcstg (acq 10-1-84). Net: AP, RKO II. Rep: McGavren-Guild. Format: MOR. ■ Jim Wesley, pres; Todd Leiser, gen sls mgr; Terry Dean, gen mgr; Mike McCoy, prog dir; Paul O'Brien, prom mgr; Doug Anthony, news dir; John Crawford, chief engr. ■ Rates: \$40; 30; 30; 20.

**WUBE(FM)**—Co-owned with WDJO(AM). July 20, 1949: 105.1 mhz; 14 kw. Ant 920 ft. Stereo. Format: Contemp country. ■ Duke Hamilton, prog dir. ■ Rates: \$80; 70; 70; 50.

**WEBN(FM)**—Aug 30, 1967: 102.7 mhz; 16.6 kw. Ant 876 ft. Stereo. 2724 Erie Ave. (45208). (513) 871-8500. Circe Communications Inc. Net: NBC's The Source. Rep: Torbet. Format: AOR. Spec prog: Class 4 hrs wkly. ■ Frank Wood, pres & gen mgr; David A. Macejko, VP & gen sls mgr; Tom Owens, prog dir; Curt Gary, mus dir; Craig Kopp, news dir; Jay Crawford, chief engr.

**\*WGUC(FM)**—Sep 21, 1960: 90.9 mhz; 15 kw. Ant 960 ft. Stereo. 1223 Central Parkway (45214) (513) 475-4444. U. of Cincinnati. Net: NPR, American Public, Ohio Public. Format: Class. Spec prog: Jazz 13 hrs wkly. ■ James Thornton, gen mgr; Sherry Arnsperger Kinsella, bus mgr; Ann Santen, mus dir; Jill A. Feldon, prom mgr; Cynthia Keller, chief engr.

**WHKK(FM)**—See Erlanger, Ky.

**\*WJVS(FM)**—April 7, 1976: 88.3 mhz; 175 w. Ant 105 ft. (ST WAIF). 3254 East Kemper Rd. (45241). (513) 771-8810. Great Oaks Joint Vocational School District. Format: Ed, adult contemp. ■ Dr. Harold Carr, supt.



**WKRC(AM)**—1922: 550 khz; 5 kw-D, 1 kw-N, DA-2. 1906 Highland Ave. (45219). (513) 381-5500. Taft Bcstg Co. (group owner; acq 1939). Net: ABC/E. Rep: Katz. Format: Adult contemp. ■ Dudley Taft, pres; John Soler, VP & gen mgr; Jim Bryant, gen sls mgr; Dave Mason, prog dir; Sally Swauger, prom mgr; Jerry Tolliver, traf mgr; Richard Hunt, news dir; Tom Talley, chief engr.

**WKRQ(FM)**—Co-owned with WKRC(AM). 1947: 101.9 mhz; 23 kw. Ant 690 ft. Stereo. Prog sep from AM. (513) 381-5500. Format: Top-40. ■ Mark O. Hubbard, VP & gen mgr; Jim Fox, prog dir; Scott Shively, news dir; Tim McNerrey, sls mgr; Sheila Cann, traf dir; Jim Fox, opns dir; Tom Talley, chief engr.

**WLLT(FM)**—See Fairfield.

**WLW(AM)**—March 22, 1922: 700 khz; 50 kw-U. 3 East North St. (45202). (513) 241-9597. Seven Hills Communications Ltd. (acq 6-27-83). Net: NBC. Rep: Eastman. Format: Adult contemp. ■ Charles K. Murdock, pres; J. David Martin, gen mgr; Robert Lawrence, gen sls mgr; Randy Michaels, prog dir; Alan Gardner, news dir; James D. Hampton, chief engr.

**WSKS(FM)**—Co-owned with WLW(AM). See Hamilton.

**WRRM(FM)**—Oct 1, 1959: 98.5 mhz; 15 kw. Ant 810 ft. Stereo. 1223 Central Parkway (45214). (513) 241-9898. Radio Cincinnati Inc. (acq 1-7-2). Group owner: Susquehanna. Rep: Blair. Format: Adult contemp. ■ A.W. Carlson, VP; Gordon Obarski, gen mgr; Joe Schildmeyer, gen sls mgr; Tracy West, prom dir; Mark Tipton, prog coord; Steve Crum, chief engr. ■ Rates: \$100; 100; 100; 100.

**WSAI(AM)**—June 7, 1923: 1360 khz; 5 kw-U, DA-N. W. 8th St. & Matson Place (45204). (513) 251-5700. Booth American Co. (group owner; acq 3-8-2). Net: AP. Rep: Major Market Radio. Format: C&W. ■ John L. Booth II, pres; Jim Wood, gen mgr; Jim Gnau, coml mgr; Ted Stecker, prog dir; Doris Thompson, mus dir; Jim McKnight, opns mgr; Fred Slezak, news dir; Ray Winters, chief engr.

**WSAI-FM**—1955: 94.1 mhz; 32 kw. Ant 600 ft. Prog sep from AM. Stereo. Format: C&W.

**WTSJ(AM)**—1947: 1050 khz; 1 kw-D. 602 Main, Suite 420 (45202). (513) 579-8080. Jacor Bcstg of Southwestern Ohio. (acq 1-9-81). Net: ABC/D. Format: Rel. ■ Terry Jacobs, pres; David Prince, gen mgr; Chris Roberts, prog dir; Jim Wagner, chief engr. ■ Rates: \$15; 13; 11; 9.

**WUBE(FM)**—Listing follows WDJO(AM).

**\*WVXU-FM**—May 4, 1971: 91.7 mhz; 23 kw. Ant 683 ft. Stereo. Xavier Uni. (45207). (513) 745-3738. Xavier University. Net: NPR, Ohio Public. Format: Var. Spec progs: Morning news 20 hrs, radio dramas 7 hrs wkly. ■ Dr. James C. King, gen mgr; Fr. Larry Flynn, pub info dir; George Zahn, opns dir; Mary Moylan, dev dir; Mary McGonagle, prod dir; Dave Lawrence, special projects dir; Jim King, chief engr.

**WWEZ(FM)**—Listing follows WCKY(AM).

## Circleville

**WNRE(AM)**—1974: 1540 khz; 1 kw-D. Box 676 (43113). (614) 474-3344. Circleville Bcstg Co. Inc. Net: AP. Rep: Regional Reps, Keystone. Format: MOR, div. ■ Nelson R. Embrey II, pres, gen mgr & chief engr; Dick Robinson, gen sls mgr; Brad Shupe, mus dir; Jack Mader, news dir.

**WNRE-FM**—Oct 1, 1965: 107.1 mhz; 3 kw. Ant 58 ft. Box 676 (43113).

## Cleveland

**WABQ(AM)**—1947: 1540 khz; 1 kw-D. 8000 Euclid Ave. (44103). (216) 231-8005. WABQ Inc. (acq 8-15-80). Net: Sheridan. Rep: Lotus, Format: Gospel, jazz, Black. ■ Mike Gallager, gen mgr; Dorothy Long, bus mgr; Glenn Frazier, prog dir; Joe Gartman, chief engr. ■ Rates: \$34; 34; 34; 34.

**WBBG(AM)**—2-April 30, 1950: 1260 khz; 5 kw-U, DA-2. 3940. Euclid Ave. (44115). (216) 391-1260. Jacor

Bcstg Inc. (group owner; acq 11-84). Rep: Eastman. Format: Big band. ■ Connie Edelman, gen mgr; Phil Levine, gen sls mgr; Patty Brisky, coml mgr; Jim Davis, prog dir; Judy Cerne, prom mgr; Jack Callaghan, news dir; Ted Alexander, chief engr.

**WBJI(FM)**—Co-owned with WBBG(AM). Nov 4, 1954: 105.7 mhz; 27 kw. Ant 900 ft. Stereo. Format: Adult contemp. ■ Dave Popovich, prog dir; Mike Ivers, mus dir; Judy Cerne, prom mgr.

**WCLV(FM)**—April 1, 1960: 95.5 mhz; 27 kw. horiz, 22.8 kw vert. Ant 640 ft. (CP: 40 kw. Ant 580 ft.). Stereo. Penthouse E. Terminal Tower (44113). (216) 241-0900. Radio Seaway Inc. 9acq 11-1-62). Rep: Concern Mus Bost Slis. Format Class. Spec progs: Jazz 3 hrs, Black 1 hr, Jewish 1 hr wkly. ■ C.K. Patrick, pres, gen & gen sls mgr; Robert Conrad, VP, prog dir; Anthony F. Bianchi, opns mgr & news dir; Jim Simma, mus dir; Mrs. N. Cridland, off mgr; Andrew Sobel, chief engr. ■ Rates: \$65; 60; 70; 70.

**\*WCPN(FM)**—Sept 8, 1984: 90.3 mhz; 50 kw. Ant 500 ft. Stereo. The Cleveland Centre, 3100 Chester Ave. (44114). (216) 432-3700. Cleveland Public Radio. Net: AP, NPR. Format: News, jazz. Spec progs: It, Pol, Ger, Sp 1 hr wkly. ■ Leonard J. Will, gen mgr & news dir; Lynne Joy Rogers, mus dir & prom mgr; James H. Young, chief engr.

**\*WCRF(FM)**—Nov 23, 1958; 103.3 mhz; 25.5 kw. Ant 660 ft. Stereo 9756 Barr Road (44141). (216) 526-1111. Moody Bible Institute of Chicago. Net: Moody. Format: Rel. ■ Dr. George Sweeting, pres; Douglas Bickerstaff, gen mgr; Robert Neff, bcstg dir; Mike Gleichman, asst mgr; Ronald J. Bartiebaugh, chief engr.

**\*WCSB(FM)**—May 10, 1976: 89.3 mhz; 630 w. Ant 371 ft. Stereo. Cleveland State Univ., Rhodes Tower, Suite 956 (44115). (216) 687-3523. Cleveland State U. Net: NBC/E. Format: Ed, alternative, jazz. Spec progs: Black 9 1/2 hrs, class 3 hrs, ethnic 13 hrs wkly. ■ Robert A. Hisnay, gen mgr; Dermot Somerville, prog dir; Steven Polk, mus dir; Gary Emond, news dir; Mark Manolio, chief engr.

**WDMT(FM)**—July 14, 1959: 107.9 mhz; 70 kw. Ant 390 ft. Stereo. 14781 Sperry Rd., Box 298, Newbury (44065). (216) 338-6600. Beasley Radio Co. (acq 1975). Group owner: Beasley Bcst Group. Net: RKO. Rep: Hillier, Newmark, Wechsler & Howard. Format: Urban contemp. ■ George Beasley, pres; Bill Becker, gen mgr; Bryon Baylog, stn mgr; Jerry Miller, sls mgr; Larry Cabell, prom mgr; Dean Rufus, prog dir; Eric Falson, mus dir; Sam Garfield, chief engr. ■ Rates: \$90; 75; 90; 75.

**WDOK(FM)**—Listing follows WWWW(AM).

**WERE(AM)**—July 6, 1949: 1300 khz; 5 kw-U, DA-1. 1500 Chester Ave. (44114). (216) 696-1300. TWX: 810-421-8528. GCC Communications. Net: MBS Rep: Major Mkt. Format: News, talk. Spec progs: Pol 1 1/2 hrs. Slovak 1 hr, Czech 1/2 hr wkly. ■ Kim E. Colebrook, pres; Tom Caputo, gen sls mgr; George Oliva III, opns mgr; Roseanne Korfant, prom mgr; Bob Tayek, news dir; John Hovanec, chief engr.

**WGCL(FM)**—Co-owned with WERE(AM). Oct 23, 1948: 98.5 mhz; 40 kw. Ant 600 ft. Stereo. (216) 861-0100. Net: ABC/FM. ■ Bob Travis, opns mgr Tom Jeffries, mus dir; C.C. Matthews, prog dir & opns dir; Mike Yunis, prom mgr.

**WGAR(AM)**—Dec 1930: 1220 khz; to kw-U, DA-1, 9446 Broadview Rd. (44147). (216) 526-6700. Nationwide Communications Inc. (group owner; acq 1954). Net: ABC/E. Rep: Blair, Unicom Bcst Slis (Canada). Format: Adult contemp. ■ Harold Hinson, gen mgr; John Lanigan, prog dir; Janet Lofgren, dir adv & sls prom; Mark DeMarino, news dir; Robert A. Reymont, chief engr.

**WGAR-FM**—July 1948: 99.5 mhz; 50 kw. Ant 500 ft. One Playhouse Square (44115). (216) 696-2455. Prog sep from AM. Stereo. Net: RKO II. Rep: Blair. Format: Contemp country. ■ Clark Pollock, pres; Bill Enders, gen mgr; Mark S. Biviano, gen sls mgr; Mike Scott, prog dir; Chuck Collier, mus dir; Shannon Cusack, prom mgr; Chuck Lehman, chief engr.

**WGCL(FM)**—Listing follows WERE(AM).

**WHK(AM)**—July 26, 1921: 1420 khz; 5 kw-D, 1 kw-N, DA-N. Euclid Ave. at E. 12th St. (44115). (216) 781-1420. Malrite of Ohio Inc. (acq 11-72). Group owner: Malrite Communications Group Net: NBC's The Source. Rep: Katz. Format: Solid gold. ■ John Gorman, opns mgr; Bill Smith, gen mgr; Gaye Rastrom, gen sls mgr; Bill Stedman, prog dir; Art Greenberg; loc sls mgr; Kathy Bee, prom mgr; Jim Hale, news dir.

**WMMS(FM)**—Co-owned with WHK(AM). Nov 11, 1948: 100.7 mhz; 32 kw. Ant 600 ft. Stereo. Format: AOR. ■ John Gorman, prog dir; Kid Leo, mus dir; Jim Marchyshyn, prom mgr; Ed Ferrenc, news dir.

**WJMO(AM)**—See Cleveland Heights.

**WJW(AM)**—1926: 850 khz; 10 kw-D, 5 kw-N. DA-N. 13461 Ridge Rd., North Royalton (44133). (216) 237-8000. Lake Erie Radio Co. (acq 10-12-77). Net: ABC/I, NBC Talk. Rep: Republic Radio. Format: News, talk. ■ Art Caruso, pres & gen mgr; Bob Stern, gen sls mgr; Merle Pollis, prog dir; Martha Brunstein, adv & prom mgr; John O'Day, news dir; Dick Satterwaite, chief engr.

**WKSX(FM)**—Listing follows WGAR(AM).

**WLTF(FM)**—May 4, 1960: 106.5 mhz; 7.8 kw. Ant 1,080 ft. Stereo. One Radio Lane (44114). (216) 696-4444. Booth American Co. (group owner; acq 1962). Net: AP. Rep: Christal, Regional Reps. Format: Adult contemp, lite rock. ■ John Booth II, pres; Gordon Stenback, VP & gen mgr; Tony Gazzana, gen sls mgr; Sue Wilson mus dir; Sandy Kish, prom coord; Tracy St. John, news dir; Dave Szuchs, chief engr.

**WMJI(FM)**—Listing follows WBBG(AM).

**WMMS(FM)**—Listing follows WHK(AM).

**WQAL(FM)**—1948: 104.1 mhz; 7.8 kw. Ant 1,060 ft. Stereo. 1800 Keith Bldg., 3101 Euclid Ave. (44115). (216) 396-6666. Gulf Bcstg Inc. (acq 9-15-81). Group owner: Gulf Bcst Group. Rep: Christal. Format: Easy Istng. ■ Bob Mills, gen mgr; Bill Scul, gen sls mgr; John Stolz, prog dir.

**WRQC(FM)**—See Cleveland Heights.

**\*WRUW-FM**—Feb 26, 1967: 91.1 mhz; 1 kw. Stereo. 11220 Bellflower Rd. (44106). (216) 368-2208. Case Western Reserve University. Format: Div. Spec progs: Pol 5 hrs, Black 10 hrs, class 10 hrs, jazz 18 hrs wkly. ■ Chris Hagen, gen mgr; Scott Larson, prog dir; Wade Tolleson, mus dir; Larry Collins & Mary Calkins, prom mgrs; Phyllis Boehme, news dir; Phil Way, chief engr.

**WWW(AM)**—1923: 1100 khz; 50 kw-U. The Park, 1250 Superior Ave. (44114). (216) 781-1100. Pacific & Southern Co. Inc. 9acq 10-6-77). Group owner: Gannett Co. Inc. Net: CBS, ABC/D. Rep: McGavren-Guild. Format: MOR. ■ John Gutbrod, VP & gen mgr, Robert Tschabold, controller; Charles Schnell, gen sls mgr; Ray Marshall, opns dir; Jim Crocker, mus dir; Laurie Beach, prom dir; Bob Becker, news dir; Jim Csaszar, chief engr.

**WDOK(FM)**—Co-owned with WWWW(AM). April 30, 1950: 102.1 mhz; 8.71 kw; Ant 1,000 ft. Stereo. Globe Bcstg Co. (acq 5-78). Group owner: Gannett Co. Inc. Format: Easy Istng. ■ Peter Irmiter, VP & stn mgr; Dave Pelunis, news dir; Paul Donahue, chief engr.

**WZAK(FM)**—May 26, 1963: 93.1 mhz; 27.5 kw. Ant 620 ft. Stereo. 1729 Superior Ave., Suite 401 (44114). (216) 621-9300. Trans World Bcstg Corp. Net: CBS R/ R. Rep: Selcom. Format: Urban contemp. ■ Xenophon Zapis, pres & gen mgr; Michael J. Hilber, gen sls mgr; Lynn Tolliver Jr., prog & mus dir; Lee Zapis prom mgr; Alfred Warnus, chief engr. ■ Rates: \$101; 87; 91; 81.

## Ohio Radio



### Cleveland Heights

**WJMO(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N. 11821 Euclid Ave. (44106). (216) 795-1212. Friendly Bcstg Co. (acq 9-1-52). Group owner: United Bcstg Co. Net: Nat Black. Rep: Masla. Format: Black. ■ Gerald J. Hroblak, pres; Curtis E. Shaw, gen mgr; Van Lane, sls mgr; Ron See, mus dir; Erik Stone, prog dir; Michelle Munn, prom mgr; Tracy Bean Oliver, news dir; Dave Marcis, chief engr.

**WRQC(FM)**—Co-owned with WJMO(AM). Nov 23, 1960: 92.3 mhz; 27 kw. Ant 235 ft. Stereo. 2156 Lee Rd. (44118). (216) 371-3534. Prog sep from AM. Net: ABC/R. Format: Top-40. ■ Zemira Jones, gen mgr; Scott Howitt, opns dir; Rick Call, sls mgr; Tim Spencer, prog dir. ■ Rates: \$65; 60; 65; 60.

### Clyde

**WMEX(FM)**—1980: 100.9 mhz, 3 kw. Ant 300 2270 Hayes St. Rd, Fremont (43420). (419) 332-5352. Family Bcstg & Communications Corp. Format: Sp, MOR. ■ Erasmo Cruz Sr., pres.

**WNRN(FM)**—See Bellevue.

### Columbus

**WBNS(AM)**—1922: 1460 khz; 5 kw-D, 1 kw-N, DA-N. 175 S. Third St (43215). (614) 460-3850. Radio Ohio Inc. (acq 1933). Net: ABC/I. Rep: Blair. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Gene D'Angelo, pres; Tom Stewart, VP & gen mgr; Bob Masys, gen sls mgr; Gary Parks, prog dir; Ed Douglas, mus dir; Sue Stanton, prom mgr; Moe Quinn, news dir; William Orr, chief engr. ■ Rates: \$77; 44; 48; 32.

**WBNS-FM**—June 1959: 97.1 mhz; 26 kw. Ant 660 ft. (CP: 16 kw. Ant 800 ft.). Stereo. Prog sep from AM. Format: Btfl mus. ■ WBNS-TV affil. ■ Rates: \$53; 69; 73; 42.

**\*WCBE(FM)**—Sep 26, 1956: 90.5 mhz; 11 kw. Ant 530 ft. Stereo. 270 E. State St. (43215). (614) 225-2750. School District of Columbus. Net: NPR. Format: Ed, class. ■ John H. Sittig, gen mgr; Sharron Miller, prog dir; Marge Williams, prom mgr; Rick Tilton, news dir; Fred Ufferman, chief engr.

**WCOL(AM)**—1922: 1230 khz; 1 kw-D, 250 w-N. 22 S. Young St. (43215). (614) 221-7811. Great Trails Bcstg Corp. (group owner; acq 1-1-52). Net: CBS. Rep: Eastman. Format: Goodtimes, old. ■ Paul R. Wachsmith, gen mgr; John Wagner, gen sls mgr; Michael Perkins, prog dir; Pam Spencer, mus dir; Lise Keny, prom mgr; Greg Savoldi, chief engr.

**WXGT(FM)**—Co-owned with WCOL(AM). 1947: 92.3 mhz; 50 kw. Ant 310 ft. (CP: 17.7 kw. Ant 753 ft.). Stereo. Prog sep from AM. Net: CBS R/R. Format: Top-40. ■ Randall Rahe, stn mgr; Adam Cook, prog dir; Tom Kelly, mus dir.

**WLWQ(FM)**—Listing follows WTVN(AM).

**WMNI(AM)**—April 26, 1958: 920 khz; 1 kw-D, 500 w-N, DA-2. 1458 Dublin Rd. (43215). (614) 481-9665. North American Bcstg Co. Net: MBS, Agri Bcstg Net. Rep: Torbet. Format: C&W. ■ Mark E. Jividen, VP & gen mgr; Thomas R. Simkins, gen sls mgr; Joe Cunningham, prog dir; Tim Rowe, mus dir; Carl Wendelken, prom mgr; Jim Rapp, sls mgr; Martin Petree, news dir.

**WRMZ(FM)**—Co-owned with WMNI(AM). April 26, 1962: 99.7 mhz; 50 kw. Ant 542 ft. Stereo. Net: MBS.

Format: Contemp country. Spec prog: Ger 2 hrs wkly. ■ Damon Sheridan, prog dir.

**WNCI(FM)**—July 1961: 97.9 mhz; 175 kw. Ant 560 ft. Stereo. 2nd Floor, Suite 98, One Nationwide Plaza (43215). (614) 224-9624. Nationwide Communications Inc. (group owner). Net: ABC/C. Rep: Christal. Format: Adult contemp. ■ Clark Pollock, pres; Art Ortega, gen mgr; Dennis Vincenti, gen sls mgr; Harry Valentine prog dir; Steve Mountjoy, mus dir; Jacqueline Rinker, prom mgr; John Corby, news dir; Jeff Gulick, chief engr. ■ Rates: \$145; 110; 115; 70.

**\*WOSU(AM)**—April 24, 1922: 820 khz; 5 kw. (L-WBAP Ft. Worth, Tex.). 2400 Olentangy River Rd. (43210). (614) 422-9678. Ohio State U. Net: NPR. Format: News, pub affrs, big band. Spec progs: Fr 1 hr, Ger 1 hr, blue grass 5 hrs wkly. ■ Dale K. Ouzts, gen mgr; Don G. Davis, stn mgr; John H. Howenstine, mus dir; Sue M. Davidson, mktg dir; Howard R. Ornstein, news dir; John H. Battison, chief engr.

**\*WOSU-FM**—December 13, 1949: 89.7 khz; 50 kw. Ant 470 ft. Prog sep from AM. Net: NPR. Format: Class. ■ Mary E. Hoffman, mus & prog dir. ■ \*WOSU-TV affil.

**WRFD(AM)**—(Columbus-Worthington) Sep 27, 1947: 880 khz; 5 kw-D, DA. N. High at Powell Rd. (43285). (614) 885-5342. Salem Media of Ohio Inc. (acq 2-1-82). Rep: McGavren-Guild. Format: Rel. Spec prog: Farm 19 hrs wkly. ■ Stuart Epperson, pres; Richard McIntosh, gen mgr; Christine Sams, sls mgr; Boyce Lancaster, opns mgr; Joe Connely, farm dir; Paul Heinline, chief engr.

**WRMZ(FM)**—Listing follows WMMI(AM).

**WSNY-FM**—Listing follows WVKO(AM).

**WTVN(AM)**—1924: 610 khz; 5 kw-U, DA-N. (CP: 22.5 kw. Ant 500 ft). 42 E. Gay St. (43215). (614) 224-1271. TWX: 810-482-1617. Taft Bcstg Co. (group owner; acq 7-24-54). Net: ABC/E. Rep: Katz. Format: Adult contemp. ■ Perry A. Frey, VP & gen mgr; Bob Roof, gen sls mgr; Jack FitzGerald, opns mgr; Kent Jones, asst opns mgr; Lisa Gallo, prom dir; Dave Claborn, news dir; Jim Ary, chief engr. ■ Rates: \$145; 110; 120; 85.

**WLWQ(FM)**—Co-owned with WTVN(AM). April 1, 1959: 96.3 mhz; 40 kw. Ant 550 50 ft. Stereo. Prog sep from AM. Net: NBC. Format: AOR. ■ Tom Thon, VP & gen mgr; Tim Forbriger, gen sls mgr; Pat Still, prog dir; Lee Randall, mus dir; J.J. Jeffries, news dir. ■ WTVN-TV affil. ■ Rates: \$90; 90; 95; 95.

**WVKO(AM)**—Nov 21, 1951: 1580 khz; 1 kw-D, DA. 4401 Carriage Hill Lane (43220). (614) 451-2191. Franklin Communications Inc. (acq 5-14-82). Group owner: Josephson Intl. Net: Sheridan. Rep: Major Market. Format: Black. ■ Edward K. Christian, exec VP & radio group mgr; Stephen T. Joos, VP & gen mgr; Ted Bednarczyk, gen sls mgr.

**WSNY(FM)**—Co-owned with WVKO(AM). Nov 11, 1948: 94.7 mhz; 50 kw. Ant 753 ft. Stereo. Rep: Major Market. Format: Adult contemp.

**WXGT(FM)**—Listing follows WCOL(AM).

### Conneaut

**\*WGOJ(FM)**—April 5, 1964: 105.5 mhz; 3 kw. Ant 295 ft. Stereo. Box 725 (44030). Bible Bcstg Inc. (acq 1979). ■ Dr. Roger P. Hogle, pres & mgr; Thomas A. Waters, chief engr.

**WWOW(AM)**—Oct 25, 1959: 1360 khz; 500 w-D. Conneaut Plaza, Rt. 20 West (44030). (216) 593-2233. Contemporary Media Inc. (1-1-71). Format: C&W. Spec prog: Farm 1 hr wkly. ■ Doyle R. Flurry, pres & gen mgr; Kenneth Vaughn, prog, mus & news dir; Mildred Flurry, coml mgr & chief engr. ■ Rates: \$8; 8; 8; 8.

### Coshocton

**WTNS(AM)**—Nov 9, 1947: 1560 khz; 1 kw-D. 114 N. 6th St. (43812). (614) 622-1560. Coshocton Bcstg Co. Net: AP. Format: MOR, top-40. ■ Bruce W. Wallace, pres & gen mgr; James T. Sigman, sales mgr; Herman L. Philabaum, chief engr. ■ Rates: \$10.75; 7; 8; 5.

**WTNS-FM**—April 25, 1968: 99.3 mhz; 1.2 kw. Ant 440 ft. Dups AM 45%.

## Covington

**WPTW-FM**—See Piqua.

## Cuyahoga Falls

**WCUE(AM)**—1950: 1150 khz; 1 kw-D, 500 w-N, DA-2. 424 Sackett Ave., Akron (44313). (216) 923-9761. Sackett Bcstg Co. (acq 12-28-81). Net: RKO Radio II. Format: Music of your life. ■ Robert Winer, pres, gen & gen sls mgr; Carolyn Carr, prog dir; Cliff Baechle, news dir; Henry Neiderkofler, chief engr.

**WKDD(FM)**—See Akron.

**WQAL(FM)**—See Cleveland.

## Dayton

**WAVI(AM)**—March 1, 1955: 1210 khz; 1 kw-D. 1400 Cincinnati St. (45408). (513) 224-1137. WAVI Bcstg Corp. Net: ABC/C, ABC/E. Rep: Eastman, Regional Reps. Format: Talk, info. ■ H.K. Crowl, pres; Joseph B. Whalen, gen mgr; Steve Hall, prog dir & chief engr. ■ Rates: \$35; 30; 35;

**WDAO(FM)**—Co-owned with WAVI(AM). September 1964: 107.7 mhz; 50 kw. Ant 420 ft. Stereo. Prog sep from AM. Net: ABC/C, Sheridan. Format: Black contemp. ■ Lankford Stephens, prog dir. ■ Rates: \$40; 35; 45; 45.

**\*WCXL(FM)**—(Kettering) Aug 6, 1976: 89.5 mhz; 200 w. Ant 200 ft. (ST: \*WDPS[F]M Dayton). Box 362 (45449). (513) 298-6387. Southwestern Public Radio Inc. Format: Rel. Spec prog: Ger 3 hrs wkly. ■ Harold F. Parshall, pres, gen mgr & chief engr.

**WDAO(FM)**—Listing follows WAVI(AM).

**\*WDPS(FM)**—Jan 5, 1976: 89.5 mhz; 200 w-D. Ant 198 ft. (ST: \*WCXL[F]M Kettering). 441 River Corridor Dr. (45402). (513) 223-4401. Dayton City Schools. Format: Div, ed. Spec progs: Class 6 hrs, jazz 8 hrs, Black 1 hr, folk & trad 3 hrs, Irish 1 1/2 hrs wkly. ■ Phil Mattingly, pres; Michael Reisz, gen mgr; Thomas Nornhold, chief engr.

**WFCJ(FM)**—See Miamisburg.

**\*WGXM(FM)**—October 1974: 97.3 mhz; 129 w. Ant 58 ft. 2251 Timber Lane (45414). (513) 275-8434. Northridge Local School Dist. Bd. of Ed. Format: C&W, ed. ■ William Howell, gen mgr.

**WHIO(AM)**—Feb 9, 1935: 1290 khz; 5 kw-U, DA-1. 1414 Wilmington Ave., Box 1206 (45401). (513) 259-2111. TWX: 513-944-0475. Miami Valley Bcstg Corp. Group owner: Cox. Net: CBS. Rep: Christal. Format: MOR. ■ Don L. Kidwell, VP & gen sls mgr; Mike Scott, opns mgr; Keith Wright, mus dir; Judy Kelly, prom mgr; Winston Hoehner, news dir; Ron Gaier, chief engr.

**WHIO-FM**—1946: 99.1 mhz; 50 kw. Ant 1,060 ft. Stereo. Prog sep from AM. Stereo. Format: Btfl mus. ■ Gary Calvert, prog & mus dir. ■ WHIO-TV affil.

**WING(AM)**—May 24, 1921: 1410 khz; 5 kw-U, DA-N. 717 E. David Rd. (45429). (513) 294-5858. Great Trails Bcstg Corp. (group owner; acq 5-39). Net: UPI. Rep: Katz. Format: Adult contemp, old. ■ Alexander J. Williams, pres; Jack Porteous, VP & gen mgr; Walt Broadhurst, stn mgr; John King, opns mgr; Joe Demma, mus dir; Dick Roberts, news dir; Jacob Yancey, chief engr. ■ Rates: \$155; 115; 125; 105.

**WGTZ(FM)**—Co-owned with WING(AM). See Eaton.

**WONE(AM)**—March 20, 1949: 980 khz; 5 kw-U, DA-N. Stereo. 11 S. Wilkinson St. (45402). (513) 224-1501. Group One Bcstg Co. (group owner; acq 1-1-65). Net: ABC/D. Rep: McGavren-Guild. Format: C&W. ■ Al Grosby, pres; Don G. Schwarz, VP & gen mgr; James F. Meyer, gen sls mgr; David G. McFarland, prog dir; Jon Reed, mus dir; A.J. Brown, news dir; John Baumann, chief engr. ■ Rates: \$96; 75; 80; 46.

**WTUE(FM)**—Co-owned with WONE(AM). 1959: 104.7 mhz; 50 kw. Ant 780 ft. Prog sep from AM. Stereo. Net: ABC/R. Formt: AOR. ■ Bill Pugh, prog dir; Bob Clark, mus dir. ■ Rates: \$100; 88; 110; 77.

**\*WSMR-FM**—Feb 17, 1970: 89.3 mhz; 10 w. Mad River Local Board of Education. (Note: Stn off air.)



**WTUE(FM)**—Listing follows WONE(AM).

**WVUD-FM**—See Kettering.

**\*WWSU(FM)**—April 4, 1977: 106.9 mhz; 10 w. Ant 200 ft. 3640 Colonel Glenn Hwy. (45435). (513) 873-2000. Wright State University. Format: Div, jazz, AOR. Spec progs: Class 10 hrs wkly. ■ Deborah Mink, gen mgr; Jon Candela, prog dir; Tim Motzer, mus dir; Terry Chapman, news dir; Ingrid Collins, prom mgr; Gene Simmons, chief engr.

## Defiance

**WDFM(FM)**—Not on air, target date unknown: 98.1 mhz. 1684 Paula Dr., Columbus (43220). Wolfe Communications Inc. ■ Robert R. Wolfe, pres.

**WONW(AM)**—1949: 1280 khz; 1 kw-D, 500 w-N. DA-N. Radio Drive (43512). (419) 782-7776. Tri-State Bcstg Inc. Net: MBS. Rep: Devney, Ohio Stations. Format: C&W, MOR. Spec progs: Polka 4 hrs, Sp 3 hrs wkly. ■ Glenn R. Thayer, pres & gen mgr; Michael A. Schultz, coml mgr.

## De Graff

**\*WDEQ-FM**—Sep 1, 1967: 91.1 mhz; 10 w. Ant 23 ft. (CP: 103.3 mhz). Moore St. (43318). (513) 585-5981. Riverside Local Board of Education. Format: Ed.

## Delaware

**WDLR(AM)**—Jan 18, 1961: 1550 khz; 500 w-D, DA. 501 Bowtown Rd. (43015). (614) 363-1107. Radio Delaware Inc. (acq 2-74). Net: Ag Bcstg. Rep: Regional. Format: MOR. ■ Jim Shaheen, pres & gen mgr; Bob Vincent, prog dir; Pat McLead, prom mgr; Mark Nordstrom, news dir; Ken Bird, chief engr. ■ Rates: \$9; 8; 9; 7.

**\*WSLN(FM)**—April 28, 1952: 98.7 mhz; 100 w. Ant 105 ft. Quad. 40 Slocum Hall, Ohio Wesleyan Univ. (43015). (614) 369-4431. The Trustees of Ohio Wesleyan University. Net: ABC/FM. Format: Prog rock (AOR), Black, jazz. ■ Lori A. Berliner, gen mgr; David Barash, chief engr.

## Delphos

**WDOH(FM)**—Dec 16, 1972: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 31 (45833). (419) 667-2251 or 692-3963. Vogel Roach Corp. Net: CBS. Format: MOR. Spec progs: Polka 4 hrs, farm 8 hrs wkly. ■ David Roach, gen mgr; William J. Lyons, sls mgr; Mark Douglas, prog dir; Bob Ulm, news dir; Raymond Tanner, chief engr. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

## Dover-New Philadelphia

**WJER(AM)**—Feb 10, 1950: 1450 khz; 1 kw-D, 250 w-N. 646 Boulevard, Dover (44622). (216) 343-7755. WJER Radio Inc. (acq 3-9-77). Net: AP. Rep: Regional Reps. Format: Top-40. Spec prog: Farm 2 hrs wkly. ■ Gary A. Petricola, pres & gen mgr; Bob Scanlon, sls mgr; Steve Kelley, mus dir; Carey Gardner, news dir; Don Graff, chief engr. ■ Rates: \$16.30; 13; 16.30; 6.

**WJER-FM**—Aug 29, 1968: 101.7 mhz; 3 kw. Ant 280 ft. Stereo. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Ed Schumacher, prog dir. ■ Rates: \$14.40; 10.70; 10.70; 7.10.

## East Liverpool

**WELA(FM)**—Listing follows WOHI(AM).

**WOHI(AM)**—Dec 1, 1949: 1490 khz; 1000 w-D, 250 w-N. 236 W. 6th St. (43920). (216) 385-1490. Constrander Corp. (acq 10-71). Net: ABC/E. Format: MOR. ■ Frank Managano, pres; Bernard Brobst, exec VP & gen mgr. ■ Rates: \$13.50; 13; 13.50; 9.

**WELA(FM)**—Co-owned with WOHI(AM). April 15, 1959: 104.3 mhz; 50 kw-U, DA-1. Ant 330 ft. Stereo. Prog sep from AM. Box 90 (43920). (216) 385-1490. Net: MBS. Format: C&W. ■ Rates: \$15; 14; 15; 13.

## Eaton

**WCTM(AM)**—Jan 1979: 1130 khz; 250 w-D. RR 3, Box 134 A Woodside Dr., W. Alexandria (45381). (513) 456-3200. Western Ohio Bcstg Service Inc. Net: RKO, Agr

Bcstg. Rep: Regional. ■ Stanley Coning, pres & gen mgr. Geneia Acheson, prog dir & prom mgr; Elton Miller, coml mgr; Tim Miller, news dir; John Baumann, mus dir & chief engr. ■ Rates: \$11.10; 11.10; 11.10;—

**WGTFZ(FM)**—Nov 28, 1960: 92.9 mhz; 20 kw. Ant 224.5 ft. (CP: 31.6 kw. Ant 600 ft.). Stereo. 100 E. Somers St. (45320). (513) 456-4200. Great Trails Broadcasting Corp. (group owner). Net: MBS. Rep: Katz. Format: Top-40. ■ Alexander J. Williams, pres; Walter G. Broadhurst, stn mgr; John King, prog dir; John Robertson, news dir; James Briggs, news dir; Jacob Yancey, chief engr. ■ Rates: \$70; 65; 70; 50.

## Elyria

**WBEA(FM)**—Listing follows WEOL(AM).

**WEOL(AM)**—November 1948: 930 khz; 1 kw-U, DA-2. Box 4006. (44036). (216) 322-3761. Elyria-Lorain Bcstg Co. Group owner. Net: ABC/E. Rep: Regional Reps. Format: MOR, news. ■ Otto B. Schoepfle, pres; Paul Nakel, VP & gen mgr; Michael Nakel, stn coord.

**WBEA(FM)**—Co-owned with WEOL(AM). Nov 1948: 107.3 mhz; 50 kw. Ant 285 ft. Stereo. Prog sep from AM. Format: CHR.

## Fairborn

**WYMJ-FM**—See Beaver Creek.

## Fairfield

**WCNW(AM)**—Feb 14, 1964: 1560 khz; 5 kw-D, DA-D. 8686 Michael La. (45014). (513) 829-7700. Vernon R. Baldwin Inc. (acq 6-11-84). Format: Rel. ■ Vernon R. Baldwin, pres; Dan Hubbard, gen mgr; Baker, mus dir; Jay Crawford, chief engr. ■ Rates: \$11; 11; 11;

**WLLT(FM)**—Sep 20, 1962: 94.9 mhz; 27 kw. Ant 640 ft. (CP: 16.2 kw. Ant 790 ft.). Stereo. 1132 W. Kemper Rd., Cincinnati (45240). H&W Communications Inc., a div of Heftel Bcstg. (group owner; acq 5-30-80). Rep: Hillier, Newmark, Wechsler & Howard. Format: Adult contemp. ■ Kenneth D. Wolt, gen mgr; Dick Shannon, prog dir; Frank Kockritz, sls mgr; Jim Stitt, chief engr. ■ Rates: \$90; 75; 78; 61.

## Findlay

**WFIN(AM)**—Dec 15, 1941: 1330 khz; 1 kw-D. 101 W. Sandusky St. (45840). (419) 422-4545. Findlay Publishing Co. (acq 1949). Net: ABC/D. Rep: Logue Farm Media. Regional. Format: MOR. Spec prog: Farm 7 hrs wkly. ■ E.L. Heminger, pres; Ron Griffin, coml mgr; Kert Radel, prog dir; Tom Sheldon, news dir; Gary Wright, farm dir; Dennis Rund, chief engr. ■ Rates: \$17; 17; 17; 17.

**WHMQ(FM)**—Co-owned with WFIN(AM). 1948: 100.5 mhz; 20 kw. Ant 240 ft. Stereo. Prog sep from AM. Net: ABC/D, AP. Format: Modern country. Spec prog: Farm 4 hrs wkly. ■ Dave Glass, prog dir. ■ Rates: \$18; 18; 18; 14.

**\*WLFC(FM)**—Nov 1, 1973: 88.3 mhz; 155 w. Ant 66 ft. Stereo. 1000 N. Main St. (45840). (419) 422-7041. Findlay College. Format: Top-40, rock. Spec prog: Class 3 hrs wkly. ■ James G. Greenwood, faculty advisor; Rick King, gen mgr.

## Fostoria

**WFOB(AM)**—Dec 9, 1952: 1430 khz; 1 kw-U. DA-2. Drawer W (44830). (419) 435-5555. Seneca Radio Corp. Net: AP. Rep: Regional Reps. Format: MOR, talk. Spec prog: Sp 5 hrs wkly. ■ Melvin L. Murray, pres; Gene Kinn, gen mgr & news dir; Roger V. Wise, VP & coml mgr; John Gregory, prog dir; Allen Gabel, mus dir; Dave Smith, chief engr. ■ Rates: \$9.60; 9.60; 9.60; 9.60.

**WFOB-FM**—1946: 96.7 mhz; 3 kw. Ant 190 ft. Format: Old. ■ Rates same as AM.

## Fremont

**WFRO(AM)**—Dec 1949: 900 khz; 500 w-D, DA. 905 W. State St. (43420). (419) 332-8218. Wolfe Bcstg Corp. Format: MOR. ■ Margaret R. Wolfe, pres; Thomas J. Wolfe, gen mgr & prog dir; Larry Ziebold, mus dir; Art

## Ohio Radio

Smith, news dir; Dave Smith, chief engr. ■ Rates: \$8.55; 8.55; 8.55; 8.55.

**WFRO-FM**—Dec 15, 1946: 99.1 mhz; 20 kw horiz; 4.2 kw vert. Ant 195 ft hor; 180 ft vert. Dups AM 20%. Format: Btfl mus. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

## Gahanna

**\*WCVO(FM)**—Oct 13, 1972: 104.9 mhz; 3 kw-U, DA-1. Ant 320 ft. Stereo. Box 7, 4400 Reynoldsburg, New Albany (43054). (614) 855-9171. Christian Voice of Central Ohio. Net: UPI. Format: Rel. ■ Paul B. Petterson, pres & gen mgr; Eunice King, mus dir; Nancy Munford, prog dir; Gary Figart, prom mgr; Gary Figart, news dir; John Hall, chief engr.

## Galion

**WGLX(AM)**—Aug 21, 1972: 1570 khz; 250 w-D, DA. Box 608 (44833). (419) 468-4664. Malone Bcstg Inc. (acq 10-81). Net: ABC/E. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Ray Malone, pres; Dick Lauzenhiser, gen mgr; Shirley DeJean coml mgr; Dennis Gordon, prog dir. ■ Rates: \$7; 7; 7; 7.

**WQLX(FM)**—Co-owned with WGLX(AM). Nov 8, 1974: 102.3 mhz; 3 kw. Ant 330 ft. Dups AM 70%.

## Gallipolis

**WJEH(AM)**—June 19, 1950: 990 khz; 1 kw-D, 250 w-CH. Box 448 (45631). (614) 446-3543. Wagner Bcstg Corp. (acq 6-1-67). Net: AP. Rep: Regional Reps. Format: Adult contemp. Spec prog: Farm 3 hrs wkly. ■ Ruth Wagner, pres; William J. Gray, gen & coml mgr; Lynn Smith, prog & mus dir; Dick Thomas, news dir; Mike Beaver, chief engr. ■ Rates: \$10.75; 9.45; 10.75; 9.45.

**WYPC(FM)**—Co-owned with WJEH(AM). Dec 15, 1961: 101.5 mhz; 35 kw. Ant 350 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ William Gray, gen mgr; William J. Gray, coml mgr; Genny Turner, prog dir. ■ Rates same as AM.

## Gambier

**\*WKCO(FM)**—1975: 91.9 mhz; 100 w. (CP: 266 w; ant 190 ft.). Kenyon College, Box 312 (43022). (614) 427-3711. Format: Ed. Spec progs: Class 10 hrs, C&W 6 hrs wkly. ■ Scott Barrett, gen mgr; Jay Easton, chief engr.

## Georgetown

**WURD(FM)**—April 9, 1976: 97.7 mhz; 1.6 kw. Ant 390 ft. Stereo. Box 222 (45121). (513) 378-6151. Jacor Bcstg Group. (acq 11-1-81). Net: ABC/E, Ohio News. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Bette Lucas, gen mgr; Marnie Vail, prog dir; Dave Hill, mus dir; Jim Wagner, chief engr. ■ Rates: \$8; 6; 6.70; 4.40.

## Granville

**\*WDUB(FM)**—Feb 7, 1962: 91.1 mhz; 100 w. Ant 122 ft. Stereo. Slayter Hall, Box 2422, Denison U. (43023). (614) 587-0810. Denison U. Net: UPI. Format: Prog. Spec progs: Black 5 hrs, class 5 hrs, jazz 10 hrs wkly. ■ Daniel K. McClory, gen mgr; Valerie Sever, PR; Frank Hamilton, prog dir; Kile Keever, mus dir; Whitney Gifford, news dir; Jon Baum, chief engr.

## Greenville

**WDRK(FM)**—April 15, 1962: 106.5 mhz; 12 kw. Ant 170 ft. Stereo. Box 129 (45331). (513) 548-1997. Lewel Bcstg Inc. Rep: Regional Reps. Format: C&W. Spec progs: Farm 14 hrs. ■ C.L. Rutherford, pres & gen mgr; Randy Rutherford, asst & sls mgr; Christopher Rutherford, prog dir; Lee Rutherford II, mus dir; Linda Hathaway, prom mgr; Mark Bixler, news dir; Jim Crist, chief engr. ■ Rates: \$12; 11; 12; 10.

**\*WGVO(FM)**—1974: 91.5 mhz; 78 w. Ant 96 ft. Memorial Hall, 4th St. (45331). (513) 547-1270. Greenville Bd. of Educ. Format: Top-40. ■ John E. Poyar, stn mgr.

## Ohio Radio

**WLSN(FM)**—Not on air, target date unknown: 106.5 mhz. 337 Neal Ave., Dayton (45405). (513) 461-1626. Korin Bcstg Inc. ■ S. Pete Lavis, pres.

### Hamilton

**WBLZ(FM)**—April 15, 1961: 103.5 mhz; 16.2 kw. Ant 790 ft. Stereo. First Nat Bank Bldg. (45011). (513) 863-3600. Beni Bcst Assoc. of Ohio (acq 5-78). Group owner: New Systems Group Inc. Rep: Masla. ■ Ragan Henry, pres; Peter Eden, gen mgr; Brian Castle, prog dir; Linda Shane, mus dir; Tony Michaels, news dir; Larry Fiebig, chief engr. ■ Rates: \$60; 50; 60; 50.

**\*WHSS(FM)**—May 12, 1975: 89.5 mhz; 190 w. Ant 282 ft. 1165 Eaton Rd. (45013). (513) 868-2150. Hamilton City School Dist. Format: Rock (AOR), ed. ■ David P. Spurrier, stn mgr; Robert Wilson, chief engr.

**WMOH(AM)**—Aug 15, 1944: 1450 khz; 1 kw-D, 250 w-N. 2081 Fairgrove (45011). (513) 863-1111. RaKel Communications Inc. (acq 2-1-80). Rep: Regional. Format: Adult contemp, MOR. Spec prog: Farm 2 hrs wkly. ■ James C. Pride, pres; Vaughn Allen, gen sls mgr; Brian O'Donnell, opns & mus dir; John Wade, news dir; Jay Crawford, chief engr. ■ Rates: \$32; 27; 32, 16.

**WSKS(FM)**—May 26, 1958: 96.5 mhz; 15 kw. Ant 810 ft. Stereo. 3 E. 4th St., Cincinnati (45202). (513) 241-9597. Seven Hills Communications Ltd. (acq 6-27-83). Rep: Eastman. Format: Rock (AOR). ■ Charles K. Murcock, pres; J. David Martin, gen mgr; Robert Lawrence, gen sls mgr; Randy Michaels, prog dir.

### Heath

**WHTH(AM)**—Oct 16, 1970: 790 khz; 1 kw-D, DA. Box 1057, N. 40th St., Newark (43055). (614) 522-8171. Runnymede Inc. Net: AP. Rep: Hooper Jones, Mid America. Format: Country. ■ Charles Franks, pres; Carey Justice, gen mgr; Tom Swank, gen sls mgr; Larry Dale, mus & prog dir; Neil Snelling, news dir; Jim Morgan, chief engr. ■ Rates: \$12; 9; 10;

**WNKO(FM)**—Co-owned with WHTH(AM). See Newark.

### Hillsboro

**WSRW(AM)**—July 15, 1956: 1590 hz; 500 w-D. Drawer A (45133). (513) 393-1590. Highland Bcstg Co. (acq 7-59). Net: AP. Rep: Regional Reps. Format: Easy Istng, C&W. ■ Tom Archibald, gen mgr; Willard Parr, stn mgr; Chester Irwin, coml mgr; Paul Levo, chief engr. ■ Rates: \$6.55; 6.55; 6.55; 6.55.

**WSRW-FM**—July 25, 1952: 106.7 mhz; 50 kw. Ant 200 ft. (CP: Ant 260 ft.). Dups AM 100%. ■ Rates same as AM.

### Holland

**WPOS-FM**—Sep 1, 1966: 102.3 mhz; 3 kw. Ant 250 ft. 7112 Angola Rd. (43528). (419) 865-5551. Maumee Valley Bcstg Assoc. (acq 8-1-65). Net: AP. Format: Rel. ■ Lowell B. Yoder, pres; Ray Turkington, gen mgr; Bonnie Turkington, mus dir; Duane Ashbaucher, chief engr.

### Ironton

**WIRO(AM)**—September 1951: 1230 khz; 1 kw-D, 250 w-N. Box 292 (45638). (614) 532-1922. Tri Radio Bcstg Inc. (acq 2-26-62). Net: MBS. Rep: Keystone, Regional Reps of Ohio. Format: Adult contemp. ■ Kenneth H. Auble, pres, gen mgr & chief engr; Ronald Bell, gen sls mgr; Lisa Johnson, opns mgr; Jim Moore, news dir; Kevin Shope, mus dir. ■ Rates: \$8; 8; 8; 8.

**WITO(FM)**—Co-owned with WIRO(AM). July 1, 1973: 107.1 mhz; 3 kw. Ant 125 ft. (CP: Ant 275 ft.). Prog sep from AM. Format: C&W. ■ Rose A. Auble, gen mgr; Kenneth A. Auble, prog dir. ■ Rates same as AM.

## Jackson

**WCJO(FM)**—Listing follows WLMJ(AM).

**WLMJ(AM)**—Dec 1953: 1280 khz; 1 kw-D. Box 72 (45640). (614) 286-2141. Radio Jackson Inc. (acq 7-11-67). Rep: Keystone, Regional Reps. Format: C&W. ■ Lloyd White, pres & gen mgr; Mark Gettles, prog dir; Jim Thompson, news dir; Marion Kepp, chief engr. ■ Rates: \$3.63; 3.63; 3.63; 3.63.

**WCJO(FM)**—Co-owned with WLMJ(AM). 1971: 97.7 mhz; 3 kw. Ant 300 ft. Radio Jackson Inc. Progs sep from AM. Format: Progressive rock. ■ Rates: \$3.45; 3.45; 3.45; 3.45.

## Jefferson

**\*WCJV(FM)**—1978: 90.9 mhz; 5.5 kw. Ant 372 ft. Stereo. Box 112 (44047). (216) 294-3854. Agape School Inc. Format: Religious-Christian. ■ Myron J. Hubler, pres; Joseph Zelle, dir engr.

## Johnstown

**WZZT(FM)**—June 16, 1975: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 373 (43031). (614) 967-6776. Kramer Communications Inc. (acq 5-12-80). Net: CNN. Rep: Masla. Format: Urban contemp. ■ Robert A. Kramer, pres & gen mgr; Timothy Coontz, prog dir; Perry Pierce, mus dir; Bryan Allen, news dir; Douglas A. LeVan, chief engr. ■ Rates: \$14; 12; 14; 12.

## Kent

**WKNT(AM)**—March 1964: 1520 khz; 1 kw-D, DA. Box 629 (44240). (216) 673-2323. Media-Com Inc. (acq 1971). Format: C&W. ■ Richard M. Klaus, pres; William B. Klaus, gen mgr; Robert Klaus, coml mgr; Jerry Goddard, mus dir; Dave Dysert, news dir; Glenn Foldessy, chief engr. ■ Rates: \$15.50; 15.50; 15.50;

**WNIR(FM)**—Co-owned with WKNT(AM). Feb 19, 1962: 100.1 mhz; 3 kw. Ant 333 ft. Net: ABC/E. Format: Talk. ■ Rates: \$25.50; 25.50; 25.50; 25.50.

**\*WKSU-FM**—1950: 89.7 mhz; 50 kw. Ant 381 ft. Stereo. 509 Wright Hall, Kent State U. (44242). (216) 672-3114. Kent State U. Net: American Pub, NPR. Format: Class, jazz. ■ John E. Perry, gen mgr; Al Bartholet, opns dir; Stephen Sileo, mus dir; Linda Simmons, news dir; Sherry Yoke, prom mgr; Richard Dain, chief engr.

## Kenton

**WKTN(FM)**—June 20, 1963: 95.3 mhz; 3 kw. Ant 270 ft. Box 213, 113 W. Carroll St. (43326). (419) 675-2355. Radio General Ltd. (acq 5-12-77). Net: Agri Bcstg. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Keith P. Gensheimer, pres & gen mgr; Quentin White, coml mgr; Amy Downey, prog dir; Dennis Mack, news dir; Robert Morris, chief engr. ■ Rates: \$6.30; 6.30; 6.30; 6.30.

## Kettering

**\*WCXL(FM)**—Licensed to Kettering. See Dayton.

**\*WKET(FM)**—May 5, 1975: 89.5 mhz; 10 w. Ant 150 ft. 3490 Far Hills Ave. (45429). (513) 294-0334. Kettering City School Dist. Format: Ed, MOR, top-40. ■ John M. Goff, Ed. D. supt of schools; Charles Bernard, gen mgr.

**WVUD-FM**—Feb 20, 1962: 99.9 mhz; 50 kw. Ant 500 ft. Stereo. (CP: 7 kw; Ant 131 ft.). 300 College Park Ave., Dayton (45469). (513) 229-2041. U. of Dayton (acq 6-64). Net: CBS R/R. Rep: Masla. Format: Adult rock. ■ John Schaller, gen mgr; Michael McMurray, prog dir; Sandy Huff, mus dir; Rod Sommer, news dir; Doris Grass, prom mgr; Robert White, chief engr. ■ Rates: \$36; 36; 36; 36.

## Lancaster

**WLOH(AM)**—Oct 1948: 1320 khz; 1 kw-D. 1660 Columbus-Lancaster Rd. N.W. (43130). (614) 653-4373. WHOK Inc. (acq 5-72). Net: AP. Rep: Regional. Format: MOR. ■ William M. France, pres; Stanley C. Robinson, VP, gen & sls mgr; Greg Eyerman, opns & prog dir; Cathy Fitzpatrick, news dir; Craig Kopcho, chief engr.

**WHOK(FM)**—Co-owned with WLOH(AM). Dec 1958: 95.5 mhz; 50 kw. Ant 225 ft. Prog sep from AM. Stereo. (614) 837-9536. Format: C&W. ■ Max Raines, prog dir.

## Lima

**WCIT(AM)**—Aug 22, 1963: 940 khz; 250 w-D, DA. 1301 N. Cable Rd., Box 940 (45802). (419) 228-9248. Riggs Bcstg Corp. (acq 2-15-68). Net: MBS. Rep: PRO Radio. Format: Adult contemp. ■ Richard H. Riggs, pres & gen mgr; Robert Rice, coml mgr; Paul Douglas, prog dir & prom mgr; Terry Nibert, mus dir; Kent Kahn, news dir; Ray Allen, chief engr. ■ Rates: \$16; 14.50; 16;

**WLSR(FM)**—Co-owned with WCIT(AM). Nov. 25, 1970: 104.9 mhz; 3 kw. Ant 260 ft. Stereo. Prog sep from AM. Net: MBS. Format: Btlil mus. ■ Norma Riggs, gen mgr; Gary McWhinney, mus dir & prom mgr; Eric Bunn, prog dir; Kent Kahn, news dir. ■ Rates: \$16; 14.50; 16; 10.50.

**\*WGLE(FM)**—Dec 1, 1981: 90.7 mhz; 50 kw. Ant 420 ft. Stereo. 136 Huron St., Box 30, Toledo (43692). (419) 243-3091. The Public Bcstg Foundation of Northwest Ohio. Net: NPR, Ohio Public Radio. Format: Class, pub affrs. ■ Edwin M. Bergsmark, chmn; Robert D. Smith, gen mgr; John Loring, opns mgr; Thomas K. Paine, stn mgr & prog dir; William Engelke, mus dir; Alan Colwell, chief engr. ■ WGTE-TV affil.

**WIMA(AM)**—Dec 5, 1948: 1150 khz; 1 kw-U, DA-N. 667 W. Market St. (45801). (419) 223-2060. WIMA Bcstg Corp. (acq 5-10-79). Group owner: WKBN Bcstg Corp. Net: ABC/E. Rep: Katz. Format: MOR. Spec progs: Farm 4 1/2 hrs, Black 1 1/2 hrs wkly. ■ Les C. Rau, pres & gen mgr; Tom Francis, gen sls mgr; Ken Collins, prog dir; Neil Winget, news dir; James hartzler, chief engr. ■ Rates: \$52; 40; 48; 24.

**WIMT(FM)**—Co-owned with WIMA(AM). Dec 1948: 102.1 mhz; 23.5 kw. Ant 250 ft. Stereo. (419) 228-7515. Net: ABC/I. Prog sep from AM. Format: Modern country. Spec prog: Farm 3 hrs wkly. ■ Art Versnick, gen sls mgr; Dean Tyler, prog dir.

**WLSR(FM)**—Listing follows WCIT(AM).

**\*WTGN(FM)**—Sep 27, 1966: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. 1600 Elida Rd. (45805). (419) 227-2525. Associated Christian Bcstrs. Net: AP. Format: Rel. ■ R. Stanley, pres; Warren N. Wilson, gen mgr; Scott Young, prog dir; Jim Hartzler, chief engr.

## Logan

**WLGN(AM)**—Dec 1967: 1510 khz; 1 kw-D, 250 w-CH, DA. 1 Radio Lane, Box 429 (43138). (614) 385-2151. Roger L. Hinerman. (acq 12-29-83). Format: Adult contemp. Spec prog: Relg 8 hrs wkly. ■ Roger Hingerman, pres, gen & sls mgr; Chuck Anthony, mus & prog dir; Brian Wright, news dir; Jerry Carmean, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

**WLGN-FM**—Dec 10, 1965: 98.3 mhz; 3 kw. Ant 240 ft. Dups AM 100%.

## London

**WCKX(FM)**—Oct 6, 1965: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. 1219 London-Lockbourne Rd., Box 6 (43140). (614) 852-9802. Kix Bcstg Inc. (10-82). Rep: Regional Reps. Format: Contemp Christian. Spec prog: Farm 3 hrs wkly. ■ Jack Kandel, gen mgr; Wayne Blankinship, sls & stn mgr; Charles Brown, opns mgr & mus dir; Charles Steger, chief engr. ■ Rates: \$12; 9; 12; 9.

## Lorain

**WRKY(AM)**—Dec 1969: 1380 khz; 500 w-D. 939 Broadway (44052). (216) 244-1380. Veard Bcstg Co. (acq 5-84). Net: MBS. Format: Big band, golden hits. ■ Jon Veard, pres; Larry R. Williams, gen mgr; Alynne Meyers, gen sls mgr; Jeff Baxter, prog dir; Darryl Coleman, news dir. ■ Rates: \$24; 24; 24; 24.

**WZLE(FM)**—July 1975: 104.9 mhz; 3 kw. Ant 283 ft. Stereo. 214 Sheffield Ctr (44055). (216) 233-8403. Lorain Christian Bcstg Corp. (acq 5-12-83). Net: ABC/D. Format: Rel. Spec prog: Greek 1 hr wkly. ■ Norfleet R. Jones, pres & gen mgr; Patty Liptock, gen sls mgr; Clay Shelton, opns & mus dir; Len Howser, prod mgr;



Lauren Spiegelberg, news dir; John Paul Jones, chief engr. ■ Rates: \$15; 15; 15; 13.

## Mansfield

**WCLW(AM)**—Dec 30, 1957: 1140 khz; 250 w-D, DA. (CP: 1 kw-D, 500 w-CH). 771 McPherson St. (44906). (419) 525-2333. Greater Mansfield Bcstg. (acq 3-7-75). Net: NBC. Format: Country. ■ Frederick Eckhardt, pres; Beatrice B. Eckhardt, gen mgr; Lynn Eckhardt, coml mgr; Bob Dickey, prog dir; Kurt Henschell, mus dir; Larry Watson, news dir. ■ Rates: \$16.25; 16.25; 16.25; 16.25.

**WCLW-FM**—Oct 18, 1962: 105.3 mhz; 50 kw. Ant 370 ft. (CP: 17.5 kw; Ant 217 ft.). Stereo. Format: MOR.

**WMAN(AM)**—Dec 4, 1939: 1400 khz; 1 kw-D, 250 w-N. 1400 Radio Lane, Box 8 (44901). (419) 524-2211. Richland Inc. Net: ABC/I. Rep: Torbet, Regional Reps. Format: Adult contemp. Spec prog: Black 2 hrs wkly. ■ Vaughn P. Rubin, pres; Charles M. Carson, VP & gen mgr; John E. Foster, prog dir; Jay Rogers mus dir; Ron Allen, news dir; Bill Morrison, chief engr. ■ Rates: \$24; 24; 24; 16.60.

**WNCO-FM**—See Ashland.

**\*WVMC(FM)**—March 1979: 90.7 mhz, 10 w. Ant 235 ft. (CP: 834 w). 500 Logan Rd. (44907). (419) 756-1513. Mansfield Christian School Board. Format: Ed, relig. ■ Carl Key, gen mgr; Jeff Amsbaugh, stn mgr; James Stanely, prog dir; Mike Lookenott, mus dir; Joanna Brock, pub rel dir; Roger Shaul, chief engr.

**WVNO-FM**—Aug 11, 1962: 106.1 mhz; 50 kw. Ant 360 ft. Stereo. 2900 Park Ave. West (44906). (419) 529-5900. Johnny Appleseed Bcstg Co. Net: ABC/C. Rep: Mid American Media. Format: Adult contemp. ■ Gunther S. Meisse, pres & gen mgr; Glen Cheesman, gen sls mgr; James Holmes, mus & prog dir; Steve Nelson, news dir; James Hire, chief engr. ■ Rates: \$18.20; 18.20; 18.20; 18.20.

## Mariemont

**WLYK(FM)**—See Milford.

## Marietta

**WBRJ(AM)**—Aug 4, 1964: 910 khz; 5 kw-D. Box 329 (45750). (614) 373-0910. Employee Owned Bcstg Corp. (acq 5-7-79). Net: AP, Agri Bcstg. Rep: Dome, Rgnl Rep. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Carl Clovis, pres & gen mgr; Robert Martin, coml mgr; Greg Seigfreid, prog dir; Ron Bishop, mus dir; Ann Newhouse, prom mgr; Dick Robinson, news dir; Tom Hamilton, chief engr. ■ Rates: \$13; 9; 13; 6.

**WEYQ(FM)**—Co-owned with WBRJ(AM). Dec 1, 1964: 94.3 mhz; 3 kw. Ant 400 ft. Stereo. (614) 373-0873. (acq 9-28-83). Net: CBS R/R, RKO Radio. Format: Adult contemp, old. ■ Cliff Roberts, sls mgr; Tom Hill, mus dir; Jack See, prom mgr. ■ Rates same as AM.

**\*WCMO(FM)**—Oct 1, 1960: 98.5 mhz; 40 w. Ant 105 ft. Marietta College (45750). (614) 374-4802. Marietta College. Format: Class, AOR. ■ Bernard Russi Jr., dir of bcstg, R. Matheny, gen mgr.

**WMOA(AM)**—Sep 8, 1946: 1490 khz; 1 kw-D, 250 w-N. 925 Lancaster St., Box 708 (45705). (614) 373-1490. Washington Technical College (acq 7-18-83). Net: CBS. Format: C&W. ■ Gary Pinkerman, gen mgr. ■ Rates: \$10.40; 8.30; 9.70; 6.95.

**\*WMRT(FM)**—Nov 13, 1975: 88.3 mhz; 9.2 kw. Ant 205 ft. Stereo. Marietta College (45750). (614) 373-0200. Marietta College. Format: Class, jazz. ■ Bernard Russi Jr., dir of bcstg; Ralph Matheny, gen mgr.

**WXIL(FM)**—See Parkersburg, W. Va.

## Marion

**WDIF(FM)**—Feb 27, 1975: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 10,000. (43302-1330). (614) 387-9343. Scantland Bcstg Co. Net: ABC/C. Rep: Rgnl Reps. Format: Top-40. ■ George F. Scantland III, pres; Rob Kemper, VP mktg; Bob Bender, news dir; Erich Miller, chief engr. ■ Rates: \$21; 20; 21; 16.

**WMRN(AM)**—Dec 23, 1940: 1490 khz; 1 kw-D, 250 w-N, DA-1. Box 518 (43302). (614) 383-1131. Marion Bcstg

Co. (acq 1-9-67). Net: MBS. Format: MOR. Spec prog: Farm 1 hr wkly. ■ George C. Joachim, pres & gen mgr; Ned Cook, gen sls mgr; Mary Ann Michaels, news dir; Joe Peters, chief engr.

**WMRN-FM**—April 1953: 106.9 mhz; 25 kw. Ant 340 ft. Stereo. Prog sep from AM. Format: Contemp country.

## Marysville

**WUCO(AM)**—Dec 1, 1983: 1270 khz, 500 w-U, DA-2. 1515 U.S. Route 36 (43040). Mid America Bcstg Co. Format: C&W. ■ Ronald E. Barlow, pres & gen mgr; Thomas P. McCafferty, gen sls mgr; David Barlow, prog dir; Pat Smith, news dir; John D. Brookbank, chief engr.

## Massillon

**WTIG(AM)**—Aug 1, 1957: 990 khz; 250 w-D, DA. 35 Erie St., North (44646). (216) 832-5023. West Stark Bcstg Co. (acq 7-1-81). Net: MBS. Rep: Regional. Format: MOR. Spec progs: Black 1 hr, Gr 1 hr wkly. ■ Donald G. Wagner, pres; Dave Scheetz, prog dir; Jim Chenot, mus dir; Steve Luke, news dir; Gene Cihon, chief engr. ■ Rates: \$11; 10; 11;

## McConnelsville

**WTBL(FM)**Not on air, target date unknown: 100.9 mhz. c/o State Rte. 676, Marietta (45750). Washington Technical College.

## Medina

**WDBN(FM)**—1960: 94.9 mhz; 118 kw. Ant 430 ft. (CP: 37.2 kw; Ant 811.4 ft.). Quad. 4986 Gateway Dr. (44256). (216) 225-9300. WDBN Inc. (acq 4-16-68). Rep: Masla. Format: Bfil mus. ■ Robert Miller, pres & gen mgr; Roger MacKall, coml mgr; Pamela Miller, VP, news & prog dir; Tom Cullison, mus dir; Al Hruska, chief engr. ■ Rates: \$32; 36; 32; 25.

## Miamisburg

**WFCJ(FM)**—January 1961: 93.7 mhz; 59 kw. Ant 245 ft. Stereo. Box 93.7, Dayton (45449). (513) 866-2471. Miami Valley Christian Bcstg Assn. Inc. Net: AP. Rep: Pierce. Format: Rel. Spec prog: Class 2 hrs wkly. ■ L. Morse Weimer, pres; Wilbur G. Powell, VP; Clair D. Miller, VP & mgr; John Graham, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**\*WRSF(FM)**—1974: 89.9 mhz; 10 w. Ant 87 ft. 1860 Belvo Rd. (45342). (513) 866-7118. Miamisburg School Dist, Board of Ed. Format: Ed, top-40. ■ Robert Mitman, pres; Betty Spaih, gen mgr.

## Middleport-Pomeroy

**WMPO(AM)**—Aug 28, 1959: 1390 khz; 5 kw-D. Box 71, Middleport (45760). (614) 992-5355. Radio Mid-Pom Inc. Net: ABC/E. Format: Adult contemp. ■ John E.M. Kerr, pres & gen sls mgr; Jay Hill, prog & mus dir; Keith Connors, news dir; Dave Wiseman, chief engr. ■ Rates: \$8; —; —;

**WMPO-FM**—Aug 27, 1973: 92.1 mhz; 3 kw. Ant 370 ft. Stereo. Dups AM 40%. Format: C&W. ■ Dave Norris, prog dir.

## Middletown

**WPFB(AM)**—Sep 1, 1947: 910 khz; 1 kw-D, 100 w-N. 4505 Central Ave. (45042). (513) 422-3625. Radio Station WFPB Inc. Group owner: Braden Stns. Net: AP, MBS. Rep: Lotus. Format: C&W. ■ Paul F. Braden, pres; Earl W. Francis, exec VP & gen mgr; Dan Storey, gen sls mgr; Will Mason, mus & prog dir, prom co-mgr; John Summers, prom co-mgr; Tom Borgerding, news dir; Walt Biggs, chief engr. ■ Rates: \$25; 20; 25; 15.

**WPFB-FM**—July 1, 1959: 105.9 mhz; 34 kw. Ant 590 ft. Stereo. (513) 422-3625. Net: MBS. Format: Top-40. Spec prog: Ger 4 hrs wkly. ■ Allen Matthews, mus & prog dir.

## Milford

**WLYK(FM)**—Aug 1, 1969: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. 813 Rte 50 (45150). (513) 831-9595. Beautiful Island Bcstg (acq 5-1-75). Rep: Groskin. Format: Bfil mus. Spec prog: Class 4 hrs wkly. ■ Perry Samuels,

## Ohio Radio

pres; Jim Nunn, gen sls mgr; Jerry Leshner, prom mgr; Steve Gottlieb, news dir; Daryl Parry, chief engr. ■ Rates: \$27; 22; 20; 15.

## Morrow

**\*WLMH(FM)**—89.1 mhz; 100 w. Ant 200 ft. 605 Welch Rd. (45152). (513) 899-3884. Little Miami Local Schools. Format: Ed. Spec prog: Ger 5 hrs wkly.

## Mount Vernon

**WMVO(AM)**—Nov 26, 1953: 1300 khz; 500 w-D, DA. Box 348 (43050). (614) 397-1000. Mt. Vernon Bcstg Co. Net: AP, ABN. Rep: Regional Reps. Format: News, talk, nostalgia. Spec prog: Farm 5 hrs wkly. ■ Mrs. Charles Zelkowitz, bd chmn; Stephen W. Zelkowitz, pres & gen mgr; Ron Staats, prog dir; Dave Nelson, news dir; Dave Henry, chief engr.

**WMVO-FM**—May 26, 1951: 93.7 mhz; 20 kw. Ant 370 ft. Stereo. Format: Adult contemp. Spec prog: Farm 2 1/2 hrs wkly.

## Napoleon

**WNDH(FM)**—June 1972: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. 709 N. Perry St. (43545). (419) 592-8060. Maumee Valley Bcstg Inc. Net: CBS, Agri Bcstg. Rep: Regional Reps. Format: MOR. Spec progs: Ger 13 hrs, farm, 10 hrs wkly. ■ C. Richard McBroome, pres & gen mgr; Robert E. McLimans, stn mgr; John Schuette, gen sls mgr; Barbara Grooms, opns mgr; Jane Burke, news dir. ■ Rates: \$9.60; 9.60; 9.60; 9.60.

## Nelsonville

**WYNO(AM)**—Sep 1, 1980: 1120 khz; 2.5 kw-D. Box 118 (45764). (614) 753-2900. Allied Communications Inc. Net: RKO II, UPI. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Ralph V. DeStefano, pres & gen mgr; James Key, sls mgr; Sandra Jolly, off mgr; Gerald Tope, relig progrm; James Sain, mus dir; James W. Feasel, chief engr. ■ Rates: \$12.50; 11; 12.50;

## Newark

**WCLT(AM)**—Jan 4, 1949: 1430 khz; 500 w-D. 674 Jacksontown Rd. S.E., Box 880. (43055). (614) 345-4004. WCLT Radio Inc. (acq 1-1-58). Net: MBS. Rep: Regional Reps. Format: MOR. ■ Robert Pricer, pres & gen mgr; Chris Pricer, gen sls mgr; Ron Doll, news dir; Doug Pricer, prog dir & prom mgr; Ralph Renner, chief engr. ■ Rates: \$21.20; 15.75; 17.75; 10.50.

**WCLT-FM**—Aug 7, 1947: 100.3 mhz; 50 kw. Ant 390 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Doug Pricer, prog dir. ■ Rates same as AM.

**WHTH(AM)**—See Heath.

**WNKO(FM)**—Dec 8, 1972: 101.7 mhz; 3 kw. Ant 280 ft. Stereo. 1000 N. 40th St, Box 1507 (43055). (614) 522-8171. Runnymede Corp. Net: AP. Format: C&W. ■ Charles Franks, pres; Carey Justice, gen mgr; Tom Swank, gen sls mgr; Scott Friedman, prog dir; Jim Morgan, chief engr. ■ Rates: \$12; 9; 10; 7.

## New Boston

**WIOI(AM)**—Sep 2, 1959: 1010 khz; 1 kw-D, DA-D. Box 909, Portsmouth (45662). (614) 354-2801. Shawnee Bcstg Inc. (acq 9-1-82). Format: Adult contemp. ■ Thomas E. Reeder, pres & gen mgr; Miles Throckmorton, gen sls mgr; Ted Gilbert, prog dir; Cris Davis, mus dir; Kim Campbell, news dir; James Hedrick, chief engr. ■ Rates: \$9; 8; 9;

## New Concord

**\*WMCO(FM)**—Jan 28, 1961: 90.7 mhz; 1.30 kw. Ant 84 ft. Stormont St. (43762). (614) 826-8375 or 826-8379. Muskingum College. Format: Div, ed. Spec progs: Jazz 12 hrs, class 12 hrs wkly. ■ Jeffrey D. Harman, gen mgr.

## Ohio Radio

### New Lexington

**WWJM(FM)**—May 1, 1978: 106.3 mhz, 3 kw. Ant. 300 ft. Stereo. 210 S. Jackson St. (43764). (614) 342-1988. Perry County Broadcasting Co. Net: AP. Format: Top-40. ■ Charles W. Edwards, pres; Charles T. Edwards, gen mgr. ■ Rates: \$7.75; 6.75; 7.75; 6.75.

### New Philadelphia

**WJER(AM)**—See Dover-New Philadelphia.

**WNPQ(FM)**—Co-owned with WBCT(AM) Uhrichsville. Feb 2, 1969: 95.9 mhz; 3 kw. Ant 230 ft. (CP: 2 kw; Ant 395 ft.). Stereo. 2305 N. Water St. Uhrichsville (44683). (216) 343-2700. Tuscarawas Bcstg Co. Net: UPI. Rep: Regional Reps. Format: Top-40. ■ James Natoli Jr., pres & chief engr; Dennis R. Newell, gen mgr; Mary Yant, coml mgr; Randy Ferguson, mus dir; Bob Holtzlaw, news dir. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

### Niles

**WNIO(AM)**—Nov 1, 1963: 1540 khz; 500 w-D, DA. Box 625 (44446). (216) 652-4443. WNIO Bcstg Inc. (acq 5-1-80). Net: MBS. Format: C&W. Spec progs: It 2 hrs, Pol 1 1/2 hrs, outdoorsman 1/2 hr wkly. ■ Robert Doane, pres; Dominic Baragona, gen mgr; Robert Hotchkiss, sls mgr; Gary Zocolo, prog dir; Fred Weak, mus dir; Tom Morris, news dir. ■ Rates: \$12; 12; 12.

### North Ridgeville

**WJTB(AM)**—Sep 16, 1984: 1040 khz; 5 kw-D. 35590 Center Ridge Rd. (44039). (216) 327-1844. Taylor Bcstg Co. Net: UPI. Format: Urban contemp. Spec progs: Rel 8 hrs, jazz 8 hrs, Sp 2 hrs wkly. ■ James Taylor, pres, gen mgr & prog dir; Christini Howard, gen sls mgr; G. Kelly Jones, mus dir; Victoria Dennis, prom mgr; Michele Bailey, news dir; Mike Viai, chief engr. ■ Rates: \$36.25; 31.07; 63.25.

### Norwalk

**WLKR(AM)**—March 18, 1968: 1510 khz; 500 w-D, DA. 202 Old Rd. (44857). (419) 668-8151. Firelands Bcstg Inc. (acq 9-1979). Net: ABC Talk, CNN. Rep: Regional Reps. Format: News, talk. ■ James R. Westerhold, pres & gen mgr; Kay Penrose, gen sls mgr; Chris Harlon, prog dir; Mark Beier, news dir; Martin Davis, chief engr. ■ Rates: \$8.80; 8.80; 8.80; 4.40.

**WLKR-FM**—Sep 17, 1962: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: UPI, Agri Bcstg. Rep: Regional reps. Format: MOR, div. ■ James R. Westerhold, pres & gen mgr; Kay Penrose, gen sls mgr; Jed Matchem, prog dir; Paula Cunningham, mus dir; Mark Beier, news dir; Ken Wilde, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 3.50.

### Oberlin

**\*WBOC-FM**—September 1961: 91.5 mhz; 440 w. Ant 125 ft. Stereo. Wilder Hall (44074). (216) 775-8107. Oberlin College Student Network Inc. Format: Div. ■ Peter Riggs, pres & gen mgr; Ronald Wolfe, bus mgr & chief engr.

**WOBL(AM)**—Dec 24, 1971: 1320 khz; 1 kw-U, DA-2. Box 277 (44074). (216) 774-1570. WOBL Inc. (acq 9-17). Net: AP, Agri-Bcstg. Rep: Howard. Format: C&W. Spec progs: Farm 5 hrs, Black 3 hrs wkly. ■ Harry Wilber, pres & gen mgr; Doug Wilbur, coml mgr; Dave Lenahan, prog dir; Josh Tyler, mus dir; C. J. Lewis, news dir; Ernie Dachle, chief engr. ■ Rates: \$16; 14; 16; 12.

### Ottawa

**WPNM(FM)**—Feb 4, 1977: 106.3 mhz; 3 kw. Ant 267 ft. Stereo. Box 30 (45875). (419) 523-4020. Triplett Bcstg Co. Net: ABC/E, ABN. Rep: Walton, Regional Rep. Format: MOR. Spec progs: Farm 10 hrs, Sp 3 hrs wkly. ■ Wendall A. Triplett, pres; Charles R. Earl, gen mgr;

John Parrish, news dir; Bob Triplett, chief engr. ■ Rates: \$6.60; 5; 6.60; 5.

### Oxford

**\*WMUB(FM)**—1950: 88.5 mhz; 30 kw. Ant 475 ft. Stereo. Miami U. (45056). (513) 529-5708. President & Trustees of Miami University. Net: NPR, AP, American Public. Format: Old, class, jazz. ■ William L. Utter, gen mgr; James Haskins, opns mgr; Joe Wasser, asst mgr; Paul Dugas, news prod; Dan Campbell, dev mgr; Robert Long, news mgr; Robert W. Bullio, chief engr.

**WOXY(FM)**—Dec 24, 1959: 97.7 mhz; 3 kw. Ant 255 ft. Stereo. 5120 College Corner Pike. (45056). (513) 523-4114. Balogh Bcstg Co. Inc. (acq 7-21-81). Format: Modern rock. ■ Douglas Balogh, pres & gen mgr; Steve Dedalus, prog dir; Lynn McKenzie, news dir; John V. Batista Jr., chief engr. ■ Rates: \$20; 17; 17; 15.

### Painesville

**WQLS(AM)**—April 25, 1956: 1460 khz; 1 kw-D, 500 w-N, DA-2. 1 Radio Place. (44077). (216) 942-2918 or 352-9785 WPVL Associates (acq 10-1-81). Net: CNN. Rep: Regional. Format: MOR. ■ Anthony S. Oceppek, pres; Gary Kneisley, gen mgr; Tom McCormick, gen sls mgr. ■ Rates: \$22.80; 19; 22.80; 15.20.

### Parma

**WSUM(AM)**—May 31, 1973: 1000 khz; 500 w-D, DA. Box 33250, North Royalton (44133). (216) 237-3300. Mortenson Bcstg Co. (acq 9-7-76). Net: UPI. Format: Rel. Spec prog: Black 4 1/2 hrs wkly. ■ Jack Mortenson, pres; Gary Meeks, gen mgr, prog & mus dir; Bill Saus, news dir; David Johnson, chief engr. ■ Rates: \$23; 23; 23; 23.

### Piqua

**WPTW(AM)**—Nov 1947: 1570 khz; 250 w-D. 1625 Covington Ave. (45356). (513) 773-3513. WPTW Radio Inc. (acq 11-1-59). Rep: Regional Reps. ■ Richard Hunt, owner; Joanna Hill, stn mgr; Joe Neves, news dir; Donald Kuether, chief engr. ■ Rates: \$6.25; 5.75; 6.25; 5.75.

**WPTW-FM**—Nov 30, 1960: 95.7 mhz; 50 kw. Ant 164 ft. Stereo. Dups AM \*19.50%.

### Pomeroy

**WMPO(AM)**—See Middleport-Pomeroy.

### Port Clinton

**WOSE(FM)**—Oct 4, 1961: 94.5 mhz; 30 kw. Ant 191 ft. (CP: ant 630 ft.). Stereo. 2104 East State Rd., Box P (43452). (419) 734-3147. WRWR Inc. (acq 11-1-79). Group owner: Triplett Bcstg. Net: CBS. Rep: Regional Reps. Format: Adult contemp. Spec prog: Sp 1 hr wkly. ■ Wendell A. Triplett, pres; Robert S. Triplett, VP, gen mgr & chief engr; Robin Snyder, gen sls mgr; Randall A. Carson, news dir. ■ Rates: \$18; 16; 18; 14.50.

### Portsmouth

**WNXT(AM)**—Aug 30, 1951: 1260 khz; 5 kw-D, 1 kw-N, DA-2. Ant 540 ft. Box 1228 (45662). (614) 353-1161. Ardrey Media Ltd. Net: ABC/E. Rep: Savalli/Schutz, Ohio Stns. Format: MOR. ■ Bob Wagner, gen mgr; Greg Potts, gen sls mgr; Carl Mitchell, coml mgr; Howard Potts, chief engr. ■ Rates: \$7.05; 7.05; 7.05; 7.05.

**WNXT-FM**—Sep 1, 1965: 99.3 mhz; 900 w. Ant 490 ft. Stereo. Dups AM 25%. Net: AP, ABC/I. Format: Btl mus. ■ Rates: \$5; 5; 5; 5.

**WPAY(AM)**—April 15, 1935: 1400 khz; 1 kw-D, 250 w-N, DA-1. 1009 Gallia St., Box 951 (45662). (614) 353-5176. Radio Station WPAY (acq 2-1-57). Group owner: Braden. Net: CBS. Format: C&W. ■ Paul F. Braden, pres; Lee Hammond, gen mgr; Earl Francis, exec VP; Phil Malone, opns mgr; Jim Huffered, news dir; Frank Lewis, prog dir; Al Mann, sls mgr; Jerry Eves, chief engr. ■ Rates: \$12; 10; 11.10; 9.25.

**WPAY-FM**—June 15, 1948: 104.1 mhz; 100 kw. Ant 840 ft. Stereo. Dups AM 10%. Net: MBS. Format: Rel, class. Spec prog: Black 2 hrs wkly. ■ Charlie Adams, mus dir. ■ Rates: \$8.10; 7.30; 8.10; 5.50.

### Proctorville

**\*WMEJ(FM)**—Not on air, target date unknown: 91.9 mhz; 3 kw. Ant 300 ft. Box 312 (45669). Maranatha Bcstg Inc. ■ John Alley, pres.

### Reading

**\*WRCJ(FM)**—Sep 1969: 89.3 mhz; 330 w. Ant 125 ft. 810 E. Columbia Ave. (45215). (513) 733-4887. Reading Bd of Ed. Format: Div. ■ Donald Filkins, gen mgr; Mark Hank, prog dir; Jim Potter, mus dir; Mike Karp, prom mgr; Ted Kendrick, chief engr.

### St. Mary's

**WAXC(FM)**—See Wapakoneta.

**WKKI(FM)**—See Celina.

### Salem

**WQXK(FM)**—Listing follows WSOM(AM).

**WSOM(AM)**—June 25, 1965: 600 khz; 500 w-D, DA. 465 E. State St. (44460). (216) 337-9544. Rust Enterprises Inc. (group owner; acq 12-13-79). Net: ABC/D. Rep: Major Market. Format: Adult contemp. Spec progs: Farm 12 1/2 hrs wkly. ■ William F. Rust Jr., pres; Ben Varishone, gen mgr.

**WQXK(FM)**—Co-owned with WSOM(AM). Nov 25, 1958: 105.1 mhz; 88 kw. Ant 400 ft. Stereo. Format: C&W.

### Sandusky

**WPCZ(FM)**—Listing follows WLEC(AM).

**WGGN(FM)**—See Castalia.

**WLEC(AM)**—Dec 7, 1947: 1450 khz; 1 kw-D, 250 w-N. 1640 Cleveland Rd. (44870). (419) 626-2000. Miller Broadcasting (acq 1-72). Net: MBS. Rep: Regional Reps. Format: MOR. Spec progs: Rel 6 hrs, Black 6 hrs, farm 2 hrs wkly. ■ Richard H. Miller, pres; John H. Cavinee, VP & gen mgr; Bill Zimmerman, prog dir; Dan Wade, news dir; Natalie Marshall, pub aff dir; Jay Leibach, chief engr. ■ Rates: \$18.10; 14.90; 18.10; 14.90.

**WPCZ(FM)**—Co-owned with WLEC(AM). Aug 15, 1959: 102.7 mhz; 10 kw. Ant 120 ft. Stereo. 105 W. Market (44870). (419) 625-1010. Rep: Frederick W. Smith, Regional Reps. Format: AOR. Spec prog: Jazz 2 hrs wkly. ■ Richard H. Miller, pres; Janet D. Hopes, VP & gen mgr; Robert Bedi, prog dir; Jay Leibach, chief engr. ■ Rates: \$14.80; 14.80; 14.80; 14.80.

### Shelby

**WSWR(FM)**—Dec 1, 1981: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. 47 E. Main St. (44875). (419) 347-9797. Petroleum Nasby Corp. Net: CBS, AP. Format: Contemp country. Spec prog: Farm 10 hrs wkly. ■ David L. Williamson, pres & gen mgr; Michael Adelman, studio mgr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

### Sidney

**WMVR(AM)**—Nov 1, 1963: 1080 khz; 250 w-D, DA. Box 608 (45365). (513) 492-4101. Dean Miller Broadcasting. Net: MBS Rep: Pearse Sls, Regional Reps. Format: MOR. Spec progs: Farm 10 hrs wkly. ■ Dean Miller, pres; Jack Michaels, gen & coml mgr; Brad Smith, mus dir; Mike Lieber, news dir; Ray Tanner, chief engr. ■ Rates: \$7; 6; 7; 4.50.

**WMVR-FM**—1965: 105.5 mhz; 3 kw. Ant 155 ft. Prog dups AM 100%.

### Springfield

**WAZU(FM)**—Listing follows WBLY(AM).

**WBLY(AM)**—1947: 1600 khz; 1 kw-D, DA. 1711 W. Main St. (45504). (513) 324-5643. Champion City Bcstg Co. (acq 1954). Net: MBS. Rep: Regional Reps. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Robert L. Yontz, pres & gen mgr; Ronald Yontz, coml mgr; June Powers, prog dir; Doug Mountains, prom mgr; Dan Edwards, mus dir; Pat Flavin, news dir; Ric Walsh, chief engr. ■ Rates: \$26.45; 15.90; 18.70; 15.90.



**WAZU(FM)**—Co-owned with WBLY(AM). August 1958: 102.9 mhz; 50 kw. Ant 160 ft. Stereo Prog sep from AM. Format: Adult contemp. ■ Steve Popp, prog dir; Steve Reynolds, mus dir. ■ Rates: \$18.35; 12.75; 18.35; 18.35.

**\*WEEC(FM)**—Dec 15, 1961: 100.7 mhz; 77 kw. Ant 280 ft. 2348 Troy Rd. (45504). (513) 399-7837. World Evangelistic Enterprise Corp. Net: APR. Format: Rel, pub svc. Spec prog: Black 1 hr wkly. ■ Mike Maddex, pres & gen mgr; Bob West, stn mgr; Charles Steger, chief engr.

**WIZE(AM)**—Nov 1, 1940: 1340 khz; 1 kw-U, DA-1. Box 1104 (45501). (513) 399-4955. Great Trails Bcstg Corp. (group owner). Net: ABC/I. Rep: Uni-rep. Format: Adult contemp. ■ Joe Taylor, gen mgr; Dennis Carter, prog dir; Gerry Allen, news dir.

**\*WUSO(FM)**—Feb. 20, 1966: 89.1 mhz; 10 w. Wittenberg U. (45501). (513) 327-7028. Wittenberg U. Format: AOR. Spec progs: Jazz 6 hrs, class 3 hrs wkly. ■ Karen Everhart, gen mgr; Clay Degenhardt, chief engr.

## Steubenville

**WKWK-FM**—See Wheeling, W. Va.

**WLIT(AM)**—Sep 25, 1973: 950 khz; 1 kw-D, DA. Box 1798 (43952). (614) 264-7771. Frederick J. Staffilino. (acq 6-18-82). Net: NBC Rep: Regional Reps. Format: Adult contemp. Spec progs: It 2 1/2 hrs, Pol 1 1/2 hr wkly. ■ Fred Staffilino, pres; Daniel Stagani, gen sls mgr; David Gossett, news dir. ■ Rates: \$12.10; 10.60; 12.10; 10.60.

**WRKY(FM)**—Listing follows WSTV(AM).

**WSTV(AM)**—Nov 4, 1940: 1340 khz; 1 kw-D, 250 w-N. 320 Market St. (43952). (614) 283-4747. Associated Communications Corp. 9acq 3-23-79). Net: MBS. Rep: McGavren-Guild. Format: MOR ■ Myles P. Berkman, pres; Tom Day, gen mgr; William B. Chesson, group mgr; Lee Conner, opns mgr; Charles Calabrese, news dir; Jeff Wood, studio technician.

**WRKY(FM)**—Co-owned with WSTV(AM). May 1, 1947: 103.5 mhz; 12 kw horiz, 9.5 kw vert. Ant 880 ft. Stereo. Prog sep from AM. Net: MBS RKO. Format: Adult contemp.

## Streetsboro

**\*WSTB(FM)**—Sep 1973: 91.5 mhz; 330 w. Ant 105 ft. 1951 Annalane Dr. (44240). (216) 626-4901. Streetsboro City School District. Net: RKO. Format: Oldies. ■ Robert L. Long, gen mgr; William Weisinger, chief engr.

## Struthers

**\*WKTL(FM)**—Sep 6, 1965: 90.7 mhz; 15 kw. Ant 23 ft. 111 Euclid Ave., Struthers High School (44471). (216) 755-1435. Struthers Bd. of Educ. Format: Div. Spec progs: Hungarian 1 hr, Lt 1 hr, Irish 1 hr, C&W 4 hrs, Gr 1 hr, Croat 1 hr, Slovak 2 hrs, Sp 1 hr, Ukrainian 1 hr, Pol 14 hrs wkly. ■ Sharon Fedor Chalfin, gen mgr; Thomas Krestel, prog dir; Peter Suszczynski, chief engr.

## Sylvania

**WVWM(FM)**—Co-owned with WOHO(AM) Toledo. Nov 29, 1968: 105.5 mhz; 3 kw. Ant 340 ft. Stereo. Broadcast House, Toledo, Ohio (43616). (419) 255-1470. Midwestern Bcstg Co. (acq 3-72). Net: NBC Source. Rep: Major market. Format: Light rock. ■ Lewis W. Dickey, pres; William V. Neiderman, gen mgr; Jeff McCarthy, prog dir; Dave Smith, chief engr. ■ Rates: \$30; 30; 30; 30.

## Tiffin

**\*WHEI(FM)**—Sep 13, 1972: 93.3 mhz; 15.1 w. Ant 52 ft. Founder's Hall Heidelberg College (44883). (419) 448-2282. Heidelberg College. Net: AP. Format: Div. ■ John Gerstenberger, gen mgr; Dave Smith, chief engr.

**WTTF(AM)**—Dec 19, 1959: 1600 khz; 500 w-D, DA. Box 338. (44883). (419) 447-2212. WTTF Inc. Net: ABC/E, Agri Bcstg. Format: Adult contemp. Spec progs: C&W 20 hrs, farm 10 hrs wkly. ■ Richard J. Wright, pres, gen & gen sls mgr; Robert (Ed) Wright, mus &

prog dir; Jack Kagy, news dir; Loren Guild, chief engr. ■ Rates: \$7.60; 7.60; 7.60;

**WTTF-FM**—1963: 103.7 mhz; 3.9 kw. Ant 125 ft. (CP: 50 kw Ant 430 ft.). Dups AM 75%. Format: Adult contemp, C&W. ■ Rates same as AM.

## Toledo

**\*WAMP-FM**—February 1975: 88.3 mhz; 107 w. Ant 125 ft. Stereo. 2400 Collingwood (43620). (419) 244-6875. Toledo Board of Education. Format: Jazz. ■ John Kuschell, gen mgr.

**WCWA(AM)**—April 10, 1938: 1230 khz; 1 kw-D, 250 2-N. 124 N. Summit St., Suite 400 (43604). (419) 248-2627. Reams Bcstg Corp. (group owner; acq 1964). Net: MBS. Rep: McGavren-Guild. Format: Adult MOR. ■ Frazier Reams Jr., pres; Peter C. Cavanaugh, exec VP, chief operating off; Bob Lafferty, VP & gen mgr; Ray Barker, gen sls mgr; Mike Shepherd, prog dir; London Mitchell, news dir, Dennis Moon, chief engr.

**WIOT(FM)**—Co-owned with WCWA(AM). Oct 1949: 104.7 mhz; 50 kw. Ant 620 ft (CP Ant 540 ft). Stereo. Prog sep from AM. (419) 248-3377. Format: AOR. ■ Terry Sullivan, prog dir; Jane Rozman, mus dir; Mike Hughes, prom mgr. ■ Rates: \$70; 70; 70; 70.

**\*WGTE-FM**—May 2, 1976: 91.3 mhz; 30 kw. Ant 570 ft. Stereo. 136 Huron St., Box 30 (43692). (419) 243-3091. Public Bcstg Foundation of Northwest Ohio. Net: NPR, Ohio Public Radio. Format: Class, pub affrs. ■ Edwin M. Bergsmark, chmn; Robert D. Smith, pres & gen mgr; John Loring, opns mgr; Thomas K. Paine, stn mgr & prog dir; William Engelke, mus dir; Essie Hobbgood, news dir; Alan Colwell, chief engr. ■ WGTE-TV affil.

**WIOT(FM)**—Listing follows WCWA(AM).

**WJYM(AM)**—See Bowling Green.

**WKLR(FM)**—Listing follows WTOD(AM).

**WLQR(FM)**—Listing follows WSPD(AM).

**WMHE(FM)**—Oct 14, 1957: 92.5 mhz; 50 kw. Ant 480 ft. Stereo. 4665 W. Bancroft St. (43615). (419) 531-1681. Hillebrand Electronics. Net: ABC/FM. Format: Adult contemp. ■ William A. Hillebrand, pres; Ruth H. Ray, VP & gen mgr; Jeff Schwartz, gen sls mgr; Timm Morrison, prog dir; Keith Connors, news dir; Don Howard, chief engr. ■ Rates: \$60; 60; 60; 60.

**WOHO(AM)**—Oct 1854: 1470 khz; 1 kw-U, DA-2. Broadcast House (43616). (419) 255-1470. The Midwestern Bcstg Co. (acq 3-15-65). Net: ABC/C. Rep: Major Market. Format: Adult contemp. ■ Lewis W. Dickey, pres; William V. Neiderman, gen mgr; Mike Morin, prod & prog dir; John McKnight, mus dir; Chrystal Bostian, news dir; Dave Smith, chief engr. ■ Rates: \$55; 27; 30; 22.

**WSPD(AM)**—April 15, 1921: 1370 khz; 5 kw-U, DA-N. Stereo. 125 S. Superior St. (43602). (419) 244-8321. WSPD Inc. (acq 1-1-80). Net: NBC, NBC Talk. Rep: Katz. Format: Full service, adult contemp. Spec prog: Farm 2 1/2 hrs wkly. ■ Thomas M. Girocco, pres; James P. White, VP & gen mgr; Rick Belcher, prog mgr; Steve Stewart, opns mgr; Mike Jablonski, news dir; Bill Rossini, chief engr. ■ Rates: \$90; 35; 45; 16.

**WLQR(AM)**—Co-owned with WSPD(AM). Aug 11, 1946: 101.5 mhz; 15 kw. Ant 810 ft. Stereo. Prog sep from AM. Format: Easy listng. ■ Rates: \$70; 70; 70; 65.

**WTOD(AM)**—June 16, 1946: 1560 khz; 5 kw-D, DA, 3225 Arlington Ave. (43614). (419) 385-2507. Booth American Co. (group owner; acq 8-17-57). Net: ABC/I. Rep: Masla. Format: C&W. Spec prog: Pol 4 hrs wkly. ■ John Booth, pres; Clyde Roberts, gen mgr; Bill Hughes, opns mgr; Bill Manders, prog dir; Dave Searfoss, gen sls mgr; Larry Jewett, news dir; Bob Sowers, chief engr. ■ Rates: \$36; 32.80; 36; 32.80.

**WKLR(FM)**—Co-owned with WTOD(AM). Dec 7, 1956: 99.9 mhz; 8.8 kw. Ant 160 ft. (CP: 50 kw. Ant 500 ft.) Stereo. Prog sep from AM. (419) 385-2536. Rep: Masla. Format: Contemp country. ■ Mark Adams, prog dir; Gary Shores, mus dir. ■ Rates: \$36; 32.80; 36; 32.80.

**WVOI(AM)**—Nov 28, 1966: 1520 khz; 1 kw-U, DA-2, 6695 Jackman Rd., Box 5408 (43613). (419) 243-7088.

Jacor Bcstg of Toledo (acq 12-30-80). Net: Sheridan Rep: Lazar, Regional. Format: Black. ■ Terry S. Jacobs, pres; Charles Welch, gen mgr; Maxx Myrick, prog dir; Roland Reddick, mus dir; Freeman Hudson, news dir; Tim Perry, chief engr. ■ Rates: \$24; 18; 24; 18.

**WVWM(FM)**—See Sylvania.

## Troy

**WPTW-FM**—See Piqua.

**WTRJ(AM)**—Not on air, target date unknown: 1510 khz; 250 w-D. Box 338, Cambridge (43725). Troy Bcstg Co. Inc.

## Uhrichsville

**WBTC(AM)**—Dec 13, 1963; 1540 khz; 250 w-D. 2305 N. Water St. Ext. (44683). (614) 922-2700. Tuscarawas Bcstg Co. Rep: Regional Reps. Format: Div. Spec progs: It 1 hr, farm 5 hrs, rel 16 hrs wkly. ■ James Natoli Kr., pres & chief engr; Dennis R. Newell, gen mgr; Marty Yant, coml mgr; Randy Ferguson, mus dir; Bob Holzzelaw, news dir. ■ Rates: \$3.50; 3.50; 3.50;

## University Heights

**\*WUJC(FM)**—May 13, 1969: 88.7 mhz; 750 w. Ant 240 ft. (CP: 850 w. Ant 321 ft.); c/o John Carroll U. 20700 N. Park Blvd., Cleveland (44118). (216) 932-7946. John Carroll University. Net: ABC/E. Format: Div. ■ David Johnson, stn mgr; Jaqueline Schmidt, fac advisor; Mark Krieger, chief engr.

## Upper Sandusky

**WYAN-FM**—October 1973: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 334 (43351). (419) 294-2379. T.P. Communications Inc. (acq 10-18-79). Net: Agri Bcstg. Rep: Regional Reps. Format: Rel. Spec prog: Farm 8 hrs wkly. ■ Charles R. Earl, pres & gen mgr; Michael Radebaugh, gen sls mgr; Chris Allen, mus dir; Nona H. Cash, news dir; Doyle Weaver, chief engr. ■ Rates: \$11.10; 8.40; 9.90; 6.90.

## Urbana

**WCOM-FM**—Aug 1, 1965: 101.7 mhz; 3 kw. Ant 262 ft. Stereo. Box 232 (43078). (513) 682-2281. Champaign Communications Inc. (acq 11-16-70). Net: ABC/D. Rep: Masla. Format: Adult contemp. Spec prog: Farm 6 hrs wkly. ■ Robert M. Miller, pres; Brock L. Petersen, exec VP & gen mgr; Carol Barton, sls mgr; Eli Williams, prog dir; Greg Bachman, opns & news dir; Al Hruska, chief engr.

**\*WUHS(FM)**—Sep 15, 1969: 91.7 mhz; 10 w. Ant 95 ft. 500 Washington Ave., Box 272 (43078). (513) 653-9847. Urbana City Board of Education. Format: Adult contemp, rock (AOR). ■ Lee H. Collins, chief operator.

## Van Wert

**WERT(AM)**—Nov 27, 1958: 1220 khz; 250 w-D. Box 487 (45891). (419) 238-1220. WERT Radio Inc. (acq 7-1-71). Group owner: J.R. Livesay Group. Net: Agri-Bcstg, UPI. Rep: Regional Reps. Format: MOR. Spec prog: Sp 1 hr wkly. ■ J.R. Livesay, pres; J.R. Livesay II, exec VP; Donna R. Feasby, gen mgr; Mark Hartman, news dir; Eric Hansen, prog dir; Bob Matthews, chief engr. ■ Rates: \$10.10; 10.10; 10.10; 10.10.

**WERT-FM**—Oct 1, 1962: 98.9 mhz; 50 kw. Ant 130 ft. Dups AM 100%.

## Wapakoneta

**WAXC(FM)**—July 1, 1964: 92.1 mhz; 3 kw. Ant 150 ft. Stereo. Box 146 (45895). (419) 738-2413. Bulmer Communications (acq 7-1-78). Net: CBS. Rep: Masla, Regional. Format: Adult contemp. ■ John A. Bulmer, pres, gen & gen sls mgr; Bill Chase, prog dir; Chuck Edwards, mus dir; Pam Quellhorst, news dir; Dan Dietz, chief engr. ■ Rates: \$8.35; 6.25; 8.35; 6.25.

## Warren

**WOKG(AM)**—April 7, 1971: 1570 khz; 500 w-D, DA. 1295 Lane West Rd., S.W. (44481). (216) 373-1570. Geri Taczak Inc. (acq 1-2-75). Net: UPI. Rep: Pearse. Format: MOR, solid gold. Spec progs; Black 2 hrs, jazz 2 hrs, Pol 2 hrs, Gr 2 hrs, It 2 hrs wkly. ■ Geri Taczak, pres; Ed Airwyke, chief engr. ■ Rates: \$14.50; 14.50; 14.50.

**WRRO(AM)**—Nov 11, 1941; 1440 khz; 5 kw-U, DA-N. Box 1440 (44482). (216) 373-1440. Warren Bcstg Corp. (acq 5-81). Net: ABC/I, MBS. Rep: Regional Reps. Format: Adult contemp. ■ Frank J. Mangano, pres; Ronald C. Aughinbaugh, gen mgr; Criag Moore, sls mgr; Sandy Alexander, prog dir; Gary West, mus dir; Don Ferguson, news dir; Tim Duffy, chief engr. ■ Rates: \$17; 15; 17, 13.

## Washington Court House

**WOFR(AM)**—Feb 1952: 1250 khz; 500 w-D. 1535 N. North St., Box 1 (43160). (614) 335-0941. Community Svc Radio (acq 9-1-78). Group owner: Keister Group. Net: Agri Bcstg. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ David C. Keister, pres; Mike Edwards, gen & coml mgr, mus dir; Matt Goeller, news dir; Marion Kepp, chief engr. ■ Rates: \$8; 8; 8, 8.

**WCHO-FM**—Co-owned with WOFR(AM). Dec 1968: 105.5 mhz; 3 kw. Ant 300 ft. Dups AM 70%.

## Wauseon

**WHFD(FM)**—See Archbold.

## Waverly

**WXIC(AM)**—1954: 1380 khz; 1 kw-D. DA. Box 227 (45690). (614) 947-2166. Crystal Communications Corp. (acq 7-1-79). Net: ABC/E. Rep: Regional Reps. Format: Adult contemp. Spec prog: Rel 10 hrs wkly. ■ Gerald E. Davis, pres & gen mgr, chief engr; Hans Boullion, gen sls & prom mgr; Deborah Davis, mus dir; Brian Humphrey, prog dir; Frank Swearingen, news dir. ■ Rates: \$6; 5; 6, 5.

**WXIZ(FM)**—Co-owned with WXIC(AM). March 1971: 100.9 mhz; 920 w. Ant 500 ft. Stereo. Dups AM 90%. Net: ABC/C. ■ Terry Coates, prog & mus dir. ■ Rates same as AM.

## Wellston

**WKOV(AM)**—1953: 1330 khz; 500 w-D. Box 190 (45692). (614) 384-2000. Jackson County Bcstg Inc. (acq 9-14-70). Net: ABC/I. Format: Music, news, sports. ■ Lewis E. Davis, pres; John Wilson, VP & gen mgr; Jerry W. Simpson, prog dir.

**WKOV-FM**—July 17, 1971: 96.7 mhz; 3 kw. Ant 100 ft. Dups AM 10%. Format: Btfl mus.

## West Carrollton

**\*WQRP(FM)**—Co-owned with \*WCXL(FM) Dayton. April 9, 1977: 88.1 mhz; 5 kw. Ant 100 ft. Box 362, Dayton. (45449). (513) 298-6387. Southwestern Ohio Public Radio Inc. Net: CNN. Format: Rel. Spec progs: C&W 10 hrs, Sp 2 hrs, Ger 3 hrs, Hungarian 3 hrs wkly. ■ Harold F. Parshall, pres & chief engr; Glenn Ferris, prog dir.

## West Chester

**\*WLHS(FM)**—Sep 3, 1976: 89.9 mhz; 100 w. Ant 338 ft. 5050 Tylersville Rd. (45069). (513) 874-4699. Lakota School District. Format: Ed. ■ C. Kay Taylor, gen mgr; Dennis Russell, prog dir; Lora Anderson, mus dir; Bob Johnson, prom mgr; Tom Emmons, news dir; Steve Crum, chief engr.

## Westerville

**WBBY(FM)**—May 5, 1969: 103.9 mhz; 2 kw. Ant 360 ft. Stereo. Box 14 (43081). (614) 891-1829. Mid-Ohio Communications Inc. Net: RKO II. Rep: Regional Reps. Format: Jazz. ■ Carl C. Nourse, pres; Bryan McIntyre, VP; Dan S. Morris, gen mgr; John Hill, gen sls mgr; Terry Wilson, prog dir; Zoot Strider, mus dir; Mary Nourse, pub affrs dir; John Frain, news dir; Bryan McIntyre, asst mgr; John McKinley, chief operator. ■ Rates: \$21; 21; 27, 27.

**\*WOBN(FM)**—Oct 8, 1958: 105.7 mhz; 28 w. Ant 40 ft. Stereo. Cowan Hall, Otterbein College (43081). (614) 890-3000. Otterbein College. Format: Top-40, ed. Spec prog: Jazz 10 hrs wkly. ■ John Buckles, advisor; Karen Raab, stn mgr.

## West Union

**WRAC(FM)**—Dec 15, 1981: 103.1 mhz; 1.4 kw. Ant 417 ft. Stereo. Box 103, 106 S. West St. (45693). (513) 544-5522. Ohio River Bcstg Assoc Inc. (acq 9-21-81). Net: RKO. Rep: Regional. Format: Div. Spec progs: Farm 10 hrs, class 2 hrs, bluegrass 4 hrs wkly. ■ Virginia M. Purdy, pres & gen mgr; Phil Swayne, prod mgr; Ted Foster, mus dir; Chuck Lewis, news dir; Bill Donemeyer, chief engr. ■ Rates: \$7.50; 7; 7.50, 7.

## Wiberforce

**\*WCSU-FM**—Dec 15, 1962: 88.9 mhz; 250 w. Ant 180 ft. Centra State Univ. (45384). (513) 376-6371. Central State University. Net: American Public, NPR. Format: Div. ■ Dr. Lionel Newsom, pres; La Rue Turner, gen mgr & chief engr; Willis Parker, prog dir & stn mgr; Gordon Cook, news dir; Barbara Friedmann, prom mgr.

## Willoughby

**WELW(AM)**—Jan 25, 1965: 1330 khz; 500 w-D, DA. 36913 Stevens Blvd. (44094). (216) 946-1330. WELW Inc. (acq 10-24-77). Rep: Regional Reps. Format: MOR, ethnic, div. Spec progs: It 1 hr, C&W 3 hrs, farm 1 hr, Black 1 hr wkly. ■ Joseph Tully pres; Leo D'Arcy, VP, gen & gen sls mgr, prog & prom dir; Joseph Jastremski, news dir; Robert Meyer, chief engr. ■ Rates: \$15; 15; 15.

## Wilmington

**WKFI(AM)**—Dec 5, 1964: 1090 khz; 1 kw-D, DA. Box 1 (45177). (513) 382-1608. Mid-Florida Television Corp. (acq 12-1-81). Rep: McGavren Guild, Regional Reps. Format: Farm, MOR. ■ Joseph Brechner, pres; Dave Walker, gen & sls mgr; Linda Watters, prog dir; Jim Rankin, mus dir; Bill Liemann, news dir; Arthur Swisher, chief engr. ■ Rates: \$19.17; 19.17; 19.17, 19.17.

**WSWO(FM)**—Co-owned with WKFI(AM). 1974: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. (513) 382-1416. Format: Adult contemp. ■ Joe Hardin, prog dir. ■ Rates: \$10; 10; 10, 10.

## Wooster

**\*WCWS(FM)**—April 1968: 91.9 mhz; 390 w. Ant 43 ft. Wishart Hall, College of Wooster (44691). (216) 263-2477, 2240. College of Wooster. Format: Div. Spec progs: Class 15 hrs, black 10 hrs wkly. ■ Dr. Tim Franck, dir bcstg; Daniel L. Garan III, gen mgr; Herman Gibbs, chief engr.

**WWST(AM)**—1947: 960 khz; 1 kw-D. Box 384 (44691). (216) 264-5122. Wooster Republican Printing Co. Group owner: Dix. Net: UPI, MBS. Rep: Corlett, Regional Reps. Format: MOR, var. Spec prog: Farm 3 hrs wkly. ■ E.B. (Ted) Evans, gen mgr; Ken Nemeth, asst mgr; Joe Wachtel, sls mgr; Michael Epler, chief engr. ■ Rates: \$9.10; 7.55; 7.55; 6.55.

**WQKT(FM)**—Co-owned with WWST(AM). 1947: 104.5 mhz; 52 kw. Ant 330 ft. Stereo. Dups AM 16%. Format: Btfl mus. Spec prog: Class 4 hrs wkly. ■ Rates same as AM.

## Worthington

**WRFD(AM)**—Licensed to Columbus-Worthington. See Columbus.

## Xenia

**WBZI(AM)**—Nov 11, 1963; 1500 khz; 500 w-D. Box 99 (45385). (513) 372-3531. Baker Bcstrs Inc. Group owner: Vernon H. Baker Stns. Net: Agri Bcstg. Format: Relig. ■ Richard A. Moran, pres; C. David Richley, VP & asst mgr; R.A. Moran, chief engr. ■ Rates: \$5.75; 5.75; 5.75, 5.75.

**WBZI-FM**—March 3, 1967: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Net: RKO II. Format: C&W ■ Rates: \$25; 25; 25; 25.

**WMMX(AM)**—Sep 1, 1968: 1110 khz; 250 w-D, DA. Box 219 (45385). (513) 372-4461. L&D Bcstrs Inc. 9acq 6-28-75). Net: MBS/Black. Rep: GCI. Format: Relig. Spec prog: Gospel 12 hrs wkly. ■ LaRue Turner, pres; J. Bracken, mus & prod dir & gen mgr; Dean Jexton, mus dir; Tim Livingston, prom mgr; Eleanor Wright, chief engr.

## Yellow Springs

**\*WYSO(FM)**—Feb 20, 1949: 1240 khz; 1 kw-D, 250 w-N. 418 Knox (44502). (513) 767-1722. Antioch University. Net: NPR, Ohio Public Radio. Format: Div, jazz. ■ Marvin Thordsen, gen mgr; William Miller, prog dir; Jon Fox, prom mgr; Marcie Sillman, news dir; Tom Preston, chief engr.

## Youngstown

**WBBW(AM)**—Feb 20, 1949: 1240 khz; 1 kw-D, 250 w-N. 418 Knox (44502). (216) 744-4421. Mahoning Valley Bcstg Corp. Net: ABC/E, MBS. Rep: McGavren-Guild. Format: Talk, news, sports. ■ John Cherpack Jr., pres; Helen Blasko, opns mgr; Helen Paes, news dir; George Drapp, chief engr. ■ Rates: \$48; 36; 38; 24.

**WQOD(FM)**—Co-owned with WBBW(AM). June 1959: 93.3 mhz; 50 kw. Ant 280 ft. Stereo. Prog sep from AM. Net: MBS.

**WFMJ(AM)**—Sep 7, 1939: 1390 khz; 5 kw-U, DA-N. 101 W. Boardman St. (44503). (216) 744-8611. WFMJ Bcstg Co. Net: NBC, NBC Talk. Rep: Uni Rep. Format: MOR, pop, talk. ■ Betty H. Brown, pres; John A. Grdic, gen mgr; Johnny Kay, prog dir; Jim Martin, mus dir; Glenn Stevens, news dir; Larry Olsen, chief engr. ■ WFMJ-TV affil. ■ Rates: \$28; 26; 28, 22.

**WGFT(AM)**—May 9, 1976: 1500 khz; 500 w-D, 250 w-CH, DA. 275 Federal Plaza W (45503). (216) 744-5115. WGFT Inc. Net: NBC's The Source Rep: PRO Radio. Format: Urban contemp. Spec progs: Gr 1 hr, Pol 3 hrs, Black 1 hr, Ger 1 hr wkly. ■ Emil Koledin, pres; Kathleen Koledin, gen mgr; Michael Freeman, prog dir; William Lofton, mus dir. ■ Rates: \$17; 15; 17.

**WHOT(AM)** See Campbell.

**WHOT-FM**—Nov 1959: 101.1 mhz; 15.3 kw. Ant 711 ft. Stereo. (216) 746-8464. Dups WHOT(AM), Campbell 20%. Format: Top-40.

**WKBN(AM)**—1926: 570 khz; 5 kw-U, DA-N. 3930 Sunset Blvd. (44501). (216) 782-1144. TWX 216-736-0108. WKBN Bcstg Corp. Net: CBS, RKO. Rep: Katz, Format: Adult contemp, talk. ■ W.P. Williamson Jr., chmn of bd; W.P. Williamson III, pres; J.D. Williamson II, stn mgr; Pete Gabriel, opns mgr; William Kelly, sls mgr; William Koch, chief engr. ■ Rates: \$77; 71; 73, 44.

**WKBN-FM**—Aug 26, 1947: 98.9 mhz; 4.5 kw. Ant 1,370 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Don Guthrie, prog dir; Bert Pharis, sls mgr. ■ WKBN-TV affil. ■ Rates same as AM.

**WNIO(AM)**—See Niles.

**WQOD(FM)**—Listing follows WBBW(AM).

**WRRO(AM)**—See Warren.

**\*WYSU(FM)**—Sep 1969: 88.5 mhz, 45 kw. Ant 153 ft. Stereo. A&S Bldg, 410 Wick Ave., Youngstown State University (44503). (216) 742-3368. Youngstown State University. Net: NPR. Format: Fine arts, Spec progs; Folk 1 hr, jazz 2 hrs wkly. ■ Stephen J. Grcevich, dir of bcstg; Lewis Moler, chief engr.



## Zanesville

**\*WCVZ(FM)**—October 1982: 92.7 mhz; 3 kw. (CP: Ant 300 ft.) Stereo. Box 7, 2277 East Pike (43701). (614) 453-0375. Christian Voice of Central Ohio. Net: UPI. Format: Rel. Spec progs: Class 5 hrs, farm 1 hr wkly. ■ Paul Patterson, pres & gen mgr; Nancy Munford, prog dir; Eunice King Gilles, mus dir; Dan McLaughlin, prom mgr; Gary Figart, news dir; John McKinley, chief engr.

**WHIZ(AM)**—July 8, 1924: 1240 khz; 1 kw-D, 250 w-N. Lind Arcade Bldg. (43701). (614) 452-5431. Southeastern Ohio Bcstg System Inc (acq 6-47). Net: NBC, NBC Talk. Rep: Savalli/Schutz, Regional Reps. Format: MOR, info. ■ Mrs. W.O. Littick, pres; Allan Land, VP & gen mgr; Robin Smith, gen sls mgr; Peter Petoniak, prog dir; C.E. Hartmeyer, chief engr. ■ Rates: \$10.35; 10.35; 10.35; 8.75.

**WHIZ-FM**—Dec 16, 1961: 102.5 mhz; 20 kw. Ant 490 ft. Stereo. Dups AM 15%. Format: Btl mus, big band. ■ Steve Oliver, prog dir. ■ WHIZ-TV affil. ■ Rates: \$7.25; 7.25; 7.25; 6.55.

## Oklahoma

### Ada

**KADA(AM)**—September 1934: 1230 khz; 1 kw-D, 250 w-N. Box 609 (405) 332-1212. KADA Bcstg Inc. Net: ABC, Okla. News. Rep: Mellville. Format: C&W. Spec prog: Relg 4 hrs wkly. ■ Roger Harris, gen mgr; Mike Huddleston, prog & mus dir; Dan Randolph, prom mgr & chief engr; Zoe Fulton, office mgr; J. Walker, M. Mickel, news dirs. ■ Rates: \$7; 6; 6.

**KASX(FM)**—1979: 96.7 mhz, 3 kw. Ant 300 ft. 618 W. 18th St. (74820). (405) 436-2056. ADA Bcstg Inc. Rep: PRO. Format: Country. ■ Jerry Spencer, gen mgr.

**KEOR(AM)**—See Atoka.

**KTLS(FM)**—April 15, 1971: 93.3 mhz; 100 kw. Ant 630 ft. Stereo. Box 10, 1600 Arlington Blvd. (74820). (405) 332-2211. Oklahoma Broadcasting Co. Net: ABC/I. Rep: Katz. Format: C&W. Spec prog: Relg 2 hrs wkly. ■ Bill Hoover, pres; Dan Hoover, gen mgr, prog & mus dir; Pat Hal, gen sls mgr; Audrey Hall, prom mgr; Rod Payne, prom mgr & news dir; Mark McGeehee, chief engr. ■ Rates: \$10; 10; 8; 6.

### Altus

**KWHW(AM)**—April 2, 1947: 1450 khz; 1 kw-D, 250 w-N. Box 577 (73521). (405) 482-1450. KWHW Radio Inc. (acq 9-9-69). Net: ABC/E, Oklahoma News. Format: C&W. Spec progs: Farm 10 hrs, Sp 3 hrs wkly. ■ Hugh Garnett, pres; George Wilburn, VP & gen mgr; Sue Denton, coml mgr; Dick Fontana, mus dir; Keith Dobson, news dir; Don Smith, chief engr. ■ Rates: \$11; 9.50; 9.50; 9.50; 9.50.

**KRKZ(FM)**—April 1, 1974: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

### Alva

**KALV(AM)**—Oct 18, 1956: 1430 khz; 500 w-U, DA-2. Box 843 (73717). (405) 327-1430. Martin Bcstg Corp. (acq 1-1-69). Net: ABC/I, Okla News. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Lynn L. Martin, pres & gen mgr; Marione Martin, chief engr. ■ Rates: \$6.50; 5.50; 5.50; 4.

**KRKA(FM)**—Not on air, target date unknown: 104.7 mhz. c/o 207 Lafontenay 19 Court Louisville, Ky. (40223). Coleman Bcstg Co.

**KXLS(FM)**—Licensed to Alva. See Enid.

### Anadarko

**KRPT(AM)**—Dec 17, 1970: 850 khz; 500 w-D, DA. 115 W. Broadway (73005). (405) 247-6682. Andarko Bcstg Co. Net: AP. Rep: Market 4. Format: C&W. Spec progs: Farm 1 hr, Indian 1 hr wkly. ■ G. Harold Wright, pres & gen mgr; Carolyn Riffel, coml mgr; Carl Drake, prog dir; Chris White, news dir. ■ Rates: \$20; 18; 20; 14.

**KRPT-FM**—Sep 1981: 107.3 mhz; 75 kw. Ant 300 ft. Dups AM 90% Stereo.

### Ardmore

**KEBQ(FM)**—June 1977: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 2300, 1441 W. Broadway (73402). (405) 226-5357. Pro Media Inc. (acq 12-24-80). Net: RKO. Format: Contemp hit radio. ■ Richard Moore, pres; Ken French, gen mgr; Donna Foster, gen sls mgr; Jeff Angel, prog dir; Steve Stone, mus dir; Mike Noah, news dir; Scott Benton, chief engr. ■ Rates: \$14; 12; 14; 11.

**KKAJ(FM)**—June 24, 1974: 95.7 mhz; 100 kw. Ant 450 ft. Stereo. 1205 N. Glen, Box 488 (73401). (405) 226-0421. OKTEX Inc. (acq 12-31-79). Net: MBS. Rep: Weiss-Powell. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Harold McEwen, pres; Pat Ownbey, gen & coml mgr; Terry Bell, prog dir; Jeff Bennett, mus dir; Scott Benton, chief engr. ■ Rates: \$16; 13; 16; 13.

**KVSO(AM)**—September 1935: 1240 khz; 1 kw-D, 250 w-N. Box 429 (73401). (405) 223-3030. Ardmore Bcstg Co. Net: ABC/I. Format: MOR. ■ Harold McEwen, pres; Reggie Bates, gen mgr; Neal Bates, prog dir; Larry Jones, news dir; Scott Benton, chief engr. ■ Rates: \$12; 10.80; 12; 10.80.

### Atoka

**KEOR(AM)**—Jan 29, 1968: 1110 khz; 5 kw-D, DA. Box 1110 (74525). (405) 889-3392. Drew Ballard (acq 12-29-82). Net: ABC/I. Rep: PRO Radio, Bunchez. Format: C&W. Spec progs: Farm 6 hrs, Gospel 12 hrs wkly. ■ Ray James, pres; Ronald E. Ball, gen & coml mgr; Ralph Everly, prog dir; Nageala Burke, mus dir; Kris Hall, prom mgr; Allen Leaird, news dir; Dave Anderson, chief engr. ■ Rates: \$8.60; 8.60; 8.60; 8.60.

**KHKC-FM**—Not on air, target date unknown: 103.1 mhz; 1.5 kw. Ant 427 ft. 900 North Key Ave., Lampasas, Tex. (79417). Drew Ballard.

**KTLS(FM)**—See Ada.

### Bartlesville

**KWON(AM)**—April 1942: 1400 khz; 1 kw-D, 250 w-N. Box 1215 (74005). (918) 336-1400. KWON Bcstg Inc. (group owner; acq 1-1-82). Net: ABC/I, CBS, O.K. News Net. Format: Adult contemp. ■ Richard Moran, pres; Duane Hargrove, gen mgr; Jim Willaford, asst gen mgr, news dir & chief engr; Phil Evans, prog & mus dir. ■ Rates: \$14; 12; 14; 12.

**KYFM(FM)**—Nov 6, 1961: 100.1 mhz; 950 w. Ant 493 ft. Stereo. Box 1100 (74005). (918) 336-1001. KYFM Radio Inc. (acq 6-1-83). Format: C&W. ■ Galen O. Gilbert, pres; David O. Solmonson, gen mgr; Dana van Steenberg, gen sls mgr; Gary Solmonson, prog dir; Keith Smith, news dir. ■ Rates: \$15; 10.50; 15; 7.50.

### Bethany

**KJIL(FM)**—Oct 29, 1965: 104.9 mhz; 3 kw. Ant 300 ft. Box 12487, Oklahoma City (73127). (405) 789-1140. Jimmy Swaggart Evangelistic Assn. (group owner; acq 3-31-76). Net: AP. Format: Christian music & progmg. ■ Rev. Jimmy Swaggart, pres; John Gaudet, gen mgr; John Williams, prog dir; Jonathan Wise, mus dir; Michael Drayton, news dir; Tony Cavener, chief engr. ■ Rates: \$23; 13; 20; 16.

### Blackwell

**KLTR(AM)**—October 1952: 1580 khz; 1 kw-D, Box 70 (74631). (405) 363-4567. Action Media Inc. Net: ABC/C, Oklahoma Agricultural. Format: Top-40. Spec prog: Farm 12 hrs wkly. ■ Eric Kincaid, gen mgr; Larry Michaels, prog dir; Craig Lee, mus dir; Scott Taylor, spts dir; J. Craig Ortwein, news dir; David Gates, chief engr. ■ Rates: \$5.50; 4.35; 5.50;

**KLOR-FM**—Co-owned with KLTR(AM). See Ponca City.

### Bristow

**KREK(FM)**—Nov 14, 1978: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 1280 (74010). (918) 367-5501. Big Chief Bcstg Co. of Bristow Inc. Net: ABC/I. Rep: Savalli/Gates. Format: C&W. ■ Clifford W. Smith, pres & gen

## Ohio, Oklahoma Radio

mgr; Deanna Smith, mus dir. ■ Rates: \$6.10; 6.10; 6.10; 6.10.

### Broken Arrow

**\*KNYD(FM)**—Not on air, target date unknown: 90.5 mhz; 50 kw. Ant 1,600 ft. 110 W. Kenosha Street (74012). Creative Ed Media Corp. Format: Ed.

**KELI-FM**—Co-owned with KTOW(AM) Sand Springs. Dec 23, 1970: 92.1 mhz; 3 kw. Ant 245 ft. Stereo. (918) 251-1511. Tulsa Mktg Corp. (acq 1-6-83). Dups AM 100% ■ Rates: \$14; 12; 14; 11.

### Broken Bow

**KKBI(FM)**—January 1983: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. 617 S. Park Dr. (74728). (405) 584-3388. Harold E. Cochran. Format: C&W. Spec prog: Farm 1 1/2 hrs wkly. ■ Harold E. Cochran, pres; Curt Cochran, gen mgr; Stu Hayes, gen sls mgr; Dale King, prog dir; Lou Danials, mus dir; Cathy Milam, news dir; David Anderson, chief engr. ■ Rates: \$6; 5; 5; 4.

### Chickasha

**KWCO(AM)**—November 1946: 1560 khz; 1 kw-D, 250 w-N, DA-N. 500 Country Club Rd. (73018). (405) 224-1560. Sooner Bcstg Corp. (acq 5-10-65). Net: ABC/I, UPI, Okla. News. Format: Top-40, AOR. ■ Jack G. Brewer, pres; Charlie Jones, gen mgr; Nettie Hodges, coml mgr; Robert Yarbrough, prog dir; Gary Wafford, mus dir & prom mgr; Les Johns, news dir; Terry Fancher, chief engr.

**KXXX(FM)**—Nov 4, 1966: 105.5 mhz; 3 kw. Ant 195 ft. Box 1268 (73018). (405) 224-1604. Brewer Bcstg Corp. (acq 4-73). Net: Okla News. Format: C&W.

### Claremore

**KOKN(AM)**—Jan 17, 1958: 1270 khz; 1 kw-D. Box 1147 (74017). (918) 341-1283. Warren Bcstg Inc. (acq 11-1-79). Net: MBS. Format: C&W. ■ Roy Lee Warren, pres; Mike Warren, VP, gen & prom mgr; Jim Goad, opns mgr; David Warren, prog & mus dir; Bill Davis & Rick Rawding, chief engr. ■ Rates: \$8.50; 6.50; 7.75; 6.50.

**\*KNGX(FM)**—Aug 4, 1980: 91.3 mhz, 220 w. Ant 1,000 ft. (CP: 2.205 kw, ant 365 ft.) Stereo. Rogers State College (74017). (918) 341-7510, ext 201. Rogers State College. Format: C&W, big band. ■ Larry Filkins, gen mgr & prog dir.

### Clinton

**KCLI(FM)**—April 9, 1978: 95.3 mhz; 3 kw. Ant 296 ft. Stereo. Box 728 (73601). (405) 323-1953. Media Max Bcstg Inc. (acq 9-28-83). Net: APR. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Max Maxey, pres, gen, gen sls & prom mgr; Mark House, prog & mus dir; Fay Davis, news dir; Darrel Mott, chief engr. ■ Rates: \$11; 11; 11; 11.

**KKCC(AM)**—April 15, 1949: 1320 khz; 1 kw-D. Box 1326. (73601). (405) 323-6330. Moller Bcstg (acq 8-28-79). Net: ABC/I, Oklahoma News. Rep: Masla. Format: C&W. ■ F. Van Dorn Moller, pres; Jim Tice, gen mgr; Mark Lillie, prog dir. ■ Rates: \$8.75; 7.00; 8.75; 5.25.

**KKCC-FM**—September 1968: 106.9 mhz; 100 kw. Ant 286 ft. Stereo. Dups AM 50%. Format: Adult contemp.

### Commanche

**KHME(FM)**—April 1, 1982: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 216 (73529). (405) 252-6090. 52 Bcstg Group Inc. (acq 8-3-83). Format: Adult contemp. ■ John C. Schmitt, pres; Bob Lindstrom, opns mgr.

### Cushing

**KUSH(AM)**—1953: 1600 khz; 1 kw-D. Box 791 (74023). (918) 225-0922. Cinamarr Valley Bcstrs Inc. (acq 3-4-65). Net: ABC/I, Okla. News. Format: C&W. Spec prog: Farm 1 wkly. ■ Don M. Kelly, pres & gen mgr; Edith

## Oklahoma Radio

Kelly, coml mgr; Roger Cooksey, prog dir; Joe Shimko, news dir. ■ Rates: \$9.50; 9.50; 9.50;

### Duncan

**KRHD(AM)**—October 1947: 1350 khz; 250 w-D, 100 w-N, DA-1. 1701 Pine St. (73533). (405) 255-1350. Duncan Bcstg Co. Inc. Group owner: Drewry. Net: ABC/I, Okla. News, UPI. Format: C&W. ■ R.H. Drewry, pres; Ron Kirby, gen mgr; Bill Roberts, prog dir; Mike McCulloch, stn mgr; Mike Saxton, mus dir; Smokey Pieble, news dir; Jim Lockerd, chief engr.

**KRHD-FM**—December 31, 1975: 102.3 mhz; 3 kw. Ant 160 ft. Format: Adult contemp. ■ Jacklyn Camp, prog dir.

### Durant

**KDEP(FM)**—Not on air, target date unknown: 97.7 mhz. Rt. 2, Box 283 C-2 (74701). Robert McVeigh.

**KEYD(FM)**—Not on air, target date unknown: 97.7 mhz; 3 kw. Ant 300 ft. c/o 7017 E. 52nd St., Tulsa (74145). Jack and Donna Mann.

**\*KHIB(FM)**—Feb 1, 1972: 91.9 mhz; 323 w. Ant 135 ft. Stereo. Southeastern State Univ. (74701). (405) 924-0121, ext 420. Southeast Okla. State Univ. Format: Prog. Spec progs: Black 8 hrs, jazz 8 hrs, C&W 8 hrs, disco 8 hrs wkly. ■ Rick Morse, prog dir; Beverly Jones, mus dir.

**KSEO(AM)**—May 1947: 750 khz; 250 w-D. Drawer 190 (74702). (405) 924-3100. Durant Bcstg Corp. (acq 3-83). Net: ABC/I, Okla News. Format: Adult contemp. ■ Glen D. Burke, gen mgr; Carolyn Corbin, asst mgr; John Forrester, gen sls mgr; B.J. Firby, prog dir; Andy Alexander, mus dir; Scott Hancock, news dir; Joe Morgan, chief engr. ■ Rates: \$12.90; —; —;

**KLBC-FM**—Co-owned with KSEO(AM). November 1958: 107.1 mhz; 1.9 kw. Ant 365 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates same as AM.

### Edmond

**\*KCSC(FM)**—April 1966: 90.1 mhz; 100 kw. Ant 430 ft. Stereo. Central State Univ. (73034). (405) 341-2980. Ext 2414. Central State Univ. Net: AP, Amer Pub. Format: Class, jazz. Spec progs: Indian 1 hr, Vietnamese 1 hr, C&W 3 hrs wkly. ■ Michael Dunn, gen, coml & prom mgr; Donna Peters, gen sls mgr; Brad Ferguson, prog dir.

**KKLR(FM)**—June 28, 1962: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. 700 S. Kelly ly (73034). (405) 348-9898. Oaks Bcstg. (acq 1-84). Net: AP. Format: Light adult contemp. ■ Ken Fairchild, pres; M.W. Wells, chmn; Don Hodges, gen mgr; Jerry Dean, prog dir; Harry Hoyler, news dir.

**KOKF(FM)**—Sep 1977: 90.9 mhz; 3.3 kw. Ant 234 ft. (CP: 3 kw). Stereo. 3317 S. Wynn, Box 1328 (73034). (405) 348-3410. Oklahoma Foundation for Research & Development Utilization Inc. Format: Relg. ■ James Lee Gattis, gen mgr; Scott Lane, prog dir & prom mgr; Eileen Lane, mus dir; Gene Lyons, chief engr.

### Elk City

**KADS(AM)**—Oct 1932: 1240 khz; 1 kw-D, 250 w-N. Box 949 (73648). (405) 225-3333. Beckham Bcstg Co. (acq 4-1-70). Net: ABC/I, Okla. News. Format: MOR. Spec prog: Farm 8 hrs wkly. ■ Howard McBee, pres; Joe Tilton, gen mgr; Renee Hill, mus dir; Wayne Phillips, coml mgr; Karla Hendricks, news dir; Pat Gilbreth, chief engr. ■ Rates: \$8.50; 8.50; 8.50;

**KECO(FM)**—July 20, 1982: 96.5 mhz; 100 kw. Ant 500 ft. Stereo. Box 945, 220 S. Pioneer Rd. (73648). (405) 225-9696. Ronca Bcstg Co. Inc. Format: C&W, farm. ■ Ron Sewell, pres & gen mgr; Bill Smith, gen sls mgr; Tim Hofflund, sls mgr; Dee Sanderson, prog dir; Bill Coleman, farm-news dir; Guy Baker, chief engr. ■ Rates: \$12; 10; 12; 9.

## El Reno

**KCAN(AM)**—Sep 9, 1962: 1460 khz; 500 w-D, DA. Box 1460 (73036). (405) 262-4248. Clark Bcstg Ltd. (acq 10-1-79). Net: ABC/I. Rep: Keystone Bcstg Co. Format: C&W. Spec progs: Farm 7 hrs, Indian 1 hr wkly. ■ Bob Clark, pres; Jan Clark, coml mgr; Jess Baldwin, prog & mus dir; Steve Zedler, chief engr. ■ Rates: \$8.40; 7; 8.40;

### Enid

**KCRC(AM)**—1926: 1390 khz; 1 kw-U, DA-1. Box 1390 (73702). (405) 237-1390. Chisolm Trail Bcstg Co. (acq 6-1-83). Net: ABC/C, Okla. News. Rep: Savalli/Gates. Format: Adult contemp. Spec prog: Ger 1 hr wkly. ■ Michael J. DeLier, pres & gen mgr; J. Michael Weeks, prog dir; Dana Hess, mus dir; Dave Geringer, news dir; Milt Mason, opns mgr; Jess Bethany, chief engr. ■ Rates: \$16; 14; 12; 10.

**KNID(FM)**—Co-owned with KCRC(AM). May 1, 1967: 96.9 mhz; 100 kw. Ant 405 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$18; 16; 14; 12.

**KGWA(AM)**—1950: 960 khz; 1 kw-U, DA-1. Box 960 (73702). (405) 234-4230. Public Bcstg Service Inc. (acq 1955). Net: ABC TalkRadio. CBS. Format: News/Talk. ■ Allan Page, pres & gen mgr; Pat Maly, gen sls mgr; Bert Chambers, stn mgr; Tom Holland, news dir; Ray Miller, tech dir. ■ Rates: \$29; 23; 29; 23.

**KUAL(FM)**—Co-owned with KGWA(AM). March 1982: 103.1 mhz; 3 kw. Ant 298 ft. Prog sep from AM. Stereo. Box 5736. (73702). (405) 234-6371. Enid Quality Bcstg Corp. Format: 50's-70's contemp oldies. ■ Zolli Page, pres; Wayne LaMunyon, gen sls mgr; Kris Knight, opns dir. ■ Rates: \$15; 15; 15; 15.

**KXLS(FM)**—(Alva) Feb 1, 1981: 99.7 mhz; 100 kw. Ant 835 ft. 425 W. Broadway (73701). (405) 242-5958. KXLS Inc. (acq 8-26-83). Net: APR. Format: Adult contemp. ■ Larry Smalley, pres & gen mgr; Maribeth Myers, prog dir; Bill Nolan, chief engr. ■ Rates: \$31; 27; 27; 25.

### Eufaula

**KCES(FM)**—June 15, 1967: 102.3 mhz; 3 kw. Ant 150 ft. Box 1290, Rte 4 (74432). (918) 689-3663. Harmon Davis. Net: Okla. News. Format: C&W. Spec prog: Black, 2 hrs, oldies 2 hrs, relg 3 hrs, rock 12 hrs, Creek 2 hrs, Cherokee 2 hrs wkly. ■ Harmon Davis, pres & mus dir; Clark Davis, gen mgr & prog dir; Neta Evlene, news dir; Leo Roth, chief engr. ■ Rates: \$5.05; 5.50; 5.50; 4.50.

### Frederick

**KTAT(AM)**—1948: 1570 khz; 250 w-D. Drawer B, 207 W. Grand (73542). (405) 335-5555. Heritage Bcstg Corp (acq 7-1-79). Net: ABC TalkRadio. Format: C&W. Spec prog: Sp 3 hrs wkly. ■ George Day, pres; Alan W. Brewer, gen mgr; Charlie Crocker, prog dir; Dan Cochell, mus dir; Bob Walling, news dir; Lyle Owens, chief engr. ■ 6; 5; 6;

**KYBE(FM)**—Aug 15, 1982: 95.9 mhz; 3 kw. Ant 190 ft. Prog sep from AM. Stereo. (405) 335-5995. Southwest Okla. Bcstg. Net: ABC/C. Format: Adult contemp, MOR, old. Spec prog: Class 1 hr wkly. ■ Roy Parker, pres; Dale Jimison, gen mgr; Al Brewer, coml mgr; Mike Chesser, prog & mus dir. ■ Rates: \$6; 5; 5; 4.50.

### Goodwell

**\*KPSU(FM)**—Sep 1977: 91.7 mhz; 380 w. Ant 121 ft. Box 430 (73939). (405) 349-2414. Panhandle State University. Format: Div. ■ Dr. Thomas Palmer, pres; Russell A. Guthrie, gen mgr.

### Grove

**KGVE(FM)**—Dec 12, 1980: 99.3 mhz; 3 kw. Ant 325 ft. Stereo. N. Cherokee Rd. (74344). (918) 786-2284. Gentry Bcstg Inc. (acq 8-31-82). Net: AP. Format: C&W. ■ Frank Gentry, pres & gen mgr; Dennis Burton, prog dir & chief engr; Terry Davis, mus dir; Bill Van Ness, news dir. ■ Rates: \$8; 7; 5.00; 6.

## Guthrie

**KOKC(AM)**—Nov 16, 1955: 1490 khz; 500 w-D, 250 w-N, DA-1. Box 1490 (73044). (405) 282-5005. Guthrie Radio Inc. (acq 6-11-81). Net: ABC/D, Brownfield Farm Net. Format: C&W. Spec progs: Big band 1 hr, class 1 hr wkly. ■ Donald P. Hodges, pres; Steve Adams, opns mgr & news dir; Darla Lane, mus dir; Britt Lockhart, chief engr. ■ Rates: \$9; 7; 9; 5.

### Guymon

**KGYN(AM)**—Dec 12, 1948: 1210 khz; 10 kw-U, DA-N. Box 130 (73942). (405) 338-6533. Plains Bcstg Co. Net: UPI. Format: C&W, farm. ■ T.M. Raburn Jr., pres & gen mgr. ■ Rates: \$9.35; 9.35; 9.35; 9.35.

**KKBS(FM)**—Not on air, target date unknown: 92.7 mhz; 3 kw. Ant 300 ft. 200 North Harvey St., Suite 514, Oklahoma City (73102). Panhandle Communications Inc.

### Healdton

**KZEA(FM)**—Not on air, target date unknown: 105.5 mhz; 3 kw. Ant 300 ft. 1005 Rockford R., Ardmore (73401). TAP Communications.

### Henryetta

**KDLB(AM)**—July 19, 1956: 1590 khz; 500 w-D. Box 969 (74437). (918) 652-3308. Stephenson Bcstg Co. Net: ABC/I, Okla News. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ John Forester, coml & gen mgr; Ron Randall, prog & mus dir; Dan Caywood, sls mgr; John Arnold, news dir; James McWhite, chief engr. ■ Rates: \$7; 6.50; 7; 6.50.

**KDLB-FM**—Dec 20, 1966: 99.5 mhz; 28.5 kw. Ant 300 ft. (CP: 100 kw). Stereo. Dups AM 100%.

### Hobart

**KTJS(AM)**—June 21, 1947: 1420 khz; 1 kw-D. Box 311 (73651). (405) 726-5656. Fuchs Bcstg Co. (acq 3-1-54). Net: ABC/I, Okla. News. Format: MOR. ■ A.R. Fuchs, pres, gen mgr & chief engr; Wayne Fuchs, stn mgr; Maxine Harrison, prog dir; Steve Morgan, mus dir; Dave Mills, sports dir; Paul Shields, news dir. ■ Rates: \$5.45; 5.45; 5.45;

**KQTZ(FM)**—Co-owned with KTJS(AM). May 28, 1979: 105.9; 100 kw. Ant 1,020 ft. Stereo. 1515 N. Broadway (73651). (405) 726-2222. Prog sep from AM. Format: MOR, top-40. ■ Rates: \$9; 9; 9; 9.

### Holdenville

**KVYL(AM)**—Oct 23, 1963: 1370 khz; 500 w-D. Box 978 (74848). (405) 379-2370. Victor W. Pryor Jr. (acq June 1, 1979). Format: Old, C&W, gospel. ■ Bill Anderson, prog dir; Revel Johnson, mus dir. ■ Rates: \$3.50; 3; 3;

**KWSH(AM)**—See Wewoka.

### Hugo

**KIHN(AM)**—October 1948: 1340 khz; 1 kw-D, 250 w-N. Box 430 (74743). (405) 326-6411. Little Dixie Bcstg Co. Format: Var. Spec prog: Farm 3 hrs wkly. ■ Leeta Henson, gen mgr. ■ 4.75; 4.75; 4.75; 4.75.

**KITX(FM)**—June, 1983: 95.3 mhz; 3 kw. Ant 465 ft. Harold E. Cochran (acq 5-16-84). C&W. ■ Hal Cochran, pres & gen mgr; Phyllis Thompson, mus dir; Charles Brewer, news dir; David Anderson, chief engr. ■ Rates: \$7.50; 7; 7.50; 5.

### Idabel

**KBEL(AM)**—June 3, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 418 (74745). (405) 286-3092. Idabel Bcstg Co. Net: ABC/I, Tex. St. Net: Okla. News. Format: C&W. ■ David H. Ward, pres; Brian Clay, gen mgr; Sherril Clay, gen sls mgr; Russ Riemer, prog dir; Robert Raley, mus dir; Jeannie Tarkington, news dir; Cliff Watkins, prom mgr; Cliff Taylor, chief engr.

**KWDG(FM)**—Co-owned with KBEL(AM). Oct 1, 1973: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 6%. Format: Adult contemp, rock, top-40. Spec prog: Black 12 hrs wkly. ■ Russ Riemer, prog dir.



## Langston

**\*KALU(FM)**—March 3, 1975: 90.7 mhz; 10 w. Ant 77 ft. Box 837 (73050). (405) 466-2314. Langston U. Format: Div. Spec progs: Black 12 hrs, class 12 hrs, jazz 12 hrs, C&W 12 hrs, relig 12 hrs wkly. ■ Dr. Ernest Holloway, pres; Lester V. LeSure, gen mgr; John Hernandez, chief engr.

## Lawton

**KCCO(AM)**—May 27, 1956: 1050 khz; 250 w-D, DA. Box 1050 (73502). (405) 355-1050. Progressive Bcstg Co. Rep: Hillier, Newark, Wechsler & Howard. Format: MOR. Spec progs: Sp 1 hr, Ger 1 hr wkly. ■ Michael Russell, pres & gen mgr; Bob Stabler, coml mgr. ■ Rates: \$9.60; 8.60; 9.60; 8.60.

**KRLG(FM)**—Co-owned with KCCO(AM). Oct 23, 1970: 98.1 mhz; 100 kw. Ant 202 ft. Stereo. (405) 355-0098. Prog sep from AM. Format: Adult contemp. Spec prog: Black 3 hrs wkly. ■ Rates: \$10; 10; 10; 9.

**KLAW(FM)**—Jan 1, 1965: 101.5 mhz; 100 kw. Ant 600 ft. (CP: 100 kw. Ant 590 ft.). Stereo. 626 D. Ave., Box 569 (73502). (405) 357-2860. KLA W Bcstg, Inc. (acq 11-1-78). Net: ABC/I. Rep: Masla. Format: C&W. ■ Ron Rogers, pres; Bill Shoemate, gen & prom mgr; Tweed Scott, prog dir; Glen Boyer, news dir; Al Smith, mus dir; James Gardner, chief engr. ■ Rates: \$19.50; 17.50; 19.50; 14.50.

**KMGZ(FM)**—Not on air, target date unknown: 95.3 mhz; 3 kw. Ant 295 ft. 2208 Brookwood Place (73034). Broadco Inc.

**KRLG(FM)**—Listing follows KCCO(AM).

**KSWO(AM)**—May 1, 1941: 1380 khz; 1 kw-U, DA-2. Box 709 (73502). (405) 355-1380. T-WX 910-836-3600. Oklahoma Quality Bcstg Co. (acq 5-1-45). Group owner: Drewry. Net: ABC/C, Okla. News. Rep: PRO Radio. Format: Top-40. ■ R.H. Drewry, pres; Ron Kirby, gen mgr; Ken McKay, sls mgr; Mike Muirhead, prog dir; Bret Murphy, mus dir; Jim Lockard, chief engr. ■ KSWO-TV affil.

## Madill

**KMAD(AM)**—May 20, 1962: 1550 khz; 250 w-D. Box 576 (73446). (405) 795-2345. Radio Station KMAD (acq 7-25-74). Net: ABC/I, Okla. News. Rep: Riley. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Glenn Corbin, gen mgr; Glenn Corbin, gen sls mgr; Sky Corbin, prog & mus dir; Pat Corbin, news dir; Ray Bryan, chief engr. ■ Rates: \$3.20; 3.20; 3.20.

**KMAD-FM**—Not on air, target date unknown: 102.3 mhz.

## McAlester

**KNED(AM)**—March 14, 1950: 1150 khz; 1 kw-D, 500 w-N, DA-N. Box 1068 (74502). (918) 423-1460. Little Dixie Radio Inc. (acq 2-16-63). Net: ABC/I, Okla. News. Rep: Keystone, Miller. Format: C&W. ■ Francis Stipe, pres; Frank Hopkins, gen sls mgr; Mike Stipe, mus dir; Lee Anderson, gen mgr & prog dir; Joanne Atkerson, news dir; Jim Boggess, chief engr. ■ Rates: \$10.10; 10.10; 10.10; 10.10.

**KMCO(FM)**—Co-owned with KNED(AM). November 1965: 101.3 mhz; 100 kw. Ant 494 ft. (CP: Ant 489 ft.). Stereo. Dups AM 10%. Format: Adult contemp. ■ Bill R. Eustis, gen mgr; Shiela Dean, gen sls mgr; Rick Smith, prog dir; John Garner, mus dir; Rosylin Arends, prom mgr; Randy Mosier, news dir; William Bradley, chief engr. ■ Rates: \$14.41; 10.41; 14.41;—

**KTMC(AM)**—March 3, 1946: 1400 khz; 1 kw-D, 250 w-N. Box 848 (74502). (918) 423-1400. Monray Bcstg Inc. (acq 11-15-75). Net: AP. Format: Adult contemp. Spec prog: Nostalgia 5 hrs wkly. ■ Ed Monray, pres & gen mgr; Jeane Monray, gen sls mgr; Preston Walker III, prog dir & chief engr; E. Preston Walker, mus dir; Greg Branson, news dir. ■ Rates: \$10; 10; 10; 10.

## Miami

**KGCL(AM)**—February 1948: 910 khz; 1 kw-U, DA-1. Professional Bldg. (74354). (918) 542-1818. Duke Bcstg Inc. (acq 7-17-78). Net: ABC/E. Format: C&W. ■ David Stern, gen mgr; John Worthen, prog dir; Jim Boulware,

mus dir; Gary Royal, sports mgr; Richard Hardy, chief engr. ■ Rates: \$11.52; 11.52; 11.52; 11.52.

**KSSM(FM)**—Co-owned with KGLC(AM). December 1975: 100.9 mhz; 3 kw. Ant 265 65 ft. Stereo. Ottawa County Inc. (acq 7-22-80). Net: NBC. Format: MOR. ■ Rates: \$11.64; 11.64; 11.64; 11.64.

## Midwest City

**KRMC(AM)**—April 1973: 1220 khz; 250 w-D, DA. Box 488, Rt. 8, Oklahoma City (73109). (405) 672-5577. Midwest Broadcasting Corp. (acq 11-74). Net: MBS. Format: Relig. ■ Dale Williams, gen mgr & prog dir. ■ Rates: \$; 8; 8;

## Muskogee

**KAYI(FM)**—February 1972: 106.9 mhz; 97 kw. Ant 125 ft. (CP: Ant 1,005 ft.). 7030 S. Yale, Suite 711, Tulsa (74177). (918) 683-3462. KMMM Radio Inc. (group owner; acq 11-4-82). Net: ABC/E. Format: Oldies, MOR, var. Spec progs: Class 10 hrs, jazz 6 hrs, C&W 5 hrs wkly. ■ Daniel E. Wolff, pres, gen mgr & chief engr. E.C. Wolff, opns mgr; Imelda Wolff, mus dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KBIX(AM)**—May 1, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 1329 (74401). (918) 682-1331. Bertz-Embody Bcstg Co. (acq 5-13-77). Net: ABC/I, Okla. News. Rep: Keystone, Busby, Finch, Latham & Widman. Format: C&W. Spec progs: Black 3 hrs, farm 3 hrs wkly. ■ Richard Embody, pres & gen mgr; Leon Shearhart, coml mgr; Jacqueline Scott, news dir; Gayle Lee, chief engr. ■ Rates \$14; 12; 14; 12.

**KMUS(AM)**—July 3, 1948: 1380 khz; 1 kw-D, 500 w-N, DA-N. Box 1269 (74401). (918) 682-2488. Parrish Bcstg System Inc. (acq 1-1-80). Net: CBS. Rep: Weiss-Powell. Format: MOR. ■ Richard C. Parrish, pres & gen mgr; Linda L. Parrish, VP & bus mgr; Nick Hampton, prog dir. ■ Rates: \$21; 14; 21; 11.

**KRLQ(FM)**—Jan 19, 1984: 97.1 mhz; 100 kw. Ant 1,272 ft. Stereo. Box 1269 (74402-1269). (918) 682-2488. Trail of Tears Comm Inc. Format: Adult contemp. ■ Linda L. Parrish, pres; Bill Huddleston, gen sls mgr; Jerry Floyd, prog dir; Bill Davis, chief engr. ■ Rates: \$15; —; —;

## Norman

**\*KGOU(FM)**—Sep 25, 1970: 106.3 mhz; 3 kw. Ant 300 ft. 780 Van Vleet Oval (73019). (405) 325-3388. U. of Oklahoma. Net: ABC/I, Amer Pub, AP, NPR, Okla. News. Format Div. Spec progs: Black 12 hrs wkly. ■ Bruce H. Hinson, gen mgr; Betty Hickman, mgr sponsor relations; Jeffrey D. Luchsinger, opns mgr; George Ryan, news dir; David W. White, chief engr.

**KNOR(AM)**—November 1949: 1400 khz; 1 kw-D, 250 w-N. 2020 Alameda (73071). (405) 321-1400. KNOR Radio Inc. (acq 11-76). Net: ABC/I. Rep: Frederick Smith. Format: Top-40. ■ Bob Stephenson, pres; John Fox, gen mgr & chief engr; Dan Murphy, prog & mus dir; Jim Mitchell, prom mgr & news dir. ■ Rates: \$10; 8.50; 10; 8.50.

**WWLS(AM)**—Sep 26, 1922: 640 khz; 1 kw-D. (CP: City of license: Moore; 1 kw-N, DA-N). 4000 W. Indian Hills Rd. (73069). (405) 329-0640. Lesso Inc. (acq 5-27-83). Net: APR. Rep: H.R. Stone. Format: C&W, farm. Spec prog: Indian 1 hr wkly. ■ Wah-leeta Steckline, pres; Larry Shell, gen mgr; Mark Allen, prom mgr. ■ Rates: \$25; 20; 20;

## Oklahoma City

**KAEZ(FM)**—Oct 1, 1976: 107.7 mhz; 100 kw. Ant 860 ft. 4240 N.E. 23rd (73121). (405) 424-3376. All American Bcstg. Net: Sheridan. Format: Black, jazz, urban contemp. Spec prog: Sp 1 hr wkly. ■ James E. Miller, pres & gen mgr; Ingrid Pendleton, gen sls mgr; Jacqueline White, prog dir; Carl Nealy, mus dir; Darnell Holmes, news dir; Bill Davis, chief engr. ■ Rates: \$49; 43; 49; 43.

**KATT(AM)**—1946: 1140 khz; 1 kw-D. Box 25787 (73125). (405) 848-0100. Sun Bcstg Inc. (acq 6-1-82). Group owner: Surrey Bcstg Inc. Net: NBC's The Source. Rep: Selcom. Format: AOR. ■ Paul Gleiser, VP

## Oklahoma Radio

& gen mgr; Greg Biggs, gen sls mgr; Pat Welsh, prog dir; Alan Lombard, prom dir; Shelly Dunn, news dir; Duwayne Pongrantz, chief engr. ■ Rates: \$125 95; 135; 70.

**KATT-FM**—Oct 17, 1960: 100.5 mhz; 100 kw. Ant 598 ft. (CP: Ant 1,188 ft.) Stereo Dups AM 25%.

**KBYE(AM)**—1946: 890 mhz; 1 kw-D. Box 207000 (73156). (405) 478-2100. FJL Bcstg Inc. (acq 1969). Group owner: Logos Broadcast Group. Format: Relig. ■ David (Jerry) Lynch, pres & gen mgr; Roger Logan, prog dir & chief engr. ■ Rates: \$8.60; 8.60; 8.60;

**KCNN(AM)**—1922: 1340 khz; 1 kw-D, 250 w-N, DA-2. 101 N.E. 28th St. (73105). (405) 528-5543. Summit Communications of Oklaoma Inc. (acq 5-1-79). Net: ABC/I. Rep: McGavren-Guild. Format: C&W. ■ William Kirkpatrick, gen mgr; Jim Tillery, coml mgr; Charlie Marcus, prog dir; Chuck Daniels, mus dir; Elaine Valiquette, prom mgr; Darrell Myers, news dir; Paul Cinnamon, chief engr.

**KXXY-FM**—Co-owned with KCNN(AM). October 1964: 96.1 mhz; 100 kw. Ant 1,400 ft. (CP: ant 256 ft.). Stereo. Prog sep from AM. Format: C&W. ■ Marshall Redbeard, mus dir.

**KEBC(FM)**—June 6, 1967: 94.7 mhz; 100 kw. Ant 550 ft. Stereo. Box 94580 (73143). (405) 631-7501. Electronic Bcstg Co. (acq 2-72). Net: ABC/E. Rep: Torbet Radio. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Ralph Tyler, pres; Dennis Rainwater, gen & stn mgr; Skip Stow, gen sls mgr; Lynn Waggoner, prog dir; Jim Grisham, prom mgr; Kevin Lynch, news dir; Randall Mullinax, chief engr. ■ Rates: \$85; 70; 70; 50.

**KKNG(FM)**—1964: 92.5 mhz; 98 kw. Ant 900 ft. Stereo. 110 NE 48th St. (73105). (405) 525-5595. Swanson Bcstg (group owner; acq 2-3-72). Rep: Christal. Format: Easy lstrg. ■ Dan DiLorenzo, pres; Mike Nauman, gen mgr; Bill Hurley, gen sls mgr; Steve White, prog dir; George Tomek, news dir; Lou Blanchette, chief engr.

**KLTE(FM)**—March 16, 1962: 101.9 mhz; 100 kw. Ant 457 ft. Stereo. 2814 Quail Plaza Dr. (73120). (405) 755-5583. Mel Wheeler Inc. (group owner; acq 6-1-84). Rep: Masla. Format: Adult contemp. ■ Len Wheeler, gen mgr; David Thompson, gen sls mgr; Richard Corner, stn mgr; Pam Finn, prog dir; Katherine Alexander, news dir; ■ Rates: \$83; 83; 83; 41.

**\*KOCC(FM)**—Nov 3, 1980: 88.9 mhz, 3 kw. Ant 300 ft. Stereo. 2501 E. Memorial Rd. (73111). (405) 478-1661, ext 262. Oklahoma Christian College. Format: Jazz. Spec prog: Sp 6 hrs wkly. ■ Dr. David Lowry, gen mgr & faculty sponsor; Brian Berry, prog dir/assst stn mgr; Kelly Edwards, news dir; D. Stuart Graham, sports dir; Greg A. Lee, relig prog dir; Lisa Pennisi, traf dir; Brian K. Simmons, pub svcs dir; Brian M. Thacker, bus/sls mgr; Barrett Van Landingham, prod dir; Paul Boyett, Bob Ablah, engr.

**KOFM(FM)**—Nov 25, 1965: 104.1 mhz; 100 kw. Ant 1,425 ft. (CP: Ant 1,318 ft.). Stereo. 1200 E. Britton Rd. (73113). (405) 478-0444. KOFM Inc. (acq 4-1-80). Group owner: Guy Gannett Bcstg. Net: ABC/C. Rep: Katz. Format: Top-40. ■ Michael J. Colello, VP & gen mgr; Dennis Bivens, gen sls mgr; Mike Miller, prog dir; Sean Casey, mus dir; James Banzer, news dir; Dennis Orcutt, chief engr. ■ Rates: \$75; 61; 68; 55.

**KOMA(AM)**—Dec 24, 1922: 1520 khz; 50 kw-U, DA-2. 820 S.W. 4, Moore (73160). (405) 794-1573. Price Communications dba United Radio. (acq 6-11-84). Group owner: Price Communications. Net: NBC. Rep: Katz. Format: C&W. ■ Lin Schreiber, VP/gen mgr; Lisa Scott, gen sls mgr; Don Cook, prog dir, Dan Robbins, mus dir; Ellen Graham, prom mgr; Steve Bennett, news dir; Dan Walthers, chief engr. ■ Rates: \$66; 56; 66; 50.

**KQCV(AM)**—1948: 800 khz; 250 w-D. 1919 N. Broadway (73103). (405) 521-1412. Bott Bcstg Co. (acq 1-76). Format: Relig. ■ Richard P. Bott, pres; Richard Bott II, VP, gen & coml mgr; Robin Jones, opns mgr; Sam Welch, chief engr. ■ Rates: \$23; 23; 23; 23.

**Oklahoma Radio**

**KTOK(AM)**—Jan 29, 1927: 1000 khz; 5 kw-U, DA-2. Box 1000 (73101). (405) 840-5271. Clear Channel Communications (acq 10-1-84). Net: ABC/I. Rep: Blair. Format: News, talk. ■ Lowry Mays, pres; John Barger, sr VP; Kenneth L. Gaines, VP & gen mgr; Russ Whitnah, gen sls mgr; Chester Lee Grubbs, dir of engr.

**KJYO(FM)**—Co-owned with KTOK(AM). April 9, 1961: 102.7 mhz; 98 kw. Ant 900 ft. Stereo. Format: Contemp hits. ■ Mark Schwartz, VP & gen mgr; Bill Cahill, prog dir; Gary Isaacs, gen sls mgr.

**KXXY-FM** Listing follows KCNN(AM).

**KZBS(FM)**—June 1969: 98.9 mhz; 100 kw. Ant 1,108 ft. Stereo. 7301 N. Broadway Ext. (73116). (405) 848-6823. Zumma Bcstg Co. (acq 10-22-82). Net: APR. Rep: Hillier, Newmark, Wechsler & Howard. Format: Adult contemp. Spec prog: Black 15 hrs, farm 8 hrs wkly. ■ Bill Lacy, pres & gen mgr; Tom Rairdon, gen sls mgr; Reid Reker, prog dir; Jan Jeffries, mus dir; Lloyd Collins, chief engr.

**WKY(AM)**—January 1920: 930 khz; 5 kw-U, DA-N. Box 14930 (73113). (405) 478-2930. Gaylord Broadcasting Co. (group owner; acq 8-1-28). Net: CBS. Rep: Eastman. Format: C&W. ■ Edward L. Gaylord, chmn & pres; Bob Meyer, gen mgr; J. Robertt Dark, loc sls mgr; Gregg Lindahl, prog dir; Bob Glover, opns mgr; Kristi Conrad-Howard, prom mgr; Keith Swezey, news dir; Jay Perkey, chief engr.

**Oklmulgee**

**KOKL(AM)**—October 1937: 1240 khz; 1 kw-D, 250 w-N. Box 756, 410 West 6th (74447). (918) 756-3646. Brewer Communications Inc. (acq 6-1-73). Net: SMN, Okla. News. Rep: Keystone. Format: C&W. Spec prog: Farm 1 hr wkly. ■ James R. Brewer, pres; Jerry V. Dietz, gen mgr; Brian Keith, prog & mus dir; Deloris Van Straten, traff mgr; William Davis, chief engr. ■ Rates: \$11.18; 9.48; 11.18; 6.71.

**KQBC(FM)**—Co-owned with KOKL(AM). May 24, 1976: 94.3 mhz; 3 kw. Ant 300 ft. Prog sep from AM. (918) 756-1800. Format: Adult contemp.

**Owasso**

**KCMA(FM)**—Oct 1, 1981: 106.1 mhz; 100 kw. Ant 467 ft. Stereo. 9911 E. 106 St. North (74055). (918) 272-2277. KCMA Inc. Rep: Concert Music Net. Format: Class. ■ John K. Major, pres & gen mgr; Bill Munger, sls mgr; G. Bruce Lemmon, loc sls mgr; Gary L. Chew, opns mgr; Lauren Green, mus dir. ■ Rates: \$21; 21; 21; 21.

**Pauls Valley**

**KGOK(FM)**—Listing follows KVLH(AM).

**KVLH(AM)**—December 1947: 1470 khz; 1 kw-D, DA. Box 610 (73075). (405) 238-3314. Garvin County Bcstg Inc. (acq 1-1-70). Net: ABC/D, Brownfield. Rep: Riley. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Ronald R. Casey, pres, gen mgr & chief engr; Gene Casey, mus dir; Tom Grego, news dir. ■ Rates: \$4.60; 3.25; 3.25; 3.25.

**KGOK(FM)**—Co-owned with KVLH(AM). October 1978: 97.7 mhz; 3 kw. Ant 303 ft. Stereo. Box 610 (73075). Garvin County Bcstg. Format: Adult contemp. ■ Rates: \$4.80; 3.40; 3.90; 2.90.

**Pawhuska**

**KXVQ(AM)**—Oct 19, 1963: 1500 khz; 5 kw-U, DA-D. (CP: 500 w, non-DA, CH). 513 Kihekah (74056). (918) 287-1211. Edward R. Toles (acq 7-30-81). Net: ABC/I, Okla. News. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Edward R. Toles, pres; Monte L. Lyons, stn & prom mgr, prog & mus dir; Cindy Bonnett, coml mgr; Sam Campbell. ■ Rates: \$7; 7; 7; 7.

**Ponca City**

**KIXR(FM)** Not on air, target date unknown: 100.1 mhz; Box 29 (74602). Hartwell Bcstg Corp.

**KLOR-FM**—December 1965: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Suite 414, Community Bldg. (74601). (405) 762-9930. Pioneer Communications Inc. (acq 7-21-81). Net: UPI. Format: Adult contemp. ■ Mary J. Kelly, pres; Stan Bivin, gen mgr; David Gates, gen sls mgr; Jeff Guerin, prom & mus dir; George Lawson, news dir; Jay Williams, chief engr. ■ Rates: \$24; 20; 22; 13.

**KLTR(AM)**—See Blackwell.

**KPNC-FM**—June 5, 1979: 100.9 mhz, 3 kw. Ant 363 ft. Stereo. Box 2509 (74602). (405) 765-2485. First Radio Corp. Net: ABC/I, Okla. News, Agri-net. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Ron Bryant, pres & gen mgr; Bill Coleman, prom mgr. ■ Rates: \$16.50; 16; 16.50; 13.50.

**WBBZ(AM)**—1927: 1230 khz; 1 kw-D, 250 w-N. Box 588 (74602). (405) 765-6607. Ponca City Publishing Co. (acq 1949). Net: MBS. Rep: Savalli/Schutz. Format: Adult contemp. ■ Allan W. Muchmore, mgng ptrn; Don Putnam, gen mgr; Jim Waddeloh, coml mgr; James R. Morgan, prog dir; Clyde Muchmore, mus dir; Tom Muchmore, news dir. ■ Rates: \$10.84; 7.59; 10.84; 7.59.

**Poteau**

**KINB(FM)**—Oct 18, 1969: 107.3 mhz; 70 kw. Horiz, 30 kw vert. Ant 1,810 ft. (CP: 100 kw). Drawer H (74953). (918) 647-2127. F. Nowlin (acq 1974). Format: C&W, pop. ■ Vick F. Nowlin, pres & mus dir; Kathryn Nowlin, gen mgr; Lanny Richmond, gen sls mgr; Rita Richmond, prog dir; Ron Graves, prom mgr; Shelly Nowlin, news dir; Larry Johnson, chief engr.

**KLUP(AM)**—Nov 25, 1953: 1280 khz; 1 kw-D. Box 520 (74953). (918) 647-2288. Audiophase Communications Inc. (acq 8-28-84). Net: NBC The Source. Rep: R&R. Format: Relig. ■ Curt Van Loon, pres & gen mgr; Mary Scroggins, prog dir; Jim Dixon, news dir; Don Jones, chief engr. ■ Rates: \$8; 7; 8; 7.

**KZZE(FM)**—Co-owned with KLUP(AM). 1967: 97.9 mhz; 100 kw. Ant 2300 ft. Box 5475 Ft. Smith, Ark. (72913). Format: CHR. ■ John O'Dea, prog dir; Kenny Vanemon, mus dir. ■ Rates: \$17; 16; 17; 16.

**Pryor**

**KGCR(AM)**—July 3, 1950: 1570 khz; 1 kw-D. Box 66 (74362). (918) 825-6000. Shamrock Communications Inc. (group owner; acq 4-14-84). Net: AP, ABC/D, Okla. News. Format: C&W. ■ William R. Lynett, VP, gen mgr; Ralph Wallis, gen sls mgr & news dir; Jay Thomas, prog & mus dir; Joe Fabian. ■ Rates: \$11; 11; 11;

**KMYZ-FM**—Co-owned with KGCR(AM) July 3, 1969: 104.5 mhz; 98 kw. Ant 320 ft. (CP: Ant 1,130 ft). Stereo. Dups AM 100%.

**Sallisaw**

**KKID(AM)**—Sep 16, 1968: 1560 khz; 250 w-D. Box 666 (74955). (918) 775-9109. Demaree Enterprises Inc. (acq 1-1-77). Net: ABC/I, Okla. News. Format: Top 40, C&W. ■ Paul S. Demaree, pres; Leroy Patrick Demaree, gen mgr; Lawrence Lauck, coml mgr; Doug Berton, prog dir; Jerry Carter, mus dir; Mary Beth Armstrong, news dir; Dwayne McChristian, chief engr. ■ Rates: \$8; —; —;

**KAZZ(FM)**—Co-owned with KKID(AM). May 18, 1972: 95.9 mhz; 3 kw. Ant 245 ft. (CP: 400 w, ant 600 ft). Dups AM 65%. ■ Rates same as AM.

**Sand Springs**

**KTOW(AM)**—July 22, 1961: 1340 mhz; 500 w-D, 250 w-N. 5840 S. Memorial St., Tulsa (74145). (918) 622-5869. Proud Country Entertainment Inc. (acq 12-16-71). Net: ABC/E. Format: C&W. ■ John Randolph, pres & gen mgr; Jan Haley, coml mgr; Fran Couch, prog & mus dir; Leo Zablin, prom mgr; Bill Hickman, news dir; Jim Dougherty, chief engr. ■ Rates: \$13; 11; 13; 11.

**Sapulpa**

**KXOJ(AM)**—June 15, 1962: 1550 khz; 500 w-D, DA. Box 1250 (74066). (918) 224-2620. KXOJ Inc. (acq 5-2-73). Net: ABC/I, Okla. News. Format: MOR. Spec prog: Talk 6 hrs wkly. ■ Mike Stephens, pres & gen mgr; Joy Stephens, prog dir; Pete Halderman, chief engr; Kim Harrison, mus dir. ■ Rates: \$5.95; 5.95; 5.95; 5.95.

**KXOJ-FM**—Feb 22, 1977: 100.9 mhz; 2 kw. Ant 360 ft. Stereo. Dups AM 75%. Spec prog: Relig.

**Seminole**

**KSLE(FM)**—Nov 1, 1978: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Hywy 9 E., Box 1683 (74868). (405) 382-0105. KSLE Inc. (acq 10-1-82). Net: UPI. Rep: Weiss-Powell. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Charles W. Morris, pres & gen mgr; Dan Crippen, opns mgr & news dir; Tim Russell, prog dir; Kathryn Brumley, news dir; Arthur Van Zant, chief engr. ■ Rates: \$16; 14; 13; 1.

**KVYL(AM)**—See Holdenville.

**KWSH(AM)**—See Wewoka.

**Shawnee**

**\*KJQC(FM)** Not on air, target date unknown. c/o 617 Marvel, Chandler, Okla., (74834). 91.3 mhz. Oklahoma Educational Bcstg Foundation.


**KGFF(AM)**—Dec 10, 1930: 1450 khz; 1 kw-D, 250 w-N. Box 9 (74801). (405) 273-4390. KGFF Bcstg Co. Net: ABC/I, Okla. News. Format: C&W. ■ Stanley Stauffer, pres; William A. Weaver, gen mgr & coml mgr; Dennis Ladd, prog dir & prom mgr; Bill Coxsey, news dir; Michael Askins, chief engr. ■ Rates: \$11.60; 10.60; 10.60; 10.60.

**New FM**—Not on air, target date unknown: 105.1 mhz; 3 kw. Ant 301.84 ft. Cyrus V. Edwards.

**Stillwater**


**\*KOSU-FM**—September 1956: 91.7 mhz; 100 kw. Ant 400 ft. Communications Bldg., Oklahoma State U. (74078). (405) 624-6352. Oklahoma State U. Net: NPR. Format: Class, educ. ■ Dr. Lawrence Boger, pres of Okla. State Univ.; Craig Beebey, gen mgr; Jeremy Haladyna, prog dir; Paula Price, mus dir; Don Hoover, news dir; Dan Schroeder, chief engr.

**KSPI-AM**  
*More Beautiful*



**KSPI(AM)**—June 1, 1947: 780 khz; 250 w-D. Box 2288 (74076). (405) 372-7800. Stillwater Publishing Co. Net: MBS. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ J.R. Bellatti, VP; Bill Platt, gen mgr; Ron Gabe, prog & mus dir; Leon Matthews, coml mgr; Shirley Looper, news dir; Paul Brown, chief engr. ■ Rates: \$8.60; 8.60; 8.60; 8.60.

**KSPI-FM**  
*Top 40*



**KSPI-FM**—Nov 1, 1947: 93.9 mhz; 10 kw. Ant 300 ft. (CP: 10 kw, Ant 260 ft). Stereo. Format: Top-40. ■ David Garrett, prog dir. ■ Rates same as AM.

**KVRO(FM)**—Feb 6, 1967: 105.5 mhz; 463 w. Ant 27 ft. Stereo. Box 2228 (74076). (405) 372-6000. KVRO Inc. Rep: Weiss & Powell. Format: AOR. ■ Larry Anduss, pres; Richard L. Ehman, gen mgr & chief engr; Dr. Paul Covey, gen sls mgr & news dir; Diane Harper, opns mgr.



## Sulphur

**KSDW(FM)**—Nov 11, 1979: 100.9 mhz, 3 kw. Ant 300 ft. Stereo. Box 599 (73086). (405) 622-3090. 52 Bcstg Group Inc. (acq 5-3-84). NET: ABC/I. Rep: Keystone. Format: Adult contemp. ■ John C. Schmitt, pres; Bob Lindstrom, gen mgr; Larry Snow, prog dir. ■ Rates: \$8; 6.50; 7; 6.50.

## Tahlequah

**KEOK(FM)**—Listing follows KTLO(AM).

**KTLO(AM)**—August 1957: 1350 khz; 1 kw-D. 517 S. Muskogee St. (74464). (918) 456-2511. KTLO Radio I. ■ Ralph Lynch, gen mgr; Jim Masters, prog dir & chief engr.

**KEOK(FM)**—Co-owned with KTLO(AM). Aug 20, 1966: 101.7 mhz, 3 kw. Ant 300 ft horiz, 70 ft vert. Stereo. Prog sep from AM.

## Tonkawa

\***KAYE-FM**—June 1, 1976: 90.7 mhz; 12 kw. Ant 84 ft. Stereo. 1220 E. Grand (74653). (405) 628-2587. Northern Oklahoma College. Format: Top-40, educ. ■ Edwin E. Vineyard, pres; J.M. Emmert, gen mgr & chief engr.

## Tulsa

**KCFO(AM)**—1946: 970 khz; 2.5 kw-D, 1 kw-N, DA-2. 3737 S. 37th W. Ave. (74107). (918) 445-1186. Salem Media of Okla. Inc. (acq 6-80). Group owner: Stuart Epperson Stns. Net: Satellite Radio Network. Format: Relg, talk. ■ Stuart Epperson, pres; Dennis Worden, gen mgr; Roy Williams, gen sls mgr; Brian Corea, prog dir; Larry Beavers, chief engr. ■ Rates: \$9; 9; 10; 9.

**KCFO-FM**—Nov 16, 1973: 98.5 mhz; 100 kw. Ant 660 ft. Stereo. Inspiration Media Inc. Net: ABC/D. Rep: PRO Radio. Format: Adult contemp christian. Cal Long, gen sls mgr; Brian Corea, prog dir; Doug Mason, news dir. ■ Rates: \$30; 24; 30; 22.

**KBBJ(AM)**—July 15, 1938: 1300 khz; 5 kw-D, 1 kw-N, DA-2. 5350 E. 31st St. (74135). (918) 664-2810. Clear Channel Communications (group owner; acq 10-1-73). Net: CBS. Format: Big band. ■ L. Lowry Mays, pres; Bill Newman, gen mgr; John Barger, CEO; Charlie West, prog dir; Matt Skinner, news dir; Steve Davis, chief engr.

**KMOD-FM**—Co-owned with KBBJ(AM). Oct 10, 1959: 97.5 mhz; 50 kw. Ant 405 ft. (CP: 100 kw, ant 744 ft). Stereo. Format: AOR. ■ Jim Jones, mus dir.

**KBEZ(FM)**—March 1964: 92.9 mhz; 100 kw. Ant 710 ft. (CP: 100 kw, ant 443 ft). Stereo. 1120 E. Skelly (74105). (918) 749-9371. Oklahoma Media (acq 6-2-80). Group owner: Mid America Media. Rep: Eastman. Format: Beautiful music. ■ William S. Powell VP & gen mgr; Michael J. Moore, dir opns. ■ Rates: \$40; 44; 40; 28.

**KCFO(FM)**—Listing follows KAKC(AM).

**KELI(AM)**—Jan 22, 1934: 1430 khz; 5 kw-U, DA-N, Box 52185 (74152). (918) 622-1430. Tulsa Marketing Corp. (acq 6-7-79). Group owner: Signal Media of Okla. Net: CBS. R/R. Format: ■ Philip Jonsson, pres; J.C. Butler, gen mgr; M.R. Johnson, prog dir; Mel Meyers, prom mgr; Richard Hardy, chief engr. ■ Rates: \$36; 25; 36; 20.

**KGTO(AM)**—1946: 1050 khz; 1 kw-D. Box 746 (74101). (918) 585-5555. The Kravis Co. Net: RKO One. Rep: Selcom. Format: Oldies. ■ George R. Kravis II, pres; Carl C. Smith, exec VP & gen mgr; Pat Bryson, gen sls mgr; Lou Vespasian, natl sls mgr; Gary Reynolds, prog dir; Keith Osterman, chief engr.

**KRAV(FM)**—Co-owned with KGTO(AM). Nov. 21, 1962: 96.5 mhz; 100 kw. Ant 380 ft. Stereo. Format: Adult contemp. ■ Rick West, prog dir; Gary Reynolds, mus dir; Mark O'Connell, news dir.

**KRMG(AM)**—Dec 31, 1949: 740 mhz; 50 kw-D, 25 kw-N, DA-2. 7136 S. Yale (74136). (918) 493-7400. Swanson Bcstg Co. (group owner; acq 6-63). Net: RKO, ABC/I. Rep: Christal. Format: News, info. ■ Gery Swanson, pres; Don Berndt, VP & gen mgr; Jim Back, opns dir; Jack Hogan, sls mgr; Richard Dowdell, news dir; Don Bishop, mus dir; Wayne Smith, chief engr.

**KTFX(FM)**—Nov 1, 1966: 103.3 mhz; 100 kw. Ant 1,280 ft. Stereo. 5810 E. Skelly Dr. (74135). (918) 663-6511. Central Bcst Co. (acq 9-1-77). Rep: Hillier, Newmark & Wechster & Howard. Format: Contemp country. Spec prog: Farm 1 hr wkly. ■ William Haydon Payne, pres & chief engr; Bill Paddock, gen mgr & gen sls mgr; Jackie Robertson, mus dir; Andy Beckstrom, prom mgr.

**KTOW(AM)**—See Sand Springs.

**KVOO(AM)**—Jan 23, 1925: 1170 khz; 50 kw-U, DA-N. 3701 S. Peoria, Box 1349 (74101). (918) 743-7814. South/hwestern Sales Corp. (acq 10-26-26). Rep: Blair. Format: C&W. ■ Harold C. Stuart, chmn of the bd; Jon R. Stuart, pres; Jack R. Cresse, gen mgr; Billy Parker, prog dir; Alan Lambert, news dir; Larry White, chief engr.

**KWEN(FM)**—1961: 95.5 mhz; 100 kw. Ant 300 ft. (CP: Ant 744 ft). Stereo. 1502 S. Boulder Ave. (74119). (918) 587-9500. Katz Bcstg of Tulsa Inc. (acq 6-23-81). Net: APR. Rep: Katz. Format: Contemp country. ■ Richard A. Ferguson, pres; Lee Masters, gen mgr; Glenn Schiller, gen sls mgr; Bob Cooper, prog dir; Jim Davis, mus dir; Larry Hoefling, news dir; Bob Cauthon, chief engr. ■ Rates: \$95; 95; 95; 75.

\***KWGS(FM)**—Oct 19, 1947: 89.5 mhz; 5.4 kw Ant 580 ft. (CP: 50 kw, ant 1,067 ft). Stereo. 600 S. College (74104). (918) 592-5947. U. of Tulsa. Net: NPR. Format: Class, jazz, news. ■ Frank Christel, gen mgr; Edward Dumit, prog dir; Mary Ellen Hall, prom mgr; Bill Nole, news dir; Brad Newman, chief engr.

**KXOJ(AM)**—See Sapulpa.

## Vinita

**KITO(FM)**—April 9, 1981: 95.9 mhz; 3 kw. Ant 360 ft. (CP: 1.75 kw, ant 378 ft). Stereo. Box 961 (74301). (918) 256-2255. D.L.B. Bcstg Inc. Net: AP. Format: C&W. ■ David L. Boyd, pres & gen mgr; Verna Altebaumer, coml mgr & news dir; James Weaver, prog dir & prom mgr; Kathy Wiens, mus dir; William Davis, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**KVIN(AM)**—Jan 12, 1955: 1470 khz; 500 w-D. 410 E. Illinois, Box 419 (74301). (918) 256-7224. PBL Bcstg Co. (acq 10-73). Net: ABC/I, Oklahoma News. Format: MOR. ■ Denny Cresap, pres; Jack Borgen, gen mgr; Melinda Albritton, prom mgr; Scott Littlefield, prog dir; Woody Barron, news dir; Richard Hardy, chief engr. ■ Rates: \$5.55; 5.55; 5.55; 5.55.

## Wagoner

**KTCR(AM)**—March 1, 1966: 1530 khz; 500 w-D. (CP: 1 kw). Box 219 (74467). (918) 485-2186. Telemonde Corp. (acq 8-24-83). Net: ABC/I, Okla News, Agrinet. Rep: Keystone. Format: C&W. ■ Ellen Durfey, pres; Wm. "Dan" Harley, gen mgr.

## Weatherford

**KWEY(AM)**—June 1, 1970: 1590 khz; 1 kw-D, DA-1. Box 587 (73096). (405) 772-5939. KWEY Inc. Net: ABC/I, Okla. News. Format: C&W. ■ Philip Spivey, pres & gen mgr; Lynn Wolfgang, gen sls mgr; Ron Conley, prog & mus dir; Harry B. Gilstrap, chief engr. ■ Rates: \$7.60; 7.60; 7.60; 7.60.

**KBXR(FM)**—Aug 18, 1977: 97.3 mhz; 70 kw. Ant 385 ft. Dups AM 60%. Stereo. ■ Rates same as AM.

## Wewoka

**KWSH(AM)**—July 1951: 1260 khz; 1 kw-U, DA-N. Box 1260 (74884). (405) 382-1260. The Five Bells Inc. (acq 11-12-78). Net: ABCI, ABC/C, Okla News. Format: MOR. Spec progs: Black 1 hr wkly. ■ Jean Bell, pres; Jerry Spencer, gen & gen sls mgr; Garry Walker, prom & mus dir; David White, chief engr. ■ Rates: \$8; 7; 8; 7.

## Woodward

**KDAA(FM)**—Sep 15, 1984: 92.1 mhz; 1.58 kw. Ant 424 ft. Box 5187 (73803). Big Chief Bcstg Co. Format: Adult contemp. ■ Clifford W. Smith, pres.

**KSIW(AM)**—September 1947: 1450 khz; 1 kw-D, 250 w-N. Box 128 (73801). (405) 256-7455. Woodward Bcstg Co. (acq 1948). (405) 256-7455. Woodward Bcstg Co. (acq 1948). Format: C&W. ■ Lenora Woods

## Oklahoma , Oregon Radio

Ryan, pres & gen mgr; Joyce Nelson, asst stn mgr; Frank White, chief engr. ■ Rates: \$8.55; 8.55; 8.55; 8.55.

**KSIW-FM**—Nov 1, 1974: 93.5 mhz; 3 kw. Ant 150 ft. Prog sep from AM. Stereo. Format: Adult contemp. ■ Rates same as AM.

**KWDQ(FM)**—Not on air, target date unknown: 102.3 mhz. (CP: 2.35 kw, ant 337 ft). 13014 S.W. 74th Terrace, Miami, Fla. (33183). C&P Bcstg.

**KWOX(FM)**—Dec 16, 1984: 101.1 mhz; 100 kw. Ant 1,204 ft. Stereo. Box K-101 (73802). (405) 256-4101. Omni Communications Inc. Rep: Weiss & Powell. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ J. Douglas Williams, pres; Mark Norman, gen mgr; Karen Laubhan, mus dir. ■ Rates: \$26; 24; 26; 20.

## Oregon

*William A. Exline, Inc.*

4340 Redwood Hwy., Suite F-121  
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MEDIA BROKERS - CONSULTANTS

## Albany

**KGAL(AM)**—See Lebanon.

**KHPE(FM)**—Listing follows KWIL(AM).

**KRKT(AM)**—1959: 990 khz; 250 w-D. 1207 E. 9th (97321). (503) 926-8628. Bob Esty (acq 9-70). Net: ABC/I. Rep: McGavren-Guild. Format: C&W. ■ Bob Esty, pres; Gary M. Grossman, VP & gen mgr; Bill Nielsen, gen sls mgr; Bill O'Brian, opns mgr & prog dir; David Allen, mus dir; Rick Rogers, news dir. ■ Rates: \$18; 16; 18; 14.

**KRKT-FM**—June 1978: 99.9 mhz; 100 kw. Ant 360 ft. Stereo. Dups AM 100%.

**KWIL(AM)**—Jan 14, 1941: 790 khz; 1 kw-U, DA-2. Box 278 (97321). (503) 926-2233. Albany Radio Corp. (acq 7-1-57). Net: MBS. Rep: Sandeberg-Glenn, Oregon & Washington: Broadcast Northwest. Format: Christian. Spec prog: Farm 2 hrs wkly. ■ Larry Gordon, pres & gen mgr; Jack Lute, coml mgr; Pat Allen, opns mgr; Ed Knox, mus dir; Ray Dammon, chief operator. ■ Rates: \$9.80; 9.80; 9.80; 9.80.

**KHPE(FM)**—Co-owned with KWIL(AM). Jan 12, 1969: 107.9 mhz; 100 kw. Ant 1160 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

## Ashland

**KCMX(AM)**—1946: 580 khz; 1 kw-U, DA-N. Box 128 (97520). (503) 482-2211, 779-2208. TWX: 510-750-0622. Rogue Radio Corp. (acq 7-16-76). Net: NBC. Rep: Katz. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Charles Wilson, pres; Dick Bennink, gen mgr; Rudy Vsetecka, gen sls mgr; John James, prog dir; Ron Stevens, mus dir; Bruce Cramer, news dir; Jess Ortega, chief engr.

**KCMX-FM**—July 20, 1978: 101.9 mhz; 31.5 kw. Ant 1,457 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

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## Oregon Radio

**KDOV(AM)**—October 1960: 1230 khz; 1 kw-D, 250 w-N, DA-1. (CP: change city of license to Talent). 290 North Main (97520). (503) 482-3683. Atkinson Adventures (acq 9-7-83). Format: Relig, contemp. ■ Perry Atkinson, pres, gen & gen sls mgr; Steve Sabin, prog & mus dir; Mike McGuire, chief engr. ■ Rates: \$9; 7; 6; 5.

**\*KSOR(FM)**—April 1969: 90.1 mhz; 1.95 kw. Ant 1,340 ft. (CP: 35.48 kw; Ant 2,690.3 ft.) 1250 Siskiyou Blvd. (97520). (503) 482-6301. Oregon State Board of Higher Education. Net: NPR. Format: Fine arts. Spec progs: Jazz 11 hrs, children 1 hr, drama 3 hrs wkly. ■ John Baxter, prog dir; Ronald Kramer, dir; Gina Ing, dev dir; John Patton, chief engr.

### Astoria

**KAST(AM)**—1922: 1370 khz; 1 kw-U, DA-N. 1006 W. Marine Drive (97103). (503) 325-2911. Youngs Bay Broadcasting (acq 11-1-84). Net: ABC/I. Rep: Sandeberg-Glenn, Art Moore. Format: Adult contemp. ■ Rick W. Staeb, gen mgr; Tom Freel prog dir; Jeff Nelson, mus dir; Steve Lyle, news dir. ■ Rates: \$11; 8.50; 11; 8.

**KAST-FM**—May 10, 1981: 92.9 mhz; 25 kw. Ant 800 ft. Stereo. ■ Rates same as AM.

**\*KMUN(FM)**—March 1983: 91.9 mhz; 3 kw. Ant 1,060 ft. Stereo. Box 269 (97103). (503) 325-0010. Tillicum Foundation. Net: Nat Fed of Community Bcstrs. Format: Div. ■ Doug Sweet, stn mgr.

**KVAS(AM)**—1950: 1230 khz; 1 kw-D, 250 w-N. 1490 Marine drive (97103). (503) 325-6221. Kay Bcstg Co. (acq 7-1-81). Net: MBS. Rep: Tacher. Format: C&W. Spec prog: Scandinavian 1 hr wkly. ■ Bob Loucks, pres & mus dir; Larry Heinrich, gen mgr; Tom Cox, news dir; Chuck Farmer, chief engr. ■ Rates: \$8; 7.50; 8; 5.75.

### Baker

**KBKR(AM)**—1939: 1490 khz; 1 kw-D, 250 w-N, DA-1. 2030 Auburn Ave., Box 110 (97814). (503) 523-4431. Oregon Trail Bcstg Co. (acq 6-1-55). Net: UPI. Rep: Burns-Smith, Moore. Format: Adult contemp, C&W. ■ Kenneth B. Lockwood, pres; C. Ray Jones, gen & gen sls mgr & prog dir; Larry Frampton, news dir; Ronald E. Johnson, chief engr. ■ Rates: \$6.50; 5.75; 6.50; 5.75.

**KBKR-FM**—February 1981: 95.3 mhz; 3 kw. Ant minus 200 ft. Dups AM 100%.

### Beaverton

**KKCW(FM)**—January 1984: 103.3 mhz; 100 kw. Ant 1,654 ft. Stereo. Suite 500, 12655 S.W. Center St. (97005). (503) 638-2508. Columbia-Williamette Bcstg Co. Inc. Rep: Masla, Tacher. Format: Adult contemp. ■ John O. Tilson III, pres & gen mgr; Don Propst, gen sls mgr; Robert Darling, prog dir.

### Bend

**KBND(AM)**—1938: 1110 khz; 10 kw-D, 1 kw-N, DA-N. (CP: 25 kw-D, 5 kw-N). Box 5037. (97708). (503) 382-5263. KBND Inc. (acq 6-12-65). Net: CBS. Rep: Market 4 Radio, Tacher. Format: Adult contemp. ■ Douglas Kahle, pres; John Stenkamp, VP, gen mgr & prom dir; Chip Lewis, gen sls mgr; Rich Williams, prog & mus dir; Jack Thornton, news dir & chief engr. ■ Rates: \$13.15; 10.05; 13.15; 10.05.

**KGRL(AM)**—Feb 4, 1960: 940 khz; 10 kw-D. Box 5068 (97708). (503) 382-5611. Capps Broadcasting Group Inc. (group owner). Net: NBC. Rep: Art Moore Inc. Format: Adult. ■ Gary L. Capps, pres; Bonnie Shields, gen sls mgr; Daryl Delaney, prog dir; Jeff Rola, news dir; Alan Boyd, chief engr.

**KXIQ(FM)**—Co-owned with KGRL(AM). December 1974: 94.1 mhz; 50 kw. Ant 590 ft. Prog sep from AM. Stereo.

**KICE(FM)**—July 4, 1973: 100.7 mhz; 50 kw. Ant 598 ft. Stereo. 2445 N.E. Division, Box 751 (97709). (503) 388-3300. Sequoia Communications Inc. (acq 6-13-79). Net: ABC/E. Rep: Blair/Northwest Radio. Format: C&W. ■ Richard Behrendt, pres; Sam. D. Kirkaldie, gen mgr; Mike Holmes, prom & gen sls mgr; R.L. Garrigus, prog & news dir; Jim Harris, mus dir & chief engr. ■ Rates: \$16.50; 12; 13.50; 12.25.

**KJII(FM)**—Not on air, target date unknown: 105.7 mhz; 100 kw. Ant 1,064 ft. 869 S.E. Main St., Roseburg (97470). Gentry Development Corp.

**KNLR(FM)**—Jan 1, 1985: 97.5 mhz; 97 kw. Ant 536 ft. Box 7408 (97708). Terry A. Cowan. Format: Relig. ■ Terry A. Cowan, gen mgr, prog dir & chief engr.

**KXIQ(FM)**—Listing follows KGRL(AM).

### Brookings

**KURY(AM)**—May 2, 1958: 910 khz; 1 kw-D. Dawson Rd. (97415). (503) 469-2111. KURY Radio Inc. (acq 11-1-64). Rep: Sandeberg/Glenn, Moore. Format: MOR. ■ Norm Oberst, pres, gen & coml mgr; Lois Mauti, prog dir; Jerry Mann, prom mgr; Tom Jones, mus dir; Marge Barrett, news dir; Vern Garvin, chief engr. ■ Rates: \$7; 7; 5.25.

**KURY-FM**—95.3 mhz; 3 kw. Ant 208 ft. (CP: Ant minus 378 ft.) KURY Radio Inc. Prog dups AM 100%.

### Burns

**KZZR(AM)**—Sep 28, 1957: 1230 khz; 1 kw-D, 250 w-N, SH. Box 271 (97720). (503) 573-6300. Warren D. Evans. Rep: Market 4, Moore. Format: Top-40, C&W. Spec prog: Farm 2 hrs wkly. ■ John C. Frost, gen mgr; John R. Wareham, mus dir; Maia Carol, news dir. ■ Rates: \$4; 3; 4; 2.75.

### Cave Junction

**KIVR(AM)**—May 1, 1981: 1400 khz; 1 kw-D, 250 w-N. 1400 N. Sawyer Ave. (97523). (503) 592-4422. New Frontier Bcstg Inc. (acq 6-1-84). Net: RKO. Rep: Tacher. Format: Adult contemp. ■ Jeff Salgo, pres & gen mgr; Jack Hanson, gen sls mgr; Rick Kymala, prog dir; John Axtell, news dir; news dir; Bear Standish, chief engr.

**KBGG(FM)**—Co-owned with KIVR(AM). Oct 1, 1984: 102.7 mhz; 100 kw. Ant 1,976 ft. Box 1400 (97523). Net: RKO Two. Format: Big band.

### Central Point

**\*KCHC(FM)**—September 1974: 91.7 mhz; 18 w. Ant 35 ft. 4410 Rogue Valley Blvd. (97502). (503) 664-1241. School District 6. Format: Ed, top-40.

### Coos Bay

**KHSN(AM)**—March 15, 1928: 1230 khz; 1 kw-D, 250 w-N. Box 180 (97420). (503) 267-2121. Bay Radio Inc. (acq 6-1-81). Net: ABC/C. Rep: Tacher. Format: Top-40. ■ Van Sias, pres & gen mgr; Robert Young, coml mgr; Richard Bessant, prog dir; Roger Peterson, mus dir. ■ Rates: \$10; 9; 10; 8.

**\*KOOS(FM)**—See North Bend.

**KYNG(AM)**—Dec 7, 1956: 1420 khz; 1 kw-D. Box 4303, 486 E. St., Eastside, (97420). (503) 267-7055. Sequoia Bcstg Inc. (acq 4-3-78). Net: ABC/E. Rep: Blair, Blair NW. Format: MOR. ■ Rates: \$10; 8.50; 9.25; 8.25.

**KYNG-FM**—Nov 1, 1979: 106.5 mhz; 100 kw. Ant 600 ft. Prog sep from AM. SGB Broadcasting Inc. Net: ABC/FM. Format: Top-40. ■ Richard J. Behrendt, pres; Robert Jordan, gen mgr; Ron Moyer, prog dir; Dave O'Connor, mus dir; Bob Cooper, news dir. ■ Rates: \$14; 10; 14; 8.

**KYTT-FM**—November 1979: 98.7 mhz; 30 kw. Ant 550 ft. Stereo. 455 North Broadway (97420). (503) 269-2022. Mustard Seed Bcstrs. (acq 7-84). Net: UPI. Format: Relig. ■ Gary Randall, pres; Ray Penny, gen mgr; Barbara Curry, traff mgr. ■ Rates: \$7; 7; 7; 7.

## Coquille

**KBey(AM)**—Feb 1, 1949: 630 khz; 5 kw-D, 1 kw-N. DA-N. Box 250 bey423). (503) 396-2141. Golden Bear Communications Inc. (group owner; acq 1984). Rep: Art Moore. Format: C&W. ■ Denny Workman, pres; Ron Ihli, gen mgr.

**KSHR-FM**—Co-owned with KBey(AM). Nov 1, 1981: 97.3 mhz; 30 kw. Ant 880 ft. Stereo. Prog sep from AM. Net: CBS R/R. Format: Adult contemp.

## Corvallis

**\*KBVR(FM)**—Oct 26, 1965: 88.7 mhz; 340 w. Ant minus 80.6 ft. Memorial Union East, Oregon State Univ (97331). (503) 754-2008. State Bd of Higher Education. Format: Jazz. ■ Eric Hagstrom, gen mgr & mus dir; Liz McKinney, prog dir & prom mgr; Wanda Bobo, news dir; Howard Paine, chief engr.

**KEJO(FM)**—Oct 1, 1966: 101.5 mhz; 28 kw. Ant 250 ft. Box K, 2785 N.W. Hwy 99 (97339). Stereo. Format: Easy rock. Spec prog: Jazz 3 hrs wkly. ■ Rates: \$12.70; 10.25; 12.70; 10.25.

**KFAT(FM)**—Listing follows KLOO(AM).

**KFLY(AM)**—August 1955: 1240 khz; 1 kw-D, 250 w-N. Box K (97339). (503) 754-6633. Madgekal Broadcasting Co. (acq 8-77). Net: ABC/C. Rep: Simpson-Reilly. Format: Top-40. ■ Mario Pastega, pres; Bob Holt, gen & prom mgr; Dick Linn, opns dir & chief engr; Charlie Foxx, mus dir; Weldon Greig, news dir. ■ Rates: \$14.25; 11.25; 14.25; 11.25.

**KLOO(AM)**—Aug 23, 1947: 1340 khz; 1 kw-D, 250 w-N, DA-1. Box 731 (97339). (503) 753-4493. KLOO Inc. (acq 1-11-83). Group owner: TRC Comm Inc. Net: CBS. Rep: Blair. Format: Adult contemp. ■ Donald Smullin, pres; Dave Milburn, gen mgr; Larry Blair, prog dir & prom mgr; Bob Johnson, mus dir; Julian Notestein, news dir; Jim Malloy, chief engr. ■ Rates: \$18.75; 12.75; 18.75; 12.75.

**KFAT(FM)**—January 1973: 106.1 mhz; 100 kw. Ant 1140 ft. Stereo. Prog sep from AM. Format: C&W. ■ Larry Blair, mus dir. ■ Rates: \$14; 10.75; 14; 10.75.

**\*KOAC(AM)**—Dec 7, 1922: 550 khz; 5 kw-U, DA-N. 303 Covell Hall, Ore. State U (97331). (503) 754-4311. State of Oregon acting by & through the Oregon Commission on Public Bcstg. Net: NPR. Format: Ed, class. Spec progs: Jazz 12 hrs, Sp 1 hr wkly. ■ Gerard L. Appy, exec dir; Patricia Joy, dir of radio & prog dir; Nancy Shwalter, prom mgr; Virginia Breen, opns coord; Robert Crook, chief engr.

## Cottage Grove

**KNND(AM)**—August 1953: 1400 khz; 1 kw-D, 250 w-N, SH. 321 Main St. (97424). (503) 942-2468. Thornton Pflieger Inc. (acq 12-1-76). Net: MBS. Rep: Moore. Format: Adult personality. Spec progs: Farm 2 hrs, C&W 15 hrs, jazz 2 hrs, class 3 hrs, rel 6 hrs wkly. ■ Mary T. Pflieger, pres; David R. Pflieger, gen mgr; Diane C. O'Renck, stn mgr; Laura B. Hall, prog dir; Terry Brummett, news dir; Dennis Dolan, chief engr. ■ Rates: \$8.75; 7.65; 7.65; 5.70.

## Creswell

**KZAM(FM)**—Sep 1, 1983: 95.3 mhz; 3 kw. Ant 300 ft. (CP: 1.6 kw. Ant 390 ft.). Box 1123, Eugene (97440). (503) 741-1999. Visionary Radio Euphonics of Ore. Inc. (group owner; acq 8-1-83). Rep: Weiss-Powell, Blair. Format: AOR, jazz. ■ John Detz, pres; Steve Feder, gen mgr; Joe Losi, sls mgr; Jef Hanley, prog mgr; "Sparky" Schneider, chief engr.

## Dallas

**KWIP(AM)**—Licensed to Dallas. See Salem.

## Eagle Point

**\*KEPO(FM)**—Feb 3, 1976: 92.1 mhz; 10 w. Ant 50 ft. Box 97 (97524). (503) 826-3364. School District 9.



## Enterprise

**KWVR(AM)**—June 1, 1960: 1340 khz; 1 kw-D, 250 w-N, DA-1. 107 SW First St. (97828). (503) 426-4577. Wal-lowa Valley Radio Bcstg Corp. (acq 9-1-84). Net: AP. Rep: Art Moore. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Lee D. Perkins, pres & gen mgr; Carol-Lee Perkins, opns mgr; Dave Nelson, prog &

**KWVR-FM**—Winter 1984: 92.1 mhz; 3 kw. Ant minus 650 ft.

## Eugene

**KASH(AM)**—Sep 19, 1947: 1600 khz; 5 kw-D, 1 kw-N, DA-N. Box 10767 (97440). (503) 686-9123. Sterling Rec-reation Organization Inc. (group owner; acq 8-11-71). Net: NBC's The Source. Rep: Hillier, Newmark, Wechs-ler & Howard, Tacher. Format: Oldies. ■ Tad Danz, pres; Don Schrack, gen mgr; Ken Lemarche, gen sls mgr; Charlie Van Hall, prog dir; Dan Shankle, news dir; Ted Martino, chief engr.

**KBMC(FM)**—Oct 10, 1965: 94.5 mhz; 100 kw. Ant 813 ft. Stereo. 205 W. 8th (97401). Inspirational Broadcast-ing Corp. Rep: Chance. Format: Rel. ■ John W. Davis, pres; Dennis Hines, prog dir; David Winchester, stn mgr; Chris Murry, chief engr. ■ Rates: \$7.10; 7.10; 7.10; 7.10.

**KDUK(FM)**—See Florence.

**KEED(AM)**—Sep 7, 1954: 1450 khz; 1 kw-D, 250 w-N. 1245 Charnelton (97401). (503) 344-1457. Community Eugene Bcstg (acq 7-1-79). Group owner: Community Pacific Bcstg. Net: RKO II. Rep: Roslin, S/R. Format: Country. ■ David J. Benjamin, chmn of bd; Charles W. Banta, pres; Donald R. Berry, gen mgr; Dan Williams, chief engr & prog dir; Bruce Morton, news dir. ■ Rates: \$22; 19; 22; 17.

**\*KLCC(FM)**—Feb 17, 1967: 89.7 mhz; 30 kw. (CP: 24 kw). Ant 750 ft. Stereo. 4000 East 30th Ave. (97405). (503) 747-4501. Lane Community College. Net: NPR. Format: Jazz, news, class. Spec progs: Black 4 hrs, Sp 4 hrs, women's 2 1/2 hrs wkly. ■ Jim Dunne, gen mgr; Jon Schwartz, stn mgr; Steve Barton, chief engr.

**KORE(AM)**—See Springfield.

**KPNW(AM)**—Feb 12, 1962: 1120 khz; 50 kw-U, DA-1. Box 1120 (97440). (503) 485-1120. TWX: 510-597-0402. Pacific N.W. Bcstg Corp. Net: ABC/I. Rep: Katz. Format: Popular adult. ■ Charles H. Wilson, pres; Dave Woodward, gen mgr; Lee Gordon, prog dir; Bill John-son, gen sls mgr; Lee Chabre, mus dir; Tory Mulder, chief engr.

**KPNW-FM**—November 1968: 99.1 mhz; 100 kw. Ant 1,645 ft. Stereo. Format: Btfl mus.

**KQDQ(AM)**—June 12, 1962: 1320 khz; 1 kw-D. (CP: 5 kw-U). Box 1123 (97440). (503) 741-1999. Visionary Ra-dio Euphonics of Ore. Inc. (group owner; acq 6-1-83). Rep: Weiss-Powell, Blair. Format: MOR. ■ John Detz, pres; Steve Feder, gen mgr; Rachele Raia, off mgr; Dave Burnett, prog dir; Joe Losi, sls mgr; Steve Barton, chief engr. ■ Rates: \$15; 15; 15; 15.

**\*KRVM(FM)**—Dec 8, 1947: 91.9 mhz; 1.9 kw. Ant mi-nus 36 ft. 200 N. Monroe St (97402). (503) 687-3370. School District 4 J, Lane County. Format: AOR, jazz. ■ Robert D. Rathman, chief engr & gen mgr; John Etheredge, prog & mus dir.

**KSND(FM)**—See Springfield.

**KUGN(AM)**—July 4, 1946: 590 khz; 5 kw-D, 1 kw-N, DA-N. 4222 Commerce St. (97402). (503) 485-5846. Obie Communications Corp. (acq 4-1-73). Net: MBS, CBS. Rep: Torbet, Moore. Format: MOR. ■ Jim Torrey, pres & gen mgr; Chuck Chackel, coml mgr; Paul Bjorn-stad, prog & mus dir; Fred Webb, news dir; Ted Hicks, chief engr. ■ Rates: \$35; 28; 29; 16.

**KUGN-FM**—Dec 26, 1958: 97.9 mhz; 100 kw. Ant 780 ft. Stereo. Prog sep from AM. Box 98 (97440). Net: MBS. Format: C&W. ■ Bob Bosche, prog dir; Tom Ed-wards, mus dir. ■ Rates: \$23; 20; 21; 14.

**\*KWAX(FM)**—April 4, 1951: 91.1 mhz; 20 kw. Ant 1,030 ft. Stereo. Rm 341, Villard Hall (97403). (503) 686-4238. State Bd of Higher Educ. Net: NPR. Format: Class, fine arts. ■ Cathy Gilbert, gen mgr; Tom DuVal, prog dir; Jim Lacok, chief engr.

**KYKN(AM)**—Nov 9, 1949: 1280 khz; 5 kw-D, 1 kw-N, DA-N. Stereo. Box 502, Rt. 2, The Mathews House (97401). (503) 345-8888. Constant Communications Corp. (group owner; acq 12-21-83). Rep: Eastman. For-mat: C&W. ■ Spec prog: Farm 3 hrs wkly. ■ Frederic W. Constant, pres; Mike Groshong, gen mgr; Brian Burns, prog dir; Connie McCoy, prom mgr. ■ Rates: \$10; 10; 10; 10.

**KZEL-FM**—April 22, 1962: 96.1 mhz; 100 kw. Ant 870 ft. Stereo. 2100 W. 11th Ave. (97402-3578). (503) 342-7096. Emmanuel "Mike" J. Pappas and Novla Pappas (acq 3-84). Net: ABC/R. Rep: McGavren-Guild. Format: AOR. ■ Mike J. Pappas, pres & gen mgr; John M. Pappas, gen sls mgr; Ken Martin, prog & mus dir; John Bellizzi, prom mgr; Peter Walker, news dir; Chris Reid Murray, chief engr. ■ Rates: \$29; 25; 29; 25.

## Florence

**KDUK(FM)**—Nov 21, 1983: 104.7 mhz; 100 kw. Ant 1,703 ft. Stereo. The Mathews House, Rte 2, Box 502, Eugene (97401). (503) 345-8888. Constant Communi-cations Co. (group owner). Rep: Eastman. Format: Adult contemp. ■ Frederic W. Constant, pres; Mike Groshong, gen mgr; Brian Burns, prog dir; Joe Rossi, mus dir. ■ Rates: \$45; 45; 45; 45.

**KGBU(AM)**—Not on air, target date unknown: 1250 khz; 1 kw-D. 1755 Homedale Rd., Klamath Falls (97601). Beacon Communications Inc.

## Gold Beach

**KGBR(FM)**—December 1984: 92.7 mhz; 2.6 kw. Ant 1,030 ft. Box 3466 B, S.R. 2, Tehachapi, Calif. (93561). (805) 822-6498. Chambers Bcstg (acq 4-83). Format: MOR. ■ George Chambers, pres. ■ Rates: \$5; 5; 5; 5.

## Gold Hill

**KRWQ(FM)**—Aug 11, 1980: 100.3 mhz; 30 kw. Ant 895 ft. Stereo. Box 388 (97525). (503) 855-1587. Hill Radio Inc. Net: AP. Rep: Tacher. Format: C&W. ■ Duane E. Hill, pres & gen mgr; Barney Bauernfiend, gen sls mgr; Larry Neal, prog dir & prom mgr; Ben Shepard, mus dir; Brian Bishop, news dir; Chuck Any, chief engr. ■ Rates: \$13.25; 11.75; 13.25; 10.75.

## Grants Pass

**KAGI(AM)**—Dec 16, 1939: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 148 (97526). (503) 476-4477. KAGI Inc. (acq 9-61). Group owner: California-Oregon Bcstg. Net: ABC/I. Rep: Moore. Format: MOR, E-Z contemp. ■ Wil-liam Smullen, pres; Jim Broeffle, opns mgr & news dir; Rich Birkmeyer, prog dir; Phil Watkins, mus dir. ■ Rates: \$14; 12; 14; 9.

**KAJO(AM)**—Aug 15, 1957: 1270 khz; 5 kw-D. Box 230 (97526). (503) 476-6608. Grants Pass Bcstg Co. Rep: Tacher Co. Format: Easy Istng. ■ Jim Wilson, pres & gen mgr; Elzie Parker, coml mgr; Carl Wilson, mus & prog dir; Shirley Campbell, news dir; Marvin Pangburn, chief engr.

**KFMJ(FM)**—Oct 2, 1981: 96.9 mhz; 25 kw. Ant 565 ft. (CP: Ant 2,178 ft.). Stereo. 1215 NE 7th St. (97525). (503) 479-5365. Lindavox. Net: RKO. Format: Adult con-temp. ■ William John Miner, pres; Ward Warren, adv mgr; Gene Davis Christianson, opns mgr; Mark Hill, prog dir; Tony Rich, prom mgr; Mark Enerson, news dir; Dave Clearwaters, chief engr. ■ Rates: \$9.25; 8.50; 9.25; 8.

## Gresham

**\*KMHD(FM)**—January 1984: 89.1 mhz; 7.08 kw. Ant 986 ft. 26000 S.E. Stark (97030). (503) 661-8900. Mt. Hood Community College Dist. Format: Jazz, news, pub affrs. ■ John Rice, gen mgr; Kirk Wille, stn mgr; Roger Smith, mus dir; John Whisler, news dir; Wendell Bates, chief engr.

**KRDR(AM)**—Sep 28, 1956: 1230 khz; 1 kw-D, 250 w-N, DA-1. Box 32 (97030). (503) 667-1230. Community Gresham Bcstg Corp. (acq 7-1-74). Group owner: Com-munity Pacific Bcstg Corp. Net: MBS. Format: Modern country. ■ David J. Benjamin, chmn; Charles W. Banta, pres; Don Coss, gen mgr; Mark Wade, prog dir; Crag

## Oregon Radio

West, mus dir; Johnny Couterfit, prom mgr; Jeff Man-son, news dir; Charles Calkins, chief engr. ■ Rates: \$26; 25; 26; 24.

## Hermiston

**KOHU(AM)**—Feb 6, 1956: 1360 khz; 1 kw-U, DA-N. Box 145 (97838). (503) 567-6500. Hermiston Bcstg Co. (acq 7-66). Net: CBS. Rep: Masla, Tacher. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Robert Chopping, pres; Harmon Springer, gen mgr; Steve Bertelson, gen sls mgr; Warren Smith, prog dir; Cliff Conradi, news dir. ■ Rates: \$13.50; 12.50; 13.50; 12.50.

**KQFM(FM)**—Co-owned with KOHU(AM). Sep 18, 1978: 99.3 mhz; 3 kw. Ant 78 ft. Stereo. Prog sep from AM. Net: CBS RadioRadio. Format: Adult contemp. ■ Rates same as AM.

## Hillsboro

**KUIK(AM)**—1954: 1360 khz; 1 kw-D. Box 496 (97123). (503) 640-3703. Dolphin Communications Inc (acq 8-1-78). Net: MBS. Format: Adult contemp. Spec progs: Sp 3 hrs, farm 2 hrs wkly. ■ Don McCoun, pres & gen mgr; Buzz Stroud, coml mgr; Dave Ryan, prog & mus dir; Jim Warinner, news & farm dir; Mike Mowery, chief engr. ■ Rates: \$18; 16; 12;—

## Hood River

**KIHR(AM)**—Oct 17, 1950: 1340 khz; 1 kw-D, 250 w-N. Box 360 (97031). (503) 386-1511. Columbia Gorge Bcstrs Inc. (acq 4-1-67). Net: MBS. Rep: Roslin. Format: C&W. Spec prog: Class 3 hrs wkly. ■ Paul Walden, pres, gen mgr & chief engr; Jay Lynch, news dir; Bill Baker, coml & stn mgr; Bill Oostenburg, mus dir. ■ Rates: \$11; 9; 10; 9.

**KCGB(FM)**—Co-owned with KIHR(AM). Dec 4, 1978: 105.5 mhz; 3 kw. Ant minus 460 ft. Dups AM 10%. Format: Adult contemp.

## John Day

**KJDY(AM)**—Dec 13, 1963: 1400 khz; 1 kw-D, 250 w-N, SH. Box 399 (97845). (503) 575-1185. T. A. Smith (acq 2-19-75). Net: UPL. Rep: Art Moore Inc. Format: Adult contemp, C&W, Top-40. ■ David Maxwell, gen mgr. ■ Rates: \$6.50; 5; 5; 5.

## Klamath Falls

**KAGO(AM)**—July 19, 1923: 1150 khz; 5 kw-D, 1 kw-N, DA-N. Box 1150 (97601). (503) 882-2551. Ariel Associ-ates (acq 9-25-80). Net: ABC/I. Rep: Selcom, Art Moore. Format: Adult contemp. Spec prog: Farm 3 hrs wkly. ■ Michael Younce, gen mgr; John Evans, gen sls mgr; Dave Gullickson, prog dir; Mark Allen, mus dir; Rich Little, news dir; Ted Collins, chief engr. ■ Rates: \$15; 15; 15; 15.

**KAGO-FM**—Oct 15, 1973: 99.5 mhz; 26.5 kw. Ant 360 ft. Stereo. Prog sep from AM. (503) 884-0661. Format: Top-40. Spec prog: Jazz 3 hrs wkly ■ Rates same as AM.

**KFLS(AM)**—1946: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (97601). (503) 882-4656. Wynne Bcstg. Co. Inc. (acq 1-1-71). Net: CBS. Rep: Weiss-Powell, Tacher. For-mat: Mod country. ■ Floyd Wynne, pres; Robert Wynne, gen mgr; Clare Chaffee-Wynne, gen sls mgr; Jason McCarter, prog dir; Byron V. Caloz, news dir; Kenneth Hunt, chief engr. ■ Rates: \$9.25; 8.25; 9.25; 8.25.

**KKRB(FM)**—Co-owned with KFLS(AM). April 1, 1983: 106.9 mhz; 43.5 kw. Ant 1,200 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$12.75; 11.75; 12.75; 11.75.

**KJSN(FM)**—Listing follows KLAD(AM).

**KLAD(AM)**—September 1955: 960 khz; 5 kw-U, DA-N. Box 969 (97601). (503) 882-8833. 960 Radio Inc. (acq 8-1-69). Net: MBS. Rep: Masla, S/R. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Cyrus L. Smith, pres, gen &

## Oregon Radio

coml mgr; Harry Gift, prog dir; Irvin Allen, mus dir; Charlie McFarland, news dir; Steve Minschall, chief engr. ■ Rates: \$11.50; 9.25; 9.25; 7.50.

**KJSN(FM)**—Co-owned with KLAD(AM). July 19, 1974: 92.5 mhz; 27.5 kw. Ant 30 ft. (CP: 60 kw. Ant 1,013 ft.). Format: Bright MOR. ■ Rates: \$10; 7.75; 10; 6.

**\*KTEC(FM)**—Dec 19, 1950: 89.5 mhz; 100 w. (CP: 207 kw). Ant 135 ft. Stereo. Oregon Institute of Tech (97601). (503) 882-6321, ext 379. Oregon State Board of Higher Education. Format: AOR. Spec progs: Class 4 hrs, jazz 6 hrs wkly. ■ Randy Wilson, gen mgr; Mark Warner, prog dir; Dan Greenbank, mus dir & chief engr; Gary Houck, news dir.

### La Grande

**\*KEOL(FM)**—February 1974: 91.1 mhz; 307 w. Ant minus 749 ft. Stereo. Eastern Oregon State College Library (97850). (503) 963-9111 Ore State Bd of Higher Ed. Net: NPR. Format: Progs rock, top-40. ■ Leonard A. Hermens, gen mgr; Jeff Geist, prog dir.

**KLBM(AM)**—1938: 1450 khz; 1 kw-D, 250 w-N. Box 907 (97850). (503) 963-4121. KLBM Inc. (acq 1-1-73). Net: ABC/I, AP. Rep: Sandeberg-Glenn, Moore. Format: Contemp. ■ Ken Lillard, pres & gen mgr; Sally Cunliffe, gen sls mgr; Robert Maszk, news dir; Warren D. Curry, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**KLBM-FM**—August 15, 1977: 98.3 mhz; 1.3 kw. Ant minus 420 ft. Stereo. Box 907 (97850). (503) 963-4121. Net: ABC/E, AP. Format: C&W. ■ Rates: \$5/75; 5.75; 5.75; 5.75.

### Lake Oswego

**KMJK(FM)**—Aug 1, 1977: 106.7 mhz; 100 kw. Ant 877 ft. (CP: 25 kw; Ant 811 11 ft.). Stereo. 9500 S.W. Barbur Blvd, Suite 302 Portland (97219). (503) 245-1433. 107 Ltd. Net: ABC/C. Rep: Eastman. Format: Contemp hit radio. ■ Victor Ives, gen mgr; Larry Andersen, gen sls mgr; Jon Barry, prog dir; Steve Naganuma, mus dir; Kent Phillips, news dir; Andrew Brown, chief engr.

### Lakeview

**KQIK(AM)**—Dec 5, 1956: 1230 khz; 1 kw-D, 250 w-N. Rt. 2, Box 46 (97630). (503) 947-3351. Lake County Communications Inc. (acq 4-1-74). Rep: Ad Sales West; S/R. Format: C&W, MOR. Spec prog: Farm 10 hrs wkly. ■ Ernest Riedelbach, pres & gen mgr.

### Lebanon

**KGAL(AM)**—1950: 920 khz; 1 kw-U, DA-1. Box 749, Albany (97321). (503) 926-8683. Eads Bcstg Corp (acq 10-1-81). Net: AP. Rep: Tacher. Format: Adult contemp. ■ Richard C. Eads, VP & gen mgr; B. Paul Moore, sls mgr; Doug LaVallee, prog dir; Bob Donovan, mus dir; Gary Wolcott, news dir; Ron Doto, chief engr. ■ Rates: \$13; 12; 13; 12.

**KIQY(FM)**—April 8, 1974: 103.7 mhz; 53 kw. Ant 380 ft. Stereo. 743 Main St. (97355). (503) 259-2414. Stereo Broadcasting Corp. (acq 7-1-77). Format: Top-40. ■ Von W. Johnson, gen mgr; B. Paul Moore, coml mgr; Russell Kimball, prog dir; Steve Milewski, mus dir. ■ Rates: \$11; 11; 14; 14.

### Lincoln City

**KBCH(AM)**—May 27, 1955: 1400 khz; 1 kw-D, 250 w-N. Box 358 (97367). (503) 994-2181. Brown Bcstg Enterprises Inc. (acq 4-1-79). Net: ABC/I. Rep: Moore. Format: MOR. Spec progs: Class 2 hrs, jazz 1 hr, C&W 10 hrs, radio classics 6 hrs wkly. ■ William G. Brown, pres & gen mgr & prog dir; Roger J. Robertson, sls mgr; Joe Della Valle, news dir. ■ Rates: \$9; 8; 9; 7.

**KCRF(FM)**—Nov 1, 1981: 96.7 mhz; 3 kw. Ant 670 ft. Stereo. 4439 S.W. Hwy 101 (97367). (503) 994-5273. Rainbow Bcstg Corp. Net: AP. Rep: Lotus, S/R Reps. Format: Contemp MOR. ■ Charles Rowe-Rook, pres; Kim Singer, VP; Ron Schie, stn mgr; Dave Lutes, gen sls mgr; Al Caruso, news & prog dir.

## McMinnville

**KCYX(AM)**—June 18, 1949: 1260 khz; 1 kw-U, DA-N. Box 207 (97128). (503) 472-2151. Radio 1260 Inc. (acq 6-1-80). Net: MBS. Rep: Masla, Tacher. Format: MOR. Spec prog: Farm 8 hrs wkly. ■ Deane Johnson, pres & gen mgr; Kathie Johnson, gen sls mgr; Steve Kenyon, prog dir; Craig Foster, mus dir; Al Schwartz, news dir; Mike Johnson, chief engr. ■ Rates: \$14; 10.50; 14; 7.

**\*KSLC(FM)**—Jan 17, 1972: 90.3 mhz; 250 w. Ant minus 46 ft. Box 365, Linfield College (97128). (503) 472-3851. Linfield College. Format: Top-20, oldies. Spec progs: Jazz 3 hrs, rel & rock 3 hrs wkly. ■ Gregg Walters, gen mgr; Eric J. Chidsey, prog dir.

### Medford

**KBGG(FM)** See Cave Junction.

**KBOY-FM**—Listing follows KRVC(AM).

**KCMX-AM-FM**—See Ashland.

**KHUG(AM)**—Jan 2, 1977: 1300 khz; 5 kw-U, DA-2. (CP: City of license Phoenix). 240 Fern Valley Rd., Phoenix (97355). (503) 535-3381. Rogue Valley Bcstg Corp. (TRC Inc. acq 1982). Net: ABC/I. Rep: Market 4, Blair. Format: C&W. Spec prog: Sp 5 hrs wkly. ■ Don Smullin, pres; Robin Lawson, news dir & gen mgr; Tom Long, gen sls mgr; Christopher Stoney, prog dir; Dusty Brooks, mus dir; Skip Marsden, chief engr. ■ Rates: \$8; 8; 8.

**KMFR(AM)**—(Phoenix) April 7, 1962: 880 khz; 1 kw-U. Box 159 (97501). (503) 779-1550. Rogue Valley Bcstg Inc. (acq 4-27-84). Net: CBS, NBC Talk. Rep: Selcom, S/R. Format: Div. ■ Ray Johnson, pres; Dave Brower, gen mgr; Don Thomson, gen sls mgr; Mike Metzker, prog dir; Robin Lawson, news dir; Mel Tynan, chief engr. ■ Rates: \$15; 12; 15; 11.

**KTMT(FM)**—Co-owned with KMFR(AM). Oct 15, 1970: 93.7 mhz; 18.5 kw. Ant 7,530 ft. Stereo. Net: ABC/D. Format: Adult contemp. ■ Claudette Moore, gen sls mgr. ■ KTVZ-TV Bend, affil. ■ Rates: \$16; 13; 16; 12.

**KMED(AM)**—1922: 1440 khz; 5 kw-D, 1 kw-N, DA-N. 820 Crater Lake Ave., Suite 202 (97504). (503) 773-1440. KMED Radio (acq 10-6-82). Net: MBS. Rep: Roslyn. Format: Oldies & currents. ■ Cheri Hawke, pres, gen & gen sls mgr; Mitch Stewart, prog dir; Kae Jordan, mus dir; Jack Earl, prom mgr; Chris Lehman, news dir; Jeff Sherman, chief engr. ■ Rates: \$10; 10; 10; 10.

**KRVC(AM)**—May 31, 1954: 730 khz; 1 kw-D. 190 E. Main St. (97501). (503) 779-9181. M3X Corp. (acq 8-30-79). Rep: McGavren-Guild. Format: Relg. ■ Gary Grossman, pres; Larry Stark, gen & gen sls mgr; Michael Ryan, prog dir & prom mgr; Mike Jensen, mus dir; Dana Jeffries, news dir; Rich Green, chief engr. ■ Rates: \$8; 6; 6.

**KBOY-FM**—Co-owned with KRVC(AM). February 1958: 95.3 mhz; 100 kw. Ant 935 ft. Prog sep from AM. Stereo. 107 E. Main St. (97501). (503) 779-2244. Format: Adult contemp. Spec prog: Jazz, 3 hrs wkly. ■ Scott E. Crites, gen mgr; Tom Schmidt, gen sls mgr; Doc Jones, mus dir. ■ Rates: \$16.50; 16; 16.50; 14.

**KYJC(AM)**—October 1947: 610 khz; 5 kw-U, DA-2. Box 1945 (97501). (503) 779-3131. Matthias Enterprises (acq 5-18-78). Net: ABC/C. Rep: Hillier, Newmark, Wechsler & Howard. Format: Adult contemp. ■ Robert Mathias, pres; Jerry Allen, gen mgr; Mike Raker, coml mgr; Kevin Martin, mus dir; R. Charles Snyder, prog dir & prom mgr; Al Sigala, news dir; Muffin Steelman, chief engr. ■ Rates: \$20; 16.40; 16.40; 9.20.

### Milwaukie

**KRXX(AM)** Not on air, target date unknown: 1010 khz; 250 w-U. 1345 S.W. Timberline Drive, Lake Oswego (97034). 1010 Bcstg Inc. ■ John E. Grant, pres.

### Myrtle Creek

**KRGL(AM)**—Sep 24, 1980: 1360 khz; 5 kw-D. Box FF 119 S. Main St. (97457). (503) 863-6081. Robert W. Larson. Net: UP. Rep: Sandeberg-Glenn Broadcast Northwest-Seattle, Portland. Format: C&W. Spec progs: Farm 15 hrs, rel 3 1/2 hrs wkly. ■ Maggie Vargas, coml mgr; Don Williams, prog dir; Carole Lynn,

prom mgr; Cindy Diane, news dir; Stan McMillian, chief engr. ■ Rates: \$7; 7; 7; —

## Newport

**KNPT(AM)**—June 28, 1948: 1310 khz; 5 kw-D, 1 kw-N, DA-N. Box 1430 (97365). (503) 265-2266. Charmar Bcstg (acq 7-30-79). Net: ABC/I. Format: Adult contemp. ■ Don Hoeft, pres; Chuck Walters, gen mgr; Carol Patterson, gen sls mgr; Jim Clkark, mus dir; Don Cohen, news dir; Fred Compton, chief engr. ■ Rates: \$15; 8.50; 11; 8.

**KBKN(FM)**—Co-owned with KNPI(AM). Oct 25, 1976: 102.5 mhz; 100 kw. Ant 890 ft. Stereo. Dups AM 10%. 1932 N. Coast Hwy (97365). ■ John Nickelson, prog dir.

**KTDO(AM)**—See Toledo.

### North Bend

**KBBR(AM)**—December 1950: 1340 khz; 1 kw-D, 250 w-N. Box 308 (97459). (503) 756-5108. Big Bay Radio Inc. (acq 12-1-59). Rep: Masla/Young, Simpson/Reilly. Format: C&W. ■ Bill Karl, pres & gen mgr; Art Schuldt, chief engr.

**KOOS(FM)**—Dec 10, 1979: 100.9 mhz; 3 kw. Ant 665 ft. Stereo. Box 180, Coos Bay (97420). (503) 267-2121. Bay Radio Inc. (acq 8-31-81). Net: ABC/I. Rep: Tacher. Format: C&W. ■ Van Sias, pres & gen mgr; Robert Young, coml mgr. ■ Rates: \$8; 7; 8; 6.

### Ontario

**KACY(AM)** See Payette, Idaho.

**KSRV(AM)**—Nov 23, 1946: 1380 khz; 5 kw-D, 1 kw-N, DA-N. 1725 N. Oregon St., Box 129 (97914). (503) 889-8651. Capps Bcst. (group owner; acq 1982). Net: ABC/E. Rep: Moore, John McGuire. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ David Capps, pres; Michael Cheney, gen mgr; J.D. Fort, prog dir; Michael Leighton, news dir; Chuck Harland, chief engr. ■ Rates: \$12.10; 12.10; 9.80; 9.80.

**KXBQ(FM)**—Co-owned with KSRV(AM). July 4, 1977: 96.1 mhz; 27 kw. Ant 409 ft. Stereo. Prog sep from AM. (503) 889-9619. Net: ABC/E. Rep: S/R. Format: Adult contemp. ■ J.D. Fort, prog dir. ■ Rates same as AM.

**KWBJ(FM)**—See Payette, Idaho.

### Oregon City

**KSGO(AM)**—July 4, 1947: 1520 khz; 50 kw-D, 10 kw-N, DA-1. Box 22125, Portland (97222). (503) 656-1441. Western Sun Inc. Group owner: Des Moines Register & Tribune. Rep: Hillier, Newmark & Wechsler. Format: Hits of the 60's. ■ Linn Harrison, pres; Ray Mirabella, sls mgr; Pam Solvang, prom mgr; Michael Johnson, bcast dir; Larry Holtz, chief engr.

**KGON(FM)**—Co-owned with KYXI(AM). See Portland.

### Pendleton

**\*KRBM(FM)**—April 18, 1970: 90.9 mhz; 435 w. Ant minus 185 ft. 2411 N.W. Carden Ave. (97801). (503) 276-1260. Blue Mountain Community College. Format: AOR, Ore. PBS progs. ■ Blaine T. Hanks, gen mgr.

**KTIX(AM)**—1941: 1240 khz; 1 kw-D, 250 w-N, DA-1. Box 579 (97801). (503) 276-1311. Agpal Bcstg (acq 5-15-81). Net: RKO. Rep: Weiss-Powell, McGavren-Guild. Format: Country. Spec prog: Farm 2 hrs wkly. ■ Andrew F. Harle, pres & gen mgr; Cheryl McAnally, coml mgr; Bill Gates, prog dir; Spanky Smith, mus dir; Mike Johnston, news dir; Don Morris, chief engr. ■ Rates: \$13; 10; 12; 9.

**KWHT(FM)**—Co-owned with KTIX(AM). May 1, 1984: 103.5 mhz; 100 kw. Ant 720 ft. Stereo. Prog sep from AM. Net: RKO II. Format: Contemp country. Spec prog: Farm news. ■ Mike Phillips, prog dir. ■ Rates: \$15; 13; 14; 11.

**KUMA(AM)**—Aug 25, 1955: 1290 khz; 5 kw-U, DA-N. Box 340 (97801). (503) 276-1511. Pendleton Bcstg Co. (acq 11-1-66). Group owner: Ted Smith. Net: ABC. Rep: Moore. ■ Ted A. Smith, pres; Greg A. Smith, coml mgr; Tom Groat, news dir; Garry Elwood, prog dir; Don Henderson, chief engr. ■ Rates: \$13.50; 9; 13.50; 9.



**KUMA-FM**—Oct 1, 1978: 107.7 mhz; 27.5 kw. Ant 610 ft. Dups AM 20% Stereo. Format: Bright & btl. ■ Rates: \$8; 5.75; 5.85; 5.75.

## Phoenix

**KHUG-FM**Not on air, target date unknown: 105.1 mhz. Box 786 (97535). KHUG Inc.

**KMFR(AM)**Licensed to Phoenix. See Medford.

## Portland

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**KAAR(AM)**—See Vancouver, Wash.

**\*KBOO(FM)**—June 1968: 90.7 mhz; 12 kw. Ant 800 ft. 20 SE 8th (97214). (503) 231-8032. KBOO Foundation (acq 8-5-75). Format: Div. ■ Brigitte Dennis, gen mgr; Bill Wax, prog & mus dir & prom co-mgr; Harriet Baskas, prom co-mgr; Ross Reynolds, news dir; Alan Garren, chief engr.

**\*KBPS(AM)**—March 23, 1923: 1450 khz; 1 kw-D, 250 w-SH-N. 546 N.E. 12th Ave. (97232). (503) 234-5469. School District No. 1. Net: Am Pub. Spec progs: Class 10 hrs, Sp 1 hr, Black 1 hr wkly. ■ Dr. Patricia Green Swenson, gen mgr; Darryl Conser, prod mgr.

**\*KBPS-FM**—August 1983: 89.9 mhz; 8.7 kw. Ant 964 ft. Prog sep from AM. Format: Class, ed.

**KCNR(AM)**—1949: 1410 khz; 5 kw-D. Box 197, 4700 Council Crest Dr. (97201). (503) 226-7676. Duffy Bcstg (acq 9-5-80). Rep: Christal. Format: Adult contemp. ■ Marty Greenberg, pres; Thomas Farley, gen mgr; David McDonald, gen sls mgr; Trevlyn Holdridge, prog dir; Todd Dennis, mus dir; Desiree Brown, prom mgr; Sherm Meyer, news dir; Gary Hilliard, chief engr. ■ Rates: \$87; 87; 87; 67.

**KCNR-FM**—Sep 1, 1946: 97.1 mhz; 100 kw. Ant 980 ft. Stereo. ■ Rates same as AM.

**KEX(AM)**—Dec 24, 1926: 1190 khz; 50 kw-U, DA-1. 4949 SW Macadam Ave. (97201). (503) 225-1190 or (503) 585-1190 or (206) 256-1190. TWX: 910-464-8066. Taft Bcstg Co. (group owner; acq 3-14-84). Net: ABC/I, MBS. Rep: Major Market Radio, Moore. Format: Adult contemp. ■ Dave Milner, gen mgr; Lon Achenbah, gen sls mgr; Carl Gardner, prog dir; Sue Magnuson, prom mgr; Bob Swanson, mus dir; Jim Howe, news dir; Tom Rose, chief engr. ■ Rates: \$15; 68; 87; 44.

**KKRZ(FM)**—Co-owned with KEX(AM). May 1946: 100.3 mhz; 100 kw. Ant 930 ft. Stereo. (503) 226-0100. Net: ABC/R. Rep: Katz. Format: CHR. David Crowl, gen mgr; Gary Bryan, prog dir; Scott Drake, mus dir. ■ Rates: \$72; 43; 54; 28.

**KGON(FM)**—Co-owned with KSGO(AM) Oregon City. December 1967: 92.3 mhz; 100 kw. Ant 920 ft. Box 22125 (97222). (503) 655-9181. Western Sun Inc. Group owner: Des Moines Register & Tribune. Rep: Hillier, Newmark & Wechsler. Format: Album rock. ■ Linn Harrison, pres & gen mgr; Ray Mirabella, gen sls mgr; Dave Ervin, prog dir & news dir; Inessa York, mus dir; Pam Solvang, prom mgr; Larry Holtz, chief engr.

**KGW(AM)**—March 25, 1922: 620 khz; 5 kw-U, DA-N. Stereo. 1501 S.W. Jefferson (97201). (503) 226-5055. King Bcstg Co. (group owner; acq 11-1-53). Net: RKO. Rep: Blair, Blair N.W. Format: Adult contemp. ■ Ancil H. Payne, pres; Ronald Saito, gen mgr; Bob Scherner, gen sls mgr; Bill Minckler, prog dir; Mike Dirx, mus dir; Roxann Miller-Green, prom mgr; Bill Gallagher, news dir; Lee McCormick, chief engr. ■ Rates: \$225; 145; 165; 55.

**KINK(FM)**—Co-owned with KGW(AM). Dec 12, 1968: 101.9 mhz; 100 kw. Ant 1,610 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Stan Mak, VP & gen mgr; Paul Clithero, gen sls mgr; Rick Scott, prog dir; Carl Widling, mus dir; Robin Forrest, prom mgr; Michael Turner, news dir. ■ Rates: \$145; 145; 135; 70.

**KJIB(FM)**—Listing follows KWJJ(AM).

**KKEY(AM)**—July 4, 1954: 1150 khz; 5 kw-D, DA. Box 5757 (97228). (503) 222-1150. Western Bcstg Co. Net: MBS. Format: Talk. ■ Ralph C. Weagant, pres & gen mgr; Ronald Hudson, chief engr.

**KKRZ(FM)**—Listing follows KEX(AM).

**KLIQ(AM)**—June 1948: 1290 khz; 5 kw-U, DA-2. Oaks Park (97202). (503) 234-8448. Tamarack Communications Inc. Net: ABC TalkRadio. Format: Talk. ■ David M. Jack, pres; Fran Griffes, gen mgr; Les Sugarman, gen sls mgr; Lawrence D. Lester, news dir; Joe Allen, chief engr. ■ Rates: \$50; 45; 50; 40.

**KMJK(FM)**—See Lake Oswego.

**\*KOAP-FM**—1962: 91.5 mhz; 70 kw. Ant 1,580 ft. 2828 S.W. Front Ave. (97201). (503) 229-4880. Oregon Commission on Public Bcstg. (acq 4-30-62). Net: Am Pub, NPR. Format: Fine arts. ■ Gerard L. Appy, exec dir; Patricia Joy, prog dir; Nancy Showalter, prom mgr; Mike Tondreau, chief engr. ■ \*KOAP-TV affil.

**KPDQ(AM)**—July 30, 1947: 800 khz; 1 kw-D, DA. 5110 S.E. Stark St. (97215). (503) 231-7800. Inspirational Broadcasting Corp. Net: MBS. Format: Rel. ■ John Davis II, pres & gen mgr; C. David Elmes, gen sls mgr; Joe Alcorn, prog dir & prom mgr; Larry Wilson, chief engr. ■ Rates: \$23.50; 23.50; 23.50; 23.50.

**KPDQ-FM**—1961: 93.7 mhz; 100 kw. Ant 247 ft. Prog sep from AM. Stereo. ■ Rates: \$29.50; 29.50; 29.50; 29.50.

**KRCK(FM)**Listing follows KYTE(AM).

**\*KRRR(FM)**—May 1958: 107.5 mhz; 10 w. Reed College (97202). (503) 771-1112 ext 383. The Reed Institute. Format: Prog. ■ Jan M. Kubic, stn mgr; Larry Will, prog dir; Fiona Martin, mus dir; William Korahais, chief engr.

**KKCW(FM)**—See Beaverton.

**KUPL(AM)**—Nov 12, 1923: 1330 khz; 5 kw-U, DA-1. 6400 S.W. Canyon Ct. (97221). (503) 297-3311. Scripps-Howard Bcstg (group owner; acq 9-1-82). Net: MBS. Rep: Torbet, S/R. Format: C&W. ■ Donald L. Perris, pres; Edward T. Hardy, gen mgr; Bill Fuller, gen sls mgr; Bill Bradley, prog dir; Carolyn Pasquier, prom mgr; Neal Penland, news dir; Byron Swanson, chief engr. ■ Rates: \$90; 80; 90; 60.

**KUPL-FM**—1948: 98.5 mhz; 100 kw. Ant 1,036 ft. Stereo. Prog sep from AM. Format: Easy lstng.

**KWJJ(AM)**—Jan 17, 1925: 1080 khz; 50 kw-D, 10 kw-N, DA-2. 931 S.W. King Ave. (97205). (503) 228-4393. TWX 910-464-8094. Roy H. Park Bcstg (group owner; acq 2-11-73). Net: ABC/E. Rep: Katz. Format: Country. ■ Roy H. Park, pres; Donald Shore, gen mgr; William Fowler, VP radio; Bobby Sherman, prog dir; Mark Andrews, mus dir; Bill Bise, chief engr. ■ Rates: \$115; 80; 85; 60.

**KJIB(FM)**—Co-owned with KWJJ(AM). 1968: 99.5 mhz; 100 kw. Ant 870 ft. Stereo. Format: Country.

**KXL(AM)**—1926: 750 khz; 50 kw-D, 10 kw-N, DA-1. 1415 S.E. Ankeny (97214). (503) 231-0750. Kaye-Smith Radio (group owner; acq 6-7-58). Net: NBC, APR, UPI. Rep: McGavren-Guild. Format: News, talk. ■ Lester M. Smith, exec dir; Ray G. Watson, gen mgr; Brian Jennings, opns mgr; Tim McNamara, sls mgr; Jeff Grimes, news dir; Larry Wilson, chief engr. ■ Rates: \$160; 95; 100; 75.

**KXL-FM**—June 18, 1965: 95.5 mhz; 100 kw. Ant 990 ft. Prog sep from AM. Stereo. Format: Btlf mus.

**KYTE(AM)**—Oct 18, 1925: 970 khz; 5 kw-U, DA-1. 2040 SW 1st St. (97201). (503) 222-1841. Henry Bcstg (acq 4-1-82). Net: CBS. Rep: Selcom. Format: Adult contemp big band. ■ Bob Fauser, pres & gen mgr; Paul Thomas, natl sls mgr; Matt Williams, prog & mus dir; Lynn E. Jackson, prom mgr; Phil Cook news dir; dir; Dave Bischoff, chief engr.

**KRCK(FM)**—Co-owned with KYTE(AM). May 1, 1977: 101.1 mhz; 100 kw. Ant 1,635 ft. Stereo. Prog sep from Am. NET: NBC's The Source Format: Rock ■ Cynde Slater, prog dir; Craig Martin, mus dir; Chris Burns, news dir.

## Prineville

**KRCO(AM)**—Feb 1, 1950: 690 khz; 1 kw-D, DA-1. Box K (97754). (503) 447-6239. High Lakes Bcstg (acq 2-1-79). Net: MBS. Rep: Masla/Young. Format: C&W. Spec prog: Farm 14 hrs wkly. ■ John Kendall, pres & coml mgr; Bob Housden, mus dir; Robert Arnott, news w. dir. ■ Rates: \$12; 10.50; 12; 10.50.

**KIJK(FM)**—Co-owned with KRCO(AM). April 8, 1981: 95.1 mhz; 50 kw. Ant 1,300 ft. Stereo. Format: Easy lstng. Btlf mus. ■ Rates: \$18; 15.50; 18; 15.50.

## Redmond

**KPRB(AM)**—October 1952: 1240 khz; 1 kw-D, 250 w-N. Box 1240 (97756). (503) 548-5101. KRC Bcstg (acq 7-30-80). Net: ABC/I. Rep: S/R. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Donald Smullin, pres; Greg Partin, stn mgr; Nat Shaw, prog dir; Joe Boyer, mus dir; Ritch Wells, news dir; Gary Fuller, chief engr. ■ Rates: \$15; 13.50; 12; 8.75.

**KPRB-FM**—Feb 4, 1981: 102.9 mhz; 25 kw. Ant 354 ft. (CP: Ant 392.5 ft.). Stereo. Dups AM 100%. (503) 548-7117. Dune Country Enterprises Inc. (acq 3-25-82).

**KPUP(FM)**—Not on air, target date unknown: 107.5 mhz; 100 kw. Ant 537 ft. c/o KBND Inc., Box 5037, Bend (97701). KBND Inc.

## Reedsport

**KDUN(AM)**—June 2, 1961: 1470 khz; 5 kw-D. Box 1470 (97467). (503) 271-3674. KDUN Radio Inc. (acq 3-72). Net: CBS. Rep: Moore Assoc. Format: Adult contemp. ■ I. Jerome Kenagy, pres; David V. Odell, mus dir & gen mgr; Sandra Whitely, gen sls mgr; Dave Daily, chief engr. ■ Rates: \$8; 7; 8; —

## Roseburg

**KQEN(AM)**—Sep 19, 1950: 1240 khz; 1 kw-D, 250 w-N. 936 S.W. Medford Ave. (97470). (503) 673-4464. KOEN Bcstg Inc. (acq 1-1-64). Net: ABC/I. Rep: Simpson, Pacific Bcst Sls. Format: MOR. ■ Lyle E. Fenner, pres, gen mgr & prog dir; James Macke, news dir & chief engr.

**KRRR(AM)**—June 1935: 1490 khz; 1 kw-D, 250 w-N. Box 921 (97470). (503) 673-5553. Douglas County Tricasters Inc. (acq 3-1-61). Net: CBS. Rep: Market 4 Radio, Moore. Format: C&W. ■ James H. Johnson, pres, gen & gen sls mgr; David Weisman, prom mgr; Harold D. McKay, news dir; James M. Macke, chief engr. ■ Rates: \$9; 8; 6.50.

**KRSB(FM)**—Oct 1, 1970: 103.1 mhz; 2.75 kw. Ant 310 ft. 727 S.E. Cass St. (97470). (503) 672-6641. W.R.R. Inc. Net: ABC/E. Rep: Blair Northwest A/D. Media Sls. Format: Adult contemp. Spec prog: Jazz 4 hrs wkly. ■ Tom Worden, pres & gen mgr, mus dir & prog dir; Karen Worden, stn mgr; Harry Worden, news dir; Bob Reese, chief engr. ■ Rates: \$4.65; 4.65; 4.65; 4.65.

**KYES(AM)**—November 1955: 950 khz; 1 kw-D. 829 S.E. Cass (97470). (503) 673-6678. Bcst House Inc. (acq 1981). Format: Oldies, top-40. ■ Karen Worden, pres; Tom Worden, gen mgr; Jon Crossland, gen sls mgr; Eric Worden, prog dir; Cindi Pritchett, mus dir; Harry Worden, news dir; Bob Reese, chief engr.

## St. Helens

**KOHI(AM)**—March 2, 1960: 1600 khz; 1 kw-D, 500 w-ch. Box 398 (97051). (503) 397-1600. Volcano Bcstg (acq 5-21-82). Rep: Keystone. Format: Country, country rock. Spec progs: Farm 1/2 hr, talk 1 hr wkly. ■ Kenneth E. Karge, pres; Forrest Smith, gen mgr; Lance

## Oregon, Pennsylvania Radio

West, mus dir; Donna Smith, bus mgr; Joe Allen, chief engr. ■ Rates: \$10; 8.50; 8.50;

### Salem

**KBZY(AM)**—May 1957: 1490 khz; 1 kw-D, 250 w-N. Box 14900 (97309). (503) 362-1490. Capital Bcstg Inc. (acq 6-15-82). Net: ABC/E. Rep: Roslyn, S/R. Format: Top-40. ■ James Opsetnik, pres & gen mgr; Michael Kern, VP & compl mgr; Tim Patterson, mus dir; Jeremy Ruark, news dir. ■ Rates: \$16; 14; 15; 8.

**KCCS(AM)**—Dec 12, 1961: 1220 khz; 1 kw-D. 4303 Market St. (97301). (503) 364-1000. Christian Center of Salem. Net: AP. Rep: Gillis Broadcast Repts. Format: Contemp, rel. ■ Tom Marks, stn mgr; Calvert C. Applegate, chief engr.

**KGAY(AM)**—1951: 1430 khz; 5 kw-D. Box 1430 (97308). (503) 581-1430. Capitol Equities Corp. (acq 8-15-68). Net: ABC/D, AP. Rep: Market 4 Radio, Tacher. Format: C&W. ■ Bob Ratter, gen mgr; Dick Bond, prog dir; Cal Snell, sls mgr; Bob Kelly, mus dir; Deborah Barns, news dir; Calvert C. Applegate, chief engr.

**KSKD(FM)**—Listing follows KSLM(AM).

**KSLM(AM)**—1934: 1390 khz; 5 kw-D, 1 kw-N, DA-1. Box 631 (97308). (503) 364-8433. Holiday Radio Inc. (acq 10-30-77). Net: CBS, RKO Radioshows. Rep: Weiss-Powell, Farnakis. Format: Adult contemp. Spec prog: Farm 2 hrs wkly. ■ William Franklin, pres; Greg Fabos, gen mgr; Sherry Collins, loc sls mgr; Tim Crosby, prog dir; Vicki Conklin, rgnl sls mgr; Doc Nelson, mus dir; T.L. Fuller, news dir; Dave Freer, chief engr. ■ Rates: \$20; 15; 20; 15.

**KSKD(FM)**—Co-owned with KSLM(AM). July 3, 1970: 105.1 mhz; 100 kw. Ant 1047 ft. Prog sep from AM. Stereo. Net: CBS R/R. Format: Contemp hit radio. ■ Len Mitchell, prog dir; Keith Miller, prom mgr. ■ Rates: \$30; 28; 30; 23.

**KWIP(AM)**(Dallas). April 15, 1955: 880 khz; 5 kw-D, 1 kw-N. Stereo. Box KWIP (97338). (503) 581-5544. Firebird Communications Inc. (acq 10-23-80). Rep: Masla, Art Moore. Format: Hit-based adult contemp. ■ Mark Blinoff, pres; Roger Carroll, chmn; Eric G. Norberg, gen mgr & prog dir; Harvey Smith, stn & sls mgr; Lori Wilcox, traff mgr; Mitzi Contreras, bus mgr; Tim Mance, chief engr. ■ Rates: \$36; 31; 36; 26.

### Seaside

**KSWB(AM)**—July 12, 1968: 930 khz; 1 kw-D. (CP. 840 khz; 500 w-N). Box 24 (97138). (503) 738-5555. Seaside Bcstg Corp. (acq 6-30-72). Net: UPI. Rep: S/R. Format: MOR. ■ Kenneth E. Karge, pres, gen mgr & chief engr; Nancy Black, prog dir; Bob Rusk, mus dir; Chris Conway, news dir. ■ Rates: \$6.50; 6; 6.50; 6.

### Springfield

\*New FM Not on air, target date unknown: 88.9 mhz; 410 w. Ant 375 ft. 1025 W. North St., Box 918 (97477). Springfield Educational Bcstg Foundation.

### Springfield-Eugene

**KATR(AM)**—See Eugene.

**KORE(AM)**—September 1927: 1050 khz; 1 kw-D. (CP. 5 kw). 2080 Laura St. (97477). (503) 747-5673. Intercontinental Ministries (acq 12-1-79). Net: MBS. Rep: Radio Time Slis, Gillis. Format: Christian. ■ Ralph Petti, gen mgr; Dave Brunetti, prog dir; Steve Barton, chief engr. ■ Rates: \$11; 11; 11;—

**KPNW(AM)**—See Eugene.

**KSND(FM)**—Dec 18, 1958: 93.1 mhz; 100 kw. Ant 850 ft. Stereo. Box 10767 (97440). (503) 686-9123. Sterling Recreation Organization (group owner; acq 9-22-75). Net: NBC's The Source. Format: Contemp hit radio. ■ Tad Danz, pres; Don Schrack, gen mgr; Ken Lamarche, gen sls mgr; Rod Lewis, prog dir; Dan Schankle, news dir; Ted Martino, chief engr. ■ Rates: \$31; 31; 31; 27.

**KUGN(AM)**—See Eugene.

### Stayton

**KCKX(AM)**—Not on air, target date unknown: 1460 khz. c/o Elizabeth I. Wamsley, 16 Broadmoor, Prescott, Ariz. (86301). Elizabeth I. Wamsley.

### Sweet Home

**KFIR(AM)**—Aug 7, 1968: 1370 khz; 1 kw-D. Box 405 (97386). (503) 258-8585. Magnum Bcstg Inc. (group owner; acq 4-1-83). Net: ABC/E. Rep: Tacher. Format: C&W. ■ Norm Suiter, pres & gen mgr; Ron Lewin, gen sls mgr; Daniel John, prog dir; Doug Michaels, mus dir; Marc Taylor, chief engr. ■ Rates: \$9; 7.50; 7.50; 7.50.

**KBYQ(FM)**—Co-owned with KFIR(AM). Dec 1982: 107.1 mhz; 3 kw. Ant 1,510 ft. Prog sep from AM. Stereo. Format: Adult contemp.

### The Dalles

**KACI(AM)**—June 1955: 1300 khz; 1 kw-D. Box 516 (97058). (503) 296-2211. Nugent Broadcasting Co. (acq 9-1-77). Net: ABC/C. Rep: Moore. Format: Top-40. ■ Burns Nugent, pres & gen mgr; Don Maxwell, gen sls mgr; Pat Canson, prog dir. ■ Rates: \$11.50; 9.20; 11.50;—

**KACI-FM** Feb 1, 1985: 97.7 mhz; 3 kw. Ant minus 513 ft. Stereo. Dups AM 100%.

**KMCQ(FM)**—Nov 28, 1968: 104.5 mhz; 32 kw. Ant 1,892 ft. Stereo. Box 104 (97058). (503) 296-4355. Leslie L. Cunningham. Format: Btlf mus. Spec progs: Farm 1 hr, class 5 hrs, C&W 4 hrs, rel 1 hr wkly. ■ Leslie L. Cunningham, pres, gen mgr & prog dir; Chet DeBiaso, sls mgr; Les Cunningham, chief engr. ■ Rates: \$5; 5; 5; 5.

**KODL(AM)**—Oct 12, 1940: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 741 (97058). (503) 296-2101. Larson-Wynn Inc. (acq 9-1-74). Net: CBS. Rep: Uni-Rep. Tacher. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Al Wynn, pres & gen mgr; Rodger Nichols, VP & stn mgr; Rod Runyon, opns mgr; Steve Weber, chief engr. ■ Rates: \$13; 11; 13; 11.

### Tillamook

**KTIL(AM)**—August 1947: 1590 khz; 5 kw-D, 1 kw-N, DA-2. Box 112 (97141). (503) 842-4422. Beaver Bcstg System Inc. (acq 12-1-62). Net: ABC/E. Rep: Market 4 Radio, Moore. Format: MOR. Spec progs: C&W 12 hrs, class 1 hr wkly. ■ Philip Tonken, pres; Mildred Davy, gen mgr; Jim Sampson, chief engr. ■ Rates: \$11.25; 10.25; 11.25; 10.25.

**KTIL-FM**—104.1 mhz; 98 kw. Ant 2,000 ft. 180 Third St. (97141).

### Toledo

**KCEL(FM)**—Listing follows KTDO(AM).

**KTDO(AM)**—Sep 26, 1960: 1230 khz; 1 kw-D, 250 w-N. Box 568 (97391). (503) 336-2252. Charles Farmer (acq 1969). Net: MBS. Rep: Tacher. Format: C&W. ■ Charles Farmer, pres & chief engr; Warren Franklin, prom, gen & gen sls mgr & prog dir; Rich Mack, mus dir; Dave Black, news dir. ■ Rates: \$7.25; 6.75; 7.25; 6.75.

**KCEL(FM)**—Co-owned with KTDO(AM). 107.1 mhz; 1.25 kw. Ant 430 ft. Prog sep from AM. Format: MOR. Spec prog: Class 2 hrs wkly. ■ Rates same as AM.

### Umatilla

**KLWJ(AM)**—Not on air, target date unknown: 1090 khz; 2.5 kw-D. 27 Cedar Dr., Hermiston (97838). Interfaith Christian Center. Format: Rel.

### Warm Springs

**KWSI(FM)**—Not on air, target date unknown: 96.5 mhz; 100 kw. Ant 1,092 ft. Box C (97761). Confederated Tribes of Warm Springs Ore.

## Winston

**KGRV(AM)**—Nov 15, 1983: 700 khz. 196 S.E. Main St., No. 4 (97496). (503) 679-8185. Gospel Hymn Time Inc. (group owner). Net: NBC, UPI. Rep: Rosemary Piezzo. Format: Rel. ■ David R. Hudson, gen sls mgr; Lyle Nelson, chief engr.

## Woodburn

**KWRC(AM)**—July 10, 1964: 940 khz; 250 w-D. 555 N. Pacific Hwy. (97071). (503) 981-3561. KWRC Inc. (acq 5-25-79). Rep: S/R Repts, Portland. Format: C&W. Spec progs: Sp 5 hrs, rel 6 hrs, farm 3 hrs wkly. ■ Thomas M. Jelineo, gen mgr; Dan Jacobs, prog dir; Mark Marshall, mus dir; Bill Dale, news dir; Ron Dot'o, chief engr. ■ Rates: \$7.75; 6.75; 7.75; 6.75.

## Pennsylvania

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## Allentown

**WAEB(AM)**—1949: 790 khz; 1 kw-U, DA-2. Box 2727, Lehigh Valley (18001). (215) 434-4424. CRB Bcstg Inc. (group owner; acq 7-16-82). Net: ABC/I. Rep: McGavren-Guild. Format: Modified adult contemp. ■ Mike Kirtner, gen mgr; Jeff Frank, opns mgr; Mike Chapman, prog dir; Mathew Kerr, news dir; Barry Witchen, chief engr.

**WXKW(FM)**—Co-owned with WAEB(AM). June 30, 1961: 104.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Contemp country. ■ Neal Newman, prog dir.

**WFMZ(FM)**—July 1947: 100.7 mhz; 12.5 kw. Ant 870 ft. Stereo. East Rock Rd. (18103). (215) 797-4530. Maranatha Bcstg Corp. (acq 1965). Rep: Masla. Format: Btlf mus. ■ Richard C. Dean, pres; David G. Hinson, asst gen mgr; Hal Tower, coml mgr; Kathy Crain, office mgr; Paul Brittin, news dir; Barry Fisher, chief engr. ■ Rates: \$19; 19; 19; 19.

**WHOL(AM)**—Sept 12, 1948: 1600 khz; 500 w-D, DA. 1125 Colorado St. (18105). (215) 434-4801. Empire Bcstg (acq 3-1-64). Net: MBS. Format: Relg. Spec progs: Ger 1 hr, Pol 3 hrs, Sp 1 hr wkly. ■ Ray M. Schacht, pres; Carl Stuart, gen mgr; James A. Herbert, coml mgr & chief engr; David Hartman, prog dir. ■ Rates: \$9.50; 9.50; 9.50;

**WKAP(AM)**—Sep 1948: 1320 khz; 5 kw-D, 1 kw-N, DA-2. Box 246, Whitehall (18052). (215) 435-9572. LWB Allentown Corp. (acq 5-24-83). Group owner: Lawrence Williams Bcstg. Net: AP. Rep: Eastman. Format: Music of your life (big band). ■ Bob Williams, pres; Ron Sotak, gen mgr; Bernice Leder, sls mgr; Ed Leonard, prog dir; Alan Raber, news dir; Charles Eckhart, chief engr. ■ Rates: \$33; 30; 33; 28.

\***WMUH(FM)**—Feb 6, 1966: 89.7 mhz; 500 w. Ant 70 ft. Stereo. Box 10-B, Muhlenberg College (18104). (215) 433-5957. Muhlenberg College. Format: Div. Spec progs: Class 10 hrs, jazz 12 hrs, Sp 3 hrs, Asian 1 hr, Muslim 2 hrs wkly. ■ Joe S. Ferrazza, gen mgr; Neil Hever, mus dir.

**WSAN(AM)**—May 24, 1923: 1470 khz; 5 kw, DA-N. Stereo. 1183 Mickleby Rd., Whitehall (18052). (215) 434-9511. WSAN Inc. (acq 12-11-80). Net: ABC/D. Rep: Eastman. Format: Adult contemp, soft. ■ Harold G. Fulmer III, pres; Gordon Oplinger, gen mgr, H.G.F. Group; Rick Musselman, gen sls mgr; Chuck Taylor, prog & mus dir, prom mgr; Don Rutt, news dir; Charles Eckhart, chief engr. ■ Rates: \$25; 23; 25; 22.

**WXKW(FM)**—Listing follows WAEB(AM).

**WZZO(FM)**—See Bethlehem.



## Altoona

**WFBG(AM)**—Oct 30, 1924: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Hilltop, Logan Blvd. (16603). (814) 943-1136. Gilcom Corp. (acq 10-28-72). Group owner: Gilcom Stations. Net: RKO. Rep: Hillier, Newark, Wechsler & Howard, Dome. Format: Contemp. Spec prog: Farm 3 hrs wkly. ■ Edward T. Giller, pres & gen mgr; Richard M. DiAndrea, stn mgr; Tony Booth, mus & prog dir; Roy Goshorn, news dir; Terry MacAlarney, chief engr. ■ Rates: \$75; 65; 75; 55.

**WFBG-FM**—Oct 17, 1960: 98.1 mhz; 30 kw. Ant 1,020 ft. Stereo. Prog sep from AM. Net: CBS. Format: Btlf mus.

**WHGM(FM)**—See Bellwood.

**WHPA(FM)**—See Hollidaysburg.

**WPRR(FM)**—Listing follows WVAM(AM).

**WRTA(AM)**—June 12, 1946: 1240 khz; 1 kw-D, 250 w-N. Box 272 (16603). (814) 943-6112. Altoona Trans-Audio Corp. (acq 4-56). Net: ABC/I, ABC TalkRadio. Rep: Weiss-Powell, Commercial. Format: Adult contemp, talk. ■ David R. Wolf, pres & gen mgr; Cem Maier, sls mgr; Gregg Lance, prog & mus dir; Charlie Weston, prom mgr; Karl King, news dir; Mike Morning, chief engr. ■ Rates: \$21; 16.75; 21.

**WVAM(AM)**—July 1948: 1430 khz; 5 kw-D, 1 kw-N, DA-N. 2727 West Albert Dr. (16602). (814) 944-9456. Phylidel Communications Corp. (acq 9-80). Net: NBC, NBC Talk. Rep: Torbet. Format: C&W. Spec progs: It 1 hr, Pol 1 hr wkly. ■ James A. Drayton, pres & gen mgr; Ward L. Tucker, asst to pres; Rocky McCumbee, prog dir; Karl King, news dir; John Super, chief engr. ■ Rates: \$16; 12; 16; 11.

**WPRR(FM)**—Co-owned with WVAM(AM). July 1976: 100.1 mhz; 3 kw. Ant 30 ft. Stereo. Prog sep from AM. Net: NBC's The Source. Format: Adult contemp. ■ Rates: \$15; 11; 15; 10.50.

## Ambridge

**WMBA(AM)**—May 1957: 1460 khz; 500 w-D, DA. (CP: 500 w-U, DA-2). 291 14th St. (15003). (412) 266-1110. Bride Bcstg Inc. (group owner; acq 5-1-70). Net: MBS. Rep: Dome. Format: News, talk, oldies. Spec progs: Pol 2 hrs, It 1 hr wkly. ■ John W. Bride, pres; Douglas Finck, gen mgr; Don Shields, prog dir; Barb Trehar, news dir. ■ Rates: \$11; 11; 11.

## Annville-Cleona

**WAHT(AM)**—Aug 4, 1968: 1510 khz; 5 kw-D, DA. Box 15, Lebanon, Pa. (17042). (717) 273-8547. Valley Communications Inc. (acq 8-1-81). Group owner: Progressive Publishing Co. Net: APR. Rep: Market 4. Format: Adult contemp. ■ W.K. Ulerich, pres; Dorothea Sullivan, gen mgr; Ken Meinhardt, prog dir; Adrien Markey, news dir; Bill Margut, chief engr. ■ Rates: \$15.30; 15.30; 15.30; 15.30.

## Apollo

**WAVL(AM)**—Dec 13, 1947: 910 khz; 5 kw-D, DA. Box 277 (15613). (412) 478-4020. Tri-Borough Bcstg Co. ■ Cecil F. Clifton, pres, gen mgr & prog dir; Andrew J. West, coml & prom mgr; Robert Dain, asst mgr; Ray Jenkins, chief engr. ■ Rates: \$5.50; 5.50; 5.50.

## Barnesboro

**WNCC(AM)**—Oct 15, 1950: 950 khz; 500 w-D. Broadcast House, Box 277 (15714). (814) 948-9200 or 472-9200. Bland Group Inc. (acq 12-26-75). Net: ABC/E. Rep: Keystone, Dome. Format: Adult contemp. Spec progs: Farm 1 hr, Pol/ethnic 7 hrs, relg 2 1/2 hrs, talk 13 hrs wkly. ■ William C. Bland, pres & sls mgr; Larry J. Sherwin, gen mgr; Gail E. Bland, bus mgr; Joseph Gelormino, mus dir; Dennis Pompa, prod mgr; Tom Roehle, news dir; William C. Bland, chief engr. ■ Rates: \$9.58; 9.58; 9.58; 9.58.

## Beaver Falls

**WBVP(AM)**—May 25, 1948: 1230 khz; 1 kw-D, 250 w-N, DA-1. 1316 7th Ave., Box 719 (15010-0719). (412) 846-4100. Beaver Valley Bcstg (acq 10-1-67). Group

owner: Hall. Net: ABC/I. Rep: Commercial Media Svcs. Format: MOR. ■ Robert M. Hall, pres; Chris Shovlin, stn mgr; Randy Buckwalter, prog & news dir; Chuck Beatrice, gen sls mgr; Charles Doyle, chief engr.

**WWKS(FM)**—Co-owned with WBVP(AM). May 1960: 106.7 mhz; 50 kw. Ant 520 ft. Prog sep from AM. Stereo. Net: ABC/FM. Format: Adult contemp. Spec prog: Croatia/Yugoslav 1 hr wkly. ■ Joey Macy, prog dir; Cliff Popp, prom mgr.

**\*WGEV(FM)**—Nov 15, 1965: 88.3 mhz; 15 w. Ant 60 ft. Geneva College (15010). (412) 846-8197. Geneva College, Board of Trustees. Net: ABC/E. Format: Div. Spec prog: Black 16 hrs, Sp 3 hrs wkly. ■ Peter Croissant, dir of bcstg; Sam Siple, stn mgr; Nila Canfield, pub ser dir; Paul Joseph, prog dir; Ray Haynes, Bill Davis, mus dirs; Mark Peterson, prom dir; Tom Stein, news dir; John Schaefer, chief engr.

## Bedford

**WAYC(AM)**—Aug 5, 1974: 1600 khz; 5 kw-D. Box 1 (15522). (814) 623-1000. Cessna Communications Inc. Net: RKO II, CBS RadioRadio. Rep: Market 4 Radio. Format: Adult contemp, top-40. ■ Jay B. Cessna, pres & sls mgr; John H. Cessna, gen mgr & prog dir. ■ Rates: \$5; 5; 5.

**WBFD(AM)**—July 2, 1955: 1310 khz; 5 kw-D. Box 672 (15522). (814) 623-5131. Bedford Bcstg Co. (acq 9-76). Net: MBS. Rep: Weed, Dome-Messeny. Format: Top-40. ■ Paul Imgrund, pres & gen mgr; Lois Imgrund, stn mgr; Patricia Mueller, sls mgr; Sue Caro, prog dir; Robert Reconsin, chief engr. ■ Rates: \$8.25; 8.25; 8.25.

**WRAX(FM)**—Co-owned with WBFD(AM). Dec 22, 1966: 100.9 mhz; 3 kw. Ant 205 ft. Stereo. Net: MBS. Format: C&W. Prog sep from AM. ■ George England, sls mgr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

## Bellefonte

**WBLF(AM)**—Aug 1, 1958: 970 khz; 1 kw-D. Box 88 (16823). (814) 355-4751. Bellefonte Bcstg Co. Inc. Net: MBS. Format: Music of your life. ■ Cary H. Simpson, pres; James F. Kerschner Jr., gen mgr; Joe Pillot, prog dir; Shawna McCool, news dir; J.G. Daugherty, chief engr. ■ Rates: \$8; 6.50; 8.

**WTLR(FM)**—See State College.

## Bellwood

**WHGM(FM)**—March 28, 1970: 103.9 mhz; 250 w. Ant 870 ft. Box 2248, Altoona (16603). (814) 943-2607. John R. Powley. Format: Btlf mus, rel. ■ John R. Powley, gen mgr & chief engr; Sandra B. Powley, prog dir. ■ WOPC(TV) affil.

## Berwick

**WBRX(AM)**—Aug 1, 1957: 1280 khz; 1 kw-D. 119-A West Front St. (18602) (717) 752-4546. Berwick Bcstg Corp. (acq 1-21-77). Format: Mod country. ■ Jack Farichild, pres; Robert Neyhard, gen mgr; Richard Neyhard, coml mgr; Vince Webber, prog dir; Tod Steward, mus dir; William Brady, news dir; Ron Schacht, chief engr. ■ Rates: \$5.50; 5.50; 5.50.

## Bethlehem

**WGPA(AM)**—Feb 14, 1946: 1100 khz; 250 w-D. 528 N. New St. (18018). (215) 866-8074. Chadwick Bcstg Co. (acq 12-5-78). Format: Adult contemp. ■ Henry G. Chadwick, pres; Robert Wolken, opns mgr; Kathy Erdman, prom mgr; Bill Zimpfer, asst mgr; Mary Beth Chadwick, news dir; Gilbert Aykroyd, chief engr. ■ Rates: \$12; 12; 12; 12.

**\*WLVR(FM)**—May 3, 1973: 91.3 mhz; 183 w. Ant 60 ft. Box 20-A, Lehigh Univ. (18015). (215) 861-3913. Lehigh Univ. Net: RKO Radio. Format: Div. Spec progs: Black 20 hrs, class 12 hrs, jazz 20 hrs wkly. ■ Evan Marcus, gen mgr; Jeff Miller, bus mgr; Dan Becker, prog dir; Bob Jones, chief engr.

**WZZO(FM)**—Feb 14, 1946: 95.1 mhz; 12.5 kw. Ant 631 ft. Stereo. Suite 205, Westgate Mall (18017). (215) 694-0511. The Holt Corp. of Pennsylvania Inc. (acq 1-12-73). Rep: Blair. Format: Contemp album. ■ Arthur H. Holt, pres; Gordon A. Holt, gen mgr; Steven J. Gortvay,

## Pennsylvania Radio

coml mgr; Tom Kelly, prog dir; Gene Romano, mus dir; Nancy Costa, prom mgr; Sally Sherman, news dir; David Guerra, chief engr. ■ Rates: \$60; 50; 60; 50.

## Blairsville

**WCQO(FM)**—Dec 11, 1982: 106.3 mhz; 2 kw. Ant 363 ft. Stereo. Box 450, Routes 22 & 119 (15717-0450). (412) 459-8888. Blairsville Bcstg Inc. Net: AP. Rep: Weiss & Powell, Commercial Media Sales. Format: Music of your life. Spec prog: Jazz 3 hrs, Polish 2 hrs wkly. ■ Ada L. Ottie, pres; Jeffrey Ottie, gen mgr; Mark Bertig, gen sls mgr; Constance Ottie, opns mgr; Linda Wolf, news dir; Jack Maciejewski, chief engr. ■ Rates: \$9.40; 7.40; 8.70; 5.40.

## Bloomsburg

**\*WBUQ(FM)**—Not on air, target date unknown: 91.1 mhz. c/o McCormick Center for Human Resources, Bloomsburg University of Pennsylvania (17815). (717) 389-4000. Bloomsburg University of Pennsylvania. ■ Dr. Larry W. Jones, interim pres.

**WCNR(AM)**—Sep 26, 1947: 930 khz; 1 kw-D. 125 W. Main St. (17815). (717) 784-1200. Columbia Montour Bcstg Co. Inc. (acq 4-30-66). Rep: Market 4 Radio. Format: Modern country. Spec prog: Farm 3 hrs wkly. ■ Joe Darlington, pres, gen & coml mgr; Bill Hunchar, mus dir; Cary Williams, prom mgr; Bill Kishbaugh, news dir; Tom Blackledge, chief engr.

**WHLM(AM)**—1947: 550 khz; 1 kw-U, DA-2. Box 260 (17815). (717) 784-5500. Magee Industrial Enterprises. Net: NBC. Rep: Dome. Format: MOR, top-40. ■ James Magee, pres; Robert Sweppenheiser, gen mgr & gen sls mgr; Cindy Lou Hunsinger, opns dir; Tom Benson, prog & mus dir; Scott Richards, prom mgr; Ron Williams, news dir; Ed Muscovitch, chief engr. ■ Rates: \$20; 16.50; 18; 14.

**WHLM-FM**—September 1956: 106.5 mhz; 15.1 kw. Ant 570 ft. Stereo. Dups AM 100%.

## Boyertown

**WBYO(FM)**—Oct 31, 1960: 107.5 mhz; 29.9 kw. Ant 611 ft. Stereo. Box 177 (19512). (215) 369-1075. Boyertown Bcstg Inc. Net: AP. Format: Relg. Spec progs: Farm 1 hr, C&W 17 hrs, Pa Dutch 1 hr wkly. ■ David G. Hendricks, pres, gen mgr & prog dir; Wilmer Borneman, stn mgr. ■ Rates: \$12; 12; 12; 12.

## Braddock

**WHYW-FM**—June 1959: 96.9 mhz; 15 kw. Ant 930 ft. (CP: 44.7 kw, ant 530 ft). Stereo. Bennis Communications Inc. Format: Adult contemp. ■ Robert A. Bennis, pres & gen mgr; Michael J. Bennis, stn mgr.

**WJLY(AM)**—June 1947: 1550 khz; 1 kw-D. 1233 Braddock Ave. (15104). (412) 351-1100. Unity Bcstg Corp. Rep: Christal. Format: Relg. ■ Jay Cresswell, opns mgr & mus dir; Olivia Lawrence, sls mgr; Paige Beal, prom mgr; Sandy Friedman, news dir; Joe Davis, chief engr.

## Bradford

**WESB(AM)**—April 1947: 1490 khz; 1 kw-D, 250 w-N. 43 Main St. (16701). (814) 368-4141. Radio Station WESB. Net: NBC. Format: MOR. ■ T.R. Bromeley, mngng partner; George H. Daggett Jr., stn mgr; Guy Colella, sls mgr; Mike Vincent, mus dir; James Sheffer, prom mgr; Kevin Kelley, news dir. ■ Rates: \$8.75; 8.75; 8.75; 8.75.

## Brookville

**WMKX(FM)**—August 22, 1981: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. 205 Main St. (15825). (814) 849-8100. Strattan Bcstg. Format: Adult contemp. ■ James W. Farley, pres & gen mgr; Diana Farley, gen sls mgr; Mike Reid, prog dir. ■ Rates: \$9.25; 9.25; 9.25; 9.25.

## Pennsylvania Radio

### Brownsville

**WASP(AM)**—Aug 2, 1968: 1130 khz; 5 kw-D, DA, 1 kw-CH. Box 270 (15417). (412) 785-3450. The Humes Bcstg Corp. (acq May 1, 1984). Net: UPI Radio. Rep: Dome. Format: C&W. Spec progs: Talk 10 hrs, sports talk 2 hrs, relg 3 1/2 hrs, Hungarian 1/2 hr wkly. ■ James J. Humes, pres & gen mgr; James L. King, gen sls mgr; David Bridges, prog & mus dir; Rocky Leonard, prom mgr; Joyce Smith, news dir; William R. Henzly, chief engr; Kim Smith, opns mgr; Jeffrey A. Gyurke, continuity dir. ■ Rates: \$8; 8; 8;

### Butler

**WBUT(AM)**—March 14, 1949: 1050 khz; 500 w-D. Box 1645 (16001). (412) 287-5778. WBUT Inc. (acq 7-14-78). Net: MBS. Rep: Dome. Format: Adult contemp. ■ Robert C. Brandon, pres & gen mgr; Pat Monsour, gen mgr; Bill Scott, mus dir; Carol Green, traf mgr; Joyce Catt, news dir; R.C. Brandon, chief engr. ■ Rates: \$7; 7; 7;

**WLER-FM**—Co-owned with WBUT(AM). March 14, 1949: 97.7 mhz; 1.16 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$7.90; 7.90; 7.90; 7.90.

**WISR(AM)**—Sep 26, 1941: 680 khz; 250 w-D. 357 N. Main St. (16001). (412) 283-1500. Butler Bcstg Inc. Net: UPI. Rep: Keystone, Roger Rafson. Format: MOR, talk. Spec progs: Farm 10 hrs, jazz 3 hrs, C&W 1 hr wkly. ■ Joel W. Rosenblum, pres; Lorraine C. Laconi, gen mgr; Dave Malarkey, news dir; Paul F. Rex, chief engr. ■ Rates: \$7.50; 8.50; —;

### California

**\*WVCS(FM)**—September 1973: 91.9 mhz; 3 kw. Ant 160 ft. Stereo. 428 Hickory St. California State College (15419). (412) 938-4330. Student Activities Association Inc. (acq 6-3-78). Format: Top-40, AOR. Spec progs: Black 5 hrs, contemp Christian 5 hrs, jazz 5 hrs wkly. ■ Anne Marie Leyden, advisor; Todd Orner, gen mgr; Peter Povich, prog dir; Randy Batiste, mus dir; Myles Drutarsky, prom mgr; Gloria Schlatter, news dir; Richard P. Filchok, chief engr.

### Canonsburg

**WARO(AM)**—Nov 28, 1957: 540 khz; 1 kw-D, DA. Box 191 (15317). (412) 531-8800 or 745-5400. WARO Bcstg Inc. (acq 5-6-7). Group owner: Universal Bcstg Corp. Rep: Universal Bcstg. Format: Relg, ethnic, talk. Spec progs: Black 1 hr, Hindi 1 hr, Pol 1 hr, Slovenian 1 hr, Gr 1 hr, Indian 1 hr wkly. ■ Howard Warshaw, pres; Marion R. Luther, gen mgr; Ronald Dagg, chief engr gr. ■ Rates: \$12.50; 12.50; 12.50; 12.50.

### Canton

**WKAD(FM)**—Aug 30, 1978: 100.1 mhz; 500 W. Ant 652 ft. Stereo. Box 196 (17724). Exec office: Box 224, Pottersville, N.J. (07979). (717) 673-3106. Sterling Media Communications Inc. (acq 7-3-82). Net: ABC/C. Rep: Keystone. Format: Adult contemp. Spec progs: Farm 2 hrs, C&W 5 hrs wkly. ■ Stephen M. Castellano, pres & gen mgr; Dean Morgan, gen sls mgr; Sandra Johnson, prog dir; Craig A. Fenton, mus dir; J. Ellis, chief engr. ■ Rates: \$8; 7.50; 7.75; 7.25.

### Carbondale

**WCDL(AM)**—Jan 1950: 1440 khz; 5 kw-D, DA. 127 Salem Rd. (18407). (717) 282-2770. Lifestyle Production of Pennsylvania Inc. (acq 8-26-81). Net: ABC/E. Rep: Market 4. Format: MOR. Spec progs: Pol 10 hrs, It 1 hr wkly. ■ Noble V. Blackwell, pres & gen mgr; Marjorie Zapotosky, bus mgr; Margo Zapotosky, bus mgr; Jim Brando, prog & news dir; Robert Graham, chief engr. ■ Rates: \$10; 10; 8.85; 8.58.

**WLSP-FM**—Co-owned with WCDL(AM). 1965: 94.3 mhz; 330 w. Ant 770 ft. Prog sep from AM. Format: C&W. ■ Dave Tyler, prom mgr. ■ Rates: \$16; 16; 14; 14.

### Carlisle

**\*WDCV-FM**—September 1973: 88.3 mhz; 450 w. Ant 150 ft. Box 886, Dickinson College (17013). (717) 245-1444. Board of Trustees, Dickinson College. Net: ABC/C. Format: Div, jazz, AOR. Spec progs: Class 6 hrs, Ger 1 hr, Fr 1 hr wkly. ■ Bob Lasher, gen mgr; Tom Smith, chief engr.

**WHYL(AM)**—1948: 960 khz; 5 kw-D, DA. Box WHYL (17013). (717) 249-1717. Richard F. Lewis Jr. Inc. of Carlisle (acq 1952). Group owner: Mid-Atlantic. Net: APR. Rep: Hillier, Newmark, Wechsler & Howard. Format: Country rock. ■ John Lewis, pres; Frank W. Kelley, gen mgr; Lee Crawford, prog dir, opns mgr; Ann Stevens, mus dir; Lynn Myers, news dir; Curt Cleland, chief engr. ■ Rates: \$43; 39; 43; 32.

**WHYL-FM**—1959: 102.3 mhz; 3 kw. Ant 165 ft. Stereo. Dups AM 100%.

**WIOO(AM)**—July 8, 1965: 1000 khz; 1 kw-D. 180 York Rd. (17013). (717) 243-1200. Harold Swidler. Net: ABC/I. Format: Adult contemp. ■ Harold Swidler, pres & gen mgr; Ben Barber, coml & prom mgr, prog & mus dir; Chris Huntzinger, news dir; Brian Greenway, chief engr. ■ Rates: \$9.25; 7.75; 7.75;

### Carnegie

**WPLW(AM)**—July 1962: 1590 khz; 1 kw-D, DA. 201 Ewing Ave., Pittsburgh (15205). (412) 922-0550. Hickling Bcstg Corp. (acq 10-7/5). Net: Natl Black. Format: Christian contemp. Spec progs: Black 10 hrs, Ger 1/4 hr, Pol 2 hrs, other ethnic 2 hrs wkly. ■ Robert Hickling, pres; Thom Hickling, gen & sls mgr; Dolores Hickling, prog dir; Bob Pasco, mus dir; Mike Riley, news dir; Roy Humphrey, chief engr. ■ Rates: \$12.50; 12.50; 12.50;

### Central City

**WWZE(FM)**—Oct 19, 1972: 101.7 mhz; 5 kw. Ant 650 ft. Stereo. Box 100 (15926). (814) 754-4651. H.E.M.H. Corp. (acq 1-1-81). Net: ABC/D. Format: Music of your life. ■ James Hancock, pres; Mary Fetske, stn mgr; Dave Hill, coml mgr; Tim Molnar, opns mgr; Dewey Rayburn, chief engr. ■ Rates: \$6; 6; 6; 6.

### Chambersburg

**WCBG(AM)**—1956: 1590 khz; 5 kw-D, 1 kw-N, DA-N. Radio Hill (17201). (717) 263-4131. Four States Broadcasting Station Inc. (acq 1964). Net: NBC. Rep: Masla, Dome. Format: MOR. ■ Norman E. Messner, pres; Molly Darr Messner, VP and gen mgr; Robert Huffman, prog dir; Lynne F. Newman, news dir; Drew Menter, traf dir; Charles Hubley, loc sls mgr; Harry M. Taylor, chief engr. ■ Rates: \$8; 8; 8; 8.

**WCHA(AM)**—Aug 11, 1946: 800 khz; 1 kw-D, DA-D. Box 479, Professional Arts Bldg. (17201). (717) 264-7121. Chambersburg Bcstg Co. Net: APR. Format: Big band. Spec prog: Farm 1 hr wkly. ■ John S. Booth III, pres; Thomas D. Boock, VP & gen mgr; John C. Martin, asst gen mgr; Charles Porter, gen sls mgr; John Smith, prog dir; Doug Harbach, news dir; Chris Snivley, chief engr. ■ Rates: \$19.90; 19.90; 19.90;

**WIKZ(FM)**—Co-owned with WCHA(AM). April 15, 1948: 95.1 mhz; 50 kw. Ant 265 ft. Stereo. Prog sep from AM. (717) 263-0813. Format: Adult contemp. ■ Bob Thomas, sls mgr; Bill Mathews, prog dir; Matthew Kellam, mus dir. ■ Rates: \$22.80; 22.80; 22.80; 22.80.

### Charleroi

**WESA(AM)**—1948: 940 khz; 250 w-D, DA-D. Box 202 (15202). (412) 483-6551. Laubach Radio Properties Inc. (acq 4-23-65). Net: ABC/C. Pittsburgh Rep, Commercial Media Sls. Format: Top-40. Spec progs: Croatian 1 hr, Pol 3 hrs wkly. ■ John L. Laubach Jr., pres; George R. Sample, stn mgr; Dom Piazza, prog dir; John Randall, Vicki Hoover, Mike Ryan, mus dirs; Rod Kornrumpf, news dir; Randy Dietterich, chief engr. ■ Rates: \$22.50; 21.50; 21.50; 12.

**WESA-FM**—July 10, 1967: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 80%.—

### Chester

**\*WDNR(FM)**—April 22, 1977: 89.5 mhz; 10 w. Ant 170 ft. Box 1000 Widener University (19013). (215) 499-4440. Format: Div. Spec progs: Class 2 hrs, Gr 2 hrs, It 1 hr, jazz 5 hrs, Pol 1 hr, Sp 1 hr wkly. ■ Mark Gallucci, tech dir.

**WQIQ(AM)**—September 1947: 1590 khz; 1 kw-U, DA-N. 12 Kent Rd. Aston. (19014). (215) 358-2696. Robe Communications Inc. (acq 9-15-81). Net: MBS. Rep: Market 4. Format: Adult contemp. ■ Robert M. Altman, pres & gen mgr; Robert Lenio, chief engr. ■ Rates: \$22; 16; 22; 10.50.

**WVCH(AM)**—April 4, 1948: 740 khz; 1 kw-D. Box 102, Springhouse (19477). (215) 872-8861. WVCH Communications Inc. (acq 10-7/4). Format: Relg. ■ Thomas H. Moffitt, pres; Larry Wissinger, stn mgr; Tom Moffitt Jr., coml mgr; Alyce Harvey, prog dir; Nancy Fenton, mus dir; Lynne Gold, news dir; Fred Wise, chief engr. ■ Rates: \$22.50; 22.50; 17.50;

### Clarion

**WCCR(FM)**Listing follows WWCH(AM).

**\*WCUC-FM**—April 1977: 91.7 mhz; 2.3 kw. Ant 323 ft. Stereo. Davis Hall, Clarion State College (16214). (814) 226-2330. Clarion State College (acq 6-7/6). Net: MBS. Format: Variety. Spec progs: Black 3 hrs, class 5 hrs, C&W 19 hrs, jazz 19 hrs, big band 4 hrs wkly. ■ Henry L. Fueg, gen mgr; Milburn Cooper, chief engr.

**WWCH(AM)**—June 12, 1960: 1300 khz; 1 kw-D. DA-D. Box 688, 725 Wood St. (16214). (814) 226-8600. Clarion County Bcstg Corp. Rep: Dome-Messervey. Format: Adult contemp, MOR. Spec progs: C&W 18 hrs, loc info 18 hrs wkly. ■ William S. Hearst, pres, gen & prom mgr, prog dir; George J. Sciranko, gen sls mgr, Ken Ream, mus dir; Alice Parker, news dir; Scott Mathewson, chief engr. ■ Rates: \$8.30; 8.30; 8.30;

**WCCR(FM)**Co-owned with WWCH(AM). Not on air, target date Dec 1, 1985; 92.7 mhz; 3 kw. Ant 160 ft. Stereo. Rep: Dome. Format: Adult contemp.

### Clearfield

**WCPA(AM)**—1947: 900 khz; 1 kw-D. Box 1032 (16830). (814) 765-5541. Clearfield Bcstrs Inc. Net: ABC/C. Rep: Dome. Format: Adult contemp. ■ Carl A. Falvo, pres; Margaret Nemeth, coml mgr; Robert E. Day, prog dir; Thomas Wonderling, chief engr.

**WQYX(FM)**—Co-owned with WCPA(AM). July 12, 1967: 93.5 mhz; 3 kw. Ant 98 ft. Stereo. Dups AM 12%. Net: ABC/FM. Format: Top-40.

### Coatesville

**WCOJ(AM)**—Nov 29, 1949: 1420 khz; 5 kw-U, DA-N. Box 1408 (19320). (215) 384-2100. Chester County Bcstg Co. Format: MOR. Spec prog: Black 2 hrs, C&W 2 hrs wkly. ■ H. Fitzgerald Lenfest, pres; Donald G. Kimes, gen mgr & gen sls mgr; Art Douglas, prog dir; Keith Proctor, mus dir; Bob Orr, news dir; Ralph Spence, chief engr. ■ Rates: \$38.50; 23.50; 26.50; 23.50.

### Columbia

**WHEX(AM)**—May 10, 1984: 1580 khz; 500 w-D. DA-D. Box 270 (17512). (717) 684-4804. Columbia Bcstg Corp. Format: Adult contemp. ■ Ralph Gaze, pres; Ted A. Perkins, gen mgr; Douglas J. Neatrou, gen sls & stn mgr; David C. Brady, news dir; James Douglas Sr., chief engr. ■ Rates: \$12; 12; 12;

### Connellsville

**WCVI(AM)**—April 23, 1947: 1340 khz; 1 kw-D, 250 w-N. Box 865, 133 E. Crawford Ave. (15425). (412) 628-4600. Connellsville Bcstrs Inc. (acq 6-28-51). Net: ABC/E. Rep: Dome. Format: Adult contemp. Spec prog: Pol 1 hr wkly. ■ Cam T. Troilo, pres; Ralph Prinkey, gen mgr; Robert E. Lee, gen sls mgr; Dave Karr, prog dir; Wayne Macri, mus dir; Joseph Gearing, prom mgr; Andrew Wild, chief engr. ■ Rates: \$11; 11; 11; 11.



## Corry

**WWCB(AM)**—April 2, 1955: 1370 khz; 1 kw-D, 500 w-N, DA-N, Box 4 (16407). (814) 664-8694. Corry Bcstg (acq 11-1-74). Net: UPI Radio. Format: MOR. ■ Art Arkellian, pres; Ron Smith, gen sls & prom mgr; Bruce Lewis, prog dir; Kathy Stolz, mus dir; Ken Bunting, news dir; Bruce Hulihan, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

## Coudersport

**WFRM(AM)**—May 1953: 600 khz; 1 kw-D, 9 South Main St. (16915). (814) 274-8600. Farm & Home Bcstg Co. Group owner: Allegheny Mtn. Net: MBS. Rep: Dome. Format: Adult contemp. Spec progs: Farm 2 hrs wkly. ■ Cary H. Simpson, pres; Judy Dryoff, gen sls mgr; David F. Lent, prog dir; Gerri Miller, news dir; Martin Weiss, chief engr. ■ Rates: \$6.75; 4.80; 5.65;

**New FM**—Co-owned with WFRM(AM). Not on air, target date unknown: 96.7 mhz; 473 kw. Ant 665 ft.

## Cresson

**WBXQ(FM)**—November 1981: 94.3 mhz; 3 kw. Ant 1,025 ft. (CP: 195 kw, ant 969 ft.). (16630). (814) 886-7777. Sounds Good Inc. Rep: Hillier, Newmark, Wechsel & Howard. Format: Contemp. ■ Darrell Ray, opns mgr; Neil Hart, gen & sls mgr; Kathy Michaels, loc sls mgr; Ken G. Justiss, prog dir; Neil F. Rosenbloom, co-op specialist; Ed Sherlock, prog dir; Casey O'Day, mus dir; Jay Paul, prom mgr; Michele George, news dir; Clyde May & Francis Krug, chief engr. ■ Rates: \$29; 27; 29; 25.

## Danville

**\*WPGM(AM)**—June 1963: 1570 khz; 1 kw-D. (CP: 2.5 kw). 8 E. Market St. (17821). (717) 275-1570. Montrose Bcstg Corp. (acq 1-6-64). Net: UPI. Format: Relig, btl music. Spec progs: Class 5 hrs wkly. ■ W. Douglas Roe, pres; Lawrence Souder, VP, prog dir; George Vacca, gen mgr; Robert Jarrett, mus dir; Steven Thompson, prom mgr; Terry M. Diener, news dir; John Rejmer, chief engr.

**\*WPGM-FM**—Sep 6, 1968: 96.7 mhz; 340 w. Ant 760 ft. Stereo. Dups AM 75%.

## Doylestown

**WBUX(AM)**—1948: 1570 khz; 5 kw-D, DA. Box 512 (18901). (215) 348-3583. Central Bucks Bcstg Co. (acq 8-1-75). Rep: PRO Radio. Format: MOR. ■ George Pleasants, gen mgr; Tom Calvin, prog dir, Darryl Grant, news dir. ■ Rates: \$23.35; 22.35; 23.35; 22.35.

## DuBois

**WCED(AM)**—February 1941: 1420 khz; 5 kw-D, 500 w-N, DA-N, 80 N. Park Place (15801). (814) 371-6100. Tri-County Bcstg Co. Net: CBS. Rep: Devney, Dome-Meservey. Format: MOR. ■ Jason S. Gray, pres; George W. Williams, gen & coml mgr; Shirley Miller, prog dir; Gary Stormer, mus dir; Dave Anthony, opns mgr; Dave Shaffer, news dir; Larry Fisher, chief 9 engr.

**WOWQ(FM)**—Co-owned with WCED(AM). 1948: 102.1 mhz; 11.5 kw. Ant 640 ft. (CP: 22.5 kw, ant 695 ft). Prog sep from AM. Format: Top-40, C&W. Spec prog: Pol 2 hrs wkly.

**WDBA(FM)**—Nov 12, 1975: 107.3 mhz; 50 kw. Ant 500 ft. Stereo. 28 W. Scribner Ave. (15801). (814) 371-1330. DuBois Area Bcstg Co. Inc. Net: APR. Format: Btl mus, relig. Spec progs: Class 1 hr, childrens 2 hrs wkly. ■ Paul Griffith, pres; Donald Shobert, gen mgr; George Lake Jr, news dir; Gerald Meloon, chief engr. ■ Rates: \$4.53; 4.53; 4.53; 4.53.

## Easton

**WEEX(AM)**—May 1956: 1230 khz; 1 kw-D, 250 w-N, DA-D, Box 190 (18042). (215) 258-6155. WEEX Inc. Net: NBC. Rep: Torbet Radio. Format: Adult contemp. ■ Hal B. Neitzel, pres; Thomas W. Wolfe, gen mgr; Dave Dillon, prog dir; Steve Wilson, news dir; Steve Boyer, chief engr. ■ Rates: \$24.80; 28; 28; 20.80.

**WQQQ(FM)**—Co-owned with WEEX(AM). June 1950: 99.9 mhz; 50 kw. Ant 450 ft. Stereo. Prog sep from AM.

(215) 258-8775. Format: Btl mus. ■ Rates: \$27.90; 31.50; 31.50; 23.40.

**WEST(AM)**—Feb 17, 1936: 1400 khz; 1 kw-D, 250 w-N, 436 Northampton St. (18042). (215) 250-9600. Sound Communications Corp. (acq 4-1-73). Net: CBS. Rep: Katz. Format: MOR. ■ Frankl Stisser, pres; Larry Roberts, gen mgr; William Noll, gen sls mgr; Ted Wieder, prog dir; Timothy Cain, news dir; Bob Kratz, chief engr. ■ Rates: \$26; 21; 26; 21.

**WLEV(FM)**—Co-owned with WEST(AM). 1948: 96.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Mark Dean, gen sls mgr; Micky Hagarty, prog dir. ■ Rates: \$56; 56; 56; 56.

**\*WJRH(FM)**—March 1953: 90.5 mhz; 10 w. Stereo. Lafayette College. (18042). (215) 250-5316. Lafayette College. Net: AP. Format: Prog. ■ Laura Fyfe, pres & gen mgr; Jeff Bandy, prog dir; Paul Silverman, Paul Greenman, mus dir; Illya D'Addezio, prom mgr; Scott Duvall, news dir; Dave Nyffenegger, chief engr.

**WLEV(FM)**—Listing follows WEST(AM).

**WQQQ(FM)**—Listing follows WEEX(AM).

## East Stroudsburg

**\*WESS(FM)**—March 10, 1971: 90.3 mhz; 1.37 kw. Ant minus 165 ft. Stereo. Communications Ctr. East Stroudsburg State Coll. (18301). (717) 424-3512. Board of trustees & student activity assoc. East Stroudsburg State Coll. (acq 3-7-9). Net: NPR. Format: Div. ■ Fred Moses, pres; Griff Lewis, chief engr.

## Ebensburg

**WAJE(AM)**—May 25, 1961: 1580 khz; Stereo. 1 kw-D. Cambria Savings Bldg. (15931). (814) 472-4000, or Pa. Watts 800-222-1580. Cambria County Christian Communications Corp. Net: MBS. Format: Adult contemp, old. ■ Gary H. Kleiman, gen mgr; Charles Brown, gen sls mgr; Ken D. Williams, prog dir; Jay Dennis, mus dir; John Dennis, news dir. ■ Rates: \$8; 7; 8; 7.

**WIYQ(FM)**—July 15, 1962: 99.1 mhz; 50 kw. Ant 500 ft. Stereo. 1240 Scalp Ave., Johnstown (15904). (814) 266-3691 & 5352. Cambria County Bcstg. Group owner: Allegheny Mtn. Net: MBS. Rep: P/W Radio, Dome. Format: C&W. ■ Cary H. Simpson, pres; Helen Walker, gen & coml mgr; JoJo Vesveski, prog dir; John Walko, mus dir; Arnold Kuhn, prom mgr; Kate Macowski, news dir; Robert Lynn, chief engr. ■ Rates: \$10; 8; 10; 6.

## Edinboro

**\*WFSE(FM)**—April 3, 1979: 88.9 mhz; 3 kw. Ant 312 ft. 104 Compton Hall, Edinboro U. of Pa. (16444). (814) 732-2525. Edinboro State Col. Net: APR. Format: AOR. Spec progs: Black/soul 8 hrs, class 9 hrs, jazz 4 hrs, Christian 5 hrs wkly. ■ Dr. Gary Christiansen, advisor; Patty Kennedy, gen mgr; Connie Moser, gen mgr; Steve Garofalo, Rob Starr, prog dir; Rob O'Friel, mus dir; Kelly Peterson, Mark Chrzanowski, publicity; Cynde Sullivan, news dir; Lance Howell, chief engr.

## Elizabethtown

**WPDC(AM)**—May 1958: 1600 khz; 500 w-D, Box 408 (17022). (717) 367-7700. JVJ Communications Inc. Net: ABC/E. Rep: Agri Bcstg Net. Format: Relig. Spec prog: Farm 5 hrs wkly. ■ Paul Holsopple, gen mgr; Paul Landis, gen sls mgr; Michael H. McGann, stn mgr; Sandra Dierdorff, prom mgr; Robert Dettrey, news dir; Tom Riley, chief engr.

**WRKZ(FM)**—Co-owned with WPDC(AM). April 30, 1964: 106.7 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Box Z, Hershey (17033). Net: ABC/E. Rep: McGavren-Guild. Format: Contemp country. Spec prog: Farm 3 hrs wkly. ■ Michael McGann, prog dir; Angel Alexander, mus dir.

## Ellwood City

**WFEM(FM)**—July 4, 1968: 92.1 mhz; 3 kw. Ant 420 ft. Stereo. 226 Fifth St. (16117). (412) 758-4527. Scott Bcstg Co. of Pennsylvania (acq 7-68). Group owner: Great Scott Stns. Net: MBS. Format: C&W. ■ Faye Scott, pres; Angelo M. Lordi, gen, coml & prom mgr; Jim Turner, prog dir; Harold Davis, mus dir; Linda Linz,

## Pennsylvania Radio

news dir; Jim Turner, chief engr. ■ Rates: \$9.90; 9; 9.90; 9.

## Emporium

**WLEM(AM)**—March 2, 1958: 1250 khz; 2.5 kw-D, Box 310 (15834). (814) 486-3712. Emporium Bcstg Co. (acq 1-27-71). Net: NBC. Rep: Dome, Market 4. Format: MOR, var. Spec progs: Farm 1 hr, btl mus 1 hr, C&W 1 hr, top-40 4 hrs wkly. ■ Jeannine A. Jones, pres, prog & mus dir; Vito Lanzillo, gen mgr & chief engr; Debra A. Lanzillo, coml mgr; George Jones Jr., prom mgr; Lois Braden, news dir. ■ Rates: \$8.90; 7.20; 8.90;

**WQKY(FM)**—Co-owned with WLEM(AM). Oct 15, 1984: 99.3 mhz; 3 kw. Ant 100 ft. 145 E. 4th St. (15834).

## Ephrata

**WGSA(AM)**—July 26, 1955: 1310 khz; 5 kw-D, DA. 44 Bethany Rd. (17522). (717) 738-1191. Joel Michaels Media Inc. (group owner; acq 11-27-84). Net: ABC/E. Rep: Masla. Format: MOR, old, farm. Spec prog: Pa. Dutch 1 hr wkly. ■ Joel Michaels, owner; John P. Weis, stn & coml mgr; Tom Roy, news dir; Dennis S. Eberly, chief engr.

**WIOV(FM)**—Co-owned with WGSA(AM). Nov 9, 1962: 105.1 mhz; 50 kw. Ant 500 ft. (CP: City of license Ephrata-Lancaster). Stereo. Prog sep from AM. Box 430. (17522). Net: ABC/E. Format: Mod contemp country. ■ Bill Quay, prog dir.

## Erie

**WCCK(FM)**—Listing follows WEYZ(AM).

**\*WERG(FM)**—Dec 1, 1972: 89.9 mhz; 3 kw. Ant minus 125 ft. Box 236 Gannon University (16541). (814) 459-9374. Gannon University. Format: AOR, ed, black. Spec progs: It 3 hrs, Gr 3 hrs, Pol 3 hrs, Sp 3 hrs wkly. ■ Nora Kreider, gen mgr; Dr. John Duda, chief engr.

**WEYZ(AM)**—April 21, 1935: 1450 khz; 1 kw-D, 250 w-N, Box 1184 (16512). (814) 456-7078. Burbach Bcstg Co. (acq 9-67). Net: CBS. Rep: Katz. Format: Big band (music of your life). Spec progs: Farm 1 hr, Pol 2 hrs wkly. ■ John L. Laubach, pres; Larry O. Garrett, VP & gen mgr; Barbara Panty, coml mgr; William T. Shannon, prog dir; Bob Collins, prom mgr; Gary Loncki, news dir; Lance Howell, chief engr. ■ Rates: \$10; 9; 10; 9.

**WCCK(FM)**—Co-owned with WEYZ(AM). May 1, 1969: 103.7 mhz; 50 w. Ant 500 ft. Prog sep from AM. Stereo. Net: ABC/C. Format: Top-40. ■ J.J. Sanford, mus dir; Doug Nevel, prom mgr. ■ Rates: \$26; 24; 26; 26.

**WHYP(AM)**—See North East.

**WJET(AM)**—1951: 1400 khz; 1 kw-D, 250 w-N, 1635 Ash St. (16503). (814) 455-2741. Jet Bcstg Inc. Group owner: Myron Jones. Net: APR. Rep: Blair, Dome. Format: Top-40. ■ Myron Jones, pres; John Kanzius, exec VP; Robert Bach, gen sls mgr; Ken Tyler, mus dir & prog dir; Craig Warrel, news dir; Mike Kobylka, chief engr. ■ Rates: \$19; 18; 29; 16.

**WLKK(AM)**—1941: 1260 khz; 5 kw-U, DA-2. 471 Robinson Rd. W. (16509). (814) 868-9656. WERC Inc. (acq 1959). Group owner: Goldman. Net: NBC, UPI. Rep: Christal. Format: Modern country. ■ Simon Goldman, pres; Frank L. Nosal, gen mgr; John Scherrer, gen sls mgr; Rich Peterson, prog dir; Paul Davies, mus dir; John Leisering, news dir; George MacMurdy, chief engr.

**WLWU(FM)**—Co-owned with WLKK(AM). 1949: 99.9 mhz; 9.7 kw. Ant 400 ft. Stereo. Prog sep from AM. (814) 868-8611. Format: Easy rock (soft contemp). ■ Bill Shelley, opns mgr; Gary Burns, mus dir.

**\*WQLN-FM**—Jan 7, 1973: 91.3 mhz; 35 kw. Ant 500 ft. Stereo. 8425 Peach St. (16509). (814) 864-3001. Public Bcstg of N.W. Pennsylvania. Net: American public, NPR. Format: Class, jazz, pub affrs. Spec progs: It 2 hrs, Sp 1 hr wkly. ■ Robert B. Clark, VP & gen mgr; Paul Brown, gen sls mgr; Thomas J. McLaren, prom mgr; William Podbielski, chief engr. ■ \*WQLN(TV) affil.

## Pennsylvania Radio

**WRIE(AM)**—1947: 1330 khz; 5 kw-U, DA-2. Box 2072 (16512). (814) 796-6777. CEB Enterprises Inc. 9acq 8-27-84). Net: ABC/E. Rep: McGavren-Guild. Format: Adult contemp. ■ Michael M. Crosby, pres; Ted Trampenau, sls mgr; Bob Hughes, news dir; Ken Husband, chief engr. ■ Rates: \$23; 23; 23; 21.

**WSEG(FM)**—See McKean.

### Everett

**WSKE(AM)**—March 15, 1963: 1040 khz; 10 kw-D (2.5 kw CH). Box 187 (15537). (814) 652-2600. Radio Everett Inc. (acq 7-1-67). Net: ABC/I. Format: Modern country. ■ Melvin "Shorty" King Backner, pres & gen mgr; Martin M. Bakner, gen sls mgr; Sandra King, prog dir; Marty King, mus dir & prom mgr; Robert Resconsin, chief engr. ■ Rates: \$6; 6; 6; 6.

### Exeter

**\*WASD(FM)**—Not on air, target date unknown: 88.1 mhz; 110 w. Ant minus 370 ft. Penn & Memorial Avenues (18643). Wyoming Area School District.

### Fairless Hills

**WKXW(FM)**—See Trenton, N.J.

### Farrell

**WMGZ(AM)**—Licensed to Farrell. See Sharon.

**WMGZ-FM**—Licensed to Sharpville. See Sharon.

### Folsom

**\*WRSD(FM)**—Jan 5, 1983: 94.9 mhz; 1.4 kw, Ant 20 ft. Ridley School District Admin. Bldg. (19033). (215) 534-1900. Ridley School District. Format: Adult contemp. ■ Dr. Arthur R. Smith.

### Franklin

**WFRA(AM)**—April 13, 1958: 1450 khz; 1 kw-D, 250 w-N. Box 908 (16323). (814) 432-2188. Northwestern Pennsylvania Bcstg Co. Inc. Net: MBS. Rep: Commercial. Format: Contemp, MOR, gold ■ Robert H. Sauber, pres, gen mgr & chief engr; Harry J. Kingdom, coml mgr; Dennis S. Woytek, opns mgr; John Last, news dir. ■ Rates: \$10; 9; 10; 9.

**WVEN(FM)**—Co-owned with WFRA(AM). March 5, 1971: 99.3 mhz; 3 kw. Ant 230 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Thomas J. Sauber, prog dir. ■ Rates same as AM.

### Freeland

**WQEQ(FM)**—April 2, 1976: 103.1 mhz; 3 kw. (CP: 725 w.) Ant 680 ft. Stereo. WQEQ Walnut St. (18201). (717) 636-2346. Guy T. Block. Format: Adult contemp. ■ Neil J. Rodino, pres & gen mgr; Joyce Steiman, coml mgr; Thomas Emanski, prog dir & prom mgr; James Dino, news dir; Robert Schact, chief engr. ■ Rates: \$11; 11; 11; 11.

### Gettysburg

**WGET(AM)**—Aug 27, 1950: 1320 khz; 1 kw-D, 500 w-N, DA-2. Box 280 (17325). (717) 334-3101. Times and News Publishing Co. Net: MBS. Rep: Dome, Market 4. Format: Adult contemp. Spec prog: Big bands 3 hrs wkly. ■ Rick E. McCauslin, gen mgr; Barbara M. Baugher, asst mgr; Wally Daniels, mus dir; Michael Sanders, news dir; Charles Lupp, chief engr. ■ Rates: \$12.35; 10.60; 11.75; 9.40.

**WGTY(FM)**—Co-owned with WGET(AM). July 5, 1962: 107.7 mhz; 10 kw. Ant 350 50 ft. Stereo. Prog sep from AM. Format: Modern country. Spec prog: Big Bands 3 hrs wkly. ■ Rates: \$8.80; 7.65; 8.80; 6.50.

**\*WZBT(FM)**—Oct 23, 1976: 91.1 mhz; 130 w. Ant 60 ft. Box 435, Gettysburg College (17325). (717) 334-7692. Gettysburg College. Net: ABC/I. Format: Prog.

■ Julian Wolfe, advisor; John Campbell, gen mgr; John Skrabak, chief engr.

### Girard

**\*WGAE(FM)**—Not on air, target date unknown. 88.3 mhz; 10 w. Ant 80 ft. Stereo. 1135 Lake St. (16417). (814) 774-2611 ext 253. Girard School District. Format: Ed. ■ Frederick Bentley, gen mgr; Dr. John Duda, chief engr.

**Glen Mills\*WZZE(FM)** May 20, 1975: 97.3 mhz; 17 w. Ant 180 ft. Glen Mills Schools, Concordville (19331). (215) 459-8100. Glen Mills Schools (acq 2-28-84). ■ Craig Weinand, gen mgr; Joe Forwood, prog dir; Dave Schmidt, chief engr.

### Greencastle

**WKSL(FM)**—May 6, 1967: 94.3 mhz; 1.7 kw. Ant 360 ft. Box 10 (17225). (717) 597-7151. Greencastle Bcstg Inc. Format: C&W, MOR. Spec progs: Ger 5 hrs, Pol 5 hrs, Black 1 hr wkly. ■ Benjamin F. Thomas, prop & gen mgr; Robert L. Thomas, coml mgr & mus dir; Harold D. Kuhns, chief engr.

### Greensburg

**WHJB(AM)**—Oct 28, 1934: 620 khz; 2.5 kw-D, 500 w-N, DA-2. 245 Brown St. (15601). (412) 834-0600 or Pittsburgh (412) 242-3303. WHJB Radio (acq 1-1-62). Net: MBS. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Melvin A. Goldberg, gen mgr & mgng ptr; Jack Weinlein, gen sls mgr; Barry Banker, opns mgr, prog & news dir; Richard Ruby, chief engr. ■ Rates: \$29; 26; 29; 26.

**WOKU-FM**—Co-owned with WHJB(AM). July 8, 1968: 107.1 mhz; 3 kw horiz, 2.95 kw vert. Ant 300 ft. Format: Adult contemp. ■ Rates: \$20; 18; 20; 18.

### Greenville

**WGRP(AM)**—Sep 19, 1959: 940 khz; 1 kw-D, DA-2. Box 189 (16125). (412) 588-8900. Greenville Bcstg Co. Net: APR. Rep: Dome-Messervey. Format: MOR. ■ Merle G. Anderson, pres & chief engr; Gary L. Fleming, gen sls mgr; William Shaffer, news dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WGRP-FM**—July 1965: 107.1 mhz; 3 kw. Ant 240 ft. Dups AM 65%. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**\*WTGP(FM)**—Sep 3, 1971: 88.1 mhz; 55 w. Ant 100 ft. (PC: 1.1 kw). Stereo. Thiel College (16125). (412) 588-7700, ext 363. Thiel College. Net: ABC/I. Format: Div. Spec prog: Class 15 hrs wkly. ■ Raymond D. Nitowski, gen mgr.

### Grove City

**WEDA-FM**—Sep 10, 1962: 95.1 mhz; 8.5 kw. Ant 195 ft. Stereo. 125 S. Broad St. (16127). (412) 458-6500. WEDA Inc. Rep: Dome, Regional. Format: Urban contemp. ■ James V. Perry, pres, gen mgr & chief engr; Michael Troiano, sls mgr; Gavic McGaffic, prog dir; James Barkley, mus dir; Melinda Dick, prom mgr; Wayne Lightner, news dir. ■ Rates: \$8; 8; 8; 8.

**\*WSAJ(AM)**—April 1920: 1340 khz; 100 w, DA-1. Grove City College (16127). (412) 458-9352. Grove City College. Net: ABC/E. Format: Div, big band. Spec progs: Class 2 hrs, jazz 2 hrs wkly. ■ James Crelin, gen mgr; Glenn Hulfman, prog dir; Steven Beddick, mus dir; James R. Smiley, prom mgr; Daniel R. Aiken, chief engr.

**\*WSAJ-FM**—September 1968: 89.5 mhz; 10 w (CP: 100 w). Ant 145 ft. Net: NBC/E. Format: Div. ■ Daniel Aiken, technical dir.

### Hanover

**WHVR(AM)**—Jan 9, 1949: 1280 khz; 5 kw-D, 500 w-N, DA-2. Box 234 (17331). (717) 637-3831. Radio Hanover Inc. Net: UPI. Format: MOR. ■ John D. Bare, pres & gen mgr; Thom Smyser, coml mgr; Steve Petry, prog dir; Bob Dana, mus dir; Larry Rhoten, news dir; Daryl Hancock, chief engr.

**WYCR(FM)**—Co-owned with WHVR(AM). Dec 22, 1962: 98.5 mhz; 10.5 kw. Ant 930 ft. Stereo. Prog sep

from AM. Rep: P/W Radio Reps. Format: Rock. ■ John W. Lawrence, stn mgr; Dave Jackson, prog dir.

### Harrisburg

**WCMB(AM)**—February 1948: 1460 khz; 5 kw-U, DA-N. Box 3433 (17105). (717) 763-7020. Hudson Bcstg Corp. (acq 1-1-59). Group owner: McKenna. Net: ABC/D. Rep: Torbet. Format: Country. Spec prog: Black 3 1/2 hrs wkly. ■ James A. McKenna, pres; Brian Danzis, VP & gen mgr; Bob Paiva, opns mgr; Bob Foor, news dir; Darren Dunlap, chief engr.

**WSFM(FM)**—Co-owned with WCMB(AM). July 1965: 99.3 mhz; 3 kw. Ant 235 ft. (CP: 2.48 kw, ant 528 ft). Stereo. Prog sep from AM. Net: RKO One. Format: Adult contemp.

**WHGB(AM)**—May 28, 1945: 1400 khz; 1 kw-D, 250 w-N. 900 Market St. (17101). (717) 238-5122. Scott Bcstg Corp. (acq 10-15-68). Group owner: Great Scott Stns. Net: ABC/C, MBS, UPI. Rep: McGavren-Guild. Format: Top-40. ■ Herbert Scott, pres; Mitchell Scott, gen mgr; Jeffrey Scott, prog dir; Joe Wambaugh, news dir; David Wickman, chief engr.

**WHP(AM)**—1924: 580 khz; 5 kw-U, DA-N. Box 1507 (17105). (717) 238-2100. TWX: 510-650-0816. WHP Inc. Net: CBS. Rep: Katz. Format: Adult contemp. Spec progs: C&W 2 hrs, farm 1 hr wkly. ■ Joseph M. Higgins, pres; Nick Ungard, gen mgr; John Bowling, sls mgr; Gladys Siebert, prog dir; Bob Alexander, mus dir; Carolyn Yates, prom mgr; Chris Fickes, news dir; Fred Caesar, news dir; Maurice Gannaway, chief engr. ■ Rates: \$130; 100; 100; 46.

**WHP-FM**—1946: 97.3 mhz; 14 kw. Ant 840 ft. Stereo. Prog sep from AM. Format: Easy Istng. ■ Rates same as AM. ■ WHP-TV affil.

**\*WITF-FM**—April 1, 1971: 89.5 mhz; 5.9 kw. Ant 1,360 ft. Stereo. 1982 Locust La. (17105). (717) 236-6000. South Central Educational Bcstg Council. Net: NPR. Format: Class. Spec progs: Jazz 10 hrs wkly. ■ Stewart D. Cheifet, pres & gen mgr; Wick Woodford, stn mgr; David Ginder, mus dir; John Bosak, chief engr. ■ WITF-TV affil.

**WKBO(AM)**—1922: 1230 khz; 1 kw-D, 250 w-N. 411 S. 40th St. (17111). (717) 561-0710. Harea Bcstrs Inc. (acq 6-80). Net: NBC, NBC Talk. Rep: Blair. Format: Adult contemp. ■ J. Albert Dame, pres; John W. Dame, gen mgr; Bob Horner, gen sls mgr; Tim Burns, prog dir; Bill Trousdale, mus dir; Dennis Edwards, news dir; Terry Snyder, chief engr. ■ Rates: \$50; 25; 40; 25.

**\*WMSP(FM)**—Sep 30, 1962: 94.9 mhz; 50 kw. Ant 205 ft. Stereo. 24 S. 2nd St. (17101). (717) 238-6763. Market Square Presbyterian Church. Net: UPI. Format: Class. Spec progs: Black 5 1/2 hrs, jazz 6 1/2 hrs, Vietnamese 1 1/2 hrs wkly. ■ David C. Zett, stn mgr; Ellen Hughes, prog dir; Tony Walsh, chief engr.

**WHTF(FM)**—See Starview.

**WNNK-FM**—1962: 104.1 mhz; 14.8 kw. Ant 950 ft. Stereo. 3400 N. 6th St. (17110). (717) 238-1402. Foster Media Corp. (acq 8-1-82). Net: ABC Rock Radio. Rep: Eastman. Format: AOR. ■ Dennis R. Israel, pres; Carol B. O'Leary, VP, gen mgr; Leann Bonitz, coml mgr; prog dir; Joseph J. Battista, sls mgr; Elton Cannon, news dir; Tom Walker, chief engr.

**WSFM(FM)**—Listing follows WCMB(AM).

### Havertown

**\*WHHS(FM)**—Dec 6, 1949: 89.3 mhz; 10 w. Ant 75 ft. Mill Rd. & Leedom Ave. (19083). (215) 446-7111. School District of Havertown Township. Format: Div. ■ Dr. Matthew Costanzo, supt of schools; Stephan Snyder, gen mgr & fac adv.

### Hazleton

**WAZL(AM)**—Dec 19, 1932: 1490 khz; 1 kw-D, 250 w-N. 706-12 Hazleton National Bank Bldg. (18201). (717) 454-3531. The Luzerne Co. (acq 6-8-82). Net: NBC. Rep: Market 4, Dome. Format: Contemp. ■ Bill Waschko, prog dir; Terry Moran, news dir. ■ Rates: \$8.50; 7.50; 8.50; 6.50.

**WVCD(FM)**—Co-owned with WAZL(AM). 1949: 97.9 mhz; 24 kw. Ant 660 ft. (CP: 19.5 kw, ant 735 ft).



Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$9.50; 8.50; 9.50; 8.50.

## Hollidaysburg

**WHPA(FM)**—Co-owned with WKMC(AM) Roaring Spring, Dec 1, 1978: 104.9 mhz; 95 w. Ant 1,417 ft. Stereo. Scotch Valley Rd., R.D. 2 (16648). (814) 695-4441. Cove Broadcasting Co. Inc. Format: Adult contemp. Spec progs: Ger 1/2 hr, It 1/2 hr wkly. ■ Louis J. Maierhofer, pres; Dick Dowdell, opns mgr; Beatrice M. Maierhofer, gen mgr; Patricia Ann Bowers, actng gen sls mgr; Walt Frank, news dir; Gary Magill, chief engr. ■ Rates: \$15; 14; 15; 14.

## Homer City

**WRID(AM)**—Oct 25, 1983: 1520 khz; 500 w-D, DA. (CP: 1 kw-U, DA-2). Box 1020, Indiana (15701). (412) 463-3523. Raymark Bcstg Co. Inc. Format: Adult contemp. ■ Mark E. Harley, pres; Ray Goss, VP & gen sls mgr; David Goss, prod dir; Laura Sadowski, news dir; Fred Shetler, chief engr. ■ Rates: \$10.70; 10.70; 10.70;—

## Honesdale

**WDNH(AM)**—September 1972: 1590 khz; 2.5 kw-D. 350 Erie St. (18431). (717) 253-1616. WAEN Bcstg Corp. (acq 1-76). Rep: Market 4, Dome. Format: Stardust nostalgia. Spec prog: Pol 3 hrs wkly. ■ Robert H. Mermell, pres & gen mgr; Robert A. Maculaitis, coml & prom mgr; Jo Ann Heier, prod dir; Gary Stinnard, chief engr. ■ Rates: \$6.85; 5.50; 6.30;

**WDNH-FM**—Oct 12, 1981: 95.3 mhz; 3 kw. Ant 256 ft. Stereo. Dups AM 5%. Format: MOR. Spec progs: Farm 1 hr, class 4 hrs, Pol 3 hrs wkly. ■ Rates: \$9.25; 7.50; 8.60; 5.

## Huntingdon

**WHUN(AM)**—March 2, 1947: 1150 khz; 5 kw-D. Box 404 (16652). (814) 643-3340. Huntingdon Bcstrs Inc. Format: Bright MOR. ■ Josephine B. McMeen, pres; W. E. Germann, gen mgr; Suana H. Germann, prod dir; Blair Shore, coml mgr; Karen Schydowski, news dir; Clark Wagner, chief engr. ■ Rates: \$4.10; 4.10; 4.10; 4.10.

**WRLR(FM)**—Co-owned with WHUN(AM). Sep 12, 1967: 106.3 mhz; 3 kw. Ant 150 ft. Stereo. Net: UPI. ■ Rates same as AM.

\***WKVR-FM**—March 1978: 103.5 mhz; 13 w. Ant minus 376 ft. Box 1005, Juniata College (16652). (814) 643-5031. Juniata Bd of Trustees. Net: MBS. Format: AOR. Spec progs: Class 3 hrs, jazz 3 hrs wkly. ■ Dave Peters, gen mgr; Shelly Guest, prod dir; Mike Giblin, mus dir; Greg Molchany, chief engr.

**WQRO(AM)**—Dec 18, 1978: 1080 khz; 1 kw-D, DA, 1 kw-CH. Box 107 (16652). (814) 643-5710. Raystown Radio Inc. Net: ABC/E. Format: Top-40. ■ Thomas L. Hanks, pres & gen mgr; Bob Hall, coml mgr; Steve Austin, prog & mus dir; Joe Thompson, news dir; Robert Resconsin, chief engr. ■ Rates: \$3.55; 3.55; 3.55; 3.55.

**WRLR(FM)**—Listing follows WHUN(AM).

## Indiana

**WDAD(AM)**—Nov 4, 1945: 1450 khz; 1 kw-D, 250 w-N, Box 668 (15701). (412) 349-1450. Indiana Bcstrs Inc. (acq 8-58). Group owner: Progressive Publishing. Net: CBS. Format: MOR. ■ W.K. Ulerich, pres; Dick Sherry, gen mgr; Ruth Pequignot, bus mgr; Jack Benedict, prod dir; Bernie Smith, news dir; Dyle Miller, chief engr.

**WQMU(FM)**—Co-owned with WDAD(AM). Aug 14, 1968: 103.1 mhz; 3 kw. Ant 170 ft. Prog sep from AM. Format: Soft rock. ■ Andy Briggs, prod dir.

\***WIUP-FM**—October 1969: 90.1 mhz; 1.60 kw. Ant 88 ft. Stereo. 121 Stouffer Hall, Indiana Univ. of Pa. (15705). (412) 357-2492. Indiana Univ. of Pa. Format: Class, jazz, prog. Spec progs: Class 12 hrs, Fr 1 hr, jazz 18 hrs, Sp 1 hr wkly. ■ Mary Beth Leidman, gen mgr; Ken Cirolli, chief engr.

**WQMU(FM)**—Listing follows WDAD(AM).

**WRID(AM)**—See Homer City.

## Jeanette

**WBCW(AM)**—Jan 28, 1974: 1530 khz; 1 kw-D, 250 w-CH. 111 S. Fourth St. (15644). (412) 527-5656. Central Westmoreland Bcstg Co. Net: ABC/I. Format: Talk, top-40. Spec progs: It 1 hr, Pol 5 hrs, farm 1 hr, Slovenian 2 hrs wkly. ■ Verna M. Calisti, pres & gen mgr; Jacqueline Rae Calisti, mus dir; John M. Orange, chief engr. ■ Rates: \$7.50; 7.50; 5; 5.

## Jenkintown

**WIBF-FM**—Nov 1, 1960: 103.9 mhz; 270 w. Ant 1,000 ft. 100 Old York Rd. (19046). (215) 887-5400. Fox Bcstg Co. Rep: Groskin, John L. Pierce. Format: Relg. Spec progs: It 7 hrs, Pol 1 hr, Sp 22 hrs, Por 2 hrs, Armenian 1 hr, Korean 3 hrs, Gr 7 hrs, Ukran 2 hrs, Israeli, 1 hr, Russian 1/2 hr wkly. ■ William L. Fox, pres; Douglas Henson, gen & sls mgr & prog dir; Larry Molinaro, mus dir; Donald Hess, news dir; James S. Craig, chief engr. ■ Rates: \$20; 20; 20; 20.

## Jersey Shore

**WJSA(AM)**—July 10, 1979: 1600 khz; 1 kw-D. 262 Allegheny St. (17740). (717) 398-7200. Tiadaghton Bcstg Co. Format: Relg. ■ Kenneth H. Breon Jr., owner; John K. Hogg Jr., gen mgr. ■ Rates: \$6.70; 5.30; 6.70; 5.30.

**WJSA(FM)**—Not on air, target date unknown: 93.5 mhz; 3 kw.

**WSQV(FM)**—Aug 20, 1979: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 354 (17740). (717) 398-4897. Audiophase Bcstg Inc. (5-1-81). Net: NBC's The Source. Format: CHR Top tracks. ■ Curt Van Loon, pres; Tim Menowsky, gen mgr; Gerald Getz, sls mgr; Frank Bell, prod dir; Jackson Reed, mus dir; Jill Wollet, traff mgr; Kim Pettingill, news dir; Vic Michael, chief engr. ■ Rates: \$15.30; 14.12; 15.30; 14.12.

## Johnsburg

**WKBI-FM**—See Ridgway.

## Johnstown

**WCRO(AM)**—September 1947: 1230 khz; 1 kw-D, 250 w-N. 407 Main St. (15901). (814) 536-5158. Hamilton Communications Inc. (acq 3-84). Net: ABC/C. Rep: Masla. Format: Top-40. ■ Robert Hamilton, pres; James London, gen mgr; Doris Lichtenfels, gen sls mgr; Rick Boyd, prod dir; Gary Miles, news dir; Clyde May, chief engr. ■ Rates: \$15; 13; 15; 8.

**WGLU(FM)**—Sep 1, 1974: 92.1 mhz; 166 w. Ant 1,042 ft. Landmark Bldg., 516 Main St. (15901). (814) 536-7825. Conemaugh Communications Corp. (acq 8-29-80). Net: ABC/R. Rep: Masla. Format: Adult rock. ■ Fred Glosser, pres; Ralph T. Lovette, VP & gen mgr; Brian Vulelich, sls mgr; Garrett Hart, prod & mus dir; Mark Shannon, news dir. ■ Rates: \$32; 24; 32; 24.

**WIYQ(FM)**—See Ebensburg.

**WJAC(AM)**—April 1925: 850 khz; 10 kw-U, DA-1. 109 Plaza Dr., Box 309 (15907). (814) 255-4186. Johnstown Tribune Publishing Co. (acq 1934). Net: NBC. Rep: McGavren-Guild, Dome. Format: C&W. ■ Sandy D. Neri, VP, gen mgr; Bill Creager, gen sls mgr; Mike Farrow, prod dir; Jack Michaels, mus dir; Mike Porter, news dir; Art Vrooman, chief engr. ■ Rates: \$45; 40; 45; 35.

**WKYE(FM)**—Co-owned with WJAC(AM). August 1949: 95.5 mhz; 57 kw. Ant 1,060 ft. Stereo. Prog sep from AM. Net: RKO Two. Format: Adult contemp. ■ Jack Michaels, mus dir. ■ Rates same as AM.

**WJNL(AM)**—August 1946: 1490 khz; 1 kw-D, 250 w-N. Cover Hill (15902). (814) 535-8554. Cover Bcstg Inc. (acq 1972). Net: CBS, NBC Talknet. Rep: Torbet. Format: MOR, talk. Spec prog: Pol 3 hrs wkly. ■ John E. Gelormino, pres; Richard B. Elliott, gen mgr; Rick Grata, sls mgr; Dave Smith, prod dir; Scott Bradley, mus dir; Rick Shepherd, news dir. ■ Rates: \$23; 10.40; 10.40; 8.60.

**WJNL-FM**—Aug 14, 1973: 96.5 mhz; 50 kw. Ant 100 ft. Prog sep from AM. Net: RKO One. Format: Adult contemp. Spec prog: Pol 3 hrs wkly. ■ Rates: \$23; 13.05; 13.05; 10.32.

## Pennsylvania Radio

### Kane

**WKZA(AM)**—June 7, 1954: 960 khz; 1 kw-D. Box 518 (16735). (814) 837-7100. Raise Kane Radio Inc. (acq 6-1-81). Group owner: Bilbat Radio. Net: ABC/C. Format: Div. ■ Bill Berry, pres & gen mgr; Lynn O. Smith, stn mgr; Marlene Sullivan, coml mgr; Mark R. Partner, sls mgr; Scott Schul, mus dir; Champagne Berry, news dir. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

**WRXZ(FM)**—Not on air, target date unknown: 103.9 mhz; 3 kw. Ant 300 ft. (CP: Ant 240 ft.). Stereo. c/o Mountain Forrest Communications. 515 53rd St., Apt. 2, Pittsburgh (15201) (412) 443-9900. Huber-Dixon Bcstg. Format: Talk, top-40, C&W. ■ C.V. Huber Jr., pres; T.R. Dixon, pres; Clarence V. Huber Jr., gen mgr. ■ Rates: \$6.40; 6.40; 6.40; 6.90.

### Kittanning

**WACB(AM)**—1948: 1380 khz; 1 kw-D. Box 730 (16201). (412) 543-1380. Nicholas Bcstg (acq 12-1-81). Format: Adult contemp. ■ R.A. Nicholas III, VP & gen mgr; Dave Cameron, prod dir; Becky Everson, news dept; Jim Harmon, chief engr. ■ Rates: \$11; 11; 11; 11.

### Lancaster

**WDAC(FM)**—Dec 13, 1959: 94.5 mhz; 50 kw. Ant 500 ft. Box 3022 (17604). (717) 284-4123. WDAC Radio Co. Inc. (acq 3-3-81). Net: UPI. Format: Relg. Spec prog: Farm 16 hrs wkly. ■ Richard Crawford, pres; Paul R. Hollinger, gen mgr; Donald Powell, coml mgr; John E. Eby, prod dir; John MacAlarney, news dir; Ralph Haneman, chief engr. ■ Rates: \$16.40; 11.50; 16.40; 11.50.

\***WFNM(FM)**—May 1973: 89.1 mhz; 100 w. Ant 150. Franklin and Marshall College. (17604). (717) 291-4096. Franklin and Marshall College. Format: Div. Spec progs: Black 5 hrs, class 4 hrs, C&W 2 hrs, jazz 13 hrs wkly. ■ Andrew Peterson, Lisa Levchuk, gen mgrs; Lawrence Fisher, asst gen mgr; John Mayo-Smith, prod dir; James Sophocleus, mus dir; Anthony Spleen, news dir; Nelson Kepperling, chief engr.

\***WJTL(FM)**—April 1, 1979: 90.3 mhz; 4.5 kw. Ant 198 ft. 780 Eden Rd. (17601). (717) 569-4259. Joy Public Bcstg Corp. Net: Moody. Format: Contemp Christian. Spec prog: Children 3 1/2 hrs wkly. ■ Peter Stover, pres & gen mgr; Paul K. Logsdon, opns mgr; Chris Silver, mus dir & prom mgr.

**WLAN(AM)**—Aug 9, 1946: 1390 khz; 5 kw-D, 1 kw-N, DA-2. Stereo. 252 N. Queen St. (17603). (717) 394-7261. Peoples Bcstg Co. Net: CBS, MBS. Rep: Hillier, Newmark, Wechsler & Howard. Format: MOR. Spec prog: Sp 1 hr, black 1 hr wkly. ■ Samuel M. Altdorffer, pres; Samuel Altdorffer Jr., gen mgr; William Cifuni, gen sls mgr; Mel Edwards, prod dir; Betty Crowell, prom mgr; Ellen Wascou, news dir; Frank Altdorffer II, chief engr.

**WLAN-FM**—January 1948: 96.9 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/FM, CBS Radio. Format: Top-40. Spec prog: Sp 1 hr, black 1 hr wkly.

**WLPA(AM)**—1922: 1490 khz; 1 kw-D, 250 w-N. 24 S. Queen St. (17603). (717) 397-0333. Hall Communications Inc. (group owner; acq 2-13-77). Net: NBC, NBC Talk. Rep: Torbet. Format: Hit parade. Spec prog: Sp 3 hrs wkly. ■ Robert M. Hall, pres; William S. Baldwin, VP & gen mgr; David Radcliff, opns mgr; Tom Richards, mus dir; Edd Monskie, chief engr.

**WNCE(FM)**—Co-owned with WLPA(AM). 1944: 101.3 mhz; 50 kw. Ant 1,290 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Dave Radcliff, prod dir.

### Lansdale

**WNPV(AM)**—Oct 17, 1960: 1440 khz; 500 w-U, DA-2. Box 1440 (19446). (215) 855-8211. WNPV Inc (acq 10-1-80). Rep: Dome. Format: MOR. Spec progs: C&W 5 hrs, big band 5 hrs wkly. ■ John G. Skibbe, pres & gen mgr; Paul Hagerly, coml mgr; Phillip Hunt, prod & mus

## Pennsylvania Radio

dir; Phil Weber, news dir; Richard R. Wright, chief engr.  
■ Rates: \$15.50; 15; 14.50; 8.

### Lansford

**WLSH(AM)**—Dec 24, 1952: 1410 khz; 5 kw-D, DA. Box D (18232). (717) 645-3123. Pocono Anthracite Communications Inc. Net: UPI Radio. Format: Oldies. Spec progs: Swing years, C&W, polkas, memory music, Pol 3 hrs wkly. ■ Bud Angst, pres; Mickey Angst, gen mgr. ■ Rates: \$8; 8; 8;

### Latrobe

**WCNS(AM)**—Aug 11, 1956: 1480 khz; 500 w-D, 1 kw-N, DA-N. 317 Depot St. (15650). (412) 537-3338. Advance Communications Corp. (acq 1-79). Format: C&W. Spec progs: Farm 1 hr, Pol 4 hrs, talk 5 hrs wkly. ■ Marc Robertshaw, pres; John Longo, VP, gen mgr; Ken Howell, gen sls mgr; Dow Carnahan, prog dir; Chuck Campbell, mus dir; Tiny Spencer, prom mgr; Heidi Lynn, news dir; Hugh Rohaly, chief engr. ■ Rates: \$14.12; 14.12; 14.12; 14.12.

**WQTW(AM)**—1952: 1570 khz; 1 kw-D. (CP: 890 khz; 1 kw). Box 208 (15650). (412) 539-2511. L. Stanley Wall. Rep: Commercial Media Sls. Format: MOR, old. Spec prog: Pol 5 hrs wkly. ■ Nick A. Corvello, pres; Charles D. Wagner, gen mgr; Anthony Ouatrini, coml mgr; Terry Ray Miller, prog dir; David Martin, mus dir. ■ Rates: \$9.25; 9.25; 9.25; 9.25.

### Lebanon

**WAHT(AM)**—See Annville-Cleona.

**WLBR(AM)**—Nov 13, 1946: 1270 khz; 5 kw-D, 1 kw-N, DA-2. Route 72 North (17042). (717) 272-7651. Lebanon Bcstg Co. Net: ABC/I. Rep: Masla, Dome. Format: Adult contemp. ■ Lester P. Etter, pres; Robert D. Etter, gen mgr; Edward J. Burris, prog dir & coml mgr; Greg Lyons, mus dir; Henry Homan, news dir. ■ Rates: \$20; 17; 20; 17.

**WUFM(FM)**—Co-owned with WLBR(AM). January 1948: 100.1 mhz; 3 kw. Ant 270 ft horiz, 265 ft vert. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$17.85; 17.85; 17.85; 17.85.

**WVLV(AM)**—July 4, 1976: 940 khz; 1 kw-D, DA. Box 940 (17042). (717) 273-2611. Lebanon Valley Radio Inc. Net: MBS. Format: MOR, talk. Spec prog: C&W 8 hrs wkly. ■ Glenn Winter, pres & chief engr; Arthur Greiner, gen mgr; Bob Reider, stn mgr; Jim Cassatt, prog dir; Fred Williams, prom mgr. ■ Rates: \$13; 16; 13;

### Lehighton

**WYNS(AM)**—April 12, 1962: 1150 khz; 1 kw-D, DA. Box 115 (18235). (215) 377-1150. Valley Bcstg Co. Rep: Market 4, Regional. Format: Adult contemp. ■ Martin H. Philip, pres; John Michaels, gen & sls mgr; Betty Straubinger, stn mgr; Chris Collier, news dir; George Kennedy, chief engr.

### Levittown-Fairless Hills

**WBCB(AM)**—Dec 8, 1957: 1490 khz; 1 kw-D, 250 w-N. 200 Magnolia Dr. (19054). (215) 949-1490. O'Keefe Bcstg Co. Format: MOR, news. ■ William J. Garry, pres & gen mgr; Bob Burton, prog & mus dir; Vince Reed, news dir. ■ Rates: \$17.10; 17.10; 17.10; 17.10.

### Lewisburg

**WTGC(AM)**—Sep 9, 1957: 1010 khz; 1 kw-D. Colonial Park R.D. 1 (17837). (717) 523-3271. Town, Gown and Country Radio (acq 6-28-76). Group owner: Louis J. Maierhofer, Stns. Format: Adult contemp. ■ Louis J. Maierhofer, owner & gen mgr; John Book, gen sls mgr; Eleanor Heimbach, off mgr; Gary Reigle, news dir; Dave Lightcap, chief engr. ■ Rates: \$10; 9; 10; 8.

**\*WVBU-FM**—October 1965: 90.5 mhz; 456 w. Ant minus 122 ft. Stereo. Box C-3088, Bucknell Univ. (17837). (717) 524-3489. Bucknell Univ. Format: Prog. Spec progs: Black 6 hrs, dance 15 hrs, jazz 15 hrs wkly.

■ Vince Mehringer, gen mgr; Tom Green, prog dir; Barry Zeger, mus dir; Mark Steudel, chief engr.

### Lewistown

**WIEZ(AM)**—June 1, 1941: 1490 khz; 1 kw-D, 250 w-N, DA-2. 12 1/2 E. Market St. (17044). (717) 248-6757. Mifflin County Bcstg Co. (acq 1-1-78). Rep: Devney, Dome. Format: Adult contemp. ■ Frank Troiani, pres & gen mgr; Pete Herman, gen sls mgr; Jeff Stevens, prog & mus dir; Harriet Rishel, prom mgr; Dave Filson, news dir; Ken Hart, chief engr. ■ Rates: \$12; 12; 12; 12.

**WMRF-FM**—Co-owned with WIEZ(AM). Oct 1, 1964: 95.9 mhz; 3 kw. Ant 350 ft. Dups AM 100%. Stereo.

**WKVA(AM)**—Dec 4, 1949: 920 khz; 1 kw-D, 500 w-N, DA-2. Box 432, 1 Juniata St. (17044). (717) 242-1493. Central Pennsylvania Bcstg Co. (acq 3-1-51). Net: APR. Rep: Rgnl Reps Corp. Format: Mod-country, adult contemp oldies. Spec progs: Jazz 4 hrs, farm 1 hr wkly. ■ Robert L. Wilson, pres; David Wilson, gen mgr; Paul Bryan, opns mgr; Joseph Rupp, gen sls mgr; Geoff Rapp, prog dir; Mary Lee Sheaffer, mus dir; Doug Amtower, sports dir; Kimberly Sprout, prom mgr; Ron Patterson, news dir; John Dillon, chief engr. ■ Rates: \$12; 12; 12; 12.

**WMRF-FM**—Listing follows WIEZ(AM).

### Lincoln University

**\*WLIU(FM)**—Aug 1, 1975: 88.7 mhz; 10 w. Ant 40 ft. Lincoln University (19352). (215) 932-8300. Lincoln University. Format: Var. ■ Charles Breza, chief engr.

### Linesville

**WVCC(FM)**—May 4, 1970: 101.7 mhz; 3 kw. Ant 300 ft. Box 307 (16424). (814) 683-4000. Arthur W. Cervi. Net: MBS. Format: MOR. ■ A.W. Cervi Sr., pres; A. W. Cervi Jr., gen mgr & prog dir; C. Stopp, news dir; M. Brown, chief engr.

### Lock Haven

**WBPZ(AM)**—Feb 20, 1947: 1230 khz; 1 kw-D, 250 w-N. 738 Bellefonte Ave. (17745). (717) 748-4038. Lock Haven Bcstg Corp. Net: UPI. Rep: Keystone, Dome. Format: Adult contemp. ■ G. Henry McCormick, pres; John Lipez, gen mgr; Mark Sohmer, mus dir; Craig Bowman, chief engr. ■ Rates: \$7.60; 6.60; 7.60; 6.60.

**WCNM(FM)**—Co-owned with WBPZ(AM). September 1965: 92.1 mhz; 3 kw. Ant 255 ft. Prog sep from AM. Format: C&W. ■ Randy Dorey, prog & mus dir. ■ Rates same as AM.

### Loretto

**WAMQ(AM)**—Dec 7, 1963: 1400 khz; 1 kw-U. Box 103 (15940). (814) 886-5800. Sherlock-Hart Bcstg Inc. (acq 8-1-79). Rep: Hillier, Newark, Wechsler & Howard, Dome. Format: Adult contemp, talk. Spec progs: Farm 1 hr, It 1 hr, rel 5 hrs wkly. ■ Ed Sherlock, pres; Neil Hart, gen & sls mgr; Donna M. Hart, coml mgr; Darrell Ray, opns mgr; Edward J. Horak, prog dir; Bill "Barney" Cessna, mus dir; Ken G. Justiss, prod specialist; Neil F. Rosenbloom, prom mgr; Kathy Michaels, news dir; Clyde May, Francis Krug, chief engr. ■ Rates: \$10; 9; 10; 8.

### Lykens

**WQIN(AM)**—September 1975: 1290 khz; 1 kw-D. 316 Market St. (17048). (717) 453-7125. Ouinn Bcstg Inc. Net: APR. Rep: Dome. Format: MOR, crossover country. Spec progs: Top-30 3 hrs, C&W 5 hrs wkly. ■ James F. Hepler, pres & coml mgr; Curt Davis, mus dir; & prom mgr; Bill Kobel, news dir; K. Deitrick, chief engr. ■ Rates: \$13; 9.26; 11.75; 8.50.

### Mansfield

**\*WNTF(FM)**—Sep 15, 1968: 89.5 mhz; 115 w. Ant minus 320.4 ft. Box 84, South Hall, Mansfield University (16933). (717) 662-2147. Mansfield University of Pa. (acq 9-15-78). Net: APR. Format: AOR. Spec progs: Black, 2 hrs, jazz 1 hr wkly. ■ Todd Bennett Moreland, gen mgr & gen sls mgr; Michael A. Dorak, prog dir; Jill

Meyers, mus dir; Toni Sandone, news dir; Thomas Tidey, sports dir; Mike Matson, chief engr.

### Martinsburg

**WJSM(AM)**—Feb 27, 1968: 1110 khz; 1 kw-D, DA. 118 Locust St. (16662). (814) 793-2188. Sherwall Media Assoc. (acq 10-1-75). Net: UPI. Format: Relg, btlf mus. Spec progs: Farm 1 hr, C&W 1 hr wkly. ■ Sherwood B. Hawley, owner & news dir; Larry S. Walters, owner & prog dir; Mardelle Bonness, coml mgr; Richard Wertz, mus dir; Ira Wertz, prom mgr; Terry MacAlarney, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**WJSM-FM**—April 19, 1965: 92.7 mhz; 390 w. Ant 610 ft horiz, 600 ft vert. Dups AM 100%. ■ Rates same as AM.

**WKMC(AM)**—See Roaring Spring.

### McConnellsburg

**WVFC(AM)**—December 1976: 1530 khz; 1 kw-D. Box 1530 (17233). (717) 485-3117. Fulton County Radio (acq 1-12-76). Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Arthur Greiner, pres & gen mgr; Mildred Fix, coml mgr; J.B. Nelson, prog, mus & news dir; Debbie Buterbaugh, asst mgr; Brian Simmons, chief engr.

### McKean

**WSEG(FM)**—Feb 8, 1971: 102.3 mhz; 3 kw. Ant 670 ft. Stereo. 3850 Walker Blvd. (16509). (814) 868-4627. Seggi Bcstg Corp. Net: MBS. Rep: Hillier, Newark, Wechsler & Howard. Format: Adult contemp. ■ Ronald G. Seggi, pres, gen mgr & prog dir; Pam Moore, gen sls mgr; Laura ra Luke, mus dir; Rick Moore, prom mgr; Ron Raymond, news dir; Gerald Trick, chief engr. ■ Rates: \$15; 14; 15; 13.

### McKeesport

**WEDO(AM)**—1947: 810 khz; 1 kw-D. 414 5th Ave. Midtown Plaza Mall (15132). (412) 462-9922. 810 Inc. (acq 5-7-72). Format: Relg. Spec progs: Pol 3 hrs, Gr 1 hr, It 1 hr, Hungarian 1 hr wkly. ■ Ralph Baron, pres; David Leiner, gen mgr; Richard Ruby, chief engr. ■ Rates: \$16; 16; 16.

**WIXZ(AM)**—April 1947: 1360 khz; 5 kw-D, 1 kw-N, DA-N. 400 Lincoln Hwy, Box 1360, East McKeesport (15035). (412) 566-1360. Renda Bcstg Corp. (acq 6-19-74). Group owner: Anthony F. Renda Stns. Format: C&W. Spec progs: Pol 2 hrs, Croatian 1 hr wkly. ■ Anthony F. Renda, pres; Alan C. Serena, stn mgr; Anthony Sciere, gen sls mgr; Melanie Valosen, prog dir; Jack Seckell, mus dir; Richard Grimes, news dir; Dick Ruby, chief engr. ■ Rates: \$40; 34; 36; 23.

### Meadville

**\*WARC(FM)**—Feb 3, 1963: 90.3 mhz; 150 w. Ant 86 ft. Stereo. Box C, Allegheny College (16335). (814) 724-3376. Allegheny College. Net: ABC/FM. Format: Progs, jazz, classic rock. ■ Wes Rehm, gen mgr; Dave Vannier, mus dir; Rob West, prog dir; Tim Rombach, publ; J.D. Miller, news dir; Jamie Miller, prod dir; Bryan Madden, chief engr.

**WMGW(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N. Downtown Mall (16335). (814) 724-1111. Great Circle Bcstg Co. (acq 4-13-84). Net: ABC/I. Rep: Regional, Dome. Format: Adult contemp. ■ Gary Gunton, pres; Ron Tops, gen mgr; Jay Jablonski, gen sls mgr; Doug Methany, prog dir; Nick Bernard, news dir; Bernie Staudt, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

**WZPR(FM)**—Co-owned with WMGW(AM). 1948: 100.3 mhz; 10 kw. Ant 530 ft. Stereo. Prog sep from AM. Format: Mod country. ■ Tim Irwin, prog dir. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

### Mechanicsburg

**WKCD-FM**—Nov 1, 1978: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 38, Carlisle (17013). (717) 697-1141. Ouaker State Bcstg Corp. (acq 6-15-82). Net: APR, NBC's The Source. Rep: Buckley. Format: Top-40. ■ Maury M. Brenner, Richard H. Jeffries, James P. O'Leary, James P. Stohecker, Keith A. Clark, John J. Shumaker, principals. ■ Rates: \$22; 19; 22; 19.



## Media

**WKSZ(FM)**—November 1982: 100.3 mhz; 35 kw. Ant 602 ft. (CP: 17 kw, ant 530 ft). Stereo. 1001 Baltimore Pike (19063). (215) 565-8900. Greater Media Radio Co. Rep: Christal. ■ Daniel M. Lerner, pres & gen mgr; Judith M. Grimes, VP & bus mgr; Lloyd B. Roach, stn mgr; Kris Chandler, prog dir; Doug Fearn, chief engr.

## Mercer

**WKT(X)FM**—Not on air, target date unknown: 96.7 mhz. c/o 3302 E. State St., Hermitage (16148). Mercer County Bcstg Co.

**WWIZ(FM)**—October 1972: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 1120, Hermitage (16148). (412) 981-4580. PS Bcstg Corp. Net: MBS. Format: C&W. ■ James D. Psihoulis, pres & gen mgr; Karl Brandt, prog dir; John Clarke, mus dir; Bruce Rogers, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

## Mercersburg

**WGLL(FM)**—March 6, 1976: 92.1 mhz. 3 kw. Ant 295 ft. Stereo. Box 92 (17236). (717) 597-9200. Pennsylvania Radioroad Co. (acq 7-1-83). Format: Adult contemp, oldies. Spec prog: Farm 1 hr wkly. ■ Pete Low, VP, gen mgr & prog & news dir; Shari Leadman, sls mgr; Norm Henry, mus dir; Tom Ringer, chief engr. ■ Rates: \$12.61; 11.46; 12.61; 11.46.

## Mexico

**WJUN(AM)**—Sep 8, 1955: 1220 khz; 1 kw-D. Box 152 (17056). (717) 436-2135. Mid-State Bcstg Inc. (acq 1-6-78). Group owner: Bilbat Bcstg Group. Net: MBS. Format: Div. Spec progs: Gospel 3 hrs, farm 2 hrs wkly. ■ Richard C. Lyons, pres & gen mgr; William H. Berry Jr., sls mgr; Mel Thomas, stn mgr; John Kabo, prog dir; Jim Patrick, mus dir; Tom Sherman, prom mgr; Betty Lou Rowles, off mgr; Dave Supplee, chief engr. ■ Rates: \$6.85; 6.85; 6.85; 6.85.

## Middletown

**WMSS(FM)**—Sep 7, 1978: 91.1 mhz; 194 w. Ant minus 88 ft. 214 Race St. (17057). (717) 944-4073. Middletown Area School District. Format: Ed, prog, top-40. Spec progs: Class 2 hrs, jazz 2 hrs, C&W 2 hrs wkly. ■ John D. Cooper, gen mgr; Walt Konetsko, chief engr.

## Mifflinburg

**WWMC-FM**—1975: 98.3 mhz; 3 kw. Ant 100 ft. 333 Chestnut St. (17844). (717) 966-1777. FM-98 Inc. (acq 6-4-79). Net: MBS. Format: Mod country. Spec progs: Rel country 7 hrs, farm 2 hrs wkly. ■ Tony Sylvester, pres, gen mgr & prog dir; Eda Sylvester, VP & community affrs dir; Ivor James, mus dir; Sylvia Starr, news dir; Harry Bingaman, chief engr. ■ Rates: \$7; 7; 5.95.

## Mifflintown

**WQJU(FM)**—Not on air, target date unknown: 107.1 mhz, c/o 16 Queen Dr., Lewistown (17044). Juniata Bcstg Co.

## Millersville

**\*WIXQ(FM)**—1978: 91.7 mhz; 129 w. Ant 69 ft. Millersville University (17551). (717) 872-3518. Millersville University. Format: Div, oldies. Spec progs: Black 4 hrs, class 2 hrs, jazz 2 hrs wkly. ■ Steve Hammer, gen mgr; J. Nelson Keperling, chief engr.

## Milton

**WMLP(AM)**—Oct 27, 1955: 1380 khz; 1 kw-D. Box 334 (17847). (717) 742-8705. WMLP Inc. (acq 8-1-61). Net: APR. Format: Adult contemp. ■ Joseph Kesnow, pres; Douglas J. Kesnow, gen mgr; John H. Yingling, sls mgr; Don Steese, prog dir & mus dir; Harry Bingaman, chief engr. ■ Rates: \$10; 9; 9.50.

**WOEZ-FM**—Co-owned with WMLP(AM). Oct 1, 1967: 100.9 mhz; 410 w. Ant 690 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

## Monroeville

**WRUA(AM)**—Sep 27, 1964: 1510 khz; 250 w-D. No. 1 Sylvan Lane (15146). (412) 856-6827. Barua Communications of Monroeville Inc. (acq 8-14-80). Format: Old. Spec progs: It 2 hrs, Pol 2 hrs wkly. ■ Terry Lee, gen mgr; Cindy Gaich, prog & mus dir; Carla Trunzo, off mgr. ■ Rates: \$15; 15; 15.

## Montrose

**\*WPEL(AM)**—May 30, 1953: 1250 khz; 1 kw-D. Locust & High Sts. (18801). (717) 278-2811. Montrose Bcstg Corp. Net: UPI. Format: Relg, btfl mus. Spec progs: Ukranian 1 hr, class 1 hr, farm 1 hr wkly. ■ W. Douglas Roe, pres; Larry Souder, gen mgr; LaVerne Sollick, prom mgr; Lloyd Sheldon, news dir; Robert Brigham, chief engr.

**\*WPEL-FM**—June 5, 1961: 96.5 mhz; 114 kw. Ant 460 ft. Stereo. Dups AM 100%.

## Mount Carmel

**WMIM(AM)**—1969: 1590 khz; 1 kw-D. 3rd & Oak Sts. (17851). (717) 339-1600. Mount Carmel Bcstg Co. (acq 12-1-78). Net: APR. Rep: Savalli & Schutz. Format: Adult contemp. ■ David A. Donlin, pres & gen mgr; Bruce Bortree, prog dir; Blaine Handrehan, chief engr. ■ Rates: \$7.20; 7; 7.20; 6.80.

## Mount Pocono

**WPCN(AM)**—April 8, 1981: 960 khz; 1 kw-D, DA-D. Mountain Dr. (18344). (717) 839-6796 Mt. Pocono Bcstg Inc. Net: CBS. Rep: Market 4. Format: Adult contemp. Spec progs: Ger 1 hr, Pol 1 hr, oldies 5 hrs wkly. ■ George R. Buynak Sr., pres & gen sls mgr; Janet A. Buynak, gen mgr; George R. Buynak Jr., prog dir; L.A. Tarone, mus dir; Mike Trombetta, prom mgr; Andrea Litz, news dir; Stephen Steinis, chief engr. ■ Rates: \$13; 13; 13.

## Muncy

**WJKR(FM)**—Aug 11, 1983: 103.9 mhz; 3 kw. Ant 209 ft. Stereo. R.D. 2, Box 32 (17754). (717) 546-8686. John A. Kennedy Jr. Rep: Shelley Katz. Format: Top-40. ■ John A. Kennedy, pres & gen mgr; Richard W.G. Whitney, gen sls mgr; Tom Turner, prog dir.

## Nanticoke

**WMJW(FM)**—Oct 31, 1973: 92.1 mhz. 860 w. Ant 552 ft. Stereo. Box 92 (18634). (717) 829-1957. Thunder Bcstg Corp. Net: ABC/FM. Format: Rock. ■ Francis S. Koscielski, pres; Frank Stanley, gen mgr & prom mgr; Janine Dubik, coml mgr; Ron Schacht, chief engr. ■ Rates: \$10; 10; 10; 10.

**WNAK(AM)**—February 1947: 730 khz; 1 kw-D. 88 S. Prospect St. (18634). (717) 735-0730. Seven-Thirty Bcstrs Inc. (acq 3-28-66). Net: NBC, APR. Rep: Masla. Format: MOR. ■ Harold F. Detweiler, pres; R.W. Neilson, exec VP & gen mgr; Robert Baird, sls mgr; Charmaine Grove, stn mgr; Michael Lee, prom mgr; Ronald Schacht, chief engr. ■ Rates: \$28; 28; 28; 28.

## New Castle

**WBZY(AM)**—Aug 25, 1968: 1140 khz; 5 kw-D, DA. Kennedy Square West (16105). (412) 656-1140. Lawrence County Bcstg Corp. Net: UPI. Format: C&W. Spec prog: Relg 10 hrs wkly. ■ Robert Purcell, pres; Robert McCracken, gen & sls mgr; Bill King, prog dir & chief engr; Rose Doria, mus dir; Scott Burkett, news dir. ■ Rates: \$9; 9; 9.

**WKST(AM)**—Oct 23, 1938: 1280 khz; 1 kw-U, DA-N. (CP: 5 kw-D). 219 Savannah-Gardner Rd. (16101). (412) 654-5501. Scott Bcstg Co. of Pa. (acq 4-6-66). Group owner: Great Scott Stns. Net: ABC/C. Rep: Market 4, Dome, Rgnl Reps. Format: Adult contemp. Spec progs: Pol 2 hrs, class 1 hr, Ger 1 hr, It 1 hr wkly. ■ Faye Scott, pres; Ed Prence, gen mgr; Mel Correll, gen sls mgr; Bobbie Vaughn, prog dir; Herb Morgan, news dir; Jim Turner, chief engr. ■ Rates: \$12; 11; 12; 10.

## New Kensington

**WKPA(AM)**—October 1940: 1150 khz; 1 kw-D, DA. 810 Fifth Ave. (15068). (412) 337-3588. Gateway Bcstg

## Pennsylvania Radio

Enterprises Inc. (acq 7-2-64). Net: MBS. Rep: Masla. Format: Big band. Spec progs: Pol 3 hrs, It 1 1/2 hrs wkly. ■ Nelson L. Goldberg, pres; Norm Slemenda, gen mgr; Joe Falsetti, coml mgr; Tracy Moser, news dir; Rick Pantaleo, chief engr. ■ Rates: \$25; 21; 21.

**WYDD(FM)**—Co-owned with WKPA(AM). See Pittsburgh.

**WNUF(FM)**—Aug 17, 1967: 100.7 mhz; 20 kw. Ant 1,576 ft. Stereo. 404 North Ave., Pittsburgh (15209). (412) 821-5430. Milton James Hammond. Net: UPI. Format: Big Band Sound. Spec progs: Pol 2 hrs, Irish 1 hr wkly. ■ Milton James Hammond, pres; Dino Orsatti, stn mgr; Leah Klocko, pub svc dir; Darrell Edwards, mus dir; Dorothy Carnprobst, prom mgr; Bob Studebaker, news dir; Dave Erskine, chief engr. ■ Rates: \$14; 14; 14.

## New Wilmington

**\*WWNW(FM)**—Jan 31, 1968: 88.9 mhz; 110 w. Ant minus 39 ft. Box 89, Westminster College (16172). (412) 946-8721. Westminster College Board of Trustees. Net: ABC/N, NPR. Format: MOR, top-40. Spec progs: Class 6 hrs, jazz 2 hrs, big band 4 hrs wkly. ■ Allen Splete, pres of coll; David L. Barner, fac opns mgr.

## Norristown

**WGHW(AM)**—Aug 16, 1946: 1110 khz; 500 w-D. c/o Alpha Mega Communications Inc. 115 W. Carpenter Lane 8, Philadelphia (19119). (215) 242-8088. WNAR Inc. (acq 11-30-68). Rep: Market 4 Radio. Format: MOR and big band. ■ Victor Mauck Jr., pres; John Grant, VP & gen mgr; Alex King, prog dir; Randy Brock, news dir; Albert Smith, engr. ■ Rates: \$25; 25; 20; 25.

## North East

**WHYP(AM)**—Nov 24, 1966: 1530 khz; 1 kw-D, 250 w-CH. 10325 W. Main Rd. (16428). (814) 725-9664. James D. Brownard. Format: C&W. Spec prog: Pol 3 hrs wkly. ■ James D. Brownard, pres & gen mgr; H. I. Brownard, prog dir; Dusty Rhodes, prom mgr; H. K. Rhodes, news dir; William Sebenick, chief engr.

**WHYP-FM**—March 29, 1970: 100.9 mhz; 3 kw. Ant minus 95 ft. Dups AM 66%.

## Oil City

**WKQW(AM)**—Not on air, target date March 1985: 1120 khz; 250 w-D. Box 1222 (16301). (814) 676-0595. Stephen M. Olszowka. Format: Adult contemp. ■ Stephen M. Olszowka, pres & gen mgr.

**WOYL(AM)**—Feb 14, 1946: 1340 khz; 1 kw-D, 250 w-N, DA. Box 1127 746 Orange St. (16301). (814) 676-5744. Fidelity Communications Inc. (acq 7-16-82). Net: NBC. Rep: Dome, Keystone. Format: Top 40. Spec progs: Pol 1 hr, C&W 3 hrs, farm 1 hr wkly. ■ Samuel Shapiro, pres.

**WRJS(FM)**—Co-owned with WOYL(AM). May 1, 1957: 98.5 mhz; 3 kw. Ant 300 ft. (CP: 20 kw, Ant 303 ft.). Stereo. Prog sep from AM. Net: NBC. Format: MOR. ■ Matt Francis, FM coord. ■ Rates same as AM.

## Olyphant

**WRGE(AM)**—Not on air, target date unknown: 750 khz; 2.5 kw-D. 124 River St., Drawer 401 (18447). Emke Media Enterprises Inc.

## Palmyra

**WCTX(FM)**—Sep 22, 1959: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 231 (17078). (717) 838-1318. Clinton Bcstg (acq 4-14-69). Net: ABC/FM. Format: Btfl mus. Spec progs: Farm 1 hr, class 3 hrs, C&W 14 hrs, rel 18 hrs wkly. ■ Hugh Clinton, pres & gen mgr; Gary L. Gruver, prog & mus dir; Tomas Phillips, news dir. ■ Rates: \$5; 4.50; 5; 4.50.

## Pennsylvania Radio

### Philadelphia

#### KYW(AM)

All-News 24 hours a day  
Westinghouse Bcstg. Co., Inc.



**KYW(AM)**—1921: 1060 khz; 50 kw-U, DA-1. Independence Mall East, Philadelphia (19106). (215) 238-4700. TWX 710-670-0380. Westinghouse Bcstg & Cable Inc. (group owner). Net: NBC. Rep: Blair/RAR Inc. Format: All news. ■ Dan Ritchie, chmn & CEO; Nelson Cohen, VP & gen mgr; Nick Marnell, gen sls mgr; Pamela Rodi, prom mgr; Ed Belkin, exec ed; William Toffel, news dir; E. Glynn Walden, engr mgr. ■ KYW-TV affil.

**WCAU(AM)**—1922: 1210 khz; 50 kw-U. City Line & Monument Aves. (19131). (215) 839-7000. Telex: 849-279. CBS Inc. (group owner; acq 8-29-58). Net: CBS. Rep: CBS Radio Spot Sales. Format: News, talk, sports. ■ Allan Serxner, VP & gen mgr; Bill McCadden, gen sls mgr; Joe Namiotka, loc sls mgr; Lynda Dartnell, prom mgr; Bob Agnew, news dir; Anne Brophy, dir editorials & pub affrs; John J. Miller, chief engr.

**WCAU-FM**—May 16, 1944: 98.1 mhz; 12.5 kw. Ant 1,000 ft. Stereo. Prog sep from AM. Net: CBS. Rep: CBS FM Natl sls. Format: Top-40. ■ Vince Benedict Jr., VP & gen mgr; Elissa Dorfsman, gen sls mgr; Scott Walker, prog dir; George Nice, news dir. ■ Rates: \$265; 300; 300; 285.

**WDAS(AM)**—1923: 1480 khz; 5 kw-D, 1 kw-N, DA-2. Belmont Ave. & Edgely Rd. (19131). (215) 878-2000. Unity Bcstg Network Pa. Inc. (acq 1979). Net: Nat Black. Rep: Hillier, Newmark, Wechsler & Howard. Format: Black, gospel, talk. ■ W. Cody Anderson, VP & gen mgr; Peter Drialo, gen sls mgr; Joseph Tamburro, prog dir; Barbara Grant, news dir; Bob Myers, chief engr.

**WDAS-FM**—1959: 105.3 mhz; 3.3 kw. Ant 870 ft. Stereo. Prog sep from AM. Format: Black.

**WEAZ(FM)**—May 13, 1963: 101.1 mhz; 12.5 kw. Ant 1010 ft. (CP: 14 kw, ant 940 ft). Stereo. 10 Presidential Blvd., Bala Cynwyd (19004). (215) 667-8400. WDVR Inc. Rep: McGavren-Guild. Format: Btlf mus. ■ David L. Kurtz, chmn of the bd & treas; Jerry Lee, pres; Jim DeCaro, exec VP & gen mgr; Lee Martin, opns mgr; Francis X. Murphy, sls & mktg mgr; Rod Phillips, news dir; Russ Mundscheck, chief engr. ■ Rates: \$425; 470; 475; 200.

**WFIL(AM)**—1922: 560 khz 5 kw-U, DA-2. 440 Domino Lane (19128). (215) 482-7000. LIN Bcstg Corp. (group owner; acq 4-28-71). Net: ABC/D. Rep: Eastman. Format: Golden oldies. ■ Bruce Holberg, pres & gen mgr; Jay Meyers, prog dir; Lori Benner, traf mgr; Jeff Collins, news dir; Ray McCloy, chief engr.

**WUSL(FM)**—Co-owned with WFIL(AM). 1961: 98.9 mhz; 18 kw. Ant 830 ft. Stereo. (215) 483-8900. Format: Contemp. ■ Jeff Wyatt, prog dir.

**WFLN(AM)**—July 23, 1958: 900 khz; 1 kw-D, DA. 8200 Ridge Ave. (19128). (215) 482-6000. Franklin Bcstg Co. Net: AP. Format: Class. ■ Raymond F. Green, pres & gen mgr; Harry J. Haas Jr., VP & stn mgr; Richard Gear, sls dir; Dave Conant, prog dir; Jules Rind, news dir; Thomas D. Moyer, chief engr.

**WFLN-FM**—March 1, 1949: 95.7 mhz; 50 kw. Ant 500 ft. Dups AM 100%.

**WHAT(AM)**—1925: 1340 khz; 1 kw-D, 250 w-N. WHAT Bldg., 3930 Conshohocken Ave. (19131). (215) 878-1500. Independence Bcstg Co. (acq 2-23-43). Net:

ABC/I, Sheridan. Rep: Selcom. Format: Black top-40. ■ Dolly Banks, pres; Arthur Camiolo, gen mgr; Eugene Vassall, gen sls mgr; Mary Mason, prog dir; Steven Turner, mus dir; Thomas Malloney, news dir; Robert Hoy, chief engr. ■ Rates: \$54; 48; 48; 34.

**WWDB(FM)**—Co-owned with WHAT(AM). 1957: 96.5 mhz; 18 kw. Ant 850 ft. Prog sep from AM. Stereo. Banks Bcstg Co. Inc. Net: ABC/I. Format: Talk. ■ Stan Major, prog dir; Betty Berneman, news dir.

**\*WHYY-FM**—1954: 90.9 mhz; 13.5 kw. Ant 920 ft. Stereo. 150 N. 6th St (19106). (215) 351-9200. WHYY Inc. Net: NPR. Format: Class, div, info. Spec prog: Black 3 hrs, news, country/folk 6 hrs, jazz 2 hrs wkly. ■ Frederick Breitenfeld Jr., pres; William Siemering, gen mgr; Mark Vogelzang, prog dir; David Arnold, mus dir; Nessa Forgan, prom mgr; John Barth, news dir; John Doran, chief engr.

**WIOQ(FM)**—1941: 102.1 mhz; 30 kw. Ant 650 ft. Stereo. 2 Bala Plaza, Bala Cynwyd (19004). (215) 667-8100. Outlet Communications Inc. (acq 1983). Group owner: Rockefeller Center Inc. Rep: McGavren-Guild. Format: Album oriented, adult contemp. ■ David E. Henderson, pres; Donald N. Pettibone, VP & gen mgr; Richard Feinblatt, gen sls mgr; Alex DeMers, prog mgr; Helen Leicht, mus dir; James Eoppolo, creative dir; Juan Varleta, news dir; Kenneth Tankel, chief engr.

**WIP(AM)**—March 16, 1922: 610 khz; 5 kw-U, DA-1. 19th & Walnut Sts (19103). (215) 568-2900. Metromedia Inc. (group owner; acq 2-8-60). Rep: Katz. Format: Adult contemp. ■ Hal Smith, gen mgr; Frank A. Montesano, gen sls mgr; Cary Pahigian, prog mgr; Peter Gamble, news dir; Phil Harris, chief engr.

**WMMR(FM)**—Co-owned with WIP(AM). April 20, 1942: 93.3 mhz; 16 kw (CP: 29 kw) Ant 670 ft. Stereo. (215) 561-0933. Net: NBC The Source. Rep: Katz. Format: AOR. ■ Michael R. Craven, gen mgr; Andrew R. Goldblatt, gen sls mgr; George Harris, prog dir; Erin Riley, mus dir; Jack Quigley, prom mgr; Mary Drucker, news dir.

**\*WKDU(FM)**—1970: 91.7 mhz; 110 w. Ant 155 ft. 3210 Chestnut St. (19104). (215) 895-2580. Drexel University. Format: Progs. Spec progs: Avant garde 12 hrs, hard core 8 hrs, reggae 8 hrs, Israeli music 4 hrs wkly. ■ Stuart Levy, gen mgr; Beth Curtis, prog dir; Ginny McCracken, mus dir; Karen Smith, prom mgr; Chris Vecchio, chief engr.

**WMGK(FM)**—Listing follows WPEN(AM).

**WMMR(FM)**—Listing follows WIP(AM).

**\*WPEB(FM)**—May 15, 1981: 88.1 mhz; 10 w. Ant 100 ft. 815 S. 48th St (19143). (215) 724-0161. West Philadelphia Educational Bcstg Corp. Format: Div. Spec progs: Class 2 hrs, jazz 6 hrs, Haitian 8 hrs wkly. ■ Robin Robinson, gen & prom mgr, prog & mus dir.

**WPEN(AM)**—April 1929: 950 khz; 5 kw-U, DA-1. Bala Cynwyd Plaza, 3rd Fl. W., Bala Cynwyd (19004). (215) 879-6000. TWX: 510-622-4211. Greater Philadelphia Radio Inc. (acq 1-6-75). Group owner: Greater Media. Net: RKO. Rep: Major Market. Format: Big band, nostalgia. ■ Larry Wexler, VP & gen mgr; Ed McCusker, gen sls mgr; Dean Tyler, prog dir; Ed Klein, mus dir; Mark Lipsky, prom mgr; Deb Hamilton, pub affrs dir; Elaine Soncini, news dir; Charles S. Fritz, chief engr.

**WMGK(FM)**—Co-owned with WPEN(AM). 1942: 102.9 mhz; 8.5 kw. Ant 1,140 ft. Stereo. Prog sep from AM. Format: Prog music. ■ Bob Craig, prog dir; Tom Richards, mus dir.

**WPGR(AM)**—July 11, 1947: 1540 khz; 50 kw-D, DA. 1 Bala Plaza, Bala Cynwyd (19004). (215) 668-0750. Pyramid Bcstg (acq 12-10-84). Net: RKO One. Rep: RKO Radio Sales. Format: Golden oldies. ■ Michael Marder, gen mgr; Gus DeJohn, gen sls mgr; Don Cannon, opns mgr; Marcia Platzer, mus dir; Jessica Moore, news dir; Ben Hill, chief engr. ■ Rates: \$140; 110; 110; 85.

**WSNI(FM)**—Co-owned with WPGR. February 1965: 104.5 mhz; 50 kw. Ant 1,008 ft. Stereo. Dups AM 25%. Format: Adult contemp. ■ Rates same as AM.

**\*WPWT(FM)**—January 1950: 91.7 mhz; 250 w. Ant 10 ft. 1533 Pine St. (19102). (215) 546-3324. Philadelphia Wireless Technical Institute. Format: Newsies. Spec prog: Starspot 1/2 hr wkly. ■ George Van Horn, chmn;

Stacy Zemon, opns mgr & prog dir; Reenie Kane, mus dir; Dan Gray, asst prog dir; Beth Ryder, pub affrs dir & chief engr.

**\*WRTI(FM)**—July 9, 1953: 90.1 mhz; 20 kw. Ant 400 ft. Stereo. 2020 N. 13th St. (19122). (215) 787-8405. Temple University. Format: Jazz. Spec progs: Blues 2 hrs, Caribbean 4 hrs, Sp 4 hrs, East Ind 1 hr wkly. ■ Reginald Bryant, consultant, prom mgr & dev dir; Mark Humphrey, chief engr; Peter Gouzouasis, mus dir; David Paynes, news dir; John Slobolkin, sports dir.

**WSNI(FM)**—Listing follows WPGR(AM)

**WTEL(AM)**—1925: 860 khz; 10 kw-D, DA. 1349 Cheltenham Ave. (19126). (215) 276-0500. WTEL Inc. (acq 12-31-58). Format: Relg, Sp. Spec progs: Ger 6 hrs, It 7 hrs, Pol 8 hrs wkly. ■ George D. Hopkinson, pres & treas; Quentin C. Sturm, exec VP & gen mgr. ■ Rates: \$20; 20; 20.

**WTMR(AM)**—See Camden, N.J.

**WUSL(FM)**—Listing follows WFIL(AM).

**WWDB(FM)**—Listing follows WHAT(AM).

**\*WXPN(FM)**—April 1957: 88.9 mhz; 1.9 kw. Ant 280 ft. Stereo. 3905 Spruce St. (19104). (215) 387-5401. Trustees of the University of Pennsylvania. Format: New mus, folk, jazz. Spec progs: Women 1 hr, class 16 hrs wkly. ■ Peter Cuzzo, gen mgr; Michael Morrison, mus dir & prog coord; Amy Salit, news dir; Carl Lewendowsky, chief engr.

**WXTU(FM)**—Sep 1958: 92.5 mhz; 40 kw. Ant 550 ft. Stereo. One Bala Plaza, Bala Cynwyd (19004). (215) 667-9000. Beasley Bcstg Group (group owner; acq 8-1-83). Net: MBS. Rep: Weiss & Powell. Format: Contemp country. ■ George Beasley, pres; Dennis F. Dougherty, gen mgr; Greg Reed, gen sls mgr; Larry Coates, prog dir; Don Powers, chief engr. ■ Rates: \$12; 9; 12; 7.20.

**WYSP(FM)**—August 1971: 94.1 mhz; 16 kw. Ant 900 ft. Stereo. Suite 424, No. 1 Bala Cynwyd Plaza, Bala Cynwyd (19004) (215) 668-9460. Infinity Bcstg Corp. (acq 11-1-81). Net: ABC/R. Rep: Torbet. Format: AOR. ■ A. Richard Marks, gen mgr; Harvey L. Ostroff, gen sls mgr; Michael Picozzi, prog dir; Marie Lucidi, prom mgr; Gary Lee Horn, news dir; Richard Bagge, chief engr. ■ Rates: \$200; 200; 225; 225.

**WZGO(FM)**—Nov 11, 1959: 106.1 mhz; 22 kw. Ant 740 ft. Stereo. 555 City Line Ave., Bala Cynwyd, (19004). (215) 835-2350. Cox Bcstg Corp. (group owner; acq 9-30-70). Net: ABC/C. Rep: Christal. Format: Top-40. ■ William Phippen, gen mgr; Marty Conn, gen sls mgr; Steve Davis, prog dir; Art Tiller, mus dir; Matt Earber, prom mgr; Cynthia Weber, news dir; Bill Smith, chief engr. ■ Rates: \$100; 80; 85; 40.

**WZZD(AM)**—1924: 990 khz; 50 kw-D, 10 kw-N, DA-2. 117 Ridge Pike, Lafayette Hill (19444). (215) 242-6300. Communicom Corp. of America (acq 5-7-80). Format: Relg. ■ John F. Mueller, CEO; Jennifer E. Lear, gen mgr; Carl Dean, prog dir; Rene Tetro, chief engr.

### Philipsburg

**WPHB(AM)**—June 1, 1956: 1260 khz; 5 kw-D. Box 361, Radio Park (16866). (814) 342-2300. Moshannon Valley Bcstg Inc. (acq 7-16-82). Format: Relg, C&W. Spec prog: Pol 2 hrs wkly. ■ Dr. William Harvey, pres; C. Dean Sharpless, gen mgr & chief engr; Mrs. Ruth Gearhart, coml mgr; William Burchill, prog & news dir; Sheldon Sharpless, prom mgr.

### Phoenixville

**WYIS(AM)**—Aug 23, 1978: 690 khz; 1 kw-D, DA. 186 Bridge S. (19460). (215) 933-5819. Hart Bcstg Co. Inc. Net: APR. Rep: Radio Spot. Format: Black, Sp. ■ Dr. B. Sam Hart, pres; Tony Hart, gen mgr. ■ Rates: \$30; 20; 30;

### Pittsburgh

**KDKA(AM)**—Nov 2, 1920 1020 khz; 50 kw-U. 1 Gateway Center (15222). (412) 392-2200. TWX: 710-664-4381. Westinghouse Bcstg & Cable Inc. (group owner). Net: NBC. Rep: Blair/RAR. Format: MOR, talk. ■ Daniel L. Ritchie, chmn & CEO; Rick Starr, gen mgr; Blaise Howard, gen sls mgr; Chris J. Witting Jr., prog dir; Mary



Fox, prom mgr; Gary Froseth, news dir; Jan Kowalczyk, Jack Layton, chief engr.

**KQV(AM)**—Nov 19, 1919 1410 khz; 5 kw-U, DA-2. 411 7th Ave. (15219). (412) 562-5900. Calvary Inc. (acq 12-1-82). Net: CBS, MBS. Rep. Christal. Format: All news. ■ Robert W. Dickey, pres & gen mgr; Chris Corson, gen sls mgr; Terry Brooker, news dir; Gerald Land, chief engr. ■ Rates: \$70; 25; 20; 15.

**WAMO(AM)**—Aug 1, 1948: 860 khz; 1 kw-D, DA. Chamber of Commerce Bldg, Suite 1500 (15219). (412) 471-2181. Sheridan Bcstg Corp. (group owner; acq 3-1-73). Net: Sheridan. Rep: Hillier, Newmark, Wechsler & Howard. Format: Relg, old, urban contemp. ■ Glenn R. Mahone, pres; Roger Fairfax, stn mgr; Al Murdoch, gen sls mgr; Allen Harrison, prog dir; Bob Haberkost, chief engr.

**WAMO-FM**—1960: 105.9 mhz; 72 kw. Ant 440 ft. Stereo. Prog sep from AM. Format: Urban contemp.

**WARO(AM)**—See Canonsburg.

**WBZZ(FM)**—July 19, 1948: 93.7 mhz; 41 kw. Ant 550 ft. Stereo. 1715 Grandview Ave. (15211). (412) 381-8100. EZ Communications Inc. (group owner). Rep: Blair. Format: CHR. ■ Arthur Kellar, pres; Edward "Tex" Meyer, gen mgr; Dolly Bucci, sls mgr; Scott Alexander, opns mgr & prog dir; Chris Shirer, news dir; Chris Hudak, chief engr.

**WDSY(FM)**—Listing follows WEEP(AM).

**\*WDUQ(FM)**—Dec 15, 1949: 90.5 mhz; 25 kw. Ant 480 ft. Stereo. WDUQ Duquesne Univ. (15282). (412) 434-6030. Duquesne Univ. Net: UPI, NPR. Format: Class, ed, jazz. Spec progs: Asian 1 hr, It 1 hr, pub affrs 15 hrs wkly. ■ Dr. Kenneth Duffy, gen mgr; Barbara Sturges, dev dir; Susan Hill, mus dir; Roy Humphrey, prod dir; Kevin Gavin, news & pub affrs dir; Anderson Little, spec proj dir; Diane Westerman, traf mgr; Steve Tury, chief engr.

**WDVE(FM)**—May 10, 1962: 102.5 mhz; 55 kw. Ant 820 ft. Stereo. 411 7th Ave. (15219). (412) 562-5959. Taft TV & Radio Co. Inc. Net: NBC's The Source. Rep: Eastman. Format: AOR. ■ Robert D. Schutt, gen mgr; Jack Dibrell, sls mgr; Gregg Gillispie, prog dir.

**WEDO(AM)**—See McKeesport.

**WEEP(AM)**—1947: 1080 khz; 50 kw-D, DA. (CP: city of license, Hampton twp; 1070 khz; 50 kw-D, 25 kw-N, DA). 107 6th St., Fulton Bldg. (15222). (412) 471-9950. Radio 1080 Corp. (acq 9-15-77). Group owner: Entertainment Communications Inc. Net: ABC/I. Rep: Republic. Format: Mod country. ■ Joseph M. Field, pres; Peter W. Casella, VP & gen mgr; Paul Kress, sls mgr; Debbie Htjeck, bookkeeper/accountant; Dave Anthony, prog dir; Terri McKay, prom dir; Jeff Gilbert, news dir; Bill DeFabio, sports dir; Cliff Bryson, chief engr.

**WDSY(FM)**—Co-owned with WEEP(AM). September 1962: 107.9 mhz; 50 kw. Ant 500 ft. Stereo. Format: Album oriented country. ■ Ron Antill, prog dir; Mary Jo Kascan, mus dir.

**WHTX(FM)**—Listing follows WTAE(AM).

**WHYW-FM**—See Braddock.

**WJAS(AM)**—Oct 19, 1921: 1320 khz; 5 kw-U, DA-N. Bcst Plaza, Crane Ave. (15220). (412) 531-4800. Bcst Enterprises National Inc. (group owner; acq 3-30-81). Net: ABC/D. Rep: Major Market. Format: Music of your life. ■ Ragan Henry, owner; Charles Schwartz, pres; Bill Brandt, VP & gen mgr; Guy Kozinski, gen sls mgr; Allen King, news dir; Chuck Ray, chief engr.

**WJLY(AM)**—See Braddock.

**WPIT(AM)**—1947: 730 khz; 5 kw-D. 200 Gateway Towers. (15222). (412) 281-1900. Pyramid Bcstg (group owner; acq 12-8-84). Format: Christian. Spec progs: Ger 1 hr, It 1 hr, Lithuanian 1/2 hr, Ukrainian 1 hr, opera 4 hrs, Gr 1 hr, Hungarian 1/2 hr wkly. ■ Richard Bal-sbaugh, pres; Michael Komichak, gen mgr; Nancy

Johnston, bus mgr; Charles Ray Thompson, prog dir; Slava Komichak, traf mgr; Alan Black, pub affrs dir; Michael Lee, news & sports dir; Steve Zelenko, chief engr.

**WPIT-FM**—1948: 101.5 mhz; 19 kw. Ant 520 ft. Stereo. Format: Contemp Christian. Spec progs: Pol 1 hr, Serbo-Croatian 1 hr, opera 4 hrs, It 1 hr, Irish 1 hr, Slovenian 1 hr, Slovak 1/2 hr, Ukrainian 1 hr wkly. ■ Dusty Rhodes, prog dir.

**WPLW(AM)**—See Carnegie.

**WPNT(FM)**—April 4, 1942: 92.9 mhz; 47 kw. Ant 890 ft. 1051 Brnnton Rd. (15221). (412) 244-7600. WPNT Inc. Format: Easy contemp. ■ Saul Frischling, pres; C. Carol Larkin, VP & gen mgr; Nat Humphrey, prog dir; Jeff Long, news dir; Randy Dietherich, chief engr.

**\*WPTS-FMA** Aug 26, 1984: 98.5 mhz; 10 w. Ant 550 ft. Stereo. 411 William Pitt Union, University of Pittsburgh (15260). (412) 624-5932. University of Pittsburgh. Format: Eclectic contemp progs. ■ Wilfred Tremblay, gen mgr, K.J. Jones, stn mgr; Chris Kramer, prog dir; Mary Doorley, news dir; Joe Eurjanic, chief engr.

**\*WQED-FM**—Jan 25, 1973: 89.3 mhz; 43 kw. Ant 500 ft. Stereo. 4802 5th Ave. (15213). (412) 622-1436. Metropolitan Pittsburgh Pub Bcstg Inc. Net: NPR. Format: Class. Spec progs: Broadway 1 hr, Prairie Home Companion 2 hrs wkly. ■ Ceci Sommers, stn mgr; Rebecca Burdick, loc prom; Fred Majewski, chief engr.

**\*WRCT(FM)**—April 1974: 88.3 mhz; 100 w. Ant 53 ft. Stereo. 5020 Forbes Ave. (15213). (412) 621-9728. Carnegie-Mellon Student Corp. Net: ABC/FM. Format: Div. Spec progs: Black 5 hrs, class 3 hrs, jazz 12 hrs, C&W 3 hrs wkly. ■ John A. Stilwell, pres; Dale Garbee, gen mgr; Rosa Silver, prog dir; Mark Iskowitz, mus dir; Harris Sherman, prom mgr; Wayne Mesard, news dir; Greg Gray, chief engr.

**WSHH(FM)**—March 8, 1948: 99.7 mhz; 10.5 kw. Ant 930 ft. Stereo. Broadcast Plaza, Crane Ave. (15220). (412) 531-9500. Renda Bcstg Corp. (acq 10-26-83). Format: Btlf mus. ■ Anthony Renda, pres & gen mgr; Paul Goldstein, loc sls mgr; Joe Fenn, prog dir.

**WTAE(AM)**—May 1922: 1250 khz; 5 kw-U, DA-N. 400 Ardmore Blvd. (15230). (412) 731-1250. TWX: 710-664-4267. Hearst Corp. (group owner; acq 1931). Net: ABC/E, RKO II. Rep: Katz. Format: Adult contemp, sports. ■ Ted J. Atkins, VP & gen mgr; Marlene Heshler, gen sls mgr; Mark Roberts, prog admin; Don Berns, mus dir; Terry Caywood, prom mgr; Bob Kopley, news admin; Kurt Haase, chief engr. ■ Rates: \$305; 105; 115; 55.

**WHTX(FM)**—Co-owned with WTAE(AM). Aug 8, 1960: 96.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. (412) 731-0996. Net: RKO One. Format: Top-40. ■ Jay Davis, gen sls mgr; Todd Chase, prog dir; Keith Abrams, mus dir; Kathy Kerestes, news dir. ■ WTAE-TV affil. ■ Rates: \$130; 85; 85; 70.

**WTKN(AM)**—1932: 970 khz, 5 kw-U, DA-2. One Allegheny Square (15212). (412) 323-5300. Shamrock Bcstg of Pa. Inc. (acq 3-5-84). Group owner: Shamrock Bcstg Co. Net: ABC/Talk, NBC Talk. Rep: McGavren-Guild. Format: Talk. ■ Diane Sutter, gen mgr; Scott Cassidy, prog dir; Kim Wright, prom mgr; Dave Berner, news dir; Phil Asher, chief engr. ■ Rates: \$185; 165; 175; 100.

**WWSW-FM**—Co-owned with WTKN(AM). 1940: 94.5 mhz; 50 kw. Ant 810 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Adult contemp. ■ Herb Crowe, prog dir.

**WYDD(FM)**—Co-owned with WKPA(AM) New Kensington, Pa. Feb 4, 1963: 104.7 mhz; 50 kw. Ant 500 ft. Stereo. 810 5th Ave., New Kensington (15068). (412) 362-2144. Gateway Bcstg Enterprises Inc. Net: ABC/R. Rep: Masla. Format: AOR. Spec prog: Jazz 4 hrs wkly. ■ Nelson L. Goldberg, pres; Norman Slemenda, gen mgr; Mike McQueen, prog dir; George Anthony, mus dir; Rick Pantaleo, chief engr. ■ Rates: \$50; 50; 55; 55.

**\*WYEP-FM**—April 30, 1974: 91.3 mhz; 18.2 kw. Ant 388 ft. Box 71048 (15213). (412) 687-0200. Pittsburgh Community Bcstg Corp. Format: Div, jazz community access. Spec progs: Fr 1 hr, Sp 2 hrs, It 1 hr, C&W 3 hrs, Arab 1 hr, Caribbean 7 hrs wkly. ■ Raymond Christman, pres; Larry Berger, W. Weatherspoon, prog dirs; Kevin Amos, mus dir; Leonard Demchak, chief engr.

## Pittston

**WARD(AM)**—June 21, 1953: 1540 khz; 1 kw-D. Box 1540 (18640). (717) 655-5521. Ward Bcstg Corp. (acq 1-28-75). Rep: Savalli & Schutz. Format: Talk. ■ James F. Ward, pres & gen mgr; Samuel M. Liguori, prog dir; Joseph B. Gries, gen sls mgr; Barry M. Lohman, asst gen mgr; John C. Watkins, traf mgr; Robert Murphy, news dir; Ronald Schacht, chief engr. ■ Rates: \$15; 15; 15; 15.

**WTLQ(FM)**—102.3 mhz; 3 kw. Ant 71 ft. 490 N. Main St. (18640). Morgan Communications Inc. Format: Top-40.

## Portage

**WRML(AM)**—Aug 30, 1960: 1470 khz; 500 w-D. Box 280 (15946). (814) 736-8000. Mainline Media. (acq 9-1-79) Format: Adult contemp, oldies. Spec progs: Community events, Polka 10 hrs wkly. ■ Bill Henderson, pres, gen & sls mgr, mus & news dir; Kim Henderson, asst gen mgr, prog dir & prom mgr; Chuck Bloom, chief engr.

## Pottstown

**WPAZ(AM)**—Oct 1, 1951: 1370 khz; 1 kw-D. Broadcast Lodge (19464). (215) 326-4000. Pottstown Bcstg Co. Group owner: Great Scott Stns. Net: ABC/C, MBS. Format: MOR. Spec prog: Pol 2 hrs wkly. ■ Faye Scott, pres; Robert Eppheimer, gen mgr & loc sls dir; Jim Plummer, news dir; Gloria Mest, exec asst.

**WRFY-FM**—See Reading.

## Pottsville

**WAVT-FM**—Listing follows WPPA(AM).

**WPAM(AM)**—1946: 1450 khz; 1 kw-D, 250 w-N. Lawton's Hill, Box 629 (17901). (717) 622-1450. Curran Communications (acq 1-76). Net: MBS. Format: Nostalgia. ■ James J. Curran, pres; William Dix, gen mgr; Roseann Cadau, news dir. ■ Rates: \$12; 9.50; 12; 5.

**WPPA(AM)**—May 9, 1946: 1360 khz; 5 kw-D, 500 w-N, DA-2. Box 540 (17901). (717) 622-1360. Pottsville Bcstg Co. Group owner: A. V. Tidmore Group. Net: CBS. Rep: PRO Radio, Dome. Format: MOR. ■ A.V. Tidmore, pres; Ralph L. Price, gen mgr; James B. Thompson, prog & news dir; Laurin Edmonds, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

**WAVT-FM**—Co-owned with WPPA(AM). Nov 20, 1948: 101.9 mhz; 50 kw. Ant 540 ft. Stereo. Prog sep from AM. Format: C&W. ■ Jim Bowman, stn mgr. ■ Rates: \$13; 13; 13; 13.


## Punxsutawney

**WPXZ(AM)**—March 18, 1953: 1540 khz; 5 kw-D, 1 kw-CH. Box 458 (15767). (814) 938-6000. Renda Radio Inc. (acq 6-1-81). Net: ABC/I. Format: MOR. ■ Anthony F. Renda, pres; Al Anthony, gen mgr; Robert L. Curry, prog, mus & news dir; Anthony J. Nolfi, chief engr. ■ Rates: \$10.50; 9; 9.50; 6.50.

**WPXZ-FM**—Dec 12, 1973: 105.5 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

Reading

**WEEU**  
*Contemporary Adult/Talk*



**WEEU(AM)**—1931: 850 khz; 1 kw-U, DA-N. 34 N. Fourth St. (19601). (215) 376-7335. WEEU Bcstg Co. (acq 12-46). Net: ABC/E, APR. Rep: McGavren-Guild. Format: Adult contemp. Spec progs: Farm 5 hrs, talk 20 hrs wkly. ■ James C. Flippin, pres; Richard Schilpp, gen mgr; Jack B. Gounder, prog dir; Lew Runkle, news dir; John Engle, chief engr. ■ Rates: \$42; 30; 33; 28.

**WHUM(AM)**—Sep 1, 1946: 1240 khz; 1 kw-D, 250 w-N. 45 S. Front St. (19603). (215) 376-3987. Reading Radio Inc. (acq 8-81). Net: CBS. Rep: Torbet. Format: C&W, old. ■ Thomas R. Hunt, pres, gen & sls mgr; Bob Minnich, prog dir & prom mgr; Rick Spaide, mus dir; Bob Smith, news dir; Jim Hodgkins, chief engr.

**WRWA(AM)**—September 1922: 1340 khz; 1 kw-D, 250 w-N. 1265 Perkiomen Ave., Box 1710 (19603). (215) 376-7173. Camelot Communications Inc. (acq 11-1-76). Net: ABC/I. Rep: Selcom. Format: MOR, music of your life. Spec prog: Talk 10 hrs wkly. ■ Jeffrey J. Levin, gen mgr; Don Greth, opns & news dir; John Arndt Jr., chief engr. ■ Rates: \$31; 26; 29; 26.

**WRFY-FM**—Sep 23, 1962: 102.5 mhz, 27 kw. Ant 810 ft. Stereo. 2325 Perkiomen Ave. (19602). (215) 376-7173. City Bcstg Co. Net: RKO One. Rep: Hillier, Newark, Wechsler & Howard. Format: Top-40. ■ Frank A. Franco, pres; Thomas C. Franco, gen mgr; Tony Batta, gen sls mgr; David P. Franco, prog dir; Bob Minnich, mus dir; Mike Shannon, prom mgr; Connie Andrews, news dir; Gerhardt Klemm, chief engr. ■ Rates: \$52; 52; 52; 42.

**\*WXAC(FM)**—1967: 91.3 mhz, 219 w. Ant minus 23 ft. Albright College (19604). (215) 921-2217. Albright College. Format: Prog. ■ Tony Shepps, gen mgr; Brad Meister, gen sls mgr; Dean Pappas, prog dir; Dave Nicholas, mus dir; Sue Deeds, prom mgr; Eileen O'Donnell, news dir; Stuart Brandt, chief engr.

Red Lion

**WGCB(AM)**—Oct 22, 1950: 1440 khz; 1 kw-D. Box 88 (17356). (717) 244-5360. Red Lion Bcstg Co. Inc. Format: Relg. Spec progs: Farm 1 hr, It 1 hr, Dutch 1 hr wkly. ■ John H. Noriss, pres; Geneva Stamper, stn mgr; Michael Smeltzer, chief engr. ■ Rates: \$14.50; 11.50; 14.50; 11.50.

**WGCB-FM**—October 1960: 96.1 mhz, 50 kw. Ant 500 ft. Stereo. Dups AM 10%. ■ Rates same as AM. ■ WGCB-TV affil.

Ridgway

**WKBI-AM-FM** See St. Mary's.

Roaring Spring

**WHPA(FM)**—See Hollidaysburg.

**WKMC(AM)**—1955: 1370 khz; 5 kw-DA. South Main St., Ext. (16673). (814) 224-2151. Cove Bcstg Co. (acq 9-18-69). Format: Nostalgia, big band. ■ Louis J. Maierhofer, pres & gen mgr; Patricia Ann Bowers, acting gen sls mgr; Dick Dowdell, prog dir; Kitty List, prom mgr; E. Walt Frank, news dir; Gary Magill, chief engr. ■ Rates: \$15; 14; 15; 14.

Russell

**WGS(FM)**—Nov 11, 1984: 103.1 mhz; 3 kw. Ant 350 ft. Stereo. Box 434 (16345). (814) 757-8751. God's Station Inc. Rep: Wallace Formt: Contempo Christian. ■ Brian L. Lindquist, pres & gen mgr; Lance A. Pangborn, gen sls mgr; Kathy Joy, prog dir & prom mgr; Corey J. Akeley mus dir.

Saegertown

**WEOZ(FM)**—Jan 19, 1979: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. 827 Park Ave., Meadville (16335). (814) 333-9494. Osborne Bcstg Inc. (acq 1983). Format: Top-40. ■ Thomas L. Osborne, pres; James R. Nicholson, gen mgr; Robert Lachesky, prog dir; Kevin Nicholson, news dir; Debra Peterson, prog mgr; Lance Howell, chief engr. ■ Rates: \$ 8.50; 8.50; 8.50; 8.50.

St. Mary's

**WKBI(AM)**—July 23, 1950: 1400 khz; 1 kw-D, 250 w-N. 10 Railroad St. (15857). (814) 834-2821. Elk-Cameron Bcstg Co. Group owner: Allegheny Mtn. Network (50%). Net: MBS, Allegheny Mountain Network. Rep: Dome. Format: MOR, contemp. ■ Cary H. Simpson, pres; John Salter, stn & coml mgr; David Mazzaferro, opns mgr; Ken Ciroli, chief engr. ■ Rates: \$6; 4; 6; 6.

**WKBI-FM**—August 1966: 94.3 mhz; 2.3 kw. Ant 340 ft. Stereo. Box 466. Format: Top-40. ■ Dean Paige, prom mgr; Mary Sullivan, news dir; Robert H. Lynn, chief engr. ■ Rates: \$8.50; 7; 8.50; 5.50.

Sayre

**WATS(AM)**—June 1950: 960 khz; 5 kw-D. 106 W. Lockhart St. (18840). (717) 888-7745. WATS Bcstg Inc. (acq 7-31-70). Net: UPI. Rep: Dome. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Robert E. Klose, pres; Charles C. Carver Jr., VP & gen mgr; Virginia C. Klose, sr VP & sec; Todd Bowers, opns mgr & news dir; Lawrence Brown, contract engr. ■ Rates: \$15; 7; 11; 1.80.

**WAVR(FM)**—Co-owned with WATS(AM). See Waverly, N.Y.

Schnecksville

**\*WXLV(FM)**—January 1972: 90.3 mhz; 95 w. Ant 200 ft. Stereo. 2370 Main St. (18078). (215) 799-4141. Lehigh County Community College. Format: AOR. Spec progs: Black 8 hrs, class 10 hrs, jazz 8 hrs wkly. ■ Terry Fenstermacher, gen mgr; Ken Stanley, prog dir; Michael Richards, mus dir; Mike Adamcik, chief engr.

Scottdale

**WLSW(FM)**—Dec 21, 1971: 103.9 mhz; 325 w. Ant 780 ft. Stereo. Box 763, Connellsville (15425). (412) 628-2800. L. Stanley Wall. Net: MBS. Format: Top-40. Spec prog: 50's & 60's old 6 hrs wkly. ■ L. Stanley Wall, pres; Chris Moulton, gen mgr; Christopher Sky, prog dir; Doug McDough, news dir. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

Scranton

**WARD(AM)**—See Pittston.

**WARM(AM)**—1940: 590 khz; 5 kw-U, DA-2. Box 590, Avoca (18641). (717) 346-4646. WARM Bcstg Co. (acq 6-15-58). Group owner: Susquehanna. Net: AP. Rep: Eastman. Format: MOR. ■ Louis J. Appell Jr., pres; James Davey, gen mgr; Phil Condron, coml mgr; Ron Allen, prog dir; Jerry Heller, news dir; Charles Morgan, chief engr. ■ Rates: \$65; 50; 60; 38.

**WBAX(AM)**—See Wilkes-Barre.

**WBQW(AM)**—1947: 1320 khz; 1 kw-D, 500 w-N, DA-N. 1520 North Keyser Ave. (18504). (717) 342-1320. Command Broadcast Group of N.Y. State (acq 9-21-79). Group owner: Command Broadcast Group. Net: ABC/D. Format: Oldies. ■ Al Lessner, pres; Jim Simonetti, gen mgr; Joe Martin, gen sls mgr; Jackson Griswold, prog dir; Paul Trama, mus dir; Leo Flynn, news dir; Jim Schoefield, chief engr. ■ Rates: \$13; 9; 12; 7.

**WEJL(AM)**—Nov 22, 1922: 630 khz; 500 w-D. 149 Penn Ave. (18503). (717) 346-6555. The Scranton Times. Net: ABC/I. Rep: Selcom. Format: Music of your life. ■ Tim Durkin, gen mgr; William E. Hoover, gen sls

mgr; Gene Free, opns mgr; Rich Mates, news dir; Joseph Fabian, chief engr.

**WEZX(FM)**—Co-owned with WEJL(AM). Nov 1, 1967: 107.1 mhz; 125 w. Ant 1,270 ft. Stereo. Prog sep from AM. (717) 961-1842. Net: ABC/R. Format: AOR. ■ John Kane, gen sls mgr; Shawn Waters, prog dir.

**WGBI(AM)**—Jan 12, 1925: 910 khz; 1 kw-D, 500 w-N. 415 Lackawanna Ave. (18503). (717) 961-2222. TWX: (501) 671-4607. WGBI Radio Inc. Net: CBS. Rep: Torbet. Format: Country. ■ M.E. Megargee, pres; Madge Megargee Holcomb, gen mgr; Gerald Petrella, coml mgr; Mort Rosenthal, prog dir; Doug Holcomb, prom mgr; Thomas Powell, news dir. ■ Rates: \$22; 20; 22; 18.

**WGBI-FM**—Dec 25, 1948: 101.3 mhz; 7 kw. Ant 1,110 ft. Stereo. Prog sep from AM. Rep: Torbet. Format: Top-40. ■ WDAU-TV affil. ■ Rates: \$33; 30; 33; 27.

**WICK(AM)**—April 17, 1954: 1400 khz; 1 kw-D, 250 w-N. 1049 N. Sekol Rd. (18504). (717) 344-1221. Lancom Inc. (acq 9-11-78). Net: UPI. Rep: Masla. Format: Btl mus. ■ Douglas V. Lane, pres & gen mgr; Lou Schwass, prog dir; Carol Warholak, news dir.

**WWDL-FM**—Co-owned with WICK(AM). Nov 26, 1964: 104.9 mhz; 3 kw. Ant 1,093 ft. Stereo. Lane Bcstg Corp. Format: Adult contemp. ■ Virginia B. Lane, sec; Chris Norton, prog dir.

**WILK(AM)**—See Wilkes-Barre.

**WKRZ-AM-FM**—See Wilkes-Barre.

**\*WVIA-FM**—April 23, 1973: 89.9 mhz; 5 kw. Ant 1,250 ft. Stereo. Public Bcstg Ctr. (18640). (717) 655-2808. TWX: 510-658-3448. N.E. Pa. Educ TV Assoc. Net: NPR, APR, Pa. Public Radio Network. Format: Class, jazz, prog. ■ Dr. John Walsh, pres & gen mgr; A. William Kelly, dev dir; Thomas J. McHugh, prog dir; George D. Graham, contemp, jazz dir; Libby L. Smith, class dir; Mindy Klaproth, prom mgr; Erika Funke, news dir; George Seymour, chief engr. ■ \*WVIA-TV affil.

**\*WVMW-FM**—September 1974: 91.5 mhz; 100 w. Ant minus 185 ft. Stereo. Marywood College. (18509). (717) 348-6211. Marywood College. Format: Div. ■ Dr. George F. Perry, exec dir.

**WWDL-FM**—Listing follows WICK(AM).

**WYZZ**  
*Cable Music Network*  
See our Ad and listing under  
Superstations

**WYZZ(FM)**—See Wilkes-Barre.

Selinsgrove

**WYGL(AM)**—Jan 16, 1967: 1240 khz; 1 kw-U. Box 1240, R.D. 1 (17870). (717) 374-1155, 286-4487. Sun-air Communications. Format: Contemp Country. ■ David Bernstein, pres, gen mgr; John Knight, VP & opns dir; Scott West, prog & mus dir; Robert W. Chase, prog dir; Eric R. Walker, mus dir; David W. Lightcap, chief engr. ■ Rates: \$9, 8.50; 8; 7.75.

**\*WQSU(FM)**—September 1967: 88.9 mhz; 12 kw. Ant 620 ft. Stereo. Susquehanna University (17870). (717) 374-9700. Susquehanna Univ. Net: APR. Format: Ed, class, AOR. Spec prog: Farm. ■ Larry D. Augustine, gen mgr; Joe Muscato, stn mgr; Dave Lightcap, chief engr.

Shamokin

**WISL(AM)**—January 1948: 1480 khz; 1 kw-D, 250 w-N, DA-2. Rock & Sunbury Sts. (17872). (717) 648-6831. Laurel Bcstg Inc. (acq 1-26-82). Net: MBS. Format: Adult contemp. ■ Arthur Sherman, pres; Bernard Friedman, stn mgr; James O'Leary, exec VP & gen sls mgr; Bernie Flynn, prog dir; Andrea Yoder, mus dir; Tom Kutza, prom mgr; Elizabeth Warner, news dir.

**WSPi(FM)**—1968: 95.3 mhz; 900 w. Ant 505 ft. Stereo. Box 428 (17872). (717) 644-0834. Shamokin Bcstg Co. Inc. (acq 1-28-82). Net: RKO One. Rep: Savalli &



Schutz. Format: Top-40. ■ David A. Donlin, pres; Rick Ricigliano, prog dir & mus dir; Mary Ann Donlin, prom mgr; Blaine Handrehan, chief engr. ■ Rates: \$10.50; 9.50; 10.50; 6.

## Sharon

**WMGZ(AM)**—(Farrell) Oct 3, 1954: 1470 khz; 1 kw-D, 500 w-N, DA-N. Box 1470 (16146). (412) 981-9600. National Communications System Inc. (acq 6-4-82). Rep: Dome. Format: Adult contemp. ■ Jerome Bresson, pres; Calvin Booker, gen mgr; Gregory Scirrotto, gen sls mgr; Jim Michaels, prog & mus dir; Jimmy Georgiades, chief engr. ■ Rates: \$16; 16; 16; 16.

**WMGZ-FM**—(Sharpville) Dec 28, 1976: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%. (216) 539-6060.

**WPIC(AM)**—Oct 25, 1938: 790 khz; 1 kw-D. 2030 Pine Hollow Blvd., Box 211 (16146). (412) 346-4113. Sharon Bcstg Co. (acq 5-21-59). Group owner: Rgnl Bcstrs. Net: ABC/I. Rep: Torbet. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ George Rossi, gen mgr; Scott Kennedy, prog dir; Jack Taylor, opns mgr; Charles Ring, chief engr. ■ Rates: \$28; 28; 28; 28.

**WYFM(FM)**—Co-owned with WPIC(AM). 1947: 102.9 mhz; 26 kw. Ant 455 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Top-40. ■ Jeff Tobin, prog & mus dir. ■ Rates: \$38; 38; 38; 38.

## Sharpville

**WMGZ-FM**—Licensed to Sharpville. See Sharon.

## Shenandoah

**WMBT(AM)**—March 19, 1963: 1530 khz; 2.5 kw-D, 250 W-CH. Box 1530 (17976). (717) 462-2759. Schuylkill Trans-Audio Corp. Format: Adult contemp. Spec progs: Farm 2 hrs, big band 1 hr wkly. ■ Martin Malarkey, pres; Steve Tisland, gen mgr; Nancy Love, coml mgr; Al Kovy, prog dir; Teri Coleman, news dir; Julian Milewski, chief engr. ■ Rates: \$9.60; 8.10; 8.10; 8.10.

## Shippensburg

**WSHP(AM)**—Dec 5, 1961: 1480 khz; 500 w-D, DA. Box 1480 (17257). (717) 532-4105. Town Radio Inc. Format: MOR, C&W. Spec prog: Class 5 hrs wkly. ■ Arthur K. Greiner, pres & gen mgr; Larry D. Flood, prog & mus dir; Steve McDaniel, prom mgr; Greg Jones, news dir; Brian Simmers, chief engr. ■ Rates: \$6; 6; 6;

**\*WSYC-FM**—February 1975: 88.7 mhz; 100 w. Ant 155 ft. Cumberland Union Bldg. (17257). (717) 532-6006. Shippensburg University. Format: AOR, div. Spec progs: Class 4 hrs, jazz, Black 20 hrs wkly. ■ Peter M. Keiser, gen mgr; Duane Buffington, prog dir; Doug Garmon, mus dir; Lori Keith, news dir.

## Slippery Rock

**\*WSRU(FM)**—Oct 7, 1983: 90.1 mhz; 1.1 kw. Ant 350 ft. Stereo. Dept of Communication, Slippery Rock State Coll. (16057). (412) 794-7469. Slippery Rock State Coll. Format: Ed, div. Spec progs: Class 13 hrs, jazz 14 hrs, C&W 2 hrs wkly, show tunes, adult contemp, big band, relig, AOR. ■ Bruce W. Russell, asst professor & faculty stn mgr.

## Somerset

**WADJ(AM)**—June 15, 1981: 1330 khz; 5 kw-D, DA. Box 1330 (15501). (814) 443-1677. NorLin Broadcasters Inc. Net: MBS. Format: Adult contemp. ■ Ronald W. Lorence, pres & gen mgr; Timothy P. Martin, prog dir; Kenneth E. Karashowsky, news dir; William C. Boyer, chief engr. ■ Rates: \$8.50; 8; 8.50; 8.

**WVSC(AM)**—Jan 15, 1951: 990 khz; 5 kw-D, DA. (CP: 10 kw). Box 231 (15501). (814) 445-4186. Ridge Communications Inc. (acq 5-11-70). Net: ABC/I. Rep: Market 4, Dome. Format: C&W. ■ I. Richard Adams, pres & gen mgr; Gerald Chabot, gen sls mgr; Jerry Lyons, prog dir; Harold Showman, mus dir & chief engr; John Riley, news dir. ■ Rates: \$11; 10; 11; 10.

**WVSC-FM**—June 15, 1966: 97.7 mhz; 3 kw. Ant 265 ft. Format: Adult contemp. ■ Rates same as AM.

## South Williamsport

**WFXX(AM)**—Feb 22, 1957: 1450 khz; 1 kw-D, 250 w-N. Box 5057, (17701). (717) 323-3608. PAC Communications (acq 6-24-83). Net: ABC/D. Format: Contemp hit radio. ■ Warren S. Diggins, David W. Banks, VP's; Ted Minier, prog & mus dir; Bill Bainey, news dir; Brian Chase, chief engr. ■ Rates: \$18.50; 16; 18.50; 16.

**WFXX-FM**—June 1, 1968: 99.3 mhz; 105 w. Ant 1,230 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

## Starview

**WHTF(FM)**—Nov 22, 1971: 92.7 mhz; 3 kw. Ant 700 ft. Stereo. R.D. 4, Box 312 B, York (17404). (717) 266-6606. Starview Media (acq 8-83). Format: Contemp. ■ Douglas George, pres & gen mgr; Joseph Montione, prog dir; Terry Snyder, chief engr.

## State College

**WBLF(AM)**—See Bellefonte.

**WGMR(FM)**—See Tyrone.

**WMAJ(AM)**—1945: 1450 khz; 1 kw-D, 250 w-N. Box 888 (16801). (814) 237-4959. Centre Bcstrs Inc. (acq 1958). Net: NBC. Rep: Market 4, Commercial, Dome. Format: Adult contemp, sports/news ■ W.K. Ulerich, chmn; Joseph F. Trimarchi, gen mgr; James Eberly, gen sls mgr; Roger Croft, prog dir; Edward Tate, news dir; Carl Volz Jr., chief engr. ■ Rates: \$16; 15; 16; 14.

**WXLR(FM)**—Co-owned with WMAJ(AM). 1965: 103.1 mhz; 3 kw. Ant minus 55 ft. Stereo. Prog sep from AM. Net: NBC. Format: Soft contemp, oldies. Spec prog: Class 6 hrs wkly. ■ William Landis, prog dir. ■ Rates same as AM.

**\*WPSU(FM)**—Dec 6, 1953: 91.1 mhz; 870 w horiz, 850 w vert. Ant minus 78 ft horiz, minus 83 ft vert. Stereo. 304 Sparks Bldg. (16802). (814) 865-1876. Pennsylvania State U. Format: Div, class, jazz. Spec prog: Black 6 hrs wkly. ■ Len Siebert, gen mgr; Mark Hilliard, chief engr.

**WQWK(FM)**—Listing follows WRSC(AM).

**WRSC(AM)**—May 29, 1961: 1390 khz; 2.5 kw-D, DA. (CP: 1 kw-N, DA-N). 160 Clearview Ave. (16801). (814) 238-5085. State College Communications (acq 1-75). Group owner: Eastern Bcstg. Net: ABC/C. Rep: McGavren-Guild. Format: Adult contemp, old. ■ Roger Neuhoff, pres; Robert K. Zimmerman, gen mgr; Bill Richardson, gen sls mgr; Sheldon Levine, prog dir; Joe Wiwel, mus dir; Craig Udirt, prom mgr; Doreen McCallister, news dir; Tom Riley, chief engr. ■ Rates: \$20; 20; 20; 20.

**WQWK(FM)**—Co-owned with WRSC(AM). April 1965: 96.7 mhz; 3.2 kw. Ant 170 ft. Stereo. Prog sep from AM. Net: ABC/R. Format: AOR. Spec prog: Black 4 hrs wkly.

**\*WTLR(FM)**—Jan 1, 1978: 89.9 mhz; 10 kw. Ant 446 ft. Stereo. 315 S. Atherton St. (16801). (814) 237-9857. Central Pennsylvania Christian Institute Inc. Net: AP. Format: Relig. ■ Kenneth Krater, pres; Joseph C. Emert, gen mgr; Doreen Crandell, prog & mus dir; Mark Van Ouse, news dir; Dan Barker, chief engr.

**WXLR(FM)**—Listing follows WMAJ(AM).

## Stroudsburg

**WVPO(AM)**—1947: 840 khz; 250 w-D. 22 S. Sixth St. (18360). (717) 421-2100. Keystone Bcstg Co., Inc. (acq 11-1-83). Net: AP. Rep: Dome, Market 4. Format: MOR. Spec progs: Ger 1 hr, Pol 1 hr wkly. ■ William S. Cerny, pres & gen mgr; Sue LaRose, gen sls mgr; Robin Abbate, prog & mus dir; Greta Kruez, news dir; Doug Freiburg, chief engr. ■ Rates: \$16.50; 16.50; 16.50; 16.50.

**WSBG(FM)**—Oct 1, 1964: 93.5 mhz; 330 w vert; 330 w horiz. Ant 780 ft. Prog sep from AM. Stereo. Format: Top-40. ■ Sue Sherry, prog dir; Rick Michaels, prom mgr. ■ Rates: \$17.50; 17.50; 17.50.

## Sunbury

**WKOK(AM)**—1933: 1070 khz; 10 kw-D, 1 kw-N, DA-N. Box 1070 (17801). (717) 286-5838. Sunbury Bcstg Corp.

## Pennsylvania Radio

Net: CBS. Rep: Masla, Dome. Format: Adult contemp. ■ Roger S. Haddon, pres; Joseph A. McGranaghan, exec VP & gen mgr; Marvin Benfer, coml mgr; Mike Powers, prog dir; Trish Mahoney, mus dir; Todd Brennan, news dir; John W. Keller Jr., chief engr. ■ Rates: \$11.75; 9.75; 10; 7.25.

**WQKX(FM)**—Co-owned with WKOK(AM). Sep 15, 1948: 94.1 mhz; 50 kw. Ant 875 ft. (CP: 16.1 kw, Ant 875 ft.). Rep: Masla. Format: Adult contemp. ■ Jack Richards, prog dir; Tom Morgan, mus dir; Peggy Chamberlain, news dir. ■ Rates: \$15.25; 15.25; 15.25; 15.25.

## Swarthmore

**\*WSRN-FM**—Dec 31, 1939: 91.5 mhz; 110 w. Ant 140 ft. Stereo. Swarthmore College (19081). (215) 447-7340. Swarthmore College. Format: Progs. ■ David Neuville, stn mgr; Bill Sailer, mus dir; Steve Podell, chief engr.

## Sweet Valley

**\*WRGN(FM)**—Oct 15, 1984: 88.1 mhz; 500 w. Ant 240 ft. RD3, Hunlock Creek (18621). (717) 477-3688. Gospel Media Institute Inc. Format: Relig. ■ Burl F. Updyke, pres, gen mgr & chief engr; Shirley J. Updyke, prog dir.

## Tamaqua

**WCRN(FM)**—June 14, 1965: 105.5 mhz; 1 kw. Ant 480 ft. Stereo. Box 30 (18252). (717) 668-2992. Curran Communications (acq 3-77). Net: MBS. Format: Adult contemp. Spec prog: Polka 4 hrs wkly. ■ Jim Curran, pres; William Dix, gen mgr; Frank Janowiak, prog dir; Joseph Manjack, chief engr. ■ Rates: \$6.95; 6.95; 6.95; 6.95.

## Tarentum

**WNUF(FM)**—See New Kensington.

## Telford

**\*WBMF(FM)**—June 1967: 91.7 mhz; 10 w. (CP: 116 w, Ant 249.27 ft.). Stereo. 145 N. Third St. (215) 723-7700. United Educational Bcstg Inc. ■ Richard A. Dean, pres & mus dir; Rick Allen, prog dir; Vic Feldman, news dir; Calvin Hartley, chief engr.

## Titusville

**WTIV(AM)**—Nov 27, 1955: 1230 khz; 1 kw-D, 250 w-N. Box 184 (16354). (814) 827-3651. Robert H. Sauber. Net: MBS. Format: MOR. ■ Robert H. Sauber, gen & coml mgr & chief engr; James F. Reilly, sls mgr; Timothy E. Nelson, prog & news dir. ■ Rates: \$9.25; 9.25; 9.25; 9.25.

## Towanda

**WTTC(AM)**—1959: 1550 khz; 500 w-U. 214 Main St. (18848). (717) 265-2165. Twin Tier Bcstg Inc. (acq 11-1-65). Net: MBS. Format: Adult contemp, news, farm, sports. ■ Michael DiSisti, pres; Jack Baker, gen & sls mgr; Michael Thomas, mus dir. ■ Rates: \$11.41; 10.05; 11.41; 10.05.

**WTTC-FM**—Nov 1959: 95.3 mhz; 3000 w. Ant 125 ft. Dups AM 100%.

## Troy

**WJOZ(AM)**—March 3, 1982: 1310 khz; 500 w-D, 466 w-PSA. 170 Redington Ave., Box 22 (16947). (717) 297-4168. Joel R. Clawson. Format: Adult contemp, country. ■ Joel R. Clawson, gen & sls mgr; Dave Allen, prog & mus dir; Peg Koval, news dir; James Appletown, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Tunkhannock

**WEMR(AM)**—Not on air, target date unknown. 1460 khz. c/o Endless Mountains Bcstg Inc., RD 2, Box 232 (18657). Endless Mountain Bcstg Inc.

## Pennsylvania Radio

### Tyrone

**WGMR(FM)**—Aug 15, 1961: 101.1 mhz; 6 kw. Ant 1,171 ft. Stereo. Box 204, State College, Pa. (16801), (814) 238-0792. Tyrone Bcstg. Group Owner: Allegheny Mtn. Network. Net: MBS. Rep: Dome. Format: Country. ■ Cary Simpson, pres; William E. Moses, gen mgr; Michael McHugh, gen sls mgr; Kate Macowski, news dir; R. Hammond Lynn, J. Glen Daugherty, chief engr. ■ Rates: \$30; 19; 30, 19.

**WTRN(AM)**—Jan 12, 1955: 1340 khz; 1 kw-D, 250 w-N. Box 247 (16686). (814) 684-3200. Tyrone Bcstg Co. Group owner: Allegheny Mtn. Network. Net: MBS, Allegheny Mountain, Dome. Format: Top-40, C&W. ■ Cary H. Simpson, pres; William E. Moses, gen mgr; Bill Moses, coml mgr; Dennis L. Smith, prog dir; John F. Simpson, mus dir; Greg Hevell, prom mgr; Joyce Nowlin, news dir; Robert H. Lynn, chief engr. ■ Rates: \$8.50; 6.50; 8.50; 6.50.

### Union City

**WCTL(FM)**—April 23, 1967: 106.3 mhz; 3 kw. Ant 300 ft. RD 3, Old Lincolnville Rd. (16438). (814) 438-7686. Inspiration Time Inc. (acq 3-72). Format: Relig. ■ Ronald Fuhrman, pres; Rev. Bill Baker, gen & sls mgr, prog dir; Patti Lynn Chaffee, mus dir; Patty Baker, news dir; Daniel Case, chief engr. ■ Rates: \$1.93; 1.93; 1.93; 1.93.

### Uniontown

**WMBS(AM)**—July 15, 1937: 590 khz; 1 kw-U, DA-N. 82 W. Fayette St. (15401). (412) 438-3900. Fayette Bcstg Corp. Net: CBS. Format: MQR. Spec prog: Pol 1 hr wkly. ■ Philip O. Carr, pres; Simon W. Rider, VP & gen mgr; Hester Anne Lishnoff, gen sls mgr; Charles H. Underwood, news dir; George Halvonic, chief engr. ■ Rates: \$16.50; 14.20; 16.50; 14.20.

**WPQR-FM**—Dec 20, 1968: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. 540 Morgantown Rd. (15401). (412) 437-2813. Warman Bcstg Inc. Net: ABC/FM. Format: MOR. ■ Edward E. Olesh, pres & gen mgr; Lorraine Livingston, stn & coml mgr; Pat Pallini, chief engr. ■ Rates: \$6.65; 6.65; 6.65; 6.65.

### Upton

**WRCV(FM)**—See Mercersburg.

### Warminster

**\*WCSD-FM**—Sep 1, 1976: 89.3 mhz; 200 w. Ant 88 ft. Box 2012 (18974). (215) 672-3278. Bux-Mont Educ. Radio Assoc. Format: Div, educ. Spec progs: Jazz, oldies, relig, AOR. ■ Rich Dolan, pres; Paul T. Prendergast, gen mgr; John Starkey, gen sls & prom mgr; John Toney, prog dir; Lloyd Cleaver, mus dir; Vicki Bailey, news dir; Bob Viitt, chief engr.

### Warren

**WNAE(AM)**—Dec 31, 1946: 1310 khz; 5 kw-D. 310 Bcstg Co. (acq 1974). Net: UPL. Format: Contemp. ■ W. LeRoy Schneck, pres; Helen Brandt, office manager, Mark Silvis, prog dir; Robert Seiden, news dir; Richard Gilson, chief engr. ■ Rates: \$10.80; 7.50; 7.50; 7.50.

**WRRN(FM)**—Co-owned with WNAE(AM). March 1948: 92.3 mhz; 50 kw. Ant 410 ft. Stereo. Dups AM 17%. Format: Btfl mus. ■ Rates: \$10.80; 6.60; 6.60; 6.60.

### Washington

**\*WJCR(FM)**—Nov 26, 1972: 88.3 mhz; 10 w. (CP: 92.1 mhz). Stereo. 1 South Lincoln St. (15301). (412) 228-2419. Washington & Jefferson College. Format: Progs. ■ James Greenwood, faculty advisor.

**WJPA(AM)**—Feb 1, 1941: 1450 khz; 1 kw-D, 250 w-N. 98 S. Main St. (15301). (412) 222-2110. Washington Bcstg Co. Net: MBS. Format: Nostalgia. ■ Joseph F.

Siegel, pres; Michael S. Siegel, gen mgr; Bob Gregg, prog dir; Len Laabs, mus dir; Jim Jefferson, news dir; Cliff Bryson, chief engr. ■ Rates: \$9; 8.25; 9; 8.25.

**WYTK(FM)**—Co-owned with WJPA(AM). Sep 26, 1964: 95.3 mhz; 3 kw. Ant 360 ft. (CP: 1.68 kw; Ant 386 ft.). Stereo. Prog sep from AM. Format: Progs country. ■ Rates: \$10; 9; 10, 9.

**WKEG(AM)**—1970: 1110 khz; 1 kw-D, DA-D. Box 86 (15301). (412) 225-8300. Genas Bcstg Inc. (acq 9-72). Format: Adult contemp. Spec prog: Pol 3 hrs wkly. ■ Joseph P. Nascone, pres; James W. Gregorakis, gen mgr; Chris M. Lowe, gen sls mgr; John J. Gallagher, prog & mus dir; Scott Myers, news dir. ■ Rates: \$14; 14; 14, 14.

### Waynesboro

**WAYZ(AM)**—Aug 19, 1953: 1380 khz; 1 kw-D. 33 E. Main (17268). (717) 762-3138. WHJV Ltd. (acq 10-19-81). Net: ABC/C. Format: Contemp country. ■ Lee Crawford, gen mgr; Judy Barthalow, coml mgr; Tom Ankerbrand, prog & mus dir; Diana Crawford, prom mgr; Gary Barkdoll, news dir; Larry Angle, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WAYZ-FM**—Feb 3, 1959: 101.5 mhz; 3.2 kw. Ant 21 ft. (CP: 50 kw). Stereo. Dups AM 100%.

**WBZT(AM)**—1971: 1130 khz; 1 kw-D, DA. Box 309 (17268). (717) 762-7171. Raystay Co. Format: Top-40. ■ George Gardner, pres; Michael McGough, stn mgr; J.J. Randolph, prog dir; Thelma King, traf mgr; Louis Scally, chief engr. ■ Rates: \$9.50; 8.50; 9.50;

### Waynesburg

**WANB(AM)**—Sep 27, 1956: 1580 khz; 1 kw-D. First Federal Bldg. (15370). (412) 627-5555. Karas Bcstg Co. (acq 1981). Net: NBC. Rep: Dome-Messervey. Format: MOR, C&W. Spec prog: Talk 5 hrs wkly. ■ Stan Karas, pres; John Loeper, gen & coml mgr; Cliff Ewing, prog & mus dir; Lynn Mancuso, news dir; Allen Fox, chief engr. ■ Rates: \$7; 7; 7, 7.

**WANB-FM**—April 21, 1978: 103.1 mhz; 3 kw. Ant 623 ft. Dups AM 100%. Stereo. 25 East High St. (15370).

**\*WCYJ-FM**—July 6, 1979: 88.7 mhz; 18 w. Ant minus 33 ft. Waynesburg College (acq 7-3-79).

### Wellsboro

**WNBT(AM)**—May 13, 1955: 1490 khz; 1 kw-D, 250 w-N. Box 98 (16901). (717) 724-1490. Farm & Home Bcstg Co. Group owner: Allegheny Mtn. Network (71%). Net: MBS. Rep: Dome. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Cary Simpson, pres; David Burket, gen mgr; Dave Dzikowski, prog dir; Al Harer, news dir; Wells Farr, chief engr. ■ Rates: \$7.45; 5; 6; 3.75.

**WNBT-FM**—July 2, 1969: 104.5 mhz; 50 kw. Ant 380 ft. Stereo. Net: MBS. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Joan McKenna, mus dir & prom mgr. ■ Rates: \$6.95; 4.64; 5.55; 3.45.

### West Chester

**WCHE(AM)**—Oct 4, 1963: 1520 khz; 250 w-D. 139 W. Gay St. (19380). (215) 692-3131. Farwell Communications Inc. (acq 12-7-64). Format: Big band, oldies. ■ Frank A. Robino Jr., pres; William H. Gehlert, gen & coml mgr; Greg Pasquini, prog & mus dir; Joan Pitt, news dir; Dave Schmidt, chief engr. ■ Rates: \$15; 14; 15;

**WCOJ(AM)**—See Coatesville.

### West Hazleton

**WXPX(AM)**—1300 khz; 5 kw-D, 500 w-N, DA-2. Box 339 (18201). (717) 455-9979. Guy T. Bock. (acq 4-84). Format: MOR. ■ Guy T. Bock, pres; Neil Rodino, gen mgr; Sammy Esposito, gen sls mgr; Thomas Emanski, prog dir; Tony Pacelli, mus dir; Russel Caron, prom mgr; Andy Mehalshick, news dir; Paul Wensko, chief engr.

### Wilkes-Barre

**WARD(AM)**—See Pittston.

**WARM(AM)**—See Scranton.

**WBAX(AM)**—May 1, 1922: 1240 khz; 1 kw-D, 250 w-N. One Broadcast Plaza (18708) (717) 288-7575. WBAX Inc. (acq 9-1-71). Group owner: Merv Griffin Group Radio. Net: ABC/D. Rep: Torbet Radio. Format: Country. ■ Merv Griffin, pres; Bob Maley, gen mgr; Buzz Boback, coml mgr; Tony Lynn, prog dir; Ron Schacht, chief engr.

**WBQW(AM)**—See Scranton.

**\*WCLH(FM)**—Feb 6, 1972: 90.7 mhz; 175 w. Ant 1,020 ft. Stereo. S. River & W. South St. (18766). (717) 825-7663. Wilkes College. Net: Sheridan, NPR, APR. Format: Div, educ, progs new music. Spec progs: Class 4 hrs, jazz 3, polka 4 hrs wkly. ■ Dr. Bradford Kinney, pres; Thomas McGuire, gen mgr; Judy Groshardt, prog dir; David Gayeski, mus dir; Mitzi McKeown, prom mgr; Joseph Glynn, chief engr.

**WEJL(AM)**—See Scranton.

**WGBI-AM-FM**—See Scranton.

**WICK(AM)**—See Scranton.

**WILK(AM)**—Feb 13, 1947: 980 khz; 5 kw-D, 1 kw-N, DA-N. 88 N. Franklin St. (18711) (717) 824-4666. Wyoming Valley Bcstg Co. Net: ABC/E. Rep: McGavren-Guild. Format: Top-40. ■ Dr. Roy E. Morgan, pres; James Morgan, gen & stn mgr; Irvin Zelt, gen sls mgr; Joe Montione, prog dir; Frank Warren, mus dir; Stan Neishel, prom mgr; Jim McCarthy, sports dir; Robert Leidigh, news editor.

**WKRZ(AM)**—1923: 1340 khz; 1 kw-D, 250 w-N, DA-N. Box 1600 (18773). (717) 823-5000. WKRZ Inc. (acq 6-8-84). Rep: Katz. Format: Oldies. Spec prog: Pol 2 hrs wkly. ■ Stan Gurell, pres; Hank Kestenbaum, gen mgr; Jay Daniels, prog dir; Tom Sommers, chief engr.

**WKRZ-FM**—1947: 98.5 mhz; 5.8 kw. Ant 1,180 ft. Stereo. Prog sep from AM.

**WNAK(AM)**—See Nanticoke.

**\*WRKC(FM)**—Sep 18, 1968: 88.5 mhz; 440 w. Ant minus 470 ft. Stereo. King's College (18711). (717) 826-5821. King's College. Net: ABC/I. Format: Jazz, AOR, reading for the blind. ■ Thomas F. Carten, gen mgr; Bob Schacht, chief engr.

**WWDL-FM**—See Scranton.

## WYZZ

*Cable Music Network*  
See our Ad and listing under  
Superstations

**WYZZ(FM)**—1946: 92.9 mhz; 9 kw. Ant 1,060 ft. Quad. Stereo Center, 156 Prospect St. (18702-4897). (717) 823-1166. Scranton-Wilkes-Barre Fine Music Bcstg Inc. (acq 12-28-61). Net: MBS. Rep: Masia. Format: Btfl mus, class. Spec prog: Big Band 4 hrs, polka 4 hrs wkly. ■ Richard G. Evans Sr., pres & gen mgr & popular mus dir; Mrs. Richard G. Evans Sr., opns & stn mgr & sec-treas; Richard G. Evans Jr., VP dev; Robert L. Evans, VP mktg & coml mgr; Robert L. Edwards, class-cl mus dir; Ronald E. Schacht, chief engr. ■ Rates: \$20; 18; 20; 25.

### Williamsport

**WFXX-AM-FM**—See South Williamsport.

**WILQ(FM)**—Listing follows WLYC(AM).

**WKSB(FM)**—Listing follows WRAC(AM).

**WLYC(AM)**—June 1951: 1050 khz; 1 kw-D. Box 1176, 353 Pine St. (17701). (717) 322-4676. Pennsylvania Radio (acq 6-81). Group owner: Lamco Communications. Net: ABC/I. Rep: Weiss-Powell, Dome. Format: Big band, MOR. ■ Robert J. Cunnion, pres & gen mgr; Joseph Dalto, gen sls mgr; Mike Yoder, prog dir; Vanessa Hunter, news dir; John H. Ellis, chief engr. ■ Rates: \$18; 16; 18; 16.



**WILQ(FM)**—Co-owned with WLYC(AM). July 31, 1949: 105.1 mhz; 3.8 kw. Ant 1,600 ft. Prog sep from AM. Stereo. (717) 322-4676. Format: C&W. ■ Barbara Evans, prog dir. ■ Rates: \$28; 26; 28; 23.

**WRAK(AM)**—April 10, 1930: 1400 khz; 1 kw-D, 250 w-N, DA-1. 1559 W. Fourth St. (17701). (717) 327-1400. Stainless Bcstg Co. (acq 9-13-79). Net: MBS. Rep: Hillier, Newmark, Wechselser & Howard. Format: MOR. ■ Henry Guzewicz, pres; George Gilbert gen mgr; Gary Strausser, gen sls mgr; Dan DeMuro, prog dir; Tom Scott, news dir; Steve Miller, chief engr. ■ Rates: \$12; 10; 11; 10.

**WKSJ(FM)**—Co-owned with WRAK(AM). April 1, 1948: 102.7 mhz; 53 kw. Ant 1,270 ft. Stereo. Prog sep from AM. (717) 327-9572 Net: NBC The Source, RKO Radioshows. Format: Adult contemp. ■ Mike Fisher, gen sls mgr. ■ Rates: \$14; 12; 13; 12.

**\*WRLC(FM)**—April 5, 1976: 91.7 mhz; 768 w. Ant minus 315 ft. College Place (17701). (717) 323-1142. Lycoming College (acq 1-76). Format: AOR. Spec progs: Class 3 hrs, jazz 3 hrs wkly. ■ Jack Buckle, advisor; Nancy L. Rudolph, stn mgr; Bruce Mooney, prog dir; James House, mus dir; Christine Albergo, news dir.

**WSQV(FM)**—See Jersey Shore.

**\*WWAS(FM)**—Sep 3, 1980: 88.1 mhz; 100 w. Ant minus 332 ft. Williamsport Area Community College (17701). (717) 326-3761 ext 214. Williamsport Area Comm. College. Format: Educ. ■ Linda R. Winiarczyk, gen mgr; Victor A. Michaels, chief engr.

**WWPA(AM)**—May 22, 1949: 1340 khz; 1 kw-D, 250 w-N. 230 Market St. (17701). (717) 323-7118. Summit Enterprises Inc. (acq 1-76). Net: CBS. Rep: Radio Stn Reps. Format: Adult contemp. ■ W. William Ott, pres, gen mgr; Ken Sawyer, prog dir; Scott Masteller, mus dir; Gary Chrisman, prom mgr; Ken Sawyer, sports dir; Pam Yablonski, news dir; Carl W. Steinbacher, chief engr.

Windber

**WWBR(AM)**—May 18, 1964: 1350 khz; 2.5 kw-D. 1724 Scalp Ave., Johnstown (15904-3698). (814) 467-6644. WWBR Inc. (acq 1-75). Net: ABC/E. Rep: Keystone. Format: MOR. Spec progs: Pol 3 1/2 hrs wkly. ■ Louis Popp, pres; Glenn R. Thomas, gen mgr; Vic Gates, gen sls & prom mgr; John Timko, prog, mus & news dir; John Kershesky, chief engr. ■ Rates: \$11.29; 11.29; 11.29;

York

**WNOW(AM)**—1948: 1250 khz; 1 kw-D. Box 2506 (17405). (717) 755-1049. Penn Central Bcstg. (acq 12-16-83). Net: ABC/I. Rep: Major Market. Format: Modern country. Spec prog: Farm 6 hrs wkly. ■ Harold G. Fulmer, pres; Barry Bruce, gen mgr; Larry Blazic, gen sls mgr; Mark McKensie, prog dir; Craig Rhodes, news dir; John Hess, chief engr. ■ Rates: \$18; 18; 18;

**WQXA(FM)**—Co-owned with WNOW(AM). 1948: 105.7 mhz; 50 kw. Ant 520 ft. Stereo. (717) 757-9402. Prog sep from AM. Net: ABC/C. Format: Contemp adult. ■ Barry K. Bruce, stn mgr; Joyce McSherry, prog dir.

**WOYK(AM)**—March 1932: 1350 khz; 5 kw-D, 1 kw-N, DA-2. 2 W. Market St. (17401). (717) 846-5000. Baltimore Radio Show Inc. (acq 8-81). Net: MBS. Rep: Shelley Katz. Format: Big band, talk. ■ Harry Shriver, pres; Mike Leash, gen mgr; Paul Kopelke, gen sls mgr; "Doc" Daugherty, prog dir; Jay Grove, mus dir; Wayne Harper, news dir. ■ Rates: \$18; 15; 17; 14.

**WRTF(FM)**—See Starview.

**WSBA(AM)**—Sep 1, 1942: 910 khz; 5 kw-D, 1 kw-N, DA-1. Box 910 (17405). (717) 764-1155. Susquehanna Bcstg Co. (group owner). Net: UPL. Rep: Eastman. Format: Adult contemp, info, entertainment. Spec progs: Black 3 hrs, farm 4 hrs wkly. ■ Louis J. Appell Jr., pres; Arthur W. Carlson, senior VP; Chris J. Huber Jr., VP & gen mgr; Tom Ranker, gen sls mgr; Jim Horn, prog dir; Rod Burnham, opns mgr; Ron Corbin, news dir; Dave Fenner, chief engr. ■ Rates: \$57; 41; 49; 33.

**WSBA-FM**—Sept 1, 1962: 103.3 mhz; 12 kw. Ant 890 ft. Stereo. Prog sep from AM. Net: UPL. Format: Adult

contemp. ■ Marshall Passmore, prog dir. ■ Rates: \$49; 49; 49; 39.

**\*WVYC(FM)**—Nov 18, 1976: 88.1 mhz; 37 w. Ant 95 ft. York College of Pennsylvania (17405). (717) 846-7788 x 453. York College of Pennsylvania. Format: 80's rock, div. Spec progs: Class 10 hrs, C&W 3 hrs, jazz 15 hrs wkly. ■ Dr. Robert V. Iosue, pres; Michael G. Ondayko, gen mgr; Thomas Gibson, chief 9 engr.

**WYCR(FM)**—See Hanover.

Rhode Island

Block Island

**WITQ(FM)**Not on air, target date unknown: 99.3 mhz; 3 kw. Ant 300 ft. 94 Oakwoods Drive, Peace Dale (02883). Block Island Sound Inc. ■ Shirley L. Krasner, pres.

Coventry

**\*WCVY(FM)**—Oct 19, 1978: 91.5 mhz; 200 w. Ant 36 ft. Stereo. 40 Reservoir Rd. (02816). (401) 821-8540. Coventry Public Schools. Format: Top-40. Spec prog: Town Council meeting 2 hrs wkly. ■ Ken Grady, gen mgr; Russ Dasta, prog dir; Chip Maryland, mus dir; Steve Matczak, prom mgr; Renee Jourdenais, news dir; Steve Jurczyk, chief engr.

East Greenwich

**WARV(AM)**—See Warwick-East Greenwich.

Kingston

**\*WRIU(FM)**—Feb 16, 1964; 90.3 mhz; 3.44 kw. Ant 415 ft. Stereo. Rm 362, R.I. Memorial Union (02881). (401) 792-2381, 789-4949. U. of R.I. Net: AP. Format: Div. ■ Stephen Vatcher, gen mgr; Ken Morris, bus mgr; Doni Alias, prog dir; Pat Doyle, news dir; Duffy Egan, chief engr.

Middletown

**WMYD(AM)**—See Wickford.

**WOTB(FM)**—Oct 6, 1978: 107.1 mhz; 3 kw. Ant 270 ft. Stereo. 679 W. Main Rd., (02840). (401) 846-6900. Leisure Mkt Radio. Rep: Oueen, Groskin. Format: MOR, btfl mus. Spec progs: Jazz 1 hr, class 2 hrs wkly. ■ Ronald L. Hickman, pres & gen mgr; Barbara Hickman, VP & com mgr; John Moitoiza, prog dir; Duffy Egan, chief engr. ■ Rates: \$16; 16; 16; 14.

Newport

**WADK(AM)**—Nov 6, 1948: 1540 khz; 1 kw-D. Box 367 (02840). (401) 846-1540. Spectrum Communications Inc. (acq 2-1-84). Net: MBS. Format: MOR, talk, news. ■ Gary H. Lash, gen mgr; Wayne Wunsch, coml mgr, Art Berluti, mus dir; Robert Angel, opns mgr; Robert Sullivan, news dir. ■ Rates: \$24; 21; 20;

Pawtucket

**WNGG(AM)**—Feb 12, 1950: 550 khz; 1 kw-D, 500 w-N, DA-N. 100 John St. Cumberland (02864). (401) 725-9000. Roger Williams Bcstg Corp. Inc. Net: RKO. Rep: Selcom, Smithers. Format: C&W. Spec progs: Irish 2 hrs, Black 2 hrs, It 2 hrs wkly. ■ Dominick A. Hysko, pres; Donald R. Hysko, gen mgr; Dick Poholeck, gen sls mgr; Mark Wayne, prog dir; Dennis W. Cole, prom mgr; John Grube, mus dir; Beverly J. Hall, bus mgr; Dick Bromley, chief engr; Steve Bianchi, news dir. ■ Rates: \$40; 32; 40; 32.

Portsmouth

**\*WJHD(FM)**—April 3, 1972: 90.7 mhz; 360 w. Ant plus 80 ft. Portsmouth Abbey School (02871). (401) 683-2000. The Order of St. Benedict. Format: Class. Spec progs: Opera (Sun night), rock. ■ Geoffrey Chase, dir & chief engr; David McCarthy, advisor & prog dir.

Providence

**WBRU(FM)**—Feb 21, 1966: 95.5 mhz; 20 kw. Ant 440 ft. Stereo. 88 Benevolent St. (02906). (401) 272-9550. Brown Bcstg Service Inc. Net: ABC/FM. Rep: Peterson-White. Format: AOR. Spec progs: Jazz 19 hrs, Black 6 hrs wkly. ■ Bruce Chick, pres; Bob D'Uva, sales mgr; Gary Rosenfeld, gen mgr; Nancy Abramson, prog dir; Carolyn Berman, mus dir; Gretchen Bauer, news dir; Joel Reiser, chief engr. ■ Rates: \$36; 40; 40; 40.

**\*WDOM(FM)**—March 15, 1966: 91.3 mhz; 125 w. Ant 130 ft. Stereo. Box 377, Friar Station (02918). (401) 865-2460. Providence College. Net: MBS. Format: Div. ■ James M. Gaimo, gen mgr; Christopher Settie, chief engr.

**WEAN(AM)**—June 2, 1922: 790 khz; 5 kw-U, DA-2 (CP: DA-N). (02903). (401) 277-7900. Providence Journal Co. (acq 10-9-54). Net: CBS, AP. Rep: MacGavren-Guild. Format: News, talk. ■ Michael Metcaif, David W. Garrison, gen mgr; Ric Gorman, gen sls mgr; David Nickerson, prog dir; Joseph Drury, chief engr.

**WPJB-FM**—Co-owned with WEAN(AM). July 11, 1948: 105.1 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Tom Hunter, prog dir.

**WHIM(AM)**—April 15, 1947: 1110 khz; 5 kw-D, DA-D. 125 Eastern Ave., East Providence (02914). (401) 434-2400. East Providence Bcstg Co. (acq 7-80). Net: MBS. Rep: Christal, Kettell-Carter. Format: C&W. ■ Henry Hampton, pres; Richard D. Ruggieri, gen mgr; Phillip Lowe, treas; Thomas Allen, prog dir; Michael Bessette, mus dir; Jeffrey Salkin, sls mgr; Chuck Hinman, news dir; Pappy Philbrook, chief engr. ■ Rates: \$29; 29; 29; 25.

**WHJJ(AM)**—Sep 6, 1922: 920 khz; 5 kw-U, DA-N. 115 Eastern Ave. (02914). (401) 438-6110. Federal Communications Corp. (acq 12-83). Net: ABC/E. Rep: Katz. Format: Adult contemp. ■ Robert Harrison, coml mgr; James Murphy, prog dir; David Graves, news dir; Carroll Phil/hbrook, chief engr.

**WHJY(FM)**—Co-owned with WHJJ(AM). March 14, 1966: 94.1 mhz; 50 kw. Ant 546 ft. Stereo. Prog sep from AM. Format: AOR.

**WLKW(AM)**—April 12, 1961: 990 khz; 50 kw-U, DA-D. 1185 N. Main St. (02904). (401) 331-7810. JAG Communications of Rhode Island Inc. (acq 3-1-83). Net: RKO II. Rep: Christal. Format: Big bands. Spec progs: Black 1/2 hr, Sp 1/2 hr wkly. ■ Mort Hamburg, pres; Eugene J. Lombardi gen mgr; Greg Delmonaco, sls mgr; Anthony A. Rizzini, mus dir; Norm Jagolinzer, prog & news dir; Dana Puopolo, chief engr. ■ Rates: \$35; 35; 35;—

**WLKW-FM**—June 7, 1968: 101.5 mhz; 50 kw. Ant 500 ft. (CP: 13.5 kw. Ant 950 ft.). Stereo. Prog sep from AM. Format: Btfl mus. Spec progs: Black 1/2 hr, class 2 hrs, Sp 1/2 hr wkly. ■ Rates: \$85; 85; 85; 45.

**WPJB-FM**—Listing follows WEAN(AM).

**WPRO(AM)**—Oct 16, 1931: 630 khz; 5 kw-U, DA-N. 1502 Wampanoag Trail, East Providence (02915). (401) 433-4200. Capital Cities Communications Inc. (group owner; acq 4-59). Net: ABC/D. Rep: Blair. Format: Adult contemp. ■ Aaron Daniels, pres & gen mgr; Earl Baker, gen sls mgr; Tom Cuddy, prog & mus dir; Vic Edwards, prom mgr; Barry Parker, news dir; Vic Michael, chief engr. ■ Rates: \$125; 65; 85; 50.

**WPRO-FM**—April 1949: 92.3 mhz; 39 kw. Ant 550 ft. (CP: 43 kw. Ant 533 ft.). Stereo. Prog sep from AM. Net: ABC/C. Format: Top-40. ■ Mitch Dolan, gen sls mgr; Gary Webster, mus dir; Criss Camp, news dir. ■ Rates: \$88; 72; 88; 71.

**WRCP(AM)**—1947: 1290 khz; 5 kw-D, 1 kw-N, DA-2. 1110 Douglas Ave. (02904). (401) 273-7000. C&F Comm Inc. (acq 6-1-82). Net: AP. Rep: New England Spot Sls. Format: Ethnic, Port. Spec progs: Rel 14 hrs, Sp 5 hrs wkly. ■ Joseph E. Fernandes, pres; Antonio A. Costa, gen & gen sls mgr, news dir; Jose Moura, prog dir; Jim Andrews, chief engr. ■ Rates: \$18; 16; 18; 12.

## Rhode Island, South Carolina Radio

**WRIB(AM)**—June 16, 1946: 1220 khz; 1 kw-D. (401) 434-0406. WRIB Inc. (acq 1-1-73). Net: AP. Rep: Bernard. Format: Rel. Spec progs: It 5 hrs, Port 2 hrs, Gr 3 hrs, Sp 2 hrs wkly. ■ Arthur Tacker, pres & gen mgr; John Pierce, asst to pres & prog dir; Donna Pisaturo, mus dir; Gloria Isabella, pub serv dir; Eugene Faltus, chief engr.

**WSNE(FM)**—See Taunton, Mass.

### Smithfield

**\*WJMF(FM)**—Aug 1, 1974: 88.7 mhz; 225 w. Ant 130 ft. Stereo. Box 36, Bryant College (02917). (401) 232-6044. Bryant College of Business Administration. Net: ABC/FM, RKO One. Format: Div. ■ Stephen Solomon, gen mgr; Ken Papagno, chief engr.

### Warwick-East Greenwich

**WARV(AM)**—Aug 12, 1959: 1590 khz; 1 kw-D. (CP: 5 kw-U) 19 Luther Ave., Warwick (02886). (401) 737-0700. Blount Communications (acq 7-7-78). Net: Sat Radio. Format: Rel. Spec prog: Black 1 1/2 hrs wkly. ■ William A. Blount, pres, gen mgr & prog dir; William Blount, coml mgr; Eleanor Hubbard, news dir; Lincoln Hubbard, chief engr. ■ Rates: \$9; 9; 9; 9.

### Westerly

**WERI(AM)**—July 1949: 1230 khz; 1 kw-D, 250 w-N, DA-D. Box 325, Colonial Office Bldg. (02891). (401) 596-7728. Westerly Bcstg Co. (acq 1967). Net: MBS. Rep: Roslin. Format: Big band. ■ Natale Urso, pres; Philip J. Urso, gen mgr; Joe Gallagher, news sls mgr; Jan Hayden, prog dir; Mark Urso, news dir; Bob Adams, chief engr.

**WERI-FM**—Oct 17, 1967: 103.7 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Ed Rickles, coml mgr; Steve Feldman, FM sls mgr.

### West Warwick

**WKRI(AM)**—Aug 1956: 1450 khz; 1 kw-D, 250 w-N. 1585 Centreville Road (02893). (401) 821-6200. WKRI Broadcasting Inc. (acq 2-16-84). Net: MBS. Format: Adult contemp. Spec progs: Fr 1 hr, Pol 1 1/2 hrs, C&W 3 hrs, Sp 1 hr wkly. ■ Tom Iannitti, pres & gen mgr; Vic Kovich, prog dir; Tony Knight, mus dir; John Parente, news dir; Joseph Mattias, chief engr. ■ Rates: \$14; 11; 9; 7.

### Wickford

**WMYD(AM)**—1961: 1370 khz; 500 w-D. 19 Updike Ave., North Kingstown (02852). (401) 295-1370. Seth Bcstg of R.I. Inc. (acq 10-26-82). Net: CNN. Rep: Herbert E. Groskin & Co. Format: All news. Spec prog: Por 6 hrs wkly. ■ Lee Blais, pres; Stan Hamilton, gen & gen sls mgr; Walter Szeliga, treas; Wayne Forrest, news dir; Duffy Egan, chief engr. ■ Rates: \$12.50; 10; 12.50;

**WOTB(FM)**—See Middletown.

### Woonsocket

**WNRI(AM)**—Nov 28, 1954: 1380 khz; 1 kw-D. 786 Diamond Hill Rd. (02895). (401) 769-6925. American Independent Radio Inc. (acq 2-14-83). Net: UPI. Rep: Eckles & Queen. Format: MOR. Spec progs: Oldies 10 hrs, Pol 2 hr, Por 3 hr wkly. ■ Louis E. Conrad, pres; John C. Gregory, gen mgr; Wayne Forrest, news dir; Charles Ross, chief engr. ■ Rates: \$9; 7.25; 9; 6.75.

**WWON(AM)**—Nov 11, 1946: 1240 khz; 1 kw-D, 250 w-N. 98 Getchell Ave. (02895). (401) 762-1245. Woonsocket Bcstg Co. (acq 7-11-50). Net: MBS. Rep: Format: MOR, talk. Spec progs: Fr 3 hrs, Pol 1 1/2 hr wkly. ■ Drew H. Palmer, pres; Dave Russell, gen mgr; Mrs. Aurora Theriault, coml mgr; David Richards, opns dir; Gene O'Neill, news dir; Ron DesLauriers, chief engr. ■ Rates: \$9.50; 7; 8; 7.

**WWON-FM**—July 1, 1949: 106.3 mhz; 3 kw. Ant 215 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ James Bilyak, coml mgr. ■ Rates: \$7; 7; 7; 7.

## South Carolina

### Abbeville

**WABV(AM)**—March 1956: 1590 khz; 1 kw-D. Box 700 (29620). (803) 459-2163. Lively Bcstg Inc. (acq 8-10-83). Net: SCN. Rep: Keystone. Format: Div. Spec prog: Black 14 hrs wkly. ■ James Warren, gen & coml mgr, chief engr & news dir; Allen Quarles, prog & news dir. ■ Rates: \$4; 4; 4; 4.

### Aiken

**WAKN(AM)**—1952: 990 khz; 1 kw-D. Box 870 (29802). (803) 649-7993. Aiken Radio. (acq 3-1-80). Net: MBS. Rep: Tobacco. Format: Oldies Rock. Spec prog: Farm 5 hrs wkly. ■ Charles Hubbard Sr., pres; Charles W. Hubbard Jr., gen mgr; Phil Hull, prog dir. ■ Rates: \$7; 7; 7;

**WNEZ(FM)**—Co-owned with WAKN(AM). August 1966: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$14; 14; 14; 14.

**WKLL(AM)**—Dec 16, 1962: 1300 khz; 500 w-D. Box 2206 (29801). (803) 648-6861. Community Bcst Associates (acq 12-22-83). Net: ABC/E, SCN. Format: Top-40. Spec prog: Black 3 hrs wkly. ■ John F. Foskett, pres. ■ Rates: \$6.50; 6; 6.50;

**WJFX(FM)**—Co-owned with WKLL(AM). Sep 17, 1966: 95.9 mhz; 3 kw. Ant 200 ft. Format: Btfl rock.

**WNEZ(FM)**—Listing follows WAKN(AM).

### Allendale

**WDOG(AM)**—Jan 1, 1966: 1460 khz; 1 kw-D. Hwy 125 N.W. (29810). (803) 584-3500. Good Radio Bcstg Inc. Net: ABC/E, RKO One, SCN. Rep: Southern Spot Sales. Format: C&W, Top-40. Spec prog: Black 6 hrs wkly. ■ H. Carl Goodling, pres, gen mgr & coml mgr; Jim Lowe, prog & mus dir; Rick Gooding, prom mgr; Lisa Gooding, news dir; Carl Gooding, chief engr. ■ Rates: \$6; —; —;

**WYXZ(FM)**—Aug 29, 1983: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 85%.

### Anderson

**WAIM(AM)**—April 1935: 1230 khz; 1 kw-D. Ant 780 ft. 321 Kingsley Rd. (29621). (803) 226-1511. The One Corp. (acq 7-1-78). Net: MBS. Rep: Devney. Format: C&W. Spec progs: Farm 1 hr, gospel 3 hrs wkly. ■ Robert Nations, pres; Betty Black, stn mgr; Sears L. Hallett, coml mgr; Max Mace, prog dir; Jerry Howard, mus dir; Ken Allison, news dir. ■ Rates: \$15; 10.25; 15; 10.25.

**WCKN-FM**—Co-owned with WAIM(AM). 1947: 101.1 mhz; 100 kw. Ant 473 ft. Format: MOR. ■ Michael Steele, mus & prog dir; Lee Rogers, prom mgr. ■ Rates: \$20; 11; 20; 11.

**WANS(AM)**—June 1, 1949: 1280 khz; 5 kw-D, 1 kw-N. DA-N. Box 211 (29622). (803) 224-3424. Radio Anderson Inc. (acq 2-28-74). Net: ABC/C. Rep: H-R Stone. Format: Contemp gold. Spec prog: Black 17 hrs wkly. ■ Nicholas T. Frangias, pres & gen mgr; Shirley Palmer, coml mgr; James Evans, mus & prog dir; Janet Langford, news dir; James B. Graham, chief engr.

**WANS-FM**—Aug 1, 1963: 107.3 mhz; 100 kw. Ant 1,008 ft. Stereo. Sep from AM. Format: Contemp Top-40.

**WTBI(AM)** See Pickens.

### Andrews

**WQSC(FM)** Not on air, target date unknown: 100.9 mhz. c/o 522 Park St., Jacksonville, Fla. (32203). Andrews-Intermart Bcstg Co.

## Bamberg-Denmark

**WWBD(AM)**—June 23, 1957: 790 khz; 1 kw-D. Box 543 (29003). (803) 245-2411. WWBD Inc. (acq 10-1-62). Net: AP, SCN. Format: C&W. Spec progs: Black 5 hrs, farm 2 hrs wkly. ■ Vic Whetstone Jr., pres & gen mgr & coml mgr; Walt Inabinet, mus & news dir; Guy Kirby, opns mgr & prog dir; Bob Smoak, chief engr.

**WWBD-FM**—May 1967: 92.7 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: Good mus.

### Barnwell

**WBAW(AM)**—Oct 12, 1953: 740 khz; 1 kw-D. Box 447 (29812). (803) 259-3507. Radio WBAW Inc. (acq 8-30-56). Net: MBS, SCN. Rep: Busby, Finch, Latham Widman. Format: Contemp. ■ Joe Wilder, pres; Drew Wilder, gen mgr & prog dir; Steve Brown, news dir; Fayne Anderson, chief engr. ■ Rates: \$5; 5; 5; —

**WBAW-FM**—Aug 31, 1966: 101.7 mhz; 3 kw. Ant 280 ft. Stereo. Dups AM 100%.

### Batesburg

**WBLR(AM)**—May 10, 1956: 1430 khz; 5 kw-D. Box 410 (29006). (803) 532-6254. The Ridge Bcstg Co. (acq 5-1-59). Net: S.C. Net. Format: C&W. ■ H.E. Crapps Sr., pres & gen mgr; H.E. Crapps Jr., gen sls mgr; Shelton Lattimore, prog dir; Rick Stevens, chief engr. ■ Rates: \$4.50; 4; 4.50; 4.

**WKWQ-FM**—August 5, 1965: 92.1 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Net: RKO II. Format: Top-40. ■ Rates same as AM.

### Beaufort

**WBEU(AM)**—March 1954: 960 khz; 1 kw-D. 3040 West Boundary St. (29902). (803) 524-3050. Specter Bcst Co. (acq 1-84). Net: ABC/E. Rep: Weiss-Powell. Format: Talk, modern country. Spec prog: Rel 6 hrs wkly. ■ Steve Hannon, pres; Casey Corthoron, gen mgr; Ann Hooks, coml mgr; Mark Robertson, prog & mus dir; Bob Gerard, prom mgr; Lolita Huckaby, news dir; Eddie Youmans, chief engr. ■ Rates: \$14; 8; 10;

**WYKZ(FM)**—Co-owned with WBEU(AM). Aug 8, 1962: 98.7 mhz; 100 kw. Ant 1,001 ft. Stereo. Net: RKO Two. Format: Adult contemp. ■ Bob Gerard, coml mgr; Michael Moore, prog & mus dir. ■ Rates: \$20; 15; 20; 12.

**\*WJWJ-FM**—Aug 1, 1980: 89.9 mhz; 47 kw. Ant 1,100 ft. South Carolina Educ TV. Box 1165 (29901). (803) 524-0808. Net: NPR. Format: Div. Spec progs: Jazz 8 hrs, Black 1 hr, Sp 1 1/2 hrs wkly.

**WVGB(AM)**—1983: 1490 khz; 500 w-D, 250 w-N, DA-1. 806 Monson St. (29902). (803) 524-4700. Vivian Bcstg Inc. (acq 1-21-83). Net: Sheridan, Nat Black. Rep: Lazar. Format: Urban contemp. Spec prog: Black 10 hrs wkly. ■ Vivian M. Galloway, pres; William A. Galloway, gen mgr; Stanley Morton, gen sls mgr; Elmo Harvey, prog dir; John George, chief engr. ■ Rates: \$6.59; 6.59; 6.59; 6.

**WYKZ(FM)** Listing follows WBEU(AM).

### Belton

**WHPB(AM)**—October 1956: 1390 khz; 1 kw-D. Box 490 (29627). (803) 338-7786. WHPB Inc. (acq 7-14-83). Net: SCN. Rep: Southern Spot Sls. Format: Relg. ■ Robert E. Liverance, pres; Bonnie Fleming, gen & gen sls mgr; Bobbi Jean White, mus dir; Dave Reddick, chief engr. ■ Rates: \$4.50; 4.50; 4.50;

### Bennettsville

**WBSC(AM)**—June 1947: 1550 khz; 10 kw-D, 5 kw-N, DA-N. Drawer 629 (29512). (803) 479-7121. Big Bend Bcstg. Corp. (group owner; acq 9-23-62). Net: MBS. Rep: Southern Spot Sls. Format: C&W, Black. ■ A.K. Harmon, VP & gen mgr. ■ Rates: \$5.15; 5.15; 5.15; 5.15.

### Bishopville

**WAGS(AM)**—Feb 24, 1954: 1380 khz; 1 kw-D. Lee County Bcstg. Rep: Southern, Keystone. Format: Variety. ■ H.S. Bowden, pres; Thomas J. Richards, gen



mgr; L. Bryan Hicks, coml mgr; Tomie Howard, prog dir; Roger Hamlin, news dir; Ben Team, chief engr.

**Burnettown**

**WWVA(AM)**—Sep 28, 1968: 1510 khz; 1 kw-D, 250 W-CH, DA-D. Box 1, High Street Langley. (29834). (803) 593-3915. The Marma Corp Inc. (acq 6-25-83). Net: RKO II, SCN. Format: C&W. Spec prog: Gospel 12 hrs wkly. ■ Glenn E. May, pres; Mike Brown, gen & gen sls mgr; Hank Schneider, prog & mus dir; Craig A. May, prom mgr & news dir; Ken Freeman, chief engr. ■ Rates: \$8.25; 8.25; 8.25; 8.25.

**Camden**

**WCAM(AM)**—July 23, 1948: 1590 khz; 1 kw-D. Stereo. Box 549 (29020). (803) 438-9002. Wateree Bcstg. Inc. (acq 6-80). Net: MBS. Rep: Clayton. Format: Top-40. ■ John Parker, pres; Joel Barnes, gen mgr; Chris Johnson, gen sls mgr; Tim McIntyre, prog dir; Alan Reames, mus dir; Alan Hovermale, chief engr. ■ Rates: \$7; 5.50; 6.50;—

**WPUB(AM)**—Dec 10, 1970: 1130 khz; 1 kw-D. Box 753 (29020). (803) 432-1130. Camden Comm Group Inc. (acq 2-1-82). Net: RKO II, South Carolina News. Rep: Southern Spot Sls. Format: C&W. ■ John D. Livoti, pres & gen mgr; Alan Hovermale, chief engr. ■ Rates: \$7; 6.40; 7; 5.85.

**WPUB-FM**—December 1974: 94.3 mhz; 3 kw. Ant 350 ft. Stereo. (803) 432-9400. Format: Adult contemp. ■ Rates: \$5.45; 4.90; 5.45; 4.40.

**Cayce**

**WTGH(AM)**—Aug 22, 1958: 620 khz; 1 kw-D, DA. Box 620, Columbia (29202). (803) 796-9533. Midland Communications Inc. (acq 1-31-84). Net: MBS. Rep: Clayton. Format: MOR. ■ Daniel F. Covell, pres; Buster White, gen sls mgr; Bill Walton, prog dir; Dave Kirby, mus dir. ■ Rates: \$10; 8; 10;—

**WZLD(FM)**—July 11, 1974: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. 2334 Airport Blvd, W. Columbia (29033). (803) 796-8896. WZLD Inc. (acq 4-1-81). Group owner: Liggett Bcstg Inc. Net: ABC/FM. Rep: Selcom. Format: Adult contemp, hits. ■ Robert G. Liggett Jr, pres; Frank L. Baker, VP & gen mgr; Bob Bishop, chief engr. ■ Rates: \$47; 38; 47; 38.

**Charleston**

**\*WCEW(FM)**—March 1980: 90.9 mhz; 10 w. Ant 80 ft. C.E. Williams Middle School, Rt. 13 (29407). (803) 556-6841. Charleston Cnty. Pub. Schools. Format: Ed. ■ Charles A. Traynor, pres, gen, coml & prom mgr; prog, mus & news dir; Joseph Sarco, chief engr.

**WCSC(AM)**—May 14, 1930: 1390 khz; 5 kw-U, DA-N. Stereo. Box 186, 475 E. Bay St. (29402). (803) 722-7611. WCSC Inc. (acq 1-1-44). Net: ABC/C. Rep: McGavren-Guild. Format: Adult contemp. ■ John M. Rivers Jr., pres; Howard Keller, VP & gen mgr; Gene Crim, gen sls mgr; Bob Casey, VP opns; Bob Nash, prom mgr; Ron O'Brian, mus dir; Harve Jacobs, news dir; Bruce Roberts, chief engr. ■ Rates: \$70; 60; 65; 60.

**WXTC(FM)**—Co-owned with WCSC(AM). April 1948: 96.9 mhz; 100 kw. Ant 780 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Tom Burkhart, VP & stn mgr; Bill Breland, prog dir. ■ WCSC-TV affil. ■ Rates: \$65; 55; 60; 55.

**WEZL(FM)**—Oct 5, 1970: 103.5 mhz; 100 kw. Ant 700 ft. Box 1228, 133 Church St. (29402). (803) 884-2534. WEZL Inc. (acq 1-30-76). Net: NBC. Rep: Masla. Format: C&W. ■ Charles N. Barton, pres & gen mgr; Ed Galligan, news dir; Charles Lindsey, mus & prog dir; Bruce Roberts, chief engr. ■ Rates: \$40; 36; 40; 36.

**WGCA(AM)**—1948: 1450 khz; 1 kw-D, 250 w-N. 42 Tenth Ave. (29403). (803) 722-2652. O'Grady Comm Inc. (acq 10-1-82). Net: ABC/I. Rep: Masla. Format: MOR, nostalgia. ■ Kevin J. O'Grady, pres & gen mgr; Ted Byrnes, prog dir; Paul Sexton, news dir; Bruce Roberts, chief engr. ■ Rates: \$30; 28; 25; 23.

**WIXR(AM)**See Mt. Pleasant.

**WOKE(AM)**—1946: 1340 khz; 1 kw-D, 250 w-N. Box 30547, 1715 Sam Rittenberg Blvd. (29407). (803) 763-

1340. Weaver Bcstg. Corp. (acq 7-20-55). Net: CBS. Format: Oldies, btfl mus, div. Spec prog: Black 6 hrs wkly. ■ Harry C. Weaver, pres & gen mgr; Alyce Clayton, women's dir; Connie King, traff dir; Gil Kirkman, coml mgr; Gordon Knight, contract engr; Buck Clayton, prog dir; Wally Momeier, prom mgr.

**WPAL(AM)**—1947: 730 khz; 1 kw-D. Box 2828 (29403). (803) 722-2730. WPAL Inc. (acq 1-1-80). Net: ABC/D, Nat Black. Rep: Weiss-Powell. Format: Black, contemp. ■ William Saunders, pres & gen mgr; Juanita W. LaRoche, stn mgr; Don W. Kendricks, prog dir; Darien P. Watson, news dir; Willie Bennett, chief engr. ■ Rates: \$35; 33; 35;—

**\*WSCI(FM)**—1973: 89.3 mhz; 97 kw. Ant 540 ft. Stereo. 2172 Millwood Ave. (29250). S.C. Educational TV Commission. Net: NPR. Format: Public, class. Spec progs: Black 3 hrs, jazz 15 hrs wkly. ■ Henry J. Cauthen, pres; John B. Dozier, gen mgr; Marcie Byers-Warnock, prog dir; Charlton Bowers, chief engr.

**WSSX-FM**—Listing follows WTMA(AM).

**WTMA(AM)**—1939: 1250 khz; 5 kw-D, 1 kw-N. Box 31089 (29417). (803) 556-5660. Sconnix Group Bcstg. (acq 1-1-80). Net: MBS. Rep: Katz. Format: Adult contemp. ■ Randy T. Odeneal, pres; C.J. Jones, gen mgr; Dave Amos, prog dir; Robert Dodenhoff, coml mgr; Charlie Cooper, mus dir; Art Reed, news dir; Phil Woods, chief engr. ■ Rates: \$40; 32; 35; 28.

**WSSX-FM**—Co-owned with WTMA(AM). 1945: 95.1 mhz; 100 kw. Ant 350 ft. Format: Contemp. ■ Randy T. Odeneal, gen mgr; Rick Green, coml mgr; Bill Martin, mus dir. ■ Rates: \$40; 36; 40; 40.

**WXLY(FM)**See North Charleston.

**WXTC(FM)**—Listing follows WCSC(AM).

**Cheraw**

**WCRE(AM)**—July 1954: 1420 khz; 1 kw-D. Box 631 (29520). (803) 537-7887. Orr Broadcasting Inc. (acq 8-2-77). Net: RKO II, S.C. Net. Rep: Keystone, Southern Spot Sls. Format: Adult contemp. Spec prog: Black 3 hrs wkly. ■ Michael G. Orr, pres, gen & gen sls mgr; George Adams, prog & mus dir; Susan Windham, prom mgr; Dave Raley, chief engr. ■ Rates: \$4.75; 4.25; 4.50;—

**WPDZ(FM)**—July 17, 1979: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Box Z-103, Old Society Hill Rd. (29520). (803) 537-5588. Cheraw Bcstg. Co. Inc. Net: ABC/FM. Format: Adult contemp. ■ Robert F. Eskridge Sr., pres; Robert F. Eskridge Jr., gen & gen sls mgr; William D. Cox, prog dir; Ed McConeghy, mus dir. ■ Rates: \$6.25; 5.25; 6.25; 5.25.

**Chester**

**WZDK(FM)**—Co-owned with WBZK(AM) York. Aug 30, 1969: 99.3 mhz; 3 kw. Ant 365 ft. Stereo. Box 297 (29706). (803) 377-3193. Chester County Bcstg Corp. Net: NBC's The Source. Rep: Rilely, Carolina Spot Sales. Format: Young adult contemp. ■ Curtis Sigmon, pres, gen mgr & chief engr; Jeffrey Sigmon, prog dir; Milton Sigmon, coml mgr; Lynn Sinclair, mus dir. ■ Rates: \$12; 9.50; 12; 5.50.

**WGCD(AM)**—July 19, 1948: 1490 khz; 1 kw-D, 250 w-N. Box 746 (29706). (803) 377-1111. Noelle Bcstg. Co. Inc. Net: ABC/C. Rep: Southern Spot Sls. Format: Top-40, Black. Spec prog: Farm 2 hrs wkly. ■ Donnie Godale, pres; Jerry Goodale, gen mgr; Malcolm Watson, gen mgr; Tom Campbell, prog dir; Allen Price, mus dir; Kathy Jones, off mgr; Joel Schockley, chief engr. ■ Rates: \$6; 6; 6; 6.

**Clemson**

**WCCP(AM)**—July 27, 1969: 1560 khz; 1 kw-D, DA. Box 1560 (29631). (803) 654-5400. Tri-County Bcstg. Corp. Net: AP. Rep: Southern Spot Sls. Format: MOR. ■ Pete J. & James J. Stathakis, owners; Bob Biermann, coml mgr; Jon Havermale, mus dir; Red Durkan, news dir; Dave Reddick, chief engr. ■ Rates: \$2.65; 2.65; 2.65;—

**\*WSBF-FM**—March 16, 1961: 88.1 mhz; 1 kw. Ant 180 ft. Box 2156, Clemson University (29632). (803) 654-3706. Clemson University. Format: Div. Spec progs: Jazz, class. ■ Mike Mattison, bus dir; Dave Jones, chief engr.

**Clinton**

**WPCC(AM)**—Sep 11, 1957: 1410 khz; 1 kw-D. Box 663 (29325). (803) 833-4215. Laurens County Communications Inc. (acq 9-12-83). Net: ABC/C. Rep: Keystone. Format: Top-40. ■ Dan Lynch, gen mgr & prog dir; Henry T. Lashley, asst mgr; Hayne Davis, prom mgr; Jimmy Cheeks, news dir; John Wallace, mus dir; Norman Payne, chief engr. ■ Rates: \$3.93; 3.93; 3.93; 3.93.

**Columbia**

**WCEZ(FM)**—Feb 6, 1971: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. 3737 Covenant Rd. (29204). (803) 738-1550. Limetree Bay Bcstg Corp. (acq 9-15-81). Net: RKO II. Rep: Blair. Format: Easy Istng. Spec prog: Class 2 hrs wkly. ■ Stewart Freeman, pres; Robert W. Simpkins, gen mgr; Linda Sobotowicz, gen sls mgr; Guerry Tanner, prog dir; Mike Lane, opns mgr; Mel Jenkins, news dir; Weat C. Mattis, chief engr. ■ Rates: \$35; 30; 39; 32.

**WCOS(AM)**—1939: 1400 khz; 1 kw-D, 250 w-N. Box 748, 2440 Millwood Ave. (29202). (803) 256-7348. WCOS Inc. 2-1-58). Net: ABC/I. Rep: McGavren-Guild. Format: Modern country. ■ George H. Buck Jr., pres; Jake Bogan, gen mgr; Jimmy Collins, gen sls mgr; Jim Tice, prog dir; Henry Holmes, news dir; Milton Holladay Jr., chief engr.

**WCOS-FM**—March 1951: 97.9 mhz; 50 kw. Ant 420 ft. (CP: 100 kw. Ant 985 ft.). Stereo. Prog sep from AM. Format: Modern country. ■ Jim Tice, prog dir.

**WDPN(FM)**—Not on air, target date unknown: 103.1 mhz; 3 kw. Ant 300 ft. 2405 Pinetops Rd. (29210). Midcom Corp. Format: MOR, gospel.

**WIS(AM)**—July 10, 1930: 560 khz; 5 kw-U, DA-N. Box 21567 (29221). (803) 772-5600. Cosmos Bcstg Corp. (group owner; acq 1931). Net: CBS. Rep: Christal. Format: News, info. ■ Charles T. Jones, VP & gen mgr; Dale McCaskill, gen sls mgr; Jack Lovelady, asst gen mgr. ■ WIS-TV affil. ■ Rates: \$64; 36; 46; 30.

**\*WLTR(FM)**—July 1, 1976: 91.3 mhz; 100 kw. Ant 850 ft. (CP: Ant 760 ft.). Stereo. Drawer L, 2712 Millwood Ave. (29205). (803) 758-2899. South Carolina Educational Radio Network. Format: Class, ed, oldies. Spec prog: Sp 1 hr wkly. ■ Jay LeRoy Stowell, stn mgr; William D. Hay, educ radio dir; Jay Latham, University rel; Herbert Reeves, prog dir; Tom Shealey, mus dir; Marcia Milligan, prom mgr; Joe Pinkston, news dir; Herbert Moore, studio engr.

**\*WMHK(FM)**—Aug 30, 1976: 89.7 mhz; 100 kw. Ant 420 ft. Stereo. Box 3122 (29230). (803) 754-5400. Columbia Bible College Bcstg. Co. Net: UPI. Format: Ed, rel. ■ David Morrison, gen mgr; Rob Gregory, prog dir; Don Hughes, mus dir; Linda White, news dir; Rashie Kennedy Jr., chief engr.

**WNOK(AM)**—Jan 1, 1947: 1230 khz; 1 kw-D, 250 w-N. 1717 Gervais St., Box 50568 (29250). (803) 254-9146. Audubon Bcstg. Co. Inc. (acq 1-1-79). Net: ABC/C. Rep: Katz. Format: Top-40. ■ Pegram Harrison, pres; William L. McElveen, VP & gen mgr; Ken Watts, coml mgr; Barry Thomas, prog dir; Dave Scott, mus dir; Peter Hamlett, chief engr. ■ Rates: \$40; 30; 36; 20.

**WNOK-FM**—July 15, 1959: 104.7 mhz; 100 kw. Ant 1,014 ft. Stereo. (803) 771-0105. Prog sep from AM. Format: Top-40. ■ Pandora Reynolds, news dir; Scott Summers, mus dir. ■ Rates: \$105; 53; 76; 32.

**WOIC(AM)**—June 30, 1954: 1320 khz; 5 kw-D, 2.5 kw-N, DA-N. Box 565 (29202). (803) 796-0927. Nuance Corp. (acq 2-1-74). Net: Natl Black. Rep: Eastman. Format: Black contemp. ■ I.S. Leevy Johnson Esq., pres; Elliott E. Franks III, exec VP & gen mgr; Douglas W. Craig, gen sls mgr; Bobby Waiters, prog dir & prom mgr; Bobby Waiters, mus dir; Beverly Spearman, news dir; Ben Wood, chief engr. ■ Rates: \$30; 24; 28; 22.

**WQXL(AM)**—June 15, 1945: 1470 khz; 5 kw-D. Box 3277 (29230). (803) 779-7910. Metro Communications (acq 1974). Net: SCN, Sheridan. Rep: Keystone, Busby,

## South Carolina Radio

Finch. Format: Relg. MOR. Spec prog: Black 12 hrs wkly. ■ Garrett M. Alderfer, pres; Dorothea S. Alderfer, VP; John H. George Jr., gen mgr; C.M. Dinwiddie, coml mgr; Milton R. Holladay Jr., chief engr. ■ Rates: \$7.25; 7.25; 7.25.

**WSCQ(FM)**—Aug 5, 1975: 100.1 mhz; 2.4 kw. Ant 330 ft. Stereo. 1440 Knox Abbott Dr. (29169). (803) 796-9060. Congaree Broadcasters Inc. Net: CBS R/R. Rep: Torbet. Format: Adult contemp. ■ Bill Benton, pres & gen mgr; Dennis Waldrop, coml mgr; Tom Clark, prog dir & prom mgr; Fayne Anderson, chief engr. ■ Rates: \$33; 24; 28; 18.

**WTGH(AM)** See Cayce.

**\*WUSC-FM**—Jan 17, 1977: 91.9 mhz; 10 w. Ant 260 ft. (CP: 90.5 mhz, 3 kw, Ant 233 ft.). Drawer B, U. of South Carolina (29208). (803) 777-4165. Extension Division of U.S.C. Format: Prog, ed. Spec prog: Jazz 19 hrs wkly. ■ Ron Marsh, stn mgr; Andy Moore, prog dir; Sandra M. Jones, mus dir; Bryan Glazer, news dir; Harry Bousberelis, chief engr.

**WWDW(FM)** See Sumter.

**WZLD(FM)**—See Cayce.

## Conway

**\*WHMC-FM** Not on air, target date unknown: 90.4 mhz; 20 kw. Ant 706 ft. 2712 Millwood Ave, Drawer L, Columbia (29205). South Carolina Educational Television Commission.

**WJXY(AM)**—Feb 23, 1977: 1050 khz; 5 kw-D, DA. Stereo. Box 1207 (29526). (803) 397-3666. Kingston Bcstg Co. Net: RKO Two, SCN. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ H.M. Floyd, pres; Tommy Grainger, gen & gen sls mgr; Robert Smith, chief engr; David Joyner, prog & mus dir; Bobby Vandergriff, news dir. ■ Rates: \$7; 7; 7.

**WLAT(AM)**—August 1945: 1330 khz; 5 kw-D, 500 w-N, DA-N. Box 799 (29526). (803) 248-9040. Resort Bcstrs of South Carolina Inc. (acq 9-1-84). Group owner: Beasley Bcst Group. Net: MBS. Rep: TN Spot Sls. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Edward F. Seeger, gen mgr; Mike Green, gen sls mgr; Jessie Cox, prog dir; Jerry Jenrette, mus & news dir; Jack Hawley, chief engr. ■ Rates: \$14; 12.50; 14; 12.50.

**WYAV(FM)**—Co-owned with WLAT(AM). July 1964: 104.1 mhz; 26 kw. Box 1041, Myrtle Beach (29577). (803) 448-1041. Stereo. Prog sep from AM. Net: MBS. Rep: TN Spot Sales. Format: Top-40. ■ Kriss Blake, prog dir; Lloyd Maxwell, mus dir. ■ Rates: \$33; 31; 33; 26.

## Darlington

**WDAR-FM**—Listing follows WKGE(AM).

**WKGE(AM)**—1955: 1350 khz; 1 kw-D, DA. Box 811. (29532). (803) 393-4081. MEG Associates (acq 6-84). Net: ABC/I. Rep: TN Spot Sls. Format: Relg, gospel music. ■ J. Taylor Monfort, mngng gen ptrn; Jacqueline S. Tompkins, gen sls mgr; Jeffrey A. Goodridge, opns dir. ■ Rates: \$8.24; 8.24; 8.24; 8.24.

**WDAR-FM**—Co-owned with WKGE(AM). Dec 1965: 105.5 mhz; 3 kw. Ant 282 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates same as AM.

## Dillon

**WDSC(AM)**—May 22, 1946: 800 khz; 1 kw-D, DA. Box 231 (29536). (803) 774-9031. Coastal Plains Bcstg Inc. (acq 12-30-83). Net: ABC/E. Rep: Roslin. Format: C&W. Spec prog: Black 10 hrs wkly. ■ Dave Phillips, gen mgr; Bill Jellison, gen sls mgr; Bob Dehn, prog dir; Dan E. Lockemy, mus dir; John Stephens, news dir; Doug Carter, chief engr. ■ Rates: \$5; 4.50; 5; 4.50.

**WDSC-FM**—Feb 16, 1954: 92.9 mhz; 100 kw. Ant 604 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$18; 16; 18; 12.

## Due West

**\*WARP(FM)**—Sep 14, 1970: 91.7 mhz; 10 w. Ant 107 ft. Box 259, Erskine College (29639). (803) 379-8818. Erskine College Board of Trustees. Format: Div. ■ Gregory Attaway, gen mgr; Paul Pedings, chief engr.

## Easley

**WELP(AM)**—March 1951: 1360 khz; 1 kw-D, DA-D. Box 667 (29640). (803) 859-9388. Pickens County Bcstg. Inc. (acq 7-53). Net: UPI, Keystone. Format: Rel. ■ Cleatus O. Brazzell, pres, gen mgr; Jasper D. Moore, coml mgr; Chas. B. Smith, prog dir; Joe L. Burgess, sports dir; Burt Anderson, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WELP-FM**—1964: 103.9 mhz; 2.5 kw. Ant 204 ft. (CP: Ant 328 ft.). Stereo. Dups AM 10%. Format: C&W.

## Elloree-Santee

**WSOL(AM)**—Oct 1, 1981: 1370 khz; 5 kw-D, DA. Stereo. Rt. 1, Box 189, Santee (29142). (803) 854-2671. Clarence E. Jones. Net: UPI. Format: Black rel. ■ Bob Frazier, prog dir; Clarence E. Jones, chief engr. ■ Rates: \$7; 7; 7.

## Florence

**WDSC-FM** See Dillon.

**WJMX(AM)**—July 13, 1947: 970 khz; 5 kw-D, 1 kw-N, DA-N. Box 2468, US 52 N. at I-95 (29503). (803) 665-0970. Atlantic Bcstg. Co. Net: CBS Radio Radio, Tobacco Radio Net. Rep: Radio Stn Rep. Format: Top-40. Spec prog: Farm 7 hrs wkly. ■ Paul H. Benson Jr., pres & gen mgr; Bill Smith, news dir; Mike Stewart, mus & prog dir; Frank A. Jenne, chief engr. ■ Rates: \$18; 14; 18; 14.

**WSTN(FM)**—Co-owned with WJMX(AM). Oct 1, 1964: 106.3 mhz; 3 kw. Ant 289 ft. Stereo. Prog sep from AM. Net: CBS. Format: MOR. Spec prog: Big Band. ■ Bill Finch, mus dir. ■ Rates same as AM.

**WOLS(AM)**—Nov 18, 1937: 1230 khz; 1 kw-D, 250 w-N. 151 S. Dargan St. F-13 (29501). (803) 665-1230. Florence Bcstg. Co. (acq 1941). Net: AP. Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ A. Pinckney Skinner III, pres & gen mgr; Doug Williams, prom mgr; John Allen, prog dir; Ingram Truluck, mus dir; Jonathan Fritz, news dir. ■ Rates: \$4.95; 4.95; 4.95; 4.95.

**WSTN(FM)**—Listing follows WJMX(AM).

**WYNN(AM)**—Nov 5, 1958: 540 khz; 250 w-D. 170 E. Palmetto St. Box F-14. (29501). (803) 662-6364. Forjay Bcstg. (acq 4-16-72). Net: Sheridan. Rep: Weiss-Powell. Format: Black. Spec prog: Gospel 10 hrs wkly. ■ James N. Maurer, pres & gen mgr; Pansy Morgan, coml mgr; Andrew Bailey, prog dir & prom mgr; Dudley Coxe, chief engr; Carolyn Davis, mus dir; Jim Maurer, news dir. ■ Rates: \$9.75; 8.25; 9.75; 8.25.

## Fountain Inn

**WFIS(AM)**—October 1956: 1600 khz; 1 kw-D. Box 156 (29644). (803) 963-5991. Fountain Inn-Simpsonville Enterprises Inc. Net: SCN. Format: C&W. Spec prog: Gospel 15 hrs wkly. ■ Ben H. Davis Jr., pres, gen & sls mgr; Jerry Wickline, prog & news dir; Allen Riddle, mus dir & chief engr. ■ Rates: \$9; 5; 8;

## Gaffney

**WAGI-FM**—Listing follows WEAC(AM).

**WEAC(AM)**—Sep 28, 1962: 1500 khz; 1 kw-D, 500 w-CH. Box 1210 (29342). (803) 489-9066. Gaffney Bcstg. Inc. Net: NBC, SCN. Rep: Penn Watson, Southern Spot Sls. Format: Top-40. ■ E. Raymond Parker, pres; Dennis Fowler, prog & mus dir; Jim Holland, news dir; Ronald Owenby, gen mgr; Bright G. Parker, VP & sec; Ed Elliot, stn mgr; Cleo Vaughn, office mgr; Craig S. Turner, chief engr. ■ Rates: \$10.50; 9.30; 9.30; 9.30.

**WAGI-FM**—Co-owned with WEAC(AM). 1959: 105.3 mhz; 100 kw. Ant 1190 ft. Stereo. Dups AM 5%. (acq 1-15-71). Format: C&W, gospel. ■ Rates same as AM.

**WFGN(AM)**—1948: 1180 khz; 2.5 kw-D. 1570 Leadmine Rd. (29340). (803) 489-4795. WFGN Inc. (acq 12-8-80). Net: ABC/E. Rep: Bolton, Carolina Spot Sls. Format: Top-40. ■ Jerry McSwain, pres; Steve Woodward, gen mgr. ■ Rates: \$12; 4.75; 5.25; 4.50.

**\*WYFG(FM)**—Oct 12, 1982: 91.1 mhz; 98 kw. Box 578 (29342). (803) 487-5836. Bible Bcstg Net. Net: AP. Format: Rel. ■ Lowell Davey, pres; Tim Trogdon, gen mgr.

## Georgetown

**WAZX(FM)**—Listing follows WGTN(AM).

**WGMB(FM)**—Listing follows WINH(AM).

**WGTN(AM)**—July 1, 1949: 1400 khz; 1 kw-D, 250 w-N. Drawer 1400 (29442). (803) 546-4161. Seacoast Bcst. Corp. (acq 7-6-71). Net: SCN. Rep: Keystone. Format: MOR. ■ Richard T. Laughridge, pres; J. William Nichols, VP & gen mgr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WAZX(FM)**—Co-owned with WGTN(AM). May 1, 1973: 106.3 mhz; 3 kw. Ant 130 ft. Stereo. Format: Top-40. ■ Rates same as AM.

**WINH(AM)**—March 1962: 1470 khz; 1 kw-D. Drawer W (29442). (803) 546-5141. Winyah Bay Bcstg. Co. Inc. Net: ABC/I. S.C. Net. Rep: Southern Spot Sls. Format: MOR, standards. ■ John Benson, sls mgr; Bill Oberst, opns mgr; Virginia Bayles, news dir; Robert Swinton, mus dir; Allen S. Hovermale, chief engr. ■ Rates: \$5.88; 5.29; 5.88; 5.29.

**WGMB(FM)**—Co-owned with WINH(AM). Sep 25, 1971: 97.7 mhz; 3 kw. Ant 180 ft. (803) 546-5141. Net: ABC/C. Format: Top-40. ■ Rates: \$7.65; 7.05; 7.65; 7.05.

## Goose Creek

**WLNB(FM)**—May 19, 1983: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. 2 Stephanie Dr. (29445). (803) 553-9000. O'Grady Communications Inc. Net: ABC/D. Format: Adult contemp. ■ Bruce Roberts, pres, gen mgr, prog dir & chief engr; Tom Flack, gen sls mgr; Ed Welch, mus dir; John Salter, prom mgr; Jackie Grimble, news dir. ■ Rates: \$14; 10; 12; 8.

## Gray Court

**WSSL-FM**—November 1960: 100.5 mhz; 100 kw. Ant 1280 ft. Stereo. Box 100 (29602). (803) 246-0100. Keymarkets Comm Inc. (acq 9-1-81). Group owner: Keymarket Stn. Net: RKO II. Rep: Eastman. Format: Mod country. ■ Kerby Confer, pres; Mike Steinhilper, gen mgr; Kent Haney, gen sls mgr; John Knight, prog dir; Kris Harrison, chief engr. ■ Rates: \$80; 75; 75; 25.

## Greenville

**WAZX(FM)**—See Georgetown.

**WBBR(AM)**—See Travelers Rest.

**\*WEPR(FM)**—Sep 3, 1972: 90.1 mhz; 100 kw. Ant 1,100 ft. Stereo. 2712 Millwood Ave., Drawer L (29250). (803) 758-7318. S.C. Educational TV Commission. Net: NPR. Format: Ed, class. Spec prog: Farm 2 hrs wkly. ■ Henry J. Canthen, pres & gen mgr; Wm. D. Hay, dir of radio; Charlton Bowers, chief engr; Lily Roland Hall, stn mgr; Jon Snoddy, stn engr; Charlotte Holt, prom mgr; Bo Bierley, prog & news dir; Rachel Jeffreys, mus dir.

**WESC(AM)**—March 1947: 660 khz, 50 kw-U, DA-D. Ant 600 ft. Box 660 (29602). (803) 242-4660. Bcstg. Co of the Carolinas Inc. (acq 4-58). Net: ABC/E. Rep: Blair. Format: C&W. ■ Robert A. Schmid, chmn of bd; John Y. Davenport, pres & gen mgr; Wally Mullinax, coml mgr; Steve Brown, prog dir; Bob Hooper, mus dir; Allen Bookout, news dir; Don Gowens, chief engr.

**WESC-FM**—March 1948: 92.5 mhz; 100 kw. Ant 2,000 ft. Stereo. Format: Dups AM 25%.

**WFBC(AM)**—1933: 1330 khz; 5 kw-U, DA-N. Box 1330, 505 Rutherford St. (29602). (803) 271-9200. Multimedia Inc. Group owner: Multimedia Bcstg Co. Net: NBC Talk, NBC's The Source. Rep: Katz. Format: Old. ■ Walter E. Barlett, source pres; A. Bruce Buchanan, exec VP, gen & gen sls mgr; Greg R. Anderson, prog dir; Leigh Earle, sls mgr; Joan Martin, news dir; Jack Fulmer, chief engr. ■ Rates: \$15; 10; 15; —



**WFBC-FM**—1947: 93.7 mhz, 100 kw. Ant 1,840 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Adult contemp. ■ WFBC-TV affil. ■ Rates: \$55; 45; 20;—

**WHYZ(AM)**—May 26, 1966: 1070 khz; 50 kw-D, DA. Box 4309 (29608). (803) 246-1441. Hooper Comm Corp. (acq 3-5-82). Net: Sheridan, Nat Black. Rep: Howard. Format: Black. Spec prog: Jazz 12 hrs wkly ■ Thomas Hooper, pres & gen mgr; Diane Hooper, VP bus mgr; Michael Williams, prog & mus dir; Ray Slatton, chief engr. ■ Rates: \$34; 30; 34;—

**\*WLFJ(FM)**—May 1983: 89.3 mhz; 41 kw. Ant 1,100 ft. 2420 Wade Hampton Blvd. (29615). (803) 292-6040. Evangel Christian School. Net: AP. Format: Ed, rel. ■ Karl Strader, pres; Jim Campbell, gen mgr; Bill Bridges, opns dir; L. Dale Gilbert, prog dir; Allen Henderson, mus dir; Rodger J. Roth, chief engr.

**WMUU(AM)**—Sep 15, 1949: 1260 khz; 5 kw-D. 920 Wade Hampton Blvd. (29609). (803) 242-6240. WMUU Inc. (acq 3-27-75). Net: AP. Format: Rel. ■ Jim Dickson, gen mgr; Charles Koelsch, mus dir; Willie Thompson, chief anncr; Paul Wright, opns dir; Joe Norris, chief engr. ■ Rates: \$15; 10; 12;—

**WMUU-FM**—Aug 15, 1960: 94.5 mhz; 100 kw. Ant 1,200 ft. Stereo. Format: Btfl mus, class, rel. Prog sep from AM. ■ Rates: \$20; 12; 15; 20.

**\*WPLS-FM**—Sep 1980: 96.5 mhz; 4.2 kw. Ant 64 ft. Furman Univ. Box 28573 73 (29613). (803) 294-2062. Format: Prog. Spec prog: New music 12 hrs wkly. ■ Russ Morin, stn mgr; Ted McCall, chief engr.

**WQOK(AM)**—Feb 8, 1954: 1490 khz; 1 kw-D, 250 w-N. 310 Rutherford St., Box 567 (29602). (803) 242-1490. Paramount Bcstg Co. (acq 3-19-81). Net: MBS. Format: Urban contemp. ■ Alton L. Finley Jr, pres & gen mgr; Mary Dunagan, gen sls mgr; Bill Krieger, prog dir; Ted A. McCall, chief engr. ■ Rates: \$21.50; 20; 21.50; 18.

**WSSL(AM)**—1950: 1440 khz; 5 kw-U, DA-N. Box 100. (29602). (803) 246-0100. Keymarket Comm Inc. (acq 3-4-82). Group owner: Keymarket Stns. Net: CBS, ABC Talkradio. Rep: Eastman. Format: Talk, news, sports. ■ Paul H. Rothfuss, pres; Mike Steinhilper, gen mgr; Kent Haney, gen sls mgr; Scot Shannon, prog dir; Kris Harrison, chief engr. ■ Rates: \$30; 12; 15; 8.

**WSSL-FM**—See Gray Court.

**WTBI(AM)**See Pickens.

Greenwood

**WCRS(AM)**—Sep 1, 1941: 1450 khz; 1 kw-U, Box 1247 (29648). (803) 223-8553. Eaton Bcstg Inc. (acq 9-22-82). Net: NBC. Format: MOR. ■ W.P. Eaton, pres, gen & gen sls mgr; Fred Moore, opns mgr; Darroll Evans, news dir; Charles M. Sparks, chief engr. ■ Rates: \$10; 8; 8.50; 6.50.

**WSCZ(FM)**—Co-owned with WCRS(AM). April 28, 1965: 96.7 mhz; 1.6 kw. Ant 390 ft. Stereo. Prog sep from AM. Format: Modern Country. ■ Rates: \$11; 9; 9.50; 7.50.

**WGSW(AM)**—April 15, 1953: 1350 khz; 1 kw-D. Box 1306 (29646). (803) 223-5945. Radio Greenwood Inc. Net: ABC/E. Format: C&W. ■ Mel Riley, mgr; Joe Swoford, gen mgr; Gary Miller, mus dir; David Burdett, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**WMTY(AM)**—June 20, 1973: 1090 khz; 1 kw-D. Rt 11, Box 98. (29646). (803) 223-4300. United Community Enterprises Inc. Net: MBS, SCN. Rep: Dora Clayton. Format: Urban contemp. Spec prog: Farm 1 hr wkly. ■ Wally Mullinax, pres; Norm Wiseman, VP, gen, coml, prom mgr & prog dir; Mike Shannon, mus dir. ■ Rates: \$10.85; 10.30; 10.85; 10.30.

**WSCZ(FM)**—Listing follows WCRS(AM).

Greer

**WCKI(AM)**—March 3, 1955: 1300 khz; 1 kw-D. Box 709 (29652). (803) 877-8458. Sira-Pack Radio Inc. (acq 5-4-64). Format: Gospel. ■ Marshall T. Pack, pres; Henry Condrey, gen mgr & news dir; Arlene C. Pack, coml mgr; Ronald Pack, prog & mus dir; Willis Pack, chief engr. ■ Rates: \$8; 8; 8; 8.

**WEAB(AM)**—June 15, 1949: 800 khz; 250 w-D. Box 549, Tyron St. (29652). (803) 877-3141. Thomas D. Norton (acq 12-2-83). Net: ABC/I. Format: C&W. Spec prog: Bluegrass 15 hrs wkly. ■ Ric Rogers, prog dir. ■ Rates: \$8; 6; 8; 6.

Hampton

**WBHC(AM)**—September 1957: 1270 khz; 1 kw-D. Box 666 (29924). (803) 943-2831. Hampton County Bcstrs. Inc. Net: MBS. ■ Carl (Tony) Gross, pres & gen mgr; Adeline Gross, traf mgr; Don Starr, prog dir; Richard Mixson, mus dir; Jim Daniel, news dir; Jerry Smith, chief engr.

**WBHC-FM**—Co-owned with WBHC(AM). September 1970: 103.1 mhz; 3 kw. Ant 145 ft. Dups AM 75%. Format: MOR.

Hartsville

**WHSC(AM)**—Oct 1, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 940 (29550). (803) 332-8101. Hartsville Bcstg Co. Net: AP. Rep: Tobacco. Format: MOR. ■ J. L. Wiggins, pres; O. B. Lyles, gen & coml mgr; Nancy Truesdale, news dir; William Freeman, prog & mus dir; Lacy Richardson, prom mgr; Dell Richardson, chief engr. \*Uf254; 4; 4; 4.

**WSDC(AM)**—Dec 4, 1972: 1490 khz; 1 kw-D, 250 w-N. 430 West Lincoln St. (29550). (803) 332-1576. Community Bcstg Co. Inc. of Hartsville. Format: Urban contemp. ■ Harold Bledsoe, gen & gen sls mgr; Sharon Morgan, prog & mus dir; Jim Hohn, news dir; Robert Perkins, chief engr. ■ Rates: \$4.10; 4.10; 4.10; 4.10.

Hemingway

**WKYB(AM)**—April 28, 1967: 1000 khz; 10 kw-D, 5 kw-CH. Box 1000 (29554). (803) 558-2558. Hemingway Bcstg Co. Inc. Net: SCN. Rep: TN Spot Sls. Format: Adult contemp. Spec progs: Black 2 hrs wkly. ■ Dexter Stuckey, pres; Donald Hastings, gen mgr & chief engr; Louetta Williams, coml mgr; Mike Stevens, mus dir. ■ Rates: \$6; 6; 6; 6.

**\*WLGJ(FM)**—Not on air, target date 1984: 90.9 mhz; 50 kw. Ant 500 ft. (CP: Ant 889 ft.). Stereo. Rt. 2, Box 71 (29554). (803) 558-5093. Louis G. Gregory Baha'i Institute. Format: Community dev. ■ Alberta Deas, administrator.

Hilton Head Island

**WHHQ(AM)**—Feb 14, 1983: 1130 khz; 1 kw-D. Stereo. (CP: 500 w-N, DA-N). 14 Archer Rd. (29928). (803) 785-6001. Calibogue Bcstg Co. Net: AP. Rep: Leisure Market; Busby, Finch, Latham & Widham. Format: Oldies. ■ Thomas H. Harvey, pres; Carl McNeill, gen mgr; Fred German, gen sls mgr; Greg Burke, prog dir; Howard Foster, news dir; Lee Simmons, chief engr. ■ Rates: \$20; 15; 20;

**WHHR(FM)**—Co-owned with WHHO(AM). July 14, 1973: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Hilton Head Bcstg Corp. (acq 12-1-82). Format: Btfl mus. ■ Rates: \$35; 30; 35; 20.

**New FM**Not on air, target date unknown: 105.5 mhz. c/o 1512 Westmoreland Ave., Charleston (29412). Jesse N. Williams Jr.

Holly Hill

**WKHJ(AM)**—Dec 1, 1972: 1440 khz; 1 kw-D. (CP: 1 kw-N, DA-N). Box 1087 (29059). (803) 496-5352. Radio Holly Hill Inc. (acq 8-27-84). Net: RKO Two, SC Net. Format: C&W. Spec progs: Farm 2 hrs, black 6 hrs wkly. ■ Lew Banks, pres & gen mgr & news dir; Ted Pacheco, VP; G.W. Koonits, sls mgr & chief engr; Lee Allen, prog & mus dir; John White, sports dir. ■ Rates: \$5; 5; 5;

**WRIX(FM)**—June 10, 1977: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 525 (29654). (803) 369-2811. FM 103 Inc. Net: AP. Rep: South Spots. Format: MOR. ■ Matt Phillips, pres & gen mgr; Al Joseph, prog dir; Jeanette Phillips, coml mgr; Joel Kay, mus & news dir; Dave Reddick, chief engr. ■ Rates: \$3.50; 3; 3.50;—

Honea Path

Johnston

**WJES(AM)**—June 12, 1961: 1190 khz; 1 kw-D. Drawer 1 (29832). (803) 275-4444. Edgefield-Saluda Radio Co. Net: RKO Two, SCN. Rep: Keystone. Format: Adult contemp, C&W. Spec progs: Farm 3 hrs, Black 2 hrs. ■ Mike Casey, pres & gen mgr; Frank Davis, prog dir. ■ Rates: \$3.95; 3.95; 3.95;

**WKSX(FM)**Co-owned with WJES(AM). Not on air, target date March-April 1985: 92.7 mhz; Ant 268 ft. Stereo. Prog sep from AM.

Kershaw

**WKSC(AM)**—Dec 21, 1961: 1300 khz; 500 w-D. 502 W. Church St. (29067). (803) 475-8585. Kershaw Bcstg Corp. Net: ABC/I. Format: C&W, MOR. ■ Jess B. Tatum, pres, gen mgr & chief engr; Mozelle P. Byrd, coml mgr.

Kingstree

**WDKD(AM)**—July 1949: 1310 khz; 5 kw-D. Box 525 (29556). (803) 382-2361. Davidson Communications (acq 6-30-75). Group owner: WMUG Inc., Jesup Bcstg. Net: ABC/I, SCN. Format: Talk, C&W. Spec prog: Farm 7 hrs wkly. ■ John W. Davidson Sr., pres; Don H. LaDuke, gen mgr; Charles Walker, coml mgr; Debbie McAllister, prog & mus dir; Alan Hovermale, chief engr; Warren Montgomery, news dir. ■ Rates: \$6; 6; 6;—

**WWKT-FM**—Co-owned with WDKD(AM). May 28, 1966: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: Black, jazz. ■ Tony Larson, gen sls mgr; Tracy Moore, prog & mus dir. ■ Rates same as AM.

**WKSP(AM)**—Aug 29, 1967: 1090 khz; Stereo. 5 kw-D, DA. Box 698 (29556). (803) 382-2382. Williamsburg County Bcstg Co. Inc. (acq 12-1-79). Net: MBS. Rep: Southern Spot Sls. Format: Top-40. Spec progs: Farm 10 hrs, Black 4 hrs wkly. ■ Gregory Knop, pres & gen mgr; Carolyn Hughes, coml mgr; John Buttermore, prog dir; Patti Cantey, mus dir; Linda Knop, prom mgr; Allen Hovermale, chief engr. ■ Rates: \$5; 5; 5; 5.

Ladson

**\*WKCL(FM)**—Jan 11, 1982: 91.5 mhz; 3 kw. Ant 175 ft. Stereo. 315 Oxford Rd. Box 809. (29456). (803) 553-5420. Chapel of the Holy Spirit and Holy Spirit Bible College. Net: UPI. Format: Ed, rel. ■ W.P. Phillips, pres & gen mgr; Marilyn Phillips, prog & news dir; Andrew Felker, chief engr.

Lake City

**WGFG(FM)**—Listing follows WJOT(AM).

**WJOT(AM)**—Oct 9, 1953: 1260 khz; 1 kw-D, DA-D. Box 1177 (29560). (803) 394-2088. Coastline Bcstg Co. (acq 1-24-69). Net: RKO Two, SCN. Rep: TN Spot Sales Inc. Format: Adult contemp, relig. Specv prog: Black 2 hrs wkly. ■ S. Charles Green, pres, gen & gen sls mgr; Ken Martin, prog dir; Art Herbert, mus & news dir; Henly McElveen, chief engr. ■ Rates: \$5; 5; 5;—

**WGFG(FM)**—Co-owned with WJOT(AM). May 11, 1977: 100.1 mhz; 3 kw Ant 295 ft. Stereo. Format: Btfl mus. ■ Ken Martin, prog dir.

Lancaster

**WAGL(AM)**—Aug 7, 1962: 1560 khz; 50 kw. DA-2. Box 28 (29720). (803) 283-8431. Palmetto Bcstg System Inc. Net: ABC/E. Format: Top-40. ■ B. L. Phillips Jr., pres, gen & coml mgr; Mark Hanson, air prom; Jon Paul, mus dir; Jim Wall, news dir; Pete Gilmore, chief engr; Barbara Baldwin, prog mgr. ■ Rates: \$11; 11; 11;—

**WLCM(AM)**—Nov 26, 1951: 1360 khz; 1 kw-D. 103 S. Catawba St. (29720). (803) 283-2051. Royal Bcstg Co. Net: AP, SCN. Rep: Keystone, Southern Spot Sls. Format: Modern country. Spec progs: Farm 2 hrs, Black 2 hrs wkly. ■ C. K. Connelly Jr., pres; Gene Baker, VP &

## South Carolina Radio

gen mgr; Wendell Rowell, coml mgr; Heath Newman, opns mgr; Ronald Tollison, mus dir; Heath Newman, news dir; Ron Tollison, chief engr. ■ Rates: \$4.90; 4.90; 4.90; 4.90.

**WPAJ-FM**—Co-owned with WLCM(AM). July 27, 1964: 107.1 mhz; 3 kw. Ant 220 ft. Stereo. Prog sep from AM. Net: AP. Format: Adult contemporary.

### Laurens

**WLBG(AM)**—March 1, 1947: 860 khz; 1 kw-D. Box 860 (29360). (803) 984-3544. Southeastern Bcst Assocs. Inc. (acq 8-5-83). Net: SCN. Format: Div. Spec progs: Farm 5 hrs, Black 4 1/2 hrs wkly. ■ Emil J. Finley, pres & gen mgr; Doug Holliday, prog dir; Rick Crew, mus dir; Jim Kingman, prom mgr; Earl Turner, stn mgr & news dir. ■ Rates: \$7; 7; 7;

### Leesville

**WBLR(AM)**—See Batesburg.

### Lexington

**WXAX(AM)**Not on air, target date unknown: 1170 khz. c/o 2923 Millwood Ave, Columbia (29205). Standard Bcstg Inc.

### Loris

**WVSL(AM)**—August 1958: 1570 khz; 1 kw-D. (CP: 1240 khz; 5 kw-D, 250 w-N). Box 578 (29569). (803) 357-3183. FTW Bcstg Inc. (acq 8-10-82). Net: ABC/I, SCN. Rep: Keystone, Continental, Southern Spot Sls. Format: Top-40. Spec progs: Farm 1 hr wkly, gospel 2 hrs wkly. ■ Dennis A. Stage & Paul K. Lucas, owners; Mike Allen, prog dir.

### Manning

**WTWE(FM)**—Listing follows WYMB(AM).

**WYMB(AM)**—July 15, 1957: 1410 khz; 1 kw-D. Box 400 (29102). (803) 435-8388. Clarendon County Bcstg Corp. (acq 5-15-68). Net: AP. Format: Top-40. Spec prog: Farm 12 hrs wkly. ■ Betty T. Roper, pres; Carl Roach, gen mgr; Tony Beam, coml mgr; Willarease Harrison, mus dir; Sharon Haley, news dir. ■ Rates: \$5; 5; 5; 5.

**WTWE(FM)**—Co-owned with WYMB(AM). April 16, 1973: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. (CP: Ant 300 ft.) 92 Water's Edge (29102). (803) 435-2098. Prog sep from AM. Format: Mellow country. Spec prog: Farm 10 hrs wkly. ■ Betty Roper, pres; Carl Roach, gen mgr; Henrietta Cochran, coml mgr; Bill Johnson, prog dir; Sharon Haley, news dir. ■ Rates: \$6; 6; 6; 6.

### Marion

**WATP(AM)**—July 1957: 1430 khz; 1 kw-D. Box 1103 (29571). (803) 423-5971. Winfas Inc. (acq 8-1-84). Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Thomas Walker, VP & gen mgr; Billy Rowe, stn mgr; Bill Cox, prog dir; Michael C. Stevens, chief engr.

**WKXS(FM)**Co-owned with WATP(AM). September 18, 1970: 94.3 mhz; 3 kw. Ant 190 ft. Stereo. Box 5994, Florence (29502). Net: MBS. Format: Adult contemp.

### Moncks Corner

**WLWV(FM)**—Dec 7, 1969: 105.5 mhz; 3 kw. Ant 265 ft. Box 758 (29461). (803) 899-7111. Nuance Corp. Format: Contemp. ■ Bo Wyley, stn mgr; Al Earnhardt, prog dir; Alan Hovermale, engr.

**WMCJ(AM)**—December 1963: 950 khz; 500 w-D. Box 67, 206 Carolina Ave. (29461). (803) 761-6010. Berkeley Bcstg Corp. (acq 5-7-72). Net: RKO Two, SCN. Rep: Dora-Clayton. Format: Black, rel. ■ Clary K. Butler, pres, gen & gen sls mgr; Bobby Waiters, mus dir; John H. George Jr., chief engr. ■ Rates: \$14; 13; 14;

## Mt. Pleasant

**WIXR(AM)**—May 21, 1982: 1500 khz; 1 kw-D, DA-N. (CP: 5 kw-D). 1402 Ben Sawyer Blvd. (29464). (803) 881-2482. Low Country Bcstg Inc. (acq 2-25-84). Rep: Dora-Clayton. Format: Adult contemp, oldies. ■ Debbie Carter, pres & gen mgr; Robert C. May, gen sls mgr; Phillip E. Backus Sr., prog dir & prom mgr; Phillip E. Backus Jr, mus dir, Ethel S. Backus, stn mgr & news dir; Joe Papp, chief engr. ■ Rates: \$10; 6; 10;

## Mullins

**WCIG(FM)**—Listing follows WJAY(AM).

**WJAY(AM)**—June 1, 1949: 1280 khz; 5 kw-D. Drawer 542 (29574). (803) 464-9252 or 423-1140. Mullins & Marion Bcstg Co. Net: ABC/C, Tobacco. Rep: TN Spot Sls. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ James F. Ramsey, pres & gen mgr; James Ramsey, coml mgr; Bill Huggins, news dir; Art Ramsey, opns & prom mgr, mus dir & chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WCIG(FM)**—Co owned with WJAY(AM). April 5, 1975: 107.1 mhz; 3 kw. Ant 235 ft. Stereo. Net: Sheridan. Format: Soul, Black gospel. ■ Norman Pee, opns mgr; Grayton Carmichael, mus dir; Eugene Brantley, news dir. ■ Rates: \$6; 6; 6;

## Myrtle Beach

**WJYR(FM)**—Jan 11, 1965: 92.1 mhz; 3 kw. Ant 325 ft. Stereo. Box 1497 (29577). (803) 448-1456. Rawley Communications Corp. Rep: Masla. Format: Btfl mus. ■ Doug Hartt, prog dir.

**WKZQ(AM)**—April 24, 1965: 1520 khz; 5 kw-D, DA. Box 2389, (29577). (803) 448-5005. Grand Strand Bcstg Corp. Net: AP. Format: Top-40. ■ Thomas J. Rogers, pres; William S. Hennecey, gen mgr; Delores Blount, gen sls mgr; Chris Williams, prog dir; Linda King, mus dir; Jeff McMurdy, news dir; Bill Files, chief engr. ■ Rates: \$28; 35; 35; 25.

**WKZQ-FM**—July 3, 1969: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 90%. (803) 448-8212. Format: Top-40. ■ Rates: \$12; 12; 12; 12.

**WMYB(AM)**—June 16, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 430, 2801 Oak St. (29578). (803) 448-3180. PhDi-an Communications Inc. (acq 1-19-83). Net: ABC/C. Rep: Southern Spot Sals. Format: Adult contemp. ■ Gene Langley, pres; William Allman, gen & gen sls mgr; Bo Graham, prog dir; Norman Sweet, mus dir; Dennis Stage, chief engr. ■ Rates: \$12; 12; 12; 12.

## Newberry

**WKDK(AM)**—October 1946: 1240 khz; 1 kw-D, 250 w-N. Box 753, 3000 Hazel St. (29108). (803) 276-2957. Newberry Bcstg Co. (acq 1951). Net: RKO II, SCN. Rep: Dora-Clayton. Format: Adult contemp. ■ James F. Coggins, pres & gen sls mgr; James P. Coggins, gen mgr, prog, mus & news dir; Marcia Coggins, prom mgr; E.R. Gilliam Sr., chief engr. ■ Rates: \$6.25; 6; 6.25; 5.

**WKMG(AM)**—May 22, 1968: 1520 khz; 1 kw-D. Box 70, Glenn St. extension. (29108). (803) 276-2507. Service Radio Co. Inc. Net: ABC/E. Format: Modern country. Spec progs: Farm 2 hrs, rel 6 hrs wkly. ■ Roscoe Bedenbaugh, exec VP & gen mgr. ■ Rates: \$4.12; 4.12; 4.12; 4.12.

## North Augusta

**WKZK(AM)**—May 9, 1962: 1600 khz; 500 w-D. Box 1454 Augusta, Ga. 30903. (404) 738-9191. Gospel Radio Inc. (acq 9-22-83). Net: Ga. Net. Rep: Bolton. Format: Urban inspirational. ■ Alvin L. McCottry Sr., gen mgr; Walter Robinson, chief engr. ■ Rates: \$13; 12; 13;—

**WGUS(AM)**—Licensed to North Augusta. See Augusta, Ga.

**WTHB(AM)**—See Augusta, Ga.

## North Charleston

**WKCNI(AM)**—Nov 17, 1960: 910 khz; 500 w-D, DA. (CP: 500 w. DA-N.). Box 5758 (29406). (803) 747-0091. Dudley Communications Inc. (acq 5-1-79). Net: ABC

Talk, CNN 2. Rep: Eastman. Format: News, talk. ■ W.G. Dudley III, pres; Vance Brady, gen mgr; Hugh Jett, gen sls mgr; Morty Jett, prog dir; Paul Mason, news dir. ■ Rates: \$24; 22; 24; 20.

**WXLY(FM)**—July 17, 1962: 102.5 mhz; 100 kw. Ant 547 ft. Stereo. Box 4232, Chattanooga, Tenn. (37405). WDOF of Chattanooga Inc. Net: RKO. Rep: Eastman. Format: AOR. ■ Lorrain Lancaster, sr VP; Alicia Mendicino, gen sls mgr. ■ Rates: \$25; 18; 20; 14.

**\*WYFH(FM)**July 7, 1984: 90.7 mhz; 10 kw. Ant 500 ft. Stereo. 7796 Dorchester Rd., Suite 3 (29418). (803) 552-9700. Bible Bcstg Network Inc. (group owner). Format: Ed, rel. ■ Lowell Davey, pres; Ken Sparks, gen mgr; Dave Lombardo, prog dir; Bruce Roberts, chief engr.

**WKQB(FM)**—See St. George, S.C.

## North Myrtle Beach

**WGSN(AM)**—April 1, 1983: 900 khz; 500 w-D, DA. 429 Pine Ave. (29582). (803) 249-5451. Ogden Bcstg of SC. Net: ABC/I, ABC Talk. Rep: Dora-Clayton. Format: C&W. ■ G. Ogden Nutting, pres; R. David Ridgeway, VP; Robert S. Koon, VP; Matt Sedota, gen mgr. ■ Rates: \$9.40; 7.40; 9.40;

**WNMB(FM)**—Co-owned with WGSN(AM). Aug 15, 1972: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. (803) 249-3441. (acq 11-1-82). Net: ABC/C, RKO Radioshows. Format: Adult contemp. Spec prog: Jazz 2 hrs wkly. ■ Rates: \$23; 20; 24; 17.

## Orangeburg

**WDIX(AM)**—Dec 9, 1946: 1150 khz; 5 kw-D, 500 w-N, DA-N. 2580 North Road (29115). (803) 534-4461. Garden City Bcstg Co. (acq 9-19-84). Net: ABC/I, SC Net. Rep: Eastman. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Tom Love, VP & gen mgr; Scott Davis, gen sls mgr; Paul Rothfuss, sec-treas; Don Cubbison, chief engr. ■ Rates: \$9; 9; 9; 9.

**WIGL-FM**—Co-owned with WDIX(AM). July 6, 1967: 106.7 mhz; 100 kw. Ant 580 ft. (CP: Ant 820 ft.). Prog sep from AM. Stereo. (803) 531-0106. Net: ABC/E. Format: Contemp C&W. Spec prog: Farm 1 hr wkly. ■ Rates: \$25; 20; 23; 17.

**\*WFCM(FM)**—Not on air, target date unknown: 91.9 mhz; 10 w. Box L (29115). Word of Faith.

**WIGL-FM**—Listing follows WDIX(AM).

**WHHT(AM)**—June 13, 1948: 920 khz; 1 kw-D. (CP: 5 kw). Box 730 (29116). (803) 534-1301. First Orangeburg Investment Corp. (acq 12-81). Net: Tobacco. Rep: Bolton, TN Spot Sls. Format: Contemp country. Spec prog: Farm 12 hrs wkly. ■ Peter J. Nadel, VP & gen mgr; Dorothy Nadel, coml mgr; Doc Washburn, prog dir. ■ Rates: \$21; 16; 18; 12.

**WORG(AM)**—Nov 3, 1958: 1580 khz; 1 kw-D. Box 1386 (29116). (803) 536-1580. Radio Orangeburg Inc. (acq 7-1-62). Net: MBS. Format: Rel. ■ Ed Crapps, pres; Marion R. Garris, gen & coml mgr. ■ Rates: \$5; 4.50; 5;—

**WORG-FM**—September 1973: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. Orange County Bcstg. Format: Adult contemp. ■ Marion R. Garris, gen mgr; Mark Stover, prog dir. ■ Rates: \$10; 10; 10; 7.50.

**\*WSSB-FM**November 1984: 90.3 mhz; 80 kw. Ant 225 ft. Stereo. Box 1915 (29917). (803) 536-7154. South Carolina State College. Format: Div, ed. ■ Charles Roberts, dir of media center; Gil Harris, gen mgr & mus dir; William Evans, chief engr.

## Pageland

**WCPL(AM)**—Feb 22, 1975: 1510 khz; 500 w-D. Box 5 (29728). (803) 672-7839. Robert Bcstg Co. Inc. Net: UPI. Rep: Southern Spot Sls. Format: C&W, top-40. Spec progs: Farm 1 hr, Black 2 hrs wkly. ■ Laura Johnson, pres; Wayne Haas, gen mgr & prog dir; Barbara Owen, coml mgr; Carroll Walker, mus & news dir; Pansy Owen, prom mgr; Lee Simmons, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WCPL-FM**—Feb 22, 1975: 102.3 mhz; 3 kw. Ant 278 ft. Stereo. Dups AM 100%. ■ Rates same as AM.



## Pickens

**WTBI(AM)**—Aug 3, 1967: 1540 khz; 10 kw-D. Box 837 (29671). (803) 885-1915. Tabernacle Baptist Bible College (acq 1-18-84). Net: SCN. Format: Relg. Spec Prog: Farm 2/ hr wkly. ■ Dr. Harold B. Sightler, pres; Jerry C. Clark, gen mgr; Larry K. Wilson, mus dir; Anthony Fitzpatrick, news dir; Steve Clark, coml mgr; Tom Abrams, prog dir; Michael Sink, chief engr. ■ Rates: \$48; 48; 48;

## Port Royal

**WOEC(FM)**Not on air, target date unknown: 104.9 mhz. c/o 2964 Peachtree St., Atlanta (30355). Barnacle Bcstg Ltd.

## Ravenel

**WGOX(FM)**Not on air, target date unknown: 101.7 mhz. c/o Box 466, Key West, Fla. (33040). Camac Bcstg Co.

## Ridgeland

**WBUG(AM)**—1964: 1430 khz; 1 kw-D. Drawer E (29936). (803) 726-8116. Ridgeland Bcstg Co. Inc. Net: MBS. Format: C&W. ■ Tex Lowther, gen & gen sls & prom mgr; Kevin Bozard, prog mus dir; Cheryl Richard, news dir. ■ Rates: \$4.50; 4; 4.50;

**WXRY-FM**Co-owned with WBUG(AM). Not on air, target date unknown: 104.9 mhz.

## Rock Hill

**WBZK(AM)**See York.

**WDZK-FM**See Chester.

**\*WNSC-FM**—Jan 3, 1978: 88.9 mhz; 100 kw. Ant 600 ft. Stereo. Drawer L, Columbia (29250). (803) 758-7318. South Carolina Educational Television Commission. Net: NPR, SECA. Format: Class, talk, jazz, ed. Spec progs: French 1 hr, Sp 1 hr wkly. ■ Henry J. Cauthen, pres; William D. Hay, mgr; Dick Phipps, mus dir.

**WRHI(AM)**—Dec 14, 1944: 1340 khz; 1 kw-D, 250 w-N, DA-2. Box 429, 142 N. Confederate Ave. (29731). (803) 327-2085. Our Three Sons Bcstg (acq 9-1-84). Net: CBS, NBC Talknet, RKO Radioshows. Format: Adult contemp, heavy info. ■ Manning Kimmel IV, David N. Aydelotte, owners; Allan M. Miller, VP & gen mgr; Lila Clinton, off mgr; Dave Arnold, prog dir; Teresa Terry, traf mgr; Dave Burrage, news dir; David Taylor, chief engr. ■ Rates: \$9.75; 8.40; 9.75; 6.50.

**WTYC(AM)**—1948: 1150 khz; 1 kw-D. Box 1091 (29730). (803) 366-4148. Tri-County Bcstg Co. (acq 11-1-58). Net: UPI, SCN. Rep: Southern Spot Sls. Format: Modern country. ■ T. Lamar Simmons, pres; Ted Burwell, gen & coml mgr; Rico Craft, opns mgr & prog dir; Julie Melton, mus dir; E.L. Burwell, chief engr. ■ Rates: \$6.47; 6.47; 6.47; 6.47.

## St. Andrews

**WWGO(FM)**Not on air, target date unknown: 102.3 mhz; 2.58 kw. Ant 322 ft. c/o 136 Bridgewater Circle, Irmo (29063). Radio America Inc. ■ Francis M. Ott Jr., pres.

## St. George

**WKQB(FM)**—Listing follows WQIZ(AM).

**WQIZ(AM)**—Aug 23, 1962: 810 khz; 5 kw-D. Box 903 or 904 (29477). (803) 563-4533. Trident Communications Corp. (acq 12-3-79). Group owner: Paul Neuhoff. Net: Sheridan. Rep: Selcom. Format: Black, rel. ■ Paul Neuhoff, pres; Steve Judy, gen mgr; Mike Justin, opns mgr & prog dir. ■ Rates: \$11; 11; 11; 11.

**WKQB(FM)**—Co-owned with WQIZ(AM). January 5, 1971: 107.5 mhz; 100 kw. Ant 500 ft. (CP: Ant 680 ft.). Stereo. Format: Top-40. ■ Tracy Mitchell, prom mgr, news & prog dir. ■ Rates: \$18; 12; 18; 12.

## St. Matthews

**WQKI(AM)**—Aug 15, 1975: 710 khz; 1 kw-D, DA. Box 777 (29135). (803) 874-2777. TWX 803-534-2777. Radio Four Bcstg Inc. (acq 11-1-80). Net: AP. Rep: Dora-Clayton, New England Spot sls. Format: Black. Spec prog:

Farm 3 hrs wkly. ■ Robert W. Newsham, pres & gen mgr; Andy Henderson, mus dir; James Salley, news dir. ■ Rates: \$6.50; 6; 6.50; —

## Seneca

**WBFM(FM)**—Listing follows WSNW(AM).

**WSNW(AM)**—June 1, 1949: 1150 khz; 1 kw-D. Box 793 (29679). (803) 882-2388. Blue Ridge Bcstg Co. Inc. Net: CBS. Format: MOR, C&W. ■ J. A. Gallimore, pres; C. Wayne Gallimore, gen mgr, news & prog dir; Irwin Bridges III, sls mgr; Herbert J. Hosea, chief engr. ■ Rates: \$12.65; 11; 12.65; 11.

**WBFM(FM)**—Co-owned with WSNW(AM). June 6, 1953: 98.1 mhz; 50 kw. Ant 280 ft. (CP: 100 kw. Ant 500 ft.). Dups AM 66%. Stereo. Format: MOR. Spec prog: Big band 3 hrs wkly. ■ Rates same as AM.

## Simpsonville

**WFIS(AM)**—See Fountain Inn.

## Spartanburg

**WASC(AM)**—Jan 15, 1968: 1530 khz; 1 kw-D, 250 w-CH. Box 5686 (29304). (803) 585-1530. New South Bcstg Corp. (acq 2-9-76). Network: Nat Black, ABC/C. Rep: Weiss-Powell. Format: Black. ■ Sam E. Floyd, pres; James E. Harrelson, gen & prom mgr & chief engr; K. Joseph Sessoms, coml mgr; Jeraldine Mack, prog dir; Lou Broaddus, news dir. ■ Rates: \$13.50; 11.50; 13.50;

**WKDY(AM)**—Sep 1, 1952: 1400 khz; 1 kw-D, 250 w-N. Box 5035 (29304). (803) 583-2727. Spartanburg Investors Ltd. (acq 10-8-3). Net: ABC/E, SCN. Format: C&W. ■ Jim Cairo, gen prtner; Beau Sanders, gen & gen sls mgr; Danny Taylor, chief engr. ■ Rates: \$15.88; 1.294; 14.41; 12.94.

**WORD(AM)**—September 1940: 910 khz; 5 kw-D, 1 kw-N, DA-2. Box 3257 (29304). (803) 583-2711. Brooks Bcstg (acq 7-31-75). Rep: Eastman Radio. Format: Top-40. ■ Charles A. Brooks, pres & gen mgr; Thomas Herndon, sls mgr; Ron Brandon, prog dir; Sally Chesnutt, pub affairs dir; Jack Morrow, sports dir; Mrs. Ausie Geer, news dir; Carl Jackson, chief engr. ■ Rates: \$26; 18; 22; 18.

**WSPA(AM)**—February 17, 1930: 950 khz; 5 kw-U, DA-N. Box 1717 (29304). (803) 585-9500. TWX 810-282-2591. Spartan Radiocasting Co. Net: CBS, MBS. Rep: McGavren-Guild. Format: Adult contemp, MOR. ■ Walter J. Brown, pres; Larry Cook, gen mgr; Bob Kaake, prog dir; Greg McKinney, news dir; Don Crain, chief engr.

**WSPA-FM**—Aug 29, 1946: 98.9 mhz; 100 kw. Ant 1,910 ft. (803) 585-9999. Stereo. Prog sep from AM. Format: Btfl mus. Spec prog: Class 2 hrs, rel 3 hrs wkly. ■ Larry Alverson, gen mgr; Jack Lee, opns mgr; Mike Vasse, mus dir; Clyde McClure, chief engr. ■ WSPA-TV affil.

## Summerville

**WAZS(AM)**—June 7, 1963: 980 khz; 1 kw-D. Box 859 (29483). (803) 873-2691. Radio Summerville Inc. (acq 2-22-65). Format: C&W. ■ W. L. Phillips, pres & gen & coml mgr; A. Phillips, prog dir; C. Daniels, news dir; R. L. Bullard, chief engr.

**WWWZ(FM)**—May 10, 1974: 93.5 mhz; 14.1 kw. Ant 510 ft. Stereo. Box 30669, Charleston (29407). (803) 556-9132. WWWZ Radio Inc. (acq 1-1-81). Group owner: Attaway Bcstg Group. Net: Nat Black. Rep: PRO. Format: Black. ■ Wes Attaway, pres; Ken Goodman, coml mgr; Tony Jameson, prog dir; Wallace Coleman, mus dir; Joe Lane, chief engr. ■ Rates: \$12; 11; 12; 12.

## Sumter

**WDXY(AM)**—May 23, 1960: 1240 khz; 1 kw-D, 250 w-N, DA-2. Box 1269 (29150). (803) 775-2321. Dailey & Reich. (acq 7-80). Net: ABC/D. Rep: Southern Spot sls. Format: Contemp. ■ Raymond Reich, pres & gen mgr; J.R. Berry, prog dir; Terry Moore, mus dir; John Ouack-enbush, news dir; Alan Hovermale, chief engr. ■ Rates: \$9; 8; 9; 8.

## South Carolina Radio

**WFIG(AM)**—March 16, 1940: 1290 khz; 1 kw-U, DA-N. Drawer 38 (29150). (803) 495-2575. Gamecock City Bcstg Inc. Net: MBS. Rep: Tobacco Network. Format: Modern country. Spec prog: Farm 12 hrs wkly. ■ John D. Marshall, pres; Dan Mellette, mgr; Steve Patterson, sls mgr; Vic Nielson, prog coordinator; Bob Daves, news dir; Doug Harler, chief engr. ■ Rates: \$11.50; 9.25; 11.50; 9.25.

**WWDM(FM)**—Co-owned with WFIG(AM). 1961: 101.3 mhz; 100 kw. Ant 1,322 ft. Stereo. (803) 495-2558. Net: Sheridan. Rep: Hillier, Newmark, Wechsler & Howard. Format: Urban contemp. ■ Kevin Fleming, gen mgr & prog dir; Tony Hart, mus dir; Brenda Jones, news dir; O.E. Martin, gospel dir. ■ Rates: \$78; 78; 78; 78.

**\*WRJA-FM**—Aug 35, 1975: 88.1 mhz; 100 kw. Ant 1,200 ft. Stereo. Drawer L, Columbia, S.C. (29250). (803) 758-7318. S.C. Educational TV Commission. Net: NPR. Format: Ed, class. ■ Henry J. Cauthen, pres; William D. Hay, dir of radio; Charlton Bowers, chief engr.

**WSSC(AM)**—April 27, 1953: 1340 khz; 1 kw-D, 250 w-N. Box 1468, (29151). (803) 778-2355. Mid Carolina Communications Inc. (acq 4-8-77). Net: NBC, SCN. Format: Adult contemp. ■ Charles A. Barton, pres; John D. Bocock, gen & gen sls mgr; Samuel Lewis Jr., prog dir; Rock Lewis, mus dir; Robert E. Powell, opns mgr; Alan Hovermale, chief engr. ■ Rates: \$12; 10; 12; 10.

**WWDM(FM)**—Listing follows WFIG(AM)

## Surfside Beach-Garden City

**WYAK(AM)**—June 27, 1980: 1270 khz; 5 kw-D. Box A, Surfside Beach (29577). (803) 651-7936. Lower Grand Strand Bcstg Co. Inc. Net: SCN. Format: C&W. ■ Robert E. Johnson, pres & gen mgr; Teresa Howell Vause, gen sls mgr; Steve Mims, prog dir; Linda Franklin, news dir. ■ Rates: \$29; 27; 29; 20.

**WYAK-FM**—April 4, 1977: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

## Travelers Rest

**WBBR(AM)**—Oct 12, 1964: 1580 khz; 1 kw-D. (CP: 5 kw.). Box 456 (29690). (803) 271-1192. Piedmont Bcstg Co. Net: MBS, Sheridan. Rep: Busby, Finch, Latham & Widman. Format: Rel. ■ William H. Kirby, pres & gen mgr; Frances Kirby, coml mgr; Ruby Jones, prog dir; Mark Ferguson, mus & news dir; Don Goings, chief engr. ■ Rates: \$9; 8; 9; —

## Union

**WBCU(AM)**—August 27, 1949: 1460 khz; 1 kw-U, DA-N, SH. 210 E. Main (29379). (803) 427-2411. Bcstg Co. of Union Inc. (acq 10-52). Net: RKO Two, SCN. Rep: Southern Spot Sales. Format: C&W. ■ Edward L. B. Osborne, pres, treas, gen & coml mgr; Fred Delk, news dir. ■ Rates: \$6.94; 5.53; 5.53; 5.53.

## Walhalla

**WGOG(AM)**—April 15, 1959: 1000 khz; 1 kw-D. Box 278 (29691). (803) 638-3616. Oconee Bcstg Co. Inc. Net: ABC/I. Format: C&W. ■ Dorothy Friend, pres & gen mgr; Edith Mooneyham, VP & coml mgr; George F. Allgood Jr., prog & news dir; Jerry Dyar, prom mgr; Thomas C. Alexander, mus dir; Marvin Hill, sls mgr.

## Walterboro

**WALD(AM)**—August 1947: 1060 khz; 1 kw-D. (CP: 1080 khz; 2.5 kw-CH.). Box 833 (29488). (803) 538-5401. Walterboro Radiocasting Co. (acq 1976). Rep: Southern Spot Sls. Format: C&W. ■ Klein B. Beach Jr., pres & chief engr; Klein B. Beach Sr., gen mgr; Terry O'Quinn, gen sls mgr; J.R. Roberts, prog & mus dir, prom mgr. ■ Rates: \$8; 8; 8; 6.

**WALD-FM**—Sep 1968: 100.9 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Stereo. Format: Adult contemp. ■ Rates same as AM.

## South Carolina, South Dakota Radio

### West Columbia

**WTGH(AM)**—See Cayce.

**WZLD(FM)**—See Cayce.

### Winnabow

**WCKM(AM)**—April 25, 1961: 1250 khz; 500 w-D. Box 505 (29180). (803) 635-5587. Fairfield Bcstg Inc. (acq 10-1-80). Net: S.C. Net. Rep: Keystone. Format: Adult contemp. ■ Williams Sanders, pres; John Benson, exec VP & gen mgr; Alan Hovermale, chief engr. ■ Rates: \$4.86; 4.13; 4.86; 4.13.

### Woodruff

**WSJW(AM)**—July 7, 1967: 1510 khz; 1 kw-D, 250 w-CH. Box 576 (29388). (803) 476-8189. Newton-Conover Communications Inc. (acq 4-1-79). Net: RKO II. Format: Adult contemp. Spec prog: Black 4 hrs wkly. ■ Dave Lingaletl, pres; Paul H. Miller, gen & coml mgr; Scott Doss, prog dir. ■ Rates: \$5.80; 4.80; 5.80;—

### York

**WBZK(AM)**—April 19, 1956: 980 khz; 1 kw-D, DA-D. Box 398 (29745). (803) 684-4241. York-Clover Bcstg Co. Inc. Net: NBC's The Source. Rep: Riley, Carolina Spot Sales. Format: Young adult contemp. Spec progs: Farm 1 hr, Black 4 hrs wkly. ■ C. Curtis Sigmon, pres & chief engr; Jeffrey Sigmon, prog & mus dir; Milton Sigmon, coml mgr; Jeff Singer, news dir. ■ Rates: \$12; 9.50; 12; 5.50.

## South Dakota

### Aberdeen

\***KCTL(FM)** Not on air, target date unknown: 90.1 mhz. c/o 408 S. Hawthorne Ave., Sioux Falls (57104). Great Plains Educational Trust.

**KGIM(AM)**—September 1933: 1420 khz; 1 kw-D, DA-D. Box 306. (57401). (605) 229-3632. ALROX Inc. (acq 6-4-82). Net: MBS. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Allen D. Rau, pres, gen & gen sls mgr; Neil Zetah, prog & mus dir; Paul McDonald, farm dir; Vivian Cooper, news dir; Mike Langtord, chief engr. ■ Rates: \$12.50; 12.50; 12.50; 10.50.

**KKAA(AM)**—Sep 12, 1974: 1560 khz; 10 kw-D, 5 kw-N, DA-2. 3980 S. Dakota St. (57401). (605) 225-1560. Sun-set Communications Corp. (acq 12-77). Net: SMN. Rep: Weiss-Powell, Ewing. Format: C&W. Spec prog: Farm 13 hrs wkly. ■ David S. Lausten, pres & gen mgr; Sandy Stoebner, coml mgr; Vince Hallett, gen sls mgr; Dave Merkel, prog dir; Steve Blake, mus dir; Jean Bar-num, prom mgr; Mike Marek, news dir; John Bible, chief engr. ■ Rates: \$33; 29; 33; 29.

**KQAA(FM)**—Sep 1979: 94.9 mhz; 100 kw. Ant 1,383 ft. Stereo. Box 1770 (57401). (605) 226-0950. Dakota-North Plains Corp. Net: SMN. Rep: Weiss-Powell, Ewing. Format: Adult contemp. ■ Sandy Stoebner, coml mgr; Gerry Noring, gen sls mgr; Dave Merkel, prog dir; Les Cummings, mus dir; Mike Marek, news dir. ■ Rates: \$19; 19; 19.

**KSDN(AM)**—April 16, 1947: 930 khz; 5 kw-D, 1 kw-N. DA-2. Highway 281, Box 1930. (57401). (605) 225-5930. Green Bay Bcstg Co. (acq 1975). Net: ABC, Ag America. Rep: McGavren Guild. Format: Adult contemp, country crossover. Spec prog: Farm 15 hrs wkly. ■ William C. Laird, pres; Ken Peterson, VP & gen mgr; Mike Levsen, stn mgr; Gene Reich, news dir; Jerry Larson, chief engr.

**KSDN-FM**—Nov 18, 1979: 94.1 mhz; 41 kw. Ant 265 ft. Stereo. Box 36 (54305). Format: Rock.

### Belle Fourche

**KBFS(AM)**—July 22, 1959: 1450 khz; 1 kw-D, 250 w-N. Box 787 (57717). (605) 892-2571. KBFS Inc. (acq 6-1-83). Net: ABC/I, Great American Ag Net., Dakota News. Rep: Inter-mountain. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Roger O'Dea, gen & gen sls mgr; Ross Hespe, prog dir; Michael Anderson, news dir. ■ Rates: \$9, 7.25; 9; 7.25.

**KKEB(FM)**—Co-owned with KBFS(AM). Not on air, target date March 1, 1984: 95.9 mhz; 3 kw. Prog sep from AM. Stereo.

### Brookings

**KBRK(AM)**—July 28, 1955: 1430 khz; 1 kw-D. 227 22nd Ave. S. (57006). (605) 692-1430. Brookings Bcstg Co. Net: APR, Ag America. Format: MOR. Spec prog: Farm 9 hrs wkly. ■ Robert J. Reimers, pres, gen mgr & chief engr; Jerry Larsen, gen sls & stn mgr; Eugene J. Platek, prog dir; Al Lundy, news dir. ■ Rates: \$11.50; 11.50; 9.20; 9.20.

**KGKG(FM)**—Co-owned with KBRK(AM). Aug 10, 1968: 94.3 mhz; 3 kw. Ant 175 ft. Dups AM 15%.

\***KESD(FM)**—July 1967: 88.3 mhz; 50 kw. Ant 610 ft. Stereo. Box 2218B (57007). (605) 688-4191. S.D. State U. Net: NPR, Am Pub, S.D. Pub Radio. Format: Class, jazz. ■ David Leonard, gen mgr; Gregory Schmirring, prog dir; Bob Swinson, news dir. ■ \*KESD-FV affil.

**KVAA(AM)**—See Volga

### Deadwood

**KDSJ(AM)**—July 2, 1947: 980 khz; 5 kw-D, 1 kw-N, DA-2. Box 567, 745 Main (57732). (605) 578-1826. Goldrush Bcstg. (acq 7-1-82). Net: UPI. Format: Old, adult contemp. ■ Al Decker, pres & gen mgr; Sandy Tideman, gen sls mgr; Kelly Winter, mus dir; Mike Tideman, news dir; Bill Spitzer, chief engr. ■ Rates: \$7.20; 7.20; 7.20; 5.60.

**KSQY(FM)**—Sep 4, 1982: 95.1 mhz; 100 kw. Ant 1,707 ft. Stereo. Box D (57732). (605) 578-3533. Associated Investors Inc. Net: NBC's The Source. Format: Adult contemp. ■ Houston Haugo, pres; Les Ellis, gen sls mgr; Gregg Olson, prog dir; Mike Nauman, mus dir; Michael Goodroad, prom mgr; Tom Collins, news dir; Scott Schmeling, chief engr.

### Garden City

\***KEJA(FM)**—Not on air, target date unknown: 89.3 mhz; 84.81 kw. Ant 1,415 ft. Box 2218B, Pugsley Ctr, Brookings (57007). South Dakota State Univ

### Gregory

**KKSD(FM)**—May 8, 1982: 101.5 mhz; 100 kw. Ant 650 ft. Stereo. 220 W. Fifth St. (57533). (605) 835-8777. KKSD Radio Inc. Net: UPI, Ag America. Format: C&W. ■ Rig Nemer, pres; Wayne Menning, gen mgr & news dir; Sally Haines, gen sls mgr; Gerald Calhoun, chief engr. ■ Rates: \$9, 9; 9; 9.

### Hot Springs

**KOBH(AM)**—July 4, 1958: 580 khz; 500 w-D. Box 611 (57747). (605) 745-3152. Battle Mountain Bcstg Inc. (acq 1-15-83). Net: ABC/I. Rep: Eastman, Intermountain. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Richard F. Dunne, pres & gen mgr; Scott Taylor, prog dir; Tony Acosta, news dir. ■ Rates: \$7; 7; 7; 7.

**KOBH-FM**—Feb 10, 1981: 96.7 mhz; 1.4 kw. Ant 440 ft. Stereo. Dups AM 100%.

### Huron

**KIJV(AM)**—July 1, 1947: 1340 khz; 1 kw-D, 250 w-N. 1726 Dakota Ave. S. (57350). (605) 352-8621. James Valley Bcstg Co. (acq 9-22-74). Group owner: Gazette Printing Co. Net: APR. Format: MOR, farm, C&W. ■ Marshall Johnston, pres; Milt Herrick, gen & coml mgr; Ken Lindblad, prog dir; Monica Larsen, news dir; Delbert Moke, chief engr. ■ Rates: \$8.95; 8.95; 9.95; 6.65.

**KURO(FM)**—Co-owned with KIJV(AM). Nov 1, 1972: 92.1 mhz; 3 kw. Ant 185 ft. Stereo. Format: Adult contemp. ■ Rates: \$6.10; 6.10; 6.10; 6.10.

**KOKK(AM)**—January, 1976: 1190 khz; 500 w-D. Box 364, Pierre (57501). Dakota Communications Ltd. Format: Contemp. ■ Duane D. & Barbara G. Butt, co-owners.

### Lemmon

**KBJM(AM)**—April 1, 1966: 1400 khz; 1 kw-D, 250 w-N. Box 299 (57638). (605) 374-5747. Mid-State Bcstg Inc. Rep: Keystone, Walton. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Michael D. Troshynski, pres, gen, coml & prom mgr, prog dir; Mike Schweiter, mus & news dir; Michelle Gerard, chief engr. ■ Rates: \$3.85; 3.85; 3.85; 3.85.

### Madison

**KJAM(AM)**—Dec 3, 1959: 1390 khz; 500 w-D. Box D (57042). (605) 256-4515. Madison Bcstg Co. Inc (acq 3-75). Net: UPI. Rep: Courtney-Clifford. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ John A. Goeman, pres, gen & coml mgr; Dan Sudenga, farm dir; Mike Hendiksen, prom mgr; Jeff Anderson, mus dir; Lee Thomas, news dir; John Goeman, chief engr. ■ Rates: \$22; 22; 22.

**KJAM-FM**—Dec 17, 1967: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### Millbank

**KMSD(AM)**—March 20, 1975: 1510 khz; 5 kw-D. Box 1005. (57252). (605) 432-5516. Midland Atlas Co. Inc. (acq 2-84). Net: UPI. Format: Farm, adult contemp. ■ Charles J. Tobin, pres.

**KBEV-FM** Co-owned with KMSD(AM). Not on air, target date unknown: 104.3 mhz; 98.7 kw. Ant 220 ft.

### Mitchell

**KMIT(FM)**—March 10, 1975: 105.9 mhz; 75 kw. Ant 290 ft. (CP: Ant 471 ft.). 200 W. 7th (57301). (605) 996-9667. Mitchell Bcstg Ltd. (acq 11-10-79). Net: ABC/I, Great American Ag Net, S.D. News. Rep: Midwest Info Systems. Format: C&W. Spec prog: Farm 16 hrs wkly. ■ Kevin Culhane, pres, gen & gen sls mgr; Tim Smith, prog dir; Jim Baker, mus dir; Terry Imus, prom mgr; Dennis Heier, news dir; Craig Mueller, chief engr. ■ Rates: \$22.50; 17.50; 10.07; 8.05.

**KORN(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N. Box 921 (57301). (605) 996-1490. Korn Palace Bcstg Inc. (acq 11-1-75). Net: MBS. Rep: Buckley. Format: Div. Spec progs: Farm 15 hrs, class 2 hrs wkly. ■ Joseph R. Shields, pres & gen mgr; Gary Kimm, prog dir; Margaret Bogenhagen, news dir; Gene Monday, chief engr. ■ Rates: \$17.35; 13.05; 8.60; 8.60.

**KQRN(FM)**—Co-owned with KORN(AM). Aug 17, 1980: 107.3 mhz; 100 kw. Ant 450 ft. Stereo. Rep: Mas-la. Format: Top-40. ■ Rates: \$7.20; 7.20; 7.20; 7.20.

### Mobridge

**KOLY(AM)**—Aug 10, 1956: 1300 khz; 5 kw-D. 118 E. 3rd St. (57601). (605) 845-3654. Mobridge Ecstg Corp. Net: ABC/I. Rep: Mas-la. Format: C&W. Spec prog: Farm 9 hrs wkly. ■ Nadine Coleman, pres; Darrell Gill, gen mgr, prog dir; Elaine Fuhrer, coml mgr; Aaron Stadel, news dir; Ron Capelle, mus dir; Roland Cory, chief engr. ■ Rates: \$12; 12; 12; 12.

**KOLY-FM**—Oct 1, 1973: 99.5 mhz; 56 kw. Ant 560 ft. Stereo. Prog sep from AM. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Rates same as AM.

### Pierpont

\***KDSD-FM** April 1, 1984: 90.9 mhz; 70 kw. Ant 1,057 ft. Stereo. KESO-FM-TV, Pugsley Center, Box 2218B, Brookings (57007). South Dakota State U. Net: S.D. Pub Radio. Format: Class, jazz. ■ Personnel: See KESD-FM, Brookings.

### Pierre

**KCCR(AM)**—Feb 4, 1959: 1240 khz; 1 kw-D, 500 w-N. Box 309 (57501). (605) 224-7381. Sorenson Bcstg Corp.



(group owner; acq 3-1-72). Net: ABC/I, CBS, NBC/Talk, Intermountain. Rep: Masla. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Dean Sorenson, pres; Mel Moyer, gen mgr; Gerry Cutshaw, gen sls mgr; Don Boyd, sls mgr; Fred Smith, prog dir; T.J. Simmons, prom mgr; John Studeny, mus dir; Geoff Simon, news dir; Lynn Osborn, chief engr. ■ Rates: \$7.75; 6.20; 7.75; 6.20.

**KNEY(FM)**—Co-owned with KCCR(AM). April 15, 1981: 95.3 mhz; 3 kw. Ant 187 ft. Prog sep from AM. Stereo. Net: NBC's The Source. Format: Contemp. ■ Steve Collins, prog mgr. ■ Rates same as AM.

**KGFX(AM)**—1927: 1060 khz; 10 kw-D, 1 kw-N, DA-2. Box 1197, 214 W. Pleasant Dr. (57501). (605) 224-8686. James River Bcstg (acq 11-15-68). Group owner: Robert Ingstad Bcstg Properties. Net: ABC/I, Dakota News, Great American Ag Net. Rep: Torbet. Format: C&W. Spec prog: Farm 18 hrs wkly. ■ Robert Ingstad, pres; Mark Swendsen, gen mgr; Clay Pederson, farm dir; Les Childers, chief engr. ■ Rates: \$35; 29; 29; 25.

**KGFX-FM**—Jan 4, 1982: 92.7 mhz; 3 kw. Ant 245 ft. Stereo. Prog sep from AM. Stereo. Format: Top-40.

**KNEY(FM)**—Listing follows KCCR(AM).

## Porcupine

**\*KILI(FM)**—Feb 25, 1983: 90.1 mhz; 100 kw. Ant 320 ft. Box 150 (57772). Lakota Communications Inc. Net: UPI. Format: Var. ■ Bruce Ellison, pres; Dale "Dace" Means, gen mgr; Alma Jacobs, bus mgr; Antonia Loretta Cook, prog dir; Calvin J. Two Lance, mus dir; Mark Tilsen, dev dir; Charles T. Abourezk, news dir; William T. Oujjas, chief engr.

## Rapid City

**\*KBHE-FM**—Not on air, target date unknown: 89.3 mhz; 9.7 kw. Ant 411 ft. U. of S.D., Vermillion (57069). State Board of Directors for Educational Television. ■ Joseph R. Shields, chmn.

**KIMM(AM)**—March 16, 1962: 1150 khz; 5 kw-D. First Federal Plaza (57701). (605) 348-1100. James E. Taylor (acq 7-1-66). Net: ABC/E, IMN. Rep: Eastman, IMN. Format: C&W. Spec prog: Farm 1 1/2 hrs wkly. ■ Gene Taylor, pres & gen mgr; Ron Hansen, sls mgr; Jim Shaw, opns mgr; Marne Thomas, prod dir; Lonnie Glass, mus dir; Stu Steele, news dir. ■ Rates: \$19; 16; 19; 16.

**KGGG-FM**—Co-owned with KIMM(AM). April 11, 1977: 100.3 mhz; 100 kw. Ant 450 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: AOR. ■ Rates: \$19; 16; 19; 16.

**KKLS(AM)**—June 7, 1959: 920 khz; 5 kw-D, DA. Stereo. Box 460 (57709). (605) 343-6161. S. Minn. Bcstg. (acq 8-15-80). Net: RKO Two. Rep: McGavren-Guild. Format: Adult contemp. ■ Keith R. Tilkens, gen mgr; Lia Green, gen sls mgr; Randy Sherwyn, prog dir; Roger Piper, mus dir; Deb Smith, news dir. ■ Rates: \$16; 14; 16; 14.

**KKLS-FM**—1971: 93.9 mhz; 60 kw. Ant 150 ft. Stereo. Prog sep from AM. Stereo. Net: RKO One. Format: Top-40. ■ Rates same as AM.

**KOTA(AM)**—November 1936: 1380 khz; 5 kw-U, DA-N. Box 1760 (57709). (605) 342-2000. TWX: 510-366-8012. Duhamel Bcstg Enterprises (group owner; acq 5-54). Net: CBS. Rep: Katz, Soderlund, John McGuire. Format: Uptempo MOR. Spec progs: C&W 11 hrs, farm 15 hrs wkly. ■ William F. Duhamel, pres & gen mgr; Wes Haugen, stn mgr; Arlyne Morgan, gen sls mgr; Cindy Ferguson, prom mgr; Mike Morgan, news dir; Don Larsen, chief engr. ■ KOTA-TV affil. ■ Rates: \$14; 12; 14; 10.

**\*KTEQ(FM)**—August 7, 1971: 91.3 mhz; 710 w. Ant 300 ft. Stereo. SDS M&T, 500 E. St. Joe (57701). (605) 394-2231. Tech Educational Radio Council. Format: Div. Spec progs: Class 3 hrs, C&W 3 hrs, Black 3 hrs, It 21 hrs wkly. ■ Jon Christopherson, Doug Holdhusen, co-gen mgrs; Tim Gill, prog dir; John Morrisette, Dee Edwards, co-mus dirs; Rod Nelson, prom mgr; Al Margheim, chief engr.

**KTOQ(AM)**—Sep 26, 1953: 1340 khz; 1 kw-D, 250 w-N. Box 1680 (57709). (605) 343-0888. Tom-Tom Communications Inc. (acq 12-7-78). Net: NBC. Rep: Hix. Format: C&W. ■ Tom Brokaw, chmn of bd; Tom Kearns, pres,

gen & gen sls mgr; Mike Johnson, prog dir & opns mgr; Mark Lindner, mus dir; Abner Hunter George, news dir. ■ Rates: \$10; 9; 10; —

**KVSR(FM)**—Oct 1, 1968: 97.9 mhz; 100 kw. Ant 150 ft. Box 15, Keystone Rte. (51106). (605) 342-6822. Donald A. Swanson (acq 1974). Format: Rel. ■ Don Swanson, gen mgr; Lue Speichinger, opns mgr; Bob Speichinger, operator & mgr; Tracy Krsnak, chief engr.

## Redfield

**KQKD(AM)**—December 1962: 1380 khz; 500 w-D, DA. 512 N. Main St. Box 110 (57469). (605) 472-1380. Victoria Bcstg System Inc. (acq 5-7-79). Net: NBC. Rep: Keystone. Format: News, farm, C&W. ■ Steve Kaiser, pres, gen mgr & chief engr; Dorothy Wilcox, coml mgr; John Schrier, mus dir & prom mgr; Dave Osteraas, news dir. ■ Rates: \$9; 9; 9;

## Reliance

**\*KTSD-FM**—Not on air, target date March 1, 1984: 91.1 mhz; 100 kw. Ant 1,480 ft. Stereo. Univ. of S.D., Vermillion (57069). Net: NPR. Format: Class, ed, jazz. ■ Martin Busch, dir; Gregory Schnirring, opns mgr; Dan Johnson, prog dir; James Prusha, chief engr.

## Sioux Falls

**\*KAUR(FM)**—Oct 9, 1972: 89.1 mhz; 377 w. Ant 115 ft. Stereo. 28 & Summit, Augustana College (57197). (605) 336-5463. Augustana College Assoc. Net: ABC/FM. Format: Prog, jazz. ■ Dr. William Nelson, pres; Jane Ann Wagers, gen mgr; Michael Holt, gen sls mgr; Robert Joyce, prog dir; Karl Gehrke, mus dir; Corey Ward, traff dir; Dan Iseminger, news dir; Jeff Galkjen, chief engr.

**\*KCFS(FM)**—Sep 10, 1972: 90.1 mhz; 148 w. Ant 184 ft. (CP: Ant 189 ft.). Sioux Falls College, 1501 S. Prairie (57101). (605) 331-6691. Sioux Falls College. Format: Ed, div. Spec progs: Class 3 hrs, jazz 3 hrs wkly. ■ Curt Carlson, gen mgr; Craig Cook, chief engr.

**KDLO-FM**—See Watertown.

**KELO(AM)**—1937: 1320 khz; 5 kw-U, DA-N. 501 S. Phillips (57102). (605) 336-1100. Midcontinent Bcstg Co. (group owner; acq 1952). Net: UPI. Rep: Torbet, Wayne-Evans. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Evans Nord, pres; Chuck Albrecht, gen & gen sls mgr; Phil Heuer, prog & mus dir; John Hertz, chief engr.

**KELO-FM**—July 11, 1965: 92.5 mhz; 100 kw. Ant 1,900 ft. Stereo. Prog sep from AM. Format: Btlf mus. ■ Evans Nord, pres. ■ KELO-TV affil.

**KIOV(FM)**—Listing follows KXRB(AM).

**KKRC-FM**—Listing follows KYKC(AM).

**\*KNWC(AM)**—March 25, 1961: 1270 khz; 2.5 kw-U, DA-2. Box 23, Rt 3 (57101). (605) 339-1270. Northwestern College. Net: UPI. Format: Rel mus. ■ William B. Bernstsen, pres; Paul Ramseyer, exec dir; Harv Hendrickson, stn mgr; Ted Miller, chief engr.

**\*KNWC-FM**—March 28, 1969: 96.5 mhz; 100 kw. Ant 1,600 ft. Stereo. Dups AM 25%.

**KPAT(FM)**—Listing follows KSOO(AM).

**\*KRSD(FM)**—December 1984: 88.1 mhz; 1.5 kw. Ant 160 ft. Stereo. Box 737, Augustana College. (57197). (605) 335-6666. Minnesota Public Radio Net, Inc. (group owner). Net: NPR, Am Pub, Minn. Pub Radio, Minn. News. Format: Class, news. ■ William H. King, pres; Lee Axdahl, gen mgr; Michael Barone, mus dir.

**KRSS(AM)**—June 13, 1970: 1520 khz; 500 w-D. Mid America Radio Inc. (acq 12-24-80). ■ Bob Shrewsbury, pres.

**KSOO(AM)**—1926: 1140 khz; 10 kw-D, 5 kw-N, DA-N. 2600 S. Spring Ave. (57105). (605) 339-1140. KSOO Radio Inc. (acq 11-10-72). Net: ABC/I, NBC/Talk. Rep: Blair, Soderlund. Format: C&W, MOR, farm. ■ Sylvia Henkin, chmn; Joseph Henkin, pres & gen mgr; Darrell Stitt, prog dir; Gary Thie, sls mgr; Gene Hetland, news dir; Tom Steever, farm dir; Roland Marty, chief engr. ■ Rates: \$32; 25; 32; 25.

**KPAT(FM)**—Co-owned with KSOO(AM). Oct 1, 1973: 97.3 mhz; 60 kw. Ant 221 ft. Stereo. (acq 2-73). 2600 S. Spring Ave. (57105). (605) 334-9700. Net: ABC/C, ABC/FM. Format: Adult contemp. ■ Norm Anderson, prog dir; Bob Morey, sls mgr; Gerry Van Loh, chief engr. ■ Rates: \$22; 26; 26; 26.

**KXRB(AM)**—February 1969: 1000 khz; 10 kw-D, DA. 3205 South Meadow (57106). (605) 336-7393. Southern Minn. Bcstg. (group owner; acq 4-78). Net: MBS. Rep: McGavren-Guild, Hyett/Ramsland. Format: Country. ■ David Gentling, pres; Don Jacobs, gen mgr; Tom Lyon, farm dir; Roger Currier, gen sls mgr; Larry Roher, prog & mus dir; Jerry Dahmen, news dir; Rob McKay, chief engr. ■ Rates: \$39; 34.50; 34.50;

**KIOV(FM)**—Co-owned with KXRB(AM). March 1975: 104.7 mhz; 100 kw. Ant 740 ft. Prog sep from AM. Stereo. (605) 336-6550. Format: Modern country. Spec prog: Farm 10 hrs wkly. ■ Leigh Anglin, gen sls mgr; Reid Holsen, prog dir. ■ Rates: \$31.20; 27.60; 27.60; 24.

**KYKC(AM)**—May 6, 1948: 1230 khz; 1 kw-D, 250 w-N. 1704 S. Cleveland (57103). (605) 335-6500. Thomas E. Ingstad. (group owner; 5-1-78). Net: RKO Two. Format: C&W. ■ Tom Ingstad, pres; Randy Holland, gen mgr; Paul Logan, gen sls mgr; Charlie Cassidy, prog dir; Tim Seaman, news dir. ■ Rates: \$13.50; 13.50; 13.50; 13.50.

**KKRC-FM**—Co-owned with KYKC(AM). May 6, 1969: 93.5 mhz; 3 kw. Ant 120 ft. Prog sep from AM. Stereo. (acq 1-1-81). Net: RKO One. Rep: Hillier, Newmark, Wechsler & Howard. Format: Top-40. ■ Mark Stryzewski, gen sls mgr; Dan Kielej, prog dir. ■ Rates: \$15; 15; 15; 15.

## Sisseton

**KBWS(AM)**—Not on air, target date May 1985: 1530 khz; 1 kw-D, DA. Box 82, Eden (57232). (605) 486-4581. Lake Region News Corp. Net: CNN, Ag America. Format: C&W, farm. ■ Jack Adams, pres; Larry Ingalls, VP; Charles Card, sec/treas; Robert Spotts, gen mgr; Teri Struck, prog dir; John Nathem, chief engr. ■ Rates: \$11; 11; 11; 9.

**KBWS-FM**—Dec 28, 1983: 102.9 mhz; 100 kw. Ant 496 ft. Prog sep from AM. Stereo. Format: Adult contemp, farm. ■ Rates: \$11; 10; 11; 9.

## Spearfish

**\*KBHU-FM**—Oct 18, 1974: 89.1 mhz; 100 w. Ant 55 ft. Stereo. Black Hills State College (57783). (605) 642-6737. Black Hills State College. Format: Variety. ■ Dr. J. Gilbert Hause, pres; Arthur Prosper, gen mgr; Kaye Hier, prog dir; Paul Rochester, mus dir; Al Thomas, chief engr.

**KEZV(FM)**—November 1983: 101.1 mhz; 100 kw. Ant 1,490 ft. Stereo. 1115 Third St. (57783). (605) 642-4100. United Radio Group Inc. Net: APR. Format: Btlf mus, EZ. ■ Jerry J. Boyer, pres.

**KSLT(FM)**—Feb 17, 1984: 107.3 mhz; 100 kw. Ant 1,702 ft. Stereo. Box 845 (57783). (605) 642-7792. Black Hills Christian Communications Inc. Net: UPI. Format: Relg. Spec prog: Farm 2 hrs wkly. ■ Mark Pluimer, pres & gen mgr; Dan Black, gen sls mgr; Gary Vesper, mus dir; Larry Hauer, news dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Sturgis

**KBHB(AM)**—Sep 27, 1962: 810 khz; 5 kw-D. (CP: 25 kw). Box 779 (57785). (605) 347-4455. Sturgis Radio Inc. Group owner: Kleven Comm. Net: UPI. Rep: Masla, Lakes & Prairies. ■ Les Kleven, pres & chief engr; Dana Caldwell, gen mgr. ■ Rates: \$18; 18; 18;

**KRCS(FM)**—Co-owned with KBHB(AM). Dec 5, 1972: 93.1 mhz; 100 kw. Ant 1060 ft. Stereo. Hwy 79 N. (57785). (605) 347-2526.

Vermillion

**\*KUSD(AM)**—May 20, 1922: 690 khz; 1 kw-D, DA 310 E. Clark St. (57069). (605) 677-5861. U. of South Dakota. Net: NPR, S.D. Public Radio. Format: Class, ed, jazz. Spec prog: Indian 1 hr wkly. ■ Martin Busch, dir; Gregory Schnirring, opns mgr; Dan Johnson, prog dir; James Prusha, chief engr.

**\*KUSD-FM**—Oct 1, 1967: 89.7 mhz; 50 kw horiz, 21.5 kw vert. Ant 520 ft. Stereo. Dups AM 80%. ■ \*KUSD-TV affil.

**KVRA(AM)**—Nov 16, 1967: 1570 khz; 500 w-D. Rt. 3, Box 282 (57069). (605) 624-2662. Vermillion Radio Inc. (acq 11-1-81). Format: C&W, farm. ■ David Linneuer, gen mgr; Roy Jorgensen, chief engr. ■ Rates: \$12.50; 12.50; 12.50; 12.50.

**KVRF(FM)**—Co-owned with KVRA(AM). Nov 16, 1967: 102.3 mhz; 3 kw. Ant 255 ft. Stereo. Format: MOR. ■ Liz James, prog & mus dir. ■ Rates same as AM.

Volga

**KVAA(AM)**—May 6, 1981: 910 khz; 500 w-D, 1 kw-N. Box 910. (57071). (605) 627-9125. Dakota North Plains Corp. Net: NBC's The Source. Rep: Weiss-Powell, Ewing. Format: Adult contemp, country. Spec prog: Farm 13 hrs wkly. ■ L.T. Lausten, pres; David Lausten, VP-bcstg div; Russell R. McGuire, gen mgr; James McKee, gen sls mgr; Randy Achterhoff, prog dir; Emery Tschetter, news dir; Scott Jeffrey, chief engr. ■ Rates: \$14; 14; 14, 14.

**KVXL(FM)**Co-owned with KVAA(AM). Not on air, target date unknown: 103.2 mhz; 3 kw. Ant 234 ft.

Watertown

**KDLO-FM**—March 1, 1968: 96.9 mhz; 100 kw. Ant 1,280 ft. Stereo. Box 952 (57201). (605) 336-1100. Net: UPI. Rep: Torbet, Wayne-Evans. Format: C&W. ■ Evans Nord, pres; Chuck Albrecht, gen mgr; Lynn McColley, opns mgr. ■ Rates: \$12; 12; 12, 12.

**KIXX(FM)**—Listing follows KWAT(AM).

**KLSC(AM)**—April 16, 1961: 1480 khz; 1 kw-D, DA 151st Ave., S.W. (57201). (605) 886-5747. Broadcast Ventures. (acq 12-21-81). Net: ABC/I, S.D. News. Rep: Pates/Walton. Format: Top-40. ■ Jerry Gerke, gen mgr; Bob Faehn, gen sls mgr; Robbyn Gauger, prog & mus dir; Jim Aesoph, news dir; Bruce Erlandson, chief engr. ■ Rates: \$8.90; 8.90; 7.15;

**KWAT(AM)**—March 8, 1940: 950 khz; 1 kw-U, DA-N. Box 950. (57201). (605) 886-8444. Sorenson Bcstg Co. (acq 6-1-76). Net: APR. Rep: Masla. Format: MOR. Spec prog: Farm 20 hrs wkly. ■ Dean Sorenson, pres; Dean Johnson, gen & coml mgr; Ian Logan, mus dir; David Law, news dir. ■ Rates: \$15.25; 12.20; 12.20; 12.20.

**KIXX(FM)**—Co-owned with KWAT(AM). Sep 29, 1968: 96.1 mhz; 100 kw. Ant 400 ft. Stereo. Box 96 (57201). (605) 886-9306. Net: ABC/FM. Format: Top-40. ■ Bruce Erlandson, gen & coml mgr; Curt Crawford, prog dir. ■ Rates: \$11.85; 10.85; 10.85; 10.85.

Winner

**KWYR(AM)**—Sep 27, 1957: 1260 khz; 5 kw-D. 346 Main (57580). (605) 842-3333. Midwest Radio Corp. (acq 11-23-58). Net: ABC/E. Format: Adult contemp, country crossover. Spec prog: Farm 16 hrs wkly. ■ Al Clark, pres; Steve Clark, gen mgr; Kay Flakus, coml mgr; Chuck Hogue, gen sls mgr; Jason Brakke, prog dir; Steve Ammerman, mus dir; Ben Viedt, prom mgr; Tom Farnsworth, news dir; Bill Spitzer, chief engr. ■ Rates: \$16.35; 16.35; 16.35;

**KWYR-FM**—Nov 25, 1971: 93.7 mhz; 100 kw. Ant 560 ft. Stereo. Dups AM 66%. Format: Adult contemp. ■ Rates: \$16.35; 16.35; 16.35; 16.35.

**KQHU(FM)**—Aug 9, 1973: 104.1 mhz; 100 kw. Ant 430 ft. Stereo. Box 794 (57078). (605) 665-4498. Oyate Inc. Net: ABC/C. Format: Adult contemp. ■ W.F. Stange, pres; Bob Link, gen mgr; Gregg Kline, prog dir. ■ Rates: \$11; 11; 11, 11.

**KYNT(AM)**—March 15, 1955: 1450 khz; 1 kw-D, 250 w-N. Box 625 (57078). (605) 665-7892. Sorenson Bcstg Corp. (acq 7-1-73). Net: ABC/I. Rep: Masla. Format: MOR. Spec progs: Farm 10 hrs, polka 3 hrs, Pol 1 hr wkly. ■ Dean Sorenson, pres; Rich Prusator, gen mgr; Jim Gevens, gen sls mgr; Jim Ellington, prog dir; Joel Cederholm, prod & mus dir; Cindy Borchardt, news dir. ■ Rates: \$14; 14; 13, 13.

**KKYA(FM)**—Co-owned with KYNT(AM). May 25, 1982: 93.1 mhz; 100 kw. Ant 480 ft. Stereo. Net: ABC/D. Format: Mod country. ■ Mike Marek, opns mgr; Russ Bailey, gen sls mgr. ■ Rates same as AM.

**WNAX(AM)**—November 1922: 570 khz; 5 kw-U, DA-N. 3rd & Mulberry. (57078). (605) 665-7442. TWX 910-668-3602 Roy H. Park Bcstg (group owner: acq 12-68). Net: CBS, ABC/E. Rep: Katz, Format: C&W, farm. ■ Roy H. Park pres; Eddie Anderson, gen mgr; Jerry Oster, prog & prom mgr; Ed Nelson, farm dir; Paul Shay, mus dir; Bob Hill, news dir; Dennis Semple, chief engr.

Tennessee

Adamsville

**WPJM(AM)**—Dec 20, 1978: 1540 khz; 2.5 kw-D, DA. Box 524 (38310). (901) 632-0909. Norton Bcstg (acq 2-15-83). Net: RKO Two. Rep: James Starace, Dan Corbett. Format: Gospel, relig. ■ Donald Reynolds, pres, gen sls & prom mgr, prog dir; Thomas D. Norton, gen mgr; Jere Rogers, mus dir; Kathleen Polk, news dir; Jere Mathis, chief engr. ■ Rates: \$4.50; 3.50; 4;

Alamo

**WCTA(AM)**—October 1983: 810 khz; 250 w-D. Box 186 (38001). Crockett Bcstg Corp. Net: RKO, Tenn Radio Net. Format: C&W, MOR. Spec prog: Farm 4 hrs wkly. ■ Roy Davis, pres; Robert Davis, sec-treas; Barney Beaty, gen mgr & chief engr. ■ Rates: \$9; 9; 9;

Alcoa

**WMDR(AM)**—Aug 25, 1957: 1470 khz; 1 kw-D. Box 130 (37701). (615) 983-0890. Blount County Bcstg Co. (acq 9-12-60). Net: RKO Radioshows, Tenn Radio. Format: Contemp top-40, local news. ■ Walker Johnson, pres, prog & mus dir; Ted Teffetteller, gen & gen sls mgr, chief engr; Ernie Baker, news dir. ■ Rates: \$ 8.45; 7.05; 8.45;

Algood

**WWRT(AM)**—Oct 5, 1981: 1590 khz; 500 w-D. (CP: 1 kw). Box 2909, Cookeville (38501). (615) 537-6521. Manna Bcstg Co. Inc. (acq 6-1-83). Net: MBS. Format: Top-40. ■ Warren Dean, gen mgr & mus dir; Ed Whiteaker, coml mgr; Jessi Dean, prog dir; Paul Selby, prom mgr; Steve Bowman, news dir; Archie Kendrick, chief engr. ■ Rates: \$6; 6; 6;

Ardmore

**WSLV(AM)**—September 1968: 1110 khz; 2.5 kw-D, DA. Box 96 (38449). (615) 427-2178. WSLV Inc. (acq 11-15-78). Net: RKO II. Rep: Tenn. Radio. Format: MOR. Spec prog: Gospel 10 hrs wkly. ■ William Potts, pres; Rachel Mitchell, gen mgr; Mazie Wales, coml mgr; George Parker, mus dir; John Timms, chief engr. ■ Rates: \$4; 4; 4;

Arlington

**WGSF(AM)**—Not on air, target date unknown: 1220 khz; 1 kw. 25 Wychewood Dr., Memphis (38117). Fred R. Flinn.

**WAJN(AM)**—July 4, 1982: 790 khz; 500 w-D. Box 355 (37015). (615) 792-7681. Cheatham Broadcasting Corp. Net: RKO Two, Tenn Radio. Format: C&W. ■ John I. Borum, pres; Joe Roberts, gen mgr; Pat A. Presley, gen sls mgr; Art Collier, prog dir; Judy Bradley, news dir; Cameron Adkins, chief engr. ■ Rates: \$63; 63; 63;

Athens

**WJSQ(FM)**—Dec 1, 1979: 101.7 mhz; 1.2 kw. Ant 440 ft. Box 986 (37303). (615) 745-1000. James C. Slinger. Net: AP. Format: MOR. Spec prog: Farm 1 hr wkly. ■ James C. Slinger, owner & gen mgr, chief engr; David Elrod, coml mgr; Stephen Pell, prog & mus dir, prom mgr; Hayward Armstrong, news dir. ■ Rates: \$5; 5; 5; 3.50.

**WLAR(AM)**—May 15, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 449 (37303). (615) 745-1314. James C. Slinger (acq 4-18-83). Net: CBS. Rep: David Carpenter Co. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Charles Westbrook, gen mgr; J. Mitchell Russell, coml mgr; Bruce Wentworth, news dir; Larry Ledford, chief engr. ■ Rates: \$4.50; 3.75; 4.50; 2.75.

**WMCC(FM)**—Co-owned with WLAR(AM). See Etowah.

**WYXI(AM)**—Oct 5, 1966: 1390 khz; 2.5 kw. 14 Decatur Pike (37303) (615) 745-1390. Rep Broadcasting Inc. (acq 11-79). Net: ABC/E, Tenn. Radio Net. Rep: Busby, Finch, Latham, Widman. Format: C&W Spec progs: Farm 2 hrs, Black 1 hr wkly. ■ W.L. Gerdes, pres; R. Bruce Wentworth, gen mgr; Sherri Moser, mus dir. ■ Rates: \$4.50; 4.50; 4.50;—

Bells

**WBHT(AM)**—See Brownsville.

Benton

**WBIN(AM)**—May 18, 1977: 1540 khz; 1 kw-D. Box K (37307). Stonewood Communications Corp. Net: RKO Two, Tenn. Net. ■ W.J. Woody, pres & gen mgr; Colleen Evans, prog dir; Ron Murray, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

Berry Hill

**WVOL(AM)**—December 1951: 1470 khz; 5 kw-D, 1 kw-N, DA-2. 1320 Brick Church Road (37207). (615) 227-1470. Phoenix of Nashville Inc. (group owner; acq 5-16-80). Net: Natl. Black, UPI. Rep: Selcom. Format: Black. ■ Samuel Howard, pres; John H. Haggard Jr., sr VP; Clarence E. Kilcrease, gen mgr; Fred Harvey, prog dir; W.C. Brown, news dir; Clinton Hooper, chief engr. ■ Rates: \$49; 46; 49; 42.

Bolivar

**WJDS(AM)**—Oct 19, 1962: 1560 khz; 250 w-D. Box 191 (38008). (901) 658-5400. Bolivar Bcstg Svcs. Inc. (acq 7-1-67). Net: Tenn. Net. Rep: Midsouth Spot. Format: Urban contemp, relig. ■ Warren H. Isbell, pres; Donnie Sipes, stn mgr; J.W. Shaw, gen sls mgr & prog dir. ■ Rates: \$6; 6; 6; 5.40.

**WQKZ(FM)**—Co-owned with WJDS(AM). Jan 27, 1975: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: C&W, relig. ■ Chris Ladd, prog dir. ■ Rates: \$6.75; 6.75; 6.75; 5.85.

Brentwood

**WTBN(AM)**—Not on air, target date unknown: 560 khz; 500 w-D. Rt. 1, Box 1, Cottonwood (37048). American Media Productions Inc.

Bristol

**WBCV(AM)**—Aug 18, 1962: 1550 khz; 5 kw-D. Box 68 (37621). (615) 968-5221. Sunshine Bcstrs. Net: Format: Relig. ■ Jennings Dotson, pres, gen & gen sls mgr; Velma Lyttle, prog & mus dir; Jill Ashley, news dir; Bernie Leonard, chief engr. ■ Rates: \$4; 4; 4, 4.

**WFHG(AM)**—See Bristol, Va.



**\*WHCB(FM)**—Sep 2, 1984: 91.5 mhz; 1.55 kw. Ant 2,320 ft. Stereo. Box 2061 (37621-2061). (615) 878-6279. Appalachian Educ Communication Corp. Format: Talk, ed, relg. ■ Kenneth C. Hill, pres & gen mgr; Joe Salyer, Jack Hilton, reps; Bill Harris, prog dir; Janet R. Hill, talk show prod; J. Paxton Durham, chief engr.

**WKPT-FM**—See Kingsport.

**WOPI(AM)**—June 15, 1929: 1490 khz; 1 kw-D, 250 w-N. 1234 W. State St. (37620). (615) 764-5131. United Bcstg Co. Inc. (acq 10-15-78). Net: NBC. Format: Adult contemp. ■ Paul Culp, pres; Jim Conrad, mus dir; Doug Smith, news dir; Ray Stockard, coml mgr. ■ Rates: \$11; 9; 11; 8.

**WQUT(FM)**—See Johnson City.

**WXBQ-FM**—Co-owned with WFHG(AM) Bristol, Va. 1945: 96.9 mhz; 67 kw. Ant 2200 ft. Box 1389, Bristol, Va. (24203). (703) 669-8112. Bristol Bcstg Inc. Net: ABC/I. Rep: McGavren-Guild. Format: C&W.

## Brownsville

**WBHT(AM)**—Oct 14, 1963: 1520 khz; 250 w-D. Box 198 (38012). (901) 772-3700. Brownsville Wireless Corp (acq 4-80). Rep: C.K. Beaver, Keystone. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Carlton Veirs, pres & gen mgr; Paul T. Jackson, coml mgr; Mike Frady, mus & news dir; Dee Winchester, prom mgr.

**WTBG(FM)**—Co-owned with WBHT(AM). Nov 9, 1965: 95.3 mhz; 3 kw. Ant 150 ft. Dups AM 70%. Stereo. Format: C&W, black.

## Camden

**WFWL(AM)**—Sep 18, 1956: 1220 khz; 250 w-D. Box 543 (38320). (901) 584-7570. Benton County Bcstg Inc. (acq 6-3-77). Net: MBS. Rep: C.K. Beaver, Keystone, Walton Bcstg. Format: C&W. Spec prog: Gospel 8 hrs wkly. ■ Ron Lane, pres, gen & coml mgr; Terry Hudson, prog & mus dir; Leisha Massengill, prom mgr; Bobby Melton, news dir; Jim Crockett, chief engr. ■ Rates: \$4.50; 4.50; 4.50;

**WRJB(FM)**—June 11, 1976: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 508 (38320). (901) 584-4444. Valley Wide Bcstg Inc. Net: ABC/E, AP, Tennessee Radio. Rep: Southern Spot. Format: Top-40. Spec prog: Farm 14 hrs wkly. ■ Ray Smith, pres; John Latham, gen mgr; Charlie Baylor, prog dir & prom mgr. ■ Rates: \$5; 5; 5; 5.

## Carthage

**WRKM(AM)**—June 20, 1959: 1350 khz; 1 kw-D. (CP: 1.9 kw, ant 364 ft.). Box ox 179 (37030). (615) 735-1350. Carthage Bcstg Inc. Net: Tennessee Radio. Format: C&W. Spec progs: Farm 5 hrs, Black 1 hr wkly. ■ Reggie L. Honey, pres, gen mgr & chief engr; Mike Shoulders, coml mgr; Dan O. Agee, prog dir; Joe Brashier, news dir. ■ Rates: \$3.30; 3.30; 3.30; 3.30.

**WRKM-FM**—July 18, 1975: 102.3 mhz; 3 kw. Ant 300 ft. (CP: 1.6 kw, Ant 400 ft.). Stereo. Dups AM 80%.

## Centerville

**WHLP(AM)**—Nov 16, 1955: 1570 khz; 5 kw-D. Box 280 (37033). (615) 729-5191. Davidson Bcstg. (acq 5-77). Net: CBS. Rep: C.K. Beaver & Assoc. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ E.J. Preston, pres; Steve Turner, gen & coml mgr; Terry Durham, mus & prog dir, prom mgr, Steve Gregory, news dir; Johnny Dominick, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WHLP-FM**—May 1974: 96.7 mhz, 3 kw. Ant 250 ft. Dups AM 100%.

## Chattanooga

**WCHU-FM**—(Soddy-Daisy) July 14, 1977: 102.3 mhz; 3 kw. Ant 700 ft. Stereo. Box 996, Chattanooga (37343). (615) 842-4338. Choo-Choo Bcstg Corp. (acq 5-14-82). Net: RKO. Rep: ProTime Sls. Format: MOR. ■ Charles E. Dunn, pres & gen mgr; Jack Hatcher, gen sls mgr; Claire Dunn, prog dir; George C. Hudson, chief engr. ■ Rates: \$15; 12.50; 12.50; 12.50.

**\*WCSO(FM)** See Signal Mountain.

**WDEF(AM)**—Jan 1, 1941: 1370 khz; 5 kw-U, DA-2. 3300 S. Broad St. (37402). (615) 267-3392. TWX: 810-573-4252. Roy H. Park Bcstg of Tennessee Inc. (group owner; acq 2-64). Net: CBS. Rep: Katz. Format: MOR. ■ Roy H. Park, pres; Ben Cagle, gen mgr; Barbara Hyde, gen sls mgr; Cecil Ruffin, prog & mus dir; Susan Brooks, prom mgr; Larry Mack, news dir; Lanis Watson, chief engr. ■ Rates: \$110; 30; 30; 25.

**WDEF-FM**—Sep 15, 1964: 92.3 mhz; 100 kw. Ant 870 ft. Stereo. Dups AM 22%. Format: Btfl mus. ■ WDEF-TV affil. ■ Rates same as AM.

**WDOO(AM)**—April 13, 1925: 1310 khz; 5 kw-U, DA-N. Baylor School Road (37405). (615) 266-5117. TWX: 810-573-5203. WDOO of Chattanooga Inc. (acq 6-62). Group owner: Bahakel Bcstg. Net: ABC/E. Rep: Torbet. Format: C&W. ■ Cy N. Bahakel, pres; Fred J. Webb, gen mgr; Budey Bahakel, dir radio opns, Bahakel Comm; Clara Cooley, rgnl sls mgr; Rick Lane, prog & mus dir; Mark Rumsey, news dir; S. Parks Hall, chief engr. ■ Rates: \$32; 29; 32; 29.

**WDOO-FM**—February 1960: 96.5 mhz, 100 kw. Ant 1,080 ft. Stereo. Dups AM 15%. Net: ABC/E. Format: Contemp country. ■ Gene Lovin, prog & mus dir. ■ Rates: \$14; 14; 14; 14.

**WDXB(AM)**—July 4, 1948: 1490 khz; 1 kw-D, 250 w-N. 1522 Dodds Ave. (37404). (615) 266-1114. Chattanooga Sound Inc. (acq 7-25-78). Net: NBC, TRN. Rep: Savalli-Schutz. Format: C&W. ■ Jim Smith, VP; John Bates, gen mgr; Jerry Pond, prog dir; Carl Harden, prom mgr; Helen Harden, news dir; Dave Hooker, chief engr. ■ Rates: \$12; 9; 12; 7.

**\*WDYN-FM**—June 1, 1968: 89.7 mhz; 62 kw. Ant 205 ft. Stereo. 1815 Union Ave. (37404). (615) 698-5202. Tennessee Temple University. Net: ABC/I. Format: Relg, ed. Spec progs: class 7 hrs wkly. ■ Lee Roberson, chancellor; Glenn Morgan, chief engr.

**WFLI(AM)**—See Lookout Mountain.

**WGOW(AM)**—1936: 1150 khz; 5 kw-D, 1 kw-N, DA-N. Box 11202 (37401). (615) 756-6141. Radio Chattanooga Inc. (acq 5-1-78). Net: AP. Rep: Eastman. Format: Adult contemp. ■ Timothy Ives, pres; Donald Newberg, VP & gen mgr; Danny Brown, coml mgr; Greg Shaeffer, opns dir; Dale Deason, mus dir; Jim Beasley, news dir; Terry Davis, chief engr. ■ Rates: \$34; 30; 34; 30.

**WSKZ(FM)**—Co-owned with WGOW(AM). November 1960: 106.5 mhz; 100 kw. Ant 1080 ft. Stereo. Prog sep from AM. Format: Contemp hits. ■ Kris Blake, prog dir; Eric Paige, mus dir. ■ Rates: \$64; 48; 64; 48.

**WJTT(FM)**—See Red Bank.

**\*WMBW(FM)**—Aug 1, 1969: 88.9 mhz; 100 kw. Ant 1,505 ft. 1002 American National Bank Bldg. (37402). (615) 266-2795. Moody Bible Inst. of Chicago (acq 5-18-73). Net: Moody Bcst, IMS News. Format: Ed, relg. ■ George Sweeting, pres-MBI; John Maddex, bcastg dir-MBI; Dean Sippel, mgr; Scott Keegan, asst mgr; Alan Hill, chief engr

**WMOC(AM)**—Oct 5, 1961: 1450 khz; 1 kw-D, 250 w-N. 407 Chestnut St., Suite 210 (37402). (615) 756-1450. Beacon Bcstg (group owner; acq 9-1-80). Net: ABC Talk, MBS, CNN Radio, Ga. News Net, Tenn Radio. Rep: Masla. Format: News, talk. ■ William J. Kitchen, pres; Edward Wein, VP & gen mgr; John L. Bates, VP & gen sls mgr; Kelly McCoy, prom mgr; Parker Nyman, news dir; Thomas Cooke, chief engr. ■ Rates: \$18; 16; 17; 15.

**WNOO(AM)**—June 1951: 1260 khz; 5 kw-D. 1108 Hedricks St. (37406). (615) 698-8617. Southern Star Systems Inc. (acq 2-84). Net: Sheridan. Rep: Lazar. Format: Black. ■ William Watt, pres; Harold Cothran, gen & coml mgr; Samuel Ervin, prog & mus dir, prom mgr; Lee Henderson, news dir; Parks Hall, chief engr. ■ Rates: \$12; 11; 12; 12.

**WOWE(FM)**—See Rossville, Ga.

**WRIP(AM)**—See Rossville, Ga.

**WSKZ(FM)**—Listing follows WGOW(AM).

**\*WSMC-FM**—See Collegedale.

**\*WUTC(FM)**—March 1980: 88.1 mhz; 50 kw. Ant 750 ft. 108 Cadec Hall, U. of Tenn. at Chattanooga. (37402).

(615) 755-4790. Trustees of Univ. of Tenn. Net: NPR. Format: Div. ■ Dr. John McCormack, dir; Bill Dorsey, pub svc dir.

## Church Hill

**WMCH(AM)**—May 8, 1954: 1260 khz; 1 kw-D. Box 128 (37642). (615) 357-5601. Wallace Bcstg. Format: Full-time gospel. ■ Lola B. Wallace, pres; Bettye Jo Russell, gen mgr; Tom Davis, coml mgr; Mike Jackson, news dir; Darrell Smith, chief engr.

## Clarksville

**\*WAPX-FM** Oct 1, 1984: 91.7 mhz; 3 kw. Ant 160 ft. Stereo. Box 4446, Austin Peay State U. (37044). (615) 648-7378. Austin Peay State U. Format: Black. Spec prog: Jazz, rock, R&B, class, big band. ■ David Von Palko, professional stn mgr; Sharon Washington gen mgr; Dale Howard, chief engr.

**WDXN(AM)**—Nov 12, 1954: 540 khz; 1 kw-D. Box 724, 111 S. 2nd St. (37041). (615) 645-2411. Jack Mayer (acq 1-1-74). Net: RKO II. Rep: T-N. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Jack Mayer, gen & gen sls mgr; Chip Hoback, prog & mus dir; Julia Brown, news dir; J.C. Morrow, chief engr. ■ Rates: \$10.20; 10.20; 10.20;

**WJZM(AM)**—Oct 19, 1941: 1400 khz; 1 kw-D, 250 w-N. Box 648 (37041-0648). (615) 645-6414. WJZM (acq 8-70). Format: Contemp. ■ John H. Bailey, partner & chief engr; Charles E. Malone, partner & gen mgr; Hank Bonecutter, prog dir; Jimmy Baird, prom mgr; John Moseley, news dir. ■ Rates: \$8.25; 7.25; 8.25; 6.25.

**WKVL(AM)**—Jan 24, 1980: 1550 khz; 1 kw-D, 250 w-N, DA-N. (CP: 2.5 kw-D). Box 973 (37041). (615) 648-9585. Two Rivers Bcstg. Net: RKO Two. Format: Adult contemp. ■ Lonnie Marcum, gen mgr; Cliff Anderson, gen sls mgr; Phil Skinner, prog dir; Charles Anderson, chief engr. ■ Rates: \$7.25; 5.75; 7.25; 5.

## Cleveland

**WALV(FM)**—Feb 27, 1980: 95.3 mhz; 3 kw. Ant 295 ft. Stereo. 750 N. Broad St., Box 1053 (37311). (615) 472-4053. Kali Bcstg Inc. (acq 7-1-83). Net: MBS. Format: Adult contemp. ■ Clyde W. Thomason, pres & gen mgr; Robert G. Gault, news dir; Charles H. Daugherty, chief engr. ■ Rates: \$9.35; 7.50; 9.35; 6.25.

**WBAC(AM)**—June 18, 1945: 1340 khz; 1 kw-D, 250 w-N. Box 3180. (37320-3180). (615) 476-7593. Thomason Bcstg (acq 10-18-76). Net: MBS. Spec prog: Black 1 hr wkly. ■ Clyde Thomason, pres & gen mgr; Cordel Whitlock, VP & asst mgr; Reba Wilson, coml mgr; Charles Daugherty, chief engr.

**WCLE(AM)**—May 2, 1957: 1570 khz; 5 kw-D. 1995 Keith St. N.W. (37311). (615) 472-6511. Carroll, Carroll, Beck & Rowland (acq 10-1-82). Net: AP. Rep: Keystone. Format: C&W. ■ Tom Rowland, gen mgr; Ron Gentry, prog dir; Lee Lyle, prom mgr; Don Johnson, news dir; Ron Murray, chief engr. ■ Rates: \$7; 6; 7; 6.

**\*WSMC-FM**—See Collegedale.

**WUSY(FM)**—Aug 1, 1961: 100.7 mhz; 10 kw. Ant 500 ft. Stereo. Osborne Bldg., No. 505, Eastgate Center, Chattanooga (37411). (615) 892-3333. Colonial Bcstg Co. (acq 5-19-83). Net: RKO Two. Rep: Hillier, Newmark, Wechsler & Howard. Format: Mod country. ■ Robert Lowder, pres; David Coppock, gen mgr; Bill Pope, gen sls mgr; Jon Anthony, prog dir; John Hart, mus dir & prom mgr; Paul Roberts, news dir; Charles Pritchard, chief engr. ■ Rates: \$60; 50; 56; 29.

## Clinton

**WNKX(FM)**—July 4, 1966: 95.3 mhz; 3 kw. Ant 1,840 ft. (CP: 537 w. Ant 674 ft.). Stereo. 4400 Whittle Springs, Knoxville (37917). ELF Communications Inc. (group owner; acq 11-9-84). Net: CBS R/R, RKO Two. Format: C&W. ■ John A. Lack, pres. ■ Rates: \$18; 16; 18; 12.

## Tennessee Radio

**WYSH(AM)**—November 1960: 1380 khz; 1 kw-D. DA-D. Box 329 (37716). (615) 457-1380. Odis Ray Harper (acq 8-19-82). Net: AP. Rep: Keystone. Format: C&W. ■ Ray Harper, gen & gen sls mgr; Phil Rainey, prog dir; Larry Simcox, mus dir; Bob Wallace, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

### Collegedale

**\*WSMC-FM**—November 1961: 90.5 mhz; 100 kw. Ant 550 ft. Stereo. Box 870 (37315). (615) 396-2320. Southern College. Net: NPR. Format: Class, talk. ■ John Wagner, pres; Olson Perry, gen mgr; Valerie Dick, prom mgr; Myrna Ott, opns asst; Sam McBride, mus dir; Larry Howard, chief engr.

### Collierville

**WMSO(AM)**—Oct 1, 1966: 640 khz; 500 w-D. (CP: 10 kw-D). 4554 Fleming Rd. (38017). (901) 853-8181; 853-0273. Albert L. Crain (acq 1971). Net: UPI, Tenn. Radio. Format: MOR, relig. ■ Albert L. Crain, pres, gen mgr & chief engr; Lin Wieland, coml mgr; Mark Wieland, news dir. ■ Rates: \$5; 5; 5; 5.

### Colonial Heights

**WPRQ(AM)**—Nov 1, 1984: 870 khz; 5 kw-D. Box 5715, Kingsport (37663). (615) 239-4745. David T. Murray. Format: Oldies. ■ David T. Murray, pres & gen mgr.

### Colonial Village

**WSKT(AM)**—See Knoxville.

### Columbia

**WKOM(FM)**—Listing follows WKRM(AM).

**WKRM(AM)**—Nov 25, 1946: 1340 khz; 1 kw-D, 250 w-N. (38401). (615) 388-3636. Middle Tennessee Bcstg Inc. Net: CBS. Rep: Radio Stn Reps, Southern Spot Sls. Format: Top-40. Spec progs: Black 2 hrs, farm 3 hrs wkly. ■ R. M. McKay Jr., pres & gen mgr; Jerry Twilla, coml mgr; Mike Bridges, prog dir; Jill Jackson, mus dir; Houston Marshall, news dir; Roger Peters, chief engr. ■ Rates: \$9.50; 5.50; 9.50; 5.50.

**WKOM(FM)**—Co-owned with WKRM(AM). Jan 1, 1967: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. (615) 388-0101. (acq 9-1-72). Net: CBS R/R. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Rates: \$5; 5; 5.

**WMCP(AM)**—Nov 12, 1956: 1280 khz; 5 kw-D. 500 w-N. Box 711 (38401). (615) 388-3241. Maury County Boosters Corp. (acq 12-79). Net: ABC/E. Format: C&W, farm. ■ T. Earl Williford, pres & gen mgr; Tom Williford, prog dir; M. Keith Williford, chief engr; Mack Shaw, coml mgr; Harv Mason, news dir. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

### Cookeville

**WHUB(AM)**—July 20, 1940: 1400 khz; 1 kw-D, 250 w-N. Box 2707 (38502). (615) 526-2131. WHUB Inc. Net: CBS. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ M. Luke Medley, pres; Stacey Mott, gen mgr; Martin Medley, coml mgr; Gene Davidson, prog dir; Austin Stinnett, chief engr. ■ Rates: \$8.80; 6.60; 7.10; 5.60.

**WHUB-FM**—March 26, 1964: 98.3 mhz; 1.5 kw. Ant 400 ft. Stereo. Prog sep from AM. Net: CBS Radio/Radio, Tenn. Radio Net. Format: Adult contemp. ■ Rates same as AM.

**WPTN(AM)**—July 10, 1962: 780 khz; 250 w-D. Box 3146 (38501). (615) 526-7144. Huffines & Gallaher dba WPTN. (acq 9-18-81). Net: ABC/C. Format: Adult contemp. ■ Robert Gallaher & Drue Huffines, co-owners; Larry Nunn, coml mgr; Phillip Gibbons, mus dir; Steve Boots, news dir; Austin Stinnett, chief engr.

**WGSQ(FM)**—Co-owned with WPTN(AM). March 8, 1963: 94.3 mhz; 3 kw. Ant 1,640 ft. (CP: 1 kw). Stereo. Prog sep from AM. Net: ABC/I. Format: C&W.

**\*WTTU(FM)**—May 22, 1972: 88.5 mhz; 2.25 kw, Ant 168 ft. Box 5113 (38505). (615) 528-3169. Tennessee Technological University. Format: Hot 100. Spec progs: Class 3 hrs, jazz 3 hrs, contemp Christian 6 hrs wkly. ■ Jay A. Joyce, pres, gen mgr & prog dir; Karl Wagron, chief engr.

### Copperhill

**WLSB(AM)**—Dec 2, 1958: 1400 khz; 1 kw-D, 250 w-N. Box A/C (37317). (615) 496-3631. Copper Basin Bcstg Inc. (acq 12-1-62). Net: Keystone. ■ Robert P. Schwab Sr., pres & gen mgr.

### Covington

**WKBL(AM)**—Aug 16, 1954: 1250 khz; 1 kw-D. DA. Box 674 (38019). (901) 476-7129. Royce D. Wilson (acq 4-1-82). Rep: Keystone. Format: C&W. Spec prog: Black 12 hrs wkly. ■ Royce Wilson, gen mgr, prog & news dir; Don Wilson, gen sls mgr & mus dir; O.V. Poindexter, chief engr. ■ Rates: \$4; 4; 4.

**WKBL-FM**—Aug 31, 1965: 93.5 mhz; 3 kw. Ant 165 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### Cowan

**WZYX(AM)**—March 10, 1957: 1440 khz; 5 kw-D. DA-D. Box 398 (37318). (615) 967-7471. Tims Ford Bcstg Co. (acq 6-1-80). Net: NBC. Rep: Keystone. Format: C&W, MOR. Spec prog: Farm 2 hrs wkly. ■ R. Neil Bracken, pres & coml mgr; Joe Brewer, VP gen mgr & prog dir; Chuck Moya, prom mgr; Mary L. Garner, mus dir; Ben Watson, news dir; Tom Wiseman, chief engr. ■ Rates: \$6; 6; 6;—

### Crossville

**WAEW(AM)**—1952: 1330 khz; 1 kw-D. Drawer W (38555). (615) 484-5115. Crossville Bcstg Corp. (acq 7-28-81). Net: MBS, Tenn. Radio. Rep: Carpenter. Format: C&W. ■ Michael D. Stone, pres & gen mgr Danny R. Barker, stn mgr; Jan Boston, news dir; Archie Kendrick, chief engr. ■ Rates: \$5.25; 4.85; 5.25; 4.85.

**WXVL(FM)**—Co-owned with WAEW(AM). May 12, 1967: 99.3 mhz; 3 kw. Ant 170 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Rates same as AM.

**WCSV(AM)**—June 15, 1968: 1490 khz; 1 kw-D, 250 w-N. Box 591 (38555). (615) 484-5168. WCSV Inc. Net: ABC/E. Rep: Crane. Format: Top-40, MOR. Spec prog: Farm 1 hr wkly. ■ Millard V. Oakley, pres; Doug Koontz, gen mgr; Alva Henry, coml mgr; Bob Roberts, prog & news dir; Shawn Michaels, mus dir; Austin Stinnett, chief engr. ■ Rates: \$5.40; 4; 4; 2.50.

**WXVL(FM)**—Listing follows WAEW(AM).

### Dayton

**WDNT(AM)**—Dec 6, 1957: 1280 khz; 1 kw-D. Box 290 (37321). (615) 775-2331. Eaton P. Govan III. Format: C&W. ■ Eaton Govan III, pres, gen & gen sls mgr; Phil Randolph, prog & mus dir, prom mgr; Bruce Garner, news dir; Terry Davis, chief engr. ■ Rates: \$7; 4; 5.

**WLCX(FM)**—Co-owned with WDNT(AM). July 1, 1976: 104.9 mhz; 3 kw. Ant minus 967 ft. Stereo. Rep: Keystone. Format: Adult contemp. ■ Rates: \$7; 4; 5; 4.

**WREA(AM)**—Sep 8, 1979: 1520 khz, 5 kw-D. 1803 N. Market St. (37321). (615) 775-5454. RHEA County Bcstg Co. Net: RKO Two, Tenn. Radio. Format: C&W. ■ Millard V. Oakley, pres; Brenda Hale; Tim Ricketts, prog & news dir; Gail Newell, prom mgr; Cliff Hudson, chief engr. ■ Rates: \$3.65; 3.65; 3.65.

### Dickson

**WDKN(AM)**—Jan 1, 1955: 1260 khz; 1 kw-D. Box 607, (37055). (615) 446-4000. Dickson Communications Inc. Net: ABC/E, Keystone, Tenn. Radio. Format: C&W. ■ Stan Hawkins, pres; Gary Reeder, gen mgr; Rick Judah, coml mgr; Jim Hotchkiss, prog dir; Sonja Haley. ■ Rates: \$4; 4; 4; 4.

**WDKN-FM**—April 27, 1964: 102.3 mhz; 3 kw. Ant 250 ft. (CP: Ant 300 ft.). Prog sep from AM. Format: Top-40. ■ Rates same as AM.

### Donelson

**WAMB(AM)**—Licensed to Donelson. See Nashville.

### Dunlap

**WSVC(AM)**—Nov 1, 1980: 1190 khz; 5 kw-D. Box 67 (37327). (615) 949-4695. William M. Jeffers III (acq 6-16-84). Format: C&W. Spec prog: Farm 1 hr wkly. ■ Bill Jeffers, pres, gen & gen sls mgr; Wanda Jeffers, prog dir & prom mgr; Mark Anthony, mus dir; Fae Smith, news dir; Frank Folsom, chief engr. ■ Rates: \$7; 7; 7.

### Dyersburg

**WASL(FM)**—Listing follows WTRO(AM).

**WDSG(AM)**—July 13, 1946: 1450 khz; 1 kw-D; 250 w-N. Hwy 51 Bypass N. (38024). (901) 285-1294. State Gazette Bcstg Co. (acq 1958). Net: Delta Farm. Rep: Frederick W. Smith. Format: Easy lstrng, country. Spec progs: Farm 9 hrs, gospel 3 hrs wkly. ■ JoAnn Ward, pres & gen mgr; Don R. Long, coml sls; Debra Barnes, prog dir; William Bryant, prom mgr & mus dir; Jerry Osborne, news dir; James Stutts, chief engr. ■ Rates: \$10; 10; 10; 10.

**WTRO(AM)**—March 1, 1957: 1330 khz; 500 w-D. Box 100 (38024). (901) 285-1330. MDR & Co. (acq 6-17-82). Net: ABC/C, Tenn. Radio. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ W.E. Burks, pres; Charles C. Dawson, gen mgr; Charles Maxey, gen sls mgr; Steve Guttery, prog dir; Teresa Thompson, news dir; David Peacock, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

**WASL(FM)**—Co-owned with WTRO(AM). July 1, 1968: 100.1 mhz; 3 kw. Ant 319 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ David Countess, prog dir. ■ Rates same as AM.

### Elizabethton

**WBEJ(AM)**—July 1946: 1240 khz; 1 kw-D, 250 w-N. 626 1/2 Elk Ave. CB Radio Inc. (acq 9-24-82). Format: C&W. ■ Darrell Bryan, pres; Clyde T. Roberts Sr., gen & gen sls mgr; Tim Cable, prog & mus dir. ■ Rates: \$7; 7; 7; 7.

**WIDD(AM)**—Nov 11, 1964: 1520 khz; 1 kw-D, 500 w-CH. 604 1/2 E. Elk Ave. (37643). (615) 543-3191. Southern Signal Corp. (acq 12-12-81). Net: Tenn. Radio. Format: Oldies. ■ H. Curtis Williams, pres; Bill Mountjoy, gen & gen sls mgr, news dir & chief engr; William R. Harris, prog & mus dir. ■ Rates: \$8; 7; 7; 7.

**WJSO-FM**—May 17, 1968: 99.3 mhz; 3 kw. Ant minus 79 ft. Stereo. Box 5188, Johnson City (37601). (615) 926-3121. Mountain View Bcstg Co. Group owner: Thomas Stins (acq 12-83). Net: NBC. Rep: Hillier, Newmark, Wechsler & Howard. Format: C&W. ■ Norman Thomas Jr., pres & gen mgr; Rockne Stump, gen sls mgr; George Grant, prog dir; Wayne Barwick, prom mgr; Janet Johnson, news dir; Paxton Durham, chief engr. ■ Rates: \$20; 17.50; 20; 17.50.

### Englewood

**WENR(AM)**—April 21, 1967: 1090 khz, 1 kw-D. Box 556 (37329). (615) 887-7291. Middle Tennessee Radio (acq 5-23-84). Net: Tennessee Radio Network. Format: Relig. Spec prog: Farm 1 hr wkly. ■ John Roberson, gen mgr; Sue Kean, gen sls mgr; Sidney Kean, prog & mus dir; Tim Trotter, news dir; Frank Folsom, chief engr. ■ Rates: \$5; 5; 5.

### Erwin

**WEMB(AM)**—May 17, 1956: 1420 khz; 5 kw-D. Box 280 (37650). (615) 743-6123. WEMB Inc. (acq 4-1-61). Net: ABC/E, Tenn. Radio. Rep: Keystone. Format: C&W, var. Spec prog: Bluegrass 2 hrs wkly. ■ J. E. True Jr., gen mgr; James F. Buchanan, coml mgr; Charles W. Ray, news & prog dir; Roy McCurry, chief engr.

**WXIS(FM)**—Co-owned with WEMB(AM). Nov 21, 1968: 103.9 mhz; 3 kw. Ant minus 430 ft. (CP: 2.45 kw. Ant 328 ft.). Prog sep from AM. Format: Top-40.

### Etowah

**WCPC(AM)**—1955: 1220 khz; 1 kw-D. Box L (37331). (615) 263-5585. BVACK Bcstg Co. Inc. (acq 7-28-83). Format: MOR. ■ John R. Blair, gen mgr, prog dir, chief



enrg, Mike Stephens, mus dir; Philip Roy, coml mgr & news dir.

**WVKF(FM)**1977: 103.1 mhz; 3 kw. Ant 14 ft. Net: MBS. Rep: David Carpenter Co. Format: C&W. Rates: \$4; 3.50; 4; 3.50.

## Fairview

**WPFD(AM)**—May 5, 1982: 850 khz; 500 w-D. Box 850 (37062). (615) 799-0850. BLP Inc. Format: C&W. Paul F. Durham, pres; Carl Hall, gen mgr, prog & mus dir; Cathy Hall & John Robertson, gen sls mgrs; Ralph Dawson, news dir; John Almon, chief engr. Rates: \$6; 6; 6.

## Fayetteville

**WEKR(AM)**—Oct 1, 1948: 1240 khz; 1 kw-D, 250 w-N, DA-1. Box M (37334). (615) 433-3545. Elk River Bcstrs Inc. (acq 10-2-81). Net: MBS. Rep: George Barker. Format: C&W. Spec prog: Farm 1 hr wkly. Mike Free-land, pres, gen & gen sls mgr; Mitch Hughey, prog & mus dir, prom mgr; Eddie Tucker, news dir; Ernest J. Tucker, chief engr. Rates: \$9.50; 8.50; 9.50; 8.50.

**WKZF(AM)**—Dec 11, 1970: 1140 khz; 5 kw-D. (CP: 25 kw). Box 757 (37334). (615) 433-2537. Huntsville, Ala. (205) 539-5250. Lincoln County Bcstg Co. Net: ABC/I. Rep: Beaver, PRO-Meeker. Format: C&W. Spec prog: Black 1 hr wkly. Bill Malone, pres & gen mgr; Sue Brooks, coml mgr; Bill Monk, prog & mus dir; Dan Agee, prom mgr; Lynn Yancey, news dir; Cactus A. Gay, chief engr. Rates: \$6; 6; 6;—

**WYTM-FM**—March 27, 1970: 105.5 mhz; 3 kw. Ant 295 ft. Stereo. Box 717 (37334). (615) 433-1531. Time Broadcasters Inc. Net: ABC/FM. Format: Top-40. Joseph D. Young, pres & gen mgr; Ralph Mann, chief engr. Rates: \$2.50; 2.50; 2.50; 2.50.

## Franklin

**WAKM(AM)**—March 18, 1953: 950 khz; 1 kw-D. Box 469, 950 Mallory Ln. (37064). (615) 794-1594. Franklin Radio Assoc Inc. (acq 10-1-82). Net: UPI. Format: Adult contemp. Spec prog: Farm 10 hrs wkly. William W. Ewin Jr., pres & gen mgr; Tom Lawrence, gen sls mgr; Darrell Williams, prog & mus dir; Tom Lawrence, prom mgr; Charles Dibrell, news dir & chief engr. Rates: \$7; 6; 6;

**WIZO(AM)**—Feb 1, 1969: 1380 khz; 5 kw-D, 500 w-N, DA-N. Box 1380 (37064). (615) 794-4103. RoBro Inc. (acq 5-3-82). Net: RKO. Format: C&W. Jim Romine, pres; Linda Carden, coml mgr; Brenda Andrews, mus dir; Revis V. Hobbs, chief engr. Rates: \$5; 4; 5; 3.

**WJKZ(FM)**—Nov 16, 1961: 100.1 mhz; 3 kw. Ant 1,200 ft. Stereo. Dups WJRB(AM) Madison 50%. 48 Music Square East, Nashville (37203). (615) 244-7300. ELF Communications Inc. (group owner; acq 11-21-84). Net: RKO, Tenn Radio. Rep: Lotus. Format: C&W. Spec prog: Farm 1 hr wkly. Sam Littleton, gen mgr; John Link, gen sls mgr; Steve Atkins, prog dir; Janet Bozeman, mus dir; Bob Wittkin, news dir; John Gober, chief engr. Rates: \$41; 31; 34; 28.

## Gallatin

**WAMG(AM)**—Nov 1, 1966: 1130 khz; 2.5 kw-D. Box 521 (37066). (615) 452-3456. Southern Broadcasters Inc. (acq 3-7-6). Format: C&W. Spec prog: Farm 2 hrs wkly. John R. Phillips, pres; Lee Raines, gen mgr; Sue Brown, coml mgr. Rates: \$6.75; 6.75; 6.75; 6.75.

**WHIN(AM)**—Aug 2, 1948: 1010 khz; 5 kw-D. Highway 109 North (37066). (615) 452-4747. WHIN Inc. (acq 10-84). Net: RKO II. Format: C&W, farm. Jack Williams, pres, gen & gen sls mgr; Hugh Allen, prog dir & prom mgr; Tina Purdue, mus dir; Skip Sparkman, news dir; Darryl Merrill, chief engr. Rates: \$9.30; 7.50; 9.30;

**\*WVCP(FM)**—Jan 4, 1979: 88.5 mhz; 1 kw. Ant 390 ft. Nashville Pike (37066). (615) 452-8600. Volunteer State Comm. College. Net: TRN. Format: Adult contemp. Spec progs: Class 15 hrs, jazz 18 hrs wkly. Dr. Hal R. Ramer, pres; Seth Sparkman, gen mgr; Dr. Bruce R. Smedley, mus dir; Dr. Donald R. Goss, div chmn; James Milliner, chief engr.

**WWKX(FM)**—Dec 1, 1960: 104.5 mhz; 100 kw. Ant 758 ft. Stereo. Group 3 Bcstg. (acq 9-1-84). Net: RKO

One. Rep: Major Mkt. Format: CHR. Gordon K. Smith, pres & gen mgr; Richard Blum, stn mgr; Bob Carlton, loc sls mgr; Mike Murphy, prog dir; Bobby Cook, mus dir; Jay Hastings, prom mgr; David Kennedy, chief engr.

## Gatlinburg

**WSMM(AM)**—Not on air, target date unknown: 1230 khz; 1 kw-D, 250 w-N. Box 3528, Knoxville (37927). Gatlinburg Bcst Communications Inc. John Daniel Wallace Jr., pres.

**WVTN(FM)**—January 1983: 105.5 mhz. 225 W. Ant 3,014 ft. Stereo. Rt. 2, Box 990 (37738). (515) 436-5666. Vacation Media Inc. Net: RKO Two. Rep: Masla. Format: Contemp country. Roy Maples, pres; Paul R. Faidley Jr., news dir; Keith Tarwater, chief engr. Rates: \$7.60; 7.60; 7.60; 7.60.

## Germantown

**WWEE(AM)**October 1955: 1430 khz; 2.5 kw-U, DA-N. 6080 Moriah Ext., Memphis (38115). (901) 365-2032. Big River Bcstg. Inc. Net: CNN. Rep: Christal. Format: News, talk. Sam C. Phillips, pres; Betty Thornton, gen mgr; David Stewart, gen sls mgr; Doug Cousar, chief engr.

**WLVS(FM)**—Co-owned with WWEE(AM). April 15, 1977: 94.3 mhz, 3 kw. Ant 300 ft. Prog sep from AM. Format: Btfl mus.

## Greeneville

**WGRV(AM)**—1946: 1340 khz; 1 kw-D, 250 w-N. Box 278 (37743). (615) 638-4147. Radio Greeneville Inc. Net: NBC. Rep: Keystone. Format: Mod country. P. Ronald Metcalfe, pres & gen mgr; Leroy Moon, coml mgr; Jerry Taylor, prog dir; Charlie Garant, mus dir; Pete Luttrell, news dir; Ray C. Elliott, chief engr. Rates: \$7.75; 7.25; 7.75; 6.50.

**WIKQ(FM)**—Co-owned with WGRV(AM). 1956: 94.9 mhz; 100 kw. Ant 1090 ft. (615) 639-1831. Stereo. Prog sep from AM. Format: Adult contemp. Ray Smith, gen mgr; Robert Hall, mus dir; Ray Elliott, chief engr. Rates: \$8; 7.25; 8; 6.25.

**WSMG(AM)**—Dec 1, 1961: 1450 khz; 1 kw-D, 250 w-N. Box 727 (37744). (615) 638-3188. Burley Bcstrs Inc. (acq 10-1-72). Net: ABC/E. Format: C&W. Darrell Bryan, pres & gen mgr; Bob Sykes, gen sls & prom mgr; Bobby Rader, prog & mus dir; Steve Wilhoit, news dir; Jack Harrell, chief engr. Rates: \$7; 7; 7; 7.

## Harriman

**WHBT(FM)**Listing follows WKJS(AM).

**WKCE(AM)**—April 13, 1983: 1230 khz; 1 kw-D, 250 w-N. Box 1232, 418 Roane St. (37748). (615) 882-1233. Kenneth Mynatt (acq 2-29-84). Format: C&W. Spec prog: Farm 1 hr wkly. Kenneth Mynatt, pres. Rates: \$3.80; 3.80; 3.80; 3.80.

**WKJS(AM)**—August 1947: 1600 khz; 5 kw-D, DA-D. Box 432 (37748). (615) 882-1600. Joy Bcstg Co. (acq 8-9-83). Format: Oldies, big band. Ken Crosthwaite, pres & gen mgr; Melonie Crosthwaite, prog dir; Lewis Turpin, chief engr. Rates: \$4.99; 4.99; 4.99; 4.99.

**WHBT(FM)**—Co-owned with WKJS(AM). Jan 21, 1981: 92.7; 3 kw. Ant 436 ft. (CP: 830 w. Ant 587 ft.). Stereo. (615) 882-6500. Kenneth J. Crosthwaite. Format: C&W. Ken Crosthwaite, owner; Randy Sledge, gen & gen sls mgr; Melonie Crosthwaite, prog dir & prom mgr. Rates same as AM.

## Harrogate

**WSVQ(AM)**—Nov 10, 1980: 740 khz; 1 kw-D. Box 224 (37752). (615) 869-4705. Appalachian Communications. Net: Tenn Radio. Format: C&W. Doug Mullins, pres & gen mgr; John Partin, gen sls mgr; Terry Keck, mus dir; Nancy Jones, prom mgr; Larry Posner, news dir; Chris Hicks, chief engr. Rates: \$6; 6; 6; 6.

## Hartsville

**WJKM(AM)**—September 1, 1966: 1090 khz; 1 kw-D. Box 176, Marlene St. (37074). (615) 374-2111. Hartsville

## Tennessee Radio

Bcstg Corp. Net: ABC/I, ABC/E. Rep: Keystone. Format: C&W. Spec prog: Relg 7 hrs wkly. Chester J. Davis, pres, gen mgr & coml mgr; Lisa Troutt, prog & mus dir, prom mgr; Chester Davis, news dir; Paul Davis, chief engr. Rates: \$3.10; 3.10; 3.10;

## Henderson

**\*WFHC(FM)**—May 22, 1967: 91.5 mhz; 3 kw. Ant 300 ft. Stereo. 158 E. Main (38340). (901) 989-4611. Freed-Hardeman College. Format Div. Spec progs: Class 5 hrs, jazz 10 hrs wkly. E. Claude Gardner, pres; Ray Eaton, gen mgr.

**WFKX(FM)**—Not on air, target date unknown: 95.9 mhz; 3 kw. Ant 300 ft. Box 1686, Jackson (38301). Wolfe Communications Inc.

**WHHM(AM)**—Dec 13, 1967: 1580 mhz; 250 w-D, DA. Box 203 (38340). (901) 989-5981. Chester County Bcstg (acq 12-13-70). Net: RKO Two. Format: C&W. Don Fenimore, pres, gen mgr & chief engr; Wanda Smith, gen sls & prom mgr; Mike Whited, prog & news dir; Frank McKelvey, mus dir. Rates: \$8.80; 8.80; 8.80;

## Hendersonville

**WQKQ(FM)**Oct 16, 1970: 92.1 mhz; 3 kw. Ant 430 ft. Stereo. 1320 Brick Church Rd., Nashville (37207). (615) 227-1470. Phoenix of Hendersonville Inc. (acq 5-17-82). Net: ABC/C. Rep: Selcom. Format: Urban contemp. Samuel H. Howard, pres; John H. Haggard Jr., sr VP; Clarence Kilcrease, gen mgr; Fred Harvey, prog & mus dir; Doug Combs, prom mgr; W.C. Brown, news dir; Clinton Hooper, chief engr. Rates: \$60; 50; 60; 40.

## Hohenwald

**WMLR(AM)**—July 4, 1970: 1230 khz; 1 kw-D, 250 w-N. Rte. 1, Box 402 B (38462). (615) 796-5966. Lewis County Bcstg Co. Net: ABC/E. Format: C&W, Top-40. Revis V. Hobbs, pres; Bryan Lane, gen mgr; Ron Dunkel, gen sls mgr. Rates: \$4.50; 3.60; 4.50; 2.70.

## Humboldt

**WHMT(AM)**—July 5, 1972: 1190 khz; 500 w-D. Box 1190 (38343). (901) 784-1190. Boyd Enterprises Inc. (acq 3-84). Net: ABC/E, Tennessee Radio. Format: C&W. F. Darrell Boyd, pres & gen mgr; F. Darrell Boyd II, coml mgr; Bobby Mathews, mus dir; Steve Wood, news dir; Paul Cole, chief engr. Rates: \$7; 7; 7;

**WIRJ(AM)**—Feb 3, 1949: 740 khz; 250 w-D. 2606 E. End Dr. (38343). (901) 784-1740. Warmath Comm Inc. Net: CNN Radio. Rep: Mid South Spot, Bob Chisholm. Format: Adult contemp. Frank Warmath, pres & gen mgr; J. Michael Pruit, prog dir; Janna Jetton, n, news dir; Mike Gideon, chief engr. Rates: \$7.25; 7.25; 7.25; 7.25.

**WZDQ(FM)**—Co-owned with WIRJ(AM). Sep 1, 1964: 102.3 mhz; 3 kw. Ant 308 ft. Stereo. Prog sep from AM. 306 Hwy., 45 West (38343). (901) 784-1022. Format: Contemp hits. Marlene Doss, gen sls mgr; Mark Brooks, prom mgr. Rates: \$12.30; 10.30; 12.30; 10.30.

## Huntingdon

**WJPJ(AM)**—Oct 21, 1975: 1530 khz; 1 kw-D. Box 747 (38344). (901) 986-9746. David B. Jordan.

**WPBE(FM)**—November 1979: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. 562 Main St. (38344). (901) 986-5035. Magic Valley Bcstg. Net: NBC, Tennessee Radio Network. Format: Progs, top-40. Will Luther, gen mgr; Sara Dunning, coml mgr; Gary Powley, prog dir & mus dir; David Peacock, chief engr. Rates: \$4.80; 4.80; 4.80; 4.80.

## Jackson

**WDXI(AM)**—Oct 31, 1948: 1310 khz; 5 kw-D, 1 kw-N, DA-N. 1 Radio Park (38301). (901) 427-9611. Community Service Bcstg Inc. (group owner, acq 1-1-74). Net:

## Tennessee Radio

ABC/D. Rep: Hillier, Newmark, Wechsler & Howard. Format: Contemp C&W. Spec progs: Farm 12 hrs, gospel 5 hrs wkly. ■ Jerome Glassman, pres; Betty Mastick, gen mgr; Ted Charles, prog dir. ■ Rates: \$20; 20; 20; 20.

**WJHR(FM)**—Co-owned with WDXI(AM). May 9, 1979: 103.1 mhz; 3 kw. Ant 262 ft. Stereo. WJHR Inc. (acq 4-1-83). Format: Adult contemp. ■ Rates: \$22; 22; 22; 22.

**WJAK(AM)**—Nov 14, 1954: 1460 khz; 1 kw-D. 210 Gordon St. (38301). (901) 424-1460. Broadcast Dynamics Inc. (acq 4-1-77). Net: RKO One, Tenn. Radio. Rep: Roslin. Format: Old. Spec progs: Relg 6 hrs wkly. ■ Jimmy Duke, pres; Tom Mapes, gen & gen sls mgr; Gary Pickens, prog, mus & news dir; Wesley Bell, chief engr. ■ Rates: \$10; 8; 10; 8.

**WJHR(FM)**—Listing follows WDXI(AM).

**WKIR(FM)**Listing follows WTJS(AM).

**WTJS(AM)**—1931: 1390 khz; 5 kw-D, 1 kw-N, DA-N. Box 1119 (38301). (901) 427-3316. Radio station WTJS Inc. (acq 10-17-73). Group owner: Kirk Bcstg. Net: ABC/I, ABC/E. Format: MOR, C&W. Spec prog: Black 2 hrs wkly. ■ James L. Kirk II, pres; Jim Hoppers, VP & gen mgr; Bob Emerson, VP sls; Jerry Vandiver, opns mgr; Anna Foss, prog dir; Vincent Z. Tapler, news dir; Carl Martin, chief engr. ■ Rates: \$12.90; 10.75; 12.90; 8.70.

**WKIR(FM)**—Co-owned with WTJS(AM). 1947: 104.1 mhz; 100 kw. Ant 655 ft. Stereo, Quad. Net: ABC/FM. Prog sep from AM. Format: Progressive country. ■ Jerry Vandiver, stn mgr; Steve Little, prog dir. ■ Rates: \$13.20; 12.10; 13.20; 11.05.

### Jamestown

**WCLC(AM)**—Oct 28, 1957: 1260 khz; 1 kw-D. Box 130 (38557). (615) 879-8188. Jamestown Bcstg Co. ■ Howard Ray Cravens, gen mgr.

**WDEB(AM)**—Jan 12, 1968: 1500 khz; 1 kw-D; 500 w (CH). Box 69 (38556). (615) 879-8164. BAZ Bcstg (acq 4-1-72). Net: Tennessee Radio. Format: C&W, relg, top-40. Spec prog: Farm 3 hrs wkly. ■ N. A. Baz, pres; Earl Howard, prog & news dir & prom mgr; Kevin R. Baz, mus dir; Gunther Muhsemann, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

**WDEB-FM**—Oct 10, 1972: 103.9 mhz; 1.20 kw. Ant 450 ft. Stereo. Dups AM 80%.

### Jefferson City

**WJFC(AM)**—Nov 1, 1961: 1480 khz; 500 w-D, DA-D. Danridge Hwy. (37760). (615) 475-3825. Jefferson County Bcstg Inc. Net: RKO II, Tenn Radio. Format: C&W. ■ Paul O. Metcalfe, pres; Wayne Roberts, VP & gen mgr; Irma Proctor, mus dir. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

**WKJQ(FM)**—Feb 1, 1977: 99.3 mhz; 3 kw. Ant 300 ft. 208 West Broadway (37760). Mossy Creek Bcstg Corp. Net: UPI. Format: Adult contemp. ■ James B. Mimbs, owner.

### Jellico

**WJJT(AM)**—Feb 1, 1972: 1540 khz; 1 kw-D (500 w-CH). Box 210 (37762). (615) 784-5991. Jellico Bcstg Co. (acq 6-10-83). Net: AP, RKO Two, Tenn Radio, Kentucky Radio. Format: C&W, relg. ■ Jack Coleman, gen mgr; Tim Zecchini, prog dir; Rick Barnes, mus dir; Dave Smith, chief engr. ■ Rates: \$42; 42; 42; 42.

### Johnson City

**WETB(AM)**—Oct 1, 1947: 790 khz; 5 kw-D. Box 1716 (37601). (615) 928-7131. Mountain Signals Inc. (acq 11-9-84). Net: MBS. Format: Contemp. ■ Arthur Kelsey, gen mgr; Gus Vest, coml mgr; Don Gibson, prog, news dir & prom mgr; David Miller, mus dir; Trevor Swoyer, chief engr.

**\*WETS(FM)**—Feb 26, 1974: 89.5 mhz; 66 kw. Ant 2,273 ft. Stereo. Box 21400A, East Tenn State Univ. (37614). (615) 926-2184. East Tenn State Univ. Net: NPR. Format: Div. ■ Ronald E. Beller, pres; Richard F. Filis, gen mgr; Ron Wickman, mus dir; Phil Leonard, prog dir; Trevor Swoyer, chief engr.

**WJCW(AM)**—Dec 13, 1938: 910 khz; 5 kw-D, 1 kw-N, DA-N. Box W-CRS (37602). (615) 477-3127. Tri-Cities Radio Corp. (acq 12-1-82). Group owner: Bloomington Bcstg Corp. Net: CBS, Tenn Radio. Rep: Katz. Format: MOR, C&W. ■ Ken Maness, VP & gen mgr; Bobbie Kabool, gen sls mgr; Dave Hogan, prog dir; Tom Phillips, mus dir; Dave Adams, prom mgr; Art Countiss, news dir; Al F. LeFevere, chief engr.

**WQUT(FM)**—Co-owned with WJCW(AM). March 1, 1948: 101.5 mhz; 100 kw. Ant 1500 ft. Stereo. Prog sep from AM. Net: RKO, RKO Radio, Tenn Radio. Format: Adult contemp. ■ Don Raines, gen sls mgr; Jay Christian, prog dir; Rod Hampton, mus dir.

**WJSO(AM)**—See Jonesboro.

**WQUT(FM)**—Listing follows WJCW(AM).

**WTFM(FM)**—See Kingsport.

### Jonesboro

**WJSO(AM)**—Oct 1958: 1590 khz; 5 kw-U, DA-N. Box 5188, Johnson City (37601). (615) 926-3121. Mountain View Bcstg Co. Group owner: Norman Thomas Stns. Net: NBC. Rep: Hillier, Newmark, Wechsler & Howard. Format: MOR. ■ Norman Thomas Jr., pres & gen mgr; Rockne Stump, gen sls mgr; George Grant, prog dir; Wayne Barwick, prom mgr; Janet Johnson, news dir; J. Paxton Durham, chief engr. ■ Rates: \$20; 17.50; 20; 17.50.

**WJSO-FM**See Elizabeth City.

### Kingsport

**\*WCSK(FM)**—Nov 5, 1984: 90.3 mhz; 195 w. Ant 23 ft. Stereo. 1800 Legion Dr. (37664). (615) 246-7171. Kingsport Bd of Ed. Format: Ed, div. Spec prog: Class 18 hrs wkly. ■ Gerhard G. Ruetz, gen mgr & instructor; Gary Smith, chief engr.

**WGOE(AM)**—Sep 20, 1967: 1090 khz; 1 kw-D, DA-D. Box 1369 (37662). (615) 247-7131. J. T. Parker Bcstg Corp. Net: NBC. Format: Crossover country. ■ J.T. Parker Jr., pres; Dan Arnold, VP & gen mgr; Tom Davis, gen sls mgr; Chris Goins, prog dir; Steve Blevins, news dir; Mitch Sandidge, chief engr. ■ Rates: \$14; 12; 14; 14.

**WJCW(AM)**—See Johnson City.

**WKIN(AM)**—Oct 1951: 1320 khz; 5 kw-D. 500 w-N. DA-N. Box 9 Market at Wexler St. (37662). (615) 246-8131. TWX: (810) 574-5178. Radio Stn WKIN. Group owner: Bahakel Comm. Net: AP. Rep: Torbet Radio. Format: C&W. ■ Cy N. Bahakel, pres; Terry Weinacht, gen mgr; Oscar Harris, gen sls mgr; Bob Gordon, prog dir; Reggie Jordan, opns mgr; Gary Smith, chief engr. ■ Rates: \$14, 12, 14; 12.

**WZXY(FM)**—Co-owned with WKIN(AM). Feb 21, 1970: 104.9; 1 kw. Ant 475 ft. Stereo. Prog sep from AM. Net: NBC's The Source. Format: AOR. ■ Reggie Jordan, prog dir; John Kelly, mus dir. ■ Rates: \$12; 12; 14; 14.

**WKPT(AM)**—July 14, 1940: 1400 khz; 1 kw-D, 250 w-N. 222 Commerce St. (37662). (615) 246-9578. TWX: 810-574-5180. Holston Valley Bcstg Corp. (Group owner: Home News Publishing; acq 6-1-66). Net: ABC/E, Tenn. Radio. Rep: Republic. Format: Adult contemp. ■ George Devault, gen mgr N. David Widener, stn mgr; Steve Howard, prog dir; Mike Padgett, mus dir; Carl Swann, prom mgr; Therese Carrier, news dir; Harold Dougherty, chief engr.

**WTFM(FM)**—Co-owned with WKPT(AM). Feb 1948: 98.5 mhz; 100 kw. Ant 1,260 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: Easy Istng. ■ WKPT-TV affil.

**WQUT(FM)**—See Johnson City.

**WZXY(FM)**—Listing follows WKIN(AM).

### Kingston

**WYLQ(AM)**—July 1978: 1410 khz; 500 w-D, 1 kw-N, DA-N. 705 Greenwood, Box 815, 705 Greenwood St.

(37763). (615) 376-4720. WYLO Inc. (acq 2-84). Net: RKO II. Format: Adult contemp. ■ John Eagle, gen mgr; Don Hall, prog dir. ■ Rates: \$6; 6; 6; —

### Knoxville

**WBKM(AM)**—January 1960: 1430 khz; 1 kw-D. DA-D. (CP: 5 kw). 2108 Prosser Road (37917). (615) 525-7771. Broadcast Media of Knoxville. Net: Sheridan. Rep: Barney Oates, Hakeem Beyah. Format: Div, black. Spec progs: Gospel 17 hrs, jazz 6 hrs, talk 5 hrs wkly. ■ Thomas S. Crawford, pres; Jerry Mason Jr., gen & prom mgr, prog dir; Bernice Crawford, coml mgr; Merl Chandler, mus dir; Peggy Croom, news dir; Larry Styles, chief engr. ■ Rates: \$14.20; 10.75; 14.20;

**WBZW(AM)**See Powell.

**WEZK(FM)**—April 10, 1967: 97.5 mhz; 100 kw. Ant 1,250 ft. Stereo. Box 3766 (37917). (615) 525-7380. TWX: 810-583-0178. South Central Bcstg Corp. (group owner). Rep: Torbet. Format: Easy listen. ■ John D. Engelbrecht, pres; Carlos R. Kivett, gen mgr; Eddy Roy, prog dir; Donna Keathley, bus mgr.

**WIMZ(AM)**—Jan 21, 1941: 1240 khz; 1 kw-D, 250 w-N. 901 E. Summit Hill (615) 525-6000. Stoner Bcstg-System Inc. (group owner; acq 1-8-80). Net: NBC's The Source. Format: Rock (AOR). ■ Glenn K. Bell, pres; Bruce Dodge Jr. VP gen mgr; Kerry Lambert, prog dir; Dan Walston, mus dir; Colvin Idol, news dir; Rick Funk, chief engr. ■ Rates: \$55; 35; 55; 35.

**WIMZ-FM**—Oct 1949: 103.5 mhz; 100 kw. Ant 1,800 ft. Stereo. Dups AM 25%. Rep: McGavren-Guild. Format: Rock (AOR). ■ Roger Hyman, prog dir. ■ Rates same as AM.

**WITA(AM)**—Sep 1, 1960: 1490 khz; 1 kw-D, 250 w-N. Box 19821, 7212 Kingston Pike (37937). (615) 588-2974. WITA Inc. (acq 1983). Format: Relg. ■ Fred Westenberg, pres; Dave Jones, gen mgr; Dennis Willard, prog & mus dir; Rodney Beason, prom mgr; Don Burggraf, chief engr. ■ Rates: \$10; 10; 10; 7.50.

**WIVK(AM)**—March 23, 1953: 850 khz; 50 kw-D, DA. Box 10207. (37919). (615) 588-6511. Dick Bcstg Inc. Net: ABC/E. Rep: Katz. Format: Contemp. Spec prog: Farm 1 hr wkly. ■ James A. Dick, pres; Allen Dick, mus dir; Mike Hammond, prog & news dir, prom mgr; Bobby Denton, gen mgr; Milton Jones, chief engr. ■ Rates: \$25; 25; 25;

**WIVK-FM**—Dec 16, 1965: 107.7 mhz; 100 kw. Ant 1,970 ft. Prog sep from AM. Stereo. Format: C&W. ■ Rates: \$135; 75; 100; 35.

**\*WKCS(FM)**—December 1952: 91.1 mhz; 310 w. Ant 73 ft. 2509 Broadway, N.E. (37917). (615) 524-3001. Fulton High School. Format: MOR. Spec prog: Black 5 hrs wkly. ■ Allen Johnson, gen mgr.

**WKGN(AM)**—1946: 1340 khz; 1 kw-D, 250 w-N. 2900 Sutherland Ave. (37919). (615) 521-6220. Paul Bcstg Co. (acq 4-23-84). Net: AP, MBS, ABC Talk, NBC Talk, CNN. Format: Talk, news. ■ Fred C. Jacobs, VP & gen mgr; Tom Caulkins, gen sls mgr; Debby Filis, prog & news dir; Ed Martin, chief engr.

**WKXV(AM)**—February 1953: 900 khz; 1 kw-D. Box 2269 (37901). (615) 524-9866. Knoxville Ra-Tel Inc. Format: Relg. ■ Robert C. Lawson, gen mgr; L.C. Logan, mus dir; Larry Hammock, news dir; Marvin I. Thompson, chief engr. ■ Rates: \$8; 8; 8;

**WMYU(FM)**—See Sevierville.

**WNOX(AM)**—November 1921: 990 khz; 10 kw-U, DA-2. 4400 Whittle Springs Rd. (37917). (615) 637-9900. ELF Communications Inc. (group owner; acq 11-21-84). Net: CBS, RKO Two. Rep: Christal. Format: C&W. ■ John A. Lack, pres; Bobby Bohn, gen mgr; Anthony Segraves, gen sls mgr; Jimmy Vineyard, prog dir; Jerry Caylor, news dir; Joe Chastine, chief engr. ■ Rates: \$26; 26; 26; 22.

**WNKX(FM)**Co-owned with WNOX(AM). See Clinton.

**WOKI-FM**—(Oak Ridge) April 20, 1974: 100.3 mhz; 100 kw. Ant 200 ft. Stereo. Box 1010, Oak Ridge (37831-1010). (615) 483-8451. Oak Ridge FM Inc. Rep: Selcom. Format: Contemp, top-40. ■ John Pirkle, pres & gen mgr; Andy Reeves, gen sls mgr; E. O. Sutton, chief engr. ■ Rates: \$40; 40; 40; 40.



**WRJZ(AM)**—Feb 12, 1927: 620 khz; 5 kw-U, DA-N. Box 3367 (37917). (615) 546-6121. WRJZ Inc. (acq 4-6-82). Net: CBS R/R, RKO. Rep: Eastman. Format: Old. ■ Burt Sherwood, gen mgr; Judy Wheeler, gen sls mgr; Bob Ziegler, prog dir; Ernie Baker, news dir; Marty Shayne, chief engr. ■ Rates: \$65; 60; 60; 35.

**WSKT(AM)**—May 21, 1961: 1580 khz; 5 kw-D (1 kw CH). Box 2312 (37901). (615) 523-1616. Morgan Bcstg Co. Net: MBS. Format: Inspir, news. ■ Harry J. Morgan, pres; Edwin B. Hunter, gen mgr, prog & mus dir, prom mgr; Gerry Morgan, coml mgr; Cliff Hudson, chief engr.

**\*WUOT(FM)**—October 1949: 91.9 mhz; 100 kw. Ant 590 ft. Stereo. 232 Com/hmunica/hions and Extension Bldg., U. of Tennessee (37916). (615) 974-5375. U. of Tennessee. Net: NPR. Format: Class. ■ Raymond Shirley, gen mgr; Norris Dryer, prog dir; Joseph Chasteen, chief engr; Glenn Hauser, mus dir.

**\*WUTK(FM)**—Jan 4, 1982: 90.3 mhz; 128 w. Ant 23 ft. Stereo. P103 Andy Holt Tower, U. of Tenn. (37996). (615) 974-6897. U. of Tenn. Format: Jazz, new rock. Spec prog: Black 4 hrs, relg 3 hrs, reggae 5 hrs wkly. ■ Stefe Swindell, gen mgr; Jeff Cutshaw, prog dir.

## Lafayette

**WEEN(AM)**—Nov 3, 1958: 1460 khz; 1 kw-D. Box 160 (37083). (615) 666-2169. Lafayette Bcstg Inc. Net: Tenn. News Serv. Format: Top-40. C&W. Spec prog: Farm 5 hrs wkly. ■ Billie G. Speck, pres & gen mgr; Peggy King, coml mgr; Britton Willis, prog & news dir; Linda McDonald, mus dir; Ivon Davis, chief engr. ■ Rates: \$5.75; 5.75; 5.75;—

## La Follette

**WLAF(AM)**—May 17, 1953: 1450 khz; 1 kw-D, 250 w-N. Drawer 1409 (37766). (615) 562-3557. Camp/hbell County Bcstg Corp. (acq 10-24-66). Net: RKO, RKO II, Tenn Radio. Format: MOR, old. ■ J.P. Mills, pres; Ron D. McDonald, gen mgr; Jerry Monday, gen sls mgr; Franklin D. Epperson, prog & news dir; Becky Lynn Monday, mus & traff dir; Edna Hendon, coml mgr; Brown-Hutson, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WWGR(AM)**—Sep 1, 1983: 960 khz; 1 kw-D. Box 1530 (37766). (615) 566-2000. LaFollette Bcstg Inc. Format: Relg. ■ Charles E. Phillips, pres & gen mgr; Clifford Jennings, gen sls mgr; Bill Shipp, prog & mus dir; Charlotte Phillips, prom mgr; Estle Cloud, chief engr. ■ Rates: \$5; 5; 5; 5.

**WQLA(FM)**—Co-owned with WWGR(AM). Sep 1, 1982: 104.9 mhz; 3 kw. Ant 300 ft. (CP: 900 w. Ant 563 ft.). Stereo. (615) 566-1000. Format: C&W. ■ James Freeman, prog & mus dir; Emma Wilson, prom mgr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

## Lawrenceburg

**WCMG(AM)**—Aug 14, 1982: 1520 khz; 500 w-D. 208 Pulaski St. (38464). (615) 762-8888. C.W. Rawdon. Net: MBS. Format: Adult contemp. ■ Jack Cheatwood, gen mgr & news dir; Mike Harris, gen sls mgr & prog dir; Mike Meek, chief engr. ■ Rates: \$4.05; 3.50; 4.05;—

**WDXE(AM)**—July 21, 1951: 1370 khz; 1 kw-D. 120 1/2 N. Military (38464). (615) 762-4411. H-M-S Bcstg Co. (acq 12-73). Net: Keystone. Format: C&W. ■ Robin Mathis, gen mgr; Milton D. Griffin, stn mgr; Bud Sawyer, asst mgr; Don Hollander, prog dir; Larry Meek, news dir; Phillip Kemper, chief engr.

**WDXE-FM**—Aug 28, 1964: 95.9 mhz; 3 kw. Ant 205 ft. (CP: 270 ft.). Prog sep from AM.

## Lebanon

**WCOR(AM)**—October 1949: 900 khz; 500 w-D. (CP: 5 kw-D, DA). Box 549 (37087). (615) 444-0474. Triplett Bcstg of Tenn. (acq 1-1-80). Format: C&W. ■ Wendell Triplett, gen mgr; Coleman R. Walker, stn & coml mgr, chief engr; Barry T. Duncan, mus dir; Betty Jo Hickey, off mgr; Donnie Denny, news dir. ■ Rates: \$7; 7; 7;

**\*WFMQ(FM)**—Dec 15, 1966: 91.3 mhz; 480 w. Ant 100 ft. (CP: change frequency to 91.5 mhz; 500 w). Cumberland College (37087). (615) 444-2562. Cumberland College of Tennessee. Format: Div. Spec prog: Class 8

hrs wkly. ■ Ernest Stockton Jr., pres; Jeff Younglove, stn mgr; Gary N. Brown, chief engr.

**\*WLCH(FM)**—1972: 88.7 mhz; 10 w. Castle Heights Foundation (acq 9-74).

**WQZQ(AM)**—1979: 1600 khz; 500 w-D. (CP: 1200 khz; 5 kw-D, 500 w-N, DA-N). Box 1200 (37087). (615) 832-4653. Wilson County Bcst. Svcs. Inc. (acq 9-84). Format: C&W, loc news. ■ P.L. Severy, pres & gen mgr; Herb Tarlick, gen sls mgr; Buck Fenton, mus dir; Wally Bileau, news dir. ■ Rates: \$8.50; 7; 8.50;

**WYHY(FM)**—Aug 31, 1962: 107.5 mhz; 100 kw. Ant 730 ft. Stereo. Hendersonville Bcstg Co. (acq 7-6-82). Group owner: Sun Group Inc. Format: Adult contemp. ■ Mike St. John, gen mgr; Gabe Hobbs, prog & mus dir.

## Lenoir City

**WBLC(AM)**—June 15, 1965: 1360 khz; 1 kw-D. Box 100 (37771). (615) 986-8021. Lauderdale/McKeehan Christian Bcstg Corp. Net: RKO II, Tenn Radio. Format: Relg. ■ Earl Lauderdale, pres & gen mgr; Robert Van McKeehan, VP & sls mgr. ■ Rates: \$7; 7; 7;

**WLIL(AM)**—May 30, 1950: 730 khz; 1 kw-D. Box 340 (37771). (615) 986-7561. WLIL Inc. Group owner Arthur Wilkerson Stns. Format: C&W. ■ Arthur Wilkerson, pres & gen mgr; Dwight D. Wilkerson, VP; Mrs. Evelyn B. Wynn, sec, coml & off mgr; Joanne Greenway, prog & mus dir; Glenn McNish, prom, news, sports dir & VP sls; Charles Rasar, chief engr. ■ Rates: \$6; 6; 6; 6.

**WLIL-FM**—Sep 19, 1967: 93.5 mhz; 3 kw. Ant 165 ft. Dups AM 40%. ■ Rates same as AM.

## Lewisburg

**WAXO(AM)**—Sep 1, 1980: 1220 khz; 1 kw-D. 217 W. Commerce St. (37091). (615) 359-6641. 1220 Radio Corp. (acq 9-1-82). Net: RKO Two, Tenn. Radio. Rep: Metro South Spot Sls. Format: Adult contemp. Spec prog: Gospel 12 hrs wkly. ■ Gil N. Lusk, pres & gen mgr; Bob Smart, gen sls mgr; Gwen H. Fuller, prog dir; Greg Bradley, news dir; John D. Smiley, chief engr. ■ Rates: \$3.75; 3.75; 3.75;

**WJJM(AM)**—May 15, 1947: 1490 khz; 1 kw-D, 250 w-N. 344 E. Church St. (37091). (615) 359-4511. Martha M. Lingner (acq 9-15-53). Net: MBS, Tenn. Radio. Rep: Keystone. Format: Top-40, C&W. ■ Martha M. Lingner, pres; Pamela Meredith, gen mgr; Doug Cheek, coml mgr; Sara Smith White, prog dir; Don Coleman, mus dir; Jim Travis, prom mgr; Fred Mustain, news dir; J.E. Sowell, chief engr. ■ Rates: \$3.30; 3.30; 3.30; 3.30.

**WJJM-FM**—Feb 20, 1969: 94.3 mhz; 3 kw. Ant 115 ft. Dups AM 100%.

## Lexington

**WDXL(AM)**—July 1954: 1490 khz; 1 kw-D, 250 w-N. Box 170 (38351). (901) 968-3500. Lexington Bcst Svc Inc. (acq 1955). Net ABC/I, Tenn. Radio. Format: Top-40, MOR, Black. Spec prog: Farm 5 hrs, class 20 hrs wkly. ■ Ben Enochs, pres, gen mgr & chief engr; Dan Hughes, coml mgr; Jim Norris, mus dir.

**WZLT(FM)**—Co-owned with WDXL(AM). Sep 1964: 99.3 mhz; 3 kw. Ant 150 ft. (901) 968-9990. Prog sep from AM. Format: C&W. Spec prog: Black 2 hrs wkly. ■ Rates: \$3.30; 3.30; 3.30; 3.30.

## Livingston

**WLIV(AM)**—Nov 26, 1956: 920 khz; 1 kw-D. Box 359 (38570). (615) 823-1226. WLIV Inc. (acq 9-1-65). Net: ABC/I, Tenn Radio. Rep: Keystone, Mid-South Spot Sls. Format: Mod country. Spec prog: Farm 1 hr wkly. ■ Millard V. Oakley, pres; Joel R. Upton, gen mgr; Lorene Walker, traf mgr; Bob Kinnaid, opns mgr; Mitch Allen, mus dir; Jack Woodward, farm dir; Carolyn Peterson, off mgr; Austin Stinnett, chief engr. ■ Rates: \$5.75; 4.75; 5.75; 4.75.

**WXKG(FM)**—Co-owned with WLIV(AM). Dec 1966: 95.9 mhz; 1 kw. Ant 155 ft. (CP: 470 ft.). Prog sep from AM. (615) 823-1228. Net: ABC/E. Format: Btfl mus. ■ Rates same as AM.

## Lobelville

**WIST(FM)**—Oct 1974: 94.3 mhz; 3 kw. Ant 280 ft. Box 4265 (37097). (615) 593-2294. George Buck Jr & Patrick Hogan Sr. (acq 11-78). Net: TRN. Format: Cross country. Spec prog: Farm 2 hrs wkly. ■ George H. Buck Jr., pres; Shirley Ludlow, gen & coml mgr, news dir; Darryl Westbrooks, prog dir & prom mgr; Barry Qualls, mus dir; Jerry Mathis, chief engr. ■ Rates: \$3; 3; 3; 3.

## Lookout Mountain

**WFLI(AM)**—Feb 20, 1961: 1070 khz; 50 kw-D; 1 kw-N. DA-2. 621 O'Grady Drive, Chattanooga (37419). (615) 821-3555. WFLI Inc. Net: ABC/D. Format: Relg. ■ William E. Bennis Jr., pres; Ying Hua Bennis, gen mgr; Bob Broome, gen sls mgr; Bill Claiborn, prog dir; Carl Human, mus dir; Paul White, prom mgr; Bob Young, news dir; Joe Poteet, chief engr. ■ Rates: \$14.20; 14.20; 14.20; 14.20.

## Loretto

**WWLX(AM)**—See Lexington, Ala.

## Loudon

**WLNT(AM)**—Jan 1, 1983: 1140 khz; 1 kw-D, DA. Box 465, 405 Mulberry St. (37774). (615) 458-4621. Tellico Bcstg Inc. (acq 10-11-84). Format: Adult contemp. Spec prog: Farm 1 hr, Black 1 hr wkly. ■ Roy Watson, pres; Bob Lawver, gen mgr; Anita Ward, prom mgr; Howard H. Oberholtzer Jr., chief engr. ■ Rates: \$5; 5; 5;

## Lynchburg

**WTNX(AM)**—Aug 1, 1981: 1290 khz; 1 kw-D, DA. (CP: 5 kw). Box 301 (37352). (615) 759-7111 or 455-0078. Moore County Radio Inc. Net: RKO Two, Tenn. Radio. Format: C&W. Spec prog: Farm 3 hrs, gospel 6 hrs wkly. ■ James Martin, pres; Jim McKenzie, gen & gen sls mgr; Penny Owens, prog dir; Spike McCurdy, mus dir; Bob Kilts, prom mgr; Doug Cantrell, news dir; Bill Spraggins, chief engr. ■ Rates: \$5.25; 5.25; 5.25;

## Madison

**WJRB(AM)**—1958: 1430 khz; 5 kw-D, 1 kw-N, DA-N. 48 Music Square East, Nashville (37203). (615) 244-7300. ELB Communications Inc. (group owner; acq 11-21-84). Net: RKO Two, CBS R/R, Tenn. Radio Network. Rep: Lotus. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Mack Sanders, pres; Sam Littleton, gen mgr; John Link, gen sls mgr; Steve Atkins, prog dir; Janet Bozeman, mus dir; Bob Witkin, news dir; John Gober, chief engr. ■ Rates: \$41; 31; 34; 28.

**WJKZ(FM)**Co-owned with WJRB(AM). See Franklin.

## Madisonville

**WRKQ(AM)**—July 12, 1967: 1250 khz; 500 w-D. Box 506, Hwy 411, S. (37354). (615) 442-5609. Darrell E. Webb (acq 5-14-83). Net: RKO, Tenn Radio. Format: C&W. ■ Darrell Webb, owner, pres & gen mgr; Vickie Webb, prog & mus dir; Jim Ray, prom mgr; Max Holland, chief engr. ■ Rates: \$4.75; 4; 4.75;

## Manchester

**WMSR(AM)**—April 7, 1957: 1320 khz; 5 kw-D, DA. Box 290 (37355). (615) 728-3526. WMSR Inc. (acq 9-65). Net: UPL. Format: C&W, farm, relg. ■ Ray Spivey, pres; Russell Daniel, gen mgr; Roger Dotson, gen sls mgr; Frank Walker, prog dir; Jerry Douglas, mus dir; Vernon Bogle, prom mgr; Norman Reynolds, chief engr. ■ Rates: \$7; 7; 7;

**WMSR-FM**—June 20, 1962: 99.7 mhz; 30 kw. Ant 200 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

## Tennessee Radio

### Martin

**WCMT(AM)**—June 8, 1957: 1410 khz; 1 kw-D. Box 318 (38237). (901) 587-9526. Thunderbolt Bcstg Co. (acq 3-1-80). Net: MBS, Tenn. Radio. Rep: Bunchez. Format: C&W. ■ Harold T. Brundige, pres; Paul F. Tinkle, VP, gen & gen sls mgr; Terry Durham, prog dir; Joe N. Smith, mus dir & prom mgr; Tim Redding, prod dir; Robert Barbour, news dir; Mark Lowrance, chief engr. ■ Rates: \$12.45; 11.85; 12.45; 9.70.

**WCMT-FM**—Sep 26, 1968: 101.7 mhz; 3 kw. Ant 184 ft. Stereo. Dups AM 1%. Format: Adult contemp. ■ Joe N. Smith, prog dir. ■ Rates same as AM.

**\*WUTM(FM)**—Sep 1, 1971: 90.3 mhz; 185 w. Ant 250 ft. Univ of Tenn. at Martin (38238). (901) 587-7550. University of Tennessee. Net: ABC/I. Format: MOR, class. Spec progs: Jazz 15 hrs wkly. ■ G. Steinke, faculty adv.

### Maryville

**WGAP(AM)**—Aug 13, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 607 (37803-0607). (615) 983-4310. WGAP Bcstg Corp. (acq 11-18-82). Net: AP. Rep: Midsouth. Format: C&W. ■ James A. Calkin Jr., pres; Harry Plumlee, co-mgr & chief engr; William Talmadge, co-mgr; Richard Kenerly, gen sls mgr; Gordon Michael Anderson, prog dir; Sharon M. Ward, news dir. ■ Rates: \$10; 9.50; 10; 8.

**WMDR(AM)**—See Alcoa.

### McKenzie

**WHDM(AM)**—Jan 29, 1954: 1440 khz; 500 w-D. (CP 5 kw.) Box 189 (38201). (901) 352-3371. Ed R. Perkins (acq 9-22-83). Net: ABC/E. Format: MOR. ■ Richard Bennett, gen mgr; Dave Lawrence, prog dir; Shayne Rachels, asst mgr.

**WKTA(FM)**—Feb 11, 1963: 106.9 mhz; 7.1 kw. Ant 290 ft. (CP: 100 kw. Ant 480). Stereo. Box 279 (38201). (901) 352-2212. Huntington-McKenzie Bcstg Corp. (acq 6-1-75). Net: ABC/FM. Format: Div. Spec progs: Black 2 hrs, farm 1 hr wkly. ■ Meredith C. Johnson, pres; Richard E. Bennett, gen & coml mgr & prog dir; Thomas E. Oliver, mus & news dir; Martin Dill, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### McMinnville

**WAKI(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. Box 409 (37110). (615) 473-6535. Durham Bcstg Co. Inc. (acq 1967). Net: Tenn Radio. Format: Div. Spec prog: Farm 2 hrs, C&W 12 hrs wkly. ■ Aaron Durham, pres & gen mgr; Rob Jones, coml mgr; Earl Dugan, prog dir; Edward Dudziak, mus dir; Patty Nunely, news dir; Homer Wilson, chief engr. ■ Rates: \$7.50; 6.25; 7.50; 6.25.

**WBMC(AM)**—May 1, 1955: 960 khz; 500 w-D. Box 759 (37110). (615) 473-2104. Cumberland Valley Bcstg Co. Net: AP. Rep: Southern Spot Sales. Format: C&W, gospel. ■ James W. R. White, pres; Franklin H. Brown, gen mgr; Linda Porter, prog dir; Bud Godwin, prog mgr; Retta Deal, mus dir; Dennis Stanley, news dir; Hal Wilson, chief engr. ■ Rates: \$6.30; 6.30; 6.30; —

**WBMC-FM**—Jan 23, 1964: 103.9 mhz; 3 kw. Ant 130 ft. Stereo. Prog sep from AM. (acq 2-1-71). Format: Adult contemp. ■ Rates: \$3.30; 3.30; 3.30; 3.30.

### Memphis

**KRNB(FM)**—Listing follows KWAM(AM).

**KSUD(AM)**—See West Memphis, Ark.

**KWAM(AM)**—1946: 990 khz; 10 kw-D, DA. Box 12107 (38112). (901) 323-2679. KWAM Inc. (acq 1951). Group owner: Dee Rivers Sins. Rep: Stars. Format: Relig. ■ M.B. Rivers, pres; E.W. Bie, gen mgr & chief engr; George Albright, prog dir; Jim Climer, mus & news dir. ■ Rates: \$22; 22; 22;

**KRNB(FM)**—Co-owned with KWAM(AM). March 10, 1965: 101.1 mhz; 100 kw. Ant 1460 ft. (CP: 19.2 kw, Ant 147 ft.). Stereo. Prog sep from AM. Format: Black. ■ Rates: \$17; 17; 17; 17.

**WDIA(AM)**—June 7, 1947: 1070 khz; 50 kw-D, 5 kw-N, DA-2. 2265 Central Ave. (38112). (901) 278-4551. Benida Inc. (acq 12-1-83). Group owner: Bcst. Enterprises Natl. Inc. Net: AP. Rep: Hillier, Newmark, Wechsler & Howard. Format: Black contemp, relig. ■ Ernest Jackson Jr., VP & gen mgr; Janet Armistead, gen sls mgr; Bobby O'Jay, prog dir; John Kyles, news dir; Alonzo Pendleton, chief engr. ■ Rates: \$60; 45; 45 40.

**\*WEVL(FM)**—May 1, 1976: 90.3 mhz; 10 w. Ant 170 ft. 1337A Madison Ave. (38104). (901) 722-8787. Southern Communication Volunteers. Format: Div. Spec progs: Class 15 hrs, jazz 16 hrs, trad & contemp folk 18 hrs, bluegrass 6 hrs, blues 6 hrs wkly. ■ Mark Allen, gen mgr; Joy Tremewan, prog dir.

**WGKX(FM)**—Feb 9, 1968: 105.9 mhz; 100 kw. Ant 760 ft. Stereo. 5900 Poplar Ave. (38119). (901) 767-6532. First Com Corp. Co. 5-83). Rep: Eastman. Format: Country. Spec prog: Farm 1 hr wkly. ■ Jerry Atchley, pres; Craig Scott, gen mgr; John Bibbs, gen sls mgr; Les Acree, prog dir; Doug Gossett, chief engr. ■ Rates: \$100; 90; 100; 75.

**WHBQ(AM)**—March 18, 1925: 560 khz; 5 kw-D, 1 kw-N, DA 2. 483 S. Highland (38111). (901) 320-1356. TWX: 810-591-1776. RKO General Inc. (group owner; acq 7-8-54). Net: AP, ABC/D, ABC Talk, NBC Talk, RKO, UPL. Rep: Republic. Format: News, talk. Spec prog: Black 2 hrs wkly. ■ Robert J. Williamson, pres; Lou Murray, VP & gen mgr; Dave Thomas, gen sls mgr; Carson Rennie, opns mgr; Allan Loudell, news dir; Chris Karb, chief engr.

**WHRK(FM)**—Listing follows WKDJ(AM).

**WKDJ(AM)**—March 1925: 680 khz; 10 kw, 5 kw-N, DA-N. Stereo. 112 Union Ave. (38103). (901) 529-4368. Plough Bcstg Inc. (group owner; acq 3-4-5). Net: NBC, RKO. Rep: Katz. Format: Black. ■ H. Wayne Hudson, pres; Donald W. Boyles, gen mgr; Barbara Kruger, gen sls mgr; James Maddox, prog dir; Jimmy Smith, mus dir; Rob Herring, chief engr.

**WHRK(FM)**—Co-owned with WKDJ(AM). Jan 1, 1961: 97.1 mhz; 100 kw. Ant 530 ft. (901) 529-4397. Prog sep from AM. Stereo. Format: Urban contemp.

**\*WKNO-FM**—March 1, 1972: 91.1 mhz; 40 kw. Ant 580 ft. Memphis State U. Box 80,000 (38152). (901) 458-2521. Memphis Community Television Foundation. Net: NPR. Format: Class. ■ Wayne Godwin, pres & gen mgr; A. Fred Willis, prog dir; Hollis H. Hodges, opns mgr; Pat Lane, chief engr.

**WLOK(AM)**—March 1, 1956: 1340 khz; 1 kw-D, 250 w-N. Box 69 (38101). (901) 527-9565. Gilliam Communications Inc. (acq 1-12-77). Net: Sheridan. Format: Black. ■ H.A. Gilliam Jr., pres & gen mgr; Lois Stockton, gen sls mgr; Marcia Brown, coml mgr; R.J. Stone, prog dir; Regina Gilmore, news dir; George McClintock, chief engr. ■ Rates: \$42; 39; 42; 39.

**\*WLYX(FM)**—Oct 1972: 89.3 mhz; 3.6 kw. Ant 195 ft. Stereo. 2000 N. Parkway (38112). (901) 272-1232. Southwestern at Memphis. Net: ABC/FM. Format: Ed, div. Spec progs: Class 7 hrs, reggae 2 hrs, blues 2 hrs wkly. ■ James H. Daughdrill, pres; Jeff Cowell, gen mgr & mus dir; A.C. Emery, chief engr.

**WMC(AM)**—Jan 21, 1923: 790 khz; 5 kw-U, DA-N. 1960 Union Ave. (38104). (901) 726-1923. TWX: 901-278-1922. Scripps-Howard Bcstg Co. (group owner). Net: ABC/I. Rep: Blair. Format: Country. Spec prog: Farm 11 hrs wkly. ■ Donald L. Perris, pres; Don Meyers, gen mgr; Dennis DeMichele, gen sls mgr; Ron Jones, prog dir; Eddie Edwards, mus dir; Marsha Roberts, prom mgr; Steve Thomas, news dir; Mike Schwartz, chief engr.

**WMC-FM**—May 22, 1947: 99.7 mhz; 300 kw horiz; 100 kw vert. Ant 910 ft. Stereo. Prog sep from AM. Net: ABC/C. Rep: Blair. Format: Contemp. ■ Robert John, prog dir; Steve Conley, mus dir; Mary Norman, prom mgr; David Page, news dir. ■ WMC(TV) affil.

**WMQM(AM)**—April 11, 1964: 1480 khz; 5 kw-D. 2272 Central Ave. (38104). (901) 278-7878. WMQM Inc. (acq 9-26-77). Net: UPL. Format: Relig. ■ Fred Westenberg,

pres; George McClintock, gen mgr & chief engr; Jim Knight, opns mgr; Jim Murchison, gen sls mgr; Diane Hellerman, prog dir; Tom Gurley, news dir. ■ Rates: \$17; 17; 17; 17.

**\*WQOX(FM)**—April 8, 1974: 88.5 mhz; 2.15 kw. Ant 510 ft. Stereo. 3333 Covington Pike (38128). (901) 386-0410. Bd of educ, Memphis City Schools. Format: Top-40, ed. Spec prog: Sports 8 hrs wkly. ■ John Lynch, dir; Dr. Jim Huguely, gen mgr; Jim Futrell, dir opns; Sherman Austin, prog & mus dir; Henry Nelson, news dir; Harry Gibson, chief engr.

**WREC(AM)**—September 1922: 600 khz; 5 kw-U, DA-N. 1385 Lamar (38104). (901) 726-0060. Summit Communication/htions of Tenn. Inc. (group owner; acq 1-10-75). Net: CBS, MBS. Rep: McGavren-Guild. Format: Full service. Spec prog: Farm 1 hr wkly. ■ Richard S. Stakes, pres; Bill H. Thomas, gen mgr; Jack F.X. Davis, gen sls mgr; Allan Tynes, prog dir; Tony Delaney, mus dir; Jean Anders, prom mgr; Janice Braoch, news dir; Howard Moran, chief engr. ■ Rates: \$75; 55; 65; 54.

**WZXR(FM)**—Co-owned with WREC(AM). March 1967: 102.7 mhz; 100 kw. Ant 970 ft. Stereo. Prog sep from AM. Net: NBC's The Source. Format: AOR. ■ John Durham, gen sls mgr; John Rivers, prog dir; Tom Stein, mus dir. ■ Rates: \$105; 95; 105; 95.

**WRVR(FM)**—Sep 15, 1968: 104.5 mhz; 100 kw. Ant 750 ft. Stereo. 5904 Ridgeway Pky (38119). (901) 767-0104. Viacom Bcstg. Inc. Format: Adult contemp. ■ Terry Wood, VP & gen mgr; Carolyn Craft Edmundson, gen sls mgr; Jim Robertson, prog dir; Carol McCullough, prom mgr; Steve Butler, news dir; Tom Shedlick, chief engr. ■ Rates: \$110; 97; 110; 85.

**\*WSMS(FM)**—July 1975: 91.7 mhz; 165 w. (CP: 250 w). Ant 160 ft. Stereo. (901) 454-2001. Memphis State Univ. (acq 1979). Format: Progs, jazz, talk. ■ Robert McDowell, gen mgr; Winston Tharp, chief engr.

**WWEE(AM)**—See Germantown.

**WXSS(AM)**Not on air, target date unknown: 1030 khz. c/o 5525 S. State St., Chicago, Ill. (60621). Minority Bcstg. Co. of the Midwest Inc.

**WZXR(FM)**—Listing follows WREC(AM).

### Milan

**WKBJ(AM)**—April 27, 1955: 1600 khz; 1 kw-D. Box 230 (38358). (901) 686-7481. Andrew Jackson Bcstg Corp. (acq 8-31-83). Rep: Southern Spot Sls. Format: C&W. ■ Bill J. Haney, gen mgr; Larry H. Dunphy, prog dir; Linda Hawks, coml mgr; Tom Neal, mus & news dir; Bill George, prom mgr; Charles Wingate, chief engr.

**WYNU(FM)**—Dec 12, 1964: 92.3 mhz; 42 kw. Ant 160 ft. (CP: 100 kw. Ant 589 ft.). Dups AM 15%. Format: MOR.

**WXXY(AM)**—Not on air, target date unknown: 1360 khz; 5 kw-D, 500 w-N. 50 Boyd Ave., Jackson (38301). Cory Communications Inc. ■ J. Michael McCallum, owner.

### Millington

**WMPS(AM)**—June 22, 1962: 1380 khz; 2.5 kw-D, 1 kw-N, DA-2. Box 28904 (38128). (901) 872-1380. L&M Media Inc. (acq 6-1-82). Format: C&W. ■ Charles Trub, pres & gen mgr; Betty Grumbles, gen sls mgr; Doug Foster, opns dir; Mike Roten, news dir; Dave Church, chief engr. ■ Rates: \$40; 35; 40; 30.

### Minor Hill

**WLLX(FM)**—Sep 2, 1983: 92.1 mhz; 1.2 kw. Ant 460 ft. Stereo. Route 5, Lawrenceburg (38464). (615) 762-6200. Roger Wright dba Prospect Communications. Net: NBC. Rep: Dora-Clayton. Format: Div, MOR, old. ■ Roger Wright, pres, prog dir & chief engr; Norris A. Hammond, gen & gen sls mgr; Cathy Franks, mus dir; Eddie Landtroop, news dir. ■ Rates: \$5.50; 5.50; 5.50;

### Morristown

**WAZI(FM)**—May 31, 1964: 95.9 mhz; 460 w. Ant 770 ft. Stereo. Box 1759 (37814). (615) 586-9696. East Tenn. Bcstg Corp. (acq 1979). Net: AP, Tenn. Radio. Rep: Mid South Spot Sls. Format: MOR. ■ George R. Guertin, pres; Jim Stair, gen mgr; Kelley Scott, mus dir



& prod mgr; Carole Mitchell, news dir; Robert Wallace, chief engr. ■ Rates: \$7; 7; 7.

**WCRK(AM)**—October 1947: 1150 khz; 5 kw-D, 500 w-N. DA-N. Box 220 (37814). (615) 586-9101. WCRK Inc. (acq 11-22-60). Net: MBS. Format: MOR. ■ John P. Hart, pres; Howell Ashford, VP & gen mgr; Ed Dodson, prog dir; James A. Redden, chief engr; Bill Brittain, news dir.

**WMTN(AM)**—Oct 19, 1957: 1300 khz; 5 kw-D. Box 70 (37814). (615) 586-7993. East Tennessee Bcstg Corp. Net: AP. Format: C&W. Spec prog: Farm 1 hr wkly. ■ George R. Guertin, pres & chief engr; Jimmy Peoples, gen mgr; Michael Earl, prog dir; Wade Farmer, news dir; Johnny Walker, mus dir. ■ Rates: \$7.25; 7.25; 7.25;

## Mountain City

**WMCT(AM)**—Dec 8, 1967: 1390 khz; 1 kw-D. 1211 North Church St. (37683). (615) 727-6701. Johnson County Bcstg Co. Net: UPI, Tenn Radio. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Frances Atkinson, pres; Paul Gobble Jr., gen & coml mgr; Willis Walker, prog dir; Robert Morrison, chief engr. ■ Rates: \$3; 3; 3;

## Mount Juliet

**WMJT(AM)**—Not on air, target date unknown: 1330 khz; 500 w-D. c/o 210 E. Spring St., Lebanon (37807). Bryant Radio Co.

## Mt. Pleasant

**WXRQ(AM)**—Not on air, target date unknown: 1460 khz; 5 kw-D. 105 Main St., Adamsville (38310). Radio Maury County Inc. Format: C&W, MOR. ■ Carlton D. Swafford & Robert Vinson, owners.

## Murfreesboro

**WGNS(AM)**—Jan 1, 1946: 1450 khz; 1 kw-D, 250 w-N. Stereo. Box 1450 (37133). (615) 893-5373. Murfreesboro; (615) 255-1436. Nashville. The Rutherford Group (acq 10-84). Format: Adult contemp, loc news. Spec prog: Farm 10 hrs, sports 12 hrs wkly. ■ Bart Walker, pres & gen mgr; Dan Russell, gen sls mgr; Jerry Brown, asst mgr; Henry Fennell, prog dir; Nancy Lester, prom mgr; David Green, news dir. ■ Rates: \$9; 7; 9.5.

**\*WMOT(FM)**—April 9, 1969: 89.5 mhz; 50 kw. Ant 210 ft. Stereo. Middle Tenn. State U. (37132). (615) 898-2800. Middle Tenn. State University. Net: NPR. Format: Jazz. ■ John L. High, gen mgr; Frank Wells, chief engr.



**WMTS(AM)**—Nov 1, 1953: 810 khz; 5 kw-D. Box 860 (37130). (615) 893-6611. McCreery Bcstg Co. (acq 4-1-81). Net: ABC/D, Tenn. Radio. Rep: Smith, Southern Spot Sls. Format: Modern country. Spec prog: Farm 3 hrs wkly. ■ John McCreery, pres; Neil Lancaster, coml mgr; Doug Roberts, asst mgr; Bill Jones, mus dir; John Clearly, news dir; Jim Gilmore, chief engr. ■ Rates: \$8; 8; 8;

**WZKS(FM)**—Aug 10, 1963: 96.3 mhz; 100 kw. Ant 840 ft. Stereo. Suite 901, United Artists Tower, 50 Music Sq. W., Nashville (37203). (615) 327-9636. WZKS Inc. (acq 3-12-81). Rep: Hillier, Newmark, Wechsler & Howard. Format: CHR. ■ Ron Kempff, pres; Lee Dorman, gen sls mgr; Larry Martino, prog & mus dir; Rick Allen, prom mgr; Julie Golden, news dir; Bill Brock, chief engr. ■ Rates: \$60; 60; 60; 60.

## Nashville

**WAMB(AM)**—(Donelson) April 12, 1971: 1170 khz; 25 kw-U. (CP: 1160 khz; 50 kw-D, 1 kw-N, DA-N). 1617 Lebanon Rd. (37210). (615) 889-1960. Great Southern Bcstg Co. Inc. Net: MBS. Rep: Roslin. Format: Music of your life. ■ William O. Barry, pres & gen mgr; Will C.

Baird Jr., VP; Ron Mott, gen sls mgr; Snooky Lanson, mus dir; Ken Bramming, prog dir; Bill Jones, prom mgr; Beth Lane, news dir; Gary Brown, chief engr.

**WJRB(AM)**—See Madison.

**WKDA(AM)**—1948: 1240 khz; 1 kw-D, 250 w-N. 506 Second Ave. S. (37210). (615) 244-9533. Dick Bcstg Co. (acq 8-1-76). Net: ABC/R. Rep: Katz. Format: Oldies. ■ James A. Dick, pres; Bill Byram, gen mgr; Bill Pugh, prog dir; Hank Bonecutter, asst prog dir; Ann Marie Deer, asst news dir; Tim Campbell, chief engr.

**WKDF(FM)**—Co-owned with WKDA(AM). Jan 1, 1967: 103.3 mhz; 100 kw. Ant 390 ft. Prog sep from AM. Stereo. Format: AOR. ■ David Hall, asst prog dir; Steve Dickert, news dir.

**WLAC(AM)**—Nov 24, 1926: 1510 khz; 50 kw-U, DA-N. 10 Music Circle East (37203). (615) 748-8150. Sudbrink Bcstg (group owner, acq 10-80). Net: CBS. Rep: Blair. Format: News, talk. ■ R.W. Sudbrink, pres; Vic Rumore, gen mgr; David Manning, gen sls mgr; Dave Nichols, prog dir & prom mgr; Bette Blackman, news dir; Watt Hairston, chief engr. ■ Rates: \$40; 40; 40;

**WLAC-FM**—1953: 105.9 mhz; 100 kw. Ant 1,226 ft. (CP: Ant 1,233 ft.). Stereo. Prog sep from AM. Format: Adult contemp. ■ Bryan Sargent, mus dir. ■ Rates: \$120; 100; 120; 90.

**WMDB(AM)**—Aug 15, 1983: 880 khz; 2.5 kw, DA. 3051 Stokers Lane (37218). (615) 255-2876. Babb Bcstg Co. Format: Black. ■ Morgan Babb, pres. ■ Rates: \$27; 25; 27;

**WNAH(AM)**—Dec 24, 1949: 1360 khz; 1 kw-D. 44 Music Square, East (37203). (615) 254-7611. Hermitage Bcstg Corp. Net: MBS, Sheridan, Sat Radio. Format: Gospel, relig. ■ V.T. Irwin Jr., pres, gen & coml mgr; Hoyt Carter Jr., prog dir; Gary McCollum, news dir; Howard Woodard, chief engr.

**\*WNAZ-FM**—May 24, 1967: 89.1 mhz; 1.4 kw. Ant 120 ft. Stereo. 333 Murfreesboro Rd. (37203). (615) 248-1689. Trevecca Nazarene College Inc. Net: ABC/Format: Relig. ■ Dr. Homer Adams, pres; David Deese, gen mgr; John Hembree, stn mgr; David Ouen, prog dir; Brad Card, mus dir; Dale Howard, chief engr.

**WNQM(AM)**—July 1, 1948: 1300 khz; 5 kw-U, DA-N. Box 24850, 810 Division (37202). (615) 256-6556. WNQM Inc. (acq 12-83). Net: ABC/C. Rep: H. R. Stone Inc. Format: Adult contemp. ■ Fred P. Werstenberger, William H. Seaver, gen mgr; James W. Wesley, coml mgr; Chris Romer, prog dir; Mark Romer, opns & prom mgr; David Tower, news dir; Dale Howard, chief engr.

**\*WPLN(FM)**—Dec 17, 1962: 90.3 mhz; 100 kw. Ant 295 ft. Stereo. (CP: 80 kw; Ant 1,132 ft.). 8th Ave. N. & Union (37203). (615) 244-4700. Public Library of Nashville & Davidson County. Net: NPR, AP, UPI. Format: Class, cultural, ed. jazz. ■ David Marshall Stewart, chief librarian; Alvin Lewis Bolt, gen mgr; Dr. Calvert Bean, prog mgr; Brenda B. Loftis, prom mgr; Suzanne Potter, mus dir; Gary W. Webb, news dir; Carl N. Pederson, 9 chief engr.

**WQQK(FM)**—See Hendersonville.

**\*WRFN(FM)**—May 15, 1973: 88.1 mhz, 700 w. Ant 6 ft. Stereo. 906 17th Ave. N. (37203). (615) 329-8757. Fisk University. Format: Black, jazz. Spec progs: Gospel 7 hrs, oldies/soul 3 hrs, blues 1 hr, reggae 2 hrs wkly. ■ Preston A. Blakely, gen mgr; Alan Rivers, student mgr; Greg Lake, prog dir; Dennis Whitehead, mus dir; Courtney Black, prom mgr; Teronia Larrieu, news dir; Wayne Miller, chief engr.

**\*WRVU(FM)**—Dec 3, 1971: 91.1 mhz; 10 kw. Ant 150 ft. (CP: 14.62 kw. Ant 457 ft.). Stereo. Box 6303, Stn B (37235). (615) 322-7625. Vanderbilt Student Communications. Net: ABC/R. Format: Progs, jazz. Spec progs: Black 3 hrs, bluegrass 3 hrs, class 4 hrs, blues 2 hrs wkly. ■ Mark Pearson, gen mgr; Whitney Broach, bus mgr; Steve Hall, chief engr.

**WSIX(AM)**—Jan 7, 1927: 980 khz; 5 kw-U, DA-N. 441 Murfreesboro Rd. (37210). (615) 248-7300. TWX: 910-997-0501. Sky Communications Inc. (group owner; acq 11-28-83). Net: MBS. Rep: Eastman. Format: Personality, C&W. ■ Cecil Thomas, gen mgr; Beth Murphy, gen sls mgr; Gerry House, prog mgr; Wayne Campbell,

prom mgr; Doug Remington, chief engr. ■ Rates: \$190; 150; 135; 65.

**WSIX-FM**—1948: 97.9 mhz; 100 kw. Ant 1140 ft. Stereo. Prog sep from AM. Rep: Katz. Format: C&W. ■ Gerry House, prog dir; Beau Kent, mus dir. ■ Rates same as AM.

**WSM(AM)**—1925: 650 khz; 50 kw-U, DA-1. Box 100 (37202). (615) 889-6595. TWX: 810-371-1899. WSM Inc. Net: NBC. Rep: Christal. Format: Country. Spec prog: Farm 6 hrs wkly. ■ Tom Casselty, gen mgr; John Padgett, natl sls mgr; Sandra Kennedy, sls mgr; Gregg Lindahl, prog dir & opns mgr; Lou Meux, prom mgr; Paul Randall Dickerson, news dir; Tom Bryant, prod dir; Watt Hairston, chief engr.

**WSM-FM**—Nov 1, 1962: 95.5 mhz; 100 kw. Ant 1,280 ft. Stereo. Prog sep from AM. Format: Country.

**WVOL(AM)**—See Berry Hill.

**WWGM(AM)**—April 23, 1967: 1560 khz; 10 kw-D, DA-D. 2003 Blair Blvd. (37212). (615) 298-4417. Dean A. Crawford Bcstg Co. (acq 2-1-79). Net: UPI. Format: Contemp Christian. ■ Dean A. Crawford, pres; Faye B. Lindsey, gen mgr; Angie L. Wingo, off mgr; John Crawford, prog dir; Clinton Hooper, chief engr.

**WZEZ(FM)**—April 3, 1976: 92.9 mhz; 75 kw. Ant 1,086 ft. Box 40506 (37204). (615) 259-9393. Stereo Ninety-Three Inc. (acq 5-22-80). Group owner: South Central Communications Corp. Rep: Torbet. Format: Btlf mus. ■ Harry Stephenson, VP & gen mgr; Jim Eskew, prog dir; Scott Marshall, news dir.

**WZKS(FM)**—See Murfreesboro.

## Newport

**WLIK(AM)**—April 9, 1954: 1270 khz; 5 kw-D, 500 w-N, DA-N. Route 1 (37821). (615) 623-3095. WLIK Inc. Group owner: Arthur Wilkerson Stns. Format: C&W. ■ Arthur Wilkerson, pres & gen mgr; Dwight D. Wilkerson, VP, coml mgr & chief engr; Johnnie Swann, traffic & off mgr; Jerry Clevenger, news dir. ■ Rates: \$4.80; 4.80; 4.80; 4.80.

**WNPC(AM)**—September 1978: 1060 khz; 1 kw-D. Box 591, Crossville (38555). Newport Bcstg. Format: Easy Istng. ■ Carroll Wayne Harris, gen mgr.

## Oak Ridge

**WATO(AM)**—Feb 1, 1948: 1290 khz; 5 kw-D, 500 w-N, DA-2. 113 Eastburn Lane (37830). (615) 483-1290. Oak Ridge Radio (acq 12-1-83). Net: MBS. Rep: Midsouth. Format: Adult contemp. ■ Fred L. Pyle, pres & gen mgr; Bill Blackburn, chief engr. ■ Rates: \$8.40; 5.40; 6.30; 4.15.

**WETQ(FM)**—Co-owned with WATO(AM). Feb, 1967: 94.3 mhz; 1.82 kw. Ant 395 ft. Dups AM 90%.

**WOR(AM)**—Aug 25, 1973: 1550 khz; 1 kw-D. Box 1010 (37831-1010). (615) 483-8451. Radi-Oak Inc. Net: ABC/D, Tenn. Net. Format: Adult: contemp. ■ John Pirkle, pres & gen mgr; L.M. McCoig, stn mgr; Linda Fairfax Hall, prog dir; Ernest Sutton, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WOKI-FM**—Co-owned with WOR(AM). Licensed to Oak Ridge. See Knoxville.

## Olive Hill

**\*WDNX(FM)**—Jan 10, 1975: 89.1 mhz; 100 kw. Ant 226 ft. Stereo. Rt. 2, Savannah, Tenn. (38372). (901) 925-9236. Rural Life Foundation. Format: Div. ■ Lester L. Dickman, pres; Albert K. Nielsen, gen mgr & chief engr; Randy Dickman, prog dir; Al Matchim, prom mgr.

## Oliver Springs

**WBZT(AM)**—1982: 1080 khz; 2.5 kw-D. Box T (37840). Motherlode Communications Corp.

## Tennessee Radio

### Oneida

**WBNT(AM)**—Aug 1, 1959: 1310 khz; 1 kw-D, DA. Box 370 (37841). (615) 569-8598. Oneida Broadcasters Inc. (acq 5-1-69). Net: MBS. Format: Adult contemp, gospel. ■ George Guertin, pres; Hillard Mattie, gen & coml mgr; Gary Day, mus dir; Darrel E. Smith, chief engr.

**WBNT-FM**—June 10, 1965: 105.5 mhz; 3 kw. Ant 280 ft. Stereo. Format: Adult contemp. ■ Greg Roberts, mus dir; Steve Hall, news dir.

### Paris

**WMUF(AM)**—May 9, 1980: 1000 khz, 500 w-D, DA-D. Box 1239 (38242). (901) 644-9455. J-Star Bcstg Co. Net: UPI. Format: Adult contemp. Spec prog: Farm 2 hrs wkly. ■ Ted Johnson, pres; Cindy W. Snyder, gen mgr; Mark Stephens, mus dir; Bart Herbison, news dir; Brad Hosford, chief engr. ■ Rates: \$5.50; 4; 4; 4.

**WTPR(AM)**—May 8, 1947: 710 khz; 1 kw-D. Box 700 (38242). (901) 642-2621. H-M-S Bcstg Co. (acq 1-1-74). Net: ABC/C, TRN. Rep: Southern Spot Sls. Format: Adult contemp. ■ Robin H. Mathis, pres; Joe P. Van-Dyke, stn mgr; Reed Brewer, asst mgr; Bill McCutcheon, sls mgr; Don Somerville, chief engr. ■ Rates: \$4.45; 4.45; 4.45; 4.45.

**WTPR-FM**—Sep 1967: 105.5 mhz; 3 kw. Ant 200 ft. Stereo. Format: C&W. ■ Rates same as AM.

### Parsons

**WTBP(AM)**—Oct 3, 1970: 1550 khz; 1 kw-D. Box F (38363). (901) 847-3011. Townsend Bcstg Corp. Format: Adult contemp. ■ H.L. Townsend Jr., pres; Ralph D. Clenney, gen & prom mgr & chief engr; Edna Maxwell, coml mgr; James Conrad, mus, prog & news dir. ■ Rates: \$3.15; 3.15; 3.15;

### Pikeville

**\*WIKU(FM)**—Not on air, target date unknown: 91.3 mhz; 100 w. Ant 453 ft. (37367). Mary V. Wheller Elementary School & Bledsoe County Bd. of Education. Format: Ed.

**WUAT(AM)**—Dec 19, 1972: 1110 khz; 250 w. Box 182 (37367). (615) 447-2906. Pikeville Bcstg Co. Rep: Carpenter. Format: Mod country. Spec progs: Farm 5 hrs, relg 15 hrs wkly. ■ Proctor Upchurch, pres; Mel Matthews, gen mgr; Wesley Hall, prog & news dir; Jaie Taylor, mus dir; Archie Kendrick, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Portland

**WQSI(AM)**—July 15, 1980: 1270 khz; 1 kw-D, DA. Box 474. (37148). (615) 325-2014. Better Communications Inc. Net: TRN. Format: MOR. ■ Cliff Williamson, gen mgr; Pat Julian, prog dir; Cindy Williamson, mus dir; Robert Briley, chief engr.

### Powell

**WBZW(AM)**—Aug 15, 1984: 1040 khz; 2.5 kw-D. 1707 Depot St. (37849). (615) 938-6777. Huckaba Bcstg. Inc. Format: Big band, nostalgia. ■ Richard Huckaba, pres; J.D. Sell, gen sls mgr; Lynn Davis, prog dir; Phil Rainey, news dir; Frank Folsom, chief engr. ■ Rates: \$12.75; 11.75; 12.75;

### Pulaski

**WKSR(AM)**—May 6, 1947: 1420 khz; 1 kw-U, DA-N. Box 738 (38478). (615) 363-2505. Pulaski Bcstg Inc. (acq 4-4-80). Net: ABC/E, RKO One. Format: Adult contemp. ■ Hershel Lake, pres; George M. Martin, gen mgr & news dir; Ronnie Rose, gen sls mgr; Don Eastep, prog & mus dir, prom mgr; Harold Starks, chief engr.

**WMGL(FM)**—Co-owned with WKSR(AM). Jan 12, 1970: 98.3 mhz; 1 kw. Ant 300 ft. Prog sep from AM. (acq 1-1-84). Stereo. Format: C&W. ■ Ronnie Rose, gen & gen sls mgr; Tom Pardon, prog dir & prom mgr;

Bob Plunkett, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

### Red Bank

**WJTT(FM)**—Nov 27, 1972: 94.3 mhz; 3 kw. Ant 570 ft. Stereo. 210 Pinehurst Ave., Chattanooga (37415). (615) 870-3811. W.S.I.M. Inc. (acq 3-28-78). Net: AP. Rep: McGavren Guild. Format: Urban contemp. ■ W.E. Bennis Jr., pres; Ying Hua Bennis, gen mgr; Johnny Eagle, stn & gen sls mgr; Richard Phillips, prog dir; Kelly McCoy, news dir; Paul White, chief engr.

### Ripley

**WTRB(AM)**—Dec 11, 1954: 1570 khz; 1 kw-D. Box 410 (38063). (901) 635-2221. Lauderdale Bcstg Co. (acq 11-13-57). Rep: Keystone, Mid-South Spot Sls, Southern Spot Sls. Format: C&W. Spec prog: Gospel 6 hrs wkly. ■ Ruth Dunn, pres; Don Paris, gen & gen sls mgr; John Strayhorn, chief engr. ■ Rates: \$5; 5; 5;

### Rockwood

**WOFE(AM)**—May 12, 1957: 580 khz; 1 kw-D, DA-D. Box 387 (37854). (615) 354-0580. Roane Bcstg Co. (acq 8-4-77). Net: AP. Format: C&W. Spec progs: Black 1 hr, farm 2 hrs wkly. ■ Peabody Ledford, pres & gen mgr; Wilma Eblen, prog dir & prom mgr; Bob Tidwell, mus dir; Tom Buckley, news dir; Ray Brown, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Rogersville

**WRGS(AM)**—Aug 20, 1954: 1370 khz; 1 kw-D. Burem Road (37857). (615) 272-2628. WRGS Inc. Net: ABC/I, Tenn. Radio. Format: MOR. ■ C. Philip Beal, pres & gen mgr; Mavis Livingston, coml mgr; Steve Waller, prog & mus dir; John Waller, chief engr. ■ Rates: \$5; 5; 5;

### Savannah

**WKWX-FM**—June 23, 1980: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 40 (38372). (901) 925-9600. Tennessee River Broadcasting. Net: UPI. Format: MOR. ■ Granville Hinton, pres; Melvin Carnal, gen mgr; Loyd Stricklin, coml mgr & chief engr; Donnie Lott, prog & mus dir; Bill Brown, news dir.

**WORM(AM)**—June 29, 1956: 1010 khz; 250 w-D, DA. Box 50 (38372). (901) 925-4981. Savannah Bcstg Service Inc. Net: RKO II, Tenn Radio. Format: C&W. ■ Gerald W. Hunt, pres, gen mgr & chief engr; Dave Morgan, prog dir; Randy Tucker, mus dir; Inez Gilkey, prom mgr; Greg Gurley, news dir. ■ Rates: \$5.50; 5.50; 5.50; 5.

**WORM-FM**—Aug 25, 1966: 101.7 mhz; 3 kw. Ant 175 ft. Stereo. Dups AM 80%. Stereo. ■ Rates same as AM.

### Selmer

**WDTM(AM)**—Oct 31, 1967: 1150 khz; 1 kw. Box 629. (38375). (901) 645-6165. McNairy County Bcstg. Net: ABC/E. Format: C&W. Spec prog: Relg 15 hrs wkly. ■ David B. Jordan, pres; Frank Shafer, gen mgr; Wayne Doles, mus dir; Tony ny Ervin, prog dir. ■ Rates: \$3.65; 3.65; 3.65; 3.65.

### Sevierville

**WSEV(AM)**—April 23, 1955: 930 khz; 5 kw-D, DA-D. Box 192, Middle Creek Rd. (37862). (615) 453-2844. Mooney Broadcasting Corp. (group owner; acq 3-4-81). Net: AP. Format: C&W. ■ George P. Mooney, pres; Gary Downs, gen mgr; Conrad Jett, gen sls mgr; Sam Truan, prog dir; Gene Vestal, news dir; John Maples, chief engr. ■ Rates: \$7.50; 6; 7.25;

**WMYU(FM)**—Co-owned with WSEV(AM). Feb 3, 1961: 102.1 mhz; 100 kw. Ant 100 0 ft. Stereo. 311 Magnolia Ave, Knoxville (37917). (615) 525-2441. Prog sep from AM. Rep: McGavren-Guild. Format: Adult-hybrid. ■ Neal Trotter & Marti Henney, gen sls mgrs; Bill Miller, prog dir; Roger Hawkins, news dir. ■ Rates: \$42; 34; 42; 23.

### Sewanees

**\*WUTS(FM)**—May 1972: 91.5 mhz; 200 w. Ant 100 ft. (CP: 91.3 mhz, 205 w, Ant 658 ft). Student Post Office

(35357). (615) 598-5912. University of the South. Format: Progs. Spec progs: Jazz 10 hrs, class 12 hrs wkly. ■ William Cate, gen mgr; Ruth Ann McDonald, prog dir; Dawn Shepherd, mus dir; Nancy Heck, news dir; Ron Welson, chief engr.

### Shelbyville

**WHAL(AM)**—Dec 1946: 1400 khz; 1 kw-D, 250 w-N. Box 106 (37160). (615) 684-1400. Joyner Communications (acq 8-84). Net: ABC/E, Tenn. Radio. Rep: Southern Spot. Format: MOR, top-40. ■ A. Thomas Joyner, principal owner; J. Wayne Rinks, gen mgr; Clint Smith, news dir.

**WYQC(FM)**—Co-owned with WHAL(AM). May 1, 1962: 102.9 mhz; 100 kw. Ant 510 ft. (acq 8-84). Format: Mod country. Spec prog: Farm 1 hr wkly.

**WLJ(AM)**—Dec 2, 1959: 1580 khz; 1 kw-D. Box 7 (37160). (615) 684-1514. Arthur Wilkerson (group owner). Format: C&W. ■ Arthur Wilkerson, own & gen mgr; Jack Totty, stn & coml mgr.

**WYQC(FM)**Listing follows WHAL(AM).

### Signal Mountain

**\*WCOS(FM)**—Sep 12, 1980: 91.5 mhz, 200 w. Ant 950 ft. Stereo. 4501 Amnicola Highway (37406). (615) 697-4470. Chattanooga State Technical Community College. Net: AP, Tenn. Radio. Format: Adult contemp, ed. Spec progs: jazz 4 hrs, Broadway shows 2 hrs, ed 18 hrs, farm 4 hrs wkly. ■ Charles W. Branch, pres; Charles McCloy, stn mgr; Bob Riley, opns mgr & mus dir; Parks Hall, chief engr.

### Smithville

**WJLE(AM)**—April 11, 1964: 1480 khz; 1 kw-D. Route 1 (37166). (615) 597-4265. Center Hill Bcstg Corp. Rep: Beaver. ■ W. E. Vanatta, pres; Kenneth Smith, gen mgr; Kathy White, prog dir; Jack Atnip, news dir; Alvin Byars, chief engr.

**WJLE-FM**—1970: 101.7 mhz; 3 kw. Ant 195 ft.

### Smyrna

**WSVT(AM)**—Aug 1, 1981: 710 khz; 250 w. 214 N. Lowry St. (37167). (615) 459-7777. Smyrna Broadcasting Corp. Format: Adult contemp. Spec prog: Black 3 hrs wkly. ■ Jack Bursack, pres & gen mgr; Wilbur Ramsey, gen sls mgr; Randy Thompson, mus dir; Kay Weakley, prom mgr; Dick Sells, news dir; Jim Gilmore, chief engr. ■ Rates: \$8; 7; 8;

### Soddy-Daisy

**WCHU(AM)**—May 23, 1970: 1550 khz; 1 kw-D. Box 996, Chattanooga (37343). (615) 842-4338. Choo-Choo Bcstg Corp. (acq 5-14-82). Format: MOR. ■ Charles E. Dunn, pres & gen mgr; Jack Hatcher, gen sls mgr; Claire Dunn, prog dir; George G. Hudson, chief engr.

**WCHU-FM**—Licensed to Soddy Daisy. See Chattanooga.

**WSDT(AM)**—Feb 27, 1970: 1240 khz; 1 kw-D, 250 w-N. Box 277 (37379). (615) 332-6666. Roberta Davis (acq 5-6-81). Net: ABC/I, Tenn Radio. Rep: David Carpenter. Format: C&W, MOR. Spec prog: Farm 1 hr wkly. ■ Roy Davis, gen mgr; Sharon Neighbors, prom mgr; Roberta Davis, prog dir; Parks Hall, chief engr. ■ Rates: \$10; 8; 10; 8.

### Somerville

**WJED(AM)**—Nov 29, 1982: 1410 khz; 500 w-U, DA-2. 107 East Fayette (38068). (901) 465-5888. Fayette County Bcstg Co. Net: RKO II. Format: C&W, adult contemp. Spec progs: Black 8 hrs, farm 5 hrs wkly. ■ Ed Plunk, pres; Wanda Price, gen mgr; Hack Johnson, gen sls mgr; Craig Yates, mus dir; Scott Baxter & Jerry Mathis, chief engr. ■ Rates: \$51; 51; 51; 51.

### South Pittsburg

**WEPG(AM)**—July 9, 1954: 910 khz; 1 kw-D. (CP: 5 kw). Box 8 (37380). (615) 837-7577. Marion County Bcstg Svc Inc. (acq 6-1-65). Net: AP. Rep: Keystone. Format: Adult contemp, C&W, MOR. ■ Eaton P. Govan Jr., pres & chief engr; Eaton P. Govan III, VP, rgnl & nat



sls mgr; Jean Milligan, traf mgr, David Williams, gen sls mgr & mus dir; David Prophater, news dir. ■ Rates: \$3.10; 2.60; 2.90;

## Sparta

**WSMT(AM)**—April 26, 1953: 1050 khz; 1 kw-D. Route 8, Box 414 (38583). (615) 836-3714. Austin-Thompson Bcstg. (acq 7-80). Format: C&W. ■ Bill Austin, gen mgr; Lonnie Cantrell, prog dir; Austin Stinnett, chief engr. ■ Rates: \$4; —; —;

**WSMT-FM**—Aug 2, 1964: 105.5 mhz; 3 kw. Ant 35 ft. Prog sep from AM. Format: Adult contemp.

**WTZX(AM)**—Nov 26, 1971: 860 khz. 1 kw-D. Box 210 (38583). (615) 738-2256. Radio Station WTZX (acq 4-8-83). Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Pat Wilson, gen mgr; Dan Howard, stn mgr; Austin Stinnett, chief engr. ■ Rates: \$5.25; 5.25; 5.25;

## Spring City

**WXQK(AM)**—July 12, 1979: 970 khz, 500 w-D. Box 601 (37379). (615) 365-4567. RA-AD of Spring City. Net: ABC/I. Format: C&W. ■ Lee J. Cooper, pres; Walter Hooper III, gen mgr. ■ Rates: \$4; 3.25; 4;

## Springfield

**WDBL(AM)**—July 24, 1950: 1590 khz; 1 kw-D Ant 190 ft. Box 729, Beautiful Signal Hill (37172). (615) 384-5541. DBL Bcstg (acq 6-10-83). Net: Tennessee Radio. Net: UPI. Rep: Beaver, Keystone. Format: C&W, soul. Spec prog: Relg 10 hrs wkly. ■ Walter George, news & sports dir; Chris Allen, mus dir; Jay Alley, chief engr. ■ Rates: \$3.95; —; —;

**WDBL-FM**—Aug 31, 1964: 94.3 mhz; 3 kw. Ant 215 ft. Dups AM 65%.

**WSGI(AM)**—Dec 15, 1982: 1190 khz; 250-w. 5628 South Hillview, Brentwood (37027). (615) 373-2059. Fred Harron. Rep: Ken Crosthwaite. Format: MOR, country. ■ Fred Harron, pres; Billy Gray, gen & gen sls mgr; Harold Gammon, news dir; Gary Brown, chief engr. ■ Rates: \$6.50; 6.50; 6.50; —

## Summertown

**\*WUTZ(FM)**—June 1, 1979: 88.3 mhz; 10 w. Ant 200 ft. (CP: 300 w; Ant 171 ft.). 156 Drakes Lane (38483). (615) 964-3574. Radio Free Bcstg Co. Format: Progs, new wave. Spec progs: Reggae 16 hrs, jazz 12 hrs, traditional 12 hrs wkly. ■ Frank Horvath, gen mgr; Jeffrey Keating, mus & prog dir; Mark Long, chief engr.

## Sweetwater

**WDEH(AM)**—1955: 800 khz; 1 kw-D. Box 330 (37874). (615) 337-5025. Sweetwater Radio Inc. (acq 3-31-81). Format: C&W. Spec prog: Farm 1 hr wkly. ■ Gene Chrusciel, pres, gen, gen sls & prom mgr, prog, mus & news dir; Lemuel Stephens, chief engr. ■ Rates: \$6; 6; 6, 4.

**WDEH-FM**—Sep 1967: 98.3 mhz; 3 kw. Ant 260 ft. (CP: 2.78 kw. Ant 135 ft.).

## Tazewell

**WNTT(AM)**—July 1, 1960: 1250 khz; 580 w-D. Box 95 (37879). (615) 626-4203. Caliborne Bcstg Co. Format: Farm, ed, C&W. ■ Hubert Turner, pres; Floyd Turner, gen mgr & prog dir; Blanche Crawford, prom mgr & news dir. ■ Rates: \$3; 3; 3;

## Thompson Station

**WQDQ(AM)**—Sep 1, 1983: 1100 khz; 10 kw-D. Route 1 (37179). (615) 794-5380. James H. & Judith G. Hayes. Format: Div. ■ James H. Hayes, pres & gen mgr; Judith G. Hayes, gen sls mgr; Steve Hillard, prog dir; Stan Lee Bassett, news dir; William W. Harriston, chief engr. ■ Rates: \$9; 7; 8;

## Trenton

**WTNE(AM)**—Dec 9, 1966: 1500 khz; 250 w-D. DA. (CP: 890 khz; 2.5 kw, DA-D). Box 500 (38382). (901) 855-1500. Mack L. Hale (acq 5-1-83). Net: Tenn. Radio. Format: C&W, crossover adult contemp. ■ Mack L.

Hale, gen sls mgr; Scott Reeves, mus dir. ■ Rates: \$9.75; 7.75; 9.75; 7.75.

**WLOT(FM)**—Co-owned with WTNE(AM). Aug 1980: 97.7 mhz; 3 kw. Ant 300 ft. (CP: Ant 361 ft.). Prog sep from AM. Stereo. Format: Adult contemp, country. ■ Rates: \$8.75; 6.75; 8.75; 6.75.

## Tullahoma

**WCWY(AM)**—Aug 1, 1947: 740 khz; 250 w-D. West-side Dr. (37388). (615) 455-2607. Ouin-Abi Bcstg (acq 9-4-75). Net: ABC/C, TRN, CNN 2. Format: All news. ■ Jerry Newton, pres; Lee Solomon, gen mgr; Roger Dotson, sls & prom mgr; Tom Waynick, mus dir; Wayne Thomas, news dir; Don Rhoden, chief engr. ■ Rates: \$5.29; 5.29; 5.29;

**WBGY-FM**—July 1, 1962: 93.3 mhz; 100 kw. Ant 631 ft. (CP: Ant 986 ft). Stereo. Prog sep from AM. Format: Adult rock. ■ Rates: \$14; 13; 14; 13.

## Union City

**WALR-FM**—Sept 17, 1974: 104.9 mhz; 3 kw. Ant 352 ft. Stereo. Box 602 (38261). (901) 885-2014. Reelfoot Bcstg Inc. (acq 1977). Net: ABC/D, Tenn. Radio. Rep: Beaver. Format: C&W. Spec prog: Farm 8 hrs, gospel 6 hrs wkly. ■ Harold D. Butler, pres; Ed Taylor, gen & gen sls mgr; Mark Allen, prog dir; Mark Lowrance, chief engr. ■ Rates: \$6.90; 6.90; 6.90; 6.90.

**WENK(AM)**—Oct 26, 1946: 1240 khz; 1 kw-D, 250 w-N. Stereo. 1729 Nailing Dr. (38261). (901) 885-1240. WENK of Union City Inc. (acq 1-74). Net: RKO II. Rep: Keystone, Midsouth Spot Sales. Format: MOR, old, C&W. ■ Terry Hailey, pres, gen mgr & prog dir, Tara Zipp, gen sls mgr; dir; James Cawley, news dir; Charles Holland, chief engr. ■ Rates: \$9.35; 9.35; 9.35; 3.50.

## Wartburg

**WECO(AM)**—Aug 31, 1970: 940 khz; 5 kw-D. Box 100 (37887). (615) 346-3900. Morgan County Bcstg Co. Rep: TRN. Format: C&W ■ Carl Stump, pres & chief tech; Sandi Lavender, gen mgr & news dir. ■ Rates: \$6; 6; 6, 6.

## Waverly

**WPHC(AM)**—Sep 25, 1963: 1060 khz; 1 kw-D. Box 415 (37185). (615) 296-2456. Mid-Cumberland Communications Inc. (acq 7-1-84). Net: RKO One, Tenn. Radio. Rep: Southern Spot Sls. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Joe A. Copley, pres & gen mgr; Dave Alan, prog dir; Barry Wagner, mus dir; Pat Fowle, news dir; David Laurence Hacker, chief engr. ■ Rates: \$5; 4; 5; 4.

**WVRY(FM)**—Co-owned with WPHC(AM). Sep 26, 1972: 104.9 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Stereo. Format: Top-40. ■ Rates: \$3.50; 3.50; 3.50;

## Waynesboro

**WNBG(AM)**—Jan 31, 1970: 1400 khz; 1 kw-D, 250 w-N. Box 386 (38485). (615) 722-3631. CESR Radio Inc. (acq 5-16-80). Net: Tennessee Radio. Rep: Keystone, Beaver. Format: C&W. Spec progs: Farm 1 hr, relg 15 hrs wkly. ■ O.H. Freeland, pres; Lisa Nutt, gen mgr; news & PR dir, sls mgr; Kathy Johnson, prog & mus dir; Regina Ledford, asst mgr-sec; Jerry Mathis, chief engr. ■ Rates: \$4.05; 4.05; 4.05; 4.05.

## White Bluff

**WBDX(AM)**—July 18, 1982: 1030 khz; 1 kw-D, 250 2-N, DA-N. . Box 489 (37187). (615) 797-2222. Dickson County Radio Inc. Format: C&W. ■ Richard Albright, pres & coml mgr; Bob Wicks, prog dir & chief engr. ■ Rates: \$4; 4; 4, 4.

## Winchester

**WCDT(AM)**—March 8, 1948: 1340 khz; 1 kw-D, 250 w-N. Box 340 Old Cowan Rd. (37398). (615) 967-2201. Franklin County Radio & Bcstg Co. Inc. (acq 8-1-56). Net: RKO II, Tenn Radio. Rep: Mid-South Spot Sls. Format: Progs, country. Spec progs: Farm 15 hrs, oldies 6 hrs wkly. ■ Francis V. Frassrand, pres; Jack W. Vineyard, gen mgr; Bill N. Morris, asst mgr; Al Tipps, sls

## Tennessee, Texas Radio

mgr; Leon Pritchard, prog dir; Cecil Rankin, mus dir; Ritch Sublett, news dir; Tom Wiseman, chief engr. ■ Rates: \$5.50; 5.50; 5.50, 5.50.

## Woodbury

**WBRY(AM)**—Oct 24, 1963: 1540 khz; 500 w-D. Box 7 (37190). (615) 563-2313. Gordon T. Greenup & Edgar H. Pierce (acq 9-84). Net: APR. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Billy Allen, gen mgr; Lou Goins, prog dir; Allan Sissom, mus dir; Mary Jane Chrismon, news dir; Homer Wilson, chief engr. ■ Rates: \$1.80; 1.80; 1.80;

## Texas

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## Abilene

**\*KAGN(FM)** Not on air, target date unknown: 91.3 mhz. 1208 N. Robinson Dr., Waco (76706). Waco Ed Bcstg Foundation.

**KEAN(AM)**—June 15, 1957: 1280 khz; 500 w-D, DA. Box 3098 (79604). (915) 676-7711. Taylor County Bcstg Inc. (acq 12-2-77). Rep: Selcom. Format: Modern country. ■ J. D. Osburn, pres; Rusty Reynolds, VP; Bourdon Wooten, gen mgr; Terri Guffey, coml mgr; Bob Shannon, prog dir; Rudy Fernandez, mus dir; Ron McCandlis, prom mgr; Hank Lanlanais, chief engr. ■ Rates: \$30; 24; 30; 19.

**KEAN-FM**—July 1, 1969: 105.1 mhz; 100 kw. Ant 810 ft. Stereo. Dups AM 25%.

**KFMN(AM)**—Aug 29, 1962: 1560 khz; 500 w-D, DA-D. Box 473 (79604). (915) 677-7225. Dynamic Bcstg Co. (acq 4-1-82). Rep: Masla. Format: Easy top-40. ■ David Boyll & Lloyd Mynatt, ptnrs, Dom Testa, prog & mus dir; Kelly Jay, prom mgr; W.H. Miller, chief engr. ■ Rates: \$10; 8; 10; 8.

**KFMN-FM**—April 30, 1961: 107.9 mhz; 100 kw. Ant 285 ft. (CP: Ant 667 ft). Stereo. Dups AM 25%.

**KFQX(AM)**—Oct 1, 1936: 1470 khz; 5 kw-D, 1 kw-N, DA-N. Box 178, 4510 S. 14th (79604). (915) 692-4242. Fox Communications Inc. (acq 5-15-84). Net: ABC/C. Rep: McGavren-Guild. Format: C&W. ■ Bill Fox, pres & gen mgr; Duane Fox, gen sls mgr; Don Regester, prog dir; ir; Randy Jones, mus dir; Downing Bolts, news dir; Jerry White, chief engr. ■ Rates: \$35; 20; 30; 10.

**\*KGNZ(FM)**—March 9, 1981: 88.1 mhz; 3.1 kw. Ant 71 ft. Stereo. Box 2424 (79604). (915) 529-3000. Christian Bcstg Co. Format: Contemp Christian. ■ Larry Jack Hill, pres; Kevin Grady, gen mgr, prog & mus dir; Tom Dolan, chief engr.

**KORQ(AM)**—June 19, 1948: 1340 khz; 1 kw-D, 250 w-N, DA-1. 2449 S. Treadaway (79604). (915) 673-2545. Adams-Shelton Communications (acq 12-23-80). Net: NBC, TSN. Rep: Hillier, Newmark & Wechsler. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Keith Adams, pres; Terry L. Bettis, gen mgr; Dave Martin, coml mgr; Kevin Wasner, mus dir; Randy Wyles, new dir; Gary Smith, chief engr. ■ Rates: \$14; 12; 14; 12.

**KORQ-FM**—September 1974: 100.7 mhz, 100 kw. Ant 1,260 ft. Prog sep from AM. Stereo. ■ Mark Connell, coml mgr; Pat Whitehead, prog & mus dir. ■ Rates: \$15; 13; 15; 11.

## Texas Radio

### Alamo

**KJAV(FM)**—Aug 17, 1980: 104.9 mhz; 3 kw. Ant 260 ft. Rt. 1, Box 55B (78516). (512) 781-5528. Lonnie M. Horton. Format: Relg. ■ Lonnie M. Horton, pres, gen & coml mgr, prog dir & chief engr; Doris Horton, mus dir. ■ Rates: \$9.50; 8.50; 9.50; 8.50.

### Alamo Heights

**KCCW(AM)**—See Terrell Hills.

**KDRY(AM)**—Nov 8, 1963: 1100 khz; 5 kw-D, 1 kw-N, DA-N. 8100 Roughrider Suite 202, Box 34478 (78265). (512) 655-7757. National Enterprises Inc. Format: Relg. ■ Dr. Sam Morris, pres; Sam Morris Jr., gen mgr; Waco Rainey, assoc gen mgr; M. Wade, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

### Alice

**KBIC(FM)**—Jan 1, 1974: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. 1610 E. Main St. (78332). (512) 664-4356. Alice Bcstg Corp. (acq 2-2-82). Net: TSN. Format: C&W. ■ C. Herb Skoog, pres; Tommy Thompson, gen mgr; Diana Thompson, coml mgr; ■ Rates: \$5.35; 4.80; 5.35; 4.80.

**KOPY(AM)**—1947: 1070 khz; 1 kw-U, DA-N. Box 731 (78332). (512) 664-4322. Jefco Enterprises Inc. (acq 8-1-81). Net: AP, MBS. Rep: Miller Co. Format: C&W. ■ Earle Fletcher, pres; Royce McGaughey, gen mgr; Mike Carr, prog & mus dir; Glenn Cunningham, news dir; Paul McKaig, chief engr. ■ Rates: \$14; 11; 14; 9.50.

**KDSI(FM)**—Co-owned with KOPY(AM). Jan 20, 1976: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: Span Info Svc. Format: Sp. ■ Armando Pena Jr., prog & mus dir; Armando Pena Sr., news dir. ■ Rates: \$13; 10; 13; 9.

### Alpine

**KVLF(AM)**—Feb 27, 1947: 1240 khz; 1 kw-D, 250 w-N. 500 Hendryx Ave. (79830). (915) 837-2144. Big Bend Bcstrs (acq 1950). Net: MBS. Rep: Busby, Finch, Latham & Widman. Format: Net. Spec progs: Farm 2 hrs, class 4 hrs, Sp 11 hrs wkly. ■ Gene Hendryx, pres; Ray Hendryx, gen mgr, prog, mus & news dir; Janice Harvey, coml & prom mgr; Sherman Newsom, chief engr. ■ Rates: \$5; 5; 5; 5.

### Alvin

\***KACC(FM)**—91.3 mhz; 800 w. Ant 117 ft. Stereo. 3110 Mustang Rd. (77511). (713) 331-6111. Alvin Community College. Format: Ed, div. ■ Cathy Forsythe, gen mgr; Mike Stoma, prog dir.

**KTEK(AM)**—November 1981: 1110 khz; 500 w-D, DA. Suite 1110, Arena 2, Southwest Freeway, Houston (77074). (713) 270-5835. Universal Bcstg of Texas Inc. (acq 2-84). Group owner: Universal Bcstg Corp. Net: AP, UPI. Format: Christian info. ■ Howard Warshaw, pres; T. Burt Perrault, gen & gen sls mgr; David Rowland, mus & prog dir; Joe Tarrant, chief engr.

### Amarillo

\***KACV-FM**—March 15, 1976: 89.9 mhz; 29.5 kw. Ant 581 ft. Stereo. 2408 S. Jackson, Box 447 (79178). (806) 376-7032. Net: MBS. Format: AOR, class, jazz. Spec prog: Black 8 hrs wkly. ■ Donald Ford, gen mgr.

**KDJW(AM)**—1946: 1010 khz; 5 kw-D, 500 w-N, DA-2. 5200 Amarillo Blvd E. (79117-5844). (806) 372-6543. Walton Communications Inc. Group owner: Walton Comm. Net: AP. Rep: Torbet. Format: C&W ■ John B. Walton, pres; Mike Fox, gen mgr; Steve Pingel, gen sls mgr; John Fulton, opns mgr; Kate Taylor, mus dir; Shotgun John Kelly, prom mgr; Jay Daniels, news dir; Peter Trowbridge, chief engr. ■ Rates: \$20; 20; 20; 15.

**KBUY-FM**—Co-owned with KDJW(AM). March 1946: 94.1 mhz; 100 kw. Ant 700 ft. Dups AM 25%. Stereo. ■ Mark Meredith, prog mgr; Darlene Avery, mus dir. ■ Rates: \$24; 24; 24; 18.

**KGNC(AM)**—May 19, 1922: 710 khz; 10 kw-U, DA-2. Box 710 (79189). (806) 355-9801. Stauffer Communications Inc. (group owner). Net: CBS, Tex State Net. Rep: Katz. Format: Adult contemp, farm. Spec progs: C&W 6 hrs wkly. ■ Jerry Holley, VP; Royce Bodiford, gen mgr; Rick Neves, sls mgr; John Dawson, prog dir; Greg Phillips, mus dir; Dean Taylor, prom mgr; Chuck Wiegner, news dir; Henry White, chief engr. ■ Rates: \$26; 24; 24; 20.

**KGNC-FM**—Dec 24, 1958: 97.9 mhz; 100 kw. Ant 1,285 ft. Dups AM 5%. Stereo. Net: NBC. Rep: Katz. Format: Easy Istng. ■ Teri Billiter, sls mgr. ■ Rates same as AM.

**KHBQ(AM)**—See Canyon.

**KIXZ(AM)**—June 1947: 940 khz; 5 kw-D, 1 kw-N, DA-2. 1703 Avondale (79106). (806) 355-9777. Mel Tillis Communications Inc. (acq 3-19-79). Net: ABC/I. AP. Rep: Blair. Format: C&W. ■ Mel Tillis, pres; Richard Haines, gen mgr; Dugg Collins, prog dir; Bob Sherwood, mus dir; Tom Higley, news dir; Ted Green, chief engr. ■ Rates: \$22; 19; 22; 19.

**KMML(FM)**—Co-owned with KIXZ(AM). October 1979: 98.7 mhz; 100 kw. Ant 480 ft. Stereo. Prog sep from AM. Format: Progs. ■ Rates: \$16; 13; 16; 13.

**KPUR(AM)**—Aug 1, 1939: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 30,000 (79120). (806) 374-1637. Lone Star Bcstg Co. (acq 1-1-58). Rep: McGavren-Guild. Format: Adult contemp. ■ Charlie B. Jordan, pres; Jay Speegle, gen mgr; Frank Ortega, gen sls mgr; Janice Williams, prog dir; Jamie Carr, mus dir; Bob Izzard, news dir; Ted Green, chief engr. ■ Rates: \$18; 15; 17; 15.

**KQIZ(AM)**—Sep 15, 1955: 1360 khz; 500 w-D. Box 7488 (79114). (806) 353-6662. Wiskes/Abaris Communications (acq 12-15-78). Rep: Selcom. Format: Big band. ■ John P. Higgins, pres; Browning Lloyd, gen mgr; Oscar Sharp, prog dir; Scott Wilson, chief engr.

**KQIZ-FM**—November 1976: 93.1 mhz; 71 kw. Ant 160 ft. (CP: 100 kw.). Stereo. Format: Top-40. ■ Ron Chase, prog dir. ■ Rates: \$25; 17; 23; 14.

**KWAS(FM)**—March 11, 1976: 101.9 mhz; 100 kw. Ant 730 ft. Stereo. 810 N. Pierce (79107). (806) 372-4444. Good News Bcstg Co. (group owner; acq 2-2-76). Net: MBS. Format: Christian. ■ Gary L. Acker, owner; Kelli Bullard, gen mgr; Rick McConnell, prog dir; Weldon Irion, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**KZIP(AM)**—Sep 15, 1955: 1310 khz; 1 kw-D. c/o 814 W. 9th (79101). (806) 359-8561. Del Norte Inc. (acq 11-30-84). Net: UPI. Rep: Masla. Format: Rock & roll. Spec prog: Sp 4 hrs wkly. ■ Dale Miller, prog & mus dir; Jerry Hickman, chief engr. ■ Rates: \$15; 13; 15;

### Andrews

**KACT(AM)**—Jan 12, 1955: 1360 khz; 1 kw-D. Drawer 308 (79714). (806) 523-2845. Zia Bcstg Co. (acq 5-25-76). Net: Continental News Service. Rep: Paul Miller. Format: Relg, talk, C&W. Spec prog: Farm 5 hrs wkly. ■ Lonnie Allwup, pres; Don Hightower, gen mgr; Johnny Sharp, prog dir; Jimmy Davis, coml mgr; John Roberts, news dir; Randy Hays, chief engr. ■ Rates: \$3.25; 3.25; 3.25;

**KACT-FM**—1980: 105.5 mhz; 3 kw. Ant 210 ft. Box 1907, Clovis, N.M. (88101). Format: Standard pops.

### Anson

**KTCE(FM)**—Not on air, target date unknown: 103.1 mhz; 3 kw. Ant 300 ft. 8336 South Fifth St., San Joaquin, Calif. (93660). Lilly Amador.

### Arlington

**KJIM(FM)**—April 1949: 94.9 mhz; 100 kw. Ant 1,140 ft. Stereo. 2216 S. Cooper (76013). (817) 265-3101. Jimmy Swaggart Ministries (group owner, SonLife Radio, acq 6-11-76). Net: AP. Format: Relg. ■ Jimmy Swaggart, pres; Jack Rabito, gen & gen sls mgr; Paul Hughes, prog mgr; Barbara Bates, traff & mus dir; Kim Willis, prom mgr; Mal Couch, news dir; John Allison, chief engr. ■ Rates: \$32; 28; 30; 22.

### Athens

**KBUD(AM)**—May 17, 1948: 1410 khz; 1 kw-D. Box 309 (75751). (214) 675-2277. Henderson County Bcstg Co. Net: Texas State. Format: C&W.

**KCKL(FM)**—See Malakoff.

### Atlanta

**KALT(AM)**—Oct 18, 1950: 900 khz; 1 kw-D. Box 858 (75551). (214) 796-2817. Ark-La-Tex Bcstg Co. (acq 1974). Net: TSN. Rep: Riley. Format: C&W. Spec prog: Black 2 hrs wkly. ■ Christine Womack, pres; David A. Womack Jr., gen mgr; Nelda Daniels, off mgr; Susan Moore, news dir; George Womack, prog dir; Dick Wetherbee, chief engr. ■ Rates: \$5.60; 5.60; 5.60;

**KPYN(FM)**—Co-owned with KALT(AM). Dec 22, 1978: 99.3 mhz; 6 kw. Ant 250 ft. Stereo. Prog sep from AM. Format: Btrl mus. ■ Rates: \$5.60; 5.60; 5.60; 5.60.

### Austin

**KASE(FM)**—Listing follows KVET(AM).

\***KAZI(FM)**—Aug 29, 1982: 88.7 mhz; 150 w, DA-1. Ant 1,119 ft. (CP: 1.6 kw; Ant 350 ft.). 3112 B. Manor Rd. (78723). Austin Community Radio. Format: Div, Black, jazz. Spec prog: Sp 2 hrs wkly. ■ Jan Warfield, gen mgr; Jay Johnson, prog dir.

**KCSW(FM)**—Listing follows KNOW(AM).

**KHFI-FM**—1950: 98.3 mhz; 1.3 kw. Ant 420 ft. Stereo. 1219 W. 6th St. (78703). (512) 474-9233. Central Texas Bcstg Inc. (acq 7-25-80). Rep: Christal. Format: Top-40. ■ Richard Oppenheimer, pres; Chris Wegmann, gen mgr; Barbara Smith, gen sls mgr; Waylon Richards, prog dir; Ed Volkman, mus dir; Steve Nikazy, news dir; Steve Freeman, chief engr. ■ Rates: \$118; 92; 118; 76.

**KIXL(AM)**—Aug 8, 1959: 970 khz; 1 kw-D, DA. 1018 W. 11th (78703). (512) 477-9926. Austin Bcstg Corp. Net: ABC/E. Format: Relg. ■ Richard Oppenheimer, pres & gen mgr; Gene Bender, coml mgr; Dave Jones, prog dir. ■ Rates: \$10; 10; 10; 10.

**KLBJ(AM)**—1939: 590 khz; 5 kw-D, 1 kw-N, DA-N. 910 Brazos (78701). (512) 474-6543. The LBJ Co. (group owner; acq 1943). Net: CBS, MBS. Rep: Eastman Radio. Format: Talk, news. ■ Donald Thomas, pres; E.A.W. Smith, gen mgr; Martha Brewster, coml mgr; Paul Pryor, prog dir; Frankie Rodriguez, news dir; Bryan King, chief engr.

**KLBJ-FM**—1960: 93.7 mhz; 100 kw. Ant 1,725 ft. Prog sep from AM. Stereo. Format: AOR. ■ T. Watkins, coml mgr.

\***KMFA(FM)**—January 1967: 89.5 mhz; 6.5 kw. Ant 880 ft. Stereo. 3001 N. Lamar, Suite 100 (78705). (512) 476-5632. Capitol Bcstg Assn. Format: Class. ■ John N. Eddins Jr, gen mgr; Leonard Masters, prog dir; Tom B. Morris, chief engr.

**KMMM(AM)**—Aug 12, 1958: 1370 khz; 1 kw-D. Box 1208 (78767). (512) 454-2682. KOKE Inc. (acq 8-63). Net: Span Info Svc. Rep: Cabalero. Format: Sp. ■ Jim Ray, VP & gen mgr; Scott Gilmore, sls mgr; Martin Rosales, opns mgr; Joe Morales, prom mgr; Enrique Gonzalez, news dir; Kevin Stone, chief engr.

**KOKE-FM**—Co-owned with KMMM(AM). Jan 5, 1968: 95.5 mhz; 10 kw. Ant 265 ft. Stereo. Box 1208 (78767). (512) 454-2561. KOKE Inc. (acq 8-63). Rep: Selcom. Format: Adult contemp. ■ Iva Lea Barton, chmn; Bob McDonald, sls mgr.

**KNOW(AM)**—1922: 1490 khz; 1 kw-D, 250 w-N. Box 2197, 1907 N. Lamar (78768). (512) 477-9841. KNOW Radio Inc. (group owner; Hicks Comm, acq 12-4-81). Net: ABC/I. Rep: Torbet. Format: Urban contemp. ■ Steve Hicks, pres; Joe Abernathy, gen mgr; Ken Smith, gen sls mgr; Selby Edwards, prog dir; Ken Rush, mus dir; Jerry Johnson, news dir; Gil Garcia, chief engr. ■ Rates: \$42; 31; 42; 27.

**KEYI(FM)**—(San Marcos) Co-owned with KNOW(AM). 1971: 103.7 mhz; 100 kw. Ant 580 ft. (CP: Ant 1,266 ft.). Stereo. (512) 477-6375. Format: Adult contemp. ■ Rene Campos, gen sls mgr; B.J. Adams, prog dir. ■ Rates: \$54; 48; 54; 34.

**KOKE-FM**—Listing follows KMMM(AM).



**KPEZ(FM)**—Aug 13, 1976: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. 121 East 8th St., Suite 11 (78701). (512) 478-6900. Clear Channel Communications Inc. (group owner, acq 7-15-82). Rep: McGavren-Guild. Format: Btfl mus. ■ L. Lowry Mays, pres; Stan Webb, gen mgr; Ken Cinco, prog dir; Brian King, chief engr.

**KRG(TM)** See Taylor.

**\*KUT(FM)**—Nov 10, 1958: 90.5 mhz; 100 kw. Ant 680 ft. Stereo. Communication Bldg B, U. Texas (78712). (512) 471-1631. U. of Texas at Austin. Net: American Public, MBS, NPR. Format: Div. ■ William S. Giorda, dir & gen mgr; Walter Morgan, prod mgr; Leonora Siedo, opns mgr; Cheryl Bakman, mus dir; Betsy Pilkington, prom mgr; Malinda Wilson, dist mgr; Carr Strong, chief engr.

**KVET(AM)**—1946: 1300 khz; 5 kw-D, 1 kw-N, DA-2. Box 380 (78767). (512) 474-1300. KVET Bcstg Inc. (acq 7-1-65). Net: AP. Rep: Katz. Format: C&W. ■ Roy Butler, pres; C. Ronald Rogers, gen mgr; Otis Dunagan Jr., coml mgr; Bill Mayne, prog dir; Larry Clark, news dir; Wayne Hardin, chief engr.

**KASE(FM)**—Co-owned with KVET(AM). March 30, 1969: 100.7 mhz; 100 kw. Ant 2,000 ft. Stereo. Prog sep from AM. Format: Continuous country.

### Ballinger

**KRUN(AM)**—August 1947: 1400 khz; 1 kw-D, 250 w-N. Box 351 (76821). (915) 365-3544 & 754-4136. Central West Bcstg Co. (acq 1-1-53). Net: Texas State. Rep: Milam Cowart. Format: Adult contemp, farm. Spec prog: Sp 4 hrs wkly. ■ Dean Smith, pres & gen mgr; Jo Ann Barta, office & coml mgr; Pam Connor, news dir; Lynn Smith, prog dir & chief engr.

**KRUN-FM**—August 1977: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 103 (76821). (915) 365-5500. Format: C&W. ■ Sue Barkley, gen mgr

### Bandera

**KHLC(FM)**—July 11, 1981: 98.3 mhz; 3 kw. Ant 300 ft. Rt. 3, Box 586 (78003). (512) 796-3141. Big Pine Bcstg Inc. (acq 7-27-84). Net: UPI. Format: MOR. ■ Larry D. James, pres & gen mgr; Bob Neuser, gen sls mgr; Sonja Pace, news dir. ■ Rates: \$8; 7; 8; 6.

### Bastrop

**New FM**—Not on air, target date unknown: 107.1 mhz; 3 kw. Ant 300 ft. 8118 Raintree Place, Austin (78759). Longcrier Communications Inc.

### Bay City

**KIOX(AM)**—Aug 1, 1947: 1270 khz; 1 kw-D, 250 w-N, DA-D. Box 1391 (77414). (713) 245-4642. John George Long. Net: MBS. Format: C&W (day), top-40 (night). Spec progs: Farm 7 hrs, Sp 8 hrs wkly. ■ Marie Mulligan, stn mgr; Ann Baker, coml mgr; Brad Weiss, news dir; Joe Siptak, mus dir; Carl Puckett, engr operator. ■ Rates: \$9.05; 7.70; 9.05; 7.70

### Baytown

**KBUK(AM)**—1947: 1360 khz; 1 kw-U, DA-2. 4638 Decker, Box 419 (77520). (713) 424-5531. Gross Comm. (acq 1-78). Net: AP. Rep: Riley. Format: Country. Spec prog: Fr 3 hrs wkly. ■ Laurence Gross, pres; Ray Lacey, VP & gen mgr; Sheny Jackson, prog dir; Kenny Burrow, prom mgr; Robert Hall, mus dir; Kevin King, news dir; Chuck McLeod, chief engr. ■ Rates: \$18; 15; 18; 12.

### Beaumont

**KAYC(AM)**—1938: 1450 khz, 1 kw-D, 250 w-N, DA-1. Box 870 (77704). (713) 833-9421. Texas Coast Bcstrs of Beaumont Inc. (acq 6-1-62). Group owner: Long-Pride Bcstg Co. Net: ABC/E, Rep: HR/Stone. Format: MOR. ■ Vesta Brandt, gen & coml mgr; Gary Garrison, news dir; Jim Long, chief engr. ■ Rates: \$16; 13; 16; 8.

**KAYD(FM)**—Co-owned with KAYC(AM). 1948: 97.5 mhz; 50 kw. Ant 320 ft. (CP 100 kw). Stereo. Format: C&W. ■ Bob Shannon, prog dir. ■ Rates: \$24; 17; 24; 9.

**KIEZ(AM)**—July 1947: 1380 khz; 1 kw-D, DA-D. Box

6067 (77705). (713) 842-2210. Pyle Communications of Beaumont Inc. (acq 2-16-81). Group owner: PyleCom Radio Group. Net: ABC/C. Rep: Masla. Format: MOR. ■ Charles Pyle, pres; Don Durden, VP & gen mgr; Jerry P. Rainey, gen sls mgr; Wirt Cain, prog dir; Lettie Lanza, news dir; Frank Dawson, mus dir; Richard Ryley, chief engr. ■ Rates: \$35; 29; 32.



**KWIC(FM)**—Co-owned with KIEZ(AM). July 10, 1967: 107.7 mhz; 100 kw. Ant 250 ft. Stereo. Format: Contemp hit radio. ■ Chris Razor, opns mgr; David Perry, mus dir; Ted Garland, prog dir. ■ Rates: \$40; 35; 40; 32.

**KLVI(AM)**—1924: 560 khz; 5 kw-U, DA-N. Box 5488 (77706). (713) 838-3911. KLVI Radio Inc. (acq 10-1-79). Group owner: Hicks Communications Inc. Net: ABC/I. Rep: Torbet. Format: C&W, news, talk. Spec progs: Farm 5 hrs, Fr 6 hrs wkly. ■ R. Steven Hicks, pres & gen mgr; Vesta Brandt, gen sls mgr; Mickey Ashworth, opns dir; Candy Anderson, mktg mgr; Jack Pieper, news dir; Robert Tindle, chief engr. ■ Rates: \$45; 34; 45; 20.

**KQXY(FM)**—Sep 1966: 94.1 mhz; 100 kw. Ant 672 ft. Stereo. 117 Nederland Ave., Nederland (77627). (409) 724-1292. AOC Bcstg Corp. Rep: Christal. Format: Btfl mus. ■ Richard Oppenheimer, pres; Gary Teaney, gen mgr. ■ Rates: \$28; 24; 28.

**KTRM(AM)**—May 1, 1947: 990 khz; 1 kw-U, DA-1. 2531 Calder St. (77702). (713) 833-0774. Spindletop Bcstg Inc. (acq 4-1-82). Net: Tex State Net. Rep: Selcom. Format: C&W. ■ F. Wayne Courtney, pres & gen mgr; Rob Evans, prog dir; Malcolm Pelham, gen sls mgr; Kathy Hunter, news dir; Ken Wilson, chief engr. ■ Rates: \$12; 9; 12; 9.

**KZZB(FM)**—Co-owned with KTRM(AM). Feb 1, 1966: 95.1 mhz; 100 kw. Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Top 40. ■ F. Wayne Courtney, gen mgr; Neil Harrison, mus dir; Cody Micheale, news dir. ■ Rates: \$29; 24; 29; 24.

**\*KVLU(FM)**—1974: 91.3 mhz; 40 kw. Ant 450 ft. Stereo. Box 10064 (77710). (409) 838-8164. Lamar University. Net: NPR. Format: Class, jazz, drama. Spec prog: Sp 11 hrs wkly. ■ George Beverley, gen mgr; Dale Spear, prog dir; Scott Hanley, mus dir; Joanne Scarborough, prom mgr; Steve Mullins, news dir; Mark Herro, chief engr.

**KWIC(FM)**—Listing follows KIEZ(AM).

**KYKR(FM)** See Port Arthur.

**KZZB(FM)**—Listing follows KTRM(AM).

### Beville

**KIBL(AM)**—Oct 20, 1949: 1490 khz; 1 kw-U. 2300 S. Washington, Box 700 (78104). (512) 358-1490. Lovelace Assocs. Inc. (acq 11-1-79). Net: Texas AgriBusiness. Format: Rural contemp, country crossover, Sp. ■ Ed Lovelace, pres; Rick Betzen, VP & gen mgr; Joan Lovelace, VP & sec; Jesse Jones, prog dir & chief engr; Mike Zimmerman, news dir; Olma Guerra, off mgr. ■ Rates: \$13.50; 12; 13.50; 10.50.

**KIBL-FM**—Dec 12, 1976: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: ABC/E, Texas State Agribusiness Network. Format: Country, farm. ■ Rates same as AM.

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### Bellville

**KACO(AM)**—Aug 8, 1974: 1090 khz, 250 w-D. Box 100 (77418). (409) 865-3652. J. Lee & Dinah L. Dittert. Net: MBS. Format: Top-40, C&W. Spec progs: Black 1 hr, farm 15 hrs wkly. ■ J. Lee Dittert Jr., pres; Dinah L. Dittert, gen mgr.

### Belton

**KTON(AM)**—Dec 1, 1961: 940 khz; 1 kw-D, DA. Box 240 (76513). (817) 939-3738. Center City Communications Inc. Net: ABC/I. Format: C&W. ■ Ken Williams, pres; James Sims, gen mgr; Rick Archer, gen sls mgr; Bob Kirby, prog dir; Kirk McCall, mus dir; James Hunt, news dir; Carl Knely, chief engr. ■ Rates: \$13; 10; 13; 10.

**KTON(FM)**—Co-owned with KTON(AM). April 25, 1970: 106.3 mhz; 3 kw. Ant 490 ft. Stereo. Box 240 (76513). (817) 939-3738. Net: ABC/C. Rep: Masla. Format: Adult contemp. ■ Jerry White, chief engr. ■ Rates: \$17; 15; 17; 15.

### Big Lake

**KWGH(AM)**—May 16, 1958: 1290 khz; 1 kw-D. First & Florida (76932). (915) 884-2828. Dithot Bcstg (acq 4-1-80). Net: TSN. Rep: Keystone, Riley. Format: C&W. Spec progs: Farm 1/2 hr, Sp 7 hrs wkly. ■ Marvin G. Schwartz, pres; Jason C. Allen, stn & sls mgr.

### Big Spring

**KBST(AM)**—Dec 23, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 1632 (79720). (915) 267-6391. Snider Corp. (acq 10-11-59). Net: ABC/E. Texas State. Rep: Riley, Masla. Format: Adult contemp. ■ B. Winston Wrinkle, pres & gen mgr; David Wrinkle, gen sls mgr & prog dir; George Franklin, chief engr; China Long, news dir. ■ Rates: \$13.50; 10.50; 13.50; 8.25.

**KBYG(AM)**—1949: 1400 khz; 1 kw-D, 250 w-N. Box 1713 (79721). (915) 263-7326. Giraffe Communications Inc. (acq 4-8-81). Net: ABC/I, UPI. Rep: Savalli & Schutz, Milan & Cowart. Format: Modern country. Spec progs: Farm 5 hrs wkly. ■ Dick Fields, pres & gen mgr; Bob Taylor, gen sls mgr; Richard Paul, mus dir; Jodi Victor, prom mgr; Lisa Brook, news dir; John Sanders, prog dir & chief engr.

**KKIK(AM)**—Sep 11, 1956: 1270 khz; 1 kw-D. Box 750 (79720). (915) 267-4121. Big Spring Bcstg (acq 8-1-82). Group owner: Central Tex Bcstg Corp. Net: CBS. Rep: Miller. Format: C&W. ■ Richard Oppenheimer, pres; David Trusty, gen, gen sls & prom mgr; John McKay, prog, mus & news dir; Ron Young, chief engr. ■ Rates: \$7; 7; 7; 7.

**KWKI(FM)**—Co-owned with KKIK(AM). 1961: 95.3 mhz; 1.8 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Craig Jederalinic, prog & mus dir. ■ Rates: \$7; 7; 7; 7.

### Bishop

**KFLZ(FM)**—June 15, 1980: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. 110 E. Main (78343). (512) 584-2915. Cismek Inc. Rep: Lotus. Format: Sp. ■ Joe A. Cisneros, pres, gen mgr & mus dir, D.K. Meek, gen & coml mgr & chief engr; Saul Zamora, news dir. ■ Rates: \$12; 10; 12; 10.

### Boerne

**KYCS(AM)**—May 10, 1982: 1500 khz, 250 w. Box 289 (78006). (512) 249-2076. Ballard Bcstg Co. Inc. (acq 6-

## Texas Radio

17-83). Net: TSN. Format: C&W. Spec progs: Polka 3 hrs, farm 5 hrs, news-talk 15 hrs wkly. ■ Drew Ballard, pres; Hal Morris, gen & gen sls mgr, prog dir; Karen Morris, gen mgr & comm affrs dir; Curtis Short, mus dir; John Witt, news dir; Larry Tschirhart, chief engr. ■ Rates: \$10; 8; 10;—

### Bonham

**KFYN(AM)**—May 1948: 1420 khz; 250 w-D. Box 248 (75418). (214) 583-3151. Bonham Bcstg Co. (acq 11-28-75). Net: TSN. Format: Div. Spec progs: Farm 6 hrs, relg 6 hrs wkly. ■ Roy Floyd, pres & gen mgr; Bill Bennett, prog dir; Mary Lou Dansby, prom mgr; Joe Johnson, chief engr. ■ Rates: \$6.15; 5.20; 6.15;

**KFYZ-FM**—Co-owned with KFYN(AM). Nov 1, 1979: 98.3 mhz; 3 kw. Ant 300 ft. Dups AM 50%.

### Borger

**KBBB(AM)**—November 1957: 1600 khz; 5 kw-D, DA. Box 1478 (79007). (806) 273-7575. Spivey Bcstg Inc. (acq 2-9-81). Net: MBS. Rep: Riley, PRO. Format: C&W. ■ Gardner (Web) Webers, gen mgr; John Fulton, prog dir; Billy Shelton, mus dir; Jimmy Spiegler, prom mgr; Ray J. Melton, news dir; Wayne Clonts, chief engr.

**KDXR(FM)**—Co-owned with KBBB(AM). March 1975: 104.3 mhz; 26 kw. Ant 180 ft. (806) 273-7576. Stereo. Format: Top-40. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

**KQTY(AM)**—Jan 10, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 165 (79007). (806) 273-7533. Zia Bcstg. (acq 12-1-79). Net: ABC/C. Format: Top-40. ■ Lonnie D. Allsup, pres; Bob Schneider, gen mgr; Jim Wilson, prog dir; Kris Morgan, mus dir; Mike Williams, prod dir; Joann Mitchell, news dir. ■ Rates: \$7.30; 7.30; 7.30; 7.30.

### Bowie

**KBAN(AM)**—May 29, 1959: 1410 khz; 500 w-D, DA. Box 1080 (76230). (817) 872-2288. Bowie-Nocona Bcstg Co. (acq 9-20-78). Net: TSN. Rep: Riley. Format: C&W, relg, talk. Spec prog: Farm 5 hrs wkly. ■ Everett Mason, pres, gen, coml & prom mgr; Billy Jon Etter, prog, mus & news dir. ■ Rates: \$7; 7; 7;

### Brady

**KIXV(FM)**—Listing follows KNEL(AM).

**KNEL(AM)**—December 1935: 1490 khz; 1 kw-D, 250 w-N, DA-1. Box 568 (76825). (915) 597-2119. SEC/CESS Inc. (acq 10-83). Net: Texas State. Rep: Miller. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Steve Everett, pres & gen sls mgr; Alan Wood, mus dir. ■ Rates: \$6.75; 6.15; 5; 6.75; 6.15.

**KIXV(FM)**—Co-owned with KNEL(AM). Aug 21, 1979: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. 117 S. Blackburn St. (76825). Format: Adult contemp. ■ Rates same as AM.

### Breckenridge

**KROO(FM)**—Aug 1, 1982: 93.5 mhz; 3 kw. Ant 268 ft. Stereo. 702 Texas American Bank (76024). (817) 559-6855. Breckenridge Bcstg Co. Net: TSN. Rep: Miller. Format: Adult contemp. Spec prog: Farm 6 hrs wkly. ■ David Bullion, pres; Ken Parrish, gen mgr & news dir; Russ Wristen, mus & prog dir; Rick Whitworth, chief engr. ■ Rates: \$7; 7; 7;

**KSTB(AM)**—September 1947: 1430 khz; 1 kw-D. (CP: 500 w-N, DA-N). c/o Drawer 1208, Andrews (79714). Bintz Enterprises Inc. (acq 12-3-79). Net: MBS. Rep: Paul Miller. Format: C&W. ■ James A. Bintz, pres; Lloyd C. Mayberry, gen & coml mgr, new dir & chief engr; Brad Stephens, prog & mus dir, prom mgr. ■ Rates: \$6; 6; 6;

### Brenham

**KTTX(AM)**—April 15, 1947: 1280 khz; 1 kw-D. Box 1280 (77833). (409) 836-3655. Tom S. Whitehead Inc. (acq 5-1-62). Net: TSN. Format: C&W. Spec prog: Polka

4 hrs wkly. ■ Tom S. Whitehead Jr., pres & gen mgr; Carolyn Warmke, gen sls mgr; Keith Iwig, news dir; Ken Davidson, news dir; Lonnie Schlotmann, chief engr. ■ Rates: \$18; 9.50; 18; 9.50.

**KWHI-FM**—Co-owned with KTTX(AM). Sep 15, 1964: 106.3 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

### Bridgeport

**KWCS(FM)**—Aug 2, 1982: 96.7 mhz; 3 kw. Stereo. Route 1, Box 275K4, Old Lake Rd. (76026). (817) 683-5927. Wise County Bcstg Inc. (acq 8-13-84). Net: Texas State Network. Format: C&W. Spec progs: Relg 6 hrs, farm 5 hrs wkly. ■ John C. Ellzey, pres; Johnny Moore, gen mgr; Kermit Stephens, prog dir; Lowell Lonnon, farm dir; Dan Foster, news dir. ■ Rates: \$14; 12.50; 14; 12.50.

### Brownfield

**KKTC(FM)**—Not on air, target date unknown: 103.9 mhz. 110 S. 5th St. (79316). Brownfield Bcstg Corp.

**KKUB(AM)**—August 1949: 1300 khz; 1 kw-D. 1722 Tahoka Rd. (79316). (806) 637-4531. Brownfield Radio Inc. (acq 1-22-76). Net: Texas St Net. Rep: Riley. Spec prog: Sp 16 hrs wkly. ■ Jim Farr, pres & gen mgr; Winnie Burnett, gen sls mgr; Chris Miller, news dir. ■ Rates: \$10.10; 10.10; 10.10;

### Brownsville

\***KBNR(FM)**—April 1984: 88.3 mhz; 3 kw. Ant 297 ft. Box 548 (78520). (512) 542-6933. Educom International Inc. Format: Relg, ed, Span. ■ Paul Salzman, dir; Stanley Swanson, chief engr.

**KBOR(AM)**—Feb 22, 1949: 1600 khz; 1 kw-U, DA-1. Box 3407 (78520). (512) 542-5677. Rep: Selcom Format: MOR/Nostalga. ■ Stephen A. DeWalt, pres; W.H. Sadler Jr., VP & gen mgr; Denny Christensen, sls mgr; Irene Hernandez, opns mgr; Dave Naber, news dir; Jim DeWalt, chief engr. ■ Rates: \$17; 11.75; 17; 11.75.

**KRIX(FM)**—Jan 17, 1978: 99.5 mhz; 100 kw. Ant 482 ft. Stereo. Box 5166 (78520). (512) 350-9999. H & H Communications (acq 7-15-82). Net: ABC/R. Rep: Masla. Format: Rock (AOR). ■ Bill Irwin, gen mgr; Bruce Butler, gen sls mgr; Gary Steele, prog dir; Richard Brooks, mus dir; Bill Weber, chief engr. ■ Rates: \$24; 24; 24; 24.

**KTXF(FM)**—January 1975: 100.3 mhz; 100 kw. Ant 500 ft. Stereo. Box 1808, Harlinger (78551). (512) 546-4106. Bixby Great Electric Radio Co. Inc. (acq 11-83). Net: AP. Rep: Eastman. Format: C&W. ■ Jesse Johncox, pres; Michael Reichert, gen mgr; Andy Whatley, gen sls mgr; Sonny Laguna, prog dir; Eric Simon, mus dir; Paula Carmen, news dir; Lawson Cambell, chief engr. ■ Rates: \$24; 24; 24; 20.

### Brownwood

**KBWD(AM)**—Aug 17, 1941: 1380 khz; 1 kw-D, 500 w-N. Box 280 (76801). (915) 646-3505. Brown County Bcstg Co. Net: ABC/I, Texas State. Rep: P/W Rep, Miller. Format: Contemp. Spec prog: C&W 10 hrs wkly. ■ Bill Jamar, pres; Lynell Grace, gen mgr; Howard Sutter, news dir; Jim Laird, chief engr. ■ Rates: \$18; 16; 18; 16.

**KOXE(FM)**—Co-owned with KBWD(AM). May 17, 1975: 101.5 mhz; 100 kw. Ant 727 ft. Stereo. Prog sep from AM. (915) 646-1015. Net: NBC. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Rates same as AM.

**KPSM(FM)**—April 11, 1981: 99.3 mhz; 800 w. Ant 489 ft. Stereo. 114 Center Ave., Suite 502, Box 602 (76801). (915) 646-7373. KPSM Inc. Rep: Masla. Format: Adult contemp. Spec progs: Relg 6 hrs, Sp 1 hr wkly. ■ H.R. Williams, pres, prog & mus dir, chief engr; David Fair, gen & prom mgr & news dir; Barbara McAnally, gen sls mgr. ■ Rates: \$8.65; 7.30; 8.65; 7.30.

**KXYL(AM)**—1953: 1240 khz; 1 kw-D, 250 w-N, DA-2. Box 100 (76804). (915) 646-3535. Central Texas Communications Inc. (acq 1-1-80). Net: MBS. Rep: Weiss Powell. Format: Mod country. ■ Mary Nabers, pres, gen & gen sls mgr; Greg Gack, prog dir; David Oxford, mus dir; Paula Morelock, prom mgr; Jerry Martin, news dir. ■ Rates: \$12; 10; 12; 8.

**KXYL-FM**—September 1965: 104.1 mhz; 74 kw. Ant 205 ft. (CP: Ant 1,599 ft.). Stereo. Pecan Valley Bcstg (acq 7-21-82). Format: Adult contemp.

### Bryan

**KAGC(AM)**—Dec 27, 1977: 1510 khz; 500 w-D. Box 4132 (77805). (409) 779-1510. First One Bcst Group Inc. (acq 9-29-81). Group owner: Bcst Properties. Net: CBS. Rep: Masla. Format: MOR (ad contemp). Spec prog: Sp 4 hrs wkly. ■ Karen Turner, gen mgr; Scott Boltz, gen sls mgr; Diane Lasoyne, prog dir; Steve Comer, chief engr. ■ Rates: \$14; 14; 14;

**KKYS(FM)**—Co-owned with KAGC(AM). July 28, 1984: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 4132 (77805). (409) 779-3272. Scott & Davis Enterprises Inc. Format: CHR. ■ Skip Bishop, prog dir; Chris Bailey, mus dir. ■ Rates: \$27; 23; 27; 23.

**KORA-FM**—Listing follows KTAM(AM).

**KTAM(AM)**—Sep 10, 1947: 1240 khz; 1 kw-D, 250 w-N, DA-1. Box 3069 (77801). (713) 779-1240. Bryan Bcstg Co. (acq 2-6-73) Net: ABC/C. Format: Top-40. ■ Carolyn G. Vance, pres; Ben Downs, gen mgr; Mo Moser, prog dir; Kim Davis, mus dir; Greg Moses, news dir; John Tindall, chief engr. ■ Rates: \$18; 14.50; 18; 14.50.

**KORA-FM**—Co-owned with KTAM(AM). April 1, 1966: 98.3 mhz; 3 kw. Ant 245 ft. Stereo. Prog sep from AM. Net: MBS. Format: C&W. ■ Roy Munse, mus & prog dir. ■ Rates same as AM.

**KTAW(FM)**—See College Station.

**WTAW(AM)**—See College Station.

### Burnet

**KHLB(AM)**—Aug 19, 1963: 1340 khz; 1 kw-D, 250 w-N. Box 398 (78611). (512) 756-2147. Hawkins Bcstg Inc. (group owner, acq 8-1-81). Net: MBS. Rep: Milam-Cowart. Format: C&W. ■ Steve W. Hawkins, pres & gen mgr; Gene Turney, stn & opns mgr; Darrell Appelt, prog dir. ■ Rates: \$6.75; 6.25; 6.25; 4.50.

**KMRB-FM**—Co-owned with KHLB(AM). Dec 15, 1978: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Box 176, Marble Falls (78654). (512) 693-3950. Net: MBS. Format: MOR. ■ Gene Turney, gen mgr; Janine Ellinger, prom mgr. ■ Rates: \$6; 5.50; 5.50; 4.50.

### Cameron

**KCRM(FM)**—Not on air, target date unknown: 101.7 mhz; 3 kw. Ant 300 ft. Bruce Lawson Enterprises Inc. 1506 O'Kelly, Rockdale (76567). Format: Popular.

**KMIL(AM)**—September 1955: 1330 khz; 500 w-D. Drawer 832 (76520). (817) 697-6633. Milam Bcstg Co. (acq 1-1-60). Net: MBS. Rep: Keystone. Format: C&W. Spec progs: Sp 5 hrs, gospel 6 hrs, Czech 8 hrs wkly. ■ Eugene Smitherman, pres, gen mgr & chief engr; Charles W. McGregor, opns ns mgr. ■ Rates: \$6.25; 6.25; 6.25;

### Canadian

**KEZP(FM)**—Not on air, target date unknown: 103.1 mhz; 3 kw. Ant 300 ft. 912 Beresford Court, Mount Pleasant, S.C. (29464). William Jackson Pennington III.

### Canyon

**KHBJ(AM)**—May 8, 1962: 1550 mhz; 1 kw-D, DA. 412 15th St. (79015). (806) 655-1550. Canyon Bcstg Co. (acq 9-1-77). Net: ABC/E. Rep: Torbet Radio. Format: Rockin' Gold. ■ Jack Aldridge, pres & gen mgr; Earle H. Rast, Jr., stn mgr; Danny Alexander, coml mgr; Tony Mathes, prog dir & opns mgr. ■ Rates: \$17; 8; 9; 8.50.

**KHBQ(FM)**—Co-owned with KHBJ(AM). Jan 12, 1981: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 16%. Box 956 (79015). (806) 372-8259. Net: ABC/FM. Format: Top-40. ■ Charlie Broomhead, stn Ogr; Earle H. Rast, Jr., coml mgr; Beth Aldridge, prom mgr. ■ Rates: \$17; 12; 13; 12.50.

\***KWTS(FM)**—1971: 91.1 mhz; 1 kw. Ant minus 9 ft. Stereo. Box 1514, West Texas Station (79016). (806) 656-3248. West Texas State University. Format: Top-40. Spec progs: Black 3 hrs, C&W 3 hrs, Christian



contemp 3 hrs, class 3 hrs, jazz 3 hrs wkly. ■ Tim Hudson, fac supvr; Darin Clark, gen mgr; Dennis Stout, prog dir; Scott Stockdale, mus dir; Dan Morgan, news dir; Leonard Martinez, chief engr.

## Carrizo Springs

**KBEN(AM)**—Aug 9, 1955: 1450 khz; 1 kw-D, 250 w-N. 203 S. 4th St. (78834). (512) 876-2210. Walter H. Herbolt Jr. (acq 3-56). Net: TSN. Rep: Caballero, Milam & Cowart. Format: Sp, C&W. Spec prog: Farm 4 hrs wkly. ■ Walter H. Herbolt Jr., owner, gen mgr & chief engr; Noelia Herbolt, prog & news dir; Joe Alaniz, mus dir.

**KQMG(FM)** Nov 25, 1984: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. 912 Beresford Court, Mt. Pleasant, SC (29464), (803) 881-0449. Pennington Bcst Group. Net: NBC. Format: Adult contemp. Spec prog: Span 15 hrs wkly. ■ William J. Pennington III, pres, gen mgr & chief engr; Mark Cramer, gen sls mgr; Karen Crane, prog dir; Eddie Edwards, mus dir; Scott Lake, news dir. ■ Rates: \$10; 7.50; 10; 4.

## Carthage

**KGAS(AM)**—October 1955: 1590 khz; 2.5 kw-D. 218 E. Sabine St. (75633). (214) 693-6668. Beverly E. Brown (acq 3-9-65). Net: ABC/E, Texas State. Rep: Keystone, Miller. Format: C&W. Spec prog: Relg 10 hrs wkly. ■ Bev E. Brown, owner & gen mgr; Calvin Babcock, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

**KTUX(FM)**—Not on air, target date unknown: 98.9 mhz; 100 kw. Ant 730 ft. K-106 Inc. (acq 2-3-83). 1725 Evangeline Dr., Vidor (77662).

## Center

**KDET(AM)**—Feb 22, 1949: 930 khz; 1 kw-D. Box 231, 307 San Augustine St (75935). (713) 598-3304. Center Bcstg Inc. Net: TSN, AP. Rep: Riley. Format: C&W. Spec prog: Black 10 hrs wkly. ■ Jack Bell, VP & gen mgr; Jack McLendon, sls mgr; Gene Fields, prog, mus & news dir; Dan Dellinger, chief engr. ■ Rates: \$15.30; 10.60; 12.95; 10.60.

**KLCR(FM)**—Co-owned with KDET(AM). July 5, 1978: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates same as AM.

## Childress

**KCTX(AM)**—May 8, 1947: 1510 khz; 250 w-D, DA. Box 297 (79201). (817) 937-2563. Golden West Bcstg Co. Net: MBS. Rep: Messina. Format: C&W, farm, top-40. ■ George E. Morey, pres & gen mgr; Marlene Harper, prog & mus dir; Riley Harper, gen sls mgr & news dir; Jack Cox, chief engr. ■ Rates: \$10; 10; 10.

**KQAI(FM)**—July 1, 1984: 95.6 mhz; 3 kw. Ant 297 ft. Stereo. 1511 Ave. F N.W. (79201). (817) 937-6551. Dream Communications. Rep: Riley. Format: Adult contemp. ■ W.W. Best, pres; Glen A. Ingram, gen mgr; Dan Davis, prog dir. ■ Rates: \$6; 6; 6.

## Clarendon

**KLSR(AM)**—See Memphis.

## Clarksville

**KCAR(AM)**—April 27, 1956: 1350 khz; 500 w-D, DA-D. Box 609. (75426). (214) 427-3862. KCAR Inc. (acq 6-1-56). Rep: Busby, Finch, Latham & Widman. Format: C&W. ■ Mrs. Maurice Wooley, pres; Winifred Bishop, gen mgr & news dir; Bettye Smith, gen sls mgr; Gary Pineda, prog dir & prom mgr; Jerry Anderson, chief engr. ■ Rates: \$5.30; 5.30; 5.30.

## Cleburne

**KCLE(AM)**—April 1947: 1120 khz; 250 w-D. 919 North Main (76031). (817) 645-6643. KCLE Inc. (acq 7-1-68). Net: AP. Rep: Keystone, Milam & Cowart. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Richard Klement, pres; Tom Carson, gen mgr; Dee Ann Moore, gen sls mgr; Ted Baker, prog dir; James Shankles, chief engr. ■ Rates: \$13.20; 10.50; 13.20.

## Cleveland

**KJCH(AM)**—March 1974: 1410 khz; 1 kw-U, DA-2. Box 520 (77327). (713) 592-7711. Cleveland Bcstg Co. (4-5-84). Net: MBS. Rep: Keystone, Riley. Format: C&W, relg. ■ Bill Ingram, prog, mus & news dir. ■ Rates: \$7; 7; 7.

## Coleman

**KSTA(AM)**—Nov 1, 1947: 1000 khz; 250 w-D. Box 432 (76834). (915) 625-4188. Coleman County Bcstg Inc. (acq 8-1-77). Net: MBS. Format: C&W. Spec progs: Farm 14 hrs, Sp 2 hrs wkly. ■ Ross L. Jones, pres; Sharlene Taylor, gen, gen sls & prom mgr; Randy Turner, mus & prog dir; Michael R. Coffey, news dir; Cole McClellan, chief engr. ■ Rates: \$7; 7; 7; 5.75.

**KSTA-FM**—1974: 107.1 mhz; 3 kw. Ant 180 ft. Stereo. Dups AM 100%.

## College Station

\***KAMU-FM**—March 30, 1977: 90.9 mhz; 3.2 kw. Ant 340 ft. Stereo. Texas A&M University (77843). (713) 845-5611. Texas A&M University. Net: NPR. Format: Class, ed, jazz. Spec prog: Sp 2 hrs wkly. ■ Steve Stites, stn mgr; Melissa Cotropia, prog dir; Rick Howard, traf dir.

**KKYS(FM)** See Bryan.

**KTAM(AM)**—See Bryan.

**KTAW(FM)**—Listiang follows WTAW(AM).

**WTAW(AM)**—Oct 2, 1922: 1150 khz; 1 kw-D, 500 w-N, DA-N. Box 3008, Bryan (77805). (713) 846-7788. Radio Brazos Inc. (acq 2-28-80). Net: UPI. Rep: PRO Radio, Riley. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ David Barnett, pres & gen mgr; Ron Elliott, prog dir; Andy Gallo, mus dir; Jimmy Patterson, news dir; Antone Nemece, chief engr. ■ Rates: \$29.65; 17.30; 23.20; 14.50.

**KTAW(FM)**—Co-owned with WTAW(AM). Aug 8, 1964: 92.1 mhz; 3 kw. Ant 275 ft. Stereo. Prog sep from AM. 3808 No. 8 Old College Rd., Bryan (77801). Format: Top-40. Spec progs: Black 3 hrs wkly. ■ Chris Ling, prog dir; Danny Austin, mus dir. ■ Rates same as AM.

## Colorado City

**KAUM(FM)**—Listing follows KVMC(AM).

**KVMC(AM)**—June 16, 1950: 1320 khz; 1 kw-D. Box 990 (79512). (915) 728-3320. James G. Baum (acq 2-13-81). Net: ABC/C, Texas State. Rep: Busby, Finch, Latham & Widman. Format: C&W. Spec prog: Farm 8 hrs wkly. ■ Jas. G. Baum, pres & gen mgr; Roy Miles, prog dir; Doug Baum, mus dir; Bill Baum, news dir; Porter Richardson, chief engr. ■ Rates: \$4.65; 4.65; 4.65.

**KAUM(FM)**—Co-owned with KVMC(AM). March 29, 1983: 106.3 mhz; 2.5 kw. Ant 204 ft. Stereo. Prog sep from AM. Format: Adult contemp.

## Columbus

**KULM(FM)**—Sep 3, 1973: 98.3 mhz; 3 kw. Ant 200 ft. Stereo. 325 Radio Lane (78934). (713) 732-5766. Shilling & Banuet Farms (acq 10-2-84). Net: TSN. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Carl Geisler, coml mgr, prog & mus dir & prom mgr; Gary Dusek, news dir; Joe Miller, chief engr. ■ Rates: \$4.60; 4.60; 4.60; 4.40.

## Comanche

**KCOM(AM)**—April 1, 1962: 1550 khz; 250 w-D. Box 9 (76442). (915) 356-2558. Arrowhead Bcstg Inc. (acq 4-1-74). Net: TSN. Rep: Busby, Finch, Latham & Widman. Format: C&W. Spec progs: Sp 2 hrs, gospel 5 hrs wkly. ■ Roy E. Parker, pres; Bill B. Day, sec; Jerry Parks, opns mgr; Betty Hayes, off mgr & traf dir; David Hodges, sports dir. ■ Rates: \$5.25; 5.25; 5.25.

## Commerce

**KEMM(FM)**—Dec 1, 1981: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 1292, Greenville (75401). (214) 454-9245. KEMM Comm. Inc. (acq 7-15-83). Rep: Riley. Format:

## Texas Radio

C&W. ■ Jay Corbin, gen mgr; J. Russell Campbell, gen sls mgr; Eric Blankenship, mus dir; Bob Dever, prog dir; Sue Corbin, off mgr; Sam Newton, news dir; Ralph Gould, chief engr. ■ Rates: \$10; 9; 9; 7.

\***KETR(FM)**—April 7, 1975: 88.9 mhz; 100 kw. Ant 400 ft. Stereo. Box BB, East Texas Station (75428). (214) 886-5848. East Texas State U. Net: NPR, Texas State. Format: Div. ■ Bill Oellermann, gen mgr; Lee Buhr, opns/prog dir; Monique Benson, traf mgr; Robert Ernest, prog dir; Peggy Scott, prom mgr; Bill Oliver, news dir; Jim Brasherars, chief engr.

## Conroe

**KIKR(AM)**—April 16, 1951: 880 khz; 10 kw-D, .5 kw-N, DA-2. Stereo. 402 Simonton St., Box 2368 (77305). (713) 756-5501. Family Group Enterprises Inc. (acq 9-73). Net: Texas State Net. Format: C&W. ■ Rigby Owen Jr., pres & gen mgr; Douglas Morgan, gen sls mgr; Dick Martin, prog dir; Bob Morrison, news dir; Errol R. Coker, chief engr. ■ Rates: \$32; 26; 32; 20.

**KJOJ(FM)** Feb 14, 1965: 106.9 mhz; 100 kw. Ant 1,446 ft. Stereo. Box 73503, Houston (77273-3503). (713) 367-0107. Jimmy Swaggart Ministries (acq 3-31-78). Group owner: Swaggart Bcstg Co. Net: UPI. Format: Relg. Spec prog: Gospel 10 hrs wkly. ■ Jimmy Swaggart, pres; Hardy Brundage, gen & gen sls mgr; Bert Salas, prog dir; Harold Riley, chief engr. ■ Rates: \$23; 23; 23; 23.

**KMUV(AM)**—April 13, 1981: 1140 khz; 1 kw-D, DA-D. Box 2585, 300 E. Bryant St. (77305). (713) 539-1140. Sweeney Bcstg Co. (acq 5-16-84). Format: Adult contemp. ■ George B. Sweeney, Jr., pres; Dave Cummins, opns mgr; Keith Burke, prog dir. ■ Rates: \$13.50; 12.50; 9.50; 8.50.

## Copperas Cove

\***KNCT-FM**—See Killeen.

**KOOV(FM)**—Nov 21, 1977: 103.1 mhz; 3 kw. Ant 444 ft. (CP: 1.82 kw. Ant 407 ft.). Stereo. 108 E. Ave. E., Box 607 (76522). (817) 547-8889. Cove Bcstg Co. Net: ABC/E. Rep: Riley. Format: C&W. ■ Gaylon W. Christie, pres & gen mgr; Dennis James, gen sls mgr; Joe Lombardi, prog dir; James Harrison, prom mgr; Mike Clay, mus dir; Chuck Kelly, news dir; Leroy Franklin, chief engr. ■ Rates: \$15; 12; 15; 10.

## Corpus Christi

**KBNJ(FM)** January 1985: 91.9 mhz; 3 kw. Ant 300 ft. Stereo. 3105 Leopard, No. W2 (78408). World Radio Network Inc. (acq 6-5-84). Format: Relg, ed, Span. Spec progs: Class 5 hrs wkly. ■ Abe C. Van Der Puy, pres; Stanley Swanson, chief engr.

**KCCT(AM)**—June 1954: 1150 khz; 1 kw-D, 500 w-N, DA-2. 701 Benys, Box 5206 (78405). (512) 289-0999. Radio KCCT Inc. (acq 8-15-74). Rep: Selcom. Format: Sp. ■ Manuel Davila Sr., pres; Manuel Davila Jr., exec VP & gen mgr; Gabriel Cervantes, mus dir; Leopolda Luna, news dir; Nathan Lindsey, chief engr.

**KCTA(AM)**—Oct 24, 1959: 1030 khz; 50 kw, DA-D. Box 898 (78403). (512) 643-3541. Bcstg Corp. of the Southwest (acq 1959). Net: AP. Format: Relg. Spec prog: Sp 6 hrs wkly. ■ Robert L. Trask, pres & gen mgr; Albert Cox, coml mgr. ■ Rates: \$15; 15; 15.

**KOUL(FM)**—(Sinton) Co-owned with KCTA(AM). May 20, 1968: 103.7 mhz; 100 kw. Ant 310 ft. Prog sep from AM. Stereo. (512) 883-0927. Net: AP. Rep: McGavren-Guild. Format: C&W. ■ Gene Etheridge, gen sls mgr; John Boudreau, prog dir; Marita O'Donnell, mus dir; Jim McElhane, news dir. ■ Rates: \$75; 75; 65; 25.

**KDAE(AM)**—(Sinton) 1954: 1590 khz; 1 kw-D, 500 w-N, DA-2. Stereo. Box 31274, 1602 S. Brownlee, Corpus Christi (78404). (512) 882-4394. Broadcasting Corp. (acq 6-17-83). Net: ABC/E, AP. Rep: Selcom. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Stephen A. DeWalt, pres & gen mgr; Harry Springfield, gen sls

## Texas Radio

mgr; Gordon Clark, prog dir; Jim McElhane, news dir; Steve West, chief engr. ■ Rates: \$24; 22; 24; 19.

**KIOU(FM)**—Co-owned with KDAE(AM). Sep 1, 1967: 96.5 mhz; 100 kw. Ant 870 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$44; 42; 44; 39.

**KEXX-FM**—Listing follows KSIX(AM).

**KEYS(AM)**—March 1941: 1440 khz; 1 kw-U, DA-N. Box 9917 (78469). (512) 882-7411. Radio Corpus Christi Inc. (acq 12-31-66). Net: RKO II. Rep: Torbet. Format: Adult Contemp. Spec prog: Talk 2 1/2 hrs wkly. ■ Arnold Malkan, pres; Jim Sumpter, VP/gen mgr; Todd Utpadel, sls mgr; Tony Stone, mus & prog dir; Bud Lockhart, news dir; Nathan Lindsey, chief engr. ■ Rates: \$25; 20; 25; 15.

**KIOU(FM)**—Listing follows KDAE(AM).

**\*KKED-FM**—March 2, 1982: 90.3 mhz; 100 kw. Ant 802 ft. Stereo. 4455 South Padre Island Drive, Suite 38 (78411). (512) 855 2213. South Texas Public Bcstg System. Net: Am Publ, NPR. Format: Class, talk, jazz. ■ Terrel Cass, gen mgr; Steven Roehl, stn mgr; Robert Walton, chief engr.

**KNCN(FM)**—See Sinton.

**KOUL(FM)**—Listing follows KCTA(AM).

**KRYS(AM)**—1927: 1360 khz; 1 kw-U, Box 9698 (78408). (512) 289-0111. Tetco Inc. Net: ABC/I. Rep: Masla. Format: Top-40. ■ Tom E. Turner Sr., pres; Dan Daniels, gen & coml mgr; Russ Martin, prog dir & prom mgr; Ben Bubbett, mus dir; Bob Dixon, news dir; Jerry Anderson, chief engr. ■ Rates: \$24; 20; 23; 16.

**KRYS-FM**—Not on air, target date unknown: 99.1 mhz; 100 kw. Ant 1,049 ft. (CP: 97 kw.). Stereo. Format: C&W.

**KSIX(AM)**—September 1947: 1230 khz; 1 kw-D, 250 w-N. Wilson Bldg., 601 Leopard (78401). (512) 884-1616. Corpus Christi Bcstg Co. Net: CBS. ■ Vann M. Kennedy, pres & gen mgr; Charles R. Manning, coml mgr; Vivian L. Mitchell, prog dir; Ken Cessna, news dir; Eric M. Beals, chief engr.

**KEXX-FM**—Co-owned with KSIX(AM). January 1970: 93.9 mhz; 100 kw. Ant 840 ft. Prog sep from AM. Format: Btfl mus. ■ KZTV(TV) affil.

**KUNO(AM)**—May 1950: 1400 khz; 1 kw-D, 250 w-N. Drawer 4722 (78408). (512) 884-5203. TWX 910-876-1469. KUNO Radio Inc. (acq 6-58). Group owner: Tichenor Media System. Rep: Katz. Format: Sp. ■ McHenry T. Tichenor, pres; Luis A. Munoz, gen mgr; Ramiro Garcia, coml mgr; Victor Lara Ortegón, prog dir; Nasario Guerrero, mus dir; Al Herrera, prom mgr; Francisco Fregoso, news dir; John Mayberry, chief engr. ■ Rates: \$21; 19; 21; 15.

**KZFM(FM)**—Dec 7, 1964: 95.5 mhz; 41 kw. Ant 320 ft. (CP: 100 kw; Ant 640.3 ft.). Stereo. Box 9917 (78469). (512) 883-3516. Texas Media Group Inc. (acq 10-31-79). Rep: Torbet. Format: Contemp mass appeal. ■ Arnold Malkan, pres; Jim Sumpter, VP/gen mgr; Bryce Taylor, sls mgr; Al Carson, prog dir; Meryl Ginsberg, mus dir; Bud Lockhart, news dir; Nathan Lindsey, chief engr. ■ Rates: \$30; 25; 30; 20.

## Corsicana

**KAND(AM)**—May 17, 1937: 1340 khz; 1 kw-U, DA-1. 609 W. 7th (75110). (214) 874-7421. Kan-D Land Inc. (acq 6-1-68). Net: ABC/C. Format: Adult contemp. Spec progs: C&W 10 hrs wkly. ■ Richard C. Parker, pres & gen mgr; Gary Colburn, gen sls mgr; Dick Aldama, prog dir; Linda Kindle, news dir; Bill Dossier, chief engr. ■ Rates: \$12.50; 11.50; 12.50; 11.50.

**KXCL(FM)**—Co-owned with KAND(AM). Nov 1, 1972: 107.9 mhz; 100 kw. Ant 500 ft. Prog sep from AM. Stereo. Net: ABC/I. Format: C&W. Spec prog: Span 6 hrs wkly. ■ Roy Miller, prog dir. ■ Rates: \$11.50; 10.50; 11.50; 10.50.

## Cotulla

**KDCY(FM)**—Not on air, target date unknown: 97.7 mhz. c/o 1106 W. Hondo St., Devine (78016). Davis Communications Inc.

## Crane

**KXOI(AM)**—December 1959: 810 khz; 1 kw-D, 500 w-N, DA-1. Box 1116 (79731). (915) 558-7105. Ralph N. & Betty J. Conley. Net: AP. Rep: Paul Miller. Format: Christian MOR. ■ Betty Conley, exec VP; Bob Madison, gen mgr; Larry Siegle, prog dir; Terry Hill, prom mgr; Jim Sanchez, news dir; Charles Debenport, chief engr. ■ Rates: \$7; 5; 7; 4.

## Crockett

**KCKR(FM)**—Nov 15, 1982: 93.5 mhz; 3 kw. Ant 223 ft. Stereo. Box 1207, Kelton Rd. (75835). (409) 544-9694. Amanda Steed Kelton. Format: C&W. ■ Amanda Steed Kelton, pres; C.H. Chuck Kelly, gen mgr; Royce Christenson, gen sls mgr; Wayne Cook, mus dir. ■ Rates: \$6.30; 6.30; 6.30; 3.

**KIVY(AM)**—Jan 19, 1950: 1290 khz; 2.5 kw-D. Box 1109 (75835). (409) 544-2171. James H. Gibbs dba Pioneer Bcstg. Format: C&W. ■ James H. Gibbs, pres & gen mgr; Dorothy Corbett, coml mgr; Lonnie Hunt, asst mgr & sports dir; Stew Darsey, mus dir; Tammy Gibbs, news dir. ■ Rates: \$9; 8; 7; 6.

**KIVY-FM**—June 1, 1970: 92.7 mhz; 3 kw. Ant 300 ft. Dups AM 15%. Format: Adult contemp. ■ Rates same as AM.

## Crystal City

**KHER(FM)**—Not on air, target date unknown: 94.3 mhz; 3 kw. Ant 135 ft. Acelga Bcstg Co. 203 South 4th St., Carrizo Springs (78834).

## Cuero

**KQRO(AM)**—March 18, 1949: 1600 khz; 500 w-D. Box 864 (77954). (512) 275-3430. Cuero Bcstg Inc. (acq 7-1-84). Net: Texas State. Format: C&W. Spec progs: Sp 5 hrs, polka 3 hrs wkly. ■ Paul H. Dudeck, pres, gen mgr & chief engr; Mary Barnes Dudeck, gen sls mgr; Larry Ray Bruns, prog dir. ■ Rates: \$6.50; 5.90; 6.50;

## Daingerfield

**KEGG(AM)**—August 1966: 1560 khz; 1 kw-D. Box 600 (75636). (214) 645-3928. Breckenridge Bcstg Co. Net: Texas State. Rep: Paul Miller. Format: Adult contemp. Spec prog: Farm 1 1/2 hrs wkly. ■ C.S. Hays, gen mgr; Vernon Cox, mus dir; Sharon Stewart, prog & news dir; Dan Robison, chief engr.

## Dalhart

**KXIT(AM)**—1948: 1240 khz; 1 kw-D, 250 w-N. Box 1350 (79022). (806) 249-4747. Dalhart Bcstrs. (acq 1953). Net: TSN. Format: Farm, C&W. ■ Robert J. Bell, gen mgr & chief engr; Richard P. Hoff, mus & prog dir. ■ Rates: \$7.80; 5.25; 5.25; 4.75.

**KXIT-FM**—1962: 95.9 mhz; 3 kw. Ant 220 ft. Dups AM 70%.

## Dallas



**KAAM(AM)**—1920: 1310 khz; 5 kw-D, 2 kw-N, DA-2. 12700 Park Central Drive, Suite 512 (75251). (214) 386-6100. Bonneville International Corp. (group owner; acq 1978). Rep: Weiss-Powell. Format: Old. ■ Bill Steding, VP & gen mgr; Bill Harrison, gen sls mgr; John Shomby, prog dir; Jim Thomas, mus dir; Julia Hagman, prom mgr; Nancy Jay, news dir; Vance Henley, chief engr.

**KAFM(FM)**—Co-owned with KAAM(AM). April 1, 1948: 92.5 mhz; 100 kw. Ant 1,590 ft. Stereo. Prog sep from AM. Format: CHR. ■ Pamela Steele, mus dir.

**\*KCBI-FM**—May 19, 1976: 89.3 mhz; 9.7 kw. Ant 650 ft. Stereo. Box 1809 (75221). (214) 954-4444. Criswell Center for Biblical Studies. Format: Relig, inspirational. ■ Dr. Paige Patterson, pres; Carl Singer, gen mgr; David Briggs, dir of engr.

**\*KERA(FM)**—July 11, 1974: 90.1 mhz; 95 kw. Ant 1,546 ft. Stereo. 3000 Harry Hines (75201). (214) 744-1300. Public Communication Foundation for North Texas. Net: NPR, American Public. Format: Class, news, jazz. ■ Richard J. Meyer, pres; Susan Harmon, gen mgr; Don Boswell, dev dir; Michael Nikta, prog dir; Bobbi Wedlan, prom mgr; Clyde Miller, chief engr.

**KESS(FM)**—See Fort Worth.

**KFJZ(AM)**—See Fort Worth.

**KKDA(AM)**—See Grand Prairie.

**KKDA-FM**—June 8, 1947: 104.5 mhz; 100 kw. Ant 1,585 ft. Stereo. Prog sep from AM. Format: Urban contemp. Spec prog: Jazz 15 hrs wkly. ■ Hymen Childs, pres & gen mgr; Ken Johnson, gen sls mgr; Jackie MacKenzie, news dir; Larry Reid, chief engr.

**KLIF(AM)**—1947:1190 khz; 50 kw-D, 5 kw-N, DA-2. 411 Ryan Plaza Dr., Arlington (76011). (817) 461-0995. Susquehanna Bcstg Co. (group owner; acq 12-10-79). Net: NBC. Rep: Republic Radio. Format: C&W. ■ Art Carlson, sr VP; Larry Grogan, reg VP; Dan Halyburton, gen mgr; Nancy Vaeth, sls mgr; David Barkin, news dir; Paul Strickland, chief engr. ■ Rates: \$65; 60; 65; 45.

**KLUV-FM**—1961: 98.7 mhz; 100 kw. Ant 1,800 ft. Stereo. 5217 Ross Ave, Penthouse Suite (75243). (214) 826-9870. TK Communications (acq 10-27-82). Net: RKO Two. Rep: CBS FM Nat Sls. Format: Adult contemp. ■ John Tenaglia, pres; Steven Dinetz, exec VP & gen mgr; Bill Squartino, sls mgr; Johnny Michaels, prog dir; Brenda Latham, bus mgr; Ken Carter, news dir; Ken Fine, chief engr.

**KMEZ(AM)**—1952: 1480 khz; 5 kw-D, 1 kw-N, DA-2. 9900 McCree Rd. (75238). (214) 348-3800. Group One Bcstg Co. of Texas (group owner; acq 8-1-67). Rep: McGavren-Guild. Format: Btfl mus. ■ Alfred Grosby, pres; Chester Maxwell, VP & gen mgr; Dusty Black, asst gen mgr & gen sls mgr; Ken Loomis, prog dir; Lisa Higdon, prom mgr; Jay Ward, news dir; Jim Rhodes, chief engr.

**KMEZ-FM**—Dec 25, 1965: 100.3 mhz; 89 kw. Ant 1,280 ft. Dups AM 100%. ■ Chet Maxwell, VP & gen mgr; Dusty Black, stn mgr.

**KMGC(FM)**—1965: 102.9 mhz; 100 kw. Ant 1,570 ft. 1353 Regal Row (75247). (214) 688-0641. Shamrock Bcstg (group owner; acq 1982). Rep: Selcom. Format: Adult contemp. ■ Ross Reagan, VP Shamrock Bcstg & gen mgr; Dave Gorman, gen sls mgr; Steve Nicholl, opns mgr & prog dir; Sherri Peters, loc sls mgr; Bill McQuate, news dir; John Adcock, chief engr.

**KNOK-FM**—See Forth Worth.

**\*KNON(FM)**—August 29, 1975: 90.9 mhz; 10 kw. Ant 480 ft. 4415 San Jacinto (75204). (214) 823-7490. Agape Bcstg Foundation Inc. Net: NFCB. Format: Div. Spec progs: C&W 5 hrs, jazz 10 hrs, Sp 15 hrs, Amer Ind 2 hrs wkly. ■ Lou Sartor, gen mgr; Charles Rawls, prog dir; Tom Davis, prom mgr; Dan Pacyna, news dir.

**KPBC(AM)**—June 8, 1947: 1040 khz; 1 kw-D. 3201 Royalty Row, Irving (75062). (214) 445-1700. Crawford Bcstg Co. (acq 1979). Format: Contemp Christian. ■ Donald B. Crawford, pres; Bill MacCormick, gen mgr; Dave Jackson, prod mgr; Bill Dennis, stn opns dir; Don Evans, prog & mus dir; Mike Bastinelli, news dir; Cris Alexander, chief engr. ■ Rates: \$70; 50; 50;

**KPLX(FM)**—See Fort Worth.

**KQZY(FM)**—April 5, 1968: 105.3 mhz; 100 kw. Ant 1560 ft. Stereo. 105 Union Station, 400 S. Houston St. (75202). (214) 748-0105. Westinghouse Bcstg Co. (group owner; acq 4-80). Rep: Group W. Format: Btfl mus. ■ Ted Jordan, gen mgr; Jack Hutchison, gen sls mgr; Don Ares, prog dir; Laura DeLese, prom mgr; Nina Cunningham, news dir; Bob Henke, chief engr. ■ Rates: \$95; 120; 85; 45.



**KRLD(AM)**—October 1926: 1080 khz; 50 kw-U, DA-N. 7901 Carpenter Freeway (75247). (214) 634-1080. Metromedia Inc. (group owner; acq 1978). Net: CBS, Texas State Network. Rep: Katz. Format: News, sports. ■ Carl Brazell, pres; Ed Wodka, VP & gen mgr; Gary Brandt, ops mgr; Brenda Lane, gen sls mgr; Peter Gardner, news dir; Roy Jenkins, chief engr. ■ Rates: \$400; 200; 300; 150.

**KRQX(AM)**—June 26, 1922: 570 khz; 5 kw-U, DA-2. Communications Center. (75202). (214) 748-9898. TWX: 910-861-4139. Belo Bcstg Corp. (group owner). Net: CBS R/R. Rep: Major Market. Format: Classic rock, talk. ■ James Moroney, chmn; Ward Huey, pres; Gene Boivin, VP/gen mgr; Jay Hoker, VP/radio; Paul Jacobs, gen sls mgr; Tom Bender, prog dir; Sharon Warrantz, prom mgr; Doug Campbell, chief engr.

**KZEW(FM)**—Co-owned with KRQX(AM). July 9, 1961: 97.9 mhz; 99 kw. Ant 1,680 ft. Stereo. Prog sep from AM. (214) 748-9898. Net: NBC's The Source. Format: AOR. ■ Andy Lockridge, prog dir; Marjorie Poole, prom mgr; John Dillon, mus dir. ■ WFAA-TV affil. ■ Rates: \$300; 300; 300; 280.

\***KRSM(FM)**—1975: 88.5 mhz; 10 w. Ant 88 ft. 10600 Preston Road (75230). (214) 363-6491 ext 30 & 41. St. Mark's School of Texas. Format: Ed, AOR. ■ Ken Walters, gen mgr & mus dir; Ted Wilke, chief engr.

**KSAX(AM)**—See Fort Worth.

**KSKY(AM)**—Sep 30, 1941: 660 khz; 10 kw-D. (CP: 1 kw.) 2727 Inwood Rd. (75235). (214) 352-3975. Sky Bcstg Corp. (acq 8-18-79). Format: Relg. Spec progs: Black 18 hrs, farm 3 hrs wkly. ■ Andy Bell, pres; Bill Simmons, gen & coml mgr; Delores Jefferson, prog dir; Julia Barrett, news dir; Ron Basham, chief engr.

**KSSA(AM)**—See Fort Worth.

**KTKS(FM)**—See Denton.

**KTXQ(FM)**—See Fort Worth.

**KVIL(AM)**—See Highland Park.

**KVIL-FM**—Licensed to Highland Park-Dallas. See Highland Park.

\***KVTT(FM)**—Jan 26, 1950: 91.7 mhz; 100 kw. Ant 660 ft. Stereo. 2618 Electronic Lane, Suite 301 (75220). (214) 351-6655. Research Educl Foundation (acq 3-29-76). Format: Relg, talk, ed. Spec progs: Sp 2 hrs, Korean, 2 1/2 hrs, Viet & Jap 1 hr, Black 1 1/2 hrs wkly. ■ Stanley Thomas, pres; Brandon Donnel, stn mgr; Raye Nell Thomas, gen mgr; Rueben Mendez, ops dir; John Tracy, mus dir; Judith Foster, pub svc dir; Wayne Smith, news; Mike Peavy, chief engr.

**KXOL(AM)**—See Fort Worth.

**KZEW(FM)**—Listing follows KROX(AM)

**WBAP(AM)**—See Fort Worth.

**WRR(FM)**—1948: 101.1 mhz; 100 kw. Ant 600 ft. Stereo. Fair Park Stn (75226). (214) 670-8888. City of Dallas. Rep: Concert Music Broadcast Sales. Format: Class. ■ Beverly Gandy, dir pub affrs; Maurice Lowenthal, gen mgr; Linda Weaver, gen sls mgr; Barbara Brown, mus dir; John Crawford, chief engr. ■ Rates: \$75; 55; 75; 55.

## Del Rio

**KDLK(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N, DA-1. 402 E. 4th St. (78840). (512) 775-9583. Forum Bcstg. (acq 10-22-76). Net: UPI. Rep: PRO, Riley. Format: Adult contemp. ■ Chip Atkins, pres; Skipper Wood, gen mgr; Bill Vance, mgr of stns; Loris Ann Davies, sls mgr; Chuck Dent, prog dir; Terry McCauley, news dir; Ronnie Pohler, chief engr. ■ Rates: \$8; 7.50; 8; 7.50.

**KLKE(FM)**—Co-owned with KDLK(AM). Aug 15, 1966: 94.3 mhz; 2.73 kw. Ant 230 ft. Stereo. Prog sep from AM. Format: Mod country. ■ Rates: \$7; 6.50; 7; 6.50.

**KWMC(AM)**—Aug 20, 1967: 1490 khz; 1 kw-D, 250 w-N, DA-1. 903 E. Cortinas St. (78840). (512) 775-3544. Val Verde Bcstg Inc. (acq 9-13-76). Net: MBS. Rep: Smith, Miller. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Don Funkhouser, pres & gen mgr; Jeane Funkhouser, gen sls mgr; Ginny McKnight, prog & mus dir;

Equilla Terrell, news dir; Robert Morris, chief engr. ■ Rates: \$12.50; 10; 12.50; 8.

**XERF(AM)**—(Ciudad Acuna, Mexico) 1570 khz; 50 kw-D, 250 w-N. 1805 Avenue F (78840). (512) 774-4606. Inter-American Radio Advertising Inc. Net: ABC/I. Format: Adult contemp, Christian. ■ Arturo Gonzalez, pres; Dava Cloudt, sls & asst gen mgr; John Evans, prog dir.

## Denison

**KLAK(FM)**—Oct 17, 1983: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. 4816 Hwy 75 S. (75020). (214) 463-6800. Stansell Communications Inc. (acq 12-30-83). Rep: Selcom. Format: Adult contemp. ■ Jim Stansell, pres; Don R. Renfro, gen mgr. ■ Rates: \$13; 11; 13; 11.

\***KGCC(FM)**—March 18, 1969: 89.7 mhz; 28.5 kw. Ant 275 ft. Box 979 (75020). (214) 465-6033. Grayson County Junior College. Format: Contemp. ■ Dr. Truman Wester, pres; Tom E. Spellman, gen mgr & chief engr.

**KTXO(AM)**—See Sherman.

## Denison-Sherman

**KDSX(AM)**—Sep 26, 1948: 950 khz; 500 w-U, DA-2. Box 331, Denison (75020). Drawer D, Sherman (75090). (214) 465-1600. KDSX Inc. Net: ABC/I. Rep: Savalli-Gates. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ John B. Mahaffey, pres; Bill Hooten, gen & coml mgr; K. B. Lorraine, prog dir; Ralph Bates, news dir; Bob Stewman, chief engr. ■ Rates: \$6.15; 4.25; 6.15; 3.35.

**KDSQ(FM)**—Co-owned with KDSX(AM). June 29, 1967: 101.7 mhz; 3 kw. Ant 260 ft. Stereo. Dups AM 25%. Format: Contemp. ■ Rates: 3.75; 3.75; 3.75; 3.75.

## Denton

**KDNT(AM)**—1938: 1440 khz; 5 kw-D, 500 w-N, DA-N. 1440 Wheeler Dr. (76205). (817) 382-2552. Mel Wheeler Inc. (acq 10-7-6). Format: C&W. Spec prog: Farm 1 hr wkly. ■ Mel Wheeler, pres; Clark Wheeler, gen mgr; Bob Berry, prog dir; Hal Whatley, chief engr. ■ Rates: \$12; 12; 12; 6.

\***KNTU(FM)**—November 1969: 88.1 mhz; 6.7 kw. Ant 309 ft. North Texas State Univ. Box 13585 (76203). (817) 565-2881. North Texas State University. Net: TSN. Format: Class, jazz. ■ Samuel J. Sauls, gen mgr; Frank Bonner, chief engr.

**KTKS(FM)**—1947: 106.1 mhz; 100 kw horiz, 44 kw vert. Ant 480 ft. 8235 Douglas Ave., Suite 300, Dallas (75225). (214) 739-5000. ABC (group owner, acq 7-16-84). Rep: Hillier, Newmark, Wechsler & Howard. Format: Contemp hit radio. ■ John Hare, gen mgr; Jerry Ryan, gen sls mgr; Chuck Morgan, prog dir; Kurt Kelly, mus dir; Sharon Warantz, prom mgr; Rose Wright, news dir; Clay Steely, chief engr. ■ Rates: \$85; 85; 85; 85.

## Devine

**KDCI(FM)**—Nov 17, 1982: 92.1 mhz; 3 kw. Ant 336 ft. Stereo. Box E (78016). (512) 663-4456. Davis Communications Inc. Format: MOR. Spec prog: Relg 18 hrs wkly. ■ Ashley N. Davis Jr., pres, gen mgr, news dir & chief engr; Pamela S. Ford Davis, prog & mus dir. ■ Rates: \$6; 6; 6; 6.

## Diboll

**KIPR(AM)**—June 2, 1957: 1260 khz; 1 kw-D. (CP: Change city of license to Huntington; 500 w.). Box 588, Lufkin (75901). (713) 634-5596. KIPR Associates (acq 12-24-80). Net: AP. Format: Urban contemp. ■ Hal J. Davis, pres & gen mgr. ■ Rates: \$3; 3; 3;

**KIPR-FM**—95.5 mhz; 50 kw. Ant 450 ft. (CP: 100 kw. Ant 522 ft.). Stereo. Dups AM 100%. Net: AP. Format: Adult contemp. ■ Rates: \$8; 7; 8; 4.

## Dimmitt

**KDHN(AM)**—Dec 22, 1963: 1470 khz; 500 w-D, DA. Box 608 (79027). (806) 647-4161. JLP Media Inc. (acq

12-31-81). Net: TSN. Rep: Miller. Format: C&W. Spec progs: Farm 12 hrs, Sp 15 hrs wkly. ■ Johnnie Cain, pres & chief engr; Scott Allen, gen & gen sls mgr; Cindy Caro, prog & mus dir; Adam Treff, news dir. ■ Rates: \$5.60; 5.60; 5.60;

## Dumas

**KDDD(AM)**—May 1, 1948: 800 khz; 250 w-D. 408 N. Dumas Ave., Box 555 (79029). (806) 935-4141. Dumas Bcstrs Inc. (acq 5-1-59). Net: TSN. Format: C&W. Spec prog: Sp 16 hrs wkly. ■ Kenneth E. Duke, pres & gen mgr; Al Tremble, VP & coml mgr; Velda Cathey, office mgr; Granville Murphey, chief engr. ■ Rates: \$4.65; 4.65; 4.65;

**KMRE(FM)**—Co-owned with KDDD(AM). June 29, 1960: 95.3 mhz; 3 kw. Ant 260 ft. Stereo. Prog sep from AM. Net: MBS. Format: Top-40. ■ Rates: \$3.95; 3.95; 3.95; 3.95.

## Eagle Pass

**KEPS(AM)**—August 1957: 1270 khz; 1 kw-D. Box 1123 (78852). (512) 773-9247. Eagle Pass Bcstrs Inc. (acq 8-1-64). Net: Texas State. Rep: Caballero, Milam & Cowart. Format: Sp, div. ■ Doug Stalker, pres; Ruben Carrillo, coml mgr; Teresa Rodriguez, prom mgr; Dean Carey, news dir; Ismael Flores, chief engr. ■ Rates: \$6; 6; 6; —

**KINL(FM)**—Co-owned with KEPS(AM). Nov 2, 1971: 92.7 mhz; 3 kw. Ant 225 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Susan Stalker, coml mgr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

## Eastland

**KEAS(AM)**—August 1953: 1590 khz; 500 w-D, DA-D. Box 590 (76448). (817) 629-2621. Breckenridge Bcstg Inc. Net: Texas State. Rep: Riley. Format: C&W. ■ J. David Bullion, own; Rick Whitworth, gen mgr; Gary Slade, news dir. ■ Rates: \$6; 6; 6;

**KVMX(FM)**—Nov 1, 1981: 96.7 mhz; 2.85 kw. Ant 306 ft. Stereo. 2010 West Commerce (76448). (817) 629-8585. Micromedia Inc. Net: NBC, NBC Talknet, CBS R/R, RKO Radioshows, ABC/E. Rep: Riley. Format: Adult contemp. C&W. ■ Don Pierson, pres, gen & gen sls mgr; Marilyn Van Zandt, prog dir. ■ Rates: \$15; 15; 15; 15.

## Edinburg

**KBFM(FM)**—Feb 1972: 104.1 mhz; 100 kw. Ant 990 ft. Stereo. Box 3764, McAllen (78501). (512) 383-4961. Edinburg Bcstg Co. Inc. (acq 12-15-78). Net: ABC/FM. Rep: Christal. Format: CHR. ■ Richard Oppenheimer, pres; Lou A. Bason, gen & gen sls mgr; Russ Williams, prog dir; Anna de Haro, mus dir; John Fisher, prom mgr; Cindy Ramar, news dir; Rick Butler, chief engr. ■ Rates: \$42; 36; 42; 28.

\***KOIR(FM)**—Feb 5, 1983: 88.5 mhz; 3 kw. Ant 285 ft. Stereo. 4300 S. Business 281 (78539). Rio Grande Bible Institute Inc. Format: Hispanic. ■ Gordon E. Johnson, pres; Leonard C. Hanes, ops, news & prog dir; Stanley Swanson, chief engr.

**KURV(AM)**—October 1947: 710 khz; 1 kw-D, 250 w-N, DA-1. Box 1638 (78539). (512) 383-2777. Voice of Valley Agriculture Inc. (acq 2-9-84). Net: MBS, ABC TalkRadio. Format: Talk, news. Spec prog: Farm 14 hrs wkly. ■ Charles Rankin, farm dir; Noe Torres, news dir. ■ Rates: \$20; 12.50; 20; 12.50.

**KVLY(FM)**—1974: 107.9 mhz; 100 kw. Ant 500 ft. Stereo. Box 850 (78539). (512) 383-7478. Tippiie Communications Inc. (acq 11-1-79). Rep: Hillier, Newmark & Wechsler. Format: Btlf mus. ■ Henry Tippiie, chmn & CEO; Bill R. McRae, pres & gen mgr; Henry Tippiie Jr, ops mgr; Randall McKee, dir of sls; Tony Abrego, prog dir; Juan Castillo, news dir; Mike Hales, chief engr. ■ Rates: \$9; 8; 9; 7.

## Texas Radio

### Edna

**KQTI(AM)**—July 28, 1980: 1130 khz; 2.5 kw-D, DA (CP: 10 kw-D). Drawer HH (77957). (512) 576-4611. Manuel Velasquez. (acq 6-27-84). Net: AP. Format: Spanish. ■ Robert Boutin, gen mgr; David Webb, news dir; Howard McReynolds, chief engr.

### El Campo

**KULP(AM)**—1948: 1390 khz; 500 w-D. Box 1390 (77437). (713) 543-3303. Bar-B Bcstg Inc. (acq 7-1-68). Spec progs: Sp 14 hrs, C&W 10 hrs, Czech 5 hrs wkly. ■ Fred V. Barbee Jr., pres; Jerry Aulds, gen mgr; Al Kozel, prog dir; Joe Miller, chief engr.

**KXGC-FM**—September 1968: 96.9 mhz; 27 kw. Ant 180 ft. (CP: 50 kw, ant 425 ft.) Prog sep from AM.

### Elgin

**KELG(AM)**—April 22, 1981: 1440 khz; 550 w-U, DA-2. Box 1440 (78621). (512) 285-3353. Longcrier Communications (acq 5-25-82). Net: UPI. Format: C&W. ■ Steven Longcrier, pres & gen mgr; Harry Smith, asst gen mgr & sls mgr; Dave Granger, prog dir; Mike Price, prod dir; Allen Martin, news dir; Bryan King, chief engr. ■ Rates: \$7.50; 5.95; 7.50; 5.

### El Paso

**KALY(AM)**—Dec 3, 1949: 1340 khz; 1 kw-U. Box 20,000 (79998). (915) 532-2019. Continental Bcstg Corp of Texas (acq 1-13-85). Rep: Caballero. ■ Jose Molina, group pres; Chris Nevil, VP & gen mgr; Juan Garces, prog dir; Curt Hemming, chief engr.

**KSET-FM**—Nov 29, 1958: Box 20,000 (79998). Dunn Bcstg Co. 94.7 mhz; 91 kw. Ant 740 ft. (CP: Ant 981 ft.). Stereo. Format: C&W. ■ Rod Spain, sls mgr. ■ Rates: \$12; 12; 12; 9.

**KAMA(AM)**—July 13, 1972: 1060 khz; 10 kw-D. 4150 Pinnacle, Suite 120 (79902). (915) 544-7600. El Paso County Bcstg Co. Inc. (acq 12-1-81). Rep: Eastman. Format: Sp. ■ James Thrash, pres; John Frankhouser, VP & gen mgr; Jack R. McVeigh Jr., gen sls mgr; Jose Luis Garcia, prog dir; J.L. Torres, news dir; Mark Sadacca, chief engr. ■ Rates: \$63; 59; 56;

**KAMZ(FM)**—Co-owned with KAMA(AM) Dec 30, 1975: 93.1 mhz; 30 kw. Ant 1,190 90 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Bob West, prog dir; Rick Glancey, news dir. ■ Rates: \$63; 59; 56; 40.

**KELP(AM)**—April 10, 1959: 1590 khz; 5 kw-D. 5300 El Paso Dr. (79905). (915) 779-0016. McClatchey Bcstg. (acq 2-14-84). Net: ABC/C. Format: Relg. ■ Annie McClatchey, pres; Steve Williams, stn mgr & prog dir; Doug Paul, mus dir; Curt Hemming, chief engr.

**KEZB(FM)**—July 4, 1975: 93.9 mhz; 100 kw. Ant 1,210 ft. (CP: 96.2 kw; Ant 1,207 ft.). 1200 Golden Key Circle (79925). (915) 598-1281. KEZB El Paso Inc. Net: RKO. Rep: McGavren-Guild. Format: Btfl mus. Spec prog: Farm 1 hr wkly. ■ Jack Rich, pres; Garrett Haston, gen mgr; Derry Wood, sls mgr; Richard Nudd, opns mgr; Johnny Dollar, mus dir; Kara Eifolla, prom mgr; Dwyane Chapline, chief engr.

**KFIM(FM)**—June 6, 1978: 92.3 mhz; 100 kw. Ant 1,860 ft. 5411 North Mesa, Suite 31-C (79912). (915) 581-6663. 92KF/M Inc. Rep: McGavren-Guild. Format: Top-40. ■ Ron Marks, pres & gen mgr; Martha Aguayo, gen sls mgr; Johnny Thompson, prog & mus dir; Randy Williamson, news dir. ■ Rates: \$27; 25; 27; 25.

**KHEY(AM)**—1947: 690 khz; 10 kw-U, DA-2. 2419 N. Piedras St. (79930). (915) 566-9301. KHEY Inc. (acq 12-69). Net: ABC/I. Rep: Katz. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Jim R. Phillips, pres & gen mgr; Gary Ackers, coml mgr; Doug Bowe, prog dir; Mike Henrichs, mus dir; Tee Casper, news dir; Herb Rand, chief engr. ■ Rates: \$100; 90; 100; 90.

**KHEY-FM**—Aug 1, 1974: 96.3 mhz; 100 kw. Ant 1,390 ft. Stereo. Prog sep from AM. Format: C&W. ■ Bob

Young, prog dir; Herb Rand, chief engr. ■ Rates same as AM.

**KKMJ(AM)**—June 1958: 1150 khz; 1 kw-D. 444 Executive Center Blvd. Suite 216. (79912). (915) 533-3404. Paso Del Norte Communications Inc. Net: RKO. Rep: Blair. Format: MOR. ■ Ed Henson, pres; Rick Dames, gen mgr; Pat Lowe; coml mgr; Brian Kennedy, prog dir; Steve Bricker, news dir; Curt Hemming, chief engr. ■ Rates: \$11; 11; 11;

**KLOZ(FM)**—Co-owned with KKMJ(AM). Dec 5, 1969: 102.1 mhz; 57 kw. Ant 1,160 ft. (CP: 100 kw; Ant 1,190 ft.). Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$40; 35; 40; 35.

**KLAQ(FM)**—Listing follows KROD(AM).

**KROD(AM)**—June 1, 1940: 600 khz; 5 kw-U, DA-N. 4141 Pinnacle (79902). (915) 544-8864. Rex Bcstg Corp (group owner; acq 7-19-78). Rep: Hillier, Newmark & Wechsler. Format: Top-40. ■ Charles Cohn, gen mgr; Mike Preston, prog dir; Greg Stone, chief engr. ■ Rates: \$25; 25; 25; 25.

**KLAQ(FM)**—Co-owned with KROD(AM). Oct 1, 1978: 95.5 mhz; 88 kw. Ant 1,390 ft. Stereo. Prog sep from AM. Net: NBC's The Source. Format: AOR. ■ Arin Michaels, prog dir; Pepe Lopez, mus dir; ■ Rates: \$32; 32; 32; 32.

**KPAS(FM)**—See Fabens.

**KSET-FM**—Listing follows KALY(AM).

**\*KTEP(FM)**—Sep 14, 1950: 88.5 mhz; 100 kw. Ant 730 ft. Stereo. Univ of Texas at El Paso (79968). (915) 747-5152. Univ of Texas at El Paso. Net: ABC/E, Amer Pub, NPR. Format: Class, ed, jazz. Spec prog: Sp 18 hrs, Ger 1 hr, Black 4 hrs wkly. ■ Dave Wilson, gen mgr; Miguel Contreras, mus & prog dir; Ken Mearns, prom mgr; Bud Hall, chief engr.

**KTSM(AM)**—Aug 22, 1929: 1380 khz; 5 kw-D, 500 w-N. 801 N. Oregon (79902). (915) 532-5421. TWX: 910-964-1329. Tri-State Bcstg Co. Net: NBC, MBS, CBS, NBC Talknet, AP. Rep: Hillier, Newmark, Weschler & Howard. Format: All news. ■ Karl O. Wyler, pres & gen mgr; Jack Rye, exec VP & prog dir; John Phelan, VP & coml mgr; Jeff Reynolds, news dir; W.T. McGill, VP & chief engr. ■ Rates: \$16; 14; 16; 8.

**KTSM-FM**—June 11, 1962: 99.9 mhz; 87 kw. Ant 1,820 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ KTSM-TV affil. ■ Rates same as AM.

**\*KXCR(FM)**—Not on air, target date: May 1, 1985: 89.5 mhz; 28 kw. Ant 1,189 ft. 813 N. Estrella St. (79903). (915) 562-5418. Etcorn Inc. Format: Urban contemp, bilingual. ■ Ignacio Acosta, exec dir; Arturo Va, gen mgr; Victoria Hernandez, off mgr; Margie Bullis, prog dir; John Carrillo, recording engr; Cookie Mapula, prom mgr; Claudio Sanchez, news dir; Mike Gaglio, chief engr.

**KYSR(AM)**—June 1947: 920 khz; 1 kw-D, 500 w-N, DA-N. 5710 Trowbridge (79925). (915) 779-6454. KYS Radio Inc. (acq 8-12-82). Net: ABC/D, UPI, Texas State Net. Rep: Selcom. Format: Adult contemp. ■ Al Greenfield, pres & gen mgr; Mike Greenfield, gen sls mgr; Craig Davis, prog dir; Bob Martin, mus dir; Dianne Dearmond, opns mgr; John Sarrells, news dir. ■ Rates: \$30; 28; 30; 24.

**KYSR-FM**—Aug 15, 1969: 97.5 mhz; 60 kw. Ant 1,050 ft. Stereo. Dups AM 25%. Format: Top-40.

### Fabens

**KPAS(FM)**—March 24, 1979: 103.1 mhz; 3 kw. Ant 97 ft. (CP: Ant 300 ft.). Box 1409 (79838). (915) 764-2627. Good News Bcstg Co. Format: Btfl mus, C&W, relg. Spec progs: Farm 2 hrs, Sp 2 hrs wkly. ■ Steve Williams, gen mgr; Valerie I. Felder, admin & prog dir. ■ Rates: \$12; 12; 12; 12.

### Fairfield

**KNES(FM)**—Dec 1, 1983: 92.1 mhz; 3 kw. Ant 500 ft. Stereo. Box 347 (75840). (214) 389-5637. Freestone Bcstg Inc. Format: C&W. Spec progs: Farm 2 hrs wkly. ■ Joe Rushing, pres & gen mgr; Art Foster, prog dir. ■ Rates: \$18; 14; 18; 12.

### Falfurrias

**KPSO(AM)**—Jan 1, 1953: 1260 khz; 500 w-D. Box 309 (78355). (512) 325-2112, 325-3311. Brooks Bcstg Corp. (acq 1975). Net: TSN, SIS. Format: Sp, C&W. ■ Raymond Creely, pres, gen mgr & chief engr; Juan Vela, news & prog dir; David Longoria, mus dir; John Foster, prom mgr. ■ Rates: \$11.76; 8.82; 11.76.

**KPSO-FM**—Co-owned with KPSO(AM). Nov 1, 1983: 106.3 mhz; 180 w. Ant 188 ft. Dups AM 100%.

### Farwell

**KIJN(AM)**—April 17, 1958: 1060 khz; 250 w-D, DA. Box 458 (79325). (806) 481-3318. Best Bcstg Co. Inc. (acq 1-12-66). Rep: Smith. Format: Relg. Spec prog: Farm 3 hrs wkly. ■ Gil Patschke, pres & gen mgr. ■ Rates: \$7.60; 7.60; 7.60; 7.60.

**KIJN-FM**—Co-owned with KIJN(AM). Not on air, target date unknown: 92.3 mhz; 100 kw. Ant 433 ft.

**KLZK(FM)**—Sept 15, 1984: 98.3 mhz; 3 kw. Ant 190 ft. Stereo. Box 689 (79325). (505) 482-3303. Charles M. Wolfe. Net: ABC/D. Rep: Riley. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ Charles M. Wolfe, pres; Don Humphrey, gen mgr; Floyd Phillips, chief engr. ■ Rates: \$10; 9; 10; 9.

### Floresville

**KWCB(FM)**—June 15, 1977: 94.3 mhz; 2.15 kw. Ant 94 ft. 1011 D St. (78114). (512) 393-6116. Alfonso Bazan Gonzalez. Format: Div. ■ Alfonso Bazan Gonzalez, pres & gen mgr; Ellie Gonzalez, coml mgr; Sammy Morales, prog dir; Cissy Gonzalez, mus dir; Ronnie McNeill, chief engr. ■ Rates: \$8; 8; 8; 8.

### Floydada

**KFBA(AM)**—1951: 900 khz; 250 w-D. 208 S. Main (79235). (806) 983-5704. Robert L & Charlene Alldredge. (acq 12/27/84). Net: TSN. Rep: Miller. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Dick Bruce, gen mgr. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

**KLLP(FM)**—Not on air, target date unknown: 95.3 mhz. Rte. 4 (79235). Billy D. Pirtle.

### Fort Stockton

**KFST(AM)**—May 8, 1954: 860 khz; 250 w-D. Box 165 (79735). (915) 336-2228. Stockton Radio Co. Inc. Net: TSN. Rep: Riley. Format: C&W. Spec prog: Sp 15 hrs wkly. ■ George Day, pres; J.D. Wade, gen & gen sls mgr & prog dir; Jim Smith, mus dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**KPJH(FM)**—Co-owned with KFST(AM). November, 1974: 94.3 mhz; 3 kw. Ant 235 ft. Stereo. Dups AM 2%. Format: Adult contemp. ■ Rates same as AM.

### Fort Worth

**KAFM(FM)**—Co-owned with KAAM(AM). See Dallas.

**KEGL(FM)**—April 1959: 97.1 mhz; 100 kw. Ant 1,460 ft. Stereo. Studio 5915 W. Pioneer Pkwy., Arlington (76013). (817) 457-9700. Sls off 5525 MacArthur, Irving (75038). (214) 257-9700. Eagle Radio Inc. Group owner: Sandusky Newspapers Inc., Radio Div. (acq 1-21-82). Net: ABC/C. Rep: Blair. Format: CHR. ■ Toney Brooks, pres; Norman Rau, VP opns & gen mgr; Bill Knobler, gen sls mgr; Julie Tilley, bus mgr; Randy Brown, prog dir; Joe Folger, mus dir; Martha Martinez, news & pub affrs dir; Hue Beavers, chief engr.

**KESS(FM)**—Dec 24, 1964: 94.1 mhz; 98 kw. Ant 1585 ft. Stereo. 661 Seminary S. (76115). (817) 429-1037. Latin American Bcstg Corp. (acq 1976). Rep: Caballero. Format: Sp. ■ Marcos Rodriguez, pres; Dennis Roberts, gen sls mgr; Mike Romero, mus dir; Mike Bradley, mktg dir; Antonio Morales Flores, news dir; Ed Pryor, chief engr. ■ Rates: \$52; 48; 52; 45.

**KFJZ(AM)**—Feb 15, 1947: 870 khz; 250 w-D. Box 7321, 2214 E. Fourth (76111). (817) 336-7175. KFJZ Bcstg Inc. (acq 11-1-83). Net: ABC/D. Rep: Weiss-Powell. Format: Music of your life. ■ B.J. Glascock, pres; David T. Burton, gen mgr; Roger Correia, gen sls mgr; Howard Greenblatt, news dir; Ann Massengale, prom



mgr; Scott Reese, prog dir; Hue Beavers, chief engr.  
 ■ Rates: \$80; 80; 80;

**KJIM(FM)**—See Arlington.

**KKDA-FM**—See Dallas.

**KLIF(AM)**—See Dallas.

**KLUV(FM)**—See Dallas.

**KMEZ-FM**—See Dallas.

**KMGC(FM)**—See Dallas.

**KNOK-FM**—Listing follows KSAX(AM).

**KPLX(FM)**—Dec 15, 1962: 99.5 mhz; 100 kw. Ant 1680 ft. Stereo. 411 Ryan Plaza Dr., Arlington (76011). (817) 461-0995 Radio Metroplex Inc. (acq 1974). Group owner: Susquehanna. Rep: Republic. Format: C&W. ■ Art Carlson, sr VP; Larry Grogan, reg VP; Dan Halyburton, gen mgr; Nancy Vaeth, gen sls mgr; Bobby Kraig, prog dir; Mike McBride, mus dir; Gailya Silhan, prom mgr; Dave Barkin, news dir; Paul Strickland, chief engr.  
 ■ Rates: \$315; 240; 315; 190.

**KQZY(FM)**—See Dallas.

**KRLD(AM)**—See Dallas.

**KRQX(AM)**—See Dallas.

**KSAX(AM)**—Dec 6, 1946: 970 khz; 1 kw-D. Box 7116 (76111). (817) 831-1278. EGG Dallas Bcstg Inc. (acq 10-12-77). Net: Nat Black. Rep: Weiss-Powell. Format: Jazz. ■ Earl G. Graves, pres; William Chatman, VP & gen mgr; Willie Coulton, mus dir; Jarrett Bell, prom dir; Robert Ashley, news dir; Cecil Wilkinson, chief engr.

**KNOK-FM**—Co-owned with KSAX(AM). Feb 8, 1965: 107.5 mhz; 100 kw. Ant 450 ft. Stereo. Format: Urban contemp. ■ Duwayne Dancer, opns & prog dir; Kenny Bird, mus dir.

**KSCS(FM)**—Listing follows WBAP(AM).

**KSXY(AM)**—See Dallas.

**KSSA(AM)**—1922: 1270 khz; 5 kw-U, DA-1. Box 1270 (76101). (817) 429-1270. Founders Bcstg DFW Inc. (acq 8-10-83). Rep: Caballero. Format: Sp. ■ John Teeger, pres; Carlos Aguirre, gen mgr; Juan Lohmann, sls mgr; Victor M. Barrios Mata, prog dir; Edmundo Lazcano, mus dir; Salvador Valdez, news dir; Mike Downs, chief engr. ■ Rates: \$72; 66; 72; 55.

**\*KTCU-FM**—Oct 6, 1964: 88.7 mhz; 3 kw. Ant 320 ft. Stereo. Texas Christian U. (76129). (817) 921-7631/7634. Board of Trustees, Texas Christian University. Net: AP. Format: Class, ed, jazz. ■ William Tucker, chancellor; J. Persky, gen mgr; C. Bernardez, stn mgr; D. Green, chief engr.

**KTXQ(FM)**—April 10, 1962: 102.1 mhz; 100 kw. Ant 1,420 ft. 3626 N. Hall St., Dallas (75219). (214) 528-5500 or (817) 429-8750. KTXO Inc. Group owner: Gulf Broadcast Group. Net: ABC/R. Rep: Christal. Format: AOR. ■ Clint Culp, pres & gen mgr; Tim Cochran, gen sls mgr; Bill Hazen, loc sls mgr; Ted Utz, prog dir; Bob Elliott, mus dir; Mike Nelson, prom mgr; Neal Peden, chief engr.

**KUQQ(AM)**—1945: 1540 khz; 50 kw-D, 1 kw-N, DA-2. 616 One Tandy Center (76102). (817) 336-1540. S.G.M. Bcstg Co. Inc. (acq 4-1-80). Rep: Lotus. Format: Bilingual. ■ Victor Mantecon, gen mgr; Jesse Medina, gen sls mgr; Miguel Angel Leal, prog dir; Fernando Letellier, news dir; Maria Herrera, pub affrs dir; Charles Staples, tech dir.

**KWJS(FM)**—See Arlington.

**KXOL(AM)**—April 1947: 1360 khz; 5 kw-D, 1 kw-N, DA-N. 1705 W. 7th St. (76102). (817) 335-4841. TETCO Inc. (group owner; acq 11-1-73). Net: UPI. Format: Variety. ■ Tom E. Turner, pres; Mac Curtis, gen mgr; Tom Wayne, mus dir; Leo Burch, chief engr.

**KZEW(FM)**—Co-owned with KRQX(AM). See Dallas.

**WBAP(AM)**—May 2, 1922: 820 khz; 50 kw-U. One Broadcast Hill (76103). (817) 429-2330 or 531-3656. Capital Cities Communications Inc. (group owner; acq 1974). Net: ABC/I. Rep: Eastman. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Warren Potash, pres & gen

mgr; Joan Kessler, gen sls mgr; Joe Holstead, news dir; Bob Moore, chief engr.

**KSCS(FM)**—Co-owned with WBAP(AM). March 8, 1949: 96.3 mhz; 100 kw. Ant 1,680 ft. Stereo. Prog sep from AM. Format: C&W. ■ Susan August, gen sls mgr; Andy Holt, prog dir.

## Fredericksburg

**KNAF(AM)**—November 1947: 910 khz, 1 kw-D. 210 Woodcrest (78624). (512) 997-2197. Gillespie Bcstg Co. (acq 1968). Net: TNS; MBS. Format: C&W, btlf mus. Spec progs: Farm 5 hrs, Ger 7 hrs wkly. ■ Norbert Fritz, pres & chief engr; Jayson Fritz, gen mgr; Alene Fritz, prog & mus dir; Jan Fritz, coml mgr; Sharon Jung, news dir. ■ Rates: \$4; 4; 4;

**KFAN(FM)**—Co-owned with KNAF(AM). Feb 18, 1971: 101.1 mhz; 100 kw. Ant 650 ft. Stereo. Dups AM 18%. Format: Btlf mus.

## Freeport

**New FM**—Not on air, target date unknown: 103.3 mhz; 100 kw. Ant 453 ft. c/o Box 45684, Tulsa, Okla. (74145). Satellite Syndicated Sys Inc.

**KBRZ(AM)**—October 1952: 1460 khz; 500 w-D. Drawer AA (77541). (713) 233-2655. Coastal Bcstg Inc. (acq 2-74). Format: C&W. ■ Jim T. Payne, pres & gen mgr; Kathy Thornberg, coml mgr; Tex Brashear, prog dir; Tommy Ward, mus dir; Danny Dee, prom mgr; Jim Rudy, news dir; Bill Fry, chief engr. ■ Rates: \$12; 11; 12; 11.

## Freer

**KAUA(FM)**—Not on air, target date unknown: 95.9 mhz; 394 w. Ant 404 ft. (CP: 190 w. Ant 466 ft.). William V. Fulgham. c/o 235 Fremont Ave., Los Altos, Calif. (94022).

## Fremont

**KMFM(FM)**—Not on air, target date unknown: 104.9 mhz; 3 kw. Ant 300 ft. Latin Bcstg Co. 3237 Lariete Lane, Marshall, Mo. (65340).

## Fulton

**KZTX(FM)**—See Refugio.

## Gainesville

**KDNT-FM**—1958: 94.5 mhz; 100 kw. Ant 400 ft. Stereo. 1440 Wheeler Dr., Denton (76205). Mel Wheeler Inc. (group owner; acq 11-24-83).

**KGAF(AM)**—1947: 1580 khz; 250 w-D. (CP: 250 kw-N, DA-N). Box 368 (76240). (817) 665-5546. First IV Media Inc. (acq 11-15-74). Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Richard Klement, pres; Bob Davis, gen mgr; Pat Bolin, prog dir; Dee Blanton, news dir; J.O. Miller, chief engr. ■ Rates: \$11.50; 9.35; 9.35; 4.60.

## Galveston

**KGBC(AM)**—May 1947: 1540 khz; 1 kw-D, 250 w-N, DA-N. Box 1138 (77550). (713) 744-4567. Harbor Bcstg Inc. (acq 12-20-64). Net: ABC/I. Rep: Savalli/Gates. Format: MOR, Black. Spec prog: Sp 5 hrs wkly. ■ Pete Miller, pres; Vandy Anderson, exec VP & gen mgr; Woody Carson, coml mgr; Luke Stripling, chief engr. ■ Rates: \$24; 21; 24; 21.

**KILE(AM)**—1922: 1400 khz; 1 kw-D, 250 w-N, DA-1. Box 1441 (77553). (713) 762-8434. Galveston Radio Inc. (acq 9-1-63). Net: ABC/C, Texas State. Rep: Riley (Dallas). Format: Adult contemp, Top-40. Spec progs: Sp 3 hrs wkly. ■ Tom Wiseheart, pres & gen mgr; Lou Muller, gen sls mgr; Dave Parks, prom mgr, prog & mus dir; Lynn Haire, chief engr. ■ Rates: \$19; 19; 19; 19.

**KXXK(FM)**—Feb 11, 1968: 106.5 mhz; 26 kw. Ant 195 ft. (CP: 100 kw. Ant 709 ft.). Stereo. c/o 180 N. LaSalle St., Chicago, Ill. (60601). Marr Bcstg Co.

## Gatesville

**KPEP(FM)**—April 6, 1976: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. 1705 N Main n St. (76528). (817) 865-5259. C.D.L.R. Communications (acq 2-16-83). Net: Texas

State Net. Rep: Milam-Cowart. Format: C&W. Spec progs: Farm 6 hrs, relig 5 hrs wkly. ■ Robert F. Ritchey, pres; Don Maples, gen mgr; Milton Dooley, prog dir; Johnelle Collura, prom mgr; Allen Lilley, chief engr. ■ Rates: \$5; 5; 5; 5.

## Georgetown

**KGTN(AM)**—Dec 8, 1962: 1530 khz; 1 kw-D. Box 100 (78627). (512) 863-3911. Georgetown Bcstg Co. Inc. Net: UPI. Rep: Cowart. Format: Adult contemp. ■ Jack & Donna Josey, gen mgrs; Jack Moran, coml dir; Randall Dillard, news dir; David Be Hee, chief engr. ■ Rates: \$9.65; 8.41; 9.65; 8.41.

**KGTN-FM**—March 1, 1972: 96.7 mhz; 3 kw. Ant 295 ft. Dups AM 100%.

## Giddings

**KGID(FM)**—Sept 1, 1984: 101.7 mhz; 3 kw. Ant 305 ft. Stereo. Box 329 (78942). (409) 542-5555. Radio Lee County Inc. Net: AP. Rep: Miller. Format: C&W. Spec prog: Ger 1 hr wkly. ■ Mike G. Wallace, pres & gen mgr; Danny Zitterich, gen sls mgr; Mike Gerecke, prog dir; Laverne Ellison, prom mgr; Penny Ullrich, news dir; Cole McClellan, chief engr. ■ Rates: \$10.75; 8.75; 10.75; 8.75.

## Gilmer

**KHYM(AM)**—June 17, 1973: 1060 khz; 10 kw-D. 104 Cass St., Box 160 (75644). (214) 843-5565. KHYM Bcstg Co. Net: Texas State Network. Rep: Riley. Format: Div. Spec progs: Farm 10 hrs, black 3 hrs wkly. ■ J.R. McClure, pres; Robert Gene White, stn mgr; Pat Owens, off mgr; Jay Potivent, farm dir. ■ Rates: \$10.50; 10.50; 10.50;

**KNIF(FM)**—July 24, 1980: 95.3 mhz; 3 kw. Ant 610 ft. (CP: 1 kw. Ant 500 ft.). Stereo. Box 838 (75644). (214) 797-2771. Daniels Bcstg Inc. Format: MOR. ■ Jack E. Daniels, pres, gen mgr, news dir & chief engr; Glen Goza, mus dir. ■ Rates: \$13; 7; 13; 7.

## Gladewater

**KEES(AM)**—1947: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Rt 4, Box 531 Longview (75604). (214) 753-0411. Attaway Investment Corp. Net: AP, TSN. Rep: Hillier, Newmark, Wechsler & Howard. Format: C&W. Spec progs: Farm 10 hrs, oil/industrial 4 hrs wkly. ■ D.W. Attaway, pres; Al Brooks, gen mgr; Dub Murray, opns dir; Herc Wells, mus dir; Ralph Johnson, news dir; B. Pinson, chief engr. ■ Rates: \$15; 14; 15; 6.

## Gonzales

**KCTI(AM)**—Dec 17, 1947: 1450 khz; 250 w-U. 425 St. George St. (78629). (512) 672-3631. Nugent Bcstg Co. (acq 8-1-83). Format: MOR, div. Spec progs: Black 2 1/2 hrs, Czech 1 hr, farm 12 hrs, Sp 6 hrs wkly. ■ Patrick Nugent, pres; Frank Sievers, gen & gen sls mgr; Mary Muelker, mus dir; Richard Oncken, news dir; Frank Wilsson Jr., chief engr. ■ Rates: \$5.55; 5.55; 5.55; 5.55.

## Graham

**KSWA(AM)**—1948: 1330 khz; 500 w-D. DA. Box 1050 (76046). (817) 549-1330. KSWA Inc. (acq 12-7-67). Net: MBS. Rep: Riley. Format: C&W. ■ James M. Jones, pres, gen & coml mgr & chief engr; Bill Roberts, prog dir; William Proffitt, mus dir; Larry Napper, news dir. ■ Rates: \$10; 8.35; 8.35;

**KWKQ(FM)**—Co-owned with KSWA(AM). August 1975: 107.1 mhz; 3 kw. Ant 100 ft. Stereo. Prog sep from AM. Net: MBS. Format: Adult contemp. ■ Rates same as AM.

## Granbury

**KFIH(FM)**—Not on air, target date unknown: 106.7 mhz. 900 N.E. 9th St., Mineral Wells (76067). First Heritage Bcstg Corp.

## Texas Radio

**KPAR(AM)**—March 13, 1980: 1420 khz; 500 w-U, DA-2. Route 3, Box 208 (76048). (817) 573-5546. Granbury Bcstg Inc. (acq 11-29-82). Net: Texas State Network. Format: Adult contemp. ■ Allen Newton, stn mgr; Mike Allen, sls mgr; John Allen, prog dir; Pam Day, prod dir; Debby Black, mus dir; Gary Williams, news dir; Alan Freeman, chief engr. ■ Rates: \$6.60; 4.70; 6.60; 4.70.

### Grand Prairie

**KGDA(AM)**—Aug 1, 1957: 730 khz; 500 w-D. Box 530860 (75053). (214) 647-1831. Service Bcstg Corp. (acq 12-22-76). Net: AP. Rep: Selcom. Format: Black. Spec prog: Gospel 5 hrs wkly. ■ Hymen Childs, pres & gen mgr; Ken Johnson, mus & prog dir; Chuck Smith, opns mgr; Nancy Carpenter, prom mgr; Joycelynn Johnson, news dir; Gerry Dalton, chief engr.

### Greenville

**KEMM(FM)**See Commerce.

**KGVL(AM)**—March 26, 1946: 1400 khz; 1 kw-D, 250 w-N. Box 1015, 1517 Wolfe City Dr. (75401). (214) 455-1400. First Greenville Corp. (acq 7-31-84). Net: Texas State. Rep: Paul Miller. Format: C&W. ■ R.W. Andrews, pres; J.W. Brauer, gen mgr; Bob Slaughter, sls mgr; Ray Walsh, prog dir; John Mark Dempsey, news dir; Jim Brashears, chief engr. ■ Rates: \$12; 11.25; 12; 11.25.

**KIKT(FM)**—Co-owned with KGVL(AM). Sep 15, 1978: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. (214) 454-3282. Format: C&W. ■ Chuck Clements, coml mgr.

### Groves

**KTFA(FM)**—Sep 10, 1983: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 920 (77704). (409) 832-4692. Voice Bcstg. Format: C&W. Spec progs: Black 15 hrs wkly. ■ Ralph H. McBride, pres & gen mgr; Mark Pyle, gen sls mgr; Tom Carter, prog dir; Frank Scales, mus dir; Russ Ingram, chief engr. ■ Rates: \$9; 9; 9; 9.

### Hallettsville

**KRJH(AM)**—Sep 5, 1979: 1520 khz, 250 w-D. 111 N. Main St. (77964). (512) 798-4333. Tom E. Donnelly. (acq 1-1-83). Net: Texas State Network. Rep: Keystone. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Tom E. Donnelly, gen mgr; Chuck Stratman, prog dir; Vicki Causey, news dir. ■ Rates: \$7.50; 6.50; 6.50.

### Hamilton

**KCLW(AM)**—May 22, 1948: 900 khz; 250 w-D. Box 592 (76531). (817) 386-5259. Hamilton Bcstg Inc. (acq 9-3-81). Net: MBS. Rep: Miller. Format: C&W. Spec progs: Farm 12 hrs wkly. ■ John Hanna, gen mgr; mus & prog dir; Bob Haschke, gen sls mgr; Jane Schooler, news dir. ■ Rates: \$5.75; 5.75; 5.75.

### Hamlin

**KRRS(FM)**Not on air, target date unknown: 103.7 mhz. c/o 5234 N. Third, Abilene (79603). Grande Bcstg Co.

### Harlingen

**KELT(FM)**—Listing follows KGBT(AM).

**KGBT(AM)**—1941: 1530 khz; 50 kw-D, 10 kw-N, DA-N. Drawer 711 (78551) (512) 423-3910. TWX: 512-423-8990. Harbenito Radio Corp. Net: AP. UPI. Rep: Katz. Format: Sp, top-40. ■ McHenry T. Tichenor, pres; Carlos A. Cantu, VP & gen mgr, Tony Solis, VP & coml mgr, Rogelio Botello Rios, prog dir; Jose Luis Munoz, news dir; Chris Parris, chief engr. ■ Rates: \$76; 70; 76; 62.

**KELT(FM)**—Co-owned with KGBT(AM). January 1960: 94.5 mhz; 100 kw. Ant 730 ft. Prog sep from AM. Format: C&W. ■ Bert R. Keyes Jr., gen mgr; Blair Dear, prog dir; Frank Sullivan, news dir. ■ KGBT-TV affil. ■ Rates: \$21; 20; 21; 15.

**KIWW(FM)**—June 1975: 96.1 mhz; 100 kw. Ant 500 ft. Stereo. 302 W. Adams (78550). (512) 423-3211. Magic Valley Bcstg Inc. Rep: McGavren Guild. Format: Sp. ■ Pedro Diaz Jr., pres; Raul Hernandez, gen mgr; Mauro Villarreal, gen sls mgr; Janie Barron, coml mgr; Mike Cantu, prog dir; Armando San Roman, mus dir; Carlos Quintana, news dir; Travis Truitt, chief engr. ■ Rates: \$75; 60; 50; 40.

**KVLY(FM)**—See Edinburg.

### Haskell

**KVRP-FM**—April 8, 1981: 95.5 mhz; 100 kw. Ant 529 ft. Stereo. Box 773 (79521). (817) 864-8000. Rolling Plains Bcstg Corp. Net: AP. Rep: PRO Radio, Riley. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Kenneth Lane, pres; Gary Barrett, gen mgr; Tex Harrison, prog dir; David Wayne, mus dir; Joel Fox, news dir. ■ Rates: \$17; 14; 17; 14.

### Hearne

**KHRN(FM)**January 1985: 94.3 mhz; 3 kw. Stereo. Box 1077 (77859). (409) 846-9789. Freckles Bcstg Inc. Format: Urban contemp. Spec prog: Span 14 hrs wkly. ■ Pamela J. Walker, pres & gen mgr; Joe Lee Walker, gen sls mgr; Calvin Hill, prog dir & prom mgr; M. Coker Hall, news dir; Cassey Jones, chief engr. ■ Rates: \$16; 14.50; 16; 14.50.

### Hebbronville

**KCFI(FM)**Oct 10, 1984: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. 912 Beresford Court, Mt. Pleasant, S.C. (29464). (803) 881-0449. Pennington Bcst Group. Group owner: Pennington Bcst Group. Net: NBC. Format: Adult contemp. ■ William J. Pennington III, pres, gen mgr & chief engr; Franke Clark, gen sls mgr; Steve Conley, prog dir; Chris Stevens, mus dir; Rob Westerly, news dir. ■ Rates: \$8; 6; 8; 5.50.

### Helotes

**KXAM(AM)**Not on air, target date unknown: 1440 khz. c/o 218 Carle, San Antonio (78204). Paloma Blanca Bcstg Corp.

### Hemphill

**KAWS(AM)**—Feb 16, 1978: 1240 khz; 1 kw-D. (CP: 250 w-N). Box 1530 (75948). (409) 787-3150. Sabine Bcstg Co. Net: AP. Format: C&W. ■ G.C. Winslow Jr., owner; Gene Cordray, gen mgr; Kenny Carter, chief engr. ■ Rates: \$6.35; 6.35; 6.35.

### Henderson

**KGRI(AM)**—September 1947: 1000 khz; 250 w-D. (CP: 1.33 kw; Ant 422.2 ft.). Box 1400 (75652). (214) 657-4528. Dean Bcstg Inc. (acq 8-30-84). Net: AP. Rep: Riley. Format: C&W. ■ Jim Wallace, gen mgr; Don Harrell, prog dir; Gina Gola, mus dir. ■ Rates: \$8; 8; 8.

**KGRI-FM**—Aug 1, 1965: 100.1 mhz; 3 kw. Ant 500 ft. Dups AM 100%. Stereo. Format: C&W.

**KWRD(AM)**—March 1956: 1470 khz; 500 w-D. (CP: 5 kw). Box 217 (75652). (214) 657-2324. Wes Dean & Associates Inc. Net: Texas State. Rep: Milam & Cowart. Format: Div, MOR. Spec progs: C&W 12 hrs, Black 1 hr, farm 5 hrs, relg 18 hrs wkly. ■ Helen Dean, pres & gen mgr; Chipper Dean, opns & sls mgr; John Paul Little, news dir; Mark Schutter, mus dir; Ronnie Powell, chief engr. ■ Rates: \$8.25; 7.70; 8.25.

### Hereford

**KPAN(AM)**—August 1948: 860 khz; 250 w-D. Drawer 1757 (79045). (806) 364-1860. KPAN Bcstrs. Group owner: Formby Stns. Net: TSN. Format: Adult contemp, crossover country. Spec progs: Sp 20 hrs, farm 18 hrs wkly. ■ Clint Formby, pres; Buddy Peeler, gen mgr; Tom Simons, coml mgr; Chip Formby, news dir & chief engr. ■ Rates: \$7.15; 6.15; 7.15; 6.15.

**KPAN-FM**—Sep 1, 1965: 106.3 mhz; 3 kw. Ant 250 ft. Dups AM 100% until 7 pm. ■ Rates same as AM.

## Highland Park

**KVIL(AM)**—March 1, 1960: 1150 khz; 1 kw-D, DA. 5307 E. Mockingbird, Dallas (75206). (214) 826-7900. Blair Bcstg of Texas Inc. (acq 11-83). Group owner: John Blair. Net: AP. Rep: Blair. Format: Contemp personality (MOR). ■ James C. Hilliard, exec VP; David Spence, gen mgr; Jerry Bobo, coml mgr; Ron Chapman, prog mgr; Chuck Rhodes, mus dir; Tricia Crisp, prom coord; Andy McCollum, news dir; Bill Ryan, chief engr.

**KVIL-FM**—(Highland Park-Dallas) Aug 14, 1961: 103.7 mhz; 100 kw. Ant 1,570 ft. (CP: Ant 1637 ft.) Stereo. Dups AM 25%.

### Hillsboro

**KHBR(AM)**—May 21, 1948: 1560 khz; 250 w-D. Box 569 (76645). (817) 582-3431. KHBR Radio Inc. (acq 1955). Rep: Miller. Format: C&W. Spec progs: Czech 2 hrs, farm 2 hrs, Sp 1 hr wkly. ■ Rick Bailey, gen & coml mgr; Dave Jackson, prog & mus dir; Jim Levins, chief engr.

**KJNE(FM)**October 20, 1959: 102.5 mhz; 100 kw. Ant 494 ft. Stereo. 114-A W. Gould (76645). (817) 582-2503. KJNE Inc. (acq 9-14-83). Rep: Masla. Format: Modern country. ■ John Fletcher, pres & gen mgr; Brett Wood, gen sls mgr; Zack Owen, prog dir; Bill Kinder, mus dir; Jack Church, prod mgr; John Swan, news dir; Tom Green, chief engr. ■ Rates: \$19; 16; 18; 12.

### Hondo

**KRME(AM)**—Feb 13, 1970: 1460 khz; 500 w-D. Box 447 (78861). (512) 426-3367. Radio Medina Inc. Net: TSN. Rep: Keystone, Miller. Format: C&W, Sp. ■ William E. Berger, pres; Scott Peden, gen mgr; Valerie Coyle, gen sls mgr; Jeff Berger, prog dir; Ronnie Mason, news dir; Joe Gragg, chief engr. ■ Rates: \$7; 7; 7.

### Hooks

**KFFR(FM)**—Not on air, target date unknown: 95.9 mhz; 3 kw. Ant 300 ft. Freeway Bcstg Co. Inc. c/o 8640 S. Dorchester Ave., Chicago, Ill. (60619).

### Houston

*Hogan - Feldmann, Inc.*  
MEDIA BROKERS • CONSULTANTS  
SERVING SINCE 1953  
16255 Ventura Boulevard, Suite 219  
Encino, California 91436  
Area Code 213 988-3201

**KCOH(AM)**—1948: 1430 khz; 1 kw-D. 5011 Almeda (77004). (713) 522-1001. KCOH Inc. (acq 12-10-75). Net: Sheridan, National Black. Rep: Roslin. Format: R&B, Black. ■ Dr. John B. Coleman, pres; Mike Petrizzo, exec VP & gen mgr; Travis O. Gardner, prog & mus dir & prom mgr; Michael Harris, news dir; Larry Brandenburg, chief engr. ■ Rates: \$55; 48; 55.

**KEYH(AM)**—1974: 850 khz; 10 kw-D, DA. 3130 Southwest Freeway, Suite 501 (77098). (713) 527-9363. Artite Bcstg Co. Rep: Lotus. Format: Ranchero mus. ■ David M. Best, pres; David E. Armstrong, VP, gen & prom mgr, chief engr; Bea Thompson, gen sls mgr; Teresa Aliga, news dir.

**KFMK(FM)**—January 1958: 97.9 mhz; 100 kw. Ant 1,920 ft. Stereo. 6420 Richmond, Suite 600 (77057). (713) 978-7328. First Media Corp. (acq 1979). Rep: Selcom. Format: Adult contemp. ■ Glen Potter, pres; Dan Mason, gen mgr; David Mazeros, sls mgr; Benjamin Hill, prog dir; Kirk Patrick, mus dir; DiAnn LeBoef, prom dir; Chuck Shramek, news dir; Doug Fredrickson, chief engr.

**KGOL(FM)**—See Lake Jackson.

**\*KHCB-FM**—March 10, 1962: 105.7 mhz; 100 kw. Ant 370 ft. (CP: Ant 100 ft.). 2424 South Blvd. (77098). (713) 520-5200. Houston Christian Broadcasters Inc. Format: Relg. Spec prog: Sp 9 hrs wkly. ■ Peter S. Steigerwald, pres & gen mgr; William Neyland, mus dir;



John Houghtalling, prom mgr; Bruce E. Munsterman, news dir; Rex E. Sanders, chief engr.

**KIKK(AM)**—See Pasadena.

**KIKK-FM**—Oct 4, 1959: 95.7 mhz; 100 kw. Ant 2,049 ft. 6306 Guilfton Dr. (77081). (713) 772-4433. KIKK Inc. (acq 2-1-73). Group owner: Viacom. Net: AP. Rep: Torbet. Format: Mod country. ■ Nick Trigony, VP & gen mgr; Deane Hardy, gen sls mgr; Ron Foster, prog dir; Joe Ladd, mus dir; Linda Ware, mdse & adv dir; Joan Hays, prom mgr; Chuck Wolf, news dir; Leroy Dietrich, chief engr.

**KILT(AM)**—1948: 610 khz; 5 kw-U, DA-2. 500 Lovett Blvd. (77006). (713) 526-3461. Lin-Texas Bcstg (acq 4-15-68). Group owner: Lin Bcstg. Net: UPI. Rep: Blair. Format: C&W. ■ Dickie Rosenfeld, pres & gen mgr; Bob Presley, coml mgr; Rick Candea, prog dir; Debbie Ppia, mus dir & prom mgr; Jim Carolla, news dir; Dan Woodward, chief engr.

**KXAS-FM**—Co-owned with KILT(AM). 1961: 100.3 mhz; 100 kw. Ant 790 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$220; 170; 200; 100.

**KJOJ(FM)**—See Conroe.

**KKBQ(AM)**—Oct 16, 1944: 790 khz; 5 kw-U, DA-2. Stereo. 11 Greenway Plaza, Suite 2022 (77046). (713) 961-0092. Gannett (group owner; acq 12-3-84). Net: ABC/FM. Rep: Eastman. Format: Contemp hit radio. ■ Joe Dorton, pres; Cos Cattelliano, VP & gen mgr; Jim Sartorius, opns mgr; John Lander, prog dir; Patty Hamilton, mus dir; Jackie Robbins, news dir; Joe Pogge, prom dir; Paulette McGrath, mktg mgr; Jon Bennett, chief engr.

**KKBQ-FM**—See Pasadena.

**KLAT(AM)**—July 31, 1961: 1010 khz; 5 kw-D, 1 kw-N, DA-2. (CP: 5 kw-N). 1415 N. Loop West, Suite 400 (77008). (713) 868-4344. Spanish Bcstg Corp. (acq 8-14-79). Net: Texas State Network. Rep: Caballero. Format: Sp. ■ Marcos Rodriguez Sr., pres; Ricardo Castillo, gen mgr; Chuck Brooks, sls mgr; Rogelio Soto, prog & news dir; Arturo Sanchez, PR dir; Mark Rodriguez, prom mgr; Don Freestone, chief engr. ■ Rates: \$78; 78; 78; 59.

**KLEF(FM)**—Nov 1, 1964: 94.5 mhz; 100 kw. Ant 1,919 ft. Stereo. 5353 W. Alabama, Suite 410. (77056). (713) 622-5533. Entertainment Communications (group owner; acq 6-5-69). Net: UPI. Rep: Concert Music Broadcast Sales. Format: Class. ■ Joseph Field, pres; Steve Sheppard, gen mgr; Mark Rothenberg, sls mgr; Regina Scruggs, mus dir; Ira J. Black, opns dir; Ron Steelman, pub ser dir; Paul Dulfer, chief engr.

**KLOL(FM)**—Listing follows KTRH(AM).

**KLTR(FM)**—Jan 1, 1964: 93.7 mhz; 100 kw. Ant 1,779 ft. Stereo. 10333 Richmond Ave., Suite 693.7 (77042). (713) 780-0937. Gulf Bcst Group (group owner; acq 11-2-81). Net: CBS R/R. Rep: Masla. Format: Adult contemp. ■ Alan Henry, pres; John Hiatt, VP & gen mgr; Don Peterson, gen sls mgr; Jim Herron, prog dir; Steve Matt, mus dir; Betsy Ballard, news dir; Dave Maytis, chief engr. ■ Rates: \$200; 185; 200; 170.

**KLVL(AM)**—See Pasadena.

**KMJQ(FM)**—Feb 1, 1964: 102.1 mhz; 100 kw. Ant 1,720 ft. Stereo. Box 22900 (77227). (713) 527-9545. Amaturio Group Inc. (group owner; acq 1973). Rep: McGavren-Guild. Format: Urban contemp. ■ Joseph C. Amaturio, CEO; Lillian M. Lang, VP & group sls dir; Jeff Silver, VP & stn mgr; Brute Bailey, prog dir; Ken "Doc" Kilgore, mus dir; Joe Martel, prom dir; DeAnn Collins, news & pub affrs dir; John Miller, chief engr.

**KNUI(AM)**—Feb 18, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 188 (77001). (713) 523-2581. Texas Coast Bcstrs Inc. (group owner). Net: AP, ABC/D. Rep: Republic. Format: Oldies. ■ David H. Morris, pres & gen mgr; Dr. Bruce Nelson, prog dir; Lea Foxe, news dir; Johnny Walker, chief engr.

**KQUE(FM)**—Co-owned with KNUZ(AM). Oct 4, 1960: 102.9 mhz; 100 kw. Ant 1,049 ft. Stereo. Prog sep from AM. Net: NBC/E. Format: MOR. ■ Sally Williams, gen sls mgr; Paul Berlin, prog dir; Walt Hammock, prod dir; Deborah Brandt, news dir.

**KODA(FM)**—Nov 9, 1958: 99.1 mhz; 100 kw. Ant 2,049 ft. Stereo. 4810 San Felipe Rd. (77056). (713) 622-1010. Westinghouse Bcstg Co. Inc. (group owner; acq 2-7-80). Rep: Blair/RAR. Format: Easy lsgng, lite mus. ■ David Pearlman, VP & gen mgr; Bill Legrand, gen sls mgr; Ken Rogulski, prog dir; Wes Whiddon, chief engr. ■ Rates: \$300; 350; 300; 150.

**\*KPFT(FM)**—March 1970: 90.1 mhz; 100 kw. Ant 451 ft. Stereo. 419 Lovett tt Blvd. (77006). (713) 526-4000. Pacifica Foundation Inc. (group owner). Net: NPR. Format: Div. ■ Jean Palmquist, gen mgr; Randy Wynne, prog dir; Jeff Griffith, news dir; Dave Rickners, chief engr.

**KPRC(AM)**—May 9, 1925: 950 khz; 5 kw-U, DA-N. 8181 Southwest Freeway (77074). (713) 771-4631. TWX: 910-881-1633, 910-881-2587. KPRC Radio Co. Net: NBC. Rep: CBS Radio Spot Sls. Format: News-talk. ■ Harold Crump, pres; George Stokes, gen & coml mgr; Tim Nolan, prog dir; Harry Schultz, news dir & opns mgr; O.B. Johnson, chief engr. ■ KPRC-TV affil.

**KQUE(FM)**—Listing follows KNUZ(AM).

**KRBE(AM)**—Jan 17, 1968: 1070 khz; 10 kw-D, 5 kw-N, DA-2. Stereo. 9801 Westheimer No. 700 (77042). (713) 266-1000. Lake Huron Bcstg Corp. Net: RKO II. Rep: Katz. Format: Classic rock. ■ William J. Edwards, pres; Robert M. Chandler, senior VP & CEO; John K. Dew, VP & chief opns off; Bill Hill, VP & gen sls mgr; Paul Christy, prog dir; Robert Scott, opns mgr; Carol Peluso, VP admin; David Edney, mus dir; Karen Campbell, prom mgr; Brian Hill, news dir; Bob Malsbury, chief engr; Dave Ping, tech dir. ■ Rates: \$300; 250; 275; 200.

**KRBE-FM**—Nov 8, 1959: 104.1 mhz; 100 kw. Ant 1,920 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Roger W. Garrett, prog dir; Marsha Carter, news dir. ■ Rates: \$300; 250; 300; 225.

**KSRF(FM)**—1961: 96.5 mhz, 100 kw. Ant 1,952 ft. Stereo. 1020 Holcombe, Suite 1201 (77030). (713) 797-0097. American Bcstg Co. (acq 1982). Group owner: American Bcstg Co. Inc. Net: ABC/R. Rep: Hillier, Newark, Wechsler & Howard. Format: AOR. Spec progs: Black 1 hr, Sp 1 hr wkly. ■ John Cravens, VP & gen mgr; Terry Rodda, gen sls mgr; Andy Baubien, prog dir; Michael Stevens, mus dir; Bill Moffett, prom mgr; Jon Matthews, news dir; Larry Paulausky, chief engr.

**KTRH(AM)**—March 29, 1930: 740 khz; 50 kw-U, DA-1. Box 1520 (77251). (713) 526-5874. Rusk Corp. (acq 11-30-65). Net: CBS, MBS. Rep: Christal. Format: News radio. Spec prog: Farm 12 hrs wkly. ■ Jay Jones, pres; Michael Parker, stn mgr; Fran Sharp, natl sls mgr; Laura Morris, opns mgr; Bill Calm, news dir; Bill Cordell, chief engr.

**KLOL(FM)**—Co-owned with KTRH(AM). 1947: 101.1 mhz; 97 kw. Ant 1,425 ft. Stereo. Prog sep from AM. (713) 526-6855. Format: AOR. ■ Pat Fant, stn mgr; Muriel Funches, loc sls mgr; Joe Denton, prog dir; Rick Lambert, mus dir.

**\*KTRU(FM)**—May 20, 1971: 91.7 mhz; 650 w. Ant 160 ft. Stereo. Box 1892, Rice University (77251). (713) 527-4050. Rice University. Format: Progs. Spec progs: Class 12 hrs, jazz 7 hrs wkly. ■ Sharon Hughes, gen mgr; Paul Herrera, prog dir; Jennifer Juday, mus dir; Steve Fowler, bus mgr; Grace Marie Brown, news dir; Willie Hunt, chief engr.

**\*KTSU(FM)**—Dec 14, 1979: 90.9 mhz; 18.5 kw. Ant 285 ft. Stereo. 3101 Wheeler Ave. (77004). (713) 527-7591. Board of Regents, Texas Southern University. Format: Ed. div. Spec progs: W Indian 12 hrs wkly. ■ Dr. L.H.O. Spearman, pres, Texas Southern University; Charles Porter, gen mgr; Pamela Collins, prog dir; David K. Pierce, chief engr.

**\*KUH(FM)**—Nov 6, 1950: 88.7 mhz; 100 kw. Ant 1,800 ft. Stereo. 4600 Gulf Freeway, Suite 500 (77023). (713) 749-7186. U. of Houston. Net: NPR. Format: Jazz, news. ■ Judy D. Jankowski, gen mgr; Barbara Entman, opns mgr; David Edwards, mus dir; Maryann Young, news dir; Nancy Furman, prom mgr; Alfred Leverick, chief engr.

**KXAS-FM**—Listing follows KILT(AM).

**KXYZ(AM)**—Aug 8, 1930: 1320 khz; 5 kw-U, DA-N. Box 87190 (77287). (713) 472-2500. 13 Radio Corp. (acq 4-21-83). Rep: Caballero. Format: Sp. ■ Mel

## Texas Radio

Karmazin, pres; Richard Marks, gen mgr; Joyce C. Becker, sls mgr; Eugene Bryan, loc sls mgr; Eleazar Garcia, prog dir; Miguel Franco, prod dir; Alberto Augusto, mus dir; Rolando Becerra, news dir; George Shank, chief engr.

**KYOK(AM)**—1955: 1590 khz; 5 kw-U, DA-N. 3001 LaBranch (77004). (713) 526-7131. All Pro Bcstg (acq 4-15-82). Net: AP. Rep: Weiss-Powell. Format: Urban/black. Spec progs: Relg 8 hrs wkly. ■ Willie Davis, pres; Don Rosette, gen mgr; Earl Jordan, gen sls mgr; Gwen Elliott, bus mgr; Rick Roberts, opns mgr; Steve Hegwood, prog dir; Steve Talton, gen mgr; Sam Putney, news dir; Rod Thibault, chief engr.

**KZRQ**—See Seabrook.

## Humble

**\*KSBJ(FM)**—July 1982: 88.1 mhz; 100 kw. Ant 900 ft. Stereo. 200 N. Houston Ave. (77338). (713) 446-4493. Something Better Educational Foundation. Format: Contemp Christian. ■ Buddy Holiday, gen mgr; Mark Rider, prog dir; Jeff Wallace, prom mgr; Ron Gatchel, chief engr.

**KTUN(AM)**—Not on air, target date unknown: 1180 khz; 1 kw-N. Humble Audiocomm Corp. (acq 5-10-83). 121 W. First St., Suite D (77338).

## Huntsville

**KHUN(FM)**—Listing follows KSAM(AM).

**KKNX(AM)**—Oct 4, 1982: 1400 khz; 250 w-U, 1027 11th St. (77340). (409) 295-1413. Bcst Comm Inc. (acq 8-29-83). Net: ABC/J. Format: Contemp country. ■ Jack B. Nichols, pres, gen mgr & chief engr; Janet Gruae, gen sls mgr; Curt Lewis, prog dir; J.D. Dickenson, news dir; ■ Rates: \$9.65; 8.50; 9.65; 7.

**KSAM(AM)**—Nov 3, 1938: 1490 khz; 1 kw-D, 250 w-N. Box 330 (77340). (713) 295-2651. Walker County Communications (acq 1-1-82). Group owner: Formby Stns. Net: Texas State. Format: C&W. Spec prog: Black 3 hrs wkly. ■ Clint Formby, pres; Ray Eller, gen mgr; Doug Mullins, gen sls mgr; Phil McKay, prog dir; Larry Whitt, mus dir; Steve Sandlin, chief engr. ■ Rates: \$11; 8.50; 11; 7.50.

**KHUN(FM)**—Co-owned KSAM(AM) Aug 1, 1965: 101.7 mhz; 823 W. Ant 430 ft. Stereo. Prog sep from AM. ■ Phil McKay, prog & mus dir. ■ Rates same as AM.

**\*KSHU(FM)**—1973: 89.3 mhz; 10 w. Ant 217 ft. Sam Houston Univ. (77341). (409) 294-1354. Sam Houston State U. Format: Div. ■ Dr. Robert Eubanks, dir RTF; Alan B. Albarran, gen mgr; Roy F. Butler Jr., chief engr.

## Jacksonville

**KEBE(AM)**—Jan 12, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1648 (75766). (214) 586-2527. Waller Bcstg Inc. (acq 11-25-58). Net: ABC/E, MBS. Rep: Riley. Format: MOR. Spec prog: Farm 9 hrs wkly. ■ Wm. Dudley Waller, pres & gen mgr; Rick Watson, coml mgr; Alan Mathers, prog dir; John Sims, mus dir; Perry Andrews, prom mgr; Annette Gonzales, news dir; Joe Morgan, chief engr. ■ Rates: \$15.20; 12; 12; 7.40.

**KOOI(FM)**—Co-owned with KEBE(AM). Sep 9, 1967: 106.5 mhz; 100 kw. Ant 700 ft. Stereo. Dups AM 30%.

## Jasper

**KTXJ(AM)**—Aug 6, 1948: 1350 khz; 5 kw-D. Box 6090 (75951). (713) 384-6801. KTXJ Radio Inc. (acq 8-1-79). Net: UPI. Rep: PRO Riley. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Roy May Jr., VP, gen & coml mgr; Art Lay, prog & mus dir; Tim Krause, news dir; Alan McKee, chief engr. ■ Rates: \$12; 10; 11; 8.50.

**KWYX(FM)**—Co-owned with KTXJ(AM). November 1964: 102.3 mhz; 3 kw. Ant 350 ft. Stereo. Prog sep from AM. Format: MOR.

## Texas Radio

### Junction

**KLFO(FM)**—Not on air, target date unknown: 93.5 mhz. 214 Pecan St. (76849). Kimble County Bcstg.

**KMBL(AM)**—1953: 1450 khz; 1 kw-D, 250 w-N. 214 Pecan St. (76849). (915) 446-3371. Murnic-Mead. (acq 7-2-82). Net: TSN. Rep: Paul Miller. Format: Top-40, C&W. Spec progs: Farm 6 hrs, Sp 6 hrs wkly. ■ Thomas McCampbell, pres; Mike Smith, gen, coml & prom mgr & mus & news dir; Joyce Smith, prog dir; Mark Parma, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

### Keene

\***KJCR(FM)**—June 13, 1974: 88.3 mhz; 1.85 kw. Ant 235 ft. Keene (76059). (817) 641-8811. Southwestern Adventist College. Format: Relg. Spec prog: Class 5 hrs wkly. ■ Marvin E. Anderson, pres; Robert R. Mendenhall, gen mgr; Kimberly A. Ziesmer, dev dir; Wendy J. Fox, prog dir; Larry L. Cooke, news dir; Walter M. Bolinger, chief engr.

### Kenedy-Karnes

**KAML(AM)**—November 1954: 990 khz; 250 w-D. Box 990, Route 1 (78119). (512) 583-2990. Nine-Ninety Co. (acq 2-15-71). Rep: Riley. Format: Sp, C&W. Specs prog: Farm 12 hrs, polka 5 hrs wkly. ■ Dayton Smith, pres, gen mgr & chief engr; Fred Harper, prog & mus dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KTNR(FM)**—Sep 1, 1982: 92.1 mhz; 3 kw. Ant 220 ft. Stereo. Box 732, 210 W. Main (78119). (512) 583-9878. Tiner Bcstg Co. Net: Texas AP. Rep: Milam & Cowart. Format: C&W. Spec prog: Christian 8 hrs wkly. ■ Richard Tiner, gen mgr; Jon Bennett, chief engr. ■ Rates: \$ 7; 7; 7; 7.

### Kermit

**KERB(AM)**—June 1950: 600 khz; 1 kw-D, DA. Drawer X (79745). (915) 586-3481. KERB Broadcasting Inc. (acq 10-1-68). Net: Keystone, Texas State. Format: C&W. ■ Ken Welch, pres & gen mgr; Jean Welch, off mgr & prog dir. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

**KGRA(FM)**—Not on air, target date unknown: 106.3 mhz. c/o W. 4th, Suite 817, Odessa (79761). Hispanic Bcstg Co.

### Kerrville

**KERV(AM)**—Nov 5, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 2187 (78028). (512) 896-1230. Chess Enterprises Inc. (acq 5-80). Net: ABC/E, TSN. Rep: Milam & Cowart. Format: MOR. ■ R.D. Hanna, pres; Roland Richter, gen mgr & chief engr; Rick Mireles, prog dir; John Slaught-ter, news dir. ■ Rates: \$12; 11; 12; 10.

**KRVL(FM)**—Co-owned with KERV(AM). Sep 12, 1975: 94.3 mhz; 3 kw. Ant 105 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: C&W. ■ Leah Wilder, prog dir. ■ Rates same as AM.

### Kilgore

**KKTX(FM)**—Listing follows KOCA(AM).

**KOCA(AM)**—Dec 23, 1936: 1240 khz; 1 kw-D, 250 w-N. Box 192 (75662). (214) 984-2001. Noalmark Bcstg Corp. (acq 7-1-76). Net: MBS. Format: MOR. ■ William C. Nolan Jr., pres; Richard Martin, gen mgr; John Logan, gen sls mgr; Mark McLain, prog & mus dir; Karem O. Soule, chief engr. ■ Rates: \$4; 4; 4; 4.

**KKTX(FM)**—Co-owned with KOCA(AM). Dec 23, 1976: 95.9 mhz; 850 w. Ant 510 ft. Stereo. Prog sep from AM. 1100 N. Kilgore (75662) Format: Rock.

### Killeen

**KIIZ(AM)**—July 4, 1955: 1050 khz; 250 w-D. 5902 E. Business Hwy 190 (76541). (817) 699-5000. Citimedia Corp. (group owner; acq 4-1-81). Net: AP. Rep: Selcom.

Format: Urban contemp. Spec progs: Jazz 3 hrs, gospel 4 hrs wkly. ■ John Smith, pres; Douglas C. Raab, VP & gen mgr; Troy Deneke, gen sls mgr; Bill St. John, prog dir; Hozzie McMillan, mus dir; Lee Mosley, news dir; Ken Carver, chief engr. ■ Rates: \$25; 23; 25;

**KIXS-FM**—Co-owned with KIIZ(AM). Aug 1, 1961: 93.3 mhz; 100 kw. Ant 520 ft. Stereo. Prog sep from AM. Format: Hit rock. Spec progs: Relg 4 hrs wkly. ■ B.J. McGrae, prog dir; Jerry Moon, mus dir. ■ Rates: \$25; 23; 25; 21.

\***KNCT-FM**—Nov 23, 1970: 91.3 mhz; 50 kw. Ant 1,170 ft. Stereo. Central Texas College, Highway 190 West (76541). (817) 526-1176. Central Texas College. Net: NPR. Format: Btlf mus, class. ■ Edward B. Jasuta Jr., gen mgr; Max Rudolph, stn mgr; Jeff Thomason, prog mgr; Ed Loftis, chief engr.

### Kingsville

**KDUV(FM)**—Listing follows KINE(AM).

**KINE(AM)**—Nov 1948: 1330 khz; 1 kw-D. Box 846 (78363). (512) 592-5211. Whitlock Bcstg System (acq 8-21-84). Net: UPI. Format: C&W. ■ John Kardow, gen mgr; David Gilliam, prog dir; Mike Talley, news dir; Daniel Richardson, chief engr. ■ Rates: \$10; 8; 10; 6.

**KDUV(FM)**—Co-owned with KINE(AM). May 2, 1970: 97.7 mhz; 3 kw. Ant 150 ft. Stereo. Dups AM 25%.

**KODK(FM)**—November 1981: 92.1 mhz; 3 kw. Ant 210 ft. 308 E. Kleberg, Box 907 (78363). (512) 592-0022. KODK Inc. (acq 12-1-84). Net: ABC/E. Format: Adult contemp. ■ Ed Lovelace, pres; Rick Betzen, VP & gen mgr; Joan Lovelace, VP & sec; Will Wallace, prog dir; Margie Jacobs, news dir; Margaret "Peky" Magnon, off mgr; Jesse Jones, chief engr. ■ Rates: \$12; 11; 12; 9.

\***KTAI(FM)**—Feb 23, 1970: 91.1 mhz; 100 w. Ant 75 ft. Stereo. Campus Box 178 (78363). (512) 595-3489. Texas A&I University. Group owner: Univ Sys of S. Texas. Format: Var. ■ Lloyd Wright, gen mgr & radio/TV instructor; Julian Garcia, prog dir; Mark Reznicek, mus dir; Delbert Seese, chief engr.

### La Grange

**KMUZ(FM)**—Listing follows KVLG(AM).

**KVLG(AM)**—June 27, 1959: 1570 khz; 250 w-D, DA. Box 609 (78945). (409) 968-3173. Fayette Bcstg Co. (acq 7-1-80). Net: MBS. Format: C&W. Spec prog: Czech 8 hrs, German 1 hr wkly. ■ Raymond G. Schindler, pres; Dan Mueller, gen mgr; Dottie Meinardus, sls mgr; Mike Anders, mus dir; Gary Dusek, news dir. ■ Rates: \$9.50; 6; 7;

**KMUZ(FM)**—Co-owned with KVLG(AM). Dec 21, 1970: 104.9 mhz. 3 kw. Ant 205 ft. Stereo. Dups AM 10%. Net: MBS. Format: News, MOR, top-40. ■ Rates: \$7.90; 6.70; 5.65;

### Lake Jackson

**KBRZ(AM)**—See Freeport.

**KGOL(FM)**—April 1963: 107.5 hz; 100 kw. Ant 986 ft. Stereo. 8500A Kirby Dr., Houston (77054). (713) 797-6500. John Brown Bcstg Inc. (acq 1-10-80). Net: UPI. Format: Mod relg. ■ Edward J. Mahoney, VP & gen mgr; Gordon Marcy, gen sls mgr; Joe Tarrant, chief engr. ■ Rates: \$55; 30; 55; 20.

### Lamesa

**KIOF(FM)**—June 1, 1977: 104.7 mhz; 100 kw. Ant 794 ft. Stereo. Box 1439 (79331). (915) 263-7326. Giraffe Comm Inc. (group owner; acq 12-31-82). Rep: Savalli & Schutz, Milam & Cowart. Format: Top-40. Spec prog: Farm 1 hr wkly. ■ Dick G. Fields, pres & gen mgr; Bill McTague, gen sls mgr; Donna J. Fields, Courtney Cal-loway, prog dir; Jay Darrin, mus dir; Jodi Victor, prom mgr; Paul Ossmann, news dir; John Sanders, chief engr.

**KPET(AM)**—May 21, 1947: 690 khz; 250 w-U, Box 30 (79331). (806) 872-2404. KPET Radio Inc. (acq 1974). Net: Texas State. Rep: Walton; Busby, Finch, Lathom & Widman. Format: C&W, Sp. ■ Galen O. Gilbert, pres; Jimmy K. Young, gen & coml mgr; Jess Gilbert, prog dir & chief engr; Bob Weston, mus dir; Steve Heller, news dir. ■ Rates: \$16; 8; 8; 5.50.

## Lampasas

**KCYL(AM)**—1948: 1450 khz; 1 kw-D, 250 w-N. 901 N. Key Ave. (76550). (512) 556-3671. Ballard Bcstg Co. Inc. (acq 9-7-82). Net: Texas State Network. Rep: Riley. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Drew Ballard, pres & prog dir; Paul Jones, gen mgr; Shirley Ballard, gen sls mgr; Terry McBride, mus dir; Tracey Duncan, prom mgr; Fddie Kissingner, news dir; Ronnie Witcher, chief engr. ■ Rates: \$9.75; 8; 8; 6.

**KLTD(FM)**—Co-owned with KCYL(AM). May 16, 1976: 99.3 mhz; 2.8 kw. Ant 190 ft. (CP: Ant 300 ft.). Stereo. Format: Relg. ■ Rates: \$10; 10; 10; 10.

## Laredo

\***KBNL(FM)**—Not on air, target date unknown: 89.9 mhz. Box 4488, McAllen (78502). Educom Intl Inc.

**KFIX(FM)**—Dec 1, 1982: 92.7 mhz. (CP: Ant 291 ft.) 920 Vidaurri (78041). (512) 726-9393. Good News Broadcasting Co. (group owner). Format: Inspir, English, Sp. ■ Tony Limon, gen & coml mgr; Eli Puente, mus dir; Jean McKinney, chief engr. ■ Rates: \$15; 12; 15; 12.

\***KHOY(FM)**—Not on air, target date unknown: 88.1 mhz; 3 kw. Ant 246 ft. (CP: Ant 285 ft.). 1200 Lantana, Corpus Christi (78407). Diocesan Radio Corp. ■ Msgr. Robert E. Freeman.

**KLAR(AM)**—1956: 1300 khz; 1 kw-D, 500 w-N, DA-N. Box 1899, Norton & S. Zapata Hwy. (78041). (512) 723-7459. KLAR Radio Inc. (acq 1-1-81). Group owner: Hicks Comm Inc. Net: UPI. Rep: Masla. Format: C&W. ■ R. Steven Hicks, pres; James A. Dickey III, VP & gen mgr; Dave Michaels, coml mgr; Peter Alvarez, mus dir; John Hernandez, news dir; J. Robert Brown, prog dir. ■ Rates: \$19; 15; 19; 11.

**KOYE(FM)**—Listing follows KVOZ(AM).

**KRRG(FM)**—Oct 1982: 98.1 mhz; 100 kw. Ant 773 ft. Stereo. Box 6117 (78042-6117). (512) 724-9800. Laredo Bcstg Co. Inc. Rep: Weiss-Powell. Format: Adult contemp. ■ Akiva Gerstein, gen mgr; Kirk Davidson, prod mgr; Pablo Rendon, sls mgr; Steve Anderson, asst prog dir; Joe Ruiz, mus dir; Lynn Gerstien, prom mgr; Alex Cuellar, news dir; John Vodenik, chief engr. ■ Rates: \$24; 22; 24; 12.

**KVOZ(AM)**—April 15, 1952: 1490 khz; 1 kw-D, 250 w-N. (CP: Change city of license to Del Mar Hills; 890 khz; 10 kw-D, 1 kw-N.). Box 1638 (78044). (512) 723-4396. Border Bcstrs Inc. Net: CBS. Rep: Milam & Cowart, Lotus-Albertini. Format: Talk, Div, Sp. ■ Mary Harpole, chmn of bd; Bill Harrell, pres; Emet Huntsman, stn mgr; Pepe Joven, prog dir; Shannon Summers, news dir; Bruce Earle, chief engr. ■ Rates: \$22; 14; 22; 14.

**KOYE(FM)**—Co-owned with KVOZ(AM). Feb 2, 1972: 94.9 mhz; 100 kw. Ant 950 ft. Prog sep from AM. Stereo. Box 1731 (78041). (512) 723-4398. Net: AP. Rep: Savalli & Schutz. Format: Adult contemp, top-40. ■ Thomas Mitchell, stn mgr; J. Robert Brown, prog dir; Roberto Jimenez, prom mgr. ■ Rates: \$20; 18; 20; 18.

## Levelland

**KHOC(FM)**—Nov 8, 1983: 105.5 mhz, 3 kw. Ant 300 ft. Stereo. Box 1318 (79336). (806) 894-9634. Delbert L. Kirby. Net: MBS. Format: C&W. ■ Delbert L. Kirby, owner & gen mgr; Jane Kirby, mus dir; Barbara Armstrong, traff dir; Kyle Wesley, chief engr. ■ Rates: \$4; 3.50; 3.50; 3.50.

**KLVT(AM)**—August 1949: 1230 khz; 1 kw-D, 250 w-N. Box 1230. (805) 894-3134. KLVT Radio. Group owner: Formby Sins. Net: TSN. Format: MOR. Spec progs: Sp 15 hrs, Fr 9 hrs, C&W 9 hrs wkly. ■ Clint Formby, pres; Gene Stanley, gen mgr & chief engr; Terry Isaacs, prog dir; Del Kirby, news dir.

## Liberty

**KPXE(AM)**—Dec 21, 1968: 1050 khz; 250 w-D, DA. 517 N. Travis (77575). (713) 336-5793. Trinity River Valley Bcstg Co. (acq 11-77). Net: Texas State Network. Rep: Riley. Format: C&W, adult contemp. ■ Bill Buchanan, pres & gen mgr; Allen Wayne, prog dir; Rhonda Smith, prom mgr; Charley Holder, news dir; Larry Hutson, chief engr. ■ Rates: \$580; 5.80; 5.80;



## Littlefield

**KZZN(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N. Box 192 (79339). (806) 385-4474. Littlefield Bcstg Co. (acq 1968). Net: TSN. ■ Jim Vandenberg, mgr.

## Livingston

**KETX(AM)**—June 28, 1957: 1440 khz; 5 kw-D. Drawer 1236 (77351). (409) 327-8916. Polk County Bcstg Co. Net: Texas State Network. Format: Mod C&W. ■ Hal Haley, pres & gen mgr.

**KETX-FM**—Sep 1, 1970: 92.1 mhz. Ant 370 ft. Dups AM 100%.

## Llano

**KFQX-FM**—1984: 104.9 mhz. Ant 92 ft. Stereo. c/o Box 178, Abilene (79604). Duane Fox. Group owner: Fox Bcstg. Net: SMN. Rep: McGavren-Guild. Format: C&W. ■ Duane Fox, pres.

## Lockhart

**KHJK(AM)**—Feb 1, 1967: 1060 khz; 250 w-D, DA. 602 Stueve Lanse (78644). (512) 398-3485. Central Texas Wireless Co. (acq 11-1-83). Net: TSN, CNN Radio. Format: News, MOR. ■ Don Werlinger, gen ptrn; Peggie McClish-Werlinger, gen ptrn & mus dir; Allen Collier, gen mgr; John Hood, opns mgr; Willie Wall, prod dir; Bryan King, chief engr. ■ Rates: \$8.20; 7.30; 8.20;

## Longview

**KFRO(AM)**—1935: 1370 khz; 1 kw-U, DA-N. Curtis Bldg., 481 E. Loop 281, Box 792 (75606). (214) 663-3700. Voice of Longview Inc. Net: Texas State, ABC/I. Rep: Miller. Format: MOR. Spec progs: Black 2 hrs, farm 1 hr wkly. ■ James R. Curtis Sr., pres & mus dir; M. H. Bair, prog dir; James R. Curtis Jr., VP & gen sls mgr & news dir; Irene Shirley, sec treas; Elizabeth Hodges, prod mgr; L. George, chief engr. ■ Rates: \$17; 12; 13; 12.

**KLUE(AM)**—1948: 1280 khz; 1 kw-D. Box 7100 (75607). (214) 757-2020. Pine Tree Media Inc. (acq 12-9-82). Net: Texas State Network. Rep: Roberts Assoc. Format: Adult contemp. ■ Richard Weber, gen & gen sls mgr; Damien Welles, prog dir; Allan Wren, prom mgr & news dir; Dick Wetherbee, chief engr. ■ Rates: \$14.20; 13.20; 14.20; 12.20.

**KYKX(FM)**—March 3, 1963: 105.7 mhz; 100 kw. Ant 950 ft. Stereo. Box 2727 (75606). (214) 757-2662. Stereo 105 Inc. (acq 7-1-74). Group owner: Osburn/Reynolds. Rep: Selcom. Format: Mod country. ■ Dick Osburn, pres; Rusty Reynolds, VP & gen mgr; Dave Gotcher, gen sls mgr; Tom Darren, prog dir; Karen Williams, off mgr; Steve Bridges, chief engr. ■ Rates: \$32; 25; 32; 19.

## Lorenzo

**KVOQ(FM)**Not on air, target date unknown: 98.3 mhz; 2.65 kw. Ant 170 ft. (CP: 3 kw Ant 296 ft.). 2409 Mozelle Lane, Austin (78744). ■ James Bumpous, Bryan King.

## Lubbock

**KCAS(AM)**See Slaton.

**KEND(AM)**—May 14, 1947: 1590 khz; 1 kw-U, DA-2. 1314 50th (79412). (806) 763-1911. Lubbock Bcstg Co. Inc. (acq 3-31-82). Group owner: Thrash Bcstg Co. Inc. Net: MBS. Rep: Eastman. Format: C&W. ■ James Thrash, pres; Jim Thompson, gen mgr; Buddy Howell, sls mgr; Michael Ray Corbin, prog dir; Jon Steele, opns mgr; Cliff Gibson, chief engr.

**KLLL-FM**—Co-owned with KEND(AM) March 1, 1958: 96.3 mhz; 100 kw. Ant 540 ft. Prog sep from AM. Stereo. Net: AP. Format: C&W. ■ Chuck Luck, prog dir; Don Vanlandingham, news dir.

**KFMX(AM)**—Jan 1, 1955: 1340 khz; 1 kw-D, 250 w-N. 5613 Villa Drive (79452). (806) 747-1224. Southern Minnesota Bcstg Co. (group owner; acq 8-80). Net: ABC/I. Rep: Selcom. Format: Top-40. ■ Greg Gentling, pres; Stacey John Dailey, gen mgr; Nat Lamp, prog dir; David L. Stewart, chief engr.

**KFMX-FM**—Aug 1, 1966: 94.5 mhz; 100 kw. Ant 680 ft. Dups AM 12%. Stereo. Net: NBC's The Source. Format: Rock. Spec prog: Oldies 3 hrs wkly. ■ Wes Nessman, mus dir; Bobby Traber, prod dir.

**KFYO(AM)**—September 6, 1927: 790 khz; 5 kw-D, 1 kw-N, DA-2. Box 64670 (79464). (806) 797-7979. South Plains Bcstg Co. Inc. (acq 2-1-79). Group owner: Seaton Stations. Net: CBS, TSN. Rep: Torbet. Format: Mod country. Spec prog: Farm 15 hrs wkly. ■ Edward L. Seaton, pres; Robert E. Clark, gen mgr; Loyd Senn, nat sls mgr; Jack Dale, loc sls mgr; Bud Andrews, prog dir; Max Mott, news dir; Charles Kenny, chief engr. ■ Rates: \$20; 11; 12.50; 8.

**KLFB(AM)**—Nov 15, 1966: 1420 khz; 500 w-U, DA-2. Box 5697 (79409). (806) 765-8114. Tafoya Bcstg Co. Net: Spanish Information Service Network. Rep: Cabalero. Format: Sp. ■ Marcelo Tafoya, pres; Walter Ledesma, gen mgr; Linda Gutierrez, prog dir; Luis Rodriguez, mus dir; Helen Castro, prom mgr; Santos Perez, news dir; Roger Hively, chief engr. ■ Rates: \$28; 22.40; 28; 17.92.

**\*KOHM(FM)**—January 1973: 89.1 mhz; 3 kw. Ant 300 ft. Stereo. 1324 E. 24th (79404). (806) 744-2034. Lubbock Independent School District. Net: MBS. Format: Div. Spec prog: Black 10 hrs wkly. ■ Charles Wilson, gen mgr & chief engr.

**KRLB(AM)**—Sep 19, 1953: 580 khz; 500 w-D, DA. Box 580 (79408). (806) 745-5800. KRLB Inc. (acq 11-16-78). Net: AP. Rep: Lotus. Format: MOR. Spec prog: Farm 11 hrs wkly. ■ Don Workman, pres; Ed Wilkes, gen mgr; Morris Wilkes, opns mgr; Jan Smith, coml mgr; Charles Gilmore, mus dir; Dub Bowlus, news dir; Tony Guess, chief engr.

**KRLB-FM**—July 15, 1964: 99.5 mhz; 46 kw. Ant 630 ft. (CP; 100 kw. Ant 589 ft.). Stereo. Prog sep from AM. Net: AP. Format: Adult contemp.

**KRUX(FM)**—March 10, 1982: 102.5 mhz; 100 kw. Ant 750 ft. Stereo. Box 3548 48 (79452). (806) 793-5900. Rex Bcstg Corp. (group owner; acq 11-2-81). Rep: Katz. Format: C&W. ■ Jim Slone, pres; Jim Arnold, VP, gen & gen sls mgr; Brian Morris, opns mgr; Mike Pennington, mus & prog dir; Greg Stone, chief engr.

**KSEL(AM)**—Nov 1, 1946: 950 khz; 5 kw-D, 500 w-N, DA-2. Box 2369 (79408). (806) 747-2555. KSEL Inc. (acq 1975). Group owner: Harris Enterprises. Rep: McGavren-Guild. Format: Adult contemp. ■ John R. Kreiger, pres & gen mgr; Jeff Gibson, gen sls mgr; Steve Coggins, prog dir; Steve Swayze, tech dir.

**KSEL-FM**—November 1963: 93.7 mhz; 100 kw. Ant 740 ft. Stereo. Prog sep from AM. Net: AP, RKO. Format: Adult contemp.

**KTEZ(FM)**—1975: 101.1 mhz; 100 kw. Ant 750 ft. Stereo. Box 6752 (79413). (806) 797-3377. Texas Lotus Corp. (acq 6-20-83). Rep: Torbet. Format: Bfl mus. ■ Raymond Moran, pres; Milt Ledet, gen mgr; Bill Reynolds, prog dir; Mike Kmkov, news dir; Guy Smith, chief engr.

**KTLK(AM)**—April 1953: 1460 khz; 1 kw-D, 230 w-N, DA-D. 3210B 34th St. (79410). (806) 793-5322. Jerrico Bcstg Inc. Net: ABC TalkRadio, CNN. Rep: Roslin. Format: News, talk. ■ Terry Wynn, pres; Tim Z. Tesre, gen mgr; Melanie Miller, news & prog dir; Jane Prince-Jones, prom mgr; Steve Swayze, chief engr. ■ Rates: \$10; 8.50; 10;

**\*KTXT-FM**—April 1, 1961: 88.1 mhz; 18.5 kw. Ant 410 ft. Stereo. Box 4710, Texas Tech University (79409). (806) 742-3916. Texas Tech Univ. Net: ABC/FM. Format: AOR. Spec progs: Class 15 hrs, ed 10 hrs, black 6 hrs wkly. ■ Clive Kinghorn, gen mgr. \*KTXT-TV affil.

## Lufkin

**KDEY(FM)**—Listing follows KRBA(AM).

**KLNX(AM)**—Dec 5, 1947: 1420 khz; 5 kw-D, 1 kw-N, DA-N. Box 1866 (75901-1866). (409) 634-7773. Lufkin Radio Inc. (acq 10-82). Group owner: Watkins Communications. Rep: Riley. Format: C&W, gold country. Spec prog: Farm 2 hrs wkly. ■ R. Bill Watkins, pres; Ty Turner, gen mgr; Bob G. Hill, gen sls mgr; Bob Steele, prog dir; Doc Harris, mus dir; Sam Fitzgerald, news dir;

## Texas Radio

Mike Denning, chief engr. ■ Rates: \$11.40; 8.05; 10.25; 6.90.

**KRBA(AM)**—May 3, 1938: 1340 khz; 1 kw-D, 250 w-N, DA-1. Box 1345 (75901). (713) 634-6661. Darrell E. Yates. Net: MBS, Texas State. Rep: Milam & Cowart. Format: C&W. Spec progs: Sp 5 hrs wkly. ■ Darrell E. Yates, owner & gen mgr; Melanie Quine, coml mgr; Shirley Yates, prog dir; Sheryl Yates, prom mgr; Keith Sims, mus dir; Royce Christenson, news dir. ■ Rates: \$8.50; 7.50; 8.50; 5.75.

**KDEY(FM)**—Co-owned with KRBA(AM). May 1, 1978: 99.3 mhz; 1.9 kw. Ant 360 ft. Stereo. Prog sep from AM. Format: AOR. ■ Rates same as AM.

**KYKS(FM)**—July 9, 1976: 105.1 mhz; 100 kw. Ant 660 ft. Stereo. Box 2209 (75901). (409) 639-4455. Lufkin Bcstg Inc. (acq 12-1-79). Group owner: Osburn/Reynolds Group. Net: UPI. Rep: Selcom. Format: Adult contemp, C&W. ■ J.D. Osburn, pres; Rusty Reynolds, VP; Larry Gunter, gen mgr; Bob Gambill, gen sls mgr; Dark Defee, prog dir & prom mgr; Chris Allen, mus dir; James McWain, chief engr. ■ Rates: \$19; 16; 19; 14.

## Luling

**New FM**Not on air, target date unknown: 94.7 mhz. New Thinking Inc.

## Madisonville

**New AM**—Not on air, target date unknown: 880 khz; 5 kw-D, 1 kw-N. Box 176J, R.R. 3, Denison (75020). Madison County Radio Inc. (acq 5-9-83).

## Malakoff

**KCKL(FM)**—Aug 8, 1983: 95.9 mhz; 3 kw. Ant 306 ft. Stereo. Box 489 (75148). (214) 489-1238. Cedar Creek Radio Co. Inc. Net: AP, Texas State Net. Rep: Miller. Format: C&W, farm. ■ Edd Routt, gen ptrn & gen mgr; Alan Routt, prom mgr; Ron Ricks, prog dir; John Gee, chief engr. ■ Rates: \$9.50, 8.50, 9.50; 5.75.

## Marlin

**KBBW(AM)**—See Waco.

**KLMT(FM)**—April 2, 1977: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 6 (76661). (817) 883-5533. Midwestern Bcstg Inc. Net: TSN. Rep: Masla. Format: C&W. Spec progs: Talk 20 hrs, farm 11 hrs wkly. ■ Jerry Garrison, pres, gen mgr & mus dir; Kathy Markowski, prom mgr; Jo Ann Garrison, coml & office mgr; Bob Peterson, news dir; Larry Brown, chief engr. ■ Rates: \$86; 60; 70; 48.

## Marshall

**\*KBWC(FM)**—1978: 91.1 mhz; 100 w. Ant 105 ft. Stereo. 711 Rosborough Springs Rd. (75670). (214) 938-8858. Wiley College. Format: Adult contemp. Spec prog: Jazz 10 hrs wkly. ■ Dr. Robert Hayes, pres; James F. Osborne, gen mgr; Jim Trahan, chief engr.

**KCUL(AM)**—Oct 7, 1957: 1410 khz; 500 w-D, DA. Box 1326 (75670). (214) 935-1410. Gordon Media Corp. (acq 9-6-83). Rep: Masla. Format: MOR. Spec progs: Gospel 6 hrs, farm 1 hr wkly. ■ John Gordon, pres & gen mgr; H.A. Bridge Jr., gen sls mgr; Jerry Rome, mus & prog dir; Debbie Trice, prom mgr; Rich Lyons, news dir; A.T. Moore, chief engr. ■ Rates: \$9; 8; 9;

**KMHT(AM)**—1947: 1450 khz; 1 kw-D, 250 w-N. Box AA (75670). (214) 938-6789. Bayou Bcstg Inc. (acq 6-28-84). Net: AP. Rep: Masla. Format: C&W. ■ Dale Palmer, pres; George Franz, gen mgr; Bob Sneed, gen sls mgr; Terry Ryan, prog dir; Don Norman, news dir. ■ Rates: \$7.95; 7.45; 7.95; 7.45.

**KMHT-FM**—Sep 4, 1977: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from m AM. Format: Adult contemp. ■ James Robert Kelsey, prog dir. ■ Rates: \$9.30; 8.30; 9.30; 8.30.

## Texas Radio

### McAllen

**KIRT(AM)**—See Mission.

**KJAV(FM)**See Abilene.

**KQXX(FM)**—Co-owned with KIRT(AM). 1964: 98.5 mhz; 100 kw. Ant 1,400 ft. Stereo. 608 S. 10th St. (78501). (512) 686-2111. Bravo Bcstg Co. (acq 10-4-66). Group owner: The Gomez Group. Rep: Caballero. Format: Sp. ■ Edward L. Gomez, pres; C.T. (Chuck) McKasson, gen mgr; Tina Compean, prog dir; Wes Thompson, chief engr. ■ Rates: \$34; 34; 34; 34.

**KRIO(AM)**—1947: 910 khz; 5 kw-U, DA-2. Box 3097 (78502). (512) 686-5454. Tippie Communications of Texas Inc. (acq 9-1-81). Net: AP. Rep: Hillier, Newmark, Wechsler & Howard. Format: Adult contemp. ■ Bill Mcrae, pres; Henry B. Tippie II, stn mgr; Jay Glass, prog dir; Becky Brown, news dir; Casey Hales, chief engr. ■ Rates: \$21; 18; 21; 15.

**KVLY(FM)**—See Edinburg.

**\*KVMV(FM)**—April 1972: 96.9 mhz; 100 kw. Ant 277 ft. Box 3333 (78502). (512) 787-9700. World Radio Network Inc. (acq 8-27-84). Net: UPI. Format: Relg. Spec prog: Class 9 hrs wkly. ■ Abe C. Van Der Puy, pres; Hardy V. Hayes, gen mgr & prog dir; Stanley Swanson, chief engr.

### McKinney

**KMMK(FM)**—Aug 1, 1969: 95.3 mhz; 3 kw. Ant 215 ft. Box 446 (75069). (214) 542-1151. Oaks Bcstg of Texas (acq 5-14-84). Net: Texas State. Format: Adult contemp. ■ Ken Fairchild, pres; Bob Innes, opns mgr. ■ Rates: \$8; 8; 8; 8.

### Memphis

**KLSR(AM)**—April 26, 1966: 1130 khz; 1 kw-D, DA. Box 400 (79245). (806) 259-3511. James A. Giesecke (acq 7-11-80). Rep: Roslin Radio. Format: C&W, farm. ■ J. Craig Giesecke, pres; C.D. Giesecke, gen mgr. ■ Rates: \$9.75; 9.75; 9.75; 9.75.

**KLSR-FM**—1982: 105.3 mhz; 100 kw. Ant 105 ft. (CP: 61.3 kw. Ant 77 ft.). Stereo. Dups AM 100%. Format: C&W, farm.

### Mercedes

**KGAR(FM)**—Sep 10, 1982: 106.3 mhz; 3 kw. Ant 650 ft. Stereo. 423 3rd St. (78570). (512) 565-6373. Great America Radio Inc. (acq 11-15-83). Net: ABC/E. Format: Adult contemp. Spec progs: Jazz 5 hrs, relg 4 hrs wkly. ■ Bruce J. Swearingen, pres; Ernest Evans, gen mgr; Rodolfo Rocha, prog dir; Manon Costello, news dir; Eleanore Rankin, opns mgr. ■ Rates: \$21; 21; 21; 11.

### Merkel

**KIXK(FM)**—Listing follows KMXX(AM).

**KMXX(AM)**—June 1, 1963: 1500 khz; 250 w-D. (CP: 1 kw, Ant 317 ft). Box 220 (79536). (915) 928-4701. B&D Broadcasting Inc. Format: Relg. Spec progs: Farm 1 hr, swap shop 5 hrs wkly. ■ Raymond E. Ditmore, pres; George Dixon, gen mgr; Steve Sparks, prog dir; William H. Miller, chief engr. ■ Rates: \$3.50; 3.50; 3.85;

**KIXK(FM)**—Co-owned with KMXX(AM). Not on air, target date unknown: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 60%.

### Mesquite

**KEOM(FM)**Sept 4, 1984: 88.3 mhz; 3 kw. Ant 300 ft. Stereo. 2500 Memorial Parkway (75419). (214) 285-0297. Mesquite Independent School District. Net: Texas State. Format: Div, ed. ■ James Griffin III, gen mgr; Mike Wolfe, asst mgr; Brenda Wagoner, sec.

## Mexia

**KYCX(AM)**—May 21, 1956: 1590 khz; 500 w-d. Box 227 (76667). (817) 562-3874. Limestone Bcstg Inc. (acq 7-1-78). Net: Texas State Network. Format: C&W. ■ Andy Collins, stn mgr; Robert Anderson, chief engr.

**KYCX-FM**—Not on air, target date unknown: 104.9 mhz; 3 kw. Ant 300 ft. (CP: 2,090 kw, ant 350 ft.). 506 E. Main St. (76667). Summit Bcstg Assn Inc. (acq 10-21-83).

## Midland

**KBAT(FM)**—Listing follows KWEL(AM).

**KCRS(AM)**—Dec 20, 1935: 550 khz; 5 kw-D, 1 kw-N, DA-2. Box 4607 (79701). (915) 563-0550. Midland Bcstg Co. (acq 8-1-57). Group owner: Mayes Stn. Rep: McGavren-Guild. Format: MOR, top 40. ■ Wendell Mayes Jr., Floyd Phillips, chief engr. ■ Rates: \$16; 15; 16; 11.

**KWMJ(FM)**—Co-owned with KCRS(AM). May 25, 1976: 103.3 mhz; 100 kw. Ant 920 ft. c/o Parker Humes, Box 4607 (79701).

**KJBC(AM)**—Aug 6, 1950: 1150 khz; 1 kw-D. 1903 South Lamesa Rd. (79701). (915) 684-5152. KJBC Radio Inc. (acq 7-15-64). Format: C&W. ■ Hugh M. McBeath, gen & coml mgr & chief engr; William K. Ward, prog dir.

**KMND(AM)**—Nov 27, 1963: 1510 khz; 500 w-D. 2001 W. Wall (79701). (915) 683-3878. Bakcor Bcstg Inc. (acq 5-82). Net: ABC/I. Rep: Blair. Format: Oldies. ■ George Bakke, pres & gen mgr; R.D. Calvert, gen sls mgr; Max Howard, prog & mus dir, prom mgr; Rick Ethridge, news dir; Charles Debenport, chief engr. ■ 18; 14; 14;

**KNFM(FM)**—Co-owned with KMND(AM). Nov 2, 1959: 92.3 mhz; 100 kw. Ant 390 ft. Stereo. Net: ABC/E. Format: C&W. ■ Craig Anderson, prog & mus dir. ■ Rates: \$22; 16; 20; 16.

**KQIP(FM)**See Odessa.

**KWEL(AM)**—April 1957: 1070 khz; 2.5 kw-D, DA. 3306 Andrews Hwy. (79703). (915) 697-7300. KWEL Inc. (acq 5-1-69). Format: Sp. ■ Bob Hicks, pres & gen mgr; Jim Martin, coml mgr; Marceline Hernandez, mus dir; Scott Flury, 9 news dir.

**KBAT(FM)**—Co-owned with KWEL(AM). 1974: 93.3 mhz; 100 kw. Ant 500 ft. Stereo. (915) 697-7500. Format: C&W. ■ Jim Winters, mus dir.

**KWMJ(FM)**—Listing follows KCRS(AM).

## Mineola

**KMOO(AM)**—Sep 12, 1963: 1510 khz; 500 w-D. Box 628 (75773). (214) 569-3823. KMOO Inc. (acq 12-6-83). Net: Texas State. Format: C&W. ■ Monty Montgomery, gen & prom mgr; Gary Willer, mus & prog dir; Nell French, coml mgr & news dir; Bob Anderson, chief engr. ■ Rates: \$7; 6; 6; 5.

**KMOO-FM**—Sep 1, 1977: 96.7 mhz; 3 kw. Ant 300 ft. Dups AM 20%.

## Mineral Wells

**KJSA(AM)**—Dec 1, 1946: 1140 khz; 250 w-D. Box 638 (76067). (817) 325-1140. Jerry Snyder & Assoc. (acq 7-1-83). Format: Adult contemp. ■ Jerry Snyder, pres; Jim Alexander, prog dir; Michell Draper, news dir; Bob Snyder, chief engr. ■ Rates: \$9; 8.25; 9;

**KYXS-FM**—Co-owned with KJSA(AM). March 1, 1970: 95.9 mhz; 3 kw. Ant 295 ft. Prog sep from AM. Stereo. Format: C&W. ■ Rates: \$12.35; 11.15; 12.35; 10.

## Mission

**KIRT(AM)**—Feb 24, 1957: 1580 khz; 1 kw-D. 608 S. 10th St., McAllen (78501). (512) 581-5478. Rio Bcstg Co. Inc. (acq 8-1-70). Group owner: Gomez Grp. Rep: Caballero. Format: Sp. ■ Edward L. Gomez, pres; C.T. (Chuck) McKasson, gen mgr; Humberto Pedraza, asst mgr; Javier Martinez, prog dir; Tony Cavazos, news dir; Wes Thompson, chief engr. ■ Rates: \$26; 26; 26;

**KQXX(FM)**—Co-owned with KIRT(AM). See McAllen.

**KITM(FM)**—Not on air, target date unknown: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Rt. 2, Box 122, Rio Grande City (78582). Mission Bcst Enterprises. Format: Sp. ■ Gustavo "Gus" Valadez Jr., pres & gen mgr.

## Monahans

**KGEE(FM)**—Listing follows KVKM(AM).

**KVKM(AM)**—March 12, 1947: 1330 khz; 5 kw-D, 1 kw-N, DA-2. c/o 712 Wagontrain Dr. S.E., Albuquerque, N.M. (87123). (915) 943-2588. Oil Bcstg Corp. (acq 4-1-82). Group owner: Wagontrain Comm. Net: MBS. Rep: Masla. Format: C&W. ■ Bill Sanders, pres; Jack A. Maley, gen mgr; Dwight Adams, gen sls mgr; Karen Sanders, prog & mus dir; Anita Kay, news dir. ■ Rates: \$10; 9; 10; 8.

**KGEE(FM)**—Co-owned with KVKM(AM). Nov 1, 1983: 99.9 mhz; 100 kw. Ant 500 ft. (CP: Ant 540 ft.). 104 E. 4th St. (79756). Format: Contemp.

**KWES(FM)**—Jan 9, 1984: 102.1 mhz; 100 kw. Ant 784 ft. Box 4716, Odessa (79760). (915) 563-9102. Texas Wireless Inc. Rep: Christal. Format: CHR. ■ Bruce Nelson, pres; Mike Deardoff, gen mgr; Pat Ross, gen sls mgr; John Clay, mus & prog dir; John Welch, prom mgr. ■ Rates: \$34; 30; 34; 18.

## Morton

**KRAN(AM)**—Dec 6, 1961: 1280 khz; 500 w-D. Box 1077 (79346). (806) 266-5545. West Texas Bcstg Inc. (acq 10-15-79). Net: AP. Rep: Bunchez. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Edward J. Couzens Jr., pres & gen mgr; Anne Couzens, coml mgr; Mike Sheridan, mus dir; Randall Clayton, chief engr. ■ Rates: \$4; 3.50; 4;

## Mount Pleasant

**KIMP(AM)**—Oct 7, 1948: 960 khz; 1 kw-D. Box 990 (75455). (214) 572-8726. Mt. Pleasant Bcstg Co. Net: TSN. Format: MOR. ■ David H. Ward, pres; Ruby Stanley, stn & coml mgr; Clint Cooper, news dir; Clarence C. Taylor, chief engr.

**KPXI(FM)**—Co-owned with KIMP(AM). October 1961: 100.7 mhz; 100 kw. Ant 155 ft. Prog sep from AM. Format: Easy lstng.

## Muleshoe

**KMUL(AM)**—July 6, 1956: 1380 khz; 1 kw-D. Box 486 (79347). (806) 272-4273. Muleshoe Bcstg Co. Inc. Rep: Walton. Format: C&W, Sp. Spec prog: Farm 3 hrs wkly. ■ Leola Randolph, pres; Gerald Reid, gen & prom mgr; Polly Otwell, coml mgr; Rey Stanford, prog dir; Tony Rondell, mus dir; Rhonda Carpenter, news dir. ■ Rates: \$5.60; 5.60; 5.60; 5.60.

**KMUL-FM**—Feb 6, 1966: 103.1 mhz; 2.9 kw. Ant 75 ft. Format: Top-40. ■ Rates same as AM.

## Nacogdoches

**KEEE(AM)**—March 27, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 1111 (75961). (409) 564-4444. R&H Bcstg Inc. (acq 8-30-82). Net: ABC/E, TSN. Format: Adult contemp. ■ Jimmy Rucker, pres & gen sls mgr; Robert Hill, VP & gen mgr; Jim Bell, news dir; Mike Hudman, chief engr. ■ Rates: \$9.75; 8.50; 9.75; 8.50.

**KJCS(FM)**—Co-owned with KEEE(AM). May 1967: 103.3 mhz; 100 kw. (409) 564-4443. Net: Texas State. Format: C&W. ■ Rates: \$18; 15; 18; 15.

**KLNX(AM)**See Lufkin.

**\*KSAU(FM)**—July 5, 1975: 90.1 mhz; 1 kw. Ant 116 ft. Box 13048 (75962). (713) 569-4000. Stephen F. Austin State U. Format: Div. Spec progs: Class 8 hrs, jazz 5 hrs wkly. ■ Dr. Joe Oliver, gen mgr.

**KSFA(AM)**—June 2, 1947: 860 khz; 1 kw-D. Box 848 (75961). (409) 564-3723. Texan Bcstg Inc. (acq 8-1-59). Net: MBS. Format: Modern C&W. Spec prog: Farm 2 hrs wkly. ■ Bob Dunn, gen mgr; Berl Barnor, coml mgr; Barney Vardeman, ops mgr; J.J. Barnhart, prog mgr; Richard Smith, prom mgr & news dir; Kemp Moore, exec asst; Henry Tucker, sports dir; Clark Wolcott, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.



**KTBC(FM)**—Co-owned with KSFA(AM). July 15, 1967: 92.1 mhz; 3 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: MOR (ad contemp)/rock. ■ Tom Baker, prod mgr; Patty Collins, mus dir; Suzie Haddox, psa dir. ■ Rates same as AM.

**KYKS(FM)**—See Lufkin.

## Navasota

**KWBC(AM)**—Sep 21, 1960: 1550 khz; 250 w-D. Box 751 (77868). (713) 825-6484. Whitten Bcstg Co. Net: TSN. Rep: Riley. Format: MOR. ■ Robert H. Whitten, owner, coml & prom mgr; Pat Craddock, prog & news dir & chief engr.

## Nederland

**KDVE(AM)**—Jan 11, 1969: 1510 khz; 5 kw-D, DA-D. 117 Nederland Ave. (77627). (409) 724-1292. AOC Bcstg Corp. (acq 7-1-81). Rep: Christal. Format: Relg. ■ Richard Oppenheimer, pres; Gary Teaney, gen mgr; Richard Riley, chief engr. ■ Rates: \$11; 9; 11;

## New Boston

**KNBO(AM)**—Oct 16, 1969: 1530 khz; 2.5 kw-D. Box 848 (75570). (214) 628-2561. Bowie County Broadcasting Co. Inc. Format: Relg. Spec prog: Farm 7 hrs wkly. ■ Richard E. Knox, pres; Martha P. Knox, gen mgr; Evelyn Sladovnik, mus dir; Will Shell, news dir; George Hammonds, chief engr. ■ Rates: \$7.50; 7.50; 7.50;

## New Braunfels

**KGNB(AM)**—April 1, 1950: 1420 khz; 1 kw-D. 1540 Loop 337 N. (78130). (512) 625-7311. New Braunfels Bcstg Corp. (acq 8-1-84). Net: ABC/I. Rep: Milam & Cowart. Format: Big band, news, info. Spec progs: Farm 2 hrs, Sp 6 hrs wkly. ■ Jim Ray, pres; C. Herb Skoog, gen mgr; Fritzie Richter, coml mgr; Gerald Thiele, prog dir; Kelcy O'Neill, chief engr. ■ Rates: \$10; 8; 10; 8.

**KNBT(FM)**—Co-owned with KGNB(AM). Nov 22, 1968: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: C&W. Spec prog: Ger 3 hrs wkly.

## Odem

**KXTO(FM)**—Not on air, target date unknown: 98.3 mhz. c/o 115 W. Ave. D., Robstown (78380). Capi Spanish Bcstg Inc.

## Odessa

**KJJT(AM)**—Oct 1, 1980: 1000 khz; 250 w-D. Box 7319 (79760). (915) 333-3101. L&T Enterprises. (5-28-84). Rep: Caballero. Format: Span. ■ David Jimenez, gen & prom mgr; Jesus Hernandez, sls mgr; Charles Debenporte, chief engr. ■ Rates: \$5; 13; 15;

**KKKK(FM)**—July 1, 1977: 99.1 mhz; 100 kw. Ant 410 ft. Stereo. Box K, Midland (79711). (915) 563-2266. Tower Power Corp. Net: CBS, R/R. Format: Relg. Spec prog: Sp 15 hrs wkly. ■ J. R. McClure, pres; Robby McClure, VP; William F. Blake, gen mgr; Charles Ender-son, opns dir; Lori Beaver, news dir; Don Cook, chief engr. ■ Rates: \$12; 10; 12; 8.

**KNFM(FM)**—See Midland.

**\*KOCV(FM)**—Jan 6, 1964: 91.3 mhz; 5 kw. Ant 255 ft. Stereo. 201 W. University (79764). (915) 335-6593. Odessa College. Format: Rock. Spec progs: Class 20 hrs, jazz 10 hrs, opera 4 hrs wkly. ■ Dr. Phillip Speegle, pres; Bruce E. Drushel, gen mgr; David Hobson, prog dir; Steve Dimler, mus dir; Charles Debenport, chief engr.

**KOYL(AM)**—Sep 7, 1957: 1310 khz; 1 kw-D. Box 6350 (79762). (915) 366-2801. Stream Bcstg of Texas Inc. (acq 5-19-79). Net: ABC/E. Rep: Masla. Format: C&W. ■ Frank Hall, gen mgr; Jeff Sarich, prog dir; Ben Gilman, mus dir; Kimberly Drake, news dir; Paul Easter, chief engr. ■ Rates: \$10; 9; 10;

**KUFO(FM)**—Co-owned with KOYL(AM) 1965: 97.9 mhz; 100 kw. Ant 360 ft. Stereo. Prog sep from AM. Format: AOR. ■ J. Michael Scott, prog dir; Steve Driscoll, mus dir. ■ Rates: \$25; 22; 25; 22.

**KOZA(AM)**—Jan 20, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 351 (79760). (915) 332-4301. Capital Communications Inc. (acq 10-1-82). Net: AP. Format: Adult contemp. ■ Bob Russell, pres & gen mgr; Woody Stevens, prog dir; Brian Wilson, news dir; Charles Debenport, chief engr. ■ Rates: \$16; 14; 16; 12.

**KQIP(FM)**—January 1961: 96.9 mhz; 100 kw. Ant 500 ft. Stereo. Suite 1011, Commerce Bank Bldg. (79761). (915) 337-6262. Texas Bcstg Industries Inc. Net: RKO. Rep: P/W Radio, Miller. Format: Adult contemp. ■ Roy A. Elsner, pres & gen mgr; John Roman, prog dir; Steve Meyers, mus dir; Chuck Swedborg, news dir; Charles Debenport, chief engr. ■ Rates: \$20; 18; 20; 18.

**KRIG(AM)**—June 1946: 1410 khz; 1 kw-U, DA-N. Box 4312 (79760). (915) 332-6871. Permian Basin Bcstg Co. (acq 2-1-84). Net: ABC Talk, MBS. Rep: Hillier, Newmark & Wechsler. Format: News/talk. ■ W. Lloyd Hawkins, pres; L.E. Hawkins, gen mgr; Troy Young, prog dir; Frank Trombley, news dir; Charles Debenport, chief engr. ■ Rates: \$12; 10; 12; 10.

**KUFO(FM)**—Listing follows KOYL(AM)

**KXOI(AM)**—See Crane.

**KWES(FM)**—See Monahans.

**KYXX(AM)**—Jan 29, 1947: 920 khz; 1 kw-D, 500 w-N, DA-N. Box 3509 (79760). (915) 332-5791. Adams-Shelton (acq 12-5-79). Net: Texas State. Rep: Selcom. Format: C&W. ■ Jerry Lovell, gen mgr; Darrell W. Ward, opns dir; Michael O'Rourke, news dir. ■ Rates: \$31; 20; 29; 18.

## Orange

**KIOC(FM)**—Feb 28, 1977: 106.1 mhz; 100 kw. Ant 1060 ft. 1725 Evangeline Dr., Vidor (77662). (713) 769-2475. KIOC Inc. Net: RKO. Rep: Christal. Format: Adult contemp. ■ Ken Stephens, pres; Gary Teaney, gen mgr; Rick James, opns dir. ■ Rates: \$24; 23; 24; 23.

**KKMY(FM)**—1972: 104.5 mhz; 100 kw. Ant 400 ft. Stereo. Box 336, Port Arthur (77640). (713) 727-1408. Northstar Bcstg Inc. (acq 1978). Rep: Buckley. Format: AOR. Spec prog: Jazz 3 hrs wkly. ■ Al Leighton, pres; Gene C. Flowers, gen & coml mgr; Bill Demore, prog. mus & news dir; Mark Melearon, prom mgr; Ron Smith, chief engr. ■ Rates: \$14; 12; 14; 12.

**KOGT(AM)**—August 1948: 1600 khz; 1 kw-U, DA-2. 5304 Meeks Drive (77630). (713) 883-4381. Klement Bcstg Co. (acq 8-1-82). Net: TSN. Format: C&W. ■ Richard Klement, pres; Bob Mosman, VP; Tom Carson, gen mgr; George Eon, gen sls mgr; Richard Corder, prog dir; Jim Baker, mus dir; Dan Perrine, news dir; Bob Simmons, chief engr. ■ Rates: \$22.50; 12.50; 16.50; 12.50.

## Ozona

**KRCT(FM)**—Nov 25, 1976: 94.3 mhz; 3 kw. Ant 300 ft. Box 1517 (76943). (915) 392-3613. The Foster Bcstrs Inc. (group owner; acq 7-6-81). Net: TSN. Rep: Riley. Format: C&W. Spec progs: Farm 3 hrs wkly. ■ Walton Foster, pres; David K. Young, gen mgr; Fred Key, gen sls mgr; Greg Hood, prog dir; Carol Hunnicutt, mus dir; CynDe Young, prom mgr; Ed Mateo, chief engr. ■ Rates: \$8.50; 4.90; 8.50; 4.90.

## Palestine

**KLIS(FM)**—June 15, 1970: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 788 (75801). (214) 729-0181. Vista Bcstg Co. Net: MBS. Rep: Paul Miller. Format: Adult contemp. Spec prog: Talk 9 hrs wkly. ■ L.D. Harris, pres, gen & coml mgr; Charlie Foxx, prog & mus dir; Barry O'Day, prom mgr; Marvin Crain, news dir; Joe Poteet, chief engr. ■ Rates: \$10; 10; 10; 10.

**KNET(AM)**—Jan 2, 1936: 1450 mhz; 1 kw-D, 250 w-N. Box 649 (75801). (214) 729-6077. Palestine Bcstg Co. (acq 9-10-81). Net: ABC/E. Rep: PRO Radio, Riley. Format: Adult contemp. Spec prog: Farm 3 hrs wkly. ■ Rich Reynolds, pres; Fred Richardson, gen mgr; Bill Hughes, opns mgr; Danny Pryce, mus dir; Ron Selden, news dir; Bill Taylor, chief engr. ■ Rates: \$17.50; 13; 17.50; 13.

**KYYK(FM)**—Co-owned with KNET(AM). Aug 20, 1976: 98.3 mhz; 3 kw. Ant 353 ft. Format: C&W. ■ Rates same as AM.

## Pampa

**KGRO(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N, DA-1. Box 1779 (79065). (806) 669-6809. Pampa Bcstrs Inc. (group owner; acq 8-1-67). Net: ABC/E. Rep: Keystone, Paul Miller. Format: Top-40. Spec progs: Farm 10 hrs, jazz 5 hrs wkly. ■ James Hughes, pres; Darrell Sehorn, gen mgr; Don Clemmer, gen sls mgr; Rick Meyer, prog dir & prom mgr; Mike Kneisl, mus dir; Mike Ehrle, news dir; Phil Grove, chief engr. ■ Rates: \$7.80; 7.80; 7.80; 7.

**KOMX(FM)**—Co-owned with KGRO(AM). May 18, 1981: 100.3 mhz; 32 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: Texas State Network. Format: C&W. ■ Rates same as AM.

**KSZN(AM)**—April 6, 1936: 1340 khz; 1 kw-D, 250 w-N. 119 N. Frost (79065). (806) 669-7461. Golden Eagle Communications (acq 10-1-83). Net: MBS. Rep: Riley. Format: C&W. Spec progs: Farm 10 hrs, relg 5 hrs wkly. ■ Phillip T. Zeni, mngng ptrn; Clara Sailor, strn mgr; Don Cook, news dir; Phil Grove, chief engr.

## Paris

**KPLT(AM)**—Nov 19, 1936: 1490 khz; 1 kw-D, 250 w-N. Box 9 (75460). (214) 784-3311. KPLT Inc. (acq 9-60). Net: TSN. Rep: Savalli/Schutz. Format: MOR. Spec prog: Farm 4 hrs wkly. ■ Jeff Methven, pres, gen mgr & chief engr; Judy Simpson, coml mgr; Mike O'Donnell, prog dir; Mike Patterson, news dir. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**KTXU(FM)**—Co-owned with KPLT(AM). Aug 14, 1966: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. (214) 784-3313. Format: Adult contemp. ■ Joe Graham, strn mgr. ■ Rates same as AM.

**KPRE(AM)**—September 1950: 1250 khz; 500 w-D. Box 1116 (75460). (214) 784-6676. The Gene Sudduth Co. Inc. (acq 10-31-81). Net: ABC/I. Rep: Masla. Format: C&W. ■ Eugene Sudduth, pres, gen mgr & chief engr; Linda Sudduth, gen sls mgr; Michael Rogers, prog dir; Jeff Daugherty, prom mgr. ■ Rates: \$7.80; 7.80; 7.80; 7.80.

**KTXU(FM)**—Listing follows KPLT(AM).

## Pasadena

**KIKK(AM)**—October 1957: 650 khz; 250 w-D. 6306 Gulfton Dr., Houston (77081). (713) 772-4433. KIKK Inc. (acq 6-24-80). Group owner: Viacom. Net: AP. Rep: Torbet. Format: Classic country. ■ Nick Trigony, VP & gen mgr; Deane Hardy, gen sls mgr; Ron Foster, prog dir; Joe Ladd, mus dir; Joan Hays, prom mgr; Linda Ware, mdse & adv dir; Chuck Wolf, news dir; Leroy Dietrich, chief engr. ■ Rates: \$65; 50; 52;

**KIKK-FM**—See Houston.

**\*KJIC(FM)**—Oct 30, 1980: 89.3 mhz; 441 w. Ant 110 ft. 2936 Oleander (77503). (713) 998-0000. Community Radio Inc. Format: Relg, Sp. ■ Robert Vaughn, pres.

**KKBQ-FM**—August 1962: 92.5 mhz; 100 kw. Ant 1,919 ft. Stereo. 11 Greenway Plaza, Suite 2022, Houston (77046). (713) 961-0092. TWX: 910-881-7169. Gannett (group owner; 12-3-84). 1978). Net: ABC/FM. Rep: Eastman. Format: Contemp hit radio. ■ Joe Dorton, pres; Cos Cattelliano, VP & gen mgr; John Lander, prog dir; Sandy Gamblin, gen sls mgr; Jim Sartorius, opns mgr; Paulette McGrath, mktg mgr; Joe Pogge, prom mgr; Patty Hamilton, mus dir; Jackie Robbins, news dir; Jon Bennett, chief engr.

**KLVL(AM)**—May 5, 1950: 1480 khz; 1 kw-D, 500 w-N, DA-N. 111 North Ennis, Houston (77003). (713) 225-3207. Felix H. Morales. Format: Sp. Spec prog: Black 18 hrs wkly. ■ Felix H. Morales, owner & gen mgr; Johnny P. Hernandez, sls mgr; Mrs. Felix Morales, sec & treas; Rene Cardenas, prog dir; Francesco Velasco, news dir; Charles R. Swanson, chief engr. ■ Rates: \$15; 15; 15; 15.

## Texas Radio

### Pearsall

**KVWG(AM)**—Nov 3, 1962: 1280 khz; 500 w-D. Box K, Oil Field Rd. (78061). (512) 334-2500. Pearsall Bcstrs Inc. (acq 11-26-75). Net: TSN. Format: Sp, C&W, farm. ■ Walter H. Herbort, pres & chief engr; Elizabeth Sifuentes, gen, coml & prom mgr, mus & news dir; Jesus Sifuentes Jr., prog dir. ■ Rates: \$5; 5; 5;

**KVWG-FM**—Co-owned with KVWG(AM). Not on air, target date unknown: 95.3 mhz; 3 kw. Ant 203 ft.

### Pecos

**KIUN(AM)**—Oct 23, 1935: 1400 khz; 1 kw-D, 250 w-N. Box 469 (79772). (915) 445-2497. Pecos Radio Co. (acq 6-15-78). Net: Texas State. Rep: Riley. Format: C&W. Spec progs: Farm 5 hrs, relg 6 hrs, Sp 20 hrs wkly. ■ Roy E. Parker, pres; J.D. Wade, gen mgr; David Baeza, mus & prog dir; Nancy Bitolas, news dir; Harry Boehnemann, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**KPTX(FM)**—Co-owned with KIUN(AM). Aug 3, 1981: 98.3 mhz; 3 kw. Ant 160 ft. Stereo. (915) 445-4092. Parday Inc. Format: Adult contemp. ■ Rates same as AM.

### Perryton

**KEYE(AM)**—Nov 19, 1948: 1400 khz; 1 kw-D, 250 w-N, DA-1. Box 630 (79070). (806) 435-5458. Perryton Radio Inc. (acq 8-69). Net: Texas State. Rep: Paul Miller. Format: C&W. Spec progs: Farm 2 hrs, relg 2 1/2 hrs wkly. ■ Sharon Garrison Ellzey, pres; John Ellzey, gen mgr; Nick Long, gen sls mgr; Larry Gregory, mus dir; Jeff Knighton, news dir. ■ Rates: \$11; 9.50; 11; 9.50.

**KEYE-FM**—January 1978: 95.9 mhz, 3 kw. Ant 300 ft. Prog sep from AM. Stereo. Format: Adult contemp. ■ Rates same as AM.

### Pharr

**KIKN(AM)** February 1985: 840 khz; 5 kw-D, 1 kw-N, DA-1. Stereo. Box 1808, Harlinger (78551). (512) 546-4106. Bixby Great Electric Radio Co. Inc. Net: AP. Rep: Eastman. Format: C&W, farm. ■ Jesse Johncox, pres; Andy Whatley, gen mgr; Michael Reichert, gen sls mgr; Paula Carmen, news dir; Lawson Cambell, chief engr. ■ Rates: \$24; 24; 24; 20.

### Plains

**\*KPLN-FM**—Nov 14, 1977: 90.3 mhz; 220 w. Ant 135 ft. Box 539 (79355). (806) 456-2610. Plains Independent School District. Format: Var. ■ Roy Dodds, school supt; Gary Harrell, principal; Terry Isaacs, fac dir; Mike Brown, student dir.

### Plainview

**KATX(FM)**—Listing follows KVOP(AM).

**KKYN(AM)**—Oct 1, 1974: 1090 khz; 5 kw-D, 500 w-N, DA-2. 2202 Edgemere Dr., Box 147 (79072). (806) 293-2661. Adams-Shelton-KKYN. (acq 12-23-79). Net: ABC/I. Rep: Weiss & Powell. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Janie Kirkland, gen mgr; Kim Kross, prog dir.

**KVOP(AM)**—Aug 14, 1944: 1400 khz; 1 kw-D, 250 w-N. Box 1420 (79072). (806) 296-2771. Hale Bcstg Co. (acq 10-1-80). Group owner: KAYS Inc. Net: TSN. Rep: Riley. Format: Adult contemp. Spec prog: Farm 12 hrs wkly. ■ Ross Beach, pres; Kenneth Halbleib, gen mgr; Tut Tawwater, gen sls mgr; Greg Aksamit, prog dir; Lori Johnson, mus dir; Todd Whalen, farm dir; Ron Dewey, news dir; Albert Byers, chief engr. ■ Rates: \$33; 15; 15; 15.

**KATX(FM)**—Co-owned with KVOP(AM). September 1961: 97.3 mhz; 100 kw. Ant 500 ft. Dups AM 5%. Stereo. (806) 293-3697. Format: C&W. Spec progs: Farm 7 hrs, Sp 5 hrs wkly. ■ Tim Roberts, stn mgr. ■ Rates: \$33; 13; 13; 13.

**\*KWLD(FM)**—Feb 16, 1976: 91.5 mhz; 250 w. Ant 150 ft. Stereo. 1900 W. 7th St. (79072). (806) 296-7053. Wayland Baptist College. Net: ABC/C. Format: Relg.

### Plano

**KXVI(AM)** Sept 29, 1947: 1600 khz; 5 kw-D, 1 kw-N. 1310 Avenue K (75074). (214) 424-2586 or 434-1600. NMR Inc. (acq 1971). Net: Mutual News. Format: Gospel, relg. ■ John Pickens, pres; Joe Willis, gen mgr; Mark Dickerson, prog dir; Andy Connell, mus dir; Ike Blevins, chief engr. ■ Rates: \$16.50; 15.50; 16.50; 10.50.

### Pleasanton

**KBOP(AM)**—Feb 8, 1951: 1380 khz; 1 kw-D. 215 N. Main. (78064). (512) 569-2194. Atascosa Bcstg Co. (acq 2-17-76). Net: TSN, Span Info Svc. Format: C&W, Sp. Spec prog: Farm 10 hrs wkly. ■ Norman Phillips, gen mgr; Encarnacion Lambaria, coml mgr; Denise Janca, mus dir; Dick Schuh, chief engr. ■ Rates: \$12.45; 8.10; 8.10; 6.45.

**KBOP-FM**—Feb 1, 1976; 98.3 mhz; 3 kw. Ant 300 ft. Dups AM 37 1/2%. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Rates same as AM.

### Port Arthur

**KALO(AM)**—August 1934: 1250 khz; 5 kw-D, 1 kw-N, DA-2. 7700 Gulfway (77642). (409) 963-1276. Clear Channel Communications Inc. (group owner, acq 1-3-78). Rep: McGavren-Guild. Format: Black. Spec prog: Fr 3 hrs wkly. ■ L. Lowry Mays, pres; James D. Smith, gen mgr; Joe Mims, gen sls mgr; Mark Petry, prog dir; Doug Davis, mus dir; Pat McCauley, chief engr. ■ Rates: \$26; 24; 26; 24.

**KHYS(FM)**—Co-owned with KALO(AM). April 15, 1963: 98.5 mhz; 100 kw. Ant 485 ft. Stereo. Prog sep from AM. Stereo. Net: CBS R/R. Format: Urban contemp. ■ Carole Arnold, prom mgr. ■ Rates: \$60; 50; 60; 50.

**KOLE(AM)**—1947: 1340 khz; 1 kw-D, 250 w-N. Box 336 (77640). (713) 727-1408. Gulf Center Bcstg (acq 11-8-83). Rep: Buckley. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ Al Leighton, pres; Gene C. Flowers, gen, coml & prom mgr; Bill Demore, prog & mus dir; Sue Palmerozi, news dir; Ron Smith, chief engr. ■ Rates: \$14; 12; 14; 12.

**KYKR(FM)**—July 4, 1969: 93.3 mhz; 100 kw. w. Ant 480 ft. Stereo. Box 5488, Beaumont (77706). (409) 838-3911. KYKR Radio Inc. Group owner: Hicks Communications Inc. Net: UPL. Rep: Torbet. Format: C&W contemp. ■ R. Steven Hicks, pres; Michael Byrd, gen mgr; Vesta Brandt, gen sls mgr; Mickey Ashworth, prog dir; Candye Anderson, prom mgr; Jim Love, news dir; Steve Sandlin, chief engr. ■ Rates: \$48; 42; 48; 24.

### Portland

**KITE(FM)**—Dec 15, 1979: 105.5 mhz; 3 kw. Ant 367 ft. 1918 E. Elizabeth, Brownsville (78520). (512) 888-8555. Media Properties Inc. Rep: Milam & Cowart. Format: MOR, btl mus. Spec prog: Relg 3 hrs wkly. ■ Ron Whitlock, gen mgr; Dorothy Hartwell, coml mgr; Mary Summerall, prog dir; Anna Whitlock, mus dir; Mike Stowe, prom mgr; M. Allsummer, news dir; Ira McDaniel, chief engr. ■ Rates: \$12; 12; 12; 12.

**KOUL(FM)**—Co-owned with KCTA(AM) Corpus Christi. See Sinton.

### Port Lavaca

**KAOC-FM**—August 1976: 93.3 mhz; 100 kw. Ant 663 ft. Stereo. Box 386 (77979). (512) 552-2951. Crossroads Bcstg Inc. (acq 11-27-84). Rep: Hillier, Newmark, Wechsler oriented country. ■ Steve Houston, prog & mus dir; Philip Lowry, news dir. ■ Rates: \$11; 10.50; 11; 9.

**KGUL(AM)**—June 7, 1961: 1560 khz; 500 w-D. Box 386 (77979). (512) 552-2951. Double R Radio Inc. (acq 7-31-81). Net: TSN. Rep: Lotus. Format: Sp. ■ Ray Muse, pres; John Thomas, gen mgr; Lydia Sota, gen sls mgr; Abel Chauvarria, prog dir; Paul Spurlock, prom mgr; Natie Paiderna, mus dir; Quillan Collins, chief engr. ■ Rates: \$10; 9.50; 10; 9.

## Port Neches

**KDLF(AM)**—June 13, 1959: 1150 khz; 500 w-D, DA. Box 545 (77651). (713) 727-2177. Church of Christian Crusade (acq 6-1-78). Rep: Keystone. Format: Relg. Spec progs: Black 12 hrs, Sp 2 hrs, Fr 1 hr wkly. ■ Dr. Billy James Hargis, pres; Billy James Hargis II, gen mgr; Nina Gaston, gen sls mgr; Don Herbert, mus dir; Jessie Samuels, prog dir; Rosemary Ryan, prom mgr; Kenneth Johnson, news dir; Tom Reynolds, chief engr. ■ Rates: \$7; 7; 7; 7.

## Post

**KPOS(AM)**—September 1955: 1370 khz; kw-D. Box 98 (79356). (806) 495-2831. Boles Bcstg. (acq 1-2-73). Rep: Keystone. Format: C&W. ■ James Boles, pres; Don Boles, gen mgr; Gail Boles, coml mgr; Steve Mason, prog dir; Maxine Marks, prom mgr; D. J. Atkinson, mus dir & chief engr; Jerry Airhart, news dir.

## Prairie View

**\*KPVU(FM)**—Nov 26, 1981: 91.3 mhz; 98.3 kw. Ant 410 ft. Stereo. Box 2546 (77446). (409) 857-4511. Prairie View A&M Univ. Format: Div. ■ Ed Shannon, gen mgr; Larry Coleman, mus & prog dir, prom mgr; Carol Means, news dir; Weldon Maddox, chief engr.

## Quanah

**KIXC(AM)**—May 11, 1951: 1150 khz; 500 w-D, DA. Box 456 (79252). (817) 663-6138. T.W. Bcstg Inc. Net: TSN. Rep: Milam & Cowart. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Wayne Robison, gen mgr. ■ Rates: \$6; 6; 6; 6.

**KQTX(FM)**—Co-owned with KIXC(AM). Sep 1, 1982: 100.9 mhz; 3 kw. Ant 192 ft. Stereo. Dups AM 95%. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Rates same as AM.

## Ralls

**KCLR(AM)**—May 31, 1963: 1530 khz; 5 kw-D (1 kw CH). Box 669 (79357). (806) 762-1314 or 253-2623. Pete Rodriguez (acq 6-10-80). Rep: Milam & Cowart. Format: Farm, Sp, relg. ■ Pete Rodriguez, pres; Mickey Renteria, gen mgr; Charlie Wilson, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Raymondville

**KSOX(AM)**—June 1, 1957: 1240 khz; 1 kw-D, 250 w-N. 345 S. 7th (78580). (512) 689-3333. Edgar L. Clinton (acq 9-1-69). Format: C&W. ■ Edgar L. Clinton, pres, gen mgr & prog dir.

**KSOX-FM**—Not on air, target date unknown: 101.7 mhz. (CP: 1.15 kw, ant 486 ft.).

## Refugio

**KZTX(FM)**—Oct 5, 1979: 106.3 mhz, 3 kw. Ant 300 ft. Stereo. Drawer A (78377-0380). (512) 526-4647. Sound Leasing Inc. (1-24-84). Format: CHR. ■ James Henry, pres; Stan Henderson, gen mgr & chief engr; Janet Shaffer, gen sls mgr; Don Andrews, mus dir; David Ramirez, prom mgr; Tina Valentine, news dir. ■ Rates: \$9; 8; 9; 7.

## Richardson

**\*KSLF(FM)**—Not on air, target date unknown: 88.1 mhz, 10 w. 1210 W. Belt Line Rd. (75080). Southern Methodist Univ. Student's Publishing Co.

## Richmond

**KFRD(AM)**—See Rosenberg-Richmond.

## Rio Grande City

**KCTM(FM)**—Not on air, target date unknown: 97.7 mhz; 1.41 kw. Ant 500 ft. Stereo. Route 2, Box 122-F (78582). (512) 487-8224. Sound Investments Unlimited Inc. Format: C&W, Sp. ■ Gustavo (Gus) Valadez Jr., chmn, pres & stn opns dir.



## Robstown

**\*KLUX(FM)**—Not on air, target date unknown: 89.5 mhz; 1.56 kw Ant 396 ft. 1200 Lantana, Corpus Christi (78407). Diocesan Radio Corp. ■ Msgr. Robert E. Freeman.

**KROB(AM)**—Feb 22, 1963: 1510 khz. 500 w-D. Box 752 (78380). (512) 387-1510. Coastal Bend Bcstg Corp. Rep: Riley. Format: C&W ■ George Leon Gossage, pres; Jeanette Gossage, gen mgr; Mrs. W. A. Reake, prog dir; John Parthun, chief engr. ■ Rates: \$9; 7.50; 9; 6.

**KROB-FM**—Oct 13, 1966: 99.9 mhz; 100 kw(H), 88 kw(V); Ant 270 ft. Stereo. Coastal Bend Bcstg Corp. Dups AM 100%.

## Rockport

**KZTX(FM)**—See Refugio.

## Roma

**KBMI(FM)**—Not on air, target date unknown: 97.7 mhz; 3 kw. Ant 300 ft. Box 11, 812 Main, Pella, Iowa (50219). Grant Communications Group. ■ Robert Grant Smiley, pres.

## Rosenberg-Richmond

**KFRD(AM)**—Nov 15, 1948: 980 khz; 1 kw-D. 1501 Radio Lane; Box 832 (77471). (713) 342-6601. Fort Bend Bcstg Co. Net: UPI. Format: Classic country, polkas & western swing, Sp. ■ George Thompson, exec VP, gen & gen sls mgr; Bud Smith, mus & prog dir; Gary Edwards, chief engr. ■ Rates: \$25.50; 25.50; 25.50;

**KFRD-FM**—Aug 8 1968: 104.9 mhz; 3 kw. Ant 230 ft. Stereo. Prog sep from AM. Net: Texas State Network. Format: C&W. ■ Rates: \$18.50; 14.75; 18.50; 14.75.

## Round Rock

**KGNTN(AM)**—See Georgetown.

**\*KHCS-FM**—Aug 13, 1981: 88.1 mhz; 733 w. Ant 53 ft. 402 W. Austin Ave. (78664). (512) 255-5427. Ixoye Productions Inc. Net: MBS. Format: Relig. Spec progs: Class 6 hrs, C&W 12 hrs wkly. ■ Randall Thomas, pres & gen mgr; Mary Franz, VP, prog & mus dir; Mescal Priest, VP; Robbie Mazyrack, prom mgr; Steve Kerr, news dir; Sherland Priest, chief engr.

## Rusk

**KTLU(AM)**—1955: 1580 khz; 500 w-D. Box 475 (75785). (214) 683-2258. E. H. Whitehead. Net: Texas State Network. Rep: Keystone. Format: Adult contemp, country, progsv. Spec prog: Rel 3 hrs wkly. ■ E.H. Whitehead, pres; Wendee Whitehead, gen mgr; Park Watson, coml mgr; Dan O'Neil, prog dir; Stanley Nolley, mus dir; Lance Boker, news dir; Bob Wilemon, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 4.50.

**KWRW(FM)**—Co-owned with KTLU(AM). July 1, 1981: 97.7 mhz, 1.4 kw. Ant 185 ft. Stereo. Dups AM 90%. Format: C&W. ■ Rates same as AM.

## San Angelo

**KBIL-FM**—June 1, 1980: 92.9 mhz; 100 kw. Ant 729 ft. Stereo. 2702 Loop 306, Suite 412 (76904). (915) 944-0502. Texas Triangle Media Inc. (acq 9-30-83). Net: MBS. Rep: Paul Miller. Format: MOR. Spec prog: Class 3 hrs wkly. ■ Bill Jamar, pres; Steve Everett, gen mgr; Chris Stone, coml mgr; Jane Bainbridge, prog dir; Rick Covert, news dir; Jim Laird, chief engr. ■ Rates: \$11; 10.25; 11; 10.25.

**KGKL(AM)**—Dec 4, 1928: 960 khz; 5 kw-D, 1 kw-N. DA-N. 1301 S. Bryant, Box 1878 (76902). (915) 655-7161. KGKL Inc. (acq 4-5-71). Net: ABC/I. Rep: Katz. Format: MOR. Spec prog: Farm 5 hrs, Sp 4 hrs wkly. ■ Reba Gloger, pres; Dave Shepherd, gen mgr; Jim Hawkins, gen sls mgr; Roy Cox, opns mgr; Steve Hayes, prog mgr; Kevin Howell, chief news edit; Bill Poteet, chief engr.

**KGKL-FM**—Dec 24, 1965: 97.5 mhz, 34 kw. Ant 100 ft. (CP: 100 kw. Ant 411.312 ft.). Prog sep from AM. Net: MBS. Rep: Katz. Format: Modern country.

**KHOS(AM)**—November 1954: 1420 khz; 1 kw-D. Box 1420 (76902). (915) 653-1420. KHAG Inc. (acq 9-17-81). Net: AP. Rep: Masla. Format: C&W. ■ Loyd Senn, pres; Mark Harlan, gen mgr; Carroll Lee, gen sls mgr; Don Sitton, prog & mus dir; Bill Watkins, news dir; Jim Parsons, chief engr ■ Rates \$12; 12; 12;

**KIXY-FM**—Listing follows KOSA(AM).

**KOSA(AM)**—Nov 28, 1954: 1260 khz; 1 kw-D. City Hall Plaza at W. 1st St. (76903). (915) 653-3389. CDI/labaris Communications-KIXY Partnership (acq 7-1-78). Net: MBS. Rep: Selcom. Format: Music of your life. ■ Ken French, gen mgr; Carroll Lee, coml mgr; Larry Lunday, prog dir; Clint Barry, news dir; Vista H. Richey, chief engr. ■ Rates: \$9.25; 7.60; 9.25;

**KIXY-FM**—Co-owned with KOSA(AM). October 1966: 94.7 mhz; 100 kw. Ant 140 ft. Stereo. Prog sep from AM. (915) 653-3387. Net: MBS. Format: Contemp mass appeal. ■ Dave Gillis, coml mgr; Kevin Aimes, mus dir. ■ Rates: \$15; 12.50; 15; 12.50.

**KSJT-FM**—Not on air, target date unknown: 107.5 mhz. c/o La Unica Bcstg Co., Box 5753 (76902). La Unica Bcstg Co.

**KTEO(AM)**—1947: 1340 khz; 1 kw-D, 250 w-N. 21 S. Chadbourne (76903). (915) 653-6863. Angelo Bcstg Inc. (acq 2-1-75). Net: TSN. Rep: Riley. Format: Contemp country. Spec prog: Sp 4 hrs wkly. ■ O.P. (Bob) Bobbitt, pres & gen mgr; Wayne Colton, stn & coml mgr; John Long, prog & mus dir, prom mgr; Hank Langlais, chief engr. ■ Rates: \$13.15; 11.35; 13.15; 8.

**KWLW(FM)**—Co-owned with KTEO(AM). Feb 1, 1965: 93.9 mhz; 34 kw. Ant 415 ft. (CP: 100 kw, ant 698 ft.). Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$12.65; 10.85; 12.65; 7.65.

## San Antonio

**KAJA(FM)**—Listing follows WOA(AM).

**KAPE(AM)**—June 1960: 1480 khz; 500 w-D, DA. (CP: 2.5 kw.). 3900 M.L. King, Box 20107 (78220). (512) 337-8840. SIT Bcstg Corp. (acq 1-1-82). Net: CBS R/R. Rep: Masla. Format: Urban contemp. ■ Sam Sitterle, pres & gen mgr; Mike Secrest, gen sls mgr; Mike Kelly, prog dir; Debra Robinson, loc sls mgr; John Tucker, chief engr. ■ Rates: \$35; 29; 35;

**KBUC(AM)**—1948: 1310 khz; 5 kw-D, DA. 3642 E. Houston St. (78220). (512) 222-9191. Turner Bcstg Corp. (acq 1-20-67). Group owner: Tetco Bcstg. Net: ABC/I. Rep: Eastman. Format: C&W. ■ Harrell Banks, Tetco Bcstg, pres & gen mgr; Gene Kelly, prog dir; Max Gardner, mus dir; Bill DeWeese, news dir; Ray Hettinger, chief engr. ■ Rates: \$72; 56; 61; 35.

**KBUC-FM**—Dec 31, 1967: 107.5 mhz; 100 kw. Ant 1,472 ft. Dups AM 25%. Stereo. Rep: Eastman. Format: C&W. ■ Jim Whiteaker, gen sls mgr. ■ Rates same as AM.

**KCOR(AM)**—Feb 1, 1946: 1350 khz; 5 kw-U, DA-N. (512) 225-2751. Harbenito Radio Corp (acq 11-1-75). Rep: Katz. Format: Sp. ■ McHenry Tichenor, pres; Nathan Safir, gen mgr; Sam Murray, coml mgr; Salvador Garza, prog dir; Ramiro Sanchez, news dir; Marvin Fiedler, chief engr. ■ Rates: \$83; 78; 83; 55.

**KQXT(FM)**—Co-owned with KCOR(AM). Nov 19, 1967: 101.9 mhz; 100 kw horiz, 50 kw vert. Ant 750 ft. Stereo. Prog sep from AM. Format: Btlf mus. ■ David Safir, coml mgr; Dan Sheldon, prog dir; Warren Knox, news dir. ■ Rates: \$95; 100; 95; 60.

**KEDA(AM)**—March 14, 1966: 1540 khz; 5 kw-D, 1 kw-N, DA-2. 510 S. Flores St. (78204). (512) 226-5254. D & E Bcstg Co. (acq 10-4-76). Net: TSN. Rep: Selcom. Format: Sp, C&W. ■ Manuel G. Davila, pres; Madeline Davila, gen & prom mgr, prog & mus dir; Jordan E. Sawyer, coml mgr; Hector Rios, news dir; Caesar B. Garcia, chief engr. ■ Rates: \$28; 28; 28; 28.

**KESI(FM)**—See Terrill Hills.

**KFHM(AM)**—Nov 13; 1961: 1150 khz; 1 kw-D, DA. 501 W. Quincy (78212). (512) 224-1166. Felix H. Morales (acq 7-78). Rep: Natl Time Sls. Format: Sp. ■ Felix H. Morales, pres; Angel Toledo, gen & coml mgr; Raciel A. Gonzalez, prog dir; Carlos Garcia, news dir; Kenneth R. Hyman, chief engr. ■ Rates: \$14; 14; 14;

**KISS(FM)**—December 1946: 99.5 mhz; 100 kw. Ant 576 ft. Stereo. 1100 N. Main (78212) (512) 223-6211. KISS Bcstg Inc. (acq 11-1-80). Group owner: Capitol Bcstg Inc. Net: NBC's The Source. Rep: McGavren-Guild. Format: AOR. ■ James Goodman, pres; Jim Tiller, gen mgr; Alan Ecklund, gen sls mgr; Greg Stevens, prog dir; Gayle Backer, prom mgr; Tom Scheppeke, mus dir; Steve Hahn, news dir; Clarence Betz, chief engr. ■ Rates: \$100; 100; 200; 100.

**KITY(FM)**—Listing follws KONO(AM).

**KKYX(AM)**—1926: 680 khz; 50 kw-D, 10 kw-N, DA-N. 8022 Bandera Rd. (78228). (512) 684-0068. Swanson Bcstg Co Inc. (group owner; acq 6-14-67). Net: Texas State, UPI, ABC/D. Rep: Christal. Format: C&W. ■ Gery Swanson, pres; Bill Rohde, gen mgr; Dennis Griffin, sls mgr; Steve Warren, prog dir; Jerry King, mus dir; Joe Simpson, news dir; Paul Reynolds, chief engr. ■ Rates: \$104; 88; 96; 66.

**KLLS(AM)**—See Terrell Hills.

**KLKS-FM**—June 25, 1966: 100.3 mhz; 100 kw. Ant 581 ft. Stereo. 8401 Datapoint Dr., Suite 900 (78229). (512) 690-1925. Radio Alamo Inc. (acq 4-20-77). Group owner: SBI Inc. Net: UPI. Rep: Selcom. Format: Adult contemp. ■ Edward Shadok, pres; Jack Collins, VP & gen mgr; Phil Johnson, rgnl sls mgr; Jack Hogan, gen sls mgr; Cat Simon, prog dir; Carol Neatherlin, prom mgr; Jerry Dennis, news dir; Richard Schuh, chief engr.

**KONO(AM)**—January 1927: 860 khz; 5 kw-D, 1 kw-N, DA-N. Box 2338, 317 Arden Grove (78298). (512) 225-5111. TWX: 512-910-871-1253. Mission Central Co. Group owner: Mission Bcstg. Net: ABC/C. Rep: Major Market Radio Sales Inc. Format: Adult contemp. ■ Jack Roth, pres & gen mgr; Lee Taylor, sls mgr; George Cooper, prog dir; Shelly McCracken, prom mgr; George Scharmen, news dir; George W. Ing, chief engr.

**KITY(FM)**—Co-owned with KONO(AM). June 1947: 92.9 mhz; 100 kw. Ant 450 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Contemp hit radio. ■ Kim Curry, prog dir; Frank Walsh, mus dir; Paul Easter, chief engr.

**\*KPAC(FM)**—Nov 7, 1982: 90.9 mhz; 3 kw. Ant 300 ft. 8401 Datapoint Dr., No. 1050 (78229). (512) 696-5722. Classical Bcstg Society of San Antonio Inc. Format: Class. ■ J.C. Stromberger, pres; Sharon Wilson, gen mgr; Bliss Michelson, progmg; Natalie Beller, dev; Len Martinez, chief engr.

**\*KRTU(FM)**—Jan 22, 1976 91.7 mhz; 140 w Ant 120 ft. 715 Stadium Dr. (78284). (512) 736-8314. Trinity University. Net: ABC/E. MBS Format: Jazz, class ■ Emanuel Levy, gen mgr; Celeste Wortes, prog dir; Nicola Dack, prom mgr; Leni McLaughlin, news dir; Frank Fleenor, chief engr.

**KQXT(FM)**—Listing follows KCOR(AM).

**KSAQ(FM)**—May 5, 1964; 96.1 mhz; 100 kw. Ant 475 ft. Stereo. C&W Wireless Inc. Format: Contemp Christian. ■ John Walk, prog dir; Lee Daniels, mus dir; Dan Burleson, news dir; Dick Schuh, chief engr. ■ Rates: \$23; 20; 23; 19.

**KSJL(AM)**—May 10, 1984: 760 khz; 50 kw-D, 1 kw-N. Stereo. 217 Alamo Plaza, Suite 200 (78205). (512) 271-0972. Inner City Bcstg of San Antonio. Group owner: Inner City Bcstg. Net: UPI. Format: Top-40. Spec prog: Talk 2 hrs wkly. ■ Charles Andrews Jr., pres & gen mgr; Lee Taylor, gen sls mgr; Kelly McCann, prog dir; Leo Vela, mus dir; Betty Ferniz, prom mgr; Linda Santana, news dir; Tom Sittner, chief engr.

**KSJR(AM)**—Dec 26, 1926: 630 khz; 5 kw-U, DA-2. 5430 Fredericksburg, Suite 504 (78229). (512) 344-8481. Salem Media of Texas. Net: CNN. Format: Relig, Sp. ■ Stu Epperson, pres; Mel Taylor, gen mgr; John Walk, prog dir; Allen Grimm, mus dir; Myron Wade, chief engr. ■ Rates: \$20; 17; 20; 15.

**\*KSTX(FM)**—Dec 1981: 89.1 mhz; 100 kw. Ant 724 ft. Stereo. 300 W. Jones Ave. (78215). (512) 225-5878. San Antonio Community Radio Corp. Net: NPR. Format: Div.

## Texas Radio

■ Yolanda Rangel, pres; Bill Carlyle Holland, exec dir; Charles Riddle, chief engr.

**\*KSYM-FM**—Sep 15, 1966: 90.1 mhz; 800 w. Ant 110 ft. 1300 San Pedro Ave., Box 3800 (78284). (512) 733-2793. San Antonio College. Net: Texas State. Format: Ed. Spec prog: Class 3 hrs wkly. ■ Dr. Byron McClenney, chancellor; Charles Wright, gen mgr; Bob Ramsey, chief engr.

**KTSA(AM)**—May 9, 1922: 550 khz; 5 kw-U, 1 kw-N, DA-N. Box 18128 (78218). (512) 655-5500. Waterman Bcstg Corp. of Texas (acq 1965). Net: AP. Rep: Blair Format: Adult contemp. ■ Bernard Waterman, pres; Joe Ernest, gen mgr; Larry Mariner, gen sls mgr; Steve Weed, prog dir & prom mgr; J. Paul Huddleston, news dir; Gary Wachter, chief engr.

**KTFM(FM)**—Co-owned with KTSA(AM). 1969: 102.7 mhz; 100 kw horiz, 70 kw vert. Ant 670 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Jody Rosen, gen sls mgr; Bill Thorman, prog dir & prom mgr; Joe Nasty, Steve Owens, mus dir.

**KXET(AM)**—Jan 1, 1953: 1250 khz; 1 kw-U, DA-N. 1130 Durango (78210). (512) 533-0095. Texas Lotus Corp. (acq 3-4-83). Group owner: Lotus Comm. Rep: Lotus. Format: Sp, urban contemp. ■ Jay Levine, VP; Paul R. Ruttan, gen mgr; Simon Molina, prog dir; Edward Aguero, mus dir; Steve Meader, chief engr. ■ Rates: \$43; 36; 43; 31.

**KXZL(FM)**—Co-owned with KVAR(AM). Oct 1, 1966: 104.5 mhz; 100 kw horiz, 64 kw vert. Ant 660 ft. Stereo. Prog sep from AM.

**WOAI(AM)**—Sep 29, 1922: 1200 khz; 50 kw-U. 6222 N.W. I-10, (78201). (512) 734-7301. Clear Channel Communications (group owner; acq 6-13-75). Net: NBC, CBS. Rep: Eastman. Format: News, talk. Spec prog: Farm 10 hrs wkly. ■ L. Lowry Mays, pres; John W. Barger, VP & gen mgr; Rex Tackett, gen sls mgr; Mark Watkins, news dir; Jeff Cunningham, chief engr.

**KAJA(FM)**—Co-owned with WOAI(AM). 97.3 mhz; 100 kw. Ant 450 ft. Stereo. Prog sep from AM. Format: Contemp country. ■ Sam Goldfarb Jr., gen sls mgr; Johnny O'Neil, prog dir.

### San Marcos

**KCNY(AM)**—1948: 1470 khz; 250 w-U, DA-N. Box 2150 (78666). (512) 396-3354. SMR Corp. (acq 8-20-81). Net: Texas State. Rep: Caballero, Paul Miller. Format: Urban contemp. Spec prog: Sp 15 hrs wkly. ■ W. Jay Harpole, pres; Don Hightower, gen mgr; Dick Turbner, coml mgr; John Hale, prog dir; Terry DiDonato, mus dir; N.W. Willett, chief engr. ■ Rates: \$10.50; 8.80; 8.80; 6.30.

**KEYI(FM)**—Licensed to San Marcos. See Austin.

### San Saba

**KBAL(AM)**—1954: 1410 khz; 500 w-D. Box 206 (76877). (915) 372-3131. Pecan Valley Communications Inc. (acq 12-11-81). Net: MBS, CNS. Format: C&W. ■ Bryan Healer, pres & gen mgr; Sandy McHorse, coml & prom mgr. ■ Rates: \$5; 4; 5; 4.

**KBAL-FM**Not on air, target date unknown: 96.7 mhz. Box 1101, San Angelo (76902). Pecan Valley Communications Inc. ■ Robert W. Baker, pres.

### Seabrook

**KZRQ(FM)**April 23, 1984: 92.1 mhz; 3 kw. Ant 485 ft. Stereo. Box 590209, Houston (77259). (713) 333-9292. Roy E. Henderson. Rep: Roslyn. Format: CHR. ■ Roy E. Henderson, pres; Jan Larson, gen mgr; Buddy Chapman, gen sls mgr; Clay Gish, prog & opns dir, Mario Gomez, news dir. ■ Rates: \$80; 60; 80; 60.

### Seguin

**KWED(AM)**—Sep 9, 1948: 1580 khz; 1 kw-D. Box 989 (78155). (512) 379-2234. Seguin Bcstg Co. (acq 12-31-

69). Net: MBS. Format: Adult contemp, Sp. Spec prog: Farm 6 hrs wkly. ■ Stanley W. McKenzie, pres & gen mgr; Edward Englehardt, coml mgr; Ed Leal, prog dir; Craig Reininger, news dir; James Sharp, chief engr. ■ Rates: \$15.29; 12.94; 12.94; 8.82.

**KWED-FM**—Sep 9, 1970: 105.3 mhz; 38 kw. Ant 131 ft. (CP: 93.9 kw Ant 1,115 ft.). Stereo. Prog sep from AM. Rep: Mllam-Cowert. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Rates same as AM.

### Seminole

**KIKZ(AM)**—April 15, 1954: 1250 khz; 1 kw-D. 120 S.E. Ave B (79360). (915) 758-5878. Triple R Bcstg Inc. (acq 10-1-77). Net: Voice of Southwest Agriculture Radio Network, TSN. Format: C&W. Spec progs: Sp 6 hrs, farm 6 hrs wkly. ■ Ralph Copeland, pres; Steve Harrell, gen mgr; Dave Fisher, prog dir; Dana Wood, mus dir; Charles Debenport, chief engr. ■ Rates: \$10; 8.50; 9.

**KSEM-FM**—Co-owned with KIKZ(AM). Not on air, target date unknown: 106.3 mhz; 3 kw. Ant 173 ft. Stereo. Prog sep from AM.

### Seymour

**KSEY(AM)**—Oct 26, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 1191 (76380). (817) 888-5588. The Venture Group Inc. (acq 12-1-80). Net: MBS. Rep: Paul Miller. Format: C&W. Spec progs: Farm 15 hrs, Sp 5 hrs wkly. ■ B.J. Glascock Sr., pres; Debbie Morris, VP, gen & gen sls mgr; Larry Key, prog dir. ■ Rates: \$6.50; 6; 6.50; 6.

**KSEY-FM**—June 26, 1981: 94.3 mhz; 3 kw. Ant 150 ft. Stereo. Prog sep from AM. (817) 888-3416. Net: MBS. ■ Rates same as AM.

### Shamrock

**KBYP(AM)**—1948: 1580 khz; 250 w-D. Box 21 (79079). (806) 256-2157. Eugene B. Henderson (acq 1962). Rep: Messina. Format: Var, C&W. Spec prog: Relg 15 hrs wkly. ■ Johnny Carman, pres & gen mgr; Gladys Yates, coml mgr; Charlie Martin, sps dir; Bill Franklin, prog & news dir; Troy D. Johnson, chief engr.

**KJJI(FM)**—Not on air, target date unknown: 92.7 mhz; 3 kw. Ant 300 ft. 2 Charlestowne Court, Charleston, S.C. (29401). Stephen NyeBarton.

### Sherman

**KDSX(AM)**—See Denison-Sherman.

**KIKM(AM)**—October 1936: 910 khz; 1 kw-U, DA-1. Drawer M (75090). (214) 893-1151. Plye Communications Inc. (group owner; acq 4-1-79). Net: AP. Rep: Roslin Radio. Format: Top-40. ■ Jerry Snyder, VP; Don Renfroe, gen mgr; Bob McKinzie, prog dir; Marilyn Cawson, opns mgr; Bruce Deakon, coml mgr; Gil Nelson, mus dir; K.B. Lorange, prom mgr; Mark Shepherd, news dir; David Anderson, chief engr.

**KZXL-FM**—Co-owned with KIKM(AM). April 1. 1969: 96.7 mhz; 3 kw. Ant 265 ft. (CP: Ant 300 ft.). Stereo. Prog sep from AM. Format: C&W.

**KTXO(AM)**—Dec 19, 1947: 1500 khz; 1 kw-D, DA. Box 220 (75090). (214) 893-7477. KTXO Inc. (acq 5-72). Net: MBS, TSN. Rep: Miller. Format: C&W. Spec progs: Farm 12 hrs, relg 12 hrs wkly. ■ Larry L. Henderson, pres, gen & coml mgr; Margie Henderson, prom mgr; Ron Henderson, prog & mus dir; John Hess, news dir. ■ Rates: \$6.80; 6.80; 6.80;

**KZXL(FM)**—Listing follows KIKM(AM).

### Silsbee

**KKAS(AM)**—Oct 13, 1959: 1300 khz; 500 w-D. Box 455 (77656). (713) 385-2883. Jewel P. White (acq 12-1-64). Net: TSN. Rep: Riley. Format: MOR. ■ J.P. White, pres; Betty Ann Pickle, gen mgr; John Pat White, chief engr. ■ Rates: \$4.50; 4.50; 4.50;

**KWDX(FM)**—Co-owned with KKAS(AM). June 11, 1980: 101.7 mhz; 3 kw. Ant 200 ft. Stereo. Prog sep from AM. (713) 385-4101. Format: C&W. ■ Sydney Wilson, coml mgr; Helen White, chief engr. ■ Rates: \$ 5; 5; 5; 5.

### Sinton

**KDAE(AM)**—Licensed to Sinton. See Corpus Christi.

**KNCN(FM)**—July 1, 1972: 101.3 mhz; 100 kw. Ant 401 ft. Stereo. 5544 Leopard St., Corpus Christi (78408). (512) 289-1000. Tippie Communications of Corpus Christi. Inc. (acq 7-21-82). Rep: Hillier, Newmark, Wechsler & Howard. Format: AOR. ■ Bill McRae, pres; Richard M. Delaney, gen mgr; Rodger Kay, gen sls mgr; Robert Fazio, prom mgr & prog dir; Bonnie Stacy, mus dir; Elise VanDer Borgh, news dir; Dale Berry, chief engr. ■ Rates: \$42; 47; 47; 42.

**KOUL(FM)**—Licensed to Sinton. See Corpus Christi.

### Slaton

**KCAS(AM)**—Jan 15, 1962: 1050 khz; 250 w-D. 133 S. Ninth St., Box 279 (79364). (806) 828-6217. Star of the Plains Bcstg Co. (acq 10-17-80). Net: ABC/E. Rep: Key-stone, Milam & Cowart. Format: Big band. Spec progs: Farm 2 hrs, rel 20 hrs. sports 10 hrs wkly. ■ Jerome Orr, pres; Margie Orr, gen sls mgr; Charles Wilson, chief engr. ■ Rates: \$6; 5; 5; 5.

**KJAK(FM)**—Feb 12, 1978: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 3890, Lubbock (79452). (806) 745-6677. Williams Bcstg Group (acq 6-19-81). Net: MBS. Format: Relg. ■ J. Douglas Williams, pres; Stephen White, gen & coml mgr; H.C. Barnwell, chief engr. ■ Rates: \$7.25; 7.25; 7.25.

### Snyder

**KSNY(AM)**—Dec 22, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 1008 (79549). (915) 573-9322. Snyder Bcstg Co. (acq 1952). Group owner: Mayes Stns. Net: Texas State Network. Rep: Riley. ■ Mel Z. Gilbert, gen mgr.

**KSNY-FM**—Sep 2, 1980: 101.7 mhz; 3 kw. Ant 290 ft. Stereo. Format: Adult contemp.

### Sonora

**KVRN(AM)**—April 9, 1976: 980 khz; 1 kw-D. Box 1216 (76950). (915) 387-3553. The Foster Bcstrs Inc. (group owner; acq 1982). Net: Texas State. Rep: Riley. Format: C&W. Spec prog: Sp 15 hrs wkly. ■ Walton A. Foster, pres; Mike Street, stn mgr; Fred M. Key, gen mgr; Sue Watkins, prog dir; Ed Mateo, chief engr. ■ Rates: \$9.30; 5.40. 9.30; 5.40.

**KVRN-FM**—May 1979: 92.1 mhz; 3 kw. Ant 300 ft. Dups AM 75%. Stereo.

### Spearman

**KRDF-FM**—Dec 16, 1963: 98.3 mhz; 3 kw. Ant 220 ft. Stereo. Box 307 (79081). (806) 659-2529. Cardiff Bcstg Inc. (acq 4-1-77). Net: ABC/E, TSN. Format: Btlf mus. Spec progs: Farm 18 hrs, Sp 7 hrs wkly. ■ V.L. Patterson, pres; Coy Palmer, gen mgr; Clara Wise, coml mgr & prom mgr; Dwayne Smith, news dir. ■ Rates: \$4.85; 4.85; 4.85; 4.

### Stamford

**KDWT(AM)**—1947: 1400 khz; 1 kw-D, 250 w-N. 1302 Walnut, Box 1205 (79553). (915) 773-2770. MAB/MAC Inc. Net: Texas State. Format: C&W. ■ Mabel M. McGarvey, pres; Bob McGarvey, gen mgr; Weldon Rogers, gen sls mgr; Linda Dalliston, news dir. Rick Whitworth, chief engr.

**KZOM(FM)**Not on air, target date unknown: 92.1 mhz. c/o 32099 E. Rd., 122 Exten., Visalia, Calif. (93291). Benito Juarez Sandoval.

### Stephenville

**KSTV(AM)**—1947: 1510 khz; 500 w-D. Box 102 (76401). (817) 968-2141. Dixie Bcstrs (acq 5-57). Format: C&W. ■ Cyril Reddoch, pres & chief engr; C. Winsett Reddoch, gen & gen sls mgr; Lee Espinoza, prog dir; Sandra Swinson, mus dir; George Payne, prom mgr; Faye Jordan, news dir.

**KWWW(FM)**—Co-owned with KSTV(AM). August 15, 1968: 105.7 mhz; 100 kw. Ant 800 ft. Prog sep from AM.



## Sulphur Springs

**KDXE(FM)**—Aug 30, 1982: 95.9 mhz; 3 kw. Ant 285 ft. Stereo. 306 Glover St., Box 564 (75482). (214) 885-1546. Gilvert Group Inc. Group owner. Community Svc Radio Group. Net: UPI. Rep: Miller. Format: Adult contemp. ■ Galen Gilbert, pres; Mel Price, gen & gen sls mgr; Sherrel Price, prog dir; Chuck Lawrence, mus dir; Lyn Brown, prom mgr; Kurt Kiser, news dir; Jess Gilbert, chief engr. ■ Rates: \$13; 12; 11; 10.

**KSST(AM)**—March 1947: 1230 khz; 1 kw-D, 250 w-N. Box 284 (75482). (214) 885-3111. Hopkins County Bcstg Co. (acq 1948). Net: ABC/I, TSN. Format: Div. ■ William Bradford, pres, gen mgr & chief engr; Clovis Pinion, coml mgr & mus dir; Duane Grimes, prog dir; Linda Stanford, news dir. ■ Rates: \$6; 6; 6; 6.

## Sweetwater

**KXOX(AM)**—November 1939: 1240 khz; 1 kw-D, 250 w-N. Box 570 (79556). (915) 236-6655. Stein Bcstg Inc. (acq 1956). Net: MBS. Rep: Station Direct. Format: C&W. Spec progs: Farm 5 hrs, Sp 5 hrs wkly. ■ Jack Stein, pres & gen mgr; Johnny Moore, coml mgr; Terry Belyeu, mus dir; Randy Ray, prom mgr; Jeff Kent, sports dir; Earl B. Ray, chief engr. ■ Rates: \$7; 5.50; 5.50; 3.50.

**KXOX-FM**—April 7, 1976: 96.7 mhz; 2.6 kw. Ant 58 ft. (CP: 2.9 kw. Ant 155 ft.). Stereo. 1801 Hoyt Ln. (79556). Net: Texas State. Format: Top-40. ■ Jeff Stein, coml mgr; Jackie Lee, news dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## Taft

**KNCN(FM)**—See Sinton.

## Taylor

**KRGTFM**—June 26, 1980: 92.1 mhz; 3 kw. Ant 300 ft. Box 6354, Austin (78702). (512) 255-1261. Tafoya Bcstg Co. Inc. Net: SIS. Rep: Caballero. Format: Sp. ■ Marcelo Tafoya, pres & gen mgr; Michelle T. Alvarez, gen sls mgr; Napoleon Colombo, prog dir; Danny Martinez, prom mgr; Mary Dones, mus dir; Zeke Romo, news dir; J. Cobe McCallum, chief engr. ■ Rates: \$17; 16; 15; 10.

**KTAE(AM)**—April 1, 1948: 1260 khz; 1 kw-D, DA. Box 1160 (76574). (512) 352-3631. KTAE Inc. Net: UPI. Rep: PRO, Riley. Format: Var, C&W. Spec progs: Sp 14 hrs, Black 14 hrs, farm 4 hrs wkly. ■ G. G. Conoley, pres & gen mgr; John Wehby, coml mgr; Fred Switzer, news dir; Mark Rogers, mus dir; A. J. Zrubek, chief engr. ■ Rates: \$5; 5; 5.

## Temple

**KTEM(AM)**—Nov 25, 1936: 1400 khz; 1 kw-D, 250 w-N. Box 1230 (76503). (817) 773-5252. KTEM Radio Inc. (acq 3-20-70). Group owner: Formby Stns. Net: AP. Format: MOR. Spec progs: Sp 1 hr, Czech 3 hrs wkly. ■ Clint Formby, pres; George A. Franz, gen mgr; Nancy Felix, coml mgr; Danny Moffatt, prog dir; Alan McCutcheon, news dir; Charles Schlieper, chief engr. ■ Rates: \$13; 13; 13; 10.

**KPLE(FM)**—Co-owned with KTEM(AM). April 4, 1975: 104.9 mhz; 2.9 kw. Ant 390 ft. Stereo. Prog sep from AM. (817) 773-1003. Format: C&W. ■ same as AM.

## Terrell

**KTER(AM)**—October 1947: 1570 khz; 250 w-D. Box 190 (75160). (214) 563-2646. Terrell Bcst. Format: C&W, Relg. Spec progs: Farm 2 hrs, Black 6 hrs, Sp 2 hrs wkly. ■ Bill Pirtle, pres & gen mgr. ■ Rates: \$14; 14; 14;

**KTLR-FM**—May 23, 1979: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. 105 W. Moore Ave. (75160). (214) 563-7581. Terrell Radio. Net: TSN. Agribusiness. Rep: PRO Radio, Riley. Format: C&W. Spec progs: Country gospel 6 hrs, farm 7 hrs wkly. ■ Ken Jones, own & gen mgr; Glenda Jones, coml mgr; Rich Flowers, prog, mus & news dir; Robin Rhyand, prom mgr; Lowell Wallace, chief engr. ■ Rates: \$15; 15; 15; 15.

## Terrell Hills

**KESI(FM)**—July 18, 1979: 106.3 mhz; 3 kw. Ant 143 ft. Stereo. 3900 ML King Dr., San Antonio (78220). (512) 337-4550. S.I.T. Bcstg Inc. (acq 1-1-82). Net: CBS R/R. Format: Adult Rock. ■ Sam Sitterle, pres & gen mgr; Mike Secrest, gen sls mgr; Bob Linden, prog dir; Nancy Gray, mus dir; Donny Meals, prom mgr; Alice Robertson, lcl sls mgr; John Tucker, chief engr. ■ Rates: \$35; 29; 35; 25.

**KLLS(AM)**—Oct 17, 1947: 930 khz; 5 kw-D, 1 kw-N, DA-N. 8401 Datapoint Dr., Suite 900, San Antonio (78229). (512) 690-1925. Lone Star Radio Inc. (acq 11-2-78). Group owner: SBI Inc. Net: UPI, MBS. Rep: Selcom. Format: Adult contemp. ■ Edward Shadek, pres; Jack Collins, gen mgr; Phil Johnson, rgnl sls mgr; Jack Hogan, gen sls mgr; Charles Le Croy, prog dir; Carol Neatherlin, prom mgr; Jerry Dennis, news dir; Richard Schuh, chief engr.

## Texarkana

**KADO(AM)**—Oct 23, 1961: 940 khz; 2.5 kw. 303 W. Broad St. (75501). (214) 793-4671. KATQ Radio Inc. Net: ABC/C. Rep: Lazar. Format: Black, urban contemp. Spec progs: Jazz 2 hrs, gospel 2 hrs wkly. ■ Floyd Bell, pres; John H. Bell, gen mgr & chief engr; Dorian Cox, prog & mus dir; Hazel E. Bell, news dir. ■ Rates: \$14; 13; 14; 11.75.

**KTWN(FM)**Co-owned with KADO(AM). See Texarkana, Ark.

**KCMC(AM)**—Feb 26, 1932: 740 khz; 1 kw-U, DA-1. 3227 Summerhill Rd. (75501). (214) 793-1137. KCMC Inc. (acq 1936). Net: MBS. Rep: Masla. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Doug Davis, gen mgr; Al Hanna, prog dir & prom mgr; Steve Hunter, mus dir; Sherry Hammer, prod dir; James Cameron & George Hammond, chief engr. ■ Rates: \$11.50; 9.50; 11.50; 9.50.

**KTAL-FM**—Co-owned with KCMC(AM). 1945: 98.1 mhz; 100 kw horiz, 61 kw vert. Ant 1,360 ft. ■ KTAL-TV affil.

**KOSY(AM)**—See Texarkana, Ark.

## KOSY-FM Savalli/Schutz



**KOSY-FM**—July 15, 1965: 102.5 mhz; 94 kw. Ant 235 ft. Stereo. Box 2018 (75501). (501) 772-3771. Gateway Bcstg Co. Net: AP. Rep: Savalli & Schutz. Format: Adult contemp. ■ James K. Smith, pres & mgr; Don Rushin, prog dir; Dick Wetherbee, chief engr. ■ Rates: \$17; 17; 17; 17.

**KTAL-FM**—Listing follows KCMC(AM).

**KTFS(AM)**—1946: 1400 khz; 1 kw-D, 250 w-N. Box 1260 (75504). (214) 793-1109. KTFS Radio Inc. (acq 4-1-80). Net: Texas State, ABC/I. Rep: Riley. Format: Top-40. ■ James E. Nicholas Jr., pres; Dave Hall, stn mgr; Bruce Anderson, sls mgr.

**\*KTXX(FM)**—Not on air, target date unknown: 91.5 mhz; 2.47 kw. Ant 335 ft. Stereo. 2500 North Robinson (75501). Texarkana Community College. Format: Class, jazz, btfl mus. ■ Steve Mitchell, gen mgr; Jerry Atkins, prog dir; Jim Lipscomb, mus dir; Carl Spicer, chief engr.

## Texas City

**KYST(AM)**—November 1947: 920 khz; 5 kw-D, 1 kw-N, DA-2. Box 5420-92, Houston (77254). (713) 791-9292. Vel Comm Corp. (acq 8-29-83). Rep: Roslin. Format: Top-40. ■ Vesta Brandt, gen mgr; Clay Gish, prog & mus dir; Mike Curie, news dir. ■ Rates: \$55; 35; 50; 26.

## Tulia

**KTUE(AM)**—November 1954: 1260 khz; 1 kw-D. Box 804 (79088). (806) 995-3531. JMcC Inc. (acq 8-1-80).

## Texas Radio

Net: Texas State. Format: C&W, MOR. Spec progs: Farm 3 hrs, Sp 10 hrs wkly. ■ Jimmy R. McClendon, pres; Jay Amburn, gen, coml, prom mgr & mus dir; Ralph A. Bates Jr., prog & news dir; B.K. Barker Jr., chief engr.

## Tye

**KTYE(FM)**—Not on air, target date unknown: 99.3 mhz; 708 w. Ant 625 ft. Box 147 (79563). (915) 695-7300. Griffis Bcstg Co.

## Tyler

**KDOK(AM)**—1930: 1490 khz; 1 kw-D, 250 w-N. Box 6340 (75711). (214) 593-2519. Turner Comm. Inc. (acq 2-15-83). Net: CBS. Rep: Masla. Format: C&W. ■ Barry Turner, pres; Mike Connor, gen mgr; Mark Foster, prog dir; Annette Gonzalez, news dir; Steve Comer, chief engr. ■ Rates: \$12; 12; 12; 12.

**KEYP-FM**See Whitehouse.

**KNUE(FM)**—Listing follows KTBB(AM).

**KROZ(FM)**—Listing follows KZEY(AM).

**KTBB(AM)**—Aug 28, 1947: 600 khz; 5 kw-D, 2.5 kw-N, DA-2. Stereo. Box 7935 (75711). (214) 581-0606. Bcstrs Unlimited Inc. (acq 12-13-82). Net: ABC/I. Rep: Blair. Format: Adult contemp. ■ Don Chaney, pres & gen mgr; Richard Kelley, gen sls mgr; Chuck White, opns mgr; Mike Edwards, news dir; Robert Anderson, chief engr. ■ Rates: \$28; 21; 25; 21.

**KNUE(FM)**Co-owned with KTBB(AM). Dec 31, 1964: 101.5 mhz; 100 kw. Ant 1,080 ft. (CP: 1,074 ft.). Stereo. Golden Eagle Bcstrs Inc. (acq 2-15-83). Rep: Blair. Format: Continuous country. ■ Mike Patrick, prog dir. ■ Rates: \$35; 33; 30; 30.

**KTYL(AM)**—July 1961: 1330 khz; 1 kw-U. Box 6367 (75711). (214) 593-1771. Big Thicket Bcstg Inc. (acq 10-5-82). Net: NBC, MBS. Format: Big band. ■ Rick Welch, gen mgr. ■ Rates: \$8.50; 7; 8.50;

**KTYL-FM**—February 1966: 93.1 mhz; 100 kw. Ant 375 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$13; 12; 13; 12.

**\*KVNE-FM**—Oct 15, 1983: 89.5 mhz; 50 kw. Ant 360 ft. Stereo. Box 8525 (75711). (214) 593-2411. Educational Radio Foundation of E. Texas. Net: UPI. Format: MOR, relig. Spec progs: Black 2 hrs, class 2 hrs, relg contemp 6 hrs wkly. ■ Connally McKay, pres; Phil Hook, gen mgr; Gary Lesniewski, prog dir; John Fuller, mus dir; Sans Hawkins, chief engr.

**KZEY(AM)**—1958: 690 khz; 1 kw-D, DA. Box 4248 (75712). (214) 593-1744. Tyler Bcstg Co. Group owner: Gibson Bcstg Co. Rep: Eastman. Format: Urban contemp. Spec prog: Gospel 5 hrs wkly. ■ Rick Reynolds, pres & gen mgr; Buck Rogers, gen sls mgr; Joe Benson, prog dir; Vanessa Berryer, mus dir; Bill Adkins, news dir; Bill Taylor, chief engr. ■ Rates: \$11.50; 10.50; 11.50; 10.50.

**KROZ(FM)**—Co-owned with KZEY(AM). November 1975: 92.1 mhz; 3 kw. Ant 280 ft. Stereo. Prog sep from AM. Format: C&W. ■ Joe Benson, mus dir. ■ Rates: \$14; 13; 14; 13.

## Uvalde

**KLXQ(FM)**Aug 20, 1984: 102.3 mhz; 3 kw. Ant 245 ft. Stereo. Drawer 231 (78801). (512) 278-1102. Southwest Mediacast Inc. Net: RKO II. Format: Adult contemp. ■ Gary L. Jones, pres; Charlie Jones, VP/gen mgr; Gerald Hogan, gen sls mgr; Gary Jones, chief engr. ■ Rates: \$10.80; 10.80; 8.10; 6.50.

**KVOU(AM)**—April 4, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 758 (78801). (512) 278-2555. Uvalde Bcstrs Inc. Net: Texas State. Format: Country, Sp. Spec prog: Farm 12 hrs wkly. ■ William Ellis, exec dir.

## Texas Radio

**KYUF(FM)**—Co-owned with KVOU(AM). Sep 9, 1976: 95.3 mhz; 3 kw. Ant 125 ft. (CP: 104.9 mhz; ant 263 ft.). (512) 278-6095. Format: Soft rock.

### Vernon

**KVWC(AM)**—July 1939: 1490 khz; 1 kw-D, 250 w-N. Box 1419 (76384). (817) 552-6221. KVWC Inc. (acq 6-1-61). Net: AP. Rep: Riley, PRO. Format: MOR, farm. Spec prog: Sp 10 hrs wkly. ■ Joe Garrison, pres; Mike Klappenbach, gen mgr & chief engr; Dan Hendrix, prog dir, Shirley Yoakum, prom mgr. ■ Rates: \$7; 7, 7, 7.

**KVWC-FM**—April 10, 1972: 102.3 mhz; 3 kw. Ant 138 ft. Prog sep from AM. Format: Btlf mus.

### Victoria

**KCWM(AM)**—August 1939: 1340 khz; 1 kw-D, 250 w-N. Box 3487 (77903). (512) 576-6111. Independence Bcstg Co. (acq 12-1-64). Group owner: Wendell Mayes Stns. Net: ABC/D. Rep: McGavren-Guild. Format: Modern country. Spec prog: Farm 1 hr wkly. ■ Wendell Mayes Jr., chmn of the bd; Bob Woodman, pres; Cecil Parker, sls mgr; Robert E. Lee, prog dir; Mike Stanley prom mgr; Diane Boyett, news dir; Jim Koenig, chief engr. ■ Rates: \$14; 11; 14; 9.

**KVIC(FM)**—Co-owned with KCWM(AM). April 8, 1976: 95.1 mhz, 57 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Max Kelly, prog dir; Jay Arena, prom mgr. ■ Rates: \$37; 31, 37, 20

\***KHHF(FM)**—Not on air, target date unknown: 88.5 mhz. c/o 4455 S Padre Island Dr., Corpus Christi (78411). South Texas Educational Bcstg Council.

## KNAL

### Country Radio News & Sports

#### KWTX Stations Riley Radio Rep



**KNAL(AM)**—April 16, 1948: 1410 khz; 500 w-U, DA-N. Box 2209 (77902). (512) 573-9176. Victoria Bcstrs Inc. (acq 6-15-59). Group owner: KWTX Stns. Net: MBS. Rep: Riley. Format: C&W. Spec prog: Sp 1 hr wkly. ■ M.N. Bostick, pres; Robert C. Martin, gen & coml mgr; Walter Camp, prog dir; Marvin Paul, mus dir; Bob Nance, news dir; Russell Walters, chief engr. ■ Rates: \$15.50; 12.50; 15.50; 12.50.

**KTXN-FM**—May 1, 1965: 98.7 mhz; 40 kw. Ant 347 ft. (CP: 100 kw. Ant 246 ft.). Stereo. Box 2682 (77902). (512) 573-4366. Cosmopolitan Enterprises of Victoria Inc. Net: NBC. Rep: Frederick W. Smith. Format: Btlf mus. Spec progs: Big band 1 hr, Black 3 hrs, Sp 3 hrs wkly. ■ John J. Tibiletti, pres; Donald Freed, mus dir, gen & gen sls mgr; John Spurlock, prog & news dir; Ron Sumner, chief engr. ■ Rates: \$10; 9, 10, 8.

**KVIC(FM)**—Listing follows KCWM(AM).

**KZEU(FM)**—Dec 4, 1980: 107.9 mhz; 100 kw. Ant 362 ft. Stereo. Box 1267 (77902). (512) 573-0777. Longcrier Comm./Victoria Inc. (acq 6-27-83). Net: AP. Format: C&W. ■ Harry L. Smith Jr., VP & gen mgr; Phil Robbins, prog dir. ■ Rates: \$17; 14; 17, 10.

### Waco

**KBBW(AM)**—April 1953: 1010 khz; 10 kw-D, 2.5 kw-N, DA-2. Box 2209 (76703). 1019 Washington St. (76701). (817) 772-2101. Brown Bcstg of Waco Inc. (acq 9-1-82). Group owner: John Brown U. Net: AP. Rep: Masla. Format: Contemp Christian. Spec progs: Black 1 hr, Sp 2 hrs wkly. ■ Dr. John E. Brown Jr., pres; Boyce D. Lancaster Sr., gen mgr; L. Byron Dollens III, gen sls

mgr; Tim McDermott, prog dir & prom mgr; Matt Brandon, mus dir; Randall B. Tighe, chief engr. ■ Rates: \$13; 13; 13, 13.

**KHOO(FM)**—Listing follows WACO(AM).

**KJNE(FM)**—See Hillsboro.

**KNFO(FM)**—Sep 6, 1959: 95.5 mhz; 10 kw. Ant 200 ft. (CP: 103.3 mhz; 100 kw. Ant 1,061 ft.). Stereo. 1512 Lake Air Dr. (76710). (817) 776-3900. Sunburst Productions Inc. (acq 9-11-80). Net: TSN. Rep: Selcom. Format: C&W. ■ John Borders, pres; Jerry Clemmons, gen mgr; Dave South, gen sls mgr; Don Moore, prog dir; Jeff Davies, prom mgr; Dave Fricker, chief engr. ■ Rates: \$35; 32; 35; 20.

**KRZI(AM)**—Oct 8, 1962: 1580 khz; 1 kw-D, 500 w-N, DA-2. Box 8093 (76710). (817) 772-0930. P.R.V. Bcstg Co. (acq 8-22-83). Net: AP. Rep: Market 4, Riley. Format: Adult contemp. Spec progs: Black 3 hrs, Sp 2 hrs wkly. ■ Cindy Parks Varderman, pres; Carl E. Ray, gen & gen sls mgr; Russ Cimber, prog dir; David A. Masengale, mus dir; Herb Harding, prom mgr; Charlie Boland, news dir; Dave Fricker, chief engr. ■ Rates: \$28; 24; 26; 20.

\***KWBU(FM)**—March 15, 1966: 107.1 mhz; 3 kw. Ant 190 ft. Stereo. Div of Radio-TV, Dept of Oral Communication, Baylor Univ. (76703). (817) 755-1511. Baylor U. Net: MBS. Format: Progs. Spec progs: Class 15 hrs, jazz 12 hrs, Christian contemp 8 hrs wkly. ■ Abner McCall, univ pres; Sharon Evans, gen mgr; Bruce Wallace, prog dir; Cindy Sangster, mus dir; John Langford, prom mgr; Jim Cummins, news dir; Paul E. Wagen-schein, chief engr.

**KWTX(AM)**—May 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 7528 (76710). (817) 776-1330. TWX: 910-894-5206. KWTX Bcstg Co. Group owner: KWTX Stns. Net: MBS. Rep: McGavren-Guild. Format: MOR. ■ M. N. Bostick, pres & gen mgr; Ron Crowder, sls mgr & prog dir; John Carrol, news dir; Bill Moore, chief engr.

**KWTX-FM**—Dec 1, 1970: 97.5 mhz; 71 kw. Ant 890 ft. Stereo. Dups AM 8%. ■ KWTX-TV affil.

**WACO(AM)**—July 22, 1922: 1460 khz; 1 kw-U, DA-N. 314 West Loop 340 (76714). (817) 772-7100. WACO Radio Inc. (acq 5-1-82). Group owner: Harris Enterprises Inc. Net: ABC/E. Rep: Torbet. Format: C&W. Spec progs: Black 2 hrs, farm 1 hr wkly. ■ Robert E. Weathers, pres & gen mgr; Jody Hays, nat sls mgr; Rick May, prog dir; Ray Welch, mus dir; Alan McCutcheon, news dir; Dave Fricker, chief engr.

**KHOO(FM)**—Co-owned with WACO(AM). June 1960: 99.9 mhz; 100 kw. Ant 452 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: Adult contemp. Spec prog: Black 1 hr wkly. ■ Steve Cannon, mus dir.

### Waxahachie

**KBEC(AM)**—July 6, 1955: 1390 khz; 500 w-D, DA. Box 558 (75165). (214) 937-1390. Faye and Richard Tuck Inc. Net: CNN Radio, Texas State Network. Rep: Paul Miller & Co. Format: All-news. Spec prog: Sp 4 hrs wkly. ■ Richard Tuck, pres, gen & coml mgr & chief engr; Sandra Howell, VP progmg. ■ Rates: \$12; 12; 12;

### Weatherford

**KZEE(AM)**—Aug 12, 1956: 1220 khz; 500 w-D. Box 219 (76086). (817) 594-3826. Crest Communications Co. Net: Texas State Format: C&W. ■ Robert Griffin, pres; Dick Poe, VP & gen mgr; Mike Edwards, news dir. ■ Rates: \$19; 14; 7.

### Wellington

**KBGH(AM)**—See Memphis.

### Weslaco

**KRGV(AM)**—1926: 1290 khz; 5 kw-U, DA-2. 901 E. Pike (78596). (512) 968-1548. Mobile Video Tapes Inc. (acq 3-1-64). Group owner: Manship Stns. Net: RKO I. Rep: Blair. Format: Adult contemp. ■ Douglas L. Manship, pres; George Jenne, gen mgr; Bob Perry, opns mgr & prog dir; Sylvia Hernandez, sls mgr; Eli Molano, mus dir; Charlie Kennedy, news dir; Lawson Campbell, chief engr. ■ KRGV-TV affil. ■ Rates: \$24; 22; 24; 20.

**KTXI(FM)**—See Mercedes.

## West Lake Hills

**KTXZ(AM)**—June 9, 1982: 1560 khz; 2.5 kw-U, DA-2. 3532 Bee Cave Rd., Austin (78746). (512) 327-7790. SCAN Communications Corp. Format: Music of your life. ■ Neal Spelce, pres; Bob Dalchau, sls mgr; Carla Jenkins, sls mgr; Fred Cantu, prog dir; Sheila Spelce, opns & prom mgr; Jim Milam, chief engr. ■ Rates: \$40; 35; 40; 30.

### Wharton

**KANI(AM)**—June 17, 1962: 1500 khz; 500 w-U, DA-2. 215 E. Milam (77488). (713) 532-3800. Ammerman Enterprises Inc. (acq 6-1-82). Net: TSN. Format: C&W. Spec progs: Sp 5 hrs, Czech 10 hrs wkly. ■ Dan Ammerman, pres; David Wallingsford, gen mgr; Jay Perry, prog dir. ■ Rates: \$15; 10; 15; 9.

### Whitehouse

**KEYP-FM**—Aug 15, 1982: 99.3 mhz; 3 kw. Stereo. Prog sep from AM. Box 6340, Tyler (75711). (214) 593-0099. Hine Bcstg. Group owner: Bcst Properties. Format: Adult contemp. ■ Mike Connor, gen mgr; Dave Goldman, prog dir; Steve Comer, chief engr. ■ Rates: \$20; 20; 20;

### Wichita Falls

**KGTM(AM)**—November 1947: 990 khz; 10 kw-D, 1 kw-N, DA-2. Box 787 (76307). (817) 855-6924. KNIN Bcstg Inc. (acq 5-1-81). Net: ABC/C. Rep: McGavren-Guild. Format: Adult contemp. ■ Richard E. deButts, Jr., VP & gen mgr; Tony Kouri, coml mgr; Walt Howard, prog dir; Dave Dell, mus dir; Ted Jeffery, news dir; Eddie Bell, chief engr.

**KNIN-FM**—Co-owned with KGTM(AM). May 12, 1975: 92.9 mhz; 100 kw. Ant 930 ft. Stereo. Format: Btlf mus.

**KKQV(FM)**—Listing follows KTRN(AM).

**KLUR(FM)**—April 14, 1963: 99.9 mhz; 100 kw. Ant 820 ft. Stereo. Box 5344 (76307). (817) 691-2311. Sam & Pamela Beard (acq 7-6-70). Net: ABC/I. Rep: Selcom Inc. Format: C&W. ■ Sam F. Beard, pres & gen mgr; Jim Russell, prog dir; Bill Michaels, mus dir; Leon Hoeffner, chief engr. ■ Rates: \$26.50; 26.50; 26.50; 26.50.

**KNIN-FM**—Listing follows KGTM(AM).

**KTLT(FM)**—Nov 15, 1984: 106.3 mhz; 3 kw. Ant 400 ft. (CP: 1.8 kw. Ant 423.12 ft.). Stereo. 4245 Kemp Blvd., Suite 820 (76308). (817) 692-7106. Wichita Falls Communications. Net: RKO II. Format: Adult contemp. ■ Al Maxwell, gen sls mgr; Sanders Hickey, opns mgr; Lance Bailey, prog dir; Dana Gannon, news dir. ■ Rates: \$18; 18; 18, 14.

**KTRN(AM)**—1948: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 4647 (76308). (817) 855-3555. Brandon Bcstg of Texas Inc. (acq 4-1-83). Rep: Blair. Format: C&W. ■ Anthony Brandon, pres; Steve P. Schoppa, gen mgr; Tony Kouri, gen sls mgr; James Bond, prog dir; Angela Ashbrook, news dir.

**KKQV(FM)**—Co-owned with KTRN(AM). 1961: 103.3 mhz; 100 kw. Ant 440 ft. Stereo. Brandon Bcstg of Texas Inc. (acq 9-12-81). Net: RKO. Format: Contemp hit radio. ■ Rogers Brandon, VP & gen mgr; Eddie MacMurphy, prog dir; K.J. Stone, mus dir; Jesse Jones, chief engr.

**KWFT(AM)**—July 15, 1939: 620 khz; 5 kw-U, DA-N. Box 420 (76307). (815) 322-4416. North Texas Radio Inc. (acq 11-57). Net: CBS. Rep: Buckley. Format: MOR, farm. Spec prog: Relg 8 hrs wkly. ■ Don F. Whan, pres & gen mgr; A. L. Pierce, coml mgr; Homer Cunningham, prog dir; Evelyn Smith, prom mgr; Earl Sargent, farm serv dir; Joe Tom White, news ed; Lonnie Padron, chief engr. ■ Rates: \$36; 15; 22; 7.50.

### Winnsboro

**KWNS(FM)**—Sep 1, 1983: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. 337 N. Main (75494). (214) 342-3501. Janie Orton. Format: Adult contemp/crossover country. ■ Janie Orton, pres & gen mgr; Carolyn Smith, gen sls mgr.



## Winters

**KPUB(AM)**—Not on air, target date unknown: 1060 khz; 2.5 kw-D. Box 57100, Los Angeles, CA (90057). Soho Bcstg (acq 10-5-81). Format: C&W.

**KPUB-FM**—Not on air, target date unknown: 95.9 mhz; 3 kw. Ant 166 ft. Dups AM 100%.

## Woodville

**KVLL(AM)**—Jan 4, 1968: 1490 khz; 1 kw-D, 250 w-N. Box 459 (75979). (713) 283-3734. Trinity Valley Bcstg Co. (acq 4-25-75). Net: Texas State Network. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Jack Jackson, pres; Don Stevenson, gen mgr & prog dir; Vicki Thompson, news dir; Joe Miller, chief engr. ■ Rates: \$7; 6; 7; 6.

## Yoakum

**KYOC(FM)**—Not on air, target date unknown: 102.3 mhz. Box AA, Hwy 523, Freeport (77541). Jim T. Payne.

## Utah

*William A. Estline, Inc.*

4340 Redwood Hwy., Suite F-121  
SAN RAFAEL, CALIFORNIA 94903  
(415) 479-3484

MEDIA BROKERS - CONSULTANTS

## Beaver

\***KBBB(FM)**—Sep 15, 1975: 90.1 mhz; 10 w. Ant 72 ft. 150 N. Main (84713). (801) 438-2481. Beaver County School District. Format: Var. Spec progs: Farm 1 hr, ed 5 hrs wkly. ■ Melvyn L. Douglas, advisor.

## Blanding

**KUTA(AM)**—Sep 15, 1961: 790 khz; 1 kw-D. Hwy 191 North (6-1) (84511). (801) 678-2261. Smith Media Corp. (acq 12-1-81). Net: ABC/I, Intermountain Net. Format: Adult contemp, top-40. ■ Shelby L. Smith Jr., pres & gen mgr; Sheri L. Mosher, gen sls mgr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

## Brigham City

**KFRZ(AM)**—Feb 19, 1948: 800 khz; 500 w-D. Box 800, 943 W. Forrest St. (84302). (801) 723-3401. First Natl Bcstg Corp. (acq 1983). Net: ABC/E. Rep: Hix. Format: C&W. Spec prog: Sp 1 hr wkly. ■ Brent Larsen, pres; Mike Carver, gen & sls mgr; Tom Robin, prog dir; Karen Thompson, mus dir.

**KFRZ-FM**—Co-owned with KBUH(AM). Oct 20, 1972: 107.1 mhz; 3 kw. Ant minus 590 ft. Stereo. Format: Adult contemp. ■ Lori Whitaker, gen sls mgr. ■ Rates: \$8; 7; 8; 7.

## Cedar City

**KBRE(AM)**—1970: 940 khz; 10 kw-D. Box 858 (84720). (801) 586-9428. New Era Bcstg Co. Net: ABC/C. Rep: Eastman, IMN. Format: MOR. ■ Charles F. Hunter, pres; Jon Charles Hunter, gen mgr & prog dir; Stan Sorenson, prom mgr; Carlene Brown, coml mgr; Dane Ronnow, mus dir; Gary Lassiter, news dir; Robert Williams, chief engr. ■ Rates: \$6.30; 6.30; 6.30.

**KBRE-FM**—May 10, 1974: 94.9 mhz; 25.5 kw. Ant 1,681 ft. Net: ABC/FM. Format: AOR. ■ Rates: \$4.55; 4.55; 4.55; 4.55.

\***KGSU-FM**—October 1966: 91.1 mhz; 10 kw. Ant minus 462 ft. 351 West Center (84720). (801) 586-7975. Southern Utah State College. Format: Class, ed, top-40. ■ Frain Pearson, advisor; Lance D. Jackson, gen mgr & chief engr; Ron Stott, prog dir.

**KSUB(AM)**—July 4, 1937: 590 khz; 5 kw-D, 1 kw-N, DA-N. Box 819 (84720). (801) 586-6547. Southern Utah

Bcstg Co. (acq 1959). Net: CBS, UPI. Rep: Mast. Format: MOR. ■ Lucile M. Johnson, pres; Richard Gunn, gen mgr & prom mgr; Don McAllister, coml mgr; Calvin Rollins, news dir. ■ Rates: \$10.20; 9.20; 10.20; 9.20.

**KSSD(FM)**—Co-owned with KSUB(AM). Oct 15, 1976: 92.5 mhz; 41.6 kw. Ant 1,690 ft. Stereo. Net: CBS. Format: C&W. ■ Rates: \$6.45; 6.10; 6.45; 6.10

## Centerville

**KBBX(AM)**—Dec 1, 1957: 1600 khz; 5 kw-D. (CP: 1 kw-N, DA-2). 481 S. 400 E., Bountiful (84010). (801) 298-1142. Harold S. Schwartz & Assoc. (acq 7-25-77). Format: Relg, Sp. Spec progs: Ger 1 hr, Greek 1/2 hr wkly. ■ Harold S. Schwartz, pres; Richard A. Schwartz, gen mgr; Rick Kyzer, prog dir; Steve Irving, mus dir; Bill Traue, chief engr. ■ Rates: \$6; 6; 6.

**KCGL(FM)**—Co-owned with KBBX(AM), Dec 24, 1979: 105.5 mhz; 500 w. Ant 650 ft. Stereo. Prog sep from AM. Format: Rock. ■ Richard D. Rees, gen sls mgr; Del Williams, prog and mus dir. ■ Rates: \$23; 23; 23; 23.

## Delta

**KNAK(AM)**—Feb 25, 1974: 540 khz; 1 kw-D. 74 S. Center St. (84624). (801) 864-2797. Pahvant Valley Bcstg Inc. (acq 8-1-84). Net: MBS. Rep: Art Moore, McGuire Inc. Format: Country. Spec prog: Farm. ■ James L. Fletcher, pres, gen & gen sls mgr & news dir; Mike Mahle, prog & mus dir; Robert Holman, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

## Ephraim

\***KEPH(FM)**—1972: 89.5 mhz; 10 w. 150 E. 1st North (84627). Snow College.

## Garland

**KBCM-AM-FM**—See Tremonton.

## Gunnison

\***KGVB(FM)**—1975: 91.7 mhz; 10 w. 51 S. Main St., Manti (84662). South Sanpete School District.

## Heber City

**KLVR(AM)**—Oct 1, 1981: 1340 khz; 500 w-D, 250 w-N. (CP: 1 kw). 540 S. Main St., Suite 2 (84032). (801) 654-3180. Majestic Bcstg Inc. Net: UPI. Format: Div. ■ Jerold Johnson, pres; Kurt R. Ovard, gen, coml & prom mgr, prog & mus dir; David Johnson, chief engr. ■ Rates: \$9.13; 8.30; 9.13; 8.30.

## Kanab

**KKHK(FM)**—Not on air, target date unknown: 101.1 mhz; 99 kw. Ant 786 ft. Box 1250, Wilcox, Ariz. (85643). Jack H. Jensen.

## Logan

**KBLQ(AM)**—March 1968: 1390 khz; 5 kw-D, 500 w-N, DA-N. Box 3369 (84321). (801) 752-1390. People's Bcstg Co. Inc. (acq 7-20-79). Net: MBS. Format: C&W. ■ M. Kent Frandsen, pres; Jim Burgoyne, gen & sls mgr; Wayne Richards, prog dir. ■ Rates: \$15; 12; 15; 10.

**KBLQ-FM**—August 1977: 92.9 mhz; 29.5 kw. Ant 716 ft. (CP: 100 kw; ant 168 ft.). Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates same as AM.

\***KUSU-FM**—March 1953: 91.5 mhz; 16.5 kw. (CP: 65 kw.). Ant 1,140 ft. Stereo. 745 North 1200 East (84322). (801) 750-2655. Utah State U. Net: NPR. Format: Class, talk. ■ Arthur Higbee, gen mgr; Jerry L. Allen, stn mgr; Richard Meng, prog dir; Lee Austin, news dir; Boyd V. Humpherys, chief engr.

**KVEZ(FM)**—See Smithfield.

**KVFM**—Listing follows KVNU(AM).

**KVNU(AM)**—Nov 20, 1938: 610 khz; 5 kw-D, 1 kw-N, DA-2. 1350 North 200 West (84321). (801) 752-5141. Cache Valley Bcstg Co. Net: ABC/I. Rep: John McGuire, Art Moore. Format: Adult contemp. Spec prog: Farm 1 3/4 hrs wkly. ■ Jonathan Bullen, pres; Jay Nielsen, gen mgr; Hawk Mendenhall, prog dir; Jennie

## Texas, Utah Radio

Christensen, news dir; Paul Anderson, chief engr. ■ Rates: \$16; 15; 16; 12.

**KVFM(FM)**—Co-owned with WVNU(AM). Nov 11, 1974: 94.5 mhz; 15.6 kw. Ant 1,148 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Rates: \$12; 12; 12; 12.

## Manti

**KMTI(AM)**—June 7, 1976: 1590 khz; 5 kw-D, 1 kw-N, DA-N. Box 1590 (84642). (801) 835-7301. Sanpete County Bcstg Co. Net: ABC/E. Format: Adult contemp. Spec prog: Farm 3 hrs wkly. ■ Douglas Barton, pres, gen mgr & chief engr; Ned Jensen, coml mgr; Jerry Norton, prog dir; Stan Eriksen, mus dir; Mike McGary, news dir; Douglas Barton, chief engr. ■ Rates: \$5.75; 5.50; 5.75; 4.50.

**KMXU(FM)**—Co-owned with KMTI(AM). Dec 1978: 105.1 mhz; 30 kw. Ant 450 ft. Format: Btfl mus. ■ Rates same as AM.

\***KSME(FM)**—January 1976: 90.7 mhz; 10 w. 51 S. Main St. (84642). South Sanpete School District.

## Moab

**KMOB(AM)**—1956: 1450 khz; 1 kw-D, 250 w-N. 840 Millcreek Dr. (84532). (801) 259-6161. Long Lines Bcstg Inc. (acq 10-8-82). Net: ABC/I, IMN. Format: C&W. ■ Bruce Long, owner, prog & mus dir; Dannee Higley, news dir; Ron Dickerson, chief engr. ■ Rates: \$7.70; 6.70; 7.70; 6.70.

**KKLX(FM)**—Co-owned with KMOB(AM). Dec 1983: 96.7 mhz; 3 kw. Ant 457 ft. (CP: Ant minus 631 ft.).

## Monticello

**KUTA(AM)**—See Blanding.

## Mount Pleasant

\***KMTP(FM)**—1974: 91.1 mhz; 10 w. Ant 885 ft. 41 W. Main St. (84657). North Sanpete School District.

## Murray

**KLAF(AM)**—Nov 8, 1948: 1230 khz; 1 kw-D, 250 w-N. 4874 S. State (84107). (801) 266-1230. Murray Bcstg Co. (acq 3-7-77). Net: ABC/C. Rep: Savalli/Gates. Format: Adult contemp. ■ Jay Gardner, gen mgr; Van Madsen, prog mgr; Jackson Weaver, coml mgr; Jay Meehan, mus dir. ■ Rates: \$13; 11; 13; 11.

## Neola

\***KUUU(FM)**—99.1 mhz; 10 w. Ant 50 ft. Box 126 (84053). Unrecognized Uintah Ute Indians Inc. Format: Native American.

## Nephi

**KKQA(AM)**—Not on air, target date unknown: 1300 khz; 5 kw. 35 S. Main St. (84648). Timothy H. Bowers-Irons.

## North Salt Lake City

**KFAM(AM)**—Jan 22, 1981: 700 khz; 50 kw-D, 1 kw-N, DA-1. Stereo. 1171 South West Temple, Salt Lake City (84101). (801) 531-0700. General Bcstg Inc. Net: UPI. Format: Btfl mus. ■ David R. Williams, pres & gen mgr; Lynn Smith, gen sls mgr; Lynette Baum, prog & mus dir & prom mgr; Howard Bogart, news dir; Don Lloyed, chief engr. ■ Rates: \$25; 25; 25; 21.

## Ogden

\***KANN(AM)**—September 1961: 1090 khz; 5 kw-D. 2222 Washington Blvd. (84401). (801) 394-3438. Faith Communications Corp. (group owner; acq 11-1-75). Format: Christian, inspirational. ■ Jack G. French, pres; James Goldring, gen mgr, prog & news dir, prom mgr & chief engr; Bob Alzugarat, mus dir.

## Utah Radio

**KDAB(FM)**—July 13, 1975: 101.1 mhz; 25 kw. Ant 3,740 ft. Stereo. 385 24th St., Suite 821 (84401). (801) 393-8611. KDAB Inc. Rep: Weiss-Powell. Format: Adult rock. Spec prog: Farm 1/4 hr wkly. ■ Paul R. Droubay, pres & gen mgr, Donald Droubay, coml mgr; Michael Droubay, mus & prog dir; Kirk Allen, prom mgr; Chuck Jackson, news dir; Jeff Blair, chief engr ■ Rates: \$30; 27; 30; 24.

**KJQN(AM)**—April 1948: 1490 khz; 1 kw. Stereo. 1506 Gibson Ave. (84404). (810) 392-7535, 546-4002. Sherman Greenleigh Sanchez Bcstg of Utah (acq 10-78). Net: UPI. Format: Adult top-40. Spec prog: Sp 2 hrs wkly. ■ Tom Greenleigh, pres & gen mgr; Bill Allred, opns & news dir; Jo Ann Wilson, mus dir; Sam Stephens, chief engr.

**KJQN-FM**—June 1983: 95.5 mhz; 100 kw. Ant 680 ft. Stereo. Dups AM 25%.

**KKAT(FM)**—Aug 1, 1964: 101.9 mhz; 27.5 kw. Ant 3,750 ft. Stereo. 455 East 400 South (84110). (801) 533-0102. First Omni Communications Inc. (acq 11-16-84). Rep: Weiss-Powell. Format: Contemp country. ■ Terry McRight, pres & gen mgr; Dean Lindsay, gen sls mgr; Rob Ryan, prog & mus dir & prom mgr; Joey Santarelli, news dir; Brian Leifson, chief engr. ■ Rates: \$48; 38, 48, 26.

**KLO(AM)**—1924: 1430 khz; 5 kw-U, DA-N. Box 1430 (84402). (801) 731-1111. KVOC Inc. (acq 10-5-79). Net: ABC/I, IMN. Rep: Eastman. Format: MOR. ■ Fred Hilldebrand, pres; Steve Pluim, gen mgr. John Griffin, chief engr. ■ Rates: \$17; 15; 17; 14.

**KSVN(AM)**—Jan 1, 1946: 730 khz; 1 kw-D. Box 9730 (84409). (801) 621-4730. Weber Bcstg Inc. (acq 9-17). Net: ABC/E. Rep: Masla, Hix/Wayne-Evans. Format: C&W. Spec prog: Sp 6 hrs wkly. ■ Wendell T. Winegar, pres & gen mgr; Rex Greene, coml mgr; Julian King, prog & mus dir; Jim Smith, prom mgr; Dianne Kershaw, news dir. ■ Rates: \$6; 5; 6.

**\*KWCR-FM**—May 21, 1966: 88.1 mhz; 100 w. Weber State College, No. 1903 (84408). (801) 626-6450. Weber State College Board of Trustees. Net: ABC/FM, NPR. Format: AOR. Spec progs: Jazz 1 hr, class 5 hrs, ed 5 hrs wkly. ■ Jerri L. Byers, gen mgr; Wayne Moss, chief engr.

**KZAN(FM)**—1978: 97.9 mhz; 26 kw. Ant 3,770 ft. Box 325, 385 24th St. (84402). Ben Lomond Bcstg Co.

## Orem

**KFTN(AM)**—See Provo.

**\*KOHs(FM)**—Oct 1974: 91.7 mhz; 1.75 kw. Ant minus 831 ft. Stereo. 175 S. 400 E. (84058). (801) 225-9155. Alpine School District. Format: Top-40. ■ Dan B. Fugal, pres; Stephen L. Garrett, gen mgr.

**KUUT(FM)**—Nov 15, 1978: 107.5 mhz; 46 kw. Ant 2,796 ft. 66 East 800 North (84057). (801) 224-1075. Christenson Bcstg Co. (acq 9-21-83). Rep: Hillier, Newmark, Wechsler & Howard, S/R Reps. Format: Adult contemp. ■ D. Garey Munson, pres; Scott Christenson, gen & gen sls mgr; Mike London, prog dir; Kent Pendleton, chief engr. ■ Rates: \$14; 12; 14; 12.

## Park City

**\*KPCW(FM)**—July 2, 1980: 91.9 mhz; 104 w. Ant minus 340 ft. (CP: Ant 57 ft.). Stereo. 427 Main St. Box 1372 (84060). (801) 649-9004. Community Wireless of Park City. Net: AP. Format: Div. Spec progs: Class 17 hrs, C&W 18 hrs, jazz 12 hrs wkly. ■ Blair Feulner, pres & gen mgr; Wenda Miller, dev dir; Steve Lloyd, prom mgr; Howard Kadwitt, mus dir; Terry Hogan, prom mgr; Matt Madsen, news dir; Bill MacDonald, chief engr.

## Parowan

**\*KPWN(FM)**—1970: 90.9 mhz; 10 w. Ant 88.5 ft. c/o Kent F. Peterson, 75 North 300 West, Cedar City

(84720). Iron County School District. ■ James L. Benson, gen mgr.

## Pleasant Grove

**\*KPGR(FM)**—May 1976: 88.1 mhz; 12.5 w. Ant minus 1,180 ft. (CP: 115 w. Ant minus 1,126 ft.). 50 N. Center, Americanfork (84003). Alpine School District.

## Price

**KOAL(AM)**—October 1936: 1230 khz; 1 kw-D, 250 w-N. (CP: 10 kw-D, 5 kw-N.). Box AC (84501). (801) 637-1167. Eastern Utah Bcstg Co. Net: ABC/C, IMN. Format: MOR. Spec progs: Farm 1 hr, Sp 1 hr wkly. ■ Jack Richards, pres; Thomas B. Anderson, gen & coml mgr; Rick Sherman, prog & mus dir, prom mgr; Jeff Stoffer, news dir; John Chidester, chief engr. ■ Rates: \$10; 10; 10; 10.

**KARB(FM)**—Co-owned with KOAL(AM). July 1977: 98.3 mhz; 3 kw. Ant minus 145 ft. Stereo. Format: C&W. ■ Rates same as AM.

**KRPX(AM)**—Sep 6, 1980: 1080 khz; 2.5 kw-D. 163 East 1st North, Box 1076 (84501). (801) 637-4666. Dart Inc. Net: AP. Format: Adult contemp. Spec progs: Class 1 hr, jazz 1 hr wkly. ■ James M. Dart, pres & gen mgr; Kathy Axelgard, gen sls mgr; David R. Dart, prog dir; Dale L. Edwards, news dir; James M. Dart Jr., chief engr. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

## Provo

**\*KBYU-FM**—May 5, 1960: 88.9 mhz; 32 kw. Ant 2,910 ft. Stereo. C302 Harris Fine Arts Center, Brigham Young U. (84602). (801) 378-3555. Brigham Young U. Net: NPR, UPI. Format: Class. Spec prog: Relg 2 hrs wkly. ■ Thomas A. Griffiths, gen mgr; Walter Rudolph, sln mgr; Mark Scott, news dir; Ralph Silver, chief engr. ■ \*KBYU-TV affil.

**KDOT(AM)**—Sep 12, 1939: 960 khz; 5 kw-D, 1 kw-N, DA-N. Box 960 (84603). (801) 373-8550. First Media Corp (group owner; acq 4-15-76). Net: ABC/E. Rep: Masla. Format: MOR. ■ Gene Manning, gen mgr; John Aughney, chief engr. ■ Rates: \$24; 24; 24; 17.

**KFMV(FM)**—Co-owned with KDOT(AM). Feb 14, 1968: 96.1 mhz; 55 kw. Ant 2,620 ft. Stereo. (801) 359-0732. Format: Top-40. ■ Rates: \$28; 28; 28; 19.

**KEYY(AM)**—December 1949: 1450 khz; 1 kw-D, 250 w-N 307 South 1600 W (84601). (801) 373-2174. Mid-Utah Bcstg Co. Inc. Net: MBS. Rep: Hillier, Newmark, Wechsler, Howard. Format: Adult contemp. ■ Eric Rhoads, pres; Larson Bennet, gen mgr; Mark McKasnon, prog dir; J. Robert Howe, news dir; Kent Pendleton, chief engr. ■ Rates: \$18; 14; 18; 10.

**KLRZ(FM)**—Co-owned with KEYY(AM). Jan 1981: 94.9 mhz; 100 kw. Ant: 4,580 ft. Stereo. Prog sep from AM. 307 W. 200 South, 5002, Salt Lake City (84101). (801) 359-9536. Equivox Inc. Format: Contemp hit radio. ■ Kat Oxford, gen sls mgr, Jay Stone, prog dir; Mike Kross, mus dir, Jim Moses, prom mgr. ■ Rates: \$50; 35; 40; 40

**KFMV(FM)**—Listing follows KDOT(AM).

**KFTN(AM)**—Nov 24, 1947: 1400 khz; 1 kw-D, 250 w-N. 1396 West 400 North, Orem (84057). (801) 224-1400. Polo Bcstg Corp. (acq 5-15-83). Net: ABC/I, Intermountain. Rep: Eastman. Format: Modern country. ■ David Forier, pres; Peter Scheurmier, gen mgr; Kevin Bissegger, gen sls mgr; Charlie Cruise, prog & mus dir; Chuck Miller, news dir. ■ Rates: \$15; 10; 15;

## Richfield

**KKWZ(FM)**—Listing follows KSVc(AM).

**KSVc(AM)**—Sep 1947: 980 khz; 5 kw-D. (CP: 1 kw-N). 450 East 400 South (84701). (801) 896-4456. Sevier Valley Bcstg Co. (acq 5-4-84). Net: ABC/I. Rep: Eastman. Format: Modern country. Spec prog: Farm 1 hr wkly. ■ Kent L. Colby, pres & gen mgr; Melinda Sittre, mus dir; Perry King, news dir; Jeff Nielson, chief engr. ■ Rates: \$8; 7; 8; 7.

**KKWZ(FM)**—Co-owned with KSVc(AM). 93.7 mhz; 27.5 kw. Ant 283 ft. Net: ABC/FM. Format: Adult contemp. ■ Melinda Sittre, gen sls mgr; Corie Colby, mus dir. ■ Rates: \$10; 10; 10; 10.

## Roosevelt

**KNEU(AM)**—Jan 6, 1978: 1250 khz; 5 kw-D. Box 1250 (84066). (801) 722-5011. County Gold Bcstg (acq 11-1-83). Net: AP. Rep: McGuire. Format: C&W, Top-40. Spec prog: Farm 2 hrs wkly. ■ Joseph L. Evans, pres; Cary M. Swain & Steven L. Evans, co-mgs; Gary Michaels, prom mgr; Tammy Davies, mus dir; Merle Young, news dir; Brian Leitson, chief engr. ■ Rates: \$10.50; 9.50; 9.50; 9.50.

**\*KUHS(FM)**—May 24, 1977: 90.9 mhz; 10 w. Box 400 (84066). (801) 722-2474. Duchesne Country School District. Format: Top-40. ■ Wayne Merrell, gen mgr; Stuart Morrill, chief engr.

## Roy

**KRGO-FM**—Not on air, target date unknown: 107.9 mhz; 67 kw. Ant 2,383 ft. 1612 Down Dr., Salt Lake City (84121). Kargo Bcstg.

## St. George

**KDXU(AM)**—July 3, 1957: 1450 khz; 1 kw-D, 250 w-N. (CP: 890 khz; 10 kw, DA-N). 114 E. 100 North, Box K (84770). (801) 673-3579. Julie P. Miner (acq 10-1-68). Net: ABC/I, RKO One, Intermountain Net. Rep: Format: Adult contemp. ■ Julie P. Miner, owner; L. John Miner, gen mgr; L. Brent Miner, asst mgr & prog dir; Art Fishler, coml mgr; Charles Wanlass, news dir; David G. Sanford, chief engr. ■ Rates: \$13; 12; 13; 13.

**KZEZ(FM)**—Co-owned with KDXU(AM). June 15, 1973: 93.5 mhz; 3 kw. Ant minus 25 ft. Stereo. Dups AM 5%. Net: ABC/D. Rep: McGuire. Format: Btlf mus. ■ Jim Prince, mus dir; Mike McGary, news dir. ■ Rates: \$13; 13; 13; 12.50.

**\*KRDC-FM**—1975: 99.3 mhz; 10 w. (CP: 10.72 w.). Ant minus 171 ft. Stereo. 225 South 700 East (84770). (801) 673-4811. Dixie College. Format: Top-40. Spec progs: Class 15 hrs, jazz 10 hrs wkly. ■ Edwin F. Rogers, instructor, advisor.

## Salt Lake City

**KALL(AM)**—1945: 910 khz; 5 kw-D, 1 kw-N, DA-N. 312 E. South Temple (84111). (801) 364-3561. Communications Investment Corp. Group owner: Hatch Stns. Net: ABC/I, Intermountain Net. Rep: Eastman Radio. Format: Adult contemp. ■ George C. Hatch, pres; Homer K. Peterson, exec VP; Bennie L. Williams, gen mgr; Fred Scott, news dir; Michael A. McKenzie, dir of engrg.

**KLCY-FM**—Co-owned with KALL (AM). Dec. 1, 1968: 94.1 mhz; 40 kw. Ant 3,030 ft. Stereo. Prog sep from AM. Format: Contemporary. ■ KUTV(TV) affil.

**KBBX(AM)**—See Centerville.

**KBUG(AM)**—1923: 1320 khz; 5 kw-U, DA-1. Stereo. 1760 Fremont Dr. (84104). (801) 972-3030. Crossroads Bcstg Inc. (acq 1-83). Group owner: Price Bcstg. Rep: Katz. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ John Price, pres; Terry Schmidt, gen mgr; Barry McCann, gen sls mgr; Gary Ausham, prog dir; Sharon Smith, prom mgr; Joe Lee, news dir; Ritchie Bauer, chief engr. ■ Rates: \$48; 43; 48; 29.

**KCPX-FM**—Co-owned with KBUG(AM). 1947: 98.7 mhz; 27 kw. Ant 2,930 ft. Prog sep from AM. Stereo. Format: Contemp hit radio. Spec prog: Farm 1 hr wkly. ■ Peggy Ijams, news dir. ■ Rates: \$60; 54; 60; 37.

**KCGL(FM)**—See Centerville.

**KDYL(AM)**—Feb 1945: 1280 khz; 5 kw-D, 500 w-N, DA-N. 57 West South Temple, No. 800 (84101). (801) 524-2600. Simmons Family Inc. (acq 5-12-82). Net: AP, MBS. Rep: Blair. Format: All news. ■ Roy W. Simmons, pres; G. Craig Hanson, gen & sls mgr; Robert Simmons, prog dir; Lee Richards, news dir; John Aughney, chief engr. ■ Rates: \$25; 20; 23; 18.

**KSFI(FM)**—Co-owned with KDYL(AM). Dec 26, 1946: 100.3 mhz; 26 kw. Ant 3,740 ft. Prog sep from AM. Format: Btlf mus. ■ Jim Springer, prog dir. ■ Rates: \$75; 75; 75; 40.

**KFAM(AM)**—See North Salt Lake City.

**KFMV(FM)**—See Provo.



**KISN(FM)**—Listing follows KLUB(AM).

**KKAT(FM)** See Ogden.

**KLAF(AM)**—See Murray.

**KLCY-FM**—Listing follows KALL(AM).

**KLTV(AM)**—Nov 15, 1955: 860 khz; 1 kw-D. (CP: 50 kw.). 329 E. 200 South (84111). (801) 533-9305. Sunrise (acq 9-12-84). Rep: Hillier, Newmark & Wechsler. Format: Adult contemp. Spec progs: Ger 2 hrs, Dutch 1 hr wkly. ■ Richard Elliot, pres & gen mgr; Bruce Cummings, gen sls mgr; Bruce Byxbe, prog dir; Janet Mangum, prom mgr; Bob Chamberlin, chief engr. ■ Rates: \$24; 19; 24; 17.

**KLTV-FM**—July 31, 1965: 93.3 mhz; 26 kw. Ant 3,660 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rod Goodliffe, prog dir. ■ Rates same as AM.

**KLUB(AM)**—Aug 1, 1938: 570 khz; 5 kw-U, DA-1. 1550 W. 2300 N. (84116). (801) 359-7794. Carman Corp. Net: NBC. Rep: McGavren-Guild. Format: Nostalgia. ■ Frank C. Carman, pres; F.R. Robinson, gen mgr; Gary Smith, chief engr.

**KISN(FM)**—Co-owned with KLUB(AM). Feb 1, 1961: 97.1 mhz; 26 kw. Ant 3,650 ft. Stereo. Prog sep from AM. (801) 322-5476. Net: CBS R/R. Format: CHR. ■ Gary Waldron, opns mgr

**KRCL(FM)**—Not on air, target date unknown: 90.9 mhz; 19 kw. Ant 3,595 ft. Listeners Community Radio. 1840 S. 1300 East (84105).

**KRGO(AM)**—(West Valley City) Nov 16, 1956: 1550 khz; 10 kw-D, 1 kw-N, DA-N. Box 7760 (84107). (801) 262-5541. Holiday Bcstg Co. Rep: Selcom. Format: Top-40. ■ Ralph J. Carlson, pres; Alan D. Hague, exec VP & gen mgr; Rich Mathis, loc sls mgr; Steve Carlson, prog dir; Barry Moll, mus dir; Kenneth Meyer, chief engr.

**KRSP(AM)**—(South Salt Lake) Sep 2, 1967: 1060 khz; 1 kw-N, DA-N. Box 760 (84107). (801) 262-5541. Holiday Bcstg Co. Rep: Selcom. Format: Top-40. ■ Ralph J. Carlson, pres; Alan D. Hague, exec VP & gen mgr; Rich Mathis, loc sls mgr; Steve Carlson, prog dir; Barry Moll, mus dir; Kenneth Meyer, chief engr.

**KRSP-FM**—Aug 21, 1968: 103.5 mhz; 18.5 kw. Ant 3,630 ft. (CP: 27.5 kw. Ant 1,106 ft.). Stereo. Prog sep from AM. Format: AOR. ■ Randy Rose, prog dir.

**KSFI(FM)**—Listing follows KDYL(AM).

**KSL(AM)**—May 6, 1922: 1160 khz; 50 kw-U. KSL Broadcast House (84180-1170). (801) 575-7600. Bonneville Intl Corp. Group owner: Bonneville. Net: CBS, CBS R/R, AP, UPI. Rep: Torbet. Format: Adult contemp. Spec prog: Farm 7 hrs wkly. ■ Jay Lloyd, pres; Thomas Glade, VP & gen mgr; George Lemich, prog dir; Doug Miller, news dir; A. Lee Pockock, prom mgr; John Dehnell, chief engr. ■ KSL-TV affil

**KSOP(AM)**—(South Salt Lake) Feb 1, 1955: 1370 khz; 5 kw-D, 500 w-N, DA-N. Box 25548 (84125). (801) 972-1043. KSOP Inc. Net: UPI. Rep: Major Market. Format: Modern country. ■ Henry Hilton, pres; Greg Hilton, gen & gen sls mgr; Joe Flint, prog dir; Wade Jesson, mus dir; Don Hilton, prom mgr; Dick Jacobson, news dir; Bill Traue, chief engr.

**KSOP-FM**—Dec 10, 1964: 104.3 mhz; 25 kw. Ant 3,650 ft. Stereo. Dups AM 8%. Format: Modern country.

**\*KUER(FM)**—June 4, 1960: 90.1 mhz; 22.5 kw. Ant 2,900 ft. Stereo. 103 Kingsbury Hall, U. of Utah (84112). (801) 581-6625. U. of Utah. Net: NPR. Format: Class, news, jazz. Spec prog: Black 4 hrs wkly. ■ Donald E. Smith, gen mgr; Gene Pack, prog & mus dir; Linda Christensen, prom mgr; Bill Jones, chief engr.

**KZJO(AM)**—(Sandy) May 13, 1960: 630 khz; 1 kw-D, 500 w-N, DA-2. 3595 South 1300 West (84119). (801) 264-8250. D&B Bcstg Co. (acq 12-1-63). Net: ABC/D, ABC Talkradio. Format: Talk. ■ Starley D. Bush, pres & gen mgr; Carter Shaw, news dir; Dennis Silver, chief engr. ■ Rates: \$19; 19; 19; 13.

## Sandy

**KZJO(AM)**—Licensed to Sandy. See Salt Lake City.

## Smithfield

**KVEZ(FM)**—Feb 1983: 103.9 mhz; 3 kw. Ant minus 116 ft. (CP: Ant 131 ft.). 2600 N. Main, Logan (84321). (801) 753-8210. Ronald Christner et al (acq 12-8-83). Net: AP. Rep: Roslin. Format: Rock. ■ Dan Gerard, gen mgr & prog dir; Steve Simmons, gen sls mgr; Scott Shannon, mus dir; Gary Meyers, prom mgr. ■ Rates: \$13.50; 10.50; 13.50; 10.50.

## South Salt Lake

**KRSP(AM)**—Licensed to South Salt Lake. See Salt Lake City.

**KSOP(AM)**—Licensed to South Salt Lake. See Salt Lake City.

## Spanish Fork

**KBHV(FM)**—Nov 1, 1967: 106.3 mhz; 220 w. Ant 920 ft. Stereo. 1396 West 400 North, Orem (84057). Polo Bcstg Corp. (acq 5-15-83). Rep: Eastman, Intermountain Net. Format: Adult contemp. ■ David Forier, pres; Peter Scheurmier, gen mgr; Kevin Bissegger, gen sls mgr; Andy Lloyd, prog & mus dir; Chuck Miller, news dir. ■ Rates: \$15; 10; 15; 8.

**KONI(AM)**—July 24, 1960: 1480 khz; 1 kw-D. Box 379 (84660). Chris Warden (acq 9-9-82). Net: UPI. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Chris Warden, owner.

## Tooele

**KTLE(AM)**—July 3, 1956: 1010 khz; 50 kw-D. (CP: 5 kw-CH). Box 490 (84074). (801) 882-1441. T.W. Mathis. (acq 2-78). Net: MBS. Rep: Masla, Hix. Format: MOR. ■ T.W. Mathis, pres & gen mgr. ■ Rates: \$7.50; 6.75; 7.50;

**KTLE-FM**—Sept 1, 1979: 92.1 mhz; 1.3 kw. Ant minus 737 ft. Stereo. Prog sep from AM. Format: AOR.

## Tremonton

**KBCM(AM)**—Feb 5, 1982: 1470 khz; 5 kw-D, 288.12 w-N, DA-2. 7985 W. 1200 N. (84337). (801) 257-7407. Golden Spike Bcstg Corp. (acq 6-19-84). Net: UPI, RKO Two. Format: C&W, relig. Spec progs: Farm 10 hrs, sports 10 hrs wkly. ■ Gary Fonia, pres & gen mgr; George Feola, prog dir; Carmen Seal, mus dir; Ricky Hughes, chief engr. ■ Rates: \$10; 8; 10; 6.

**KBCM-FM**—July 1, 1983: 104.9 mhz; 3 kw. Ant 150 ft. Dups AM 100%. Stereo.

## Vernal

**\*KUIB(FM)**—June 20, 1972: 89.1 mhz; 10 w. Ant 60 ft. Stereo. 161 N. 10th W. (84078). (801) 789-1891. Uintah School District. Format: Var. ■ Rick Menage, gen mgr.

**KUIN(FM)**—Listing follows KVEL(AM).

**KVEL(AM)**—Jan 19, 1947: 920 khz; 4.5 kw-D, 1 kw-N, DA-N. 2425 N. Vernal Ave., Box 307 (84078). (801) 789-0920. KVEL Inc. (acq 9-12-78). Net: ABC/I, Intermountain Net. Rep: Eastman. Format: MOR, C&W. ■ George C. Hatch, pres; Homer K. Peterson, exec VP; Dick Winters, gen & coml mgr; Jim Leonard, opns mgr & chief engr; John Bailey, mus dir; Alan White, news dir. ■ Rates: \$15.50; 13.50; 15.50; 13.50.

**KUIN(FM)**—Co-owned with KVEL(AM). May 1, 1975: 92.7 mhz; 1.35 kw. Ant 430 ft. Stereo. Prog sep from AM. (801) 789-0927. Net: ABC/E. Format: Top-40. ■ Rates: \$14.50; 12.50; 14.50; 12.50.

## Washington

**KCLG(AM)**—June 8, 1982: 1210 khz; 10 kw-D, 250 w-N, DA-N. Box 489, 127 E. Telegraph (84780). (801) 628-3643. Tri-State Bcstg Inc. Format: C&W. ■ Willard Tucker, pres; Rex Winterton, gen sls mgr; Larry Masco, prog mgr; Rick Stratton, mus dir; Jerry Allen, creative svcs dir; Kent McGregor, news dir; Eric Kehew, chief engr. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

## Utah, Vermont Radio

### West Jordan

**KZZI(AM)**—1982: 1510 khz; 10 kw-D. Box 339 (84084). Western Bcstg Inc. Format: Sp. ■ Carole R. Hinton, pres; John H. Hinton, VP & gen mgr.

### West Valley City

**KRGO(AM)**—Licensed to West Valley City. See Salt Lake City.

## Vermont

### Barre

**WORK(FM)**—Listing follows WSNO(AM).

**WSKI(AM)**—See Montpelier.

**WSNO(AM)**—Oct 13, 1959: 1450 khz; 1 kw-D, 250 w-N. Box 1 (05641). (802) 476-4168. Radio Barre Inc. (acq 9-1-74). Group owner: Kimmel Bcst Group. Net: CBS. Rep: Shelley Katz, Kadetsky. Format: C&W. ■ Alan H. Noyes, gen mgr; Mike Donovan, coml mgr; Bill Noyes, prog dir; Allan R. Machell, chief engr. ■ Rates: \$11.50; 11.50; 11.50; 9.50.

**WORK(FM)**—Co-owned with WSNO(AM). Aug 5, 1974: 107.1 mhz; 1.5 kw. Ant 410 ft. Dups AM 10%. Net: CBS R/R. Format: Contemp. ■ Rates: \$12; 12; 12; 10.

### Bellows Falls

**WBFL(FM)**—November 1981: 107.1 mhz; 820 w. Ant 530 ft. Stereo. Box 107 (05101). (802) 463-9235. Bradley Bcstg Corp. (acq 9-13-83). Net: ABC/D. Format: C&W. ■ Bradley Weeks, pres; Larry Knight, gen mgr; George Holows, gen sls mgr; Willis Stearns, prog dir; Bill Stacey, mus dir; Ira Wilner, chief engr. ■ Rates: \$9.50; 9; 9.50; 9.

### Bennington

**WBTV(AM)**—Sep 13, 1953: 1370 khz; 1 kw-D. Box 560 (05201). (802) 442-6321. Catamount Bcstrs Inc. Net: AP. Rep: Kirby. Format: MOR. Spec progs: Farm 3 hrs, class 1 hr wkly. ■ Mrs. Belva Chase Keyworth, pres, gen & coml mgr; Robert Harrington, news dir; A. Paul Willey, chief engr. ■ Rates: \$7.25; 7.25; 7.25;

**WHGC(FM)**—Co-owned with WBTV(AM). Oct 2, 1978: 94.3 mhz; 3 kw. Ant 110 ft. Stereo. Prog sep from AM. Format: Adult contemp, AOR. ■ Rates: \$7; 7; 7;

### Brattleboro

**WKVT(AM)**—Nov 29, 1959: 1490 khz; 1 kw-D, 250 w-N. Box 1490, Williams & Larkin St. (05301). (802) 254-2343. Brattleboro Bcstrs Inc. (acq 8-29-83). Net: CBS, NBC Talknet, RKO Radioshows. Rep: Shelley Katz, Kadetsky. Format: Adult contemp, talk. Spec progs: Farm 1 hr, jazz 3 hrs wkly. ■ David L. Undershill, pres & gen mgr; Linda M. Underhill, VP opns; Chuck Friedman, gen sls mgr; Ken Irwin, prog dir; John Helff, prom mgr; Marilyn Fulper-Smith, news dir; Mark Hutchins, VP engrg. ■ Rates: \$14; 12; 13; 11.

**WKVT-FM**—1980: 92.7 mhz; 3 kw. Ant 660 ft. Stereo. Dups AM 60%. Format: Adult contemp.

**WMMJ(AM)**—April 19, 1950: 1450 khz; 1 kw-D, 250 w-N. Box 819 (05301). (802) 254-4577. Southern Vermont Broadcasters (acq 1-8-68). Net: NBC. Rep: New England Spot. Format: Contemp. ■ John K. Healy, pres & gen mgr; B.L. Healy, coml & prom mgr; Joel O'Brien, prog dir, Larry Smith, news dir.

**WTSF-FM**—Co-owned with WMMJ(AM). Dec 15, 1975: 96.7 mhz; 3 kw. Ant 170 ft. Stereo. Format: Btlf mus. ■ Bette L. Healy, gen mgr.

## Vermont Radio

### Burlington

**WDOT(AM)**—April 19, 1954: 1390 khz; 5 kw-U, DA-1. 395 College St. (05401). (802) 862-5776. Hunter Bcstg Inc. (acq 2-25-64). Net: ABC/I. NBC Talk, MBS. Rep: Savalli-Schutz, Kadetsky. Format: Contemp country. ■ William A. Hunter, pres & gen mgr; Alice Smith, gen sls mgr; Dana Fewel, prog & mus dir; Peter Freyne, Andy Potter, news dirs; Howard Ginsberg, chief engr. ■ Rates: \$13.50; 11.50; 13.50; 7.50.

**WEZF(FM)**—July 19, 1969: 92.9 mhz; 36 kw. Ant 2700 ft. Stereo. Box 1093 (05402). (802) 655-0093. Knight Radio Inc. (acq 5-14-84). Group owner: Knight Quality Stns. Rep: Blair. Format: Btlf mus. ■ Norman Knight, chmn; Scott Knight, pres; Thomas H. Pierce, VP, gen & sls mgr; Paul Ugalde, opns dir; Ruth Wallman, news dir; Walt Worman, chief engr. ■ Rates: \$45; 45; 45; 30.

**WJOY(AM)**—Sep 14, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 369 (05402). (802) 658-1230. Hall Communications Inc. (group owner; acq 12-1-83). Net: CBS. Rep: Christal, Kettell-Carter. Format: Music of your life. ■ Robert M. Hall, pres; Paul Battaini, VP & gen mgr; Hal Stern, coml mgr; Joel Najman, prog & mus dir & prom mgr; James Condon, news dir; Dennis Synder, chief engr. ■ Rates: \$17; 14; 17; 11.

**WQCR(FM)**—Co-owned with WJOY(AM). June 26, 1962: 98.9 mhz; 50 kw. Ant 290 ft. Stereo. Prog sep from AM. Net: CBS RadioRadio. Format: Adult contemp. ■ Hank Nevins, prog dir. ■ Rates: \$23; 20; 23; 16.

**\*WRUV(FM)**—Oct 3, 1965: 90.1 mhz; 460 w. Ant 145 ft. Stereo. 489 Main St. (05401). (802) 656-2247. U. of Vermont & State Agricultural College. Net: ABC/FM. Format: Div, educ. Spec progs: Class 9 hrs, jazz 20 hrs wkly. ■ Dena J. Yasner, gen mgr; Anne Labrusciano, PR dir; Chuck Morton, prog dir; Joshua Brickman, mus dir; Jim Gold, news dir; Warren C. Chase, chief engr.

**WVMT(AM)**—May 20, 1922: 620 khz; 5 kw-U, DA-2. Box 620, Colchester (05446). (802) 655-1620. Vermont Radio Inc. (acq 2-1-63). Group owner: Goldman. Net: NBC. Rep: Torbet. Format: Adult contemp. ■ Simon Goldman, pres; George Cameron, VP & gen mgr; George Goldring, stn mgr; Eric Michael, prog dir; Fran Bastian, news dir; Michael Sequin, chief engr. ■ Rates: \$20.75; 17.75; 20.75; 17.75.

**WVPS(FM)**—Oct 15, 1980: 107.9 mhz; 36 kw. Ant 2640 ft. Stereo. Box 3031 (05401). (802) 655-9451. Vermont Public Radio. Net: NPR, Eastern Public Radio. Format: Educ. ■ Raymond Phillips, pres; Raymond Dilley, gen mgr; Betty Smith, asst mgr; Jerry Erickson, chief engr.

### Castleton

**\*WIUV(FM)**—Oct 1, 1976: 91.3 mhz; 125 w. Ant minus 235 ft. (CP: 277 w). Castleton State College (05735). (802) 468-5114. Board of Trustees. Format: Progs. Spec progs: Black 3 hrs, class 3 hrs, jazz 18 hrs, reggae 3 hrs wkly. ■ Stephen Roulier, gen mgr; Fred Ferris, prog dir.

### Colchester

**\*WWPV-FM**—Aug 10, 1973: 88.7 mhz; 10 w. (CP: 100 w). Saint Michaels College (05404). (802) 655-0176. Board of Trustees, St. Michaels College. Format: Div. ■ Matt Bowen, gen mgr.

### East Montpelier

**\*WVEP(FM)**—March 5, 1973: 88.3 mhz; 10 w. RR No. 2, Montpelier (05602). (802) 229-0321. Union High School Dist No. 32. Format: Div, educ. Spec progs: Black 5 hrs, class 2 hrs wkly. ■ Grace Engel, gen mgr.

### Johnson

**\*WJSC-FM**—July 16, 1972: 90.7 mhz; 155 w. Ant minus 485 ft. Stereo. JCS, Box A-60. (05656). (802) 635-2314. Vermont State College. Format: Div. Spec progs:

Class 3 hrs, jazz 6 hrs, new wave 12 hrs, C&W 3 hrs wkly. ■ Julie Bianchini, gen mgr; Brian Marshall, chief engr.

### Lyndonville

**\*WWLR(FM)**—Feb 4, 1977: 91.5 mhz; 3 kw. Ant minus 180 ft. Stereo. Box F, Lyndon State College (05851). (802) 626-5881. Vermont State College. Format: Div. Spec progs: C&W 5 hrs, class 2 hrs, oldies 3 hrs, jazz 3 hrs wkly. ■ Chris Parker, gen mgr; Jim Parr, prog dir; Tom Laffin, chief engr.

### Manchester

**WEQX(FM)**—November 1984: 102.7 mhz; 903 w. Ant 2,490 ft. Box 102 (05254). (802) 362-4800. Net: MBS. Format: Adult contemp. ■ A. Brooks Brown, pres & gen mgr; Brian A. Larson, prog dir; Howard M. Ginsberg, chief engr. ■ Rates: \$15; 13; 15; 13.

### Middlebury

**WCVM(FM)**—Listing follows WFAD(AM).

**WFAD(AM)**—Dec 24, 1965: 1490 khz; 1 kw-D, 250 w-N, DA-1. Rt. 7 South (05753). (802) 388-2490. Addison Bcstg Inc. (acq 8-1-73). Net: CBS. Rep: Quinn. Format: MOR. Spec progs: Jazz 3 hrs, class 2 hrs, farm 1 hr wkly. ■ Mark Brady, pres, gen & prom mgr; Fred Baser, gen sls mgr; Dean Graham, prog dir; Heather Young, mus dir; Anne Bailey, news dir; Larry Maier, chief engr. ■ Rates: \$10.65; 9.40; 10.65; 9.40.

**WCVM(FM)**—Co-owned with WFAD(AM). April 2, 1975: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. (802) 388-6782. Format: Adult contemp. ■ Jim Knight, prog & mus dir. ■ Rates: \$11; 9.90; 11; 9.90.

**\*WRMC-FM**—February 1968: 91.7 mhz; 100 w. Ant 90 ft. Stereo. Drawer 29, Middlebury College (05753). (802) 388-6323. President and Fellows of Middlebury College. Net: AP. Format: Div. Spec progs: Jazz 10 hrs, Fr 1 hr, class 20 hrs, Ger 1 hr, folk 10 hrs wkly. ■ Eric C. Gonan, pres & gen mgr; John Davis, prog dir; Andrew Meyer, mus dir; Andrea Koppel, news dir; Larry Maier, chief engr.

### Montpelier

**WNCS(FM)**—June 12, 1977: 96.7 mhz; 480 w. Ant 700 ft. Box 551 (05602). (802) 223-2396. North County Communications Inc. Rep: Savilli & Shutz, New England Spot Sls. Format: Adult rock. Spec progs: Class 6 hrs, jazz 4 hrs wkly. ■ George B. Spaulding, pres & gen mgr; Steve Zind, prog & news dir; Ed Flanagan, coml mgr; Jodie Peterson, mus dir; Howard Ginsburg, chief engr. ■ Rates: \$10.30; 10.30; 10.30; 10.30.

**WSKI(AM)**—Dec 7, 1947: 1240 khz; 1 kw-D, 250 w-N. Box 487 (05602). (802) 223-5275. Green Mt. Bcstg Inc. (acq 12-1-58). Net: ABC/E. Rep: Market 4 Radio, Torbet. Format: Adult contemp. ■ Daniel B. Ruggles III, pres & gen mgr; James Preston, coml mgr; Thomas Cheney, prog dir; Bruce Stebbins, mus dir; Robert J. Bannon, news dir; Gerard Marcotte, chief engr. ■ Rates: \$11; 11; 11; 11.

### Newport

**WIKE(AM)**—Oct 12, 1952: 1490 khz; 1 kw-D, 250 w-N, DA-1. Box 377 (05855). (802) 334-6521. Northeast Kingdom Bcstg Inc. (acq 9-1-79). Net: CBS. Rep: M.A. Sales, Queen. Format: Contemp, MOR. ■ David Labounty, gen mgr; James Farris, prog dir; Christopher Maynard, news dir; Peter Morton, chief engr. ■ Rates: \$10.08; 10.08; 10.08; 10.08.

### Northfield

**\*WNUB-FM**—Dec 8, 1967: 93.9 mhz; 10 w. (CP: 180 w. Ant minus 380 ft). Jackman Hall, Norwich University (05663). (802) 485-5011 ext 275. Norwich U. Format: AOR, top-40. ■ Scott C. Fields, gen mgr.

### Plainfield

**\*WGDR(FM)**—May 11, 1973: 91.1 mhz; 1.35 kw. Ant minus 370 ft. Goddard College (05667). (802) 454-7762. Goddard College Corp. Format: Div. ■ John Codman III, gen mgr; Tom Laffon, chief engr.

### Poultney

**WVNR(AM)**—August 1, 1981: 1340 khz; 1 kw-D, 250 w-N. Box 210 (05764). Vermont-N.Y. Bcstg Co. (acq 10-14-82). Net: AP. Format: Adult contemp. Spec progs: C&W 10 hrs, farm 6 hrs, Pol 2 hrs wkly. ■ John A. Colagrande, co-owner; Ken Barlow, co-owner; Paul Hatin, gen & gen sls mgr; Dan Turkeltaub, news dir; Neil Langer, chief engr. ■ Rates: \$9.50; 7.50; 9.50; 5.50.

### Randolph

**WCVR(AM)**—Nov 26, 1968: 1320 khz; 1 kw-D. Box 445 (05060). (802) 728-4411. Stokes Communication Corp. (acq 11-1-80). Net: APR. Rep: Savalli & Schutz, New England Spot Sls. Format: Contemp country. ■ Edward H. Stokes, pres; Greg Price, stn mgr; Debbie Price, mus dir. ■ Rates: \$11; 8.50; 11; 5.10.

**WCVR-FM**—October 25, 1982: 102.3 mhz; 3 kw; Ant 300 ft. Dups AM 100%. Stereo.

### Randolph Center

**\*WVTC(FM)**—Aug 29, 1983: 90.7 mhz; 169 w. Ant 88 ft. (CP: 300 w. Ant 203 ft.). Stereo. Randolph Center, Vermont Technical College (05061). (802) 728-5646. Vermont State Colleges, Vermont Technical College. Format: AOR, educ. ■ Dave Foss, gen mgr; Linsey Collins, chief engr.

### Rutland

**WHWB(AM)**—June 1949: 1000 khz; 1 kw-D. Box 30 (05701). (802) 773-3315. Media Concepts Inc. (acq 7-20-84). Net: AP. Rep: Kadetsky. Format: C&W. ■ John J. Long Jr., pres & gen mgr; Chris McCormack, prog dir; Neil Langer, chief engr.

**WJJR(FM)**—Co-owned with WHWB(AM). March 25, 1971: 98.1 mhz; 50 kw. Ant 2,593 ft. Prog sep from AM. Format: Btlf mus. ■ Robert Summer, prog dir.

**WRUT(FM)**—Listing follows WSYB(AM).

**WSYB(AM)**—Dec 10, 1930: 1380 khz; 5 kw-D, 1 kw-N, DA-N. Dorr Dr. (05701). (802) 775-5597. Vermont Radio Inc. (acq 11-1-70). Group owner: Goldman. Net: NBC. Rep: Torbet. Format: Adult contemp. Spec progs: Pol 1 hr wkly. ■ Simon Goldman, pres; Harry Weinhausen, gen mgr; Ralph Smith, gen sls mgr; Joe McKay, prog dir; Bruce Edwards, news dir; David French, chief engr. ■ Rates: \$16; 14; 16; 14.

**WRUT(FM)**—Co-owned with WSYB(AM). 1974: 97.1 mhz; 1.15 kw. Ant 2,997 ft. Stereo. Prog sep from AM. Net: RKO Two. Format: Adult contemp. ■ Leonard Semp, gen sls mgr. ■ Rates: \$14; 12; 14; 12.

### St. Albans

**WWSR(AM)**—1930: 1420 khz; 1 kw-D. Rte 7, (05478). (802) 524-2133. Radio St. Albans Inc. (acq 9-59). Group owner: Kimel Bcstg Group. Net: UPI. Rep: Shelley Katz, Kadetsky. Format: Nostalgia, big band. Spec prog: Talk 5 hrs wkly. ■ David R. Kimel, pres; John O. Kimel, gen mgr; Arthur Riddlesworth, prog dir; Richard Tatrow, mus dir; Leonard Parent, prom mgr; Richard Cowperthwait, news dir; Howard Ginsberg, chief engr. ■ Rates: \$10; 8; 10;

**WLFE(FM)**—Co-owned with WWSR(AM). April 1970: 102.3 mhz; 300 w. Ant 800 ft. Stereo. Format: C&W. ■ Rates: \$14; 12; 14; 12.

### St. Johnsbury

**WSTJ(AM)**—July 10, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 249 (05819). (802) 748-2345. Northeast Kingdom Bcstg Inc. (acq 8-31-79). Rep: Masla, Kadetsky. Format: Adult contemp. Spec prog: C&W 10 hrs wkly. ■ Douglas N. Drown, gen mgr. ■ Rates: \$16; 16; 16; 16.

### South Burlington

**WXXX(FM)**—Nov 10, 1984: 95.3 mhz; 3 kw. Ant 225 ft. Stereo. 150 Kennedy Drive, Box 9530 (05401). (802) 863-4487. Champlain Valley Bcstg Corp. Format: CHR. ■ John C. Nichols, pres, gen & gen sls mgr; Rob Poulin, prog & mus dir; Tom Lavin, prom mgr; Howard Ginsberg, chief engr. ■ Rates: \$19; 18; 19; 18.



## Springfield

**WCFR(AM)**—May 26, 1954: 1480 khz, 5 kw-D. Box 800 (05156). (802) 885-4555. Connecticut Valley Bcstg Inc. (acq 10-78). Net: NBC. Format: Adult contemp. ■ Frank P. Zezza, pres & gen mgr; John Frawley, prog dir; Robert W. Russo, coml mgr; Jeff Taylor, mus dir; Ken Bringenberg, news dir; Dick Wholey chief engr. ■ Rates: \$9.60; 8; 9.60; 7.

**WCFR-FM**—Jan 1, 1972: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 60%. Format: Adult contemp

## Stowe

**WMTF(FM)**—Not on air, target date unknown: 91.5 mhz; 10 w. The Stowe School Inc. c/o Mountain Rd. (05672).

**WRFB(FM)**—Feb 28, 1977: 101.7 mhz; 3 kw. Ant 1,485 ft. Box 26 (05672). (802) 253-4877. RFB Inc. Net: MBS. Rep: New England Spot Sls. Format: Adult contemp. ■ Brian Harwood, gen mgr; William Riley, sls mgr. ■ Rates: \$14.05; 12.05; 12.05; 15.

## Vergennes

**WIZN(FM)**—Oct 1983: 106.3 mhz; 710 w. Ant 554 ft. Stereo. Stevens House (05491). (802) 877-6800. Radio Vergennes Inc. Format: AOR. ■ Richard Longfellow, pres & prom mgr; Russell Kinsley, gen mgr, prog & mus dir; Howard Ginsberg, chief engr. ■ Rates: \$11.20; 11.20; 11.20; 11.20.

## Waterbury

**WDEV(AM)**—July 16, 1931: 550 khz; 5 kw-D, 1 kw-N, DA-2. Box 550 (05676). (802) 244-7321. Radio Vermont Inc. (acq 1969). Net: UPI. Rep: Smith, Kettell-Carter. Format: News, sports, MOR. Spec progs: Farm 6 hrs, class 1 hr wkly. ■ Ken D. Squier, pres; Tom Beardsley, gen mgr; Marc Weissman, gen sls mgr; Steve Pelkey, prog dir; Jack Donovan, mus dir; Hester Fuller, prom mgr; Nedene Martin, news dir; Tom Laffan, chief engr. ■ Rates: \$19.90; 15; 18; 10.

**WTIJ(FM)** Not on air, target date unknown 103.1 mhz; 3 kw. Ant 307 ft. c/o Box 1377. Claremont, N.H. (03743). Masterpeace Communications Inc.

## Wells River

**WYKR(AM)**—Oct 3, 1976: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (05081). (802) 757-2773. Puffer Bcstg Inc. Rep: Keystone, Kadetsky. Format: Country. ■ Eugene Puffer, pres & gen mgr; Rick Davis, gen sls mgr; Stephen John, prog & mus dir; Deborah Milnor, prom mgr; Clara Puffer, news dir; Winston Currier, chief engr. ■ Rates: \$14; 10; 12; 6.

## White River Junction

**WNHV(AM)**—Feb 28, 1963: 910 khz; 1 kw-D. Box 910 (05001). (802) 295-3093. N.H.-Vt. Bcstg Inc. (acq 10-1-66). Net: MBS. Format: MOR. ■ Rex Marshall, pres; Terry Boone, gen mgr; Andrew Leckart, chief engr. ■ Rates: \$14.40; 7.75; 10.75; 6.80.

**WNHV-FM**—Feb 15, 1969: 95.3 mhz; 3 kw. Ant 245 ft. Stereo. Dups AM 65%. Format: MOR. ■ Rates same as AM.

**WTSL(AM)** See Hanover, N.H.

## Windsor

**WVPR(FM)**—Aug 13, 1976: 89.5 mhz; 1.25 kw. Ant 2, 160 ft. Box 89.5 (05089). (802) 674-6772. Vermont Public Radio. Net: NPR. Format: Educ, class, talk. Spec prog: Jazz 10 hrs wkly. ■ Raymond V. Phillips, pres; Raymond G. Dilley, gen mgr; Betty Smith, prog dir.

## Virginia

## Abingdon

**WBB(AM)**—Dec 10, 1956: 1230 khz; 1 kw-D, 250 w-N, DA-1. Box 1067 (24210). (703) 628-2147. Southern Comm Inc. (acq 9-24-82). Net: NBC, Va. News. Format:

C&W. Spec prog: Farm 5 hrs wkly. ■ R. Shane Southern, pres & gen mgr; James R. Dixon, gen sls mgr; Dean Gatherum, prog dir & chief engr; Bob Jones news dir. ■ Rates: \$12; 11.20; 12; 11.20.

**WABN-FM**—Co-owned with WBB(AM). Dec 10, 1966: 92.7 mhz; 3 kw. Ant 370 ft. Stereo. Prog sep from AM. Box 871 (24210). (703) 628-4422. Format: Top 40. ■ Fred Deere, gen & coml mgr; Jane Irwin, prog dir; Mark Syphers, mus dir; Betty Nickles, news dir.

## Alexandria

**WPKX(AM)**—Licensed to Alexandria. See Washington, D.C.

## Altavista

**WKDE(AM)**—April 29, 1962: 1000 khz; 1 kw-D. Box 512 (24517). (804) 369-5588 or 369-6006. Fernbrook Bcstg Corp. (acq 10-1-82). Net: AP, Va. Net. Rep: Southern Spot Sls, Virginia Net. Format: C&W. ■ Mark I. Jacob, pres; Lester Woodie, gen & gen sls mgr; Doug Catlin, prog dir; Gary Robinson, chief engr. ■ Rates: \$5.50; 5.50; 5.50;

**WKDE-FM**—June 30, 1969: 105.5 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

## Amherst

**WAMV(AM)**—Oct 1, 1976: 1420 khz; 1 kw-D. (CP: 2.5 kw). Box 522 (24521). (804) 845-4511. Central Virginia Media Inc. (acq 9-80). Net: MBS, Va. News Rep; Dora-Clayton. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Bill Neary, pres, gen mgr & gen sls mgr; Alan Parker, opns mgr; Dan Howard, prom mgr; Debbie Motley, news dir; Glen Reinheimer, chief engr. ■ Rates: \$15; 15; 15; 15.

**WCNV(FM)**—Co-owned with WAMV(AM). Jan 27, 1981: 107.9 mhz; 4.1 kw. Ant 1,920 ft. Stereo. Dups AM 100%. 2600 Memorial Ave., Lynchburg (24501). (804) 847-4700. ■ Rates same as AM.

## Appalachia

**WLSDFM**—See Big Stone Gap.

## Appomattox

**WTTX(AM)**—June 1, 1974: 1280 khz; 1 kw-D, DA. (CP: 2.5 kw). Box 637 (24522). (804) 352-8353. HTB Inc. (acq 7-1-80). Net: ABC/C, Va. Agrinet, Va. Net. Rep: Southern Spot Sls. Format: Relig. ■ Phyllis Giles, pres; Margaret Harris, gen mgr; E.W. Paulette, prog dir & prom mgr; Glenn Morris, chief engr. ■ Rates: \$3.60; 3.60; 3.60;

**WTTX-FM**—Sep 1976: 107.1 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: t. Country, farm. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

## Arlington

**WABS(AM)**—Nov 7, 1946: 780 khz; 5 kw-D. 5230 Lee Hwy. (22207). (703) 534-2000. Radio 780 Inc. (acq 11-10-77). Net: UPI. Format: Rel. ■ Edwin Tornberg, pres; Steven R. Cross, gen mgr; Dawn Dicker, prog dir. ■ Rates: \$18; 18; 18; 18.

**WAVA(FM)**—Licensed to Arlington. See District of Columbia.

**WMZQ(AM)**—April 7, 1947: 1390 khz; 5 kw-U, DA-2. 2131 Crimmins Lane, Falls Church (22043). (703) 534-1390. Viacom Bcstg Inc. (acq 8-1-84). Net: MBS. Rep: Roslin. Format: Big band. Spec prog: Jazz 6 hrs wkly. ■ Mrs. Harold Thoms, pres; Stan Karas, gen mgr; Kevin A. Strom, chief engr.

## Ashlund

**WIVE(AM)**—May 1, 1962: 1430 khz; 1 kw-D. (CP: 5 kw-D, DA-D). Box 272 (23005). (804) 798-4711. Christian Enterprises Inc. (group owner, acq 12-1-65). Net: MBS, AP. Format: Relig. Spec prog: Farm 1 hr wkly. ■ James N. Birkitt Sr., pres & gen mgr; John Birkitt, coml mgr; Joe Birkitt, prog dir; Jim Birkitt Jr., mus dir & prom mgr; Ray Swiderski, news dir; Ed Burkhardt, chief engr. ■ Rates: \$10.30; 10.30; 10.30;

## Vermont, Virginia Radio

**WYFJ(FM)**—Dec 7, 1967: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Bible Bcstg Network Inc. Net: MBS. Format: Rel.

## Bassett

**WODY(AM)**—Oct 1, 1960: 900 khz; 500 w-D; DA-D. Drawer 231 (24055). (703) 629-2509. WODY Inc. Net: ABC/I. Format: C&W. ■ E. Arnold Terry, pres & gen mgr; Dawn Cline, coml mgr; Jennifer Pruitt, prog dir; Don Fields, mus & news dir; Troy Spencer, chief engr. ■ Rates: \$6; 6; 6;

## Bedford

**WBLT(AM)**—Feb 9, 1950: 1350 khz; 1 kw-D. Box 506, Poplar St. (24523). (703) 586-8245. Bedford Bcstg Corp. Net: AP. Format: Div. Spec prog: Farm 5 hrs wkly. ■ James E. Synan, pres; James W. Patterson, gen mgr & prog dir; H. Watts Key, mus dir; Lynn Morris, chief engr. ■ Rates: \$6; 6; 6

## Berryville

**WVVO(FM)**—May 19, 1980: 105.5 mhz; 3 kw. Ant 440 ft. Stereo. Box 532 (22611). (703) 955-3300, 3301, 3150. Berryville Media Group Inc. Net: NBC. Format: C&W. Spec progs: Farm 1/2 hr, bluegrass 6 hrs wkly. ■ Kenneth Smith, pres; William R. Culp, gen mgr & prog dir; Donna Hockman, gen sls mgr; Jesse Strosnider, mus dir. ■ Rates: \$6.50; 5.50; 6.50; 4.75.

## Big Stone Gap

**WLSDFM**—Aug 20, 1953: 1220 khz, 1 kw-D, DA-D. Drawer W (24219). (703) 523-1700. Valley Bcstg Inc. (acq 5-1-80). Net: ABC/I. Net. Format: C&W. ■ Don Wax, pres; Barry Simmons, gen mgr; William Buckles Jr., coml mgr; Chuck Newton, prog dir; Doug Hamilton, chief engr. ■ Rates: \$5; 5; 5; 4.25.

**WLSDFM**—April 8, 1975: 93.5 mhz; 120 w. Ant 1,210 ft. Stereo. Dups AM 85%. Format: C&W. ■ Rates same as AM.

## Blacksburg

**WJJJ(AM)**—See Christiansburg.

**WKEX(AM)**—July 10, 1969: 1430 khz; 1 kw-D (CP: 5 kw-D, 5 kw-N, DA-2). 1501 Lark Lane (24060). (703) 552-2252. Paul T. Lucci and William E. Sams. Net: AP. Format: C&W.

**\*WUVT-FM**—Oct 23, 1969: 90.7 mhz; 3 kw. Ant 156 ft. Stereo. 352 Squires Center (24061). (703) 951-1642. Virginia Polytechnic Institute & State Univ. Format: Ed, div. ■ Megan Lavery, gen mgr; Dave Cowen, chief engr.

**WVVV(FM)**—Co-owned with WJJJ(AM) Christiansburg, Va. December 1964: 104.9 mhz; 2.7 kw. Ant 310 ft. Stereo. Box 882 (24060). (703) 382-4993. Blacksburg-Christiansburg Bcstg Co., Group owner: Suburban. Net: ABC/R. Format: AOR. ■ William R. Rollins, pres; Lewis H. Bagwell, Jr., VP & gen mgr. ■ Rates: \$15; 15; 15; 15.

## Blackstone

**WBBC(FM)**—Listing follows WKLV(AM).

**WKLV(AM)**—1947: 1440 khz; 5 kw-D. Drawer 192 (23824). (804) 292-4146. Blackstone Communications Inc. (acq 12-51). Net: Va. Net. Rep: Keystone. Format: Black, country. Spec prog: Black gospel 6 hrs wkly. ■ Mike Rau, pres; Ben Crutchfield, sec; Wava Allen, gen mgr; Gary Taggart, prog dir; J.E. Fox, chief engr.

**WBBC(FM)**—Co-owned with WKLV(AM). Nov 17, 1975: 93.5 mhz; 1.8 kw. Ant 370 ft. Dups AM 40%. Format: Country. Spec prog: Sports 10 hrs wkly. ■ Gary Taggart, prog dir. ■ Rates same as AM.

## Virginia Radio

### Bluefield

**WB DY (AM)**—November 17, 1980: 1190 khz; 10 kw-D, DA. 134 Stockton St. (24605). (703) 326-1063 or 326-2207. Bluefield Bcstg Co. Inc. Net: MBS. Rep: PRO Radio. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Aubray Garber, pres; Mike Brown, gen mgr & prog & mus dir; Teresa Coalter, coml mgr; Mike Walters, prom mgr; Melinda Mustard, news dir; Jay Belt, chief engr. ■ Rates: \$13; 11.50; 13; 9.

**WB DY-FM**—December 1970: 106.3 mhz; 3 kw. Ant 156 ft. (CP: 220 w. Ant 1,122 ft.). Dups AM 100%.

### Bristol

**WB CV (AM)**—See Bristol, Tenn.

**WF HG (AM)**—January 1947: 980 khz; 5 kw-D, 1 kw-N, DA-N. Box 1389 (24201). (703) 669-8112. Bristol Bcstg Inc. (acq 1972). Group owner: Nininger. Net: ABC/C. Rep: McGavren-Guild. Format: Top-40. ■ W.L. Nininger, pres & gen mgr; Jeff Whitehead, prog & mus dir; Gary Morse, news dir; J. Paxton Durham, chief engr.

**WX BQ-FM**—Co-owned with WFHG(AM). See Bristol, Tenn.

**WO P (AM)**—See Bristol, Tenn.

**WQ UT (FM)**—See Johnson City, Tenn.

**WZ AP (AM)**—1946: 690 khz; 10 kw-D. Box 369 (24203). (703) 466-2201. RAM Communications, Inc. (acq 1-10-77). Rep: Gates. Format: Rel. Spec prog: Farm 1 hr wkly. ■ R.A. Morris, pres & gen mgr; Gregg Hutchins, prog dir; John Faniola, chief engr. ■ Rates: \$16; 14; 16;

### Broadway-Timberville

**WB TX (AM)**—May 18, 1972: 1470 khz; 5 kw-D. Box 337, Broadway (22815). (703) 896-8933. Massanutten Bcstg Co. Inc. Net: ABC/E. Format: Relg. Spec prog: Gospel 10 hrs wkly. ■ David Eshleman, pres & gen mgr; Bill Fawcett, chief engr. ■ Rates: \$5.70; 5.20; 5.70;

### Brookneal

**WO DI (AM)**—Oct 8, 1965: 1230 khz; 1 kw-D, 250 w-N, SH. Box 140 (24528). (804) 376-2288. Solocom Inc. (acq 11-84). Net: Agri-net, Va. Net: Format: C&W. Spec progs: Farm 7 hrs, relg 6 hrs wkly. ■ Digby Solomon, owner. ■ Rates: \$4.50; 4.50; 4.50;

### Buena Vista

**WW ZD (FM)**—96.7 mhz; 3 kw. Ant minus 296 ft. Stereo. 133 W. 21st St. (24416). (703) 261-6113. Shenandoah Bcstg Inc. (acq 4-1-83). Net: CBS, MBS, Va. Net. Format: C&W. ■ Rodger Gray, pres; Paul Fink, gen mgr; Mark Daughtrey, prog dir; Dave Hayslette, news dir; Dan Wright, chief engr. ■ Rates: \$9; 8; 9; 7.

### Cape Charles

**WW GH (FM)**Licensed to Cape Charles. See Virginia Beach.

### Charlottesville

**WCH V (AM)**—1930: 1260 khz; 5 kw-D, 1 kw-N, DA-2. (CP: 2.5 kw-N). Box 5387 (22903). (804) 977-5566. Clay Media Inc. (acq 9-1-74). Net: ABC/D. Rep: Masla, Dome. Format: Adult contemp. ■ Michael J. Ludgate, pres & gen mgr; Barty Bryant, sls mgr; Tom Twine, prog dir; Ken Medick, mus dir; Missy Scott, news dir; John Hall, chief engr. ■ Rates: \$21.50; 17; 21.50; 17.

**WWW V (FM)**—Co-owned with WCHV(AM). 1959: 97.5 mhz; 50 kw. Ant 450 ft. Stereo. Dups AM 15%. Net: RKO. Format: CHR. ■ Jay Lopez, prog & mus dir; Larry Traylor, prom mgr. ■ Rates same as AM.

**WINA (AM)**—September 1949: 1070 khz; 5 kw-U, DA-N. Box 498 (22902). (804) 977-3030. Charlottesville Bcstg Corp. (acq 1969). Net: CBS, Virginia. Rep: Market 4. Format: MOR. Spec prog: Farm 4 hrs wkly. ■ Laurence E. Richardson, pres; Colin Rosse, exec VP & gen mgr; Jerry Burkheimer, coml mgr; Sarah McConnell, news dir; Sam Killian, chief engr. ■ Rates: \$20; 14; 17; 11.

**WQ MC (FM)**—Co-owned with WINA(AM). October 1954: 95.3 mhz; 2.8 kw. Ant 145 ft. Stereo. Prog sep from AM. Format: Btlf mus. ■ Rates: \$14; 12; 14; 11.

**WK AV (AM)**—October 1957: 1400 khz; 1 kw-D, 250 w-N. 114 4th St. S.E. (22902). (804) 977-1400. Cavalier Country Bcstg Inc. (acq 8-29-79). Net: ABC/C, AP, MBS. Format: C&W. ■ Mark Wilson, pres; Ed Rodriguez, gen mgr; Bill Hale, gen sls mgr; Jacquie Walker, mus dir; Paul Freifeld, news dir; Ben Surratt, chief engr. ■ Rates: \$19; 12.75; 16.50; 11.25.

**WQ MC (FM)**Listing follows WINA(AM).

**\*WT JU (FM)**—May 10, 1957: 91.3 mhz; 1.5 kw. Ant 105 ft. Stereo. 711 Newcomb Station (22901). (804) 924-3418. U. of Va. Net: Am Pub, UPI. Format: Class, jazz. Spec prog: Folk/ethnic 10 hrs wkly. ■ Randall Atkinson, gen mgr; Michael D. Buck, stn mgr; Rusty Trainham, prog dir; Tim Gilbert, chief engr.

**WU VA (FM)**—June 22, 1979: 92.7 mhz; 220 w. Ant 900 ft. Stereo. Stn No. 1, (22904). (804) 924-3194. WUVA Inc. Net: ABC/FM, Va. Net. Format: AOR. ■ Theodore Jenal, pres; Alan J. Wagman, gen mgr; Mark B. Leffers, bus mgr; John A. Flinn, prog dir; Herb Ivy, mus dir; Lisa Blake, prom mgr; Ann Lucas, news dir; Clifford Cantrell, chief engr. ■ Rates: \$9.25; 7.50; 9.25; 6.50.

**WWW V (FM)**—Listing follows WCHV(AM).

### Chase City

**WME K (AM)**—Jan 18, 1959: 980 khz; 500 w-D. Box 697 (23924). (804) 372-3141. Clarksville Bcstg Co. Inc. (acq 1983). Net: ABC. Format: MOR, top-40, C&W. ■ Robert R. Boyd, pres; Lee Payne, prog dir. ■ Rates: \$4.35; 4.35; 4.35; 4.35.

### Chatham

**WK BY (AM)**—June 8, 1966: 1080 khz; 1 kw-D. Rt. 2, Box 105A (24531). (804) 432-8108. Pittsylvania County Bcstrs Inc. (acq 11-68). Net: Tobacco, Va Net. Rep: TN Spot Sls. Format: C&W. Spec progs: Farm 3 hrs, Sp 1/2 hr, Black 4 1/2 hrs wkly. ■ Everett C. Peace Jr., pres & gen mgr; Paul Burke, prog dir; Neil Ryan, mus dir; Susan Neal, news dir; Ken Morris, chief engr. ■ Rates: \$4; 4; 4; 4.

### Chesapeake

**WC PK (AM)**—1967: 1600 khz; 5 kw-D. 500 E. Liberty St. (23324). (804) 543-3535. Payne of Virginia Inc. Net: Va. News Net., Agrinet Farm Net. Rep: Masla. Format: Nostalgia, big band. ■ Charles F. Payne, pres & gen mgr; George W. Payne, prom mgr; Ray Mills, chief engr. ■ Rates: \$18; 16; 18;

**\*WF OS (FM)**—May 2, 1955: 90.3 mhz; 1.5 kw. Ant 148 ft. Stereo. 1617 Cedar Rd. (23320-7198). (804) 547-7414. Chesapeake Public Schools. Format: Ed, div. Spec progs: Big band 10 hrs, farm 2 hrs, Ger 3 hrs wkly. ■ C. Fred Bateman, supt; Jack Garrison, gen mgr; Raymond Jones, pub communications coord; Dennis L. McCurdy, prog, mus & news dir.

**WO FM (FM)**—(Moyock, N.C.) Oct 17, 1974: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 15272, Chesapeake (23320). (804) 421-7111. Southland Communication Inc. (acq 8-1-83). Net: MBS. Format: C&W. ■ James Hunt, pres & gen sls mgr; Klaus Raab, gen mgr; Rick Sommers, mus dir; Andy Booth, chief engr. ■ Rates: \$20; 17; 20; 17.

### Chester

**WD YL (FM)**—Listing follows WGGM(AM).

**WGG M (AM)**—September 1964: 1410 khz; 5 kw-D. 10600 Jefferson Davis Hwy, Richmond (23234). (804) 275-6161. Hoffman Communications (acq 10-76). Format: Rel. ■ Hubert Hoffman, pres; Paul Scott Bulifant,

gen mgr; Mary Weatherhead, traf dir; Mike Melnyk, chief engr. ■ Rates: \$9; 7; 9; 7.

**WD YL (FM)**—Co-owned with WGGM(AM). December 1968: 92.1 mhz; 3 kw. Ant 356 ft. Prog sep from AM. Format: Rel.

### Christiansburg

**WF NR (AM)**—1973: 710khz; 5 kw-D, DA. c/o Box A, Eden, N.C. (27288). Radio Montgomery Inc. ■ Ray Childers, gen mgr; Robin Good, stn & opns mgr; Reggie Neel, prog dir; Linda Wilcoxon, traf dir; Ed Tillet, news dir; Paxton Durham, chief engr.

**WJ JJ (AM)**—October 1954: 1260 khz; 2.5 kw-D. Box 30 (24073). (703) 382-4993. Blacksburg-Christiansburg Bcstg Co. (acq 1-1-67). Group owner: Suburban. Net: ABC/C. Format: Contemp. ■ William R. Rollins, pres; Lewis H. Bagwell Jr., VP & gen mgr. ■ Rates: \$15; 15; 15; 15.

**WV VV (FM)**—Co-owned with WJ JJ(AM). See Blacksburg.

### Churchville

**WN LR (AM)**—March 9, 1962: 1150 khz; 1 kw-D. Box 400 (24421). (703) 885-8600. Blue Ridge Bcstg Inc. (acq 5-26-81). Net: AP. Format: Relg. ■ Alan J. Carter, pres; Rusty Ashby, gen & sls mgr; Burton Lange, prog & news dir, prom mgr; Marc Kinder, mus dir; William Fawcett, chief engr. ■ Rates: \$7.80; 6.60; 7.80; 6.60.

### Clarksville

**WL CQ (FM)**Not on air, target date unknown: 98.3 mhz; 3 kw. Ant 213 ft. Box 904 (23927). Clarksville Bcstg Co. Inc.

### Clifton Forge

**WX CF (AM)**—Oct 19, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 104 (24422). (703) 862-1230. Allegheny Highlands Bcstg Inc. (acq 6-9-80). Net: MBS, Va Agrinet. Rep: Southern Spot Sls. Format: C&W. ■ Michael R. Kelly, pres; Gary A. Henderson, sr, VP; Bob Fenderson, gen mgr; Mike Higgins, prog dir; Otmer Newcomb, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

**WX CF-FM**—Nov 20, 1982: 103.9 mhz; 3 kw. Ant minus 511 ft. Stereo. Dups AM 100%. 122Clinchco

**WD IC (AM)**—May 1961: 1430 khz; 5 kw-D. Box 412, Rt. 1, Clintwood (24228). (703) 835-8626. Dickenson County Bcstg Corp. Net: AP. Format: C&W. Spec progs: Farm 1 hr, bluegrass 6 hrs wkly. ■ Richard W. Edwards, pres; Rufus Nickles, gen mgr; Betty N. Fleming, prog dir; Larry Phillips, chief engr. ■ Rates: \$4.15; 4.15; 4.15;

### Collinsville

**WF IC (AM)**—March 1, 1970: 1530 khz; 1 kw-D (CP: 250 w-CH). Box 475 (24078). (703) 647-3761. Collinsville Broadcasters (acq 9-24-74). Format: C&W. ■ Blane T. Woody, pres & gen mgr; Charlie Brown, news dir; Jim Ottoway, chief engr. ■ Rates: \$6; 6; 6;

### Colonial Heights

**WK HK (FM)**Licensed to Colonial Heights. See Petersburg.

**WP VA (AM)**Licensed to Colonial Heights. See Petersburg.

### Covington

**WI QO-FM**—Listing follows WKEY(AM).

**WKEY (AM)**—May 23, 1941: 1340 khz; 1 kw-D, 250 w-N. Box 710 (24426). (703) 962-1133. WKEY Inc. (acq 6-1-73). Net: ABC/E. Format: Contemp, C&W. ■ E. H. Barr, pres; James E. Croy, gen mgr; Ken Bryant, stn mgr & coml mgr; John Lee Davis, prog dir; Will Shawver, prom mgr; Ranny Mason, mus dir; Dwight Rohr, news dir; M. R. Burkholder Jr., chief engr. ■ Rates: \$5; 5; 5; 5.

**WI QO-FM**—Co-owned with WKEY(AM). October 1964: 100.9 mhz; 3 kw. Ant minus 255 ft. Net: ABC/FM.



Format: Young adult contemp/light rock. ■ Rates same as AM.

## Crewe

**WSVS(AM)**—April 7, 1947: 800 khz; 5 kw-D. 800 Melody Lane (23930). (804) 645-7734. Southern Va. Bcstg Corp. Net: MBS, Agrinet. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ C.E. Wilson, pres & chief engr; Theibert R. Silverman, gen mgr & sec. ■ Rates: \$13.75; 13.75; 13.75; 13.75.

**WSVS-FM**—June 9, 1949: 104.7 mhz; 100 kw. Ant 404 ft. Dups AM 95%. (804) 645-7735. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Mary Ann Silverman, coml mgr. ■ Rates same as AM.

## Crozet

**WPED(AM)**—March 16, 1970: 810 khz; 1 kw-D. Box 697 (22932). (804) 823-4385. Elting Enterprises Inc. (acq 1-1-82). Net: NBC. Rep: Savalli-Shutz. Format: Modern country. Spec prog: Farm 2 hrs wkly. ■ John W. Elting, pres; Joe Beail, opns mgr; Dean Finney, sls mgr; Diane Van Fossen, bus mgr; Mark Garwood, sports dir; Bill Stubblefield, chief engr. ■ Rates: \$17.50; 13.50; 17.50; 9.

**WPED-FM**—September 1980: 102.3 mhz; 3 kw. Ant 360 ft. Stereo. Dups AM 100%.

## Culpeper

**WCVA(AM)**—February 1949: 1490 khz; 1 kw-D, 250 w-N. Box 672 (22701). (703) 825-3900. Culpeper Bcstg Corp. Net: ABC/E. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Marvin Bates, pres; Michael Gummer, gen mgr; Jack MacNamara, gen sls mgr; Gary Norman, prog dir; Jim Chambers, mus dir; Paul J. Ascioia, news dir; Leonard Cowherd, chief engr.

**WCUL(FM)**—Co-owned with WCVA(AM). Dec 4, 1971: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Mod country.

## Danville

**WAKG(FM)**—Listing follows WBTM(AM).

**WBTM(AM)**—May 24, 1930: 1330 khz; 5 kw-D, 1 kw-N, DA-N. Stereo. Box 1629 (24543). (804) 793-4411. Piedmont Bcstg Corp. Net: ABC/E. Rep: Southern Spot Sls. Format: MOR, adult contemp. ■ T. David Luther, pres & gen mgr; Alex Vardavas, prog dir; Barbara DeMoura, prom mgr; Linwood Duncan, news dir; Charlie Jones, chief engr. ■ Rates: \$12; 10.50; 12; 6.

**WAKG(FM)**—Co-owned with WBTM(AM). June 3, 1968: 103.3 mhz; 100 kw. Ant 630 ft. Stereo. Box 1629 (24543). (804) 797-4290. Prog sep from AM. Format: Modern country. ■ Tom Miller, stn mgr; Bonnie Boswell, coml mgr; Phillip R. Watlington, prog dir. ■ Rates: \$15; 13; 15; 13.

**WDVA(AM)**—June 29, 1947: 1250 khz; 5 kw-U, DA-N. One Radio Lne (24541). (804) 797-1250. Va.-Carolina Bcstg Corp. Net: CBS. Rep: TN Spot Sls. Format: C&W. ■ Henry H. Hogan, chmn of bd; Rumell S. Goodson, pres & gen mgr; Kermit B. Graves, sls mgr; Larry Dockery, prog dir; Marshall Kelly, mus dir; Henry Gilbert, news dir; Tim Walker, engr. ■ Rates: \$8; 6; 8; 4.

**WILA(AM)**—Aug 25, 1957: 1580 khz; 1 kw-D. Box 3444 (24543). (804) 792-2133. WILA Inc. (acq 1-1-70). Net: SBN. Rep: Pates Walton. Format: Black. ■ Frances R. McMillan, pres; Lawrence Toller, prog dir; Ruby Miller, news dir; Leon Toller, mus dir; Benjamin Grogan, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WVOV(AM)**—Sep 7, 1959: 970 khz; 1 kw-D. Box 3325 (24541). (804) 836-9700. O. Dan River Bcstg Corp. (acq 11-28-81). Net: NBC, Va. News Net. Rep: Market 4. Format: Adult contemp. ■ Don McDougald, pres & gen mgr; Jeri L. Mills, gen sls mgr; Don Joseph, prog dir; Allan Rowland, prom mgr; Jay Bohanon, chief engr. ■ Rates: \$6.25; 5.75; 6.25;

## Emporia

**WEVA(AM)**—Nov 4, 1952: 860 khz; 1 kw-D. Box 1056 (23847). (804) 634-2133. Stone Bcstg Corp. Net: AP.

Format: Adult contemp. Spec prog: Farm 7 hrs wkly. ■ Willis L. Stone, pres, gen mgr & news dir; Don Collins, gen sls & prom mgr; Dick Phillips, prog & mus dir; Elton A. Short Jr., chief engr. ■ Rates: \$8; 8; 8.

## Exmore

**WKRE(AM)**—(Jamesville) March 1, 1975; 1520 khz; 500 w-D, DA. Box 220 (23350). (804) 442-5000. Bay Star Communications Inc. (acq 12-15-83). Net: NBC, Va. News, Agrinet. Rep: Frederick W. Smith. Format: Relg, black. Spec progs: Farm 3 hrs wkly. ■ Richard J. Shingleton Jr., gen mgr; Ioron Davis, mus dir; Gus Martin, news dir; Earl Maclary, chief engr.

**WKRE-FM**—1972: 107.5 mhz; 50 kw. Ant 260 ft. Prog sep from AM. Stereo. Format: C&W. Spec progs: Black 5 hrs, farm 3 hrs wkly. ■ R.J. Shingleton Jr., gen sls & prom mgr; Jack Gillen, prog dir; Phil Badger, mus dir.

## Fairfax

**WBW(FM)**—See Manassas.

**WEEL(AM)**—Sep 25, 1955: 1310 khz; 5 kw-D, 500 w-N, DA-2. 3909 Oak St. (22030). (703) 273-4000. Northern Virginia Radio Corp. (acq 4-27-78). Net: ABC/E, MBS, UPI, AP, Va. News. Rep: Bolton. Format: All news. ■ Dr. George Johnson, pres; Guy B. Hamilton Sr., gen mgr; Mike Frazier, prog & news dir; Joe Terrien, chief engr. ■ Rates: \$22; 18; 22; 15.

## Falls Church

**WFAX(AM)**—September 1948: 1220 khz; 5 kw-D. 161-B Hillwood Ave., Tower Square (22046). (703) 532-1220. Newcomb Bcstg Corp. Format: Rel. Spec progs: Black 3 hrs, Gr 1 hr wkly. ■ Lamar A. Newcomb, pres; Mitchell A. Miller, gen & coml mgr; Roy C. Martin, prog & mus dir; Henry Stewart, prom mgr; Bob Dupree, news dir; Henry Stewart, chief engr. ■ Rates: \$25; 25; 25; 25.

## Farmville

**WFLO(AM)**—August 1947: 870 khz; 1 kw-D. Box 367 (23901). (804) 392-4195. Colonial Bcstg Co. Inc. (acq 4-71). Net: UPI. Format: C&W. ■ John D. Wilson, pres & gen mgr; T.J. Fulcher Jr., sls dir; Francis Wood, news dir; Gene Eike, opns dir, prom mgr & chief engr. ■ Rates: \$6.50 6.50; 6.50; 6.50.

**WFLO-FM**—May 1961: 95.7 mhz; 50 kw. Ant 30 ft. Prog sep from AM. Format: Adult contemp. Spec prog: C&W 8 hrs wkly. ■ Rates same as AM.

**WPAK(AM)**—June 15, 1978: 1490 khz; 1 kw-D, 250 w-N, DA-1. 800 Old Plank Road (23901). (804) 392-8114. Everette Bcstg Corp. Net: Sheridan. Format: Urban Black, adult contemp. Spec progs: Farm 1 hr, gospel 12 hrs wkly. ■ Cle Everette, pres; John E. Watson, gen mgr, news dir & chief engr; Janis Johnson, coml mgr; Phillip Daniel, mus dir; Carol Allen, prod mgr. ■ Rates: \$4.50; 3.50; 4.50; 3.

**\*WUTA(FM)**—Not on air, target date unknown: 90.1 mhz; 13 w. Ant 26 ft. High St. (23901). Longwood Radio Assoc.

## Franklin

**WYSR(AM)**—Oct 13, 1956: 1250 khz; 1 kw-D. Box 735 (23851). (804) 562-5650. Franklin Bcstg Corp. (acq 8-10-59). Net: Tobacco, Va Net. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Thomas F. Clark, pres; Peter E. Clark, gen & coml mgr; Frank Turner, mus dir; Augie Bender, news dir; Richard Harris, chief engr. ■ Rates: \$7; 7; 7;

## Fredericksburg

**WFLS(AM)**—July 15, 1960: 1350 khz; 1 kw-D. 616 Amelia St. (22401). (703) 373-1500. The Free Lance-Star Publishing Co. Rep: Dome-Messervy. Net: AP. Format: C&W. ■ Charles S. Rowe, pres; J. William Poole, gen mgr; Randolph P. Ludlam, coml mgr; Dick Ricky, prom mgr; Gordon Decker, news dir; Gary Harrison, chief engr.

**WFLS-FM**—June 12, 1962: 93.3 mhz; 50 kw. Ant 540 ft. Stereo. Dups AM 100%.

## Virginia Radio

**WFVA(AM)**—Sep 8, 1939: 1230 khz; 1 kw-D, 250 w-N, DA-1, 1914 Mimosa (22401). (703) 373-7721. Fredericksburg Bcstg Corp. Group owner: Mid Atlantic Network. Net: ABC/C. Format: Adult contemp. Spec prog: Farm 2 hrs wkly. ■ Walter M. Lowery, pres; Vince Genson, gen & coml mgr; Dick Rossi, prog dir & prom mgr. ■ Rates: \$29; 25; 27; 25.

**WFVA-FM**—May 15, 1960: 101.5 mhz; 11.5 kw. Ant 61 ft. Stereo. Dups AM 100%.

**\*WJYJ(FM)**—May 6, 1983: 90.5 mhz; 186 kw. Ant 560 ft. 830 Gunnery Hill Rd., Spotsylvania (22553). (703) 582-5371. Joy Public Bcstg Corp. Format: Contemp Christian. ■ Joseph Brown, pres; Pete Stover, gen mgr.

**\*WWWH**Not on air, target date unknown: 89.7 mhz. c/ o 9546 Shore Drive, Norfolk (23518). Alpha Educational Bcstg Foundation.

## Front Royal

**WFFV(FM)**—Jan 17, 1973: 99.3 mhz; 3 kw. Ant 500 ft. Stereo. Box 252, Middletown (22645). (703) 465-9131. B-W Inc. (acq 3-1-79). Net: CBS, Virginia Net. Format: MOR, C&W. ■ Jordan Bentley Jr., pres, gen & sls mgr; Barry Lee, prog dir; Susan Dupiessis, mus dir; Dawn Nelson, prom mgr; Dave Mellon, news dir; Fran Little, chief engr. ■ Rates: \$7.90; 6.15; 7.90; 6.15.

**WFTR(AM)**—Sep 19, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 192 (22630). (703) 635-4121. Straus Communications in Va. Inc. Net: ABC/I. Format: MOR. ■ R. Peter Straus, chmn; Kemp Miller, gen & coml mgr; Jim Lawrence, prog dir; Nikki Ciatti, mus dir; Dennis Lynch, news dir. ■ Rates: \$9.50; 7.65; 9.50; 7.65.

**WFTR-FM**—95.3 mhz; 3 kw. Ant 300 ft. (acq 1973). Stereo. Dups AM 100%.

## Galax

**WBOB(AM)**—Feb. 1, 1947: 1360 khz; 5 kw-D. Box 270 (24333). (703) 236-2921. Carroll-Grayson Bcstg Corp. Net: AP. Format: MOR. ■ Robert V. Morris, pres; Joseph P. Crockett, gen mgr; J. Brice Parks, sls mgr; Mrs. Muriel M. Bell, prog dir; Roger Poole, news dir; Edward Boyer, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WBOB-FM**—Dec 15, 1961: 98.1 mhz; 6.8 kw. Ant 590 ft. Format: C&W. ■ Rates: \$3; 3; 3; 3.

## Gate City

**WGAT(AM)**—July 24, 1959: 1050 khz; 1 kw-D. Box 37, 133 E. Jackson (24251). (703) 386-7025. Tri-Cities Bcstg Corp. (acq 3-30-65). Net: Va. Net, Tenn Net. Format: C&W, bluegrass, rel. Spec prog: Farm 3 hrs wkly. ■ Herman Long, pres & gen mgr; Carol McConnell, coml mgr & prog dir; Mike Long, prom mgr & chief engr; Bill Meade, mus & news dir. ■ Rates: \$5; 5; 5;

## Gloucester

**WDDY(AM)**—Jan 20, 1957: 1420 khz; 1 kw-D. Box 634 (23061). (804) 693-2105. WDDY Inc. (6-10-81). Net: AP, Va Net. Format: C&W. Spec progs: Farm 3 hrs, rel 5 hrs wkly. ■ Thomas W. Robinson, pres & gen mgr; William "Pat" Collins, gen sls mgr; Stella Jones, off mgr; Charles Lawrence, chief engr. ■ Rates: \$10.95; 10.95; 10.95;

## Gretna

**WMNA(AM)**—Aug 11, 1956: 730 khz; 1 kw-D, DA. Box 730 (24557). (804) 656-1234. Central Va. Bcstg Co. Net: MBS. Rep: TRN. Format: Div. Spec progs: C&W 15 hrs, farm 8 hrs, Black 2 hrs wkly. ■ Lyle C. Motley, pres & gen mgr, & chief engr; Sandra C. Craddock, coml mgr; Charlotte B. Wells, prog & mus dir; J. Carlton Rich, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WMNA-FM**—Feb 28, 1959: 106.3 mhz; 3 kw. Ant 260 ft. Dups AM 75%. Net: Agrinet. ■ Rates same as AM.

## Virginia Radio

### Grundy

**WMJD(FM)**—Listing follows WNRG(AM).

**WNRG(AM)**—Nov 16, 1955: 940 khz; 5 kw-D, DA-D. Drawer V (24614). (703) 935-2587. Virginia-Kentucky Bcstg Co. Net: UPI. Rep: Howard. Format: MOR, C&W. Spec prog: Farm 5 hrs wkly. ■ Herman G. Dotson, pres; David B. Jordan, gen mgr; Ronald F. Cole, coml mgr & prog dir; Frank W. Spraker Jr., mus dir; Gary D. Street, chief engr. ■ Rates: \$10.25; 8.25; 10.25; 8.25.

**WMJD(FM)**—Co-owned with WNRG(AM). June 21, 1965: 97.7 mhz; 1.1 kw. Ant 490 ft. Drawer FF (24614). (703) 935-2816. Prog sep from AM. Stereo. Format: Top-40, MOR. ■ Ronald F. Cole, gen mgr; David B. Jordan, coml mgr; John P. Norris III, mus dir. ■ Rates: \$8.50; 6.50; 8.50; 6.50.

### Hampden-Sydney

**\*WWHS-FM**—Oct 11, 1972: 92.1 mhz; 10 w. Ant 140 ft. Stereo. Box 606, Hampden-Sydney College (23943). (804) 223-8773. Pres & Bd of Trustees of Hampden-Sydney College. Format: Top-40. Spec progs: Class 2 hrs, jazz 2 hrs wkly. ■ Robert M. Duke, gen mgr.

### Hampton

**\*WHOV(FM)**—March 5, 1964: 88.3 mhz; 1.25 kw. Ant 200 ft. Stereo. Hampton Institute (23668). (804) 727-5670. Hampton Institute. Format: Progs jazz, R&B. Spec progs: Gospel 4 hrs, Sp 3 hrs wkly. ■ Frank Sheffield, admin asst; Evonne Whitmore, gen mgr; John Hairston, prog dir; Leisa Harris, mus dir; John Organ, sports dir; Thelma Holland, news dir; Ron Letzelder, chief engr.

**WPEX(AM)**—July 1, 1948: 1490 khz; 1 kw-D, 250 w-N, DA-1. 2101 Executive Dr. (23666). (804) 838-4295. Golden East Bcstg Corp. (group owner, acq 7-1-78). Rep: CBS/FM Natl Sls. Format: Adult contemp. ■ Dick Lamb, pres; Joseph D. Schwartz, gen mgr; Larry Saunders, bd chmn; Paul Richardson, prog dir; Chuck Allen, mus dir; Mark Joseph, prom mgr; Mally Brooks, news dir; Ernie Warinner, chief engr. ■ Rates: \$20; 20; 20; 20.

**WWDE-FM**—Co-owned with WPEX(AM). June 1, 1962: 101.3 mhz; 50 kw. Ant 505 ft. (CP: Ant 525 ft.). Stereo. Prog sep from AM. Net: CBS RadioRadio. Format: Adult contemp. ■ Rates: \$100; 80; 80; 40.

### Harrisonburg

**\*WFMC(FM)**—1955: 91.7 mhz; 100 w. Ant 99.5 ft. (CP: Ant 205.1 ft). Stereo. 1200 Park (22801). (703) 433-2781, ext. 288. Eastern Mennonite College Inc. Net: ABC/I. Format: Rel, ed, class. ■ John Davidhizar, gen mgr & prog dir.

**WHBG(AM)**—August 1956: 1360 khz; 5 kw-D. Box 392 (22801). (703) 434-1311. WHBG Inc. (acq 7-59). Net: RKO. Rep: Savalli-Schutz. Format: Adult contemp, top-40. ■ W. W. Greer Jr., pres; Dean Finney, gen & coml mgr; Larry Knight, opns mgr; Chris Leide, prog dir; Harold Richardson, chief engr. ■ Rates: \$10; 10; 10; 10.

**WJSY(FM)**—Listing follows WKCY(AM).

**WKCY(AM)**—May 11, 1967: 1300 khz; 5 kw-D. Box 1107 (22801). (703) 434-1777. Radio Blue Ridge Inc. Net: NBC, Agri-Net. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Donald W. Miller, pres; Tom Manley, mgr; Owen M. Voigt, prog dir & chief engr; Loretta Burkholder, mus dir; Tommy Thompson, news dir. ■ Rates: \$14.90; 10.30; 14.90; 10.30.

**WJSY(FM)**—Co-owned with WKCY(AM). November 1980: 104.3 mhz; 20 kw. Ant 359 ft. Stereo. Prog sep from AM. Format: Contemp hit. ■ Tom Manley, mgr; John Sebastian, prog dir. ■ Rates: \$12.65; 8.80; 11.45; 7.05.

**\*WMRA(FM)**—June 18, 1969: 90.7 mhz; 19.5 kw. Ant 730 ft. Stereo. James Madison Univ. (22807). (703) 568-

6320. Board of Visitors of James Madison University. Net: NPR. Format: Class, jazz. Spec progs: Black 4 hrs, bluegrass 15 1/2 hrs wkly. ■ Donald L. McConkey, gen mgr; Jim Miskimen, sin mgr; Edward Subkis, prog dir; Beth Steventon, traf dir; Jane Cain, dev dir; William Miller, news dir; Rex C. Houser, chief engr.

**WQPO(FM)**—Listing follows WWSA(AM).

**WWSA(AM)**—June 9, 1935: 550 khz, 5 kw, 1 kw-N, DA-N. Box 752, Rawley Pike (22801). (703) 434-0331. Gilmore Bcstg Corp. (group owner; acq 9-65). Net: AP. Format: MOR. Spec prog: Farm 17 hrs wkly. ■ James Gilmore Jr., chmn & CEO; Harold Poole, exec VP; Alvin Mullenax, gen & coml mgr; Robert MacNeil, opns mgr; Don Noe, news dir; Ellsworth Neff, chief engr. ■ Rates: \$25; 16; 25; 8.

**WQPO(FM)**—Co-owned with WWSA(AM). Dec 3, 1946: 100.7 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Bob Rall, gen mgr; Cliff Davis, gen sls mgr; Brian Charette, prog dir. ■ Rates: \$18.50; 13.25; 16; 13.25.

### Herndon

**WRHX(AM)**—Aug 14, 1965: 1440 khz; 1 kw-D, DA-D. 2455 Foxmill Rd., Box 666 (22070). (703) 471-6464. United Communications Corp. (acq 5-2-80). Net: AP. Rep: Savalli-Schutz. Format: MOR. ■ Ernest Pelz, pres; Paul Lindsay, VP, gen & coml mgr; Charles Dickemann Jr., prog & mus dir; Richard Sanderson, chief 11gr. ■ Rates: \$16; 14; 16;

### Highland Springs

**WENZ(AM)**—May 18, 1959: 1450 khz, 1 kw-D, 250 w-N, DA-1, 4719 Nine Mile Rd., Richmond (23223). (804) 222-7000. Drum Communications Inc. (acq 7-31-78). Net: Sheridan, CNN. Format: All news. ■ Tyrone Dickerson, pres & gen mgr; Jackie Williams, bus mgr; Ed Burkhardt, chief engr. ■ Rates: \$27; 25; 25; 23.

**\*WHCE(FM)**—Sep 29, 1980: 91.1 mhz; 3 kw. Ant 103 ft. Box 99 (23075). (804) 737-3691. Henrico County Schools. Format: Div. ■ Mike Williams, gen mgr; Kevin McCarthy, chief engr.

### Hillsville

**WHHV(AM)**—Sep 16, 1961: 1400 khz; 1 kw-D, 250 w-N. 343 Virginia St., Box 648 (24343). (703) 728-9114. Magnum Communications Inc. (acq 7-1-83). Net: MBS, Va. Rep: Keystone, Southern. Format: Div. Spec progs: Farm 2 hrs, C&W 15 hrs wkly. ■ Howard E. Espravnik, pres, gen & sls mgr; Jay A. Bough, prog & news dir; Dale A. Vaught, mus dir; Bennie Davis, prom mgr; Elbert Marshall, chief engr. ■ Rates: \$4; 4; 4; 4.

### Hopewell

**WHAP(AM)**—May 31, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 621 (23860). (804) 458-8518. First Christopher Corp. (acq 7-80). Net: CBS, Va Net. Format: Adult contemp. ■ David Simons, VP & gen mgr; Tina Woods, prog dir; Joyce Moore, news dir; Ed Burkhardt, chief engr. ■ Rates: \$12; 12; 12; 12.

### Hot Springs

**WWES(AM)**—Dec 20, 1982: 1270 khz; 1 kw-D. Box 894 (24445). (703) 839-5378. WWES Inc. Format: Adult contemp. ■ Erwin S. Solomon, pres; Frank Grimes, gen & sls mgr, news dir, chief engr; Susan Grimes, prom mgr. ■ Rates: \$4.30; 4.30; 4.30;

### Jamesville

**WKRE(AM)** Licensed to Jamesville. See Exmore.

### Kilmarnock

**WKWI(FM)**—Sep 1, 1975: 101.7 mhz; 1.9 kw. Ant 235 ft. Stereo. Box 819 (22482). (804) 435-1414. Kilmarnock Bcstrs. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Dean Loudy, gen & coml mgr & chief engr; Mildred Loudy, prog dir; Tom Davis, mus & news dir.

### Lawrenceville

**WLES(AM)**—September 1959: 580 khz; 500 w-D. Court St. (23868). (804) 848-2600. Brunswick Bcstg Co. (acq 1-66). ■ E.N. Doyle Jr., mgr.

### Lebanon

**WLRV(AM)**—Oct 28, 1974: 1380 khz; 1 kw-D. Box 1380 (24266). (703) 889-1380. J.T. Parker Bcstg Corp. Net: NBC. Format: C&W, MOR. Spec prog: Farm 1 hr wkly. ■ J.T. Parker Jr., pres; Phil Roberts, gen mgr; Mickey Garrett, coml mgr; Mitch Sandidge, chief engr. ■ Rates: \$6; 6; 6;

### Leesburg

**WAGE(AM)**—March 6 1958: 1290 khz; 1 kw-D. Box 1290 (22075). (703) 777-1290. Radio WAGE Inc. (acq 3-80). Net: MBS. Format: Adult contemp. Spec prog: Farm 2 hrs wkly. ■ Grenville Emmet, pres; Paul Draisay, gen mgr; Bill Roberts, gen sls mgr; Steve Porter, prog & mus dir; Deborah Flanagan, news dir; Fran Little, chief engr. ■ Rates: \$14.50; 12.50; 14.50;

### Lexington

**\*WLUR(FM)**—Feb 27, 1967: 91.5 mhz; 225 w. Ant minus 75 ft. Stereo. Washington and Lee U. (24450). (703) 463-9111, ext 260-261. Washington & Lee U. Format: Div. ■ John D. Wilson, pres; Robert J. de Maria, gen mgr; Thomas Tinsley, chief engr.

**WREL(AM)**—Nov 14, 1948: 1450 khz; 1 kw-D, 250 w-N. Drawer 902 (24450). (703) 463-2161. WREL Inc. (acq 12-9-76). Net: UPI, Va. News, Agrinet Rep: Keystone. Format: Modern country. Spec prog: Farm 3 hrs wkly. ■ M. Robert Rogers, mgr; "Flash" C.E. Floyd, sin mgr, prog & mus dir; Glenn Rose, bus & sls mgr; Lynnwood Lee, prom mgr; Greg Stick, news dir; Jerry Dowd, chief engr. ■ Rates: \$5.95; 4.95; 5.96; 4.95.

### Lorton

**\*WDCJ(FM)**—Not on air, target date unknown: 88.1 mhz; 30 w. Ant 145 ft. Box 2903, Washington (20013). Ethnic Public Bcstg Foundation. Format: Ed. ■ Morgan Hodges, pres.

### Louisa

**WLSA(FM)**—July 10, 1980: 105.5 mhz; 3 kw. Ant 470 ft. Stereo. Box 8000 (23093). (703) 967-1142. Mid-Virginia Bcstg Corp. Net: AP, Agrinet. Format: Div, C&W. Spec progs: Farm 2 hrs, Black 2 hrs, class 1 hr, jazz 1 hr, bluegrass 1 hr wkly. ■ Dr. D.H. Crockett, pres; R. Paul Brier, gen mgr; Wendy Wheaton, coml mgr; Ellen Lillie, prog dir; Valerie Craighead, news dir; Leon Riggin, chief engr. ■ Rates: \$4.75; 3.75; 4.75; 3.75.

### Luray

**WRAA(AM)**—Oct 1962: 1330 khz; 1 kw-D. Box 387 (22835). (703) 743-5167. Caverns Bcstg Co. (acq 3-26-82). Net: UPI, Va. Net. Format: Country, relig. Spec progs: Farm 5 hrs wkly. ■ H.T.N. Graves, pres; J.D. Cave, gen & sls mgr; Chip Whiteside, prog dir; Sherry Cornett, mus dir; Gene Suttle, news dir; Bill Fawcett, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

**WLCC(FM)**—Co-owned with WRAA(AM). Oct 16, 1979: 106.3 mhz; 238 w. Ant 1,080 ft. Stereo. Prog sep from AM. Format: Adult contemp. Spec progs: Farm 2 hrs, inspirational 5 hrs wkly. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

**WQAA(FM)**—October 1980: 103.9 mhz; 3 kw. Ant 11 ft. Stereo. c/o 1203 W. 4th St., Winston-Salem, N.C. (27101). Harry A. Epperson Jr. Format: Country.

### Lynchburg

**WBRG(AM)**—Sep 6, 1956: 1050 khz; 1 kw-D. Box 1079 (24505). (804) 845-5916. Tri-County Bcstg Inc. (acq 7-1-67). Format: Mainstream gospel. ■ Lucy Bowman, pres; Lois J. Daniel, gen & coml mgr; John Abbott, prog & mus dir, prom mgr; Don Doebler, news dir; Jeff Krantz, traf dir; Glen Reinheimer, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WCNV(FM)**—See Amherst.



**WGOL(FM)**—Listing follows WLLL(AM).

**WJJS-FM**—Listing follows WLGM(AM).

**WLGAM(AM)**—Feb 22, 1962: 1320 khz; 1 kw-D, DA-D. 8th & Church Streets (24504). (804) 847-1267. Neighborhood Communications Corp. (group owner; acq 9-1-79). Net: ABC/E. Rep: Bernard Howard & Co. Format: Oldies. ■ Morton G. Hallhimer, pres; Edward W. Smith, gen mgr; Reeves Fowler, coml mgr; Tony Bonvini, opns mgr; Tom Kita, chief engr. ■ Rates: \$7; 6; 7;

**WJJS-FM**—Co-owned with WLGAM(AM). Aug 1, 1964: 101.7 mhz; 3 kw. Ant 310 ft. Stereo. Prog sep from AM. NET: ABC/FM. Format: Black. Spec prog: Black gospel 10 hrs wkly. ■ Robert Goins, prog dir; Arthur Young, mus dir. ■ Rates: \$14; 11; 14; 14.

**WLLL(AM)**—Nov 1, 1963: 930 khz; 5 kw-D. Box 11529, N. One Radio La. (24506). (804) 239-0333. The Jamarbo Corp. (acq 9-30-77). Net: NBC, Virginia Net. Rep: Masla, Dome & Assoc. Format: Music of your life. ■ James V. Shircliff, pres & gen mgr; Bob Abbott, prog dir; Jim Wilson, news dir; Chuck Hirtz, chief engr.

**WGOL(FM)**—Co-owned with WLLL(AM). Sep 1, 1970: 98.3 mhz; 3 kw. Ant 240 ft. Stereo. Prog sep from AM. (24506). Format: Stereo rock.

**WLVA(AM)**—April 21, 1930: 590 khz; 1 kw-U, DA-2. Stereo. Box 2179, 904 Lakeside Drive (24501). (804) 528-5959. WLVA of Lynchburg Inc. (acq 5-18-84). Net: ABC/I. Rep: Weiss-Powell. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Robert Pachaly, pres; Gary Farrar, gen mgr; Ginger Power, sls mgr; Greg Fry, mus dir; Edith Glass, off mgr; Bob Swanson, news dir; Gary Robinson, chief engr. ■ Rates: \$18; 12; 16; 8.

**\*WRVL(FM)**—June 19, 1981: 88.3 mhz; 50 kw; Ant 1,082 ft. Stereo. Box 25000 (24506). (804) 237-6388. Liberty Baptist College. Net: UPI. Format: Ed, relg. ■ A. Pierre Guillermin, pres; Jerry Edwards, gen mgr; Donald Scholefield, chief engr.

**WWOD(AM)**—May 1947: 1390 khz; 5 kw-D, 1 kw-N, DA-N. Box 1390 (24505). Lynchburg Independent Bcstrs Inc. Group owner: Bahakel Communications. Net: CBS. Rep: Cristal. Format: C&W. ■ Cy N. Bahakel, pres; Mike Carroll, stn mgr; Dan Conway, sls mgr; John Abbott, opns mgr; Kenny Shelton, prog & mus dir; Barbara Kowatch, off mgr; Judy Eagle, news dir; Wanda Burns, traf mgr; Glenn Rheinheimer, chief engr. ■ Rates: \$22; 18; 20; 16.

**WKZZ(FM)**—Co-owned with WWOD(AM). 1948: 100.1 mhz; 3 kw. Ant 155 ft. Prog sep from AM. Net: CBS R/R, RKO One. Format: CHR. ■ Scott Walker, prog dir. ■ Rates: \$24; 18; 22; 16.

## Manassas

**WBMW(FM)**—April 8, 1968: 106.7 mhz; 36.5 kw. Ant 590 ft. Stereo. (CP: 22.4 kw; Ant 730 ft.). 10380 Democracy Lane, Fairfax (22030). (703) 691-1900. EZ Communications Inc. (group owner). Rep: Herbert Groskin. Format: Adult contemp. ■ Arthur Keller, pres; Wyalit Thompson, gen mgr; Jules Henry, opns mgr; Bob Hughes, chief engr.

**WPRW(AM)**—Oct 1, 1957: 1460 khz; 5 kw-U, DA-2. Box 1460 (22110). (703) 368-3100. Commonwealth Communications Corp. (acq 3-15-78). Net: AP. Format: Adult contemp. ■ Robert McKee Jr., pres & gen mgr; Sherri Thompson, gen sls mgr; Scott Gibb, prog dir.

**WWWK(FM)**—See Warrenton.

## Marion

**WMEV(AM)**—Dec 12, 1948: 1010 khz; 1 kw-D. Box 968, Radio Rd. (24354). (703) 783-3151. Summit Bcstg Inc. (acq 12-1-82). Rep: Dome. Format: Adult contemp. ■ Hugh S. Gwyn, pres; Wilson M. Scott, VP & gen mgr; Jeff Bryant, chief engr. ■ Rates: \$6; 6; 6; 6.

**WMEV-FM**—June 21, 1961: 93.9 mhz; 3.7 kw. Ant 1,480 ft. Stereo. Prog sep from AM. Format: C&W. Spec progs: Farm 3 hrs, talk (call-in) 5 hrs wkly. ■ Rates same as AM.

**WOLD(AM)**—April 25, 1962: 1330 khz; 5 kw-D. Box 31 (24354). (703) 783-7109. Emerald Sound Inc. (acq 1965). Net: MBS. Format: Modern country. ■ Robert S. Dix, pres & gen mgr; Patricia Ann Dix, opns mgr; Kevin

C. Soos, prog & news dir; Larry Williams, mus dir; Don Miller, chief engr. ■ Rates: \$9; 8; 9; 7.

**WOLD-FM**—March 14, 1968: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: MBS. Format: Contemp rock. ■ Rates same as AM.

## Martinsville

**WHEE(AM)**—Aug 4, 1954: 1370 khz; 5 kw-D. 40 Franklin St. (24115). (703) 632-9811. Patrick Henry Bcstg Corp. Net: CBS. Format: C&W, MOR. ■ Thomas W. Patterson, pres, gen & coml mgr; Lewis Compton, prom mgr; Alice F. Divers, prog dir; Temple M. Mays, mus dir; Richard Martin, news dir; H.A. Boaz Jr., chief engr. ■ Rates: \$9.19; 7.35; 9.19;

**WMVA(AM)**—December 1941: 1450 khz; 1 kw-D 250 w-N. Box 3831 (24112). (703) 632-2152. Martinsville Broadcasting Co. Inc. Net: NBC, Virginia. Format: Contemp/MOR. ■ Lynwood J. Judkins, pres & gen mgr; Louis Campbell, VP, coml mgr; Pete Bluhm, prog dir; Mike Evans, mus dir; Owen Hall, news dir; Alan Boaz, chief engr. ■ Rates: \$11.18; 11.18; 11.18; 11.18.

**WMVA-FM**—January 1950: 96.3 mhz; 100 kw. Ant 600 ft. Stereo. Dups AM 100%. ■ Rates: \$11.77; 11.77; 11.77; 11.77.

## Mechanicsville

**WPUF(FM)**Not on air, target date unknown: 92.7 mhz. c/o 4615 Broad St. W., Richmond (23230). Hanover Radio Inc.

## Mount Jackson

**WSIG(AM)**—April 23, 1954: 790 khz; 1 kw-D, DA-D. Box 425 (22842). (703) 477-2937. Richard F. Lewis Jr. of Mt. Jackson. Group owner: Mid Atlantic. Net: AP. Rep: Dome. Format: C&W. ■ John P. Lewis, pres; Dick Mawyer, gen & coml mgr; Frank Crum, prog dir; Dave Parks, mus dir & prom mgr; Debra Leigh, news dir; Alan Arehart, chief engr. ■ Rates: \$9.41; 7.65; 9.41;

## Narrows-Pearisburg

**WNRV(AM)**—August 1953: 990 khz; 5 kw-D. Box 359, Narrows (24124). (703) 921-3990. Mrs. Megan H. McWilliams. (acq 5-1-60). Net: MBS. Format: MOR. ■ Mrs. Megan H. McWilliams, pres; Robert M. Whitehead, gen mgr; James Christianson, coml mgr; Jeff Whitehead, prog dir; James R. Boulton, chief engr. ■ Rates: \$6; 6; 6; 6.

## Newport News

**WGH(AM)**—October 1928: 1310 khz; 5 kw-U, DA-2. 2302 West Mercury Blvd., Hampton (23666). (804) 826-1310. Commcor Inc. (acq 8-8-83). Rep: Blair. Format: Adult rock, old. ■ Paul G. Katabian, pres; William Walker, gen sls mgr; William Bevis, chief engr.

**WNSY(FM)**—Co-owned with WGH(AM). November 1948: 97.3 mhz; 74 kw. Ant 400 ft. Stereo. Prog sep from AM. (804) 226-1310. Format: CHR.

**WTJZ(AM)**—November 1947: 1270 khz; 1 kw-U, DA-N. 553 Michigan Dr., Hampton (23669). (804) 723-3391. Abell Comm Corp. (group owner; acq 6-82). Rep: Katz. Format: MOR. ■ Stuart D. Frankel, pres; Paul Todd, gen mgr; Lillian Marr, gen sls mgr; Jim Mills, prog dir; Kelly McGrath, news dir; John Mills, news dir; John Heimerl, chief engr. ■ Rates: \$22; 18; 22; 12.

**WNVZ(FM)**—Co-owned with WTJZ(AM). See Norfolk.

## Norfolk

**WCMS(AM)**—July 1, 1954: 1050 khz; 5 kw-D. 900 Commonwealth Pl., Virginia Beach (23464). (804) 424-1050. TWX: 710-882-9320. WCMS Radio Norfolk Inc. (acq 7-1-61). Net: ABC/D. Rep: Katz. Format: C&W. ■ Majorie S. Crump, pres & gen mgr; Michael D. Bump, coml mgr; Carole Fargo, prom dir; Russ Cassidy, prog dir; Lee Manning, mus dir; Debbie Aiken, news dir; Ray Mills, chief engr.

**WCMS-FM**—Oct 1, 1962: 100.5 mhz; 50 kw. Ant 500 ft. Stereo. Net: ABC/E. ■ Rates: \$112; 103; 103; 57.

**WFOG(FM)**—See Suffolk.

## Virginia Radio

**\*WHRO-FM**—July 15, 1973: 89.5 mhz; 23 kw. Ant 630 ft. Stereo. 5200 Hampton Blvd. (23508). Hampton Roads Educ. Telecommunications Assoc. Inc. Net: NPR. Format: Class, community affrs. Spec progs: Jazz 25 hrs, folk 3 hrs wkly. ■ John R. Morison, gen mgr; Joel H. Seguire, stn mgr; Jack Beck, chief engr.

**WLPM(AM)**—See Suffolk.

**WLTY(FM)**—Listing follows WTAR(AM).

**WNIS(AM)**—See Portsmouth.

**WNOR(AM)**—1949: 1230 khz; 1 kw-D, 250 w-N, DA-1. 700 Monticello Ave. (23510). (804) 623-9667. Tidewater Communications Inc. (acq 4-81). Group owner: Josephson Communications Inc. Rep: RKO. Format: Black. ■ Edward Christian, exec VP; Jack M. Rattigan, VP & gen mgr; Ron Cox, gen sls mgr; Lenny Ware, prog dir; Laine Callahan, news dir; Ed Scullion, chief engr.

**WNOR-FM**—1961: 98.7 mhz; 46 kw. Ant 520 ft. Stereo. Prog sep from AM. Format: AOR. ■ Mary Noel, gen sls mgr; Ron Reger, prog dir; Les Wooten, mus dir; Molly Brooks, prom mgr.

**\*WNSB(FM)**—March 22, 1980: 91.1 mhz; 920 w. Ant 117 ft. Stereo. 2401 Corprew Ave. (23504). Norfolk State Univ. Board of Visitors. Net: UPI. Format: Jazz. ■ Wilbert Edgerton, gen mgr; Edward Turner, stn mgr; Quay Austin, chief engr.

**WNSY-AM-FM**—See Newport News.

**WNVZ(FM)**—Co-owned with WTJZ(AM) Newport News. July 1967: 104.5 mhz; 50 kw. Ant 500 ft. Stereo. Newton Sq. Bldg. 160 Newtown Rd., Virginia Beach (23462). (804) 497-1067. Prog sep from AM. Rep: Katz. Format: Top-40. ■ Stuart D. Frankel, pres; Paul Todd, gen mgr; Linda McCullough, gen sls mgr; Jeff Morgan, prog dir; John Heimerl, chief engr. ■ Rates: \$175; 175; 200; 200.

**WOWI(FM)**—June 1948: 102.9 mhz; 50 kw. Ant 500 ft. Stereo. 1010 Park Ave. (23504). (804) 622-4600. Willis Bcstg Corp. (acq 1-75). Net: Mutual Black. Rep: H.R. Stone. Format: Black, adult contemp. ■ L.E. Willis Sr., pres & gen mgr; Rose Penner, gen sls mgr; Chester Benton, mus dir; Charles Green, opns mgr; C.R. Mills, chief engr. ■ Rates: \$45; 45; 45; 45.

**WPCE(AM)**—See Portsmouth.

**WPX(AM)**—See Hampton.

**WPMH(AM)**—See Portsmouth.

**WRAP(AM)**—September 1952: 850 khz; 5 kw-D, 1 kw-N, DA-2. 13 Downtown Plaza (23501). (804) 483-6300. Rollins Communications Inc. (group owner). Net: Nat Black Net. Rep: Selcom. Format: Black. ■ Dave El-dridge, gen mgr; John Olney, gen sls mgr; Chester Benton, prog dir; Joseph Wetherbee, chief engr. ■ Rates: \$37; 31; 37; 31.

**WTAR(AM)**—Sep 21, 1923: 790 khz; 5 kw-U, DA-1. Stereo 720 Boush St. (23510). (804) 446-2700. WTAR/WLTY Inc. (acq 1932). Group owner: Landmark Communications. Net: CBS. Rep: Christal. Format: Oldies. Spec prog: Farm 1 hr wkly. ■ Wayne Simons, VP & gen mgr; Dan Maxwell, gen sls mgr; Dale Parsons, prog dir; Cindy Butler, prom mgr; Bob Riddle, mus dir; Dale Gauding, news dir; John Zaun, chief engr. ■ Rates: \$66; 38; 47; 32.

**WLTY(FM)**—Co-owned with WTAR(AM). Sep 21, 1961: 95.7 mhz; 40 kw. Ant 881 ft. Stereo. Format: Adult contemp. ■ Nick O'Neil, mus dir; Dale Parsons, opns mgr. ■ Rates: \$83; 83; 80; 53.

**WTJZ(AM)**—See Newport News.

**WVAB(AM)**—See Virginia Beach.

**WWDE-FM**—See Hampton.

**WXRI(FM)**—Licensed to Norfolk. See Portsmouth.

**WYFI(FM)**—Oct 2, 1971: 99.7 mhz; 50 kw. Ant 400 ft. Stereo. Box 1818, Chesapeake (23320). (804) 547-9421.

## Virginia Radio

Bible Bcstg Network (group owner; acq 12-24-70). Net: AP. Format: Rel. ■ Lowell Davey, pres; Hank Crull, gen mgr; Larry Soblotne, mus & news dir; Rev. Bryant Nelson, prom mgr; Allan Pebworth, chief engr.

**WZAM(AM)**—April 6, 1976: 1110 khz, 50 kw-D. Suite 520, Janaf Office Bldg. (23502). (804) 461-1194. James River Bcstg Corp. Net: NBC's The Source. Rep: Eastman. Format: Urban contemp, jazz. ■ William E. Bennis III, gen mgr; Paige Beale, gen sls mgr; John J. Heimerl, chief engr; Shelly Stiles, mus dir & prom mgr; Art Williamson, news dir. ■ Rates: \$58; 48; 58; 40.

### Norton

**WNVA(AM)**—March 1946: 1350 khz; 5 kw-D. Box 500 (24273). (703) 679-2211. Radio-Wise Inc. Rep: Keystone. Net: AP. Format: MOR, C&W. ■ R.B. Helms, pres; William G. Stallard, gen mgr; John DuVol, prog & mus dir; Jeff Moore, news dir; Raymond Waddell, chief engr. ■ Rates: \$6.50; 6; 6.50; 5.60.

**WNVA-FM**—July 25, 1969: 106.3 mhz; 700 3 kw. Ant 560 ft. Dups AM 75%. ■ Rates same as AM.

### Onley-Onancock

**WESR(AM)**—Jan 23, 1958: 1330 khz; 5 kw-D. Box 458, Onley (23418). (804) 787-3200. Accomack-Norhampton Bcstg Co. Inc. Group owner: Vernon Baker. Net: AP. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ Vernon H. Baker, pres; C. Brooks Russell, VP & gen mgr; John Hopkins, news dir; Morris Lewis, chief engr.

**WESR-FM**—1968: 103.3 mhz; 50 kw. Ant 320 ft. Dups AM 100%.

### Orange

**WJMA(AM)**—Sep 10, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 271 (22960-0157). (703) 672-1000. Solomon & Lowe Communications Inc. (acq 4-1-84). Net: Virginia News. Format: Adult contemp. ■ Digby A. Solomon, pres & gen mgr; Bill Little, gen sls mgr; Phil Goodwin, mus dir; Ross Hunter, opns mgr; John Lee, news dir; Gene Bossieux, chief engr. ■ Rates: \$13; 13; 13; 13.

**WVJZ(FM)**—Co-owned with WJMA(AM). Nov 22, 1971: 96.7 mhz; 2.7 kw Ant 343 ft. Stereo Dups AM 98%.

### Pennington Gap

**WSWV(AM)**—June 1, 1959: 1570 khz; 1 kw-D. 311 Woodway Rd. (24277). (703) 546-2520. Big Stone Bcstg Corp. (acq 6-1-80). Net: NBC, Va. Net. Format: Relg, C&W. ■ David Hartley, pres & gen mgr; Barbara Ashburn, opns mgr; Wayne Sizemore, prog & mus dir & chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**WSWV-FM**—1973: 105.5 mhz; 3 kw. Ant minus 58 ft. Prog sep from AM. Format: Adult contemp, oldies.

### Petersburg

**WKHK(FM)**—Listing follows WPVA(AM).

**WPVA(AM)**—(Colonial Heights) 1955: 1290 khz; 5 kw-D. 1024 E. Washington St. (23803). (804) 732-3478. WPVA Inc. (acq 2-1-81). Group owner: Brill Media. Net: ABC/E. Rep: Hillier, Newmark, Wechsler & Howard, T-N Spot Sls. Format: Nostalgia. ■ Gary Granger, pres & gen mgr; Lois Bryant, gen sls mgr; Nick Allen, prog dir; Bill Dennis, news dir; Jackie McPherson, chief engr. ■ Rates: \$20; 18; 20;

**WKHK(FM)**(Colonial Heights) Co-owned with WPVA(AM). Nov. 17, 1972: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Contemp country. ■ Rates: \$26; 24; 26; 24.

**WPLZ(FM)**—Listing follows WSSV(AM).

## WSSV

### Adult Contemporary

Eure Communications, Inc.

AP Audio - RKO2 - Virginia Network



**WSSV(AM)**—May 7, 1945: 1240 khz; 1 kw-D, 250 w-N. Box 1510 (23805). (804) 733-4567. Eure Communications Inc. (acq 11-1-70). Net: AP, RKO Two. Rep: McGavren-Guild. Format: MOR. ■ William L. Eure Jr., pres; Gordon Finney, gen mgr; John Elliot, mus dir; J.B. Hass; news dir; Edward Burkhardt, chief engr.

## WPLZ-FM

### Black-Urban Contemporary

Eure Communications, Inc.

RKO1



**WPLZ(FM)**—Co-owned with WSSV(AM). Oct 1, 1966: 99.3 mhz; 3 kw. Ant 400 ft. Stereo. Prog sep from AM. (804) 748-4199. Net: RKO One. Format: Black, adult contemp. ■ W. Bradford Eure, gen mgr; Larry Jones, gen sls mgr; Hardy J. Lang, prog & mus dir, prom mgr.

### Portsmouth

**\*WNHS(FM)**—Sep 14, 1973: 88.7 mhz; 300 w. Ant 115 ft. (CP: 1 kw). 2900 Turnpike Rd. (23707). (804) 393-4212. School Board, City of Portsmouth. Format: Ed, MOR, top-40. Spec progs: Farm 1/2 hr, C&W 1/2 hr wkly. ■ Joe Cyrus Phibbs, chief oper; Thomas Woodall, gen mgr.

**WNIS(AM)**—January 1942: 1350 khz; 5 kw-U, DA-2. 1302 Ingleside Rd., Norfolk (23502). (804) 855-6666. WNIS Inc. (acq 5-7-77). Group owner: Sinclair. Net: NBC, NBC Talk, ABC Talk Radio. Rep: Hillier, Newmark, Wechsler & Howard. Format: News, talk. ■ John L. Sinclair, pres; Robert L. Sinclair, gen mgr; Joe Martelle, stn mgr; Sharon White, gen sls mgr; Doug Boynton, news dir; Tom Winslow, chief engr.

**WPCE(AM)**—Jan 11, 1964: 1400 khz; 1 kw-D, 250 w-N. 1010 Park Ave., Norfolk (23504). Tidewater Radio Show (acq 1-75). Net: Mutual Black. Rep: H.R. Stone. Format: Black, rel. ■ L.E. Willis, pres & gen mgr; Rose Penner, gen sls mgr; Charles Green, opns mgr; Celestine Willis, prom mgr; C.R. Mills, chief engr. ■ Rates: \$23; 23; 23; 23.

**WPMM(AM)**—Jan 9, 1972: 1010 khz; 5 kw-D, DA-D. Box 1010 (23705). (804) 488-1010. Chesapeake-Portsmouth Broadcasting Corp. Net: MBS. Format: Inspirational. ■ Ralph D. Epperson, pres; Les Litchfield, gen mgr; Allan Jumba, opns mgr. ■ Rates: \$7.45; 7.45; 7.45; 7.45.

**WXRI(FM)**—(Norfolk). Aug 3, 1962: 105.3 mhz; 50 kw. Ant 500 ft. Stereo. 1318 Spraitley St. (23704). (804) 393-2501. TWX: 710-882-7526. CBN Continental Bcstg Net (group owner). Net: UPI. Rep: Hillier, Newmark, Wechsler & Howard. Format: Contemp Christian. ■ M.G. Robertson, pres; Robert E. Johnson, VP & gen mgr; Ray Fowler, gen sls mgr; John Low, mus dir; Larry Loggeman, chief engr.

### Pound

**WWLH(FM)**—102.3 mhz; 190 w. Ant 1,150 ft. (CP: 280 w. Ant 992 ft.) Box 575 (24279). (703) 796-5411. Walter Lane Harbor. Format: Relg.

### Pulaski

**WBLB(AM)**—May 8, 1973: 1510 khz; 1 kw-D (250 w CH); (CP: 1340 khz, 240 w-N). Box 150 (24301). (703)

980-3411. James McMillan (acq 1-18-78). Net: Virginia News, Agrinet, UPI. Rep: Savalli/Gates. Format: C&W. ■ James McMillan, pres; James L. Bryan, gen mgr; Lee Myers, coml mgr; Robert Whitt, prog dir; Randy McAllister, chief engr. ■ Rates: \$3.50; 3; 3.25;

**WPSK(AM)**—May 31, 1946: 1580 khz; 5 kw-D, 1 kw-CR. Box 351 (24301). (703) 980-2702. Radiox Inc. (acq 11-83). Net: ABC/I. Rep: Dome, Keystone. Format: MOR. ■ Richard Fraser, pres; Roscoe Fraser, gen mgr; Bert Nouveau, prog dir; James Connaly, mus dir; Dee Lindsey, news dir; Erwin White, chief engr. ■ Rates: \$5; 5; 5;

**WPSK-FM**—Dec 1, 1967: 107.1 mhz; 2.85 kw. Ant minus 58 ft. Dups AM 35%. ■ Rates: \$5; 5; 5; 5.

### Quantico

**WPWC(AM)**—Dec 22, 1961: 1480 khz; 500 w-U, DA-2. Box 189, 214 Main St., Dumfries (22026). (703) 221-1480. Happy Bcstg Co. Inc. (acq 6-1-74). Net: AP. Rep: Keystone. Format: C&W. ■ Raymond Woolfenden Sr., pres, gen & gen sls mgr; Raynee Woolfenden, prog, mus & news dir; Doris Woolfenden, sec & comptroller; Mike Neville, sports; Richard Sanderson, chief engr. ■ Rates: \$12.50; 9.50; 12.50; 10.

### Radford

**WRAD(AM)**—1950: 1460 khz; 5 kw-D, 500 w-N, DA-N. Box 1168 (24141). (703) 639-2461. WRAD Bcstg Co. (acq 10-9-57). Group owner: Dix. Net: UPI. Format: C&W. ■ Ray L. Hatley, gen mgr; Robert Smith, gen sls mgr; Kitty Wells, news dir; Ervin White, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WRIQ(FM)**—Co-owned with WRAD(AM). 1965: 101.7 mhz; 3 kw. Ant 64 ft. horiz, 59 ft. vert. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates same as AM.

**\*WVRU(FM)**—Oct 9, 1978: 89.9 mhz; 500 w. Ant 15 ft. Stereo. Box 5794 (24142). (703) 731-5171. Radford Univ. Format: Ed. Spec progs: Class 18 hrs, jazz 12 hrs wkly. ■ William Yerrick, dir telecommunications; Dave Sabaini, radio dir.

### Richlands

**WGTH(FM)**—Jan 3, 1977: 105.5 450 w. Ant 800 ft. Stereo. Box 370 (24641). (703) 964-2502. High Knob Broadcasters Inc. Format: Rel mus. ■ C. Richard Buskill, pres; Ron Brown, gen mgr; Charlene Pinkerton, sls mgr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

**WRIC(AM)**—Oct 5, 1951: 540 khz; 1 kw-D, DA-D. Box 838 (24641). (703) 964-4066. Clinch Valley Bcstg Corp. Net: ABC/I, Va. Net. Format: C&W. ■ C.D. Lawson, pres & gen mgr; Walter Wright, prog dir; Bonnie Mullins, traf dir; Robert Thurston, news dir; Fred Cox, chief engr. ■ Rates: \$4; 4; 4;

### Richmond

**WANT(AM)**—May 4, 1951: 990 khz; 1 kw-D. 1101 Front St. (23222). (804) 321-5662. Old Dominion Bcstg Co. Inc. (acq 6-26-67). Net: National Black. Rep: Masla. Format: Urban contemp. ■ John L. Sinclair, pres; Ben Miles, gen mgr & prog dir; Rich Malkman, coml mgr; Kirby Carmichael, mus dir; Calvin King, news dir; Sam Straus, chief engr.

**\*WBBL(AM)**—January 1924: 1480 khz; 5 kw-U, DA-2. (ST-WLEE). 1627 Monument Ave. (23220). (804) 355-8443. Grace Covenant Presbyterian Church. Format: Rel. ■ Lee Liggan, gen mgr; Jeff Kellam, prog dir.

**\*WDCE(FM)**—Sep 3, 1979: 90.1 mhz; 100 w. Ant 118 ft. Stereo. Box 85, U. of Richmond Va. (23173). (804) 288-2024. University of Richmond. Format: Prog div, new mus. Spec progs: Class 3 hrs, jazz 9 hrs wkly. ■ Maurice King, stn mgr; Sam Straus, chief engr.

**WEZS(FM)**—Dec 23, 1961: 103.7 mhz; 20 kw. Ant 750 ft. Stereo. 121 Wyck St., Suite 300 (23225). (804) 745-2000. Professional Bcstg Inc. (acq 1969). Group owner: EZ Communications. Rep: Torbet. Format: Adult contemp. ■ Arthur Kellar, pres; Wanda Bottiger, gen mgr; Annell Kirkland, gen sls mgr; Sam Church, prog dir; J.T. Stevens, mus dir; Robert Stankus, chief engr. ■ Rates: \$80; 80; 80; 70.



WGGM(AM)—See Chester.

**WFTH(AM)**—June 16, 1964: 1590 khz; 5 kw-D. 3122 W. Cary St. (23221). (804) 355-1791. Tidewater Radio Show Inc. (acq 6-14-82). Group owner: Willis, Sr, owner; Steve Leonard, prog dir; Robyn Bentley, news dir; James M. Grainger III, chief engr. ■ Rates: \$23; 21; 23;

**WKIE(AM)**—May 8, 1964: 1540 khz; 10 kw-D, DA-D. 6001 Wilkinson Rd. (23227). (804) 264-1540. 1540 Bcstg Corp. (acq 7-29-79). Net: MBS, AP. Rep: Savalli/Gates. Format: Progressive disco, Black. ■ James A. Carter, gen mgr; Beverly G. Hamler, coml mgr; Tina Woods, prog dir; Jay Dee Jackson, mus dir; Chris Cortese, news dir; Jim Grainger, chief engr. ■ Rates: \$18; 16; 18;

**WLEE(AM)**—October 1945: 1480 khz; 5 kw-U, DA-2 (ST-WBBL). Box 8477, 6200 W. Broad St. (23226). (804) 288-2835. Gilcom Corp. (group owner; acq 1983). Net: CBS, MBS. Rep: Blair. Format: Big band. ■ Edward T. Giller, pres; Jim Quinn, prog dir; George Blankenship, chief engr. ■ Rates: \$34; 40; 36; 27.

**WNWZ(AM)**—See Highland Springs.

**\*WRFK-FM**—May 1957: 106.5 mhz; 50 kw. Ant 235 ft. Stereo & quad. 6000 Wilkinson Rd. (23227). (804) 264-2953. Union Theological Seminary in Va. Net: NPR, UPI. Format: Class, jazz, ed. ■ Jerry Glass, stn mgr, prog & mus dir; Patty Elmer, community affrs dir; Mary Claire Yoder, news dir; Jim Manning, prom mgr; Sam Straus, chief engr.

**WPLZ(FM)** See Petersburg.

**WRJY(AM)**—September 1955: 1320 khz; 5 kw-D, DA-D. Box 11528 (23230). (804) 359-1357. WEET Radio Bcstrs (acq 12-13-77). Rep: Keystone. Format: Btfl mus. ■ Edward Bell, pres; Jon A. Hill, gen mgr; Denise Carey, coml mgr; Jon DuVal, prom mgr; Ed Burkhardt, chief engr. ■ Rates: \$20; 16; 16;

**WRNL(AM)**—Nov 15, 1937: 910 khz; 5 kw-U, DA-N. 3245 Basie Rd. (23228). (804) 282-9731. Capitol Bcstg Co. of Va Inc. (acq 12-3-81). Group owner: Capitol Bcstg Co. Net: ABC/I. Rep: Katz. Format: C&W. ■ Jim Goodman, pres; Claire Shaffner, gen mgr; Tom Kennedy, gen sls mgr; Dick Grant, prog dir; Tyler Cox, news dir; George Oberto. ■ Rates: \$65; 40; 55; 35.

**WRXL(FM)**—Co-owned with WRNL(AM). March 4, 1949: 102.1 mhz; 140 kw. Ant 320 ft. Stereo. Prog sep from AM. Net: ABC/R. Format: AOR. ■ Tom Evans, prog dir. ■ Rates: \$90; 90; 100; 100.

**WRVA(AM)**—Nov 2, 1925: 1140 khz; 50 kw-U, DA-1. 200 N. 22nd St., Box 1516 (23212). (804) 780-3400. Harte Hanks Radio Inc. (group owner; 6-22-78). Net: NBC. Rep: Eastman. Format: Adult contemp. Spec prog: Farm 3 hrs wkly. ■ Bob Jones, gen mgr; Hal Barre, gen sls mgr; Lou Dean, prog dir; Jerry Carter, mus dir; John Harding, news dir; John Francioni, chief engr.

**WRVQ(FM)**—Co-owned with WRVA(AM). Aug 4 1948: 94.5 mhz; 200 kw. Ant 455 ft. Stereo. Prog sep from AM. Box 1394 (23211). (804) 649-9151. Net: ABC/C. Format: CHR. ■ Phil Goldman, gen mgr; Susy Bickford, rgnl sls mgr; Bob Walden, gen sls mgr; Bob McNeill, prog dir; Bob Lewis, mus dir; Treeda Smith, news dir; Ana Goldman, prom mgr; Harry Long, chief engr. ■ Rates: \$125; 85; 105; 80.

**WRXL(FM)**—Listing follows WRNL(AM).

**WSSV(AM)** See Petersburg.

**WTVR(AM)**—Sep 1926: 1380 khz; 5 kw-U, DA-2. 3314 Cutshaw Ave. (23230). (804) 355-3217. TWX: 710-956-0107. Park Broadcasting (group owner; acq 11-15-65). Net: CBS. Rep: Major Market. Format: Country. ■ Roy H. Park, pres; William L. Fowler, VP; Steven T. Newcombe, gen mgr; Mike Allen, opns mgr; David Holt, prog dir; Ron Stauffer, chief engr.

**WTVR-FM**—February 1946: 98.1 mhz; 50 kw. Ant 840 ft. Stereo. Prog sep from AM. Net: MBS. Format: C&W. ■ Marty Youngken, prog dir. ■ WTVR-TV affil.

**WXGI(AM)**—Oct 1, 1947: 950 khz; 5 kw-D. Box 8872 (23225). (804) 233-7666. Radio Virginia Inc. Format: C&W. ■ D.H. Robertson, pres; David M. Wilburn, gen & coml mgr; George Popkins, prog dir. ■ Rates: \$13.25; 9.40; 13.25;

WYFJ(FM)—See Ashland

## Roanoke

**WFIR(AM)**—June 20, 1924: 960 khz; 5 kw-U, DA-N. Box 150 (24002). (703) 345-1511. James L. Gibbons (acq 4-30-77). Net: AP, CBS, Virginia. Rep: McGavren-Guild. Format: MOR. ■ James L. Gibbons, pres; Donald W. Cuthrell Jr., gen mgr; Courtenay Carson, prog dir; Bill Bratton, mus dir; Peter Vieth, news dir; Roger Lide, chief engr.

**WPVR(FM)**—Co-owned with WFIR(AM). Nov 1948: 94.9 mhz; 100 kw, Ant 1,979 ft. Stereo. (703) 345-3841. Net: AP. Format: Btfl mus. ■ Nancy Hall, coml mgr; Jim Cates, prog & mus dir.

**WKBA(AM)**—(Vinton) Oct 9, 1961: 1550 khz; 10 kw-D, DA. 2043 10th St., N.E. (24012). (703) 343-5597. Tinker Creek Bcstrs Inc. (acq 2-1-83). Rep: Southern Spot Sls. Format: Rel. ■ David H. Moran, pres, gen & gen sls mgr & prog dir; J.C. Arney, VP & prog mgr; Susan Brown, asst mgr; Mary Caudle, mus dir; Jeff Reynolds, news dir; Ben Givavdan, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WPVR(FM)**—Listing follows WFIR(AM).

**WRIS(AM)**—Feb 28, 1953: 1410 khz; 5 kw-D, DA-D. Box 6099, 219 Luckett St., N.W. (24017). (703) 342-3131. WRIS Inc. (acq 5-9-64). Net: MBS, Virginia Net. Format: Rel. ■ Lloyd Gouchenour, pres, gen & coml mgr; Gary E. Cooper, prog dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WJLM(FM)**—Co-owned with WRIS(AM). See Salem.

**WROV(AM)**—1946: 1240 khz; 1 kw-D, 250 w-N. 15th & Cleveland Ave. (24015). (703) 343-4444. WROV Bcstrs (acq 6-11-55). Net: ABC/C, AP. Rep: Eastman. Format: Adult contemp. ■ Burton L. Levine, pres and coml mgr; Steve McFarland, prog dir; Matt Eakle, mus dir; Joe McKean, news dir; Alfred Beckley, chief engr. ■ Rates \$36; 32; 36; 22.

**WSLC(AM)**—Oct 1, 1940: 610 khz; 5 kw-D, 1 kw-N, DA-2. Stereo. Box 6002 (24017). (703) 387-0234. Mel Wheeler Inc. (acq 10-1-76). Net: NBC. Rep: Katz. Format: C&W. ■ Mel L. Wheeler, pres; Herm Reavis, exec VP & gen mgr; Bill O'Connell, mus dir; Jeff Dickerson, news dir; Mike Stater, prom mgr; Reynold Hawk, opns mgr & chief engr.

**WSQL(FM)**—Co-owned with WSLC(AM). Nov 1, 1947: 99.1 mhz; 200 kw. Ant 1,985 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Adult contemp. ■ Herm Reavis, gen mgr.

**WTOY(AM)**—April 1957: 910 khz; 1 kw-D, DA-D. 26 E. Church Ave. (24011). (703) 343-5545. Roanoke Valley Bcstg Inc. (acq 5-31-79). Net: Sheridan. Rep: Jack Masla. Format: Black. ■ Tim Finnegan, pres; Ray Bentley, gen mgr; Donnie Dean, prog dir; Ben Givavdan, chief engr. ■ Rates: \$15; 15; 15;

**\*WVTF(FM)**—Aug 1, 1973: 89.1 mhz; 100 kw. Ant 1,970 ft. Stereo. Grand Pavilion, 4200 Avenham Ave. S.W. (24014). (703) 982-7397. Virginia Tech Foundation Inc. (acq 1-1-82). Net: NPR, Va. News. Format: Ed, class, jazz. ■ Steve Mills, gen mgr; Diane Brust, dev dir; Roger Fowler, news dir; Seth Williamson, mus dir; Jackie McPherson, chief engr.

**WXLK(FM)**—Dec 17, 1960: 92.3 mhz; 93 kw; Ant 2,050 Stereo. 3934 Electric Rd., S.W. (24018). (703) 989-3623. CEBE Investments (acq 9-15-72). Net: RKO One. Rep: Torbet. Format: Top-40. ■ Aylett B. Coleman, pres; Russ Brown, gen mgr; Wayne Moss, gen sls mgr.

## Rocky Mount

**WNLB(AM)**—Dec 10, 1959: 1290 khz; 1 kw-D. Box 602, 722 Glennwood Dr. (24151). WNLB Inc. Net: ABC/D, Virginia News, Agrinet. Rep: Savalli/Gates. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Donny Brook, pres & gen mgr, coml mgr, prog dir, mus dir; Les Allen, news dir; Glenn Lynch, chief engr. ■ Rates: \$4.70; 4.70; 4.70; 4.70.

**WYTI(AM)**—March 31, 1957: 1570 khz; 1 kw-D. Drawer 430 (24151). (703) 483-9955. WYTI Inc. (acq 1-71). Net: MBS. Rep: Keystone. Format: C&W, top-40. Spec prog: Farm 1 1/2 hrs wkly. ■ William E. Jefferson, pres, gen & coml mgr, mus dir; Herbert R. Gardner, r, prog

## Virginia Radio

dir & chief engr; Joyce W. Gardner, prom mgr & news dir. ■ Rates: \$3.64; 3.64; 3.64; 3.64.

## Rural Retreat.

**WCRR(AM)** Not on air, target date unknown: 660 khz; 250 w-D. 440 Franklin St., Wytheville (24382). Highlands Bcstg Inc.

## St. Paul

**WSPC(AM)**—Nov 3, 1981: 1140 khz; 1 kw-D. Box 250, Castlewood (24224). (703) 762-5595. Yeary Bcstg Inc. Net: CBS. Format: C&W. ■ Lannis Yeary, pres, gen & prom mgr; Mickey Garrett, gen sls mgr; Richard Ouilten, prog & mus dir; Greg Dingus, news dir; Lomas McCrackin, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

## Salem

**WJLM(FM)**—Co-owned with WRIS(AM) Roanoke. March 7, 1969: 93.5 mhz; 3 kw. Ant minus 83 ft. (CP. Ant 97 ft.). Stereo. Box 6099, 219 Luckett St. N.W., Roanoke (24017). (703) 342-3131. WRIS Inc. Net: ABC/E, MBS. Format: C&W. ■ Lloyd Gouchenour, pres, gen & coml mgr; Gary E. Cooper, prog dir; Steve Akers, prom mgr. ■ Rates: \$11.75; 11.75; 11.75; 11.75.

**WSAY(AM)**—Sep 7, 1956: 1480 khz; 5 kw-D. 709 Bowman Ave. (24153). (703) 387-1480. George Buck Jr. (acq 1-1-83). Format: Big band, pop. ■ George Buck Jr., pres; Earl D. Frye, gen & sls mgr, mus dir; James Newman, prog dir; Bruce Roberts, news dir; Tom Crockett, chief engr. ■ Rates: \$20; 18; 20;

## Saltville

**WKGG(AM)**—Nov 5, 1981: 1600 khz; 5 kw-D. Box 910 (24370). (703) 496-5131. Childress of Virginia. Group owner: Childress Radio. Net: Va Net. Format: Country, Relg. ■ James B. Childress, pres; Suzanne C. Childress, gen mgr; Van Hobbs, gen sls mgr; Henry Thomas, mus & news dir; Bob Marsh, chief engr. ■ Rates: \$7; 7; 7;

## Smithfield

**WKGM(AM)**—Dec 18, 1974: 940 khz; 10 kw; DA-D. Box 339 (23430). (804) 357-9546. WKGM Inc. Group owner: Vernon H. Baker. Rep: Keystone, Southern Spot Sls. Format: Rel. Spec prog: Farm 3 hrs wkly. ■ Dr. Vernon H. Baker, pres; Larry W. Cobb, VP & gen mgr; Paula Narayana, coml mgr; Robbie Stallings, news dir; Andy Booth, chief engr. ■ Rates: \$9.50; 9.50; 9.50;

## South Boston

**WHLF(AM)**—Sep 1, 1947: 1400 khz; 1 kw-D, 250 w-N. 1210 Porter Ln., Box 526 (24592). (804) 572-2988. Halifax Bcstg Co. Inc. Net: AP, Tobacco. Rep: T-N. Format: Black. Spec progs: Black 2 hrs, farm 6 hrs wkly. ■ John L. Cole Jr., pres; John L. Cole III, gen mgr & chief engr; Jim Chandler, sr sls rep; Ross Garrett, prog dir; Nick Long, sports dir; Kenneth Cranford, news dir. ■ Rates: \$5.22; 4.95; 5.22; 4.95.

**WJLC-FM**—Co-owned with WHLF(AM). Oct 1, 1960: 97.5 mhz; 29 kw. Ant 250 ft. (804) 575-5030. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$6.75; 6.30; 6.75; 6.30.

**WSBV(AM)**—1560 khz; 2.5 kw-D. c/o Glenn B. Hammond, Rt. 3, Box 148, Roanoke (24019). (703) LCH Bcstg Group Inc. (acq 8-24-84). ■ Glenn B. Hammond, sec, treas & gen counsel.

## South Hill

**WJWS(AM)**—Nov 1, 1953: 1370 khz; 5 kw-D. Box 216 (23970). (804) 447-4007. Old Belt Bcstg Corp. (acq 7-1-64). Net: AP, Tobacco. Rep: Tobacco. Format: Farm, div. Spec prog: Black 1 hr wkly. ■ W.B. Hofler, pres & coml mgr; Norman Talley, gen & prom mgr; Frank Malone, prog dir; Ron Major, mus dir; Steve Howell, news dir; Charles E. Brown, chief engr. ■ Rates: \$6; 6; 6;

## Virginia Radio

**WSHV(FM)**—Co-owned with WJWS(AM). Dec 23, 1966: 105.5 mhz; 3 kw. Ant 230 ft. Stereo. (804) 447-8997. Format: Black, Top-40. ■ Norman L. Talley, coml mgr; Leroy Penn, prog & mus dir; Robert Wilson, prom mgr & news dir. ■ Rates: \$6; 6; 6.

### Staunton

**WANV(AM)**—See Waynesboro.

**WANV-FM**Not on air, target date unknown: 99.7 mhz; 1.3 kw. c/o Box 67, New Hope (24469). High Fidelity Music Show Inc.

**WKDW(AM)**—April 1954: 900 khz; 1 kw-D. (CP: 2.5 kw-D.). Stereo. Box 2189 (24401). (703) 886-2377. Shenandoah Valley Broadcasting (acq 1-74). Group owner: Bamco Group. Net: AP. Rep: Dome & Associates. Format: Modern country. Spec prog: Farm 3 hrs wkly. ■ Patsy E. Miller, pres; Brice A. Miller, gen mgr; Norman Brooks, stn mgr; Suzanne FitzPatrick, sls mgr; William Betlej, chief engr. ■ Rates: \$12.10; 10; 12.10;

**WSGM(FM)**—Co-owned with WKDW(AM). May 29, 1959: 93.5 mhz; 2.35 kw. Ant 350 ft. Stereo. Format: Adult contemp. ■ Christine Kincaid, sls mgr. ■ Rates: \$10.25; 8.25; 10.25; 6.75.

**WNLR(AM)**—See Churchillville.

**WTON(AM)**—March 9, 1946: 1240 khz; 1 kw-D. 250 w-N, DA-1. Box 1085 (24401). (703) 885-5188. Ogden Bcstg of Va Inc. (acq 11-1-82). Group owner: Ogden Bcstg. Net: ABC/E. Format: Adult contemp, C&W, AOR. ■ G. Ogden Nutting, pres; R. David Ridgeway, VP; Chuck Neer, gen mgr. ■ Rates: \$10; 8.50; 10; 8.50.

### Stuart

**WHEO(AM)**—Oct 12, 1959: 1270 khz; 1 kw-D. (CP: 5 kw). Rt. 1, Box 24 (24171). (703) 694-3114. Community Bcstg Co. (acq 8-29-69). Net: APR, Va Net. Rep: National Time Sls. Format: Adult-oriented pop/country. ■ James E. Litten, pres, gen mgr & news dir; Harry Lee Litten, coml & prom mgr; Richard Rogers, prog & mus dir; Ted Kirby, chief engr. ■ Rates: \$4.25; 4.25; 4.25;

### Suffolk

**WLPM(AM)**—March 17, 1940: 1450 khz; 1 kw-D, 250 w-N. Box 1837 (23434). (804) 539-2394. McCormick Communications of Va. Inc. (group owner; acq 9-6-79). Net: Virginia Farm Bureau. Rep: Torbet. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ William McCormick, pres; Stuart Cohen, VP & gen mgr; Chuck Meyers, prog dir; Sheila White, coml mgr; Greg Gabriele, chief engr.

**WFOG(FM)**—Co-owned with WLPM(AM). December 1965: 92.9 mhz; 50 kw. Ant 480 ft. Stereo. 330 W. Brambleton Ave., Norfolk (23510). (804) 622-6771. Prog sep from AM. Format: Btfl mus. ■ Paulette Baydush, gen sls mgr; Allan Pressley, prog dir; Don Wayne, news dir.

**WTID(FM)**—Dec 12, 1983: 106.9 mhz; 100 kw. Ant 964 ft. Stereo. Box 616, Windsor (23487). (804) 934-0443. Voice of the People Inc. Format: C&W, farm. ■ Michael H. Bader, pres; John Laurin, gen mgr. ■ Rates: \$25; 25; 25; 25.

### Sweet Briar

**\*WUDZ(FM)**—March 30, 1980: 91.5 mhz; 10 w. Ant 200 ft. Sweet Briar College (24595). (804) 381-6187. Sweet Briar College. Format: Ed, progsv rock. Spec progs: Class 2 hrs, jazz 2 hrs wkly. ■ McKenzie Reed, gen mgr.

### Tappahannock

**WRAR(AM)**—Nov 1, 1970: 1000 khz; 500 kw-D. Box 1023 (22560). (804) 443-4321 or 333-3000. Rappahannock Bcstg Co. Net: ABC/I. Format: Adult contemp. Spec prog: Farm 5 hrs wkly. ■ George C. Clanton, pres; Danny C. Wadsworth, gen mgr & VP; Lin Wadsworth, gen sls mgr; Rich Morgan, prog dir; Alan Craig,

news dir, Fulton DeLamorton, chief operator. ■ Rates: \$7; 6; 7; 6.

**WRAR-FM**—July 26, 1971: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%.

### Tasley

**WESR-FM**—See Onley-Onancock.

### Tazewell

**WTZE(AM)**—April 22, 1966: 1470 khz; 5 kw-D. Box 69 (24651). (703) 988-4150. Tazewell Bcstg Co. Inc. (acq 4-1-68). Net: CBS, Va Net, Agrinet. Format: C&W. ■ Fred W. Cox, pres, gen mgr & chief engr; Dave Cox, mus dir & coml mgr. ■ Rates: \$5; 5; 5; 5.

**WTZE-FM**—Sep 1, 1968: 100.1 mhz; 1.8 kw, Ant 395 ft. Prog sep from AM. Net: CBS Radio Radio. Format: Contemp. ■ Rates same as AM.

### Triangle

**WPWC(AM)**—See Quantico.

### Vinton

**WKBA(AM)**—Licensed to Vinton. See Roanoke.

### Virginia Beach

**WCMS-FM**—See Norfolk.

**WMYK(FM)**—See Elizabeth City, N.C.

**WNRN(FM)**—May 5, 1984: 94.9 mhz; 50 kw. Ant 536 ft. Stereo. c/o 500 E. Liberty St., Chesapeake (23224). (804) 494-9500. Payne of Virginia. Net: Va. News Net. Rep: Masla. Format: Btfl mus. ■ Charles F. Payne, pres & gen mgr; George W. Payne, opns dir; Ray Mills, chief engr. ■ Rates: \$30; 26; 30; 26.

**WVAB(AM)**—Dec 10, 1954: 1550 khz; 5 kw-D. Box 986, 3108 Pacific Ave. (23451). (804) 425-1550. Atlantic Bcst Enterprises Inc. (acq 3-1-82). Net: MBS. Format: CHR. ■ Ed J. Frech, pres; Steven Soldinger, VP; Gary Lee Robbins, prog dir.

**WVGH(FM)**—(Cape Charles). Not on air, target date 1985: 96.1 mhz; 50 kw. Ant. 490 ft. Stereo. 104 Hunter Hill Dr., Hagerstown, Md. (21740). (301) 797-1234. FM 96 Assocs Ltd Partnership. Format: Class. ■ W. Ronald Smith, gen ptrn.

### Warrenton

**WKCW(AM)**—Dec 7, 1957: 1420 khz; 5 kw-D. Box 740 (22186). (703) 347-1420. WKTF Inc. (acq 10-58). Format: Traditional country & bluegrass. Spec progs: Farm 5 hrs, gospel 5 hrs wkly. ■ Joyce Crescente, pres; Van Teskey, gen mgr; Linda Law, coml mgr; Tom Reeder, prog and mus dir; Michelle Donnelley, prom mgr; Jim Wescott, news dir; John Biller, chief engr. ■ Rates: \$11; 10; 11; 10.

**WMJR(FM)**—March 28, 1966: 107.7 mhz; 20 kw. Ant 837 ft. Box 2108, Manassas (22110). First Virginia Communications Inc. Format: Adult contemp. ■ Bernie O'Brien, prog dir & chief engr; Bill Moore, mus dir. ■ Rates: \$22; 18; 26; 18.

**WPRZ(AM)**—Nov 21, 1957: 1250 khz; 1 kw-D, DA. Box 3220 (22186). (703) 349-1250. Praise Communications Inc. Format: Relg. ■ Sally Buchanon, pres, prom & gen mgr, prog & mus dir; Steve W. Buchanan, gen sls mgr; Peter Fakoury, news dir & chief engr. ■ Rates: \$14; 8; 10; 6.

**WQRA(FM)**—Nov 2, 1978: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Rts. 29 & 744 (22186). (703) 347-9430. Goldcup Bcstg Inc. Net: CBS, ABC TalkRadio, MBS. Format: Div. Spec progs: Farm 3 hrs, Black 4 hrs, class 2 hrs wkly. ■ Mary Dettra, pres; Keith Angstadt, gen & tech dir; Jeff Schanbalin, prog dir; Nancy DeGulian, prom mgr; Anne-Marie Walsh, news dir; William Harris, chief engr. ■ Rates: \$12; 9.50; 12; 8.

### Warsaw

**WNNT(AM)**—July 3, 1949: 690 khz; 250 w-D. Box 877 (22572). (804) 333-4900. Northern Neck and Tidewater Bcstg Inc. (acq 1963). Net: AP. Rep: Dome-Messervy.

Format: C&W. Spec progs: Farm 12 hrs, Black 2 hrs wkly. ■ Patricia P. Williams, pres; William Martin, gen & coml mgr, news dir; Mike McKenny, mus dir; Jim Thorne, prog dir & chief engr. ■ Rates: \$4.50; 4.30; 4.50; 4.30.

**WNNT-FM**—March 1, 1967: 100.9 mhz; 2.4 kw. Ant 330 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

### Waynesboro

**WANV(AM)**—March 10, 1965: 970 khz; 5 kw-D, 1 kw-N, DA-2. Box 1248 (22980). (703) 942-1153. WANV Inc. Net: UPI. Format: Adult contemp. Spec prog: Farm 2 hrs wkly. ■ M. Robert Rogers, pres; Gary Ratcliff, gen mgr; Alice Brandt, bus mgr; Jay Douglas, news dir; Jerry Lee Dowd, chief engr. ■ Rates: \$7.98; 6.65; 7.98; 6.65.

**WAYB(AM)**—Dec 19, 1947: 1490 khz; 1 kw-D, 250 w-N, DA-1. 1304 Ivy St. (22980). (703) 943-9292. Waynesboro Bcstg Corp. (acq 1-5-79). Net: MBS, Va. News. Format: CHR. ■ Flo Ayers, pres; Denny Dee Royer, gen mgr; Ed Modlin, gen sls mgr; Bob Jaeger, prog dir; Daryl Kern, mus dir; Warren Coleman, news dir; Glen Channells, chief engr. ■ Rates: \$13; 11; 13; 11.

### Williamsburg

**\*WCMW(FM)**—Sep 28, 1959: 89.1 mhz; 1.6 kw. Ant 125 ft. Stereo. College of William & Mary (23185). (804) 229-4068. College of William & Mary. Net: MBS. Format: Prog. Spec progs: Jazz 7 hrs, class 10 hrs, C&W 3 hrs wkly. ■ Thomas W. Brooke, gen mgr.

**WMBG(AM)**—Nov 14, 1959: 740 khz; 500 w-D. Box 180 (23187). (804) 229-7400. NCM Life Communications Inc. (acq 8-1-81). Net: RKO, Va. News. Format: Big Bands. Spec prog: Black 4 hrs wkly. ■ Cicero M. Greene Jr., pres; Donald M. Bentley, gen mgr; Wayne Block, news dir; Bill Bills, prog dir; George V. Ramsey, chief engr. ■ Rates: \$11; 11; 11;

**WQKS(FM)**—Co-owned with WMBG(AM). July 29, 1963: 96.5 mhz; 50 kw. Ant 440 ft. Stereo. Prog sep from AM. Net: RKO II. Format: Top-40. ■ W. Pat Collins, coml mgr; Steve Batton, prog dir; Bob Wideman, mus dir. ■ Rates: \$24; 22; 24; 22.

### Winchester

**WINC(AM)**—June 15, 1941: 1400 khz; 1 kw-D, 250 w-N. Box 3300. (22601). (703) 667-2224. Richard F. Lewis Jr. Inc. of Winchester. Group owner: Mid Atlantic Net. Net: ABC/E. Rep: Weiss-Powell. Format: Adult contemp. ■ John Lewis, pres; David Lewis, gen mgr; Al Weinmann, coml mgr; Frank Mitchell, prog dir; Jay Young, mus dir; Joni Baluh, news dir; Arch McKay, chief engr. ■ Rates: \$18; 15; 18; 12.

**WINC-FM**—Co-owned with WINC(AM). October 1946: 92.5 mhz; 22 kw. Ant 1,400 ft. Box 3300 (22601). Dups AM 100%.

**WVAI(AM)**—Jan 27, 1961: 610 khz; 500 w-U, DA-2. Box 2869 (22601). (703) 662-5101. Holt Corp. of Virginia. (acq 4-1-82). Net: Virginia News Net. Rep: Dome. Format: Adult contemp, golden light. ■ Arthur H. Holt, pres; Gary E. Kirtley, gen mgr; Lou Chapman, prog dir; Bill Fawcett, chief engr. ■ Rates: \$8.75; 7; 8.75; 7.

**WUSQ(FM)**—Co-owned with WVAI(AM). Dec 10, 1965: 102.5 mhz; 50 kw, Ant 500 ft. Stereo. (703) 667-7721. Prog sep from AM. Format: C&W. ■ Bob Schrader, prog dir. ■ Rates: \$12.75; 10.80; 12.75; 10.80.

### Wise

**WNVA-FM**—See Norton.

### Woodbridge

**WPXK-FM**—Licensed to Woodbridge. See Washington, D.C.

### Woodstock

**WAMM(AM)**—October 9, 1981: 1230 khz; 1 kw-D, 250 w-N. 228 N. Main St. (22664). (703) 459-5700. Shenandoah Bcstg Co. Net: Va. Net. Format: Top-40. ■ Donna Justice, coml mgr; Frank L. Wilt, prog & mus dir. ■ Rates: \$9.25; 6; 9.25;—



## Wytheville

**WYVE(AM)**—Sep 21, 1949: 1280 khz; 2.5 kw-D, DA-D. Box 534, 195 S. First St. (24382). (703) 228-3185. April Inc. Net: UPL Rep: Dome. Format: Div, adult contemp, C&W. Spec prog: Farm 3 hrs wkly. ■ Craig Allison, gen mgr & news dir; Edward A. Zuber, gen sls mgr; Charles Morris, mus dir; Jack Fleming, chief engr. ■ Rates: \$6; 6; 6;

## Yorktown

**WKEZ-FM**—July 4, 1975: 94.1 mhz; 50 kw. Ant 500 ft. Stereo. c/o 2101-29 Executive Dr., Hampton (23666). (804) 898-7293. Melody Corp. of Virginia (acq 1-19-84). Net: UPL. Format: C&W. ■ Michael Graves, prom & prog dir; Barbara Timmons, mus dir; M.S. Holben Jr., chief engr. ■ Rates: \$10.80; 8.40; 9.60; 6.60.

**WYCS(FM)**—February 1966: 91.5 mhz; 21 kw. Ant 155 ft. Box 1469 (23692). (804) 898-0357. York County School Bd. Net: Va Voice for Print Handicapped. Format: Ed, visually handicapped. ■ Dr. Judith D. Whittemore, div supt; Charles S. Teagle, mus dir; William M. Swartz, gen mgr & chief engr.

## Washington

*William A. Exline, Inc.*

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MEDIA BROKERS - CONSULTANTS

## Aberdeen

**KAYO(AM)**—Aug 1, 1949: 1450 khz; 1 kw-U. Box 188, 701 E. Heron (98520). (206) 532-1450. Kayo Bcstg Co. (acq 4-1-84). Net: ABC/I. Rep: Savalli-Schutz, Art Moore, John McGuire. Format: C&W. ■ Jim Servino, gen mgr; Roy Teeters, prog dir. ■ Rates: \$14; 12; 14; 11.

**KAYO-FM**—1981: 99.3 mhz; 3 kw. Ant minus 16.5 ft. Dups AM 95%. Stereo.

**KDUX-FM**—Listing follows KXRO(AM).

**KGHO-AM-FM**—See Hoquiam.

**KXRO(AM)**—May 28, 1928: 1320 khz; 5 kw-D, 1 kw-N, DA-N. Box 47 (98520). (206) 533-1320. Pioneer Bcstg Co. (acq 4-10-80). Rep: McGavren-Guild. Format: Adult contemp. ■ Matthew Clapp, pres; Joe Costello, gen mgr; Roy Robinson, VP; R.H.Y.S. Davis, prog dir; Paul Lankow, chief engr. ■ Rates: \$16; 14; 11.

**KDUX-FM**—Co-owned with KXRO(AM). Oct 4, 1964: 104.7 mhz; 48 kw. Ant 120 ft. (CP: 31 kw; Ant 360 ft.). Stereo. Format: Top-40. ■ Rates: \$13; 11; 13; 8.

## Anacortes

**KLKI(AM)**—Dec 18, 1963: 1340 khz; 1 kw-D, 250 w-N. Box 96 (98221). (206) 293-3141. Island Bcstg Inc. Net: Sheridan, MBS. Rep: Savalli/Gates, Simpson/Reilly (Seattle). Format: MOR. ■ William Berry, pres, gen & prom mgr; Lynn McMullen, coml mgr; Ken Williams, prog dir; Robert Berry, mus dir; Scott Johnson, news dir; Lowell Johnson, chief engr. ■ Rates: \$14.15; 9.30; —;

## Auburn

**KASY(AM)**—Aug 6, 1958: 1220 khz; 10 kw-D, 1 kw-N. Box 459 (98002). (206) 833-5220. Auburn Bcstrs Inc. Format: Adult contemp. ■ Edward J. Garre, pres & gen mgr; Dennis Garre, prog dir; Carl Sawyer, mus dir; Bill Doane, ncws dir; Bill Colglazier, chief engr. ■ Rates: \$22.50; 15.50; 18.50; 9.

**\*KGRG(FM)**—December 1974: 89.9 mhz; 100 w. Ant 570 ft. 12401 S.E. 320th St. (98002). (206) 833-9119, ext 268. Green River Community College. Format: AOR, top-40. ■ Robb Semsak, gen mgr & prog dir; Jon Kasprick, chief engr.

## Bellevue

**\*KASB(FM)**—March 22, 1971: 89.3 mhz; 10 w. (CP: 245 w, Ant 3.23 ft) 601 108th Ave. S.E. (98004). (206) 455-6154. Bellevue School District No. 405. Format: MOR, top 40. Spec progs: Fr 2 hrs, Ger 1 hr, jazz 5 hrs wkly. ■ Dr. Dennis Carmichael, pres; Bill Poirier, gen mgr.

**\*KBKS(FM)**—Feb 3, 1973: 91.3 mhz; 100 w. Ant 210 ft. (CP: 1.2 kw). Bellevue Community College (98007). (206) 641-2221. Bellevue Community College. Format: Div. ■ M. Craig Sanders, gen mgr.

**KLSY(AM)**—March 1958: 1540 khz; 5 kw-U, DA-N. 10245 Main St. (98004). (206) 454-1540. Bellevue Radio Inc. (acq 6-1-78). Group owner: Sandusky Newspapers Inc. Net: CBS R/R. Rep: Selcom. Format: Jazz. ■ Toney Brooks, pres; Dana Horner, gen mgr; Jane Wallace, gen sls mgr; Chris Mays, prog dir; Carol Handley, mus dir; Lisa Sarkies, prom mgr; Bill Lewis, news dir; James Stevens, chief engr. ■ Rates: \$90; 90; 90; 70.

**KLSY-FM**—Nov 1964: 92.5 mhz; 100 kw. Ant 1,100 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$100; 100; 100; 70.

## Bellingham

**KARI(AM)**—See Blaine.

**KGMI(AM)**—1927: 790 khz; 5 kw-D, 1 kw-N, DA-N. 2219 Yew Street Rd. (98226). (206) 734-9790. KGMI Inc. (acq 9-69). Net: ABC/I. Rep: Roslin, Moore. Format: MOR. ■ Ann Burks, pres; William F. Day, gen mgr; John Monroe, prog dir; Harry Pagels, prom mgr; Neil Clement, news dir; Dan Coulthurst, chief engr. ■ Rates: \$26; 23; 25; 16.

**KISM(FM)**—Co-owned with KGMI(AM). March 1960: 92.9 mhz; 50 kw. Ant 2,440 ft. Stereo. Prog sep from AM. Net: NBC. Format: CHR. ■ Mike Treder, sls mgr; Bill Simmons, prog & mus dir. ■ Rates: \$24; 22; 24; 20.

**KNWR(FM)**—Listing follows KPUG(AM).

**KPUG(AM)**—Feb 29, 1948: 1170 khz; 10 kw-D, 5 kw-N, DA-N. Box 1170 (98227). (206) 734-1170. San Juan Broadcasting, Inc. Net: MBS. Rep: Masla, S/R. Format: Contemp. ■ Michael Pollock, pres & gen mgr; Joe Bates, prog & mus dir; Dan Bartolovic, news dir; John Mathiesen, chief engr. ■ Rates: \$15; 14; 15; 13.

**KNWR(FM)**—Co-owned with KPUG(AM). July 2, 1965: 104.3 mhz; 60 kw. Ant 2,310 ft. Format: Top-40. ■ Michael Pollock, prog dir.

**\*KUGS(FM)**—Jan 29, 1974: 89.3 mhz; 100 w. Ant 62 ft. (CP: Ant 260 ft.). 410 Viking Union Bldg., 410, Western Wash. Univ. (98225). (206) 676-5847. Western Washington Univ. Format: Div. Spec progs: Class 10 hrs, C&W 4 hrs, Japanese 1 hr wkly. ■ Layne Southcott, stn mgr; Marianne Dick, pub affrs dir; Scott Lennon, prog dir; Andy Potter, mus dir; Mike Strassburger, prom mgr; Vic Leamer, news dir; Terry Dayton, Doug Bostrom, chief engr. ■ Rates: \$10; 10; 10; 10.

## Bellingham-Ferndale

**KBFW(AM)**—April 4, 1958: 930 khz; 1 kw-D. Box D (98226). (206) 734-8555. Fredric A. Danz. (acq 8-68). Group owner: Sterling Recreation Organization, Bcst Div. Net: NBC. Rep: Hillier, Newmark, Wechsler & Howard, Tacher. Format: C&W. ■ Fred A. Danz, pres; Steve Smith, gen mgr & chief engr; Brian Roc, prog dir; Rachel Grossman, news dir. ■ Rates: \$18; 16; 18; 16.

## Blaine

**KARI(AM)**—Feb 12, 1960: 550 khz; 5 kw-D, 1 kw-N, DA-2. (CP: 2.5 kw-N). Box X (98230). (206) 332-5500. Radio KARI. Format: Gospel. Spec progs: Ger 5 hrs, It 2 hrs, Sp 3 hrs, farm 6 hrs wkly. ■ George A. Wilson, pres; Don J. Bevilacqua, gen mgr; Gary Nawman, opns mgr; Jim Scott, mus dir & chief engr; Jan Larsen, news dir. ■ Rates: \$7; 7; 7; 5.25.

**KNWR(FM)**—See Bellingham.

## Virginia, Washington Radio

### Bremerton

**KBRO(AM)**—May 1947: 1490 khz; 1 kw-D, 250 w-N, DA. 1. Box 1490 (98310). (206) 479-1490. Bremerton Bcstg Co. Net: UPL. Rep: SIR Reps. Format: Contemp, MOR. ■ Lillian S. Bartley, own & gen mgr; Doug Hicks, exec dir; Denny Denton, chief engr. ■ Rates: \$21; 17; 18; 11.

**KHIT(FM)**—Co-owned with KBRO(AM). Aug 22, 1964: 106.9 mhz; 30 kw. Ant 86 ft. (CP: Ant 1,435 ft.). Stereo. Dups AM news & spec events. Format: C&W. ■ Rates: \$16; 13; 14; 13.

### Burien

**KQIN(AM)**—Oct 10, 1970: 800 khz; 500 w-D, DA-D. (CP: 820 khz, city of license Burien-Seattle 50 kw-D, 5 kw-N). 401 S.W. 153rd, Seattle (98166). (206) 243-8803. Willie Davis-All Pro Broadcasters (acq 6-12-81). Group owner: All Pro Bcstg Inc. Format: Adult contemp. ■ Willie Davis, pres; Ray Kelley, gen mgr; Brad Woods, prog dir; John Price, chief engr. ■ Rates: \$20; 20; 20; 20.

### Cashmere

**KYSN(FM)**—See East Wenatchee.

### Centralia-Chehalis

**\*KCED(FM)**—Feb 17, 1975: 91.3 mhz; 26 w. Box 639 (98531). (206) 736-8044. Centralia Community College. Net: WSU Tape Net. Format: Educ, top-40. ■ Roger Dale, advisor & gen mgr; Gil Elder, engr.

**KELA(AM)**—Nov 1, 1937: 1470 khz; 5 kw-D, 1 kw-N. 1635 So. Gold St., Centralia (98531). (206) 736-3321. Box 827, Chehalis (98532). (206) 748-3321. KELA Corp. (acq 6-15-65). Net: APR. Rep: Howard, S/R. ■ M.J. Chytil, pres; Ted Chytil, gen & coml mgr; Steve Richert, prog dir; Jim Cook, news dir; William Tilton, chief engr. ■ Rates: \$12.70; 11.85; 12.70; 10.95.

**KMNT(FM)**—Aug 24, 1965: 102.9 mhz; 28.5 kw. Ant 300 ft. (CP: 100 kw (H), 40 kw (V); ant 1,057 ft.). Dups AM 10%. Format: C&W. ■ Rates: \$10.25; 9.75; 10.25; 9.25.

**KITI(AM)**—October 1954: 1420 khz; 5 kw-U, DA-2. 1133 Kresky, Centralia (98531). (206) 736-1355. Premier Broadcasters Inc. (acq 10-77). Net: ABC/I. Evergreen. Rep: Masla, Moore. Format: Adult contemp. ■ Derek Shannon, gen mgr; Dan King, sls mgr; Roger Dale, prog dir; Bob Hart, mus dir; Bill Michaels, news dir. ■ Rates: \$15; 11; 13.50; 5.50.

### Chehalis

**KITI(AM)**—See Centralia.

### Chelan

**KOZI(AM)**—March 1, 1957: 1230 khz; 1 kw-D, 250 w-N. Box 819 (98816). (509) 682-4033. Northcentral Bcstg Co. (acq 12-15-69). Net: MBS. Rep: S/R. Format: Adult contemp, talk. Spec prog: Farm 3 hrs wkly. ■ Jerry E. Isenhart, pres & gen mgr; Ray Dobbs, gen sls & prom mgr; Steve Byquist, prog & news dir. ■ Rates: \$15.50; 9.50; 14; 8.

**KOZI-FM**—Aug 26, 1981: 93.5 mhz; 165 w. Ant 1,040 ft. Dups AM 100%.

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## Washington Radio

### Cheney

**\*KEWC-FM**—Nov 11, 1963: 89.5 mhz; 10 w. Ant 129 ft. (CP: 57.64 w, Ant 273 ft). Dept of RTV, Eastern Washington U. (99004). (509) 359-2228. Eastern Washington State University Bd of Trustees. Format: Div, AOR. ■ Marvin Smith, gen mgr; Leon B. Skidmore, chief engr.

### Clarkston

**KCLK(AM)**—March 2, 1971: 1430 khz; 500 w-D. Box 669 (99403). (509) 758-3361. Clarkston Bcstrs. Net: MBS. Rep: Market 4, Tacher. Format: Mod country. ■ W.E. Lawrence, pres & gen mgr; Julie Benedictson, gen sls mgr; Jack Galloway, prog & news dir; Don McKay, mus dir; Dale Bobbit, chief engr. ■ Rates: \$15.95; 13.30; 15.95; 7.98.

**KCLK-FM**—1974: 94.1 mhz; 100 kw. Ant minus 1,200 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

**KQQQ(AM)**—See Pullman.

**KRLC(AM)**—See Lewiston, Idaho.

### Colfax

**KCLX(AM)**—1950: 1450 khz; 1 kw-D, 250 w-N. Box 710 (99111). (509) 397-3441. Adrian DeVries (acq 9-75). Net: MBS. Rep: Smith, Moore. Format: Farm, MOR. ■ Adrian De Vries, pres, gen, coml & prom mgr & prog dir; Jim Nagey, mus dir.

### College Place

**\*KGTS(FM)**—Oct 5, 1963: 91.3 mhz; 1 kw. Ant minus 63 ft. Stereo. 205 S. College Ave., College Place (99324). (509) 527-2991. Walla Walla College. Net: ABC/D. Format: Class, relig. Spec prog: Sp 1 hr wkly. ■ David Bullock, gen mgr; Suzanne Baker, prog dir.

### Colville

**KCRK-FM**—Listing follows KCVL(AM).

**KCVL(AM)**—Nov 15, 1955: 1240 khz; 1 kw-D, 250 w-N. Box 111 (99114). (509) 684-5032. Tri-County Bcstg. (acq 1-20-81). Net: RKO II. Rep: Tacher. Format: C&W Spec prog: Indian 1/2 hr wkly. ■ Eric Carpenter, pres; Bob Toole, gen sls mgr; John Jern, prog & mus dir; David Birdsell, news dir; Leon Skidmore, chief engr. ■ Rates: \$7; 7; 4; 2.5.

**KCRK-FM**—Co-owned with KCVL(AM). Oct 13, 1981: 92.1 mhz; 3 kw. Ant minus 780 ft. Stereo. Prog sep from AM. (509) 684-5031. Net: RKO, Tacher. Format: Adult contemp. ■ Rates: \$8; 6; 8; 4

### Deer Park

**KNOI(FM)**—September 1983: 107.1 mhz; 3 kw. Ant minus 66 ft. Stereo. Box 1376 (99006). (509) 276-8816. Tri-County Bcstg. Net: CBS R/R. Format: Adult contemp. ■ Eric Carpenter, pres; John Jern, prog dir; Don Goldsworthy, mus dir; Dave Birdsell, news dir; Leon Skidmore, chief engr. ■ Rates: \$7; 7; 7; 7.

### Dishman

**KSPQ(AM)**—Oct 3, 1984: 1050 khz; 5 kw-D. Box 8238. Spokane (99203). (509) 448-3155. Read Bcstg (group owner). Net: ABC/D. Rep: TWR. Format: Btl mus, relig. Spec prog: class 3 hrs wkly. ■ Melinda Boucher Read, pres; Thomas W. Read, gen mgr; Nate Bridges, prog dir; George Frese, consulting engr; Jim Key, news dir; Tom German, chief engr.

### East Wenatchee

**KYSN(FM)**—Licensed to East Wenatchee. See Wenatchee.

### Edmonds

**KCMS(FM)**—Listing follows KGDN(AM).

**KCIS(AM)**—1954: 630 khz; 5 kw-D, 2.5 kw-N, DA-2. 19303 Fremont Ave. N., Seattle (98133). (206) 546-7350. Crista Ministries. Net: UPI, MBN. Format: Relig, news, info. ■ Clarence Reimer, pres; Robert Powers, gen mgr; Tony Bollen, gen sls mgr; Joe Michaels, prog & mus dir; Kathi Gaines, prom mgr; Glenn Lambertz, news dir. ■ Rates: \$84; 52; 64; 36.

**KCMS(FM)**—Co-owned with KCIS(AM). March 11, 1960: 105.3 mhz; 115 kw. Ant 740 ft. Stereo. Prog sep from AM. (206) 546-7350. Format: Adult contemp Christian music. ■ Steve Swenson, prog & mus dir. ■ Rates same as AM.

### Ellensburg

**KQBE(FM)**—Nov 24, 1984: 103.1 mhz; 3 kw. Ant minus 188 ft. Stereo. Box 1032, 103 E. 4th, 209 (98926). (509) 925-6254. Lord Bcstg Co. Format: Adult contemp. Spec prog: Jazz 3 hrs wkly. ■ Brian Lord, pres; Dave Keefer, gen mgr & prog dir; Tom Bird, gen sls mgr; Tamara Ulmer, prom mgr; Carolyn Thurston, sls. ■ Rates: \$7.50; 7.50; 7.50; 4.50.

**KXLE(AM)**—1946: 1240 khz; 1 kw-D, 250 w-N. 1311 Vantage Hwy. (98926). (509) 925-1488. KXLE Inc. (acq 6-82). Net: ABC/E. Rep: Savalli-Schutz, Tacher. Format: C&W. ■ Sol M. Tacher, pres; Rich Pascoe, gen mgr; Bob Hards, prog dir; John Ramsey, news dir; Chris Buchanan, chief engr. ■ Rates: \$19; 17; 19; 17.

**KXLE-FM**—1972: 95.3 mhz; 1.4 kw. Ant minus 145 ft. Format: Rock. ■ Rates same as AM.

### Enumclaw

**KENU(AM)**—March 1, 1982: 1330 khz; 500 w-D, DA-D. 1540 Cole St. (98022). (206) 825-6547. Robert Reverman Bcstg. Net: ABC/C. Format: Adult contemp. ■ Daryl Hanauer, gen mgr; Mike Buzga, prog dir; Brad Baker, news dir. ■ Rates: \$13; 12; 13;

### Ephrata

**KGDN(FM)**—Listing follows KTBI(AM).

**KTBI(AM)**—Aug 17, 1950: 810 khz; 10 kw-D. 55 Alder St. N.W., Suite 3, Box 734 (98823). (509) 754-4686. TRMR Inc. Group owner: Read Bcstg. Net: NBC. Rep: Masla, Tacher. Format: Big band, relig, farm. Spec progs: Farm 15 hrs, class 3 hrs wkly. ■ Thomas W. Read, pres & gen mgr; Melinda Read, VP; Nate Bridges, prog dir; Reuben James, opns dir; Jim Key, news dir; Tom German, chief engr.

**KGDN(FM)**—Co-owned with KTBI(AM). Dec 25, 1982: 95.9 mhz; 1.06 kw. Ant 470 ft. Stereo. Dups AM 80%. Format: Btl mus. Spec progs: Class 5 hrs, farm 5 hrs wkly. ■ Melinda Read, gen mgr.

**KULE(AM)**—1952: 730 khz; 1 kw-D. DA-D. 118 Basin, N.W. (98823). (509) 754-5853. Central Columbia Bcstrs. (acq 5-1-83). Rep: Tacher. Format: Farm, C&W. ■ Neil Gray, gen mgr. ■ Rates: \$8; 6; —;

### Everett

**KRKO(AM)**—1920: 1380 khz; 5 kw-U, DA-N. Box 1227 (98206). (206) 355-1144. Everett Bcstg Co. Net: RKO II. Rep: S/R. Format: Adult contemp. ■ Norman F. "Sparky" Taft, pres & gen mgr; Dennis Wills, news dir; Bill Majors, chief engr. ■ Rates: \$27; 25; 27; 23.

**KWYZ(AM)**—July 21, 1957: 1230 khz; 1 kw-D, 250 w-N. Box 1234 (98206-1234). (206) 252-5123. Prime Bcstg Inc. Net: NBC. Rep: Roslin, Tacher. Format: Contemp country. ■ Robert Brown, pres; Martin Hamstra, gen mgr; Gene Henderson, gen sls mgr; Wayne Cordray, mus dir; Randy Thaut, prom mgr; Rick Knapp, opns mgr; Brian Aase, chief engr. ■ Rates: \$46; 38; 46; 30.

### Ferndale

**KNTR(AM)**—May 1963: 1550 khz; 10 kw-U, DA-2. Box 308 (98248). (206) 384-5117. Ferndale Radio Partnership (acq 6-6-84). Net: CNN. Format: Christian news, talk & info. ■ Paul Landry, gen mgr; Rob Rummel, prog dir & opns mgr; Michael Daviduke, mus dir; Mike McClellan, news dir; Dan Smith, chief engr. ■ Rates: \$14; 13; 14; 10.

### Forks

**KLLM(FM)**—Listing follows KVAC(AM).

**KVAC(AM)**—October 1967: 1490 khz; 1 kw-D, 250 w-N. Box 450 (98331). (206) 374-6233. Ices' Inc. Net: MBS. Rep: Tacher. Format: Easy Istng, top-40, C&W. ■ Don Ice, pres, gen & gen sls mgr; Patty Moline, mus dir. ■ Rates: \$7.25; 6.30; 7.25; 4.60.

**KLLM(FM)**—Co-owned with KVAC(AM). Not on air, target date unknown: 103.9 mhz; 3 kw.

### Goldendale

**KLCK(AM)**—Sep 3, 1984: 1400 khz; 1 kw-D, 250 w-N. Box 305 (98620). (509) 773-3300. Klickitat Valley Bcstg Svc Inc. Net: MBS. Format: C&W, MOR. ■ Joe C. Henry, pres, gen mgr & chief engr; Martin Lanser, prog dir; Colin Malcolm, mus dir; Kevin Malcolm, news dir. ■ Rates: \$5; 5; 5;

### Grand Coulee

**KEYG(AM)**—1979: 1490 khz; 1 kw-D, 250 w-N Drawer K (99133). (509) 633-2020. RHW Bcstg Group Inc. (group owner; acq 8-1-83). Format: Contemp country. ■ John H. Rook, pres; Mike Pooley, gen mgr; Mark Murphy, gen sls mgr; Ken Barton, prog dir; Teresa Eagan, news dir; Tom Germin, chief engr. ■ Rates: \$12; 9; 9; 6.

**KEYF(FM)**—Co-owned with KEYG(AM). Feb 10, 1984: 98.5 mhz; 100 kw. Ant 290 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates same as AM.

### Hoquiam

**KGHO(AM)**—Nov 16, 1961: 1560 khz; 1 kw-D. 3102 Bay Ave. (98550). (206) 532-1200. Grays Harbor Bcstg Co. (acq 7-15-65). Rep: Blair, Masla. Format: MOR. ■ Ernest Linnenkohl, pres; Bob Johnston, gen sls mgr; Steve Larson, stn & prog dir; Kevin Wahlmark, prom mgr; Dave West, news dir; Steve Allen, chief engr. ■ Rates: \$11.50; 10.50; 11.50; 8.50.

**KGHO-FM**—Sep 3, 1965: 95.3 mhz; 1.15 kw. Ant 750 ft. Stereo. Progs sep from AM. Format: Top-40. ■ Rates same as AM.

### Kelso

**KLOG(AM)**—Oct 8, 1949: 1490 khz; 1 kw-D, 250 w-N. Box 90 (98626). (206) 636-0110. Wash. Interstate Bcstrs Inc. (acq 7-28-67). Net: NBC, UPI. Rep: Moore. Format: Adult contemp. ■ Steve Hanson, pres & gen mgr; Rick Roberts, coml mgr; John Mitchell, prog & mus dir, prom mgr; Kirc Rolland, news dir; Brent Bradley, chief engr. ■ Rates: \$15; 14; 15; 12.

### Kennewick

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**KALE(AM)**—Licensed to Richland. See Richland-Pasco-Kennewick.

**KHWK(FM)**—Licensed to Richland. See Richland-Pasco-Kennewick.

**KIOK(FM)**—Licensed to Richland. See Richland-Pasco-Kennewick.

**\*KOLU(FM)**—Licensed to Pasco. See Richland-Pasco-Kennewick.

**KONA-AM-FM**—Licensed to Kennewick. See Richland-Pasco-Kennewick.

**KORD(AM)**—Licensed to Pasco. See Richland-Pasco-Kennewick.

**KOTY(AM)**—Licensed to Kennewick. See Richland-Pasco-Kennewick.



\***KTCV(FM)**—Licensed to Kennewick. See Richland-Pasco-Kennewick.

**KTCW(FM)**—Licensed to Pasco. See Richland-Pasco-Kennewick.

**KZZK-FM**—Licensed to Richland. See Richland-Pasco-Kennewick.

## Kirkland

**KARR(AM)**—1964: 1460 khz; 5 kw-D, 2.5 kw-N, DA-2, 135 Lake St. (98033). (206) 827-8787. Community Kirkland Broadcasting Corp. (acq 2-1-79). Group owner: Community Pacific Bcstg. Net: MBS. Format: C&W. ■ David J. Benjamin, chmn; Charles W. Banta, pres; Darl Stuvick, gen & gen sls mgr; Charlye Parker, prog & mus dir; M. Scott Rozgay, prom mgr; Bob Hamilton, news dir; J. Andy Thompson, chief engr. ■ Rates: \$23; 21; 23; 19.

**KYYX(FM)**—See Seattle.

## Lacey

**KTOL(AM)**—Sep 22, 1983: 1500 khz; 1 kw-D, DA. Stereo. 4414 Pacific, Box 5277, Olympia (98503). (206) 438-0330. Capitol County Bcstrs. Rep: Savalli & Schutz, Blair/NW. Format: Mod country. ■ John R. DiMeo Sr., chmn; John R. DiMeo Jr., gen mgr; Jeannie Lucke, gen sls mgr; Dennis Soapes, prog dir; Jim Kenney, prom mgr; Don Winget, chief engr. ■ Rates: \$19; 17; 19; 15.

## Lakewood

**KLAY(AM)**—Licensed to Lakewood. See Tacoma

## Longview

**KBAM(AM)**—Aug 15, 1955: 1270 khz; 5 kw-D. Box 96 (98632). (206) 423-1210. Armark Bcstrs Inc. (acq 4-1-65). Net: APR, CBS. Rep: Market 4, S/R. Format: C&W. ■ Arne G. Peterson, pres & gen mgr; Howard (Terry) Kynaston, coml mgr; David Wasser, news dir; Danny Houle, prog dir; Harold L. Mahnke III, chief engr. ■ Rates: \$9; 8; 7.50;

**KEDO(AM)**—May 1938: 1400 khz; 1 kw-D, 250 w-N. Box 779 (98632). (206) 425-1500. KEEDOH Inc. (acq 7-1-70). Group owner: Sterling Recreation Org., Bcst Div. Net: ABC/I. Rep: Lotus, Tacher. Format: MOR. Spec prog: Pub affrs 2 hrs wkly. ■ F.A. Danz, pres; Ozzie Knudson, gen mgr; Greg Allen, prog & mus dir; Jim Wilson, coml & prom mgr; Nadine Ostroski, news dir; Steve Bard, chief engr. ■ Rates: \$10.45; 9.10; 10.45; 9.10.

**KLYK(FM)**—Co-owned with KEDO(AM). July 7, 1968: 105.5 mhz; 3 kw. Ant minus 21 ft. Stereo. (CP: 218 w; Ant 917 ft.). (206) 423-6482. Prog sep from AM. Net: ABC/FM. Format: Top-40. Spec prog: Pub affrs 2 hrs wkly. ■ Rates: \$7.50; 7.50; 9.50; 9.50.

**KLOG(AM)**—See Kelso.

**KLYK(FM)**—See listing following KEDO(AM).

\***KZOE(FM)**Not on air, target date unknown: 90.3 mhz; 856 w. Ant minus 4.5 ft. 3609 Columbia Heights Rd. (98632). Columbia Heights Christian Academy. ■ Melvin Doehne, pres.

## Lynden

**KLYN(FM)**—Nov 8, 1960: 106.5 mhz; 100 kw. Ant 450 ft. Stereo. 1843 Front St. (98264). (206) 354-5596. Cris-ta Ministries Inc. (group owner, acq 7-80). Net: APR. Format: Contemp Christian. Spec prog: Farm 9 hrs wkly. ■ Clarence Reimer, pres; Bob Powers, gen mgr; Chuck Lee, coml mgr; Marvin Mickley, prog dir. ■ Rates: \$17; 14; 13; 10.

## Mercer Island

\***KMIH(FM)**—February 1970: 90.1 mhz; 10 w. Ant 63 ft. 9100 S.E. 42d (98040). Mercer Island School District No. 400. Format: Div.

## Moses Lake

**KBSN(AM)**—November 1947: 1470 khz; 5 kw-D, 1 kw-N, DA-2. Drawer B, 2241 W. Main (98837). (509) 765-3441. KBSN Inc. (acq 4-1-84). Net: ABC/I, RKO Two,

RKO Radioshows. Rep: Savalli & Schutz, Blair NW. Format: Adult contemp. Spec progs: Farm 20 hrs, Sp 6 hrs wkly. ■ Mark Benecke, gen mgr; Barry Moos, gen sls mgr; Tod Ryan, prog dir; Roger Gee, news dir; Dick Shepard, chief engr. ■ Rates: \$13; 13; 10; 8.

**KDRM(FM)**Oct 1, 1980: 99.3 mhz; 3 kw. Ant 275 ft. Dups AM 15%. Format: MOR. Spec prog: Farm 20 hrs wkly. ■ Dave McNair, opns mgr.

**KWIQ(AM)**—Feb 20, 1956: 1020 khz; 2.5 kw-D, 500 w-N, DA-2. (CP: 5 kw). Box 999 (98837). (509) 765-1761. KWIQ Radio Inc. (acq 4-27-61). Net: MBS. Rep: Market 4, Tacher. Format: Adult contemp. Spec prog: Farm 12 hrs wkly. ■ W.E. Lawrence, pres & gen mgr; Gary Adams, opns mgr; Glenn Denning, prog dir; Fred Kessel, news dir; Dale Bobbitt, chief engr. ■ Rates: \$9.50; 8.65; 8.65; 8.65.

**KWIQ-FM**—May 22, 1968: 100.3 mhz; 100 kw. Ant 310 ft. Stereo. Prog sep from AM. Format: C&W. Spec prog: Farm 12 hrs wkly. Ed Miller, sls mgr; Ed Munns, prog dir. ■ Rates: \$10.70; 9.70; 9.70; 9.70.

## Mountlake Terrace

**KKZU(AM)**—Sep 22, 1968: 1510 khz; 250 w-D, DA. (CP: 500 w/250 w-CH). c/o Radio Northwest Bcstg Co., 22002 64th Ave. W. (98043). (206) 771-2343. Radio Northwest Bcstg Co. Net: APR. Format: Personality adult contemp. Spec prog: Contemp gospel 4 hrs wkly. ■ Burt Ketcham, pres & gen mgr; Ruth Crane, coml mgr; Paul Wilson, prog dir; Skip Piper, prom mgr; Rob Walker, chief engr.

## Mount Vernon

**KAPS(AM)**—March 17, 1963: 1470 khz; 500 w-D, DA. Box 70 (98273). (206) 424-7676. Valley Bcstrs Inc. (acq 3-15-78). Net: ABC/E. Rep: Radio Time Slis. Format: C&W. ■ Jim Keane, pres; Ron Cowell, chief engr. ■ Rates: \$10; 9; 10; 9.

**KBRC(AM)**—Dec 11, 1946: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box 250 (98273). (206) 424-4278. M.C. Radio Inc. (acq 4-8-83). Group owner: Matthew N. Clapp. Net: UPI. Rep: Cooke, Moore. Format: MOR. Spec prog: Scandinavian 1 hr wkly. ■ Don Wick, gen mgr; Steve Morgan, prog dir; Mark Leader, mus dir; John King, news dir; Bill Major, chief engr. ■ Rates: \$12.70; 9.70; 12.70; 9.70.

\***KSVR(FM)**—May 4, 1973: 90.1 mhz; 18 w. Ant 75 ft. 2405 College Way (98273). (206) 428-1198. Skagit Valley College. Format: Progs. ■ Duke A. Hayduk, stn advisor; Lisa M. Cook, gen mgr; Randy Gordon, mus dir; Jeff Kelly, news dir.

## Newport

**KTMI(AM)**—Box 936, Lewiston, Idaho (83501) (208) 743-2502. 4-K Radio Inc. 700 khz.

\***KUBS(FM)**—Sep 10, 1973: 91.5 mhz; 150 w. Ant minus 538 ft. Box 68, Newport High School. (99156). (509) 447-4931. KUBS FM Corp. Format: Oldies, AOR, talk. Spec progs: C&W 5 hrs, farm 2 hrs, jazz 2 hrs wkly. ■ Randy Beckstead, pres, gen mgr & chief engr; Mitch Stratton, prog dir; Troy Daniels, mus dir; Curt Walden, prom mgr; Santee Wik, news dir.

## Oak Harbor

**KISD(AM)**—Nov 20, 1984: 1110 khz; 500 W. Box 70 (98277). (206) 659-1511. Whidbey Bcstg Svc Inc. Net: AP. Rep: Tacher. Format: Adult contemp, MOR. ■ Lloyd C. Hannah, pres & chief engr; Duane J. Polich, opns dir. ■ Rates \$10; 10; 10.

## Olympia

\***KAOS(FM)**—Jan 1, 1973: 89.3 mhz; 1.8 kw. Ant minus 19 ft. Cab 305 (98505). (206) 866-5267. Evergreen State College. Format: Div. Spec progs: Sp 4 hrs, Vietnamese 1 hr, womens prog 2 hrs wkly. ■ Michael Huntsberger, gen mgr & prog dir; Al Saari, chief engr.

**KGY(AM)**—April 15, 1922: 1240 khz; 1 kw-D, 250 w-N. DA-1. Box 1249 (98507). (206) 943-1240. KGY Inc. (acq 1-15-39). Net: AP. Rep: Market 4, Moore. Format: Adult contemp. ■ Theresa Olsen, pres; Barbara Kerry, gen mgr; Darrell Wray, gen sls mgr; Richard Pust, prog dir; Bob MacLeod, news dir; Tom Trotzer, chief engr. ■ Rates: \$26; 20; 25; 14.

## Washington Radio

**KQEU(AM)**—October 1956: 920 khz; 1 kw-D, 500 w-N, DA-N. 2914 Yelm Hwy. (98503). (206) 491-9200. Natl. Communications (acq 10-81). Net: MBS. Reps: Roslin, Tacher. Format: Top-40. ■ Rex L. Hall, gen mgr; Perlita Schroeder, gen sls mgr; Brian Casey, prog & mus dir; Charles Cox, news dir; Tod Gorton, chief engr. ■ Rates: \$23; 23; 23; 14.

**KTOL(AM)**—See Lacey.

## Omak

**KOMW(AM)**—Sep 30, 1947: 680 khz; 5 kw-D. Box 151 (98841). (509) 826-0100. Okanogan Valley Bcstg Inc. (acq 11-30-81). Net: APR. Rep: Masla, Tacher. Format: Top-40. Spec progs: Class 7 hrs, farm 1 hr wkly. ■ Charles F. King, pres; Mike Nichols, gen mgr, gen sls mgr & prog dir; John Lewis, mus dir; Fred Ross, news dir; Jerry Robinson, chief engr. ■ Rates: \$10; 10; 10;

**KOMW-FM**—April 10, 1978: 92.7 mhz; 3 kw. Ant minus 836 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: Country. Spec progs: Farm 1 hr, jazz 1 hr wkly.

## Opportunity

**KGGR(AM)**—November 1955: 630 khz; 1 kw-D, DA-D. South 23 Pines Rd., Spokane (99214). (509) 924-9963. Alpha Radio Inc. (acq 11-81). Rep: Hillier, Newmark, Wechsler & Howard, S/R. Format: Old. ■ Donald G. Munson, pres; Scott V. Christensen, gen mgr; William Hockett, gen sls mgr; Ric Morgan, prog dir; Dean Allen, mus dir; Laura Tift, prom mgr; Kim Wilson, news dir; Eric Braun, chief engr. ■ Rates: \$18; 14; 16;

**KKPL(FM)**—Co-owned with KGGR(AM). April 1, 1961: 96.1 mhz; 100 kw. Ant 2,380 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$48; 44; 48; 40.

**KXXR(AM)**—Sep 1, 1962: 1550 khz; 10 kw-D, 2.5 kw-N, DA-N. W. 933 Third Ave. (99204). (509) 624-1193. Independent Bcstg Corp. (Acq 7-1-69). Net: ABC/E. Rep: Roslin. Format: Music of your life. Spec prog: Farm 1/2 hr wkly. ■ Edward F. Kelley, pres, gen & gen sls mgr; Lee Roberts, prog dir; Jon Gardner, mus dir & prom mgr; Rick Vann, news dir; Don Bailey, chief engr. ■ Rates: \$17.50; 16.25; 17.50; 8.25.

## Othello

**KRSC(AM)**—Sep 1, 1957: 1400 khz; 1 kw-D, 250 w-N, DA-1. Box 566 (99344). (509) 488-2791. Gregory D. Zaser, V.L. Zaser & J.K. Alexander Zaser (acq 2-9-83). Net: ABC/E. Rep: S/R. Format: MOR, C&W. Spec progs: Sp 6 hrs, farm 2 hrs wkly. ■ Neil Gray, gen mgr; Don Lockwood, chief engr. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

## Pasco

**KALE(AM)**—Licensed to Richland. See Richland-Pasco-Kennewick.

**KHWK(FM)**—Licensed to Richland. See Richland-Pasco-Kennewick.

**KIOK(FM)**—Licensed to Richland. See Richland-Pasco-Kennewick.

\***KOLU(FM)**—Licensed to Pasco. See Richland-Pasco-Kennewick.

**KONA-AM-FM**—Licensed to Kennewick. See Richland-Pasco-Kennewick.

**KORD(AM)**—Licensed to Pasco. See Richland-Pasco-Kennewick.

**KOTY(AM)**—Licensed to Kennewick. See Richland-Pasco-Kennewick.

\***KTCV(FM)**—Licensed to Kennewick. See Richland-Pasco-Kennewick.

**KTCW(FM)**—Licensed to Pasco. See Richland-Pasco-Kennewick.

## Washington Radio

**KZZK-FM**—Licensed to Richland. See Richland-Pasco-Kennewick.

### Port Angeles

**KAPY(AM)**—June 16, 1961: 1290 khz; 1 kw-D, DA-D. Box 1290 (98362). (206) 452-9228. Strait Corp. (acq 10-16-78). Net: UPI. Rep: Radio Time Sls Internat; Moore. Format: Country crossover. ■ Tom Newcomb, pres, gen & coml mgr, mus dir, chief engr; Tom Adams, prog & prom mgr; Dennis Bragg, news dir. ■ Rates: \$7; 5.50; 7; 5.50.

**KONP(AM)**—1945: 1450 khz; 250 w. Box 1450 (98362). (206) 457-1450. Radio Pacific Inc. Net: MBS. Rep: Tacher. Format: Adult contemp. ■ George Buck, gen mgr; James MacDonald, stn mgr.

### Prosser

**KACA(FM)**—Sep 6, 1962: 101.7 mhz; 3 kw. Ant musn 260 ft. Stereo. 1227 Hillcrest Dr., Box 591 (99350). (509) 786-1017. Cormac C. Thompson. Net: MBS. Format: Btl mus. Spec prog: Class 8 hrs wkly. ■ Cormac C. Thompson Sr., pres, gen mgr & chief engr; Cormac C. Thompson Jr., VP, gen sls mgr, prog & news dir; Inez Thompson, prom mgr. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

**KARY(AM)**—Dec 14, 1956: 1310 khz; 5 kw-D. Box 1310 (99350). (509) 786-1310. Prosser-Grandview Bcstrs Inc. (acq 9-24-64). Rep: Devney, Broadcast NW. Format: C&W. Spec prog: Sp 6-12 hrs wkly. ■ Sidney Roach, pres, gen, coml mgr & chief engr; Sherry Roach, prom mgr & mgr dir; Karl Wyokoff, sls mgr.

### Pullman

**KQQQ(AM)**—1938: 1150 khz; 1 kw-D, 500 w-N. Box 1 (99163). (509) 332-6551. Radio Palouse (acq 12-74). Net: CBS. Rep: Masla/Young, Moore, Hix. Format: Adult contemp, news, info. Spec prog: Farm 3 hrs wkly. ■ Bill Weed, gen mgr; Rod Schwartz, coml mgr; Steve Franko, chief engr. ■ Rates: \$13; 12; 13; 12.

**KQQQ-FM**—Fall 1967: 104.9 mhz; 3 kw. Ant 275 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Bobby Mitchell, prog dir; Rod Schwartz, coml mgr; J.P. Huddleston, news dir; E. Armstrong, chief engr. ■ Rates: \$12; 12; 13; 12.

**\*KWSU(AM)**—June 1922: 1250 khz; 5 kw-U, S-KFFX night. (99164). (509) 335-6500. Washington State U. Net: NPR. Format: News, class. Spec prog: Jazz 18 hrs wkly. ■ Dennis Haarsager, gen mgr; Suzy Franko, dev dir; Frank Roberts, prog dir; Barbara Handord, prom mgr; Wayne Angerame, mus dir; Ken Julian, chief engr. ■ KWSU-TV affil.

**\*KZUU(FM)**—Sep 21, 1979: 90.7 mhz; 400 w. Ant 105 ft. Stereo. Wash State. U., Compton Union Bldg. (99164). (509) 335-2208. Wash. State U. Format: Div. Spec progs: Black 3 hrs, class 2 hrs, C&W 2 hrs, Fr 1 hr, jazz 6 hrs, Sp 1 hr, talk/bluegrass 2 hrs wkly. ■ Barbara R. Robins, gen mgr; J.M. Farbarik, chief engr.

### Puyallup

**KJUN(AM)**—Dec 1, 1951: 1450 khz; 1 kw-D, 250 w-N. 1520 E. Main (98371). (206) 848-5588. Monroe Enterprises Inc. (acq 12-17-81). Net: RKO. Rep: Tacher. Format: C&W. Spec progs: Ger 1 hr, farm 1 hr wkly. ■ Wes Monroe, pres; Mike Fontaine, gen & coml mgr; M. McCoy, prog dir; Wade Fisher, mus dir; Arnie Skogg, chief engr. ■ Rates: \$12.50; 10.50; 10.50; 7.50.

### Quincy

**KLLH(FM)**—Not on air, target date August 1984: 96.7 mhz; 250 w. Ant 1,040 ft. (CP: 330 w, Ant 920 ft). Stereo. Box 245 (98848). (206) 776-4690. Washington Minority Bcstg Inc. Format: C&W, Sp, community interest. Spec prog: Farm 2 hrs wkly. ■ Sherrill E. Bushman, pres; Rick J. Bushman, gen mgr; Ruth E. Moore, prog dir; Andrew Vallejo, chief engr. ■ Rates: \$6.90; 5.10; 6.10; 4.10.

**KWNC(AM)**—Sep 10, 1957: 1370 khz; 1 kw-D. Box 607 (98848). (509) 787-4461. Quincy Communications (acq 5-10-67). Net: MBS. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ H. Randall Brooks, gen mgr prog & mus dir; Don Lockwood, chief engr; Dave Molter, coml mgr & news dir. ■ Rates: \$3.40; 3.40; 3.40;

### Raymond

**KAPA(AM)**—June 1950: 1340 khz; 1 kw-D, 250 w-N, DA-1. 2065 Ocean Ave. (98577). (206) 875-5551. Willapa Bcstg. Format: MOR, div. ■ Robert Claunch, pres; William Morgan, gen mgr; Andy Mullen, news dir; Del Beach, mus dir; Harold Nugent, chief engr. ■ Rates: \$5.56; 5.56; 5.56;

**KSWW(FM)**—Not on air, target date unknown: 97.7 mhz; 230 w. Ant 920 ft. 1034 Bradford (98577). Pacific Bcstg Co. ■ Mary R. Gauger & four children, owners.

### Renton

**KRIZ(AM)**—Feb 2, 1982: 1420 khz; 500 w-D, DA. 249 S.W. 41st St. (98055). (206) 251-5151. Christopher H. Bennett Bcstg. Net: RKO II. Format: Contemp MOR. ■ Jack W. England, mus dir; Phil Merz, prom mgr; Robert Campbell, news dir. ■ Rates: \$8.50; 8.50; 8.50;

### Richland-Pasco-Kennewick

**KALE(AM)**—(Richland) April 1, 1950: 960 khz; 5 kw-D, 1 kw-N, DA-N. Box K Tri-Cities (99302). (509) 586-2151. Columbia Theater Co. (acq 7-1-70). Group owner: Sterling Recreation. Net: NBC. Rep: Hillier, Newmark, Wechsler & Howard, Tacher. Format: Adult contemp. Spec prog: Sp 2 hrs wkly. ■ Tad Danz, pres; Ozzie Knudson, gen mgr; Herb Brindamour, gen sls mgr; Bob Taylor, prog dir; Bill Templeton, mus dir; Judy West, news dir; Bill Glenn, chief engr. ■ Rates: \$15; 14; 15; 13.

**KIOK(FM)**—(Richland) Co-owned with KALE(AM). Oct 3, 1978: 94.9 mhz; 100 kw. Ant 1,250 ft. (CP: 4.8 kw; ant minus 182 ft.). Stereo. Prog sep from AM. Format: Top-40. ■ Rates: \$23; 22; 23; 21.

**\*KFAE-FM**—(Richland) July 1982: 89.1 mhz; 100 kw. Ant 1148 ft. Stereo. Murrow Communications Center, Washington State University, Pullman (99164). (509) 335-6511. Washington State Univ. Net: NPR. Format: Class. Spec Prog: Jazz 10 hrs wkly. ■ Dennis L. Haarsager, gen mgr; Frank Roberts, dir radio activities; Suzy Franko, dev dir; Wayne Angerame, mus dir; Barbara Hanford, prom mgr; Ken Julian, chief engr.

**KHWK(FM)**—Listing follows KOTY(AM).

**KIOK(FM)**—Listing follows KALE(AM).

**\*KOLU(FM)**—(Pasco) Sep 1, 1971: 90.1 mhz; 3.99 kw. Ant 93 ft. Stereo. 4921 W. Wernett (99301). (509) 547-2021. Riverview Baptist Christian Schools. Format: Relg. ■ Dr. Dallas Dobson, gen mgr; Kent Gunnison, prog dir & chief engr.

**KONA(AM)**—(Kennewick) Jan 1948: 610 khz; 5 kw-U, DA-2. Box 2623 Tri-Cities (99302). (509) 547-1618. Tri-Cities Communications Inc. (acq 1-16-78). Net: ABC/I. Rep: Torbet, Moore. Format: MOR. ■ Dean W. Mitchell, gen mgr; Mike Berriochoa, news dir.

**KONA-FM**—(Kennewick) Aug 1, 1969: 105.3 mhz; 100 kw. Ant 1180 ft. Stereo. Prog sep from AM. Net: CBS. Format: Btl mus.

**KORD(AM)**—(Pasco) July 28, 1956: 870 khz; 10 kw-D, 250 w-N. Box 2485, Tri-Cities (99302). (509) 547-9791. 4-K Radio (group owner; acq 12-1-82). Net: ABC/D. Rep: Radio Time, S/R. Format: C&W, contemp country. Spec prog: Farm 2 hrs, oldies 6 hrs wkly. ■ Gene Hamblin, Mike Ripley, ptnrs; Jeff Ripley, opns mgr; Paul Scott, gen sls mgr; Jesse Reece, prog & mus dir; Chris Smith, news dir; David Forsman, chief engr. ■ Rates: \$11; 9; 11; 7.

**KZZK-FM**—(Richland) Co-owned with KORD(AM). Oct 15, 1965: 102.7 mhz; 100 kw. Ant 1,100 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Adult contemp. Spec progs: Farm 2 hrs, old 6 hrs wkly. ■ Jonathan Walker, prog dir; Terry Pollock, news dir. ■ Rates same as AM.

**KOTY(AM)**—(Kennewick) August 1945: 1340 khz; 1 kw-D, 250 w-N. Box 6127, Kennewick (99336). (509)

586-4165. KUTI Communicators Inc. (acq 4-73). Net: ABC/E. Rep: Blair, Blair/NW. Format: C&W. Spec progs: Farm 1 hr, Sp 1 hr wkly. ■ Don Heinen, pres; Gary R. McCollum, gen mgr; Geoff Harvey, prog dir; Mason Dixon, mus dir; Tom Lathen, news dir; Dean Heinen, chief engr. chief engr. ■ Rates: \$12.50; 10; 12.50; 8.50.

**KHWK(FM)**—(Richland) Co-owned with KOTY(AM). June 10, 1977: 106.5 mhz; 25 kw. Ant musn 44 ft. Stereo. Prog sep from AM. (509) 586-41-5. Net: ABC/FM. Format: Contemp, C&W. ■ Rates: \$11; 9; 11; 7.75.

**KTCV(FM)**—(Kennewick). December 1984: 88.1 mhz; 320 w. Ant 120 ft. Stereo. c/o 5929 W. Metaline (99336). (509) 735-8790. Kennewick School District 17. Format: Div. ■ Marv Carstens, gen mgr; Lisa Grimsley, prog dir, stn mgr; Dave Hebert, chief engr.

**KTCW(FM)**—(Pasco) Not on air, target date unknown: 98.3 mhz. 1632 W. Cartmell (99301). Herbert E. Cartmell.

**KZZK-FM**—Listing follows KORD(AM).

### Seattle

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**KBLE(AM)**—1948: 1050 khz; 5 kw-D. 114 Lakeside Ave. (98122). (206) 324-2000. Radio KBLE AM Inc. Group owner: Ostrander-Wilson. Format: Rel. ■ George A. Wilson, pres; George W. Boucher, gen mgr; Ann Smith, prog dir; Terry Denbrook, chief operator. ■ Rates: \$18; 18; 18; 18.

**KCMS(FM)**—See Edmonds.

**\*KCMU(FM)**—1972: 90.5 mhz; 182 w. Ant 176 ft. 304 Communications Bldg/DS-55, University of Washington (98195). (206) 543-4680. Univ. of Washington Bd of Regents. Format: New mus. Spec progs: Reggae 4 hrs, hardcore 1 hr wkly. ■ Kerry Loewen, stn mgr; Tony Denbrook, chief engr.

**KEZX(FM)**—May 1958: 98.9 mhz; 100 kw. Ant 1,110 ft. Stereo. 3876 Ridge Way N. (98103). (206) 633-5590. Roy H. Park Bcstg of Washington. (acq 1977). Group owner: Park Bcstg. Net: ABC/E. Rep: Hillier, Newmark & Wechsler. Format: Soft rock & jazz. ■ Roy H. Park, pres; David L. Littrell, gen mgr; Leeann Forest, traf mgr; Peyton Mays, prog dir; Leilani McCoy, prom mgr; Paul Carlson, news dir; Steve Sorkness, chief engr.

**KGNW(AM)**—1926: 1150 khz; 5 kw-U, DA-N. 2939 Fourth Ave South (98134). (206) 456-1150. Salem Northwest Bcstg (acq 9-19-84). Net: APR. Rep: Roslin. Format: Relg. ■ Robert Ball, gen mgr; Richard Harris, opns mgr; Della Friedly, office mgr; John Price, chief engr.

**KING(AM)**—1927: 1090 khz; 50 kw-U, DA-2. 333 Dexter Ave. N. (98109). (206) 343-3666. TWX: 910-444-2010. King Bcstg Co. (group owner; acq 5-27). Net: CNN, NBC. Rep: Blair. Format: News & info. ■ Tim Davidson, gen mgr; Dianne Simmons, sls mgr; Greg Tatum opns & prog dir; Heather Schoen, prom mgr; Doug Smith, chief engr.

**KING-FM**—1947: 98.1 mhz; 100 kw. Ant 700 ft. Stereo. Prog sep from AM. (206) 343-3981. Rep: Blair, Concert Music Net. Format: Class. ■ Robert Gallucci, gen mgr; Rebecca Smyth, sls mgr; Peter Newman, opns mgr; Dick Bailey, prog dir. ■ KING-TV affil.

**KIRO(AM)**—1927: 710 khz; 50 kw-U, DA-N. 3d & Broad Sts. (98121). (206) 624-7077. TWX: 910-444-1350. KIRO Inc. Group owner: Bonneville International Corp. Net: CBS. Rep: Torbet Radio. Format: News, sports, talk.



■ Kenneth L. Hatch, pres; Joseph K. Abel, VP & gen mgr; Ron Carter, loc sls mgr; Vic Bremer, prog & news dir; Sonja Riveland, prom mgr; Dave L. Hubert, chief engr.

**KSEA(FM)**—Co-owned with KIRO(AM). 1946: 100.7 mhz; 100 kw. Ant 736 ft. Stereo. Prog sep from AM. (206) 382-5732. Format: Easy Istng. ■ William Knudsen, VP & gen mgr; Steve Schy, prog dir; Ron Watson, sls mgr; Leslie Okura, prom mgr; JoAnne Blake, news dir; Buzz Anderson, chief engr. ■ KIRO-TV affil.

**KISW(FM)**—1950: 99.9 mhz; 100 kw. Ant 1,150 ft. (CP: Ant 1,148.5 ft). Stereo. Box 21449 (98111), 712 Aurora Ave. N. (98109). (206) 285-7625. Kaye-Smith Enterprises. (acq 1968). Rep: McGavren-Guild. Format: Rock. ■ Steve West, gen mgr; John Sandvig, sls mgr; Beau Phillips, prog dir; Steve Slaton, mus dir; Brian King, prom mgr; Meg Noren, bus mgr; Don Winget, chief engr.

**KIXI-FM**—1947: 880 khz; 50 kw-D, 1 kw-N, DA-2. (CP: 100 kw, Ant 1,220 ft). 113 Dexter Ave. N. (98109). (206) 623-5494. KIXI Inc. (acq 1959). Rep: Christal, Tacher. Format: Old, big band. ■ Wally N Nelskog, pres & gen mgr; Jim Hawkins, stn mgr; Jim Willis, prog & mus dir; Joann Piquette, prom dir; Dave Langley, news dir; Gerry Greenfield, chief engr.

**KIXI-FM**—May 25, 1960: 95.7 mhz; 100 kw. Ant 1,150 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Bill Norton, prog & mus dir.

**KJET(AM)**—Sep 10, 1956: 1590 khz; 5 kw-U, DA-N. 200 W. Mercer St., Suite 304 (98119) (206) 281-5600. Sterling Recreation Org. Co (acq 8-29-75). Rep: Hillier, Newmark, Wechsler & Howard. Format: Mod rock. ■ Tad Danz, pres; Gale Johnson, gen mgr; Rocky Cosgrove, sls mgr; Jim Keller, asst prog dir; Phil Strider (Robinson), opns mgr; Cathy Keller, prom mgr; Suds Coleman, news dir; Marty Hadfield, chief engr.

**KZOK(FM)**—Co-owned with KJET(AM). December 1964: 102.5 mhz; 100 kw. Ant 1,170 ft. Stereo. Prog sep from AM. Format: AOR. ■ Phil Strider (Robinson), opns & prog dir.

**KJR**  
Adult Contemporary  
Ackerley Communications, Inc.  
ABC Directions



EASTMAN RADIO, INC.

**KJR(AM)**—1921: 950 khz; 5 kw-U, DA-N. Box 3726 (98124). (206) 937-5100. KJR Radio Inc. (5-27-84). Net: ABC/D. Rep: Eastman. Format: Adult contemp, personality. ■ Barry Ackerley, pres; Mac Steen, VP & gen mgr; Kevin Cooney, sls mgr; Tracy Mitchell, prog dir; Colleen Madden, mus dir; Les Parson, news ed; Cliff Foote, chief engr. ■ Rates: \$145; 110; 130; 70.

**KKFX(AM)**—Aug 20, 1920: 1250 khz; 5 kw-U, DA-N. 907 Pine St. (98101). (206) 292-8700. North Star Bcstrs Inc. (acq 5-15-81). Net: UPI. Format: Contemp. ■ Lloyd A. Edwards, pres; Steve Mitchell, VP, gen mgr, prog & mus dir; Chris Ostrander, chief engr.

**KMPS(AM)**—1922: 1300 khz; 5 kw-U, DA-N. Box 24888 (98124). (206) 622-2312. Affiliated Bcstg Inc. (acq 12-1-78). Net: AP. Rep: Eastman, S/R. Format: C&W. ■ James B. McGovern, VP & gen mgr; Kay Spilker, gen sls mgr; Ron Norwood, prog dir; Bob Beran, news dir; Jim Eberhart, chief engr. ■ Rates: \$130; 110; 120; 80.

**KMPS-FM**—July 8, 1961: 94.1 mhz; 100 kw. Ant 1,170 ft. (CP: Ant 1,194 ft). Stereo Dups AM 25%.

**KNBQ(FM)**—See Tacoma.

**\*KNHC(FM)**—Jan 25, 1971: 89.5 mhz; 3 kw. Ant 322 ft. Stereo. 10750 30th Ave. N.E. (98125). (206) 587-6361. Seattle Public Schools. Format: Dancemusic. Spec prog: Black 4 hrs, jazz 4 hrs wkly. ■ Robert Nelson,

pres; Gregg Neilson, gen mgr; Lawrence Adams, prog dir; Kelly Alford, chief engr.

**KOMO(AM)**—1926: 1000 khz; 50 kw-U, DA-N. 100 4th Ave. North (98109). (206) 223-4000. Fisher Bcstg Inc. (group owner). Net: ABC/I. Rep: Katz. Format: Adult contemp. ■ John Behnke, pres & CEO; Rich Robertson, gen mgr; Shirley Thom, gen sls mgr; Ken Kohl, prog mgr & news dir; Bob Plummer, chief engr. ■ KOMO-TV affil.

**KPLZ(FM)**—Listing follows KVI(AM).

**KQIN(AM)**—See Buriem.

**KRAB(FM)**—Not on air, target date unknown: 107.7 mhz; 63 kw horizontal, 27 kw vertical. Ant 1,200 ft. Stereo. c/o Sunbelt Communications, 620 South Point Court, Suite 190, Colorado Springs, Colo. (80906). (303) 576-6850. Sunbelt Communications Ltd.

**KSEA(FM)**—Listing follows KIRO(AM).

**KUBE(FM)**—May 6, 1964: 93.3 mhz; 100 kw. Ant 300 ft. (CP: Ant 1,291 ft.). Stereo. 110 Lakeside Ave. (98122). (206) 322-1622. First Media of Washington (group owner; acq 3-1-81). Rep: RKO, Major Market. Format: Contemp hits. ■ Glenn Potter, pres; Michael O'Shea, gen mgr; Skip Townsend, gen sls mgr; Bob Case, prog dir; Tom Huttyler, mus dir; Ty Flint, news dir; Garnet Darkiotes, chief engr.

**\*KUOW(FM)**—Jan 16, 1952: 94.9 mhz; 100 kw. Ant 730 ft. Stereo. 325 Communications Bldg., U. of Washington (98195). (206) 543-2710. U. of Washington. Net: NPR. Format: Fine arts, info. Spec prog: Sp 3 hrs wkly. ■ Wayne Roth, gen mgr; Cliff Sanderlin, dev dir; Marcia Alvar, prog dir; Gregg Porter, mus dir; Essie Hobgood, news dir; Terry Denbrook, chief engr.

**KVI(AM)**—1929: 570 khz; 5 kw-U. Tower Bldg, 7th Ave & Olive Way (98101). (206) 223-5700. TWX: 910-444-2185. KVI Inc. Group owner: Golden West Bcstrs Inc. (acq 7-1-59). Net: MBS, RKO II. Rep: McGavren-Guild. Format: Solid gold rock & roll. ■ J. Shannon Sweatte, VP & gen mgr; Michael Hathaway, gen sls mgr; Scott Burton, prog dir; Bill Dorweiler, chief engr.

**KPLZ(FM)**—Co-owned with KVI(AM). Sep 1, 1959: 101.5 mhz; 100 kw. Ant 1,150 ft. Stereo. Plaza 600 Bldg., 600 Stewart St. (98101). (206) 223-5703. Net: RKO. Format: Contemp hit radio. ■ Jeff King, prog dir; Sky Walker, adv & prom dir; Lee Ray, chief engr.

**KXA(AM)**—1925: 770 khz; 1 kw-U. (CP: 50 kw, DA-2). 4020 Madison Ave. East, Suite 200 (98112). (206) 323-3636. Madison Park Bcstg Inc. (acq 12-8-83). Net: AP. Format: Adult contemp. ■ Dick Pratt, CEO; Pat O'Day, gen mgr; Jeff Adamson, opns mgr & prog dir; Gary Engard, chief engr.

**KKMI-FM**—Co-owned with KXA(AM). 1959: 96.5 mhz; 81 kw. Ant 1,100 ft. Stereo. Prog sep from AM. (acq 4-77). Format: Contemp. ■ Richard B. Pratt, gen sls mgr; Pat O'Day, prog dir; Dan Packard, mus dir; Jeff Troesch, prom mgr; Jeff French, news dir; Dwight Small, chief engr.

**KZAM-FM**—See Bellevue.

**KZOK(FM)**—Listing follows KJET(AM).

## Selah

**KYXE(AM)**—Sep 13, 1983: 1020 khz; 5 kw-D, 500 w-N. Box 609 (98942). (509) 697-5993. Tri-Co. Net: ABC/E. Rep: Tacher. Format: C&W. ■ Don Harris, pres; Bob Reece, gen mgr; Bob Thornton, gen sls mgr; Mike Purcell, prog dir; Judy Fulkerson, news dir. ■ Rates: \$12; 11; 12; 11.

## Shelton

**KMAS(AM)**—Sep 21, 1962: 1030 khz; 5 kw, DA-D. (CP: 1 kw-N). Box 760 (98584). (206) 426-4404. ABT Inc. Net: ABC/I. Rep: Masla/Young, S/R. Format: Adult contemp. ■ Bruce E. Jorgenson, pres, gen & gen sls mgr; Justin Roberts, prog dir; Robert Joel, news dir; Tom Gorton, chief engr. ■ Rates: \$12; 10; 11; 10.

## South Bend

**KAPA(AM)**—See Raymond.

## Spokane

**KCKO(AM)**—March 21, 1957: 1380 khz; 5 kw-D, 2.5 kw-N. N. 2804 Argonne (99206). (509) 922-2500. Great American Radio Corp. (acq 6-1-79). Net: MBS. Rep: Howard. Format: Rel. ■ Brent Larson, pres; Bud Miller, gen mgr; Rune Goranson, chmn; Brian Harris, prog dir; Bob Wikstrom, prom mgr; Dennis Nettles, news dir; Bruce Morse, chief engr. ■ Rates: \$ 12; 12; 12; 12.

**KDRK(FM)**—Listing follows KGA(AM).

**KEZE-FM**—Listing follows KJRB(AM).

**KGA(AM)**—1926: 1510 khz; 50 kw-U, DA-N. 6228 S. Regal (99203). (509) 448-2311. Spokane Bcstg Co. Net: ABC/I. Rep: Eastman Radio; Moore. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Charles Banta, pres; Steve Cody, gen mgr; Tom Newman, mus dir; Ross Woodward, news dir; Jim Stargell, chief engr.

**KDRK(FM)**—Co-owned with KGA(AM). 1965: 93.7 mhz; 56 kw. Ant 2,380 ft. Stereo. 6228 S. Regal (99203). (509) 448-8300. Net: RKO. Rep: Eastman Radio; Moore. Format: C&W. ■ Dennis Bookey, mus dir.

**KICN(FM)**—Listing follows KUDY(AM).

**KISC(FM)**—Listing follows KLSN(AM).

**KJRB(AM)**—1947: 790 khz; 5 kw-U, DA-N. Stereo. Box 8007 (99203). (509) 448-1000. Seattle, Kaye-Smith Enterprises. (group owner; acq 6-7-58). Net: ABC/C. Rep: McGavren-Guild. Format: Adult contemp. ■ Lester M. Smith, pres; Rod B. Krebs, gen & natl sls mgr; Jeff Johnson, loc sls mgr; Dave Pier, prog, prom & news dir; Wm Gott, chief engr. ■ Rates: \$25; 22; 25; 22.

**KEZE-FM**—Co-owned with KJRB(AM). Nov 8, 1965: 105.7 mhz; 100 kw. Ant 1,910 ft. Stereo. (acq 6-2-79). Rep: McGavren-Guild, Kaye-Smith. Format: Rock (AOR). ■ Tom Forsman, gen sls mgr; Jon Robbins, prog dir & prom mgr; Mike Jones, mus dir. ■ Rates: \$25; 22; 25;

**KKER(AM)**—September 1921: 1230 khz; 1 kw-D, 250 w-N. 1406 N. Ash (99201). (509) 328-6794. World Pacific Radio (acq 10-1-81). Net: MBS, APR, UPI. Rep: Masla. Format: Talk, news. ■ Terry Swanger, gen mgr; Rob Alban, coml mgr; Pay Lynch, prog dir; Neal Gladner, news dir; Bruce Morse, chief engr. ■ Rates: \$26; 17; 21; 17.

**KLHT(AM)**—1947: 970 khz; 5 kw-D, 1 kw-N, DA-N. 5505 S. Regal (99203). (509) 448-5555. Highsmith Bcstg (acq 9-1-84) Net: RKO. Rep: Blair, Blair NW. Format: Adult contemp. ■ Ivan Braiker, pres; Gary Taylor, gen mgr; Barbara Beddor, sls mgr; Bill Stairs, prog dir; Bruce Deming, prom mgr; Lee St. Michaels, news dir; Tom Parrill, chief engr. ■ Rates: \$34; 29; 34; 26.

**KZZU(FM)**—Co-owned with KLHT(AM). September 1955: 92.9 mhz; 81 kw. Ant 2080 ft. Stereo. Prog sep from AM. Net: AP. Format: Familiar album mus. ■ KREM-TV affil. ■ Rates same as AM.

**KLSN(AM)**—1972: 590 khz; 5 kw-U, South 4202 Regal (99203). (509) 448-4666. TWX: 510-773-1830. KHQ Inc. (acq 3-1-46). Net: NBC. Rep: Katz. Format: MOR. ■ J. Birney Blair, pres & gen mgr; Ron Hardin, coml mgr; Charles Heaton, prog dir; Dean Mell, news dir; Ed Antosyn, chief engr. ■ Rates: \$27; 20; 23; 18.

**KISC(FM)**—Co-owned with KLSN(AM). May 1, 1966: 98.1 mhz; 94 kw. Ant 2,030 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Charles Heaton, prog dir. ■ KHQ-TV affil. ■ Rates: \$17; 19; 21; 17.

**\*KMBI(AM)**—July 12, 1959: 1330 khz; 5 kw-D. Box 8024 (99203). (509) 448-2555. Moody Bible Institute (acq 6-74). Net: UPI. Format: Relg. ■ D. Gary Leonard, gen mgr; Gordon Canaday, chief engr.

**\*KMBI-FM**—April 22, 1968: 107.9 mhz; 56 kw. Ant 2,380 ft. Dups AM 30%. (acq 6-74).

## Washington Radio

**\*KPBX-FM**—1972: 91.1 mhz; 56 kw. Ant 2,380 ft. N. 2319 Monroe St. (99205). (509) 328-5729. Spokane Public Radio Inc. Net: NPR. Format: Div, class, news, pub affrs, jazz. ■ Richard Malawista, gen mgr & prog dir; Vernice Cohen, mus dir; Veta Christy, news dir; Ron Mehan, chief engr.

**\*KSFC(FM)**—March 1973: 91.9 mhz; 100 w. Ant 92 ft. W. 3410 Ft. George Wright Dr. (99204). (509) 459-3825. Spokane Falls Community College. Format: Rock (AOR). ■ Richi Shackette, gen mgr; Betty Davis, prog dir; Lynette Barlow, mus dir; Steve Fllithorpe, news dir; Larry Poole, chief engr.

**KUDY(AM)**—1965: 1280 khz; 5 kw-D. Box 8436 (99203). (509) 448-1280. Rainer Bcstg. (acq 1970). Net: APR. Format: Relg. ■ David M. Jack, pres; Heide Bachman, gen mgr; Ray O'Russa, prog dir; Brad Kemmer, news dir. ■ Rates: \$17; 17; 17;

**KICN(FM)**—Co-owned with KUDY(AM). Oct 10, 1975: 98.9 mhz; 100 kw horiz, 32 kw vert. Ant 285 ft. Format: Relg. ■ Rates same as AM.

**KVXO(FM)**Not on air, target date unknown: 103.9 mhz. c/o 205 Palmetto Ave. 307, Merritt Island, Fla. (32953). Pacific Metrocom Northwest.

**\*KWRS(FM)**—Sep 29, 1977: 90.3 mhz; 100 w. Ant 61 ft. Stereo. Whitworth College (99251). (509) 466-1000, ext. 575. Associated Students of Whitworth College. Format: Alternative FM. ■ Gino Borland, gen mgr; Grant Miller, prog dir; Scott Campbell, mus dir; Gordy Toyama, news dir; Ron Mahen, chief engr.

**KXLY(AM)**—October 1922: 920 khz; 5 kw-U. West 500 Boone Ave. (99201). (509) 328-6292. TWX: 510-773-1852. Spokane Television Inc. (acq 3-21-62). Group owner: Morgan Murphy Stns. Net: CBS, MBS. Rep: Torbet. Format: All news. ■ Elizabeth M. Burns, pres; Stephen R. Herling, gen mgr; Jerry Jensen, coml mgr; Tom Sofio, prog & mus dir; Shiela Janicki, prom mgr; Mike Fitzsimmons, news dir; Donald Pope, chief engr.

**KXLY-FM**—September 1959: 99.9 mhz; 25 kw. Ant 3,010 ft. Stereo. Format: Btfl mus. ■ KXLY-TV affil.

**KZZU(FM)**Listing follows KLHT(AM).

### Sumner

**KFWY(AM)**—Oct 1, 1965: 1560 khz; 250 w-D. (CP: 1 kw-N, 1 kw-D). 2016-M, S. 320th, Federal Way (98003). (206) 863-1560. Southsound Communications Inc. (acq 2-1-80). Net: UPL. Format: Talk, news, big band. ■ Martin Durkan, pres; Robert J. Corcoran, gen mgr; Christopher J. Corcoran, news dir; Don Carroll, chief engr. ■ Rates: \$8; 8; 8;

### Sunnyside

**KREW(AM)**—Sep 1950: 1210 khz; 10 kw-D, 1 kw-N. Box 149 (98944). (509) 837-2277. Bennett Bcstg Co. (acq 7-1-65). Net: CBS. Rep: Tacher. Format: MOR. Spec prog: Sp 10 hrs wkly. ■ Don G. Bennett, pres & coml mgr; Alice Beneditti, prom mgr; Mac Davis, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

**KREW-FM**—Aug 1, 1974: 96.7 mhz 3 kw. Ant minus 1 ft. Stereo. Dups AM 10%. Format: C&W. ■ Rates: \$4; 4; 4; 4.

### Tacoma

**KAMT(AM)**—1922: 1360 khz; 5 kw-U. Box 1277 (98401). (206) 927-1360. KMO Inc. (acq 11-77). Net: NBC. Rep: Tacher. Format: Adult contemp. ■ James L. Baine, pres; Bob Lucas, gen sls mgr; Jim Trapp, prog & mus dir; Clay Freinwald, chief engr. ■ Rates: \$20; 18; 20; 15.

**KBRD(FM)**—Listing follows KTAC(AM).

**KLAY(AM)**—(Lakewood) September 1978: 1480 khz; 1 kw-D, DA-D. 10025 Lakewood Drive SW, Suite B. (206)

584-1480. Clay F. Huntington. Net: ABC/C. Rep: Keystone. Format: MOR. ■ Clay F. Huntington, pres; Clay Huntington, gen mgr; Clay Freinwald, chief engr.

**KNBQ(FM)**—Oct 26, 1948: 97.3 mhz; 100 kw. Ant 785 ft. Stereo. Box 5200, 948 S. Grant (98405). (206) 383-9700. Tribune Publishing Co. Net: UPL. Rep: Christal. Format: Top-40. ■ Bill Honeysett, pres; Jack Bankson, gen mgr; Chuck Woodstock, gen sls mgr; Sandy Louie, mus dir; Don Hofmann, opns dir; Chris Grim, prom mgr; Mark Pierce, news dir; Randle Sather, chief engr. ■ Rates: \$87; 76; 87; 68.

**\*KPLU-FM**—Nov 1966: 88.5 mhz; 100 kw. Ant 620 ft. Stereo. Pacific Lutheran U. (98447). (206) 535-7758. Pacific Lutheran Univ Inc. Net: NPR. Format: Jazz, news. ■ Dr. Martin Neeb, gen mgr; Scott C. Williams, prog & opns dir; David O. Christian, chief engr.

**KPMA(AM)**—Oct 14, 1948: 1400 khz; 1 kw-D, 250 w-N, DA-1. 2104 N. 30th (98403). (206) 272-5762. Positive Bcstg Inc. (acq 3-28-83). Net: ABC/E. Rep: Art Moore. Format: Talk, MOR. Spec prog: Big band 4 hrs, rhythm & blues 19 hrs wkly. ■ Don Atkinson, pres & gen mgr; Cliff Wilson, prog dir; Ron Thomas, mus dir; Carol Atkinson, opns mgr; Dave Ratener, chief engr. ■ Rates: \$15; 14; 15; 12.

**KRPM(FM)**—May 1959: 106.1 mhz; 100 kw. Ant 700 ft. Stereo. 106 S. 9th St. (98402). (206) 572-5776. RPM Bcstg Inc. (acq 4-80) Net: APR. Rep: Weiss-Powell. Format: Class. Spec prog: Cer 1 hr wkly. ■ Ray Court, pres & gen mgr; Bob Brokman, gen sls mgr; Jack MacDonald, prog & news dir, prom mgr; Johnny Clark, mus dir; Clay Frienwald, chief engr. ■ Rates: \$44; 40; 44; 32.

**KTAC(AM)**—Aug 1942: 850 khz; 10 kw-D, 1 kw-N, DA-2. Stereo. Box 11335 (98411). (206) 473-0085. Entertainment Communications Inc. (group owner: acq 6-73). ABC/D. Rep: Masla. Format: Adult contemp. ■ Joseph M. Field, pres; Harold S. Greenberg, VP & gen mgr; Jim Long, rgnl sls mgr; Rob Sherwood, prog dir; Don Carroll, mus dir; Loni Fredeen, prom mgr; Chuck Bolland, news dir; Jim Dyson, chief engr.

**KBRD(FM)**—Co-owned with KTAC(AM). June 2, 1958: 103.7 mhz; 100 kw. Ant 1,670 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ John Hendricks, gen sls mgr; Wes Longino, prog dir; Stan MacClafferty, chief engr.

**\*KTOY(FM)**—June 1, 1949: 91.7 mhz; 7.9 kw. Ant 553 ft. Stereo. 1101 S. Yakima Ave. (98405). (206) 597-7234. Tacoma School District 10. Net: NPR. Format: Contemp pop. Spec progs: Sp 16 hrs, NW Am Ind 1 hr wkly. ■ Lee D. Perkins, stn mgr & prog dir; Debbie Emond, opns dir; Mario Briones, Sp prog dir; Darren Lamb, mus & sports dir; Alan McMillan, news dir; Lloyd Hannah, chief engr.

**\*KUPS(FM)**—March 1977: 90.1 mhz; 100 w. Ant 75 ft. Stereo. 1500 N. Warner (98416). (206) 756-3277. University of Puget Sound. Format: Progs new music. Spec prog: Class 15 hrs, jazz 20 hrs, early rock 6 hrs wkly. ■ Marlit Stevens, gen mgr; Tracey Wickershaw, prog dir; Mark Miller, mus dir; Brian Bell, prom mgr; Clenn Chiott, news dir; Nick Winter, chief engr.

**\*KVTI(FM)**—Feb 1, 1955: 90.9 mhz; 39 kw. Ant 165 ft. Stereo. 4500 Steilacoom Blvd. S.W. (98499). (206) 756-8350. Clover Park School District 400. Format: Adult contemp, ed. ■ John L. Mangan, gen mgr & prog dir; Albert Bednarczyk, chief engr.

### Toppenish

**KENE(AM)**—1953: 1490 khz; 1 kw-D, 250 w-N. Box 350 (98948). (509) 865-3900. Capital Communications Inc. (acq 8-1-84). Format: C&W. ■ Steve Martonick, pres & gen mgr; Tom Hodgins, gen sls & prom mgr, prog & mus dir; Marlane Martonick, news dir; Larry Long, chief engr. ■ Rates: \$ 8; 6.90; 8; 6.90.

**KZHR(FM)**Co-owned with KENE(AM). Oct 31, 1977: 92.7 mhz; 2.5 kw. Ant 35 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Teresa Reeves, new dir. ■ Rates: \$ 8; 7; 8;

### Vancouver

**KAAR(AM)**—1955: 1480 khz; 1 kw-U, DA-1. (CP: 2.5 kw-U, DA-2). Box 5857 (98668). (206) 696-1480. Patten Bcstg-KAAR Inc. (acq 10-24-79). Group owner: Patten Communications Corp. Net: ABC/C, ABC/D, CBS R/R.

Rep: Roslin, Tacher. Format: Old. Spec prog: Ger 1 hr wkly. ■ M.P. Patten, pres; Al C. Emrich, gen mgr; Len Sinkus, gen sls mgr; Michael J. Kirby, prog dir; Earl Ray, chief engr. ■ Rates: \$24; 20; 24; 18.

**KKEY(AM)**—See Portland, Ore.

**KKSN(AM)**—April 1, 1980: 910 khz; 5 kw-U, DA-2. 233 S.W. Front Ave., Portland, Ore. (97204). (503) 796-9100. Fort Vancouver Bcstg Corp. Inc. (acq 8-79). Net: AP, UPL. Rep: Concert Music Bcst Sls. Format: Class, jazz. ■ Wm. Failing Jr., pres & gen mgr; Mark Loder, gen sls mgr; Lawrence Holmes, prog & mus dir; Amanda Baines, prom mgr; Les Friedman, news dir; Kenneth Brouffle, chief engr. ■ Rates: \$55; 48; 55; 48.

**KVAN(AM)**—Aug 10, 1963: 1550 khz; 10 kw-U, DA-N. Box 4638. (98662). (206) 256-9043. Inland Radio Inc. Group owner: Capps. (acq 12-1-78). Net: APR. Rep: Moore. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Ron Hughes, VP, gen & coml mgr; Bill Cole, stn mgr; Paul Duckworth, mus dir; Dave Lee, prog dir; Jeff Williams, news dir. ■ Rates: \$25; 17; 21; 17.

### Walla Walla

**KAFR(AM)**—Dec 6, 1956: 1320 khz; 1 kw-D, DA-D. Box 796 (99362). (509) 525-3190. STL Inc. (acq 10-25-78). Net: CBS. Rep: Adult contemp. Market 4, Art Moore. Format: Adult contemp. Spec prog: Farm: 1 hr wkly. ■ Steve Stevens, pres; Jack Cornfort, gen mgr; Bob Cripe, gen sls mgr; Jim Bock, prog dir; Bob Walker, mus dir; Doug Nadvarnick, news dir. ■ Rates: \$11.20; 9.35; 11.20;

**KAFR-FM**—August 1977: 97.1 mhz; 50 kw. Ant 1,360 ft. (CP: 100 kw). Stereo. Net: ABC/D. Format: Modern country. ■ Rates: \$11.20; 9.35; 11.20; 9.35.

**KEXI(FM)**—May 10, 1977: 93.3 mhz; 30 kw. Ant minus 130 ft. Stereo. 112 N.E. 5th Milton-Freewater, Ore. (99862). (509) 529-0704, (503) 938-6688. ComCast Media Inc. Net: NBC. Rep: Masla, Blair/NW. Format: Top-40. Spec prog: Farm 2 hrs wkly. ■ Dennis L. Widmer, pres & gen mgr; Nancy Sams, gen sls mgr; Nelson MacIver, prog dir; Kelly Jordon, chief engr. ■ Rates: \$7; 7; 7.

**\*KGTS(FM)**—See College Place.

**KTEL(AM)**—1946: 1490 khz; 1 kw-D, 250 w-N. Box 948 (99362). (509) 525-4103. Walla Walla Bcstg Co. (acq 7-51). Net: ABC/L. Rep: Sandeberg-Glenn, Simpson/Reilly. Format: C&W. Spec progs: Sp 2 hrs, relg mus 2 hrs wkly. ■ Mrs. Jack Keating, pres & gen mgr; Terry McConn, news & prog dir; Sean McKinzie, gen sls & prom mgr; Randy Muszynski, mus dir; Beven Roth, chief engr. ■ Rates: \$8.80; 8.80; 8.80; 7.50.

**KUJ(AM)**—1928: 1420 khz; 5 kw-U. Route 5, Box 513 (99362). (509) 529-8000. KUJ Ltd. Ptnrshp. (acq 1-1-81). Net: ABC/C. Rep: Selcom, Tacher. Format: Adult contemp. Spec prog: Farm 6 hrs wkly. ■ Patrick Prout, pres; Kenneth M. Albridge, gen & gen sls mgr; Michael Taylor, prog dir & prom mgr; J. David Thompson, mus dir; Terry Pollock, news dir; Ted Collins, chief engr. ■ Rates: \$21; 20; 21; 19.

**KUJ-FM**—Jan 1, 1980: 95.7 mhz; 100 kw. Ant 4,100 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates: \$15; 12; 15; 10.

**\*KWCW(FM)**—1971: 90.5 mhz; 160 w. Ant 96 ft. Stereo. Whitman College (99362). (509) 527-5283. The Associated Students of Whitman College Radio Committee. Net: ABC/FM. Format: Urban contemp. ■ Brian Muir, gen mgr; Patti Pudinski, prog dir; Dave Pengra, chief engr.

### Wenatchee

**KPQ(AM)**—December 1929: 560 khz; 5 kw-U, DA-N. Box 159 (98801). (509) 663-5121. Westcoat Bcstg Co. (acq 9-7-77). Net: ABC/L. Rep: McGavren-Cuild. Format: News (day), MOR (night). Spec prog: Farm 3 hrs wkly. ■ James W. Wallace Sr., pres; Jim Wallace Jr., VP & gen mgr; Jeff Adamson, stn mgr; Fred Ross, prom mgr; Jeff Smith, news dir; Dick Shephard, chief engr. ■ Rates: \$37; 33; 27; 13.

**KPQ-FM**—December 1967: 102.1 mhz; 35 kw. Ant 2,655 ft. Stereo. Prog dups aM 17%. Net: CBS. Format: Btfl mus, news. Spec prog: Farm 3 hrs wkly. ■ Rates same as AM.



**KUEN(AM)**—Nov 17, 1956: 900 khz; 1 kw-D. Box 79 (98801). (509) 663-5186. Wenatchee Wireless Works (acq 11-1-76). Net: MBS. Rep: Gillis, Moore. Format: C&W. ■ Peter Wells, pres; Bob Davies, gen mgr; Steve Dahl, coml mgr; Peter Nolen, news dir; Will Vos, chief engr. ■ Rates: \$11.50; 11.50; 11.50;

**KYJR-FM**—Co-owned with KUEN(AM). May 1, 1976: 104.9 mhz; 105 w. Ant 1,330 ft. Prog sep from AM. Stereo. Format: MOR. ■ Rates same as AM.

**KYSN(FM)**—(East Wenatchee). Dec 25, 1980: 97.7 mhz; 3 kw. Ant minus 150 ft. 960 Valley Mall Pkwy. (98801). (509) 884-1555. Challenger Bcstg. (acq 6-1-84). Rep: Tacher. Format: C&W. Spec prog: Sp 1 hr wkly. ■ William F. Baldwin, pres; Dan Sollom, gen mgr; Gary Spears, gen sls mgr; John Byers, prog dir; Don Moody, news dir. ■ Rates: \$13; 12; 13; 12.

**KWWW(AM)**—1948: 1340 khz; 1 kw-D, 250 w-N. Box 638 (98801). (509) 662-7135. Sans Inc. (acq 9-1-76). Rep: Market 4, Blair/NW. Format: Adult contemp. ■ James W. Corcoran, pres & gen mgr; David Herald, coml mgr. ■ Rates: \$14; 14; 14; 12.

**KYJR-FM**—Listing follows KUEN(AM).

Yakima

**KAJR(FM)**Dec 1, 1984: 99.3 mhz; 630 w. Ant 590 ft. Stereo. Valley Mall, Box 2489 (98907). Andrew Vallejo. Format: Top-40. Spec prog: Sp 1 hr wkly. ■ Andrew Vallejo, pres & gen mgr; Rick J. Bushman, stn mgr. ■ Rates: \$11.25; 10.25; 11.25; 5.

**KATS(FM)**—Listing follows KIT(AM).

**KBBO(AM)**—1947: 1390 khz; 1 kw-D, 500 w-N, DA-N. Box 9188 (98909). (509) 248-1390. Yakima Bcstg Co. (acq 7-1-62). Net: UPI. Format: Relig. ■ Dick Waldbauer, pres; Pete Fretwell, gen mgr; Bob Bartlett, gen sls mgr; Dennis Gough, prog dir; Arvid A. Erickson, chief engr.

**KRSE(FM)**—Co-owned with KBBO(AM). Aug 18, 1977: 98.3 mhz; 760 w. Ant 560 ft. Stereo. Prog sep from AM. Format: Btfl mus.

**KBNG(AM)**—Oct 17, 1962: 930 khz; 1 kw-D. Box 1194 (98907). (509) 248-4643. Mac-Audio Arts Inc. (acq 3-1-79). Net: MBS Rep: Sandberg-Glenn. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ J. Grant McDaniel, pres & gen mgr; Meg Wright, news dir; H. Ben Murphy, chief engr. ■ Rates: \$9.30; 7.75; 9.30;

**KDNA(FM)** Dec 19, 1979: 91.9 mhz; 18.5 kw. Ant 920 ft. Box 82, 120 Sunnyside Ave., Granger (98932). (509) 854-1900. Northwest Chicano Radio Network. Format: Sp, cultural, div. Spec progs: Black 6 hrs, jazz 5 hrs wkly. ■ Rosa Ramon, stn mgr; Gabriel Martinez, opns dir; Ezequiel Ramirez, sr prod; Antonio Balderas, Weekend coordinator; Celia Prieto Butterfield, news dir.

**KFFM(FM)**—See listing following KMWX(AM).

**KIT(AM)**—April 8, 1929: 1280 khz; 5 kw-D, 1 kw-N. 114 S. 4th St. (509) 457-8115. Goetz Enterprises Inc. (acq 6-1-65). Net: ABC/I. Rep: Katz. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Jack H. Goetz, pres & gen mgr; Ron King, sls mgr; Mike Casey, prog dir; Dave Hansen, mus dir; Al Bell, news dir; Robert Maxwell, chief engr. ■ Rates: \$21; 16.50; 16.50; 5.25.

**KATS(FM)**—Co-owned with KIT(AM). Dec 15, 1968: 94.5 mhz; 75 kw. Ant 910 ft (CP: 10.7 kw, Ant 820 ft). Stereo. Prog sep from AM. Net: ABC/FM. Format: AOR. Spec prog: Farm 12 hrs wkly. Jack H. Goetz, pres & gen mgr; Mike Goetz, prog & mus dir; Al Bell, news dir; Bob Maxwell, chief engr. ■ Rates: \$12; 9.75; 10.75; 4.90.

**KMWX(FM)**—Oct 19, 1944: 1460 khz; 5 kw-U, DA-N. Box 1460. (98907). (509) 248-1460. Northwest Bcstg Co. (acq 1-16-78). Net: NBC. Rep: Torbet, Art Moore. Format: Adult contemp. ■ Monte O. DeVon, pres; Gary Myhre, gen & sls mgr; Art Fulton, asst mgr & prog dir; Frank Taylor, mus dir; Moe Broom, chief engr.

**KFFM(FM)**—Co-owned with KMWX(AM) September 1970: 107.3 mhz; 100 kw. Ant 904 ft. Stereo. Prog sep from AM. Net: NBC's The Source. Format: Contemp, rock.

**KRSE(FM)**—Listing follows KBBO(AM).

**KUTI(AM)**—1955: 980 khz; 5 kw-D. (CP: 5 kw-D, 500 w-N, DA-N). Box 2309 (98907). (509) 248-2900. KUTI Communicators Inc. (group owner; acq 9-65). Net: ABC/E. Rep: Blair. Format: C&W. ■ Don Heinen, pres; Norman Anglin, gen sls mgr; Bob Walker, prom mgr; Terry Allen, news dir; Dean Heinen, chief engr. ■ Rates: \$23; 19; 23;

**KXXD(FM)**—Co-owned with KUTI(AM). July 1, 1971: 104.1 mhz; 61 kw. Ant 840 ft. Stereo. Prog sep from AM. (acq 6-74). Net: ABC/C. Format: C&W. ■ Rates: \$23; 9.50; 11.50;

**\*KYSC(FM)**—September 1980: 88.5 mhz; 3 kw. Ant minus 254 ft. 1116 South 15th Ave. (98902). (509) 575-3333. Yakima School District No. 7. Format: Div top-40. ■ Bob McLaughlin, pres; Rob Winters, gen mgr & prog dir; Gary Rogers, chief engr.

West Virginia

Beckley

**WBKW(FM)**—Listing follows WJLS(AM).

**WCIR-FM**—Listing follows WJJK(AM).

**WJJK(AM)**—Nov 14, 1966: 1070 khz; 10 kw-D. 305 Reservoir Rd. (25801). (304) 252-6452. Southern Communications Corp. (group owner; acq 1976). Net: NBC. Rep: Shelly Katz. Format: C&W. ■ R. Shane Southern, pres; Jay Quisenberry, gen mgr; Ron Hill, gen sls mgr; Bob Nelson, opns dir; Bob Spencer, prog dir; Greg Morrison, mus dir; Lynn Shepherd, news dir; Charles Gerwig, chief engr. ■ Rates: \$12; 10; 12; 9.

**WCIR-FM**—Co-owned with WJJK(AM). June 1971: 103.7 mhz; 5 kw. Ant 1,485 ft. Stereo. Format: Contemp hit radio. ■ Bob Spencer, mus dir; Scott Brandon, news dir; Jim McDaniel, chief engr. ■ Rates: \$17; 16; 18; 15.

**WJLS(AM)**—March 20, 1939: 560 khz; 5 kw-D, 500 w-N, DA-N. Box 1452, WJLS Bldg., Main & Kanawha (25801). (304) 253-7311. Personality Stns Inc. Net: CBS, Mt. Net Rep: Dome-Messervey, Regional Reps. Format: C&W. ■ Nancy R. Smith, pres; William A. O'Brien, VP & coml mgr; Gordon Ross, news dir; Charles Marlow, chief engr. ■ Rates: \$12; 10; 12; 10.

**WBKW(FM)**—Co-owned with WJLS(AM). Nov 6, 1946: 99.5 mhz; 34 kw. Ant 1,050 ft. Box A-B (25801). (304) 252-8578. Dups AM 1%. Format: Relig. ■ Sandra Smith, prog dir. ■ Rates: \$7; 5; 7; 5.

**WOAY(AM)**—See Oak Hill.

**WTNJ(FM)**—See Mount Hope.

**\*WVPB(FM)**—May 1, 1974: 91.7 mhz; 10.5 kw. Ant 920 ft. Stereo. Bldg 6, Capitol Complex, Charleston (25305). (304) 348-3239. TWX: 710-938-8379. West Virginia Educational Bcstg Authority. Net: NPR. Format: Var. ■ Richard Eiswerth, gen mgr; Steve Moore, prog dir; Andy Ridenour, news dir; Francis Fisher, chief engr.

**WWNR(AM)**—Nov 17, 1946: 620 khz; 1 kw-D, 500 w-N, DA-N. Stereo. 1708 Harper Rd., Drawer AE (25801). (304) 253-8307. Martine Bcstg Inc. (acq 4-30-84). Net: ABC/C. Rep: Katz. Format: Adult contemp. ■ Albert A. Martine, pres & gen mgr; Albert A. Martine Jr., gen sls mgr; Jacque Bailey, prog dir; Barry Steward, mus dir; Gene Fournier, prom mgr; Larry McKay, news dir; Charles Gerwig, chief engr. ■ Rates: \$9; 7; 9; 7.

Berkeley Springs

**WCST(AM)**—Sep 7, 1958: 1010 khz; 250 w-D. Box 8 (25411). (304) 258-1010. Berkeley Springs Radio Stn Corp. Format: C&W. ■ Kenneth E. Robertson, gen & coml mgr & chief engr; Randy Fouke, prog & news dir; Verg Ruppenthal, mus dir.

**WCST-FM**—December 1965: 93.5 mhz; 3 kw. Ant 70 ft. Dups AM 95%.

Bethany

**\*WVBC(FM)**—Jan 1, 1966: 88.1 mhz; 1.1 kw. Ant 410 ft. Bethany College (26032). (304) 829-7853. Bethany College. Net: UPI. Format: Ed Spec progs: Jazz 11 hrs, class 10 hrs wkly. ■ Dr. Todd H. Bullard, pres; Douglas

A. Switzer, faculty gen mgr; Dave Newman, student mgr; Elaine Tobiczkyk, news dir; Jack Rees, chief engr.

Bethlehem

**WHLX(FM)**—Not on air, target date unknown: 105.5 mhz. 1746 National Rd., Wheeling (26003). Bethlehem Radio Inc. ■ Raymond Schreiber, pres.

Bluefield

**WHAJ(FM)**—Listing follows WHIS(AM).

**WHIS(AM)**—June 27, 1929: 1440 khz; 5 kw-D, 500 w-N. 900 Bluefield Ave. (24701). (304) 327-7114. Adventure Communications Inc. (acq 9-1-84). Net: RKO II, W. Va. St. Net: Format: Adult contemp. ■ Mike Shott, pres & gen mgr; Steve Gregory, gen sls mgr; Pat DiMaggio, nat sls mgr; Brian Baxter, prog dir; Mike Frances, mus dir; Ty Grant, news dir; Kenneth Dick, chief engr. ■ Rates: \$20; 20; 20; 20.

**WHAJ(FM)**—Co-owned with WHIS(AM). April 23, 1963: 104.5 mhz; 100 kw. Ant 1,200 ft. Stereo. Prog sep from AM. Net: RKO One. ■ Rates: \$20; 20; 20; 20.

**WKOY(AM)**—May 18, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 800 (24701). (304) 327-6124. Fincastle Communications Co. Inc. (acq 2-75). Rep: Devney. Format: CHR. Spec prog: Rel 6 hrs wkly. ■ O.C. Young, pres; Greg Kandoe, stn mgr; Greg Kanode, coml mgr; Mary Jo Babbitt, prog dir; Jay Belt, chief engr.

Buckhannon

**WBTQ(FM)**Not on air, target date unknown: 93.5 mhz; 3 kw. Ant 218 ft. Rte. 5, Box 13, Oakland, Md. (21550). (301) 334-3636. Multiplex Communications Inc. ■ Tommy L. Kuhn.

**WBUC(AM)**—Dec 13, 1959: 1460 khz; 5 kw-D. Drawer C, WBUC Rd. (24701). (304) 472-1460. Radio Station WBUC Inc. Net: UPI. Format: C&W, old. ■ Jesse D. Newman, pres & chief engr; Ron Roth, gen mgr; James Smith, coml mgr; James Hardman, mus dir. ■ Rates: \$4.95; 4.75; 4.95;

**\*WVPW(FM)**—September 1968: 88.9 mhz; 14 kw. Ant 840 ft. Stereo. Bldg 6, Capitol Complex, Charleston (25305). (304) 348-3239. W. Va. Education Bcstg. (acq 5-76). Net: NPR. Format: Div. Spec prog: Black 5 hrs wkly. ■ Richard Eiswerth, gen mgr; Steve Moore, prog dir; Andy Ridenour, news dir; Francis Fisher, chief engr.

**\*WVWC(FM)**—Sep 5, 1977: 92.1 mhz; 10 w. Ant 85 ft. Box 167, WVWC (26201). (304) 473-8034. W. Va. Wesleyan College. Format: Top-40. Spec prog: Class 1 hr wkly. ■ Kenneth Eymann, gen mgr; Arnold Sayre, chief engr.

Ceredo

**\*WCKV(FM)**—Not on air, target date May 27, 1984: 94.9 mhz; 10.5 w. Ant 79 ft. WFGH Radio, Court St., Fort Gay (25514). (304) 648-5752. Wayne County Bd of Ed. Format: MOR, div. ■ Vernon R. Stanfill, gen mgr & chief engr.

Charleston

**WBES(FM)**—Listing follows WCHS(AM).

**WCAW(AM)**—1946: 680 khz; 50 kw-D, 250 w-N, DA-N. Box 4318 (25364). (304) 925-4986. Capitol Bcstg Corp. (group owner; acq 1-56). Net: MBS, NBC Talknet, ABC/E. Format: Country, talk. ■ Kenneth S. Johnson, pres; Paul Howard, gen mgr; Rick Wookey, coml mgr; Ron Brandon, prog & mus dir; Bill Curtis, news dir; Tim Sawyer, chief engr.

**WVAF(FM)**—Co-owned with WCAW(AM). Feb 1, 1965: 99.9 mhz; 50 kw. Ant 490 ft. Stereo. Prog sep from AM. Net: ABC/D. Rep: Blair Radio. Format: Adult contemp. ■ Jim Davis, gen mgr; Albert Lewis, gen sls mgr; Bob Spence, prog & mus dir. ■ Rates: \$56; 52; 54; 47.

## West Virginia Radio

**WCHS(AM)**—Sep 15, 1927: 580 khz; 5 kw-U, DA-N. 1111 Virginia St. East (25301). (304) 342-8131. Rollins Bcstg of Delaware Inc. (acq 11-1-60). Group owner: Rollins Inc. Net: CBS. Rep: Selcom, Regional. Format: Full svc, MOR. ■ Jim Nesbit, corp sls mgr; Don Robertson, gen mgr; John Dickensheets, gen sls mgr; Vic Marino, prog & mus dir; Mike Wilson, news dir; Steve Burczyk, chief engr.

**WBES(FM)**—Co-owned with WCHS(AM). Sep 16, 1969: 96.1 mhz; 50 kw. Ant 360 ft. Stereo. 1206 Virginia St. East (25301). (304) 344-9696. Prog sep from AM. Format: Btfl mus. Spec prog: Class 2 hrs wkly. ■ Rick Hubbell, pres; Mort Victorson, gen & prom mgr; Cheryl Marsh, gen sls mgr; Merrill Mallory, prog dir; Randy Mallory, mus & news dir. ■ WCHS(TV) affil. ■ Rates: \$20; 22.50; 21.50; 18.50.

**WQBE(AM)**—Feb 16, 1957: 950 khz; 5 kw-D, 1 kw-N, DA-N. Box 871 (25323). (304) 344-9691. WKAZ Inc. (acq 5-1-64). Group owner: Bristol Bcstg Inc. Net: ABC/C. Rep: McGavren-Guild. Format: Contemp, top-40. Spec prog: Black 1/2 hr wkly. ■ W.L. Nininger, pres; Bob Turley, gen mgr; Dee Miller, coml mgr; Charlie Cooper, prog dir; Frank George, mus dir; Bill Hagy, prom mgr; Debbie Gibson, news dir; Charles Cooper, prog dir; L. Lovejoy, chief engr. ■ Rates: \$22.75; 18.40; 22.75; 18.40.

**WQBE-FM**—Feb 19, 1959: 97.5 mhz; 50 kw. Ant 500 ft. (304) 344-4433. Format: C&W. Prog sep from AM. ■ Geoff Peacock, prog dir; Bill Hagy, mus dir. ■ Rates: \$10.05; 9.70; 10.05; 9.

**WTIP(AM)**—Nov 4, 1946: 1240 khz; 1 kw-D, 250 w-N, DA-1. (CP: 45 kw). Box 3697 (25336). (304) 342-3136. Beasley Bcstg of Charleston Inc. (acq 7-1-82). Group owner: Beasley Bcst Group. Net: NBC. Format: Music of your life. ■ George Beasley, pres; T.K. Martin, gen mgr; Doug Yanak, prog dir.

**WVCM(FM)**—See Miami.

**WVSR(FM)**—Co-owned with WTIP(AM). September 1964: 102.7 mhz; 50 kw. Ant 420 ft. (CP: Ant 403 ft.). Stereo. Prog sep from AM.

**WVAF(FM)**—Listing follows WCAW(AM).

**\*WVFN(FM)**—June 28, 1979: 88.5 mhz; 50 kw. Ant 298 ft. Stereo. Bldg 6, Captiol Complex (25305). (304) 348-3239. W. Va. Educational Bcstg Authority. Net: NPR. Format: Div. Spec prog: Black 5 hrs wkly. ■ Richard Eiswerth, gen mgr; Steve Moore, prog dir; Susan Leffler, news dir; Francis Fisher, chief engr.

**WVSR(FM)**—Listing follows WTIP(AM).

**WXIT(AM)**—1939: 1490 khz; 1 kw-D, 250 w-N. 136 High St. (25311). (304) 342-4166. Kanawha Bcstg Corp. (acq 5-15-78). Format: Relg, gospel. Spec prog: Black 4 hrs wkly. ■ Frank Blake, pres & gen mgr, news dir; David Frampton, gen sls mgr; Greg Pennington, prom mgr, prog & mus dir; Jim Hoge, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**\*WYQC(FM)**—Not on air, target date unknown: 89.5 mhz. 1111 Oakhurst Drive (25314). Bible Center Bcstg Corp.

## Charles Town

**WXVA(AM)**—May 28, 1962: 1550 khz; 5 kw-D. Box 700 (25414). (304) 725-0402. Heritage Bcstg Co. (acq 9-9-82). Format: C&W, MOR. Spec progs: Big band 2 hrs, farm 1 hr wkly. ■ T. Christopher Gullet, gen mgr; A. Terry Merica, stn mgr; Steven Kaeser, opns mgr. ■ Rates: \$7.50; 7.50; 7.50; 6.50.

**WXVA-FM**—Aug 28, 1966: 98.3 mhz; 3 kw. (CP: 1.2 kw). Ant 300 ft. Stereo. Prog sep from AM. Contemp easy lstrg. ■ Rates: \$9.95; 9.95; 9.95; 8.65.

## Clarksburg

**WHAR(AM)**—Nov 28, 1946: 1340 khz; 1 kw-D, 250 w-N. 350 W. Main St. (26301). (304) 624-5525. Harrison Corp. (acq 7-25-61). Net: ABC/C, Mountaint. Rep:

Weiss-Powell. Format: Top-40. ■ James T. Fawcett, pres; Robert Hilber, gen mgr; Flora Vespoint, sec-treas; Mike Shirley, prog dir; Bill Mahoney, mus dir; Greg Walsh, news dir; Doug Starkey, chief engr. ■ Rates: \$10.50; 9.50; 10.50; 9.50.

**WVHF-FM**—Co-owned with WHAR(AM). 1975: 92.7 mhz; 660 w. Ant 600 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Nick Tennis, gen mgr; Sandra Hawkins, prog dir. ■ Rates: \$11.50; 10.50; 11.50; 10.50.

**WKKW(FM)**—Listing follows WPOZ(AM).

**WPDx(AM)**—Aug 19, 1947: 750 khz; 1 kw-D. Box 1920, 139 1/2 W. Main St. (26301). (304) 624-6425. WPDx Inc. (acq 3-1-84). Net: MBS, AP. Rep: Masla. Format: Country. ■ Patrick H. Kelly, pres; Walker L. Trumble, VP & gen mgr; Mark Mills, gen sls mgr; Michael King, prog & mus dir & prom mgr; Lee Rhodes, news dir; Charles Snoderly, chief engr. ■ Rates: \$10; 10; 10; 10.

**WPDx-FM**—August 19, 1974: 104.9 mhz; 2.5 kw. Ant 390 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

**WPQZ(AM)**—April 12, 1936: 1400 khz; 1 kw-D, 250 w-N. 130 S. 2nd St. (26301). (304) 624-7571. Radio Two (acq 12-83). Net: ABC TalkRadio, NBC. Rep: Masla, Regional. Format: Talk. ■ Jack T. Lloyd, pres; Michael B. Simons, gen mgr; Bill Dunn, prog dir; Frank Tate, prom mgr; Terry Matthews, prom mgr; Bob Ice, chief engr. ■ Rates: \$14; 12; 14; 12.

**WKKW(FM)**—Co-owned with WPOZ(AM). 1973: 106.5 mhz; 50 kw. Ant. 500 ft. Stereo. Radio One. Prog sep from AM. Net: NBC. Format: C&W. ■ Rates: \$17; 14; 17; 14.

## Elkins

**\*WCDE(FM)**—1975: 90.3 mhz; 100 w. Ant 90 ft. (CP: 1 kw). Box J, Davis and Elkins College (26241). (304) 636-1900 ext 306. Davis and Elkins Board of Trustees. Format: Div. ■ H. Clifton Bridgers, gen mgr; Chuck Snoderly, chief engr.

**WDNE(AM)**—February 1948: 1240 khz; 1 kw-D, 250 w-N. Box 1337 (26241). (304) 636-1300. Marja Bcstg Corp. (acq 12-1-55). Format: Adult contemp, div. ■ John P. Carr, pres; William G. Carr, gen mgr; Ken Hinkle, gen sls mgr; Ron Harrold, prog dir; Dave Saffle, chief engr.

**WVHT(FM)**—Co-owned with WDNE(AM). Not on air, target date May 1984: 99.3 mhz; 3 kw. Ant 150 ft. Dups AM 95%.

**WELK(FM)**—Oct 1982: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. 228 Randolph Ave. (26241). (304) 636-8800. Elkins Radio Corp. Net: RKO One, W. Va. Radio. Rep: Dome. Format: Adult contemp, top-40. ■ Richard H. McGraw, pres & gen mgr; Randy Sharps, gen sls mgr; Karen McGraw, prog dir; Todd Elliott, prom mgr; Dave Nelson, mus dir; Doug Oleson, news dir; Charles Soderly, chief engr. ■ Rates: \$12.50; 12.50; 12.50; 12.50.

## Fairmont

**WFGM(FM)**—Oct 1975: 97.9 mhz; 32 kw. Ant 655 ft. Stereo. 1101 Fairmont Ave. (26554). (304) 366-9880. The Dailey Corp. (acq 11-84). Net: ABC/D. Rep: Regional. Format: Adult contemp. ■ Randy Jay, pres; Jean Murdock, gen sls mgr; Mark Mayhugh, prog dir; Jeff Carpenter, sports dir; John Turner, news dir; Robert Ice, chief engr. ■ Rates: \$9.50; 9; 9.50; 7.50.

**WMMN(AM)**—Dec 22, 1928: 920 khz; 5 kw-U, DA-N. 307 Washington St. (26554). (304) 363-5200. Marion Bcst Corp. (acq 9-76). Net: CBS. Format: Adult contemp. ■ Robert Harvit, pres; Frank J. Lee, gen mgr; Chuck Warner, prog dir; Becky Richards, mus dir; Mark Thompson, news dir; Chuck Snoderly, chief engr. ■ Rates: \$13; 10; 13; 10.

**WTCS(AM)**—January 1948: 1490 khz; 1 kw-D, 250 w-N. Box 1549, Leonard Ave. (26554). (304) 366-3700. Fairmont Bcstg Co. (acq 5-1-56). Net: NBC, W. Va. Net. Format: AOR, talk, Top-40. Spec prog: It 3 hrs wkly. ■ Nick Fantasia, pres, gen & gen sls mgr; Nick L. Fantasia, prom mgr & prog dir; Scott Reppert, mus dir; John Conrad, news dir; Chuck Snoderly, chief engr. ■ Rates: \$9; 9; 9; 6.

## Fisher

**WELD(AM)**—Aug 1, 1956: 690 khz; 500 w-D. (26818). (304) 538-6062. South Branch Bcstg Corp. Group owner: Mid Atlantic Network. Net: AP, W. Va. Net. Rep: Dome, Keystone. Format: C&W, rel. Spec prog: Farm 3 hrs wkly. ■ Daniel Pennell, mgr. ■ Rates: \$6; 5; 6;

## Fort Gay

**\*WFGH(FM)**—1973: 90.7 mhz; 7.8 kw. Ant 205 ft. Fort Gay High School, Court St. (25514). (304) 648-5752. Wayne County Board of Education. Format: MOR. Spec prog: Rel 19 hrs wkly. ■ Vernon R. Stanfill, gen mgr & chief engr; Hazel Damron, prom mgr.

## Frost

**\*WVMR(AM)**—Aug 17, 1981: 1370 khz; 2.5 kw. Dunmore (24934). (304) 799-6004. Pocahontas Communications Cooperative Corp. Format: C&W. Spec progs: Farm 5 hrs, rel 10 hrs wkly. ■ Robert Keller, pres; Gibbs Kinderman, gen mgr; Glenda VanReenan, prog dir & stn mgr; John Harris, news dir.

## Grafton

**WKGA(AM)**—January 1948: 1260 khz; 500 w-D. Box 2 (26354). (304) 265-2000. WVWV Inc. Net: MBS, W. Va. Net. Rep: Dome, Keystone. Format: C&W. Spec progs: Farm 2 hrs, rel 8 hrs wkly. ■ John R. Callahan, pres & gen mgr; Robert Clinton, sls mgr; John P. Callahan, prog dir; Beth Callahan, off mgr; Cathy Callahan, news dir; Robert Ice, chief engr.

**WTBZ(FM)**—Sep 10, 1979: 100.9 mhz; 3 kw. Ant 150 ft. Stereo. Box 252 (26354). (304) 265-2200. Taylor-Barbour Bcstg Inc. (acq 1-15-82). Net: W. Va. Net. Rep: Commercial Media Slis. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Tom Friend, pres & gen mgr; Greg Mogush, coml mgr; Harold Norris, prog & mus dir; Chuck Anziulewicz, news dir; Bob Ice, chief engr. ■ Rates: \$6; 4.80; 4.80; 4.80.

## Hinton

**WMTD(AM)**—Jan 11, 1963: 1380 khz; 1 kw-D. 95 Pleasant St. (25951). (304) 466-1380. Bluestone Bcstrs Inc. (acq 1-1-64). Net: W. Va. Net. Format: C&W. ■ Lonnie R. Mullins, pres & gen mgr. ■ Rates: \$3; 3; 3; 3.

**WMTD-FM**—Not on air, target date April 1984: 102.3 mhz; 3 kw. Ant 225 ft. (CP: 160 w. Ant 1,008 ft.). Dups AM 100%.

## Huntington

**WAMX(FM)**—See Ashland, Ky.

**WCMJ(AM)**—See Ashland, Ky.

**WEMM(FM)**—Sep 6, 1971: 107.9 mhz; 50 kw. Ant 500 ft. Stereo. 703 Third Ave. (25701). (304) 525-5141. Mortenson Bcstg Co. Net: UPI. Format: Rel. ■ Jack M. Mortenson, pres; Roger Manning, gen mgr; David Johnson, chief engr. ■ Rates: \$9; 9; 9; 9.

**WGNT(AM)**—Oct 23, 1923: 930 khz; 5 kw-D, 1 kw-N, DA-N. Box 1150 (25701). (304) 523-8401. Stoner Bcstg System Inc. (group owner; acq 6-1-70). Net: ABC/E. Rep: Torbet. Format: C&W. ■ Richard T. Wilson, corp VP; Toufie L. Kassab, gen mgr; Steve Richards, prog dir; J.B. Miller, mus dir; Dee De lancey news dir; Greg Elliott, chief engr.

**WHEZ(FM)**—See Kenova.

**\*WHPW(FM)**—Nov 24, 1978: 89.9 mhz; 8.1 kw. Ant 1,200 ft. Stereo. Bldg 6, Capital Complex, Charleston (25305). (304) 348-3239. W. Va. Educational Authority (acq 7-76). Net: NPR. Format: Div. Spec prog: Black 5 hrs wkly. ■ Richard N. Eiswerth, gen mgr; Steve Moore, prog dir; Andy Ridenour, news dir; Francis Fisher, chief engr.

**WKEE(AM)**—July 1947: 800 khz; 5 kw-D, DA. Box 2288 (25724). (304) 525-7788. WKEE Inc. (acq 9-1-79). Group owner: Capitol Bcstg. Net: ABC/C. Rep: Katz. Format: Adult contemp. ■ James Goodman, pres; Charles A. Hicks, gen mgr; Joe Johnston, nat sls mgr; Chris Walus, loc sls mgr; Steve Hayes, prog dir; Gary Miller, mus dir; Clint McElroy, news dir.



**WKEE-FM**—Nov 19, 1957: 100.5 mhz; 53 kw. Ant 560 ft. (CP: 27 kw, Ant 347 ft.). Stereo. Prog sep from AM. Format: Top-40.

**\*WMUL(FM)**—Nov 1, 1961: 88.1 mhz; 176 w. Ant 135 ft. Marshall U. (25701). (304) 696-6640. Marshall U. Net: ABC/FM. Format: Div. ■ Dr. Sam Clagg, pres; H. Keith Spears, gen mgr; Tom Irwin, chief engr.

**WTCR(FM)**—May 1, 1966: 103.3 mhz; 50 kw. Ant 490 ft. Stereo. 3570 Skyview Dr. (25701). (304) 529-2558. CRB Bcstg (group owner; acq 1982). Net: ABC/L. Rep: McGavren-Guild, Regional. Format: C&W. ■ Ed Rogoff, pres; Mike Buxsner, gen mgr; Mark Jesse, loc sls mgr; Jim Schneider, prog dir; Dave Poole, mus dir; Eddie Walters, chief engr.

**WWHY(AM)**—1946: 1470 khz; 5 kw-D. c/o Norman Road, 428 Fifth Ave. (25701). (304) 525-1470. Lee J. Meisel, Trustee.

## Hurricane

**WVKV(AM)**—July 2, 1971: 1080 khz; 5 kw-D, DA. Box 1080 (25526). (304) 575-7676. Milliken Investment Corp. (acq 11-1-83). Net: RKO Two, W. Va. Net. Rep: Dome. Format: C&W, golden country ■ James S. Milliken, pres, gen & gen sls mgr, prog dir & chief engr; Byron Adkins, mus dir; Teresa L. Milliken, prom mgr & news dir. ■ Rates: \$9.25; 9.25; 9.25; 15.

## Institute

**\*WEYS(FM)**—Not on air, target date unknown: 90.9 mhz; 1.9 kw. Ant 428 ft. One Bruce St. (25112). Kanawha Economic Development Corp. ■ Robert T. Lipscomb, pres.

## Kenova

**WHEZ(AM)**—Aug 1954: 1420 khz; 5 kw-D, 500 w-N, DA-N. One Radio Park Rd., Catlettsburg, Ky. (41129). (304) 453-4600 or (606) 739-4600. CRB Bcstg (group owner; acq 1982). Net: ABC/L. Rep: McGavren-Guild, Regional. Format: MOR. ■ Ed Rogoff, pres; Mike Buxsner, gen mgr; Jack Gillette, loc sls mgr; Al Sturm, prog dir; Mike Ruben, news dir; Eddie Walters, chief engr.

## Keyser

**WKLP(AM)**—Aug 31, 1965: 1390 khz; 1 kw-D. (CP: 500 w-PSA). Box F (26726). (304) 788-1662. Starcast Systems Inc. (acq 1-1-82). Net: MBS, W. Va. Net. Format: Big band, MOR. ■ Jack Mullen I, pres; Curtis Durst, gen mgr; Jack Mullen II, mus dir & chief engr; Brian Davis, news dir. ■ Rates: \$9.95; 9.95; 9.95; 9.95.

**WQZK-FM**—Co-owned with WKLP(AM). September 15, 1973: 94.1 mhz; 15 kw. Ant 801 ft. Stereo. Prog sep from AM. Format: AOR. Spec prog: Jazz 2 hrs wkly. ■ Rates: \$9.95; 9.95; 9.95; 9.95.

## Kingwood

**WFSP(AM)**—Aug 25, 1967: 1560 khz; 1 kw-D (250 w-CH). Box 186 (26537). (304) 329-1780. WFSP Inc. (acq 8-24-79). Rep: Dome-Messerve. Format: MOR. ■ Arthur W. George, pres; Dave Price, prog dir; Kathi Refosco, mus dir; Phil Schenk, news dir; Mike Smith, sports dir; Jerry Reeves, chief engr.

## Lewisburg

**WKCJ(FM)**—October 1981: 105.5 mhz; 3 kw. Ant 300 ft. 200 W. Washington St. (24901). (304) 645-7272. Lewisburg FM Bscstg Inc. Net: ABC/E. Rep: Regional Repts Corp. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Claude F. Jones, pres & gen mgr, chief engr; Charles Goddard, prog & news dir. ■ Rates: \$6.50; 5; 6.50; 5.

**WRON-FM**—See Ronceverte.

## Logan

**WLOG(AM)**—May 27, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 1800 (25601). (304) 752-6280. Guyan Valley Bcstg Co. (acq 2-1-63). Net: MBS. Format: MOR. Spec prog: C&W 15 hrs wkly. ■ E. M. (Bill) Bailey, pres & gen mgr; Jerry Godby, news dir; Lew Frye, chief engr. ■ Rates: \$8; 8; 8; 8.

**WVOW(AM)**—May 1954: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 1776 (25601). (304) 752-5080. Logan Bcstg Corp. Format: MOR. ■ William P. Becker, pres & gen mgr; Larry Bevins, stn mgr; Martha Jane Becker, coml & prom mgr; Bill Sheridan, prog dir; Dan Fraley, mus dir; Bob Weisner, news dir; James Justice, chief engr.

**WVOW-FM**—Aug 1969: 101.9 mhz; 15 kw horiz, 13.5 kw vert. Ant 830 ft. Prog dups AM 100%.

## Madison

**WVBB(AM)**—Oct 27, 1978: 1450 khz; 1 kw-D, 250 w-N. Number One Broadcast Place (25130). (304) 369-5201. Boone Bcstg Co. Net: RKO Two, West Virginia Net. Format: Top-40, C&W. ■ Richard C. Callaway, gen mgr; Charles E. Seebeck, stn & coml mgr; Steve Green, mus dir; Wayne Price, chief engr.

## Martinsburg

**WEPM(AM)**—Oct 13, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 767 (25401). (304) 263-8868. Elektra Bcstg (acq 6-1-78). Net: ABC/D, West Virginia Net., Mountaint. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Charles C. Thornton Sr., pres; Charles C. Thornton Jr., gen & coml mgr; David Plume, ops & news dir; Francis Little, chief engr. ■ Rates: \$8; 7.10; 8; 6.50.

**WKMZ(FM)**—Co-owned with WEPM(AM). 1949: 97.5 mhz; 9 kw. Ant 1,010 ft. Stereo. (304) 263-8869. Format: Top-40. ■ Charles Thorton, Jr., coml mgr & prog dir; John Grissenger, mus dir; Mike Hurst, prod mgr. ■ Rates same as AM.

**WRNR(AM)**—April 16, 1976: 740 khz; 500 w-D, DA. Box 709 (25401). (304) 263-6586. Shenandoah Communications Inc. Net: RKO II. Rep: Market 4, Dome. Format: Adult contemp. Spec prog: Rel 2 hrs wkly. ■ Richard S. Wachtel, pres, gen & coml mgr; Rick Lewis, prog dir; Paddy Alter, mus dir; Steve Richards, news dir; Fran Little, chief engr. ■ Rates: \$9.95; 9.65; 9.95; 9.65.

**\*WVEP(FM)**—Not on air, target date April 1985: 88.9 mhz; 4 kw. Ant 1,591. Stereo. State Bldg 6, Suite B-424, Charleston (25305). West Virginia Educational Bcstg Authority. Net: NPR Format: Jazz, classical, ed. Spec prog: Black 3 hrs wkly. ■ Richard N. Eiswerth, gen mgr; Stephen W. Moore, prog dir; Jeanne Fisher, mus dir; Susan Bleffler, news dir; Francis P. Fisher, chief engr.

## Matewan

**WHJC(AM)**—Dec 2, 1951: 1360 khz; 1 kw-D. Box 68 (25678). (606) 427-7261. Three States Bcstg Co. Net: UPI. Format: C&W. ■ Clifton Branham, pres & chief engr; Corenia Branham, coml mgr; Darrell W. Mitchell, mus dir; George Warren Jr., gen & prom mgr. ■ Rates: \$4; 4; 4, 4.

## Miami

**WVCM(FM)**—Not on air, target date March 15, 1985: 107.1 mhz; 3 kw. Stereo. One Broadcast Place, Madison (25130). Boone Bcstg Co. ■ Dick Callaway, gen mgr; Charles Seebeck, gen sls mgr.

## Milton

**WNST(AM)**—June 26, 1973: 1600 khz; 5 kw-D. Box 266 (25541). (304) 743-9056. Peters Bcstg Inc. (acq 6-22-84). Format: C&W. Spec prog: Farm 2 1/2 hrs wkly. ■ Thomas O'Toole, mus dir. ■ Rates: \$16.20; 13.50; 16.20; 13.50.

**WNST-FM**—Oct 1, 1980: 106.3 mhz; 110 w. (CP; 170 w). Ant 1,230 ft. Stereo. Dups AM 98%. Box 256 (25541). Format: Modern C&W.

## Montgomery

**WMON(AM)**—July 14, 1946: 1340 khz; 1 kw-D, 250 w-N. Drawer 750 (25136). (304) 442-9555. Greater Montgomery Bcstg Inc. (acq 8-23-67). Net: RKO Two. Rep: Regional Repts. Format: Adult contemp. Spec prog: Class 2 hrs wkly. ■ Robert Harvit, pres; Jack Caldo, gen & coml mgr; Jay Lawrence, news dir; Lyle Gaston, chief engr. ■ Rates: \$4.65; 4.65; 4.65; 4.65.

## West Virginia Radio

### Morgantown

**WAJR(AM)**—Dec 7, 1940 1440 khz; 5 kw-D, 500 w-N, DA-2. Rt. 7, Greer Bld. (26505). (304) 296-0029. West Virginia Radio Corp. (acq 7-75). Net: AP, RKO II. Format: C&W. ■ John Raese, pres; Dale Miller, VP & gen mgr; Ray DeVincent, gen sls mgr; Carl J. Becker, ops dir; Dave Harman, mus dir; Harvey Kercheval, news dir; John McKinney, chief engr. ■ Rates: \$19.80; 19.80; 19.80; 19.80.

**WVAQ(FM)**—Co-owned with WAJR(AM). 1948: 101.9 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Net: RKO One, RKO Radioshows. Format: Top-40. ■ Bill McDonald, prog dir; Gary Mertins, mus dir; Kevin Nicholas, prom mgr. ■ Rates: \$23.76; 23.76; 23.76; 23.76.

**WCLG(AM)**—Dec 1954: 1300 khz; 2.5 kw-D. Box 885 (26507). (304) 292-2222. Freed Bcstg Corp. (acq 12-19-59). Net: NBC. Rep: Dome. Format: Lite hit. ■ Eleanor I. Freed, pres; Gary Bowers, VP & gen mgr; Rebecca Hunn, coml mgr; Larry Nelson, prog dir; Ted deSelding, mus dir; Pat Turner, news dir; Robert Ice, chief engr. ■ Rates: \$18.50; 16.95; 18.50; 16.95.

**WCLG-FM**—Sep 28, 1974: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Net: NBC's The Source. Format: Contemp hit radio. ■ Tim Satterfield, prog dir; Craig Cochran, mus dir. ■ Rates same as AM.

**WJCF(FM)**—See Westover.

**WVAQ(FM)**—Listing follows WAJR(AM).

**\*WVPM(FM)**—June 1, 1981: 90.9 mhz; 3 kw. Ant 1,440 ft. B-424, Bldg 6, Capitol Complex, Charleston (25305). (304) 348-3239. West Virginia Educational Broadcasting Authority. Format: Ed, pub affrs, cultural. ■ Richard Eiswerth, gen mgr; Steve Moore, prog dir; Andy Ride-nour, news dir; Francis Fisher, chief engr.

**\*WWVU-FM**—Aug 20, 1982: 91.7 mhz; 380 kw. Ant 30 ft. Stereo. Mountaintair, W. Va. Univ. (26506). W. Va. Bd of Regents. Net: ABC/FM. Format: Div. Spec progs: Black 3 hrs, class 4 hrs, jazz 10 hrs, bluegrass 1 hr, women's 1 hr, blues 1 hr, big band 2 hrs, reggae 4 hrs, oldies 5 hrs wkly. ■ Roy Gerritsen, gen mgr; Jeff Audia, prog dir; Mike Schutte, chief engr.

### Moundsville

**WEIF(AM)**—Oct 1, 1950: 1370 khz; 5 kw-D. 317 7th St. (26041) (304) 845-1230. Hank Grewe Bcstg (acq 7-1-75). Net: MBS. Format: C&W. ■ Henry Grewe, pres; Ted Lavelle, gen mgr; Joey Sutton, coml mgr; Gus Thomas, prog & mus dir; Mike Fitzpatrick, chief engr. ■ Rates: \$8.75; 7.75; 8.75;

### Mount Hope

**WTNJ(FM)**—June 1, 1980: 105.9 mhz; 50 kw. Ant 500 ft. Stereo. Box 1127 Beckley (25801). (304) 877-5592. West Virginia Bcstg Inc. Net: ABC/E. Format: C&W. ■ Nick Rahall II, pres; A.P. Tony Gonzalez, gen mgr; Al Shea, gen sls mgr; Fred Persinger, prog dir; Carl McClung, mus dir; Betsy Gonzalez, prom mgr; Darrell Mentz, news dir; Randy Kirbaway, chief engr.

### Mullens

**WPMW(FM)**—Sep 30, 1981: 92.7 mhz; 3 kw. Ant 247 ft. Stereo. 14 Moran Ave. Box 1027 (25882). (304) 294-8600. TWX: (710) 988-0688. Slab Fork Bcstg. Net: MBS. Format: C&W. ■ Robert L. Cannon, gen mgr; Patty Shumate, coml mgr; Leon Drye, chief engr. ■ Rates: \$8; 8; 8; 8.

### New Martinsville

**WETZ(AM)**—May 25, 1953: 1330 khz; 1 kw-D. Box 250 North St. (26155). (304) 455-3030. Thomas Communications Corp. (acq 1-1-80). Net: NBC's The Source, W. Va. Net. Rep: Dome. Format: Top-40. ■ Wayne A. Thomas, pres & gen mgr; George W. Riel, coml mgr;

## West Virginia Radio

Dennis Gage, prog dir; Bill Robins, mus dir; Bryan Kelly, prom mgr; Bill Ferree, news dir; Dave Miles, chief engr. ■ Rates: \$10; 10; 10;

**WKGI(FM)**—Co-owned with WETZ(AM). Dec 1977: 103.9 mhz; 3 kw. Ant 493 ft. Stereo. Box 267 (26155). (304) 455-1440. Thomas Communications Corp. (acq 4-81). Format: C&W. ■ Joe Wilson, prom mgr; Dennis Gage, mus dir. ■ Rates: \$10; 10; 10; 10.

### Oak Hill

**WOAY(AM)**—Feb 22, 1947: 860 khz; 10 kw-D (5 kw-CH). Box 251 (25901). (304) 465-0534. Thomas Radio Co. Net: RKO. Rep: Savalli/Gates. Format: Relig. ■ Robert R. Thomas III, pres; Leah Thomas, VP & gen mgr; Eugene Ellison, prog dir & gen sls mgr; Charlie Jennings, opns mgr & mus dir; George Strange, news dir; James Martin, chief engr. ■ Rates: \$8; 8; 8; 8.

**WOAY-FM**—1948: 94.1 mhz; 25.5 kw. Ant 650 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Jim Martin, prog & mus dir; Cindy Martin, news dir. ■ Rates: \$10; 10; 10; 10.

**WTNJ(FM)**—See Mount Hope.

### Parkersburg

**WADC(AM)**—April 9, 1954: 1050 khz; 5 kw-D. 703 Market St. (26101). (304) 485-7354. Parkersburg/Marietta Bcstg Inc. (acq 3-9-84). Net: ABC/C. Rep: Dora-Clayton, Mid-America. Format: C&W. ■ Gerald Mikitka, pres; John J. Demeter, gen mgr; Doug Flint, mus dir; John Corcoran, chief engr. ■ Rates: \$13; 11; 13; 11.

**WMGP(FM)**—Co-owned with WADC(AM). Sep 1, 1965: 99.3 mhz; 3 kw. Ant 210 ft. Stereo. Net: ABC/FM. Rep: Regional. Format: AOR. ■ Cathy Evan, mus dir. ■ Rates: \$13; 11; 13; 11.

**WIKS(AM)**—July 12, 1935: 1450 khz; 1 kw-D, 250 w-N. Box 449 (26101). (304) 485-4491. Composite Bcstg Inc. (acq 1983). Net: NBC. Rep: Masla, Dome. Format: MOR. ■ John W. Patten, pres; Richard Glaser, gen & coml mgr; Steve McCoy, prog dir; Tim Nichols, mus dir; Randy Kinsolving, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WKYG(AM)**—September 1947: 1230 khz; 1 kw-D, 250 w-N. Box 368 (26101). (304) 485-4565. Jacor Bcstg Group Inc. (acq 1983). Net: ABC/L. Rep: Savalli/Gates. Format: Modern country. ■ Terry Jacobs, pres; Robert B. Mitchell, gen mgr; Sean Marshall, prog dir; Jack See, news dir; Tyrone Hemry, chief engr. ■ Rates: \$13; 10; 11; 9.

**WQAW(FM)**—Co-owned with WKYG(AM). March 1967: 103.1 mhz; 730 w. Ant 550 ft. Stereo. Format: Btlf mus. ■ Robert B. Mitchell, gen mgr. ■ Rates: \$9.50; 12; 10.50; 8.

**WMGP(FM)** Listing follows WADC(AM).

**\*WVPG(FM)**—January 1985: 90.3 mhz. State Bldg. 6, Suite B-424, Charleston (25305). West Virginia Educl Bcstg Authority.

**WXIL(FM)**—Sep 1, 1975: 95.1 mhz; 50 kw. Ant 500 ft. Stereo. Box 1228 (26101). (304) 485-7425. PBBC Inc. (acq 9-1-80). Group owner: Burbach Bcstg Corp. Net: NBC. Format: MOR. ■ Jack Laubach, pres; Larry O. Garrett, gen mgr; Larry Lewis, stn mgr; Paul DeMille, prog & mus dir; Tim Brust, news dir; Chuck Leavens, chief engr. ■ Rates: \$15; 14; 15; 14.

### Philippi

**\*WQAB(FM)**—October 1975: 92.1 mhz; 10 w. Ant 46 ft. (CP: 13 kw). Alderson-Broadus College (26416). Alderson-Broadus College. Format: Div. ■ Mike Digman, gen mgr; Richard Hudson, media specialist.

### Pineville

**WWYO(AM)**—1949: 970 khz; 1 kw-D. Box 549 (24874). (304) 732-7970. Wyoming Bcstg Co. Net: Mountaintop. Rep: Regional Reps. Format: Adult contemp. ■ Larry

R. Parks, pres & gen mgr; Stephen K. Browning, gen sls mgr & prog dir; Rick Baldrich, mus dir; Theron Jones, prom mgr; Gary Green, chief engr. ■ Rates: \$4.30; 4.15; 4.30; 4.

### Princeton

**WAEY(AM)**—December 1947: 1490 khz; 1 kw-D, 250 w-N. Box 5588 (24740). (304) 425-2151. Betap Corp. (acq 4-1-73). Net: ABC/E. Format: C&W. ■ Henry G. Beam, pres, gen & coml mgr; Jack Sheridan, prog & mus dir, prom mgr; Brian Baxter, news dir. ■ Rates: \$9.05; 9.05; 9.05; 6.05.

**WAEY-FM**—September 1971: 95.9 mhz; 3 kw. Ant 285 ft. Stereo. Dups AM 100%.

**WKMY(FM)**—April 1983: 100.9 mhz; 3 kw. Ant 641 ft. Stereo. Box 800, Bluefield (24701). 945 Mercer St. (24740). Fincastle Communications. Rep: Radio Stn Reps. Format: CHR. ■ O.C. Young, pres; Greg Kanode, gen & sls mgr; Mary Jo Babbitt, prog, mus & news dir; Jay Belt, chief engr.

### Rainelle

**WRRL(AM)**—1973: 1130 khz; 1 kw-D. Box 764 (25962). (304) 438-7811. R-B Co. Net: W. Va. Net. Format: MOR. ■ Denny Tincher, gen mgr; Tim Hart, mus dir; Cleo Bartlett, news dir; Bennie Kenny, chief engr. ■ Rates: \$4.60; 4.25; 4.60; 4.25.

**WRRL-FM**—February 1977: 96.7 mhz; 1 kw. Ant 460 ft. Dups AM 100%.

### Ravenswood

**WMOV(AM)**—1953: 1360 khz; 1 kw-D. Box 647 (26164). (304) 273-2544. Good Neighbor Bcstg Inc. Net: UPI, AP. Format: C&W. ■ Rex Osborne, pres & gen mgr; Rob Ely, mus dir; Ruth Brooks, coml mgr; Dave Lee, prog dir; Jenny Elkins, prom mgr; Drew Hunnell, news dir; R. Osborne, chief engr. ■ Rates: \$8; 8; 8; 8.

### Richwood

**WVAR(AM)**—1956: 600 khz; 1 kw-D, DA. Cemetery Rd., Box 349 (26261). (304) 846-2514. R&S Bcstg Co. (acq 1958). Format: C&W. ■ C. Farrell Johnson, pres, gen mgr & chief engr; Debbie A. Lynch, gen sls mgr; Jim Andrews, prog & mus dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Ripley

**WCEF(FM)**—Feb 24, 1981: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 798 (25271). (304) 372-6665. C-98 Communications Inc. (acq 8-1-83). Net: RKO Two, Mountaintop. Format: CHR. ■ Don Staats, pres & gen sls mgr; Sam Yoho, prog dir; Ted Jacobson, gen mgr; Larry Koenig, chief engr. ■ Rates: \$8.50; 6.75; 8.50; 6.75.

### Romney

**\*WJGF(FM)**—March 30, 1973: 91.5 mhz; 10 w. Ant 42 ft. East Main St. (26757). (304) 822-3521, ext. 241. West Virginia Schools for the Deaf and Blind. Net: ABC, MBS. Format: Var. ■ George E. Keady, gen mgr.

### Ronceverte

**WRON(AM)**—1947: 1400 khz; 1 kw-D, 250 w-N. 276 Seneca Trail N. (24970). (304) 645-3425. Radio Greenbriar Inc. (acq 1969). Net: MBS. Rep: Keystone, Dome. Format: Contemp. farm. ■ Roy D. Wooster Jr., pres; Mike Kidd, prog dir; Danny Hutchens, mus dir; Jeffrey Harrah, chief engr. ■ Rates: \$6.95; 6.95; 6.95; 5.90.

**WRON-FM**—Oct 1, 1983: 97.7 mhz; 3 kw. Ant 80 ft. (CP: 452 w; Ant 800 ft.). Stereo. Prog sep from AM. Format: Btlf mus. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

### Rupert

**WYKM(AM)**—Dec 9, 1981: 1250 khz; 5 kw-D. Box 627 (25984). (304) 392-6003. Mountain State Bcstg Co. Net: CBS. Format: C&W. ■ Betty D. Crookshanks, pres & gen sls mgr; Sheryl L. White, prog dir. ■ Rates: \$4.60; 4.60; 4.60;

### St. Albans

**WKAZ(AM)**—Jan 14, 1956: 1300 khz; 1 kw-D. 100 Kanawha Terrace (25177). (304) 722-3308. WKLC Inc. (acq 2-23-80). Rep: Hillier, Newmark, Wechsler & Howard. Format: Adult contemp. ■ Lynn Martin, pres, gen & sls mgr.

**WKLC-FM**—Co-owned with WKAZ(AM). Jan 1, 1966: 105.1 mhz; 50 kw. Ant 500 ft. (CP: 3.55 kw. Ant 1,665 ft.). Stereo. Prog sep from AM. Net: ABC/R, NBC's The Source. Format: AOR, top-40. Spec prog: Jazz 2 hrs wkly.

### St. Marys

**WVVV(AM)**—October 1984: 1570 khz; 1 kw-D. Box 374 (26170). Seven Ranges Radio Co. ■ Robert Eddy, ptnr.

**WRRR-FM**—Co-owned with WVVV(AM), Oct 10, 1983: 101.7 mhz; 3 kw. Ant 300 ft.

### Salem

**\*WITB-FM**—July 29, 1976: 91.1 mhz; 10 w. Ant 180 ft. Box 278, Salem College (26426). (304) 782-5229. Salem College Corp. Net: ABC/C. Format: Top-40. Spec progs: Black 10 hrs, C&W 3 hrs wkly. ■ Ronald E. Ohl, pres; Patricia A. Kocak, gen mgr; John Price, prog dir; Leon Heflin, mus dir; Joseph Sweeney, chief engr.

### Shepherdstown

**\*WSHC(FM)**—1974: 93.7 mhz; 10 w. Ant 80 ft. (CP: 8.5 w; Ant minus 19 ft.). Box 277, Shepherd College (25443). Shepherd College. Format: Progs, top-40. ■ Prince B. Woodward, chancellor; George Wilson, fac adv; Joe Griffin, mgr.

### South Charleston

**WSCW(AM)**—Dec 13, 1963: 1410 khz; 5 kw-D. 605 D St. (25303). (304) 744-5388. CLW Communications Group Inc. (acq 11-75). Format: MOR, Christian. ■ Dr. Spiros Zodiates, pres; Henry C. Goldman, VP & gen mgr; Don Lee, sls mgr; Jerry Newcombe, prog dir & prom mgr; Tonya Bunn, news dir.

**WSCW-FM**—Not on air, target date April 1985: 100.9 mhz; 3 kw.

### Spencer

**WVRC(AM)**—Sept 12, 1961: 1400 khz; 1 kw-D, 250 w-N. 106 Radio St. (25276). (304) 927-3760. Roane Communications Inc. (acq 9-22-82). Rep: Keystone. Format: Div. ■ James E. Damron, VP & gen mgr; W. Ellis, prog dir; Scot Epling, mus dir; Sam Hall, news dir; Larry Koenig, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 2.

### Summersville

**WCWV(FM)**—March 13, 1983: 92.9 mhz; 50 kw. Ant 206 ft. (CP: 10.95 kw. Ant 900 ft.). Stereo. 713 Main St. (26651). (304) 872-5203. R&S Bcstg Co. Inc. Net: NBC, W. Va. Net, Mountaintop. Rep: Dome. Format: Adult contemp. ■ C. Farrell Johnson, pres, gen mgr & chief engr; Randy Smith, prog & news dir; Melinda Baker, sec & traff mgr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

### Sutton

**WSGB(AM)**—Jan 22, 1964: 1490 khz; 1 kw-D, 250 w-N. 189A Main St. (26601). (304) 765-7373. Milliken Investment Corp. (acq 6-1-80). Net: AP. Rep: Dome. Format: Adult contemp. ■ Jim Milliken, pres & gen mgr, coml mgr & chief engr; Mark Bowman, prog & mus dir; Teresa Milliken, news dir. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

**WCKA(FM)**—Co-owned with WSGB(AM). Jan 1, 1985: 97.1 mhz; 18 kw. Ant 750 ft. Stereo. Prog sep from AM. Format: Adult contemp.

### Weirton

**WEIR(AM)**—Sep 15, 1950: 1430 khz; 1 kw-U, DA-2. 3578 Penn. Ave. (26062). (304) 723-1430. Gilcom Corp. (acq 8-76). Net: CBS. Rep: Masla, Dome. Format: MOR. Spec progs: It 1 hr, Gr 1 hr wkly. ■ Edward T. Giller, pres; John Rambo, stn mgr; Gary Wickham, sls mgr;



Roger Corey, prog dir; Colleen Marshall, news dir.  
■ Rates: \$20; 17.50; 20; 12.

## Welch

**WELC(AM)**—Aug 19, 1950: 1150 khz; 5 kw-D. Box 949 (24801) (304) 436-2131. Pocahontas Bcstg Co. Net: UPI. Rep: Keystone. Format: Adult contemp, C&W. ■ Sam Sidote, pres, gen & coml mgr; Mary Sidote, prog dir; & prom mgr; John Sidote, mus dir & news dir; Marvin Smallwood, chief engr.

**WXEE(AM)**—Dec 1, 1955: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (24801). (304) 436-4191. Mountaineer Bcstg (acq 6-1-78). Net: RKO Two. Format: C&W. ■ Tommy L. Kuhn, pres; W. Dale Ellis, VP & gen mgr; James A. Sassak, prog & news dir; Jesse Foust, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Weston

**WHAW(AM)**—Feb 14, 1948: 980 khz; 1 kw-D. Box 980 (26542). (304) 269-5555. Central W. Va. Service Corp. (acq 6-11-54). Rep: Dome Regional. Format: C&W. ■ Richard H. Ralston, pres; Mrs. Ruth Brown, sec-treas; Terry B. White, gen mgr; Arkie Posey, prog dir; Stanley Brown, chief engr. ■ Rates: \$3.65; 3.65; 3.65;

**WSSN(FM)**—Co-owned with WHAW(AM). Aug 29, 1972: 102.3 mhz; 940 w. Ant 490 ft. W. Va. Net. Format: MOR. ■ Rates: \$3.65; 3.65; 3.65; 3.65.

## Westover

**WJCF(FM)**—Jan 5, 1983: 100.9 mhz; 3 kw. Ant 198 ft. Stereo. 124 Holland Ave. (26505). (304) 292-1101. Falkenstine Bcstg Inc. Format: Btlf mus. ■ Craig L. Falkenstine, pres; Gary W. Watson, gen mgr; Ann W. Ice, gen sls mgr; David A. Smith, opns mgr; David Byrd, news dir; James R. Murphy, chief engr. ■ Rates: \$9.15; 9.15; 9.15; 9.15.

## Wheeling

**WANR(AM)**—April 7, 1963: 1600 khz; 5 kw-D. 98 16th St., Box 6273 (26003). (304) 233-7560. West Virginia Bcstg Inc. Format: Contemp hit. ■ Thomas W. Schlosser, gen mgr.

**WANJ(FM)**—Co-owned with WANR(AM). Oct 1966: 107.5 mhz; 12.5 kw horiz, 11 kw vert. Ant 870 ft horiz, 910 ft vert. Stereo. Format: Easy lstng.

**WKWK(AM)**—May 2, 1941: 1400 khz; 1 kw-D, 250 w-N. 88 Waddles Run Rd. (26003). (304) 232-2250. ABD Inc. (acq 1975). Group owner: Community Service Bcstg Inc. Net: ABC/D. Rep: Hillier, Newmark, Wechsler & Howard. Format: Music of your life. ■ Rod Krol, gen mgr; Bart Allen, prog dir; Dick Lambert, stn mgr; Doug Walker, chief engr. ■ Rates: \$13; 13; 13; 13.

**WKWK-FM**—March 17, 1948: 97.3 mhz; 50 kw. Ant 470 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Adult contemp. ■ Bill Celler, prog dir. ■ Rates: \$20; 19; 20; 19.

**WOVK(FM)**—Listing follows WWVA(AM).

**\*WHPH(FM)**—April 4, 1977: 91.9 mhz; 10 w. Box 1976 (26003). (304) 242-5092. Ohio County Board of Education. Format: Top-40. ■ A.L. Zeidman, gen mgr.

**\*WVNP(FM)**—Oct 1, 1981: 89.9 mhz; 25 kw. Ant 300 ft. Stereo. Bldg 6, Capitol Complex, Charleston (25305). (304) 348-3239. W. Va. Educational Bcstg Authority. Format: Class, jazz, ed. ■ Richard N. Eiswerth, gen mgr; Steve Moore, prog dir; Andy Ridenour, news dir; Francis Fisher, chief engr.

**WWVA(AM)**—December 1926: 1170 khz; 50 kw-U, DA-N. 1015 Main St. (26003). (304) 232-1170. Price Bcstg. (group owner: acq 9-1-72). Net: ABC/I. Rep: Robert Eastman, Gardini. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ J. Ross Felton, gen mgr; Tom Miller, prog dir; Bill Berg, mus dir; Debbie Wieser, prom mgr; Jim Forsyth, news dir; John Lane, chief engr. ■ Rates: \$62; 52; 42; 38.

**WOVK(FM)**—Co-owned with WWVA(AM). September 1947: 98.7 mhz; 50 kw. Ant 390 0 ft. (acq 1-2-83). Format: C&W. ■ Rates same as AM.

## White Sulphur Springs

**WSLW(AM)**—1971: 1310 khz; 5 kw-D. Box 610 (24986). (304) 536-1310. Lewisburg FM Bcstrs Inc. (acq 10-84). Net: ABC/I. Format: MOR, div. Spec progs: Farm 6 hrs, C&W 12 hrs wkly. ■ Paul Rose, prog dir; Charles A. Goodard, news dir. ■ Rates: \$5.25; 5.25; 5.25;

## Williamson

**WBTH(AM)**—April 19, 1939: 1400 khz; 1 kw-D, 250 w-N. Box 261 (25661). (304) 235-3600. Harvit Bcstg Corp. (acq 6-8-66). Net: MBS. Format: MOR. ■ Robert B. Harvit, pres; Janet C. Evans, VP & gen mgr; Jim Boggs, opns mgr; Ryle Lovern, news dir; Matthew Gaige, chief engr. ■ Rates: \$12; 12; 12;

**WXCC(FM)**—Co-owned with WBTH(AM). Oct 27, 1978: 96.5 mhz; 50 kw. Ant 500 ft. Prog sep from AM. Format: Mod country. ■ Don Anderson, sls mgr. ■ Rates: \$14; 14; 14;

## Wisconsin

### Amery

**WXCE(AM)**—Jan 23, 1978: 1260 khz; 5 kw-U, DA-2. Box 1260 (54001). (715) 268-7185. Polk County Bcstg. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Thomas C. Hansen, gen sls mgr; Frank Greenlee, prog dir; Rey Lark, chief engr.

### Antigo

**WATK(AM)**—March 15, 1948: 900 khz; 250 w-D. Box 509, Hwy 45 S. (54409). (715) 623-4124. Nicolet Communications. Net: MBS, AP. Format: C&W. Spec progs: Farm 5 hrs, Pol 1 hr wkly. ■ Roger L. Utneher, pres & gen mgr; Mary Jo Utneher, coml mgr; Steve Walrath, prog dir; Gary Haril, news dir. ■ Rates: \$16.20; 16.20; 16.20; 16.20.

**WRLO-FM**—Co-owned with WATK(AM). Nov 11, 1973: 105.3 mhz; 100 kw. Ant 542 ft. Prog sep from AM. Stereo. Net: MBS, AP. Format: MOR. ■ Rates: \$22.20; 22.20; 22.20 22.20.

### Appleton

**WHBY(AM)**—Dec 1, 1925: 1230 khz; 1 kw-D, 250 w-N. 2727 E. Radio Rd. (54913). (414) 733-6639. Woodward Communications Inc. (group owner; acq 3-75). Net: CBS. Rep: Eastman. Format: MOR, info. Spec prog: Farm 2 hrs wkly. ■ Don J. Weir, gen mgr; Susan Knaack, gen sls mgr; Gary St. John, prog dir; Ray Waiter, news dir; Steve Brown, chief engr. ■ Rates: \$24.50; 19; 14.50; 12.

**WAPL-FM**—Co-owned with WHBY(AM). Dec 27, 1965: 105.7 mhz; 100 kw. Ant 500 ft. Stereo. Prog sep from AM. (414) 734-9226. Format: AOR. Spec prog: Jazz 4 hrs wkly. ■ Wayne Shayne, prog dir. ■ Rates: \$22.50; 22.50; 22.50; 22.50.

**\*WLFM(FM)**—March 10, 1956: 91.1 mhz; 10.5 kw. Ant 120 ft. Stereo. 113 S. Lawe St. (54911). (414) 735-6566. Lawrence U. Format: Fine arts, jazz. ■ Larry E. Page, dir of bcstg & chief engr.

**WVMS(AM)**—1952: 1570 khz; 1 kw-D. Box 1035, Neeah (54956). (414) 725-5331. Fox Valley Communications Corp. (acq 9-23-78). Net: MBS. Rep: Shelley Katz. Format: Big bands, ballads. ■ Harry Jacobs Jr., pres; James F. Bethke, gen mgr; Bob Ruen, gen sls mgr; Mike Wachuta, prog dir; John Wittenmeier, chief engr. ■ Rates: \$9; 9; 9; 9.

### Ashland

**WATW(AM)**—May 1, 1940: 1400 khz; 1 kw-D, 250 w-N, DA-1. 914 W. 2nd St. (54806). (715) 682-2727. Ashland Bcstg Corp. (acq 5-1-77). Net: ABC/E. Format: C&W. Spec progs: Class 1 hr, adult contemp 12 hrs, jazz 2 hrs wkly. ■ Jerry Hackman, pres, gen mgr, prom & gen sls mgr; Henry Kobylinski, prog, mus & news dir; Randy Van Vlack, chief engr. ■ Rates: \$6.80; 6.80; 6.80; 6.80.

## West Virginia, Wisconsin Radio

**WATW-FM**—August 1, 1972: 95.9 mhz; 3 kw. Ant 155 ft. Dups AM 95%. ■ Rates same as AM.

**WBWA(FM)** See Washburn.

## Auburndale

**\*WLBL(AM)**—1922: 930 khz; 5 kw-D. 3319 W. Bellline Hwy. (53713). (608) 273-5500. State of Wis., Education Communications Bd. See \*WERN(FM) Madison.

## Baraboo

**WNLT(FM)**—Co-owned with WIBU(AM) Poynette. 1945: 94.9 mhz; 37 kw. Ant 1,600 ft. Stereo. 4610 University Ave., Madison (53704). (608) 238-9583. Community Service Radio Inc. (acq 11-1-69). Net: ABC/I. Rep: Hillier, Newmark, Wechsler & Howard. Format: Adult contemp, farm. ■ Thomas R. Holter, pres & gen mgr; Victor M. Aime, stn mgr; Roseanne Hepner, gen sls mgr; Dean Sherwood, prog dir; George Coburn, news dir; Richard Wood, chief engr. ■ Rates: \$29.50; 26.50; 26.50; 26.50.

**WRPQ(AM)**—June 1967: 740 khz; 250 w-D. 220 3rd Ave., Box 456, Hwy 12 (53913). (608) 356-3974. Baraboo Bcstg Co. (acq 7-1-81). Net: RKO Two, Brownfield. Format: C&W, farm. ■ Robert A. Jones, pres; Jeff Smith, gen mgr, prog & mus dir. ■ Rates: \$5.40; 5.40; 5.40;

## Beaver Dam

**WBEV(AM)**—March 21, 1951: 1430 khz; 1 kw-U, DA-N. 100 Stoddart St., Box 902 (53916). (414) 885-4442. Beaver Dam Bcstg Co. Inc. (acq 2-1-73). Group owner: McNaughton Stns. Net: ABC/I. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ W. John Klinger, pres & gen mgr; Norm Gray, sports dir; John Moser, opns & news dir; Larry S. Cohen, gen sls mgr; Michael James, prom mgr; Joe Racine, chief engr. ■ Rates: \$12; 10; 10; 10.

**WXRO(FM)**—Co-owned with WBEV(AM). July 15, 1968: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: Modern country. ■ Rates same as AM.

## Beloit

**\*WBRC(FM)** Nov 30, 1965: 90.3 mhz; 100 w. Ant 44 ft. (53511). (608) 365-9734. Beloit College. Format: Ed, div. ■ Carl Balson, dir of radio-TV.

**WBEL(AM)**—(South Beloit, Ill.) 1948: 1380 khz; 5 kw-U, DA-N. Box 27, 504 West Grand Ave. (53511). (608) 365-6641. Salter Bcstg Co. (group owner). (Licensed to South Beloit, Ill. Main studios in Beloit, Wis.). Net: Wisconsin Farm, UPI. Rep: Shelley Katz. Format: Adult contemp. Spec progs: Farm 3 hrs, Black 1 hr, C&W 10 hrs wkly. ■ Joseph E. Moen, pres & gen mgr; Irv Andreoni, asst & sls mgr; Jerry Dunbar, prog & mus dir; John Weitzel, news dir; Chuck Ingle, chief engr. ■ Rates: \$20.50; 19.25; 20.50; 19.25.

**WGEZ(AM)**—Sep 26, 1948: 1490 khz; 1 kw-D, 250 w-N. Box 416 (53511). (608) 365-8865. Winger Communications Corp. (acq 4-1-82). Net: CBS R/R. Rep: Masla, Courtney-Clifford. Format: Adult contemp. ■ Eugene Winger Jr., pres, Gene Steinhorst, gen mgr; Brian Wright, prog dir; Dave Dunn, mus dir; Rocky Latino, prom mgr; Chris Clark, news dir; Steve Bandt, chief engr. ■ Rates: \$16.50; 14.50; 16.50; 12.50.

## Berlin

**WISS(AM)**—June 28, 1971: 1090 khz; 500 w-D. 112 N. Pearl St., Box 5 (54923). (414) 361-3551. Kingsley H. Murphy Jr. Net: AP. Format: C&W, prog, farm. Spec prog: Sp 1 hr wkly. ■ Kingsley H. Murphy Jr., pres; Malcolm H. MacDonald, gen mgr; Steve Handrich, gen sls mgr; Greg Allen, prog & mus dir; Pat Siegmund, news dir.

**WISS-FM**—July 31, 1972: 102.3 mhz; 3 kw. Ant 155 ft.

## Black River Falls

**WWIS(AM)**—Aug 23, 1958: 1260 khz; 1 kw-D. Box 277 (54615). (715) 284-4391. WWIS Radio Inc. (acq 5-1-68). Format: Variety. ■ Robert E. Smith, pres; Charles Nibbe, sls mgr; Nelson Lent, VP, gen mgr & chief engr; Mary Woods, news dir. ■ Rates: \$9; 9; 9;

## Brule

**\*WWSA(FM)**—Sep 14, 1952: 89.9 mhz; 38 kw. Ant 550 ft. 732 N. Midvale Blvd. State of Wis. Educational Communications Bd. See \*WERN(FM) Madison.

## Burlington

**\*WBSD(FM)**—April 7, 1975: 89.1 mhz; 300 w. Ant 107 ft. Stereo. 225 Robert St. (53105). (414) 763-6532. Burlington Area School District. Rep: IBS. Format: Rock, jazz. Spec prog: French 1 hr, Ger 1 hr, Sp 1 hr wkly. ■ Terry Havel, gen mgr; Kevin Fay, prog dir; Andy Johnson, opns mgr; Paul Irving, mus dir; Steve Wagner, news dir; Brian Ingwelt, chief engr.

## Chilton

**\*WMBE(AM)**—Not on air, target date unknown: 1530 khz; 250 w-D. Box 30 (53014). Maszka Bcst Enterprises.

## Chippewa Falls

**WAYY(AM)**—Sep 7, 1958: 1150 khz; 5 kw-D. 100 1/2 N. Bridge St. (54729). (715) 832-1530. Central Communications Inc. (acq 8-1-84). Net: ABC. Rep: Torbet, Hurley. Format: MOR, news, talk. ■ David L. Nelson, pres; Bob Holtan, stn mgr; Clark Wideman, gen mgr; John Denny, news dir; Robert Fallis, chief engr. ■ Rates: \$55; 43; 42; 24.

**WAXX(FM)**—See Eau Claire.

**WCFW(FM)**—Oct 20, 1968: 105.5 mhz; 3 kw. Ant 300 ft. 1034 1/2 Warren St. (54729). (715) 723-2257. Roland L. Bushland dba Bushland Radio/WCFW. Net: AR. Format: MOR. ■ Roland L. Bushland, gen mgr & prog dir; Patricia Bushland, gen sls mgr; Larry Seidling, chief engr. ■ Rates: \$11; 7.50; 11; 7.50.

**WKTT(FM)**—December 1984: 103.1 mhz; 3 kw. 300 ft. 8950 Cty F, Newton (53063). (414) 726-4714. Dan & Paula Haluska. Format: Adult contemp.

## Clintonville

**WFCL(AM)**—Feb 28, 1983: 1380 khz; 5 kw-D, 2.5 kw-N. DA-2. Box 269, 160 16th St. (54929). (715) 823-5128. M&M Bcstg Inc. (acq 4-6-84). Net: MBS. Format: MOR. ■ Paul Lowrey, pres; Arlie L. Davison, gen & sls mgr; Lauri Schmelling, asst mgr; Robert Holtz, gen sls mgr; Gary Mueller, prog dir; Jim Sanders, sports & news dir; Greg Schneider, chief engr. ■ Rates: \$7.20; 7.20; 7.20; 7.20.

**WFCL-FM**—Not on air, target date June 1985: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%.

## Delafield

**\*WHAD(FM)**—May 30, 1948: 90.7 mhz; 79 kw. Ant 700 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis Educational Communications Bd. See \*WERN(FM) Madison.

## De Pere

**WJLW(FM)**—Jan 1, 1984: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. 133 N. Superior St. (54115). (414) 337-0550. American Communications Co. Format: Div, old. ■ (Jack) Jon A. LeDuc, pres & gen mgr. ■ Rates: \$25; 20; 25; 18.

## Dodgeville

**WDMP(AM)**—Nov 1, 1968: 810 khz; 250 w-D. Box 58 (53533). (608) 935-2302. Dodge-Point Bcstg Co. Net: Wis. Farm, AP. Rep: Masla. Format: C&W. Spec prog: Farm 9 hrs wkly. ■ Louise E. Hamlin, pres; Richard A. Carroll, gen mgr; Wendell F. Hamlin, prog dir; Bob Brainerd, mus dir; Robin Scott, news dir. ■ Rates: \$3.75; 3.75; 3.75;

**WDMP-FM**—Nov 1, 1968: 99.3 mhz; 1.1 kw. Ant 460 ft. Dups AM 100%.

## Durand

**WRDN(AM)**—Oct 24, 1968: 1430 khz; 1 kw-D. Box 208, 200 3rd Ave. W. (54736). (715) 672-8989. Marvette Hagevik (acq 6-15-81). Net: UPI, Wis Independent Net. Rep: Pates-Walton, Courtney Clifford. Format: C&W, farm. Spec prog: Farm 10 hrs wkly. ■ Marvette Hagevik, pres & gen mgr; Carrie Dahl, gen sls mgr; Norm Herman, farm dir. ■ Rates: \$10.80; 9.80; 10.80; 7.80.

**WRDN-FM**—Sep 1, 1973: 95.9 mhz; 1 kw. Ant 500 ft. Dups AM 100%.

## Eagle River

**WERL(AM)**—May 23, 1961: 950 khz; 1 kw-D. Box 309 (54521). (715) 479-4451. Eagle River Bcstg Co. Rep: Walton. Format: MOR. Spec prog: Ger 2 hrs wkly. ■ George Palo, pres & gen mgr; Frank Burchby, coml mgr; Robert Rosenak, stn mgr; Kathy Burke, prog dir; Tom Korth, chief engr.

**WERL-FM**—July 31, 1971: 94.3 mhz; 3 kw. Ant 245 ft. Dups AM 90%. Format: MOR.

## Eau Claire

**WAXX(FM)**—Co-owned with WAYY(AM) Chippewa Falls. Feb 1965: 104.5 mhz; 100 kw. Ant 1,830 ft. Stereo. 1907 S. Hastings Way (54701). (715) 832-1530. TWX: 715-282-1633. Central Communications Inc. (acq 8-1-84). Net: ABC/I. Rep: Torbet, Hurley. Format: Country. Spec prog: Farm 15 hrs wkly. ■ David Nelson, pres; Bob Holtan, gen mgr; Martin Green, gen sls mgr; Tim Wilson, prog dir; Bert O'Brien, mus dir; Toni Lynn, prom mgr; Marion J. Owen, news dir; Dick Lasiok, chief engr. ■ Rates: \$65; 50; 58; 24.

**WBIZ(FM)**—Listing follows WJJK(AM).

**WEAQ(AM)**—May 1937: 790 khz; 5 kw-U, DA-N. Box 1 (54702). (715) 832-3463. Bcstr Svcs Inc. (acq 11-1-59). Net: NBC Talk, NBC. Rep: Ewing (Minneapolis). Format: MOR, news, talk. ■ Charles R. Dickoff, pres & gen mgr; Don Smith, sls mgr; Rick Roberts, prog & mus dir; Steve Dickoff, opns mgr; Ed Moore, news dir; Bill Holden, chief engr. ■ Rates: \$20.75; 9.80; 11.35; 5.30.

**WIAL(FM)**—Co-owned with WEAQ(AM). 1948: 94.1 mhz; 85 kw. Ant 350 ft. Stereo. Format: Adult contemp. ■ Rates: \$15.80; 14.70; 16.80; 6.80.

**WJJK(AM)**—Nov 11, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 24, 619 Cameron St. (54702). Sentry Bcstg Inc. Net: MBS. Rep: Masla. Format: C&W ■ Donald Colby pres; Wayne Phillips, gen mgr; Chris Jay, prog dir; Tom Allen, prom mgr; Mike Sullivan, sports & news dir; Jim Casey, chief engr. ■ Rates: \$13.25; 9.70; 11.80; 7.65.

**WBIZ(FM)**—Co-owned with WJJK(AM). Dec 1967: 100.7 mhz; 100 kw. Ant 740 ft. Stereo. Prog sep from AM. (715) 835-1007. Net: ABC/C. Format: Top-40. ■ Brian Ketz, prog dir. ■ Rates: \$18.50; 13.60; 16.50; 10.70.

**WOKL(AM)**—April 1948: 1050 khz; 1 kw-D. (CP: City of license Altoona: 5 kw-D, DA-D). 1819 Mitchell St. (54701). (715) Progressive Communications (acq 8-1-80). Net: NBC's The Source. Rep: Market 4. Format: Adult contemp. ■ William Payne, pres & gen mgr; William Bundy, gen sls mgr; John Benjamin, news dir; Jim Casey, chief engr. ■ Rates: \$8; 8; 8;

**\*WUEC(FM)**—1975: 89.7 mhz; 740 w. Ant 630 ft. University of Wisconsin-Eau Claire (54701). (715) 836-4170. Bd of Regents, U. of Wis. Format: Div. Spec prog: Class 14 hrs wkly. ■ Dr. Robert L. Bailey, gen mgr.

## Fond du Lac

**KFIZ(AM)**—July 6, 1922: 1450 khz; 1 kw-D, 250 w-N. DA-1. 254 Winnebago Dr. (54935). (414) 921-3770. Wisconsin Cablevision and Radio Co. Inc. (acq 3-1-73). Net: CNN. Rep: Masla. Format: Adult contemp, C&W, talk. ■ Donald G. Jones, pres; Joe Goeser, VP opns; Bruce Grassman, VP sls; Max Showalter, news dir; Bob Schaeffer, chief engr. ■ Rates: \$21.70; 18.40; 21.70; 9.50.

**WFON(FM)**—Oct 5, 1967: 107.1 mhz; 3 kw. Ant 312 ft. Stereo. Box 1195, 103 W. Scott St. (54935). (414) 921-1071. Costas Enterprises. (acq 12-4-75). Rep: Roslin. Format: Adult contemp. Spec progs: 50's-60's rock 11 hrs, farm 18 hrs wkly. ■ Donald Rabbitt, pres; Paul C. Chasteen, gen & coml mgr; Gregg Owens, prom mgr & prog dir; Dan Martin, mus dir; Jan Lorenz, news dir. ■ Rates: \$16; 14; 15; 8.

## Fort Atkinson

**WFAW(AM)**—Jan 24, 1963: 940 khz; 500 w-D, DA. Box 94 (53538). (414) 563-6351. Goetz Bcstg Corp. (group owner). Net: ABC/C. Format: MOR. ■ Nathan L. Goetz, pres; Vern Falk, VP & gen mgr; Jim Pfefferkorn, opns mgr; David Scott, mus dir; Scott Trentadue, coml mgr; Joe Pastor, news dir; Cliff Groth, chief engr. ■ Rates: \$13.18; 12; 12;—

**WSJY(FM)**—Co-owned with WFAW(AM). Sep 4, 1959: 107.3 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$13.50; 13.50; 13.50; 13.50.

## Green Bay

**WAPL-FM**—See Appleton.

**WDUZ(AM)**—June 19, 1947: 1400 khz; 1 kw-D, 250 w-N. 810 Victoria St., Box 36 (54305). (414) 468-4100. Green Bay Bcstg Co. Net: ABC/C. Rep: McGavren-Guild. Format: Adult contemp, info. ■ William C. Laird, pres; Ken Peterson, VP & gen mgr; James V. Mattson, sls mgr; Dave Carew, prog & mus dir; Doug Moore, chief engr.

**WDUZ-FM**—July 1, 1967: 98.5 mhz; 100 kw. Ant 1,254 ft. Stereo. Prog sep from AM. Format: Easy Istng. ■ Gary Evans, FM coord.

**\*WGBP-FM**—February 1975: 90.1 mhz; 10 w. 610 Maryhill Dr. (54303). (414) 494-2311. Premontré Bd. of Educ. Format: Div. ■ Clayton Toonen, gen mgr; Dennis Ledvina, chief engr.

**\*WGBW(FM)**—Aug 26, 1974: 91.5 mhz; 3 kw. Ant 115 ft. Stereo. Instructional Svcs. U. of Wis. at Green Bay (54302). (414) 465-2444. Bd. of Regents, U. of Wis. System. Format: Div. Spec progs: Class 10 hrs, Black 19 hrs wkly. ■ Glen Slaats, gen mgr; Gary Mach, chief engr.

**WGEE(AM)**—April 6, 1925: 1360 khz; 5 kw-U, DA-N. 115 S. Jefferson St. (54301). (414) 435-3771. Midwest Communications (acq 1975). Net: NBC, Wis. AP. Rep: Blair. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ D.E. Wright, pres & gen mgr; Dennis Vande Yacht, gen sls mgr; John Zucker, stn mgr; Randy Allen, mus dir; Rosalind Rouse, news dir; Steve Konopka, chief engr.

**WIXX(FM)**—Co-owned with WGEE(AM). Nov 1, 1960: 101.1 mhz; 100 kw. Ant 1,080 ft. Stereo. Net: ABC/FM. Format: Top-40. ■ Bill LuMaye, opns dir; Diane Wadzinski, gen sls mgr.

**WNFL(AM)**—Dec 12, 1947: 1440 khz; 5 kw-D, 500 w-N, DA-2. Box 11907 (54307). (414) 468-5445. Communications Prop. Inc. (group owner; acq 3-1-73). Net: RKO One. Rep: Hillier, Newmark, Wechsler & Howard. Format: Adult contemp. ■ Robert P. Clark, gen mgr; Jon Stubb, prog dir; Sherree Olson, news dir; Pat Keogh, chief engr. ■ Rates: \$48; 43; 48; 43.

**\*WPNE-FM**—January 15, 1973: 89.3 mhz; 55 kw. Ant 940 ft. 732 North Midvale Blvd., Madison (53705). (608) 266-0036. Educational Communications Board. See \*WERN(FM) Madison.

## Greenfield

**WLZZ(AM)**—Licensed to Greenfield. See Milwaukee.



## Hallie

**WOGO(AM)**Not on air, target date unknown: 680 khz; 2.5 kw-D, 500 w-N, DA-2. Box 141, Chippewa Falls (54729). Stewards of Sound Radio Co. Format: MOR.

## Hartford

**WTKM(AM)**—1951: 1540 khz; 500 w-D. Box 216 (53027). (414) 673-3550. Iroquois County Bcstg Co. (acq 11-1-70). Format: Polka, MOR. Spec prog: Ger 3 hrs wkly. ■ Samuel Martin, pres; Jerry Gresenz, gen, coml & prom mgr; Carl Hulbert Jr., prog, mus & news dir; Dick Feutz, chief engr. ■ Rates: \$10; 10; 10; 10.

**WTKM-FM**—Oct 1, 1973: 104.9 mhz; 3 kw. Ant 300 ft. Dups AM 50%. Format: Polka, MOR. ■ Rates same as AM.

## Hayward

**WHSM(AM)**—Dec 21, 1957: 910 khz; 5 kw-D, DA-D, Route 8 (54843). (715) 634-4836. Windsor Communications Inc. (acq 3-26-83). Net: MBS. Rep: Keystone, Ewing. Format: Adult contemp. Spec prog: C&W 10 hrs wkly. ■ Paul E. Lowrey, pres, gen & sls mgr; Nancy Pieters, prog dir; Rand Weborg, mus dir; Tom Zenk, news dir; Brent Christenson, chief engr. ■ Rates: \$10; 10; 10; 5.

**WHSM-FM**—June 21, 1980: 101.7 mhz; 1.45 kw. Ant 466 ft. Dups AM 50%. Stereo.

**WRLS-FM**—April 16, 1968: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Rt. 10 (54843). (715) 634-4871. Pine-Aire Bcstg Corp. Net: ABC/I. Format: Adult contemp, sports. ■ Ward Williamson, pres; Dawn Kampa, gen, sls & prom mgr, mus dir; Dick Bender, prog dir; Dave Masic, news dir; Tim Valley, chief engr. ■ Rates: \$6.85; 6.85; 6.85; 5.25.

## Highland

**\*WHH(FM)**—Sep 14, 1952: 91.3 mhz; 100 kw. Ant 560 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis Educational Communications Board. See \*WERN(FM) Madison.

## Holmen

**WKBH(AM)**July 28, 1984: 1570 khz; 1 kw-D. 510 Holmen Square (54636). (608) 526-9040. Big River Bcstg Co. Inc. Format: MOR. ■ Verdell H. Lonnquist, pres, gen & gen sls mgr; Roger H. Lonnquist, opns mgr & chief engr.

## Hudson

**WEVR-FM**—See River Falls.

**WRPX(AM)**—Dec 14, 1983: 740 khz; 500 w, DA. Box 506 (54016). (715) 386-6748. Cornwall Bcstg Corp. Net: CNN. Rep: Keystone, Market 4, Courtney-Clifford (Minneapolis). Format: MOR. ■ William C. Cornwall, pres & gen mgr; Stewart G. Dahl, stn & sls mgr; Gary Erickson, news dir; Al Murray, chief engr.

## Hurley

**WHRY(AM)**Nov 15, 1984: 1450 khz; 1 kw-D, 250 w-N. Box 107, Ironwood, Mich (49938). (906) 932-5234. Big G Little O Inc. Format: MOR, oldies. ■ Charles H. Gervasio, pres & gen mgr; Greg Daniels, prog dir.

## Jackson

**WYLO(AM)**—May 1, 1964: 540 khz; 250 w-D, DA. Box 25, 2300 Highland Rd. (53037). (414) 353-5300. Universal Bcstg of Milwaukee. (acq 4-1-67). Group owner: Universal Bcstg Corp. Net: Sheridan. Rep: Universal Bcstg. Format: Inspirational, ethnic. Spec progs: Ger 6 hrs, Sp 1 1/2 hrs, Polish 3 1/2 hrs, Polka 2 1/2 hrs, Croatian 1 hr, Black 8 hrs wkly. ■ Paul Ploener, gen mgr; Bob Bradley, prog & mus dir; Kathy Chromy, coml mgr; Howard Warshaw, pres; Joan Larson, news dir; Larry Jay, prom dir; Don Larson, chief engr. ■ Rates: \$25; 25; 25;

## Janesville

**WCLO(AM)**—July 1930: 1230 khz; 1 kw-D, 250 w-N. 1 South Parker Dr. (53545). (608) 752-7895. Southern

Wis. Radio Inc. (acq 10-8-76). Group owner: Gazette Bcst Group. Net: AP. Format: MOR. ■ Marshall Johnson, pres; Robert Dailey, VP & gen mgr; Bill Bessire, coml mgr; Jim Swanson, prog dir; Jean Gilbertson, news dir; Cliff Hahn, chief engr. ■ Rates: \$13.05; 10.40; 13.05, 10.40.

**WJVL(FM)**—Co-owned with WCLO(AM). October 1947: 99.9 mhz; 20 kw. horiz, 18 kw vert. Ant 200 ft. horiz, 135 ft. vert. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$7.70; 7.90; 7.70; 7.70.

**WSJY(FM)**—See Fort Atkinson.

## Kaukauna

**WKAU(AM)**—Sep 25, 1965: 1050 khz; 1 kw-D. DA. Box 1050 (54130). (414) 739-9311. Fox River Communications. Group owner: Forward communications. Rep: PRO Radio. Format: Contemp. ■ Richard Dudley, pres; James S. Esler, gen & coml mgr; B.J. Corcker, prog dir; Steve Bailey, mus dir; Billy Day, news dir; Jim Rammer, chief engr; Ron Martin, prom mgr.

**WKAU-FM**—Sep 1, 1969: 104.9 mhz; 1 kw. Ant 480 ft. Dups AM 100%.

## Kenosha

**\*WGTD(FM)**—Dec 23, 1975: 91.1 mhz; 5 kw. Ant 135 ft. 3520 30th Ave. (53141). (414) 552-9483. Gateway Vocational, Technical & Adult Educl District. Net: NPR. Format: Informational, fine arts. Spec progs: Ger 1 hr, It 1 hr wkly. ■ Gary D. Vaillancourt, gen mgr; Ronnie Orr, opns mgr; Don Betts, chief engr.

**WJZQ(FM)**—Listing follows WLIP(AM).

**WLIP(AM)**—May 11, 1947: 1050 khz; 250 w-D. Box 659, 8500 Green Bay Rd. (53141). (414) 694-7800. Kenosha Bcstg Co. Net: AP. Format: Adult contemp. ■ Ann Lipman, pres; Dex Card, gen mgr; Mike Topoll, gen sls mgr; Mike Cromwell, prog dir; David Cole, news dir; Ken Keating, chief engr. ■ Rates: \$19.10; 15.60; 15.60; 15.60.

**WJZQ(FM)**—Co-owned with WLIP(AM). 1961: 95.1 mhz; 31 kw. Ant 400 ft. (CP: 28.4 kw. Ant 385 ft.). Stereo. Prog sep from AM. Format: Top-40. ■ Rates: \$20.30; 18.50; 20.30; 18.50.

**WNIZ-FM**—See Zion, Ill.

## Kewaunee

**WAUN(FM)**—1973: 92.7 mhz; 3 kw. Ant 300 ft. Box 219 Route 3 (54216). (414) 388-4852. Harbor Cities Bcstg Inc. Net: MBS, Wisconsin. Format: Polka, C&W, big band. Spec progs: Ger 1 hr, Czech 1 hr wkly. ■ William Mielke, pres; William Zelinski, gen mgr; Polly Zelinski, prom & gen sls mgr; Cletus J. Bellin, prog & mus dir; Jim Sigler, news dir; Andrew J. Brusda, chief engr. ■ Rates: \$12.30; 12.30; 12.30; 12.30.

## Kimberly

**WYNE(AM)**—Aug 22, 1970: 1150 khz; 5 kw-U, DA-2. Box 1150 (54136). (414) 739-1158. Ned Hughes Bcstg. (acq 1-1-77). Net: ABC/E. Rep: Weiss-Powell. Format: C&W. ■ Ned Hughes, pres & gen mgr; Dan Zuleger, gen sls mgr; Charlie Hartwig, prog dir; Bill Lindy, mus dir; Vicki Johnson, prom mgr; John Mitchell, news dir; Greg Schneider, chief engr. ■ Rates: \$28; 24; 28; 22.

## La Crosse

**\*WHLA(FM)**—Nov 21, 1950: 90.3 mhz; 57 kw. Ant 1,010 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wis. Educational Communications Board. See \*WERN(FM) Madison.

**WISQ(FM)**See West Salem.

**WIZM(AM)**—Jan 2, 1923: 1410 khz; 5 kw-U, DA-2. Box 99 (54601). (608) 782-1230. Family Radio Inc. (acq 7-12-71). Group owner: Mid-West Family. Net: NBC, Wis. Rep: Hillier, Newmark, Wechsel & Howard. Format: Adult contemp, info. ■ Dick Record, pres & gen mgr; Bill Mann, VP & sls mgr; Kevan Kavanaugh, prog dir; Peter Pettibone, news dir; Joe Roskos, chief engr. ■ Rates: \$24; 21; 22; 21.

**WIZM-FM**—1966: 93.3 mhz; 100 kw. Ant 1,000 ft. Stereo. Prog sep from AM. (acq 6-15-76). Net: RKO One.

## Wisconsin Radio

Format: Top-40. ■ Tom Grier, prog dir. ■ Rates: \$28; 26; 27; 27.

**WKTY(AM)**—May 1948: 580 khz; 5 kw-D, 1 kw-N, DA-2. 704 La Crosse St. (54601). (608) 782-6430. May Bcstg Co. (group owner; acq 7-1-84). Net: ABC/E. Rep: McGavren-Guild. Format: C&W, news. Spec prog: Farm 10 hrs wkly. ■ Ed May Sr., pres; Perry St. John, gen mgr; Dave Fezler, prog coord; Eric Parsons, agri-bus dir; Brent Turner, chief engr.

**WSPL(FM)**—Co-owned with WKTY(AM). January 1972: 95.9 mhz; 1.7 kw. Ant 410 ft. Prog sep from AM. Net: ABC/FM. Format: Btlf mus.

**\*WLSU(FM)**—Jan 4, 1971: 88.9 mhz; 8.3 kw. Ant 540 ft. 1725 State St. U. of Wis.-La Crosse (54601). (608) 785-8380. Bd of Regents, U. of Wis. System. Net: NPR. Format: Ed, jazz. ■ James Conway, gen mgr; Jack Marlowe, opns mgr; Robert Mullins, news dir; Todd Haefler, mus dir; Sam Sokolik, chief engr; Robt Seaquist, pub affrs dir.

**WLXR(AM)**—May 1947: 1490 khz; 1 kw-D, 250 w-N, DA-1. Box 2017 (54602-2017). (608) 782-8335. Tom Ingstad Bcstg (group owner, acq 9-1-83). Net: CBS R/R. Rep: Weiss-Powell. Format: Modern Country. ■ Rolf Pepple, gen mgr; Margie Neader, loc sls mgr; Mike Schmitz, natl sls mgr; Don Erickson, prog dir; Dave Shepel, mus dir; Becky Bruehl, news dir. ■ Rates: \$18; 17; 18; 16.

**WLXR-FM**—Co-owned with WLXR(AM). March 1975: 104.9 mhz; 3 kw. Ant 430 ft. Stereo. Format: CHR. ■ Chuck Knight, prog dir; Jon Bradley, mus dir. ■ Rates: \$22.50; 22.50; 22.50; 20.50.

**WSPL(FM)**—Listing follows WKTY(AM).

## Ladysmith

**WL DY(AM)**—September 1948: 1340 khz; 1 kw-D, 250 w-N. Box 351 (54848). (715) 532-5588. Flambeau Bcstg Co. (acq 7-55). Net: ABC/E. Rep: Courtney-Clifford. Format: Adult contemp. Spec progs: Farm 3 hrs, live interviews 8 hrs wkly. ■ Ruth A. Jonasen, pres & gen mgr; John Lovely, coml mgr & news dir; Patricia Alden, mus & prog dir; Robert Krejcarek, chief engr. ■ Rates: \$11.45; 11.45; 10.25; 10.25.

**WL DY-FM**—October 1984: 92.7 mhz; 3 kw. Ant 300 ft. (CP: 1.7 kw. Ant 391 ft.). Dups AM 95%.

**WWIB(FM)**—Dec 30, 1972: 103.7 mhz; 100 kw. Ant 706 ft. Stereo. Rt. 4, Box 141, Chippewa Falls. (54729). (715) 723-2913. Stewards of Sound Inc. Net: Wisconsin, UPI. Format: Regl. MOR. Spec prog: Farm 12 hrs wkly. ■ Warren Steward, pres & gen mgr; Terry Steward, stn mgr; Addie Sprang, mus dir; Carol Steward, women's dir; Vic Rugh, chief engr; Greg Steward, sports dir; Rod Larson, news dir; Dave Saseila, prog dir. ■ Rates: \$6.10; 6.10; 6.10; 5.60.

## Lake Geneva

**WMIR(AM)**—May 15, 1964: 1550 khz; 1 kw-D, DA. Box 552 (53147). (414) 248-1550. Southern Wisconsin Co. Inc. Net: AP. Rep: Pates/Walton. Format: Adult contemp. C&W. Spec prog: Farm 3 hrs wkly. ■ John F. Monroe, pres; Bill Huston, gen mgr; Michael Coolidge, prog dir. ■ Rates: \$13; 12; 13; 11.

## Lancaster

**WGLR(AM)**—Sep 9 1977: 1280 khz; 500 w. Box 587, 130 W. Elm St. (53813). (608) 723-7671. Bert R. Peterson. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Bert R. Peterson, owner & gen mgr; Bev J. Peterson, prog dir. ■ Rates: \$7; 7; 5.50;

**WAXL(FM)**—Co-owned with WGLR(AM). Sep 9, 1982: 97.7 mhz; 3 kw. Ant 235 ft. Stereo. ■ Beverly J. Peterson, gen mgr.

**\*WJTY(FM)**—March 11, 1983: 88.1 mhz; 12 kw. Ant 400 ft. 341 S. Washington (53813). (608) 943-8100. Joy Public Bcstg. Format: Rel, ed. ■ Lowell M. Bush, gen mgr; Joyce Bush, prog dir; Dave Baldwin, chief engr.

## Wisconsin Radio

### Madison

**\*WERN(FM)**—March 30, 1947: 88.7 mhz; 25 kw. Ant 990 ft. 732 N. Midvale Blvd. (53705). (608) 266-0036. State of Wis. Educational Communications Bd. Format: Ed. ■ Anton Moe, exec dir; Nancy Bauer, instructional sys dir; Paul Norton, deputy dir; Norman Michie, prog dir; William P. Estes, pub info off; William C. Woods, dir of engr.

**\*WHA(AM)**—1922: 970 khz; 5 kw-D. 821 University Ave. (53706). (608) 263-3970. Regents of U. of Wis System. Net: NPR, Wisconsin Public Radio. Format: Ed, talk. ■ Jack Mitchell, dir; Jim Fleming, prog dir; Monika Petkus, news dir; Al Rieland, chief engr. ■ WHA-TV affil.

**WHIT(AM)**—Aug 12, 1964: 1550 khz; 5 kw-D, DA. 5024 E. Lacy Rd., Box 4408 (53711). (608) 271-6611. Hudson Bcstg Corp. (group owner; acq 1-1-69). Net: ABC/I. Rep: Selcom. Format: Old. ■ James A. McKenna Jr., pres; Jim Schmitz, gen mgr; Michael Ryan, prog mgr & prom dir; Ted Knupp, coml mgr; Dave Preston, mus dir; Ryan Mulcahy, news dir; Al Skinner, chief engr. ■ Rates: \$16; 16; 16; 16.

**WIBA(AM)**—April 2, 1925: 1310 khz; 5 kw-U, DA-N. Box 99 (53711). (608) 274-5450. Badger Bcstg Inc. (acq 9-1-78). Group owner: Register Broadcast Group. Net: CBS, MBS. Rep: Blair. Format: MOR. Spec prog: Farm 8 hrs wkly. ■ James C. Worthington, pres & gen mgr; Deane D. Osborne, gen sls mgr; Barney Luv, prog dir; Robert King, news dir; Cathy Simon, prom mgr; Fred Baumgartner, chief engr.

**WIBA-FM**—March 1947: 101.5 mhz; 50 kw. Ant 450 ft. Stereo. Dups AM 3%. Format: AOR. Spec prog: Jazz 5 hrs wkly. ■ Jack Mitchell, prog dir; Christa Lane, mus dir.

**WTDY(AM)**—September 1948: 1480 khz; 5 kw-U, DA-2. Stereo. Box 2058 (53701). (608) 271-1484. WISM Inc. (acq 11-1-59). Group owner: Mid-West Family. Net: NBC Talk, RKO Two. Rep: McGavren-Guild. Format: Adult contemp. ■ William R. Walker, pres; Philip Fisher, VP; Bill Vancil, VP & stn mgr; Charles G. Mefford, VP & gen mgr; Rex Hansen, sls mgr; Boyd R. Britton, news dir; Chris Cain, chief engr. ■ Rates: \$34; 26; 34; 13.

**WMGN(FM)**September 1948: 98.1 mhz; 50 kw. Ant 575 ft. Stereo. Midwest FM Inc. Format: Adult contemp. ■ Rates: \$42.50; 34; 42.50; 17.

**WMGN(FM)**Listing follows WISM(AM).

**WNLT(FM)**See Baraboo.

**\*WNWC(FM)**—April 30, 1959: 102.5 mhz; 50 kw. Ant 460 ft. Stereo. 5606 Medical Circle (53719). (608) 271-1025. Northwestern College (acq 1-19-73). Net: UPI, Intl Media Service (Washington, D.C.). Format: Rel. Spec prog: Farm 1 1/2 hrs wkly. ■ William B. Bernsten, pres; Paul Ramseyer, gen mgr; Carl Ramsey, stn mgr; Greg Walters, prom mgr & prog dir; Gordon Govier, news dir; David Woodcock, chief engr.

**\*WORT(FM)**—Dec 1, 1975: 89.9 mhz; 2 kw. Ant 905 ft. Stereo. 118 S. Bedford St. (53703). (608) 256-2001. Back Porch Radio Bcstg Inc. Rep: Natl Federation of Community Bcstcrs. Format: Div. ■ David Le Page, stn mgr; Lucy Sumper, mus dir; Dave Wilsher, Steve Braunginn, news dirs; Kay Burns, admin dir; Vincent Curren, chief engr.

**WTSO(AM)**—January 1948: 1070 khz; 10 kw-D, 5 kw-N. DA-2. 5721 Tokay Blvd. (53708). (608) 274-1070. Mid-Continent Bcstg Co. of Wis Inc. (acq 9-1-60). Group owner: Mid-Continent Bcstg. Rep: Torbet, Wayne-Evans. Format: C&W. Spec prog: Farm 7 hrs wkly. ■ N.L. Bentson, pres; Roger Russell, VP & gen mgr. Andy Witt, prog dir; Mike Varney, loc sls mgr; Pat Martin, mus dir; Chuck Morkri, opns mgr; Judy Newman, news dir; Sherman Stern, chief engr. ■ Rates: \$40; 34; 34; 15.

**WZEE(FM)**—Co-owned with WTSO(AM). 1948: 104.1 mhz; 6.3 kw. (CP: 9.42 kw). Ant 1,120 ft. Stereo. (acq

11-1-74). Prog sep from AM. Format: Top-40. ■ Rates: \$33; 33; 33; 33.

**WWQM-FM**—See Middleton.

**WZEE(FM)**—Listing follows WTSO(AM).

### Manitowoc

**WCUB(AM)**—(Two Rivers) November 1952: 980 khz; 5 kw, DA-2. Box 98 (54220). (414) 682-8226. Cub Radio Inc. (acq 1-1-61). Net: UPI. Rep: Weiss-Powell. Format: C&W, farm. ■ J.E. Severson, pres; Lee Davis, exec VP & gen mgr; Bruce Smith, sls supvr; Bob Irish, prog dir; Bill Walters, farm dir; Mike Kinzel, news dir; Lee Barry, chief engr. ■ Rates: \$38; 36; 34;

**WKKB(FM)**—Co-owned with WCUB(AM). Sep 1, 1966: 92.1 mhz; 3 kw. Ant 160 ft. Stereo. Prog sep from AM. Net: MBS. Format: MOR, big band. ■ Tom Shanahan, sls supvr; Joe Allen, prog dir.

**WOMT(AM)**—Nov 8, 1926: 1240 khz; 1 kw-U. 3730 Mangin St., Box 685 (54220). (414) 682-0351. Seehafer Bcstg Corp. (group owner; acq 1-1-70). Net: CBS. Rep: Masla. Format: Adult contemp. ■ Don Seehafer, pres & gen mgr; Ben Jakel, coml mgr; Bob Jung, opns mgr; Fred Barry, news dir; Damon Ryan, sports dir; Ed Duellman, chief engr.

**WQTC-FM**—See Two Rivers.

**WTRW(AM)**—See Two Rivers.

### Marinette

**WAGN(AM)**—See Menominee, Mich.

**WCJL(AM)**—July 25, 1969: 1300 khz; 1 kw-D. 844 Pierce Ave., Box 689 (54143). (715) 732-4444. CJL Bcstg Inc. (acq 10-10-78). Net: UPI. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Leon R. Felch, pres; Jim Callow, prog & mus dir; gen mgr & chief engr; Carol Rae, coml mgr. ■ Rates: \$6; 6; 6; 6.

**WCJL-FM**See Menominee, Mich.

**WMAM(AM)**—Oct 8, 1939: 570 khz; 250 w-D, 100 w-N. 400 Wells St. (54143). (715) 735-6631. Marinette Central Bcstg Co. (acq 9-1-60). Group owner: Frank J. Russell Stns. Net: NBC, Wisconsin. Rep: Devney. Format: MOR. Spec prog: C&W 6 hrs wkly. ■ Frank J. Russell, pres; Howard L. Emich, gen & coml mgr; W. J. Liegeois, prog dir; Paul V. Anick, chief engr. ■ Rates: \$5; 5; 5; 5.

**WLST(FM)**—Co-owned with WMAM(AM). Sep 1, 1976: 95.1 mhz; 100 kw. Ant 420 ft. Stereo. Prog sep from AM. Format: MOR.

### Marshfield

**WDLB(AM)**—Feb 2, 1947: 1450 khz; 1 kw-D, 250 w-N. 1710 N. Central Ave. (54449). (715) 384-2191. Goetz Bcstg Corp. (acq 7-65). Format: Adult contemp, farm. Spec prog: Ger 1 hr wkly. ■ Nathan L. Goetz, pres; Jack Hackman, VP & gen mgr; Chris Clark, coml mgr; Sherry Ann Taylor, prog & mus dir; Don Meyers, news dir; Les Leonard, farm dir; Gary Diamond, chief engr. ■ Rates: \$24.71; 12.82; 12.82; 12.82.

**WLJY(FM)**—Co-owned with WDLB(AM). Dec 1, 1965: 106.5 mhz; 100 kw. Ant 800 ft. Stereo. Box 630 (54449). (715) 384-2192. Prog sep from AM. Format: Btlf mus. ■ William Allen, coml mgr; Jack Hackman, gen mgr; Jay Meyers, prog dir. ■ Rates: \$15.29; 15.29; 15.29; 15.29.

### Mauston

**WRJC(AM)**—Jan 4, 1962: 1270 khz; 500 w-D. Box 58 (53948). (608) 843-8001. WRJC Bcstg Co. (acq 1983). Net: MBS, Keystone, Pearse. Format: Top-40, C&W, MOR. Spec progs: Top-20 18 hrs wkly. ■ Paul Scott, pres; George S. Blum, gen mgr & chief engr; Roy E. Blum, coml mgr; Charles Hein, news dir.

**WRJC-FM**—1976: 92.1 mhz; 1.8 kw. Ant 390 ft. Stereo. West Milwaukee (53948). Format: Div.

### Medford

**WIGM(AM)**—Oct 26, 1941: 1490 khz; 1 kw-D, 250 w-N. Box 59 (54451). (715) 748-2566. WIGM Inc. (acq 6-55).

Net: ABC/I. Rep: Corlett. Format: MOR, C&W. Spec prog: Farm 10 hrs wkly. ■ Joe Dahlvig, pres & gen mgr; Brad Dahlvig, coml mgr; Denny Gebert, prog dir; Rus Gowey, mus dir; Ray Bohnert, sec, treas, news dir & chief engr. ■ Rates: \$6.50; 5.90; 6.50; 5.90.

**WIGM-FM**—Dec 14, 1968: 99.3 mhz; 3 kw. Ant 240 ft. Format: MOR, C&W.

### Menomonee Falls

**WFMR(FM)**—July 30, 1966: 98.3 mhz; 3 kw. Ant 328 ft. Stereo. 2457 N. Mayfair Rd., Milwaukee (53226). (414) 255-3100. Classical Bcstcrs of Greater Milwaukee Inc. (acq 9-21-83). Rep: CMBS. Format: Class. ■ Al Rogers-Aslakson, pres & gen mgr; Billie Rogers-Aslakson, gen sls mgr; Holly Basting, stn mgr; Mark Kremer, mus dir; Donn Harvey, chief engr. ■ Rates: \$60; 50; 60; 50.

### Menomonie

**\*WHWC(FM)**—June 28, 1950: 88.3 mhz; 10 kw. Ant 1,050 ft. 732 N. Midvale Blvd, Madison (53705). (608) 266-0036. State of Wis Educational Communications Bd. See \*WERN(FM) Madison.

**WMNE(AM)**—May 1951: 1360 khz; 1 kw-D. Box 1360 (54751). (715) 235-2112. Phillips Bcstg Co. (acq 6-23-75). Net: UPI. Format: C&W. Spec prog: Farm 15 hrs wkly. ■ Michael A. Phillips, owner-manager.

**WMEQ(FM)**—Co-owned with WMNE(AM). July 19, 1967: 92.1 mhz; 1.3 kw. Ant 490 ft. Stereo. Prog sep from AM. Format: Top-40.

**\*WVSS(FM)**—April 22, 1969: 90.7 mhz; 1.05 kw. Ant 75 ft. Stereo. 820 S. Broadway St. (54751). (715) 232-2332. Board of Regents, U of Wis Systems. Format: Div. Spec progs: Class 10 hrs, Black 1 hr, jazz 10 hrs wkly. ■ Arthur Matthews, gen mgr.

### Merrill

**WJMT(AM)**—May 10, 1960: 730 khz; 1 kw-D. 1018A E. Main St. (54452). (715) 536-6262. Roberts Bcstg Inc. (group owner; acq 11-14-75). Net: NBC. Rep: Masla. Format: MOR, contemp. Spec progs: Farm 7 hrs, Ger 1 hr, Pol 1 hr wkly. ■ W. Donald Roberts Jr., pres; Ronald E. LaPorte, gen mgr; Doug Rogers, prog dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WJMT-FM**—Aug 25, 1968: 93.5 mhz; 3 kw. Ant 220 ft. Stereo. Dups AM 100%.

### Middleton

**WHIT(AM)**—See Madison.

**WWQM-FM**—Oct 12, 1970: 106.3 mhz; 3 kw. Ant 380 ft. Stereo. Box 4408 (53711). (608) 271-6611. Hudson Bcstg Corp. (acq 1-1-69). Net: ABC/I. Format: C&W. ■ James A. McKenna Jr., pres; Jim Schmitz, gen mgr; Ted Knupp, coml mgr; Michael Ryan, prog & prom dir; Dave Preston, mus dir; Ryan Mulcahy, news dir; Al Skinner, chief engr. ■ Rates: \$20; 20; 20; 20.

### Milladore

**\*WGNV(FM)**Not on air, target date unknown: 88.5 mhz. c/o 2929 W. Canal St., New Smyrna Beach, Fla. (32089). Cornerstone Community Radio Inc.

### Milwaukee

**WAWA(AM)**—See West Allis.

**WBCS(AM)**—1955: 1340 khz; 1 kw-D, 250 w-N. 5407 W. McKinley Ave. (53208). (414) 453-4130. Great Trails Bcstg (group owner; acq 10-1-62). Net: ABC/D, CBS. Rep: Torbet. Format: C&W. ■ Alex Williams, pres; Richard Holcomb, gen mgr; Gerald Ferch, sls mgr; Cliff Blake, prog dir; Doug Yeager, mus dir; Wendy Schultz, mktg dir; Joan Edwardsen, news dir; LeRoy Wolniakowski, chief engr. ■ Rates: \$125; 60; 85; 30.

**WBCS-FM**—October 1960: 102.9 mhz; 50 kw. Ant 440 ft. Stereo. Dups AM 25%. Net: ABC/D. Format: C&W, adult contemp. ■ Chuck Zeller-Mayer, gen sls mgr.

**WBTT(FM)**Listing follows WISN(AM).

**WEMP(AM)**—Oct 14, 1935: 1250 khz; 5 kw-U, DA-2. 11800 W. Grange Ave., Hales Corners (53130). (414) 529-1250. LIN Bcstg Corp. (group owner; acq 4-1-81).



Net: ABC/E. Rep: Blair. Format: Oldies. ■ Jack Lee, gen mgr; Dick Williams, sls mgr; Gregg Ewert, opns dir; Albert Hajny, chief engr. ■ Rates: \$40; 50; 40; 20.

**WMYX(FM)**—Co-owned with WEMP(AM). Nov 1, 1962: 99.1 mhz; 50 kw. Ant 450 ft. Stereo. Prog sep from AM. Format: Soft adult contemp. ■ Dick Williams, sls mgr; Beth Fast, prog dir. ■ Rates: \$80; 100; 80; 40.

**WEZW(FM)**—See Wauwatosa.

**WISN(AM)**—1922: 1130 khz; 50 kw-D, 10 kw-N, DA-N. (CP 25 kw-N). Box 402 (53201). (414) 342-1111 TWX: 910-262-1160. WISN Div. Hearst Corp. (group owner; acq 1924). Net: ABC/I, RKO Two. Rep: Katz. Format: Adult contemp ■ Lee Dolnick, VP & gen mgr; Jack Gallo, gen sls mgr; Paul Kelly, prog dir & prom mgr; Mike Murphy, mus dir; Don Foelich, news dir; Tom Lambert, altmgr, opns mgr; Bob Johnson, chief engr. ■ Rates: \$140; 110; 110; 45.

**WBTT(FM)**—Co-owned with WISN(AM). January 1961: 97.3 mhz; 15.5 kw. Ant 910 ft. Stereo. Prog sep from AM. Net: ABC/R. Format: Top-40. ■ Rich Harris, prog dir; Terry Jeffords, sls mgr. ■ WISN-TV affil. ■ 70; 70; 85; 85.

**WTKI(FM)**—Listing follows WTMJ(AM).

**WLUM(FM)**—Co-owned with WAWA(AM) West Allis. September 1960: 102.1 mhz; 50 kw. Ant 500 ft. Stereo. 12800 W. Bluemound Rd., Elm Grove (53122). (414) 785-1021. Suburbanair Inc. (acq 1-5-79). Net: CBS R/R. Rep: Weiss-Powell. Format: Urban contemp. ■ Willie Davis, pres; Richard McIntosh, gen mgr; Tom Mierendorf, gen sls mgr; Jim Brown, prog dir; Jacque Prom, news dir; Jack Krause, chief engr.

**WLZZ(AM)**—(Greenfield) April 27, 1947: 1290 khz; 5 kw-U, DA-2. 520 W. Capitol Dr. (53212). (414) 964-8300. Malrite of Wisconsin (acq 5-1-68). Group owner: Malrite Communications Group Inc. Net: RKO One. Rep: Eastman. Format: Old, C&W. ■ Carl E. Hirsch, pres; Stephen Schram, gen mgr; Bill Hurwitz, gen sls mgr; Michael St. James, prog dir; David Sinkyin, news dir; Dave Jonasen, prom mgr; Joe Knapp, chief engr.

**WZUU(FM)**—Co-owned with WLZZ(AM). May 10, 1961: 95.7 mhz; 34 kw. Ant 610 ft. Stereo. Format: CHR. ■ Cat Michaels, prog dir; Brian Kelly, mus dir; Brian Kelly, mus dir; Chris O'Connor, news dir.

**WMMG(FM)**—1958: 96.5 mhz; 50 kw. Ant 810 ft. Stereo. 735 West Wisconsin Ave., Suite 700 (53233). (414) 271-5511. Lakefront Communications Inc. (acq 6-2-83). Group owner: Josephson Communications Inc. Net: NBC's The Source. Rep: Major Market. Format: Adult contemp. ■ Ed Christian, exec VP; Tom Joerres, VP & gen mgr; Johnathan Crawford, gen sls mgr; Dave Luczak, prog dir; Dan Markus, mus dir; Ed Orenstein, exec prod & prom mgr; Teri Wessling, news dir; Dave Janzer, chief engr. ■ Rates: \$50; 35; 45; 20.

**WMIL(FM)**—See Waukesha.

**\*WMSE(FM)**—March 14, 1981: 91.7 mhz; 1 kw. Ant 125 ft. Stereo. Box 644, 324 E. Juneau Ave. (53201). (414) 277-7247. Milwaukee School of Engineering. Format: Ed, div. Spec progs: It 3 hrs, Sp 3 hrs; class 3 hrs wkly. ■ Bob Betts, gen mgr; Greg Fischer, prog dir; Andy Griffis, chief engr.

**WMYX(FM)**—Listing follows WEMP(AM).

**WNOV(AM)**—Aug 15, 1946: 860 khz; 250 w-D. DA-D. 3815 N. Teutonia Ave. (53206). (414) 445-1986. Courier Comm Inc. (acq 1-2-73). Net: Nat Black. Format: Black, prog. ■ Jerrel W. Jones, pres & gen mgr. ■ Rates: \$35; 33; 35; 33.

**WOKY(AM)**—1947: 920 khz; 5 kw-D, 1 kw-N, DA-2. Box 16719 (53216). (414) 442-0150. Sundance Bcstg of Wisconsin (acq 6-1-83). Group owner: Sundance Bcstg. Net: AP, CBS. Rep: Republic. Format: MOR. ■ Michael D. Jorgenson, pres & gen mgr; Kim Stanek, sls mgr; Steve Stevens, prog dir; Edie Hanson, prom mgr; Debbie Young, news dir. ■ Rates: \$112; 88; 96; 64.

**WQFM(FM)**—June 1958: 93.3 mhz; 14 kw. Ant 946 ft. (CP: 12.6 kw. Ant 992 ft.). Stereo. 606 West Wisconsin Ave. (53203). (414) 276-2040. Shamrock Development Corp. (group owner; acq 5-10-73). Format: AOR. ■ William R. Lynett, pres; Ralph J. Barnes, gen mgr; Bob Wallke, gen sls mgr; Andy Bloom, prog dir; Jerry Gavin,

mus dir; Fred Mudd, news dir; Mark Kruger, prom mgr; Mark Timpany, chief engr.

**WRKR-FM**—See Racine.

**WTMJ(AM)**—July 25, 1927: 620 khz; 5 kw-U, DA-N. 720 East Capitol Dr. (53201). (414) 332-9611. WTMJ Inc. Net: NBC. Rep: Christal. Format: MOR. Spec progs: Farm 5 hrs, class 1 hr wkly. ■ Michael McCormick, pres; Steven J. Smith, gen & sls mgr; Michael Elliott, prog dir; Vicky Tietz, mus dir; Jim McDonald, prom mgr; Wayne Barnett, news dir; John Schweitzer, chief engr. ■ Rates: \$205; 135; 170; 50.

**WKTI(FM)**—Co-owned with WTMJ(AM). June 1959: 94.5 mhz; 15.5 kw. Ant 911 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Top-40. ■ Stuart Stanek, gen sls mgr; Dallas Cole, prog dir; Danny Clayton, mus dir; Jim LaBelle, prom mgr. ■ WTMJ-TV affil. ■ Rates: \$80; 60; 72; 52.

**\*WUWM(FM)**—Sep 24, 1964: 89.7 mhz; 7.13 kw. (CP: 15.44 kw). Ant 871 ft. Box 413, U. of Wisconsin (53201). (414) 963-4664. Board of Regents of U. of Wisconsin. Net: NPR. Format: News, class, jazz. ■ George Bailey, stn dir; Dave Edwards, prog dir; Marsha Sehler, dev & grants mgr; Kevin Fischer, news dir; John Groff, chief engr.

**\*WVCY(FM)**—1961: 107.7 mhz; 38 kw. Ant 440 ft. 2712 W. Vliet St. (53208). (414) 933-1440. Wisc Voice of Christian Youth Inc. (acq 1-70). Format: Relg. ■ Victor Eliason, gen mgr.

**WYLO(AM)**—See Jackson.

**\*WYMS(FM)**—March 5, 1973: 88.9 mhz; 1.5 kw. Ant 870 ft. Stereo. c/o Robert R. Suchy, 5225 W. Vliet St., Drawer 10K (53201). (414) 475-8143. Milwaukee Bd of School Dir. Net: Am Pub, NPR. Format: Jazz, ethnic, ed. Spec progs: Ger 1 hr, Greek 1 hr, It 1 hr, Pol 1 hr, Sp 4 hrs wkly. ■ Robert Suchy, gen mgr; James Ebner, prog dir; Guy Morrison, chief engr.

**WZUU(FM)**—Listing follows WLZZ(AM).

## Minocqua

**WFBZ(AM)**—August 1, 1978: 1570 khz; 5 kw-D. Box 579 (54548). (715) 356-9441. Lakeland Bcstg Inc. (acq 5-15-82). Net: ABC/D. Format: Adult contemp. ■ L.A. Lange Jr., pres; Jim Zache, VP & gen mgr; Gene Cisewski, sls mgr; Frank Beres, prog dir; Lisa Sylvestri, off mgr; John Sherer, news dir; Rick Effenger, sports dir; Rey Lark, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WMMH(FM)**—Co-owned with WFBZ(AM). April 3, 1975: 95.9 mhz; 3 kw. Ant 173 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

## Monroe

**WEKZ(AM)**—July 27, 1951: 1260 khz; 1 kw-D. Box 460 (53566). (608) 325-2161. Green County Bcstg Corp. Net: UPI. Format: Div. Spec prog: Swiss 3 hrs wkly. ■ Kenneth W. Stuart, pres; Joseph G. Urban, gen mgr; Stanley J. Neuberger, coml mgr; Don Jacobson, news dir. ■ Rates: \$11; 11; 11; 11.

**WEKZ-FM**—June 1959: 93.7 mhz; 35 kw. Ant 530 ft. Stereo. Prog sep from AM. Format: Easy Istng. ■ Mike Peot, opns mgr. ■ Rates: \$12.50; 12.50; 12.50; 12.50.

## Neenah-Menasha

**WEM(FM)**—Sep 9, 1977: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. 360 Chute St., Menasha (54952). (414) 725-9456. Evangelic Ministries Inc. Net: UPI. Format: Relg. ■ Robert Knox, pres; Ken Ellis, gen mgr; Joe Simon, gen sls mgr; Paul Cameron, prog & mus dir; Carole Kermott, news dir; David Torbeck, chief engr. ■ Rates: \$11; 11; 11; 11.

**WMKC(FM)**—See Oshkosh.

**WNAM(AM)**—May 23, 1947: 1280 khz; 5 kw-D, 1 kw-N, DA-1. Box 707 (54956). (414) 722-6471. Cummings Communications Corp. (group owner; acq 8-71). Net: ABC/I. Rep: Masla. Format: Top-40, contemp. ■ Alan H. Cummings, pres; D. Perry Murphy, exec VP & gen mgr; Ron Ross, opns mgr; Dennis Edwards, loc sls mgr; Jason Page, mus dir; Dave Hoopman, news dir;

Gordon Daily, chief engr. ■ Rates: \$15.50; 10.50; 15.50; 10.

**WROE(FM)**—Co-owned with WVMS(AM) Appleton. Nov 1971: 94.3 mhz; 3 kw. (CP: 2.9 kw). Ant 340 ft. Stereo. Box 1035 (54956). (414) 725-5331. R N M Inc. (acq 9-1-75). Rep: Shelley Katz. Format: Easy Istng. ■ William Hansen, pres; James F. Bethke, gen mgr; Robert Ruten, gen sls mgr; Mike Wachuta, prog dir; John Wittenmeier, chief engr. ■ Rates: \$21.20; 25.80; 21.20; 15.

## Neillsville

**WCCN(AM)**—Sep 22, 1957: 1370 khz; 5 kw-D. Wisconsin Pavilion (54456). (715) 743-3333. Central Wisconsin Bcstg Inc. Net: AP. Format: C&W, MOR, farm. ■ Wayne Grap, pres & gen mgr; J. Kevin Grap, prog dir; Dick Deno, mus & news dir. ■ Rates: \$8.35; 8.35; 8.05; 6.50.

**WCCN-FM**—July 1964: 107.5 mhz; 100 kw. Ant 195 ft. Prog dups AM 50%. Format: MOR, C&W.

## New London

**WNBK(FM)**—Oct 6, 1967: 93.5 mhz; 3 kw. Ant 270 ft. Stereo. Box 935, Hwy 45 S. (54961). (414) 982-3000. Goetz Bcstg Corp. (group owner; acq 1983). Net: ABC/D, AP. Format: Country. Spec progs: Polka 2 hrs wkly. ■ Nathan L. Goetz, pres; Craig Bain, gen & prom mgr; Wayne Ripp, gen sls mgr; Doug Phillips, prog dir; Dawn Branchford, mus dir; Ron Flohr, news dir; Cliff Groth, chief engr. ■ Rates: \$12; 10; 10; 10.

## New Richmond

**WIXK(AM)**—Sep 29, 1960: 1590 khz; 5 kw-D. 125 E. Third St. (54017). (715) 246-2254. Smith Bcstg Inc. (acq 1-1-64). Net: AP, Ag News. Rep: Courtney-Clifford. Format: Adult contemp, farm. ■ Robert E. Smith, pres; Thomas O'Dell, gen mgr; Debbie O'Dell, gen sls & prom mgr; Jim Engbloom, prog dir; John Cremens, news dir. ■ Rates: \$11; 10; 10; 10.

**WIXK-FM**—Sep 1, 1968: 107.1 mhz; 3 kw. Ant 270 ft. Stereo. Dups AM 100%.

## Oconto

**WOCO(AM)**—March 11, 1966: 1260 khz; 1 kw-D. Box 57 (54153). (414) 834-3540. Lamardo Inc. (acq 8-27-71). Format: C&W, var. ■ Walter P. Kaszynski, gen mgr & chief engr; Dorothy Kaszynski, prog dir; Jerry Finn, coml mgr; Bill Peshek, mus dir; Mary Kaszynski, Mike Baker, news dirs. ■ Rates \$4.20; 4.20; 4.20; 4.20.

**WOCO-FM**—Aug 1, 1968: 107.1 mhz; 3 kw. Ant 210 ft. Dups AM 40%. Format: Sounds of now & then. ■ Rates same as AM.

## Oshkosh

**WAHC(FM)**—Jan 30, 1967: 96.7 mhz; 3 kw. Ant 295 ft. 3480 N. Shore Dr. (54901). (414) 233-3030. Cummings Communications Corp. Net: RKO. Format: Top-40, AOR. ■ Alan H. Cummings, pres; D. Perry Murphy, exec VP & gen mgr; Steve Stach, coml mgr; Bob Beck, prog dir; Gordon Dailey, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WCKK(AM)**—July 1, 1969: 690 khz; 250 w-D, DA. Box 437 (54902). (414) 233-0690. WAGO Radio Inc. (acq 1975). Net: ABC/E. Rep: Hurley, Michigan Spot Sls. Format: Top-40, old. ■ James R. Coursolle, pres; Dennis F. Quinn, gen mgr; Colleen Stepanck, coml mgr; Chuck Leonard, prog dir & chief engr; Bob Collins, mus dir; Bud McBain, news dir. ■ Rates: \$10.90; 10.90; 10.90;—

**WOSH(AM)**—Dec 31, 1941: 1490 khz; 1 kw-U. Box 1490 (54903). (414) 426-3239. Value Radio Corp. (acq 9-1-59). Group owner: Mid West Family Stns. Net: NBC, NBC Ralknet, RKO Two. Rep: Hillier, Newark, Wechsler & Howard. Format: News, info, farm. ■ Philip J. Robbins, pres, gen & gen sls mgr; Tim Morrissey, opns & prog dir; John Carlson, mus dir; Gretchen Grandy,

## Wisconsin Radio

prom mgr; Bill Kiefer, news dir; John Wittenmeier, chief engr. ■ Rates: \$28; 24; 26; 22.

**WMGV(FM)**—Co-owned with WOSH(AM). Sep 1, 1966: 103.9 mhz; 3 kw. Ant 355 ft. Stereo. Net: NBC's The Source, RKO Two. Format: Adult contemp. ■ Brad Fuhr, prog dir; John Benedict, mus dir; Diane Richards, prod dir. ■ Rates same as AM.

**\*WRST-FM**—April 20, 1966: 90.3 mhz; 960 w. Ant 125 ft. Stereo. U. of Wis-Oshkosh (54901). (414) 424-3113. Board of Regents, U of Wis System. Net: NPR. Format: Var. Spec progs: Class 12 hrs, Black 1 1/2 hrs wkly. ■ Robert L. Snyder, gen mgr; Ben Jarman, stn mgr; Richard Pitchford, chief engr.

### Park Falls

**WNBI(AM)**—1953: 980 khz; 1 kw-D. Box 309, Hwy 13 S. (54552). (715) 762-3221. Northland Bcstg Inc. (acq 9-63). Rep: Keystone. Format: Adult contemp. Spec progs: Farm 1 hr, polka 2 hrs wkly. ■ Desmond H. Callaghan, pres; George Palo, VP & gen mgr; T.E. Korth, chief engr; Mike Rockwell, stn mgr; Dick Knapp, prog & mus dir; Sandra Dural, coml mgr; Tim Pugmire, news dir. ■ Rates: \$6.90; 6.90; 6.90; 3.

**WNBI-FM**—April 13, 1968: 98.3 mhz; 3 kw. Ant 275 ft. Dups AM 100%.

### Platteville

**\*WSUP(FM)**—Feb 25, 1964: 90.5 mhz; 420 w. Ant 140 ft. Room 42 Pioneer Tower, 725 W. Main St. (53818). (608) 342-1165. Board of Regents of Wis. State U. Format: AOR. Spec progs: Class 7 hrs, jazz 4 hrs, C&W 4 hrs wkly. ■ George Smith, gen mgr; Tom Voigts, chief engr.

**WTOQ(AM)**—Feb 22, 1955: 1590 khz; 1 kw-D, 500 w-N, DA-N. Box 1 (53818). (608) 348-2775. Kramer Bcstg of Platteville Inc. (acq 1-1-83). Group owner: Kramer Bcstg. Net: CBS. Rep: Masla. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Ed Kramer, pres & gen mgr; Bruce Cannon, gen mgr; Bob Khouri, prog dir & opns mgr; Barb LeGrand, news dir. ■ Rates: \$10; 9; 10; 9.

**WKPL(FM)**—Co-owned with WTOQ(AM). Sep 1, 1966: 107.1 mhz; 3 kw. Ant 235 ft. Prog sep from AM. Stereo. Net: CBS R/R. Format: Top-40. ■ Rates same as AM.

### Plymouth

**WPLY(AM)**—April 1954: 1420 khz; 500 w-D. Box 420 (53073). (414) 893-2661. WPLY Inc. (acq 7-57). Format: Div. Spec progs: Farm 5 hrs wkly. ■ R. Bunker Rogoski, pres; Richard A. Crain, coml & gen mgr; Duane Nigh, news dir; Tom Lange, chief engr. ■ Rates: \$9; 9; 9; 9.

### Portage

**WPDR(AM)**—July 31, 1952: 1350 khz; 1 kw-D. Box 300 (53901). (608) 742-8833. Kramer Bcstg Inc. (acq 7-1-74). Net: ABC/E. Format: C&W. Spec progs: Talk 12 hrs, farm 9 hrs wkly. ■ Edward Kramer, pres & gen mgr; Carol Mork, gen sls mgr; Mike Anne Zimmerman, news dir; Kenneth Ebnetter, chief engr. ■ Rates: \$10; 9; 10; 9.

**WDDC(FM)**—Co-owned with WPDR(AM). Nov 8, 1966: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: Adult contemp. Spec prog: Farm 3 hrs wkly. ■ Rates: \$9; 9; 9; 9.

### Port Washington

**WGLB(AM)**—Dec 6, 1963: 1560 khz; 250 w-D, DA. Box 347 (53074). (414) 284-2666. WGLB Inc. (acq 5-16-73). Format: C&W. Spec progs: Ger 12 hrs, farm 16 hrs wkly. ■ Daniel C. Palen, pres; Howard J. Fuys, VP & gen mgr; Bob Look, mus dir; Howard Fuys, news dir; Jack McLeland, chief engr. ■ Rates: \$10.50; 10.25; 10.50; 9.50.

**WGLB-FM**—Oct 1969: 100.1 mhz; 3 kw. Ant 180 ft. Dups AM 100%.

## Poynette

**WIBU(AM)**—July 1925: 1240 khz; 1 kw-D, 250 w-N. RR2 (53955). (608) 735-7341, 7342. Weinbrenner & Olson Inc. (acq 12-29-83). Net: NBC, CNN. Format: MOR, farm, old time. ■ Randall J. Weinbrenner, pres; Robert W. Olson, gen, prom & gen sls mgr, prog, mus & news dir; Elaine Hunter, off & traff mgr; Rudy Wolff, chief engr. ■ Rates: \$14.50; 10; 14.50; 8.

### Prairie du Chien

**WPRE(AM)**—Dec 11, 1952: 980 khz; 1 kw-D. Box 90 (53821). (608) 326-2411. Prairie Bcstg Co. ■ W.C. Schlaugat Jr., pres, gen mgr & chief engr; Stella Lipke, coml mgr; Norbert Aschom Jr., prog & news dir.

**WPRE-FM**—1968: 94.3 mhz; 750 w. Ant 544 ft. Net: UPI.

### Prairie du Sac

**WSEY(FM)**—See Sauk City.

### Racine

**WFNY(FM)**—Aug 6, 1962: 92.1 mhz; 3 kw. Ant 275 ft. Stereo. Box 565 (53401). (414) 554-8626. Lakeshore Bcstg Corp. Format: Adult contemp. ■ Jerome P. Feeney, pres; Frank Ricchio, gen mgr; Tom Jeffries, prog dir; Sue Feehrer, prom mgr; Lea Adams, news dir; George Feichtner, chief engr. ■ Rates: \$15; 15; 15; 15.

**WRJN(AM)**—December 1926: 1400 khz; 1 kw-D, 250 w-N. 4201 Victory Ave. (53405). (414) 634-3311. Sentry Bcstg (acq 7-2-69). Net: ABC/I. Wisconsin Net. Rep: Masla. Format: MOR. Spec prog: Sp 1 hr wkly. ■ Donald M. Colby, pres; W.P. Gumm Jr., gen mgr; Raoul (Frenchy) Boutan, prog dir; Donn R. Edmark, news dir; Rees Roberts, chief engr. ■ Rates: \$31; 22; 31; 19.

**WRKR(AM)**—June 4, 1950: 1460 khz; 500 w-D, DA. 2200 N. Green Bay Rd. (53405). (414) 552-8787. Broadcast Management of Wisconsin Inc. Rep: Caballero. Format: Spanish, ethnic, black. Spec progs: It 1 1/2 hrs, Pol 3 hrs wkly. ■ Joel M. Thrope, pres; Pat Martin, opns mgr; Gilbert Gonzales, prog dir; Patrick H. Shanahan, prom mgr; James Gilles, news dir; Michael Pikula, chief engr. ■ Rates: \$20; 15; 20;

**WRKR-FM**—Aug 1948: 100.7 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/C. Rep: Roslin. Format: Top-40. ■ Rates: \$50; 40; 50; 35.

### Reedsburg

**WRDB(AM)**—Feb 6, 1953: 1400 khz; 1 kw-D, 250 w-N. Box 349, Hwy 33 W. (53959). (608) 524-2321. Sauk Bcstg Corp. (acq 3-1-71). Net: ABC/I. Format: Adult contemp, farm. ■ Nathan Goetz, pres; Tommy Lee Bychinski, gen & gen sls mgr; Ken Boehm, prog dir; Scott Trentadue, prom mgr; Lyle Higley, mus dir; Dan Balicki, news dir; Cliff Groth, chief engr. ■ Rates: \$9.40; 7.40; 7.40; 7.40.

**WNFM(FM)**—July 16, 1967: 104.9 mhz; 3 kw. Ant 230 ft. Stereo. Prog sep from AM. Format: C&W. Spec prog: Farm 18 hrs wkly. ■ Rates: \$10.30; 8.30; 8.30; 8.30.

### Reserve

**\*WOJB(FM)**—April 1, 1982: 88.9 mhz; 100 kw. Ant 605 ft. Stereo. Rt. 2, Hayward (54843). (715) 634-2100. Lac Courte Oreilles Ojibwa Public Bcstg Corp. Net: NPR, American Public. Format: Div, ed, Ojibwa Amer Indian. ■ Gordon Thayer, pres; Walt Bresette, gen mgr; Robert Albee, prom mgr & mus dir; Dave Kellar, prog dir; Cass Joy, gen sls mgr; Mary Al Balber, news dir; George Barrus, chief engr.

### Rhineland

**WOBT(AM)**—March 9, 1947: 1240 khz; 1 kw-D, 250 w-N. Box 738 (54501). (715) 362-6140. Oneida Bcstg Co. Net: NBC, NBC Talknet, AP. Rep: Gert Bunchez. Format: MOR, oldies. ■ Thomas Cleary, pres; Wallace Pasbrig, gen mgr; Carol Boron, coml mgr; Al Stevens, mus dir; Jerry Deshane, news dir; Pete Rondello, chief engr. ■ Rates: \$9.58; 9.23; 9.23; 8.82.

**WRHN(FM)**—Co-owned with WOBT(AM). Jan 26, 1966: 100.3 mhz; 25 kw. Ant 385 ft. Stereo. Prog sep

from AM. Format: Btfl mus. ■ Rates: \$8.60; 9.25; 9.25; 8.95.

**\*WXPR(FM)**—April 24, 1983: 91.7 mhz; 82 kw. Ant 380 ft. 303 W. Prospect St. (54501). (715) 362-6000. White Pine Community Bcstg Inc. Net: NPR, American Public. Format: Div, class, big band. Spec progs: Jazz 13 hrs, Folk & bluegrass 11 hrs wkly. ■ Peter Nordgren, pres & chief engr; Mary Kay Sherer, VP dev; Rita Rahoi, prog & mus dir; Leah M. Rumpf, bus mgr; Jeffrey J. Gavin, news dir; 9 Robert M. Fiocchi, dev asst.

**WZTT(FM)**—Not on air, target date unknown: 97.5 mhz; 100 kw. Ant 500 ft. Rt. 2, Two Rivers (54241). Rhineland Bcstg Corp.

### Rice Lake

**WAQE(AM)**—Aug 6, 1979: 1090 khz; 5 kw-D RR 3 (54868). (715) 234-9059. Red Cedar Broadcasters Inc. Net: UPI. Format: Adult contemp. Spec prog: Farm 2 hrs wkly. ■ Tom Beschta, pres & gen mgr; Bill Weegman, sls mgr; Bob Renner, prog dir; Dan Sundby, news dir. ■ Rates: \$8.55; 8.55; 8.55; 7.55.

**WAQE-FM**—Nov 20, 1980: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

**WJMC(AM)**—1938: 1240 khz; 1 kw-D, 250-N. Box 352 (54868). (715) 234-2131. Barron Cnty Bcstg (acq 1-4-80). Net: MBS. Rep: PRO Radio, Hurley. Format: Adult MOR, personality. Spec progs: Farm 10 hrs, C&W 15 hrs wkly. ■ Don A. Dew, gen & coml mgr; Don Tobias, prog dir; Bob Kolsky, chief engr. ■ Rates: \$11.29; 11.29; 11.20; 11.29.

**WJMC-FM**—1947: 96.3 mhz; 100 kw. Ant 540 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates same as AM.

### Richland Center

**WRCO(AM)**—Oct 18, 1949: 1450 khz; 1 kw-D, 250 w-N. Box 529 (53581). (608) 647-2111. Richland Bcstg Corp. (acq 1-28-67). Net: CBS. Format: MOR, C&W. Spec prog: Farm 8 hrs wkly. ■ John F. Monroe, pres; Peter Athanas, VP & gen mgr; Gerald Cook, coml mgr; Rod Perry, stn mgr; Brian Kennedy, news dir. ■ Rates: \$9; 9; 9; 8.10.

**WRCO-FM**—August 1965: 100.9 mhz; 3 kw. Ant 240 ft. Dups AM 90%. ■ Rates same as AM.

### Ripon

**WCWC(AM)**—Sept 15, 1957: 1600 khz; 5 kw-U, DA-2. Box 156, Radio Rd. (54971). (414) 748-5111. DeNovoCom Inc. (acq 3-11-77). Net: CBS. Format: MOR. Spec progs: Farm 14 hrs, gospel 5 hrs wkly. ■ Paula Richey, pres; Mark Kastein, gen mgr; Joe Vandel, news dir. ■ Rates: \$14.50; 14.50; 14.50; 14.50.

**WYUR-FM**—Co-owned with WCWC(AM). Feb 1, 1965: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. Format: Btfl mus. ■ Carolyn Guy, prog dir. ■ Rates same as AM.

**\*WRPN-FM**—1961: 90.1 mhz; 231 w. Ant 110 ft. Stereo. Ripon College, 300 Seward St., Box 248 (54971). (414) 748-8147. Bd of Trustees of Ripon College. Net: AP. Format: Adult contemp, AOR, top-40. Spec progs: Class 4 hrs, jazz 10 hrs, C&W 5 hrs wkly. ■ John L. Woodard, gen mgr.

### River Falls

**WEVR(AM)**—Sep 14, 1969: 1550 khz; 1 kw-D, 500 w-N. Box 43, Radio Road (54022). (715) 425-8111. Hanten Bcstg Company Inc. (acq 6-1-74). Format: Div. Spec progs: Farm 18 hrs, class 5 hrs, C&W 20 hrs wkly. ■ Jack Hanten, pres & gen mgr; Ken Benner, chief engr. ■ Rates: \$10; 9; 10; 8.

**WEVR-FM**—Sep 30, 1970: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 70%. Format: Div. Spec progs: Class 18 hrs, MOR 20 hrs wkly.

**\*WRFW(FM)**—Nov 2, 1968: 88.7 mhz; 3 kw. Ant 82 ft. Stereo. 310 North Hall, U. of Wisc-River Falls (54022). (715) 425-3169. Board of Regents, U of Wisconsin System. Format: Noncoml div. ■ Lorin R. Robinson, gen mgr; Alan E. Murray, chief engr.



## Sauk City

**WSEY(FM)**—Sep 18, 1964: 96.7 mhz; 3 kw. Ant 300 ft. (CP: 475 w. Ant 1,656 ft.). Stereo. 907 John Adams St. (53583). (608) 643-3375. Dri-Five Inc. (acq 11-15-82). Rep: Keystone, Walton. Format: Adult contemp, farm. Spec prog: C&W 10 hrs wkly. ■ Dale A. Ganske, pres & gen mgr; Dennis Olson, gen sls mgr; Mike Forkal, prog dir; Cindy Davis, mus dir; Mark Peterson, news dir; Vinnie Curran, chief engr. ■ Rates: \$9.50; 6.50; 9.50; 3.

## Schofield

**\*WESD(FM)**—Sep 1979: 89.1 mhz; 10 w. (CP: 94.7 mhz). Ant 55.6 ft. 6500 Alderson St. (54476). (715) 359-6561 Ext. 35. D.C. Everest Area School District. Format: Div. ■ Dennis A. Uhlig, gen mgr; Todd Seis, prog dir; Mark Wyro, mus dir; Kelly Reyer, public svc dir; David Windorski, student engr.

## Shawano

**WOWN(FM)**—Listing follows WTCH(AM).

**WTCH(AM)**—Sep 3, 1948: 960 khz; 1 kw-U, DA-2. Box 556 (54166). (715) 524-2194. Wheeler Bstg Inc. Net: CBS. Rep: Corlett Assoc., Walton. Format: C&W, MOR. Spec prog: Farm 18 hrs wkly. ■ Ray L. Wheeler, pres; Gary Ehman, news dir. ■ Rates: \$10.25; 10.25; 10.25; 8.25.

**WOWN(FM)**—Co-owned with WTCH(AM). Dec 1966: 99.3 mhz; 3 kw. Ant 180 ft. Prog sep from AM. Format: MOR. ■ Rates: \$8.25; 8.25; 8.25; 8.25.

## Sheboygan

**WHBL(AM)**—Jan 1, 1926: 1330 khz; 5 kw-D, 1 kw-N, DA-2. 2100 Washington Ave. (53081). (414) 458-2107. Sheboygan County Bstg. (acq 7-72). Net: ABC/E. Format: MOR. Spec progs: Sp 1 hr, farm 5 hrs, Ger 1 hr wkly. ■ Michael Walton, pres & gen mgr; Steve Jaberg, gen sls mgr; Clint McKay, prog & mus dir, prom mgr; Scott Suran, news dir; Ken Claerbout, chief engr. ■ Rates: \$35.88; 35.88; 35.88; 35.88.

**WWJR(FM)**—Co-owned with WHBL(AM). March 1, 1977: 97.7 mhz; 3 kw. Ant 296 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Rates: \$15.40; 15.40; 15.40; 15.40.

**WKTS(AM)**—January 1956: 950 khz; 500 w, DA, 1156 Union Ave., Box 1045 (53081). (414) 457-5561. Sheboygan Bstg Corp. (acq 11-28-77). Net: ABC/C. Rep: PRO Radio. Format: Old. Spec prog: Slovenian 1 hr wkly. ■ Julian Jetzer, pres & gen mgr; Ray Witthuhn, coml mgr; Colin Hoffmann, mus dir; Andrew Mayer, news dir. ■ Rates: \$14.50; 14.50; 14.50; 14.50.

**\*WSHS(FM)**—Nov 19, 1971: 91.7 mhz; 10 w. Ant 108 ft. 1042 School Ave (53081). (414) 459-3610. Sheboygan Area School District. Format: Adult contemp, AOR, ed. Spec progs: Ger 5 hrs, Hmong 1 hr wkly. ■ Walter Primoic, pres; William Horsch, gen mgr; Bob Grimm, prog dir; Ian Pfister, mus dir; Carjean Bukh, prom mgr; Erik Zwart, news dir; Tom Lang, chief engr.

**WWJR(FM)**—Listing follows WHBL(AM).

## Shell Lake

**WCSW(AM)**—Dec 30, 1967: 940 khz; 1 kw-D. 108 6th Ave W. (54871). (715) 468-2123. Charles Lutz. Net: ABC/E. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Charles R. Lutz, pres & gen mgr; Robert R. Irish, coml mgr; Steve Lutz, prog dir; Steve Walsh, mus dir; Don Tobias, news dir; Karl Seidel, chief engr. ■ Rates: \$8.25; 8.25; 8.25;

**WGMO(FM)**—Co-owned with WCSW(AM). December 1974: 95.3 mhz; 3 kw. Ant 170 ft. Stereo. (acq 9-77). (715) 468-2811. Format: Relg. ■ Rates: \$8; 8; 8; 8.

## Sparta

**WCOW(AM)**—June 1951: 1290 khz; 5 kw-D. 113 West Oak St. (54656). (608) 269-3307. Sparta-Tomah Bstg Co. Net: MBS. Rep: Keystone. Format: C&W, farm. ■ John D. Rice, pres & gen mgr; Mike Gilbert, mus dir; Theresa Burns, news dir; Christina Heitman, prom mgr; Eugene G. Kuderer, coml mgr; George W. Schaller, chief engr. ■ Rates: \$9.15; 9.15; 9.15; 8.15.

**WCOW-FM**—March 1, 1960: 97.1 mhz; 50 kw. Ant 610 ft. Stereo. Dups AM 35%. Format: Farm, C&W. ■ Rates same as AM.

## Spencer

**WMJA(FM)**—Sept 20, 1984: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. 702 Willow Drive (54479). (715) 659-4244. Hackman Bstg. Format: Adult contemp. ■ Jerry Hackman, pres & gen sls mgr; Dave Morris, gen mgr, mus & news dir; Ray Nye, prom mgr; Jim Casey, chief engr. ■ Rates: \$5.98; 5.98; 5.98; 4.98.

## Stevens Point

**WSPT(FM)**—Listing follows WXYQ(AM).

**\*WWSP(FM)**—Sep 28, 1968: 89.9 mhz; 3.61 kw. Ant 232 ft. Stereo. Rm 101, CAC UWSP (54481). (715) 346-3755. Board of Regents of the U of Wis. Format: Div, jazz. Spec prog: Class 6 hrs, black 3 hrs wkly. ■ Dr. James Haney, gen mgr; Kevin Hagen, prog dir; Rick Westenberger, chief engr.

**WXYQ(AM)**—1949: 1010 khz; 1 kw-D. Box 247 (54481). (715) 341-1300. Stevens Point Bstg Co. (acq 2-68). Net: NBC. Rep: Masla. Format: Mod Country. Spec progs: Pol 1 hr, farm 17 hrs wkly. ■ Donald M. Colby, pres; James P. Schuh, gen mgr; James J. Bouley, mus & prog dir; Gary Wescott, news dir; Tom Chapman, coml mgr; Jim Tuszka, chief engr. ■ Rates: \$13; 13; 13; 10.50.

**WSPT(FM)**—Co-owned with WXYQ(AM). May 1, 1961: 97.9 mhz; 50 kw. Ant 340 ft. Stereo. Prog sep from AM. Net: NBC's The Source. Format: Top-40. Spec prog: Farm 6 hrs wkly. Thomas J. Chapman, gen sls mgr; Diane Tracy, mus dir. ■ Rates: \$13.50; 13.50; 13.50; 10.50.

## Sturgeon Bay

**WDOR(AM)**—Sep 8, 1951: 910 khz; 1 kw-D. Box 549, 800 S. 15th Ave. (54235). (414) 743-4411. Door County Bstg Inc. Net: ABC/I, Wisc. Format: Adult contemp. Spec prog: Farm 12 hrs wkly. ■ Edward D. Allen Jr., pres, gen & gen sls mgr; Edward D. Allen III, VP & prog dir; Cyril Annoye, coml mgr; David Allen, mus & news dir; Jeff Wolff, sports dir. ■ Rates: \$9.75; 9.75; 8.03; 7.35.

**WDOR-FM**—Dec 12, 1966: 93.9 mhz; 77 kw. Ant 640 ft. Stereo. Dups AM 25%. Format: Adult contemp, ■ David Allen, prog & mus dir. ■ Rates: \$8.60; 7.50; 7.50; 7.50.

**WSBW(FM)**—March 4, 1982: 100.1 mhz; 600 w. Ant 603 ft. Stereo. 228 N. Third Ave. (54235). (414) 743-8801. Davison Communications Corp. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Jack Davison, pres, gen mgr & chief engr; Nancy Davison, gen sls mgr; Dean Lester, prog dir & prom mgr. ■ Rates: \$10; 10; 10; 10.

## Sun Prairie

**WERU(AM)**—Jan 12, 1982: 1190 khz; 1 kw-D, DA, 3392 Brooks Dr. (53590). (608) 837-5454. Erin Bstg Inc. Net: AP. Rep: Christal. Format: Music of your life. ■ Nancy Chase McMahon, pres, gen mgr & prog dir; Patrick O'Brien, news dir; Don Borchert, chief engr.

**WMAD(FM)**—Co-owned with WERU(AM). April 12, 1972: 92.1 mhz; 3 kw. Ant 380 ft. (608) 249-9277. (acq 10-81). Net: NBC's The Source. Format: AOR. ■ Debbie Dalton, prog dir; Dale Wolter, mus dir; Dale Wood, chief engr.

## Superior

**KXTP(AM)**—June 18, 1959: 970 khz; 1 kw-D. Northland Bldg., 419 W. Michigan St., Duluth, Minn. (55802). (218) 727-7108. Stereo Bstg Inc. (acq 12-1-74). Group owner: Latto Group. Net: ABC/D. Rep: Weiss-Powell, Ewing. Format: Music of your life. ■ Lewis M. Latto, pres; Charles Ruitledge, stn mgr; Bob Mencil, prog dir; Wilfred A. Meys, chief engr. ■ Rates: \$14; 14; 14; 14.

**KZIO(FM)**—Listing follows WDSM(AM).

**WAKX(FM)**—Co-owned with KXTP(AM). See Duluth, Minn.

## Wisconsin Radio

**WAVC(FM)**—See Duluth, Minn.

**WDSM(AM)**—October 1939: 710 khz; 10 kw-D, 5 kw-N, DA-N. 1105 East Superior St. Duluth, Minn. (55802). (218) 728-6406. WDSM/KZIO Inc. (acq 8-13-84). Net: NBC. Rep: Torbet, Hurley. Format: Modern C&W. ■ Pat McNulty, coml mgr; Tim Michaels, prog dir; Ken Buehler, opns mgr; Jeff Custer, news dir; Phil Maki, chief engr. ■ Rates: \$28.25; 24; 28.25; 14.

**KZIO(FM)**—Co-owned with WDSM(AM). Sep 9, 1979: 102.5 mhz; 100 kw. Ant 600 ft. Stereo. Net: NBC's The Source. Format: Adult contemp. ■ Rates: \$13.50; 13.50; 13.50; 7.

**\*WSSU(FM)**—Jan 31, 1966: 91.3 mhz; 940 w. Ant minus 67 ft. Stereo. University of Wisconsin-Superior (54880). (715) 394-8317. U. of Wis Bd of Regents. Format: Ed, black. Spec progs: jazz 10 hrs, class 15 hrs, C&W 6 hrs wkly. ■ John Erchul, advisor; Lyndee L. Ver Kullen, gen mgr; Paul Guello, chief engr.

## Suring

**WRVM(FM)**—Sep 15, 1967: 102.7 mhz; 100 kw. Ant 1,400 ft. Stereo. Box 212 (54174). (414) 842-2839. WRVM Inc. (acq 5-15-68). Net: UPI. Format: Rel. Spec progs: Farm 5 hrs, class 3 hrs wkly. ■ Robert Dow, pres; Wendell Baxter, gen mgr; Dennis Jones, prog dir; Eloise Baxter, exec asst; Howard Lundgren, news dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## Sussex

**WGNW(AM)**—Oct 1979: 1370 khz; 500 w-D, DA. (CP: 500 w-U, DA-2). W223 N3251 Shady Ln., Pewaukee (53072). (414) 691-9696. Dri-Four Inc. (acq 5-27-83). Format: All news. ■ Gayle R. Dvorak, pres; Daniel Blanda, gen mgr & prog dir; Thomas Shanahan, gen sls mgr; Randy Henning, news dir; Dave Janzer, chief engr. ■ Rates: \$11; 11; 11;—

## Tomah

**WTMB(AM)**—April 20, 1959: 1460 khz; 1 kw-D, DA. Box 588 (54660). (608) 372-2180. Wisconsin Voice of Christian Youth Inc. Format: Adult contemp, talk, farm. ■ Del Lonquist, opns mgr & chief engr; Phyllis Rice, gen sls mgr; Art Garrison, prog dir; Bob Goff, mus dir; Bruce Palmer, news dir. ■ Rates: \$16; 15; 14; 10.

**WVCX(FM)**—Co-owned with WTMB(AM). Jan 29, 1965: 98.9 mhz; 100 kw. Ant 200 ft. Stereo. Dups AM 100%.

## Tomahawk

**WJJQ(AM)**—August 1968: 810 khz; 10 kw-D, DA. Box 10, 81 East Mohawk Drive (54487). (715) 453-4481. Albert Bstg Co. (acq 6-11-84). Rep: Walton. Format: C&W. ■ Gregg Albert, pres & gen mgr; Jim Fitzgerald, gen sls mgr; Mark Everrett, prog dir. ■ Rates: \$9.50; 9.50; 9;

**WRJQ(FM)**—Co-owned with WJJQ(AM). Oct 15, 1984: 92.7 mhz; 3 kw. Ant 310 ft. Stereo. Dups AM 50%.

## Trempeleau

**WKDL(FM)**—Nov 1, 1984: 105.5 mhz; 1 kw. Ant 530 ft. Stereo. 510 Holmen Square, Holmen (54636). (608) 526-9040. Format: C&W. ■ W. Lois Lonquist, pres & gen mgr; Del Lonquist, gen sls mgr; Roger Lonquist, opns mgr & chief engr.

## Two Rivers

**WCUB(AM)**—Licensed to Two Rivers. See Manitowoc.

**WTRW(AM)**—Oct 29, 1951: 1590 khz; 1 kw-D, 500 w-N, DA-N. 1414 16th St. (54241). (414) 794-1800. Elektro Technik Inc. (acq 12-7-82). Net: RKO Two. Rep: Frederick W. Smith. Format: Polka. Spec progs: Farm 10 hrs, Pol 2 hrs prog: Ger 2 hrs wkly. ■ Mark Heller, pres & gen mgr; Bob Stroebel, gen sls mgr; Jeffrey Slager, prog dir; Terry L. Koutsky, mus dir; Roger Levendusky,

## Wisconsin Radio

news dir; Gary Brown, prom mgr; Timothy J. Carvis, chief engr. ■ Rates: \$15; 13.50; 15; 10.

**WQTC-FM**—Nov 19, 1965: 102.3 mhz; 3 kw. Ant 250 ft. Stereo. Box 417 (54241). (414) 794-8977. Seehafer Bcstg Corp. (group owner; acq 2-1-81). Rep: Masla. Format: Top-40, hot hits. ■ Don Seehafer, pres; Russ Matar, stn mgr; Bob Jung, opns mgr; Don Cook, prog & mus dir; Ed Duellman, chief engr.

## Viroqua

**WGBM(FM)**—Listing follows WISV(AM).

**WISV(AM)**—Feb 25, 1958: 1360 khz; 1 kw-D. Route 4 (54665). (608) 637-7200. Robinson Corp. (acq 1-1-67). Net: AP. Format: Adult contemp. ■ Parks Robinson, pres & gen mgr; David Robinson, stn mgr; Gary Gilbertson, sports dir; Julie Day, news dir; James Craham, coml mgr. ■ Rates: \$10; 8; 10; 8.

**WGBM(FM)**—Co-owned with WISV(AM). Oct 6, 1967: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Spec prog: C&W 2 hrs wkly.

## Washburn

**WBWA(FM)**—Oct 5, 1981: 105.9 mhz; 100 kw. Ant 736 ft. Stereo. 101 Omaha (54891). (715) 373-5151. Silver Birch Bcstg Co. Net: UPI, MBS. Format: Adult contemp. Spec progs: Class 14 hrs, jazz 9 hrs wkly. ■ Dr. Kermit Hanson, pres; David Wilson, stn mgr; Robert Delano, prog dir; Jim Lein, opns mgr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**\*WHJ-FM**—Not on air, target date unknown: 90.5 mhz; 1 kw. Ant 251 ft. 310 W. Fifth St. (54891). Washburn Public Schools.

## Watertown

**\*WBII(FM)**—Not on air, target date unknown: 91.5 mhz; 3 kw. Ant 870 ft. 745 W. Main St. (53094). Marantha Baptist Bible College Inc.

**WTTN(AM)**—April 2, 1950: 1580 khz; 1 kw-D. Box 509, 100 E. Main St. (53094). (414) 261-1580. Select Communications Inc. (acq 9-16-82). Net: UPI. Rep: P/W. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ John Timm, gen mgr; Kim Jensen, mus & prog dir; Scott Walters, news dir; Clifford Groth, chief engr. ■ Rates: \$14; 14; 14; 14.

**WMLW(FM)**—Co-owned with WTTN(AM). Aug 1, 1961: 94.1 mhz; 20 kw. Ant 285 ft. (CP: 50 kw. Ant 476 ft.). Stereo. Prog sep from AM. Format: Adult contemp. Spec prog: Farm 6 hrs wkly. ■ Rates same as AM.

## Waukesha

**WAUK(AM)**—March 27, 1947: 1510 khz; 10 kw-D, DA-D. 1460 Whitehall St. (53186). (414) 544-6800. Walt-West Wisconsin Inc. (acq 2-10-78). Net: UPI. Format: Comedy, MOR. ■ Ed Walters, pres & gen mgr; Jim Dennis, coml mgr; Rusty Tym, stn mgr; Jackie Edwards, mus dir; Rosanne McQuire, news dir; Adin E. Randall, chief engr. ■ Rates: \$24; 22; 24; —

**\*WCCX(FM)**—Sep 1, 1978: 104.5 mhz; 10 w. Ant 50 ft. 221 North East Ave. (53186). (414) 544-4577. Carrall College Bcst Bureau. Format: Div. Spec progs: Jazz 12 hrs, Sp 6 hrs wkly. ■ Mike Gallant, stn mgr; Loyce Luedtke, mus dir; Kris Larson, prog dir; Steve Huelbeck, chief engr.

**WMIL(FM)**—Jan 1, 1962: 106.1 mhz; 13.1 kw. Ant 976 ft. 2323H Bluemound Rd. (53186); Box 20920, Milwaukee (53220). (414) 545-8900. Sundance Bcstg of Wis. (acq 6-1-83). Group owner: Sundance Bcstg. Rep: Republic. Format: Continuous hit country. ■ Michael D. Jorgenson, pres & gen mgr; Doug Kiel, opns mgr; Edie Hanson, prom mgr; Debbie Young, news dir. ■ Rates: \$110; 80; 110; 60.

## Waupaca

**WDUX(AM)**—April 29, 1956: 800 khz; 5 kw-D, DA. Box 247 (54981). (715) 258-5528. Laird Bcstg Co. Net: ABC/C. Wis Farm Net. Rep: Guild. Format: Adult contemp, old. Spec prog: Farm 15 hrs wkly. ■ Dorothy J. Laird, pres; Kenneth E. Peterson, gen mgr; Cary Douglas, opns mgr; William R. Neuman, stn mgr; Dale Shuster, news dir; Douglas Lundberg, chief operator.

**WDUX-FM**—Jan 29, 1967: 92.7 mhz; 3 kw. Ant 255 ft. Stereo. Dups AM 100%.—

## Waupun

**WGGQ(FM)**Listing follows WLKE(AM).

**WLKE(AM)**—May 26, 1966: 1170 khz; 1 kw-D. 609 Home Ave. (53963). (414) 324-4441. Ambrozic Communications & Entertainment Inc. (acq 8-82). Format: Adult contemp, contemp Christian. ■ Jack Ambrozic, pres, gen mgr, prog & mus dir; George Baumann, gen sls mgr; Kathy Povlaski, prom mgr; Wayne Mausser, news dir; Greg Hahn, chief engr. ■ Rates: \$8/75; 8.75; 8.75; 8.75.

**WGGQ(FM)**—Co-owned with WLKE(AM). 1974: 99.3 mhz; 2.8 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Adult rock. Spec prog: Farm 5 hrs wkly. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

## Wausau

**WDEZ(FM)**—Listing follows WRIG(AM).

**\*WHRM(FM)**—June 10, 1049: 90.9 mhz; 77 kw. Ant 1,120 ft. 732 N. Midvale Blvd., Madison (53705). (608) 266-0036. State of Wisconsin Educational Communications Bd. See \*WERN(FM) Madison.

**WIFC(FM)**—Listing follows WSAU(AM).

**WRIG(AM)**—Aug 1, 1958: 1400 khz; 1 kw-D, 250 w-N. (CP: change city of license to Schofield; 1390 khz; 5 kw, DA-2). 529 Third St. (54401). (715) 845-4275. WRIG Inc. Net: ABC/D. Rep: Blair. Format: Adult contemp. ■ D.E. Wright, pres; Rick Finch, gen mgr; Mike Paul, gen sls mgr; Andy Nelson, opns dir; Dave Wright, mus dir; Marv Nelles, news dir; Doug Beaudry, chief engr.

**WDEZ(FM)**—Co-owned with WRIG(AM). March 27, 1964: 101.9 mhz; 100 kw. Ant 490 ft. Stereo. Prog sep from AM. Format: C&W. Spec prog: Farm 8 hrs wkly.

**WSAU(AM)**—Jan 30, 1937: 550 khz; 5 kw-U, DA-N. Box 778 (54401). (715) 845-8218. Seehafer Bcstg Corp. (group owner; acq 9-26-73). Net: CBS. Rep: Masla. Format: C&W. ■ Don Seehafer, pres; Doug Wick, gen mgr; Mike O'Brien, sls mgr; Gene Converse, mus & news dir; Justin Case, prom mgr; Ron Olson, chief engr. ■ Rates: \$27; 27; 27; 25.

**WIFC(FM)**—Co-owned with WSAU(AM). 1947: 95.5 mhz; 98 kw. Ant 1,150 ft. Stereo. Prog sep from AM. Net: ABC/FM, ABC/Rock. Format: Top-40. ■ Pat Plant, stn mgr; Duff Damos, prog & mus dir. ■ Rates: \$29; 29; 29; 27.

**WXCO(AM)**—Aug 1, 1953: 1230 khz; 1 kw-D, 250 w-N. Box 778 (54401). (715) 845-8218. Seehafer Bcstg Corp. (group owner; acq 9-26-73). Net: CBS. Rep: Masla. Format: C&W. ■ Don Seehafer, pres; Doug Wick, gen mgr; Mike O'Brien, sls mgr; Gene Converse, mus & news dir; Justin Case, prom mgr; Ron Olson, chief engr. ■ Rates: \$32.40; 27; 27; 27.

**WYCO(FM)**—Dec 1, 1984: 107.9 mhz; 100 kw. Ant 1,000 ft. Prog sep from AM. Format: Adult contemp. ■ Rates: \$20; 16; 16; 14.

## Wauwatosa-Milwaukee

**WEZW(FM)**—Jan 1, 1961: 103.7 mhz; 19.5 kw. Ant 840 ft. Stereo. 735 W. Wisconsin Ave., Milwaukee (53233). (414) 272-1040. Multimedia Radio Inc. (acq 5-1-78). Group owner: Multimedia Inc. Rep: McGavren-Guild. Format: Btlf mus. Spec prog: Farm 1 hr wkly. ■ Paul W. Fiddick, pres; Robert J. Lind, gen mgr; William Moos, opns dir; Don Stephens, asst opns dir; Maria Mills, news dir; Terrence Baun, chief engr. ■ Rates: \$76; 109; 109; 55.

## West Allis

**WAWA(AM)**—Oct 29, 1961: 1590 khz; 1 kw-D, DA. 12800 Bluemound Rd., Elm Grove (53122). (414) 786-1590. Suburbanair Inc. (acq 1-5-79). Net: Sheridan. Rep: Weiss-Powell. Format: Black. ■ Willie D. Davis, pres; Richard T. McIntosh, VP & gen mgr; Joseph Nelson, gen sls mgr; Mark Christian, prog dir; Jack Krause, chief engr.

**WLUM(FM)**—See Milwaukee.

## West Bend

**WBKV(AM)**—November 1950: 1470 khz; 2.5 kw, DA-2. Box 933 (53095). (414) 334-2344. West Bend Bcstg Co. (acq 10-18-70). Group owner: Gazette Bcst Group. Net: AP. Format: MOR. ■ Marshall W. Johnston, pres; Larry H. Tainter, VP & gen mgr; Roger Micheln, gen sls mgr; Betty Christen, prog dir; Mike Goetzmann, news dir; Charles Flynn, chief engr. ■ Rates: \$14; 14; 14; 11.25.

**WBKV-FM**—September 1958: 92.5 mhz; 20 kw. Ant 530 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Rates same as AM.

## West Salem

**WISQ(FM)**—March 15, 1982: 100.1 mhz; 3 kw. Ant 250 ft. Stereo. 9360 Hwy 16, Onalaska (54650). (608) 783-6425. Highlands Bcstg Co. Inc. Net: RKO II. Rep: Masla. Format: Adult contemp. ■ Al Moll, pres & gen mgr; La Mont Mihalovic, gen sls mgr; Tim Guentz, prog dir & prom mgr; Pat Delaney, chief engr. ■ Rates: \$16; 16; 16; 12.

## Whitehall

**WHTL-FM**—Sep 10, 1981: 102.3 mhz; 3 kw. Ant 450 ft. Stereo. Hwy 53 South, Box 678 (54773). (715) 538-4341. Intercontinental Communications Corp. Format: C&W. Spec prog: Farm 15 hrs wkly. ■ E.P. Erickson, pres; Richard L. Hencley, gen mgr & chief engr; Kathy Krackow, gen sls mgr; Rick Simon, prog dir; Mike Stephens, mus dir; Dave Comee, prom mgr; Julie Strande, news dir. ■ Rates: \$9; 9; 9; 9.

## Whitewater

**\*WSUW(FM)**—91.7 mhz; 1.3 kw. Ant 185 ft. 301 Hyer Hall, U. of Wisconsin, Whitewater (53190). (414) 472-1317. University of Wisconsin. Format: Top-40. Spec progs: Class 10 hrs, jazz 10 hrs wkly. ■ Steven Owen Shields, radio dir; Clifford Groth, chief engr.

## Wisconsin Dells

**WNNO(AM)**—May 1969: 900 khz; 1 kw-D, DA-D. 721 Superior (53965). (608) 254-2546. Voss Radio Inc. (acq 8-1-78). Net: MBS, Wis. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Gary Voss, gen mgr & pres; Clista McAllister, coml mgr; Bruce Voss, prog & news dir; ■ Rates: \$6.50; 5; 6; 5.

**WNNO-FM**—May 1974: 107.1 mhz; 2.6 kw. Ant 320 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Gary Voss, pres; Gordy Young, sls mgr; Buddy Albert, prog dir. ■ Rates: \$6.50; 4; 5; 5.

## Wisconsin Rapids

**WFHR(AM)**—Nov 1, 1940: 1320 khz; 5 kw-D, 500 w-N, DA-N. Box 2222, 645 25th Ave. N. (54494). (715) 424-1300. Wisconsin Rapids Bcst Co. Inc. (acq 1-7-82). Group owner: Gazette Printing Co. Net: CBS, NBC Talknet, Wisconsin. Format: MOR, news, info. ■ Marshall Johnston, pres; Jack R. Gennaro, VP & gen mgr; Dennis Gibson, sls mgr; Robert Rude, prog dir; Mike Hankins, news dir; Bary Nienow, chief engr. ■ Rates: \$18.75; 17.25; 17.25; 13.50.

**WWRW(FM)**—Co-owned with WFHR(AM). Aug 1, 1946: 103.3 mhz; 73 kw horiz, 8.4 kw vert. Ant 330 ft. Stereo. Prog sep from AM. Format: Adult contemp. ■ Nick Roberts, prog dir. ■ Rates same as AM.



## Wyoming

*William A. Exline, Inc.*

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MEDIA BROKERS - CONSULTANTS

### Afton

**KRSV(AM)**—Not on air, target date unknown: 1210 khz. Box 978 (83110). Western Wyoming Radio.

**KRSV-FM**—Not on air, target date unknown: 98.3 mhz; 3 kw. Ant 288 ft.

### Basin

**KMMZ(AM)**—See Greybull.

### Buffalo

**KBBS(AM)**—April 17, 1956: 1450 khz; 250 w-U. (CP 1 kw-D). 90 S. Main St. (82834). (307) 684-2486. KBBS Inc. (acq 5-1-64). Net: ABC/I, IMN. Rep: RKO. Format: MOR. Spec prog: Basque 1 hr wkly. ■ Jeanette Maxwell, pres & gen mgr; M. Crites, coml mgr; Steve Lawrence, prog & news dir; Ralph Burger, chief engr. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

**KLGM(FM)**—March 7, 1983: 92.7 mhz; 3 kw. Ant 880 ft. Stereo. 1221 Fort St. (82834). (307) 684-2584. Buffalo Comm Corp. Net: ABC/E. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Ray McLean, pres; Al Wildeman, gen mgr; Mike Ihnat, prog dir; Steve Guyton, chief engr. ■ Rates: \$7.90; 7.90; 7.90; 7.90.

### Casper

**KATI(AM)**—May 5, 1956: 1400 khz; 1 kw-D, 250 w-N. Box 2006 (82602). (307) 266-1400. Mountain West Bcstg Inc. Net: NBC. Rep: Masla, Hix. Format: CHR. ■ Randall Hall, gen mgr; Bruce Cummings, stn mgr; Fred Leemhuis, prog & mus dir, prom mgr; Victoria Daniels, news dir; Dan Boucher, chief engr. ■ Rates: \$17; 14; 17; 12.

**KATI-FM**—Oct 1, 1967: 94.5 mhz; 65 kw. Ant 1,908 ft. Prog sep from AM. Format: AOR. Spec prog: Jazz 2 hrs wkly. ■ Rates: \$18; 15; 18; 13.

**\*KCEB(FM)**—Not on air, target date unknown: 91.9 mhz. 5211 South Elm (82601). Casper Educational Bcstg Foundation.

**KQLT(FM)**—Oct 7, 1983: 103.7 mhz; 59.3 kw. Ant 1,909 ft. Stereo. 341 East E St., Suite 180 (82601). (307) 265-1984. Natrona Bcstg Co. Inc. Format: Easy Istng. ■ Dan Roberts, pres, gen mgr & chief engr; Art Gregory, gen sls mgr; Dave Beneke, prog dir; Wes Sturr, news dir. ■ Rates: \$35; 31; 33; 29.

**KTKL(FM)**—Not on air, target date unknown: 106.9 mhz. 2132 42nd St. (82604). Wyoming Family Bcstg. Inc.

**KTRS(FM)**—Nov 30, 1981: 95.5 mhz; 100 kw. Ant 1,920 ft. Stereo. 251 W. 1st St., (82601). (307) 235-7000. Wyomedia Assoc Inc. Rep: Torbet, Mountain Media. Format: Top-40. ■ Bill Hart, exec VP & gen mgr; Bill Cody, prog dir; Todd Cavenaugh, mus dir; Jill Savage, prom mgr; Denise Evans, Roberts, chief engr. ■ Rates: \$29; 29; 29; 24.

**KTWO(AM)**—Jan 2, 1930: 1030 khz; 50 kw-U, DA-N. 150 N. Nichols (82601). (307) 237-3711. TWX: 910-949-4462. Harriscopo Bcstg Inc. (group owner; acq 3-59). Net: CBS. Rep: Katz, McGuire. Format: Adult contemp. Spec prog: Farm 1 hr wkly. ■ Jack Rosenthal, pres; Bob Price, gen mgr; Dave Allen, coml mgr; Terry Gross, prog dir; John Leader, mus dir; Pete Williams, news dir; Steve Broomell, chief engr. ■ KTWO-TV affil. ■ Rates: \$33; 30; 33; 24.

**KVOC(AM)**—Oct 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 2090 (82601). (307) 265-2727. KVOC Inc. (acq 6-19-64). Net: ABC/I, IMN. Rep: IMN, Eastman. Format: Modern C&W. Spec progs: Farm 1 hr, Sp 1 hr wkly. ■ Harry Bubeck, pres; Fred Hildebrand, gen mgr; Patricia Bundy, gen sls mgr. ■ Rates: \$23.50; 23.50; 23.50; 7.

## Cheyenne

**KFBC(AM)**—1940: 1240 khz; 1 kw-D, 250 w-N. 1806 Capitol (82001). (307) 634-4461. Capitol Media Inc. (acq 8-1-78). Net: ABC/I, IMN. Rep: Eastman. Format: MOR. Spec prog: Sp 1 hr wkly. ■ Larry Birleffi, pres; Keith Jones, stn & gen sls mgr; Larry Peterson, prog dir; Greg Fladegar, news dir. ■ Rates: \$19; 11.50; 15; 11.50.

**KFBQ(FM)**—Co-owned with KFBC(AM). September 1, 1968: 97.9 mhz; 100 kw. Ant 580 ft. Prog sep from AM. Stereo. (307) 637-7771. Net: ABC/C. Format: Top-40. Spec prog: Jazz 5 hrs wkly. ■ Larry Wuergler, prog dir. ■ Rates: \$15; 11.50; 15; 11.50.

**KLEN(FM)**—Sep 26, 1983: 106.3 mhz; 3 kw. Ant minus 4 ft. Stereo. 1416 Bradley Ave. (82001). (307) 637-5555. Blue Sky Bcstg Inc. Format: Easy Istng. ■ Phil Nobel, pres & gen mgr; Ethan Levine, gen sls mgr. ■ Rates: \$12; 12; 12; 12.

**KKAZ(FM)**—Listing follows KUUY(AM).

**KRAE(AM)**—April 29, 1961: 1480 khz; 1 kw-D. Box 189, 2109 E. 10th St. (82001). (307) 638-8921. KRAE Inc. (acq 6-8-75). Net: APR. Rep: PRO Radio, Mountain Media. Format: MOR, old. Spec progs: Farm 2 hrs, Sp 3 hrs wkly. ■ Tom Bauman, pres & gen mgr; Doug Nelson, coml mgr; John Hull, mus dir; Ralph Graczak, news dir; Foncey Taylor, chief engr. ■ Rates: \$7.50; 6.50; 6.50;

**KSHY(AM)**—1952: 1370 khz; 1 kw-D. 1616 Warren (82001). (307) 635-8787. Harold S. Schwartz. (acq 6-1-78). Format: Rel. ■ Harold S. Schwartz, pres; Larry Green, gen mgr; Randy Fetzer, stn mgr; Denise Fetzer, coml mgr; Ramona Harris, opns mgr. ■ Rates: \$4; 4; 4; 4.

**KUUY(AM)**—1952: 1530 khz; 10 kw-D, 5 kw-CH, 1 kw-N, DA-N. (CP: 870 khz; 10 kw-D, 2.5 kw-N, DA-2, chg city of license to Orchard Valley). Box 926 (82001). (307) 632-0551. Mesa Bcstg Co. Net: CBS. Rep: Torbet. Format: C&W. ■ John Hough, pres; Terrell Metheny Jr., exec VP & gen mgr; Don Welch, gen sls mgr; Bob McKay, prog dir; Jim Cumberland, news dir; Wally Bolter, chief engr. ■ Rates: \$32.50; 29; 32.50; 22.50.

**KKAZ(FM)**—Co-owned with KUUY(AM). Aug 1961: 100.7 mhz; 100 kw. Ant 490 ft. Prog sep from AM. Stereo. Net: CBS R/R. Format: Adult contemp. ■ Rates: \$35; 32; 35; 24.

## Cody

**KODI(AM)**—March 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1222 (82414). (307) 587-2211. Shoshone Communications Corp. (acq 12-74). Net: AP. Format: MOR. ■ James Hayes, pres & gen mgr; Mike Cook, news dir; Margaret Lehman, coml mgr; Phil Barnhart, chief engr. ■ Rates: \$9; 9; 9, 9.

**KTAG (FM)**—Nov 30, 1981: 97.9 mhz; 100 kw. Ant 1,901 ft. 502 Blackburn St. (82414). (307) 527-6444. Rep: Torbet, Mountain Media. Format: Top-40. ■ Bill Hart, exec VP & gen mgr; Susan Scott, stn mgr; Jim Donovan, prog dir; Don Davis, mus dir; Steve Lobel, news dir; Dan Roberts, chief engr. ■ Rates: \$12; 12; 12; 12.

**\*KYDZ(FM)**—August 1976: 90.1 mhz; 10 w. (CP: 150 w, ant minus 460 ft.). 1225 10th St. (82414). Park County School District No. 6, State of Wyoming.

## Douglas

**KATH-FM**—Dec 6, 1982: 99.3 mhz; 813 w. Ant 530 ft. Stereo. 212 Center St. (82633). (307) 358-2768. FM Bcstg Inc. Format: MOR. ■ Roger O'Dea, gen mgr; Doyle Cavins, coml mgr.

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## Wyoming Radio

**KWIV(AM)**—June 22, 1957: 1470 khz; 1 kw-D, 500 w-N. 212 Center St. (82633). (307) 358-2768. Jackalope Radio Inc. (acq 1-15-80). Net: ABC/I, IMN. Rep: Eastman, IMN. Format: C&W, contemp. ■ Roger J. O'Dea, gen mgr; Doyle Cavins, sls mgr; Pat Conway, news dir.

## Ethete

**\*KIEA(FM)**—September 1980: 89.7 mhz; 100 w. Stereo. Box 145 (82520). (307) 332-4248. Wind River Indian Educational Assn. Format: Ed. ■ Steve Hvizdak, project dir; Robert Toanty, asst project dir.

## Evanston

**KEVA(AM)**—June 27, 1953: 1240 khz; 1 kw-D, 250 w-N. Box 190, 137 10th St. (82930). (307) 789-9101. Evanston Bcstg Co. Inc. (acq 1979). Net: MBS. Format: C&W. ■ Clifton W. Glasgow, gen & gen sls mgr, chief engr; Dean Swensen, prog dir; Russell Salsman, mus dir; Kris Ridenour, news dir. ■ Rates: \$11.70; 10.70; 11.70; 9.75.

**KOTB(FM)**—Co-owned with KEVA(AM). June 1982: 106.3 mhz; 100 w. Ant 1,200 ft. Prog sep from AM. Stereo. (307) 789-8255. Format: Adult contemp. ■ Rates: \$10; 7.50; 10; 7.

## Gillette

**KGWY(FM)**—Jan 3, 1983: 100.7 mhz; 100 kw. Ant 565 ft. Stereo. 110 E. Lakeway, Suite 800 (82716). (307) 686-2242. Quality Communications. Net: RKO One, RKO Two. Rep: Hix. Format: Adult contemp. ■ Ben Doud, pres; Raymond H. Ricci, gen mgr; Michael Berry, opns mgr; Barry Wick, prom mgr; Steve Naeve, chief engr. ■ Rates: \$8.10; 8.10; 8.10; 7.10.

**KIML(AM)**—Sep 13, 1957: 1270 khz; 5 kw-D, 1 kw-N, DA-N. Box 1009 (82716). (307) 682-4747. Gillette Bcstg Co. Net: AP. Format: MOR, C&W. ■ Robert Ostlund, pres; Roy Mapel, gen mgr; Brad Abelseh, sls mgr; David King, news dir; Butch Luth, stn mgr & chief engr. ■ Rates: \$12.90; 12.90; 12.90; 12.90.

**KOLL-FM**—May, 1976: 96.6 mhz; 100 kw. Ant 400 ft. Stereo. 311 1/2 S. Gillette Ave. (82716). (307) 682-5101. Midland Bcstg of Wyoming. Net: ABC/FM, IMN. Rep: Eastman. Format: Top-40. Spec prog: Jazz 3 hrs wkly. ■ Stephen Hughes, pres; Susan Hughes, gen mgr; David Rurode, prog dir; John McPherson, chief engr.

## Green River

**KSIT(FM)**—See Rock Springs.

**KUGR(AM)**—June 18, 1976: 1490 khz; 250 w, 1 kw. Box 970 (82935). (307) 875-6666. Wagon Wheel Communications Corp. (acq 1-1-79). Net: MBS. Format: Modern country. Spec prog: Sp 3 hrs wkly. ■ Al Harris, pres & gen mgr; Randy Seewright, mus dir; Ossie Osborn, news dir; Matthew Klar, chief engr. ■ Rates: \$13; 13; 13; 12.

## Greybull

**KMMZ(AM)**—May 20, 1979: 1140 khz; 10 kw-D. Box 806 (82426). (307) 765-2332. KMMZ Radio Ltd Partnership (acq 6-29-82). Rep: McGuire, Beartooth Net, Billings, Mont. Format: MOR, C&W. ■ Steve Warner, mus dir, stn & coml mgr; Ames Crosby, prog & news dir; Bill Cowan, chief engr. ■ Rates: \$5.25; 5.25; 5.25;—

**KZMQ(FM)**—Co-owned with KMMZ(AM). Not on air, target date unknown: 100.3 mhz, 100 kw. Ant 478 ft. Box 806 (82426).

## Jackson

**KMTN(FM)**—Dec 16, 1974: 96.9 mhz; 48 kw. Ant 940 ft. Stereo. Box 927 (83001). (307) 733-4500. Teewint Broadcasting. Net: APR. Rep: Radio Time Slis International. Format: Adult contemp, AOR. Spec progs: Class 13 hrs, C&W 8 hrs wkly. ■ Jeff Woodruff, pres & owner; Walter Farl, mus dir; Dave Luce, news dir; Wayne Mills, chief engr. ■ Rates: \$8; 8; 8; 4.

## Wyoming Radio

**KSGT(AM)**—July 20, 1962: 1340 khz; 1 kw-D, 250 w-N. Box 100 (83001). (307) 733-2120. Snow King Bcstg Corp. (acq 8-15-75). Group owner: Radio Bcst. Mgmt. Co. Net: ABC/I. Format: MOR. ■ Robert W. Campbell, pres; Maria M. Campbell, VP; Don B. Decker, stn & gen sls mgr; Mike Beuchler, mus dir; Thomas G. Ninemann, news dir; Gary Shockley, sports dir; Cathy L. Callihan, off mgr; William L. McManus, chief engr. ■ Rates: \$15.53; 15.53; 15.53; 15.53.

### Kemmerer

**KMER(AM)**—Dec 7, 1962: 950 khz; 5 kw-D. Box 432 (83101). (307) 877-4422. Big Wyoming Bcstg Corp. (acq 9-5-79). Group owner: Radio Bcst. Mgmt. Co. Net: ABC/I. Format: MOR. ■ Robert W. Campbell, pres; Jim Carroll, gen & gen sls mgr; Dan Koland, prog dir; Ken Rand, news dir; Carol Carroll, off mgr; William L. McManus, chief engr. ■ Rates: \$15.53; 15.53; 15.53; 15.53.

### Lander

**KOVE(AM)**—1947: 1330 khz; 5 kw-D, 1 kw-N, DA-N. Box 430 (82520). (307) 332-5683. Fremont Bcstg Inc. (acq 1958). Net: CBS. Rep: Hix. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Dan Breece, pres; Joe Kenney, gen mgr; Mike Pawlick, gen sls mgr; Danny O'Day, prog dir; Kevin Kilmer, news dir; Lee Roberts, chief engr. ■ Rates: \$11; 11; 9; 9.

**KDLY(AM)**—Co-owned with KOVE(AM). 1975: 97.5 mhz; 62 kw. Ant 200 ft. Prog sep from AM. Stereo. Net: MBS. Format: Top-40. ■ Joe Kenney, prog dir. ■ Rates: \$11; 9; 9.

### Laramie

**KOJO(AM)**—Feb 27, 1962: 1210 khz; 10 kw-D, 1 kw-N, DA-N. 409 S. 4th St. (82070). (307) 745-7396. Rocky Mountain Radio Corp. (acq 1983). Net: CBS. Rep: McGuire. Format: Country. ■ Ken Keating, gen mgr; Frank Barrett, gen sls & prom mgr; Scott Bird, prog dir; John Edwards, mus dir; Jan Hyde, news dir; Chris Heck, chief engr.

**KRQU(AM)**—Co-owned with KOJO(AM). Sep 23, 1974: 102.9 mhz; 10 kw. Ant 1,258 ft. Stereo. Net: NBC's The Source. Format: Rock & roll. ■ Rates same as AM.

**KOWB(AM)**—Feb 20, 1948: 1290 khz; 5 kw-D, 1 kw-N, DA-2. Box 1290 (82070). (307) 745-4888. Curt Gowdy Enterprises (group owner; acq 12-1-66). Net: ABC/E, Intermountain. Format: Adult contemp. Spec prog: Farm 1 1/2 hrs wkly. ■ Curt Gowdy, pres; Andy Hoefer, gen & coml mgr; Wayne McCormick, prog dir & prom mgr; Terry Petrick, mus dir; Jan Hyde, news dir; Foncey Taylor, chief engr. ■ Rates: \$10; 10; 10; 10.

**KRQU(FM)**Listing follows KOJO(AM).

**\*KUWR(FM)**—Sep 10, 1966: 91.9 mhz; 50 kw. Ant 1,150 ft. Box 3984 University Stn. (82071). (307) 766-4240. U of Wyoming. Net: NPR. Format: Div. ■ John E. McMullen, gen mgr; Michelle Van Maanen, pub info dir; Mick McLean, prog & opns dir; Frank Imhoff, news dir; Dave Worley, chief engr.

### Newcastle

**KASL(AM)**—July 10, 1953: 1240 khz; 1 kw-D, 250 w-N, DA-1. 216 W. Main (82701). (307) 746-4433. Radio Broadcasters Inc. (acq 1-15-79). Net: ABC/I, UPI. Rep: Eastman. Format: C&W. Spec progs: Farm 5 hrs, class 2 hrs wkly. ■ Lee Hall, pres; Mac Harvey, gen mgr; Bob Grammons, prog dir; Penny Bonnar, news dir; Bob Heinz, chief engr. ■ Rates: \$5.70; 5.70; 5.70; 4.70.

### Powell

**KPOW(AM)**—March 30, 1941: 1260 khz; 5 kw-D, 1 kw-N, DA-N. Box 968 (82435). (307) 754-2251. Radio West Inc. (acq 7-16-84). Group owner: Radio Bcst Mgmt Co. Net: ABC/I. Format: C&W. Spec prog: Class 2 hrs wkly. ■ Maria M. Campbell, pres; Robert L. Cross, gen mgr; Beverly Richards, gen sls mgr; Donald Briggs, prog dir;

Gary Palay, news dir; Beverly Bell, off mgr; William L. McManus, chief engr. ■ Rates: \$15.53; 15.53; 15.53; 15.53.

**KLZY(FM)**—Co-owned with KPOW(AM). May 15, 1982: 92.5 mhz; 100 kw. Ant 1,857 ft. Prog sep from AM. Stereo. 1041 Hwy. 14A & Rd. 12 (82435). (307) 754-7292. Camdeck Corp. Format: Classy FM. ■ Ronald L. Barnhart, stn mgr; Clifton R. Topp, gen sls mgr; John C. Moore, prog dir; Troy M. Mellinger, mus dir; Judith R. Hall, off mgr. ■ Rates same as AM.

### Rawlins

**KIQZ(FM)**—Nov 12, 1981: 92.7 mhz; 3 kw. Ant 700 ft. Stereo. Box 1288 (82301). (307) 324-3696. Clara Petersen. Net: CBS. Format: C&W. Spec progs: Rel 4 hrs, class 2 hrs wkly. ■ Clara Petersen, pres; Rocky Sanks, gen & gen sls mgr; Steve Ford, prog dir & prom mgr. ■ Rates: \$8.25; 6.10; 8.25; 6.10.

**KRAL(AM)**—February 1947: 1240 khz; 1 kw-D, 250 w-N. 319 Wyoming St. (82301). (307) 324-2711. Ihli Bcstg Inc. (acq 6-7-78). Net: ABC/C, IMN. Rep: Eastman, IMN. ■ Ronald L. Ihli, pres & gen mgr; Lindsay B. Ihli, coml mgr & mus dir; Roger Siverson, prog & news dir; Patty Sanks, prom mgr; Ken Marshall, chief engr. ■ Rates: \$12; 11; 12; 10.

### Riverton

**\*KCWC-FM**—March 1974: 88.1 mhz; 3 kw. Ant 145 ft. (CP: Ant 1,449 ft.). Stereo. Central Wyoming College (82501). (307) 856-9291. Board of Trustees, Central Wyoming College. Format: Ed, prog, MOR. ■ Jerold A. Garber, gen mgr.

**KTAK(FM)**Listing follows KVOW(AM).

**KTRZ(FM)**—Dec 4, 1984: 93.1 mhz; 100 kw. Ant 884 ft. Stereo. Box 808 (82501). Wind River Communications Inc. Net: CNN, UPI. Format: Contemporary easy lstng. ■ Kurt Brollaw, gen mgr; Jim Dabney, sls mgr; Dale Smith, opns mgr.

**KVOW(AM)**—July 2, 1948: 1450 khz; 1 kw-D, 250 w-N. 603 E. Pershing Ave. (82501). (307) 856-2251. Riverton Broadcasting Co. (acq 4-1-61). Net: ABC/I, IMN. Rep: Eastman. Format: C&W, MOR. Spec prog: Farm 5 hrs wkly. ■ Jeff Kehl, gen mgr & prog dir; Steve Kehl, coml mgr; Joel Kindie, mus dir; J. Larry Hedrick, news dir; Rich Bircumshaw, sports dir; Jerald Yenie, chief engr. ■ Rates: \$10; 7.75; 10; 7.75.

**KTAK(FM)**—Co-owned with KVOW(AM). Dec 15, 1976: 93.5 mhz; 3 kw. Ant 278 ft. Stereo. Net: ABC/E. Format: Oldies, top-40. Spec prog: Farm 5 hrs wkly. ■ Kevin Kilmer. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

### Rock Springs

**KHRS(FM)**—Not on air, target date unknown: 91.9 mhz. c/o 910 E. Third St., Gillette (82716). Heritage Educational Foundation of Wyoming.

**KRKK(AM)**—1938: 1360 khz; 1 kw-D, 500 w-N, DA-N. Box 2128 (82901). (307) 362-3793. The Thicket Bcstg Co. of Wyo Inc. (acq 6-20-83). Net: AP. Rep: Fred Smith. Format: MOR. ■ Jon Collins, VP; Rod Tucker, prog dir; Charlie Reeves, coml mgr; Rod Tucker, mus dir; Rick Beckwith, news dir; Robbin Smith, chief engr. ■ Rates: \$17; 17; 17; 14.

**KQSW(FM)**—Co-owned with KRKK(AM). Jan 1977: 96.5 mhz; 100 kw. Ant 1,680 ft. Prog sep from AM. Format: C&W. ■ Pat Paisly, mus dir & prom mgr. ■ Rates same as AM.

**KSIT(FM)**—October 1981: 104.5 mhz; 100 kw. Ant 1,630 ft. Stereo. Box 1058, 1705 Sunset Dr., No. B (82901). (307) 382-7034. Imperial Bcstg Co. (group owner). Net: ABC/C, ABC/R, Intermountain. Format: Top-40, adult contemp. ■ Brent Larson, pres; Chuck Potts, gen & gen sls mgr; Pete Bunch, prog, mus & news dir; J.R. Lorenzon, prom mgr; Dennis Silver, chief engr.

### St. Stephens

**KIBG(AM)**—Not on air, target date March 1984: 1550 khz; 2.5 kw-D, 250 w-N. c/o Box 1076, Riverton (82501). (307) 856-0112. Wyoming Christian Wireless Inc. Net:

MBS. Format: Adult oriented easy lstng, Christian mus. ■ Eugene Webster, pres; David R. Pickett, sec/treas. ■ Rates: \$1.25; 1.25; 1.25; 1.75.

### Saratoga

**KWND(FM)**—Not on air, target date unknown: 99.9 mhz; 29 kw. Ant 3,430 ft. Box 120, Rawlins (82301). Idar Inc.

### Sheridan

**KLWD(FM)**Listing follows KWYO(AM).

**KROE(AM)**—March 18, 1961: 930 khz, 5 kw-D. Box 5086 (82801). (307) 672-7421. Lovcom Inc. Net: UPI. Rep: John McGuire, Art Moore. Format: News, info, MOR. Spec prog: Pol 1 hr wkly. ■ Kim Love, pres; Cheryl Burton, gen mgr; Bob Grammons, prog dir; John Marlan, mus dir; Renee Coerver, news dir; Sam Nishoff, chief engr. ■ Rates: \$8.75; 7.75; 7.75;

**KROE-FM**—Dec 1977: 94.9 mhz; 58 kw. Ant 44 ft. Prog sep from AM. Format: Top-40.

**KWYO(AM)**—July 9, 1934: 1410 khz, 5 kw-D, 500 w-N. Box 727 (82801). (307) 674-4461. Community Media Inc. (acq 1-8-81). Net: ABC/I, IMN. Rep: Eastman, IMN. Format: C&W. ■ David F. Palmerlee, pres; Donald R. Hargis, gen & gen sls mgr; Ken Campbell, prog dir & prom mgr; Richard Bullock, mus dir; Rudy Kawulok, news dir; Bruce Faulkner, chief engr. ■ Rates: \$12; 10; 10; 10.

**KLWD(FM)**—Co-owned with KWYO(AM). Sep 1978: 96.5 mhz; 25 kw. Ant minus 13 ft. Stereo. Prog sep from AM. Format: Adult contemp, top-40. ■ David Bare, prog dir & prom mgr. ■ Rates: \$10; 10; 10; 10.

### Thermopolis

**KLYX(FM)**—Not on air, target date unknown: 98.3 mhz; 3 kw. Ant minus 418 ft. 320 Senior Ave. (82443). Long Line Bcstg Inc.

**KRTR(AM)**—May 22, 1955: 1490 khz; 250 w-U. DA-1. Box 106, Junction, Tex. (76849). Mildred V. Ernst.

**KTHE(AM)**—April 1957: 1240 khz; 1 kw-D, 250 w-N. Box 591 (82443). (307) 864-2119. Longcrier Radio Inc. (acq 8-16-83). Net: CBS R/R, CNN. Rep: Hix. Format: Modern C&W. ■ B. Edward Longcrier, pres & gen sls mgr; Dee Ann Longcrier, prom mgr; Everett Feight, chief engr. ■ Rates: \$6.85; 6.85; 6.85;

### Torrington

**KGOS(AM)**—May 15, 1950: 1490 khz; 1 kw-D, 250 w-N, DA-1. Box 670 (82240). (307) 532-2158. Kath Bcstg. (acq 3-1-56). Net: ABC/I, IMN. Format: MOR. Spec progs: Sp 1 hr, farm 20 hrs wkly. ■ Dee Kath, pres; Bill Law, gen & gen sls mgr; Greg Kath, prog dir; Steve Wilson, mus dir; Scott Steele, news dir. ■ Rates: \$9; 9; 8; 8.

**KERM(FM)**—Co-owned with KGOS(AM). Dec 15, 1976: 98.3 mhz; 3 kw. Ant 500 ft. Prog sep from AM. Stereo. Net: IMN. Format: C&W.

### Wheatland

**KYCN(AM)**—Nov 16, 1960: 1340 khz; 250 w-U. Box 248 (82201). (307) 322-3883. Pioneer Bcstg Inc. (acq 7-1-63). Format: Div. Spec prog: Farm 3 hrs wkly. ■ Grover D. Allen, pres, news dir & chief engr; Charles M. Allen, prog dir & mus dir. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

**KYCN-FM**—February 1985: 101.7 mhz.

### Worland

**KWOR(AM)**—March 7, 1946: 1340 khz; 1 kw-D, 250 w-N. Rt. 2 (82401). (307) 347-3231. KWOR Inc. (acq 7-69). Net: ABC/I, IMN. Rep: Eastman. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Tony A. Kehl, pres; Ken R. Brown, gen mgr.

**KENB-FM**—Co-owned with KWOR(AM). Dec 1, 1980: 95.9 mhz; 3 kw. Ant 400 ft. (CP: 96.1 mhz; 50 kw. Ant 382 ft.). Prog sep from AM. Stereo. Net: ABC/C, IMN. Format: Btl mus, MOR.



## Puerto Rico

### Aguada

**WRFE(FM)**—1975: 105.5 mhz; 3 kw. Ant 1,200 ft. Stereo. Box 847, Mayaguez (00709). (809) 833-3010. Format: Relg, Sp. ■ Aureo Matos Chaparro, pres & chief engr; Dominga Barreto, gen & gen sls mgr; Aurio Matos Jr., prog dir; Efrain Barrios, prom & news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Aguadilla

**WABA(AM)**—Nov 15, 1951: 850 khz; 500 w. Box 188-Victoria Station (00603). (809) 891-1230. Aquadilla Radio & TV Corp. Inc. (acq 1973). Net: Cadena Radio El Mundo. Rep: Inter-American Publications, Promociones Max Muniz. Format: Contemp. ■ Hector Reichard, pres; Pito Hernandez, gen, coml & prom mgr; Luis Rosario, prog dir; Jose Hernandez, chief engr.

**WIVA-FM**—Co-owned with WABA(AM). April 16, 1964: 100.3 mhz; 15 kw. (CP: 38 kw). Ant 1,000 ft. Stereo. Prog sep from AM.

**WTPM(FM)**—May 27, 1971: 92.9 mhz; 50 kw. Ant 1,000 ft. Stereo. Box 1629, Mayaguez (00709). (809) 833-6168. Corp. of the 7th Day Adventists of W. PR. Net: APR. Format: Btfl mus, relg. Spec progs: English 1 hr, class 3 hrs wkly. ■ Elias Padilla Ramos, pres; Francisco Javier Vega, gen mgr; Juan Rodriguez, gen sls mgr; Julio Cesar Javier, prog & mus dir; Rafael Perez, prom mgr; Ana M. Baez, news dir; Ricardo Vega, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.00.

**WUNA(AM)**—1956: 1340 khz; 250 w-U. (CP: 1 kw-D). Box 809 (00603). (809) 891-2312. Noroeste Bcstg Corp. ■ William Carpenter, pres; Frank Arredondo, gen mgr; Guillermo Mota, coml mgr; Odarit V. Tirado, prog dir; Ronald T. Cushing, chief engr.

### Anasco

**\*WVID(FM)**—Not on air, target date unknown: 90.3 mhz; 14.5 kw. Ant 470 ft. Stereo. Centro Colegial Cristiano Inc, c/o 16 Rafail Hernandez, Mayaguez (00708). (809) 833-7352. Centro Colegial Cristiano. Format: Educ, relg, Sp. ■ Rev. Oscar Corra, pres; Julio Cesar Bonet, gen mgr; Lillian Pagan, prog dir; Nirma Figueroa, mus dir & prom mgr; Hilda Gisela Morales, news dir; Samuel Morales, chief engr.

### Arecibo

**WCMN(AM)**—June 24, 1947: 1280 khz; 5 kw-D, 1 kw-N. Box 436 (00613). (809) 878-0070. Caribbean Bcstg Corp. Format: News, talk, MOR. ■ Carlos Esteve, pres; Byron Mitchell, gen mgr; Rafael Gonzalez, mus dir; Mario Maldonado, news dir; Carlos Arroyo, chief engr. ■ Rates: \$12; 12; 12; 12.

**WCMN-FM**—Jan 1, 1967: 107.3 mhz; 50 kw. Ant minus 41 ft. Stereo. Prog sep from AM. Format: MOR. ■ Archie Velez, gen mgr. ■ Rates: \$20; 20; 20; 20.

**WMIA(AM)**—Feb 21, 1957: 1070 khz; 500 w-U. Box 1055 (00612). (809) 878-1275. Abacoa Radio Corp. Net: APR. Format: Var. Spec progs: Farm 1 hr, Sp 19 hrs wkly. ■ Carlos M. Pirallo, pres; Epifanio Rodriguez-Velez, gen & coml mgr & chief engr; Miguel Melendez de la Rosa, news dir; Angel L. Cappion, mus dir; Manuel Pirallo, prom mgr; Enid Gomez, prog dir. ■ Rates: \$2; 2; 2; 2.

**WNIK(AM)**—1957: 1230 khz; 1 kw-D, 250 w-N. 462 Jose de Diego Ave. (00612). (809) 878-1366. Arecibo Radio Corp. ■ Frank Velazquez, gen, coml & prom mgr; Angel M. Natal, prog, mus & news dir; Ronald T. Cushing, chief engr.

**WNIK-FM**—July 17, 1965: 106.5 mhz; 19.5 kw. Ant minus 270 ft. Stereo. Prog sep from AM.

### Barceloneta

**WBQN(AM)**—March 1, 1975: 1160 khz; 1 kw-U, DA-2. Box 761 Manati (00701). (809) 854-2450. Radio Borinquen Inc. Format: Top-40. ■ Angel M. Rivera, pres; Luis R. Rivera, gen mgr; Angel M. Rivera Jr., gen sls

mgr; Sammy Rivera, mus dir; Paquito Martinez, news dir; Toto Gomez, chief engr. ■ Rates: \$12; 12; 12; 12.

### Barranquitas

**WOLA(AM)**—Not on air, target date unknown: 1380 khz; 500 w-U, DA-2. Box 189 (99618). Torrecillas Bcstg Corp.

### Bayamon

**WGSX(FM)**—Co-owned with WRAI(AM) San Juan. Dec 3, 1959: 94.7 mhz; 31 kw. Ant 110 ft. (CP: 16 kw; ant 1,760 ft.). Stereo. 74 Mayaguez St., San Juan (00917). (809) 763-0020. Radio Aeropuerto Inc. (acq 12-31-66). Group owner: Pirallo Lopez. Net: AP. Format: Sp, top-40. ■ Carlos M. Pirallo-Lopez, pres, gen & sls mgr; Fernando Colon, prog dir; Rudi Rivas, chief engr. ■ Rates: \$20; 20; 20.

**WLUZ(AM)**—1966: 1600 khz; 1 kw-U, DA-1. (CP: 5 kw, DA-2) Box 9394, Santurce (00908). (809) 785-1600. Lucas Tomas Muniz. Format: MOR. ■ Lucas Tomas Muniz, own & pres; Herran Nigaglioni, gen mgr; Tomas G. Muniz, coml mgr & prog dir; Manuel Ruiz Martinez, news dir; Rodolfo Rivas, chief engr.

**WRSJ(AM)**—1947: 1560 khz; 5 kw-D, 250 w-N. Box 1560 (00619). (809) 782-6388. P. H. Bcstg Corp. (acq 1974). Format: Btfl mus, relg. ■ Paul Hernandez Jr., pres; Jose A. Cruz, prog & mus dir, prom mgr; Miriam Hernandez, gen & coml mgr; Hector J. Hernandez, news dir; Jesus (Toto) Gomez, chief engr.

**WXYX(FM)**—Feb 1, 1979: 100.7 mhz; 50 kw. Ant minus 45 ft. (CP: Ant 691 ft.). Km 1.9-Carr. 831-Bo Minillas (00619). 786-8181, 4323. RAAD Bcstg Corp. Format: Latin jazz, Sp. ■ Roberto Davila, pres & gen mgr; Nestor Perez, prog dir; George Arroyo, chief engr. ■ Rates: \$13; 13; 13; 13.

### Cabo Rojo

**WEKO(AM)**—Jan 9, 1970: 930 khz; 2.5 kw-U. Box 929 (00623). (809) 851-1236. David Ortiz Inc. Net: UPI, Noti-uno net. Rep: J.L. Ruiz. Format: Adult contemp, Sp top-40. ■ David Ortiz, pres & gen mgr; Israel Irizarry, coml mgr; Andy Silvestry, prog dir; Nelson Rios, mus dir; M.I. Ortiz, prom mgr; M. Vargas, news dir; Pedro Velez-Ortiz, chief engr.

### Caguas

**WBRQ(FM)**—See Cidra.

**WNEL(AM)**—July 21, 1947: 1430 khz; 5 kw-D, 500 w-N. Box 487 (00626). (809) 744-3131. Turabo Radio Corp. (acq 4-1-73). Format: Top-40. ■ Jesus M. Soto, pres; Carmen Pagan, gen mgr; Cesar Perez, coml mgr; Pedro Ruiz, prog dir; Manuel Rivera Ortiz, news dir; Luis A. Soto, chief engr. ■ Rates: \$12; 12; 12; 12.

**WPRM-FM**—See San Juan.

**WVJP(AM)**—Nov 24, 1947: 1110 khz; 250 w-U. Box 207 (00625). (809) 743-5790. Borinquen Bcstg Co. ■ Hector Pereira, gen mgr; Jorge L. Arzuaga, coml mgr; Federico Virella, prom mgr; Manuel Rivera Ortiz, prog dir; Vicente Piner Schroder, news dir; Jesus R. Gomez, chief engr.

**WVJP-FM**—October 1968: 103.3 mhz; 50 kw. Ant minus 370 ft. (CP: 38 kw, Ant 1,741 ft). Stereo. Prog sep from AM.

### Camuy

**WCHQ(AM)**—Oct 23, 1971: 1360 khz; 1 kw-D, 500 w-N, DA-2. Box 629 (00627). (809) 898-1360. Camuy Bcstg Corp. Net: UPI. Format: Sp, top-40. ■ Dr. Jesus Rodriguez Garcia, pres; Gilberto Rodriguez, treas; Jose A. Cordero Martinez, sec; Epifanio Rodriguez, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WCHQ-FM**—Aug 15, 1968: 102.9 mhz; 50 kw. Ant 303 ft. (809) 898-2510/4284. Format: Adult contemp, oldies, Sp. ■ Rates: \$10; 10; 10; 10.

### Carolina

**WIDA(AM)**—March 16, 1964: 1400 khz; 1 kw-D, 250 w-N. 203-7 Calle Ignacio Arz. (00630). (809) 769-4103.

## Puerto Rico Radio

Primera Iglesia Bautista de Carolina. Net: Cadena Radio Voz. Net: UPI. Format: Sp. ■ Pedro Roman-Collazo, gen mgr; Pichin Roman-Collazo, prog dir; Pedro Ramon, mus dir & prom mgr; Amedee Robles, news dir; Margarita Nazario de Espinosa, coml mgr; Jose J. Arzuaga Jr., chief engr.

**\*WIDA-FM**—Not on air, target date unknown: 90.5 mhz. (CP: 25 kw; Ant 1,904.63 ft.). Christian Bcstg Corp.

**WVOZ-FM**—Mar 3, 1967: 107.7 mhz; 50 kw. Penthouse Darlington Bldg., Rio Piedras, San Juan (00925). (918) 764-1077 or 758-7108. Net: Cadena Radio Voz. Format: Big band. ■ Angel O. Roman, pres; Margarita Nazario, gen mgr; Pichin Roman Collazo, prog dir; Wilfredo Blanco Pi, chief engr. ■ Rates: \$20; 18; 18; 8.

### Cayey

**WLEY(AM)**—Dec 3, 1965: 1080 khz; 250 w-U. Box 1186 (00633). (809) 738-2276. Ponce Bcstg Corp. (group owner). Rep: Carlos Bethel. Format: Contemp Latin. ■ J.H. Conesa, pres; J.H. Conesa Jr., gen mgr; Martin Colon Jr., stn mgr & prog dir; Carlos Arroyo, chief engr. ■ Rates: \$9; 9; 9; 9.

### Cidra

**WBRQ(FM)**—March 1, 1972: 97.7 mhz; 2.7 kw. Ant 866 ft. Box 9297, Caguas (00626). (809) 743-8260. Radio Musical Inc. Format: Sp. ■ George M. Arroyo, pres; Tomas Carrasquillo, gen mgr; Antonia Rodriguez, gen sls mgr; Jose Rojas, mus dir; Esperanza T. Arroya, prom mgr; Rosa E. Arroyo, news dir; George M. Arroyo, chief engr. ■ Rates: \$14; 14; 14; 14.

### Coamo

**WCPR(AM)**—1967: 1450 khz; 1 kw-D, 250 w-N. Box 316 (00640). (809) 825-1775. Coamo Bcstg Corp. Format: Top-40. ■ Jose David Soler, pres, gen mgr & chief engr; Albert Alvarez, news dir. ■ Rates: \$10; 10; 10; 10.

### Corozal

**WORO(FM)**—July 1968: 92.5 mhz; 50 kw. Ant 1010 ft. 415 Carbonell St., Hato Rey (00918). (809) 751-1380. Catholic Apostolic & Roman Church, San Juan Archdiocese. Format: Btfl mus. ■ H.E. Luis Cardinal Aponte, pres; Betty Pichardo, gen mgr; Carlos Rodriguez, mus dir; Jesus Gomez, chief engr.

### Fajardo

**WLID(FM)**—See Vieques.

**WMDD(AM)**—May 31, 1947: 1480 khz; 5 kw-U, Box 948 (00648). (809) 863-0202. Pan Caribbean Bcstg Corp. (acq 6-15-65). ■ Richard Friedman, pres & gen mgr; Laura Jimenez, coml mgr; Angel Luis Vasquez, prog dir; Paquito Soto Jr., news dir; Carmelo Soto Perez, chief engr.

**WDOY(FM)**—Co-owned with WMDD(AM). Feb 15, 1969: 96.5 mhz; 6.8 kw. Ant 300 ft. (CP: 50 kw. Ant 970 ft.). Prog sep from AM. Format: Good mus.

### Guayama

**WBJA(AM)**—March 1, 1981: 1540 khz; 250 w-D. (CP: 250 w-N). Box 1540 (00655). (809) 864-1555. Radio Musical Inc. Format: Sp. ■ George M. Arroyo, pres & chief engr; Tomas Carrasquillo, gen mgr; Jesus M. Cruz, coml mgr; Miguel Osorio, prog dir; Hector Melendez, news dir. ■ Rates: \$5; 5; 5; 5.

**\*WCRP(FM)**—Not on air, target date unknown: 88.1 mhz; 32 kw. Ant minus 219 ft. (CP 27 kw., Ant 1,890 ft.). Box 344 (00654). Ministerio Radial Cristo Viene Pronto Inc. Format: Educ. relg.

**WSRA(FM)** Listing follows WXR(FM).

**WXR(FM)**—July 1948: 1590 khz; 1 kw-U. Box 1590 (00655). (809) 864-3435. Guayama Bcstg Co. Inc. Format: Sp. ■ Jose Raul Fuster, pres; Frederico Leon,

## Puerto Rico Radio

gen & gen sls mgr; Victor Colon Fuentes, prog & mus dir; Alberto Pereira, chief engr. ■ Rates: \$12; 12; 12; 12

**WSRA(FM)**—Co-owned with WXR(FM). November 1966: 106.9 mhz; 25 kw. Ant 1,994 ft.). Stereo. Prog sep from AM. Format: SP. ■ Jose Raul Fuster, gen & gen sls mgr; David Gleason, prog & mus dir, prom mgr; Juan Ramon Rivera, chief engr. ■ Rates: \$25; 25; 25; 25.

### Hatillo

**WMSW(AM)**—Not on air, target date unknown: 1120 khz; 1 kw-D, 250 w-N, DA-2 (CP: 1 kw-U, DA-1) 537 Miramar Ave., Arecibo (00612) Aurora Bcstg Corp.

### Hormigueros

**WGIT(FM)**—Oct 12, 1980: 92.1 mhz; 3 kw. Ant minus 110 ft. (CP: 3 kw, Ant 580 ft.). Stereo. Mayaguez Mall. (802) 756-8700. Southwestern Bcstg Corp. Cadena Radio Voz, Cadena Nacional de Puerto Rico. Format: Sp. ■ Pedro Roman-Collazo, pres, gen & prom mgr; Jose A. Marti, chief engr.

### Humacao

**WALO(AM)**—Feb 11, 1958: 1240 khz; 1 kw-D, 250 w-N. Box C (00661). (809) 852-1240. Ochoa Bcstg Corp. (acq 3-19-70). Format: Sp. ■ Efrain Archilla-Roig, pres; Efrain Archilla-Diez, gen, prom & coml mgr, prog dir & chief engr; Luis A. Gandara-Gomez, mus dir; Angelo Pena-Perez, news dir; Rudy Rivas, chief engr. ■ Rates: \$15; 15; 15; 15.

### Isabela

**WISA(AM)**—Oct 19, 1961: 1390 khz; 1 kw-D, 500 w-N. Box W (00662). (809) 872-2030. Radio Noroeste Bcstg (acq 8-3-65). Format: MOR. ■ Luis A. Mejia, pres; Carmen Mejia, gen mgr, mus & prog dir; Rafael Medina, gen sls mgr; Francisco Cancel, news dir; Jorge Santiago, chief engr.

**WKSA-FM**—Co-owned with WISA(AM). 101.5 mhz; 42 kw. Ant minus 26 ft. Dups AM 100%.

### Juana Diaz

**WCGB(AM)**—Nov 23, 1967: 1060 khz; 5 kw-D. 500 w-N. Box 248 (00665). (809) 837-2440. Grace Broadcasters Inc. Format: Relg 25%, MOR, Sp. ■ Armando Hernandez, gen mgr; Joe Rodriguez, prog dir; Juan Rodriguez, tech dir. ■ Rates: \$7.75; 6.75; 6.75; 6.75.

### Juncos

**WFAB(AM)**—1971: 1460 khz; 500 w-D, DA. Box WW (00666). (809) 734-8060. Aerco Bcstg Corp. (acq 8-76). ■ Angel E. Roman, pres; Angel O. Roman, gen & gen sls mgr; Adelino Flores, chief engr.

### LaJas

**WAVB(AM)**Not on air, target date unknown: 1510 khz; 1 kw-U, DA-1. P.R. Rd. 101 (00667). Professional Radio Broadcasting Corp.

### Lares

**WGDL(AM)**—Feb 1983: 1200 khz, 250 w-D. Box 487, Caguas (00626). (809) 744-3131. Lares Bcstg Corp. ■ Jesus M. Soto, pres.

### Levittown

**\*WJDZ(FM)**—Sep 30, 1979: 88.9 mhz; 10 w. Ant 50 ft. BM-5 Dr. Villalobos (00632). (809) 784-2484. Community Educational Group Corp. Format: Ed, Sp. Spec prog: Fr 1 hr wkly. ■ Jimmy Diaz, pres & gen mgr; Frank Oujano, mus dir; Carlos Bas, news dir; George Arroyo, chief engr.

## Luquillo

**WZOL(FM)**—1976: 92.1 mhz; 3 kw. Ant 110 ft. c/o Maria E. Rivera, Executive, Box 505 (00673). Carlos Rivera.

## Manati

**WMLD(FM)**—Listing follows WMNT(AM).

**WMNT(AM)**—May 1961: 1500 khz; 1 kw-D, 250 w-N, DA-1. Box 6 (00701). (809) 854-2225. Arecibo Bcstg Corp. (acq 12-30-70). Format: Sp, top-40. ■ Pedro Collazo Barbosa, gen mgr, prog & mus dir; Guillermo Bonnet, coml mgr; Carmen Collazo, prom mgr; Francisco Martinez, news dir; Arcadio Rodriguez, chief engr. ■ Rates: \$6; 6; 6; 6.

**WMLD(FM)**—Co-owned with WMNT(AM). 1973: 96.9 mhz; 18 kw. Prog sep from AM.

## Maricao

**WAEL(AM)**—See Mayaguez.

**WAEL-FM**—July 1970: 96.1 mhz; 10.5 kw. Ant 1,950 ft. (CP: 9.9 kw, ant 2,011 ft.). Box 1370 (00709). (809) 832-4560. Prog sep from AM. Group owner: Pirallo Lopez. Format: Salsa. ■ Rates: \$12; 12; 12; 12.

## Mayaguez

**WAEL(AM)**—1949: 600 khz; 1 kw-U, DA-1. Box 1370 (00709). (809) 832-0600. WAEL Inc. (acq 1957). Group owner: Pirallo Lopez. Format: MOR. ■ Ginette Pirallo, pres & gen mgr; Pedro Ojeda, coml mgr. J.R. Irizarry, mus dir; Alcides Sanchez, chief engr.

**WAEL-FM**—See Maricao.

**WIVA-FM**—See Aguidilla.

**WKJB(AM)**—Dec 6, 1946: 710 khz; 10 kw-D, 500 w-N. Box 1293 (00709). (809) 834-6666. TWX: (809) 832-4592. Radio Stn WKJB AM-FM Inc. Format: Top-40. ■ Jose A. Bechara Sr., pres; Glenda Alonso, gen mgr; Jose A. Bechara Jr., gen sls mgr; Maelo Mendez, prog dir; Junior Sanabria, mus dir; Rafy Aviles, news dir; Junior Velez, chief engr.

**WKJB-FM**—Jan 15, 1963: 99.1 mhz; 50 kw. Ant 100 ft. Stereo. Prog sep from AM. Format: Btfl mus.

**WORA(AM)**—May 12, 1947: 760 khz; 5 kw-U, DA-1. Box 43 (00708). (809) 832-1150. Radio Americas Corp. Net: Salsa 63/La Gran Cadena. Format: Spanish pop "Salsa" music. ■ Alfredo R. De Arrellano, pres; Guillermo Bonet, dir of engr; Joe Diaz, mgr AM/FM. Nelson Nin, chief engr. ■ Rates: \$13.15; 13.15; 13.15; 13.15.

**WIOA(FM)**—Co-owned with WORA(AM). Oct 12, 1947: 97.5 mhz; 25 kw. Ant 990 ft. Prog sep from AM. Net: Estereotempo 99. Format: Ballads. ■ Rates: \$8.75; 8.75; 8.75; 8.75.

**WOYE-FM**—June 13, 1967: 94.1 mhz; 25 kw. Ant 1,960 ft. Stereo. Box 1718 (00709). (809) 834-1094. Pepino Bcstg Inc. (acq 1974). Format: Urban contemp. ■ Felix Bonnet Velez, pres; Felix A. Bonnet Jr., gen mgr & gen sls mgr, prog dir; Harold Rivera, news dir; Guillermo Bonet, chief engr. ■ Rates: \$18; 18; 18; 18.

**WPRA(AM)**—Oct 16, 1937: 990 khz; 1 kw-U. Box 1869 (00708). (809) 832-3020. WPRA Inc. Net: APR. Format: Top-40. ■ Andres Camara, pres; Ederlinda C. de Tamayo, gen mgr; Virginia Di Cristina, coml mgr; Carlos A. R. Camara, prog dir; Rolando T. Ramirez, prom mgr; Samuel Perez Jr., chief engr. ■ Rates: \$6; 6; 6; 6.

**WRPC(FM)**—Co-owned with WPRA. See San German.

**WTIL(AM)**—Nov 1950: 1300 khz; 1 kw-U. Box 1360 (00708). (809) 832-1291. Mayaguez Radio Corp. (acq 6-52). ■ Gilbert Mamary, pres & gen mgr; Alberto Basora, coml mgr; Alberto Basora Suarez, prog dir; Jose Ramirez, mus dir; Aristides Zapata, chief engr. ■ Rates: \$5; 5; 5; 5.

## Moca

**WCXQ(AM)**—December 1983: 1040 khz; 250 w-D. 182A Baldorioty St. (00716). Moca Bcstg Assoc. Inc. (acq 4-30-82). Format: Sp, top-40. ■ Antonio Rosario

Loperena, pres; Luis A. Rosario Sosa, gen mgr; Jose E. Caban Reguero, mus dir. ■ Rates: \$5; —; —; —.

## Morovis

**WGFV(AM)**—December 1981: 1580 khz; 1 kw-U, DA-1. (CP: 2.5 kw). 155 San Antonio St., Floral Park, Hato Rey (00917). (809) 754-0324. Morovis Radio Assoc. Format: Pop Latin music, 90%; pop American music, 10%. ■ Wilfredo G. Blanco Pi, principal ptrnr, & chief engr; Carmen Galdo, gen & coml mgr; Jorge Blanco, prog dir; W. Blanco Galdo, mus dir.

## Orocavis

**WKCK(AM)**—1470 khz; 1 kw, DA-N. Calle Pedro Arroyo No. 10 (00720). Radio Sol Broadcasting Corp. Format: Standard pop, country.

## Penuelas

**WENA(AM)**—Nov 11, 1978: 1330 khz, 1 kw-D, 500 w-N. Box 1330 (00724). (809) 836-1330. Penuelas Broadcasters. Format: Sp, adult contemp, oldies. ■ Nephtali Rodriguez, pres, gen mgr & news dir; Ines M. Vasquez, prog dir; Hector Rivera, mus dir; Lucelena V. Rodriguez, prom mgr. ■ Rates: \$84; 72; 72; 72.

**WPCC(AM)**—May 25, 1976: 1570 khz; 1 kw-D, DA. Box 350, Ponce (00731). Ponce Gospel Bcstg Corp. (acq 6-18-81). Format: MOR. Spec prog: Jazz 2 hrs, rock 10 hrs wkly. ■ Eric A. Gonzalez, pres; Josivan Padilla, gen, coml, prom mgr, prog & mus dir; Elsa Otero, Sp prog dir; Luis R. Penchi, news dir; Tommy Perez, chief engr. ■ Rates: \$72; 72; 95; —

## Ponce

**\*WEUC(AM)**—May 1, 1957: 1420 khz; 1 kw-U. Box 529 Station 6, Catholic U. of Puerto Rico (00732). (809) 842-8046. Catholic University Service Assn. Format: News, talk, Sp. ■ Clotaldo Santiago, pres; Juan L.R. Ricart, gen mgr; Carlos Alicea Zambrana, gen sls mgr & prog dir; Edwin Berrios, mus dir; Eric Gil Sanchez, prom mgr; Ricardo Ramirez, acting news dir; Carlos Arroyo, chief engr. ■ Rates: \$6.50; 6; 5.50; 4.50.

**\*WEUC-FM**—May 17, 1984: 88.9 mhz; 10.8 kw. Ant 187 ft. Stereo. Format: Btfl mus, educ. ■ Ruben Rodrigues, prog & mus dir, prom mgr.

**WISO(AM)**—Sept 15, 1953: 1260 khz; 1 kw-U. Box 7251 (00732). (809) 842-4124. South P. R. Bcstg Corp. Format: Talk, news, MOR. Spec prog: Farm 6 hrs wkly. ■ Carlos Pirallo, pres; Nilda P. Freyre, gen & gen sls mgr; Nilda Cardona, prog dir & prom mgr; Wito Velez, mus dir; Luis M. Torres, news dir; Modesto Delgado, news dir. ■ Rates: \$9; 9; 9; 9.

**WLEO(AM)**—Nov 3, 1956: 1170 khz, 250 w-U. Box 7213 Ponce (00732). (809) 842-3038. Ponce Bcstg Corp. (group owner). Rep: Carlos Bethel. Format: Contemp Latin. ■ J. H. Conesa Sr., pres; J. H. Conesa Jr., gen mgr; Luz Q. Baez, stn mgr; Miguel Perez, sls mgr; Wilfredo Marrero, prog dir; Rafael Acosta, chief engr. ■ Rates: \$9; 9; 9; 9.

**WZAR(FM)**—Co-owned with WLEO(AM). March 17, 1966: 101.9 mhz; 14 kw. Ant 2,580 ft. Stereo. Prog sep from AM. Format: Contemp Latin. ■ J.H. Conesa Jr., stn mgr; Guillermo Droing, prog dir. ■ Rates: \$20; 20; 20; 20.

**WMTT(FM)**Not on air, target date unknown: 101.1 mhz. c/o Box 9297, Caguas (00626). Family Bcstg Group.

**WPAB(AM)**—Aug 14, 1940: 550 khz; 5 kw-D, 1 kw-N. Box 7243 (00731). (809) 842-3260. Portorican American Bcstg Co. Rep: Schellenberg & Kirman. Format: Sp, talk. ■ A. Gimenez Aguayo, pres; Alfonso Gimenez Porrata, gen mgr; Rafael Rodriguez, sls mgr; Uriel Alicea, mus dir; Luis Penchi, news dir. ■ Rates: \$11; 9.50; 9.50; 7.

**WOOI(FM)**—Co-owned with WPAB(AM). May 1969: 93.3 mhz; 14.5 kw. Ant minus 225 ft. Stereo. Prog sep from AM. Format: Sp, Puerto Rican folk music. ■ Rates: \$6; 5; 5; 3.

**WPRP(AM)**—1936: 910 khz; 5 kw-D, 500 w-N. Box 430 (00731). (809) 842-0166. Radio Americas Corp. (acq 1946). Net: Salsa 63/La Gran Cadena. Format: Spanish



pop "Salsa" music. ■ Alfredo R. de Arellano, pres; Andy Rodriguez, prog dir; Miguel A. Borrero, resident mgr; Guillermo Bonet, engrg dir; Carlos Morales, sls mgr; Rene Guzman, chief engr. ■ WORA-TV affil. ■ Rates: \$13.15; 13.15; 13.15; 13.15.

**WIOC(FM)**—Co-owned with WPRP(AM). January 1970: 105.1 mhz; 9 kw. Ant minus 150 ft. Prog sep from AM. Net: Estereotempo 99. Format: Ballads. ■ Rates: \$8.75; 8.75; 8.75; 8.75.

**WZAR(FM)**—Listing follows WLEO(AM).

**WZBS(AM)**—Feb 1, 1973: 1490 khz; 1 kw-D, 250 w-N, DA-2. Box 7612 (00732). (809) 844-1490. Zaba Radio Corp. Format: Sp oldies. ■ Pedro J. Soldevila, pres; Dr. Humberto Zayas Chardon, gen sls mgr; Jose Manuel Rodriguez, gen mgr & prog dir; Gerardo (Jerry) Melendez, news dir; Jose Luis Torres, chief engr. ■ Rates: \$7; 5.50; 4.80; 3.00.

## Quebradillas

**WJYT(AM)**—Not on air, target date unknown: 960 khz; 500 w-U, DA-1. (CP: 1 kw-N). Box W (00742). (809) 895-2725. Jose J. Arzuaga. Net: APR. Rep: Rafael Vega Assocs, Berth Diaz. Format: Sp. ■ Jose Arzuaga, pres & chief engr; Idalia Arieta, gen mgr; Gloria Perez, coml mgr; Joel Feliciano, prog dir; Jose Enrique Mendez, mus dir; Juan Espinal, prom mgr; Juan Feliciano, news dir.

**WREI(FM)**—Co-owned with WJYT(AM). Nov 16, 1974: 98.3 mhz; 3 kw. Ant minus 40 ft. Prog sep from AM. Stereo. Box W (00742). (809) 895-2725. Jose J. Arzuaga (acq 7-10-79). Format: Salsa, soul. ■ Juan Espinal, coml mgr; Sonia Mayer, prog dir; Luis Rosa, mus dir; Sofia Reyes, prom mgr; Junior Feliciano, news dir; G. Padin, chief engr. ■ Rates: \$8; 8; 8; 8.

## Rio Piedras

**WFID(FM)**—Nov 17, 1958: 95.7 mhz; 50 kw. Ant 800 ft. (CP: 32 kw. Ant 1,994 ft.). Stereo. Box 3222 (00936). (809) 765-4720. Fidelity Bcstg Corp. Format: Easy lsg. ■ Jose Julian Acosta, pres, prog dir & chief engr; Carola A. Camero, exec VP; Reinaldo Royo, VP & gen mgr; Ana Velez, sls mgr; Victoria S. Acosta, mus dir & sec-treas.

**WRAI(AM)**—See San Juan.

**WUNO(AM)**—See San Juan.

## Sabana Grande

**WPRX(AM)**—Not on air, target date unknown: 880 khz; 1 kw-U, DA-1. Box 1373, Hato Rey (00919). (809) 780-4944. Gauthier & Rodriguez Radio Assocs. Format: Btfl mus, Sp. Spec progs: Class 6 hrs, farm 3 hrs, It 2 hrs, jazz 2 hrs wkly. ■ Frederick Gauthier-DeCastro, pres & gen mgr; Juan B. Rodriguez, VP; Freddie Gauthier, prog dir; Carmen B. Rodriguez, mus dir; Jaime A. Rodriguez-Alicea, news dir; Rudy Rivas, chief engr. ■ Rates: \$20; 20; 20; 20.

## Salinas

**WHYO(AM)**—April 6, 1967: 1210 khz; 5 kw-D, 1 kw-N, DA-2. Box H (00751). (809) 824-3420. Island Broadcasting Corp. Net: APR. Format: Sp. ■ Johnny Ortiz, pres, gen & coml mgr & chief engr; Zulma Rodriguez, prog dir & prom mgr; Nequin Delgado, news dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## San German

**WBOZ(AM)**—1090 khz; 250 w-U. (00753). United Bcstg Corp.

**WPRA(AM)**—See Mayaguez.

**WRPC(FM)**—Co-owned with WPRA(AM). Feb 1, 1969: 95.1 mhz; 25 kw. Ant 1970 ft. Box 113 (00753). (809) 890-3030. WPRA Inc. (acq 8-76). Prog sep from AM. Format: MOR. ■ Ederlinda C. de Tamayo, coml mgr. ■ Rates: \$8; 8; 8; 8.

## San Juan

**WAPA(AM)**—Jan 15, 1947: 680 khz; 10 kw-U, Box 4563 (00905). (809) 724-3000. Hearst Radio Inc. (group

owner; acq 3-17-64). Format: Contemp. ■ Franklin Snyder, pres; Ray Owen, gen mgr; Jose Bonilla, coml mgr; Wilfredo Blanco, chief engr.

**WDOY(FM)**—See Fajardo.

**WFID(FM)**—See Rio Piedras.

**WHOA(AM)**—Nov 1, 1954: 870 khz; 5 kw-U, DA-1. Box V, Hato Rey (00919). (809) 756-8700. Continental Bcstg Corp. Net: ABC/I, NBC, MBS. Format: MOR, contemp, English. ■ Bob Bittner, mus & prog dir; W. Blanco Pi, chief engr; Mary Novak, info specialist; Marcia Gold, women's editor. ■ Rates: \$16; 14; 14; 12.

**WIAC(AM)**—1947: 740 khz; 10 kw-U, DA-1. Box 4504 (00905). (809) 724-0730. Bestov Bcstg Inc. of Puerto Rico (acq 1954). Net: AP. Format: Div. ■ Dorothy H. Mejia, pres; Luis A. Mejia, gen mgr; Mrs. Elsa Fernandez, coml mgr; Felipe Rodriguez, mus dir & prom mgr; Francisco Cancel, news dir; Alipio Carrion, chief engr. ■ Rates: \$12; 12; 12; 12.

**WIAC(FM)**—March 1, 1961: 102.5 mhz; 91 kw horiz, 53 kw vert. Ant 310 ft. Stereo. Prog sep from AM. Format: Div. ■ Rafael Ortiz, prom mgr, prog & mus dir. ■ Rates: \$6; 6; 6; 6.

**\*WIPR(AM)**—Jan 26, 1948: 940 khz; 10 kw-U, DA-1. Box 909, Hato Rey (00919). (809) 766-5701. Dept of Education, Puerto Rico. ■ Mrs. Celeste Benitez de Rexach, sec of educ; Jose M. Garcia, gen mgr; Felix Rodriguez Baez, prog dir; Luisita Rodriguez, mus dir; Jose Manuel Alvarez, news dir; Manuel A. Collazo, chief engr.

**\*WIPR-FM**—June 3, 1960: 91.3 mhz; 125 kw. Ant 2,720 ft. Dups AM 100%. ■ \*WIPR-TV affil.

**WKAQ(AM)**—Dec 3, 1922: 580 khz; 10 kw-U, DA-1. Box 4668 (00936). (809) 758-5800. Telex 385751. El Mundo Bcstg Corp. (acq 10-31-49). Format: All news. ■ Mrs. Argentina Hills, pres; Huberto Biaggi, VP & gen mgr; Raul Muxo, sls mgr; Machi Medina, news dir; Grafton Oliveras, chief engr. ■ Rates: \$125; 30; 75; 30.

**WKAQ-FM**—Oct 8, 1958: 104.7 mhz; 50 kw. Ant 1,120 ft. Stereo. Format: Top-40. ■ Hector Marcano, mus dir. ■ Rates: \$37; 37; 37; 37.

**WKVM(AM)**—1951: 810 khz; 50 kw-U, DA-1. Santa Rosa III Ward, Rd. 833, Km. 10.0, Guaynabo (00657). (809) 790-5012. Catholic, Apostolic & Roman Church, San Juan Archdiocese. (acq 3-4-82). Format: Div. ■ H.E. Luis Cardinal Aponte, pres; F. Efrain Rodriguez, gen mgr & prog dir; Bitty Pichardo, coml mgr; Silvio Iglesias, mus dir; H. McClure, chief engr.

**WCAD(FM)**—Co-owned with WKVM(AM) March 5, 1968: 105.7 mhz; 50 kw. Ant 1,100 ft. Stereo. Format: Rock, current & oldies. ■ Rates: \$21; 21; 21; 21. ■ WKBM-TV affil.

**WNEL(AM)**—See Caguas.

**WORO(AM)**—See Corozal.

**WOSO(AM)**—Nov 21, 1977: 1030 khz; 10 kw-U, DA-1. Box 4349 Format: MOR. ■ Augustine L. Cavallaro, pres & gen mgr; Sergio Fernandez, sls mgr; Christopher Crommett, news dir; Luis Oquendo, chief engr. ■ Rates: \$12; 12; 12; 12.

**WPRM-FM**—April 1959: 98.5 mhz; 25 kw. Ant 1910 ft. Stereo. Box 5725 (00906). (809) 744-3131. ARSO Radio Corp. (acq 4-1-73). Format: Top-40. Spec prog: Farm 1 hr wkly. ■ Jesus M. Soto, pres, gen mgr & chief engr; Cesar Perez, coml mgr; Marianito Artau, prom mgr; Herman O. Davila, news dir. ■ Rates: \$20; 20; 20; 20.

**WQBS(AM)**—Jan 11, 1960: 630 khz; 5 kw-U, DA-2. Box 13427, Santurce (00908). (809) 721-4020. Quality Bcstg. Net: Salsa 63/La Gran Cadena. Rep: Blair. Format: Spanish pop "Salsa" music. ■ Alfredo R. de Arellano, pres; Gilberto Lopez, prog dir; Sebastian Riobu, VP resident mgr; Guillermo Bonet, engrg dir; Ismael Nieves, sls mgr; Alejandro Luciano, chief engr. ■ WORA-TV affil.

**WIOB(FM)**—Co-owned with WQBS(AM). March 1; 1961: 99.9 mhz; 32 kw. Ant 180 ft. Stereo. Prog sep from AM. Net: Estereotempo 99. Format: Ballads.

**WQII(AM)**—1947: 1140 khz; 10 kw-U, DA-1. Box 101, Guaynabo (00657). (809) 790-5001. Huella Bcstg (acq

1-83). Rep: Bernard Howard. Format: MOR, Sp. ■ Francisco Vazquez Santoni, pres; Carlos Juan Gonzalez, gen mgr; Omar Ortiz Anglero, gen sls mgr; Rei Moreira, prog & mus dir; Rei Moreira Jr., chief engr. ■ Rates: \$40; 40; 40; 40.

**WZNT(FM)**—Co-owned with WOI(AM). 1959: 93.7 mhz; 50 kw. Ant 280 ft. Stereo. Prog sep from AM. Format: Latin American pop, salsa. ■ Pedro Arroyo, prog & mus dir. ■ Rates: \$78; 78; 78; 78.

**WRAI(AM)**—July 4, 1949: 1520 khz; 10 kw-U, DA-1. 74 Mayaquez St. (00917). (809) 763-0020. Radio Aeropuerto Inc (acq 12-3-59). Group owner: Pirallo Lopez. Rep: Contemporary Media. Format: Span contemp. ■ Carlos M. Pirallo, pres & gen mgr; Carlos D. Pirallo, sls mgr; Fernando Colon, prog dir; Rudi Rivas, chief engr. ■ Rates: \$10; 10; 10; 10.

**WGSX(FM)**—Co-owned with WRAI(AM). See Bayamon.

**WRSJ(AM)**—See Bayamon.

**\*WRTU(FM)**—February 8, 1980: 89.7 mhz; 50 kw. Ant 796 ft. Box 21305, University Station (00931). (809) 751-8640. University of Puerto Rico. Format: Div. Spec progs: Fr 1 hr, It 1 1/2 hrs wkly. ■ Jorge Rodriguez Zaragoza, mgr, prog dir & coml mgr; Raymond Perez, sports; Carlos Camunas, mus dir; Armando Yanes, news; Grafton Olivera Mariani, chief engr.

**WUNO(AM)**—Oct 15, 1949: 1320 khz; 5 kw-D, 1 kw-N. Box 3222 (00936). (809) 765-4720. Fidelity Bcstg Corp. (acq 8-1-82). Group owner: Fidelity Bcstg Corp. Format: All news. ■ Jose J. Acosta, pres; Carola A. Camero, exec VP; Reinaldo Royo, VP & gen en mgr; Victoria S. Acosta, sec-treas.

**WVOZ(AM)**—Nov 1, 1954: 870 khz; 5 kw-U, DA-2. Penthouse Darlington Bldg., Rio Piedras (00925). (809) 756-8700 or 758-0008. Internatl Bcstg Corp. (acq 7-31-82). Net: Cadena Radio Voz. Format: Big band. ■ Angel O. Roman, pres; Margarita Nazario, gen mgr; Pichin Roman, Collazo, prog dir; W. Blanco P, chief engr. ■ Rates: \$20; 18; 18; 8.

**WXTO(AM)**—1968: 1190 khz; 10 kw-D, 5 kw-N, DA-1. (CP: 10 kw-N). 1703 Fernandez Juncos Station, Santurce (00910) G.M. Bcstg Co. (acq 1976). Format: Top-40. ■ Gerald Masucci, pres; Silvio M. Iglesias, gen mgr & prog dir; Alejandro Luciano, chief engr. ■ Rates: \$25; 15; 15; 10.

## San Sebastian

**WLRP(AM)**—Feb 15, 1965: 1460 khz; 500 w-U, DA-1. (CP: 2.5 kw, DA-D). Box 270 (00755). (809) 896-1024. Gloria E. Mendoz Vda de Perez. Format: Var. ■ Gloria Mendez Vda de Perez, pres; William Rixera Aceuedo, gen mgr & prog dir; Guillermo Bonet, chief engr.

**WOYE-FM**—Co-owned with WFBA(AM). See Mayaguez.

**WRSS(AM)**—Not on air, target date unknown: 1410 khz; 1 kw-D. Betances No. 31 (00755). Otilio Serrano Serrano. Format: Pop mus.

## Utado

**WUPR(AM)**—April 18, 1964: 1530 khz; 1 kw-D, 250 w-N. Box 868 (00761). (809) 894-2460. Central Bcstg Corp. Format: Sp, top-40. ■ Benito Martinez, pres gen & prom mgr & news dir; Manuel E. Andujar, mus dir, coml mgr & prog dir; Carlos Arroyo, chief engr. ■ Rates: \$6; 6; 6; 6.

**WERR(FM)**—Feb 1, 1970: 104.1 mhz; 50 kw. Ant 710 ft. Stereo. Radio Redentor (acq 6-75).

## Vega Baja

**WEGA(AM)**—1972: 1350 khz; 500 w-U, DA-2, (CP: 2.5 kw). Box 1488 (00763). (809) 858-2575; 858-1350. Vega Broadcasting Co. ■ Angel Manuel Cirdia Jr., VP & gen mgr. ■ Rates: \$10; 10; 10; 10.

**Micronesia, American Samoa  
Northern Mariana Islands,  
Virgin Islands, Guam Radio**

Corp. Format: Relg. ■ William J. Kitchen, pres; James E. Slaughter, exec VP; Buddy Tucker, gen mgr.

**Northern Mariana Islands**

**Vieques**

**WIVV(AM)**—Dec 8, 1956: 1370 khz; 5 kw-D; 1 kw-N. Box A, San Juan (00936). (809) 724-2727. Calvary Evangelistic Mission Inc. Format: Relg, talk. Spec prog: Sp 13 1/2 hrs wkly. ■ Dr. Donald D. Luttrell, pres; John Hill, ger. mgr & chief engr; Janet Luttrell, sls mgr & prog dir; Donald Luttrell, mus dir.

**WLID(FM)**—Nov 4, 1978: 98.9 mhz; 50 kw. Ant 850 ft. (CP: Ant 952 ft.). Stereo. William Font 47, Culebra (00645). (809) 742-3535, 3838. Carlos J. Colon-Ventura. Format: Salsa. ■ Carlos J. Colon-Ventura, pres & gen mgr; Nydia A. Rios Colon, sls mgr; Raisaac Colon Rios, mus dir; Carlos J. Colon Ventura, news dir; Wilfredo Blanco Pi, chief engr. ■ Rates: \$21; 18; 11;

**Yabucoa**

**WXEW(AM)**—Jan 1, 1978: 840 khz; 5 kw-D, 1 kw-N, DA-N. Box 42 (00767). (809) 893-3065. Radio Victoria Inc. (acq 9-19-83). Format: Talk, MOR, Sp. ■ Victoria Vargas, pres; Victor M. Calderon, gen & gen sls mgr, prog dir & news dir; Jose Calderon, mus & prom dir. Mateo Laboy, chief engr. ■ Rates: \$10; 10; 10.

**Yauco**

**WKFE(AM)**—Nov 3, 1961: 1550 khz; 250 w-U. Box 324 (00768). (809) 856-1320. Ponce Bcstg Corp. Rep: Carlos Bethel. Format: Span contemp. ■ J.H. Conesa, pres; J.H. Conesa Jr., VP & gen mgr; Jaime Bermudez, coml & prom mgr; Marcelino Vazquez Vega, prog & mus dir; Jose Vazquez Vega, news dir; Rafael Acosta, chief engr. ■ Rates: \$9; 9; 9.

**Micronesia**

**Federated States of Micronesia**—Information Office, Box 490, Kolonia, Ponape, Eastern Caroline Islands (96941). Ketson Johnson, info off; Eskiel Lippwe, bcst off. Government-owned, noncommercial, operating the following stations:

**WTFL(AM)Kosrae**—1584 khz; 1 kw. Eastern Caroline Islands (96944). Format: Div, local music of the state. ■ Kun Olter, gen mgr; Alik Mica Kilafwakun, prog dir.

**WSZD(AM)Ponape**—1584 khz; 1 kw. Eastern Caroline Islands (96944). Format: Div. ■ Dusty Fredrick, gen mgr; Francis Zared, prog dir.

**WSZC(AM)Truk**1593 khz; 5 kw. Eastern Caroline Islands (96942). ■ Laura Hauk, stn mgr; Peter Maipi, prog dir.

**WSZA(AM)Yap**—1485 khz; 10 kw. DA-2. Colonia YAP State Western Caroline Islands (96943). ■ Anthony Yug, stn mgr; Tony Lubuag, prog dir.

**American Samoa**

**Leone**

**WVUV(AM)**—April 16, 1975: 648 khz; 10 kw-U. Box 2567, Pago Pago (96799). 688-7511. Radio Samoa Ltd. Net: MBS, NBC. Rep: ISL Format: Div, English, Samoan. Spec progs: Class 2 hrs, farm 1/2 hr, jazz 1 hr wkly. ■ Lawrence S. Berger, pres; Daniel Lankilde, gen mgr; Vincent Iuli, news dir; William Faulkerson, chief engr. ■ Rates: \$12; 8.10; 10.35; 8.10.

**WVUV-FM**—February 1985: 101.1 mhz; 9.36 kw. Ant 1,368 ft.

**Pago Pago**

**KBQN(AM)**—1983: 585 khz; 50 kw-U, DA-1. Box 7008, Columbus, Ga. (31908). (404) 324-1271. Ouality Media

**Navy Hill**

**KCNM(AM)**—1053 khz; 1 kw. Rapakau Hill, CM (96950). Micronesia Bcstg Corp. ■ T. Dickey, gen mgr; A. Ocambo, asst mgr; M. Madaing, tech.

**KZMI(FM)**Co-owned with KCNM(AM). 93.9 mhz.

**Saipan**

**\*KSAI(AM)**April 1978: 936 khz; 10 kw-U. Box 209 (96950). (671) 723-6520 or 723-6521. Far East Bcstg Co. Format: Relg, Btfl mus. Spec prog: Chamorro 12 hrs Carolinian 7 hrs wkly. ■ Robert Bowman, pres; Douglas Campbell, gen mgr & prog dir; Don Bower, chief engr.

**Virgin Islands**

**Charlotte Amalie**

**WIBS(FM)**—Sep 1, 1980: 97.9 mhz; 50 kw. Ant 295 ft. Stereo. Box 9217, St. Thomas, U.S.V.I. (00801). (809) 774-4498. West Indies Bcstg System Inc. Format: Adult contemp. ■ Jose A. Figueroa, pres; Rafael A. Figueroa, exec VP; Nancy Sinclair, gen mgr; Robert Rehling, prog dir. ■ Rates: \$20; 16; 20; 14.

**WSTA(AM)**—Aug 1, 1950: 1340 khz; 250 w-U, DA-1. Box 1340, St. Thomas (00801). (809) 774-1340. V.I. Industries Inc. (acq 3-24-61). Net: NBC, ABC/I. Rep: Intercontinental, Schellenberg & Kirwan. Format: Soul, disco, reggae, calypso. ■ Wm. O'Neil, pres; Len Stein, gen mgr; Rudy Kelsick, sls mgr; Gene Francis, prog dir; Lisa Canning, mus dir; Irvin Brown, opns mgr; Lee Carle, news dir; George Neathery, chief engr. ■ Rates: \$22; 18; 18; 13.

**WSTT(FM)**—Nov 2, 1976: 101.1 mhz; 50 kw. Ant 1,543 ft. Murphy Gde No. 3, St. Thomas (00801). (809) 774-5350. Caribbean Commu Corp. Net: AP. Format: Btfl mus, MOR. Spec progs: Class 5 hrs, jazz 6 hrs wkly. ■ Walter B. Dunn, pres; Henrik Lockhart, opns mgr. ■ Rates: \$9; 9; 9.

**WVWI(AM)**—Nov 19, 1962: 1000 khz; 5 kw-D, 1 kw-N. Box 5678, St. Thomas (00801). (809) 776-1000. Thousand Islands Corp. (acq 5-15-70). Net: Talknet, CBS, MBS. Format: Div. Spec progs: Jazz 6 hrs, C&W 5 hrs, East Indian 1 hr wkly. ■ Robert E. Noble, pres & gen mgr; Rick Ricardo, VP & stn mgr; Tony Juliano, prog dir & prom mgr; Nick Russell, mus dir; Carter Hague, news dir; Herb Schoenbohm, chief engr. ■ Rates: \$30; 15; 30; 10.

**Christiansted**

**WIVI-FM**—May 17, 1965: 99.5 mhz; 10.5 kw. Ant 1,080 ft. Stereo. Box 310, St. Croix (00820). (809) 773-3810. Leisure Market Radio Inc. Format: MOR. ■ Amy Land, acting gen mgr; Joe Hann, prog dir; Tom Plant, mus dir; Flavia Loogie, news dir.

**WJKC(FM)**—Oct 29, 1983: 95.1 mhz; 50 kw. Ant 330 ft. Stereo. Suite V-2, Caravelle Arcade (00820). (809) 773-0995. Radio 95 Inc. Format: Top-40. Spec prog: Sp 2 1/2 hrs wkly. ■ Jonathan K. Cohen, pres, gen mgr & gen sls mgr; Jonathan Keyes, prog & mus dir; John Hernandez, prom mgr; Carlos Vazquez, chief engr. ■ Rates: \$15; 12; 15; 12.

**WSTX(AM)**—1952: 970 khz; 5 kw-D, 1 kw-N. Box 428 (00820). (809) 773-0390. Virgin Islands Bcstg Corp. (acq 1968). Rep: Pan American. Format: Div. Spec prog: Sp 2 hrs wkly. ■ William M. Carpenter, pres;

Robert E. Miller, gen mgr & gen sls mgr; Al Wiggins, prog dir; Alan Woods, mus dir; Joe Hann, prom mgr; Frank Wiltse, news dir; Ray Higdon, chief engr. ■ Rates: \$20; 18; 28; 15.

**WSTX-FM**—September 1984: 100.3 mhz; 38 kw. Ant 235 ft. Prog sep from AM. Stereo. Format: MOR. ■ Rates same as AM.

**Frederiksted**

**WRRR(AM)**—1976: 1290 khz; 500 w-D, DA. 72 Queen St., St. Croix (00840). (809) 772-1290. Carlos Lopez Lay. Format: Div. ■ Rates: \$5.50; 5.50; 5.50;

**WVIS(FM)**—June 10, 1973: 106.1 mhz; 10 kw. Ant 1,140 ft. Stereo. Box 487, (00840). (809) 772-1652. Joseph Bahr. Net: MBS. Format: Urban contemp. Spec progs: Sp 1 hr, E. Indian 1 hr wkly. ■ Joseph Bahr, pres, gen sls mgr & chief engr; Ines Ortiz, gen mgr; Clayton Knight, mus dir; Sam Deo Rahgoonan, news dir. ■ Rates: \$24; 24; 24; 24.

**St. Thomas**

**\*WIUJ(FM)**—Oct 5, 1979: 88.9 mhz; 150 w. Ant 50 ft. Box 7175 (00801). (809) 774-5265. Boy Scouts of America, (Virgin Islands Council, St. Thomas Dist. Format: Div. Spec progs: Class 5 hrs, Fr 1 hr, jazz 2 hrs, Sp 3 hrs wkly. ■ Leo Moran, gen mgr; Flavie Ottley, prog dir; George Neathery, chief engr.

**WLIO(FM)**—See Vieques, P.R.

**Guam**

**KBZE(FM)**—Listing follows KGUM(AM)

**KGUM(AM)**—Feb 1975; 567 khz; 5 kw-U. Box GM (96910). (671) 477-5700 K-57 Radio (acq 1981). Net: CBS R/R. Format: Adult contemp. Spec progs: Filipino 5 hrs, Chamorro 5 hrs wkly. ■ Jon A. Anderson, pres & gen mgr; Marvin Palmer, chief engr. ■ Rates: \$35; 20; 26; 20.

**KBZE(FM)**—Co-owned with KGUM(AM). Not on air, target date April, 1985: 97.5 mhz; 3 kw. Ant 991 ft. Stereo. Format: Easy Istng.

**KOKU(FM)**—April 28, 1984: 100.3 mhz; 2.3 kw. Ant 60 ft. Stereo. 530 W. O'Brien Drive (96910). (671) 477-5658. TWX: 721-6296. Net: RKO Radioshows. Format: CHR. ■ Lee M. Holmes, pres; Ernie A. Galito, gen mgr & prom mgr; Hutch Walch, sls mgr; Jeff Evans, prog dir; Ray Gibson, mus dir; Eric May, news dir; Marty Prater, chief engr. ■ Rates: \$34; 22; 28; 6.

**KSTO(FM)**—Sep 1973: 95.5 mhz; 3 kw. Ant 530 ft. Stereo. Box 20249 Main Facility (96921). (671) 477-7108. Inter-Island Communications Inc. (acq 11-77). Format: Hit, soft rock. ■ Edward Poppe, pres & gen mgr; Albert Juan, prog & mus dir.

**KTWG(AM)**—August 1975: 801 khz; 10 kw-U. c/o Trans World Radio, Box 98 Chatham, N.J. (07928). (671) 477-9701. Telex: (721) 6485. Trans World Radio Pacific. Format: Relg. Spec prog: Class 15 hrs wkly. ■ Dr. Paul E. Freed, pres; John Roessner, field dir; Ed Flanagan, stn mgr, Jon Vaught, prog dir; Harry Bettig, news dir; Tim Lora, chief engr.

**KUAM(AM)**—March 14, 1954: 610 khz; 10 kw-U. Box 368 (96910). (671) 477-9861. TWX: 721-6142. Pacific Telestations Inc. (acq 9-27-77). Net: CBS. Format: MOR (ad contemp). Spec progs: Chamorro 5 hrs, Tagalog 5 hrs, Japanese 3 hrs wkly. ■ Lawrence Berger, pres; John E. Crawford, gen mgr; Dave Hoebing, prog dir; Mason Altiery, news dir; David Obenauf, chief engr. ■ Rates: \$36; 32; 30; 23.

**KUAM-FM**—Sep 1, 1966: 93.9 mhz; 2 kw. Ant 950 ft. Prog sep from AM. Format: Btfl mus. ■ KUAM-TV affil. ■ Rates: \$13; 10.75; 13; 10.75.