

COLLEGE FOUNDER

Sri Gentela Narayana Rao, the donor of college land, was a resident of **Thakkellapadu village** at Jaggayyapet mandal, Krishna district. He was the adopted son of Sri Gentela Venkat Ramaiah and Smt. Lakshmibayamma. His wife was Smt. Sitamma. He was a spiritual-minded serene personality with staunch devotion to the Lotus Feet of Lord Sri Rama. He was humble and led a simple life. He was childless. He was deeply perturbed when he came to know about the Government resolution to auction the historical Green Jade Locket [Pachala Pathakam], an ornament fondly submitted to Lord Seethamma by Bhakta Ramadas. He came forward to donate the amount needed for the establishment of a degree college to Khammam town and accordingly requested the authorities to withdraw the proposal for auction. While this episode reflects his peerless devotion to his lord, his proposal to name the college after Lord Sri Rama, and not his own, further testifies his humbleness and submissive nature. Thus this college was finally inaugurated in the name of both the Lord and **His unassailable devotee too in 1956**. Yet another magnanimous gesture worth mentioning is the presentation of a 100-toula gold plate to **Lord Sri Rama of Bhadrachalam Temple**. Annually that very plate has been used to offer 'naivedyam' to the Lord on the '**Mukkoti**' and the **Sri Ram Navami** festival days. He was instrumental in numberless social activities such as providing education to the downtrodden and performing marriages to girls belonging to poor families.



Sri Narayana Rao and wife went on a pilgrimage in 1961 and the pious couple joined Lord Sri Rama on 07-09-1961 at Sri Rangapatnam.

Late Sri Gentela Narayana Rao continues to be cherished by not only the students and faculty members of the college, but also the public in the vicinity of Khammam district as personification of simplicity, philanthropy and the noble virtues he stood for. A statue was inaugurated by the Commissioner of Collegiate Education, Dr. K. Lakshminarayana, IAS on 06-09-2007 at the entrance of the college.

