



foam pies thrown in his face.

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In July of 2011 Murdoch became a prominent figure in the media after widespread allegations that the now defunct tabloid News of the World, owned by Murdoch's NewsCorps, had been regularly hacking the phones of private citizens.

Here's the warning - even if you own a majority of the media, you can find yourself in a crisis communication situation.

What should be done? What went wrong? What can we learn?

Find out by reading the full article on the <u>NettResults Blog</u>.



Country Profile - Jordan

The desert kingdom emerged out of the post-World War I division of the

Middle East by Britain and France. The population at that time was largely made up of tribes which had taken part in the Great Arab Revolt against the Ottoman Empire.



Today, those original inhabitants - known as East Bank Jordanians are outnumbered by the descendants of Palestinian refugees from Israel and the West Bank. The first ruler of Jordan, the Hashemite Abdullah I, was born in Mecca and played a leading role in the Great Arab Revolt.

The death in February 1999 of King Hussein, who ruled for 46 years, left Jordan still struggling for economic and social survival, as well as regional peace.

His son, Abdullah II, who succeeded him to the throne, faces the task of maintaining stability while accommodating calls for reform. A blueprint for long-term political, economic and social change - known as the National Agenda - has yet to be implemented. Jordan's reputation as one of the region's safest countries was dealt a blow in late 2005 when dozens of people were killed in suicide bomb attacks on hotels in the capital. Iraq-based Islamic militants claimed responsibility. The king said Jordan had been targeted because of its location and its stances.

Unlike many of the states in the region Jordan has no oil of its own. Its resources are limited to phosphates and agricultural produce. The economy depends largely on services, tourism and foreign aid, for which the US is the main provider. Jordan prides itself on its health service, one of the best in the region.

Media in Jordan

The Jordanian media have traditionally been under tight state control. "Veneration for the monarchy, religion, but also state institutions and the men who head them are all 'red lines' that journalists must not cross," said Reporters Without Borders in its 2010 country report. Jordan Media City - one of the first such ventures in the region - aims to attract media investments and operates as a regional hub for satellite TV broadcasts.

The BBC Arabic Service and France's Monte Carlo Doualiya are available on FM in Amman and in northern Jordan. Private, music-based FM radio stations have sprung up.

Around 1.7 million Jordanians had internet access by June 2010 (InternetWorldStats). In early 2010, a court ruling subjecting the internet to the existing Press and Publications Law prompted protests from journalists.

Jordan's Queen Rania has used YouTube as a vehicle for public diplomacy since 2007. She is also active on Twitter.

The press

Ad Dustour ("The Constitution") - Arabic-language, privately-owned daily

Al Ra'y - Arabic-language, privately-owned daily Al Ghadd - Arabic-language, privately-owned daily Al Arab al Yawm - Arabic-language, privately-owned



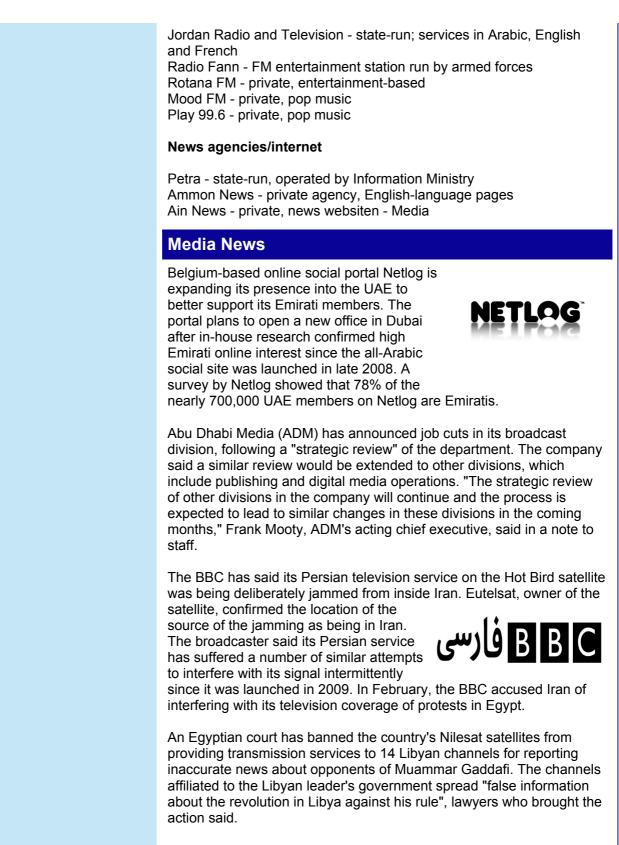
Jordan Times - English-language daily, sister publication to Al Ra'y The Star - English-language weekly, sister publication to Ad Dustour

Television

dailv

Jordan Radio and Television - state-run, operates main network Channel One, sports network Channel Two, film network Channel Three and Jordan Satellite Channel

Radio



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