

Advertising Section, TSN Building,
7 Samora Avenue, P.O.Box 9033, Dar es Salaam.
Tel: 022 2116074
Fax: 022 2112881
E-mail: advertising@dailynews.co.tz
Website: www.dailynews.co.tz

ADVERTISING RATE CARD

EFFECTIVE JUNE 15, 2016

RATE (EXCLUDING VAT)

DAILY NEWS

www.dailynews-tsn.com

sundaynews

General display fee for residents:
non residents;

10,500 FC ADVERT
USD 15

9,000B/W ADVERT
USD 10

SIZE	DIMENSION		4x	8x	12x
Full Page B/W	35cm x 51cm	2,400,000.00	2,256,000	2,112,000.00	2,016,000.00
Full page Colour		4,200,000.00	3,948,000	3,696,000.00	3,528,000.00
3/4 page B/W	29cmx35cm	1,850,000.00	1,739,000	1,628,000.00	1,554,000.00
3/4 page Colour		3,150,000.00	2,961,000	2,772,000.00	2,646,000.00
1/2 Page B/W	35cm x 26cm	1,200,000.00	1,128,000	1,056,000.00	1,008,000.00
1/2 page Colour		2,100,000.00	1,974,000	1,848,000.00	1,764,000.00
3/8 page B/W	17cmx37.5cm	1,000,000.00	940,000	880,000.00	840,000.00
3/8 page Colour		1,800,000.00	1,692,000	1,584,000.00	1,512,000.00
1/4 Page B/W	17.5cm x 25cm	650,000.00	611,000	572,000.00	546,000.00
1/4 page Colour		1,100,000.00	1,034,000	968,000.00	924,000.00
1/8 page B/W	12.8cmx17cm	350,000.00	329,000	308,000.00	294,000.00
1/8 page Colour		600,000.00	564,000	528,000.00	504,000.00
Solus Front page	20cmX8cm	800,000.00	752,000	704,000.00	672,000.00
Solus Front page	20cmx12cm	1,050,000.00	987,000	924,000.00	882,000.00
Solus Back page	20cmX8cm	600,000.00	564,000	528,000.00	504,000.00
Solus Back page	20cmx12cm	800,000.00	752,000	704,000.00	672,000.00
Front Strip	35cmx3cm	1,000,000.00	940,000	880,000.00	840,000.00
Back Page Strip	35cmx3cm	500,000.00	470,000	440,000.00	420,000.00
Earpiece Front Page	6cm x 4.5cm	100,000.00	94,000	88,000.00	84,000.00
Earpiece Back Page	6cm x 4.5cm	75,000.00	70,500	66,000.00	63,000.00

HABARILEO

HABARILEO Jumapili

General display fee for residents:
non residents;

9,500 FC ADVERT
USD 10

8,500 B/W ADVERT
USD 8

SIZE	DIMENSION		4x	8x	12x
Full Page B/W	34cmx25cm	1,800,000.00	1,692,000	1,584,000.00	1,512,000.00
Full page Colour		2,800,000.00	2,632,000	2,464,000.00	2,352,000.00
3/4 page B/W	34cmx19.2cm	1,350,000.00	1,269,000	1,188,000.00	1,134,000.00
3/4 page Colour		2,110,000.00	1,983,400	1,856,800.00	1,772,400.00
1/2 Page B/W	25cmx17cm	900,000.00	846,000	792,000.00	756,000.00
1/2 page Colour		1,400,000.00	1,316,000	1,232,000.00	1,176,000.00
3/8page B/W	25.5cmx12.5cm	700,000.00	658,000	616,000.00	588,000.00
3/8 page Colour		1,100,000.00	1,034,000	968,000.00	924,000.00
1/4 Page B/W	17cmx12.5cm	450,000.00	423,000	396,000.00	378,000.00
1/4 page Colour		710,000.00	667,400	624,800.00	596,400.00
1/8page B/W	12.7cmx9.8cm	250,000.00	235,000	220,000.00	210,000.00
1/8Colour		380,000.00	357,200	334,400.00	319,200.00
Solus Front page	14cmx9.8cm	600,000.00	564,000	528,000.00	504,000.00
Front page Strip	25cmx3cm	500,000.00	470,000	440,000.00	420,000.00
Back Page Strip	25cmx3cm	350,000.00	329,000	308,000.00	294,000.00

CENTRE SPREAD 9,900,000.00 | INSERTS 2,300,000.00 All Regions | INSERTS 1,300,000.00 Dar es Salaam Only
CENTRE SPREAD HALF 4,950,000.00
LOSS OF CERTIFICATES: 33,898.31 | LOSS OF TITLE: 59,322.04

CENTRE SPREAD 6,800,000.00 | INSERTS 2,300,000.00 All Regions | INSERTS 1,300,000.00 Dar es Salaam Only
CENTRE SPREAD HALF 3,400,000.00
LOSS OF CERTIFICATES: 29,661.02 | LOSS OF TITLE: 50,847.46 | SUCCESSION/MIRATHI: 25,423.73

- For non account holders, the terms are strictly cash payment.
- No extra charges for inhouse designs, artworks, scanning e.t.c
- Add 18% Value Added Tax (VAT) on the above rates.

PAYMENTS SHOULD BE MADE TO TANZANIA STANDARD (NEWSPAPERS) LIMITED

(a) Payment through bank for residents - Local Account at National Bank of Commerce (NBC), Corporate Branch, Account No. 011103002340 - Local Account at CRDB Bank, Lumumba Branch, Account No. 01J1007337800

(b) Payment through bank for non residents - the payments effected through our Forex Account at National Bank of Commerce (NBC), Corporate Branch, Branch Code 671511, Swiftcode NLCBTZTX with name Tanzania Standard (Newspapers) Limited and Account No. 011105000577

All artworks should be submitted in soft copies in the following formats:-

1. Microsoft Word (Text only)
2. JPEG, TIFF, EPS, Ai
3. Graphics should have 300dpi in tiff, jpeg, psd

Booking deadline is 12:00 noon 1 days before publication date.

NOTE:

- Enjoy 25% off for Supplement from 2 pages.
 - Enjoy 50% off for Advertorial and Pictorial
 - Obituary, death announcements standard size 1/8page size and above at 50% rate.
 - Voucher No. 25,000/= VAT Exclusive
 - Guarantee position 50%
 - Guaranteed page 25%.
- Prior booking required

Enjoy 50% off
for all Adverts on
**SUNDAYNEWS &
HABARILEO
JUMAPILI**

tsn TANZANIA
STANDARD
NEWSPAPERS