

PRESS RELEASE | British Columbia

Methodology:

Results are based on an online study conducted from May 23 to May 25, 2020, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

Voting Intention (Decided Voters)

BC NDP - 41% (+2) BC Liberals - 33% (+3) BC Green - 16% (-5) BC Conservative - 9% (=) Other / Independent - 1% (=)

Approval Ratings

John Horgan – 73% (+22) Adam Olsen – 49% (new) Andrew Wilkinson – 48% (+14) Trevor Bolin – 35% (+15)

Most Important Issue

Health care – 28% (+17)
The economy / Jobs – 21% (+10)
COVID-19 – 21% (new)
Housing / Poverty /
Homelessness – 17% (-25)
Environment – 4% (=6)
Education – 3% (=)
Crime / Public Safety – 2% (-5)
Accountability – 2% (-1)
Energy / Pipelines – 1% (-8)

BC NDP Keeps Upper Hand in British Columbia's Political Scene

The approval ratings for John Horgan and Andrew Wilkinson increased since last year, along with concerns about health care.

Vancouver, BC [May 28, 2020] – The governing New Democratic Party (NDP) is ahead of all other contenders in British Columbia, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 41% of decided voters in British Columbia would back the BC NDP candidate in their constituency, while 33% would cast a ballot for the BC Liberals.

Support for the BC New Democrats increased by two points since a similar Research Co. survey <u>conducted in May 2019</u>, while backing for the BC Liberals increased by three points.

The BC Green Party is currently in third place with 16% (-5), followed by the BC Conservative Party with 9% (unchanged).

The New Democrats are the most popular choice among female decided voters in the province (45%), as well as among decided voters aged 18-to-34 (46%) and 35-to-54 (41%).

The BC NDP and the BC Liberals are practically tied in the preference of male decided voters (38% and 36% respectively). A similar scenario is observed with decided voters aged 55 and over (38% for the BC Liberals, 37% for the BC NDP).

"Right now, 12% of BC Liberal voters in 2017 are looking at the BC Conservatives as an option they could back in a provincial election," says Mario Canseco, President of Research Co. "The BC Green Party could see 14% of their 2017 voters walk away and support the BC NDP."

The approval rating for Premier and BC NDP leader John Horgan stands at 73% this month, up 22 points since May 2019.

Almost half of British Columbians (48%, +14) approve of BC Liberals leader Andrew Wilkinson. The numbers are similar for interim BC Green Party leader Adam Olsen (49%), and lower for BC Conservative Party leader Trevor Bolin (35%, +15).

Almost three-in-ten British Columbians (28%) believe health care is the most important issue facing the province, up 17 points in a year.

The economy and jobs and COVID-19 are tied for second place with 21% each, followed by housing, homelessness and poverty



with 17%, the environment with 4%, education with 3%, crime and public safety with 2%, accountability also at 2%, and energy and pipelines with 1%.

Health care is the most pressing concern for voters aged 55 and over (38%), while COVID-19 is the top issue for those aged 35-to-54 (36%) and housing, homelessness and poverty takes precedence among those aged 18-to-34 (29%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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