



Community Guidelines

Our Community Guidelines govern your relationship with Parler, your use of Parler, and access to all services and products provided by Parler. By accessing Parler, you agree to these terms.

These terms are defined and updated by the FCC and Supreme Court case outcomes.

Parler reserves the right to update these Guidelines at any time.

Spam

Spam is repetitive content that does not contribute to the conversation. It often comes in the form of multiple posts of repetitive content that offer little to no value to the community and platform at large.

Examples:

- Soliciting advertisements or product recommendations on any post that is not your own.
- Posting or commenting any fraudulent content with the intention of taking advantage or scamming users.
- Repetitive comments or posts that are irrelevant to the conversation.

Advice

- Avoid repetition in the comment section of posts. Spam applies more heavily to comments than posts.
- Do not use language/visuals intended to take advantage of others on Parler.
- Avoid language/visuals that solicit advertisements on others' posts.

Terrorism/Terrorist Organization

Terrorist organizations officially recognized by the United States are forbidden from using Parler. Support or marketing for any terrorist organization on Parler will result in a ban.

Examples:

- FTO (Foreign Terrorist Organization): The account is associated with, marketing, or advocating for a recognized FTO.
 - FTO fact sheet: <https://fas.org/sgp/crs/terror/IF10613.pdf>

- U.S. Department of State's [current](#) list of published terrorist organizations
- The content qualifies for: [18 USC 2331 \(Definitions of Terrorism\) 18 USC 2331](#) – Original government document

Advice

- Do not use language/visuals that show support, market, or advocate for any terrorist groups recognized by the United States (see U.S. Department of States current list above).

Unsolicited Advertisements

Advertisements asking for or promoting any product or service in the comment section of a post and not sponsored through Parler's influencer network are considered unsolicited advertisements.

Examples:

- An advertisement inside any comment section of a post whose creator is not the comment creator. This does not include *product suggestions*.
- Any advertisement of a product or service that is not owned by you or your followers. Money does not have to be exchanged to qualify as an unsolicited advertisement. Product or service *recommendations* are exempt.

Related Supreme Court case:

[PDR Network v. Carlton & Harris, No. 17-1705](#)

Advice

- Do not use language/visuals that advertise a product not owned by you in posts.
- Do not advertise products in exchange for money on your posts.
- Do not advertise anything in the comment section of other people's posts.
- If you want to advertise your own product, do it in your posts but not in the comment section of others.

Defamation, including libel and slander

Both libel and slander are forms of Defamation. Libel is found in **print**. Slander is found in **speech**.

Examples:

- A public official, public figure, or organization has a case ruling about said defamation, libel, or slander. **This applies to all gold badge users.**

- A private individual who has a good argument that the post is defamatory according to [*Gertz v. Robert Welch.*](#) (This means that the falsehood must seem intentional.) **This applies to all red badge users.**

Advice

- Do not purposefully share rumors you know to be false about other users/people.
- Avoid targeting red or non-badged users with disparaging information; they are more protected under the law than prominent individuals.

Fighting Words or Threats to Harm

Fighting words are use of incitements to violence that produce a **clear and present danger** or a personal assault with the intention of inviting the other party to fisticuffs.

Examples:

- Any direct and very personal insult with the intention of stirring and upsetting the recipient—*i.e.*, words that would lead to violence if you were to speak in that fashion in person.
- Any visual representation of a noose suggesting an individual or group should be hanged.
- A threat of or advocating for violation against an individual or group. If you are unsure if your post is acceptable, replace the individual or group with another (*i.e.*, race, group, celebrity, governing official, etc.) to gauge acceptability.

Related Supreme Court case:

[*Terminiello v Chicago, 337 U.S. 1 \(1949\)*](#)

Advice

- Do not use language/visuals that suggest people should die.
- Do not use language/visuals that suggest people should be attacked
- Do not advocate to punch or physically harm anyone.
- Avoid language/visuals that may symbolically mean someone should be attacked or killed.
- Use your words to express your opinions without the use or threat of violence.

Blackmail

Blackmail is the extortion or coercion of value from a person by the threat of public exposure of information, criminal prosecution, or violence or harm in order to compel someone to do or not do something.

Examples:

- Demanding payment or another benefit from someone in return for not revealing compromising or damaging information about them; or, demanding something from someone with a threat to expose compromising information or criminally prosecuting them.

Related Supreme Court case:

[United States v. Nardello, 393 U.S. 286 \(1969\)](#)

Advice

- Do not use language/visuals that suggest or demand payments from someone on Parler in a threatening manner.
- Do not coerce someone to do something in a threatening manner through your posts or communications on Parler.

Pornography

Pornography is considered indecent according to clauses defined by the FCC.

Examples:

- Printed text description or visual material containing the explicit description or display of sexual organs or activity. Pornography must meet **ALL** the following conditions:
 - Pornography does not require nudity
 - Can be an image, painting, art, or description
 - It must be morbid or degrading in nature (prurient)

Related Supreme Court Case:

[Roth v. United States \(1957\)](#)

Advice

- Do not use language/visuals that describe or show sexual organs or activity.
- Do not use language/visuals that are morbid or degrading.
- Avoid language/visuals that are sexual in nature.

Indecency

Indecency is defined by the FCC under its Indecent Content Clause: “Portrays sexual or excretory organs or activities in a way that does not meet the three-prong test for obscenity.”

Examples:

- Any image, cartoon, drawing, or photograph that portrays female or male genitalia or female nipples. Also includes content that:
 - Portrays sexual or excretory organs
 - Portrays activities in a way that does not meet the three-prong test for obscenity
 - Can be a cartoon, drawing or photograph
 - Buttock is acceptable

Advice

- Do not use language/visuals that show genitalia or female nipples.
- Do not use language/visuals that show sexual or excretory organs.
- Make sure everyone in your photos has clothes.

Obscenity

Obscenity is as close as the United States gets to a hate-speech law, but it is *illegal*. Obscenity is commonly defined using *The Miller Test* from the 1973 court case *Miller v. California*.

Examples:

- Obscene content must meet **ALL** three of the following points:
 - Sexual in nature - Whether “the average person, applying contemporary community standards” would find it sexual
 - If the work is offensive
 - Whether the work, taken as a whole, lacks serious literary, artistic, political, or scientific value

Related Supreme Court Case:

[Miller v. California \(1973\)](#)

Advice

- Do not use language/visuals that are sexual in nature.
- Do not use language/visuals that are offensive and offer no literary, artistic, political, or scientific value.

Impersonation, Plagiarism, or Violations of Trademarks, Intellectual Property

Impersonation of any public official is a crime. Impersonation of any individual or firm is also a crime on a state-by-state basis. You may not use the brand or logo of any company without express permission.

Example:

- Detection: **ANY** of the following qualify as impersonation, plagiarism, or trademark violations:
 - Improper use of a trademark
 - Posing as another person, brand, or organization in a confusing or deceptive manner
 - Claiming to be a satire account when there is no satire present. Satire must be labeled in a user’s name and biography, and the content should at least attempt to be humorous.

Advice

- Do not use language/visuals that imply that you are someone other than yourself.
- Do not use language/visuals that improperly use trademarked material.
- Avoid language/visuals that are non-satirical when claiming to be a satire account.

Bribery or Criminal Solicitation

Giving or offering to give money or other goods or services in exchange for a favor from a public official. This also includes giving money to someone to commit an illegal act.

Example:

- A clear indication of money, goods, or services in exchange for a favor from a **public official** (lawmaker, law enforcement, prosecutor, judge).
- A clear indication to commit an **illegal** act through bribery or criminal solicitation with *anyone*.

Related Supreme Court case:

[McDonnell v. United States \(2016\)](#)

Advice

- Do not use language/visuals that imply or demand services from public figures in exchange for goods, services, or money.
- Do not use language/visuals that suggest an illegal act through bribery or solicitation.

Any Other Speech Federally Illegal in USA

This includes:

- Doxing
- Content glorifying violence against animals
- Human or sex trafficking
- Although marijuana is federally illegal, it is legal on a state-by-state basis and has yet to be challenged in the Supreme Court.

Advice

- Do not use language/visuals that glorify or advocate for violence against animals.
- Do not use language/visuals that market or advocate for human trafficking.
- Avoid language/visuals that offer, sell, or imply purchase of marijuana if it is not legal where you reside (depending on city, county, or state).