



Political Weather Report

August 2020



Powered by Gallup Pakistan



Table of Contents:

EXECUTIVE SUMMARY

PART 1: FINDINGS

Topic 1: Most important national problem

Item 1.1: Which of the following is the most important problem facing our country today?

Topic 2: Perception about handling the Coronavirus situation

Item 2.1: To what extent do you agree or disagree with the statement: "Federal Government of Pakistan is handling the coronavirus situation very well"?

Item 2.2: Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that your provincial government has done enough to combat coronavirus in our country?

Topic 3: Perception about the performance of Federal Government

Item 3.1: How satisfied were you last year with the performance of the current government in different areas?

Item 3.2: What is your opinion on the overall performance of Imran Khan as a Prime Minister in the past two years?

Item 3.3: Pakistan Tehreek-e-Insaf is about to complete its two years. Some people opine that Pakistan Tehreek-e-Insaf's performance till now has been better than the previous government of Muslim League (N), while some people think it has been worse. What is your opinion of this?

Topic 4: Perception about the performance of National Political leaders

Item 4.1: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Imran Khan?

Item 4.2: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Nawaz Sharif?

Item 4.3: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Shehbaz Sharif?

Item 4.4: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Bilawal Bhutto?

PART 2: METHODOLOGY

Disclaimer: Gallup Pakistan has conducted this poll according to the ESOMAR Code of Ethics and internationally recognized principles of scientific polling. The results in this Report do not represent views held by the authors or Gallup Pakistan. The results only represent public opinion, computed on the basis of views expressed by anonymous respondents selected through the procedure outlined in the Methodology section of this Report.



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Executive Summary

At the close of 2 years in government, popular support for PTI remain intact; however, PML (N) slowly gaining ground

COVID-19 pandemic comes to the rescue of the PTI government but inflation single largest threat to PTI: Gallup Political Weather Report (reporting on public pulse since 1980)

(Islamabad, Lahore, Karachi): At the end of the 2nd year of its tenure, a nationally representative survey of 1600+ statistically chosen men and women from urban and rural areas of Pakistan shows that PTI's support base is intact, however, Pakistan Muslim League Nawaz is gaining ground. The survey findings also reveal that COVID-19 has proved to be beneficial in shoring up support and deflecting public attention from the lack luster economic performance prior to COVID-19. However, uncontrolled inflation is the single largest problem cited by Pakistani public which appears to be an Achilles heel for the current government. How long the respite offered by COVID-19 manages to stay for the current government is difficult to predict.

The survey conducted by Gallup Pakistan under the Gallup Political Weather Report, a publication continuing in Pakistan since 1980 asked questions on: public satisfaction with COVID-19 response by national and provincial governments, popular support for PTI at the end of the 2nd year in office and approval rating of the key national leaders.

Most important problem facing the country: Economy not doing well cited by 43% of the population, however corruption comes at 2nd place with 25% citing it, COVID-19 cited by a minority 23%

When asked what was the single largest problem facing the country among inflation, corruption, COVID-19, India-Pakistan cross border violence and others, by far the most often chosen response was economy cited by 43% of the respondents, followed by corruption cited by another 25% and another 23% citing COVID-19.

Handling of the COVID-19 pandemic by the Federal Government: 73% Pakistanis give positive approval to the Federal Government

73% Pakistanis either strongly or simply agree that the Federal government led by Imran Khan has done well on the COVID-19 front.

Provincial Government's handling of the COVID-19 pandemic: KP tops with 68% of its citizens saying they are satisfied with KP government's response

The second position was taken by Punjab government as 58% of respondents from Punjab said they were satisfied with Punjab government's performance. Sindh and Balochistan governments were given popular approval on this issue by less than majority (42% and 40%) each.

Performance of PTI Government last year: Highest satisfaction with elimination of terrorism and general running of government, highest criticism on handling inflation

Gallup Pakistan used a set of indicators to ask the surveyed population whether they were satisfied or dissatisfied with the performance of the federal government on these parameters. The results showed that the highest satisfaction was found on parameter 'Elimination of Terrorism'



which was cited by 57% as a key achievement of the PTI govt, followed by general running of government. Interesting to see that for 50% respondents, PTI government managed the economy well despite the difficult COVID-19 situation.

The poorest rate card was given to PTI government on the issue of inflation which has increased at over 10% rate for many months and only recently come down to around 8%.

NET APPROVAL RATING OF THE PTI GOVT AT THE END OF THE 2ND YEAR

Overall, for the 8 indicators that Gallup Pakistan measured public opinion on with respect to satisfaction with government performance; majority gave negative marks on 4 and majority gave positive marks on the other 4. In other words, public has not given a clear verdict of support or disapproval.

Imran Khan's performance approval rating as Prime Minister: More Pakistanis support than oppose

Survey respondents were asked if they had good, satisfactory or bad performance rating for Imran Khan as PM of Pakistan.

With net approval rating at 7% , more Pakistanis gave positive rating and less give negative rating. However, a sizeable gave neutral rating, showing large fence sitters who can be decisive in an opposition movement.

Net rating for the PM was positive in three provinces where the PTI has a govt and negative 7% in Sindh. In Punjab, the support is restricted to 37% possibly showing only PTI voters have positive ratings for the PM of the country.

Is PTI govt better than PML (N) Govt: Public opinion split in the center but more say PTI govt worse than PML (N) by small margin of 5% (within error margin)

The survey respondents were asked '*At the end of the 2 year's of PTI govt do you think the performance of PTI is better than PML (N)?*', 49% respondents said PTI govt was worse , 44% said it is better. It should be noted that given the sample error, the most advisable way to understand this finding would be that public opinion is split in the center and unable to make mind about who was better or worse.

Provincial breakdown of this result however is less confusing: with clear margin of 7%, 51% respondents in Punjab say the PTI government is worse than PML (N), by 10% margin, 50% in Sindh hold the same view. Only in KP, the net rating is positive where by a + margin of 10%, 52% say the current federal govt is better than the previous federal govt.



COVID-19 pandemic providing boost to PTI in popularity: A 22% boost in perception that PTI is better than PML (N)

Before COVID-19 in Feb 2020, Gallup Pakistan asked the same question if PTI was worse or better than PML (N) govt. 22% responded it was better than PML (N). The number has increased to 44% showing a massive 22% rise.

The government policy towards limited lock down and massive cash hand outs are two main policy decisions which have contributed to a gain in popularity during COVID-19 pandemic, together with how Pakistan has avoided being majorly hit by the pandemic in terms of massive deaths or health burden (at least compared to other countries in the world).

Approval Rating of Leaders: With 54% Imran Khan leads but closely followed by 51% each by Sharif brothers

Gallup Pakistan asked respondents what sort of opinion the respondent had about national leaders: Imran Khan, Nawaz Sharif, Shehbaz Sharif and Bilawal Bhutto (*together they represent Pakistan's top three parties who received over 75% of Pakistan's casted votes*). To these questions, there were no clear winners, however, (after adjusting for error margin expected of surveys), with a lead of 3%, Imran Khan received positive approval from 54%, followed by 51% approval rate for each of the Sharif brothers. Given how the electoral calculus of the country shaped after 2018 elections, where PPP vote has become restricted to Sindh, Bilawal Bhutto received popular approval from 32% respondents (his support within Sindh was 42% and significantly higher in Interior Rural Sindh).

In terms of negative rating: 34% Pakistanis gave negative rating for Bilawal Bhutto followed by Imran Khan at 29%.

Politics less important than other concerns

An important learning for Gallup Pakistan during the current wave of its Political Weather Report is that due to crisis situation in the country for over 5 months, that only just now eased out, the general mood in the country is not serious about politics when it comes to common man. This is reflected in the fact that around a quarter of the sample did not express any opinion about each of the four political leaders (IK, NS , SS and BBZ).

PART ONE

GALLUP
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FINDINGS

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TOPIC ONE

GALLUP
PAKISTAN

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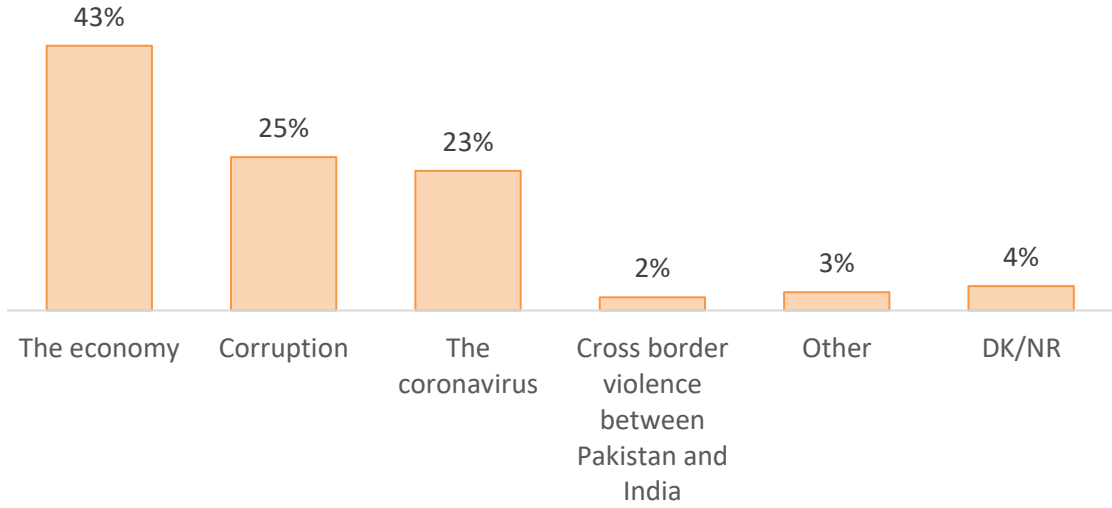
**MOST IMPORTANT
NATIONAL PROBLEM**

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Item 1.1: Key Finding

Question: Which of the following is the most important problem facing our country today?



Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

.Q آپ کے خیال میں مندرجہ ذیل مسائل میں سے آج پاکستان کو کون سا سب سے اہم مسئلہ درپیش ہے؟

1	کورونا وائرس
2	معاشی حالات
3	پاکستان کی افواج اور بھارت کی افواج کے درمیان سرحد پار تشدد
4	کرپشن
5	کوئی اور

TOPIC TWO

GALLUP
PAKISTAN
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PERCEPTION ABOUT HANDLING THE CORONAVIRUS SITUATION

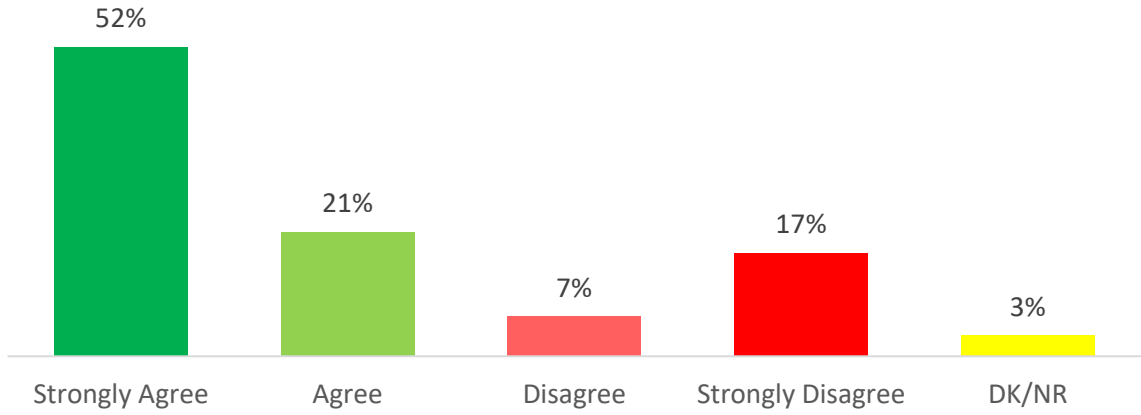
Powered by Gallup Pakistan



PERFORMANCE RATING OF FEDERAL GOVERNMENT OF PAKISTAN

Item 2.1: Key Finding

Question: To what extent do you agree or disagree with the statement:
"Federal Government of Pakistan is handling the coronavirus situation very well"?



Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

Q. آپ مندرجہ ذیل عبارات سے کس حد تک متفق یا غیر متفق ہیں کہ پاکستان کی وفاقی حکومت کرونا وائرس سے اچھی طرح نمٹ

رہی ہے؟

- 1
- 2
- 3
- 4

بلکل متفق
کسی حد تک متفق
کسی حد تک غیر متفق
بلکل غیر متفق



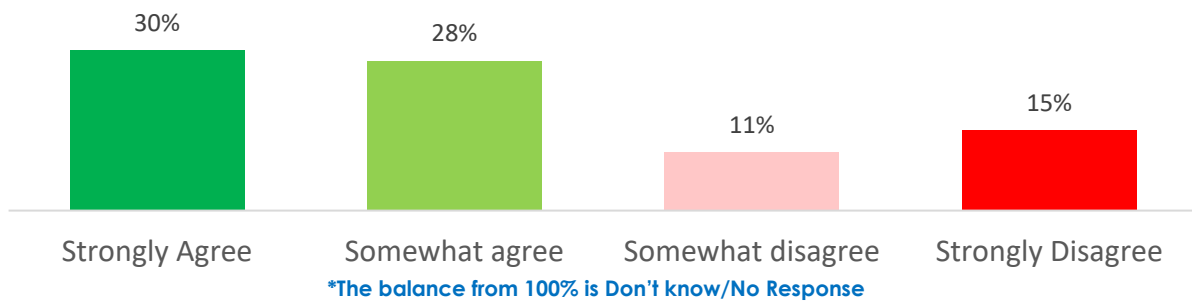
Topic 2: Perception about handling the Coronavirus situation

RATING OF PROVINCIAL GOVERNMENT TO COMBAT CORONAVIRUS

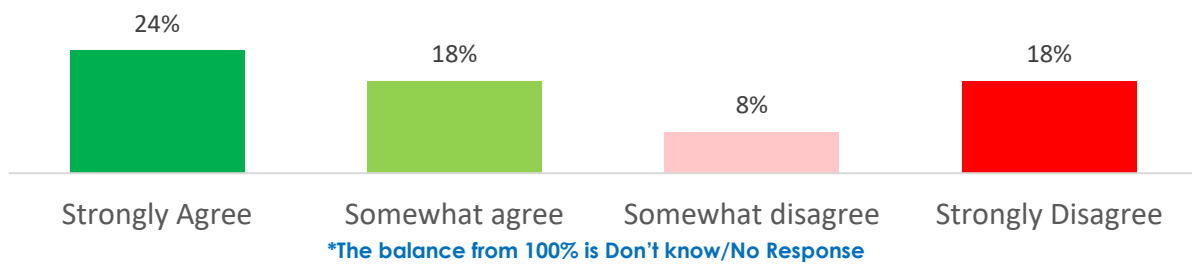
Item 2.2: Key Finding

Question: **Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that your provincial government has done enough to combat coronavirus in our country?**

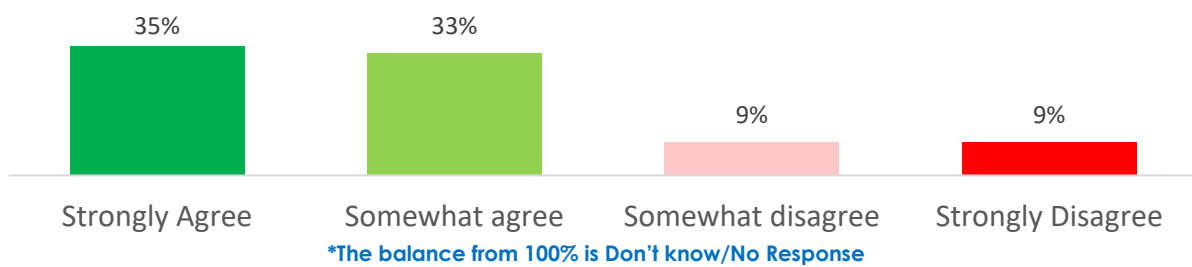
PUNJAB GOVERNMENT



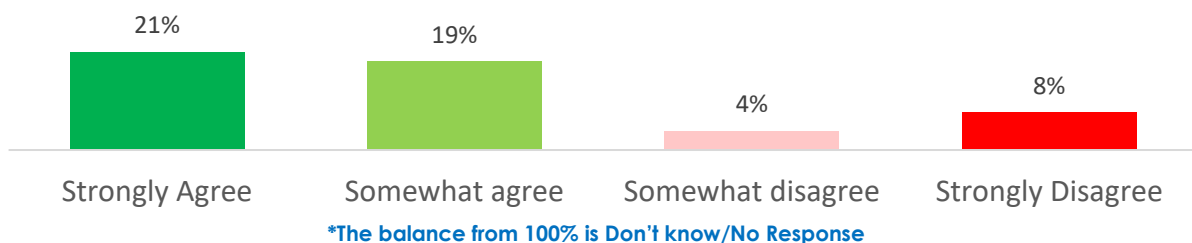
SINDH GOVERNMENT



KP GOVERNMENT



BALUCHISTAN GOVERNMENT

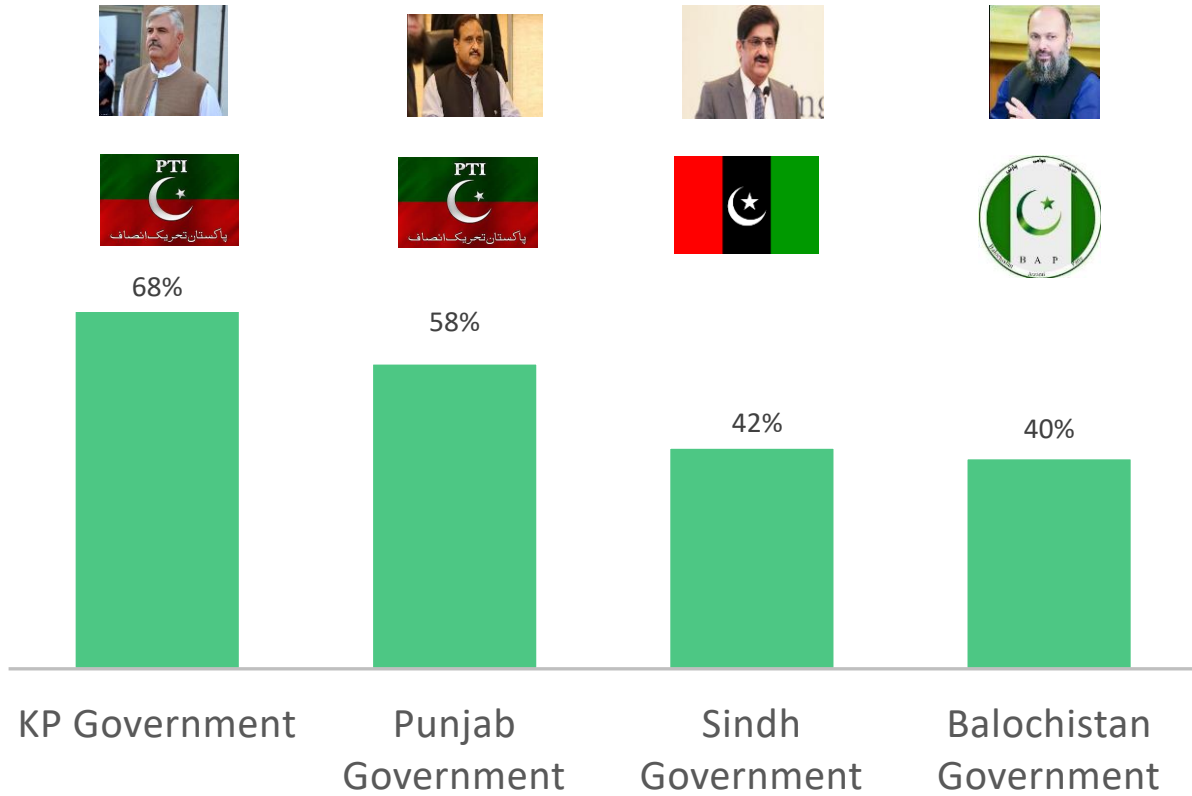




Topic 2: Perception about handling the Coronavirus situation

**RATING OF PROVINCIAL GOVERNMENT
TO COMBAT CORONAVIRUS**

Positive Rating



Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

TOPIC THREE

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PAKISTAN

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PERCEPTION ABOUT THE PERFORMANCE OF FEDERAL GOVERNMENT

Powered by Gallup Pakistan

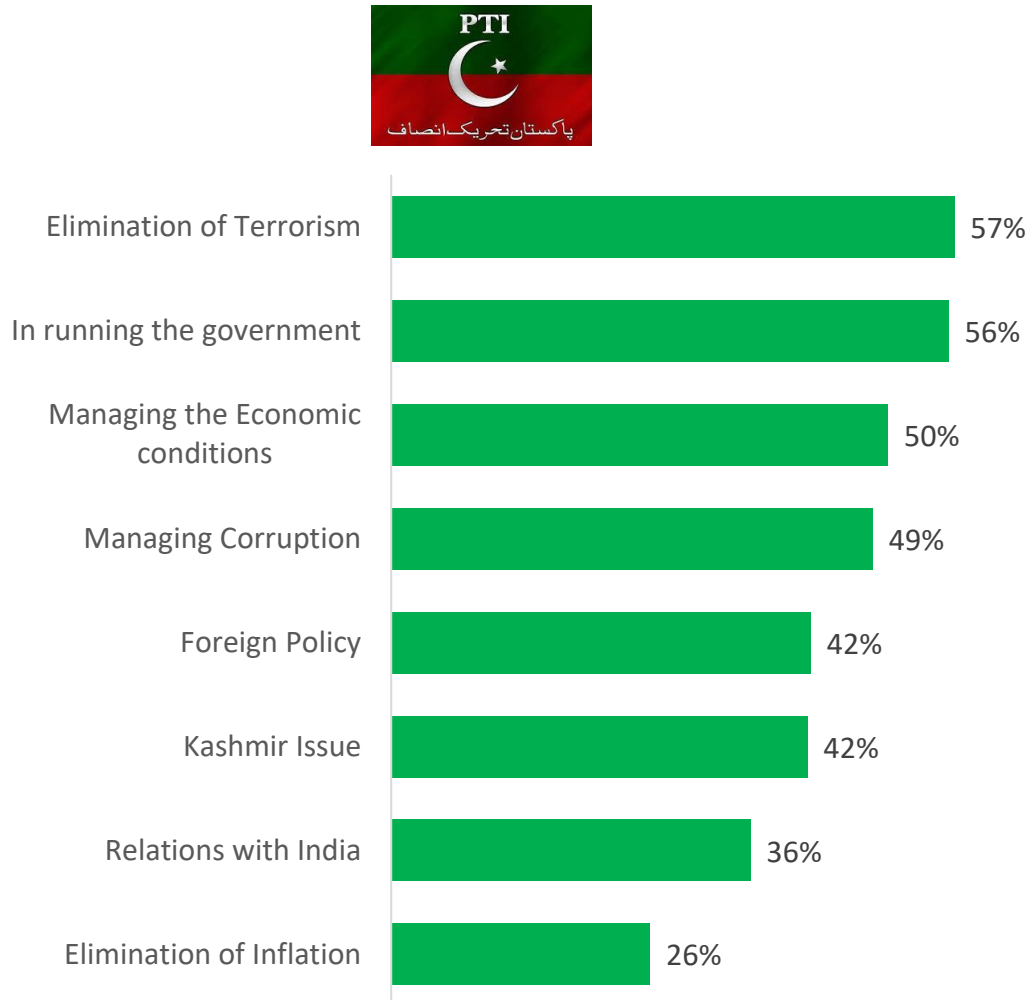


IMRAN KHAN'S GOVERNMENT PERFORMANCE

Item 3.1: Key Finding

Question: **How satisfied were you with last year performance of the current government in different areas?**

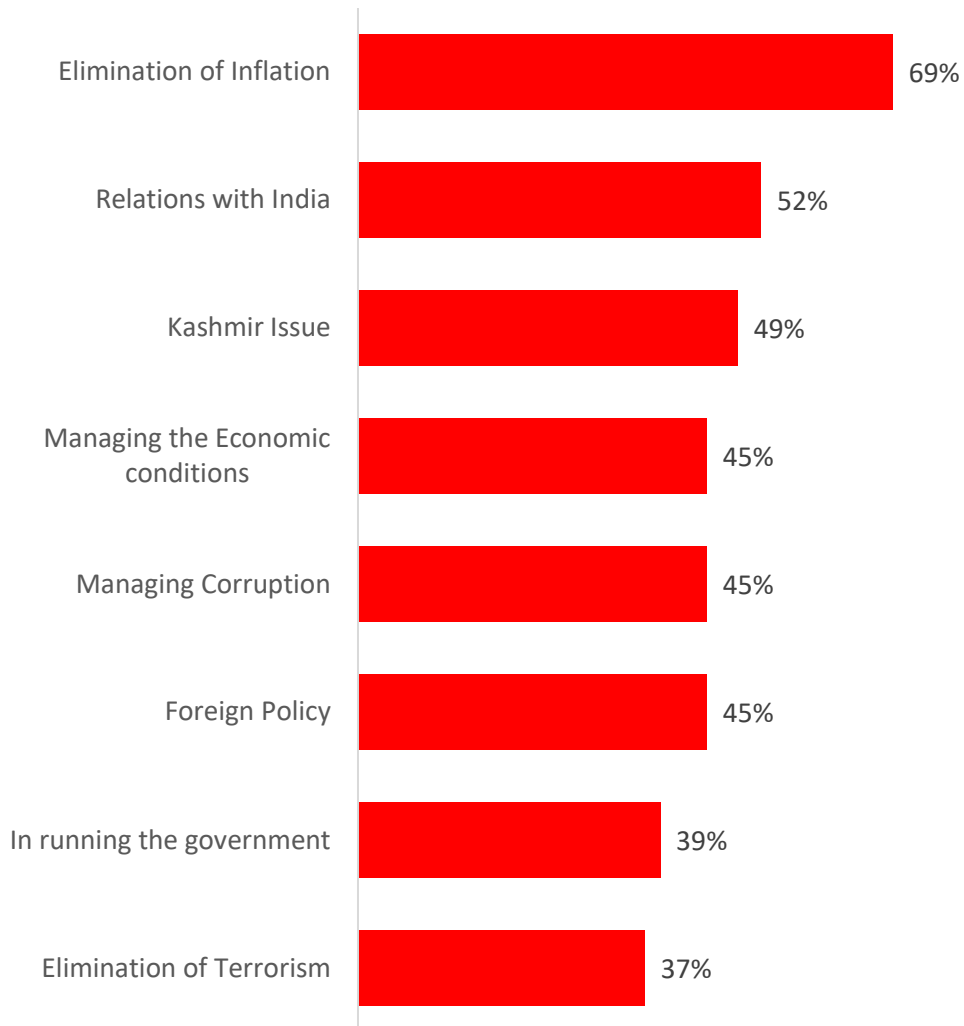
POSITIVE RATING ON VARIOUS ASPECTS OF GOVERNMENT



Source: Powered by Gallup Pakistan, July 09 – August 19, 2020



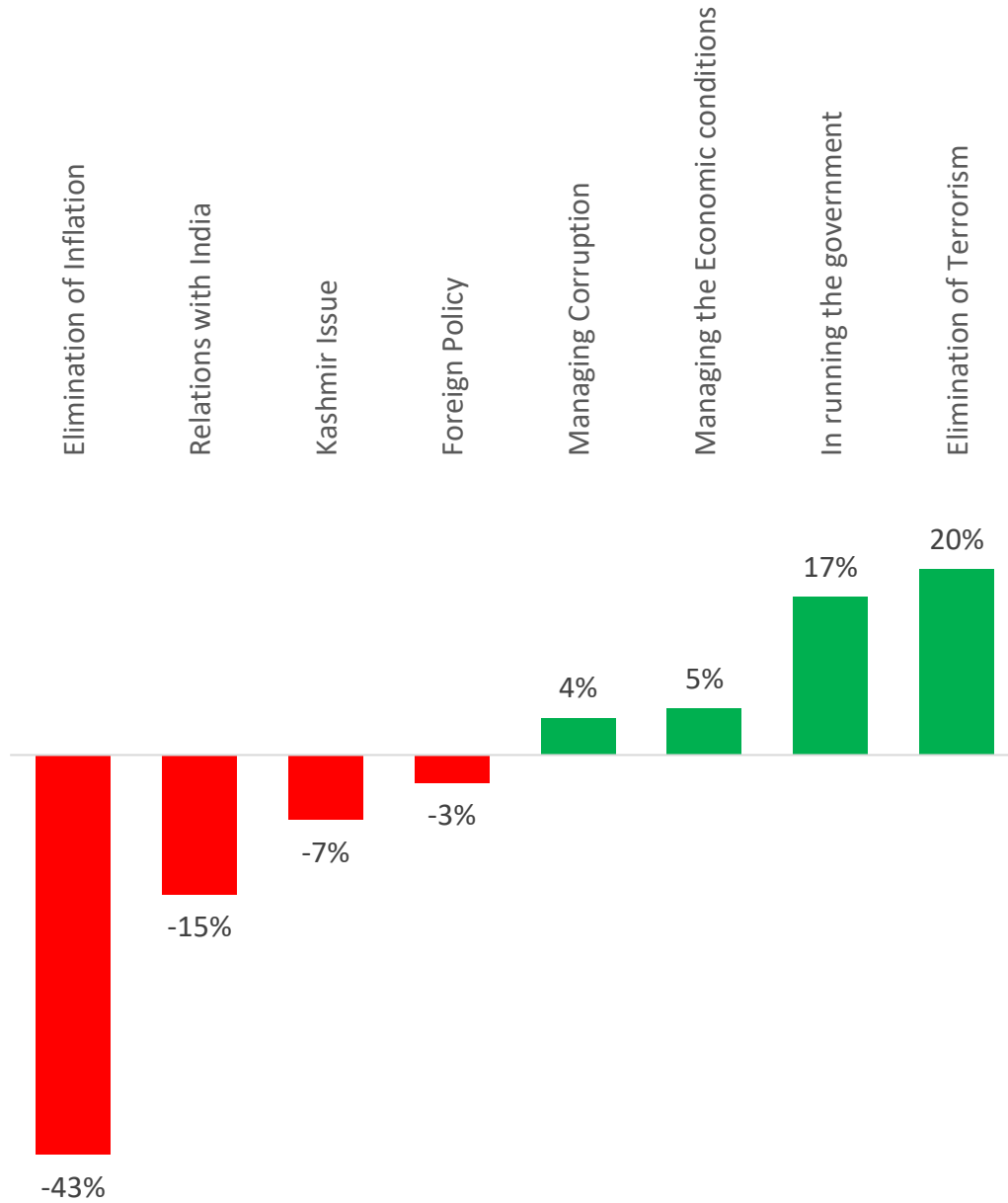
IMRAN KHAN'S GOVERNMENT PERFORMANCE NEGATIVE RATING



Source: Powered by Gallup Pakistan, July 09 – August 19, 2020



PTI'S GOVERNMENT PERFORMANCE NET RATING



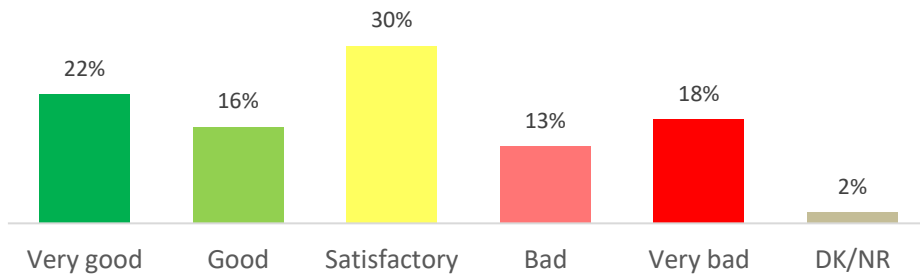
Source: Powered by Gallup Pakistan, July 09 – August 19, 2020



IMRAN KHAN'S PERFORMANCE

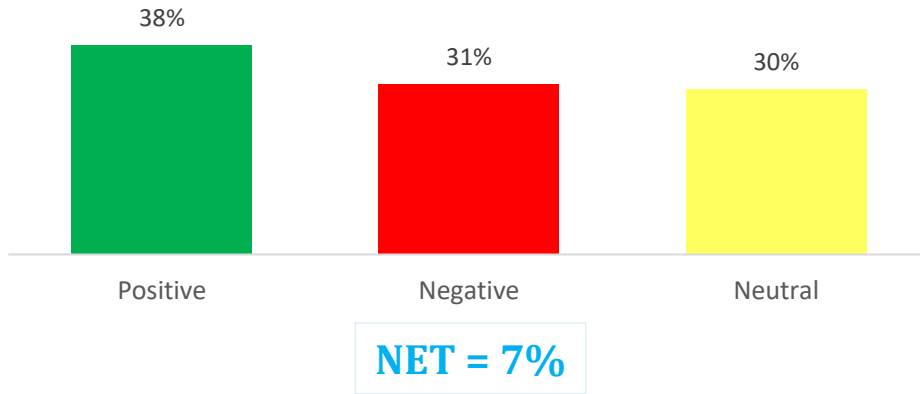
Item 3.2: Key Finding

Question: What is your opinion on the overall performance of Imran Khan as a Prime Minister in the past two years?



Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

IMRAN KHAN'S PERFORMANCE



Q. گزشتہ دو سالوں میں عمران خان کی بطور وزیر اعظم مجموعی کارکردگی کے بارے میں آپ کی کیسی رائے ہے؟

- 1
- 2
- 3
- 4
- 5

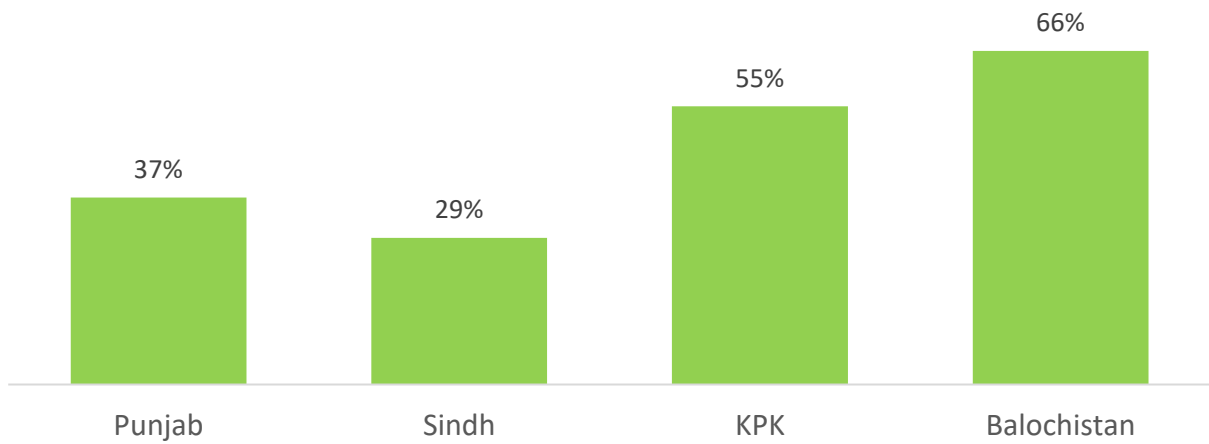
بہت اچھی
اچھی
مناسب
خراب
بہت خراب



IMRAN KHAN'S PERFORMANCE

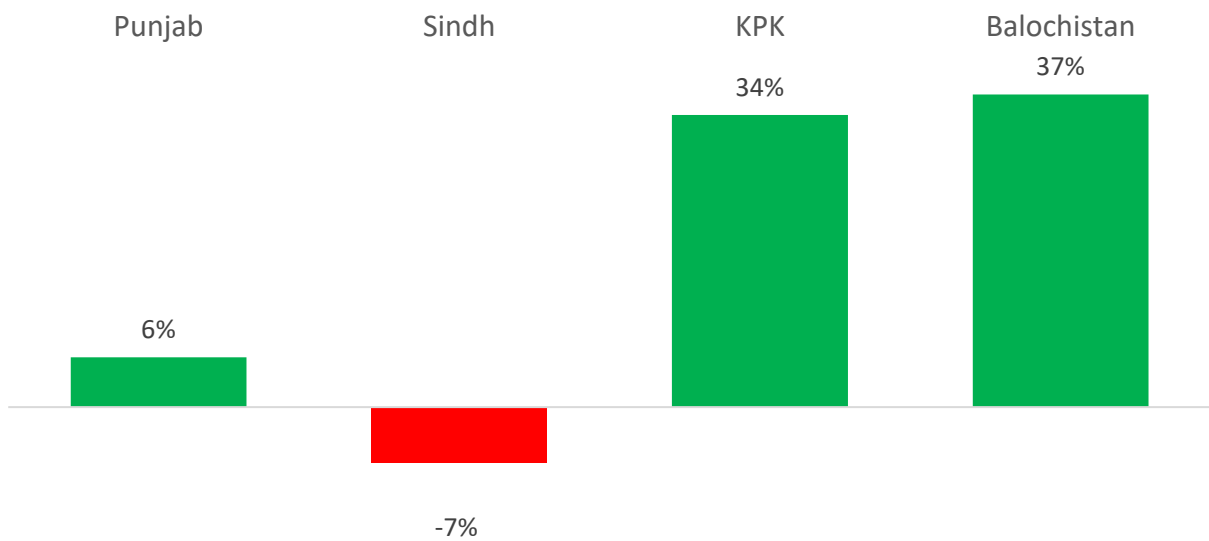
POSITIVE RATING ONLY

Breakdown by Province



Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

NET RATING

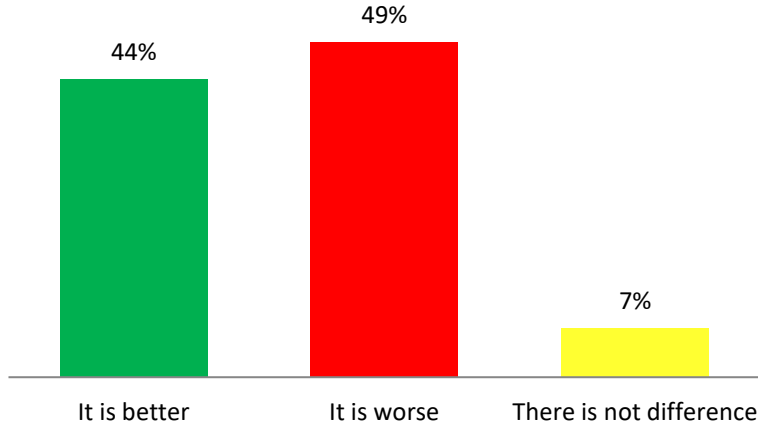
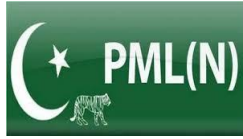




PERFORMANCE OF CURRENT VS. PREVIOUS GOVERNMENT

Item 3.3: Key Finding

Question: Pakistan Tehreek-e-Insaf is about to complete its two years. Some people opine that Pakistan Tehreek-e-Insaf's performance till now has been better than the previous government of Muslim League (N), while some people think it has been worse. What is your opinion of this?



Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

Q. پاکستان تحریک انصاف کی حکومت تقریباً اپنے دو سال مکمل کرنے جارہی ہے۔ بعض لوگوں کے خیال میں موجودہ پاکستان تحریک انصاف کی حکومت کی اب تک کی کارکردگی گذشتہ حکومت مسلم لیگ (ن) سے بہتر ہے، جبکہ بعض لوگوں کے خیال میں خراب ہے۔

آپ کی اس کے بارے میں کیا رائے ہے؟؟

1

بہتر ہے

2

خراب ہے

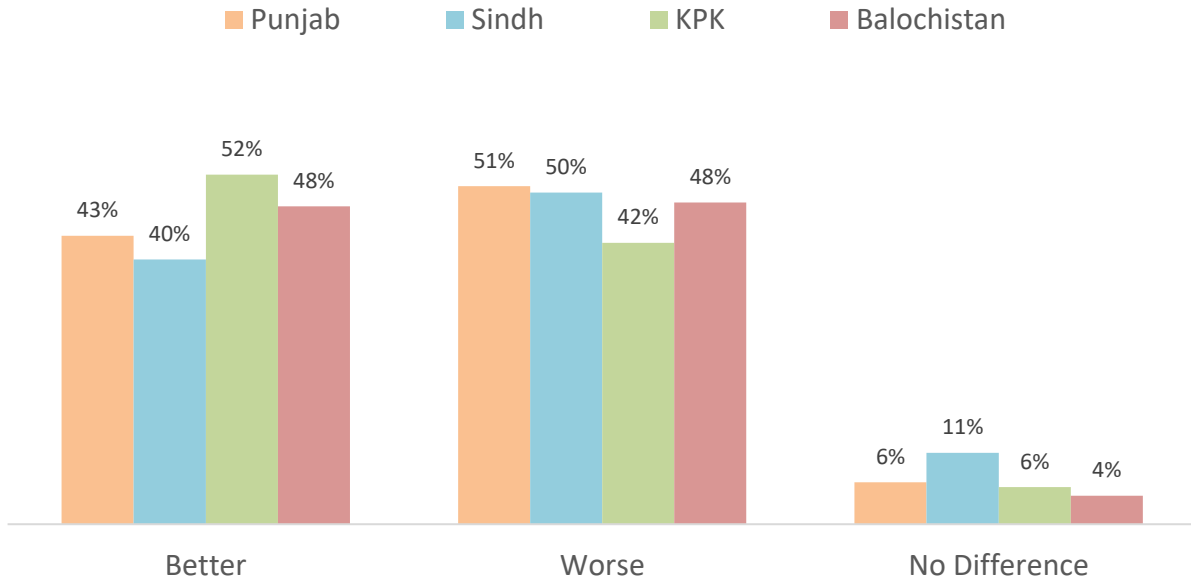
3

کوئی فرق نہیں



PERFORMANCE OF CURRENT VS. PREVIOUS GOVERNMENT

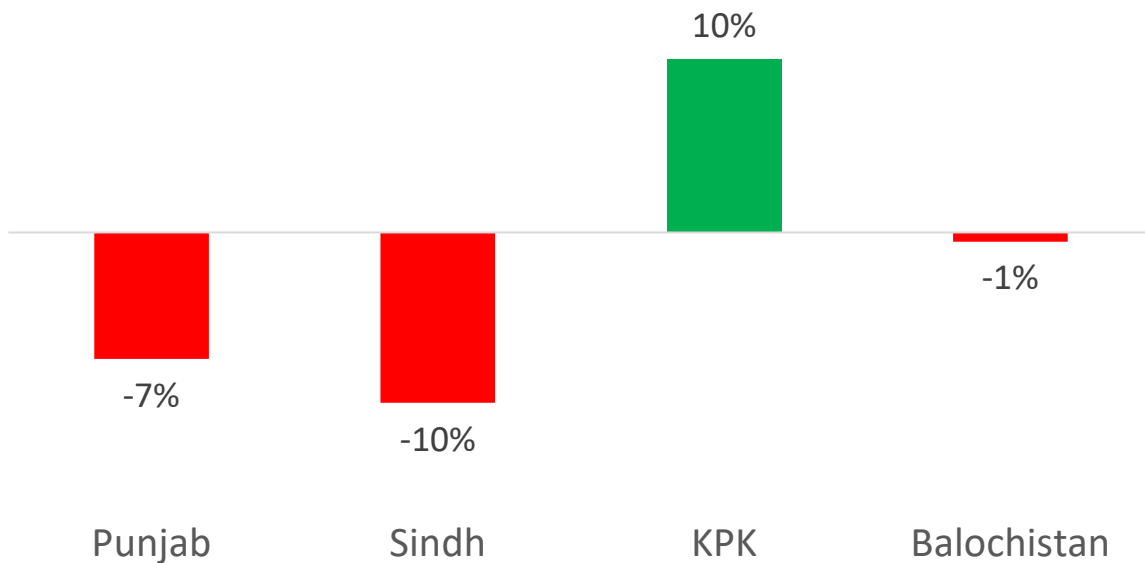
Breakdown by Province



*The balance from 100% is Don't know/No Response

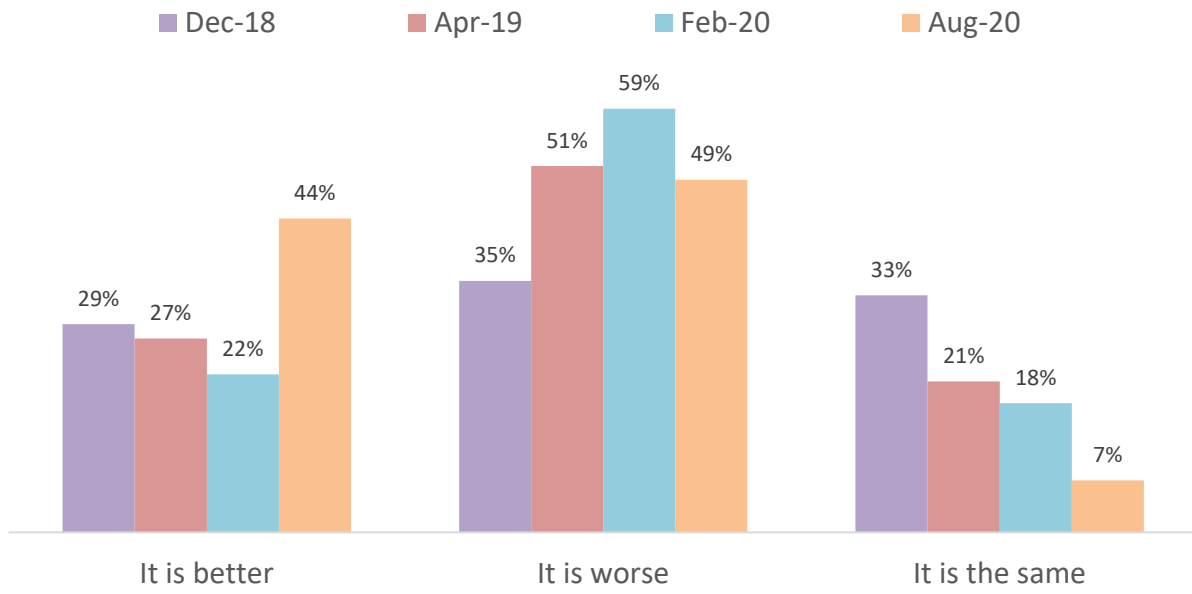
Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

NET PERFORMANCE (BETTER MINUS WORSE)





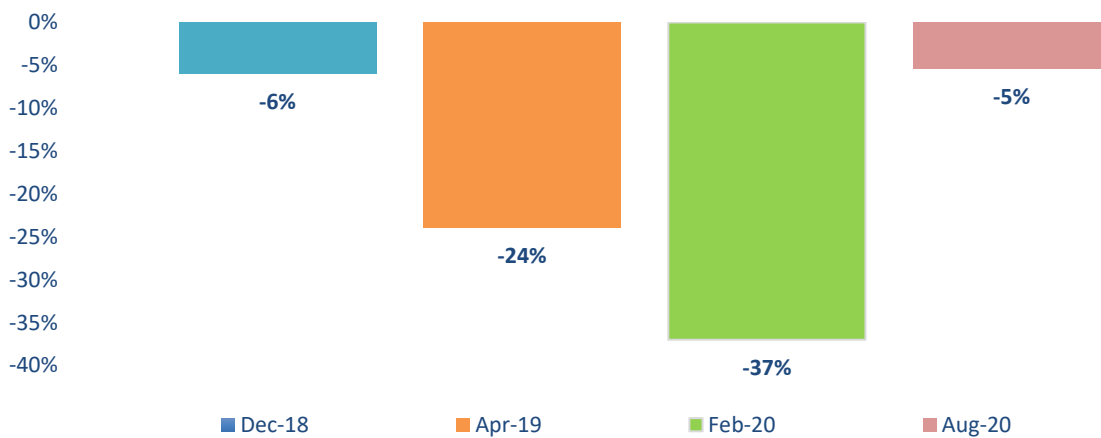
Trend Data
(In PTI led Government)
**PERFORMANCE OF CURRENT VS. PREVIOUS
GOVERNMENT**



*The balance from 100% is Don't know/No Response

Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

**NET PERFORMANCE
(BETTER MINUS WORSE)**

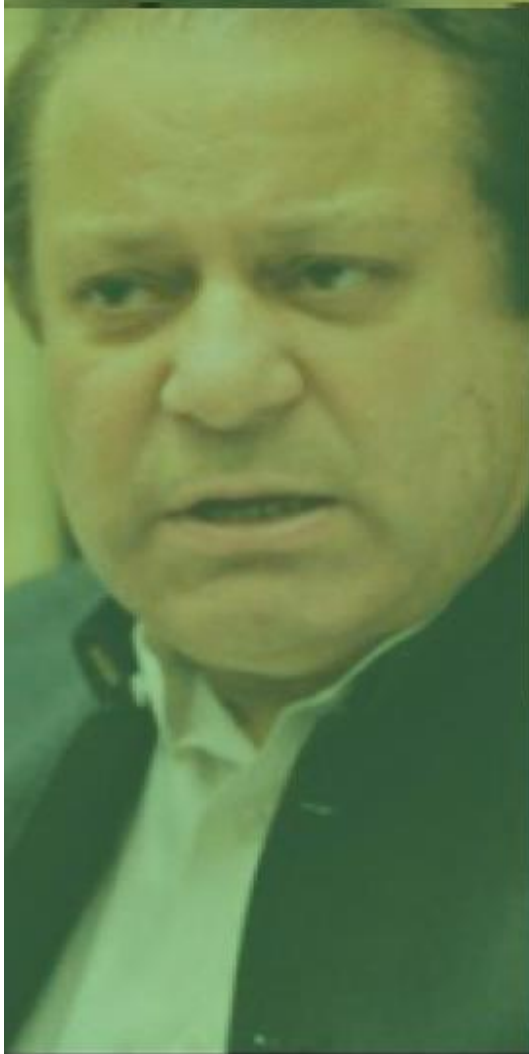


TOPIC FOUR

GALLUP
PAKISTAN

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PERCEPTION ABOUT THE PERFORMANCE OF NATIONAL POLITICAL LEADERS

Powered by Gallup Pakistan



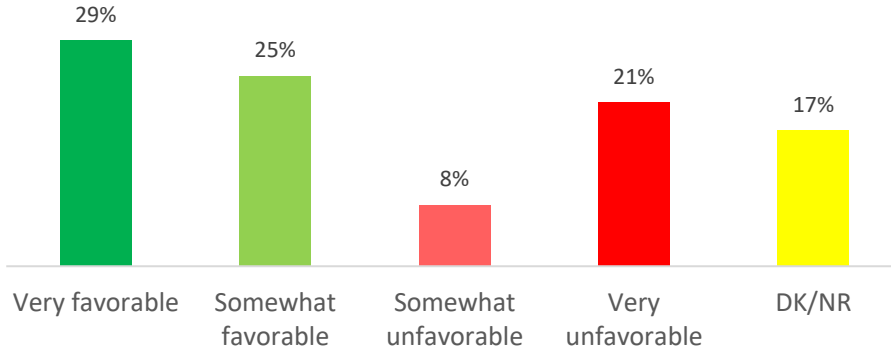
Topic 4: Perception about the performance of National Political leaders

RATING OF IMRAN KHAN



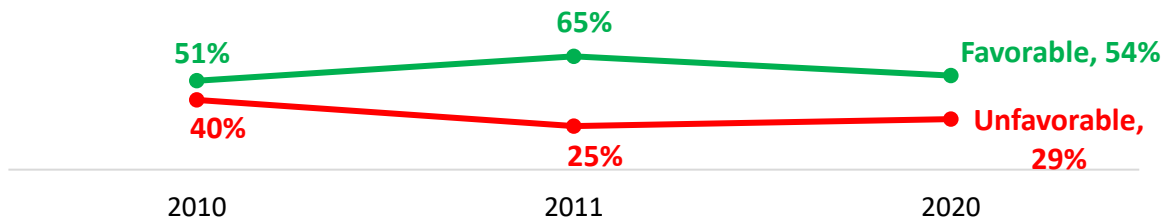
Item 4.1: Key Finding

Question: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Imran Khan?



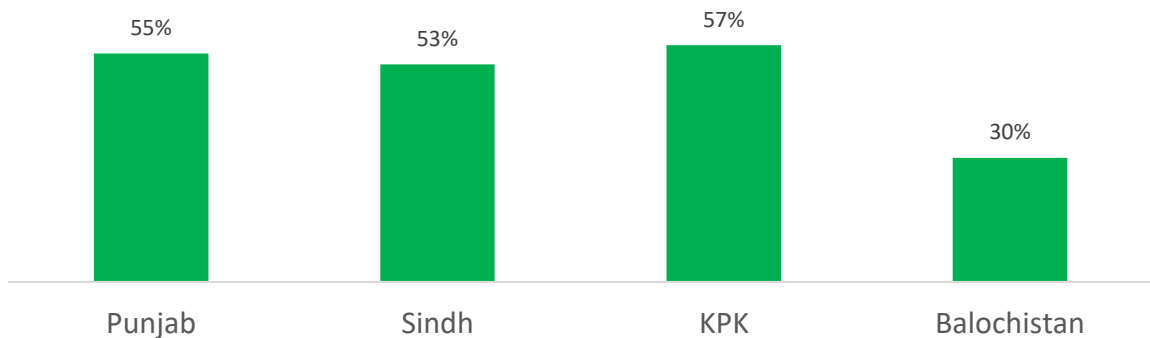
Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

Trend



Breakdown by Province

POSITIVE RATING ONLY



.Q آپ عمران خان کے بارے میں کس طرح کی رائے رکھتے ہیں؟ کیا یہ رائے---

- 1 بہت اچھی
- 2 اچھی
- 3 خراب
- 4 بہت خراب
- 5 معلوم نہیں/ جواب نہیں دیا



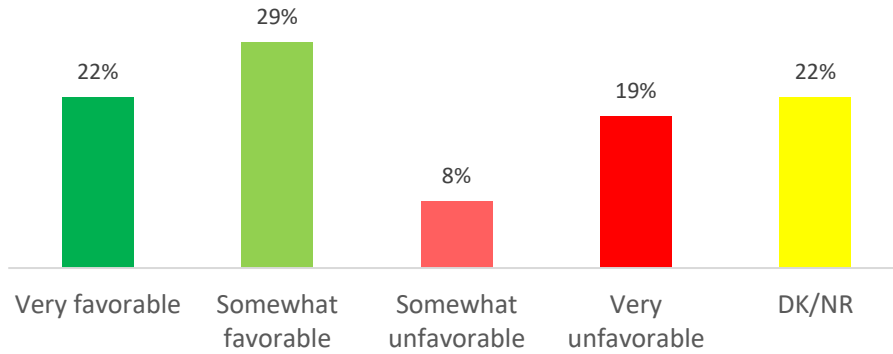
Topic 4: Perception about the performance of National Political leaders

RATING OF NAWAZ SHARIF



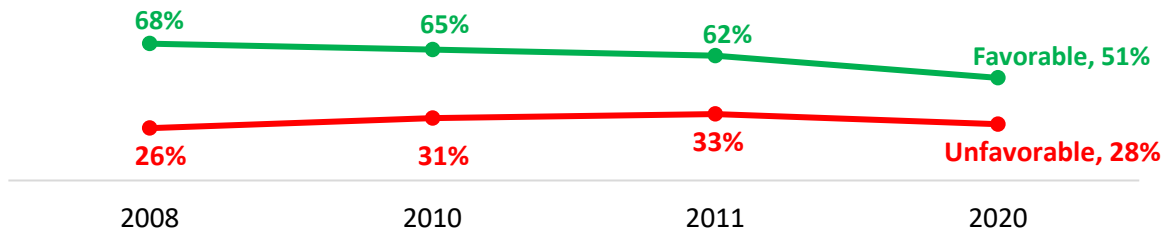
Item 4.2: Key Finding

Question: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Nawaz Sharif?

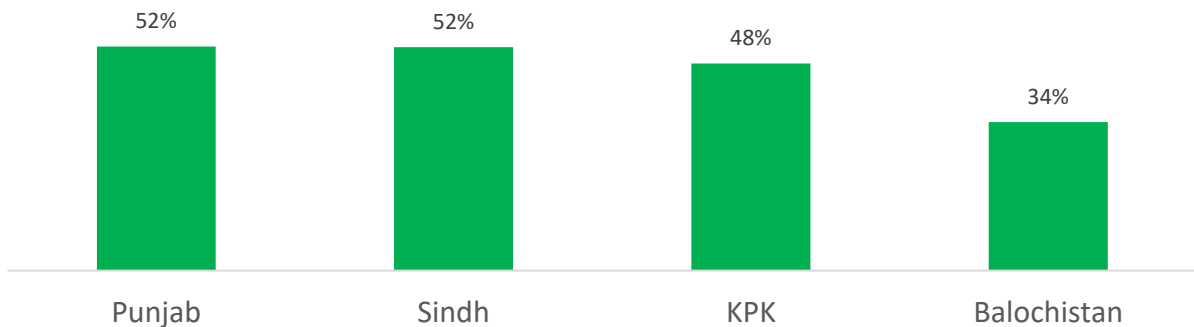


Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

Trend



Breakdown by Province POSITIVE RATING ONLY



Q. آپ نواز شریف کے بارے میں کس طرح کی رائے رکھتے ہیں؟ کیا یہ رائے---

- 1 بہت اچھی
- 2 اچھی
- 3 خراب
- 4 بہت خراب
- 5 معلوم نہیں/ جواب نہیں دیا



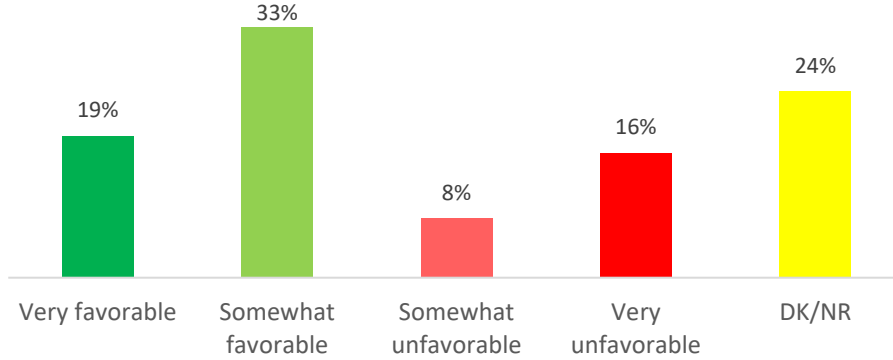
Topic 4: Perception about the performance of National Political leaders

RATING OF SHEHBAZ SHARIF



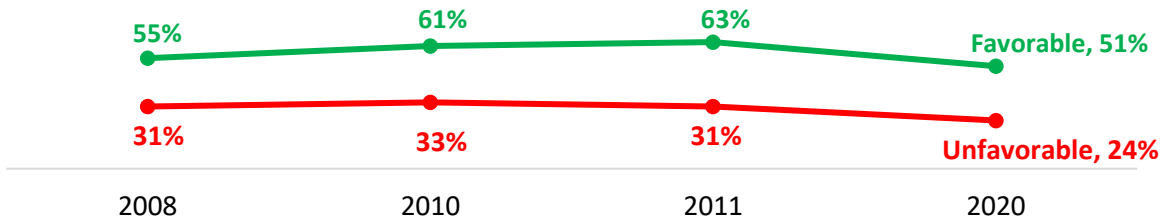
Item 4.3: Key Finding

Question: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Shehbaz Sharif?

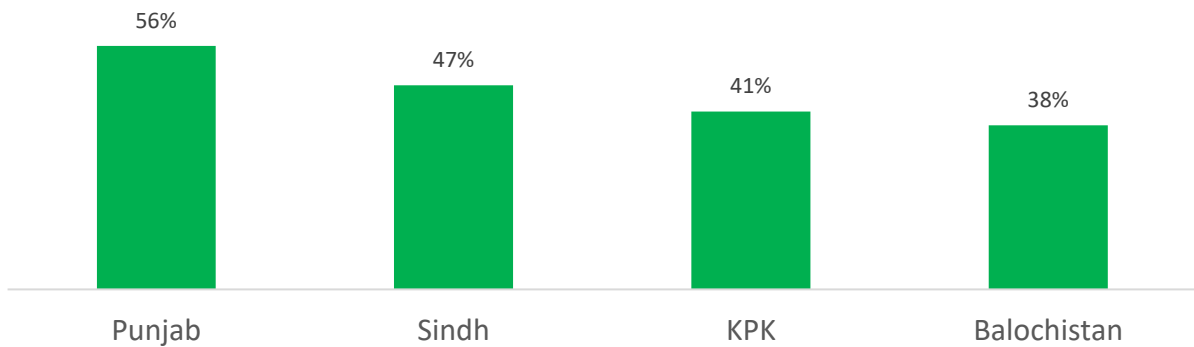


Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

Trend



Breakdown by Province POSITIVE RATING ONLY



.Q آپ شہباز شریف کے بارے میں کس طرح کی رائے رکھتے ہیں؟ کیا یہ رائے----

- 1 بہت اچھی
- 2 اچھی
- 3 خراب
- 4 بہت خراب
- 5 معلوم نہیں/ جواب نہیں دیا



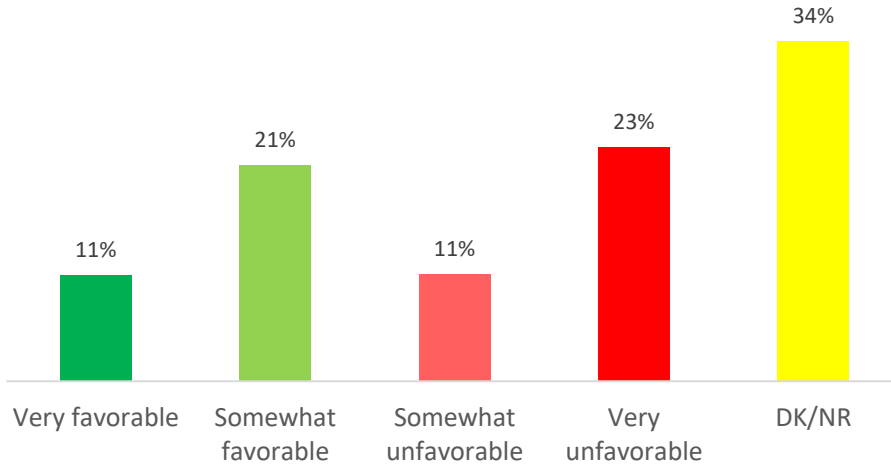
Topic 4: Perception about the performance of National Political leaders

RATING OF BILAWAL BHUTTO



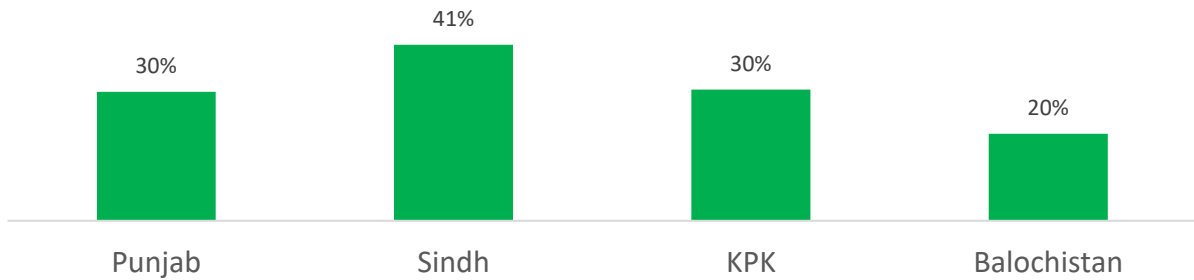
Item 4.4: Key Finding

Question: Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of Bilawal Bhutto?



Source: Powered by Gallup Pakistan, July 09 – August 19, 2020

Breakdown by Province POSITIVE RATING ONLY



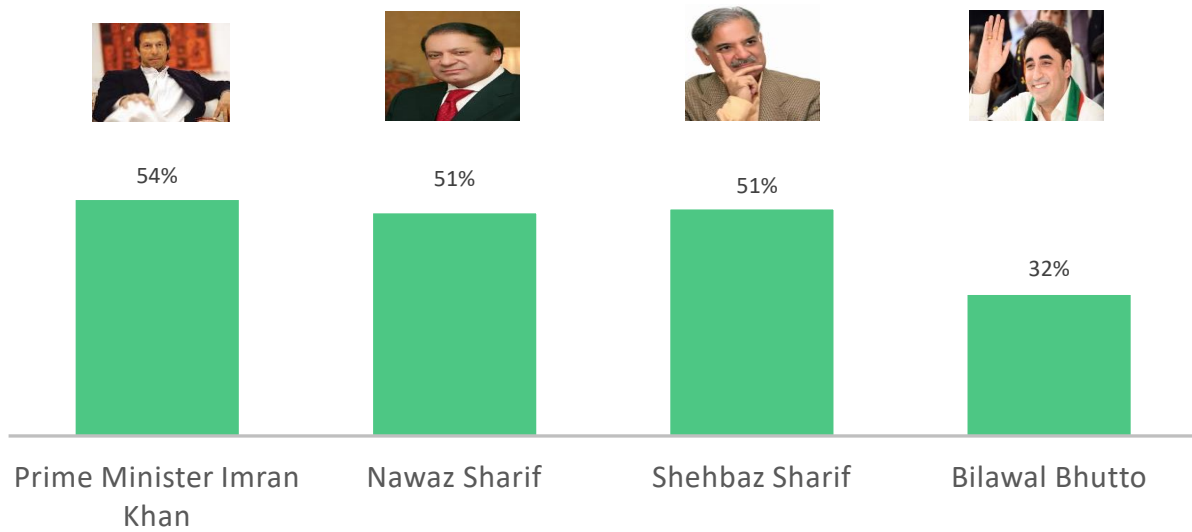
Q. آپ بلاول بھٹو کے بارے میں کس طرح کی رائے رکھتے ہیں؟ کیا یہ رائے ---

- 1 بہت اچھی
- 2 اچھی
- 3 خراب
- 4 بہت خراب
- 5 معلوم نہیں/ جواب نہیں دیا

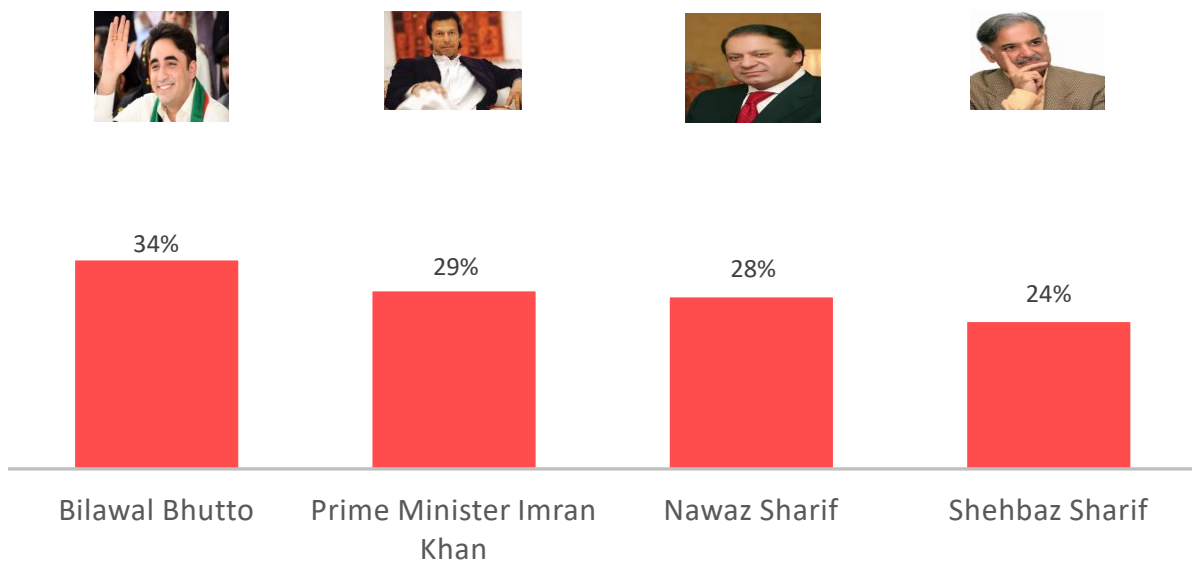


Topic 4: Perception about the performance of National Political leaders

POSITIVE RATINGS OF POLITICAL LEADERS IN PAKISTAN



NEGATIVE RATINGS OF POLITICAL LEADERS IN PAKISTAN



PART THREE

METHODOLOGY



PART 3: METHODOLOGY SUMMARY METHODOLOGY

Sample size : 1 662 Household
(18+ Males and Females)

Coverage : National Cross Section
All Pakistan Urban and Rural

Breakdown

Provincial Breakdown:

	Weighted
Punjab	59%
Sindh	24%
KPK	13%
Balochistan	5%

Location Breakdown:

	Weighted
Large Cities (over 2 million)	35%
Medium Cities (over half million)	
Towns (Population 5000 plus)	
Villages	65%

Sampling Method : Multi Stage Stratified Sampling

Error Margin : $\pm 3-5\%$ at 95% confidence level

Interview Mode : CATI INTERVIEWS

Field Dates : July 09 – August 19, 2020

Gallup Pakistan adheres to ESOMAR/WAPOR Code of Ethics of Opinion and Marketing Research (form more details please see detailed methodology)

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