

THINKHQ/METRO NEWS

-ALBERTA'S POLITICAL LANDSCAPE-

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RESEARCH METHODOLOGY

- Study fielded via online research panel
 - Field dates: March 11 to 16, 2016
 - Panel source: Voice of Alberta & Angus Reid Forum
- n=1331
- Weighted to reflect gender, age and region of Alberta population according to Stats Canada
- This online survey utilizes a representative but non-random sample, therefore margin of error is not applicable. However, a probability sample of this size would yield a margin of error of +/- 2.7 percentage points at a 95% confidence interval.
- Accuracy of sub-samples of the data decline based on sample sizes

REGIONAL SAMPLE SIZES AND MARGINS OF ERROR

	Total Interviews (Unweighted) (n)	Total Interviews (Weighted) (n)	Margin of Error (Associated with a probability sample of this size)
ALBERTA TOTAL	1331	1331	+/- 2.7
Calgary	454	446	+/- 4.6
Edmonton	374	406	+/- 5.1
North	130	172	+/- 8.6
Central	199	160	+/- 6.7
South	174	146	+/- 7.4

ALBERTA'S POLITICAL LANDSCAPE



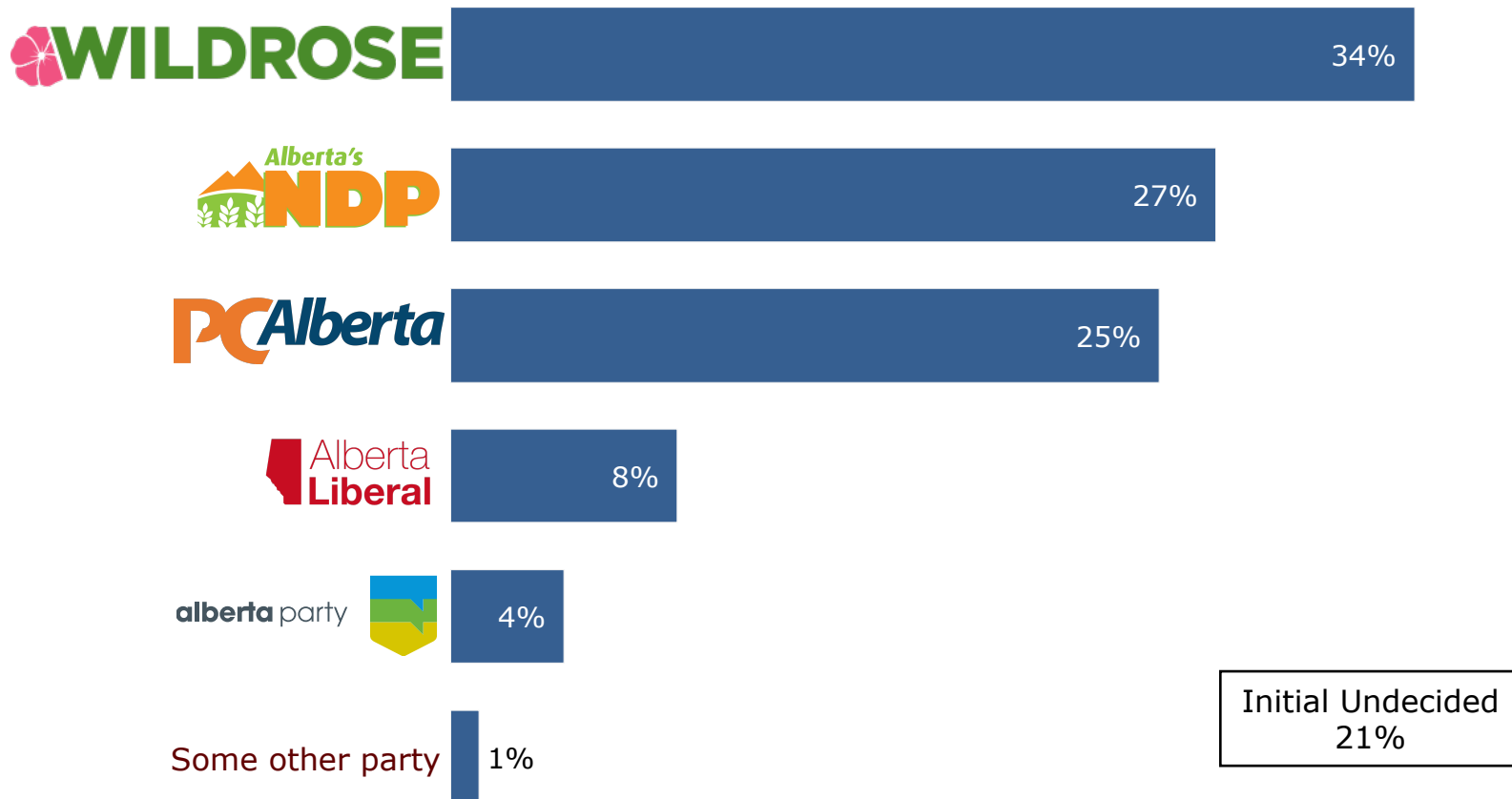
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PROVINCIAL POLITICAL HORSERACE

-DECIDED VOTE-

If a provincial election were held **today**, which one of the following parties' candidate would you, yourself, be **most likely** to support?



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% Decided Voters
(n=1085)

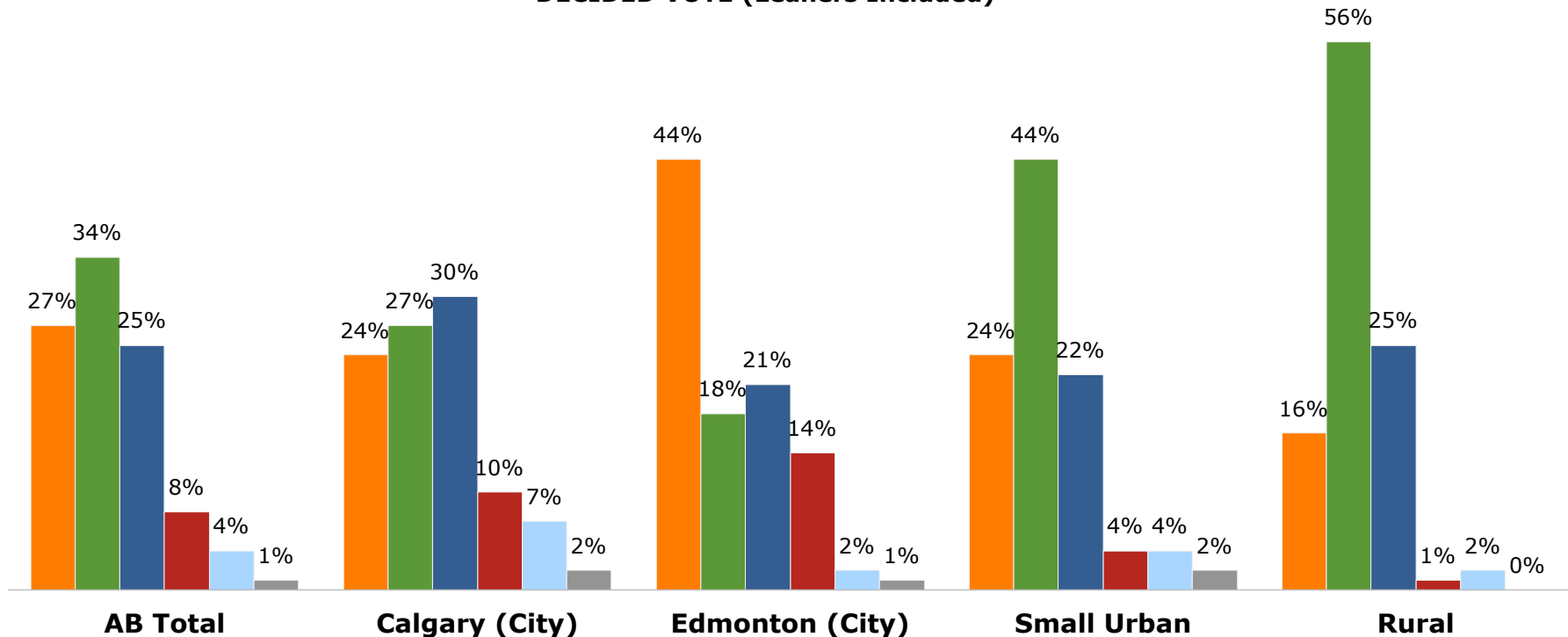
PROVINCIAL POLITICAL HORSERACE

-BY REGION-

If a provincial election were held **today**, which one of the following parties' candidate would you, yourself, be **most likely** to support?

■ NDP
 ■ WR
 ■ PC
 ■ LIB
 ■ AB Party
 ■ Other

DECIDED VOTE (Leaners Included)



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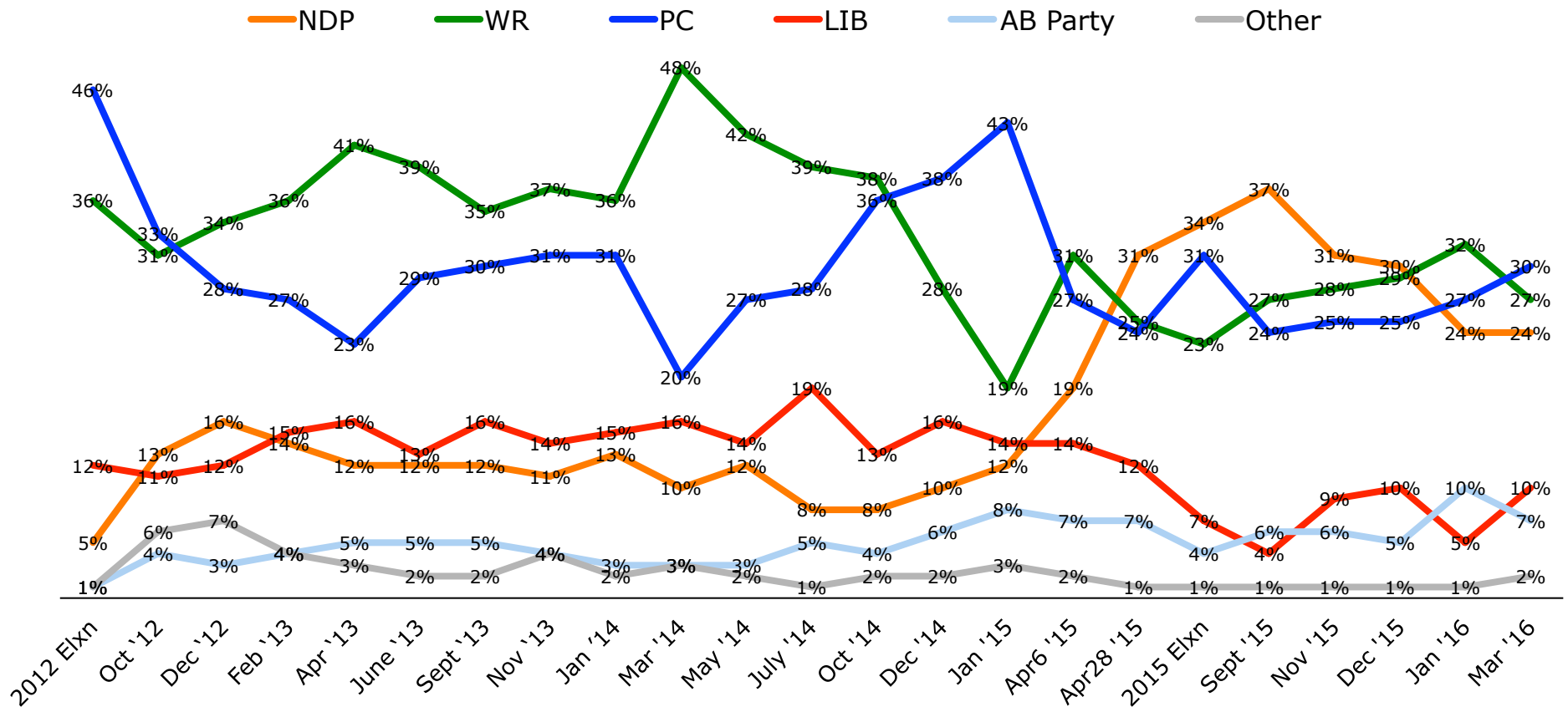
% Decided Voters
(n=1085)

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PROVINCIAL POLITICAL HORSERACE

-CALGARY (CITY) TRACKING-

If a provincial election were held **today**, which one of the following parties' candidate would you, yourself, be **most likely** to support?



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% Decided Vote



Want to have your say about topics and issues that affect Albertans?

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