

APR '20

Issue Date

- Regular Issue** Mar 27 – Apr 10
Covid-19 Developments
- Regular Issue** Apr 11 – Apr 25
Covid-19 Economy Impact

MAY '20

- Regular Issue** Apr 26 – May 10
Covid-19 Govt Stimulus Package
- Regular Issue** May 11 – May 25
Misses of Stimulus Package

JUN '20

- Regular (Corporate Cover)** May 26 – Jun 9
The Jio Treasure Trove
- Special Edition** Jun 10 – Jun 24
Tech 2020 Issue

JUL '20

- Regular Issue** Jun 25 – Jul 9
FMCG +
Techsci Survey on Post Covid Impact (CEOs)
- Regular Issue** Jul 10 – Jul 24
Content Creators + India China

AUG '20

- Special Issue** Jul 25 – Aug 8
Defence Blue Economy + Ecomm
- Regular Issue** Aug 9 – Aug 23
Facebook (Corporate Cover) +
Engineering School Rankings

SEP '20

- Special Issue** Aug 24 – Sep 7
B Schools
- Regular Issue** Sep 8 – Sep 22
YEA + Corporate



THINK BUSINESS. THINK BW BUSINESSWORLD

This is a tentative/ indicative editorial calendar and given the dynamic nature of the business and the policy environment the calendar may see changes. In Addition to the above editorial issues, there may be 2 to 4 more special print issues added to the calendar.

OCT'20

Issue Date

Twin Issue Sep 23 – Oct 7
Business of Entertainment (Cinema & Sports)
+ India's Best CFOs

Special Edition Oct 8 – Oct 22
Luxury (Design) + Spending + Demanding

Special Additional Issue Oct 8 – Oct 22
India's Super Rich

NOV'20

Special Issue Oct 23 – Nov 6
Festival Diwali Issue

Special Issue Nov 7 – Nov 21
India's Most Sustainable Companies

Special Additional Issue Nov 7 – Nov 21
India's Best Banks

DEC'20

Regular Issue Nov 22 – Dec 6
Corporate Cover

Special Issue Dec 7 – Dec 21
Year Gone, Year Ahead

Special Additional Issue Dec 22 – Jan 5
Anniversary Special

JAN'21

Special Issue Jan 6 – Jan 20
BW 500 + Most Valued CEOs

Special Issue Jan 21 – Feb 4
Fastest Growing Companies + Corporate

FEB'21

Special Issue Feb 5 – Feb 19
Most Respected Companies & Post Budget +
BW Techtors

BW Twin Special Feb 20 – Mar 6
Best Banks + Best CFOs

MAR'21

Special Issue Mar 7 – Mar 21
BW Most Influential Women

Special Issue Mar 22 – Apr 5
Personal Finance – BW Money World



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