



20th Anniversary of the Memory of the World Programme Non-exhaustive List of Activities

The 20th anniversary of the Memory of the World Programme will be celebrated throughout 2012 starting on 1 April. Member States are invited to organize national activities, in addition to those being organized at the international level, to promote the Programme and make its objectives better known. Regional committees should also seek to promote the Programme appropriately.

International level

- A MoW exhibition at UNESCO HQs

The exhibition will focus on items that are listed on a MoW Register (national, regional or international) and are chosen by each country to promote its heritage or that typifies the variety of carriers on which heritage is recorded. Member states will be invited shortly to propose items and send high resolution images and all relevant information to the Secretariat.

- Discussion on the MoW Programme and documentary heritage

One or half-day discussions involving eminent personalities and professionals that have contributed to the development of the MoW Programme. This could take place in UNESCO HQ, but this could also be a national/regional event. The summary of the discussions should be recorded and shared through the MoW website.

- Special focus articles on MoW

The articles will be linked to specific international days to contextualize MoW and further reinforce the role of knowledge in human development. They will be published on the MoW website and disseminated to the committees and national bodies, which will also be encouraged to propose articles commemorating international days.

- Survey among MoW committees and institutions with heritage listed on a register

As a follow up to the recommendations of the General Conference, an evaluation and in-depth reflection on strengthening of MoW will be conducted. The survey is intended to assess the capability of MoW meet the challenges related to preservation and accessibility, and propose recommendations for its development.

- Meeting of experts in Poland

The meeting will analyze the results of evaluation and formulate proposals for action. The recommendations will be submitted to the 190th Executive Board session for approval and implementation by the secretariat.

- MoW Register Monograph

In collaboration with, and funded by, HarperCollins, the publication will feature all items listed on the international register in an easily accessible style intended for general audiences. The book will be published around September 2012. Member states are invited to submit high resolution images of their listed heritage.

- *20th anniversary brochure*

Publication and distribution of the brochure, along with other promotional materials, is dependent on sponsorship.

- *International conference on the Memory of the World in the Digital Age: Digitization and Preservation*

The Conference will be held from 26 to 28 September 2012 in Vancouver, Canada. It will take the form of plenaries and parallel sessions and is intended for all stakeholders involved in documentary heritage. Further information and registration details are/will be posted on the special webpage on the CI website.

National/Regional level

- *Open House invitations*: to the public to view items listed on a register and safeguarded by national institutions. Intended to raise national pride and make the public aware of the invaluable work being carried out by heritage institutions.

- *Media discussions*: short radio/TV spots to be broadcast on national/local channels and on the UNESCO website, articles in local press. These can help to relate MoW to other types of national heritage and complement the onsite visits to heritage institutions.

- *Discussions on memory and heritage*: by the professional communities (libraries, archives, museums) and with youth (schools, or associations). The involvement of local businesses as sponsors could bring economic benefits to the institutions.

- *Issue of commemorative stamps* featuring items on a register. A publicity mechanism to raise awareness of heritage items and the institutions.

- *School competitions, essays, etc on register items*: why these should be protected for access by later generations. The sessions should encourage the participation of young girls and boys through a school-based campaign to create projects about documents in their local communities or their families for discussion on and understanding of the importance of these documents, how to preserve them, what they mean for their communities or families and start a local or 'community' register. They could write short articles on items important to them.