



REGIONAL SEMINAR ON SPORT AND ENVIRONMENT

4 and 5 November 2004, Lomé, Togo

RECOMMENDATIONS

The delegates from the 12 National Olympic Committees present drafted the following recommendations in order to encourage, in their countries, as well as in Africa, the development of activities in favour of sustainable development through sport:

1. 2004-2008 Objectives

- 1.1 Increased promotion and continuation of the activities undertaken for sustainable development, in accordance with the recommendations of the World Conference on Sport and Environment held in Turin in 2003.
- 1.2 Education of young people and professional partners (Teachers of PE and natural sciences, educators, etc.)
- 1.3 Fight against environmental nuisances (notably deforestation, pollution by plastic materials and water pollution, etc.)
- 1.4 Increased integration of women, young people, disabled people, and indigenous minorities in the sporting activities and programmes led by the NOCs.

Furthermore, other objectives specific to the realities of each country can be identified by each NOC.

2. Activities

- 2.1 Define a realistic and clear plan of action.
- 2.2 Lead information and promotional activities using all existing means of communication (posters, manuals, CD-ROMs, meetings, theatres, radio and TV programmes, written press, etc.)
- 2.3 Promote partnerships between school/youth clubs and sports clubs.
- 2.4 Participate in the training of sports educators, making them aware of the importance of the protection of the environment and nature.
- 2.5 Develop a network of organisations with the same concern for environmental protection.
- 2.6 Define the areas of action for reforestation or waste collection activities.
- 2.7 Make the public aware of refusing plastic sachets of water, and reusing plastic recipients in conformity with basic hygiene rules.

2.8 Organise collections of sachets and plastic bottles after use; provide the means for this to be undertaken and ensure that this waste is handled correctly.

3. Target public

3.1 Schoolchildren, students, PE teachers, and other educators interested in environmental matters

3.2 Youth/sports clubs, teams and coaches

3.3 Spectators

3.4 Athletes and sportspeople in general

3.5 Members of NOCs, National Federations and other institutions responsible for sport.

4. Financing and Collaboration

4.1 NOC and IOC funds

4.2 United Nations Agencies (UNEP, UNDP, UNESCO, WHO, UNICEF, FAO, etc.)

4.3 Ministries of the environment, sport, education and health

4.4 Non-governmental organisations

4.5 Local sponsors and private donors

4.6 Profits from specific activities (fairs, telethons, etc.)

4.7 Call for volunteers.

5. Evaluation methods

5.1 Evaluation criteria that are clear, objective and, as far as possible, quantifiable, will be established at the same time as the action plans.

5.2 These criteria should make it possible to determine the success rate (for example, the number of trees planted, weight of recovered waste, savings in energy, water and paper, etc.)

5.3 Make regular evaluations in order to identify any problems and envisage appropriate solutions.
