

**HISTORIC ORIGIN**

**FOUNDED:**  
 November 29, 1777 (as Pueblo de San Jose,  
 California's first civilian settlement)

**INCORPORATED:**  
 March 27, 1850 (as City of San Jose)



*Downtown San Jose, Circa 1950*

**TERRITORY**

Incorporated area = 179.2 square miles



*Downtown San Jose, 2000*

**GEOGRAPHIC DATA**

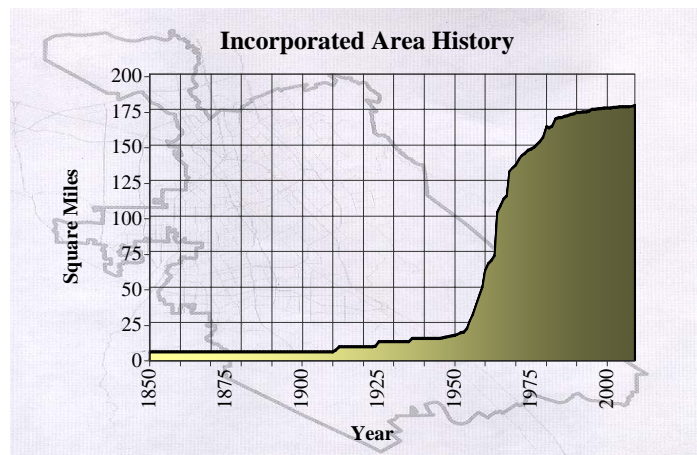
**COORDINATES:**

Longitude:                   -121.89  
 Latitude:                     37.33

(at Cesar Chavez Plaza, Downtown)

**ELEVATION**

Minimum: Sea level (Alviso)  
 Maximum: 4,372'  
 (Copernicus Peak, near Lick Observatory at Mt. Hamilton)



**POPULATION FACTS**

San Jose is the:

- Largest City in the nine-County Bay Area
- 3<sup>rd</sup> Largest City in California
- 10<sup>th</sup> Largest City in the United States

**POPULATION HISTORY**

<i>Year</i>	<i>Number of Persons</i>
1777	66
1850	4,000
1900	21,500
1950	95,280
1960	204,196
1970	459,913
1980	629,442
1990	782,248
2000	894,943
<b>2010</b>	<b>1,023,083</b>

Source: US Census Bureau; California Department of Finance

**AGE COMPOSITION**

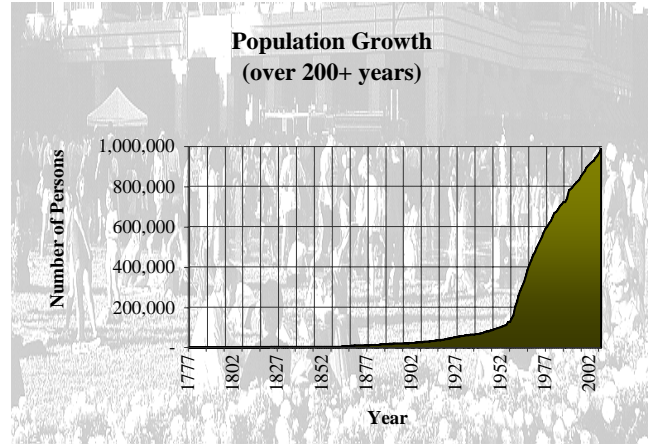
<i>Age Groups</i>	<i>% of Total</i>
Under 18 years	25%
18-24 years	10%
25-44 years	30%
45-64 years	25%
65 and over years	10%
<b>Median Age</b>	<b>35.6 years</b>

Source: US Census Bureau, American Community Survey; 2008

**LANGUAGE SPOKEN AT HOME**

<i>Language</i>	<i>% of Total</i>
English	46%
Spanish	23%
Asian/Pac. Is.	23%
Other	8%

Source: US Census Bureau, American Community Survey; 2008



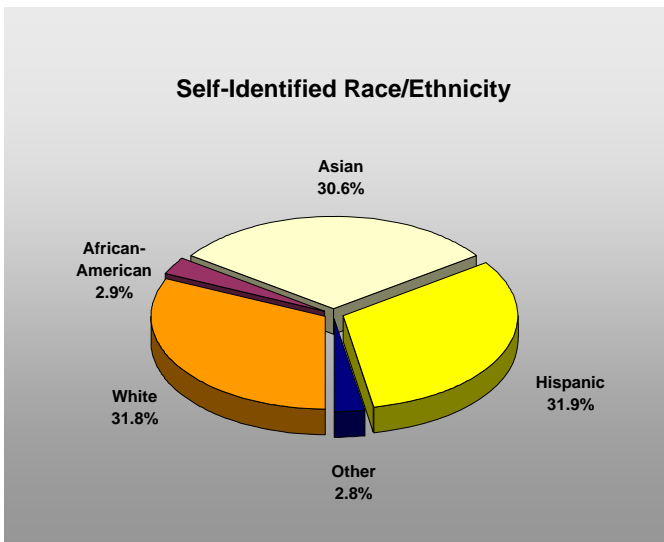
Source: City of San Jose

**HOUSEHOLD SIZE**

<i>Year</i>	<i>Number of Households</i>	<i>Persons Per Household</i>
1960	62,312	3.3
1970	130,607	3.5
1980	218,177	3.0
1990	250,218	3.1
2000	276,598	3.2
<b>2010</b>	<b>308,406</b>	<b>3.3</b>

Source: US Census Bureau; California Department of Finance

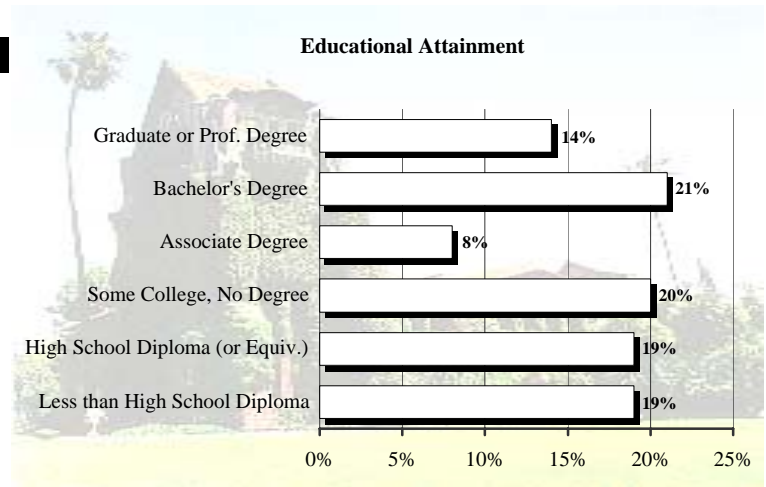
**RACIAL COMPOSITION**



Source: US Census Bureau, American Community Survey; 2008

**EDUCATIONAL ATTAINMENT**

	<i>Percent</i>
Graduate or Prof. Degree	14%
Bachelor's Degree	21%
Associate Degree	8%
Some College, No Degree	20%
High School Diploma (or Equiv.)	19%
Less than High School Diploma	19%



Source: US Census Bureau, American Community Survey; 2008

**EDUCATIONAL FACILITIES**

**PRIMARY AND SECONDARY SCHOOL DISTRICTS**

Alum Rock Union Elementary School District  
 Berryessa Union Elementary School District  
 Cambrian School District  
 Campbell Union Elementary School District  
 Campbell Union High School District  
 Cupertino Union School District  
 East Side Union High School District  
 Evergreen School District

Franklin-McKinley School District  
 Fremont Union High School District  
 Luther Burbank School District  
 Moreland School District  
 Mount Pleasant School District  
 Oak Grove Elementary School District  
 Orchard School District  
 Union Elementary School District

**UNIFIED SCHOOL DISTRICTS**

Morgan Hill Unified School District  
 San Jose Unified School District  
 Santa Clara Unified School District

**UNIVERSITIES AND COLLEGES**

San Jose State University  
 Evergreen Valley College  
 Lincoln Law School of San Jose  
 National Hispanic University  
 San Jose City College  
 St. Mary's College of California

Source: Santa Clara County Office of Education; 2010

**PERSONAL INCOME**

**Household Income**

Median \$80,616  
Average \$100,843

**Nonfamily Income**

Median \$52,505  
Average \$71,190

**Family Income**

Median \$90,119  
Average \$110,006

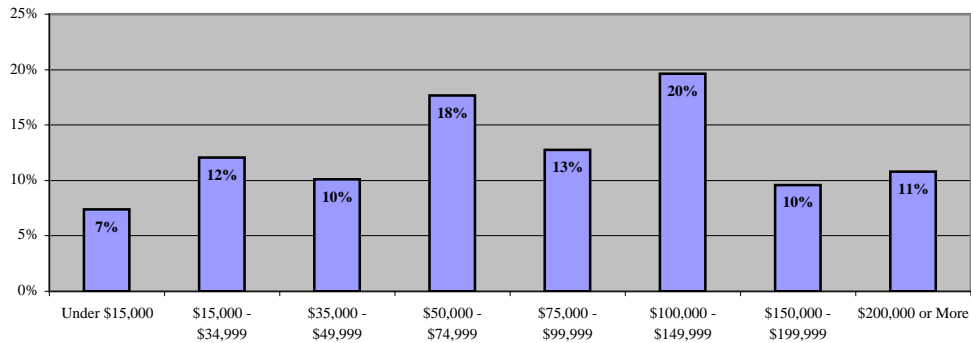
**Per Capita Income**

\$33,849

Source: US Census Bureau, American Community Survey; 2008

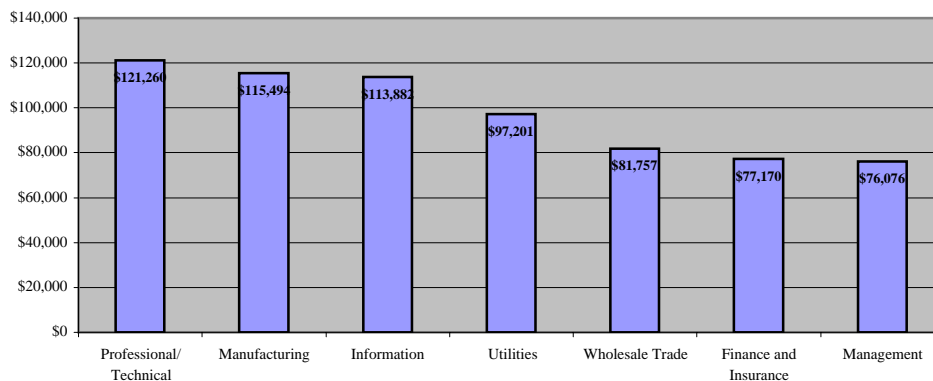
**INCOME DISTRIBUTION AND WAGES**

**Income Distribution (Households)**



Source: US Census Bureau, American Community Survey; 2008

**Average Wages by Major Industry**



Source: California Employment Development Department; 2008



## FACT SHEET: EMPLOYMENT AND EMPLOYERS

Department of Planning, Building & Code Enforcement, Planning Division

### INDUSTRY EMPLOYMENT

<i>Industry Category</i>	<i>Employment in San Jose MSA* (thousands)</i>	<i>Percent</i>
<b>Total, All Industries</b>	<b>845.6</b>	<b>100.0%</b>
Total Farm	4.5	0.5%
Total Nonfarm	841.1	99.5%
Goods Producing	182.1	21.5%
Mining	0.3	0.0%
Construction	28.8	3.4%
Manufacturing	153.0	18.1%
Durable Goods	142.5	16.9%
Computer and Peripheral Equipment	38.0	4.5%
Semiconductor and Elec. Component	39.9	4.7%
Electronic Instrument	15.9	1.9%
Computer and Elec. Product	12.1	1.4%
Other	36.6	4.3%
Nondurable Goods	10.5	1.2%
Service Providing	659.0	77.9%
Trade, Transportation and Utilities	124.1	14.7%
Wholesale Trade	34.7	4.1%
Retail Trade	77.5	9.2%
Transp., Warehousing and Utilities	11.9	1.4%
Information	40.4	4.8%
Financial Activities	30.6	3.6%
Professional and Business Services	158.5	18.7%
Educational and Health Services	110.1	13.0%
Leisure and Hospitality	73.5	8.7%
Other	23.4	2.8%
Government	98.4	11.6%
Federal Government	10.7	1.3%
State and Local Government	87.7	10.4%

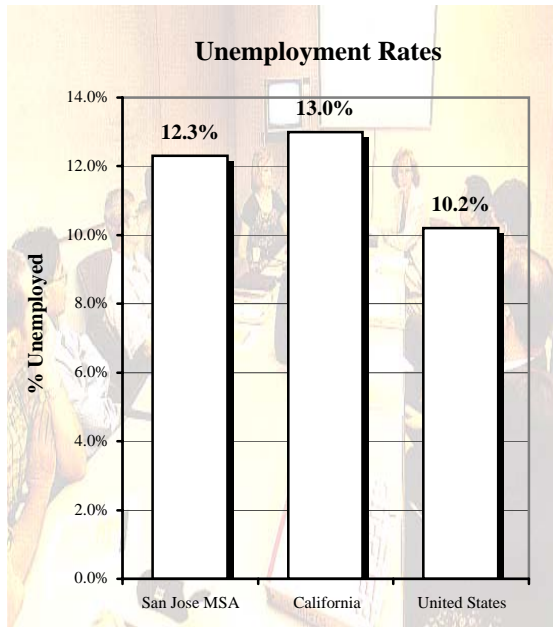
\*San Jose Metropolitan Statistical Area (MSA) is equivalent to Santa Clara and San Benito Counties.

Note: numbers may not sum due to rounding.

Source: California Employment Development Department, Labor Market Information Division; March 2010



**UNEMPLOYMENT RATES**



Source: California Employment Development Department, Labor Market Information Division; March 2010

**MAJOR PRIVATE / PUBLIC EMPLOYERS**

No.	Company/Organization	San Jose Employees
1	County of Santa Clara	15,360
2	Cisco Systems	11,600
3	IBM	7,460
4	City of San Jose	6,620
5	San Jose State University	3,100
6	eBay	3,000
7	Hitachi	2,900
8	San Jose Unified School District	2,690
9	Xilinx	2,340
10	Sanmina-SCI	2,170
11	Kaiser Permanente	2,120
12	Adobe Systems	2,000
13	Good Samaritan Hospital	1,850
14	KLA-Tencor	1,770
15	Cadence Design Systems	1,560

Source: Office of Economic Development, City of San Jose; 2010

**MAJOR HIGH TECH EMPLOYERS**

No.	Company	Product	San Jose Employees
1	Cisco Systems	Computer Equipment	11,600
2	IBM	Computer Equipment	7,460
3	eBay	Online Auction	3,000
4	Hitachi	Storage	2,900
5	Xilinx	Semiconductor Equipment	2,340
6	Sanmina-SCI	Electronics Manufacturing	2,170
7	Adobe Systems	Software	2,000
8	KLA-Tencor	Semiconductor Equipment	1,770
9	Cadence Design Systems	Software	1,560
10	Brocade Communications	Computer Equipment	1,450
11	Altera	Semiconductors	1,000
12	BD Bioscience	Biotechnology	870
13	Lockheed Martin	Aerospace/Communication	670
14	Micrel Semiconductor	Semiconductors	660
15	Novellus Systems	Semiconductor Equipment	567

Source: Office of Economic Development, City of San Jose; 2010

**HOUSING RENTALS**

<i>Unit Type</i>	<i>Asking Rental Rate</i>
Studio	\$976
1 Bedroom	\$1,261
2 Bedroom	\$1,365
3 Bedroom	\$1,990
<b>Average</b>	<b>\$1,429</b>



Ohlone Court Apartments, South San Jose

Source: RealFacts; Fourth Quarter 2009

**HOUSING SALES**

<i>Unit Type</i>	<i>Sales</i>	<i>Average Price</i>	<i>Median Price</i>	<i>Days on Market</i>
Single-Family Detached	544	\$572,822	\$510,000	63
Condominium/Townhouse	181	\$333,727	\$319,000	69

Source: Santa Clara County Assoc. of Realtors; March 2010

**HOUSING TENURE AND VACANCY**

<b>Tenure</b>	
Owner Occupied Units	61%
Renter Occupied Units	39%
<b>Vacancy Rate</b>	<b>4.7%</b>



Los Esteros Apartments, North San Jose

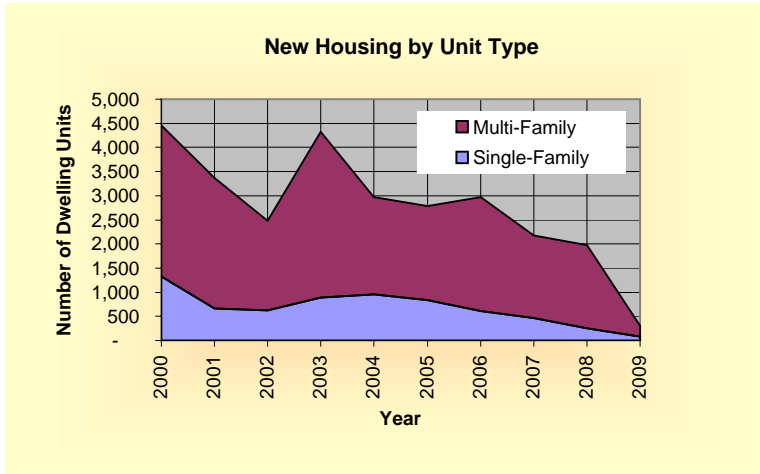
Source: US Census Bureau, American Community Survey; 2008

**HOUSING UNITS BY TYPE**

<i>Total Units</i>	<i>Single-Family</i>			<i>Multi-Family</i>	<i>Mobile Homes</i>
	<i>Detached</i>	<i>Attached</i>			
San Jose	<b>314,309</b>	170,539	28,332	104,410	11,028
Santa Clara County	<b>629,508</b>	337,234	56,567	216,027	19,680

Source: California Department of Finance; January 2010

**RESIDENTIAL CONSTRUCTION**



New Housing by Unit Type			
Year	Single-Family	Multi-Family	Total
2000	1,328	3,131	4,459
2001	659	2,710	3,369
2002	621	1,863	2,484
2003	887	3,442	4,329
2004	960	2,017	2,977
2005	831	1,951	2,782
2006	611	2,362	2,973
2007	462	1,708	2,170
2008	254	1,716	1,970
2009	75	232	307
Average	669	2,113	2,782

Source: City of San Jose; 2009



Three Sixty Residences, Downtown



Tierra Encantada, Alum Rock



Palma Sorrento, Edenvale



**CULTURAL / RECREATIONAL RESOURCES**



**Family Resources**

- Children's Discovery Museum
- Christmas in the Park
- Downtown Farmer's Market
- Dr. Martin Luther King, Jr. Library
- Happy Hollow Park and Zoo
- History Park
- HP Pavilion
- Japanese Friendship Garden in Kelley Park
- Lake Cunningham Park/Raging Waters
- Lick Observatory
- Logitech Ice at San Jose
- Mexican Heritage Plaza
- Outback Adventures
- Peralta Adobe and Fallon House Historic Site
- Prusch Farm Park
- Rosicrucian Egyptian Museum
- San Jose Municipal Rose Garden
- San Jose Museum of Art
- San Jose Museum of Quilts and Textiles
- The Tech Museum of Innovation
- Winchester Mystery House



**Nightlife / Performing Arts Resources**

- American Musical Theatre of San Jose
- Ballet San Jose Silicon Valley
- Center for the Performing Arts
- Children's Musical Theater San Jose
- Opera San Jose
- San Jose Jazz Festival
- San Jose Repertory Theatre
- San Jose Stage Company



**Professional Sports Resources**

- Amgen Tour of California (Professional Cycling)
- San Jose Giants (Minor League Baseball)
- San Jose SaberCats (Arena Football League)
- San Jose Sharks (National Hockey League)
- San Jose Stealth (National Lacrosse League)

Source: City of San Jose; 2009

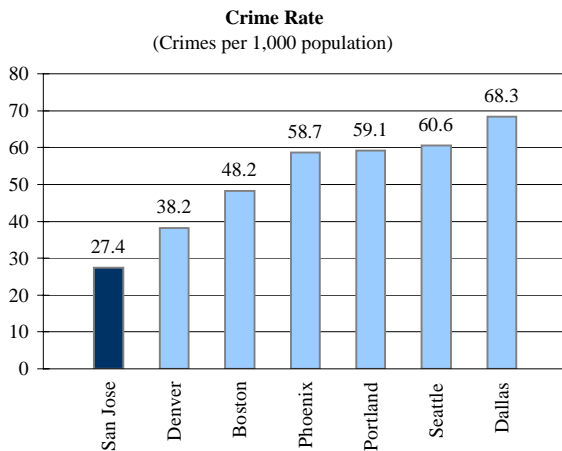
**TRANSPORTATION**

<b>Air</b> (Norman Y. Mineta San Jose Int'l)	
Annual Passengers	8.2 million
Major Passenger Airlines	13
Nonstop Service Destinations	25
<b>Bus</b>	
Annual Ridership	Countywide 34.0 million
Stops	3,800
<b>Light Rail</b>	
Annual Ridership	Countywide 10.0 million
Stops	62
<b>Commuter Rail</b> (Caltrain)	
Annual Ridership	Systemwide 12.1 million
Stations	33
<b>Automobile</b>	
Percent of Workers Driving Alone	City 78%
Miles of Streets	2,310
Mean Travel Time to Work	25.8 minutes



Source: City of San Jose, 2010;  
US Census Bureau, American Community Survey; 2008

**PUBLIC SAFETY**



**San Jose is rated as one of the "Safest Big Cities" in the nation.**

Source: Federal Bureau of Investigation; 2008

**CLIMATE**

**Seasonal Temperatures**

<u>Month</u>	<u>Avg. Temp</u>
January	50 °F
April	58 °F
July	70 °F
October	63 °F
Annual	60 °F

**Seasonal Rainfall**

<u>Month</u>	<u>Avg. Rainfall</u>
January	2.78 in.
April	1.17 in.
July	0.06 in.
October	0.90 in.
Annual	14.42 in.