## Tsunekazu Takeda

- President of the Japanese Olympic Committee
- Member of the Executive Council of the ANOC
- IOC Coordination Commission 2010 Vancouver Olympic Winter Games 2014 Sochi Olympic Winter Games
- Competed in Equestrian Events 1972 Munich Olympic Games 1976 Montreal Olympic Games



## Theme Digital Revolution

## Image of Future AD cards




## Future Olympic Tickets

## Easy to use

High quality service
Easy to detect fakes

Hologram + IC Tag


## Digital signage

Information provision for anyone, anywhere, anytime
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Thank you. Merci beaucoup.

