



INTERNATIONAL
OLYMPIC
COMMITTEE

Athlete's Submission Form
Rule 40 Olympic Charter
Rio 2016 Olympic Games
(for Third-Party Companies
& Brands, ie Non-Olympic
Partners)



Athlete's name	
Athlete's National Olympic Committee	
Contact information (please provide email address and telephone contact)	
Applicable Period	From 27 July 2016 until 24 August 2016 (included)
<u>Sponsors</u>	
1. [Insert Sponsor's name & brand and contact person & details]	National <input type="checkbox"/> If yes, please indicate the Territory:
	International <input type="checkbox"/> Own NOC Territory plus one Territory (please indicate which): More than two Territories (please indicate which):
2. [Insert Sponsor's name & brand and contact person & details]	National <input type="checkbox"/> If yes, please indicate the Territory:
	International <input type="checkbox"/> Own NOC Territory plus one Territory (please indicate which): More than two Territories (please indicate which):



<u>Principles, Acknowledgements & Warranties</u>	
General principles of Rule 40 of the Olympic Charter*	<ol style="list-style-type: none"> 1. The IOC Executive Board declares that, under Rule 40, Bye-law paragraph 3 and subject to compliance with the application process and subsequent IOC/NOC approval, the following is permitted: the use of an Athlete's person, name, picture or sports performances for advertising purposes of a company or brand where such use clearly does not create, whether directly or indirectly, the impression of a commercial connection between, on the one hand, the company or brand and, on the other hand, the Olympic Games, the IOC, the Olympic Movement, the Organising Committee of the Olympic Games, or the Athlete's National Olympic Committee or National Olympic Team. 2. The Athlete's NOC may restrict or prohibit the practices described in 1. above, subject to the applicable law and regulations. In such case, the Athlete shall comply with its NOC's decision. 3. The IOC or the relevant NOC(s) (as the case may be) will answer to the Athlete (at the indicated contact information) within 21 calendar days. Absent an answer within this period, the list of sponsors shall be deemed authorized for Rule 40 of the Olympic Charter purposes.
Athlete's Acknowledgements	<ol style="list-style-type: none"> 1. The Athlete acknowledges and authorizes that the form may be submitted directly through an agent, coach, parent, official or sponsor, provided that Athlete him/herself shall manually and personally sign it.
Athlete's Warranties	<ol style="list-style-type: none"> 1. The use of an Athlete's name, likeness or other resemblance has been duly authorised by the Athlete and respects the Athlete's individual rights, including, when applicable, the need to obtain the Athlete's express prior written approval. 2. All information provided hereby corresponds, to the best of the Athlete's knowledge, to the full and accurate list, to this date, of the entire Athletes' sponsors likely to be such during the Applicable Period (as defined below) and Athlete will provide for its update, when applicable. 3. The Athlete authorises the IOC and/or the NOC to directly contact the Athlete's sponsors' contact person, in order to receive additional information, within the scope of Rule 40 of the Olympic Charter.



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Date:

Athlete's Signature:

Please submit the form, as applicable:

1. To the IOC: rule40@olympic.org
2. To the relevant NOC: to the NOC's e-mail address.