

PRE-WEDF EVENTS

17-18 NOVEMBER

Full days

SheTrades: AfCFTA Workshop (by invitation only)

Businesswomen from 60 selected associations across Africa will learn about the African Continental Free Trade Area (AfCFTA), and how to make the most of this opportunity.

18-22 NOVEMBER

Full days

Media Training (by invitation only)

Selected journalists outside of traditional media hubs will be trained about trade and development issues, including the African Continental Free Trade Area.

19 NOVEMBER

Full day

SheTrades Global

Innovative solutions for women's empowerment through trade will focus on the African Continental Free Trade Area (AfCFTA). African first ladies and private sector partners will share insights.

19-21 NOVEMBER

Full days

China - Ethiopia Investment Meeting: Textiles sector

Conference discussions and business meetings will take place on 19 November, followed by field visits to Ethiopian industrial parks for textiles.

20 NOVEMBER

Morning

Africa Industrialization Day

Africa Industrialization Day ceremony, including Official Opening of the World Export Development Forum.

10:30-18:00

Business-to-Business Matchmaking Meetings

Matchmaking between firms doing agribusiness, including products, machinery and packaging.

16:30-17:30

Meet the Expert Speed Workshop

B2B participants and YES Forum participants are invited to meet experts who can advise on entrepreneurship topics, such as marketing through social media, technology solutions, free entrepreneurship courses and more.

10:30-17.30

YES Forum (Youth Entrepreneurship)

Policies, networks and finance will be the focus of this youth entrepreneurship forum, organized by five United Nations organizations.