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***The Dark Crystal and Labyrinth* Now Available on iTunes
The Jim Henson Company Releases Feature Films Digitally**

NEW YORK and LOS ANGELES –March 3, 2008- The Jim Henson Company today announced that two classics from the Company's feature film library will be available for purchase and download on the iTunes® Store (www.itunes.com) beginning March 3, 2008. The classic fantasy movie, THE DARK CRYSTAL and the David Bowie favorite, LABYRINTH will be the first of the Company's films to hit the digital marketplace.

The Jim Henson Company has partnered with New Video, a leading digital aggregator of independent video content, to bring these highly sought after feature films to the iTunes Store, the world's most popular online music, TV and movie store. Movies are \$9.99 (US), and music videos and short films are \$1.99 (US) each. Through this new partnership between New Video and The Jim Henson Company, many selections from the Company's library of television programming and feature films will be available on iTunes. The first seasons of the Company's series *Fraggle Rock* and *Farscape* are also currently available.

"Both LABYRINTH and THE DARK CRYSTAL have taken their place as honored and respected must-see fantasy classics and we are thrilled to offer them on iTunes." said Nicole Goldman, Vice President of Marketing and Publicity for The Jim Henson Company.

THE DARK CRYSTAL

"Another world, another time, in the age of wonder" - so begins THE DARK CRYSTAL - the fantasy film directed by Jim Henson and Frank Oz. When THE DARK CRYSTAL hit theaters in 1982, it was hailed as the only all-creature film, the first feature film done entirely with puppets. THE DARK CRYSTAL follows the fascinating quest of Jen and Kira, two gelfings charged with healing the Dark Crystal in order to save their world from the evil Skeksis – and they must accomplish this task before the three suns of their planet Thara join as one.

LABYRINTH

The now cult classic LABYRINTH was originally released in 1986 starring David Bowie and Jennifer Connelly. Directed by Jim Henson and produced by George Lucas, the film is an unforgettable fantasy adventure that follows Sarah Williams (Connelly) as she makes her way through the labyrinth of the Goblin King Jareth (Bowie) in search of her little brother Toby. LABYRINTH is a mainstay of the fantasy genre - with its spectacular visual effects and ground-breaking animatronics. LABYRINTH is of special interest to Bowie fans the world over as the film contains several original songs written and recorded by David Bowie especially for the film.

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About The Jim Henson Company

The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and computer graphics. Best known as creators of the world famous Muppets (the rights to which are now owned by The Walt Disney Company), Henson is the recipient of over 50 Emmy Awards and nine Grammy Awards. Credits include the Saturn Award-winning "Farscape" and the features "MirrorMask," "Five Children and It" and "Good Boy!". With additional locations in New York and London, The Jim Henson Company is headquartered in Los Angeles on the historic Charlie Chaplin lot complete with soundstage and post-production facilities. Independently owned and operated by the five adult children of founder Jim Henson, the Company is also home to Jim Henson's Creature Shop™, a preeminent character-building and visual effects group with international film, television and advertising clients, as well as Henson Recording Studios, one of the music industry's top recording facilities known for its world-class blend of state of the art and vintage equipment. The Company is currently in production on "Sid the Science Kid," a new science readiness animated series for preschoolers scheduled to debut on PBS in September 2008, and recently launched "Puppet Up! - Uncensored," a live puppet improvisational show that has played to sold out crowds around the world and premiered as a special on TBS. The Company has also announced the creation of Jim Henson Designs, a merchandise collection inspired by Jim Henson's earliest sketches. www.henson.com

About New Video

New Video is a leading entertainment marketing, sales, and distribution company specializing in bringing quality television series, cutting edge documentaries, independent films, professional sports, and top-quality children's programming to the DVD and digital marketplace. Home to some of the most prestigious names in entertainment, including A&E, The History Channel®, Major League Baseball®, and Scholastic Storybook Treasures™, as well as its proprietary brand Docurama Films, New Video showcases over 5,000 titles in its catalog. www.newvideo.com

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PHOTOS ARE AVAILABLE UPON REQUEST OR AT

<http://digital.ihenson.com/labyrinth/>

(For *The Dark Crystal* art, please contact Lori Hoffmann at The Jim Henson Company)



The Jim Henson Company has remained an established leader in family entertainment for over 50 years and is recognized worldwide as an innovator in puppetry, animatronics and digital animation. Best known as creators of the world famous Muppets, Henson has received over 50 Emmy Awards and nine Grammy Awards. Recent credits include the Emmy® nominated "Sid the Science Kid," "Dinosaur Train," "Wilson & Ditch: Digging America" and "Pajanimals." Features include "The Dark Crystal," "Labyrinth," "MirrorMask," and "Unstable Fables" and television productions include "Fraggle Rock" and the sci-fi cult series "Farscape."

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<http://www.henson.com>

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