



# ANNUAL REPORT 2014



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*netball*  
**QUEENSLAND**

## January

Activate 2014-2016 Strategic Plan to grow the Netball Queensland brand, involve more people in netball, improve the capacity of our people, and build our business.

## February

Pursue government funding for a dedicated netball facility that will benefit the development of state-wide netball and the wider community. Engage KPMG to assess state-wide needs.

First Netball Queensland Roadshow delivers peak body support to all regions.

State-wide sign-on blitz and Mission Queensland Firebirds play NSW Swifts in first pre-season exhibition match.



## March

Welcome first male President Kevin Brennan. New board members, Finance Officer Anthony Scott, Mark McLeod and Tammy Swane, join existing members Annette Smith, Camille Rieck and Vice-President Lynette McLaughlin.

Queensland 21U representative team makes National Age Championship semi final.



## April

Queensland 19/U representative team (pictured above) wins National Age Championship. 2014 marks only the third time in 33 years Queensland takes the 19/U national title.

Queensland 17/U representative team makes National Age Championship semi final.

Appoint first Netball Queensland Ambassador, author Rebecca Sparrow.

## May

Firebirds captain Laura Geitz named Diamonds captain and Firebird Kim Ravallion named in Australian Diamonds Commonwealth Games team.

Firebird Gabi Simpson named to travel to Glasgow as Diamonds' Commonwealth Games train-on player.

Firebirds Verity Simmons, Clare McMeniman and Jacinta Messer called up to Diamonds training camp.

Release 2014 Member Protection Policy covering codes of behaviour, working with children, anti-discrimination, pregnancy, cyber safety, and complaint handling.

## June

Firebirds make back-to-back ANZ Championship grand finals, narrowly finishing 2014 runners-up.

Host inaugural Business of Netball function to take Queensland netball to market.

Queenslanders Beryl Friday, Gretel Tippett, and Queensland 19/U captain Hulita Haukinima enter first intake at new Netball Australia Centre of Excellence at the AIS.

Name Laura Geitz and Romelda Aiken as joint Firebirds Players of the Year at Firebirds awards event.

2014 State Age Carnival in Townsville involves more than 1550 players, 47 associations, 155 umpires and more than 300 coaches.



# GLANCE



## July

Geitz and Ravaillon commence Australian Diamonds' Commonwealth Games campaign.

**Appoint first Community Engagement and Legacy Officer.**

2014 Challenge Carnival at Western Districts Association in Brisbane involves more than 1550 netballers from 155 teams.

## August

Geitz captains Australian Diamonds to Commonwealth Games gold in Glasgow, the first time in 12 years Australia claims the Commonwealth Games gold medal.

Firebird Romelda Aiken (pictured right) claims Commonwealth Games bronze medal as Jamaica co-captain.

Queensland Fusion reaches Australian National League grand final, finishing runners-up. 2014 marks Fusion's history-making first ANL grand final appearance.

Netball exhibits as one of only five sports on show at Brisbane Ekka.

2014 Sunshine Carnival in Rockhampton involves 80 teams from 27 associations across Queensland.

## September

Queensland athletes Mahalia Cassidy, Beryl Friday (pictured right) and Gretel Tippet represent Australia in 21/U international tour of New Zealand.

Release 2014 Volunteer Management Plan to recognize, support and protect more than 9000 netball volunteers in Queensland.



## October

Firebirds vice-captain Clare McMeniman makes Diamonds debut in the 2014 International Test Series against New Zealand and England. Diamonds win series in a clean sweep.

**Name Netball Queensland's Margaret McGuire Volunteer of the Year, Christine Voge Coach of the Year and Ashleigh Stevenson Umpire of the Year.**

## November

Netball Queensland elevates campaign for a dedicated netball facility, supported by KPMG analysis. Delivering a dedicated netball facility for Queensland enters 2015 state election agenda.

**Firebirds Clare McMeniman (co-captain), Gabi Simpson and Amorette Wild play for Australian Fast5 Flyers in Fast5 World Netball Series. Australian Flyers finish runners-up.**

Release 2015 Umpire Development Plan to align umpire development pathways with Netball Australia's National High Performance Umpire Program.

**Athletes across the state commence trials for Regional Academy and additional trials for new Netball Queensland Academy.**

Roselee Jencke named Inaugural Joyce Brown Coach of the Year and Laura Geitz Australian ANZ Championship Player of the Year at Australian Netball Awards.

## December

**Confirm 4 percent participation growth across the state.**

Cairns Netball Association confirms position as Australia's largest NetSetGO! centre, increasing participation from 375 in 2013 to 650 participants in 2014.





# Netball Queensland Governance Report

Netball Queensland is an incorporated not-for-profit association subject to the Association Incorporations Act (QLD) 1981. Netball Queensland operates under a constitution that was last amended in October 2014.

Netball Queensland is governed by an elected board of seven members, who are elected by the Netball Queensland membership to a two-year term, with a maximum of three consecutive two-year terms.

The Netball Queensland Board is responsible for providing leadership, strategic direction, monitoring finances, business effectiveness, compliance and risk.

The Netball Queensland Board employs a Chief Executive Officer who is responsible for informing and advising the Netball Queensland Board and conducting the day-to-day operation of the business.

## 2014 Netball Queensland Board

**President** Kevin Brennan is a former company CEO and director, former Netball Queensland Vice-President and delegate to Netball Australia. He has an extensive and relevant skill set in governance, commerce and finance as well as established networks, a strong work ethic and a strategic focus. Kevin recognises the contributions of volunteers and the need to build the capacity of Netball Queensland's people, stabilise the workforce and plan for future sustainability with strategies that offer inclusion, engagement, and quality services and experiences for Netball Queensland members.

**Vice President** Lynette McLaughlin is a life member of the Burdekin Netball Association and has a vast knowledge of the sport as a local and representative player, coach, umpire and administrator. Lynette's experience as the former Burdekin Shire Mayor and her current roles on a number of community boards in North Queensland, including Chair of Queensland Local Government Grants Commission and Deputy Chair of Regional Development Australia, brings decision making, communication and leadership skills to the Netball Queensland Board.

**Finance Officer** Anthony Scott is a CPA with a chartered accounting firm in Brisbane. Anthony has more than 27 years experience delivering high quality service to commercial and private enterprises in planning, management and compliance. Anthony has been involved in community service for many years with many sports. He has experience in netball as a player and umpire.

**Board Member** Camille Rieck has been involved in netball for more than 25 years and from her career in nursing, brings educational, academic, management, regulation and leadership skills to the Netball Queensland Board. Camille is a life member of Mayfield Netball Club within the Brisbane East Region.

**Board Member** Annette Smith is a Netball Queensland Life Member. Annette has worked for Netball Queensland and been a member of various committees for the organisation. Annette brings strategic direction, risk monitoring, compliance experience and effective communication skills to the Netball Queensland Board.

**Board Member** Mark McLeod is National Chief Executive Officer Growth Ray White Group. Mark is focused on ensuring the business and its people have the capacity to meet targets and key performance indicators so company strategies can be achieved. His strengths include business, finance, regional diversity, human resources, training, developing relationships and widely established networks in business and sport. Mark grew up in regional Queensland and has played sport at state and national level.

**Board Member** Tammy Swane is a primary school principal who is well versed in strategic planning and deliverance, budget management and relationship building. Tammy has been involved in netball as a player, coach and administrator.

# Netball Queensland President's Report

The past year has been highlighted by the growth of netball across the state, improved brand recognition, milestones for our high performance unit, fantastic state events and, without doubt, the best volunteer force in any sport in Queensland.

The Netball Queensland Board acknowledges with great thanks all the work our staff, sub-committees, coaches, umpires and volunteers contribute to the professional delivery of our sport across Queensland. It's one thing to have growth but another to have the determination and capacity to provide the environment for our participants to Belong - Enjoy - Develop - Excel.

Our Mission Queensland Firebirds had another successful year in 2014, being grand finalists for the second year running and I have no doubt they'll be a force again in 2015. Our corporate partners, with Mission Foods being our principal partner, again have assisted us with the support required to run a successful high performance program. Our Firebirds supporter base is recognised as the best in the ANZ Championship, both behind the scenes via multi media and on game day.

We congratulate our Firebirds players who represented Australia in Diamonds and Fast5Flyers.

Our Queensland representative teams performed well at the national level with our 17/U and 21/U being semi-finalists. Our Australian Netball League team made their first grand final whilst our 19/U won the national championship. Many congratulations to all involved. Your development and success augurs well for the depth of talent in Queensland.

Our state events were highly successful and many thanks to our host associations and their wonderful teams of volunteers with Townsville Netball hosting State Age, Western Districts Netball hosting Challenge, and Rockhampton Netball hosting Sunshine Carnival. The State Events committee members are recognised for their great support in assisting the host association in running these events. We acknowledge and thank Suzuki for coming onboard in 2015 for our State Events series.

We are seeing continued growth at grassroots with increased participation numbers in NetSetGO! and the launch of our new schools program. There are some major challenges ahead for the capacity of our sport given we're so heavily dependent on volunteers. Our existing 82 association members across the state cater for some 50,000 players and, with our expected growth patterns of 4 percent year-on-year, all avenues of delivering our sport need close attention.

As discussed at length at the October General Meeting, the financial and governance areas of our sport continue to be priorities for your Board. Keeping our sport affordable is paramount but we are continually faced with ever-increasing costs and less financial support from government. The Netball Queensland Board and Operations continue to work towards our "Home of Netball" facility, but there's continued frustration with government's continued focus on male sport. Netball Queensland is a major sport within our state and therefore deserves better recognition. Hosting Test matches in Queensland has proven difficult with Netball Australia not favouring us with top-tier international competition for many years. Our challenge will be to work with Netball Australia in bringing these games to our great state.

We have the Netball World Championships in Sydney during 2015 and we wish Netball Australia and NSW Netball all the very best for the showcase event. While 2018 may seem a long way off, the Commonwealth Games will be upon us in no time and presents Netball Queensland with a great opportunity to further promote our sport and have more participants involved in our great game.

I would like to acknowledge and thank the hard work of my fellow Board members, our CEO Anna Carroll and her team during 2014. I'd like to recognise the hard work and guidance provided to our sport by the 2013-2014 outgoing president of six years, Jan Maggacis. To our Life Members, I say thanks for your continued support for our wonderful sport.

At the time of writing this report our CEO Anna Carroll has decided to depart Netball Queensland. On behalf of the Board and all those involved in netball, I thank Anna for her contribution to our sport and wish her all the very best for the future.

I'd also like to extend special congratulations to Downey Park Netball Association, which celebrated its 40th anniversary of netball in 2014.

We have opportunities and challenges ahead in 2015 and beyond, but I look forward with anticipation to what can be achieved for netball in Queensland.

**Kevin Brennan**  
*President*







# Chief Executive Officer's Report

Netball Queensland achieved highs on and off the court in 2014.

The high performance program achieved great success with all teams.

The Mission Queensland Firebirds played strongly in the ANZ Championship grand final to finish runners-up. It was the Firebirds third grand final in four years and the team won a legion of fans, increased media support, and was again the ANZ Championship's most watched team by television audiences in Australia and New Zealand. The result, and plans for 2015, put a lock on the Firebirds as one of Queensland's most exciting and high profile sports teams.

Queensland Fusion fought out the grand final for the first time in Australian National League history, also finishing runners-up.

The 19 and Under Queensland representative team won the National Championship for only the third time in 33 years.

Netball Queensland athletes excelled internationally, including Laura Geitz captaining the Australian Diamonds to unprecedented success with an international clean sweep including Commonwealth Games gold in Glasgow.

Future stars were given new opportunities with three Netball Queensland athletes – 19/U captain Hulita Haukinima, Beryl Friday, and Gretel Tippet – selected for the first national intake of 12 athletes to the new Netball Centre of Excellence at the Australian Institute of Sport in Canberra.

Netball Queensland's high performance results reflect the work dedicated to developmental pathways throughout the state. It is pleasing that athletes, coaches and umpires who have progressed through Netball Queensland pathways are increasingly appearing at the elite level.

In 2014, significant new resources were provided for umpires and coach development across Queensland. Netball Queensland's new Umpire Development Plan was piloted and strategic support for representative mentors by elite coaches, including Firebirds Head Coach Roselee Jencke, was implemented to grow the capacity of our people and align athlete, coach and umpire development in Queensland with national best practice.

It is with the aim of developing the skills of our people throughout the state and improving our capacity to grow that Netball Queensland worked hard during 2014 to gain government commitment for a dedicated facility for netball.

Netball Queensland met with both the State Government and Opposition Leaders ahead of the Queensland state election to present its case for a dedicated netball facility for competitions and training that will directly benefit netball



statewide as well as benefit the wider community through the promotion of women in sport and the ability for Queensland to attract major events.

It is Netball Queensland's position that governments, eager to talk up the benefits of engaging more women and girls in physical exercise and sport, need to go beyond supporting and deliver a dedicated netball facility for Queensland.

Partnerships remain invaluable to assisting Netball Queensland deliver the sport across the state and Netball Queensland thanks all sponsors and partners.

Netball Queensland's valued partnership with Mission Foods continued for a fifth year and includes Mission Queensland Firebirds, Mission Queensland State Netball League, and Mission Foods Primary Schools Cup. Netball Queensland acknowledges and appreciates Mission Foods for its ongoing strong involvement and commitment to the sport.

Netball Queensland welcomed Suzuki as a Silver Sponsor in 2014. Suzuki recognises that netball is a way of life. It has seen the expanse of the netball community and its potential to enhance the company's brand across the state. Suzuki is naming rights sponsor across the Suzuki State Series for 2015 and 2016.

Ongoing partnerships with Coca-Cola Amatil and Game Clothing were again invaluable to Netball Queensland with support of our grassroots and competition events. Sponsor and partnership acknowledgements are extended to Snap Fitness, Yellow Cabs, Alpha Sport, Elastoplast, Brisbane Airport Corporation, Win Television, Nova Entertainment, 4BC Radio, Konica Minolta, News Corp, Gilbert, Telstra, and Asics.

Netball Queensland continued to appreciate funding from the Queensland Government, although this funding was at reduced levels compared to previous years.

Amid intense competition for sponsorship by all sports, financial pressures continued to mount on Netball Queensland despite a raft of innovative business and marketing initiatives in 2014. Meeting the members' expectations for equal access to services and opportunities across the state continues to place pressure on the organisation. This expectation will need to be continually assessed by the organisation to ensure the sustainability of services into the future.

For Netball Queensland's membership, the new Member Protection Policy provided a one stop shop for administering netball, managing complaints, establishing codes of conduct, working with children and providing a safe playing environment for all netballers across the state.

The new Volunteer Management Plan supported and valued the more than 9000 volunteers who enable Netball Queensland to successfully run a sport the size of netball in this state.

Netball Queensland attempted to reform the governance of the sport to enable the peak body to deal more directly with member associations. However, members voted to retain the 12 regional branches and their management committees. Moving forward, Netball Queensland will need to optimise and support this regional structure so it can better deliver services across the state.

Netball Queensland's operational team, in particular unit managers, was outstanding in 2014 and implemented improvements and increased value in the delivery of netball across the state.

The team is committed to Netball Queensland's values of respect, teamwork, professionalism and inclusion and delivered significant changes that had immediate impact as well as long-term gains in Netball Queensland programs, services and commercial operations.

In 2014, Netball Queensland welcomed new board members, President Kevin Brennan, Finance Officer Anthony Scott, and Mark McLeod. I would like to thank all members of the Netball Queensland Board.

**Anna Carroll**

*Chief Executive Officer*



# Netball Queensland Affiliation 2014

Netball Queensland membership in 2014 included 82 affiliated associations. Each association included between 28 and 2,500 members.

For the member affiliation rate of \$82.50 per association in 2014, affiliation with Netball Queensland provided the following benefits:

- Insurance including Public Liability, Professional Indemnity, Personal Accident, Property Insurance (for associations), and Association Liability Insurance (including for directors and officers).
- Coach development and pathways for grassroots to elite through the provision of courses, resources, workshops, accreditation, and networking opportunities.
- Umpire development and pathways from grassroots to elite through courses, accreditation, mentoring, testing, and resources.
- Player development and pathways from grassroots to elite through NetSetGO!, training, clinics, regional academies, state teams and resources.
- Community development through the, Inclusion Policy, and the Quality Member Program (QMP).

- Management and administration support through the Netball Queensland constitution, policy and procedures advice, facility development advice, complaint handling, MyNetball support, member protection, QMP training and support.
- Information and access to Netball Queensland sponsors and preferred supplier opportunities.
- Voting rights at the Netball Queensland Annual General Meeting, general meetings and special general meetings.
- Representation and advocacy to Netball Australia and stakeholders such as local and state government, sponsors and supporters.





# Netball Queensland Member Associations 2014

Albert District Netball Association  
 Alpha and Districts Netball Association  
 Barcaldine Netball Association  
 Bayside and Districts Netball Association  
 Beaudesert and District Netball Association  
 Beenleigh Netball Association  
 Biloela Netball Association  
 Blackwater Netball Association  
 Bowen Netball Association Inc  
 Brisbane Netball Association  
 Bundaberg Netball Association Inc  
 Burdekin Netball Association Inc  
 Caboolture Netball Association  
 Cairns Netball Association  
 Caloundra District Netball Association  
 Capricorn Coast Netball Association  
 Charters Towers Netball Association  
 Coolum District Netball Association  
 Dalby Netball Association  
 Douglas Netball Association Incorporated  
 Downey Park Netball Association  
 Emerald Netball Association Inc  
 Evelyn Netball Association  
 Fassifern Netball Association  
 Gayndah and District Netball Association  
 Gladstone Netball Association Inc  
 Goodna Netball Association  
 Goondiwindi Netball Association  
 Gympie and Districts Netball Association  
 Herbert River Netball Association  
 Hervey Bay Netball Association Inc  
 Highfields and Districts Netball Association Inc  
 Hinterland District Netball Association  
 Hughenden Netball Association  
 Innisfail Netball Association  
 Ipswich Netball Association  
 Jimboomba Netball Association  
 Kingaroy Netball Association  
 Laidley and Districts Netball Association  
 Lockyer Valley Netball Association  
 Logan City Netball Association  
 Longreach Netball Association  
 MacGregor Netball Association Inc  
 Mackay Netball Association  
 Maleny Netball Association Inc  
 Maranoa Netball Association  
 Mareeba Netball Association  
 Maryborough Netball Association  
 Metropolitan Districts Netball Association  
 Middlesmount Community Sports Association Inc

Monto Netball Association  
 Miles and District Netball Association  
 Moranbah Netball Association  
 Mount Isa Netball Association  
 Mundubbera Netball Association  
 Murwillumbah Netball Association  
 Nambour and Districts Netball Association Inc  
 Nanango and District Netball Association  
 Noosa District Netball Association  
 Northern Gold Coast Netball Association  
 Pine Rivers Netball Association  
 Qld Catholic Netball Association  
 Redcliffe Leagues Netball Association  
 Redlands Netball Association Inc  
 Rockhampton Netball Association  
 Sarina and District Netball Association  
 Shailer Park Netball Association  
 South Brisbane Strikers Netball Association  
 South Coast Netball Association  
 South East Men's and Mixed Netball Association  
 Southport Carrara Netball Association  
 Stanthorpe Netball Association  
 Sunshine Coast Netball Association  
 Tableland Netball Association  
 Toowoomba Netball Association  
 Townsville City Netball Association  
 Tully Netball Association  
 Tweed Netball Association Inc.  
 Underwood Park Netball Association Inc  
 Warwick and District Netball Association  
 Western Districts Netball Association  
 Whitsunday Netball Association

## NETBALL QUEENSLAND REGIONS 2014

Netball Queensland member associations are organised into 12 regional branches to assist service delivery across the state. These regions are:

Marlin Coast  
 Magnetic North  
 Whitsunday  
 Capricorn  
 Wide Bay  
 Suncoast

Golden South  
 Darling Downs  
 Brisbane South  
 Brisbane East  
 Brisbane North  
 Brisbane West

# Regional Presidents' Reports

## Brisbane East

The Brisbane East Tigers went one better than last year in the Queensland Champion Cup (QCC) grand final, claiming victory in the state's premier netball competition in 2014.

The 2014 victory was hard earned after a highly competitive season for the team under coach Amanda Sheaffe.

Brisbane East set and achieved a target of minimum 80 percent representation by current regional athletes for the 2014 Mission Queensland State Netball League (MQSNL) team under coach Camille Rieck.

The region advanced development not only for players in programs such as inter-regional training sessions for the three member associations and clinics for seven to 11 year-olds hosted by Brisbane East Tigers players, but also umpire development clinics organised by umpire coordinator Michelle Obrien-Paulsen, and a coaches education workshop.

Brisbane East congratulates athletes who achieved state squad and team selection and Fusion players Beryl Friday, Kerri Gordon, and Jacqui Russell who competed in the Fusion's historic Australian Netball League (ANL) grand final debut.

Brisbane East offers particular congratulations to Friday for her standout season, national talent identification, and selection as a Mission Queensland Firebird for the upcoming 2015 season.

**Janette Harry** President

## Brisbane West

Brisbane West had a successful year, achieving the goals of our strategic plan within the desired timeframe and with significant Brisbane West Lions team improvements.

A professional structure developed over the past three years enabled the region to build stronger relationships between the member associations, successfully target financial backing including a new naming rights sponsor, and deliver more efficient and effective support for the Brisbane West Lions.

As a region, Brisbane West prides itself on developing players from within our three associations. A record number of players trialed for the Lions teams in 2014, resulting in 80 percent of players in the Brisbane West Lions QCC and MQSNL teams coming from the region.

The Lions QCC team coached by Linda Peterson reached the finals for the first time in a number of years, finishing fourth in the competition.

The Lions MQSNL team, after a grand final loss in 2013, went one better under coach Margie Sugars to claim the title of MQSNL champions in 2014.

Significant improvements in support for the team included a permanent training facility, permanent strength and



conditioning coach, coach and assistant coach development and accountability, and new sponsors that injected a new level of professionalism into the team's appearance and attitude and meant the players no longer had to bear the burden of the playing costs.

After the hard work and success of 2014, Brisbane West believes we have shed the tag of "everyone's second favourite team".

**Barry Morssinkhof** President

## Brisbane North

The Brisbane North Cougars rebuilt in 2014 after winning both the QCC and MQSNL premierships in 2013.

With the injection of youth, including three 16 year-olds and two 17 year-olds, the Cougars finished third in the QCC and MQSNL runners up.

The Cougars will take on another new look next year with the expiry of the partnership with naming rights sponsor, the Kedron Wavell Services Club. The Cougars acknowledge and thank the club for their long term and valued support.

Development was again a feature of the region with very successful Cougar Cubs program, as well as coaching for association coaches by Cougars coaches Liz White and Amanda Vanderwal. Umpire coordinator Graham White increased umpire support programs with particular success in Redcliffe.

The region held the second Cougars Cup, with St Columbans College from Caboolture claiming the trophy in the 16-team competition for Brisbane North secondary school teams.

Three athletes represented Queensland 17/U, with Kobe Howard and Binnian Hunt selected in the Australian 17/U Talent Identification squad, three athletes represented Queensland 19/U, and four represented Queensland 21/U.

In a standout performance, Cougar Mahalia Cassidy earned state 19/U and 21/U selection, Australian 19/U TID and later selection in Australian 21/U team. Cassidy, along with Sally Butters and Kate Underwood, played for Queensland Fusion in the historic ANL final.

**Jane Seawright, President**

## Brisbane South

Brisbane South achieved success in 2014, particularly in the growth and development of our players at all levels.

Both our QCC and MQSNL team members were exceptional ambassadors for netball and our region, collectively putting more than 300 hours into development clinics for players aged eight to 15 years. The Wildcats' enthusiasm and commitment to these clinics won them many fans among players and parents.

The highlight of the regional development plan was the introduction of our Cubs program. Nearly 200 players aged 12 to 15 years trialed for 80 places. The program worked on developing critical skills and court craft to enable them to become better netballers.

Many Cubs players said they were inspired to participate in the program by the local representation in our MQSNL team. In 2014, 90 percent of the team was from within the region, with a large number of Wildcat players participating in their home association in either Mt Franklin or State Age Carnival.

A further reflection of our development success included eight Brisbane South QCC players and four MQSNL players being named in the 2014 NQ Under/Age squads, while three QCC players went on to play for Queensland Fusion.

While our on-court results were not as good as hoped, we are proud of our achievements with representation from both QCC AND MQSNL teams in 2014 MVP player nominations.

Both teams showed enormous improvement ready for 2015.

**Kathy Warneke, President**

## Darling Downs

Darling Downs experienced an exceptional year due to the efforts of our dedicated committee and membership who pursued our aim to reinvigorate the region's development and production of state players.

The Laura Geitz Shield for Year 8 and 9 school teams was won by Centenary Heights State High School and involved teams that travelled great distances from across the region to compete.

The inter-district competition, another great event also managed by Meg Englart, attracted 50 teams and again proved to be a valuable high-level competition held over five weeks at our associations.

The Darling Downs Panthers under coach Gary Fry worked hard all year gaining valuable experience for a young team in the MQSNL.

Development programs were extremely well attended including clinics for coaches and players by Firebirds assistant coach Tracey Robinson, Dare to Develop a Diamond clinics at Dalby and Highfields for 14 coaches by Gary Fry and Academy coach Rebecca Stower, a clinic at Roma by Fry and the Panthers, and a coaching master class by premiership winning Firebirds coach Roselee Jencke.

Seven players were selected to attend Talent Identification camp, which was a big improvement. Two players were selected from this camp to attend the Phase 2 camp.

The Cubs program, an important step to preparing athletes for Academy, included 13 players and was so successful that two Cubs programs were planned for 2015. A six-week development program for athletes aged 11 to 13 years and 14 years to Open was held in October and November to finish off a very successful year.

**Bell Hayes, President**

## Golden South

The Golden South Jaguars injected youth into the ranks of our top two squads in 2014, with QCC Jaguars co-captains Lauren Sculley, 20, and Kristen Oxenford, just 18, examples of the young talent coming through the region.

Significantly, more than 80 percent of players in the QCC and MQSNL Jaguars were Gold Coast-based players who have progressed through the regional pathways.

Golden South hosted a very successful Elite Fast5 carnival in January as well as the Golden South Association inter-regional Shield.

The Junior Jags Program involved sessions with Jags High Performance Coach Paula Stuart, MQSNL Coach Megan Lynch



## Regional Presidents' Reports cont'd

and QCC Assistant Coach Mike Petrides to prepare young representative athletes for more advanced pathways.

Golden South Junior Netball Clinics were very popular, with more than 200 participants from age eight through to 13 years being guided through skills development by senior coaches and Jags players during school holidays.

In 2014, Golden South contributed strongly to state representative ranks including six athletes in state schoolgirls teams, four in the Queensland Elite Development Squad, two in the Queensland Fusion squad and Paula Stuart named Australian 19/U selector.

Lauren Sculley and Kate Dudley represented Queensland 21/U, Kristen Oxenford, Leah Middleton and Ruby Paton were selected in 19/U, and Bryah Gafa and Kari Arrow represented Queensland in 17/U.

Middleton and Oxenford were also talent identified for Australia 19/U, and Gafa for Australian 17/U.

Golden South thanks all associations, members, sponsors and supporters for contributing to the success of 2014.

**Julie Prendergast, President**

### Wide Bay

A delayed start for the Wide Bay committee saw the focus for 2014 shift to forward planning, increasing communication through the associations, and structuring guiding frameworks for future years.

The region held coaching courses aimed at increasing coaching accreditation opportunities, while umpiring accreditation was again well supported and allowed for a strong umpire focus at our two Regional Carnival days.

The Thundercats battled through another year and achieved their first MQSNL win for some time.

New initiatives for the region included planning for more events in 2015 after Bianca Chatfield and the Von Bertouch sisters held a successful two day camp in Hervey Bay and our first ever Club Challenge Carnival was held in Bundaberg, which received great feedback. We also worked to get more athletes across the region to experience a netball in their hands, with 500 numbered balls offered in a raffle initiative.

We hope our dedication to ensuring smaller associations have the same opportunities and voice as the larger associations will be a focus for Netball Queensland in 2015.

**Rob Searle, President**

### Suncoast

Suncoast enjoyed a successful 2014, providing opportunities in the development pathways, strong engagement with our associations, and on-court success by our teams despite changes that were implemented in very short timeframes.

Development opportunities delivered for associations through our annual planning meeting included our annual Association Rep Development camps held in February. We also arranged a MyNetball course within our region to assist smaller associations needing hands-on assistance with the new system.

The QCC Suncoast Lynx, under coach Jenny Brazel, were minor premiers for the 2014 season, finishing the season runners up after going down in the grand final 56 to 44. The MQSNL Suncoast Lynx, under coach Simone Nalatu, finished fourth on the ladder.

Suncoast successfully promoted development opportunities for umpires and coaches as well as players. The Academy personnel, Regional Umpire Mentor and Regional Umpire Coordinator positions worked with our regional committee to ensure that we utilised the four Academy camps held within our region to include opportunities for umpires and coaches to develop their skills. Our region also ran two Dare to Develop a Diamond courses and involved more than 50 coaches.

Workshops by Eve Shepherd, National A Badge and Regional Umpires Mentor, and Bev Bullivant - Regional Umpire Coordinator were held in March and August for umpire mentors as well as a beginner umpire development camp. This and another camp assisted more than 50-60 umpires in their development.

Suncoast thanks our members, sponsors and supporters for contributing to the success of the past year. Suncoast adapted well to many of the changes and challenges during the year and did so with the strong involvement and support of all associations and committed volunteers.

**Chris Strid, President**

### Capricorn

Advance planning with member associations contributed to stellar Capricorn results including the best ever Junior Claws 12 to 13 year-olds camp, a successful 14 to 17 year-olds camp, and the Rockhampton Leagues Club Capricorn Claws spending time at first place on the MQSNL ladder for the first time, scoring a home preliminary final, and recording the biggest crowd ever for an MQSNL match.

With 2014 season training commencing in October 2013, the Capricorn Claws had an outstanding season to reach the MQSNL preliminary final in front of more than 1000 loyal home-town fans, unfortunately going down to the Lions, the ultimate MQSNL champions.

Capricorn was proud to announce a two-year deal with the Rockhampton Leagues Club as the Claws' naming rights sponsor in 2014.

Capricorn's clear and embedded development pathways were well supported throughout the year. The Junior Claws 12 and 13 year-olds camp in October at Emerald was increased

to accommodate 90 athletes, up from 65 last year, and was booked out within three days. The 14 to 17 year-olds camp in Rockhampton in November again proved a valuable stepping-stone to the Academy program.

The Regional Development Squad, under coach Lyn Jackson and manager Kathy Warby, remained a vital element in identifying, developing and supporting emerging talent within our vast region with over eight hours travel from the coast to Longreach.

**Barb Ahmat, President**

## Whitsunday

Whitsunday held a successful combined coaches, umpires and players camp early in 2014 to kick-start a season of strong development in the region.

The Whitsunday Sharks, with three players from Moranbah, showed tremendous dedication under coach Dave Benson to improve to ninth position in the MQSNL.

The Sharks also competed in the 2014 multi-sport North Queensland Games held in Townsville, finishing third.

Mackay's new multi-purpose stadium saw a significant increase in Sharks home game crowds and, despite a few teething problems, enabled us to deliver a superior match day experience for our sponsors and supporters. The region thanks our new and ongoing sponsors and all of our supporters.

For the first time in more than five years, the region held an intra-branch carnival. Highlights included the participation of teams from Blackwater at our Dysart weekend and Hamilton Island at the Airlie Beach venue. The carnival unearthed some terrific talent and we are hoping to hold the event over three weekends next year.

Trials and participation in Whitsunday Regional Academy continues to set new benchmarks.

A specialist player and coach clinic in September, with guest coaches including former Australian shooter Jo Morgan, and 19/U Australian squad members Kristen Oxenford and Leah Middleton, further boosted our development program. The specialist clinic was aligned with a coach workshop by Firebirds coach Roselee Jencke.

**Bette Wyer, President**

## Magnetic North

Magnetic North enjoyed a busy and successful year in which we not only supported our two competition teams and the coaching and management staff, but were able to grow and develop the region through player holiday clinics, successful involvement in charity events around North Queensland, and assist associations gain much needed funds to improve their facilities.

The Magnetic North Steelcats MQSNL team finished fourth in the state for the second time in three years. Local businesses again showed the team great support.

January school holiday clinics were held in the Burdekin, Herbert River, Townsville and Charters Towers, with clinics held again in September. These clinics were very well attended attracting, on average, 28 athletes.

Some of our athletes excelled in 2014 with selections in the Queensland School Girls team and four athletes identified through the 17/U state program.

The region again hosted the Magnetic North Cup, this year in Townsville in conjunction with the North Queensland Games.

Coaching, umpire and scorer and timer accreditation courses were held for the volunteers in the region and these were all reasonably well attended.

The NetSetGO! program in Townsville was coordinated by the region as well as the Australian Sports Commission, while Active After School and Communities program was delivered in 15 schools.

**Chris Schell, President**

## Marlin Coast

With the hard work of our committee and focus on developing all members from five year-olds beginning their netball journey through to our Masters players, Marlin Coast made significant advances with our teams and associations in 2014.

Participation increased across the Marlin Coast in 2014 and we broke all attendance records with our club carnivals for seniors and juniors, as well as schools competitions including the Vicki Wilson Cup that was won by Cairns State High School.

Our satellite program for our associations operated very successfully as did our Junior Marlins for players aged 13 to 15 years, which underpins our academy program.

Marlin Coast had nine players in our successful Academy program.

We utilised Get Going grants to develop coaches, players and umpire mentoring programs and improve the skills of our valuable umpires and coaches.

We thank James Cook University for continuing our strength and conditioning program with the Marlins Coast Academy and our sponsor Fowler's Group for sponsoring all our events. The Marlins struggled to attract players for MQSNL, and we unfortunately had to forfeit some games due to time and travel considerations.

To end the season and promote an even bigger 2015, the region hosted a skills clinic in September featuring Vicki Wilson.

**Heather McLaren, President**

# Membership Support

The Netball Queensland database contained 45,558 individual registered members in 2014. The figure represents 4.85 percent growth on 2013 membership.

Of Netball Queensland registered members, there were 10,406 senior members, 22,382 junior members (aged 11 to 17 years), a further 8832 aged eight to 10 years, 1188 NetSetGO! and 2750 non-playing members.

The largest membership growth was among 8 to 10 year-olds, which jumped 10.69 percent compared to 2013. Juniors (up 7.29 percent) and non-playing members (up 7.72 percent) were also significant membership growth areas in 2014.

Netball Queensland membership included 82 affiliated associations, each containing between 28 and 2,500 members.

The Membership Support Unit actively engaged with and supported all members in 2014 through initiatives including the 2014 Netball Queensland Roadshow in January and February. The second annual Member Survey, conducted in September, was a further opportunity for feedback from all member associations.

The Membership Support Unit distributed a new suite of policies for members in 2014 to strengthen governance and ensure the consistent administration of netball across the state.

From 2015, Member Support Officers will be assigned to each of Netball Queensland's 12 geographic regions to further enhance services, support and closer relationships between Netball Queensland and its member associations.

## NETBALL QUEENSLAND 2014 ROADSHOW

In early 2014 Netball Queensland went on the road, with Netball Queensland representatives including Chief Executive Officer Anna Carroll, visiting every region in the state to provide face-to-face opportunity for discussion with members. The Netball Queensland Roadshow visited the 12 regions in eight weeks.

Netball Queensland provided member associations and clubs advice and information on governance, insurance, coaching, umpiring and NetSetGO! The Roadshow also provided a forum for members to present issues and ideas to Netball Queensland in an immediate and open manner.

## MEMBER SURVEY

Netball Queensland conducted its second member survey in September 2014. All 82 affiliated associations were asked to participate. A total of 64 associations, which combined represented 78 percent of all Netball Queensland members, fully completed the 2014 Member Survey.

The ability for Netball Queensland to comprehensively review operations, services and programs was significantly

enhanced in 2014 due to the increased participation in the Member Survey.

The results of the survey will shape Netball Queensland's 2015 Operational Plan and guide the Netball Queensland 2014-2016 Strategic Plan.

## MYNETBALL

Netball Queensland member registrations and operations were supported by the MyNetball technology platform for the first time in 2014. Netball Australia, in conjunction with the member organisations, developed the system to ensure the sport across the country was managed in line with best practice and industry standards.

MyNetball replaced Netball Queensland's former online registration system to provide greater connectivity between administrators, competition organisers, clubs, associations, players and fans.

The Membership Support unit provided online training modules and resources including a handbook and help centre for members to support the introduction of the platform.

## VOLUNTEER MANAGEMENT PLAN

Netball Queensland values the contribution of 9000 volunteers statewide who are vital to the delivery of netball across Queensland.

The Netball Queensland Volunteer Management Plan was distributed in 2014 to value and guide volunteering with Netball Queensland.

The plan provided information and tools for associations and clubs to develop and manage volunteer programs. The plan contained information to ensure associations and clubs developed policy and processes compliant with National Standards of Volunteering. The process of welcoming and inducting new volunteers, quick and easy job descriptions, a checklist to ensure Netball Queensland looks after volunteers with protections including insurance, qualification requirements and the process for obtaining a blue card were also part of the plan that established minimum deliverables for servicing volunteers and valuing volunteer contributions.

## POLICIES AND PROCEDURES

In mid 2014 Netball Queensland distributed a new suite of policies to strengthen the governance of members and ensure the consistent administration of netball across the state.

New policies included:

Netball Queensland Member Protection Policy

Part A – Code of Behaviour

Part B– Child Protection and Working with Children Requirements



Part C – Anti Discrimination  
 Part D – Pregnancy  
 Part E – Gender Identity  
 Part F – Cybersafety  
 Part G – Complaint Handling Regulations  
 Part H – Reporting Requirements  
 Part I – Photography Policy  
 Inclusion Policy  
 Adverse Weather Condition Policy  
 First Aid Policy  
 Travel Policy

### NETBALL QUEENSLAND AWARDS AND RECOGNITION

The Netball Queensland Awards and Recognition event was celebrated at a High Tea on October 18, 2014 at the Indooroopilly Golf Club, Indooroopilly, with guest speaker Netball Queensland Ambassador Rebecca Sparrow.

The 2014 Netball Queensland Awards and Recognition event celebrated the sport's best athletes, coaches, umpires and volunteers for their achievements throughout the year.

Awards included Volunteer of the Year, Coach of the Year and Umpire of the Year.

Six most valuable players were named from all layers of Netball Queensland representative competitions – Queensland Fusion, state age teams, the Queensland Champions Cup (QCC) and Mission Queensland State Netball League (MQSNL).

The competition for the sport's most valuable players went down to the wire and was judged by coaches each week awarding points to the best player from the opposing team. Coaches awarded points to 45 players in the QCC and 77 athletes in the MQSNL, demonstrating the spread of talent in the competitions.

The Judy Sampson Memorial Trophy was also awarded. The trophy is awarded each year to a member of the Queensland 19/U team selected by her peers as demonstrating the qualities of team spirit, determination, courage, dedication and love of the game in honour of Judy Sampson who passed away while attending the 19/U National Championships in 1994.

There were no new Life Members inducted to Netball Queensland in 2014.



# Netball Queensland Life Members

Life Membership is open to persons who have given voluntary and meritorious service to Netball Queensland for a period of at least ten years. Netball Queensland currently has 29 life members.

## LIFE MEMBERS

1. Maureen Atkins
2. Susan Bamford
3. June Bothwell AM
4. Michele Buck\*
5. Janelle Derrington
6. Bertha Elder\*
7. Morna Franklin
8. Audrey Fullagar OAM\*
9. Florence Gallagher\*
10. Phyllis Grant\*
11. Doris Howes\*
12. Deirdre Hyland AM
13. Jan Maggacis
14. Mavis Martin OAM\*
15. Madonna McKenna
16. Lana Midson
17. Joan Pentecost
18. Carole Scott
19. Annette Smith
20. Helen Stevens
21. Olive Stolz\*
22. Ivy Wallace\*
23. Jeanette Warwick BEM
24. Elizabeth White
25. Valda Williamson
26. Doris T Wilson\*
27. Vicki Wilson OAM
28. Shirley Winton OAM\*
29. Maisie Wrighton\*

\*Denotes deceased members

## VALE AUDREY FULLAGAR, OAM

*Netball Queensland Life Member Audrey Fullagar OAM passed away peacefully on Saturday April 12, 2014.*

*Audrey was a founding member of Metropolitan Districts Netball Association and held many positions at the organisation including past President, past Vice President, manager and umpire. She was a mentor to many and was widely known as Mrs Metro.*

*Audrey was awarded an OAM in 2003 for her service to sport particularly through netball administration.*

*She will be missed, but her spirit will always be at MDNA.*



# Awards and Recognition

## NETBALL QUEENSLAND HONOURS

### Netball Queensland Volunteer of the Year

Margaret McGuire (Metropolitan Districts Netball Association)

### Netball Queensland Coach of the Year

Christine Voge (19/U Queensland State Head coach)

### Netball Queensland Umpire of the Year

Ashleigh Stevenson (Metropolitan Districts Netball Association)

### Queensland Fusion MVP

Stephanie Wood

### Queensland Champions Cup MVP

Beryl Friday (Carina Leagues Club Tigers) and Abigail Latu-Meafou (Logan Wildcats)

### Mission Queensland State Netball League MVP

Alanah Cassidy (Brisbane West Lions)

### 21/U MVP

Stephanie O'Brien

### 19/U MVP

Cara Koenen

### 17/U MVP

Lenora Misa

### Judy Sampson Memorial Trophy

Leah Middleton

## MISSION QUEENSLAND FIREBIRDS AWARDS

### Mission Foods Player of the Year

Romelda Aiken and Laura Geitz

### Firebirds Players' Player

Romelda Aiken

### Firebirds Spirit Award

Verity Simmons

### Firebirds Members Award

Gabi Simpson

## AUSTRALIAN SELECTION

### Australian Diamonds

#### Commonwealth Games, Glasgow

Laura Geitz (Captain), Kim Ravaillion

#### International Test Series (NZ and England)

Laura Geitz, Kim Ravaillion, Clare McMeniman

#### Australian Fast5 Flyers

Clare McMeniman, Gabi Simpson, Amorette Wild

#### Australian 21/U

Gretel Tippet, Beryl Friday, Mahalia Cassidy

## EXTERNAL AWARDS

### Women in Sport Awards

#### 2014 Leadership Legend

Laura Geitz

### Netball Australia Awards

#### Australian ANZ Championship Player of the Year

Laura Geitz

#### Joyce Brown Coach of the Year

Roselee Jencke.





# Mission Queensland Firebirds

The Mission Queensland Firebirds is Netball Queensland's flagship team and plays in the world's premier domestic netball competition, the trans-Tasman ANZ Championship.

In 2014, the Firebirds contested the ANZ Championship grand final for the third time in four years.

The Firebirds suffered the pain of being ANZ Championship runner-up for a second year in a row, going down to the Melbourne Vixens 42-53 in the grand final in Melbourne.

The Queenslanders mounted a stellar 2014 campaign, including a late season six-match winning streak and overcoming a play-off scare to become the only team in ANZ Championship history to bust into the grand final after losing the major semi-final.

The 2014 Firebirds started the season well, dispatching the Southern Steel 60-44 in the opening round of the championship.

However, the much-anticipated 2013 grand final rematch between the Firebirds and Adelaide Thunderbirds before a near-capacity Brisbane home crowd saw the Thunderbirds defeat the Firebirds again, 55-48.

The Firebirds claimed a thrilling one point win over the Melbourne Vixens, 48-47, in round three in Melbourne, only to follow up with a 53-48 loss to the New South Wales Swifts.

The Firebirds scored another win in round five, with a hard-fought 58-50 victory over the Northern Mystics.

The erratic season continued with a 38-50 loss to the Melbourne Vixens in Brisbane in round six, described by captain Laura Geitz as the "most embarrassing" performance of the season.

With the Firebirds inconsistent form threatening the team's play-off chances, yet another loss, this time to West Coast Fever in Perth, 42-48, triggered alarm bells.

However, victory over the Swifts, 55-40, on Easter Sunday gave the team back the taste of success.

The Firebirds then scored a strong win over West Coast Fever, 51-44, in front of 3178 vocal fans, putting the march to the finals back on track.

The Firebirds return to form saw the team demolish the EasiYo Tactix 69-52 at the Gold Coast. In a dominant display under the ring, goal shooter Romelda Aiken went close to matching her record of 58 goals in a game, set in 2008 against the Swifts, by clocking 54 from 57.

A 58-52 win over the Adelaide Thunderbirds in round 11 declared the back-to-back grand final intentions by the Firebirds.

After week off with a bye, the Firebirds all but cemented a top four berth with a convincing 60-33 win over the Haier Pulse on the Gold Coast. A total of 3775 fans, the biggest Firebirds

crowd of the season, witnessed Aiken become the first player in ANZ Championship history to reach the 3500 career goal milestone.

A final round win over the Kia Magic, 59-55, kept the Firebirds winning streak intact and secured second spot on the ladder for the Queenslanders.

The Firebirds were the only team in the top four that headed into the finals on the back of the win. However the Firebirds could not maintain the momentum and fell short against minor premiers the Melbourne Vixens, 47-52, in the major semi final in front of a 5000-strong crowd in Melbourne.

But in a result that re-set the history books, the Firebirds secured back-to-back grand final appearances with a 54-50 do-or-die win over the Kia Magic in front of a sold out home crowd.

The ANZ Championship grand final was a brutal encounter that saw the Firebirds match the minor premiers for three quarters, but ultimately go down 42-53 to the Melbourne Vixens in Melbourne.

The Mission Queensland Firebirds hosted seven home games for the season, not including finals. Of those, five were played at the Brisbane Convention and Exhibition Centre. Two games, the Round 10 clash against the Tactix and Round 13 against the Pulse, were held at the Gold Coast Convention and Exhibition Centre.

Season ticket sales reached 1257 plus 10 corporate memberships, which included premium courtside reserved seating and corporate hospitality to all seven home games as well as invitation to the Mission Queensland Firebirds annual celebration.

Average ticket sales across the seven home games was 3117.

The match against the Pulse at the Gold Coast, won by the Firebirds 60-33, saw the season high crowd of 3775.

Near capacity crowds of more than 3000 fans also attended the Round 6 match against the Vixens, Round 8 against the Swifts and Round 9 against the Fever at Brisbane.

The preliminary final at the Brisbane Convention and Exhibition Centre, in which the Firebirds scored a thrilling 54-50 win over the Kia Magic to secure back-to-back grand final appearances, was played in front of a sell-out home crowd.

The Mission Queensland Firebirds remained the most watched team in the ANZ Championship. The Firebirds attracted a consistent television audience in 2014 at 1.627 million viewers compared to 1.632 million viewers in 2013.

Apart from the grand final against the Melbourne Vixens, the season's highest viewing audience for the Firebirds was in round 9 against the West Coast Fever. The figures reflected interest in former Firebirds Natalie Medhurst and Chelsea Pitman taking on their old teammates for the first time, as well

as scheduling of the game at the end of the Anzac day public holiday weekend.

Firebirds featured strongly in representative honours in 2014.

Firebirds captain Laura Geitz captained the Australian Diamonds to Commonwealth Games gold for the first time in 12 years at Glasgow.

Firebird Kim Ravaillion claimed gold alongside Geitz while Gabi Simpson travelled with the team as a training partner prior to the Games.

Verity Simmons, Clare McMeniman and Jacinta Messer were all called into the Diamonds camp as training partners.

Firebird Romelda Aiken was co-captain of the bronze medal-winning Jamaican team.

Clare McMeniman made her Diamonds debut in the 2014 International Test Series against New Zealand and England in October – won by the Diamonds in a clean sweep.

McMeniman, Simpson and Amorette Wild were selected in the Australian Fast5 Flyers, which finished runner-up in the Fast5 World Netball Series.

## MILESTONES

**100 Professional Level Games (Combined Commonwealth Bank Trophy and ANZ Championship)** – Clare McMeniman

**50 career wins as coach** – Roselee Jencke

**3500 ANZ Championship goals** – Romelda Aiken



## Firebirds Head Coach's Report

In any sport, the aspiration for the season is to make the grand final and win the coveted trophy.

If we evaluate the 2014 Mission Firebirds season upon that benchmark, it was another extremely successful season. Of course it was disappointing that we did not win the 2014 ANZ Trophy – to be so close twice in two years does leave a wound and a burning desire to not let victory evade our grasp again.

We believe, moving forward, that with good recruitment, player management and by implementing new ideas we will definitely be a contender for the glory of holding up the ANZ Championship Trophy in 2015.

The success of the Firebirds program and our culture of excellence again produced outstanding results, not only in a premiership and third grand final appearance in four years, but Australian Diamonds selections and national squad representation.

Firebirds players to achieve Diamonds selection for the Commonwealth Games team were Laura Geitz (captain) and Kimberley Ravaillion. Gabi Simpson travelled to Glasgow as one of four extra train-on players.

Firebird Clare McMenemy made her Diamonds debut in the 2014 International Test Series against New Zealand and England in October.

Jacinta Messer and Verity Simmons were selected to be part of the extended Diamonds training squad for Commonwealth Games team selection.

Clare McMenemy, Gabi Simpson and Amy Wild took the court for the Australian Fast5 Team in November.

Firebird Romelda Aiken was selected for the Jamaican National Team.

I was fortunate to travel to Glasgow for the Commonwealth Games as part of an AIS study tour to experience a multi-sport event, to share ideas for growth, and to implement these into the Firebirds program in the future. It was a very rewarding experience to see other sports in action and I particularly enjoyed the cycling, athletics, hockey and, of course, netball.

The atmosphere of the village and the many distractions athletes have to deal with was an eye opener. The High Performance coaches who spoke to our group emphasised the importance of 'team', everyone knowing their role and playing that role. We saw that the consequences of those roles not being fulfilled could be the difference between a gold and silver medal!

The England v Diamonds match was a cracker and the Diamonds prevailed because of their ability to stay composed and execute their skills and game plan.



Congratulations to the Diamonds on winning the Commonwealth gold medal and in particular to Laura and Kim on an outstanding achievement. Congratulations to Romelda Aiken on her bronze medal for Jamaica.

To bring the experiences of the season back home, I believe it is a misconception that Netball Queensland is only interested in producing players who can play for Queensland. The ANZ Championship is the world's best netball competition. The best netball players must be selected into ANZ Championship franchises.

If we produce players through our Netball Queensland pathways who are good enough to gain selection to other Australian or New Zealand franchises, this is a positive and is recognition for all who have been instrumental in that player's development. Not only do we have five homegrown Queenslanders in the Firebirds, but we now also have three others filling positions in other teams.

Last year I expressed my desire to travel to regions to meet coaches and athletes. The months of August and September were busy working with Netball Queensland promoting



Netball Queensland workshops on the fundamentals and basics of netball aimed at Netball Queensland representative coaches for players aged 10 to 14 years.

It has given me a chance to meet representative coaches from associations across the regions and build relationships. The workshops have demonstrated how valuable representative coaches are to their young players and how important it is for these coaches to deliver the correct skills to their players to prepare them to be the best they can be as they work their way through the Netball Queensland pathways.

Through these workshops I have been reminded yet again how much talent there is in Queensland and how it is up to coaches to mold it and provide opportunities for these players.

In signing off, thank you to all our members for your support of the Mission Queensland Firebirds in 2014. We look forward to seeing you and catching up in 2015.

**Roselee Jencke**

*Firebirds Head Coach 2014*



# High Performance

The High Performance unit identifies, selects and develops elite and emerging athletes, coaches, umpires and officials through State Underage representative programs to the Mission Queensland Firebirds. The unit is responsible for representative teams and providing a performance environment that leads to success on the national stage.

## QUEENSLAND FUSION

Queensland Fusion reached its first ever Australian Netball League (ANL) grand final in 2014, almost scoring an historic come-from-behind win.

The ANL is Netball Australia's national open state representative competition and the number one platform for athlete selection into the ANZ Championship.

Queensland Fusion has competed in the ANL since the inception of the competition in 2008.

ANL runner-up is the Fusion's best result and is a major turnaround following the Fusion's sixth place in 2013 that led to key on and off-court improvements.

The Queenslanders missed bringing home the ANL trophy in 2014 by just two goals, going down to the Melbourne Fury 51-49.

The Fusion sported some of the best young Netball Queensland talent in 2014 including home-grown 2015 Firebirds recruits Gretel Tippet and Beryl Friday, state representative stand-outs Hulita Haukinima and Cara Koenen, along with the experience of 2014 Firebirds Demelza Fellowes and Ameliaranne Wells under head coach Kylee Byrne.

Both Haukinima and Madeleine Walsh stepped up to the team after being included in the Future Fusion list introduced in 2013 to expose developing athletes to the Fusion environment.

It was a bitter-sweet start to the season for the Fusion, losing Vice-Captain Jacqui Russell to injury ahead of the opening round in Tasmania that saw the Fusion record a narrow loss to the Southern Force 48-50, then back up to score a convincing 67-41 victory over the Canberra Darters.

The Fusion then faced a triple-header at home, winning in a thrilling, double extra-time match against the NSW Waratahs 80-78. It was the first of three wins for the round, with the Fusion following the hard fought victory over the Waratahs with a 63-50 win over Western Australia Sting and victory over the Territory Storm 73-39.

Two more victories in Canberra, convincingly defeating NSW Blues 64-53 and the Tassie Spirit 69-58, put the Fusion on a six-game winning streak before heading to Victoria for a top-of-the-table clash against the Melbourne Fury.

The Fusion easily overcame the Victorian Flames 60-44 in the first game of the Victorian double-header, but was beaten by the Fury 47-64.

The result put the Fusion into the ANL's second semi-final against the Western Sting, giving the team a shot at an historic debut grand final appearance.

The Fusion took its chance, defeating the Sting 57-52 with a powerful third term push that booked the grand final berth.

The Fusion's maroon spirit came to the fore in the grand final with the Queenslanders staging an amazing come back from 11 goals down at the major break, only to be held off 51-49 by the Melbourne Fury.

## 2014 QUEENSLAND FUSION TEAM

Demelza Fellowes (co-captain)  
Laura Scherian (co-captain)  
Jacqui Russell (vice-captain)  
Sally Butters  
Mahalia Cassidy  
Beryl Friday  
Kerri Gordon  
Hulita Haukinima  
Cara Koenen  
Madeline McAuliffe  
Gretel Tippet  
Kate Underwood

Madeline Walsh  
Ameliaranne Wells  
Stephanie Wood  
**Coach** - Kylee Byrne  
**Assistant Coach** -  
Christine Voge  
**Specialist Coach** -  
Amanda Scheafe  
**Manager** - Karen Brown



## QUEENSLAND FUSION RESULTS

Game 1	Fusion	48	Southern Force	50
Game 2	Fusion	67	Canberra Darters	41
Game 3	Fusion	80	NSW Waratahs	78
Game 4	Fusion	63	Western Australia Sting	50
Game 5	Fusion	73	Territory Storm	39
Game 6	Fusion	64	NSW Blues	53
Game 7	Fusion	69	Tassie Spirit	58
Game 8	Fusion	60	Victorian Flames	44
Game 9	Fusion	47	Melbourne Fury	64
Semi-Final	Fusion	57	Western Sting	52
Grand Final	Fusion	49	Melbourne Fury	51

## 21/U STATE TEAM

The 2014 21/U National Netball Championships were played at Adelaide's Stadium, South Australia in March.

The Netball Queensland 21/U State team, under coach Jenny Brazel, finished fourth and had three players selected in the National Talent Identification squad.

Queensland made the semi finals but lost to South Australia 36-58 to set up a bronze medal clash against NSW.

Queensland lost to NSW 70-28 without vice-captain Beryl Friday and fellow shooter Jemmason Power who were forced to miss the play-off due to injury.

Friday and mid-court dynamos Madeline McAuliffe and Mahalia Cassidy were chosen for the 21/U national squad after showcasing their talents at the tournament. Also included in the squad were Firebird Kim Ravaillon and 2015 Firebird Gretel Tippett.

Friday, Tippett and Cassidy, who was initially pulled into the Queensland 21/U team to replace injured Bronte Orreal, were selected in the Australian 21/U team that toured New Zealand in September.

## 2014 QUEENSLAND 21/U TEAM

Madeline McAuliffe (captain)	Lauren Sculley
Beryl Friday (co vice captain)	Stephanie O'Brien
Madeleine Walsh (co vice captain)	Olivia O'Donnell
Aldora Tuala	Naomi Fitzpatrick
Bronte Orreal (replaced due to injury)	Mahalia Cassidy (replacement player)
Claudia Jones	<b>Coach</b> - Jenny Brazel
Jemmason Power	<b>Assistant Coach</b> - Megan Lynch
Kate Dudley	<b>Manager</b> - Cheryl Scott

## 2014 21/U NATIONAL TALENT IDENTIFICATION

Beryl Friday  
Madeleine McAuliffe  
Mahalia Cassidy

## 2014 QUEENSLAND 21/U NATIONAL CHAMPIONSHIP RESULTS

Round 1	QLD	37	Victoria	51
Round 2	QLD	43	Western Australia	36
Round 3	QLD	45	NSW	55
Round 4	QLD	45	ACT	36
Round 5	QLD	34	South Australia	54
Semi Final	QLD	36	South Australia	58
Bronze Medal	QLD	28	NSW	70

## 19/U STATE TEAM

The 2014 19/U National Netball Championships were played at Melbourne's Waverly Netball Centre, Victoria, in April.

The Queensland 19/U State team, under coach Christine Voge, claimed the title of National Champions in 2014.

After dropping only one match the entire tournament, to an undefeated Victorian home side, the Queenslanders came back to outclass Victoria, 38-28, in the National Championship grand final.

Led by goal shooter Cara Koenen, who won Most Valuable Player of the tournament, the Queenslanders overpowered the competition favourites to enter the major break of the grand final four goals clear. Queensland then extended its lead over Victoria to claim a 10-goal victory.

The National Championship was the third title for Queensland 19/U since the competition began and follows a grand final loss to South Australia in 2013.

The Queensland 19/U team's on-court success earned individual plaudits for five players who were selected in the National Talent Identification squad. Hulita Haukinima, Cara Koenen, Mahalia Cassidy, Kristen Oxenford and Leah Middleton were selected on the Australian 19/U national squad.

# High Performance cont'd

## 2014 QUEENSLAND 19/U TEAM

Hulita Haukinima (captain)	Chloe Litherland
Kristen Oxenford (co vice captain)	Jemma Mi Mi
Dominique Scott (co vice captain)	Leah Middleton
Mahalia Cassidy	Ruby Paton
Bianca Cattellini	Ashlee Unie
Josephine Hungerford	<b>Coach</b> - Christine Voge
Cara Koenen	<b>Assistant Coach</b> - Linda Peterson
	<b>Manager</b> - Carly Richardson

## 2014 19/U NATIONAL TALENT IDENTIFICATION

Hulita Haukinima  
Cara Koenen  
Mahalia Cassidy  
Kristen Oxenford  
Leah Middleton

## 2014 QUEENSLAND 19/U NATIONAL CHAMPIONSHIP RESULTS

Round 1	QLD	42	Tasmania	16
Round 2	QLD	30	Victoria	33
Round 3	QLD	47	ACT	14
Round 4	QLD	31	South Australia	24
Round 5	QLD	52	Northern Territory	11
Round 6	QLD	42	NSW	22
Round 7	QLD	42	Western Australia	30
Semi Final	QLD	41	South Australia	28
Grand Final	QLD	38	Victoria	28
Semi-Final	Fusion	57	Western Sting	52
Grand Final	Fusion	49	Melbourne Fury	51



## 17/U STATE TEAM

The 2014 17/U National Netball Championships were played concurrently with the 19/U National Netball Championships at Melbourne's Waverly Netball Centre, Victoria, in April.

The Queensland 17/U State team, under coach Amanda Vanderwal, finished fourth after suffering defeat to South Australia 25-31 in the play-off for third.

The Queenslanders fought hard throughout the tournament and remained unbeaten for most of the week, including a 30-30 draw with NSW, to secure a major semi-final finish against Victoria.

Queensland went down to Victoria in consecutive matches, including 35-40 in the semi final, to set up a play-off for third against South Australia.

Despite both teams applying great defensive pressure and Queensland stealing some late goals, South Australia turned on a dominant final quarter to take the match 31-25 and third place.

The 2014 fourth placing followed fifth place for Queensland in the 2013 17/U National Championships.

Seven athletes from the Queensland 17/U team were selected in the national 17/U squad.

## 2014 QUEENSLAND 17/U TEAM

Lenora Misa (co captain)	Binnian Hunt
Hayley Walsh (co captain)	Abigail Latu-Meafou
Bryah Gafa (vice captain)	Julia Robinson
Kari Arrow	Annabella Sorby
Alexia Baker	<b>Coach</b> - Amanda Vanderwal
Clare Frost	<b>Assistant Coach</b> - Shaye Gillett
Mia Henderson	<b>Manager</b> - Elizabeth White
Kobe Howard	

## 2014 17/U NATIONAL TALENT IDENTIFICATION

Bryah Gafa  
Mia Henderson  
Kobe Howard  
Binnian Hunt  
Abigail Latu-Meafou  
Lenora Misa  
Annabella Sorby



## 2014 QUEENSLAND 17/U NATIONAL CHAMPIONSHIP RESULTS

Round 1	QLD	32	Western Australia	25
Round 2	QLD	36	Northern Territory	20
Round 3	QLD	39	South Australia	27
Round 4	QLD	37	Tasmania	24
Round 5	QLD	30	NSW	30
Round 6	QLD	39	ACT	27
Round 7	QLD	23	Victoria	34
Semi Finals	QLD	35	Victoria	40
Bronze Medal	QLD	25	South Australia	31



## ELITE DEVELOPMENT SQUAD

Netball Queensland's Elite Development Squad was introduced in 2012 to provide the state's emerging elite athletes with a tailored, load-managed program designed to help them transition to the biggest stage the sport has to offer.

In 2014, the Elite Development Squad had 17 members.

### 2014 Elite Development Squad List

Laura Clemesha	Dominique Scott
Claire Haigh	Cara Koenen
Hulita Haukinima	Abigail Meafou
Ruby Paton	Ashlee Unie
Jemmason Power	Bianca Cattellini
Emma Tickner	Beryl Friday
Mahalia Cassidy	Madeline McAuliffe
Leah Middleton	<b>Mentor</b> –Tracey Jeanes-
Kristen Oxenford	Fraser
Briony Payne	



# Netball Queensland Competitions

Netball Queensland acknowledges and thanks the State Events committee for their organisation and implementation of Netball Queensland competitions in 2014.

State Events committee chair – Madonna McKenna  
State Events committee members – Nerida Bartlett, Sonya Chandler, Suzanne Whitaker, Elizabeth Shaw, Len Groves and Elaine Anders.

## QUEENSLAND CHAMPIONS CUP

The Queensland Champions Cup (QCC) is the premier netball competition in Queensland and provides the peak in-competition development opportunities for the state's elite netballers and officials. The Queensland Champions Cup is a direct pathway for state representation and Australian Netball League selection.

The 2014 QCC featured seven teams representing seven Netball Queensland regions. Of those teams, five were from the Greater Brisbane, one from the Sunshine Coast and one from Townsville in the Magnetic North region.

The 2014 Queensland Champions Cup was held between April and August at venues throughout Queensland.

The 2014 competition was marked by an elevated standard of play. An indication of the standard progression in the 2014 QCC was the offer by Queensland Fusion squad

selectors for five additional QCC players to trial for the ANL team after just two QCC rounds.

Following a fiercely competitive 17-week season, the Carina Leagues Club Tigers and the Suncoast Lynx fought out the 2014 QCC grand final.

Having finished QCC runner-up in 2013 and with memories of victory in 2012, the Tigers progressed to the grand final by beating the Lynx 55-53 in the major semi-final.

The semi-final loss meant the Lynx had to qualify for the grand final the hard way. The Lynx defeated reigning premiers, the Kedron Wavell Services Club Cougars, in the preliminary final 58-43 to set up the rematch with the Tigers for the QCC trophy.

However, the Tigers were again too strong, defeating the Suncoast Lynx 56-44. Tigers goal shooter Beryl Friday was named 2014 QCC grand final Most Valuable Player.

A review of the QCC and other Netball Queensland competitions in 2014 was aimed at creating cost savings, improved talent identification and high performance development. From 2015, the QCC will be replaced by Mission Queensland State Netball League Division One as Netball Queensland's elite state-based competition.

Mission Queensland State Netball League Division One will comprise seven team licenses from the regions.

## 2014 QCC RESULTS

Rank	Team	P	W	L	D	B	F	A	%	P
1	Suncoast Lynx	12	10	2	0	2	671	541	124.03	24
2	Carina Leagues Club Tigers	12	9	3	0	2	668	517	129.21	22
3	Kedron Wavell Services Club Cougars	12	9	3	0	2	643	547	117.55	22
4	Brisbane West Lions	12	7	5	0	2	535	509	105.11	18
5	Golden South Jaguars	12	4	8	0	2	499	575	86.78	12
6	Logan Wildcats	12	3	9	0	2	467	557	83.84	10
7	Magnetic North Steelcats	12	0	12	0	2	417	654	63.76	4

## MISSION QUEENSLAND STATE NETBALL LEAGUE

The Mission Queensland State Netball League (MQSNL) is a state-wide competition with representative teams from each of the 12 Netball Queensland regions.

The MQSNL is run in conjunction with the Queensland Champions Cup from April to August and is a pathway for elite young netballers and officials to progress to the Queensland Champions Cup.

MQSNL 2014 included teams from all 12 Netball Queensland regions and was held at venues throughout Queensland.

In 2014, the Kedron Wavell Services Club Cougars was in the hunt for its fifth consecutive MQSNL premiership.

With a convincing run to the finals, the Cougars faced a rematch with fellow 2013 grand finalists, Brisbane West Lions, following the Lions win over the Capricorn Claws in a sudden-death preliminary final in front of around 1000 fans in Rockhampton.

In a physical contest, the Brisbane West Lions refused to accept another runners-up trophy and took out the grand final 53-43. Brisbane West Lions goal attack Alanah Cassidy was named 2014 MQSNL grand final Most Valuable Player.

Following a 2014 review of Netball Queensland competitions, the MQSNL will become MQSNL Division Two. Twelve teams will compete in MQSNL Division Two, one from each Netball Queensland geographical region.

2014 MQSNL RESULTS										
Rank	Team	P	W	L	D	B	F	A	%	P
1	Kedron Wavell Services Club Cougars	15	13	1	1	1	839	518	161.97	30
2	Rocky Leagues Club Claws	15	11	4	0	1	904	588	153.74	24
3	Brisbane West Lions	16	12	4	0	0	827	637	129.83	24
4	Suncoast Lynx	15	11	4	0	1	663	546	121.43	24
5	Magnetic North Steelcats	15	10	4	1	1	686	575	119.30	24
6	Golden South Jaguars	16	9	7	0	0	736	692	106.36	18
7	Carina Leagues Club Tigers	16	7	9	0	0	638	632	100.95	14
8	Logan Wildcats	16	6	10	0	0	645	662	97.43	12
9	Whitsunday Sharks	15	4	11	0	1	544	674	80.71	10
10	Darling Downs Panthers	15	4	11	0	1	646	829	77.93	10
11	Marlin Coast Marlins	10	1	9	0	0	289	599	48.25	2
12	Wide Bay Thundercats	16	1	15	0	0	396	861	45.99	2

### STATE AGE CHAMPIONSHIP

The State Age Championship is the largest and highest-level state-based representative carnival in Queensland.

The Carnival is held annually over the June long-weekend with the 2014 State Age Carnival held in Townsville on June 7-9, 2014.

The 2014 State Age Carnival involved more than 1550 players, 47 associations, 155 umpires and more than 300 coaches.

The State Age Carnival is open to one representative team from all Queensland netball associations in age divisions 13/U, 14/U, 15/U, 16/U and 18/U.

The State Age Carnival provides significant player, coach and umpire talent identification and development opportunities.

The Local Government Area bid process for State Age Carnival hosting rights and Netball Queensland's Service Agreements ensure the State Age Carnival is of significant financial value to Netball Queensland as well as injecting more than \$2 million into the host city economy.



2014 STATE AGE CHAMPIONSHIP RESULTS		
Division	Winner	Runner Up
13 Years Division 3	Jimboomba	Bundaberg
13 Years Division 2	Underwood Park	Mackay (count back)
13 Years Division 1	Sunshine Coast	Downey Park
14 Years Division 3	Logan City (count back)	Tweed
14 Years Division 2	Underwood Park (count back)	Caboolture
14 Years Division 1	Western District	Highfields and District
15 Years Division 2	Redlands	Rockhampton
15 Years Division 1	Downey Park	Sunshine Coast (count back)
16 Years Division 3	QLD Catholic	Toowoomba (count back)
16 Years Division 2	Underwood Park	Coolum and District (count back)
16 Years Division 1	Downey Park	Pine Rivers
18 Years Division 1	Jimboomba	Pine Rivers
City goal average	Downey Park 15 Years Division 1 (271 percent)	
Country goal average	Logan City 14 Years Division 3 (296 percent)	



# Netball Queensland Competitions cont'd



## CHALLENGE CARNIVAL

The Challenge Carnival is a large state-based carnival that caters to association Division 2 representative teams throughout Queensland.

The Challenge Carnival is held annually over three days in July with the 2014 Challenge Carnival held at Western Districts Association, Brisbane on July 11-13, 2014.

The 2014 Challenge Carnival involved more than 1550 netballers from 155 teams.

The Challenge Carnival is open to a maximum of two teams from all Queensland netball associations in age divisions in which the association entered a State Age representative team.

The Challenge Carnival is the only state carnival to include 12/U age division, with all associations eligible to enter teams in this division.

The Challenge Carnival provides player, coach and umpire talent identification and development opportunities and value. It provides particular opportunity in identifying 12/U talent.

The Local Government Area bid process for Challenge Carnival hosting rights and Netball Queensland's Service Agreements ensure the Challenge Carnival is of significant financial value to Netball Queensland as well as the host city economy.

Following a review in 2014, associations may enter only one team, not two, in all age groups except the 12/U division from 2015.

## 2014 CHALLENGE CARNIVAL RESULTS

Division	Winner	Runner Up
12 Years Division 6	Townsville City Blue	Warwick (count back)
12 Years Division 5	Western Districts Black	MacGregor Red
12 Years Division 4	Bundaberg Red	Logan City (count back)
12 Years Division 3	Coolum and Districts Black	Mackay Blue
12 Years Division 2	Sunshine Coast Gold	Downey Park Red
12 Years Division 1	Shailer Park Green	Northern Gold Coast Blue
13 Years Division 2	MacGregor	Redlands Black
13 Years Division 1	Metropolitan Districts Blue	Sunshine Coast Gold
14 Years Division 2	Sunshine Coast Green (count back)	Downey Park
14 Years Division 1	Brisbane Red (count back)	Metropolitan Districts Blue
15 Years Division 2	Caboolture	Hinterland District (count back)
15 Years Division 1	Western Districts Red	Metropolitan Districts Blue
16 Years Division 1	Metropolitan Districts (count back)	South Coast
D.T. Wilson Goal Average Award	Townsville City Blue 12 Years Division 6 (465 percent)	



## SUNSHINE CARNIVAL

The Sunshine Carnival is a state-based carnival that is open to all associations and designed to increase engagement and attendance from associations outside metropolitan Brisbane.

The Sunshine Carnival, formerly Country Carnival, is held annually over two days in August with the 2014 Sunshine Carnival held in Rockhampton on August 2-3, 2014.

The 2014 Sunshine Carnival involved 80 teams from 27 associations across Queensland.

The Sunshine Carnival is open to one team from all Queensland netball associations in age divisions 13/U,

14/U, 15/U, and 16/U. Associations may enter maximum two teams in Open Women's division.

The Sunshine Carnival provides player, coach and umpire talent identification, development and engagement opportunities and value, especially for associations outside the metropolitan Brisbane area.

The Local Government Area bid process for Sunshine Carnival hosting rights and Netball Queensland's Service Agreements ensure the Sunshine Carnival is of significant financial value to Netball Queensland as well as the host city economy.

## MOUNT FRANKLIN CHALLENGE

The Mount Franklin Challenge is a representative-level competition for registered associations within South-East Queensland.

The 2014 Mount Franklin Challenge was held between March and September with games played Thursday and Friday evenings at the State Netball Centre, Mount Gravatt.

The 2014 Mount Franklin Challenge involved 25 association representative teams in age divisions 16/U, 19/U and Open.

The Mount Franklin Challenge provides significant development opportunities for players, umpires and coaches from the southeast corner and pathways from association-level netball to the QCC and MQSNL.

Ipswich took out the Mount Franklin Challenge Open Division 1 title, defeating reigning champions MacGregor 45-36.



## 2014 SUNSHINE CARNIVAL RESULTS

Division	Winner	Runner Up
13 Years Division 2	Emerald	Gladstone
13 Years Division 1	Sunshine Coast	Coolum District
14 Years Division 2	Gladstone (count back)	Hervey Bay
14 Years Division 1	Underwood Park	Townsville City (count back)
15 Years Division 1	Rockhampton	Hervey Bay
16 Years Division 1	Underwood Park (count back)	Coolum District
18 Years Division 1	Underwood Park	Queensland Catholic
Open Women's Division 2	Underwood Park 2	Redlands 2
Open Women's Division 1	Underwood Park 1	Mount Isa
Junior Goal Average Award	Emerald 13 Years Division 2 (388 percent)	
Senior Goal Average Award	Redlands 2 Open Women's Division 2 (228 percent)	



## 2014 Mount Franklin Results

Open Division 1	Ipswich Netball Association
Open Division 2	South Brisbane Strikers Netball Association
19 Years Division 1	Downey Park Netball Association
19 Years Division 2	Toowoomba Netball Association
16 Years Division 1	Downey Park Netball Association
16 Years Division 2	Brisbane Netball Association

# Netball Queensland Competitions cont'd

## VICKI WILSON CUP

The 2014 Vicki Wilson Cup, supported by Queensland School Sport, featured 173 secondary school teams from across Queensland.

The teams competed in regional preliminary rounds to qualify for a place in the finals.

The Vicki Wilson Cup Finals Series, fought out between 16 teams, was held on October 11-12, 2014 at the State Netball Centre, Mt Gravatt.

## MISSION FOODS PRIMARY SCHOOLS CUP

The 2014 Mission Foods Primary Schools Cup was hosted by South Coast Netball Association at Palm Beach, Gold Coast on October 25-26, 2014.

A total of 79 teams competed over the two days. After all the pool games were played the top two schools from each pool battled it out to advance through to final eight and compete in elimination finals.

In a rematch of the 2013 grand final, Matthew Flinders and Sunshine Coast Grammar battled for the trophy, with Matthew Flinders turning the tables to win 8-6.

Immanuel College beat Siena College 16-15 for third place.

## 2014 Vicki Wilson Cup Results

1	Palm Beach Currumbin State High School	South Coast
2	Rivermount College	South Coast
3	Matthew Flinders Anglican College	Sunshine Coast
4	St Margaret's Anglican Girls School	Met North
5	Rockhampton Grammar School	Capricornia
6	Ipswich Girls Grammar School	Met West
7	St John Fisher College	Met North
8	Fairholme College	Darling Downs
9	John Paul College	Met East
10	St Peters Lutheran College	Met West
11	Brisbane State High School	Met East
12	Centenary Heights State High School	Darling Downs
13	Caloundra State High School	Sunshine Coast
14	Cairns State High School	Peninsula
15	Kirwan State High School	Northern
16	Bundaberg State High School	Wide Bay

## 2014 Mission Foods Primary Schools Cup Results

1	Matthew Flinders Anglican College
2	Sunshine Coast Grammar School
3	Immanuel Lutheran College
4	Siena Catholic Primary School



# Sport Development and Participation

The Sport Development and Participation unit is responsible for educating, training, and supporting Netball Queensland athletes, coaches, umpires and officials and progressing them along developmental pathways.

The unit is responsible for increasing participation in netball across Queensland.

Netball Queensland is committed to being an inclusive organisation, where everyone has the opportunity to participate at an appropriate level for his or her ability.

Participation figures include NetSetGO! for the five to seven year age bracket, Netball Queensland's inclusion program for culturally and linguistically diverse communities, and Netball Queensland's schools program.

Overall, participation in netball increased by 4.85 percent in 2014.

## SPORT DEVELOPMENT – ATHLETES

Netball Queensland's Regional Academy for 14 to 16 year-olds followed the Dare to Develop a Diamond curriculum in 2014, which focuses holistically on maximising an athlete's potential and her ability to contribute to a team environment.

The Dare to Develop a Diamond program underscores Netball Queensland's commitment to developing athletes and coaches throughout the state and aligns Queensland's developmental pathways with the national framework. It means emerging athletes and coaches throughout the state are able to access the same national program, resources and support, regardless of geographic location.

In 2014, 360 athletes from across Queensland trialed for Regional Academy selection. Of those, 167 were selected into the program. From the Regional Academy program, 58 athletes were identified by Netball Queensland's Talent Identification selectors to attend Phase 1 of Queensland selections. A total of 21 athletes progressed through the program to enter Phase 2 screening for elite development selection. A further six athletes were talent identified at State Age Carnival and made their way through to Phase 2 of selections.

A review of Regional Academy in 2014 will see a new layer of elite development added to the 2015 Regional Academy program called the Netball Queensland Academy. Trials for the Regional Academy commenced in November 2014 and additional trials for the new Netball Queensland Academy, which will provide as many as 30 athletes the opportunity for further development, will take place at a training camp in January 2015.

## 2014 Regional Academy Results

Athletes trialed	360
Athletes selected	167
Athletes selected to Phase 1	58
Athletes selected to Phase 2	21
Athletes selected by Talent Identification from State Events	6
Academy athletes selected for the Queensland Secondary Schoolgirls representative team to participate in the Australian Championships	13

## SPORT DEVELOPMENT – COACHES

The 2014 Coach and Athlete Advisory Panel assisted Netball Queensland achieve best practice and quality development opportunities for netball coaches and athletes across Queensland.

2014 Coach and Athlete Advisory Panel Chair – Elizabeth White

Members – Roselee Jencke, Christine Voge, Danielle Edwards, Lauren Forbes, and Barb Ahmat.

A feature of 2014 coach development was Mission Queensland Firebirds Head Coach Roselee Jencke's grassroots work, delivering specialist representative coaching workshops in every region. Jencke tutored representative coaches in methods and techniques to deliver core netball skills and build a strong Queensland coaching and development base.

Mission Queensland Firebirds assistant coach Tracey Robinson conducted clinics in each of the 12 regions for Netball Queensland Regional Academy coaches and MQSNL coaches.

Netball Queensland hosted Dare to Develop a Diamond Workshops for coaches that targeted coaches of the 11 to 13 year-old and 14 to 16 year-old age brackets.

Netball Queensland also introduced NetSetGO!-specific coaching courses in response to recommendations arising from a 2014 coaching convenors' workshop.

Three pilot coaching programs were introduced in 2014 covering game sense, skills progression and a combination of the two programs. Coaching seminars will be delivered in 2015 based on these successful programs.

In 2014, Netball Queensland coach accreditation courses produced 873 accredited foundation coaches, 136 development coaches, eight intermediate coaches, six advanced and one elite coach.

A reflection of the strength of Netball Queensland's coaching development was the appointment of homegrown coaching talents Jenny Brazel as Firebirds assistant coach for 2015 and Tracey Jeanes-Fraser as 2015 21/U state representative coach.



# Sport Development and Participation cont'd

## 2014 Netball Queensland Coaching Achievements

### Mission Queensland Firebirds Head Coach

- Roselee Jencke

### Mission Queensland Firebirds Head Coach

- Roselee Jencke

### Mission Queensland Firebirds Assistant Coach

- Tracey Robinson

### Queensland Fusion Coach - Kylee Burn

### 21/U State Coach - Jenny Brazel

### 19/U State Coach - Christine Voge

### 17/U State Coach - Amanda Vanderwal

### 2015 Mission Queensland Firebirds Assistant Coach

- Jenny Brazel

### 2015 21/U Coach - Tracey Jeanes-Fraser



## SPORT DEVELOPMENT – UMPIRES

The 2014 Umpiring Panel assisted Netball Queensland achieve best practice and provide quality development opportunities for netball umpires across Queensland.

2014 Umpire Advisory Panel Chair – Dianne Cocker  
Members – Caroline Stevens, Deborah Kealley, Sarah Lewis, and Valda Williamson

Netball Queensland rolled out the new Umpiring Development Plan in 2014, implementing a new program of umpire development across the state.

The plan aligned umpire development in Queensland with the national framework and pathways to the National High Performance Umpire Program that Netball Australia introduced in 2013.

The program piloted new mentoring procedures, master classes, monitoring and fitness sessions for umpires.

Three specialist camps were held from September 2014 for umpires classified into four levels: association/entry-level umpires, developing umpires, emerging talent umpires and high performance netball umpires.

Umpire coaches were appointed to QCC and MQNSL matches to mentor and coach umpires courtside as well as provide video analysis and feedback.

Netball Queensland's Umpiring Development Plan now provides the state's leading umpires with a clear and recognised pathway into Netball Australia's High Performance Umpire Program.

## 2014 NETBALL QUEENSLAND UMPIRING ACHIEVEMENTS

**Netball Australia High Performance Umpire Program** - Dianne Cocker, AA Umpire.

**Netball Australia High Performance Umpire Coaches** - Annette Smith and Janelle Derrington.

**National A Badge** - Ashleigh Stevenson

**Australian Netball League** - Dianne Cocker.

**17/U and 19/U National Championships** - Amber Lawrence, Seryse Lewis and Abbey Lebusque.

**Netball Queensland High Performance Umpire Coaches**

- Di Cocker, Annette Smith, Valda Williamson and Eve Shepherd.

## PARTICIPATION – ANZ NETSETGO!

The NetSetGO! program caters for five to 10 year-old girls and boys as an introduction to netball.

Cairns Netball Association was the largest NetSetGO! centre in Australia for the second year running. Cairns saw major growth with 650 participants in 2014, up from 375 last year. NetSetGO! was delivered to 14 afterschool care programs in the Cairns district.

Throughout Queensland, NetSetGO! aligned with the Australian Sports Commission's Active After School Communities as well as PCYCs and YMCAs to increase access to netball.

Netball Queensland's NetSetGO! Ambassador, Mission Queensland Firebird Demelza Fellowes, helped promote the program by travelling to centres throughout the state and hosting a "Dance with Demelza" competition for the most creative version of the NetSetGO! warm up dance.

## PARTICIPATION – FIREBIRDS COMMUNITY DEVELOPMENT PROGRAM

Mission Queensland Firebirds players hosted free netball clinics in every region of Queensland as part of a month-long Firebird blitz of the state in February 2014.

One association from each Netball Queensland Region was chosen to host a Firebirds Community Development Program clinic as a reward for encouraging development amongst its members.

Firebirds Community Development Program clinics, funded by the Queensland Government, were open to 80 athletes aged 11 to 15 years to develop skills and learn about umpiring and coaching pathways from Mission Queensland Firebirds players and accredited coaches and umpires.

Each clinic featured two Firebirds players and 80 young netballers.

Clinics were held at:

**Townsville** - Gabi Simpson and Verity Simmons

**Southport Carrara** - Verity Simmons and Steph Puopolo

**Bayside and Districts** - Clare McMeniman and Amelianne Wells

**Mackay** - Amorette Wild and Verity Simmons

**Innisfail** - Amorette Wild and Verity Simmons

**Ipswich** - Clare McMeniman and Laura Geitz

**Nambour and Districts** - Kim Ravaillon and Nicola Gray

**Redcliffe Leagues** - Laura Geitz and Nicola Gray

**Logan City** - Steph Puopolo and Kim Ravaillon

**Emerald** - Gabi Simpson and Steph Puopolo

**Maranoa** - Nicola Gray and Verity Simmons

**Hervey Bay** - Amelianne Wells and Amorette Wild

## PARTICIPATION – FIREBIRDS SCHOOL HOLIDAY CLINICS

The Mission Queensland Firebirds hosted clinics for athletes in the June/July and September/October school holidays throughout Queensland.

Clinics were offered for five to 10 year-olds as well as 11 to 16 year-olds.

## PARTICIPATION – MEN'S NETBALL

Netball Queensland's men's only competition was re-introduced in 2014.

The men's competition was held Tuesday evenings at the State Netball Centre.

The 12-week competition was graded and consisted of six teams.

This competition will be offered to association teams in 2015 as part of the Mount Franklin Challenge.

## PARTICIPATION – COMMUNITY ENGAGEMENT AND LEGACY

Netball Queensland appointed a Community Engagement and Legacy Officer in August 2014 to increase engagement with indigenous, culturally and linguistically diverse (CALD) communities and deliver a legacy to netball in Queensland from the 2015 Netball World Cup in Sydney.

Netball Australia's One Netball initiative was launched in 2014 and implemented in Queensland to make the sport more accessible to the diverse needs of the population. One Netball supported programs at a local level, targeting communities that may not have experienced netball before.

Mission Queensland Firebirds vice-captain Clare McMeniman was appointed One Netball Queensland Ambassador. McMeniman delivered clinics for the Deaf and Hearing Impaired community at MacGregor Netball Association in September 2014.

Netball Queensland aligned with community partners such as Life Stream Australia, which supports people with an intellectual disability, to deliver netball opportunities.

Netball Queensland delivered Indigenous foundation coaching and Level 1 umpiring courses at the Aboriginal and Islander Community School (The Murri School) at Acacia Ridge in conjunction with Budgies Netball Australia – representatives of the best Indigenous players throughout Australia – in November 2014.

The NetSetGO! inclusion program was delivered to 100 CALD participants, 140 Indigenous participants and 377 participants with a disability in 2014. The free program featured Mission Queensland Firebirds stars such as Gabi Simpson who conducted a session at St Paul's Catholic Primary School Woodridge in November for the student population that included a high percentage of Indigenous students and students with refugee/migrant backgrounds.



# Commercial Operations

Netball Queensland's commercial operations include sponsorship, marketing and communications, media and event activities for Netball Queensland and the Queensland Firebirds.

The commercial success in 2014 was achieved with the valued support of continuing major partners, sponsors, new corporate and strategic alliances, along with media partnerships.

Netball Queensland conducted a detailed sponsorship audit, which resulted in the introduction of a new sponsorship policy, and implemented a new sponsorship framework. The framework allows Netball Queensland to expand on existing sponsorships and partners covering Platinum, Gold, Silver and Bronze sponsorship levels from 2014 onwards.

Netball Queensland expanded both internal and external communications, including the flow of information to members and sponsors, an enhanced media profile, and increased engagement with the corporate sector, to promote the business of netball and further engagement with the peak body Netball Queensland.

Among a raft of new initiatives instrumental in elevating the Netball Queensland brand in 2014 was the inaugural Business of Netball event.

Netball Queensland appointed its first ambassador award-winning author and columnist Rebecca Sparrow.

Netball Queensland also welcomed the first Mission Queensland Firebirds ambassador, Channel 9 Today show host Karl Stefanovic.

## SPONSORSHIP

Netball Queensland enjoyed ongoing relationships with major sponsors and service providers and welcomed new partners in 2014.

Highlights of Netball Queensland's sponsorship activities in 2014 included:

- A new Netball Queensland Sponsorship Policy covering all Netball Queensland assets. The new sponsorship policy advanced the organisation's commitment to enhance Netball Queensland as a strong and committed peak body, to grow the business, partner with corporate entities to raise the profile of women in sport and netball, and protect the integrity of Netball Queensland and netball communities through complementary partnerships and well-executed campaigns that benefit both the sport and the sponsors.
- Netball Queensland introduced a new sponsorship framework and sponsorship profile. The framework and profile valued Netball Queensland assets, including the organisation's six elite teams, seven state competitions and events, and defined benefits for Platinum, Gold,

Bronze, Silver and Partner sponsorship levels.

- Mission Foods extended its relationship with Netball Queensland for a fifth year, continuing in 2014 as major sponsor of Netball Queensland properties including the Mission Queensland Firebirds, Mission Queensland State Netball League and Mission Foods Primary Schools Cup.
- Suzuki signed on for two years as a Silver sponsor of Netball Queensland and the Mission Queensland Firebirds. Suzuki is the official car sponsor and naming rights sponsor of the State Age Championship, Challenge Carnival and Country Carnival collectively known as the Suzuki State Series for 2015 and 2016.

## MARKETING AND EVENTS

Netball Queensland rolled out its One Team One Vision branding campaign across all Netball Queensland properties and communication platforms from 2014, in line with the peak body's Strategic Plan from 2014 – 2016.

- The Event Operations team delivered seven (7) Mission Queensland Firebirds home rounds, held at BCEC and GCCEC during the 2014 season. Given the ongoing limitations without a dedicated 'Home of Netball' stadium, the events team sold out at the five (5) home games at the Brisbane Convention and Exhibition Centre, and surpassed previous attendance records at the Gold Coast Convention and Exhibition Centre's two match games.
- The Event Operations team hosted the preliminary final for the ANZ Championship, held at Brisbane Convention and Exhibition Centre with a sell-out crowd.

To increase Mission Queensland Firebirds' presence in the sporting digital market, Netball Queensland upgraded the Firebirds website [www.firebirds.net.au](http://www.firebirds.net.au).

The upgrade made the functional website mobile-friendly across all platforms, supported video allowing for game-day highlights and promotions that gave fans and sponsors greater access to the team, and made it easier to navigate. Ongoing commitment from Netball Queensland ensures web platforms maintain relevancy to the digital tools now available.

The resulting number of Firebirds website users in grand final week 2014 doubled compared to 2013. Page views increased from 54,000 to 165,000, with readers looking at almost five pages per session. The bounce rate also shifted from 51 percent for the old site to a 3.35 percent bounce rate – which meant people liked what they saw when they landed on the pages.

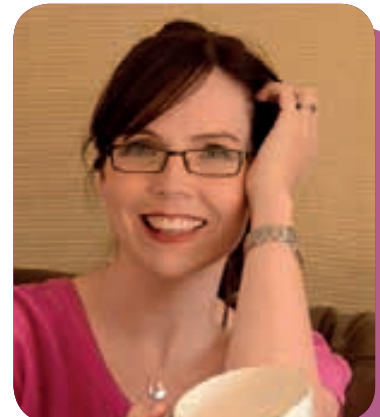
Other marketing and event highlights included:

- Netball Queensland's inaugural Business of Netball function, featuring guest speakers Netball Queensland



ambassador Rebecca Sparrow and Netball Queensland CEO Anna Carroll, was held on June 5, 2014 at the Story Bridge Hotel at Kangaroo Point. The Business of Netball, which promoted netball's unrivalled direct communication with household decision makers, families and females, attracted corporate, sport, government and academic representatives and provided new opportunities to enhance the sport of netball.

- In conjunction with the Netball Queensland High Performance Unit, Netball Queensland staged the first Mission Queensland Firebirds pre-season event, with the Firebirds taking on cross-border rivals, the NSW Swifts at Ormiston on Sunday, February 9, 2014. The match was the feature event of the statewide Netball Queensland sign-on weekend. Netball Queensland's state representative 17/U, 19/U and 21/U teams played curtain-raiser matches to the well-attended pre-season clash.



## Commercial Operations cont'd

- Netball Queensland recognised its finest athletes, umpires, coaches and volunteers at its Annual Awards on October 18, 2014. More than 125 guests, including dignitaries and corporate sponsors, attended the Netball Queensland High Tea celebration, with guest speaker Netball Queensland ambassador Rebecca Sparrow, at Indooroopilly Golf Club, and hosted by Victoria Carthew.
- The Mission Queensland Firebirds recognised milestones achieved by the team and individual players at a twilight cocktail awards celebration, hosted by 4BC Breakfast's Ian Skippen and Loretta Ryan and attended by dignitaries and corporate sponsors, at the Brisbane Convention and Exhibition Centre on June 27, 2014. Awards included the Firebirds Spirit Award chosen by member votes. The first Firebirds member who voted for the winning athlete was invited to attend the cocktail event and presented the award.
- Netball Queensland launched a new brand strategy for Mission Queensland Firebirds mascot, Missie. The strategy introduced the new visual brand in the Suzuki Missie Van, attracting significant social media coverage at #MissieontheMove, and saw Missie make scheduled and pop-up appearances at Netball Queensland events. The strategy includes new Missie merchandise and a new 2015 Kids Only Missie Fan Club, with membership for fans three to 12 years-old.
- Netball Queensland exhibited at the Royal Queensland Show (the Ekka) for the first time in 2014. Netball Queensland's Ekka display included appearances by Mission Queensland Firebirds stars, NetSetGO! activations, target wall activities, giveaways, merchandise sales and a competition to attract new fans to the sport.
- The Mission Queensland Firebirds were named ambassadors for the Brisbane Lions in a partnership with the AFL club that aligned the two successful Queensland sporting teams. An innovative cross promotion with the Brisbane Lions saw Firebirds captain Laura Geitz take the Lions Twitter feed during a Lions home match and Firebirds players were featured on Lions TV. The result was a spike on both social media accounts @BrisbaneLions gained 72 new followers and @LauraFirebirds gained 35 followers.
- Netball Queensland introduced a new NQ Chill Out Zone at carnivals, with the first at the 2014 Challenge Carnival held at Western Districts Association in July. The Chill Out zone allowed players to take a break from the court, kick off their sneakers and relax on Netball Queensland branded beanbag chairs, listen to music and even have their nails painted in their team colours. The Chill Out Zone will be expanded across the Suzuki State Series events in 2015.
- WIN Television supported Netball Queensland's state-wide sign-on campaign by broadcasting advertisements featuring

Mission Queensland Firebirds and Australian Diamonds captain Laura Geitz ahead of the annual sign-on weekend throughout the state.

### MEDIA

In 2014, Netball Queensland and the Mission Queensland Firebirds achieved substantially increased media.

Coverage of netball in Queensland was published in print, broadcast and online media with regional, metropolitan, national and international audiences.

Significantly, Netball Queensland and the Mission Queensland Firebirds appeared in sports, news, business, features and commentary media.

Netball Queensland and Mission Queensland Firebirds featured in 4735 international news reports including 3380 times in Australia, 1172 times in New Zealand, 65 in the United States, and 41 in the United Kingdom between January and August 2014.

Netball Queensland and the Mission Queensland Firebirds were featured in 1267 reports in Queensland metropolitan news, 560 times in NSW metropolitan publications and broadcasts, and 366 times in Victorian publications and broadcasts between January and August 2014.

Social media platforms outperformed all previous years with Netball Queensland and Firebirds Facebook and Twitter accounts increasing from 36 to 74 percent to November, while Instagram almost tripled.

Mission Queensland Firebirds Facebook page rose from 7751 followers in January to 10,881 by November. Firebirds Twitter rose from 5011 followers in January to 6915 by November and Firebirds Instagram had 4798 followers by November 2014, up from a base of 1685 in January.

Netball Queensland's Facebook page had 7285 followers by October 2014, up from 5338 in January. Netball Queensland Twitter followers rose from 514 in January to 898 by October 2014. Netball Queensland introduced a new Instagram account in May, which had attracted 573 followers by October.

Media highlights for 2014 included:

- Opinion pieces by Netball Queensland CEO Anna Carroll were published regularly across Fairfax metropolitan and regional publications, including Brisbane Times, The Sydney Morning Herald, and Melbourne Age.
- The Mission Queensland Firebirds first prime-time television live cross. Channel Nine Sport crossed to vice-captain Clare McMeniman on April 7, 2014 prior to ANZ Championship Round 6 against the Melbourne Vixens.
- Two more live crosses followed for the season. Channel Nine News and Network 10 News crossed live to the ANZ Championship preliminary final on Monday June 16, 2014.

## Notes

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**Postal Address**

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# Netball Queensland Sponsors & Partners

Netball Queensland acknowledges our sponsors and partners for their valuable support in 2014.

Netball Queensland is a not-for-profit organisation. The support Netball Queensland receives from the Queensland Government and our partners plays a vital role in the growth and development of netball throughout the state.

In 2014, Netball Queensland sponsors and partners are as follows:

 <b>Queensland</b> Government	<p>The Queensland Government, through the Department of National Parks, Recreation, Sport and Racing and the Queensland Academy of Sport, is a partner of Netball Queensland and the Mission Queensland Firebirds.</p>
 MAJOR PARTNER	<p>Mission Foods is the major sponsor of Netball Queensland, including naming rights for the Mission Queensland State Netball League and Mission Foods Primary Schools Cup, and major partner of the Mission Queensland Firebirds.</p>
	<p>Suzuki Queensland is the official car sponsor and Major Supporting Partner of Netball Queensland and the Mission Queensland Firebirds. In 2015 and 2016 Suzuki will also be Naming Rights Partner for the Suzuki State Series, encompassing the State Age, Challenge Carnival and Country Carnival events.</p>
<p>IT'S HOW WE CONNECT</p> 	<p>Telstra is a key supporting partner of the Mission Queensland Firebirds.</p>
	<p>Mount Franklin is the naming rights sponsor of the Mount Franklin Challenge and Netball Queensland's preferred water supplier.</p>
	<p>Gilbert is the official netball supplier to Netball Queensland.</p>

	<p>SNAP Fitness is the official gym partner of Netball Queensland and the Mission Queensland Firebirds.</p>
	<p>Game Clothing is the official merchandise supplier to Netball Queensland, major partner of the 2014 Queensland Champions Cup and compression wear supplier for the Mission Queensland Firebirds under its Game Compression subsidiary.</p>
	<p>ANPHA was a Mission Queensland Firebirds partner until June 30, 2014.</p>
	<p>Australia Post is a Mission Queensland Firebirds and Netball Queensland partner for the One Netball Community Program, One Netball ANZ Championship round, and other One Netball activities.</p>
	<p>Brisbane Airport Corporation is an official support sponsor of the Mission Queensland Firebirds.</p>
	<p>Carina Leagues Club is the naming rights sponsor of the Brisbane East Tigers in Netball Queensland's premier state league competition until 31 December 2016.</p>
	<p>Yellow Cabs is a supporting sponsor of Netball Queensland and the Mission Queensland Firebirds.</p>

	<p>WIN Television is the media partner of the 2014 Netball Queensland statewide sign-on campaign.</p>
	<p>Elastoplast is a supporting sponsor of Netball Queensland and the Mission Queensland Firebirds.</p>
	<p>Alpha Sport is a supporting sponsor of Netball Queensland and the Mission Queensland Firebirds.</p>
	<p>Konica Minolta is the official supplier of office equipment to Netball Queensland.</p>
	<p>4BC is the official AM radio partner of Netball Queensland and the Mission Queensland Firebirds.</p>
	<p>Brisbane Headache and Pain Management Centre Brisbane Headache and Pain Management Centre is a sponsor of Netball Queensland.</p>

## Notes

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## Notes

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# **QUEENSLAND NETBALL ASSOCIATION INCORPORATED**

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014**

The financial statements cover Queensland Netball Association Incorporated as an individual entity. Queensland Netball Association Inc. is an Association incorporated in Queensland under the Associations Incorporation Act 1981.

### **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

#### **Basis of Preparation**

The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements of the Australian Accounting Standards Board and the Associations Incorporation Act 1981. The Association is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of the financial statements are presented below and have been consistently applied unless stated otherwise.

The financial statements have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities.

The financial statements were authorised for issue on 13th February 2015 by the members of the

#### **Accounting Policies**

##### **a. Income Tax**

No provision for income tax has been raised as the Association operates solely as a non-profit sporting Association and accordingly it is exempt from income tax under section 50-45 of the Income Tax Assessment Act 1997.

##### **b. Inventories**

Inventories are measured at the lower of cost and net realisable value. The cost of manufactured products includes direct materials, direct labour and an appropriate portion of variable and fixed overheads. Overheads are applied on the basis of normal operating capacity. Costs are assigned on the basis of weighted average costs.

## QUEENSLAND NETBALL ASSOCIATION INCORPORATED

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014

#### NOTE 1 - STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)

##### c. Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation and impairment losses.

##### Plant and equipment

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by members to ensure it is not in excess of the recoverable amount from these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets' employment and subsequent disposal. The expected net cash flows have been discounted to their present values in determining recoverable amounts.

The cost of fixed assets constructed within the Association includes the cost of materials, direct labour, borrowing costs and an appropriate proportion of fixed and variable overheads.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Association and the cost of the item can be measured reliably. All other repairs and maintenance are charged to the income statement during the financial period in which they are incurred.

##### Depreciation

The depreciable amount of all fixed assets including building and capitalised lease assets, is depreciated on a straight-line basis over their useful lives commencing from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

Class of Fixed Asset	Depreciation Rate
Buildings	5.00%
Furniture, fixtures, plant & equipment	5.00% - 33.33%
Computer equipment	40.00%

The assets' residual values and useful lives are reviewed and adjusted, if appropriate, at each balance date.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains and losses are included in the income statement. When revalued assets are sold, amounts included in the revaluation relating to that asset are transferred to retained earnings.

## QUEENSLAND NETBALL ASSOCIATION INCORPORATED

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014

#### NOTE 1 - STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)

##### d. Leases

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are charged as expenses in the periods in which they are incurred.

Lease incentives under operating leases are recognised as a liability and amortised on a straight-line basis over the life of the lease term.

##### e. Financial Instruments

###### Initial recognition and measurement

Financial assets and financial liabilities are recognised when the entity becomes a party to the contractual provisions to the instrument. For financial assets, this is equivalent to the date that the Association commits itself to either purchase or sell the asset (i.e. trade date accounting is adopted).

Financial instruments are initially measured at fair value plus transaction costs except where the instrument is classified 'at fair value through profit or loss' in which case transaction costs are expensed to profit or loss immediately.

###### Classification and subsequent measurement

Finance instruments are subsequently measured at either fair value or amortised cost using the effective interest rate method or cost. Fair value represents the amount for which an asset could be exchanged or a liability settled, between knowledgeable, willing parties. Where available, quoted prices in an active market are used to determine fair value. In other circumstances, valuation techniques are adopted.

*Amortised cost* is calculated as: (i) the amount at which the financial asset or financial liability is measured at initial recognition; (ii) less principal repayments; (iii) plus or minus the cumulative amortisation of the difference, if any, between the amount initially recognised and the maturity amount calculated using the *effective interest method*; and (iv) less any reduction for impairment.

The *effective interest method* is used to allocate interest income or interest expense over the relevant period and is equivalent to the rate that exactly discounts estimated future cash payments or receipts (including fees, transaction costs and other premiums or discounts) through the expected life (or when this cannot be reliably predicted, the contractual term) of the financial instrument to the net carrying amount of the financial asset or financial liability. Revisions to expected future net cash flows will necessitate an adjustment to the carrying value with a consequential recognition of an income or expense in profit or loss.

The Association does not designate any interests in subsidiaries, associates or joint venture entities as being subject to the requirements of accounting standards specifically applicable to financial instruments.



## QUEENSLAND NETBALL ASSOCIATION INCORPORATED

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014

#### NOTE 1 - STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)

##### **e. Financial Instruments (Continued)**

###### *(i) Financial assets at fair value through profit or loss*

Financial assets are classified at 'fair value through profit or loss' when they are held for trading for the purpose of short-term profit taking. Such assets are subsequently measured at fair value with changes in carrying value being included in profit or loss. The Association has not held any financial assets at fair value through profit or loss in the current or comparative financial year.

###### *(ii) Loans and receivables*

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market and are subsequently measured at amortised cost.

###### *(iii) Held-to-maturity investments*

Held-to-maturity investments are non-derivative financial assets that have fixed maturities and fixed or determinable payments, and it is the Association's intention to hold these investments to maturity. They are subsequently measured at amortised cost using the effective interest rate method.

The Association has not held any held-to-maturity investments in the current or comparative financial year.

###### *(iv) Available-for-sale financial assets*

Available-for-sale financial assets are non-derivative financial assets that are either not capable of being classified into other categories of financial assets due to their nature, or they are designated as such by management. They comprise investments in the equity of other entities where there is neither a fixed maturity nor fixed or determinable payments.

###### *(v) Financial liabilities*

Non-derivative financial liabilities (excluding financial guarantees) are subsequently measured at amortised cost.

##### **Impairment**

At each reporting date, the Association assesses whether there is objective evidence that a financial instrument has been impaired. In the case of available-for-sale financial instruments, a prolonged decline in the value of the instrument is considered to determine whether an impairment has arisen. Impairment losses are recognised in the income statement.

##### **Derecognition**

Financial assets are derecognised where the contractual right to receipt of cash flows expires or the asset is transferred to another party whereby the entity no longer has any significant continuing involvement in the risks and benefits associated with the asset. Financial liabilities are derecognised where the related obligations are either discharged, cancelled or expire. The difference between the carrying value of the financial liability extinguished or transferred to another party and the fair value of consideration paid, including the transfer of non-cash assets or liabilities assumed, is recognised in profit or loss.

## **QUEENSLAND NETBALL ASSOCIATION INCORPORATED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014**

#### **NOTE 1 - STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)**

##### **f. Impairment of Assets**

At each reporting date, the Association reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value-in-use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the income statement.

Where it is not possible to estimate the recoverable amount of an individual asset, the Association estimates the recoverable amount of the cash-generating unit to which the asset belongs.

##### **g. Employee Benefits**

Provision is made for the Association's liability for employee benefits arising from services rendered by employees to balance date. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled, plus related on-costs. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits. These cash flows are discounted using market yields on national government bonds with terms to maturity that match the expected timing of cash flows. In calculating the present value of future cash flows in respect of long service leave, the probability of long service leave being taken is based upon historical data.

##### **h. Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand, deposits held at-call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities on the balance sheet.

##### **i. Revenue**

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transactions will flow to the Association and specific criteria relating to the type of revenue as noted below, has been satisfied.

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

##### **Grant Revenue**

Grant revenue is recognised in the statement of comprehensive income when the entity obtains control of the grant, it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

If conditions are attached to the grant which must be satisfied before the entity is eligible to receive the contribution, the recognition of the grant as revenue will be deferred until those conditions are met.

## **QUEENSLAND NETBALL ASSOCIATION INCORPORATED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014**

#### **NOTE 1 - STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT.)**

##### **i. Revenue (Continued)**

###### **Grant Revenue (Continued)**

When grant revenue is received whereby the entity incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

###### **Interest revenue**

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

All revenue is stated net of the amount of goods and services tax (GST)

##### **j. Borrowing Costs**

Borrowing costs directly attributable to the acquisition, construction or production of assets that necessarily take a substantial period of time to prepare for their intended use or sale, are added to the cost of those assets, until such time as the assets are substantially ready for their intended use or sale.

All other borrowing costs are recognised as expenses in the period in which they are incurred.

##### **k. Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Tax Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables in the balance sheet are shown inclusive of GST.

Cash flows are presented in the cash flow statement on a gross basis, except for the GST component of investing and financing activities, which are disclosed as operating cash flows.

##### **l. Comparative Figures**

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

##### **m. Key Estimates**

###### **Impairment**

The Association assesses impairment at each reporting date by evaluation of conditions and events specific to the Association that may be indicative of impairment triggers. Recoverable amounts of relevant assets are reassessed using value-in-use calculations which incorporate various key assumptions.

# QUEENSLAND NETBALL ASSOCIATION INCORPORATED

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014

	2014 \$	2013 \$
<b>NOTE 2 - REVENUE AND OTHER INCOME</b>		
<b>OPERATING REVENUE</b>		
Capitation / insurance fees	2,643,185	2,607,863
Government grants	331,650	388,490
Merchandise	167,645	143,280
Marketing	6,574	6,774
Firebirds Sponsorships & TTNL Funding	786,893	887,796
ANZ Championships	319,250	388,327
Queensland Academy of Sport	100,000	99,998
Competitions	260,784	363,100
State Netball Centre	370,093	410,018
Development	1,004,538	763,007
State teams	48,471	50,032
Interest income	41,018	37,518
Other	35,800	28,482
<b>TOTAL REVENUE</b>	<b>6,115,902</b>	<b>6,174,686</b>
<b>NOTE 3 - PROFIT</b>		
<b>Profit from ordinary activities has been determined after:</b>		
- Depreciation of property, plant and equipment	109,925	79,769
- Finance costs	7,429	5,885
<b>NOTE 4 - KEY MANAGEMENT PERSONNEL COMPENSATION</b>		
Number of key management personnel	5	5
The totals of remuneration paid to key management personnel (KMP) of the Association during the year are as follows:	<b>450,016</b>	<b>487,301</b>
<b>NOTE 5 - CASH AND CASH EQUIVALENTS</b>		
Cash on hand	4,250	4,198
Cash at bank	<b>1,428,253</b>	<b>1,289,657</b>
	<b>1,432,503</b>	<b>1,293,855</b>
<b>(a) RECONCILIATION OF CASH</b>		
Cash at the end of the financial year as shown in the statement of cash flows is reconciled to items in the balance sheet as follows:		
Cash and cash equivalents	1,432,503	1,293,855
Interest bearing liabilities (bank overdraft/bank loan)	(500)	(500)
	<b>1,432,003</b>	<b>1,293,355</b>



# QUEENSLAND NETBALL ASSOCIATION INCORPORATED

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014

	2014 \$	2013 \$
<b>NOTE 6 - TRADE AND OTHER RECEIVABLES</b>		
CURRENT		
Trade debtors	<u>180,141</u>	<u>142,046</u>
	<u>180,141</u>	<u>142,046</u>

The Association by its nature and location has a concentration of credit risk in that the majority of its trade debtors are due from customers in Queensland who operate sporting Associations.

### NOTE 7 - INVENTORIES

Game Clothing Stock	18,237	24,701
Netball Queensland Resources	<u>15,908</u>	<u>3,105</u>
	<u>34,145</u>	<u>27,806</u>

### NOTE 8 - OTHER CURRENT ASSETS

Deposits	-	5,045
Prepayments	<u>63,267</u>	<u>72,235</u>
	<u>63,267</u>	<u>77,280</u>

### NOTE 9 - PROPERTY, PLANT AND EQUIPMENT

LAND AND BUILDINGS		
At valuation - 31 December 2013	1,700,000	1,700,000
Less accumulated depreciation	<u>(36,541)</u>	<u>-</u>
	<u>1,663,459</u>	<u>1,700,000</u>
FURNITURE, EQUIPMENT AND VEHICLES		
At cost	900,022	843,823
Less accumulated depreciation	<u>(648,081)</u>	<u>(574,696)</u>
	<u>251,941</u>	<u>269,127</u>
	<u>1,915,401</u>	<u>1,969,127</u>

# QUEENSLAND NETBALL ASSOCIATION INCORPORATED

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014

### NOTE 9 - PROPERTY, PLANT AND EQUIPMENT (CONT.)

Movements in carrying amount - Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the financial year.

	LAND \$	BUILDINGS \$	FURNITURE & FITTINGS \$	TOTAL \$
Opening Balance 1 Jan 2014	750,000	950,000	269,127	1,969,127
Additions	-	-	56,199	56,199
Depreciation expense	-	(36,540)	(73,385)	(109,925)
Closing Balance 31 Dec 2014	<u>750,000</u>	<u>913,460</u>	<u>251,941</u>	<u>1,915,401</u>

Valuations of land and buildings

The valuation basis of land and buildings is fair value being the amounts for which the assets could be exchanged between willing parties in an arm's length transaction, based on current prices in an active market for similar properties in the same location and condition. The 2013 revaluation was based on an independent assessment by a member of the Australian Property Institute as at 19 November 2012.

	2014 \$	2013 \$
<b>NOTE 10 - TRADE AND OTHER PAYABLES</b>		
CURRENT		
Trade payables	93,711	73,987
Other payables and accruals	116,149	70,779
Taxes Payable	82,303	97,916
Income received in advance	195,422	88,687
Employee superannuation	-	43,243
	<u>487,585</u>	<u>374,612</u>

### NOTE 11 - INTEREST BEARING LIABILITIES

NON CURRENT

Bank loan - secured	<u>500</u>	<u>500</u>
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The bank loan and overdraft are secured by:

- An existing Registered Mortgage given by the Association over the Association headquarters building at 210 Beaudesert Road, Moorooka;
- a Registered Bill of Sale and Equitable Mortgage over the whole of the assets of the Association.

The overdraft facility has a limit of \$50,000 and incurs interest at stepped rates dependant on utilised overdraft balances. At 24 January 2013 balances up to the facility limit incurred interest at 9.3% p.a. while balances exceeding the facility incurred interest at 15% p.a.

## QUEENSLAND NETBALL ASSOCIATION INCORPORATED

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2014

NOTE 12 - RESERVES	2014 \$	2013 \$
Asset revaluation reserve	<u>1,028,835</u>	<u>1,028,835</u>

Nature and purpose of reserves

\* Revaluation surplus - property, plant and equipment

The property, plant and equipment revaluation surplus is used to record increments and decrements on the revaluation of non-current assets. In the event of a sale of an asset any balance in the reserve is transferred to retained earnings.

#### NOTE 13 - FAIR VALUE MEASUREMENTS

The Association measures and recognises Land Buildings at fair value on a recurring basis:

##### (a) Fair value hierarchy

AASB 13 requires disclosure of fair value measurements by level of the following fair value measurement hierarchy (consistent with the hierarchy applied to financial assets and financial liabilities):

- (i) quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1)
- (ii) inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly or indirectly (level 2), and
- (iii) the inputs for the asset and liability that are not based on observable market data (unobservable inputs) (level 3).

The Association's land and buildings fall into level 2.

##### (b) Valuations techniques used to derive level 2 and level 3 fair values

Recurring fair value measurements

The fair value of vacant land has been derived using the sales comparison approach. Sales prices of comparable land in close proximity are adjusted for difference in key attributes such as property size. The most significant input into this valuation approach is price per square metre.

#### NOTE 14 Related Parties

No related party transactions occurred during the financial year. Members actively ensure that any potential future transactions between related parties will be on normal commercial terms and conditions no more favourable than those available to other parties unless otherwise stated. For details of disclosures relating to key management personnel compensation, refer to Note 4.

#### NOTE 15 Contingencies

In the opinion of the members, the association did not have any contingencies at 31 December 2014 (31 December 2013: None)

#### NOTE 16 Events Occuring After the Reporting Date

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Association, the result of those operations, or the state of affairs of the Association in future financial years.

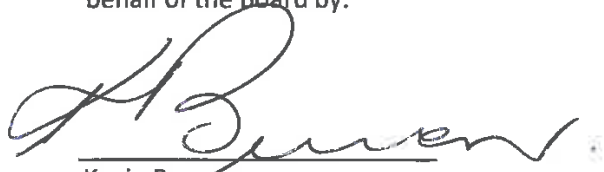
## QUEENSLAND NETBALL ASSOCIATION INCORPORATED

### STATEMENT BY MEMBERS OF THE BOARD

In the opinion of the Board the financial report as set out on pages 1 to 15:

1. Presents a true and fair view of the financial position of Queensland Netball Association Inc. as at 31 December 2014 and its performance for the year ended on that date in accordance with Australian Accounting Standards, (including Australian Accounting Interpretations) of the Australian Accounting Standards Board.
2. At the date of this statement, there are reasonable grounds to believe that Queensland Netball Association Inc. will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:

  
Kevin Brennan  
President  
Anthony Scott  
Finance Officer

Dated at Brisbane this 13th day of February 2015.



## **Report on the Financial Report**

We have audited the accompanying financial report of Queensland Netball Association Incorporated, which comprises the Statement of Financial Position as at 31 December 2014, the Statement of Comprehensive Income, Statement of Changes in Equity and Statement of Cash Flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the committee.

### *Committee's Responsibility for the Financial Report*

The committee are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards – Reduced Disclosure Requirements and the requirements of the Associations Incorporation Act (QLD) 1981 and for such internal control as the committee determines is necessary to enable the preparation and fair presentation of a financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Independence*

In conducting our audit, we have complied with the independence requirements of the Australian professional ethical pronouncements.

### *Opinion*

In our opinion, the financial report presents fairly, in all material respects, the financial position of Netball Queensland Association Incorporated as at 31 December 2014, and of its financial performance and its cash flows for the year then ended in accordance with the Australian Accounting Standards – Reduced Disclosure Requirements and the financial reporting requirements of the Associations Incorporation Act 1981 (QLD).

A handwritten signature in black ink, appearing to read 'A Pape', with a long horizontal line extending to the right.

Andrew Pape  
Partner

WILLIAMS HALL CHADWICK  
Chartered Accountants

Dated this 13<sup>th</sup> day of February 2015



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