

Biden and Trump are in close race in Florida

A New Reuters/Ipsos poll shows indications that the race may be shifting in Florida

Topline Findings

Washington, DC, October 7, 2020

These are the findings of an Ipsos poll conducted between September 29 – October 6, 2020 on behalf of Thomson Reuters. For this study, a total of 1,100 adults age 18+ from Florida were interviewed online in English and Spanish, including 678 likely voters. This poll has a credibility interval of plus or minus 3.4 percentage points for all respondents and 4.3 percentage points for likely voters.

Full Annotated Questionnaire

1. Are you currently registered to vote at your current address?

All Respondents			
	Sept 29 – Oct 6	Sept 11-16	
Yes, registered to vote at my current address	88%	84%	
No, not registered to vote at my current address	9%	13%	
Not sure	3%	4%	
Total Sample Size:	1100	1005	

2. In your opinion, what is the most important problem facing Florida today? (Select from below or write in)

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
The economy and job creation	21%	17%
Immigration	4%	4%
Gun violence	2%	3%
Healthcare	9%	8%
Morality	2%	2%
Education	3%	4%
Racism	6%	5%
Crime	3%	4%
Environment	3%	3%
Coronavirus/COVID-19 outbreak	39%	43%
Other	3%	3%
Don't know	3%	5%
Total Sample Size:	1100	1005



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Senior Vice President, US, Public Affairs, Ipsos





3. Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd?

Plan to Vote/Voted Summary

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
I have not voted yet	82%	82%
I have already voted	7%	2%
I do not plan to vote	6%	8%
Not sure	5%	7%
Total Sample Size:	1100	1005

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
I plan to vote at my polling station on November 3, 2020	36%	38%
I plan to vote early at an early voting location, before November 3, 2020	20%	16%
I plan to vote early via absentee ballot/vote by mail, before November 3, 2020	27%	29%
I have voted at an early voting location already	1%	1%
I have voted via absentee ballot/vote by mail already	6%	1%
I do not plan to vote at all	6%	8%
Not sure	5%	7%
Total Sample Size:	1100	1005





4. **[ASKED IF NOT VOTED]** On November 3, 2020 the next presidential election will be held. How likely are you to vote in the upcoming presidential election? (Select one)

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
1 – Completely certain I will not vote	8%	11%
2	1%	2%
3	1%	2%
4	1%	1%
5	2%	4%
6	2%	2%
7	3%	2%
8	6%	4%
9	6%	5%
10 - Completely certain I will vote	67%	63%
Don't know	3%	4%
Total Sample Size:	1028	986

5. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?

Likely Voters		
	Sept 29 – Oct 6	Sept 11-16
Donald Trump	45%	47%
Joe Biden	49%	47%
Some other candidate	1%	2%
I would not vote	0%	0%
Not sure	5%	4%
Total Sample Size:	678	586

6. [ASKED IF VOTED] In the election for U.S. Congress, did you vote for the Democratic candidate or the Republican candidate in your district where you live? [ASKED IF NOT VOTED] Thinking about the elections in 2020, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

Likely Voters		
	Sept 29 – Oct 6	Sept 11-16
Democratic candidate	49%	46%
Republican candidate	45%	47%
Candidate from another political party	2%	1%
Will not vote / Not sure	0%	1%
Prefer not to answer / Refused	4%	6%
Total Sample Size:	678	586





7. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly approve	29%	30%
Somewhat approve	16%	16%
Lean towards approve	1%	2%
Lean towards disapprove	1%	1%
Somewhat disapprove	12%	9%
Strongly disapprove	38%	37%
Not sure	3%	5%
Approve (Net)	46%	48%
Disapprove (Net)	51%	47%
Total Sample Size:	1100	1005

8. **[ASKED IF VOTED]** When voting in the presidential election this year, which of the following candidate traits was the MOST important factor for you in deciding who to vote for? **[ASKED IF NOT VOTED]** If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

All Respondents		
•	Sept 29 – Oct 6	Sept 11-16
Strong on the economy and job creation	25%	20%
Strong on healthcare	10%	8%
Strong on immigration	5%	6%
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	28%	30%
Ability to restore trust in American government	17%	14%
Strong on civil rights	5%	6%
Tough on crime and civil unrest	7%	11%
Strong on the environment/climate change	3%	5%
Total Sample Size:	1100	1005





9. For each of the following, please select the candidate you think is the best on that particular issue.

Summary

All Respondents				
	Joe Biden		Donald Trump	
	Sept 29 – Oct 6	Sept 11-16	Sept 29 – Oct 6	Sept 11-16
The economy and job creation	42%	38%	47%	48%
Healthcare	50%	46%	36%	38%
Immigration	42%	40%	46%	45%
National recovery from the impact of coronavirus/COVID-19	48%	43%	39%	42%
Ability to restore trust in American government	47%	43%	38%	39%
Strong on civil rights	49%	46%	37%	37%
Tough on crime and civil unrest	39%	37%	47%	48%
Strong on the environment/climate change	52%	48%	28%	29%
Total Sample Size:	1100	1005	1100	1005

The economy and job creation

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	42%	38%
Donald Trump	47%	48%
Some other candidate	3%	4%
Not sure	8%	10%
Total Sample Size:	1100	1005

b. Healthcare

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	50%	46%
Donald Trump	36%	38%
Some other candidate	4%	5%
Not sure	10%	12%
Total Sample Size:	1100	1005





c. Immigration

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	42%	40%
Donald Trump	46%	45%
Some other candidate	4%	4%
Not sure	8%	11%
Total Sample Size:	1100	1005

d. National recovery from the impact of coronavirus/COVID-19

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	48%	43%
Donald Trump	39%	42%
Some other candidate	3%	4%
Not sure	10%	10%
Total Sample Size:	1100	1005

e. Ability to restore trust in American government

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	47%	43%
Donald Trump	38%	39%
Some other candidate	4%	6%
Not sure	10%	11%
Total Sample Size:	1100	1005

f. Strong on civil rights

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	49%	46%
Donald Trump	37%	37%
Some other candidate	5%	4%
Not sure	10%	13%
Total Sample Size:	1100	1005

g. Tough on crime and civil unrest

rough on online and own amost		
All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	39%	37%
Donald Trump	47%	48%
Some other candidate	4%	4%
Not sure	10%	12%
Total Sample Size:	1100	1005

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h. Strong on the environment/climate change

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	52%	48%
Donald Trump	28%	29%
Some other candidate	5%	7%
Not sure	14%	16%
Total Sample Size:	1100	1005

10. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

Total Familiar Summary

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Donald Trump	92%	89%
Joe Biden	86%	83%
Kamala Harris	66%	64%
Mike Pence	76%	75%
Total Sample Size:	1100	1005

a. Donald Trump

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very familiar	74%	72%
Somewhat familiar	18%	17%
Not very familiar	5%	5%
Have heard of them, but that's it	3%	4%
Have not heard of them	1%	2%
Familiar (Net)	92%	89%
Not familiar (Net)	8%	11%
Total Sample Size:	1100	1005

b. Joe Biden

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very familiar	60%	56%
Somewhat familiar	26%	27%
Not very familiar	8%	9%
Have heard of them, but that's it	4%	6%
Have not heard of them	1%	3%
Familiar (Net)	86%	83%
Not familiar (Net)	14%	17%
Total Sample Size:	1100	1005





c. Kamala Harris

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very familiar	33%	33%
Somewhat familiar	33%	32%
Not very familiar	21%	20%
Have heard of them, but that's it	9%	9%
Have not heard of them	5%	6%
Familiar (Net)	66%	64%
Not familiar (Net)	34%	36%
Total Sample Size:	1100	1005

d. Mike Pence

All Respondents		
•	Sept 29 – Oct 6	Sept 11-16
Very familiar	43%	45%
Somewhat familiar	33%	30%
Not very familiar	11%	14%
Have heard of them, but that's it	9%	6%
Have not heard of them	3%	5%
Familiar (Net)	76%	75%
Not familiar (Net)	24%	25%
Total Sample Size:	1100	1005

11. **[ASKED IF AT LEAST HEARD OF PERSON]** Would you say you are generally favorable or unfavorable towards these public figures?

Total Favorable Summary

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Donald Trump	(N=1089)	(N=986)
Donald Trump	48%	51%
Joe Biden	(N=1090)	(N=978)
	56%	56%
Kamala Harris	(N=1046)	(N=943)
	54%	54%
Mike Dence	(N=1066)	(N=954)
Mike Pence	53%	57%





a. Donald Trump

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very favorable	29%	32%
Somewhat favorable	12%	13%
Lean towards favorable	7%	7%
Lean towards unfavorable	7%	7%
Somewhat unfavorable	9%	5%
Very unfavorable	36%	37%
Favorable (Net)	48%	51%
Unfavorable (Net)	52%	49%
Total Sample Size:	1089	986

b. Joe Biden

All Respondents		
•	Sept 29 – Oct 6	Sept 11-16
Very favorable	30%	31%
Somewhat favorable	17%	15%
Lean towards favorable	10%	10%
Lean towards unfavorable	10%	9%
Somewhat unfavorable	10%	9%
Very unfavorable	24%	26%
Favorable (Net)	56%	56%
Unfavorable (Net)	44%	44%
Total Sample Size:	1090	978

c. Kamala Harris

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very favorable	24%	25%
Somewhat favorable	15%	16%
Lean towards favorable	15%	13%
Lean towards unfavorable	13%	11%
Somewhat unfavorable	9%	8%
Very unfavorable	24%	27%
Favorable (Net)	54%	54%
Unfavorable (Net)	46%	46%
Total Sample Size:	1046	943





d. Mike Pence

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very favorable	25%	27%
Somewhat favorable	13%	17%
Lean towards favorable	14%	13%
Lean towards unfavorable	13%	10%
Somewhat unfavorable	11%	8%
Very unfavorable	23%	24%
Favorable (Net)	53%	57%
Unfavorable (Net)	47%	43%
Total Sample Size:	1066	954

12. Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?

a. The national economy

national coondity		
All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Right direction	40%	41%
Wrong track	51%	47%
Don't know	10%	12%
Total Sample Size:	1100	1005

b. Employment and jobs

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Right direction	41%	43%
Wrong track	52%	46%
Don't know	8%	11%
Total Sample Size:	1100	1005





13. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
I am sympathetic to people who are out protesting right now	48%	49%
President Donald Trump is helping to ease racial tensions	37%	38%
Joe Biden supports defunding the police	46%	49%
Joe Biden is suffering from dementia	41%	41%
As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party	47%	48%
President Donald Trump lies regularly for personal political gain	59%	55%
President Donald Trump is beholden to Russian President Vladimir Putin	44%	46%
The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump	54%	53%
Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump	47%	46%
Total Sample Size:	1100	1005

a. I am sympathetic to people who are out protesting right now

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	23%	24%
Somewhat agree	25%	25%
Somewhat disagree	17%	15%
Strongly disagree	27%	28%
Not sure	8%	8%
Agree (Net)	48%	49%
Disagree (Net)	44%	42%
Total Sample Size:	1100	1005





b. President Donald Trump is helping to ease racial tensions

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	20%	20%
Somewhat agree	17%	18%
Somewhat disagree	14%	11%
Strongly disagree	42%	39%
Not sure	8%	12%
Agree (Net)	37%	38%
Disagree (Net)	55%	50%
Total Sample Size:	1100	1005

c. Joe Biden supports defunding the police

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	27%	31%
Somewhat agree	19%	18%
Somewhat disagree	14%	12%
Strongly disagree	24%	22%
Not sure	16%	16%
Agree (Net)	46%	49%
Disagree (Net)	38%	34%
Total Sample Size:	1100	1005

d. Joe Biden is suffering from dementia

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	23%	24%
Somewhat agree	18%	17%
Somewhat disagree	10%	8%
Strongly disagree	33%	31%
Not sure	17%	19%
Agree (Net)	41%	41%
Disagree (Net)	42%	40%
Total Sample Size:	1100	1005





e. As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	34%	34%
Somewhat agree	13%	14%
Somewhat disagree	12%	9%
Strongly disagree	31%	30%
Not sure	10%	13%
Agree (Net)	47%	48%
Disagree (Net)	43%	39%
Total Sample Size:	1100	1005

f. President Donald Trump lies regularly for personal political gain

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	44%	42%
Somewhat agree	14%	12%
Somewhat disagree	9%	11%
Strongly disagree	24%	25%
Not sure	8%	10%
Agree (Net)	59%	55%
Disagree (Net)	33%	36%
Total Sample Size:	1100	1005

g. President Donald Trump is beholden to Russian President Vladimir Putin

All Respondents		
-	Sept 29 – Oct 6	Sept 11-16
Strongly agree	26%	29%
Somewhat agree	18%	17%
Somewhat disagree	12%	9%
Strongly disagree	26%	27%
Not sure	17%	19%
Agree (Net)	44%	46%
Disagree (Net)	38%	36%
Total Sample Size:	1100	1005





h. The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	40%	39%
Somewhat agree	14%	15%
Somewhat disagree	11%	10%
Strongly disagree	30%	30%
Not sure	5%	7%
Agree (Net)	54%	53%
Disagree (Net)	41%	40%
Total Sample Size:	1100	1005

i. Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	31%	30%
Somewhat agree	16%	16%
Somewhat disagree	15%	14%
Strongly disagree	30%	32%
Not sure	8%	8%
Agree (Net)	47%	46%
Disagree (Net)	45%	46%
Total Sample Size:	1100	1005

14. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents		
	Sept 29 – Oct 6	
Abortion should be legal in most cases	56%	
Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits	68%	
The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely	42%	
The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court	58%	
Total Sample Size:	1100	





a. Abortion should be legal in most cases

All Respondents		
	Sept 29 – Oct 6	
Strongly agree	34%	
Somewhat agree	22%	
Somewhat disagree	13%	
Strongly disagree	22%	
Not sure	9%	
Agree (Net)	56%	
Disagree (Net)	35%	
Total Sample Size:	1100	

b. Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits

All Respondents		
	Sept 29 -	
	Oct 6	
Strongly agree	37%	
Somewhat agree	31%	
Somewhat disagree	12%	
Strongly disagree	10%	
Not sure	10%	
Agree (Net)	68%	
Disagree (Net)	22%	
Total Sample Size:	1100	

c. The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely

All Respondents		
-	Sept 29 -	
	Oct 6	
Strongly agree	25%	
Somewhat agree	17%	
Somewhat disagree	15%	
Strongly disagree	31%	
Not sure	11%	
Agree (Net)	42%	
Disagree (Net)	47%	
Total Sample Size:	1100	





d. The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court

All Respondents		
	Sept 29 -	
	Oct 6	
Strongly agree	41%	
Somewhat agree	17%	
Somewhat disagree	10%	
Strongly disagree	17%	
Not sure	15%	
Agree (Net)	58%	
Disagree (Net)	27%	
Total Sample Size:	1100	

15. Of the choices listed below, which is your main source of television news about current events and politics? (Select one)

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
FOX News	23%	23%
CNN	22%	19%
MSNBC	5%	6%
ABC	10%	12%
CBS	7%	7%
NBC	8%	9%
Public Television	7%	6%
Other	8%	6%
None of the above	11%	11%
Total Sample Size:	1100	1005



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16. Did you happen to vote in any of these other elections? (Select all that apply)

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
2008 presidential election (Obama vs. McCain)	57%	57%
2010 midterm congressional election (local Congressperson)	38%	40%
2012 presidential election (Obama vs. Romney)	61%	58%
2014 midterm congressional election (local Congressperson)	40%	41%
2018 midterm congressional election (local Congressperson)	45%	44%
None of these	24%	26%
Total Sample Size:	1100	1005

17. Do you consider yourself a Democrat, a Republican, an independent or none of these?

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Democrat	45%	42%
Republican	43%	44%
Independent	9%	9%
Other / Don't know	3%	4%
Total Sample Size:	1100	1005



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About the Study

These are the findings of an Ipsos poll conducted September 29 – October 6, 2020, on behalf of Thomson Reuters. For this study, a total of 1,100 adults age 18+ from Florida were interviewed online in English and Spanish, including 678 likely voters. The first wave of this poll was conducted September 11-16, 2020, among 1,005 adults age 18+ from Florida, including 586 likely voters.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the online sample for this poll has a credibility interval of plus or minus 3.4 percentage points for all online respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,100, DEFF=1.5, adjusted Confidence Interval=+/-4.9 percentage points). The online poll also has a credibility interval of plus or minus 4.3 percentage points for likely voters.

The first wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.6 percentage points for likely voters.

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