Top Line Survey Results
Center for American Greatness ~ Wisconsin Presidential Battleground Poll
Conducted October 16-19, 2020
Sample Size: 500 Likely General Election Voters
[With Comparison Results to 9/23-9/26 Poll]

WISCONSIN PRESIDENTIAL BATTLEGROUND POLL, TOP LINE REPORT AND QUESTIONNAIRE

Good morning/afternoon/evening, my name is (YOUR FIRST NAME). I am calling on behalf of Susquehanna Polling and Research a public opinion research firm. May I speak to (name on list) or another registered voter in your household? (If name on list or another registered voter is not available, TERMINATE)

INTRODUCTION: We are conducting a survey of attitudes and opinions concerning some important issues facing Wisconsin today. May we have just 5 to 6 minutes of your time to complete a brief survey? Great, thank you…

F1. First, are you a registered voter in the state of Wisconsin?

1.	If Yes	500	(100%)	PROCEED TO Q1
2.	If No	---		THANK YOU ANWAY, BUT WE ARE ONLY SPEAKING TO REGISTERED VOTERS TODAY.

Q1. What are your chances of voting in the upcoming elections for President, United States Congress and other federal and state races on Tuesday, November 3rd – would you say your chances of voting are excellent, good, fair or poor?

1.	If excellent	378	76%	PROCEED TO Q2
2.	If good	29	06%	PROCEED TO Q2
3.	If fair	6	01%	PROCEED TO Q2

4.	If poor	--		THANK AND TERMINATE

5.	If already voted	87	17%	PROCEED TO Q2

Q2. Knowing what you know today, do you plan to vote early at the polls prior to Election Day, on Election Day at the polls or using a mail-in ballot if one is available?

				9/23	%Ch
1.	At polls/early	104	21%	17%	+4
2.	On Election Day at polls	244	49%	42%	+7
3.	Mail in ballot	145	29%	36%	-7
4.	Undecided	6	01%	04%	-3
5.	Refuse	0	00%	01%	-1

Q3. Generally speaking, do you think the country is going in the right direction, or has it gotten on the wrong track?

				9/23	%Ch
1.	Right direction	164	33%	29%	+4
2.	Wrong track	285	57%	60%	-3
3.	Undecided	44	09%	09%	--
4.	Other	4	01%	01%	--
5.	Refuse	3	01%	01%	--

Q4. Which TWO of the following eight issues should be the top priorities for your federal elected officials in Washington, D.C. to concentrate on? Is it… (ROTATE ITEMS)….strengthening the economy and job creation, fixing highways and the nation's infrastructure, improving the environment and addressing climate change, fighting terrorism and protecting the homeland, improving race relations, restoring law and order to cities and communities, improving access and affordability in health care, dealing with the corona virus? (PROBE FOR TWO ANSWERS)

				9/23	%Ch
1.	**Strengthening the economy/job creation**	**173**	**35%**	**37%**	**-2**
2.	Fixing highways and infrastructure	44	09%	08%	+1
3.	Improving the environment/climate change	84	17%	16%	+1
4.	Fighting terrorism/protecting homeland	60	12%	11%	+1
5.	Improving race relations	87	17%	21%	-4
6.	Restoring law/order to cities/communities	152	30%	30%	--
7.	Improving access/affordability to health care	141	28%	26%	+2
8.	**Dealing with the corona virus**	**179**	**36%**	**38%**	**-2**
9.	Other (Do Not Read)	10	02%	02%	--
10.	Undecided (Do Not Read)	18	04%	04%	--

(Rotate Q5-Q7)

Q5. Is your opinion of Donald Trump favorable, is it unfavorable, or do you have no overall opinion of Donald Trump?

				9/23	%Ch
1.	Favorable	206	41%	43%	-2
2.	Unfavorable	243	49%	50%	-1
3.	No Opinion	46	09%	06%	+3
4.	Refuse	2	00%	01%	-1

Q6. Is your opinion of Joe Biden favorable, is it unfavorable, or do you have no overall opinion of Joe Biden?

				9/23	%Ch
1.	Favorable	209	42%	40%	+2
2.	Unfavorable	216	43%	49%	-6
3.	No Opinion	72	14%	10%	+4
4.	Refuse	2	00%	01%	-1

Q7. Is your opinion of Jo Jorgensen favorable, is it unfavorable, or do you have no overall opinion of Jo Jorgensen?

				9/23	%Ch
1.	Favorable	35	07%	06%	+1
2.	Unfavorable	41	08%	07%	+1
3.	No Opinion	424	85%	86%	-1
4.	Refuse	0	00%	01%	-1

(Rotate Q8-Q9)

Q8. Do you approve or disapprove of the job Donald Trump is doing as President?

				9/23	%Ch
1.	Approve	225	45%	46%	-1
2.	Disapprove	245	49%	51%	-2
3.	Undecided	24	05%	03%	+2
4.	Refuse	6	01%	00%	+1

Q9. Do you approve or disapprove of the job the United States Congress and Senate are doing in Washington, D.C.?

				9/23	%Ch
1.	Approve	52	10%	11%	-1
2.	Disapprove	341	68%	72%	-4
3.	Undecided	103	21%	16%	+5
4.	Refuse	4	01%	01%	--

Q9b. Do you approve or disapprove of the job Governor Tony Evers is doing managing the corona virus issue?

				9/23	%Ch
1.	Approve	224	45%	49%	-4
2.	Disapprove	225	45%	46%	-1
3.	Undecided	47	09%	05%	+4
4.	Refuse	4	01%	00%	+1

Thinking ahead to the elections on November 3rd….

Q10. If the election for President were being held today, would you vote for Donald Trump, the Republican candidate, Joe Biden, the Democrat candidate, or Jo Jorgensen, the Libertarian Party candidate? (ROTATE NAMES - Test Intensity…)

					9/23	%Ch
1.	Definitely Trump/Republican	207	41%	SKIP TO Q12	44%	-3
2.	Probably Trump/Republican	16	03%	SKIP TO Q12	03%	--
	Total Trump:	**223**	**45%**		**46%**	**-1**
3.	Definitely Biden/Democrat	210	42%	SKIP TO Q12	44%	-2
4.	Probably Biden/Democrat	16	03%	SKIP TO Q12	04%	-1
	Total Biden:	**226**	**45%**		**48%**	**-3**
5.	Definitely Jorgensen/Libertarian	10	02%	SKIP TO Q12	02%	--
6.	Probably Jorgensen/Libertarian	13	03%	SKIP TO Q12	00%	+3
	Total Jorgensen:	**23**	**05%**		**02%**	**+3**
7.	Other (Do Not Read)	3	01%	SKIP TO Q12	01%	--
8.	Undecided	14	03%	PROCEED TO Q11	02%	+1
9.	Refuse	11	02%	PROCEED TO Q11	01%	+1

[N=25]

Q11. Even though you are undecided, are you leaning towards a candidate, or do you think you may not vote at all?

1.	Leaning Trump	2	09%
2.	Leaning Biden	3	12%
3.	Leaning another candidate	1	04%
4.	Not leaning/still undecided	9	34%
5.	May not vote at all	0	00%
6.	Refuse	10	40%

(Rotate Q12-Q13)

Q12. From what you have heard people say, who do you think your neighbors are voting for in the race for President?

1.	D. Trump	215	43%
2.	J. Biden	129	26%
3.	J. Jorgensen	2	01%
4.	Not Sure	152	30%
5.	Refuse	1	00%

Q13. Regardless of who you are voting for, who do you think will win the election – Donald Trump or Joe Biden?

1.	D. Trump	198	40%
2.	J. Biden	197	39%
3.	Someone else	1	00%
4.	Not Sure	102	20%
5.	Refuse	1	00%

Now, I have a few more questions for demographic purposes and we'll be through…

Q14. What was your age on your last birthday? (Use brackets below)

			9/23	%Ch
1. 18-29	72	14%	15%	-1
2. 30-44	100	20%	20%	--
3. 45-54	106	21%	18%	+3
4. 55-64	103	21%	21%	--
5. 65 and older	112	22%	26%	-4
6. Refuse	7	01%	00%	+1

Q15. Are you registered to vote as a Republican, a Democrat, an Independent or with some other political party?

			9/23	%Ch
1. Republican	193	39%	39%	--
2. Democrat	174	35%	32%	+3
3. Independent	97	19%	29%	-10
4. No Party Affiliation	36	07%	00%	+7

Q16. Regardless of how you are registered to vote, do you tend to think of yourself more as a Republican, more as a Democrat or more as an Independent voter?

			9/23	**%Ch**
1. Republican	144	29%	34%	-5
2. Democrat	150	30%	32%	-2
3. Independent	183	37%	32%	+5
4. None of the above	17	03%	03%	--
5. Refuse	6	01%	00%	+1

Q17. When it comes to your political ideology or philosophy on public policy issues, do you consider yourself to be more of a conservative, more of a moderate, more of a liberal, more of a progressive, more as a Libertarian or something else

				9/23	**%Ch**
1.	Conservative	165	33%	36%	-3
2.	Moderate	120	24%	22%	+2
3.	Liberal	83	17%	12%	+5
4.	Progressive	62	12%	15%	-3
5.	Libertarian	33	07%	07%	--
6.	Other	26	05%	07%	-2
7.	None	7	01%	01%	--
8.	Refuse	3	01%	01%	--

Q18. Do you consider yourself to be an Evangelical Christian, a mainstream Protestant or a born-again Christian?

				9/23	**%Ch**
1.	Yes/Evangelical Christian	177	35%	26%	+9
2.	Yes/Mainstream Protestant	43	09%	12%	-3
3.	Yes/born-again	38	08%	13%	-5
	Yes/TOTAL:	**259**	**52%**	**52%**	**--**
4.	No	228	46%	44%	+2
5.	Undecided	7	01%	03%	-2
6.	Refuse	6	01%	01%	--

Q19. What is your highest level of education? (UNAIDED)

				9/23	**%Ch**
1.	High school diploma or less	110	22%	17%	+5
2.	Some college, but no college degree	110	22%	20%	+2
3.	2-year college degree/Technical or trade degree	80	16%	14%	+2
4.	4-year college degree	115	23%	27%	-4
5.	Post-graduate degree/Masters/Doctorate studies	80	16%	22%	-6
6.	Refuse	5	01%	00%	+1

Q20. What is your main racial background? (Check all that apply)

			9/23	%Ch
1. Non-Hispanic White	439	88%	83%	+5
2. African American/Black	29	06%	04%	+2
3. Hispanic/Latino (general)	14	03%	04%	-1
4. Cuban	0	00%	00%	--
5. Puerto Rican	0	00%	00%	--
6. Dominican Republic	0	00%	00%	--
7. Asian	5	01%	01%	--
8. Pacific Islander	1	00%	00%	--
9. Other	5	01%	05%	-4
10. Refuse	12	02%	02%	--

THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY. HAVE A GOOD DAY.

Gender (by observation):

			9/23	%Ch
1. Male	243	49%	49%	--
2. Female	257	51%	51%	--

Area/Designated Media Market:

				9/23	%Ch
1.	Duluth/Superior	14	03%	03%	--
2.	Eau Claire-La Crosse	54	11%	07%	+4
3.	Green Bay	94	19%	20%	-1
4.	Madison	97	19%	17%	+2
5.	Marquette	1	00%	00%	--
6.	Milwaukee	198	40%	41%	-1
7.	Minneapolis/St. Paul	18	04%	05%	-1
8.	Wausau-Rhinelander	24	05%	08%	-3

This poll is commissioned by Center for American Greatness and conducted by Susquehanna Polling and Research, Inc[1]. Interviews were conducted Oct. 16-19, 2020 with 500 registered/likely voters in Wisconsin. Survey respondents are randomly contacted using random selection procedures, and all telephone interviews are conducted using live telephone agents. Respondents had to first pass rigorous screening and pre-qualification procedures to ensure proper eligibility in the survey by affirming their intentions to vote in the November 3 general election. The sample frame was compiled using random telephone sequence methods, and includes both landline and cellular households, purchased from a certified list vendor; all households are pre-screened to eliminate household telephone numbers on the federal Do Not Call registry in compliance with all applicable federal and state laws. Only registered voters are contacted with prior vote history in one or better elections using 2018, 2016, 2014 and/or 2012 elections.

Interviews are closely monitored to ensure a representative sample of Wisconsin's "projected" likely voters is achieved based on party registration and self-identification, geography, racial background, gender, age and other demographics; results are sometimes statistically weighted.

The margin of error for a sample size of 500 interviews is +/-4.3% at the 95% confidence level.

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[1]Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients in PA, NY, IN, FL, NJ, MD, DE, SC, NC, AZ, WI and other states. SP&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O'Reilly Factor, the Bill Maher Show and MSNBC. The internet news service *Sunshine State News* of Florida referred to SP&R as "*one of the most prominent pollsters in the country*" for its accurate polling in the 2010 Florida Gubernatorial Republican Primary election. The prominent website www.realclearpolitics.com lists SP&R's Presidential battleground polling in the Commonwealth of Pennsylvania as a firm with some of the most accurate results in the lead up to the 2016 general election in Pennsylvania.