



# Transaction primer June 2020

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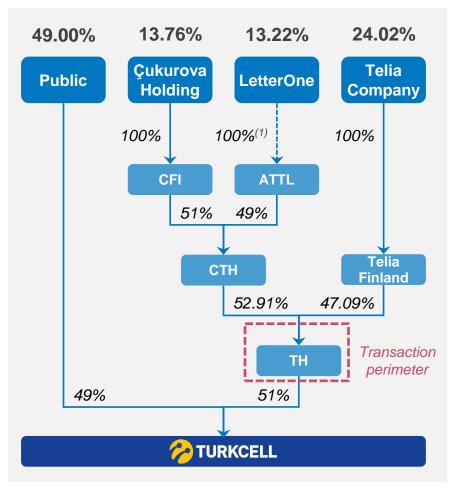
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# Turkcell's existing shareholding structure







TH: Turkcell Holding
CTH: Cukurova Telecom Holdings Limited
CFI: Cukurova Finance International Limited
ATTL: Alfa Telecom Turkey Limited

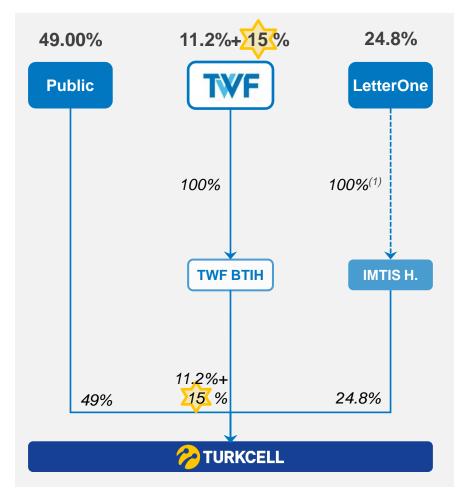
#### **Brief shareholder story of Turkcell**

- 1994: Founded by Çukurova Holding as a joint venture including Sonera (among others)
- 2000: IPO in NYSE and Borsa Istanbul
- 2005: Investment of Alfa Group (LetterOne)
- 2005 2016: Various shareholder disputes
- 2011 2015: No shareholders meeting and no dividend distribution for 3 consecutive years
- **2013 today**: Board appointments by Capital Markets Board of Turkey to resolve the deadlock

# Lean and simplified ownership



## A unique opportunity yielding a positive result to all stakeholders



TVF BTIH: TVF Bilgi Teknolojileri İletişim Hizmetleri Yatırım Sanayi ve Ticaret A.Ş.;
IMTIS H.: IMTIS Holdings S.à r.l.



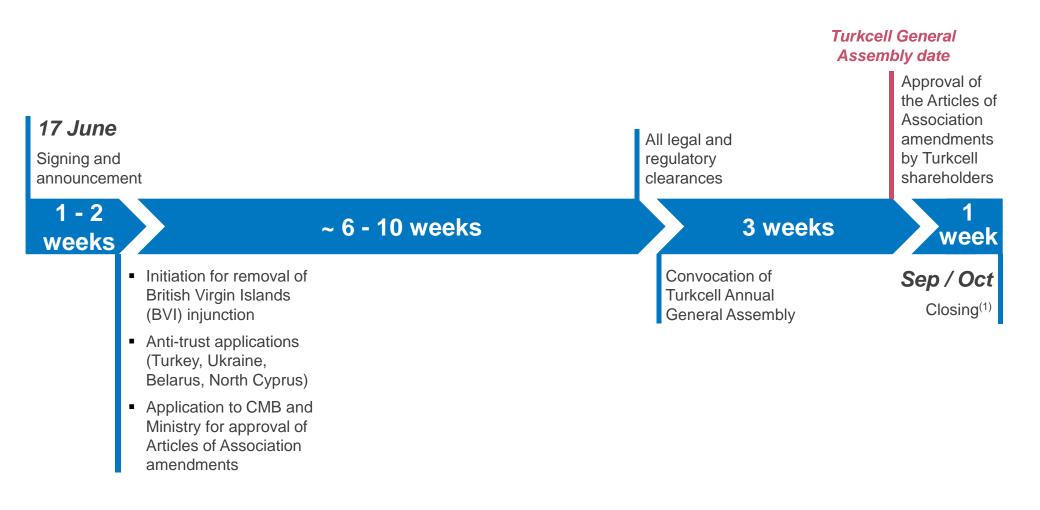
#### **Outcomes of the transaction**

- Single layer ownership replacing multi-layer structure
- All existing shareholder disputes and litigations are settled
- TWF gains board control of Turkcell (5 out of 9 directors)
- Telia Company divests its Turkcell Holding stake to TWF for USD
   530 million
- LetterOne restructures its indirect ownership and invests to become the largest minority shareholder
- Çukurova Holding exits its indirect interest in Turkcell
- Turkcell corporate governance is enhanced and the dividend payout policy continues, positively impacting Turkcell's valuation and performance
- The size of the Board of Directors increases from 7 members to 9
- Minority shareholder rights are enhanced as 4 of 9 board members can be elected without TWF's privileges (including 3 independent directors). Privileges do not apply for dividend payouts

### Indicative timeline

## The transaction is expected to close in H2 2020

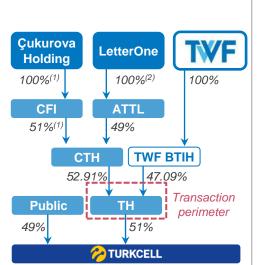




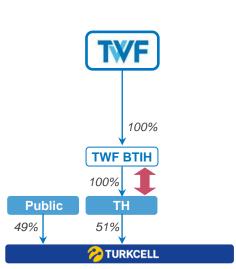
# **Completion steps after Turkcell General Assembly**

All steps will be completed simultaneously

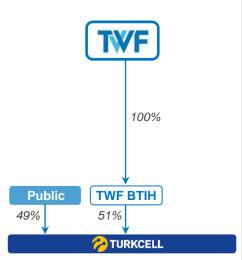




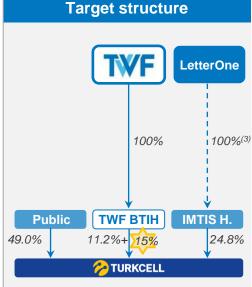
- TWF BTIH purchases Telia
   Finland's 47% of TH shares for a cash consideration of \$530m
- TWF BTIH issues Loan Note 3 to IMTIS Holdings for the partial financing of Telia consideration.
   Depository receipts issued by IMTIS Holdings' parent are held by LetterOne



- TWF BTIH purchases CTH's 53% of TH shares by issueing Loan Note 1 and Loan Note 2
- CTH distributes Loan Note 1 and Loan Note 2 to ATTL and CFI's creditors via a share buyback



 TWF BTIH merges with TH (short-form)



 IMTIS Holdings purchases 24.8% of Turkcell shares by irrevocable assignment of Loan Note 1 and 3 to TWF BTIH

TH: Turkcell Holding; CTH: Cukurova Telecom Holdings Limited; CFI: Cukurova Finance International Limited; ATTL: Alfa Telecom Turkey Limited; TVF BTIH: TVF Bilgi Teknolojileri İletişim Hizmetleri Yatırım Sanayi ve Ticaret A.Ş.; IMTIS: IMTIS Holdings S.à r.l.

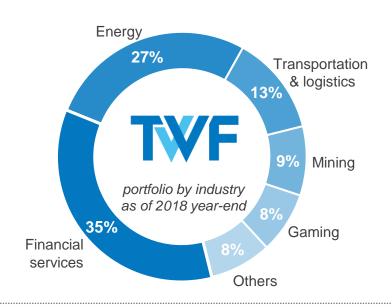


# **About Turkey Wealth Fund**

## Turkey's financial power center and main equity platform



- Established in 2016, **TWF** is the strategic investment arm of Republic of Turkey
- TWF has a total asset size of USD 223bn as of 2018 year-end
- TWF's asset portfolio includes leading companies from 8 sectors along with license rights and various real estate investments



#### Major portfolio companies











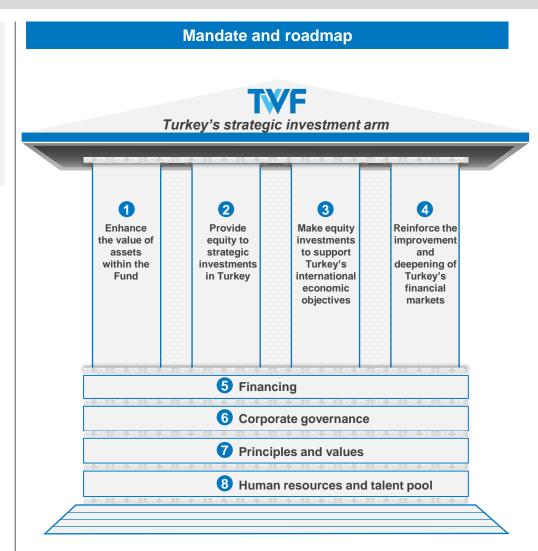












## **Contact information**

## For investors & press



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