IMPORTANT CONTACTS

Emergency

999 - Police/Ambulance/Fire Station

Sarikei District Police Headquarter Tel: 084-652620 Fax: 084-652222

Meradong District Police Headquarter Tel: 084-693222 Fax: 084-691377

Julau District Police Headquarter Tel: 084-734216 Fax: 084-734581

Sarikei Fire And Rescue Station Tel: 084-654444 Fax: 084-656452

Meradong Fire And Rescue Station Tel: 084-693444 Fax: 084-691241

Sarikei Division

Resident Office Sarikei Division

Tel: 084-651104

Fax: 084-653204/654396

Sarikei District Office

Tel: 084-651299 Fax: 084-651012

Meradong District Office
Tel: 084-693245 Fax: 084-692578

Pakan District Office

Tel: 011-18444211 Fax: 011-18444200

Julau District Office

Tel: 084-734228 Fax: 084-734449

ACCOMMODATION

Hotel	Room rate	No. Of Rooms	Contact No.
Dragon Inn	RM75 to RM232	60	084-651799
Wawasan Inn	RM74 to RM138	42	084-653199
King Inn	RM50 to RM100	20	084-653311
Payang Puri Hotel	RM 40 to RM60	20	084-651216
Sarikei Garden Hotel	RM80 to RM200	32	084-656886
808 Lodge Sarikei	RM92.80 to RM185.60	32	084-655808
Family Inn Sarikei	RM58.00 to RM118.00	52	084-659699
Oriental Evermore Hotel	RM 58.00 to RM180.00	50	084-644111

FOOD OUTLETS

District	Food Outlet & Restaurant	
	Aik Seng	
	Popular Foodcourt	
	Everwin Kopitiam	
[21 Cafe	
Sarikei	Glory Cafe	
Sankei	Seagood Restaurant	
	Sukahati Steamboat Restaurant Sarikei	
[Yusuf Islamic Cafe	
	Kopi Rempah	
	Taman Selera Baji Jaya	
	MDMJ Foodstalls Market	
	MDMJ FoodStalls, Jalan Mahkamah Bintangor	
	Kindo Cafe	
Meradong	Popular Foodcourt	
	Hotspot Cafe & Catering	
	Bintangor Muslim Foodcourt	
	Yusuf Islamic Restaurant	
	Iban Cafe Coffee Shop	
Pakan	Paris Cafe	
	Foodstall Market	
	Kedai Kopi Gembira	
Julau	Chop Hock Mee Hiong	
	Foodstalls Market	

SARIKEI AGRICULTURE PRODUCT



Sarikei Pineapple





Bintangor Oranges

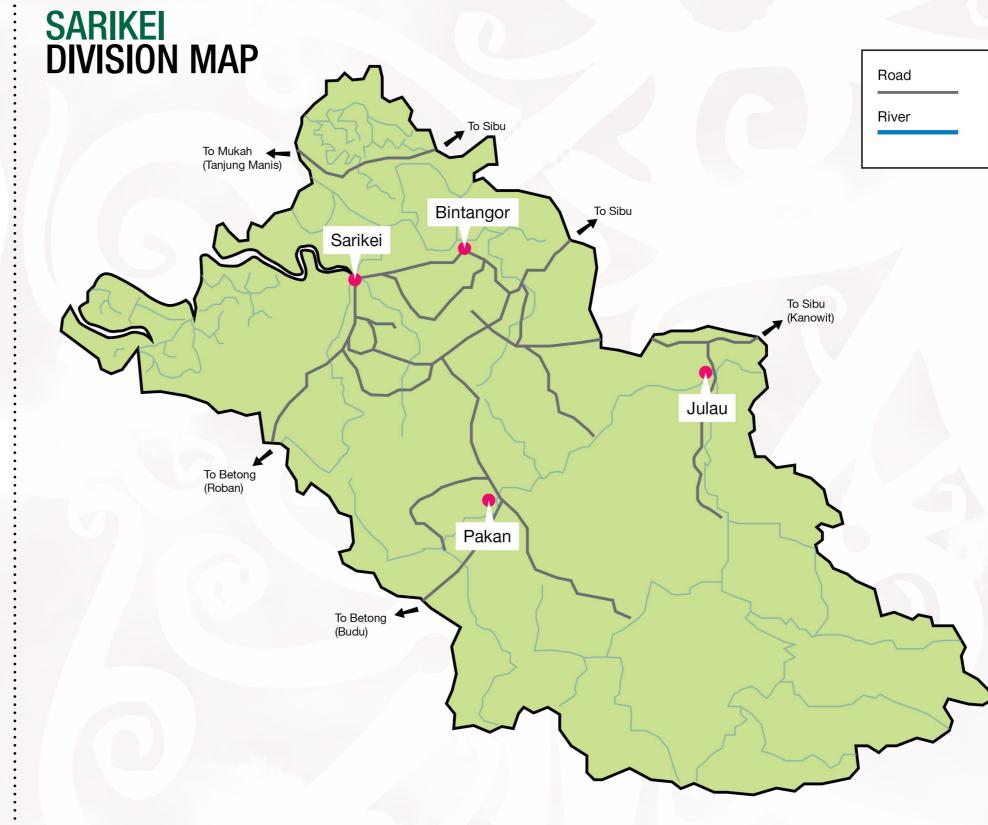


Pakan Durian

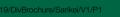




Sarikei Dabai (Black Olives)







Sarikei Administrative Division

Ministry of Tourism, Arts, Culture,

Youth & Sports Sarawak

∜STB₿

SARAWAK TOURISM BOARD

SARIKEI TOWN



Sarikei town is a bustling riverside town and is a major transit point on the Pan-Borneo Highway and the Rejang River. Visitors from the north and central region traveling to the southern region pass through Sarikei town and so do visitors traveling from the southern region of Sarawak. The town's icon – a sculpture of the pineapple is proudly displayed right in the centre.

ARIKEI CENTRAL MARKET



The Sarikei Central Market, situated next to the Police Station. is a must-visit with over 400 stalls selling a variety of fresh fruits, vegetables, handicrafts and jungle produce. The bustling waterfront is truly fascinating to watch with many express boats arriving and departing from Kuching and Sibu as well as longboats from upriver settlements bringing in produce. In the evenings, the locals gather to watch the sunset from the wharf.

Business Hour 7.00 am - 1.00 pm



SEBANGKOI RECREATIONAL



Sebangkoi Recreation Park (25km from Sarikei town) can also be accessed by an hour's drive from Sibu. The Park is a popular waterfalls in the vicinity.

SARIKEI LAKE GARDEN



Famous as a recreational place and tourism destination with beautiful lake garden concept. Among beautiful places to capture



There are homestay options at Iban longhouses throughout the Division where visitors can experience longhouse living and participate in activities such as guided jungle treks, treks to vaterfalls and visits to pepper and fruit orchards.

HOMESTAY RH. NYUKA **ULU BAYONG, SARIKEI**



Located at Ulu Bayong (17km from the Bayong junction on the Betong - Sarikei highway), Nyuka Longhouse offers an exciting homestay option. The imposing and well-preserved longhouse is made entirely of belian (ironwood). More than 300 residents comprising of 45 families live in this longhouse. There are about four waterfalls in the vicinity ranging from 30 minutes to an hour's walk away. A popular trek which takes an hour is to the Pala Musuh Waterfall. (literally meaning enemy skulls).



Traveller Experience:

History & Highlight A longhouse made entirely out of 'Belian' wood built in the year of 1955. This longhouse is located at Lubuk Lemba, Ulu Sarikei and 17KM from Bayong junction. The nearest major town is Sibu about 85-km away. This longhouse can be reached by land. here are 300 people from 45 families in this longhouse. Most of hem reside in another row of longhouse behind the house proper thus giving visitors a space for themselves. It is the first homestay program operator approved by Ministry of Tourism Malaysia in the Sarikei Division

For fruit lovers, the best time to visit is November to December. Go 'dabai' collecting; a fruit popularly known as local olives or combine trekking with swimming at the two waterfalls in the vicinity. Private transport (car/van) from Sarikei town to this longhouse is charged not more than RM10 per person /one way, vith a 40 minutes journey.

Rh Nyuka has 4 beautiful waterfall of about 20 minute to one hour

- and thirty minute walk from the longhouse. Waterfall Sg. Munsoh - 3 level /1 hour walk
- Waterfall Sg. Ruan 2 level (30 minutes walk
- Waterfall Sg Pau 2 level 30 minutes walk Waterfall Sg. Ulu Kuap -1 level /45 minutes walk

Among other tourism product that can be found at Rh. Nyuka Homestay is jungle trekking, exhibition and selling variety of handicraft, promoting and preserving the Iban way of traditional

Transportations Mode & Estimated Cost:

axi /Van : Sibu - Ulu Bayong RM150 one way Sarikei - Ulu Bayong RM5 one way Kuching - Sibu /RM300 one way Kuching - Sarikei / RM50 one way

Entrance Fee:

Homestay Owner (RM30.00 -2D1N) Breakfast RM 10.00 per pax Lunch RM25 per pax Dinner RM25 per pax

JKKK (RM30.00 -2D1N) Entertainment RM 100.00 Visit to Pala Munsuh Waterfall RM100 Visit to Pepper & Rubber Farm RM10 per visit

Contact No:

Tel: 0111-4036566 Mr. Akun Ikau Tel: 019 468 7518 Ikau ak Aji Tel: 011-25091327 Mr. Meramat Fax: 084-653510 Email: eggathh8107@gmail.com

www.sarikei.sarawak.gov.mv Facebook: Tourism Task Group Sarikei Division

CELESTINE KEAI LONGHOUSE

The 26-door Celestine Keai Longhouse (10 minutes drive from Sarikei town) is known for its unique design and well-known among locals and visitors for its traditional handicrafts cottage

Among customers buying these handicrafts are from Japan & also local customers

Longhouse Headman, Bidai anak Gisang, Tel: 019 482 4416.



HOMESTAY RH. MAGHRETTA



garetta Longhouse was the first homestay operator to be stablished in the Julau District (1 hour's drive from Sarikei and 0 minutes from Julau town). Visitors can experience longhouse living at its best by observing their daily activities, take boat rides or indulge in a night walk.

Traveller Experience :

History & Highlight Built in the year 1990, the traditional longhouse consist of 25 doors, where 14 of the doors had been approved as homestay by the Ministry of Tourism Malaysia in the Sarikei Division. To be precise, RH Margretta was registered as a homestay in October 2016. Some of the attractions available over in the longhouse are a pepper garden and a leisure spot by the 'kerangan' where the visitors can enjoy themselves with picnic activity. The 'kerangan' is located 6KM from the homestay.



Transportations Mode & Estimated Cost:

Taxi /Van : Sibu - Julau RM80 one way Sarikei - Julau RM100 one way Flight: Kuching - Sibu /RM390 one wav Kuching - Sarikei / RM50 one way

Entrance Fee

Package 1 (2 days 1 night with breakfast) RM40 / pax RM60 / pax with aircond room

Package 2 (2 nights 1 day with breakfast/lunch/dinner/side aktivities/ 1 room 2 persons)

RM80/pax RM100/pax with aircond room

Contact No Tel No: 013 -846 5365 (Margretta ak Tujang) Tel No: 011-1529 6722 Email: keranganbuloh@gmail.com

www.homestaykeranganbuloh.com Facebook: Kerangan Buloh Julau



PAKAN DISTRICT

Further up the Rajang River in Pakan District, there are around 300 Iban settlements and longhouses. Nanga Dong, is located 45 minutes drive from Julau town via the Entabai road. There are plenty of trekking opportunities and waterfalls to explore such as the Wong Ku Gi waterfall situated ten minutes walk from Jimbai

PAKAN TOWN

Pakan town (45km from Sarikei town) is an agricultural hotspot for pepper and a variety of fruit cultivation. A popular destination is Bukit Sibau – the final resting place of Rentap, the Iban warrior chief who fought against the Brooke rule. From Kampung Sungai Buloh, it is a 45 minute trek up Bukit Sibau.



BINTANGOR TOWN

Bintangor, the capital of Meradong District (20 minutes drive from Sarikei) is famous for its green oranges, limes and other citrus fruits. The town can be explored on foot while taking in its colorful fruit and vegetable at the market.



JULAU TOWN

The town of Julau (66km from Sarikei town) is important for its pepper cultivation and the Tagang Fishery System which was implemented by the government and aimed at raising awareness for conservation of fish population as well as reducing river pollution. Located 40 minutes drive from the Entabai Jetty, the fishery system can be observed at various longhouses and settlements along the Mujok River.

FORT BROOKE NANGA MELUAN, JULAU



ocated in Nanga Meluan (24km from Julau town), Fort Brooke was built to thwart Iban rebellion against the Brooke rule. Originally built from bamboo, it was later replaced by belian (ironwood). Each longhouse in the area was forced by the Brooke government o donate one pole and three belian planks for the purpose. The ort is currently undergoing restoration efforts.

Transportations Mode & Estimated Cost:

Taxi /Van : Sibu - Julau RM80 one way Sarikei - Julau RM100 one way Kuching - Sibu /RM390 one way Kuching - Sarikei / RM50 one way

Contact No:

Tel No: 084-656540 Fax No: 084-65330 Email:sarikeiresident@gmail.com

www.sarikei.sarawak.gov.my Facebook: Tourism Task Group Sarikei Division

EATING OUT



The locals will insist that you try the charcoal-fire toasted roti bakar (toast) at the Aik Seng Café on Wharf Road in Sarikei town. The jakar king prawn noodles, served in a coconut shell is a Sarikei

Sarikei town has a number of popular food courts such as the aman Selera Baji Jaya, Popular Foodcourt, Sarikei Pavilion and a number of restaurants serving Chinese and Malay cuisine, alongside several fast-food chains

A must-try in Bintangor town is the tumpik Bintangor made of sago flour and popularly referred to as the Bintangor pizza. The rojak Bintangor, a traditional fruit and vegetable salad dish, also

The best time to savour Iban cuisine is during the Gawai celebrations on 1st June. A popular dish is pansuh which is meat or fish seasoned with lemongrass and cooked in bamboo over an open fire. Other Iban delicacies are kasam which is fermented meat or fish. Fresh-water fish is cooked in soups with local eggplant or lemongrass. Forest ferns such as midin and the fiddlehead pucuk paku have a special place in the diet of the

TUMPIK BINTANGOR



Fraveller Experience :

- Tumpik Bintangor which is made from sago flour is a must try and not readily available in other places It is also well known as local pizza.
- A must try food in Bintangor

BINTANGOR ROJAK



Traveller Experience:

Highlight It is named after the town of Bintangor. The rojak Bintangor which are cucumber, soya, water chestnut mixed with prawn paste (pitis) attract customers from far and near. A must try food

SARIKEI CHARCOAL TOAST BREAD BUN



Roti Bakar Sarikei has its own unique flavour which is also a must try whenever in Sarikei. This toast is considered as one of the best charcoal toast bread bun across Sarawak region. It is served with delicious toppings such as homemade butter and 'seri kaya'. Definitely also a food to look for and try in Sarikei

JAKAR KING PRAWN TOM YAM NOODLES



Traveller Experience:

- Jakar King Prawn Tom Yam Noodle is a local delicacy which is not only delicious but also uniquely served in a coconut
 - Definitely also a food to look for and try in Sarikei

JAKAR CARCOAL ROASTED



- Jakar Coffee is a traditional charcoal coffee of Sarikei. It is made of high quality and premium coffee bean, using the traditional method and wood to roast the ground coffee The Ngu's Brother factory is located in Jakar, Sarikei. Also a
- Contact no: 084-671277



PRAWN SUMAN



Highlight

- A traditional food also made from sago flour and mixed with fresh prawn. The uniqueness is its covered in traditional leaf and good to eat while its still warm. A must try food in Bintangor
- Market price: RM1.50 per piece

EVENTS

SARIKEI FISHING SAFARI



Sarikei Fishing Safari (April) - is held at the Terminal Wharf Express and the fishing zone stretches from the Nyelong to Stok River. Participants may use their own boats or rent these from the

Contact No:

Sarikei District Office, Tel: 651012.

JULAU PEPPER FESTIVAL



traditional dance competitions, mini regattas with speed boat races and cooking competitions centred on the use of pepper. In addition, an exhibition showcases the production of pepper in the

Contact No:

Julau District Office, Tel: 734371

JULAU WHITE RAJAH JUNGLE TREKKING



Julau White Raiah Jungle Trekking (July) – the starting point of this trek is Fort Brooke, Nanga Meluan, Julau. The one-day/two-nights trekking adventure involves an overnight camping in the wild. The event aims to bring about awareness of the eco-tourism potentia

Contact No :

Youth & Sports Department, Sarikei Division, Mohd Johari, Tel 019 806 6658.

SEBANGKOI MOUNTAIN BIKE CHALLENGE



Sebangkoi Mountain Bike Challenge (August) - this popular challenge is held at the Sebangkoi Recreational Park.

Contact No:

Sarikei District Council, Tel: 651201/651202 Fax: 658623/653702

PAKAN FESTIVAL



sports competitions, cultural performances, foods and agricultural product stalls and handicraft sale and entertainment.

Traveller Experience :

Pakan Festival is named after local fruit called 'Buah Pakan"

Contact No :

Pakan District Office, Tel: 011 1844 4344.

LUMBUNG RENTAP PAKAN OFF-ROAD ADVENTURE



Lumbung Rentap Pakan Off-Road Adventure (August) - revisits the exploits of Iban warrior chief Rentap. The 2-day off-road adventure consists of both 4WD and off-road bike convoys that start at Pakan town, traversing the rugged and hilly terrain to Lumbong Rentap (Rentap's final resting place) at Bukit Sibau. Participants will have the opportunity to visit longhouses in the area before ending their journey at Pakan.

Contact No :

Pakan District Office, Tel: 0111 8444 203 / 0111 8444 344

BINTANGOR CITRUS FESTIVAL, MERADONG



Bintangor Citrus Festival (October) - features a rich bounty of fruits and cultivation produce around Meradong. Cooking competitions centered on the use of citrus or 'limau' as it is locally called, are a wide attraction. Among its many activities are cultural performances and sports competitions, power boat racing, a beauty pageant and 'strongmen' competition.

Traveller Experience: Highlight

Bintangor Citrus Festival is named after citrus products which are abundant in Meradong through out the year Pomelo, oranges, limes and other local fruits can be tasted

Meradong District Office, Tel: 694302.

and purchased during the festival

SARIKEI PINEAPPLE & FRUITS



Sarikei Pineapple and Fruits Festival (November) - held at the Civic Centre in Sarikei town with various activities centred on the pineapple. Visitors will also be able to sample the different species of pineapple grown in the area. Other local fruits such as dabai (local olives), citrus fruits, and the cavandish banana will also be exhibited and sold. Activities such as cooking competitions, trade shows, and live entertainment brings in the crowd.

Traveller Experience:

Highlight

- Various local agricultural products will be showcased Local delicacies will be sold
- Sarikei is poised to be the "Food Basket of Sarawak" Sarikei Pineapple (Morris) is the icon of Sarikei Pineapple and Fruits Festival

Contact No

Sarikei Resident's Office, Tel: 646540.

TAGANG SYSTEM Fish Massage



Tagang system is to conserve and preserve our environment, replenish freshwater fish species, and to make our rivers system as an eco-tourism product

A must try experience. This fish massage place is a very enjoyable

stop where the group of fish will bite the dead skin of your feet. Just a gentle bite and it doesn't hurt at all.

Contact No:

Agriculture Department Sarikei Division Contact No:084-654144/084-651290 Chairman of Tagang System: TR Moris ak Nyanong 010-8003927 Deputy Chairman: TR Barak anak Gandum 013-4156118

List of Tagang System in Sarikei Division

	District	Tagang System	Chairman of JKKK	Travelling Duration	
		Nanga Kemalih, Sungai Entabai	Tuai Rumah Japar anak Itam		
		Lubuk Cherie, Ulu Entabai	Mr. Kunol anak Lasa	3 hours drive from Pakan Town	
Pakan		Nanga Bayu,Ulu Entabai Tuai Rumah Jalang anak Nesau		101111	
		Lubok Perawan, Sg Julau	Tuai Rumah Agas anak Jembu	1 hour drive from Pakan town	
		Nyalak IIi, Sungai Julau	Tuai Rumah Ili anak Nyanong	15 minute drive from Pakan town	
	Julau	Rantau Limau, Ulu Kanowit	Tuai Rumah Sabang anak Rauh	3 hours drive from Pakan town	

LOBA BUNUT EXPLORATION



Exploring the nature & adventures of an hour's speedboat ride from Bintangor. Famous with prawn fishing and its island called Loba Bunut which cover of Mupong, Sg Ilas & Sabena area. Visitors can stay overnight at Iban longhouses and Malay-Melanau traditional village & visit pamelo farm

Package Package

	Package A	Package B	(2 days 1 night)	(3 days nights
Accomodation	Day trip	Day trip	Homestay	Homest
Foods	1 Breakfast 1 Lunch	1 Breakfast 1 Lunch	2 Breakfast, 2 Lunch, 1 Dinner	3 Breakfa 3 Lunc 2 Dinne
Transportation	Fishing Bot	Fishing Bot	Fishing Bot	Fishing E
Activities	Fishing	Visit to long house & Malay- Melanau village /Pamelo Farm	Fishing Visit to long house & Malay- Melanau village /Pamelo Farm	2 days fis Visit to lo house Malay Melana village /Pamelo F

Route Choices

1) Bintangor - Mupong - Sg. llas - Sabena 2) Bintangor - Sabena - Sg. llas - Mupong

Tel No:084-693245 Fax No: 084-692578

Meradong District Office



location for a wide range of experiences. As these two worlds collide, the people of

Sarawak meet in the middle, with a mixture of

nature lining organised infrastructure and old-

Revealing a side of Asia unlike anywhere else,

Sarawak offers an alternative for those seeking

humble authenticity far from the tourist-trap

complement to a trip to Peninsular Malaysia

and neighbouring countries, or a journey of

discovery all on its own.

clichés, whether their visit to Sarawak is a

fashioned hospitality mixed with connectivity.

modern savvy and proudly-kept traditions, wild

Located on the north-western shore of the Island of Borneo is Sarawak, the largest state of Malaysia. A beautiful land coloured in peace and tradition, Sarawak is a prime destination for travel nomads seeking untouched culture, exhilarating adventure and breath-taking



Whether it is sharing in the lifestyle of one of the many indigenous communities' longhouses, exploring gigantic caves in the heart of the Bornean rainforest, or shooting the rapids on a swollen river, visitors will leave Sarawak having enjoyed a host of memorable experiences.

SARAWAK MAP

Sarawak is divided into divisions, 12 in all, each headed by an appointed resident. A division is divided into districts, each headed by a district officer, which are in turn divided into sub-districts, each headed by a Sarawak Administrative Officer (SAO).

There is also one development officer for each division and district to implement development projects. The state government appoints a headman (known as ketua kampung or penghulu) for each village.

There are a total of 26 sub-districts in Sarawak all under the jurisdiction of the Sarawak Ministry of Local Government and Community Development.



SARIKEI DIVISION PROFILE



Sarikei Division includes the Districts of Sarikei, Meradong, Julau, and Pakan. Located on the Rajang River, the capital of the Divison is Sarikei town which is accessed by road from Kuching (416km) and also by sea and river by express boats from Sibu (4 hours). The town is also accessed from Sibu airport by road – a journey of 62km (via the Lanang Bridge). A network of roads lead from Sarikei to the towns of Bintangor, Julau and Pakan.

- Sarikei Division is the 6th Division of Sarawak and was formed on 2nd April 1973
- Agriculture is the main economic activity of the Division and the locals are mostly involved in farming of commodities, fruits and vegetables
- Sarikei is synonymous with agricultural products
 Sarikei is known to produce seasonal fruits such as durian, dabai, rambutan which are normally available in the early
- and towards the end of the year
 Non seasonal fruits which are available all year round are pineapple, oranges, pamelo, bananas, guava, water melon
- Sarikei and Bintangor is also famous for its street food which are available everyday.
- Sarikei's real claim to fame is its importance as an agricultural centre; more than 80% of Sarawak's pepper production comes from Sarikei Division, and the area is justly famous for its sweet, succelent pineapples which thrive in the slightly acidic soil here

Notes:

The area code for all telephone numbers in Sarikei, unless otherwise stated is, **084** from outside the area and **+6084** from overseas. For mobile phones, add **+6** for international dialling followed by the number.

Origin name of Sarikei

There are many theories regarding the origin of the name of Sarikei. Once upon a time, Sarikei was the centre for buying and selling chickens and hence it was called **"Sa-rie-kei"** ("Sa-rie" in most Chinese dialects means "centre" and "kei" means "chicken"). Later the spelling was changed to Sarikei.

Food Basket of Sarawak



Sarikei is an important agro-based region and known as the Food Basket of Sarawak. More than 80% of Sarawak's pepper production comes from here and the Sarikei pineapple is very much sought-after.

There are also a profileration of commercial plantations and orchards of oranges, watermelon, pomelo, dabai (local olives), rambutans and durians. Festivals are held celebrating bountiful harvests of fruits. In addition, its rich biodiversity and natural ecosystem is part of the Division's tourist attractions.

People

The residents of Sarikei Division are predominantly Iban, Melanau, Malay, Bidayuh and Chinese but the ethnic mix is as varied as it is elsewhere in Sarawak. The rural hinterland is dotted with Iban longhouses.

Although many of the younger generations have moved into towns, the longhouses and villages are still their ancestral homes where the inhabitants are mainly farmers who cultivate rice and a variety of crops.



SARIKEI DIVISION PROFILE

tal Area	1,672.7 square kilometres
ajor Ethnic Group	Iban, Malay, Chinese
ajor Languages	Iban, Malay, Chinese
ajor Religions	Islam, Christian, Buddhist

DISTANCE FROM SARIKEI TO MAJOR DESTINATIONS

from Sarikei	Transport	Duration	
Sarikei to	connected with Kuching City (Gateway) by 416 km of road	6 hours drive from Kuching	
Kuching	By river and sea transport using express boat with	Travelling time of 4 hours	
Sarikei to Bintangor	By land transport	15 minutes drive	
Sarikei to Pakan	By land transport	50 minutes drive	
Sarikei to Julau	By land transport	1 hour drive	
Sarikei to Sibu	 Connected with Sibu Gateway by 62 km of road The nearest airport from Sarikei is Sibu Airport Public transport is readily available to and from Sarikei 	1 hour drive from Sibu	

Destinations Distance/Method of Travelling

HOW TO GET TO SARIKEI

- Sarikei, is connected with Kuching City by 416 km of road and also by river and sea transport using express boat with travelling time of 4 hours
- Sarikei is also connected with Sibu by 62 km of road
- Public transport is readily available to and from Sarikei

 The passed simpert from Sarikei is Sibu Airport which is
- The nearest airport from Sarikei is Sibu Airport which is 62 km away