

Pearls & Rubies

Year 109, No. 2 • The Magazine of FarmHouse Fraternity • Fall 2014



FarmHouse makes a splash in Charlotte

*From white-water rafting to our Ritual, highlights
from the 48th Biennial Conclave – page 8*

CONTENTS

- 4 *Fraternity News*
- 6 *The Journey: FarmHouse*
- 8 *48th Biennial Conclave Highlights*
- 10 *2014 Class of Master Builder of Men*
- 12 *Conclave News*
- 15 *Illinois Centennial Celebration*
- 16 *Guest Column: Recruitment Boot Camp*
- 20 *Foundation Launches \$20 Million Campaign for FarmHouse*
- 22 *Foundation Donors: 45 Join Top Honor Roll Clubs*
- 24 *Foundation Philanthropy Laureates*
- 28 *Chapter News*
- 32 *Alumni News*
- 33 *Obituaries*

OUR MISSION

The object of our Fraternity is to promote good fellowship, to encourage studiousness and to inspire its members in seeking the best in their chosen lines of study, as well as in life. Progress shall mark our every step; the spirit of congeniality shall reign at all times; and every member shall be honest with himself as well as with his brothers. Men elected to our membership are considered to be of good moral character, to be high in scholarship, to have the capacity for meeting and making friends, and to give promise of service to their fellowmen and to the world. To be and become such may at times require a sacrifice of time, pleasures and comforts.

FH CALENDAR

- December 4** – FarmHouse Friends Reception, Association of Fraternity/Sorority Advisors Annual Meeting, Nashville, Tenn.
- January 3-6** – FarmHouse Leadership Institute, Kansas City, Mo.
- January 18** – FarmHouse Breakfast, National Western Stock Show, Denver, Colo.
- February 13-15** – South Regional Leadership Conference, Mobile, Ala.
- February 20-22** – Midwest Regional Leadership Conference, Detroit, Mich.
- February 20-22** – West Regional Leadership Conference, Billings, Mont.
- April 15** – 110th FarmHouse Founders' Day
- May 20-22** – To Be and Become...Emerging Talent Retreat, Kansas City

FarmHouse is a member of...



Pearls & Rubies

YEAR 109, NUMBER 2 • FALL 2014

Published by FarmHouse Fraternity, Inc. and the FarmHouse Foundation; 7306 NW Tiffany Springs Parkway, Suite 210, Kansas City, MO 64153-9908; phone: (816) 891-9445; fax (816) 891-0838; email: FHHQ@FarmHouse.org; www.FarmHouse.org

INTERNATIONAL EXECUTIVE BOARD

Rick Barnes (TT '82) – President; **Shawn Eagleburger** (IA '02) – Vice President; **Patrick Robinson** (KY '98) – Treasurer; **Gabriel Eckert** (KS '95); **Ryan Feist** (SD '00); **John Ortner** (CO '04); **John Torres** (OH '02); **Roy Wilson** (PU '71); **Brennan Costello** (NE '12) – Undergraduate representative; **Daniel Suess** (SIU '14) – Undergraduate representative

REGIONAL DIRECTORS

Ryan McConnaughey (WY '06), Region 1 West; **Keegan Colbert** (TAM '10), Region 2 South-Central; **Thomas Marten** (SIU '11), Region 3 North-Central; **Adam Ford** (VT '10), Region 4 North-East; **Taylor Symons** (KS '06), Region 5 South-East

FOUNDATION BOARD OF TRUSTEES

James Tobin (IA '76) – Chairman; **Jeremy Settles** (NM '94) – Chairman-elect; **Brent Bible** (PU '93); **Darrell Godfrey** (IA '73); **Andrew Jacobitz** (NE '85); **Russell Roberson** (AU '78); **Lee Thurber** (NE '91); **Jeffrey Topp** (ND '79); **Ronald Vaske** (SD '87); **James Wieland** (ND '72); **Shayne Woodard** (TT '85)

FARMHOUSE HEADQUARTERS STAFF

Chad Harris (IA '98) – Fraternity executive director and *Pearls & Rubies* editor; **Allison Rickels** – Foundation executive director; **Robert Off** (CO '64) – Foundation executive director emeritus; **Tim Hadachek** (KS '07) – Fraternity director of chapter services; **Drew Goering** (KS '07) – Membership growth consultant; **Justin Crowley** (MN '09) – Leadership consultant; **Robbie Maples** (OK '10) – Leadership consultant; **Andrea Ward** – Foundation director of annual fund and communications and *Pearls & Rubies* design editor; **Lorie Widdice** – Fraternity office manager; **Michaela Norton** – Foundation stewardship coordinator; **Jo Berryman** – Foundation administrative assistant; **Brian McCann** (MS '95) – Webmaster

Pearls & Rubies (USPS 424-540) is an educational and alumni publication published by FarmHouse Fraternity, Inc., and The FarmHouse Foundation. Nonmember subscriptions are available for \$25 per year.

POSTMASTER: Send address changes to *Pearls & Rubies*, FarmHouse Fraternity, Inc., 7306 NW Tiffany Springs Parkway, Suite 210, Kansas City, MO 64153-9908. Canadian return address: Publications Mail Agreement #40043510, Station A; P.O. Box 54; Windsor, Ontario N9A 6J5. Email: FHHQ@FarmHouse.org

FarmHouse appreciates the sponsorship and support it receives from these partners...



2014-16 International President Rick Barnes:

Committed to Leadership. Scholarship. And Fellowship.

Welcome to a new school year and a new biennium for FarmHouse Fraternity! These are good times—I'm hearing outstanding reports of growth through recruitment from many of our chapters. Associations report successful participation at such things as Homecoming and Parent's Weekend. And our outstanding staff are spending very little time in Kansas City—they have been all over visiting with members of all generations as we work to take FarmHouse to the next level.

I hope you had the opportunity to attend Conclave this past summer. If not, start making plans today to be with us in Denver in 2016. You will see numerous articles throughout this edition of *Pearls & Rubies* regarding our time together in Charlotte (page 8).

If you weren't able to make it, you missed a great time with brothers from across North America. Conclave is one of the many events where our attributes as a Fraternity are celebrated and acknowledged. But we must continually be mindful of and committed to our attributes, so as to strive for personal and organizational improvement.

How often do you give consideration to our central attributes of Leadership, Scholarship and Fellowship?

Leadership—FarmHouse men continue to be leaders on campus, in our communities and in our chosen career fields. As I traveled the country this fall, I attempted to visit as many chapters as possible. I find we maintain a positive reputation as leaders, as men with integrity and as those whom others can depend upon when in need.

FarmHouse men have a great reputation on campus and within the industry of fraternity. Supporting these campus leaders are civic leaders within each community, represented by our dedicated alumni volunteers. Such leadership—both to community and career—is embodied in the six outstanding brothers we recognized with the 2014 Master Builder of Men Award (page 10).

Furthermore, I extend my personal thanks to brothers Cameron Dunlap (NM '91), Tony Fiore (OH '95), Jeff

“...continue to be the FarmHouse men we are expected to be. Hold one another accountable and offer challenge toward progress where necessary.”
Rick Barnes (TT '82)

Norris (TT '89), Christopher Atkins (VT '10) and David Blackmon (AU '11), for their leadership to the International Executive Board over the last few years and their continued support of FH, as their terms of service concluded at Conclave (page 12).

Scholarship—Perhaps one of the more outstanding reputations we maintain is our academic success. While most fraternities exceed the all-male average on campus, FarmHouse men tend to exceed all other fraternities. In the spring 2014 semester for example, our collective chapters earned a 3.04 grade point, compared to the all-men's average of 2.89 and all-fraternity average of 2.92.

Our executive director, Chad Harris, often reminds chapter members, “Academics above all else.” For our members made the decision first to attend college and pursue a degree, and then decided to join our brotherhood. We, as an organization, must always support the academic success of our men. Our chapters remain committed to understanding their purpose on campus—that of academic success. Without a commitment to our academic pursuits, little else matters.

Fellowship—And, of course, we certainly celebrate brotherhood. Whether it is through responsible social behavior, a commitment to one-another as brothers or respectful hosts of our guests, FarmHouse is considered a role-model on most campuses and our reputation as gentlemen must always be earned and maintained.

Locally, regionally, nationally and now internationally (page 6), our Fraternity



Rick Barnes (TT '82)
International President

provides countless opportunities for brothers to enjoy fraternal fellowship with one another. The opportunities are provided, now we, as members, must respond, become engaged and enjoy the full benefits fraternity affiliation offers for a lifetime.

I often think about those three words—Leadership, Scholarship and Fellowship—and I think of them as a measurement of our success as a Fraternity. I am an ardent supporter of all fraternities and believe we are each doing well in our respective missions. But it also gives me great satisfaction and pride in knowing FarmHouse men often exceed the expectation.

My challenge to us all is to continue to be the FarmHouse men we are expected to be. Hold one another accountable and offer challenge toward progress where necessary. FarmHouse should always be considered outstanding by those who monitor our success.

Progress shall mark our every step!

Fraternally,

Rick D. Barnes
International President
president@farmhouse.org
Keller, Texas



To Be & Become... Emerging Talent Retreat

In May, the International Fraternity hosted the sixth annual To Be and Become...FarmHouse Emerging Talent Retreat sponsored by Monsanto (TBB).

This award-winning educational program brings a recently initiated member from every chapter to the Heartland Center, outside Kansas City, for a three-day outdoor adventure experience, unlike any offered by the Fraternity's other educational programs.

The program utilizes Gallup's StrengthsQuest curriculum, The Object, The FarmHouse Ritual and a series of team building activities. The outdoor environment offered in the rolling hills above the Missouri River on the Heartland Center's grounds provides for an outstanding learning experience.

This year's successful TBB retreat, was held May 21-23, with 28 registrants attending from 26 chapters. Throughout their TBB experience, participants shared their thoughts on social media, as well as in the post-retreat evaluation (below).



Clockwise from top left: Ashani Hamilton (SIU '13) and John Murdock (CO '13) break out of their comfort zone during an ice breaker activity on the first afternoon; The group gathers for a photo after a day on the ropes course; Holden Hutchinson (OH '13) and Paxton Bentzinger (NE '14) share their top five StrengthsQuest themes; Derek McNutt (TT '14) reflects on how to apply his personal strengths in his job search; Daniel Musselman (PU '14) listens to instructions before conquering the high ropes course; Participants learn each others' names during a welcome activity; Ethan Dado (MN '13) flies down the zip line on the high ropes course.



In their own words: TBB participants share their experience on social media...

@lylemutter: Huge thank you to @MonsantoCo for sponsoring @FarmHouse1905 #FHTBB it was the best experience of my fraternal life!

@AggieWHarris: "You can't be anything you want to be, but you can be a whole lot more of who you are."

@HoldenHutch: Reflecting upon my time at #FHTBB retreat, I look forward to taking back what I have learned and continue to help my chapter grow #PSMOES.

@lylemutter: Leaders eat last. #FHTBB @FarmHouse1905

@b_a_d1727: Waiting at KC airport for my flight home. Huge thanks to @MonsantoCo for their support of #FHTBB. Just had one of the best times of my life.

(From anonymous evaluation): Before coming, I had doubts about my

leadership. TBB helped show me that not all leaders are the same. One can lead with completely different strengths than the person beside him.

(From anonymous evaluation): TBB was the best time of my fraternal experience.



Justin Crowley (MN '09)



Drew Goering (KS '07)



Robbie Maples (OK '10)

Fraternity Headquarters Staff Update

This summer brought changes to the FarmHouse Headquarters staff with new roles and new faces in the Kansas City-based office. In June, Robbie Maples (OK '10), joined the staff as the 2014-16 educational leadership consultant.

A native of Okemah, Okla., Maples graduated from Oklahoma State University (OSU) in 2013 with a degree in agricultural education. He is a previous Oklahoma State 4-H Officer. While at OSU held extensive leadership roles within the university's division of enrollment management. He served as the undergraduate director of Camp Cowboy, the week-long series of events welcoming new students to campus each fall and served as a new student orientation leader and campus tour guide. He was a member of the OSU President's Leadership Council, member of Alpha Tau Alpha Honor Society, Dean's Honor Roll student and was named an OSU Top 20 Freshmen.

Maples joins continuing educational leadership consultant, Justin Crowley (MN '09), in this chapter development

staff role. Educational leadership consultants provide support to FarmHouse chapters through in-person visits and chapter-specific workshops to help develop individual members and chapter operations.

In August, Drew Goering (KS '07), transitioned into the newly-created staff position of membership growth consultant. In this role, Goering will help lead the Fraternity's membership growth initiative, 40 with 40 by 2020. He will focus on all-chapter membership growth, new member education and retention practices, expansion of the Fraternity to new campuses (including Wichita State in fall 2014), recruitment training and education for chapter officers and volunteers and serves as a liaison on behalf of the Fraternity to Recruitment Boot Camp.

FarmHouse Fraternity is proud of the talented members of the headquarters team and welcomes Robbie and congratulates Drew in these staff roles.



Keegan Colbert



Adam Ford



Thomas Marten



Ryan McConnaughey



Taylor Symons

Volunteers Appointed Regional Directors

Five dedicated FarmHouse men will share their time and talents for the betterment of FarmHouse chapters and our members in their service as volunteer Regional Directors, for the 2014-16 biennium.

These brothers include: Ryan McConnaughey (WY '06) of Casper, Wyo., Region 1 (West); Keegan Colbert (TAM '10) of College Station, Texas, Region 2 (South-Central); Thomas Marten (SIU '11) of Waggoner, Ill., Region 3 (North-Central); Adam Ford (VT '10) of Mount Crawford, Va., Region 4 (North-East); and, Taylor Symons (KS '06) of High Point, N.C., Region 5 (South-East).

Created in 2012, the Regional Directors serve as an additional resource for chapters on a shared-regional level. As volunteers they offer counsel through in-person visits, distance support and assist headquarters staff with chapter development and leadership programs. Additionally, the Regional Directors serve as volunteer facilitators for FarmHouse-sponsored educational programs and conferences.

McConnaughey and Symons are returning to the role and in reflecting on the experience as a Regional Director, McConnaughey stated, "The Regional Director program has been a great move forward for the Fraternity to help support our chapters and members. This volunteer role has enhanced my own FarmHouse experience through the range of interactions and opportunities it provides me to meet brothers from across the country and within the region I serve."



FarmHouse Joins Wichita State Community

In September the Fraternity officially began expansion efforts to establish a colony at Wichita State University, in Wichita, Kan. The International Fraternity was extended an invitation to expand on the campus following a competitive call for expansion from NIC-member fraternal organizations.

FarmHouse successfully won this bid process, specifically noting the Fraternity's long-history of sound risk management practices, strong academic

performance, recent expansion success and strength of alumni support within the area and state.

Drew Goering (KS '07), membership growth consultant, leads the Fraternity's growth initiative on the campus with the goal of formal colony establishment at the end of the fall 2014 semester.

To submit your prospective member referrals email drew@farmhouse.org. Follow this growth effort on Twitter @ FH_WSU.

The Journey of a Lifetime

FarmHouse's new service-immersion experience to Honduras is a rousing success.

by **Tim Hadachek** (KS '07), Director of Chapter Services

The Journey Roster

Robert Cummings – Arkansas
Gabriel Read – Idaho
Mark Rippke – Iowa State
Dalton Mills – Kentucky
Joshua Brockman – Kentucky
Lucas Petersen – Minnesota
Justin Siewert – Minnesota
Michael Schmitt – Minnesota
Athen Osterberg – MS State
Parker Christiansen – WA State
Justin Crowley – FH Staff
Drew Goering – FH Staff
Tim Hadachek – FH Staff
Danny Catalano – AFLV Staff
(Delta Chi)

FarmHouse men are called to “give promise of service to their fellowmen, and to the world”. In May 2014, 13 FH men and one friend of FarmHouse lived out this mission in a whole new way. Dubbed “The Journey: FarmHouse,” this week-long service-learning experience to Honduras was the first of its kind in FarmHouse history. The Journey was hosted in conjunction with the Association of Fraternal Leadership and Values (AFLV) and Heart to Honduras (HtH), a Christian mission organization that has served the people of Honduras for 25 years.

AFLV and FarmHouse collaborated on the educational portion of the trip while HtH served as the in-country hosts and coordinated the service projects.

kitchen, a covered basketball court, a soccer field, a bathhouse and an office. The camp regularly hosts mission teams from the United States, and is also the site of summer camps for local Honduran youth.

The group divided into two bunkhouses that included running (but not hot) water, and ceiling fans (but no air conditioning). The cabins were very comfortable at night with the evening rains—so long as you kept the door shut and the bugs out.

The camp's setting in the mountains provided incredible views of Honduras' natural beauty. Our visit to the country occurred on the edge of the rainy season and it showered heavily in the afternoon and evening almost every day—welcome relief from the normal hot, muggy weather. We saw the result of a year-round growing season as we dodged five inch grasshoppers on the basketball court.

Travel

Participants arrived by plane in San Pedro Sula, Honduras, from points all over the U.S. Most men were able to travel to Honduras with just one connection, such as in Houston, Miami or Atlanta. Honduras is an easy three-hour flight from the southern U.S.

Once everyone arrived, the group met up at the airport with Heart to Honduras staff who provided rides to the ministry's base about two-hours outside of the city.

During the drive, the vans were filled with the sights and sounds of San Pedro Sula, and the men learned that traffic “laws” in Honduras are really just “suggestions.”

Home for a Week

The HtH staff drove us into the mountains surrounding the city, where the ministry has worked in the rural communities for more than 25 years. The camp that hosted FarmHouse for the week is in the village of Santa Elena and included bunkhouses, a

Service Project

The bulk of our time in Honduras was spent building a home for a family in need. Edwin Sanchez and his young wife and two children did not have a house of their own, and lived with family and friends the nearby village of La Conce. Many months before we arrived, Heart to Honduras identified his family as the beneficiaries of the FarmHouse work project.

On our first day of work, a concrete foundation in an otherwise empty lot was the only evidence that this would soon be a family's home. Over the course of three work days, our team raised four walls, hung siding, cut windows and doors, secured a tin roof and built an interior wall that divided the house into two rooms. It seemed the whole community, including the family who would eventually live there, came together to build the new home.

“I was surprised to find out how the



villages and my hometown are alike,” said Robert Cummings from Arkansas, “I’ve seen my own small town pull together in the same way.”

At the completion of the project, a leader of the local church, Pastor Fredy, led a dedication ceremony. The FarmHouse team presented the family with housewarming gifts such as a plastic table and chairs, plates, cutlery and a pot. To express their thanks, Edwin and his family carved a likeness of each person into a coconut for a personalized souvenir.

The family was extremely appreciative of their new home as they expressed their teary-eyed gratitude. Pastor Fredy said to us, “Look at how grateful this family is for their humble home. If you have anything more than this, how can you be anything but grateful too?”

International Fellowship and Fun

The week was full of service and learning opportunities, but there was plenty of time for fun too. Soccer is the most popular sport in Honduras for everyone, young and old. During a lunch break, the FarmHouse men picked up a game against village schoolchildren—and lost, badly. The result wasn’t any different in the FarmHouse vs. Heart to Honduras staff match. Pastor Fredy even knocked in a couple goals.

There was also time to enjoy Honduras’ natural beauty. The camp was a short drive from Pulhapanazek Falls—the largest waterfall in Honduras. Our group enjoyed an afternoon of ziplining and “hiking” (really more of a swim) around and beneath the falls.

Lessons and Growth

While the initial trip through the city provided a culture shock for the FarmHouse men, many expressed that they were surprised to find how similar the Honduran culture is to their own.

“I learned that there are more similarities between people than I previously realized,” said Mark Rippke from Iowa State. “While it manifests itself in many forms, everyone simply wants happiness and pursues it in different ways.”

Perhaps most of all, The Journey helped participants see their own world in a new way.

“I’m still finding things on my desk

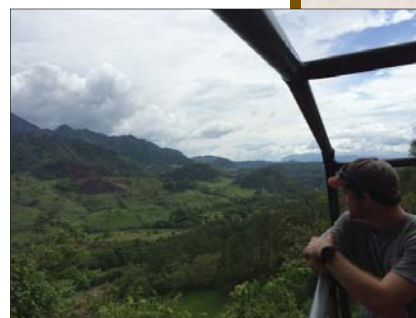


and thinking ‘why do I need this?’” said Rippke, almost a month after returning from the trip.

The week in Honduras passed quickly, and soon it was time to bid farewell to our Honduran friends. Leo, our translator, urged us not to say “goodbye,” just, “see you next year.”

The Journey: FarmHouse had a huge impact on the lives of the FarmHouse men who participated and on the lives of the people with whom they interacted. Joshua Brockman from the Kentucky chapter said it best: “It was a life-changing experience for everyone involved.”

The Journey: FarmHouse is returning to Honduras in 2015! To learn more email tim@farmhouse.org.



An Affordable 'Journey'

Registration Fee: \$975

Plane Ticket to San Pedro Sula, Honduras (SAP): \$500-\$700, depending on departure airport

Deposit: \$250

Fraternity Scholarship: \$250

Randy Linville International Catalyst Scholarship: \$700

Remaining difference raised via family, community, chapter, association and personal funds: about \$300

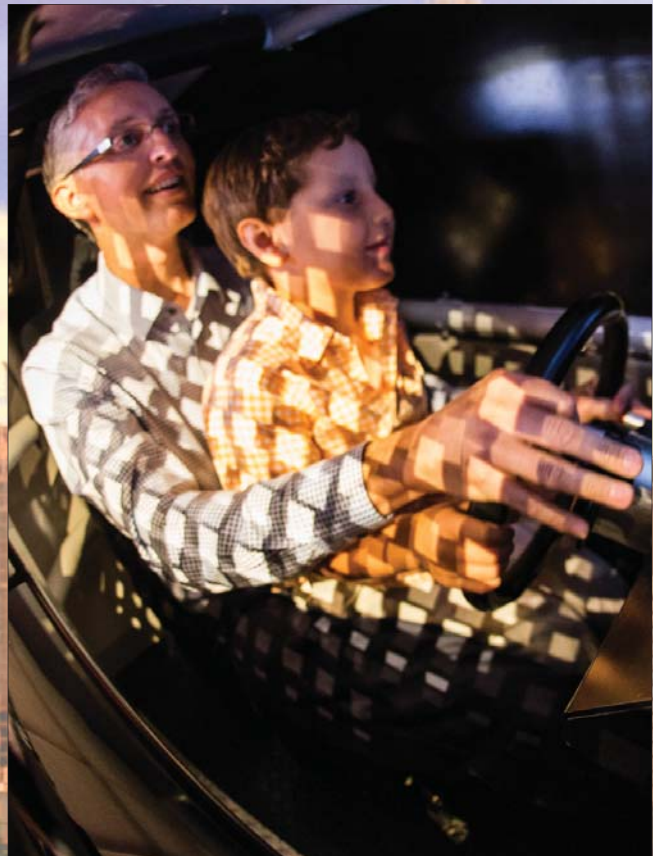
Page 6, top to bottom: Dalton Mills (KY '13) puts the final touches on a piece of siding on the house; The team builds a frame for one of the walls.

Page 7, top to bottom: Home sweet home—the team celebrates the completion of the project from the new home’s front porch; During a break in the work, Mark Rippke (IA '13) shares a fun moment with the son of the future homeowners; Robert Cummings (AR '12) enjoys a beautiful view of the mountainside, typical of the rural Honduras landscape.

CONCLAVE RECAP



Top row left to right, page 8: Garry Weston (KY '97) and Patrick Robinson (KY '98) practice their TV commentary skills at the NASCAR Hall of Fame; Chapter members take the plunge at the National Whitewater Center. Bottom left clockwise: brothers get to know each other on the opening night of Conclave; FarmHouse brothers go 'all in' after a successful rafting experience; Jeremy Settles (NM '94) and his son, Oliver, experience the thrill of a racing simulator at the NASCAR Hall of Fame. Top row, page 9: Conclave attendees gather for a group photo after adjourning the Business Meeting; Matthew Holt (TN '12) shares his thoughts during an educational breakout session; Justin Siewert (MN '12) and Robert Cummings (AR '12) rekindled their friendship formed during The Journey trip to Honduras; Drew Goering (KS '07) and Rusty Zimmerman (MN '13) display the Minnesota chapter's donated metal crest during the live auction, which raised over \$58,000 for FarmHouse.





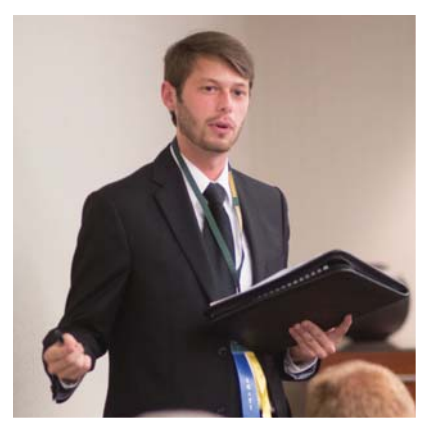
Charlotte

48th Biennial Conclave | The Westin | Charlotte, N.C. | July 23-27, 2014

The 48th Biennial Conclave was certainly one for the history books, as FarmHouse men gathered from across the country for a week of fellowship, fun and fraternity. The Fraternity named six new Master Builders of Men (pages 10-11), elected a new Fraternity Executive Board (page 12), initiated Honorary Members (page 13), recognized interfraternal leaders and friends (page 13), enjoyed the best the Queen City had to offer at the NASCAR Hall of Fame and Museum and the National Whitewater Center, and 'Celebrated FarmHouse' by honoring the outstanding chapters of our Fraternity (page 14).

Additionally, the important issues facing the Fraternity today were debated and discussed by chapter and association delegates during the business meeting. Legislation approved included a new dues rate for the 2014-16 biennium, creation of the officer of Treasurer for the International Fraternity and improvements in the chartering petition approval process for colonies.

Valuable learning occurred for members and volunteers through 33 educational programs and breakout sessions, with special keynote addresses from Pete Smitthslser, president of the North-American Interfraternity Conference (NIC); Tom Healy, of Recruitment Boot Camp; Patrick Alderdice, president of Pennington & Co.; and brother Peter McPherson (MI '60), former president of Michigan State University and current president of the Association of Public and Land-Grant Universities (APLU).



Six Distinguished Alumni



Jud Ammons (NC '54)

Brother Ammons is a builder, developer and president of Ammons, Inc., an assemblage of companies ranging from construction and land development to real estate and health care.

He was initiated into the NC State chapter one week after its chartering. He was elected chapter president twice and negotiated the loan for the chapter's first house when he was just 20 years old.

Highlights of Ammons' development portfolio include the 500-acre Springmoor Retirement Center and the 2,000-acre Heritage of Wake Forest residential development, both in Raleigh. Over the course of five decades, the Ammons name has come to represent quality, attention to detail and respect for the environment.

In 2003, Ammons led the effort to construct a new chapter house at North Carolina State. Thanks to his extensive network of contacts and knowledge of the building and real estate industries, the chapter has quality housing for many years to come.

He is involved in the Wake County Planning and Zoning Board, NC State University Alumni Association Board of Directors and the Mars Hill College Board of Trustees. In 2010, he was inducted into the Raleigh Hall of Fame.

Ammons is an avid outdoorsman, and spends many hours training his prize-winning show beagles. He lives in Raleigh, N.C. He and his late wife, JoEllen, have four children and 11 grandchildren.



Sonny Beck (PU '59)

Brother Beck is the president and general manager of Beck's Superior Hybrids, a family business that has grown into the sixth-largest seed company in the United States.

Shortly after graduation, he was instrumental in the Purdue chapter's move to its current facility. As the chapter and association work toward a new house today, he has once again taken a leadership role.

During the last five decades, Beck built a company culture that emphasizes quality, service and a farmer-first attitude. He founded Beck's Practical Farm Research program, which conducts hundreds of field studies to assess how farm management practices perform in different environments.

In 2007, the Beck Agricultural Center was dedicated on the Purdue campus. The center hosts a number of educational programs for farmers and agricultural businesses.

He is a leader in his community, serving 20 years as a member of the Hamilton Heights school board and 10 years as chairman of the Emmanuel Lutheran Church council.

He was named the National Agri-Marketing Association Agribusiness leader of the year in 2014. He is also the recipient of an honorary doctorate from Purdue and currently serves on the University's Board of Trustees.

Beck lives in Atlanta, Ind., with his wife, Glendia. Their three children are involved in the family business and they have 13 grandchildren.



Wilbur Frye (KY '77)

Brother Frye joined the Kentucky chapter of FarmHouse at the University of Kentucky in 1977 at age 44 as an associate member. Since that time, he has been working to uphold the standards and ideals of the Fraternity.

Frye's many years of service to the Fraternity include serving as chapter advisor, a member of the association board and as an advocate and supporter of the chapter's impressive new facility.

He spent the early part of his life in Tennessee, and received his undergraduate and graduate education from the University of Tennessee. He served in the U.S. Air Force in the Korean War and was an assistant air traffic controller until 1958.

He achieved his doctorate from Virginia Tech in 1969 and joined the faculty of the College of Agriculture at the University of Kentucky in 1974.

Frye is a pioneer in the research of legume cover crops in no-tillage crop production. He has authored and co-authored more than 144 publications, including 17 book chapters. He has presented his research to audiences across the United States and beyond.

In addition to his service to agriculture and FarmHouse, Frye has made many contributions to the Lexington community, including serving as president of the Lexington Lions Club.

Frye lives in Richmond, Ky., with his wife of over 50-years, Martha. They have two grown children. His son, Joel, is also an initiate of the Kentucky chapter of FarmHouse.

Named Master Builders



Art Heggen (IA '66)

Brother Heggen is former executive vice president of The Assurant Group, chairman of the FarmHouse Foundation Board of Trustees and director and treasurer of FRMT, Ltd.

Throughout his career, Heggen demonstrated himself as a generous philanthropist, community advocate, business executive and leader with a passion for making a difference in others' lives.

He grew up on an Iowa farm and was involved in his local 4-H club. He served his country in Vietnam in the U.S. Marine Corps from 1967–70. When he returned, Art served as an auditor for 13 years. From 1984 to 2008, Heggen served in various capacities for Assurant, a Fortune 500 specialty insurance group, culminating in the role of executive vice president for Corporate Planning.

After retiring, he continued his long history of community involvement and service. He volunteered countless hours over 25 years with the YMCA of Greater-Miami and Dade County and received that organization's Outstanding Volunteer Award.

Heggen served on the FarmHouse Foundation's Board of Trustees, including a term as chairman. He also served as the Fraternity's director and board member of Fraternity Risk Management Trust (FRMT), Ltd. During his tenure with FRMT, Art served on the executive committee as treasurer.

Heggen and his wife of 43 years, Betty, live in Sunny Isles Beach, Fla. They have two children and five grandchildren.



Loys Mather (NE '59)

Brother Mather was one of the most highly respected teachers and administrators on the University of Kentucky campus until his retirement in 2006. He completed his undergraduate and graduate education at the University of Nebraska and received a doctorate in agricultural economics from the University of Wisconsin in 1967.

In 1968, he joined the faculty of the University of Kentucky and began a 46-year relationship with the Kentucky chapter of FarmHouse.

As president of the Kentucky Association from 2005-10, he played a vital role in planning and fundraising for the chapter's new house. He was on the task force that negotiated the land lease from the University, giving the chapter a prime location in the new Greek Park.

In addition to serving the Kentucky chapter, he maintains close ties to his Nebraska brothers, helping organize 40- and 50-year pledge class reunions.

In addition to receiving the Alumni Great Teacher Award, the UK Outstanding Advisor Award and other teaching honors, he was elected faculty representative to the University of Kentucky Board of Trustees.

Mather served in the Lexington community as a 37-year member of the Christ Church Cathedral Choir of Men and Boys. In the 1960s, he was a member of the Lexington Committee for Open Housing, which facilitated racially integrated housing in the community.

Mather and his wife, Sonja, live in Lexington, Ky., and have two sons.



Melvin Sherwin (MO '05) †

Brother Sherwin was head of the soils department at what is now North Carolina State University, when he died at age 42 in 1927.

He was born and raised on a farm in South Dakota in 1881, before eventually attending the University of Missouri, where he was one of the original seven Founding Fathers of FarmHouse.

After graduating with a B.S. in agriculture in 1908, he received an M.S. in agriculture from the University of California-Berkeley in 1909. He spent one year as an agronomy instructor at the University of Maine before he joined the staff at NC State in 1910.

He was honored posthumously as the final of the seven Founding Fathers to be named a Master Builder. He is buried in Oakwood Cemetery in Raleigh, N.C.

The Master Builder of Men Award is the highest honor the Fraternity may bestow on an alumni member of FarmHouse. It was created in 1950 to recognize and publicly acknowledge the member's unselfish leadership and service to his fellow men, both within the Fraternity and beyond.

Neither position, nor wealth, nor occupation enters into consideration for the award, but simply his contributions in helping others and living the values of the Fraternity as a Builder of Men.

A full list of previous recipients is online at FarmHouse.org.

2014-16 Fraternity Board Directors and Officers Elected

A major item of business for the delegates of Conclave is the election of new officers and directors to the International Executive Board. Alumni and chapter members are slated by the Nominations and Elections Committee for election by the voting delegates, from a pool of nominations.

Alumni directors elected to four-year terms of service include: Gabriel Eckert (KS '95), executive director of the Building Owners and Managers Association (BOMA) of Georgia, Atlanta, Ga.; Patrick Robinson (KY '98), manager of development programs with the Kentucky Community and Technical College System, Lexington, Ky.; John Torres (OH '02), director of leadership development with American Farm Bureau Federation, Washington, D.C.; and Roy Wilson (PU '71), Master Builder, president of Wilson and Associates Real Estate, Greenfield, Ind.

Two chapter members were elected to two-year terms from the Green and Gold chapter divisions: Brennan Costello (NE '12), junior in agricultural business, University of Nebraska and Daniel Suess (SIU '14), junior in agricultural economics, Southern Illinois University.

Continuing in current terms are Rick Barnes (TT '82), Keller, Texas; Shawn Eagleburger (IA '02), St. Louis, Mo.; Ryan Feist (SD '00), Wells, Minn.; and John Ortner (CO '04), North Platte, Neb.

Elected to serve as 2014-16 officers are Barnes as International President, Eagleburger as International Vice President, and Robinson as Treasurer. Executive Director Chad Harris (IA '98), serves as an ex-officio director and as Secretary to the International Executive Board.

Clark Hanson (MN '61), Master Builder and past International President, chaired the Nominations and Elections Committee and remarked, "These men elected to serve represent 10 different chapters of initiation, who reside in nine different states, who span five decades of initiation and come from 100+ year old chapters and from our most recently chartered chapter—an indication that this talented group, truly represents the FarmHouse membership."



Rick Barnes



Shawn Eagleburger



Gabriel Eckert



Ryan Feist



John Ortner



Patrick Robinson



John Torres



Roy Wilson



Brennan Costello



Daniel Suess

Five Brothers Conclude International Executive Board Service



Conclave marked the conclusion of service to the International Executive Board for five brothers (pictured left to right): Tony Fiore (OH '95), Cameron Dunlap (NM '91), Jeff Norris (TT '89), David Blackmon (AU '11) and Christopher Atkins (VT '10) [not pictured].

Norris and Dunlap each served two terms of eight years, with Norris serving the last biennium as Treasurer. Fiore served six years, the first two as an ex-officio member and liaison representative of the Ohio State merger. And, recent alumni brothers Atkins and Blackmon, concluded two-year terms as chapter representatives from the Gold and Green chapter divisions.

These brothers were also the first to receive the newly created International Executive Board recognition pin. This fall all living, former directors of the IEB, over 150 men, received this special pin—as a sign of appreciation for their service to FarmHouse on behalf of the International Fraternity. Henceforth, all men who serve will receive this pin when they begin their director term of service.

Industry and Public Service Leaders Welcomed as Honorary Members

Conclave included the initiation of two exemplary leaders into the Fraternity as Honorary Members—Steve Troxler (HON '14), of Browns Summit, N.C., and Randy Jones (HON '14) of Ames, Iowa.

Honorary membership is reserved for those men who have seen success professionally and personally and who live a life consistent with the ideals of FarmHouse men, but who do not previously hold fraternity affiliation. Such membership is conferred by a vote of the International Executive Board of Directors. Since its inception only 76 men have been initiated into the Fraternity as honorary members. Nominations are continually sought.

Steve Troxler is North Carolina Commissioner of Agriculture, serving in this elected role since 2005. During this span, his many contributions have improved and impacted the lives of North Carolina citizens and agriculturalists. Throughout his public service career, Troxler has continued his personal endeavors in agriculture with Troxler Farms, producing tobacco, wheat, vegetables and soybeans.



Steve Troxler

He graduated from North Carolina State University in 1974 with a bachelor's degree in conservation and has been a leading advocate and voice for agriculture in the State of North Carolina ever since. During his tenure as Commissioner of Agriculture, he has focused on developing new agricultural products and markets for North Carolina producers, including commerce with China, and helped preserve more than 700,000 acres of farmland from non-farm development.

Additionally, Troxler is a leader in his community, founding youth sports organizations and volunteering with the Greensboro Visitors Bureau, promoting tourism and business for the city.

Troxler was nominated by the North Carolina State FarmHouse Association for honorary membership. Writing in support of Troxler's nomination, Dean

of the College of Agriculture and Life Sciences at NC State University, Dr. Richard Linton said, "I cannot think of another individual who has impacted our future through his work in agriculture like Commissioner Troxler. He has inspired his peers, citizens, growers and consumers through his service and I firmly believe he has just begun."

Troxler lives in Browns Summit, North Carolina, with his wife Sharon. Together they have two grown sons.

Randy Jones graduated from South Dakota State University with a degree in agricultural education, and spent the first portion of his career as a high school agriculture instructor in the state of South Dakota. He later transitioned into a career in corporate training, and finally entered into business for himself as a consultant and educator, offering business services such as keynote addresses, strategic planning retreats and business strategy development.



Randy Jones

Randy's talent as a corporate and life coach is enhanced by his sterling character and warm personality. His clients say that their association with Randy Jones has made them a "better person and better manager."

George Hohwieler (SD '83), CEO of Aurora Cooperative said, "Randy's training is a full-scope, consistent message of truth and time-honored principles to apply to an employee's work, social and family life. He teaches and lives out FarmHouse principles of seeking the best, marking progress, practicing a spirit of congeniality, and displaying a servant heart."

Jones was nominated by the South Dakota State Chapter and Association. Upon his initiation Jones remarked, "It gives me such honor to join an organization which I've long respected and admired. My mentors and those I've mentored are FarmHouse men. Today I am proud to call you all brother."

Jones and his wife, Julie, reside in Ames, Iowa, with their three children.

Barnes Award Recognizes Interfraternal Leaders



Ben Pendry



Durward Owen

The inaugural recipients of the Barnes Award for Outstanding Interfraternalism, Ben Pendry, Sigma Chi and Durward Owen, Pi Kappa Phi, were honored during Conclave.

The Barnes Award honors professionals who embody true interfraternalism and is named in honor of Rick Barnes.

Ben Pendry, the 2013 honoree, is director of development for student affairs at the University of North Carolina-Charlotte. A graduate of Western Carolina University, Pendry served the Sigma Chi Foundation as senior director of development and vice president of advancement for the North-American Interfraternity Conference (NIC). A frequent presenter, speaker and volunteer across the fraternal movement, Pendry is a lead facilitator of the annual FarmHouse Leadership Institute and was instrumental in the redevelopment of the program's curriculum in 2011. Pendry's wife, Jenna, is a frequent FarmHouse volunteer and director of chapter development for Sigma Kappa. They reside in Charlotte, N.C.

The 2014 Barnes Award recipient, Durward Owen, is executive director emeritus of Pi Kappa Phi Fraternity. Owen served Pi Kappa Phi for 35 years as a senior staff member, is a former member of the NIC Board of Directors and was an early proponent for monumental changes in fraternity risk management education, programming and policy adoption. Owen helped form and then served as administrator of the Fraternity Risk Management Trust (today FRMT, Ltd.), helping national organizations secure appropriate insurance coverage. The annual Owen Risk Management College held for fraternity professionals is named in his honor. Owen and his wife, Connie, reside in Charlotte, N.C.

Ruby Cup & Conclave Awards Recognize Success



Awards chair Garry Weston (KY '97), right, and International President Rick Barnes (TT '82), center, present the Ruby Cup to the Iowa State Chapter and Association delegation in Charlotte.

The FarmHouse Awards Program is a comprehensive system for evaluating FH chapters and their operations. It helps identify outstanding chapters, as well as an opportunity to challenge all chapters in ways in which they can improve.

Each year the International Fraternity awards the Ruby Cup to its most outstanding chapter. First awarded in 1972 as a biennial honor, since 1994 the Ruby Cup is now annually determined through a two-part application process. First, chapters are scored overall with the Chapter Award of Excellence, which objectively quantifies a chapter's activities in the past year, as well as its success in recruitment, academics and in observing and conducting the Fraternity's Ritual.

The second portion of the awards program is the Chapter Programming Awards. Chapters are asked to submit applications in 12 programming areas. These applications are then judged by a committee of 14 FarmHouse alumni. Chapters are divided into Gold and Green Divisions, so that they are only competing against chapters of similar age, size and alumni base. The winners of each of these divisions are then compared to determine the overall Ruby Cup winner by a vote of the International Executive Board of Directors.

At Conclave time was designated for individual chapters to meet with staff and regional directors for direct, specific feedback on each chapter's programming awards submission.

This year, the awards process was updated to better reward chapters for their success. Instead of individual plaques for each programming area, each chapter that submitted an award application in each of the 12 areas received a single large plaque. Then a chapter received a bar for each category it won. This plaque will be used year after year, until a chapter wins enough award categories to fill all the spaces.



Troy chapter delegates accept their new Award of Excellence banner and new Chapter Programming Awards plaque at Conclave.

Outstanding Chapter Award Winners

Gold Division: *Troy*
Green Division: *Iowa State*
2013 Ruby Cup: *Iowa State*

Chapter Programming Award Winners

Gold Division

Troy: *New Member Recruitment, Total Member Education, Alumni Relations, Spiritual Development, Social/Moral Development and Physical Development.*

South Dakota State: *New Member Education, Campus Involvement and Risk Management.*

North Carolina State: *Community Service and Intellectual Development.*

Wisconsin-Platteville: *Financial Management.*

Green Division

Iowa State: *New Member Recruitment, New Member Education, Total Member Education, Financial Management, Campus Involvement, Community Service and Risk Management.*

Kansas State: *Alumni Relations, Intellectual Development, Spiritual Development, Social/Moral Development and Physical Development.*

Chapter Award of Excellence Winners

Chapters scored 90% and above on the Award of Excellence assessment.

Auburn
Iowa State
Kansas State
Kentucky
Minnesota
Missouri
Nebraska
South Dakota State
Troy

ILLINOIS FH CELEBRATES 100



Brothers and friends from across the country gathered at the University of Illinois in Champaign-Urbana, Sept. 12-14, to mark a special milestone—the centennial celebration of the Illinois Chapter of FarmHouse. The weekend festivities allowed for reflection, fun and fellowship, enjoyed by over 230 guests.

The founding of the Illinois chapter was a pivotal moment in the history of the larger organization of FarmHouse. With the founding of the third chapter, it became more obvious that the idea called “FarmHouse” was no passing fad. Early observers of the new Illinois Chapter noted that they were a “keen bunch of fellows” and that the chapter “had proven itself a strong fortress in maintaining the character and high ideals of the early founders.” Over the last century 1,440 men initiated in the chapter.

FarmHouse Founder, Henry P. Rusk (MO '05), served as Dean of the College of Agriculture for several decades at the University and was instrumental in helping the Illinois chapter prosper. Following the formation of the Illinois chapter, conversations began to emerge about the nationalization of the Fraternity.

Andy Brantner (IL '03), Association President, remarked, “Today we hope to carry on the legacy left for us by those early members. To be sure, we take this opportunity to look back fondly upon our accomplishments as a brotherhood. But more importantly, we hope this celebration is a launching pad for another 100 years of upholding the values of FarmHouse Fraternity.”

Pictured from upper right: Illinois chapter house; alumni tour 809 Pennsylvania Ave.; Rolf Vogen (IL '43) and his wife, Jean, of Mahomet, Ill.; Doug Sims (IL '65), Master Builder, provides a celebratory toast at the conclusion of the Centennial Banquet; alumni reminisce at the University Archives; alumni of five decades share memories.



Winning the Recruitment Game

by TOM HEALY and DAVID STOLLMAN, Recruitment Boot Camp

Recruitment is the lifeblood of an organization and a chapter's effectiveness as it will determine the future of the chapter. We outline five specific activities that high-performing FarmHouse chapters continually use. These recruitment practices yield men who contribute to the success of the Fraternity and who we are proud to call brother.

Practice #1 - Align Individual and Chapter Actions with FH Values

Trust is essential in any successful relationship—personal or business. Trust is built through credibility. Does someone consistently do what they say they will? Is your brother there for you in times of need? Does your business supplier deliver on time and budget? Nobody trusts a hypocrite. And nobody wants to do business with a hypocrite.

If your chapter doesn't live the values as stated in The Object and in the Fraternity's principles, it is obvious to anyone considering membership. But, if I can learn what a FarmHouse man is by watching your Fraternity operate, you have the credibility to be worth my time, effort and money. You are worth the investment of these valuable resources.

Practice #2 - Utilize a Powerful Brand

Our brand, the ideal of the FarmHouse man, will be appealing to the right guys and will deter the wrong guys. Regardless of which specific image you decide to utilize, you want to make sure you are consistently displaying it to create brand awareness among your target market (potential new members).

You should use the same brand across your social media accounts, website, flyers, brochures, banners and anywhere else that you display your brand.

Have a member of your chapter review all of your marketing efforts to make sure you are communicating one consistent message everywhere. Be sure and also ask if this consistent message truly reflects the FarmHouse member experience, individually and collectively as a chapter.

Practice #3 - Manage Recruitment Effectively & Efficiently

A major reason chapters fail to meet their recruitment goal is simply from a lack of strong organization. An easy, effective way for chapters to manage all potential leads is by establishing a Wish List, which is maintained and shared with brothers through a cloud-based program like Google Docs.

Capture potential new members (PNM) first name, last name and other contact information (email, Twitter handle, grade point, interests, etc.) based on the determined membership criteria.

Chapters relying on one or two members to do the recruitment work miss opportunities to develop broad relationships with prospects. A chapter is significantly more effective at recruitment if each brother is responsible for shepherding the relationship with a few potential members throughout recruitment process and year.

The Wish List must be 2-3 times the size of the chapter to maintain a healthy pipeline of prospects. There are always guys who will join other chapters and some will not meet your standards for membership. By maintaining a strong list you are selective as opposed to extending bids to everyone interested.

Practice #4 - Develop Eligibility Standards for Membership

It is important to evaluate a potential member prior to extending him a bid. The best way address this is to establish clear membership eligibility standards, which he must exceed. To insure he meets the standards, a specific and



Vice presidents of recruitment learn proven recruiting practices at the inaugural FarmHouse GROWS conference in February.

effective evaluation process is required. No more guessing based on, "He's a good guy!" Everyone is a good guy.

Eligibility standards must be agreed upon as a chapter and are required to be met by a potential member to extend a bid. Some chapters use three-to-five mandatory standards, while others may identify six characteristics and require a prospect to meet four-to-five for a bid.

Examples of membership eligibility standards include grade point, leadership offices held, sports team involvement, service hours completed, etc. The chapter uses these standards, which should reflect the values of FarmHouse, to evaluate men as a means of helping decide who will make great brothers.

Once you establish the eligibility standards, the chapter must determine how to evaluate men against these standards. Three approaches work best:

A) Personal Observation — The chapter knows exactly what it is looking for in a potential member and uses recruitment events and conversations to determine if the prospect meets the standards for membership.

B) Brief Application — Potential members complete a brief application (either written or online) to collect the information needed to learn if membership standards are met.



Establishing Membership Eligibility Standards

Chapters often struggle in determining membership eligibility standards. However, The Object, which all FarmHouse men identify with, provides three excellent criteria, which should be applied to membership selection decisions, in addition to Article II, Membership Qualifications, of the International By-Laws. These include:

1. Be high in scholarship — It is a requirement of the North-American Interfraternity Conference (NIC), that members have at least a 2.5 GPA to join. This standard is outlined as well in Article II, stating that the highest academic standard should be

applied for membership eligibility. Chapters are encouraged to raise the bar when it comes to scholarship, ensuring the members who join add to scholastic achievement, not hinder it.

2. Have the capacity for meeting and making friends — Find out what organizations a prospect is involved with or what piques his interest. How does he spend his time socially or on nights/weekends?

3. Give promise of service to their fellow men and to the world — Prospective members should have a record of community service and civic engagement.

Additional examples of criteria for eligibility standards include:

- Past leadership experience
- Past athletic experience
- Communication skills
- Ambition/goals for life after college
- Desire to join the fraternity for the right reasons
- Request for a letter of recommendation as to the prospect's character from a teacher, mentor, coach or other non-relative.

All chapters should commit to have a serious conversation about membership eligibility standards. Discuss and decide. Write them down and share them broadly. Then apply the standards and adhere to them during recruitment and prospective membership bid extension discussions.

C) Sit-Down Interview — Members of the chapter meet with each potential member and ask him a series of questions to determine if he meets the standards. This meeting reflects a job interview, not an interrogation. You are not evaluating how much he “wants to join,” but rather how likely he is a good member for the chapter.

The standards and evaluation process sends a clear message to potential members that FH cares about the type of men it recruits, while allowing only membership bids extension to men with a high probability of making a positive contribution to your chapter.

Practice #5 - Utilize a Team-Based Recruitment Model

The most common question we as recruitment coaches are asked is, “How can I motivate my members to recruit?” One person cannot do all the recruiting for the chapter. Too often they get frustrated and burn out when they try. A simple team-based recruitment model, allows the vice president of recruitment to manage the efforts of the chapter instead of doing everything by himself.

First, select 20 percent of the chapter and make these brothers Team Captains. They should be current and future leaders who are dependable and can manage a smaller team.

Next, the Team Captains run a “draft” to place each chapter member on a team. Chapters commonly do this in a fantasy football-style format taking turns selecting one man until all members are placed, to distribute better recruiters while breaking up cliques.

Then, assign each prospect name on the Wish List to a team and a particular brother on that team. This adds a layer of accountability.

Next, execute contact with prospective new members. Instead of every brother rearranging his schedule for the required recruitment event next week, smart recruiting chapters inform each team to find two hours next week to do something fun as a team, with the prospects assigned from the Wish List.

This accommodates schedules, resulting in full participation. This occurs in small groups, so potential members are known better, thus making a better evaluation of membership qualifications

from the eligibility standards. Team-based activities allow for effective evaluation of prospects, so only the right men are brought into the chapter.

Finally, discuss as a team whether the prospect meets the membership eligibility standards and then, in consultation with the vice president of recruitment, extend him a bid. Then celebrate your team's, and ultimately your chapter's, recruitment success!

These five practices are a game plan that will work with any chapter of any size on any campus and are sure to provide you with recruitment wins again and again!

David Stollman is founder of Recruitment Boot Camp and co-founder of CAMPUSPEAK. He has spoken on over 600 campuses, assisting with chapter operations and community health.

Tom Healy directs Recruitment Boot Camp's growth and outreach consultation work. He has coached 75 chapters, started 30 chapters and trained hundreds of chapters and fraternity leaders on effective recruitment practices.

Marketing FarmHouse Leadership Roles in Your Career

Your involvement in FarmHouse has prepared you with real-world skills that employers want to see in the people who join their team. A successful FarmHouse leader should market his skills in his resume, cover letter and interviews. Below are some examples to describe your fraternal experience to employers. Adjust the details to fit your specific leadership role and chapter or colony.

Chapter President

- Chief executive of non-profit organization with an annual operating budget of more than \$100,000.
- Managed a team of leaders to establish and execute organizational goals.
- External face and voice of student organization on campus and in the community.
- Managed relationships with key chapter constituents including employees (chef and resident advisor), parents, faculty, campus administration and alumni.

Vice President of Finance

- Chief financial officer of an organization with an annual operating budget exceeding \$100,000.
- Provided timely and transparent reports on the financial status of the organization to key stakeholders, such as officers, alumni advisors and university officials.
- Created and monitored a budget for the operation of each of the chapter's financial categories.
- Enforced timely payment of accounts receivable.
- Provided resources and guidance for members on successful personal financial management.

Director of New Member Education

- Created and managed an education program for 20 new members.
- Created a 12-week syllabus, which articulated the weekly expectations for the new member development program.
- Utilized educational materials for members based on shared vision and organizational values.

Vice President of Recruitment

- Established contact with up to 200 potential new members of the organization.
- Created marketing plan to promote the organization to potential new members.
- Evaluated candidates for membership against a set of criteria.

Director of Alumni Relations

- Maintained regular contact with up to 1,000 alumni spanning five-decades of age, residing in 34 states, through print, phone, web-based and electronic communication.
- Planned two banquets, including renting a venue, planning a menu and organizing speakers.
- Editor of two issues of newsletter, requiring coordination of written material from five chapter officers.

Director of Administration

- Recorded detailed minutes of weekly meetings and facilitated transparent internal communication to promote engagement and discourse.
- Managed the organization's social media presence.
- Reported metrics of local chapter to International organization.

Service/Philanthropy Chair

- Organized a Be the Match Donor Drive on campus, resulting in 180 new volunteers on the National Bone Marrow Donor registry.
- Organized a fundraising drive, raising \$15,000 benefiting the Leukemia and Lymphoma Society, from 375 participants—a 20% increase from the prior year.

Director of Risk Management

- Provided risk-management training, resources and professional guidance for 60 collegiate men.
- Planned effective crisis-management guidelines and communicated with board of advisors, university officials and the International organization at appropriate times.

Director of House Operations

- Observed and maintained the physical structure of a residential structure housing 60 people.
- Conducted maintenance on facilities and chapter property as needed.
- Assessed maintenance needs and communicated with key stakeholders to establish maintenance and upgrade priorities.

All Chapter Members

- Mentored younger members transitioning from high school to college environment.
- Graduate of To Be and Become... Emerging Talent Retreat, Regional Leadership Conference, FarmHouse Leadership Institute, FarmHouse GROWS Membership Growth Summit, program focused on personal leadership growth and team development.

Did You Know?

- Join the FarmHouse Fraternity LinkedIn groups and connect with over 1,200 brothers.
- Whether you are searching for a job, looking to hire, or wish to discuss industry issues, this is a great networking tool.

NIC Presidential Commissions Address Critical Issues

The North-American Interfraternity Conference (NIC), the association representing 74 international and national men's fraternities in North America, of which FarmHouse is a member,



announced in August the creation of three independent commissions to undertake a forward-focused, action-oriented evaluation of issues critically important to the fraternity industry and higher education: alcohol use, hazing and sexual violence. Over the next 18 months, each commission will conduct in-depth issue-specific research to identify innovative opportunities for the NIC and its member fraternities to tackle these issues.

“Fraternities have a vital role to play in creating safer student experiences and environments. These commissions are a bold step in identifying the best opportunities for impact,” said NIC president and CEO Pete Smithhisler. “We are extremely grateful to the commissioners who volunteered their time and expertise to this initiative and we look forward to a robust process built on a diverse body of research and knowledge.”

Each commission will include 10 to 12 subject matter experts, policy makers, researchers, higher education leaders and practitioners with content area expertise. Their work will culminate in a comprehensive, action-oriented report that will be delivered to the NIC Board of Directors by April 1, 2016.

The NIC named the following higher education and fraternity industry experts as commission leaders:

- **Commission on Alcohol Use within Fraternity Culture** – *Dr. Ed Hammond, president emeritus, Fort Hayes State University*
- **Commission on Hazing Awareness and Prevention** – *Dr. Walter Kimbrough, president, Dillard University*
- **Commission on Sexual Violence and Abuse Prevention** – *Allen Groves, dean of students, University of Virginia*

The NIC Presidential Commissions are part of the conference’s ongoing commitment to creating environments that foster the success of member fraternities while providing

leadership to address the environmental and behavioral challenges that affect fraternity members and undergraduate students throughout North America.

FarmHouse Fraternity, as a member of the NIC, strongly endorses the creation and appointment of these commissions to work to find solutions to these critical issues on behalf of all member organizations. These three issues have been of continual attention and education through a myriad of resources and programming from the International Fraternity.

“FarmHouse has a long history of strong risk management education and policy development. However, we must stand with our interfraternal peers and higher education partners to be a part of the solution,” said Fraternity executive director, Chad Harris. “We are not immune to the detrimental impact alcohol, hazing and sexual violence have on a student’s fraternity experience. We must be mindful in understanding these critical issues, educating our members and supporting chapter volunteers with resources to address these challenges that our members and campuses face.”

“We must find new ways to help address these challenges for the broader campus community and to preserve all that is good about fraternities,” Smithhisler added.

“When fraternity is done right, there is no better experience to promote the development of men into committed, ethical leaders who, in turn, have positive influence on their communities.”

Founded in 1909, the North-American Interfraternity Conference is the trade association representing 74 men’s fraternities. Through advocacy, collaboration, and education, the NIC works to ensure that fraternities can operate in an environment conducive to their success. Visit nicindy.org for more information on the Commissions.

Risk Management Resources

Chapters, in consultation with advisors and association volunteers, must regularly educate members on relevant issues through total member education and chapter/association practices. Resources available to continue a track record of strong risk management include:

FarmHouse Policy Manual

Comprehensive manual outlining operational policies, including drugs & alcohol, diversity & inclusion, fire-arms, pets/mascots and more.

FIPG Standards

Commonly agreed best practices for social event hosting by both campuses and national fraternal organizations.

FRMT Insurance/Claim Manual

Detailed summary of insurance coverage limits, event planning guide and incident reporting form.

NIC Standards

Expectations for NIC members and members organizations on alcohol-free recruitment, 12-week new member education limit and hazing prevention.

FarmHouse Flash

Newsletter focused on risk management trends and how chapters should address topics with members.

Officer & Volunteer Webinars

Hosted by headquarters staff each semester to inform volunteer leadership of the important issues of the day with a specific request to discuss with chapter members.

Online Resources

These web sites, farmhouse.org, frmttd.org and willisfraternity.com include topic-specific information and risk management education for chapter/volunteer development.

Foundation Launches \$20 Million Campaign

“We envision FarmHouse as a premier leadership organization. One that attracts the best and brightest men, supports their education in and out of the classroom, provides them a support system with a safe, comfortable and affordable home to live in, and continues to be a Builder of Men for generations to come.”

This bold vision was announced at the 48th Biennial Conclave. The FarmHouse Foundation Trustees joined with undergraduates, alumni, staff and friends to launch **Live. Learn. Lead.—The Campaign for FarmHouse.**

This Campaign is the most ambitious fundraising effort in the Fraternity and Foundation’s history with a goal to raise \$20 million.

Thanks to the generosity of a growing list of leaders and exemplars, the Foundation kicked off the public phase of the Campaign with the announcement that \$12.1 million, more than half of the goal, had been raised.

As of September 30, an impressive \$13.2 million has been invested in the Campaign. FarmHouse alumni have shown that they are ready, locally and Internationally, to support their Fraternity in significant ways.

The Foundation’s goal is to raise the remainder of its goal by Conclave 2016—a challenging task, to be sure, but one the Foundation Trustees and Staff are confident can be accomplished with the help of every FarmHouse man.

Live. Learn. Lead.—The Campaign for FarmHouse is about our future. It is about making sure FarmHouse International Fraternity can sustain its remarkable ability to educate and assist young men to become the leaders of tomorrow who will make a difference in our world.

Today more is required to educate



FarmHouse undergraduates helped provide a celebratory announcement of the public phase of the Foundation’s new Live. Learn. Lead. Campaign and how much had been raised by Conclave.

students for the challenges of our times. The changing world we live in calls for new investments in FarmHouse.

There are chapter houses in dire need of improvement (live.), young men deserving of scholarships (learn.) and inspiring educational programs to fully fund (lead.).

This requires an even stronger foundation under the excellent leadership programs and resources provided to our 1,615 undergraduate members today and in the future. In turn, these young men will become leaders in their careers, families, communities and society.

The Campaign offers three ways to invest:

Founders Annual Fund

\$3 million goal

Support of the Annual Fund provides current, flexible, unrestricted financial resources for the ongoing leadership programs, educational initiatives and operations to do the most good for as many FH undergraduates as possible. The most effective investments are unrestricted for use where the challenges and outcomes are the greatest.

Legacy Endowment Funds

\$7 million goal

An investment in one of our 138 endowment funds, or establishing a

named endowment fund, permanently ensures FarmHouse will always have the “seed corn” necessary for the future.

Chapter Excellence Funds

\$10 million goal

Additionally, donors can support their chapter’s educational programs and local chapter housing campaigns through the Building Fund Foundation Council, which is tax deductible.

“Live. Learn. Lead.—The Campaign for FarmHouse is about taking the next step, realizing our potential and changing the lives of hundreds of FarmHouse young men not just today, but forever,” said Allison Rickels, Foundation executive director in announcing the Campaign.

She continued, “FarmHouse is stronger than ever. But, if progress shall mark our every step, it’s time to think and invest even bigger than before. This Campaign allows us to honor all that FarmHouse has achieved, and by reaching our \$20 million goal, assures we can continue to support the next generation of exceptional FarmHouse men in unprecedented ways.”

Rickels concluded, “I invite all FarmHouse alumni and friends to invest in this historic Campaign. I guarantee your investment will be well worth it!”



Lead.FarmHouse.org

- Learn more about the Campaign
- Track the Campaign’s progress
- View the latest donor honor roll
- Make your gift or pledge
- And, much more!

Investing in Tomorrow's Leaders Today



For FarmHouse International Fraternity to continue to be Builders of Men for the next 100 years, the FarmHouse Foundation Board of Trustees have determined to take on the largest and most ambitious fund-raising project in the history of the Fraternity: a \$20 million comprehensive campaign, **Live. Learn. Lead.**—**The Campaign for FarmHouse.** The Campaign is about taking FarmHouse to the next level, realizing our potential and changing the lives of hundreds of FarmHouse men today and tomorrow. You make it possible.

Live.

The Campaign for FarmHouse will deliver...

- competitive and safe living/learning chapter housing;
- dedicated study, library and instructional areas equipped with up-to-date technology;
- computer networking and internet wiring in chapter houses;
- vital fire safety equipment for educational areas;
- support for annual operating expenses attributed to educational areas in FarmHouse chapter houses; and,
- mortgage loans for FarmHouse chapter housing.

Learn.

The Campaign for FarmHouse will advance...

- scholarships to foster academic excellence;
- international awareness through study abroad opportunities and service immersion experiences; and,
- chapter-based technology to further support academic achievement.

Lead.

The Campaign for FarmHouse will invest in...

- expanding resources for vital training for chapter officers at the annual FarmHouse Leadership Institute;
- values-added leadership and personal development programs such as Regional Leadership Conferences, Emerging Talent Retreat, FH GROWS, Conclave and Power of 7 Seminar;
- preparation for post-college through values-based initiatives;
- coaching to over 500 FarmHouse volunteers across North America who serve as advisors and mentors;
- support for alumni outreach with *Pearls & Rubies*, events, social media and other communication tools;
- funding for emerging educational projects; and,
- continued support of the International Office, staff and resources for programs not yet endowed.

Gift Scale of Live. Learn. Lead.

Amount	Number of Donors	Total
\$1,000,000	1	\$1,000,000
\$750,000	2	\$750,000
\$500,000	3	\$500,000
\$250,000	10	\$2,500,000
\$100,000	30	\$3,000,000
\$50,000	50	\$2,500,000
\$25,000	75	\$1,250,000
\$10,000	150	\$1,500,000
\$5,000	250	\$1,250,000
\$2,500	700	\$1,750,000
Up to \$2,500	Many	\$2,250,000
TOTAL		\$20,000,000

How to Make Your Gift

Cash and other gifts of current assets such as stock can be spread over five years. Appropriately documented planned gifts such as bequests, insurance policies, IRAs, charitable remainder trusts and gift annuities can be a part of the Campaign. In fact, several donors have pledged a combination of current and estate gifts.

You may designate your gift to a variety of programs, including to directly benefit your own chapter.

The most effective gifts are unrestricted for use where the needs are the greatest. Gifts to either the Annual Fund or Endowment enable the Foundation to fund worthy programs reflective of the Fraternity's priorities and goals and respond to unanticipated needs and future educational projects.

Regardless of the amount and fund designation, all gifts and pledges given to the FarmHouse Foundation are recognized as Campaign donations and help ensure a thriving future for FarmHouse.

If you have questions regarding the Campaign please contact Allison Rickels, CFRE, Executive Director, The FarmHouse Foundation, 7306 NW Tiffany Springs Pkwy, Suite 210, Kansas City, MO 64153; 800-722-1905; or Allison@FarmHouse.org.

Three Ways to Invest

One need — to guarantee FarmHouse Fraternity continues to Build Men — three ways to give:

- The Founders Annual Fund - \$3 million goal
- The Legacy Endowment Funds - \$7 million goal
- The Chapter Excellence Funds – \$10 million goal

TOTAL IMPACT: \$20 Million Goal

FOUNDATION DONORS

45 ALUMNI JOIN TOP HONOR ROLL CLUBS



William Tucker



Roy Frederick



Ron Vaske



Frank Bezdicek



Jerry Gardner



Bobby Keen



Paul Marsh



Lee Thurber



Roger Tremayne



Larry Bayless



Kenneth Brashaber



Benjamin Davis



David Gilmore



Duane Harris



Ralph Harrison



Greg Ibach

The FarmHouse Foundation recently welcomed 45 new members into its highest giving societies.

Century Club

Accumulative gifts of \$100,000 or more

Jay Lockhart (PU '65) is a senior consultant for Braake Consulting, Inc. He lives in St. Louis, Mo.

William "Lee" Tucker (KY '51) worked at South Dakota State University as an agricultural experiment station statistician. He was named Master Builder in 1976. He lived in Brookings, S.D., and died Nov. 23, 2013.

Doane Club

Accumulative gifts of \$50,000 to \$99,999

Roy Frederick (NE '63) is a retired agricultural economics professor at the University of Nebraska-Lincoln. He and his wife, Judi, live in Lincoln, Neb.

Ron Vaske (SD '87) is a lawyer and partner with Lindquist & Vennum, LLP. He served on the International Executive Board and is a Foundation Trustee. He lives in St. Louis Park, Minn.

H.K. Wilson Club

Accumulative gifts of \$25,000 to \$49,999

Frank Bezdicek (MN '67) is founder and owner of The Other Right Answer, LLC. He worked for 30 years for Land O'Lakes, Inc. He lives in White Bear Lake, Minn.

Jerry Gardner (KS '59) is president and general manager of Gardner Farms,

Inc. His farm encompasses nearly 15,000 acres of land in western Nebraska. He also farms in Walla Walla, Wash., where he and his wife, Pam, live.

Dewey Johnson (CO '49) is a retired analytical chemist for Metropolitan Life. He lives in Maplewood, N.J., with his wife, Carol.

Bobby Keen (AU '71) is retired president and CEO of Hancock Regional Hospital. He and his wife, Peggy, live in Greenfield, Ind.

Paul Marsh (PU '69) is a principal at Prudential Mortgage Capital Company in the agricultural investments unit. He lives in Naperville, Ill.

Brett Morrison (NE '88) is vice president of Morrison Farms and Nebraska Popcorn, Inc., one of the largest popcorn companies in the United States. He lives in Clearwater, Neb.

Frank Morrison (NE '61) is President of Morrison Farms and Nebraska Popcorn, Inc. He and his wife, Lynn, live in Clearwater, Neb.

Lee Thurber (NE '91) is an ophthalmologist at Ophthalmology Associates. He is a Foundation Trustee. He and his wife, Heidi, live in Lincoln, Neb.

Roger Tremayne (NE '67) is co-owner of Circle T Feedlot. He has a cattle feeding and farming operation. He and his wife, LeaAnn, live in Walthill, Neb.

1905 Club

Accumulative gifts of \$10,000 to \$24,999

C. Larry Bayless (PU '61) is a retired seedsman and general manager of Bayless Hybrids, Inc. He and his wife, Carolyn, live in Waynesville, N.C.

Kenneth Brashaber (PU '52) is a retired vocational agriculture teacher. He is a founding member of the Purdue chapter. He and his wife, Charlotte, live in Rushville, Ind.

Benjamin Davis (OK '06) is an attorney at Gungoll Jackson. He and his wife, Courtney, live in Edmond, Okla.

Cooper Davis (OK '13) is an undergraduate member of the Oklahoma State chapter.

J. Caleb Davis (OK '12) is an undergraduate member of the Oklahoma State chapter.

Luke Davis (OK '14) is an undergraduate member of the Oklahoma State chapter.

Dennis Fultz (MN '67) is one of the founders of Outland Energy Services. He and his wife, Linda, live in Tracy, Minn.

David Gilmore (IL '86) is senior vice president of sales and marketing for region four of the worldwide financial services division at Deere & Co. He and his wife, Lori, live in Geneseo, Ill.

Ralph Grotelueschen (NE '60) is retired director of product and occupational safety, energy, environment and standards for Deere & Co. He and his wife, Norma, live in East Moline, Ill.



Kevin Meyer



David Pankonin



James Schwartz



Wayne Turner



Maurice Williamson



Roger Wilson



Larry Witzel

Duane Harris (IA '63) is president and CEO of Capital Management Resources, LLC. He and his wife, Linda, live in Plymouth, Minn.

Ralph Harrison (OK '69) is president of the law practice Harrison & Mecklenburg, Inc. He and his wife live in Kingfisher, Okla.

Jim Hericks (SD '70) is the owner of FabriClean Supply, Inc. He and his wife, Shelly, live in Dallas, Texas.

Greg Ibach (NE '81) is the director of the Nebraska Department of Agriculture. His sons, Evan (NE '11) and Alec (NE '11), are members of FarmHouse. He and his wife, Teresa, live in Sumner, Neb.

John Linville (PU '67) is a partner in Linville Farms. He and his wife, Jane, live in Bement, Ill.

Allen Mayo (PU '60) is retired owner of Commercial Plating Co. He and his wife, Rebecca, live in Indianapolis, Ind.

Kevin Meyer (NE '85) is the vice president for advancement at Doane College. He and his wife, Denise, live in Lincoln, Neb.

David Pankonin (NE '71) is general manager of Pankonin's, Inc., a farm equipment dealership. He is a former member of the Nebraska Legislature. He and his wife, Lori, live in Louisville, Neb.

Don Pennington (PU '56) is retired superintendent of schools for M.S.D. of Warren County. He lives in Indianapolis, Ind.

Joel Reiman (MN '96) is a senior food scientist for Hormel Foods. He lives

in Austin, Minn.

Marvin Rode (PU '67) is owner and manager of Parke Seeds, Inc. He and his wife, Marilyn, live in Marshall, Ind.

Mitchell Roth (MI '70) is professor emeritus of computer science at the University of Alaska-Fairbanks. He lives in Girdwood, Alaska.

Philip Roudebush (PU '70) is retired veterinarian of Hill's Pet Nutrition. He and his wife, Joanne, live in Topeka, Kan.

James Schwartz (PU '65) is an adviser, strategist and founding principal of Wabash Financial Strategies. He lives in Chester Springs, Penn.

Jason Topp (KS '05) is a manager of Topp Land & Cattle. He lives in Grace City, N.D.

Wayne Turner (PU '79) is a partner and chair of the litigation practice group for Bingham Greenebaum Doll. He and his wife, Karen, live in Indianapolis, Ind.

Jerry Walker (NC '96) served in the Marine Corps and was a farmer. He lived in Oxford, N.C., and died Jan. 26, 2014.

Larry Walters (ID '73) is the owner of Jerry's Oil Co. He lives in American Falls, Idaho.

Ronald Walters (ID '65) is principal of NBBJ, a global architecture firm. He lives in Lopez Island, Wash.

John D. Wilken (IL '61) is a farmer and owner of Wilken Farms. He and his wife, Mary Ellen, live in Onarga, Ill.

Maurice Williamson (PU '61) is the retired executive secretary of the Purdue Ag Alumni Association. He and his wife, June, live in West Lafayette, Ind.

Roger Wilson (PU '73) is a broker and co-owner of Century 21 Wilson & Associates. He and his wife, Terri, live in Greenfield, Ind.

Larry Witzel (IA '85) is president of Strategic Financial Solutions. His son, Nate (IA '11), is a member of FH. He and his wife, Joni, live in Marion, Iowa.

Eleven Generous Alumni Join New Giving Society

At the 48th Biennial Conclave, the FH Foundation Trustees launched *Live. Learn. Lead.—The Campaign for FarmHouse*. This is the most ambitious fundraising effort in the Fraternity and Foundation's history with a goal to raise \$20 million.

In conjunction with the kickoff, Foundation Chairman Jim Tobin (IA '76) announced the Foundation's newest giving society, The Order of the Crest. It is reserved for the Foundation's most generous investors whose cumulative gifts have reached \$250,000 and above. Eleven individuals join as inaugural members of The Order of the Crest.

In announcing it, Chairman Tobin said, "My wife Gina and I are pleased to contribute and be a part of this new giving level. I am also deeply honored to recognize 10 FarmHouse men as inaugural members and exemplary donors and leaders. These men have given generously to advance our mission, are pillars of their communities and of our FH family, and have each made a significant impact on our Fraternity. Recognition with this new giving society is a small gesture of our appreciation for what they have given to *Build the Leaders of Tomorrow*."

The 11 inaugural members and their spouses include: Mary Alice & Ronald Bergan (ND '62), Gina & Ken Davis (OK '83), Pam & Rick Davis (OK '80), Gail & Steve Davis (OK '77), Judi & Jim Herbert (TN '61), Katie & Dick Kruse (KS '63), Linda & Gene Lloyd (IA '47), the late Lorraine & Orville Mowery (IL '25), Bobbi & Roy Reiman (IA '55), the late John Riley (KS '79), and Gina Heagney & Jim Tobin (IA '76).

To thank these individuals, each living member received a pair of handcrafted cufflinks. The gold cufflinks with the FarmHouse Crest depict the Fraternity's Coat of Arms and its significant meaning for FH.

Two Generous Alumni Honored with the FarmHouse Foundation's Philanthropy Laureate Award

This summer, two alumni were honored with the FarmHouse Foundation's Philanthropy Laureate Award, its most prestigious honor.

Kent Horsager (MN '81), the 2013 Philanthropy Laureate, and Ryan Downs (NE '88), the 2014 Philanthropy Laureate, were recognized during the 48th Biennial Conclave, July 23-27, 2014, in Charlotte, N.C.

The Philanthropy Laureate Award was established in 1999 by the Foundation Board of Trustees. This distinguished designation for philanthropic support is the highest honor bestowed by the Foundation.

The recipient(s) must have exhibited great philanthropic intent throughout

his/her life, be a member of the Fraternity, or have some connection with a FarmHouse brother, spouse, parent, relative, etc.

Often the recipient is an individual who has made financial and service contributions of significant dimension to the Foundation, individual FarmHouse chapters and/or society. Recipients may be chosen annually, but are recognized at the Fraternity's biennial Conclave. Since its inception, only 16 men have been named Philanthropy Laureates.

"Kent Horsager and Ryan Downs are truly exemplars of the type of person the Foundation seeks to recognize through its Philanthropy Laureate Award," said

Jim Tobin (IA '76), Chairman of the Board of Trustees for the FarmHouse Foundation, when presenting the award to each recipient.

"We are grateful for and humbled by their continued generosity. Both are dedicated leaders for the Foundation, serving as executive officers during their tenure as Trustees, as well as consummate volunteers in numerous capacities. Both of these men lend their time and talents with great integrity, innovation and a vision to Build Men. Their passion, commitment and generosity for FarmHouse is inspiring. This award is a small gesture of our appreciation for what they have given to Building the Leaders of Tomorrow."



Kent Horsager

Kent Horsager (MN '81) is past Chairman (2003-2005) and former Trustee (1999-2005) of the Foundation's Board of Trustees, providing outstanding leadership during his tenure. Kent helped develop the Foundation's strategic plan, assisted with the executive search efforts and transition between executive directors Bob Off and Allison Rickels, and helped

lead the Foundation through their first-ever capital campaign, Campaign 2005, for the 100th Anniversary.

Today, Kent is helping to lead the Minnesota chapter's housing campaign, including being a significant donor. He is also a judge for the Foundation's study abroad scholarship committee. Kent is a member of the Century Club, for accumulative gifts of \$100,000 and more.

Professionally, Kent is president and CEO of Compass Strategic Investments, a firm that specializes in creating and operating managed futures programs for individuals and institutional clients. Kent has been involved in globally trading futures and options markets since 1984, after he graduated from the University of Minnesota. Kent also served a number of years as chairman, president and CEO of the Minneapolis Grain Exchange.

As a volunteer, Kent is past president of the University of Minnesota Alumni Association, and on the board of directors for the National Futures Association, the National Grain Trade Council, his church council as well as other industry related boards and non-profit organizations. Kent and his wife, Beth, live in St. Anthony, Minn. They have three grown children, Aaron, Janet and Phillip (MN '12).



Ryan Downs

Ryan Downs (NE '88) is the past Chairman (2010-12) and former Trustee (2005-12) of the Foundation's Board of Trustees, providing tremendous leadership and served an additional year on the Board. Ryan led the development and direction of the Foundation's current strategic plan, managed the creation of the Chapter Housing Loan Program and set the

long-term course for their current fundraising initiatives.

During his tenure as Chairman, the Foundation realized back-to-back record years in fundraising. Today, Ryan serves as chairman of the Nebraska Chapter's housing campaign, including being a significant donor to their project. Ryan is a member of the H.K. Wilson Club, for accumulative gifts of \$25,000 to \$49,999.

Professionally, Ryan is CEO of Proxibid, Inc., the world's leading provider of live webcast auctions. Ryan also serves on the board of directors for Live Ops, a provider of on-demand call center technology. He joined Proxibid after a decade with eBay, including as senior vice president of worldwide operations for PayPal, Inc. Previously, he was CEO of eTopia Technologies, Inc., and an attorney and partner at a law firm in Denver, Colo.

Ryan earned his bachelor's degree from the University of Nebraska-Lincoln and a law degree from Harvard. He is chairman of the University of Nebraska Raikes School of Computer Science and Management, involved with the Omaha Chamber of Commerce, as well as other industry-related boards and non-profit organizations. Ryan and his wife, Valerie, live in Springfield, Neb. They have twin daughters and a son.

Yeutter Scholarship Honors Former U.S. Secretary of Agriculture and Master Builder

Several of Dr. Clayton Yeutter's (NE '49) friends and FarmHouse brothers, led by long-time friends Ben and Marsha Neff, decided it was long overdue to honor Yeutter's worldwide contributions to agriculture and public service.

Knowing his long-time affiliation with FarmHouse International Fraternity and his support of higher education, it was determined that a scholarship fund in Clayton's name was most appropriate.

Led by the Neffs' generosity, The Clayton K. Yeutter Scholarship Fund, honoring his service as United States Secretary of Agriculture, 1989 to 1991, was established earlier this year.

The purpose of the endowed fund is to annually provide academic scholarships to recognize and reward outstanding student members of FarmHouse who are seeking degrees in agriculture and/or public affairs.

With over a half century of public service to his name, it is difficult to recount all of Yeutter's esteemed activities. A native Nebraskan, Clayton served in various leadership roles at the University of Nebraska and in state government prior to serving four United States presidents, as Assistant Secretary of Agriculture, U.S. Secretary of Agriculture, U.S. Trade Representative and U.S. Ambassador for Special Trade.

As a Master Builder, Yeutter's service has not been confined to the public sector, he played a key role in a number of private enterprises as well. He served seven years as president of the Chicago Mercantile Exchange, served on the board of directors of 22 for-profit corporations, including some of the nation's largest. He helped make a difference through his role as a member of the board of directors of numerous non-profit organizations in the United States and internationally.

Although Clayton has been awarded eight honorary doctorate degrees and numerous citations and plaques, his friends felt a scholarship fund for college students would encourage future leadership in agriculture and/or public affairs. A reflection of the life Dr. Yeutter continues to live.

In learning of the scholarship, Clayton said, "This scholarship means more to me than all the trophies and awards I have accumulated over a lifetime. It really hits home to what life, and friends, and colleagues are all about. They're worth more than all of the material things with which we have been blessed."

"It was during those four years at FarmHouse that I grew up," he added. "I discovered that I would have to earn everything I got, and that I was expected to toe the line on FarmHouse principles. None of my career experiences would ever have occurred had I not spent those four wonderful years at FarmHouse."

"We are grateful to those friends and FH brothers of Clayton's who have so generously given to create a scholarship in Clayton's name," said Allison Rickels, Foundation executive director. "This fund will permanently honor Clayton's prominent and esteemed career in public service, the incredible impact he has made on countless individuals, communities and businesses across our country, and his lifelong involvement and pride in being a FarmHouse member. This annual scholarship will impact the education of numerous budding civic leaders to help them become the next generation of leaders of our country, like Clayton."

Since the creation of the scholarship in Clayton's name, additional FarmHouse brothers and colleagues have contributed in his honor. Additional gifts to this scholarship fund are continually welcomed and accepted. A list of donors will be kept and shared with Clayton from time to time.

The first scholarship from the Yeutter Scholarship Fund will be awarded to a deserving FarmHouse undergraduate during the 2015-16 academic year.



Clayton Yeutter

MEMORIAL & HONOR GIFTS

Many alumni and friends choose to make a memorial or recognition gift to the FarmHouse Foundation to advance its ongoing activities and services. The following memorial and honor gifts were made from June 1, 2014 to September 30, 2014.

In memory...

JUDY WEBER

Barton Beattie (NE '91)

Scott Keetle (NE '93)

Jeff Luebbe (NE '93)

Eric Maaske (NE '93)

PAUL POWELL (CO '81)

Dallas and Brenda Powell

LOUIS SCHUPBACH

Barry (OK '64) and Connie Bloyd

Glenna Bloyd

STARS OF FARMHOUSE



As a way to recognize the FarmHouse stars in our lives, FarmHouse men and friends had the opportunity to purchase a star for \$10 to shine in memory or honor of their FH brothers, mentors, and role models on the Stars of FarmHouse wall during the 48th Biennial Conclave, July 23-27, 2014, in Charlotte, N.C. A record-breaking 588 stars were purchased, totalling \$5,910. Visit the wall online to see a complete list of FarmHouse alumni and friends recognized with Stars.

**[farmhouse.org/
foundation/stars.htm](http://farmhouse.org/foundation/stars.htm)**

The Gift that Keeps on Giving



by **BOB OFF** (CO '64), Foundation executive director emeritus

It may seem like a cliché, but when it comes to planning your estate, and in that process providing a last gift, the ultimate gift, to those organizations and institutions that have been important in your life, you can truly make “the gift that keeps on giving”.

I was reminded of this when the FarmHouse Foundation received one of its largest planned estate gifts to date, well over six figures, from the trust fund of Orville (IL '25) and Lorraine Mowery.

The story behind their generous gift began in the early 1990s. Fay Sims (IL '38) had recently completed his service on the Foundation Board of Trustees. During his tenure, he convinced the other Trustees and me that if the Foundation was ever going to raise significant financial resources to help sustain a growing, progressive Fraternity, the Foundation would have to have full-time professional staff.

Neither the Fraternity nor the Foundation had the money to move immediately to a full-time staff, so we started with personal visits with Illinois alumni Fay knew from his career with the University of Illinois College of Agriculture and the University of Illinois Foundation. Fay generously volunteered his skills and knowledge of fundraising, and shared them with me and Duane Frichtl (IL '76), who was also a volunteer and the Illinois Association president at the time. The Mowery's were among a number of Illinois alumni we visited in their homes and offices, the first such endeavor by the Foundation since its

founding in 1966. A number of these visits resulted in endowed gifts of \$10,000 or more as it did with Orville and Lorraine.

Orville had been a county extension agent, farm advisor and farmer. Lorraine was a homemaker, active in their church, community activities and an avid golfer. When we began to work with them regarding their estate planning, they were in the process of retiring and moving to Green Valley, Ariz., and I followed up with them there. When they completed their plans in 1994, Orville returned the fund agreement that has since guided their intentions with a note that reads:

“We are both happy to make this commitment to FarmHouse. I feel that the Fraternity and many of the brothers have inspired me to become a better human being—and more successful in my work.”

Orville died in 1999. He and Lorraine had been married 72 years. She remained in the Green Valley/Tucson area. My wife, Linda, and I kept in touch with her there, often visiting her in her home and taking her out for Mexican food, which she and Orville loved as we do. Lorraine was 102 when she died on May 1, 2013.

The Orville O. & Lorraine Mowery Endowment Fund will annually support the Illinois Chapter in two ways:

- 1) one-half of the net income will be used to provide need-based scholarships for chapter members; and 2) the other half for “educational purposes, such as

maintenance or improvements to areas of the chapter house (i.e. the computer room, library, or study rooms). The purpose shall be to provide a safe, comfortable ‘home away from home’ for Illinois FarmHouse members to enhance their educational excellence and achievements.”

The Mowery's vision of what they wanted their gift to accomplish captures the essence of what FarmHouse has stood for the past 109 years: A home away from home for young men who are serious about their education, as exemplified by the 7 Founders in 1905.

Ten thousand dollars (\$10,000) is the Foundation's threshold for named endowment funds that become a permanent part of the Foundation's support for the Fraternity—a gift that keeps on giving.

To date, 45 alumni have pledged over \$2.4 million in estate gifts as part of the Foundation's 100 Legacies in the Making Campaign.

Our goal is for 100 alumni to step up and make provision in their will, trust or other planned gift of \$10,000 or more, which the donor has not previously advised the Foundation Trustees about. We haven't reached our goal, and we need your help to do so.

If you have questions or would like more information, please contact Allison Rickels, Executive Director, The FarmHouse Foundation, at allison@farmhouse.org, (800) 722-1905, or me, at bob@farmhouse.org, (816) 799-0817.

Our Legacies in the Making Donors

(as of September 30, 2014) † indicates deceased

Homer Barnett (MN '40) †
Rick Berg (ND '78)
Frank Bezdicek (MN '67)
Brent Bible (PU '93)
Martin Clark (IA '49) †
Richard Clark (WY '59)
Tarry Edington (MI '61)
Ward Edwards (IL '32) †
Roy Frederick (NE '63)
Larry Hageman (OH '78)
James Herbert (TN '61)
Michael Holmberg (MN '68)

Merle Hunt (IA '42) †
Terry Jaspers (SD '74)
Dale Kennen (MN '60)
Jay Koths (MI '47)
Chris Lembcke (CO '67)
Jerry Lindley (PU '52)
Steven Lonergan (IA '85)
Arthur Magnusson (MN '37) †
Patrick McAllister (SD '79)
John Moseman (NE '40) †
Orville Mowery (IL '25) †
G Richard Munson (KS '73)

Scott Nagel (MN '85)
Gene Nesbitt (CO '60)
James Parochetti (IL '59)
Don Pettengill (MI '58)
Gene Pickler (NC '54)
Ken Pruitt (MO '51)
Gyles Randall (MN '60)
John Riley (KS '79) †
Louis Rosenau (ND '68)
Richard Ross (ID '57) †
Lawrence Schrader (KS '60)
Dean Sims (IL '37) †

Roger Sorenson (MN '50) †
Charles Stuber (NE '49)
Laurent Taylor (ID '62)
William Tucker (KY '51) †
Vince Ulstad (ND '78)
Albert Vannice (MI '63)
Jerry Walker (NC '96) †
Pete Wenstrand (IA '70)
Thomas Wickersham (IA '38) †

New Linville International Catalyst Fund

Randy (KS '73) and Debbie Linville establish largest fund for international travel in the Foundation's history



“Our favorite trip is always our next one.”

For Randy Linville (KS '73) and his family, international travel is more than a passion, it's part of who they are as a family.

“For us, traveling is building family memories. I've seen the way it has impacted our children and us. It has shaped us in ways we could see and in other ways that we didn't learn until much later.”

Randy is the CEO of Agspring, a private equity-backed consolidator of agribusiness firms that supply grains, oilseeds and related products to growing global markets. He has more than three decades of experience as a commodity market trader, international business executive and corporate board leader in the agriculture and commodity industry. His career has also taught him the importance of international experience.

“I saw that the world really is flat. With the amount of information and how interconnected the world is, I learned that if you don't have international exposure, if you haven't been immersed in another culture, it's just information,” Randy said.

As a former FarmHouse Foundation Trustee and Chairman, Randy has been a long-time supporter of the Fraternity and the impact it makes on young men.

“I came to understand what a great multi-generational organization

FarmHouse is. It's a group of 28,000 men—young and old—united by our shared values. I was challenged to find out what we could do together. The Foundation makes a great effort to build the leaders of tomorrow and I realized there were many things we could do to help build men,” he said.

He added, “My son and I went to the Galapagos Islands and stayed on a National Geographic explorer ship. At night, there are no lights on the islands, so you have a straight, unobstructed view of the sky. I've never been good at picking out the constellations, but out there, I had no doubt. I could see them clearly—you could almost reach out and touch them. It was amazing. And it's those types of experiences I wanted to share with my FarmHouse brothers.”

With his passion for FarmHouse, his family's love for traveling abroad and—more than that—their joy in sharing this experience with others, they set out to help build men in a new way.

The Randy and Debbie Linville International Catalyst Fund, the largest fund dedicated to international travel in the Foundation's history, was born.

Reflecting on the vision for the fund, he said, “FarmHouse builds men and, to me, this isn't possible without getting international exposure. International travel is

expensive and time-intensive.

However, I believe it is necessary to build a well-rounded leader who is empathetic and understanding of the world around them. Debbie and I wanted to make it easier for FarmHouse undergraduates to travel abroad. In terms of grooming leaders, we couldn't think of a more rich way than this.”

The Linvilles wanted to see their gift used immediately and for as many young men as possible. Therefore, they set up their fund as a temporarily restricted scholarship so that as soon as they made their initial gift, the first scholarships could be awarded.

The impact of their gift has already begun to spread across the FH membership. The fund was established in December 2013 and scholarships of up to \$2,000 per academic year were immediately available.

To date, the Foundation has awarded nine scholarships totaling \$9,835. Six of these scholarships supported undergraduates attending the Fraternity's new service immersion trip, *The Journey: FarmHouse*, May 31-June 6, 2014.

“We don't know what the results will be—and that's the best part. We're planting the seeds for a future harvest. The fruit of this will go far and wide and although we may not be able to measure the results, I do know that every life touched by this fund will be changed, and that brings us great joy.”



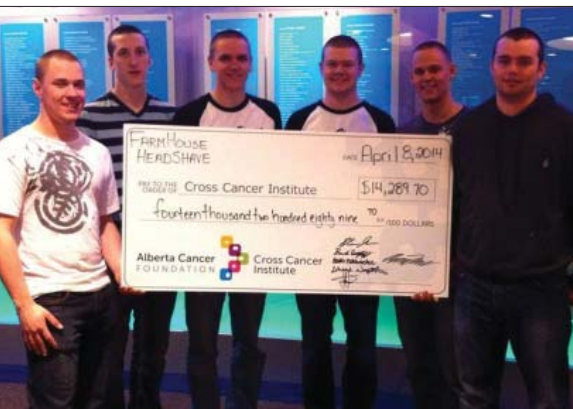
Randy, Debbie, Grace (21) & Jake (16) in Brazil (top left) and Ireland (bottom right).

CHAPTER NEWS



Auburn

Pictured: The chapter held its annual Fall Rodeo Classic on October 3. This year over 4,000 people were in attendance and \$9,870 was raised for Storybook Farm, a camp for children with special needs.



Alberta

Pictured: Brothers of the Alberta Chapter present a check totaling over \$14,000 from the chapter's spring Totally Baldacious head shave event, to the Cross Cancer Institute of the Alberta Cancer Foundation.



Colorado State

Pictured: Brothers of the Colorado State chapter prepare to have their heads shaved. The chapter hosted their annual Totally Baldacious philanthropy and head shave in March. This year they raised \$1,200 for the Leukemia-Lymphoma Society (LLS) and increased campus awareness for blood and tissue cancers.

*Additional chapter news on this page.



Iowa State

Pictured: Brothers Nate Byro ('14), Joe Biegger ('13) and Nick Olthoff ('14) show their ExCYtement for Iowa State with the central campus spirit display they created for the University's Homecoming Week.

*Additional chapter news on this page.

Colorado State

The chapter worked with the Fellowship of Christian Farmers to assist area farmers and ranchers in the Fort Collins region, impacted by recent floods to prepare for the 2014 planting season.

Illinois

In April, the chapter showed their appreciation for local public safety officials by hosting 17 firemen from the Urbana Fire Department for a steak dinner.

At the 2014 Greek Oscars the chapter was named the Illinois Greek Initiative Exceptional Chapter, placed first in new member programming, second in scholarship programming, second in executive board of the year, third in risk management programming, recognized for most improved GPA with a 3.25 average for the 2013-14 year and **Mark Pool** ('14) was named Outstanding New Member.

Over the summer, 95 percent of chapter members held internships with GROWMARK, Archer Daniels Midland, Monsanto, Dow AgroSciences and Ag Reliant Genetics.

Mitch Fransen ('15) is a trumpet player in the Marching Illini band.

The chapter led all IFC fraternities on campus with the most completed community services hours, 1,606.

Iowa State

During the 2013-14 year, the chapter swept campus Greek competitions placing first in Homecoming, Varieties and Greek Week.

In the spring semester the chapter collected 8,000 pounds of nonperishable food items to donate to the Mid-Iowa Community Action food bank, during the annual Feed-the-Need project.

The men tied for first in grades for the spring 2014 semester with a 3.46 grade point. The new members placed first with a 3.40.

The fall new member class included 29 men from seven different states.

The chapter's annual philanthropy, Burritoville, served 1,145 burritos in two hours, raised \$6,000 for the Children's Cancer Connection and registered 62 bone marrow donors for Be the Match.

Kansas State

Tyler Schultz ('11) received the Don and Jane Good Outstanding Senior Award in animal science. The award is named for the late, long-time department chair, **Don Good** ('50), Master Builder.

The chapter won the Greek Penny Wars competition for Relay for Life and won the 3-on-3 basketball intramurals basketball tournament in the spring 2014 semester.

New members **Kyle Apley** ('15) is serving as reporter and **Jeff Hadachek** ('15) is secretary to the 2014-15 Kansas State FFA officer team.

Kentucky

In January, the chapter moved into its new chapter house, the first residents of a new Greek park development near the University of Kentucky campus. The weekend of April 25-27, over 300 alumni and guests attended the grand opening celebration at the new house.

The chapter hosted a rodeo event, Cowboy Up for a Cure, in April, to benefit the children's cancer center, with the University of Kentucky Medical Center.

The chapter won the coveted fall semester Tug-of-War competition on campus for the fourth year in a row.

Minnesota

Brothers **Andrew Hetke** ('12) and **Michael Schmitt** ('11) were members of the University of Minnesota team that placed third at the National Intercollegiate Dairy Cattle Judging Contest at the 2014 World Dairy Expo in April. Hetke placed eight individually in reasons and Schmitt placed tenth overall in the individual competition.

In April, the chapter was recognized for outstanding membership recruitment as a student organization from the College of Forestry, Agriculture and Natural Sciences.

Ethan Dado ('13) was elected parliamentarian as a state officer for Wisconsin FFA.

The chapter achieved a 3.30 grade point for the spring 2014 semester, placing third among IFC chapters.

Continued on page 30...

Kansas State

*Pictured: Brothers Riley Ratliff ('14), Daniel Krehbiel ('14), Tyler Schultz ('11) and Ranson Gardiner ('12) applied their creative snow-sculpting skills during a spring snowfall in Manhattan, in the front yard of the Kansas State Chapter. *Additional chapter news on this page.*



Kentucky

Pictured: In September the chapter hosted a special banquet for new members with University of Kentucky President, Dr. Eli Capilouto, pictured with Dalton Mills (KY '13), left, and Joshua Brockman (KY '13), right, as the special guest and keynote speaker. President of the University since 2011, it was the first time Capilouto had been invited to dinner by an IFC fraternity on the UK campus.

**Additional chapter news on this page.*



Michigan State

Pictured: Men from Michigan State chapter help host Michigan Governor Rick Snyder at a Michigan Farm Bureau event held at the family farm of Brother Kyle Crumbaugh ('12), of St. Louis, Mich.



Minnesota

Pictured: Brothers celebrate after winning the semi-annual Cup Game, a spring softball game against Alpha Gamma Rho.

**Additional chapter news on this page.*



CHAPTER NEWS



Mississippi State

Pictured: Water flies as brothers of the chapter try to sink their opponent's canoe during a battleship competition. The chapter won the campus intramural battleship competition for the fall 2014 semester. The sport simulates the game Battleship, using canoes and buckets in a swimming pool. The objective is to be the last canoe afloat.



Nebraska

Pictured: Participants display their unique haircuts after participating in the chapter's Totally BALDacious event. In September, the chapter held its first-ever Totally BALDacious event in support of LLS, with 30 brothers shaving their heads, resulting in \$6,000 in donations.

*Additional chapter news on this page.



Ohio State

Pictured: Brothers prepare to referee a dodgeball match. In the spring semester, the chapter's philanthropy, Dodging For A Cure—a dodgeball tournament—raised \$2,100 in support of LLS.

*Additional chapter news on this page.



Purdue

Pictured: Brothers welcome former Indiana Governor and current Purdue University President, Mitch Daniels to dinner. The chapter hosted its spring academic dinner and President Daniels joined as a special guest.

*Additional chapter news on this page.

Nebraska

In the spring, Festah Italiana, raised \$9,000 for St. Judes' Children's Hospital and Raising the Roof, benefited the Lincoln Friendship Home raising \$10,000.

The chapter placed second in the Greek Homecoming competition.

This fall, 20 members volunteered for the campus LLS Light the Night Walk and 40 men participated in the Juvenile Diabetes Research Foundation (JDRF) Walk to Cure Diabetes in memory of **Clay Real** ('14).

North Dakota State

The chapter organized a fish fry to benefit LLS. Over 200 people attended and \$3,200 raised for LLS.

Ohio State

The chapter won the 2014 Ag-lympics for organizations affiliated with the College of Food, Agricultural and Environmental Sciences.

During the 2013-14 academic year, 11 brothers of the chapter participated in a study abroad experience.

Oklahoma State

Garret Reed ('14), **Andrew Schulz** ('14) and **Nicholas Foster** ('14) are Outstanding Top Ten Freshmen. Reed also serves as the 2014-15 Oklahoma FFA president.

Purdue

At the chapter's 62nd Founders' Day in April, the association announced plans to break ground on a new chapter house, with a completion goal in 2016.

Ethan Sell ('11) and **Luke Dougherty** ('13) were finalists in the The World's Strongest Boilermaker competition, a feats-of-strength-style event, in the spring semester.

The softball team won the intramural interleague softball championship.

South Dakota State

Aaron Wetzel ('14) showed the Reserve Grand Champion market lamb and **Jonathan Tauer** ('13) placed third in Horse Showmanship at the 91st Little International Show in March.

Jacob Cuperus ('13) received the Volstorff-Walder Award for outstanding

new member in the Greek community and the chapter received the outstanding personal growth and development award for the 2013-14 year.

Taylor Thooft ('13) is IFC president for the 2014-15 academic year and **Dalen Zuidema** ('14) is IFC secretary.

Jason Croat ('12), **Jacob Johnson** ('14) and **Matt Dahle** ('13) are senators for the SDSU Students' Association, with Dahle serving as finance chair.

Southern Illinois

The recently chartered chapter culminated a very successful 2013-14 year by being named the most improved student organization in the Greek community for the spring semester.

Troy

Will Black ('14), **Antonio Palfreeman** ('13) and **Jorge Solis** ('13) were selected to serve as Trojan Ambassadors, a select group of students who serve as official hosts for the Chancellor's events.

Virginia Tech

Chapter president **Justin Creighan** ('13) was a Homecoming Court candidate this fall.

The chapter won the Delta Gamma Anchorsplash competition with a light and dance show to support Service for Sight.

Western Kentucky

In the spring, members of the chapter hosted "Shave to Save," a head-shaving auction, for brother **Chris Hancock** ('11), who is fighting cancer. They raised over \$4,000 to help with his cancer treatment expenses.

Also, they won Greek Week last semester for the second year in a row.

Wisconsin-Platteville

Richard Colby's ('12) research paper "Rival Rails: the Milwaukee Road and Chicago & North Western in Wisconsin" was selected for and presented at the 2014 Wisconsin History Symposium.

Brandon Davitz ('11) serves on the Engineering Expo Committee, a campus open-house for junior high and high school students, encouraging careers in science, technology, engineering and math.

Tarleton State

Pictured: Brothers of the Tarleton State chapter help Dr. Dominic Dottavio, President of Tarleton State University, celebrate his birthday by showing their Texan Rider spirit.



Troy

Pictured: Digging in to a pile of boiled crawfish, students participate in the chapter's annual Crawfish Boil. The chapter raised \$4,000 for LLS and served about 1,500 pounds of crawfish. They also raised \$1,000 for LLS at their annual FHilanthrocakes pancake dinner—all you can eat pancakes for \$5. During their annual registry drive for Be the Match, over 200 people stopped by the tent and joined the National Bone Marrow Registry.



*Additional chapter news on this page.

Virginia Tech

Pictured: The chapter received second place in Chi Omega's philanthropy week for the Make-A-Wish Foundation.



*Additional chapter news on this page.

Wisconsin-Platteville

Pictured: Jace Manders ('14) is recognized by the City of Dubuque (Iowa) with a proclamation from Mayor Roy Buol for Manders' outstanding years of community service.



*Additional chapter news on this page.

ALUMNI NEWS



On April 26, over 300 brothers and friends celebrated the ribbon-cutting and grand-opening of the new Kentucky chapter house. Located at 456 Rose Lane, in the new Greek Park near campus, the house is the culmination of an eight-year \$3.9 million fundraising campaign.



Paul Brutlag (MN '67), Paul DeBriyn (MN '75) and Frank Bezdicek (MN '67) share the new Minnesota chapter house construction plans.



In September at the fall alumni weekend, the Kansas State Association and Chapter held a celebratory "mortgage burning" ceremony.



Iowa Secretary of Agriculture, Bill Northey (IA '79), lectured at Iowa State this fall and was joined by members of the Iowa State chapter.



Tom Schussman (OR '76), Mike Kirby (OR '76), Joe Wade (OR '78) and David Tompkins (OR '75) meet quarterly for lunch at Willamette Univ.

Why should I update my contact information with FarmHouse?

by **DOUGLAS CANFIELD** (MI '70),
Larkspur, Calif.

This summer, Wayne Steffen (WA '73) and I organized a picnic for FarmHouse brothers who live in the greater-San Francisco Bay area.

According to our membership directory, there are 200 brothers living within 100 miles of San Francisco, but of these only 40 percent have current email addresses and 64 percent include a listed telephone number.

To encourage more attendance, Wayne and I decided to make phone calls to the brothers in the area and in so doing discovered that of the telephone numbers we called, 25 percent are confirmed as bad numbers (disconnected, not in service, etc.) and one was a Starbucks!

The good news is that when we did get to speak with a brother, our calls were well received and we enjoyed sharing memories with one another.

While some moved out of the area and others had a conflict preventing them from attending, many expressed interest in this kind of alumni gathering and in future events.

So what about the picnic? Seven men (in addition to spouses, guests and a dog!) attended and had a great afternoon of fraternal fellowship in the California summer sun. All agreed to get together again in 2015 and we expect to have more than the magic seven next time. But to do so for this and other



events we need you, our brothers, to update your membership directory records—for who knows what event or gathering in your area you might miss?

To update your contact information, please call (800) 722-1905, email fhhq@farmhouse.org or visit farmhouse.org.

The following are notices received by the International Office between March 1 and October 15, 2014.

Idaho

Terry Armstrong ('73). He taught high school before completing doctoral work at the University of Idaho, where he worked in the College of Education and as executive assistant to the University President. He lived in Moscow, Idaho. He died Jan. 23, 2014. He was 78.

Cameron S. Rombach ('92). He earned his Master's and Ph.D. from the University of Alaska. He then became a fellow of the Society of Economic Geologists. He traveled and worked in the geology field. He died Feb. 11, 2014. He was 41.

Illinois

Ralph D. Dralle ('42). He owned National Farm Data Bank, the largest databank of farmers, ranchers and growers. His work gathered the first farm demographics, which included crops, livestock, farm income, tractors, trucks and combines. He was also vice president of *Farm Journal* magazine. He lived in Frankfort, Ill. He died March 8, 2014. He was 90.

Robert J. Thompson ('47). He served in the U.S. Navy before attending college. He was a farmer his entire life. He was an active member of his church, Masonic Lodge, Atlanta Rotary Club and he served on various boards. He died Jan. 15, 2014. He was 87.

G. Irvin Lipp ('64). He worked in public affairs as a senior programs manager at DuPont India. He was named their first Public Affairs Fellow. After a 30 year career, he retired from DuPont and later founded his own consulting firm. He lived in Westhampton Beach, N.Y. He died Aug. 22, 2014, at age 69.

Merritt W. Sprague ('53). He was a Captain in the U.S. Army. Following military service, he was appointed to the chairmanship of the Illinois State Agricultural Stabilization and Conservation Service Committee by the U.S. Secretary of Agriculture in 1969. He also served as Deputy Administrator of Commodity Operations, the manager of the Federal Crop Insurance Corporation,



Lee Tucker

Master Builder Tucker dies

W. Lee Tucker (KY '51). Born and raised in Finchville, Ky., Tucker started at the University of Kentucky in 1948. He was active in the 4-H Club at the University and was the first 4-H Project State Champion from Shelby County, Ky., with a championship in dairy science. He earned his Bachelor's degree in dairy sciences in 1952.

Tucker farmed for three years before beginning his studies at North Carolina State University. He graduated in 1957 with a Master's of science in genetics and a minor in statistics. He received his Ph.D. in genetics and minor in statistics in 1963, also from North Carolina State University.

He began his career at South Dakota State University (SDSU) in 1963. He worked as the Agricultural Experiment Station statistician and a professor. He retired from SDSU in 1995.

He was instrumental in organizing the SDSU FarmHouse chapter, and served on the committee responsible for the purchase and renovation of the chapter's first property. He remained involved with the chapter, serving as an advisor and on the SDSU FarmHouse Association, serving as the first president.

He was a lifelong member and supporter of FarmHouse, and named Master Builder in 1976. He was also a member of Morningside Community Church. He and his wife, Doris, lived in Brookings, S.D. when he died on Nov. 23, 2013.

and the Deputy Director of the Office of Program Analysis for the U.S. Department of Interior. He died Oct. 4, 2014, in Hull, Ill. He was 80.

Iowa State

C. Dale Henriksen ('49). After his service in the U.S. Army, he owned a farming operation. He was named a Master Swine Producer by the Iowa Pork Producers. He raised Arabian horses and his breeding program was nationally recognized. He lived in Audubon, Iowa. He died Aug. 1, 2013, at age 84.

James R. Borcharding ('55). He worked for *Successful Farming*, as associate editor, senior dairy editor and dairy editor emeritus. He retired in 1991. He was awarded the National FFA Distinguished Service Award. He was a lifetime member of the American Dairy Science Association and honorary member of the Agricultural Editor's Association. He lived in Des Moines, Iowa. He died May 3, 2014. He was 85.

Kentucky

Clifford A. Flood ('64). He worked for 32 years as a faculty member at Auburn University. During that time he served as chair of the Biosystems

Engineering Department. He was named a Fellow in the American Society of Agricultural and Biological Engineers. He lived in Auburn, Ala. He died May 24, 2014, at age 74.

Kansas State

Howard L. Carnahan ('41). He earned his Master's and Ph.D. in agronomy and plant genetics from the University of Minnesota. He also served in the U.S. Naval Reserve as a Lieutenant. He received the Nimitz Commendation Medal for service. He worked for the California Cooperative Rice Research Foundation, Inc. as director of plant breeding. He lived in Sacramento, Calif. He died March 6, 2011. He was 90.

Max E. Deets ('48). He joined the U.S. Navy during WWII before attending college. He farmed on his family farm before managing Ecco Ranch near Buffalo, Kan. He later managed the Solomon Valley Feedlot. In 2007 he received the K-State Animal Sciences and Industry Distinguished Alumnus Award. He lived in Beloit, Kan. He died May 17, 2014. He was 87.

Continued on page 34...

IN MEMORY/OBITUARIES

Continued from page 33...

Charles D Keller ('55). He served in the U.S. Army Veterinary Services after he graduated from college. He worked for Hormel Foods Corporation as a live-stock buyer and manager of three beef packaging plants. He traveled for mission trips to Ecuador, Mexico and Swaziland. He lived in Augusta, Ga. He died Dec. 22, 2013. He was 79.

James H. Blaauw ('80). He owned and operated JB Enterprises, Inc. He officiated football games for over 30 years. He was a member of the Topeka Lodge. He lived in Topeka, Kan. He died Aug. 15, 2014, at age 54.

Michigan State

Duane D. Patrick ('56). He was an agricultural science teacher at Saranac and Belding (Mich.) schools. He served on the school board in Saranac and was a charter member for the Saranac Lions Club. He died Feb. 7, 2014, at age 77.

Larry W. Hammons ('60). He taught American History at Ida Middle School, and later became a guidance counselor. He coached cross country and football. He also owned Ottawa Valley Sheep Farm and served on boards for the Whiteford Agricultural Schools, Monroe County Intermediate School District, Monroe County Fair Board and the 4-H Junior Livestock Association. He lived in Ottawa Lake, Mich. and died Sept. 2, 2014. He was 74.

Minnesota

Larry E. Adams ('56). He was an International Farm Youth Exchange (IFYE) delegate during college to Portugal. He spent most of his career with Traylor Chemical and Supply. He was a member of the Georgia Plant Food Educational Society. He lived in Decatur, Ga. He died July 28, 2014, he was 77.

Nebraska

Kenneth E. Holland ('38). He served in the U.S. Army as a dentist. He worked as an orthodontist and joined the University of Nebraska's College of Dentistry faculty. He was chair of the Graduate Orthodontics from 1952-63. He lived in Lincoln, Neb. He died on Sept. 1, 2014, at age 94.

J. Lee Messersmith ('42). He taught in the School of Agriculture at the University of Nebraska-Curtis and later taught agriculture education at Hemingford High School. He raised cattle and worked as a commercial honey producer. He lived in Hemingford, Neb. He died Jan. 28, 2013. He was 89.

Eldo H. Meyer ('46). He was a WWII Army Air Corp veteran. His squad was awarded the President's Unit Citation for outstanding performance. He farmed, worked as a farm management supervisor for Farmer's National Company and as a general sales manager for Walnut Grove Products in Atlantic, Iowa. He lived in Weslaco, Texas. He died May 17, 2014. He was 96.

W. Neal Baxter ('47). He was a member of the FarmHouse barbershop quartet in college. He worked for Nebraska Extension in Dawson and Lincoln counties and as an information specialist at the University of Nebraska's West Central Research and Extension Center. He lived in North Platte, Neb. He died March 30, 2014. He was 90.

Ralph P. Hild ('49). He worked as a county agent in Cuming and Scottsbluff counties before a working for Allied Chemical for 15 years. He joined Farmland Industries as a field agent and security salesman. He managed grain elevators for Lincoln Grain and he served on the Nebraska Governor's Safety Council. He lived in Plattsmouth, Neb. He died Nov. 3, 2013. He was 84.

Robert V. Radin ('49). He served in the U.S. Marine Corps during WWII. He practiced medicine in Vero Beach, Fla., and died May 27, 2011. He was 83.

James T. Feather ('54). He worked for Pioneer and later in the College of Agriculture, University of California-Davis. Additionally he owned a printing business. He lived in Davis, Calif. He died July 19, 2014. He was 78.

Donald G Hanway ('55). During WWII, he served as a captain in the U.S. Air Force. After his service, he earned a Ph.D. from Iowa State University. He was chair of the Agronomy Department at the University of Nebraska from 1955-76. In 1984 he retired as Professor Emeritus of Agronomy. He received the Ak-Sar-Ben Agriculture Achievement Award and was recognized by the

Nebraska Hall of Agricultural Achievement. He lived in Lincoln, Neb. He died Jan. 30, 2014, at age 95.

Don W. Schick ('56). He farmed, raised cattle and worked on conservation practices on the land he owned. He lived in Curtis, Neb. He died March 10, 2014. He was 77.

Robert B. Sukup ('67). He earned his Master's degree in adult education from Drake University. He worked in sales and training for Cargill and Farmland. He founded Sukup Learning, which focused on corporate sales training. He died May 31, 2012, at age 65.

Clay R. D. Real ('15). A native of Grafton, Neb., he was a freshman majoring in agricultural economics at the University of Nebraska. Active in FFA, he competed in state rodeo competitions and joined the UNL Rodeo Club. He died Sept. 5, 2014. He was 18.

North Carolina State

Grover C. McPherson ('54). He served in the U.S. Army and in the Army Reserves, retiring with the rank of Lieutenant Colonel. He worked for the U.S. Dept. of Agriculture as a soil and water conservationist. He served as state president of the Association of Soil and Water Conservation and appointed to the N.C. Erosion Control Commission. In retirement he operated a peach orchard and Christmas tree farm. He lived in Winston-Salem, N.C. He died April 2, 2014, at age 83.

Robert D. Lee ('60). He served in the U.S. Army. He founded his own accounting firm, Robert D. Lee, CPA. He served on various boards including the Stanly County Cattleman's Association and the First Union National Bank board of directors. He died March, 10, 2014, he was 74.

Jerry Walker (NC '96). He served in the U.S. Marine Corps and worked as a tobacco farmer. He received the Young Farmer Award of Granville County. He lived in Oxford, N.C. He died Jan. 26, 2014. He was 41.

North Dakota State

William J. Costello ('55). He served in the U.S. Army and earned a Master's degree and Ph.D. from Oklahoma State University. He was a distinguished

professor of agricultural science at South Dakota State University, named Outstanding Instructor in the College of Agriculture three times and recipient of the Excellence in Teaching Award from Gamma Sigma Delta. He lived in Brookings, S.D. He died May 6, 2014, at age 81.

Curtis C. Lawrence ('62). He was an agricultural engineer with Case-IH before teaching auto mechanics at Woodlawn High School for 20 years. He was a former member of the 188th National Guard Band in Fargo, volunteered with Foresters fraternal order and sang in his church choir. He lived in Birmingham, Ala. He died on April 28, 2014. He was 73.

Ohio State

Charles R. Aiken ('43). He served in the U.S. Army as a 2nd Lieutenant. He earned a Master's and Ph.D. in education and worked in Iowa, Washington, D.C. and finally Mississippi. He retired as the head of staff development for Mississippi Cooperative Extension Service and a professor at Mississippi State University. He lived in Johnson City, Tenn. He died March 22, 2014. He was 96.

Oklahoma State

Curtis A. Brooks ('41). He served in the U.S. Army and received two Bronze Stars and a Silver Star for his service during WWII. He worked at First National Bank & Trust Company in Chickasha. He began as assistant vice president, eventually becoming president and CEO, as well as chairman of the board. He served on the board of directors for the Oklahoma Bankers Association. He lived in Chickasha, Okla. He died March 26, 2013, at age 92.

Robert Totusek ('46). He joined the animal science faculty at Oklahoma State University in 1952, where he taught and coached the livestock judging teams. He served as chair of the Dept. of Animal Science from 1976 until retirement in 1990. He lived in Oklahoma City, Okla. He died June 6, 2014. He was 87.

D. Gardner Arteberry ('53). He served as a Lieutenant in the U.S. Army. He worked for Dow Chemical Company and Harcros Chemicals. He was a member of the Leawood Rotary Club

and volunteered at Lover's Key State Park in Florida, where he spent his winters. He lived in Leawood, Kan. He died Jan. 28, 2014, at age 80.

Louis H. Schupbach ('63). He served in the Oklahoma National Guard during college. He farmed and ranched near Alva, Okla. He was a member of the Oklahoma Wheat Growers, a blacksmith club and Zion Lutheran Church. He died June 30, 2014, at age 71.

Terry J. Shaw ('65). He worked at Oklahoma State University, Kansas State University and schools in Stillwater and Norman. During his career, he was awarded the Presidential Award for Excellence in Science Teaching, National Environmental Education Teacher of the Year and OSU Outstanding Instructor in the College of Education. In 2013, he was inducted into the OSU College of Education Hall of Fame. He lived in Norman, Okla. He died Dec. 21, 2013. He was 66.

Purdue

Dale E. Cory ('52). He was a 1st Lieutenant in the U.S. Army from 1954-56. He then taught vocational agriculture at high schools in Waynetown and Turkey Run. He also farmed and worked as a territory manager for Oliver Farm Equipment and owned Corey Farm Equipment. He lived in Kingman, Ind. He died May 27, 2014. He was 82.

Hayden M. King ('52). He was a farmer and worked for Indiana Farm Bureau. He worked for the Agriculture Stabilization and Conservation Service office in Decatur County and the Federal Service Agency where he assisted with farm loans. He lived in Knightstown, Ind. He died June 8, 2014, at age 88.

E. Gordon Richardson ('52). He worked in education in the high school level, district administration, and state level, including the Indiana State Department of Public Instruction. He served on the faculty at the University of Iowa, University of North Dakota and Truman State University, retiring as professor emeritus. He lived in Kerrville, Texas. He died Dec. 1, 2013. He was 81.

John W. Sadler ('57). He worked on a grain and livestock farm in Fithian, Ill. He also worked as a sales representative for Pioneer Hi-Bred International and a

certified crop advisor. He was active in the Fithian Elementary School Board, Ogden Lions Club and the his church. He died Sept. 8, 2014. He was 76.

Kent A. Morris ('84). He worked for Willoughby Industries. He was a member of the Boone County Antique Tractor Club and active with the Boone County 4-H. He lived in Zionsville, Ind. He died on March 4, 2014, at age 48.

Texas A&M

Lanse T. Fox ('05). He graduated from Texas A&M's College of Veterinary Medicine in 2013. He lived and practiced veterinary medicine in Dallas, Texas. He died on March 8, 2014. He was 27.

Ross Lemburg ('10). He worked as a marketing specialist and resided in San Antonio, Texas. He died May 3, 2014. He was 26.

Texas Tech

Thomas B. Eynon ('90). He graduated from Texas Chiropractic College and practiced as a chiropractor in Longview, Texas. He died May 31, 2014. He was 43.

Washington State

Jack L. Albright ('55). He worked at California Polytechnic State University, the University of Illinois and Purdue University. He traveled as a visiting scientist and professor of animal management and behavior. The National Dairy Shrine named him a Dairy Industry Pioneer. He lived in Carmel, Ind. He died on Feb. 26, 2014, at age 83.

We rely on our alumni to send us alumni news and obituaries of brothers who have passed away. So that we may properly record the death of our brothers for our membership, please provide obituaries and/or information about profession, date deceased and age to FarmHouse Fraternity.

You may email notices to fhhq@farmhouse.org or call (800) 722-1905. Badges of deceased members may be returned to the FarmHouse Foundation at the discretion of the family. Badges are passed on to the deceased member's chapter of initiation.

CHANGE SERVICE REQUESTED

Parents: While your son is in college, this publication will be sent to his home address. If he is no longer in college and not living at home, please send us his new information.

Save the Date Regional Leadership Conferences, February 2015

