

## How the Survey was Conducted

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### **Nature of the Sample: NBC News/Marist Poll of 1,125 Florida Adults**

This survey of 1,125 adults was conducted October 25<sup>th</sup> through October 27<sup>th</sup>, 2020 by The Marist Poll sponsored in partnership with NBC News. Adults 18 years of age and older residing in the state were contacted on landline or mobile numbers and interviewed by telephone using live interviewers. Survey questions were available in English or Spanish. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Dynata. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2017 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 3.6$  percentage points. There are 1,001 registered voters. The results for this subset are statistically significant within  $\pm 3.9$  percentage points. There are 743 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2020 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 4.4$  percentage points. Tables include results for subgroups to only display crosstabs with an acceptable sampling error. It should be noted that although you may not see results listed for a certain group, it does not mean interviews were not completed with those individuals. It simply means the sample size is too small to report. The error margin was adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		FL Adults	FL Registered Voters	FL Likely Voters
		Column %	Column %	Column %
FL Adults		100%		
FL Registered Voters		89%	100%	
FL Likely Voters		66%	74%	100%
Already Voted		n/a	59%	63%
Yet to Vote		n/a	41%	37%
Party Registration	Democrat	n/a	37%	37%
	Republican	n/a	36%	38%
	Independent	n/a	26%	25%
	Other	n/a	<1%	<1%
Party Identification	Democrat	n/a	29%	29%
	Republican	n/a	32%	33%
	Independent	n/a	37%	36%
	Other	n/a	2%	2%
Party Identification	Strong Democrats	n/a	22%	23%
	Soft Democrats	n/a	22%	20%
	Just Independents	n/a	11%	10%
	Soft Republicans	n/a	19%	19%
	Strong Republicans	n/a	24%	26%
	Other	n/a	2%	2%
Party ID and Gender	Democrat men	n/a	11%	11%
	Democrat women	n/a	18%	19%
	Republican men	n/a	15%	16%
	Republican women	n/a	16%	17%
	Independent men	n/a	20%	18%
	Independent women	n/a	18%	17%
	Other party men and women	n/a	2%	2%
Gender	Men	48%	47%	46%
	Women	52%	53%	54%
Age	Under 45	42%	39%	35%
	45 or older	58%	61%	65%
Age	65 or older	27%	29%	31%
Age	18 to 29	19%	16%	13%
	30 to 44	23%	23%	22%
Age	45 to 59	25%	26%	28%
	60 or older	32%	35%	38%
	Gen Z/Millennials (18-39)	34%	31%	27%
	Gen X (40-55)	24%	24%	26%
Generation	Baby Boomers (56-74)	27%	29%	31%
	Silent-Greatest (Over 74)	15%	16%	17%
Race/Ethnicity	White	56%	58%	61%
	Black	15%	15%	14%
	Latino	22%	20%	18%
	Other	7%	7%	7%
Region	North/Panhandle	17%	16%	19%
	Orlando/Central Atlantic Coast	18%	17%	19%
	Tampa Bay Area	16%	16%	16%
	Gulf Coast/Mid-Florida	19%	20%	19%
	Miami/Gold Coast/Keys	30%	31%	27%
Household Income	Less than \$50,000	49%	47%	43%
	\$50,000 or more	51%	53%	57%
Education	Not college graduate	62%	60%	58%
	College graduate	38%	40%	42%
Education by Race	White - Not College Graduate	34%	33%	34%
	White - College Graduate	22%	24%	27%
	Non-White - Not College Graduate	29%	28%	24%
	Non-White - College Graduate	15%	15%	15%
Education - Race - Gender	Men - White - Not College Graduate	14%	13%	13%
	Men - White - College Graduate	10%	11%	12%
Education - Race - Gender	Men - Non-White - Not College Graduate	16%	14%	12%
	Men - Non-White - College Graduate	8%	8%	8%
	Women - White - Not College Graduate	20%	20%	21%
	Women - White - College Graduate	12%	13%	14%
	Women - Non-White - Not College Graduate	13%	13%	12%
	Women - Non-White - College Graduate	7%	7%	7%
Area Description	Big city	29%	27%	26%
	Small city	25%	24%	24%
	Suburban	23%	25%	25%
	Small town	15%	15%	15%
	Rural	9%	8%	9%
Area Description - Gender	Small city/Suburban Men	23%	23%	23%
	Other area Men	25%	24%	23%
	Small city/Suburban Women	24%	26%	26%
	Other area Women	28%	27%	27%
Religiosity	Practice a Religion	43%	44%	45%
	Does not Practice a Religion	57%	56%	55%
White Evangelical Christians		16%	17%	18%
Interview Type	Landline	39%	41%	43%
	Cell Phone	61%	59%	57%

NBC News/Marist Poll Florida Adults. Interviews conducted October 25th through October 27th, 2020, n=1125 MOE +/- 3.6 percentage points. Florida Registered Voters: n=1001 MOE +/- 3.9 percentage points. Florida Likely Voters: n=743 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

TRUDP105. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Likely Voters		
		Do you approve or disapprove of the job Donald Trump is doing as president?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
FL Likely Voters		47%	50%	3%
Candidate Support	Joe Biden	3%	96%	1%
	Donald Trump	97%	1%	2%
Party Identification	Democrat	4%	94%	1%
	Republican	90%	9%	1%
	Independent	42%	53%	5%
Party Identification	Strong Democrats	4%	95%	1%
	Soft Democrats	7%	91%	2%
	Soft Republicans	82%	13%	5%
	Strong Republicans	94%	6%	0%
Party ID and Gender	Democrat men	9%	91%	0%
	Democrat women	2%	96%	2%
	Republican men	91%	7%	1%
	Republican women	88%	10%	1%
	Independent men	46%	48%	6%
	Independent women	37%	59%	3%
Region	North/Panhandle	58%	38%	4%
	Orlando/Central Atlantic Coast	51%	46%	3%
	Tampa Bay Area	44%	56%	0%
	Gulf Coast/Mid-Florida	51%	46%	3%
	Miami/Gold Coast/Keys	35%	60%	5%
	Race/Ethnicity	White	53%	45%
	Black	17%	77%	6%
	Latino	49%	45%	6%
Household Income	Less than \$50,000	41%	54%	5%
	\$50,000 or more	52%	46%	2%
Education	Not college graduate	51%	45%	4%
	College graduate	41%	57%	2%
Race and Education	White - Not College Graduate	62%	36%	2%
	White - College Graduate	41%	57%	2%
Gender - Race - Education	Men - White - Not College Graduate	69%	30%	2%
	Men - White - College Graduate	49%	50%	1%
	Women - White - Not College Graduate	57%	40%	3%
	Women - White - College Graduate	34%	64%	2%
Age	Under 45	46%	51%	3%
	45 or older	47%	50%	3%
Age	65 or older	45%	53%	2%
Generation	Gen Z/Millennials (18-39)	41%	55%	4%
	Gen X (40-55)	54%	43%	2%
	Baby Boomers (56-74)	44%	54%	2%
	Silent-Greatest (Over 74)	48%	49%	3%
Gender	Men	54%	43%	3%
	Women	40%	56%	3%
Religiosity	Practice a Religion	56%	40%	5%
	Does not Practice a Religion	40%	58%	1%
White Evangelical Christians		81%	16%	2%
Area Description	Big city	46%	50%	4%
	Small city	42%	55%	3%
	Suburban	43%	55%	2%
	Small town/Rural	55%	42%	3%
Small city/Suburban Men		46%	51%	3%
Small city/Suburban Women		39%	59%	2%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 25th through October 27th, 2020, n=743 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

**TRUDP105TRND. Marist Poll Florida Likely Voter Trend**

Florida Likely Voters			
Do you approve or disapprove of the job Donald Trump is doing as president?			
	Approve	Disapprove	Unsure
	Row %	Row %	Row %
October 2020	47%	50%	3%
September 2020	47%	48%	5%
November 2018	44%	51%	5%
September 2018	46%	48%	6%

Marist Poll Florida Likely Voters

FL Likely Voters

Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]

		Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
		Row %	Row %	Row %	Row %	Row %
FL Likely Voters		37%	10%	6%	44%	3%
Candidate Support	Joe Biden	1%	2%	10%	86%	1%
	Donald Trump	78%	19%	1%	0%	2%
Party Identification	Democrat	4%	1%	5%	89%	1%
	Republican	74%	16%	2%	7%	1%
	Independent	29%	13%	9%	44%	5%
Party Identification	Strong Democrats	3%	1%	6%	89%	1%
	Soft Democrats	2%	5%	9%	82%	2%
	Soft Republicans	57%	25%	4%	9%	5%
	Strong Republicans	82%	11%	0%	6%	0%
Party ID and Gender	Democrat men	8%	1%	9%	82%	0%
	Democrat women	2%	0%	3%	93%	2%
	Republican men	78%	13%	0%	7%	1%
	Republican women	70%	18%	3%	8%	1%
	Independent men	34%	13%	7%	40%	6%
	Independent women	24%	13%	11%	49%	3%
Region	North/Panhandle	44%	14%	5%	33%	4%
	Orlando/Central Atlantic Coast	38%	13%	6%	40%	3%
	Tampa Bay Area	34%	10%	7%	50%	0%
Race/Ethnicity	Gulf Coast/Mid-Florida	42%	9%	9%	38%	3%
	Miami/Gold Coast/Keys	28%	7%	4%	56%	5%
	White	42%	10%	6%	40%	2%
	Black	9%	8%	9%	69%	6%
	Latino	38%	11%	3%	42%	6%
Household Income	Less than \$50,000	32%	9%	9%	45%	5%
	\$50,000 or more	40%	12%	3%	43%	2%
Education	Not college graduate	41%	10%	8%	37%	4%
	College graduate	30%	11%	3%	54%	2%
Race and Education	White - Not College Graduate	50%	12%	7%	29%	2%
	White - College Graduate	32%	9%	4%	54%	2%
Gender - Race - Education	Men - White - Not College Graduate	57%	11%	7%	23%	2%
	Men - White - College Graduate	39%	10%	6%	44%	1%
	Women - White - Not College Graduate	45%	12%	7%	33%	3%
	Women - White - College Graduate	26%	8%	2%	62%	2%
Age	Under 45	29%	17%	10%	41%	3%
	45 or older	41%	6%	4%	45%	3%
Age	65 or older	40%	5%	2%	50%	2%
	Generation	Gen Z/Millennials (18-39)	27%	14%	12%	43%
Generation	Gen X (40-55)	39%	15%	8%	35%	2%
	Baby Boomers (56-74)	39%	5%	3%	51%	2%
	Silent-Greatest (Over 74)	43%	5%	2%	47%	3%
	Gender	Men	44%	10%	6%	37%
Religiosity	Women	31%	10%	6%	50%	3%
	Practice a Religion	45%	11%	5%	35%	5%
	Does not Practice a Religion	30%	10%	7%	51%	1%
White Evangelical Christians		67%	14%	3%	14%	2%
Area Description	Big city	35%	11%	3%	47%	4%
	Small city	34%	8%	11%	44%	3%
	Suburban	34%	9%	7%	48%	2%
	Small town/Rural	42%	13%	5%	37%	3%
Small city/Suburban Men		39%	7%	10%	41%	3%
Small city/Suburban Women		30%	9%	8%	51%	2%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 25th through October 27th, 2020, n=743 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

**TRUDP105RTRND. Marist Poll Florida Likely Voter Trend**

Florida Likely Voters					
Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]					
	Strongly approve	Approve	Disapprove	Strongly disapprove	Unsure
	Row %	Row %	Row %	Row %	Row %
October 2020	37%	10%	6%	44%	3%
September 2020	36%	11%	5%	43%	5%
November 2018	34%	10%	10%	41%	5%
September 2018	31%	15%	8%	40%	6%

Marist Poll Florida Likely Voters

DSAR105. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Likely Voters		
		Do you approve or disapprove of the job Ron DeSantis is doing as governor?		
		Approve	Disapprove	Vol: Unsure
		Row %	Row %	Row %
FL Likely Voters		47%	46%	7%
Candidate Support	Joe Biden	9%	83%	8%
	Donald Trump	87%	8%	5%
Party Identification	Democrat	7%	88%	5%
	Republican	84%	11%	5%
	Independent	42%	48%	11%
Party Identification	Strong Democrats	5%	90%	5%
	Soft Democrats	15%	73%	12%
	Soft Republicans	77%	16%	7%
	Strong Republicans	88%	9%	4%
Party ID and Gender	Democrat men	9%	86%	4%
	Democrat women	6%	88%	6%
	Republican men	87%	10%	3%
	Republican women	82%	12%	6%
	Independent men	43%	47%	10%
	Independent women	41%	48%	11%
Region	North/Panhandle	58%	36%	6%
	Orlando/Central Atlantic Coast	50%	43%	7%
	Tampa Bay Area	49%	47%	4%
	Gulf Coast/Mid-Florida	50%	42%	8%
	Miami/Gold Coast/Keys	33%	58%	9%
	White	52%	43%	6%
	Black	18%	72%	10%
Race/Ethnicity	Latino	47%	45%	8%
	Less than \$50,000	42%	48%	10%
	\$50,000 or more	51%	44%	5%
Household Income	Not college graduate	49%	41%	9%
	College graduate	43%	54%	4%
Education	White - Not College Graduate	59%	34%	7%
	White - College Graduate	43%	54%	3%
Race and Education	Men - White - Not College Graduate	63%	29%	8%
	Men - White - College Graduate	50%	47%	3%
	Women - White - Not College Graduate	56%	37%	7%
	Women - White - College Graduate	37%	60%	4%
	Under 45	44%	45%	10%
Age	45 or older	48%	47%	5%
	65 or older	49%	45%	6%
Generation	Gen Z/Millennials (18-39)	39%	50%	11%
	Gen X (40-55)	56%	40%	4%
	Baby Boomers (56-74)	42%	52%	5%
	Silent-Greatest (Over 74)	52%	40%	8%
Gender	Men	52%	42%	6%
	Women	42%	50%	8%
Religiosity	Practice a Religion	57%	36%	8%
	Does not Practice a Religion	39%	54%	7%
	White Evangelical Christians	75%	17%	8%
Area Description	Big city	46%	45%	9%
	Small city	46%	47%	7%
	Suburban	46%	49%	5%
	Small town/Rural	49%	45%	6%
	Small city/Suburban Men	48%	46%	6%
Small city/Suburban Women	44%	50%	5%	

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 25th through October 27th, 2020, n=743 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

**DSAR105TRNDLV. Marist Poll Florida Trend**

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	FL Likely Voters		
	Do you approve or disapprove of the job Ron DeSantis is doing as governor?		
	Approve	Disapprove	Vol: Unsure
	Row %	Row %	Row %
October 2020	47%	46%	7%
September 2020	46%	44%	10%

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Marist Poll Florida Likely Voters



FL Likely Voters

If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the presidential election?]

		Joe Biden and Kamala Harris, the Democrats	Donald Trump and Mike Pence, the Republicans	Other	Undecided
		Row %	Row %	Row %	Row %
FL Likely Voters		51%	47%	1%	1%
Already Voted		59%	40%	1%	0%
Yet to Vote		37%	58%	1%	3%
Intensity of Support	Strongly support	50%	50%	0%	0%
	Somewhat support	63%	37%	0%	0%
Vote Plan	In person on Election Day	21%	77%	0%	2%
	Early voting location	49%	48%	1%	2%
	Mail or absentee	69%	29%	2%	0%
Party Identification	Democrat	95%	5%	0%	0%
	Republican	9%	90%	0%	1%
	Independent	55%	41%	3%	2%
Party Identification	Strong Democrats	97%	3%	0%	0%
	Soft Democrats	92%	6%	1%	1%
	Soft Republicans	13%	84%	1%	3%
	Strong Republicans	6%	94%	0%	0%
Party ID and Gender	Democrat men	92%	8%	0%	0%
	Democrat women	97%	3%	0%	0%
	Republican men	9%	91%	0%	0%
	Republican women	9%	88%	0%	3%
	Independent men	49%	47%	3%	2%
	Independent women	61%	34%	2%	2%
Region	North/Panhandle	42%	57%	0%	1%
	Orlando/Central Atlantic Coast	46%	51%	2%	1%
	Tampa Bay Area	53%	45%	0%	2%
	Gulf Coast/Mid-Florida	43%	52%	3%	2%
Race/Ethnicity	Miami/Gold Coast/Keys	64%	35%	0%	1%
	White	45%	52%	1%	1%
	Black	84%	14%	0%	2%
Household Income	Latino	46%	52%	0%	2%
	Less than \$50,000	55%	42%	1%	2%
Education	\$50,000 or more	46%	51%	1%	1%
	Not college graduate	45%	52%	1%	2%
Race and Education	College graduate	59%	39%	1%	1%
	White - Not College Graduate	36%	62%	1%	1%
Gender - Race - Education	White - College Graduate	58%	40%	2%	0%
	Men - White - Not College Graduate	32%	68%	1%	0%
	Men - White - College Graduate	50%	47%	3%	0%
	Women - White - Not College Graduate	38%	58%	2%	2%
Age	Women - White - College Graduate	64%	35%	0%	1%
	Under 45	52%	46%	2%	1%
Age	45 or older	50%	48%	1%	2%
	65 or older	53%	46%	0%	1%
Generation	Gen Z/Millennials (18-39)	55%	42%	2%	1%
	Gen X (40-55)	44%	53%	1%	2%
	Baby Boomers (56-74)	54%	44%	1%	2%
	Silent-Greatest (Over 74)	51%	49%	0%	1%
Gender	Men	44%	54%	2%	1%
	Women	57%	41%	1%	2%
Religiosity	Practice a Religion	42%	56%	1%	1%
	Does not Practice a Religion	58%	40%	1%	1%
White Evangelical Christians		18%	80%	1%	1%
Area Description	Big city	51%	48%	0%	1%
	Small city	55%	40%	2%	3%
	Suburban	57%	43%	1%	0%
	Small town/Rural	42%	54%	2%	2%
Small city/Suburban Men		53%	44%	2%	1%
Small city/Suburban Women		59%	39%	0%	1%

**PZWLNS1TRNDLV. Marist Poll Florida Trend**

FL Likely Voters

If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:] [If already voted: Whom did you support in the presidential election?]

	Joe Biden and Kamala Harris, the Democrats	Donald Trump and Mike Pence, the Republicans	Other	Undecided
	Row %	Row %	Row %	Row %
October 2020	51%	47%	1%	1%
September 2020*	48%	48%	1%	2%

Marist Poll Florida Likely Voters

\*Previous question wording: If November's election for president were held today, whom would you support if the candidates are: [If undecided: If you had to decide today, are you leaning more towards:]

STSPZ1. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

FL Likely Voters with a Candidate Preference for President

Would you say that you strongly support <candidate>, somewhat support them, or do you think that you might vote differently on Election Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
FL Likely Voters with a Candidate Preference for President		81%	18%	1%	1%
Candidate Support	Joe Biden	77%	21%	1%	0%
	Donald Trump	84%	13%	1%	1%
Party Identification	Democrat	91%	8%	0%	0%
	Republican	87%	13%	0%	0%
	Independent	66%	30%	3%	1%
Party Identification	Strong Democrats	96%	4%	0%	0%
	Soft Democrats	68%	31%	1%	0%
	Soft Republicans	66%	34%	0%	0%
	Strong Republicans	93%	7%	0%	0%
Party ID and Gender	Democrat men	87%	11%	0%	1%
	Democrat women	94%	6%	0%	0%
	Republican men	88%	12%	0%	0%
	Republican women	85%	15%	0%	0%
	Independent men	61%	36%	2%	1%
	Independent women	73%	24%	3%	0%
Region	North/Panhandle	81%	18%	1%	0%
	Orlando/Central Atlantic Coast	78%	22%	0%	0%
	Tampa Bay Area	82%	17%	1%	1%
	Gulf Coast/Mid-Florida	88%	8%	0%	4%
	Miami/Gold Coast/Keys	76%	21%	2%	0%
Race/Ethnicity	White	83%	15%	1%	1%
	Non-white	76%	22%	1%	1%
Household Income	Less than \$50,000	81%	17%	1%	2%
	\$50,000 or more	81%	18%	1%	0%
Education	Not college graduate	83%	15%	1%	1%
	College graduate	78%	21%	0%	1%
Race and Education	White - Not College Graduate	83%	15%	1%	1%
	White - College Graduate	83%	16%	0%	1%
	Men - White - Not College Graduate	83%	16%	0%	1%
	Men - White - College Graduate	77%	22%	0%	0%
	Women - White - Not College Graduate	83%	14%	2%	1%
	Women - White - College Graduate	87%	11%	0%	2%
Age	Under 45	68%	28%	2%	2%
	45 or older	87%	12%	0%	0%
Age	65 or older	90%	9%	0%	1%
Generation	Gen Z/Millennials (18-39)	66%	30%	1%	2%
	Gen X (40-55)	79%	20%	1%	0%
	Baby Boomers (56-74)	88%	11%	0%	0%
	Silent-Greatest (Over 74)	92%	7%	1%	0%
Gender	Men	77%	21%	1%	1%
	Women	84%	15%	1%	1%
Religiosity	Practice a Religion	81%	17%	1%	0%
	Does not Practice a Religion	81%	18%	1%	1%
White Evangelical Christians		86%	12%	2%	1%
Area Description	Big city	84%	12%	1%	3%
	Small city	79%	20%	1%	0%
	Suburban	79%	19%	1%	0%
	Small town/Rural	79%	20%	0%	0%
Small city/Suburban Men		72%	26%	1%	1%
Small city/Suburban Women		84%	14%	1%	0%

NBC News/Marist Poll Florida Likely Voters with a Candidate Preference. Interviews conducted October 25th through October 27th, 2020, n=682 MOE +/- 4.6 percentage points. Totals may not add to 100% due to rounding.

**STSPZ1TRNDLV. Marist Poll Florida Trend**

		FL Likely Voters with a Candidate Preference for President			
		Would you say that you strongly support <candidate>, somewhat support them, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
October 2020	FL Likely Voters with a Candidate Preference for President	81%	18%	1%	1%
	Biden Supporters	77%	21%	1%	<1%
	Trump Supporters	84%	13%	1%	1%
September 2020	FL Likely Voters with a Candidate Preference for President	82%	15%	2%	1%
	Biden Supporters	76%	20%	3%	1%
	Trump Supporters	88%	10%	1%	<1%

Marist Poll Florida Likely Voters with a Candidate Preference for President

TRUD020R. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Likely Voters		
		In general, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
FL Likely Voters		45%	52%	3%
Candidate Support	Joe Biden	4%	96%	1%
	Donald Trump	92%	6%	2%
Party Identification	Democrat	5%	93%	2%
	Republican	85%	12%	3%
	Independent	40%	56%	4%
Party Identification	Strong Democrats	4%	94%	1%
	Soft Democrats	7%	89%	3%
	Soft Republicans	74%	22%	4%
	Strong Republicans	91%	8%	1%
Party ID and Gender	Democrat men	10%	89%	1%
	Democrat women	2%	96%	2%
	Republican men	89%	9%	2%
	Republican women	82%	14%	4%
	Independent men	43%	54%	3%
	Independent women	37%	59%	4%
Region	North/Panhandle	54%	43%	3%
	Orlando/Central Atlantic Coast	47%	51%	2%
	Tampa Bay Area	43%	57%	0%
	Gulf Coast/Mid-Florida	51%	45%	4%
	Miami/Gold Coast/Keys	34%	62%	4%
Race/Ethnicity	White	50%	48%	2%
	Black	15%	82%	3%
	Latino	46%	49%	5%
Household Income	Less than \$50,000	42%	54%	4%
	\$50,000 or more	48%	50%	2%
Education	Not college graduate	51%	45%	4%
	College graduate	37%	62%	1%
Race and Education	White - Not College Graduate	60%	37%	3%
	White - College Graduate	37%	62%	1%
Gender - Race - Education	Men - White - Not College Graduate	67%	32%	1%
	Men - White - College Graduate	44%	55%	1%
	Women - White - Not College Graduate	56%	40%	4%
	Women - White - College Graduate	31%	68%	1%
Age	Under 45	42%	55%	3%
	45 or older	46%	51%	3%
Age	65 or older	44%	54%	1%
Generation	Gen Z/Millennials (18-39)	40%	56%	3%
	Gen X (40-55)	50%	48%	2%
	Baby Boomers (56-74)	43%	54%	3%
	Silent-Greatest (Over 74)	48%	51%	1%
Gender	Men	52%	45%	2%
	Women	38%	58%	3%
Religiosity	Practice a Religion	54%	42%	4%
	Does not Practice a Religion	38%	60%	2%
White Evangelical Christians		77%	20%	3%
Area Description	Big city	44%	54%	2%
	Small city	41%	57%	2%
	Suburban	42%	56%	3%
	Small town/Rural	51%	45%	5%
Small city/Suburban Men		45%	53%	2%
Small city/Suburban Women		39%	58%	3%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 25th through October 27th, 2020, n=743 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

**TRUD020RTRNDLV. Marist Poll Florida Trend**

Florida Likely Voters			
In general, do you have a favorable or an unfavorable impression of Donald Trump?			
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2020	45%	52%	3%
September 2020	47%	50%	3%
October 30th, 2016	38%	57%	6%
October 8th, 2016	39%	56%	5%

Marist Poll Florida Likely Voters

BIDJ020R. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Likely Voters		
		In general, do you have a favorable or an unfavorable impression of Joe Biden?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
FL Likely Voters		48%	49%	3%
Candidate Support	Joe Biden	92%	6%	2%
	Donald Trump	4%	94%	2%
Party Identification	Democrat	90%	10%	1%
	Republican	10%	88%	2%
	Independent	50%	44%	6%
Party Identification	Strong Democrats	93%	6%	1%
	Soft Democrats	83%	13%	4%
	Soft Republicans	16%	79%	5%
	Strong Republicans	7%	92%	1%
Party ID and Gender	Democrat men	86%	13%	1%
	Democrat women	92%	8%	1%
	Republican men	9%	91%	0%
	Republican women	11%	85%	4%
	Independent men	45%	46%	9%
	Independent women	56%	41%	3%
Region	North/Panhandle	43%	54%	3%
	Orlando/Central Atlantic Coast	43%	54%	3%
	Tampa Bay Area	53%	44%	2%
	Gulf Coast/Mid-Florida	41%	56%	4%
	Miami/Gold Coast/Keys	57%	39%	4%
	Race/Ethnicity	White	45%	53%
	Black	75%	20%	5%
	Latino	39%	57%	4%
Household Income	Less than \$50,000	50%	45%	4%
	\$50,000 or more	45%	53%	2%
Education	Not college graduate	42%	54%	4%
	College graduate	56%	42%	2%
Race and Education	White - Not College Graduate	36%	62%	2%
	White - College Graduate	58%	41%	1%
Gender - Race - Education	Men - White - Not College Graduate	32%	67%	1%
	Men - White - College Graduate	48%	50%	2%
	Women - White - Not College Graduate	38%	59%	3%
	Women - White - College Graduate	66%	33%	1%
	Age	Under 45	45%	50%
	45 or older	49%	48%	3%
Age	65 or older	53%	45%	2%
Generation	Gen Z/Millennials (18-39)	49%	46%	5%
	Gen X (40-55)	42%	56%	2%
	Baby Boomers (56-74)	51%	45%	4%
	Silent-Greatest (Over 74)	51%	47%	2%
Gender	Men	41%	55%	4%
	Women	54%	44%	3%
Religiosity	Practice a Religion	41%	56%	4%
	Does not Practice a Religion	53%	44%	3%
White Evangelical Christians		18%	81%	1%
Area Description	Big city	51%	45%	4%
	Small city	48%	46%	6%
	Suburban	51%	47%	2%
	Small town/Rural	44%	54%	2%
Small city/Suburban Men		45%	49%	5%
Small city/Suburban Women		52%	45%	3%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 25th through October 27th, 2020, n=743 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

**BIDJ020RTRNDLV. Marist Poll Florida Trend**

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	FL Likely Voters		
	In general, do you have a favorable or an unfavorable impression of Joe Biden?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2020	48%	49%	3%
September 2020	46%	49%	6%

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Marist Poll Florida Likely Voters



ACBCFSUP1. NBC News/Marist Poll Florida Tables October 25th through October 27th, 2020

		FL Likely Voters		
		Overall, do you support or oppose the confirmation of Amy Coney Barrett to the Supreme Court?		
		Support	Oppose	Vol: Unsure
		Row %	Row %	Row %
FL Likely Voters		49%	41%	9%
Candidate Support	Joe Biden	14%	79%	8%
	Donald Trump	89%	3%	8%
Party Identification	Democrat	13%	80%	7%
	Republican	85%	7%	7%
	Independent	47%	42%	11%
Party Identification	Strong Democrats	10%	83%	7%
	Soft Democrats	20%	72%	8%
	Soft Republicans	74%	13%	13%
	Strong Republicans	93%	4%	3%
Party ID and Gender	Democrat men	16%	82%	3%
	Democrat women	12%	78%	10%
	Republican men	87%	7%	6%
	Republican women	84%	8%	8%
	Independent men	54%	40%	7%
	Independent women	40%	45%	15%
Region	North/Panhandle	62%	31%	7%
	Orlando/Central Atlantic Coast	51%	39%	10%
	Tampa Bay Area	50%	39%	11%
	Gulf Coast/Mid-Florida	53%	38%	9%
	Miami/Gold Coast/Keys	37%	53%	10%
Race/Ethnicity	White	53%	39%	9%
	Black	31%	62%	8%
	Latino	49%	41%	9%
Household Income	Less than \$50,000	45%	41%	14%
	\$50,000 or more	54%	41%	5%
Education	Not college graduate	55%	34%	11%
	College graduate	42%	52%	6%
Race and Education	White - Not College Graduate	61%	28%	11%
	White - College Graduate	42%	53%	6%
Gender - Race - Education	Men - White - Not College Graduate	67%	22%	11%
	Men - White - College Graduate	54%	44%	2%
	Women - White - Not College Graduate	58%	32%	10%
	Women - White - College Graduate	31%	61%	9%
Age	Under 45	46%	43%	12%
	45 or older	52%	41%	8%
Age	65 or older	51%	42%	7%
Generation	Gen Z/Millennials (18-39)	43%	46%	12%
	Gen X (40-55)	57%	34%	8%
	Baby Boomers (56-74)	47%	46%	7%
	Silent-Greatest (Over 74)	52%	38%	9%
Gender	Men	56%	36%	7%
	Women	43%	46%	11%
Religiosity	Practice a Religion	59%	30%	11%
	Does not Practice a Religion	42%	50%	8%
White Evangelical Christians		78%	13%	9%
Area Description	Big city	44%	46%	10%
	Small city	52%	39%	9%
	Suburban	49%	48%	4%
	Small town/Rural	55%	33%	12%
Small city/Suburban Men		53%	41%	5%
Small city/Suburban Women		47%	46%	7%

NBC News/Marist Poll Florida Likely Voters. Interviews conducted October 25th through October 27th, 2020, n=743 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.