

Kirkby Profile

2018





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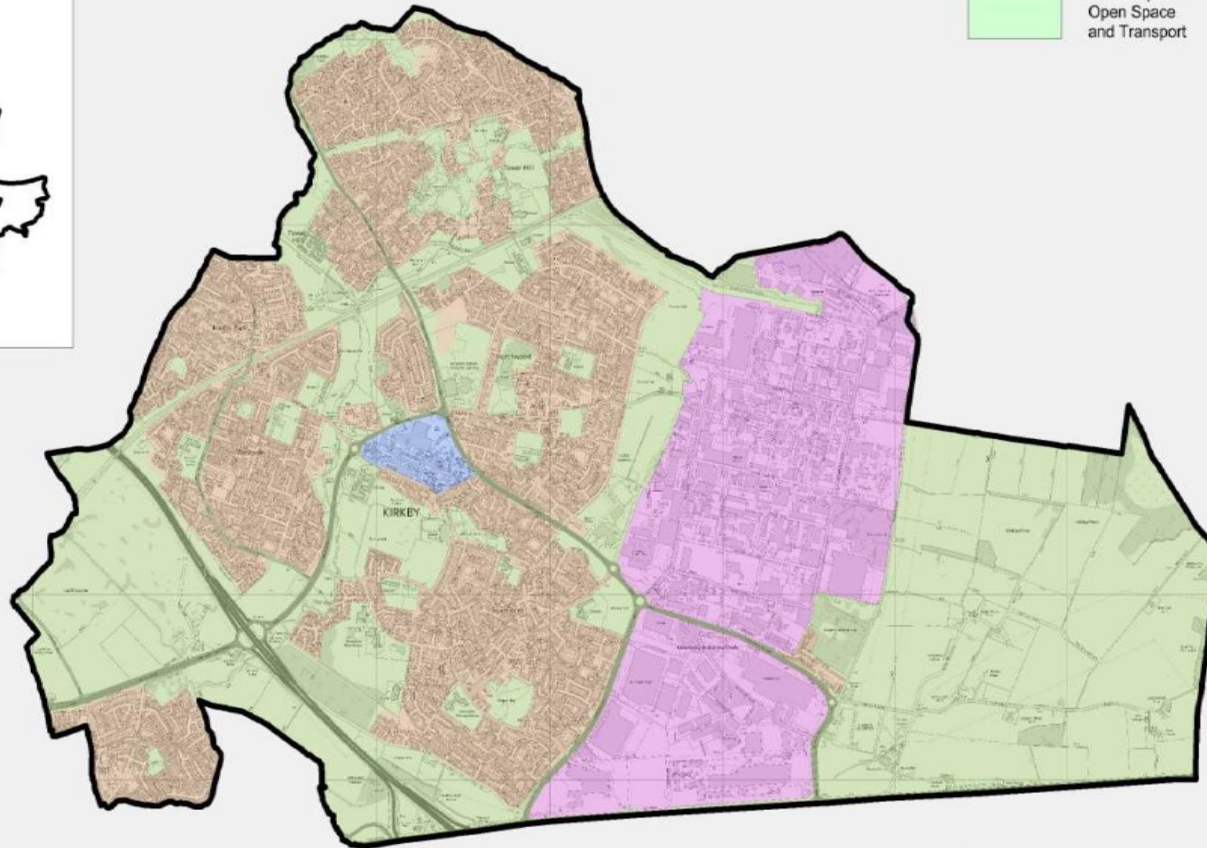
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Kirkby Partnership Area



-  Industrial
-  Residential
-  Town Centre
-  Green Space
Open Space
and Transport



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(Knowsley MBC) (100017655) (2014)

Population

Kirkby Summary

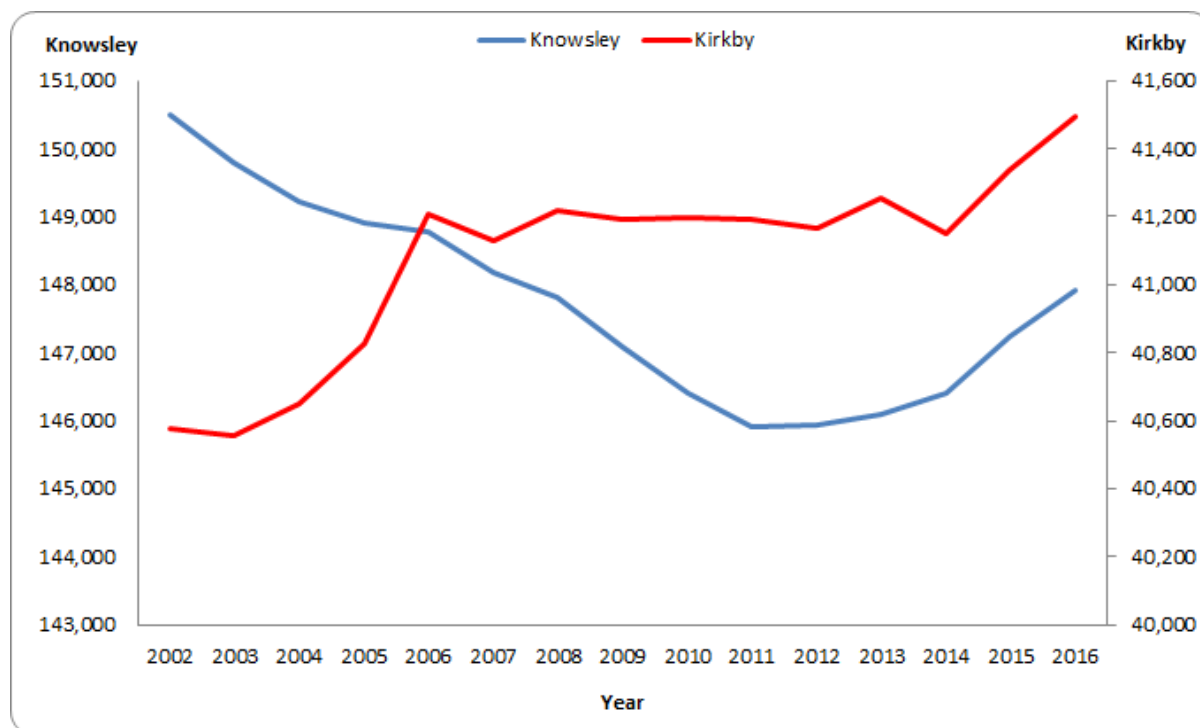
- Resident population for 2016; **41,495**
- Between 2012 and 2016 resident population **increased by 0.7%**
- Relatively **young** population
- Registered population for 2018; **50,218**

Resident Population

The current resident population in Kirkby is 41,495. Between 2003 and 2006 the population in Kirkby increased by 1.6%. This is in contrast to Knowsley borough, which saw a sustained decrease in its population, from 2002 to 2011. From 2006 to 2012, the Kirkby population remained stable at approximately 41,000 and from 2012 to 2016 both the Kirkby and Knowsley population increased by 0.7% and 1.4% respectively (See Figure 1).

Figure 1: Resident Population, 2002 to 2016

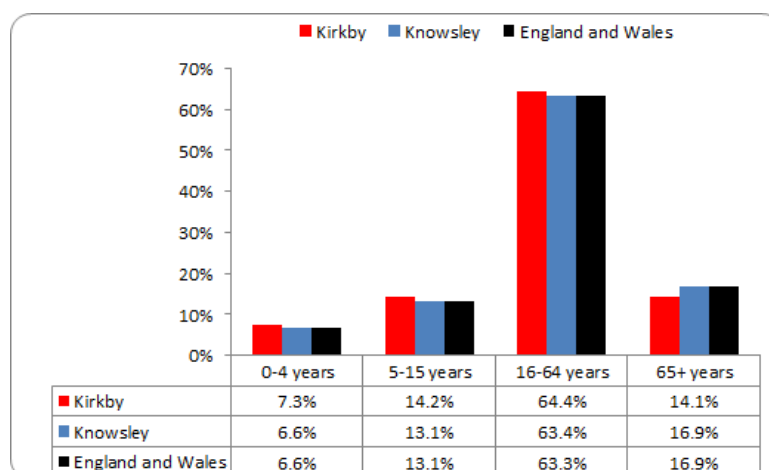
Source: ONS Mid-year population estimates



Kirkby has a relatively young population with 26.5% aged under 20 compared to 24.6% in Knowsley. However, Kirkby's proportion of residents aged 65+ is 2.8% less than the borough (See Figure 2).

Figure 2: Resident Population by age bands, 2016

Source: ONS Mid-year population estimates



From 2002 to 2016 the number of residents aged 0-4 in Kirkby, increased significantly by 22.3%. The 65+ group however, has not increased by as much as Knowsley; 1.7% compared to 10.5% (See Table 1). This may change in the future with larger 55-64 age cohorts (63% projected increase) than previous years.

Table 1: Resident Population by age bands percentage change, 2002 to 2016

Source: ONS Mid-year population estimates

Age Group	Kirkby			Knowsley		
	2002	2016	Population change 2002 - 2016	2002	2016	Population change 2002 - 2016
0 - 4	2,469	3,019	22.3%	9,063	9,747	7.5%
5 - 15	6,649	5,882	-11.5%	24,427	19,365	-20.7%
16 - 64	25,854	26,729	3.4%	94,383	93,794	-0.6%
65+	5,603	5,865	4.7%	22,633	25,009	10.5%

Registered Population

As of March 2018, Kirkby had a GP registered population of 50,218 (See Table 2).

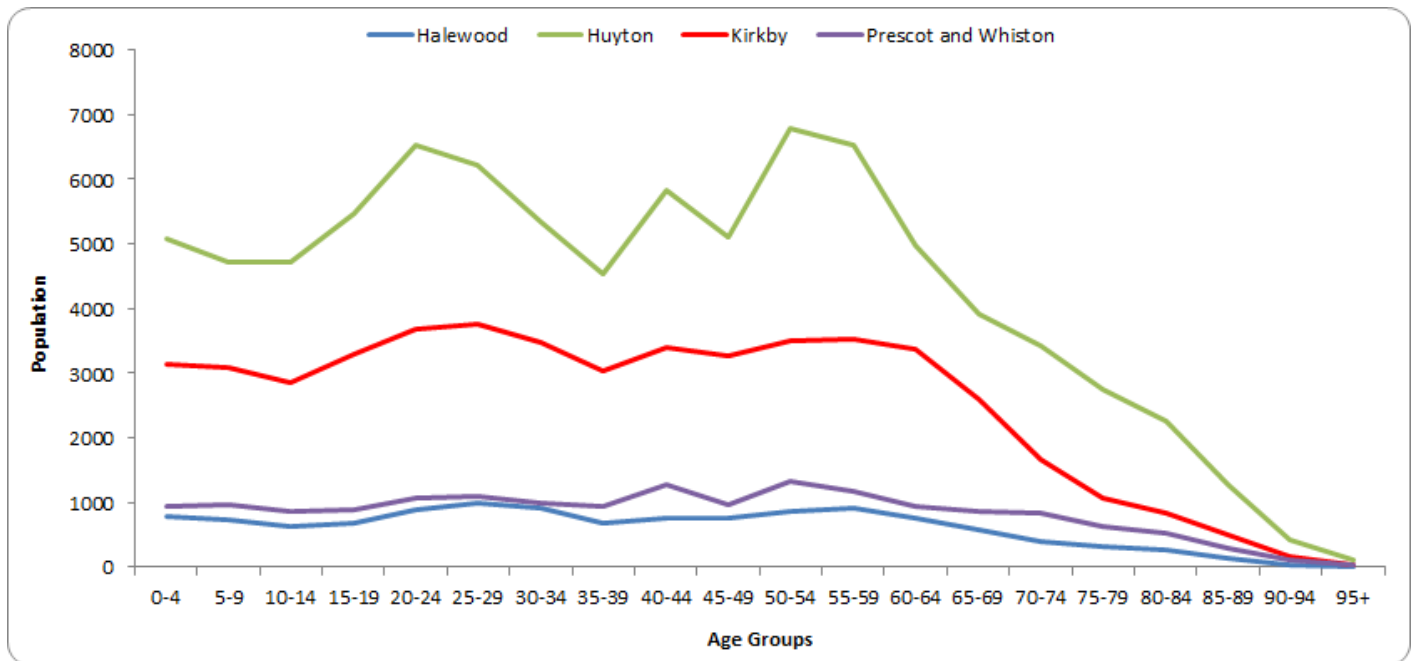
Table 2: Registered population, 2018

Source: NHS Digital, March 2018

Area	Male	Female	Total
Kirkby	25,093 (50.0%)	25,125 (50.0%)	50,218
Knowsley	81,672 (49.5%)	83,229 (50.5%)	164,901

The Kirkby population is the second highest of the four locality areas. Age groups with the highest numbers are 20-34, and 50-59, these each contain approximately 3,500 to 3,700 people. The 10-14 age group has the lowest population of the groups below the age of 65, with 2,852 people. The Kirkby population is quite evenly populated compared with Huyton which has high concentrations in age groups 20-29 and 50-59 (Figure 3).

Figure 3: Registered Population by age bands percentage change, 2002 to 2016



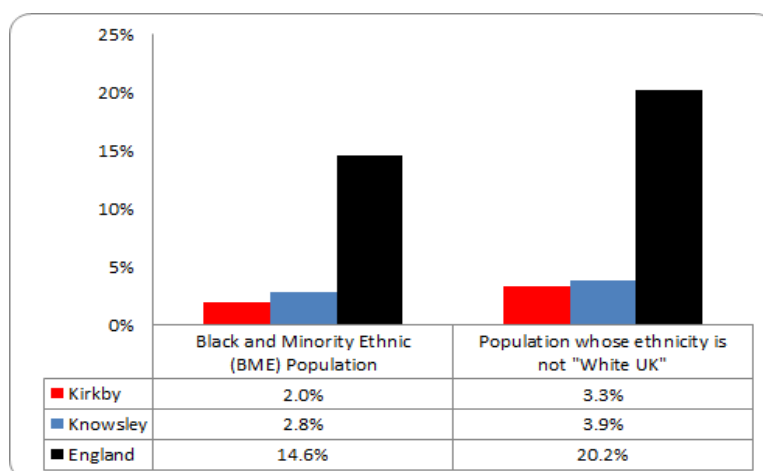
Ethnicity

Kirkby Summary

- Low proportion of BME; **2.0%**

There is very low proportion of ethnic minority populations in Kirkby and Knowsley compared to England. Only 3.3% of the Kirkby population has an ethnic group that is not “White British”, this is less than the Knowsley average of 3.9% and is significantly lower than the England average of 20.2% (See Figure 4).

Figure 4: Ethnicity, 2011
Source: ONS 2011 Census



Deprivation

Kirkby Summary

- **Most deprived** of the four locality areas
- Levels of deprivation are over **double** that of England
- Over **two fifths** of children and older people are deprived

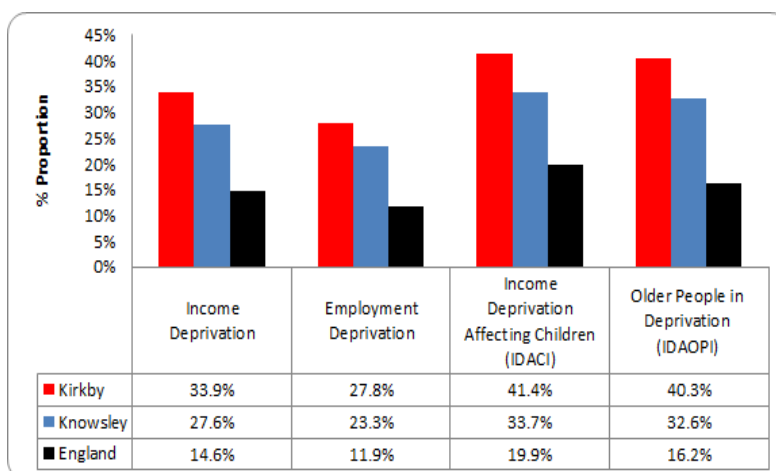
Knowsley is the second most deprived local authority in the Country and Kirkby is the most deprived of the four locality areas within Knowsley. Levels of deprivation in Kirkby are over double that of England and rates are also significantly higher than the Knowsley average in all four indicators of;

- Income,
- Employment,
- Income Deprivation Affecting Children and
- Older people

Approximately a third of residents in Kirkby are income deprived, over a quarter are employment deprived, and over two fifths of Kirkby children and older people are income deprived (See Figure 5).

Figure 5: Deprivation

Source: Index of Multiple Deprivation, 2015



Disease Prevalence

Kirkby Summary

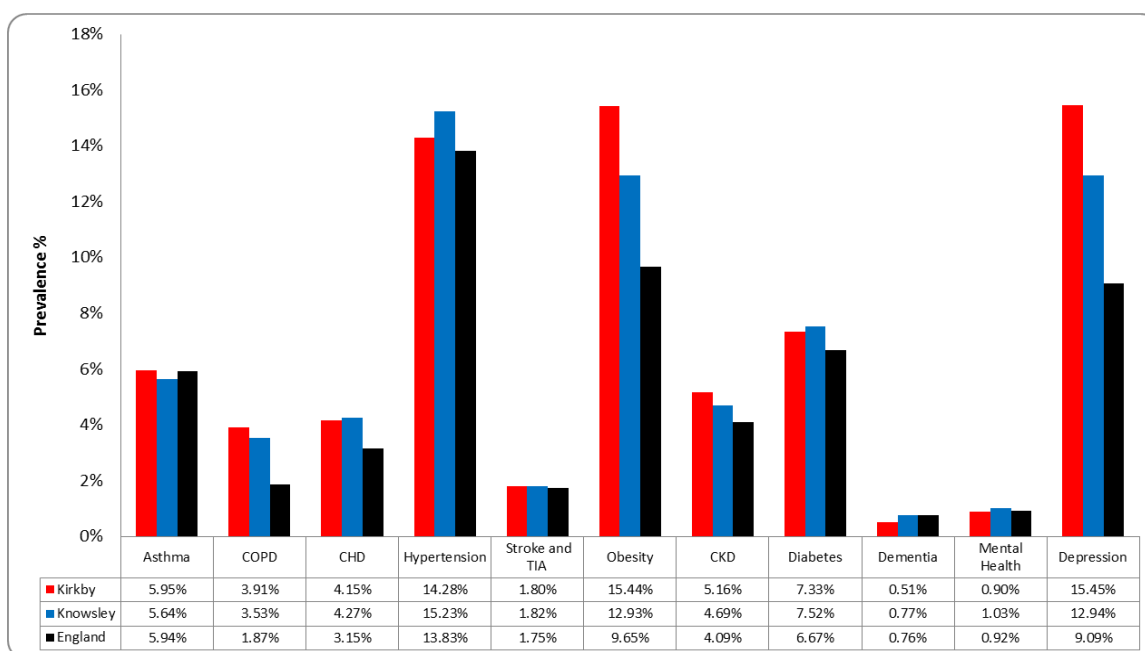
- Highest prevalence is for **depression, obesity and hypertension** higher than Knowsley and England
- Conditions with the greatest increase from 2015/16 are **depression and chronic kidney disease**
- **COPD** prevalence consistently been over double the England average
- **Cancer** prevalence is the lowest of the four locality areas
- **Asthma** prevalence similar to England but higher than Knowsley
- **CHD** prevalence similar to Knowsley but significantly higher than England
- **Stoke and Tia** prevalence similar to Knowsley but higher than England

The highest Quality Outcomes Framework (QoF) recorded prevalence for Kirkby are for depression (15.5%), obesity (15.4%) and hypertension (14.3%). Prevalence of these conditions are markedly higher when compared to Knowsley and England (See Figure 6).

Kirkby has higher prevalence when compared to England for the majority of diseases shown in the below graph, and is higher than Knowsley for almost half (45.5%).

The conditions with the greatest change in QOF recorded prevalence from 2015/16 to 2016/17 in Kirkby are depression which increased by 1.3 percentage points from 14.13% in 2015/16 to 15.45% in 2016/17 and Chronic Kidney Disease which increased by 0.36 percentage points from 4.80% to 5.16%.

Figure 6: Disease Prevalence, 2016/17
Source: Quality Outcomes Framework, NHS Digital



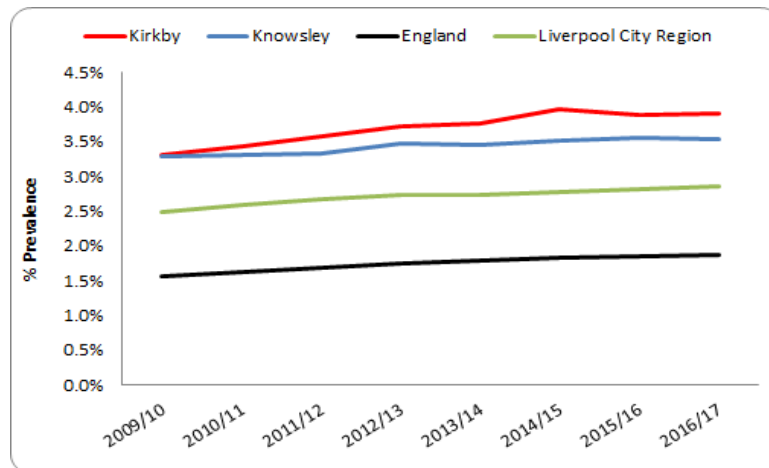
Respiratory Disease

Chronic Obstructive Pulmonary Disease (COPD)

In 2016/17, prevalence of COPD in Kirkby was 3.91%, which was higher than Knowsley, and England (3.53% and 1.87% respectively). In recent years prevalence of COPD in Kirkby and Knowsley has consistently been over double the England average. The Kirkby COPD prevalence has grown at faster rate than Knowsley since 2009/10, with an increase of 18.2% compared to an increase of 7.7% in Knowsley, with England increasing by 19.4% (See Figure 7).

Figure 7: COPD Disease Prevalence, 2009/10 to 2016/17

Source: Quality Outcomes Framework, NHS Digital



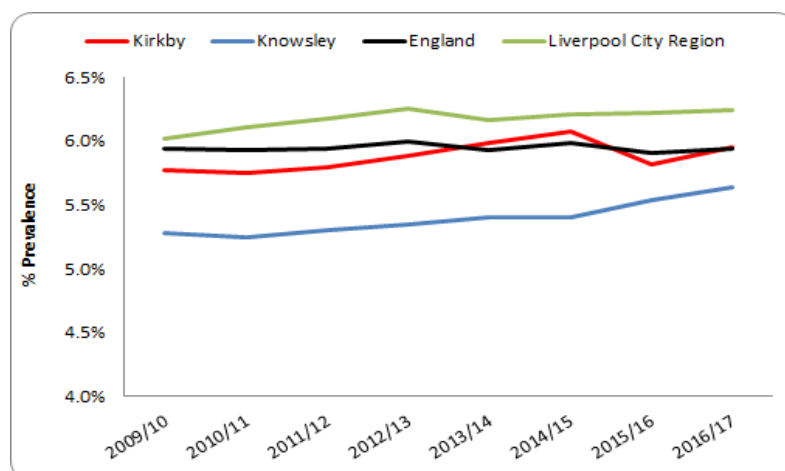
Asthma

In 2016/17, prevalence of Asthma in Kirkby was 5.95%, above Knowsley (5.64%) but similar to England region as a whole (5.94%).

Prevalence of Asthma in Kirkby has increased from 5.77% to 5.95%, an increase of 0.18% from 2009/10 to 2016/17, compared to Knowsley which increased from 5.27% to 5.64% an increase of 0.37% over this same period. The England average remained static (See Figure 8).

Figure 8: Asthma Disease Prevalence, 2009/10 to 2016/17

Source: Quality Outcomes Framework, NHS Digital



Cancer

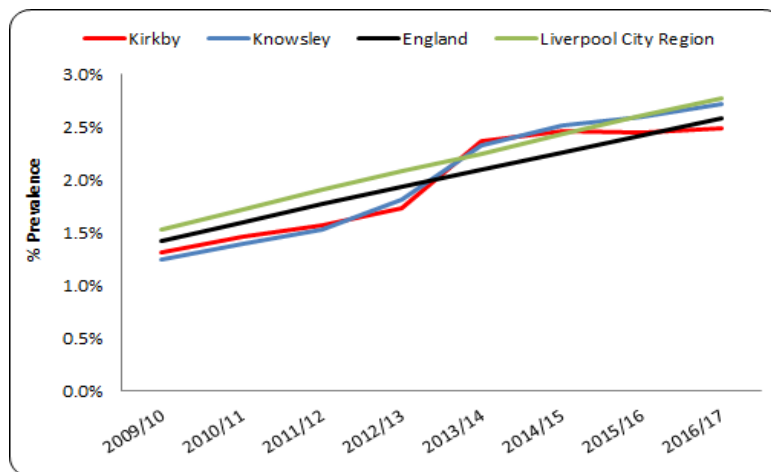
In 2016/17, prevalence of cancer in Kirkby was 2.48% an increase of 0.04% since 2015/16. This was below both Knowsley (2.71%) and England (2.58%). Both of which increased by 0.12% and 0.16% respectively since 2015/16.

Kirkby cancer prevalence increased from 1.31% in 2009/10 to 2.48% in 2016/17. Over the same period, cancer prevalence has increased significantly both nationally and locally, with Kirkby increasing by 89%, broadly in line with the England (82%) but lower than Knowsley, which has more than doubled (increase of 119%) (See Figure 9).

Kirkby has the lowest prevalence cancer of the four locality areas with 2.48%, compared to Huyton 2.72%, Halewood 2.61% and Prescot and Whiston 3.35%.

Figure 9: Cancer Disease Prevalence, 2009/10 to 2016/17

Source: Quality Outcomes Framework, NHS Digital



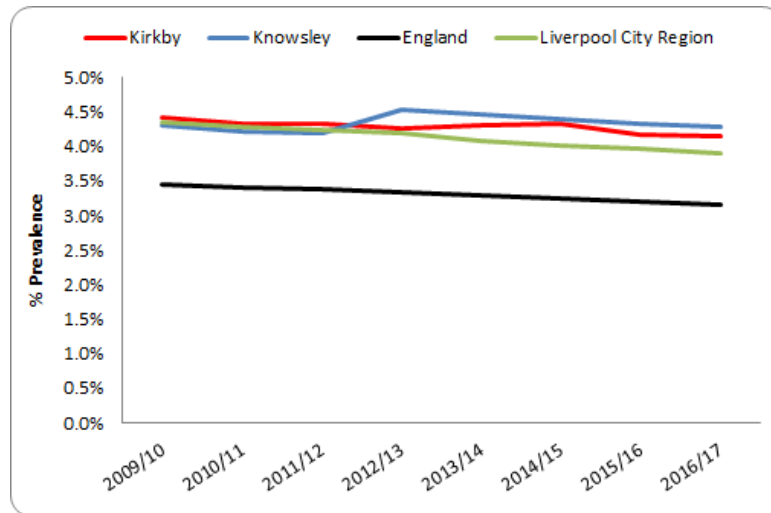
Cardiovascular Disease (CVD)

In 2016/17, prevalence of Coronary Heart Disease (CHD) in Kirkby was 4.15% a 0.02% decrease since 2015/16. The Kirkby average was broadly similar to the Knowsley average of 4.27%, although significantly higher than the England average of 3.15%.

Prevalence of CHD in Kirkby over the period 2009/10 to 2016/17 has fallen from 4.42% to 4.15%, a reduction of 0.28%, the England average also fell by 0.28%, with Knowsley almost remaining static with a small decrease of 0.03% (See Figure 10).

Figure 10: Coronary Heart Disease Prevalence, 2009/10 to 2016/17

Source: Quality Outcomes Framework, NHS Digital

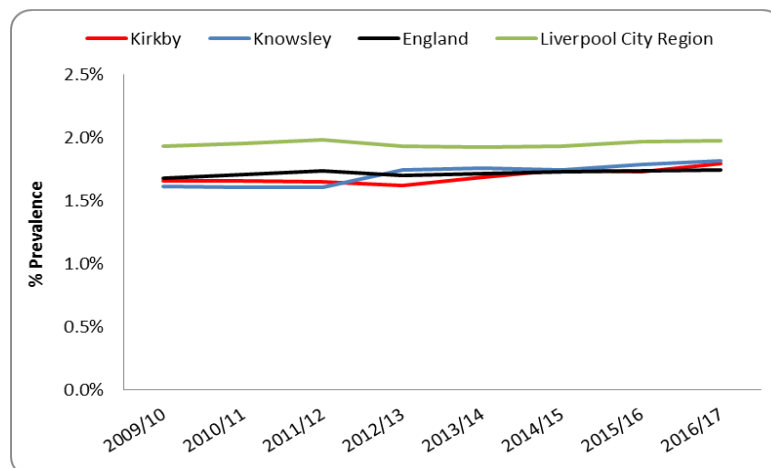


In 2016/17, prevalence of Stroke and TIA in Kirkby was 1.80% an increase of 0.07% since 2015/16. This was slightly higher than Knowsley which increased by 0.03% and England by of 0.01% during the same period.

Stroke and TIA prevalence in Kirkby has consistently been in line with the England and Knowsley averages over the period 2009/10 to 2016/17. Prevalence in Kirkby has increased slightly over the period (0.14%) but is broadly in line with the increase seen in Knowsley (0.21%) (See Figure 11).

Figure 11: Stroke and TIA Disease Prevalence, 2009/10 to 2016/17

Source: Quality Outcomes Framework, NHS Digital



Life Expectancy

Kirkby Summary

- **Male LE 75.3 years**
- **Female LE 79.0 years**
- Both male and female LE are **lower** than Knowsley and England
- **Northwood** ward has the **lowest** LE for both male and female

Life Expectancy at Birth

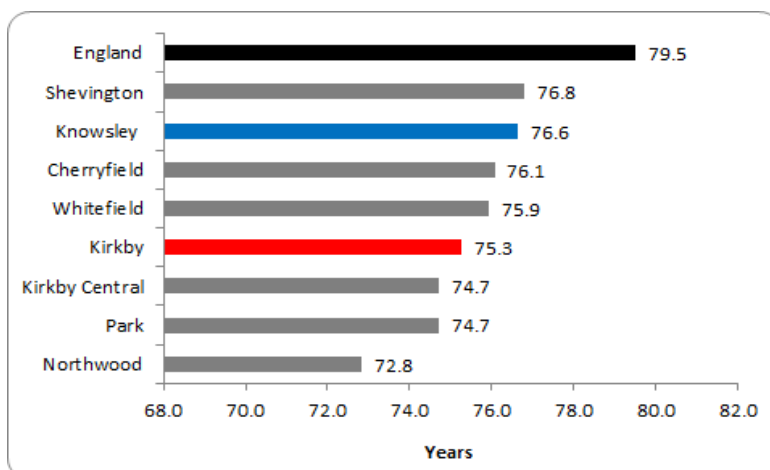
Male Life Expectancy at Birth

Life expectancy at birth in Kirkby for males during 2012/16 was 75.3 years, this was lower than Knowsley and significantly lower than England (76.6 and 79.5 years respectively). Between 2011/15 and 2012/16 male life expectancy at birth increased by 1 month in Kirkby.

Life expectancy in Kirkby ranged from 72.8 years in Northwood to 76.8 years in Shevington, with inequalities in Kirkby of 4 years in total (See Figure 12).

Figure 12: Male Life Expectancy

Source: KMBC Intell Team



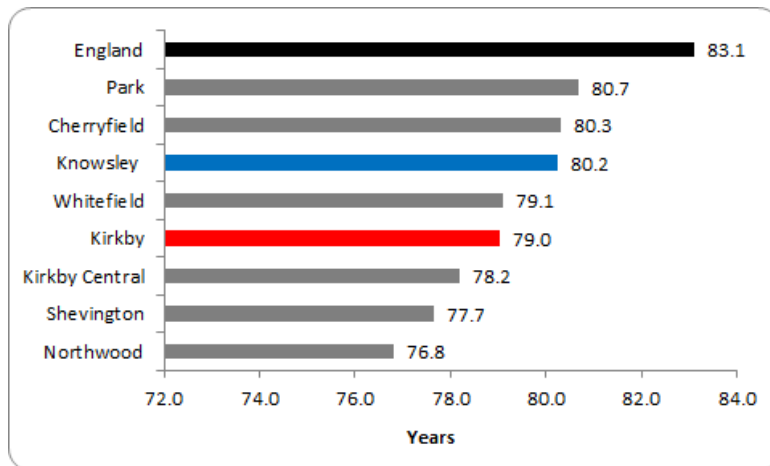
Female Life Expectancy at Birth

Life expectancy at birth in Kirkby for females during 2012/16 was 79.0 years, this was lower than Knowsley and significantly lower than England (80.2 and 83.1 years respectively). Between 2011/15 and 2012/16 female life expectancy at birth decreased by 7 months in Kirkby.

Life expectancy in Kirkby ranged from 76.8 years in Northwood to 80.7 years in Park, with inequalities in Kirkby of 4 years in total (See Figure 13).

Figure 13: Female Life Expectancy

Source: KMBC Intell Team



Mortality

Kirkby Summary

- Main causes of death are **Cancer, Cardiovascular, and Respiratory** disease

All causes

- **1,200** deaths between 2014/2016 – **50%** under the age of 75
- The mortality rate in the last 6 years **increased** by **7.3%**
- The absolute gap in the mortality rate between Kirkby and Knowsley and Kirkby and England **widened** in the last 6 years
- The male mortality rate was **higher** than that for females
- The ward with the **highest** mortality rate was **Northwood**, compared to the **lowest** rate which was **Cherryfield**

Cancer

- **423** deaths between 2014/2016 - **over half** were under the age of 75
- The mortality rate in the last 6 years **increased** by **17.8%**
- The absolute gap in the mortality rate between Kirkby and Knowsley and Kirkby and England **widened** in the last 6 years
- The male mortality rate was **higher** than that for females
- The ward with the **highest** mortality rate was **Northwood**, compared to the **lowest** rate which was **Shevington**

Cardiovascular Disease

- **278** deaths between 2014/2016 - **almost half** were under the age of 75
- The mortality rate in the last 6 years **increased** by **17.8%**
- The absolute gap in the mortality rate between Kirkby and Knowsley and Kirkby and England **widened** in the last 6 years
- The male mortality rate was **higher** than that for females
- The ward with the **highest** mortality rate was **Northwood**, compared to the **lowest** rate which was **Park**

Respiratory Disease

- **172** deaths between 2014/2016 – almost **1/3** were under the age of 75
- The mortality rate in the last 6 years **decreased** by **26.3%**
- The absolute gap in the mortality rate between Kirkby and Knowsley and Kirkby and England **narrowed** in the last 6 years
- The male mortality rate was **lower** than that for females
- The ward with the **highest** mortality rate was **Kirkby Central**, compared to the **lowest** rate which was **Cherryfield**

All Causes Mortality

Kirkby compared to Knowsley, the North West and England

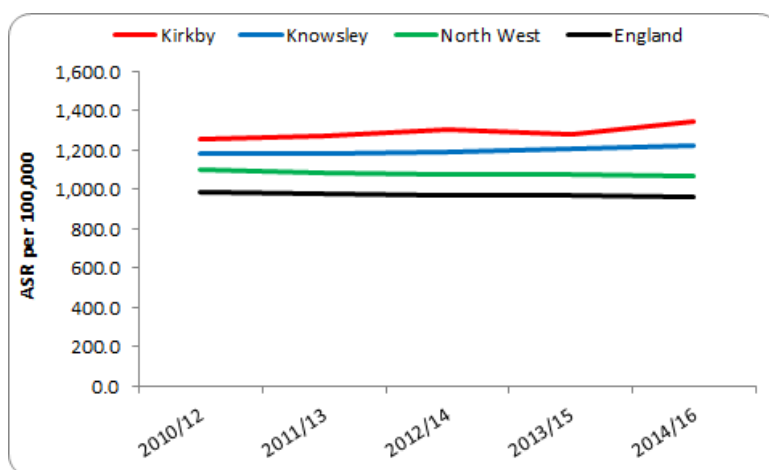
There were 1,200 deaths in Kirkby between 2014 and 2016, around 400 deaths per year, of which 46.5% were under the age of 75. This gave a mortality rate of 1,344.4 deaths per 100,000 population which was higher when compared to Knowsley, the North West and England (See Table 3).

Table 3: All-cause mortality age standardised rate comparisons, 2014/16
 Source: KMBC Intell Team

Area	ASR per 100, 000
Kirkby	1,344.4
Knowsley	1,222.6
North West	1,071.1
England	964.4

Over the six years between 2010/12 and 2014/16, the mortality rate in Kirkby increased by 7.3%, compared to a 3.3% increase in Knowsley during the same period. The absolute gap between Kirkby’s mortality rate and Knowsley and England’s mortality rate both widened between 2010/12 and 2014/16 by 78.3% and 43.9% respectively (See Figure 14).

Figure 14: All-cause mortality age standardised rate, 2010/12 to 2014/16
 Source: KMBC Intell Team



The male all cause mortality in Kirkby was 1,569.5 in 2014/16, compared to 1,083.6 for females.

Kirkby Wards

In 2014/16, the ward in Kirkby with the highest mortality rate was Northwood (1,497.0), and the ward with the lowest rate was Cherryfield (1,259.5). Since 2010/12, the mortality rate for all causes in the majority of the wards in Kirkby increased. The largest increase in mortality was seen in Shevington, whereas the biggest decrease was seen in Northwood (See Table 4).

Table 4: All age, all causes mortality rate percentage change, by Ward, 2010/12 to 2014/16
 Source: Office for National Statistics

Ward	2010/12	2014/16	% change
Shevington	n=78	n=114	57.5%
Whitefield	n=176	n=232	26.0%
Kirkby Central	n=187	n=219	10.2%
Park	n=195	n=244	7.3%
Cherryfield	n=183	n=195	6.4%
Northwood	n=262	n=233	-10.9%

Cancer Mortality

Kirkby compared to Knowsley, the North West and England

The main cause of death in Kirkby in 2014/16 was cancer which accounted for 35.3% of all deaths compared to 30.5% in Knowsley.

Between 2014 and 2016 in Kirkby, there were 423 deaths attributable to cancer, approximately 141 per year. Of these deaths, half (55.8%) were people under the age of 75 (premature) with a premature cancer mortality rate during 2014/16 of 255.0 deaths per 100,000 population, which was higher when compared to Knowsley, the North West and England (See Table 5).

Table 5: Cancer mortality age standardised rate comparisons, 2014/16

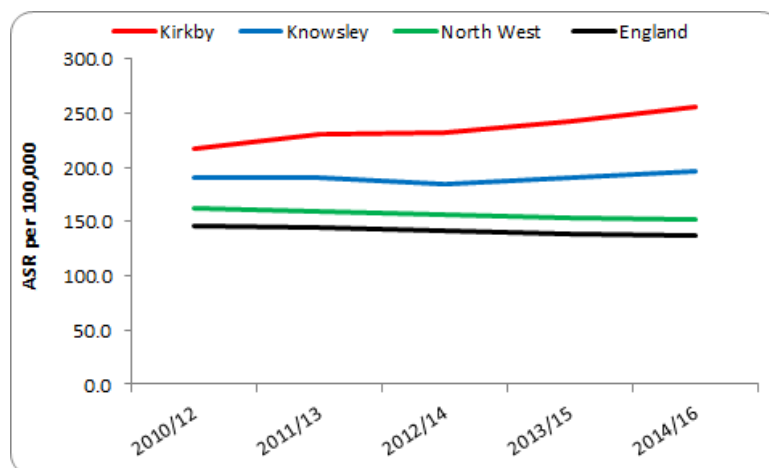
Source: KMBC Intell Team

Area	ASR per 100, 000
Kirkby	255.0
Knowsley	196.4
North West	151.4
England	136.8

Over the six years between 2010/12 and 2014/16, the premature cancer mortality rate in Kirkby increased by 17.8%, compared to a 3.5% increase in Knowsley during the same period. The absolute gap between Kirkby's premature cancer mortality rate and Knowsley and England's mortality rate both widened between 2010/12 and 2014/16 (See Figure 15).

Figure 15: Premature cancer mortality age standardised rate, 2010/12 to 2014/16

Source: KMBC Intell Team



The premature male cancer mortality rate in Kirkby was 297.7 in 2014/16, compared to 216.7 for females. However, since 2010/12, the premature cancer mortality rate has fallen by 38.5% in males compared to a 0.9% decrease in females in Kirkby.

Kirkby Wards

In 2014/16, the ward in Kirkby with the highest premature mortality rate was Northwood (320.1), and the ward with the lowest rate was Shevington (191.8). Since 2010/12, the premature mortality rate for cancer for the majority of wards in Kirkby increased. The largest increase in mortality was seen in Whitefield, whereas the biggest decrease was seen in Shevington (See Table 6).

Table 6: Premature cancer mortality rate percentage change, by Ward, 2010/12 to 2014/16
Source: Office for National Statistics

Ward	2010/12	2014/16	% change
Whitefield	n=24	n=36	53.4%
Kirkby Central	n=28	n=48	48.9%
Northwood	n=34	n=42	16.1%
Cherryfield	n=33	n=36	3.8%
Park	n=44	n=47	3.7%
Shevington	n=26	n=27	-9.8%

Cardiovascular Disease Mortality (CVD)

Kirkby compared to Knowsley, the North West and England

The second main cause of death in Kirkby in 2014/16 was CVD which accounted for 23.2% of all deaths which was similar to Knowsley (23.3%).

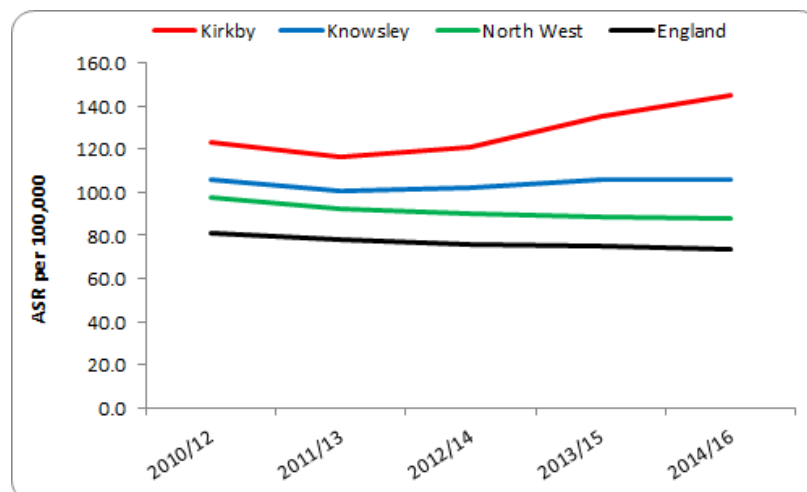
Between 2014 and 2016 in Kirkby, there were 278 deaths attributable to CVD, approximately 93 per year. Of these deaths, almost half (47.8%) were people under the age of 75 (premature) with a premature CVD mortality rate during 2014/16 of 145.2 deaths per 100,000 population, which was higher when compared to Knowsley, the North West and England (See Table 7).

Table 7: Cardiovascular disease mortality age standardised rate comparisons, 2014/16
Source: KMBC Intell Team

Area	ASR per 100,000
Kirkby	145.2
Knowsley	106.2
North West	87.7
England	73.5

Over the six years between 2010/12 and 2014/16, the premature CVD mortality rate in Kirkby increased by 18.1%, compared to a 0.4% increase in Knowsley during the same period. The absolute gap between Kirkby's premature CVD mortality rate and Knowsley and England's mortality rate both widened between 2010/12 and 2014/16 (See Figure 16).

Figure 16: Premature CVD mortality age standardised rate, 2010/12 to 2014/16
Source: KMBC Intell Team



The premature male CVD mortality rate in Kirkby was 198.2 in 2014/16, compared to 98.1 for females. However, since 2010/12, the premature CVD mortality rate has increased by 27.6% in males compared to a 2.7% increase in females in Kirkby.

Kirkby Wards

In 2014/16, the ward in Kirkby with the highest premature mortality rate was Northwood (208.0), and the ward with the lowest rate was Park (116.3). Since 2010/12, the premature mortality rate for CVD for the majority of wards in Kirkby increased. The largest increase in mortality was seen in Shevington, whereas the biggest decrease was seen in Park (See Table 8).

Table 8: Premature CVD mortality rate percentage change, by Ward, 2010/12 to 2014/16
Source: Office for National Statistics

Ward	2010/12	2014/16	% change
Shevington	n=9	n=15	85.1%
Kirkby Central	n=13	n=23	56.6%
Whitefield	n=15	n=21	41.9%
Cherryfield	n=19	n=26	24.9%
Northwood	n=26	n=27	8.5%
Park	n=25	n=21	-19.8%

Respiratory Disease Mortality

Kirkby compared to Knowsley, the North West and England

The third main cause of death in Kirkby in 2014/16 was respiratory disease which accounted for 14.3% of all deaths compared to 16.4% in Knowsley.

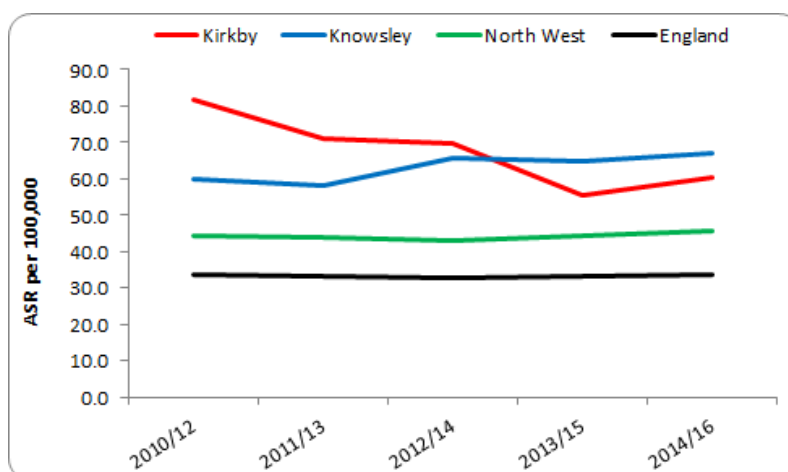
Between 2014 and 2016 in Kirkby, there were 172 deaths attributable to respiratory disease, approximately 57 per year. Of these deaths, almost a third (32.6%) were people under the age of 75 (premature) with a premature respiratory disease mortality rate during 2014/16 of 60.3 deaths per 100,000 population, which was lower when compared to Knowsley, but higher than the North West and England (See Table 9).

Table 9: Respiratory disease mortality age standardised rate comparisons, 2014/16
Source: KMBC Intell Team

Area	ASR per 100, 000
Kirkby	60.3
Knowsley	67.2
North West	45.5
England	33.8

Over the six years between 2010/12 and 2014/16, the premature respiratory disease mortality rate in Kirkby decreased by 26.3%, compared to a 12.0% increase in Knowsley during the same period. The absolute gap between Kirkby's premature CVD mortality rate and Knowsley and England's mortality rate both narrowed between 2010/12 and 2014/16 (See Figure 17).

Figure 17: Premature respiratory disease mortality age standardised rate, 2010/12 to 2014/16
Source: KMBC Intell Team



The premature male respiratory disease mortality rate in Kirkby was 47.1 in 2014/16, compared to 72.4 for females. However, since 2010/12, the premature respiratory disease mortality rate has fallen by 54.6% in males compared to an 18.5% increase in females in Kirkby.

Kirkby Wards

In 2014/16, the ward in Kirkby with the highest premature mortality rate was Kirkby Central (88.2), and the ward with the lowest rate was Cherryfield (22.8). Since 2010/12, the premature mortality rate for CVD for the majority of wards in Kirkby decreased. The largest increase in mortality was seen in Kirkby Central, whereas the biggest decrease was seen in Cherryfield (See Table 10).

Table 10: Premature respiratory disease mortality rate percentage change, by Ward, 2010/12 to 2014/16
Source: Office for National Statistics

Ward	2010/12	2014/16	% change
Kirkby Central	n=8	n=12	68.6%
Shevington	n=7	n=11	23.0%
Northwood	n=11	n=12	-9.8%
Whitefield	n=10	n=9	-10.5%
Park	n=22	n=8	-66.9%
Cherryfield	n=11	n=4	-70.6%

Lifestyle

Kirkby Summary

- Childhood obesity levels in **reception** and **year 6** are consistently higher than in Knowsley and England
- **Highest** rates of childhood obesity of the four locality areas in both reception and year 6 years in 2016/17
- **Childhood obesity** in both reception and year 6 have **increased** over the last 5 years at a faster rate when compared to Knowsley and England
- **Adult obesity** is **higher** than in Knowsley and England
- **Smoking** rates are **higher** than in Knowsley and England
- **Smoking** is the **highest** of the four locality areas

Obesity

Childhood

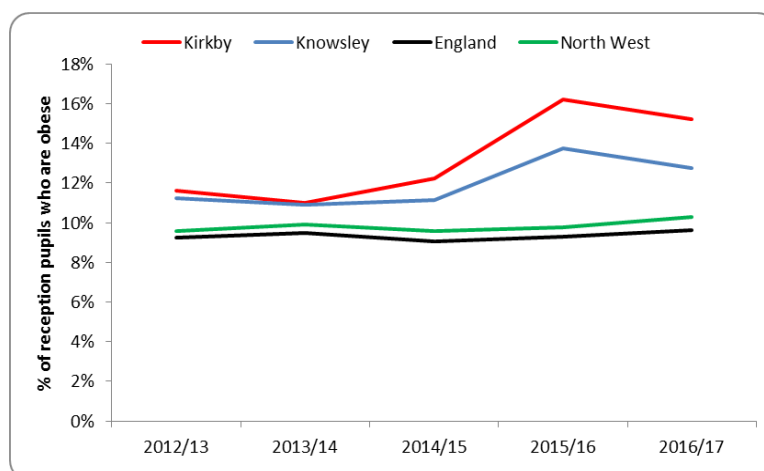
In 2016/17, 15.2% of pupils in reception in Kirkby were classed as obese, compared to 12.7% in Knowsley, 10.3% in North West and 9.6% in England. Obesity levels of reception age children in Kirkby have been consistently higher than Knowsley, England and North West. .

Over the 5 year period 2012/13 to 2016/17, the obesity rate in Kirkby has increased from 11.6% in 2012/13 to 15.2% in 2016/17, an increase of 3.6%. This is a 30.8% increase in the rate over this period which is a much larger increase in the rate than in Knowsley (13.4%), England (3.7%) and the Northwest (7.3%). In 2012/13 Kirkby was only 0.4% higher than the Knowsley average compared with 2016/17 where it is 2.5% higher (See Figure 18).

Kirkby currently has the highest levels of reception obesity of the four locality areas.

Figure 18: Obese children in Reception classes, 2012/13 to 2016/17

Source: The National Child Measurement Programme



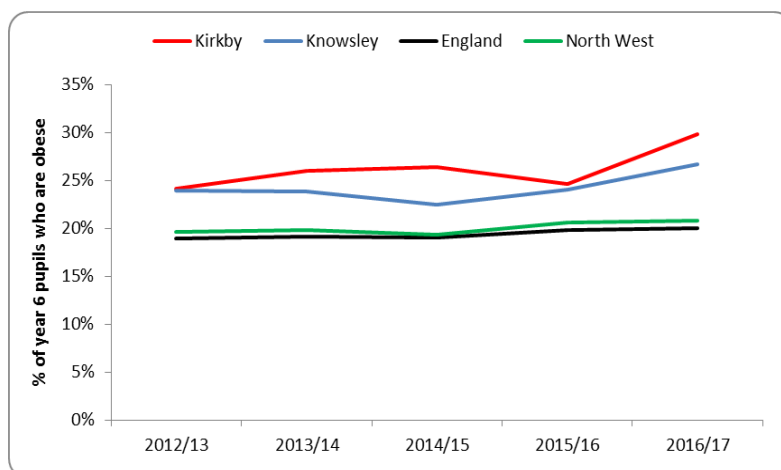
In 2016/17, 29.8% of pupils in year 6 in Kirkby were classed as obese, compared to 26.7% in Knowsley, 20.8% in North West and 20% in England. Obesity levels of year 6 age children in Kirkby have been consistently higher than Knowsley, England and North West.

Over the 5 year period 2012/13 to 2016/17, the obesity rate in Kirkby has increased from 24.1% in 2012/13 to 29.8% in 2016/17, an increase of 5.7%. This is a 23.7% increase in the rate over this period which is a much larger increase in the rate than Knowsley (11.5%), England (5.6%) and the Northwest (5.9%). In 2012/13 Kirkby was only 0.2% higher than the Knowsley average compared with 2016/17 where it is 3.1% higher (See Figure 19).

Kirkby currently has the highest levels of obesity in year 6 of the four locality areas.

Figure 19: Obese children in Year 6 classes, 2012/13 to 2016/17

Source: The National Child Measurement Programme



Adult

Obesity prevalence in adults in Kirkby in 2016/17 is 15.4%, which was higher than Knowsley and England (12.9% and 9.7% respectively). Compared to 2015/16 Kirkby's obesity prevalence decreased by 1.7% compared to an increase in both Knowsley and England (See Table 11).

Table 11: Adult obesity percentage change, 2015/16 to 2016/17

Source: Office for National Statistics

	2015/16	2016/17	% change
Kirkby	15.7%	15.4%	-1.7%
Knowsley	11.8%	12.9%	9.2%
England	9.5%	9.7%	2.1%

Smoking

In 2016/17, in Kirkby it is estimated that almost a quarter (24.6%) of people currently smoke. This is significantly higher than England; 17.6% and slightly higher than Knowsley; 22.6%. Kirkby also has the highest estimated prevalence in 2016/17 of all of the four locality areas (See Table 12).

The estimated rates in Kirkby have fallen by 1.6% from 2013/14 to 2016/17, this in line with Knowsley (1.8%) and England (1.6%) (See Figure 20).

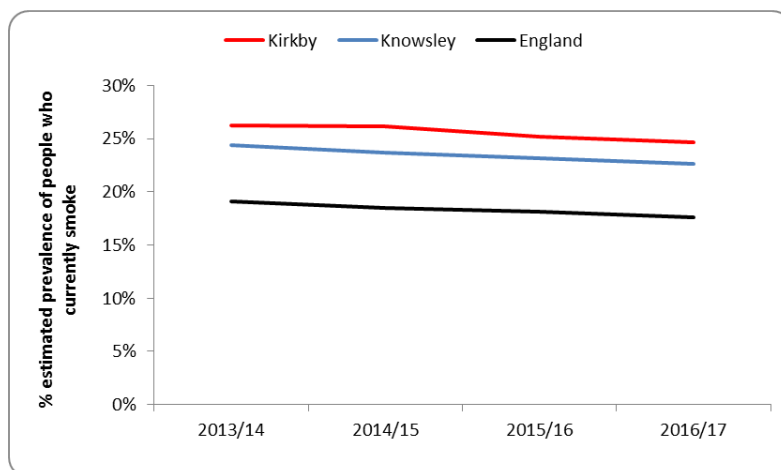
Table 12: Smoking prevalence, 2016/17

Source: Office for National Statistics

Area	Prevalence
Kirkby	24.6%
Huyton	22.8%
Halewood	19.1%
Prescot & Whiston	18.6%

Figure 20: Smoking Prevalence, 2013/14 to 2016/17

Source: Quality Outcomes Framework, NHS Digital



Education

Kirkby Summary

- Good level of development is **broadly in line** with England and Knowsley
- GCSE achievement at 5+A*-C including English & Maths is significantly **lower** than Knowsley and England

School Readiness

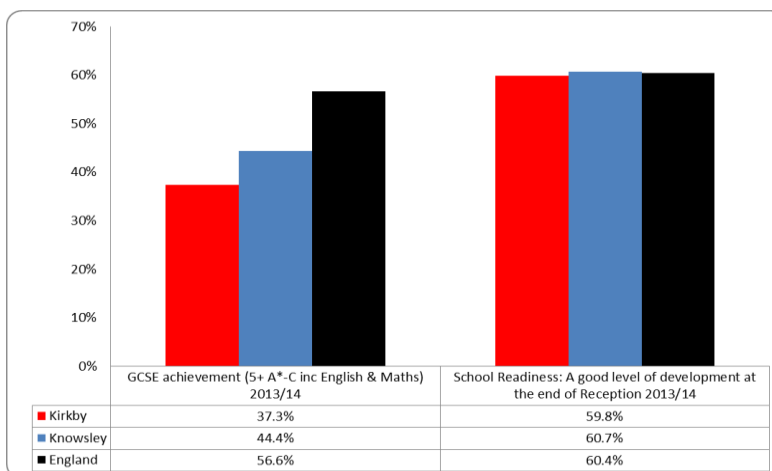
School readiness is a key measure of early year’s development across a wide range of developmental areas at the end of reception. Children from less affluent backgrounds are more at risk of poorer development and the evidence shows that differences by social background merge early in life.

In 2013/14, the proportion of pupils in Kirkby with a good level of development in reception was 59.8% which is broadly in line with Knowsley (60.7%) and England (60.4%). (See Figure 21).

GCSE Achievement

In 2013/14 educational achievement levels in Kirkby at GCSE (5+A*-C including English & Maths) are below local (7.1% below) and national levels (19.3% below) (See Figure 21).

Figure 21: GCSE achievement (5+A*-C including English & Maths) and School Readiness, 2013/14
Source: Department of Education



Employment and Benefits

Kirkby Summary

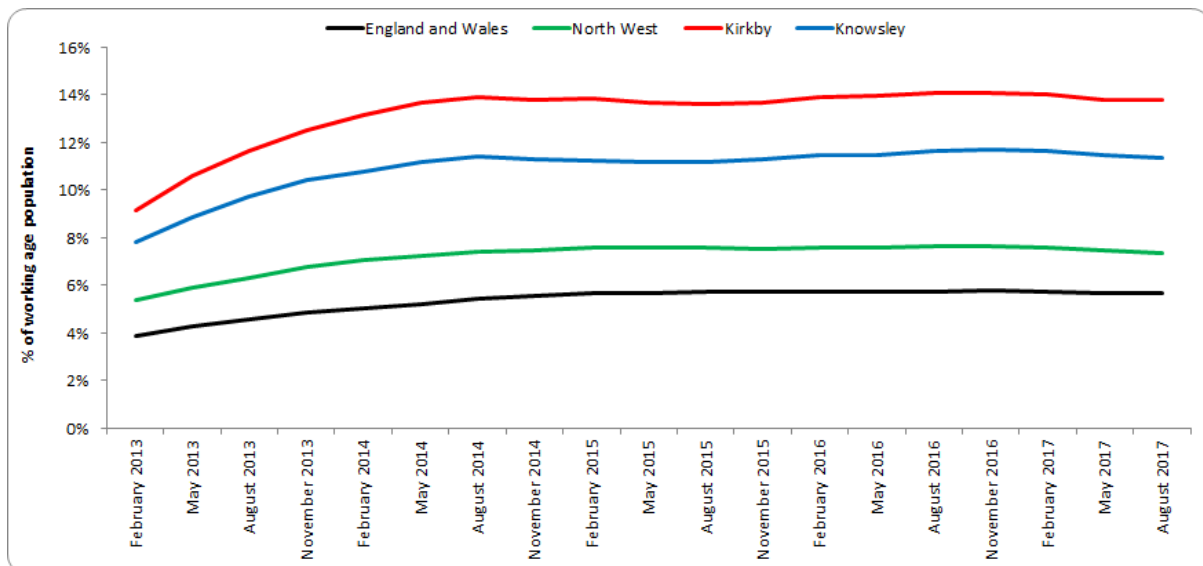
- **13.8%** of residents claim **ESA**, higher than Knowsley - **2nd highest** in England
- **3.4%** of residents claim **JSA** and **universal credit**, **higher** than England

Employment and Support Allowance (ESA)

In August 2017 the Kirkby rate of ESA claimants stood at 13.8% and was 2.5% higher than the Knowsley average. Knowsley has the second highest rate of ESA claimants in England, at 11.3% (3,685 claimants), this is more than twice the England and Wales average (5.6%) (See Figure 22).

Figure 22: Employment and Support Allowance 2013 to 2017

Source: Department of Working Pensions, Nomisweb



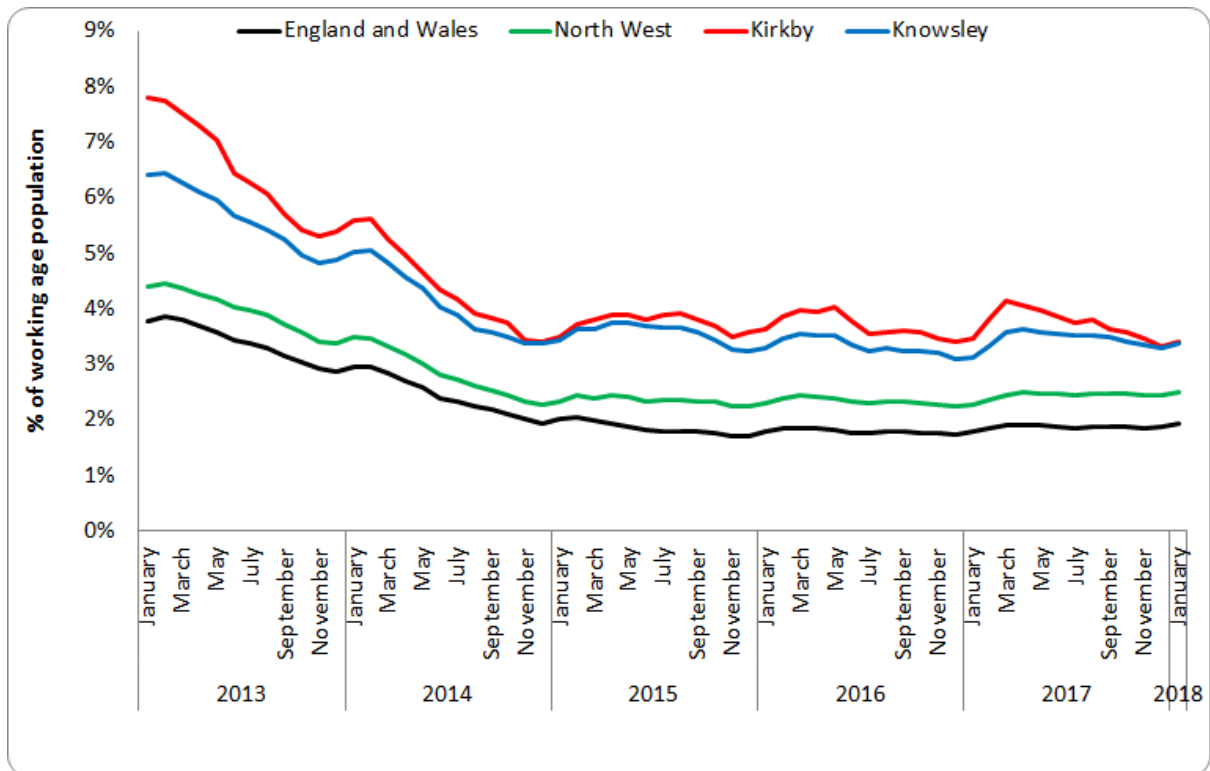
Claimant Count*

In Kirkby in January 2018, there were 910 claimants from 26,729 people of working age. This equates to a rate of 3.4%. This is equal to the Knowsley average of 3.4% but higher than the average of England and Wales; 1.9% and the North West; 2.5%. The Kirkby trend closely follows that of the Knowsley average.

Ward rates in Kirkby vary from 1.4% in Shevington to 4.4% in Northwood (See Figure 23).

**Counts the number of people claiming Jobseeker's Allowance plus those who claim Universal Credit and are required to seek work and be available for work and replaces the number of people claiming Jobseeker's Allowance as the headline indicator of the number of people claiming benefits principally for the reason of being unemployed. Source: DWP, Nomisweb*

Figure 23: Claimant Count 2013 to 2018
 Source: Department of Working Pensions, Nomisweb



Housing

Kirkby Summary

- The majority of housing stock is **terraced** (42.6%) and **semi-detached** (38.2%)
- Most people **own their own home outright or with a mortgage or loan** (60.6%)
- House prices have **declined** slightly by **-2.5%** over the 10 year period
- Average prices stand at **£110,024**, this is the **lowest** average price of the four locality areas

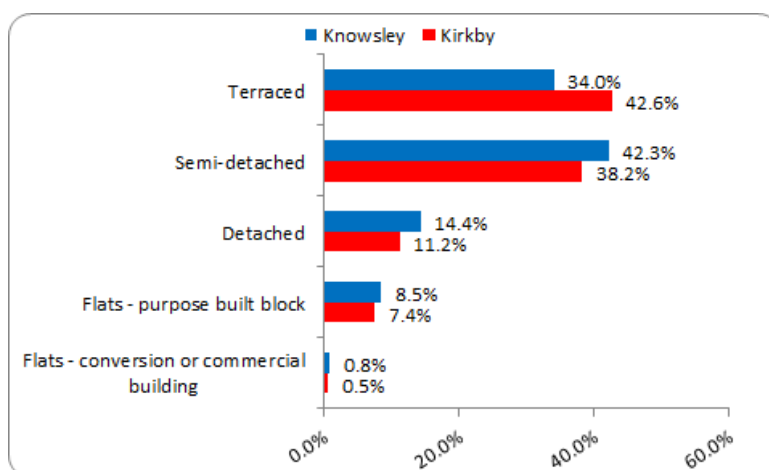
Types of Housing

The majority of the housing stock in Kirkby is terraced (42.6%) and semi-detached (38.2%) with flats comprising of almost 8% of the housing stock, which is similar to Knowsley borough (See Figure 24).

The ward in Kirkby with the highest housing stock of terraces is Cherryfield; 49.9% compared to the lowest which is Shevington; 32.5%. For semi-detached houses the ward with the highest housing stock is Shevington; 44.6% compared to the lowest which is Northwood; 32.7%.

Figure 24: Type of Housing, 2018

Source: Hometrack System



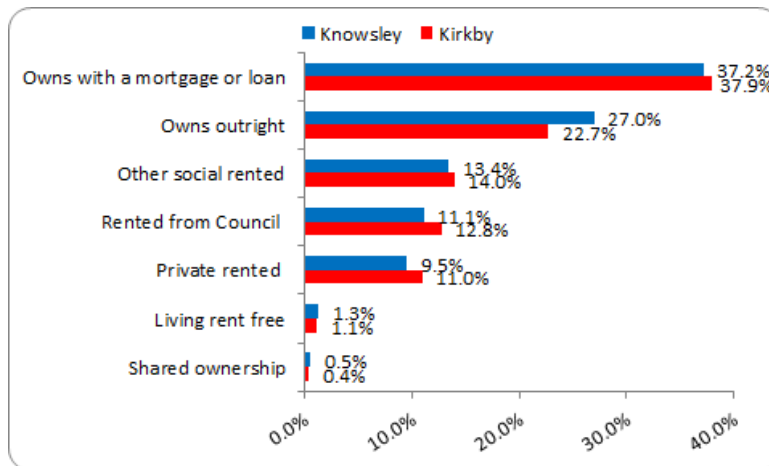
House Tenure

The majority of residents in Kirkby own their property with a mortgage of loan (37.9%) or own the property outright (22.7%) with renting comprising of 38.9%. This is similar to Knowsley borough (See Figure 25).

The ward in Kirkby with the highest number of people owning their property with a mortgage, loan or outright is Shevington; 69.1% compared to the lowest which is Northwood; 47.1%. For those renting the ward with the highest level is Northwood; 52.5% compared to the lowest which is Shevington; 30.6%.

Figure 25: Housing Tenure, 2018

Source: Hometrack System

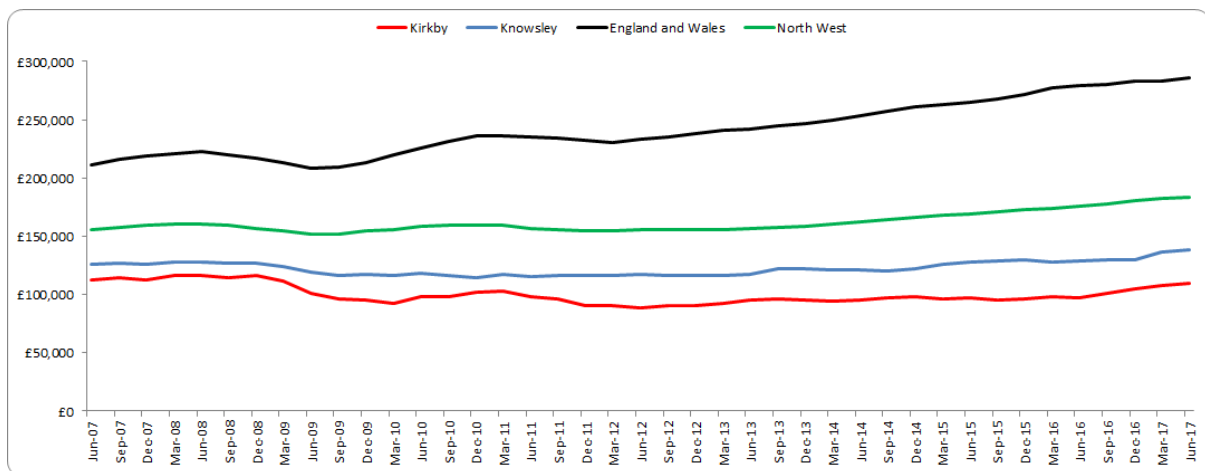


House Prices

House prices in Kirkby have been fairly static over the last 10 years, with house prices declining slightly by 2.5% over the 10 year period June 2007 to June 2017. In the same period, Knowsley prices have increased by 9.4%, the North West by 18.0% and England and Wales by 35.8%.

Average prices for Kirkby in the year ending June 2017 stand at £110,024, this is the lowest average price of the four locality areas with Halewood the highest at £157,014, Huyton at £147,873 and Prescot and Whiston at £134,590 (See Figure 26).

Figure 26: Mean house prices - all house types - rolling annual quarterly prices paid
Source: Office for National Statistics, HM Land Registry



Community Safety

Kirkby Summary

- Between 2015/16 and 2016/17, overall **decrease** in **crime** and **ASB** compared to an **increase** in Knowsley

Crime and Anti- Social Behavior (ASB)

Between 2015/16 and 2016/17, Kirkby has seen an overall decrease in crime; -1.4%, and a -14.4% decrease in ASB (See Figure 27). In Knowsley however, both crime and ASB figures have increased; 4.0% and 9.0% respectively.

Figure 27: Crime and Anti-Social Behaviour figures, 2015/16 to 2016/17

Source: Merseyside Police

