



Supporting Regional  
**SUSTAINABILITY**

32<sup>nd</sup>  
**Miami  
Conference**  
ON THE CARIBBEAN &  
CENTRAL AMERICA

**CONFERENCE  
PROGRAM**



Supporting a Sustainable Caribbean Basin®

**December 1-3, 2008**

**InterContinental Hotel  
Miami, Florida**

# 32<sup>nd</sup> Miami Conference

## ON THE CARIBBEAN & CENTRAL AMERICA

### REGISTRATION HOURS

**Monday, December 1** 9:00 am–7:30 pm  
**Tuesday, December 2** 7:30 am–7:30 pm  
**Wednesday, December 3** 7:30 am–7:30 pm

### Registration

- On-Site Fee: \$1,000 per Attendee

### Your Registration Fee Includes:

- All Plenary Sessions, Workshops, and Roundtables
- All Lunches, Dinners, and Receptions
- Unlimited Admission into Exhibit Hall
- General registration handouts and packet materials

### Meal Tickets can be purchased at Registration Desk

Monday, December 1 (Dinner)	\$125
Tuesday, December 2 (Lunch)	\$100
Tuesday, December 2 (Dinner)	\$125
Wednesday, December 3 (Lunch)	\$100
Wednesday, December 3 (Dinner)	\$125

### EXHIBIT HALL HOURS

#### Monday, December 1

10:00 am–3:00 pm	Exhibitor Move-In
6:30 pm–8:00 pm	Ribbon Cutting and Welcome Reception

#### Tuesday, December 2

7:30 am–8:00 pm	Exhibit Hall Open
10:00 am–10:30 am	Coffee Break
7:00 pm–8:00 pm	Networking Reception

#### Wednesday, December 3

7:30 am–2:00 pm	Exhibit Hall Open
3:00 pm–5:00pm	Exhibitors Dismantle/Move Out

### ADDITIONAL INFORMATION

- Participants must wear the Miami Conference badge for admission to all sessions and the Exhibit Hall.
- Participants must present meal tickets for admission into each meal function. There will be no exceptions to this rule.
- Business attire is requested for all Conference events.



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Supporting Regional  
SUSTAINABILITY

# Caribbean-Central American Action

## 32<sup>nd</sup> Miami Conference on the Caribbean & Central America

December 1-3, 2008 - Miami, FL

## Supporting Regional Sustainability

Dear Colleague:

On behalf of the Board of Trustees and the staff of Caribbean Central American Action, it is my pleasure to welcome you to the 2008 Annual Miami Conference on the Caribbean and Central America.

For the past 32 years, the Miami Conference has provided important insight into the business and policy issues that are critical to the region, and there is no question that this year there are dynamics in play that are being drawn sharply into focus. The discussions that take place during the two days of panels and plenary sessions will provide some of the most current thinking on the decisions that the governments and private sector need to be making.

It goes without saying that in 2008 the realities of the financial crisis and the energy crisis have hit every industry in every country. The issue today is not how to be insulated from the crises, but how to manage them. To help answer some of the questions there are panels and plenary sessions that will look at all aspects of the challenges and discuss how the region can realistically respond. We look forward to hearing your feedback on the panels and hope that you will leave with new ideas.

I would like to take this opportunity to extend a special thank you to all of our sponsors for making this Conference possible.

I would also like to thank our Exhibitors and all collaborating organizations that are holding special panels or events in conjunction with the Miami Conference.

Sincerely,

Caribbean Central American Action

*We wish to thank our sponsors for  
making this conference possible.*



CCAA  
Caribbean-Central American Action

Supporting a Sustainable Caribbean Basin®

## MARK YOUR CALENDAR

CCAA's 33<sup>rd</sup> Annual Conference on the Caribbean & Central America  
will be held December 1-3, 2009.



Supporting Regional  
**SUSTAINABILITY**

# 32<sup>nd</sup> Miami Conference ON THE CARIBBEAN & CENTRAL AMERICA



Supporting a Sustainable Caribbean Basin®

## CONFERENCE AT-A-GLANCE

### MONDAY, DECEMBER 1, 2008

- 8:00 am–10:00 am **TRINIDAD & TOBAGO UNIT TRUST CORPORATION: CHACONIA BOARD MEETING** *(private)*
- 8:30 am–10:00 am **DOING BUSINESS IN TRINIDAD & TOBAGO**
- 9:00 am–5:00 pm **MEETING OF INTERNATIONAL TRADE FACILITATION CENTER (ITFC-CEFCI)** *(private)*  
HOSTED BY the Puerto Rico Department of Economic Development & Commerce
- 9:00 am–7:30 pm **CONFERENCE REGISTRATION**
- 9:00 am–11:00 am **CCAA EXECUTIVE COMMITTEE** *(private)*
- 3:00 pm–5:00 pm **CCAA BOARD OF TRUSTEES** *(private)*
- 6:30 pm–8:00 pm **WELCOME RECEPTION & RIBBON CUTTING CEREMONY**  
SPONSORED BY Rums of Puerto Rico  
Cornelius B. Prior, Jr., Chairman, CCAA & Chairman, Atlantic Tele-Network, Inc.  
Bartolome Gamundi, Secretary of Economic Development & Commerce, Puerto Rico
- 8:00 pm–10:00 pm **OPENING DINNER**  
**“STAR OF THE CARIBBEAN” AWARD**  
RECIPIENT: Pasquale “Pat” Minicucci, Senior Vice President, International Banking - Caribbean Region, Scotiabank  
Thomas Shannon, Assistant Secretary, Western Hemisphere Affairs, US Dept of State

### TUESDAY, DECEMBER 2, 2008

- 7:30 am–7:30 pm **CONFERENCE REGISTRATION**
- 7:00 am–9:00 am **SCOTIABANK BREAKFAST BRIEFING GLOBAL FINANCIAL CRISIS: EMERGING MARKETS CIRCA 2010**
- 8:00 am–4:00 pm **MINI CONFERENCE ON HEALTH**  
HOSTED BY Jackson Memorial Hospital International
- 8:30 am–10:00 am **OPENING PLENARY**  
**CEO FORUM**  
Jorge L. Arrizurieta, Chair, International Policy Group, Akerman Senterfitt  
Nicholas Galt, President and CEO, The TSL Group  
Rick Murrell, President & CEO, Tropical Shipping Inc.  
Josef Rossi, President, Puerto Rico Manufacturers Association  
Roberto Zamora, President, Grupo LAFISE
- 10:00 am–10:30 am **COFFEE BREAK**
- 10:00 am–10:30 am **SCOTIABANK PRESS CONFERENCE**
- 10:30 am–12:30 pm **TOWN MEETINGS: FOOD, FUEL & THE FUTURE**  
**FOCUS ON THE CARIBBEAN**  
MODERATOR: David Lewis, Vice President, Manchester Trade  
**FOCUS ON CENTRAL AMERICA/DR**  
MODERATOR: Steven Jesseph, President & CEO, Worldwide Responsible Accredited Production
- 12:30 pm–2:00 pm **PLENARY LUNCH**  
Mauricio Nicholls, General Manager- Caribbean, Central America & Andean Regions, Chevron Products Company  
Bartolome Gamundi, Secretary of Economic Development & Commerce, Puerto Rico  
Albert Ramdin, Assistant Secretary General, Organization of American States
- 2:00 pm–4:30 pm **CONCURRENT ROUNDTABLES: INDUSTRY SECTORS**  
**COMMODITY PRICES AND FOOD SECURITY**  
MODERATOR: Jerry Butler, Global Equity Consultants Limited  
**FINANCIAL SERVICES**  
MODERATOR: Robert Sherretta, II, International Investor, LLC  
**ENERGY**  
MODERATORS: Richard Bradshaw, Stirling Strategic Services, LLC & Edward Glab, Florida International University  
**TRANSPORTATION & LOGISTICS**  
MODERATOR: John Abisch, Econocaribe

### Tuesday continued

- 6:00 pm–7:00 pm **LATIN AMERICAN CARIBBEAN COUNCIL ON RENEWABLE ENERGY**
- 7:00 pm–8:00 pm **NETWORKING RECEPTION**  
**INVEST BARBADOS & BARBADOS MANUFACTURERS’ ASSOCIATION FASHION SHOW**  
COCKTAILS BY Sol Petroleum
- 8:00 pm–10:00 pm **PLENARY DINNER**  
Allen Brenteson, Corporate Vice President, Baptist Health Miami International Medical Center  
David Thompson, Prime Minister, Barbados

### WEDNESDAY, DECEMBER 3, 2008

- 7:30 am–7:30 pm **CONFERENCE REGISTRATION**
- 7:30 am–8:30 am **PAN AMERICAN DEVELOPMENT FOUNDATION: BUILDING YOUR BUSINESS THROUGH CAUSE RELATED MARKETING**
- 8:00 am–2:45 pm **MINI CONFERENCE ON HEALTH**  
HOSTED BY Jackson Memorial Hospital International
- 8:30 am–10:00 am **MORNING PLENARY**  
**FINANCIAL FALLOUT: IS THE REGION READY?**  
James Rogers, Partner, Womble Carlyle Sandridge & Rice  
Pasquale “Pat” Minicucci, Sr. Vice President, Scotiabank  
John Rodriguez, First Vice President, Florida International Bankers Association  
Donald Wehby, Minister, Government of Jamaica  
Marion Williams, Governor, Barbados Central Bank
- 8:30 am–12:30 pm **5TH SUMMIT OF THE AMERICAS: ROUNDTABLE PRESENTATION**
- 10:00 am–12:30 pm **CONCURRENT WORKSHOPS**  
**CUBA & ITS INTEGRATION INTO THE REGION**  
MODERATOR: Marc Wachtenheim, Pan American Development Foundation  
**EU-CARIBBEAN: ECONOMIC PARTNERSHIP AGREEMENT**  
MODERATOR: Dav-Ernan Kowlessar, Dykon Developments Ltd.  
**TOURISM: NEW OPPORTUNITIES FOR GROWTH**  
MODERATORS: Shai Gold, Krongrad Institute & Andy Ingraham, National Association of Black Hotel Owners
- 12:30 pm–2:00 pm **PLENARY LUNCH**  
Craig Herkert, President & CEO for the Americas, Wal-Mart International
- 2:00 pm–4:30 pm **CONCURRENT ROUNDTABLES-PUBLIC POLICY**  
**SMALL & MEDIUM BUSINESSES**  
MODERATOR: Auguste Rimpel, Boston Global Partners  
**MARITIME SECURITY**  
MODERATOR: Jennifer Nugent-Hill, Tropical Shipping, Inc.  
**DISASTER PREPAREDNESS / BUSINESS CONTINUITY**  
MODERATOR: Carolyn Rose-Avila, FAVACA  
**HAITI**  
MODERATOR: Walter Bastian, US Department of Commerce
- 6:30 pm–7:30 pm **NETWORKING RECEPTION**  
SPONSORED BY Carol H. Williams & National Association of Black Hotel Owners, Operators & Developers
- 7:30 pm–9:30 pm **PLENARY DINNER**  
Nelson Oduber, Prime Minister, Aruba

### THURSDAY, DECEMBER 4, 2008

- 8:00 am–1:00 pm **MINI CONFERENCE ON HEALTH**  
HOSTED BY Jackson Memorial Hospital International

Please Note: CCAA reserves the right to cancel or reschedule programs and to change speakers. Guest speakers are subject to professional commitments.

## MONDAY, DECEMBER 1, 2008

8:00 am–10:00 am Location: Godfrey (Lower)

### **TRINIDAD & TOBAGO UNIT TRUST CORPORATION: CHACONIA BOARD MEETING** *(private)*

8:30 am–10:00 am Location: Sevilla (Lower)

### **DOING BUSINESS IN TRINIDAD & TOBAGO** HOSTED BY Munro & Associates in conjunction with the Consulate of Trinidad & Tobago in Miami

9:00 am–5:00 pm Location: Crandon (Lower)

### **MEETING OF INTERNATIONAL TRADE FACILITATION CENTER (ITFC-CEFCI)** *(private)*

HOSTED BY the Puerto Rico Department of Economic  
Development & Commerce

9:00 am–7:30 pm Location: Mezzanine (Upper)

### **CONFERENCE REGISTRATION**

9:00 am–11:00 am Location: Boardroom (Lower)

### **CCAA EXECUTIVE COMMITTEE** *(private)*

3:00 pm–5:00 pm Location: Bayfront A (Lower)

### **CCAA BOARD OF TRUSTEES** *(private)*

6:30 pm–8:00 pm Location: Mezzanine (Upper)

### **WELCOME RECEPTION & RIBBON CUTTING CEREMONY**

SPONSORED BY Rums of Puerto Rico

WELCOME:

Cornelius B. Prior, Jr., Chairman, CCAA & Chairman,  
Atlantic Tele-Network, Inc.

REMARKS:

Bartolome Gamundi, Secretary of Economic Development &  
Commerce, Puerto Rico

8:00 pm–10:00 pm Location: Versailles (Upper)

### **OPENING DINNER “STAR OF THE CARIBBEAN” AWARD**

RECIPIENT:

Pasquale “Pat” Minicucci, Senior Vice President,  
International Banking - Caribbean Region, Scotiabank

KEYNOTE ADDRESS:

Thomas Shannon, Assistant Secretary,  
Western Hemisphere Affairs, US Department of State

## TUESDAY, DECEMBER 2, 2008

7:30 am–7:30 pm Location: Mezzanine (Upper)

### **CONFERENCE REGISTRATION**

7:30 am–9:00 am Location: Sandringham/Windsor (Upper)

### **SCOTIABANK BREAKFAST BRIEFING GLOBAL FINANCIAL CRISIS: EMERGING MARKETS CIRCA 2010**

8:30 am–10:00 am Location: Trianon (Upper)

### **OPENING PLENARY CEO FORUM**

WELCOME:

Anton Edmunds, Executive Director & CEO, CCAA

MODERATOR:

Jorge L. Arrizurieta, Chair, International Policy Group,  
Akerman Senterfitt

DISCUSSANTS:

Nicholas Galt, President and CEO, The TSL Group; Rick

Murrell, President & CEO, Tropical Shipping, Inc.; Josen Rossi,  
President, Puerto Rico Manufacturers Association; Roberto  
Zamora, President, Grupo LAFISE

10:00 am–10:30 am Location: Mezzanine (Upper)

### **COFFEE BREAK**

10:00 am–10:30 am Location: Cambridge (Upper)

### **SCOTIABANK PRESS CONFERENCE**

10:30 am–12:30 pm

### **TOWN MEETINGS FOOD, FUEL & THE FUTURE**

10:00 am–12:30 pm Location: Trianon (Upper)

### **FOCUS ON THE CARIBBEAN**

*As countries grapple with the current energy, financial and food crises in the global economy, the vulnerability of the Caribbean is clear as the region remains heavily dependent on imports. Reliance on the US as the main destination for exports and as the source of tourist arrivals and investment capital also makes the region susceptible to the contagious effects of an economic downturn in the US economy. How should the region deal with these challenges? In the ongoing regional debate about the European Partnership Agreement, what will be the real impact of this agreement on regional development? Crime is considered a key driver of “anti-development”; are there examples of crime reduction strategies utilizing public-private partnership that can be employed in the region? What are the expectations from a new administration in Washington in terms of their foreign policy towards the region?*

MODERATOR: David Lewis, Vice President, Manchester Trade

DISCUSSANTS: Allen Chastanet, Minister of Tourism, St. Lucia;  
Antonio Colorado, Executive Director, Portal of the Future;  
Winston Cox, Executive Director, IDB; Robert Gregory, President,  
Jamaica Trade and Invest; Ivelaw Griffith, Provost, York College

10:30 am–12:30 pm Location: Bayfront A (Lower)

### **FOCUS ON CENTRAL AMERICA/DR**

*While regional performance in development has been its best in decades, the current state of the global economy will test the endurance of these achievements in the economies of Central America and the Dominican Republic. How will the rise in commodity and energy pricing and the global economic slowdown affect these countries? Are there opportunities that exist for these countries to recapture market share in industries previously thought to be lost? What are the socio-economic trends that leaders need to concern themselves with and what should be the expectations from a new administration in Washington?*

MODERATOR: Steven Jesseph, President & CEO,

Worldwide Responsible Accredited Production

DISCUSSANTS: Alfredo Fernandez-Sivori, CCA Public Affairs  
Manager, Exxon Mobil; Gilbert Lee Sandler, Founding Member,  
Sandler, Travis & Rosenberg, P.A.; Frank Santeiro, Managing  
Director, Latin America and Caribbean Division, FedEx; Jose  
Torres, Executive Vice President, ADOZONA; Paul Trivelli,  
Civilian Deputy to the Commander, U.S. Southern Command

12:30 pm–2:00 pm Location: Versailles (Upper)

### **PLENARY LUNCH**

REMARKS:

Mauricio Nicholls, General Manager-Caribbean, Central  
America & Andean Regions, Chevron Products Company  
Bartolome Gamundi, Secretary of Economic Development &  
Commerce, Puerto Rico

KEYNOTE ADDRESS:

Albert Ramdin, Assistant Secretary General, Organization of  
American States



**CONCURRENT ROUNDTABLES  
INDUSTRY SECTORS**

2:00 pm–4:30 pm Location: Sandringham/Windsor (Upper)

**COMMODITY PRICES AND FOOD SECURITY**

*The global increase in commodity prices is creating difficult challenges for the Caribbean and Central America. The negative impact of the sharp rise in food prices is expected to be severe given the region's dependence on food imports. What are the root causes of the current crisis? How does the foray into biofuels affect food production? How will the increase in food prices affect regional development? What kind of coping mechanisms can be employed to prevent a reversal of the progress made by these economies? What steps should be taken to ensure food security in the future?*

**MODERATOR:** Jerry Butler, Global Equity Consultants Limited  
**DISCUSSANTS:** H. Arlington Chesney, CARDI; Bisessar Chakalall, FAO; Curtis Mohammed, Trinidad Bulk Traders Limited; Claire Starkey, Fintrac Inc.

2:00 pm–4:30 pm Location: Bayfront B (Lower)

**FINANCIAL SERVICES**

*The effect from the financial crisis in the U.S. and the rumblings in some European economies is expected to be felt through certain key regional sectors; however, the intensity of the impact is still unknown. Given that the regional economies are so closely linked to these markets, how will the credit crunch and stock market fluctuations affect the region? To what extent will this instability in the financial markets limit capital flows to the Caribbean & Central America? Further, how does the region address the perception that its banks are high risk? Is the further integration of smaller banks necessary to offset the high cost of compliance with international regulations and the impact of the financial crisis? How will this affect the access to capital? What is the status of capital market integration in the region and how will the process be affected by the crisis? As jobs are lost in the US due to this financial crisis, what effect will this have on remittances to region?*

**MODERATOR:** Robert Sherretta, II, International Investor, LLC  
**DISCUSSANTS:** Pierre Dulin, BLADEX; Robert Norstrom, Bank of St. Lucia; Marlene Street-Forrest, Jamaica Stock Exchange; James Smith, CircleVision Financial Planning; Carl Ross, Oppenheimer & Co. (I)

2:00 pm–4:30 pm Location: Bayfront A (Lower)

**ENERGY**

*Recent reports state that the region depends on fossil fuels to supply 93% of its energy needs and future growth estimates indicate that consumption levels will continue rise despite high prices of oil. The region's power generating capacity is also proving not to be robust enough to sustain the current levels of consumption resulting from new development. Although alternative energy has been a focus of much discussion as the region struggles to address its dependence on fossil fuels, several important questions remain to be answered. Is the region advancing rapidly enough on the policy front to woo continued investment in the energy industry? Has there existed a real movement on both the policy and investment fronts in this arena? Are traditional foreign investors and players indeed moving out of our regional markets? Why and who is replacing them? How are regional and new smaller investors advancing in areas such as hydroelectricity, geothermal plants and wind energy? What are some of the new market ready technologies that are viable for Caribbean and Central American economies? And, has the development banking, multilateral and private sector community been supportive enough of alternative energy use, or has it been all talk?*

**CO-MODERATORS:** Richard Bradshaw, Stirling Strategic Services, LLC & Edward Glab, Florida International University  
**DISCUSSANTS:** Omar Bros, Latin American & Caribbean Council on Renewable Energy; Anthony Bryan, Center for Strategic & International Studies; Brian Dean, Florida FTAA; Eduardo del

Valle, EGDV Consultants, Inc.; Rodney George, Wartsila Caribbean, Inc.; Mauricio Nicholls, Chevron Products Company; George Philippidis, Florida International University

2:00 pm–4:30 pm Location: Escorial/Alhambra (Upper)

**TRANSPORTATION & LOGISTICS**

*Despite the region's proximity to one of the world's largest markets and its growing importance as a major transshipment hub in global trade, it continues to be less competitive than economies of similar size as evidenced by a recent study on logistics performance. Compounding this problem is the region's inability to maintain compliance with international maritime requirements. If regional leaders grasp the importance of transportation and logistics to the development and survival of their economies, why is it taking so long to improve efficiency at customs and regional ports? If the consensus stresses the need for reform in customs, why do legislative reforms lag behind initiatives to improve efficiency? How effective have they been in addressing corruption?*

**MODERATOR:** John Abisch, Econocaribe  
**DISCUSSANTS:** Nehama Bikovsky, ZIM; James Fendell, Aeropost International Services; Roland Malins-Smith, Seafreight Agencies (USA) Inc.; Tom Paelink, Bernuth; Yvonne Tsikata, The World Bank

6:00 pm–7:00 pm Location: Escorial/Alhambra (Upper)

**LATIN AMERICAN CARIBBEAN COUNCIL ON RENEWABLE ENERGY**

7:00 pm–8:00 pm Location: Mezzanine (Upper)

**NETWORKING RECEPTION  
INVEST BARBADOS & BARBADOS  
MANUFACTURER'S ASSOCIATION FASHION SHOW  
COCKTAILS BY Sol Petroleum**

8:00 pm–10:00 pm Location: Versailles (Upper)

**PLENARY DINNER**

**WELCOME:**  
Allen Brenteson, Corporate Vice President,  
Baptist Health Miami International Medical Center  
**KEYNOTE ADDRESS:**  
David Thompson, Prime Minister, Barbados

**WEDNESDAY, DECEMBER 3, 2008**

7:30 am–7:30 pm Location: Mezzanine (Upper)

**CONFERENCE REGISTRATION**

7:30 am–8:30 am Location: Escorial/Alhambra (Upper)

**PAN AMERICAN DEVELOPMENT FOUNDATION:  
BUILDING YOUR BUSINESS THROUGH CAUSE RELATED  
MARKETING**

8:30 am–10:00 am Location: Trianon (Upper)

**MORNING PLENARY  
FINANCIAL FALLOUT: IS THE REGION READY?**

**MODERATOR:**  
James Rogers, Partner, Womble Carlyle Sandridge and Rice  
**DISCUSSANTS:** Pat Minicucci, Sr. Vice President, Scotiabank; John Rodriguez, First Vice President, Florida International Bankers Association; Donald Wehby, Minister, Government of Jamaica; Marion Williams, Governor, Barbados Central Bank

8:30 am–12:30 pm Location: Bayfront A (Lower)

**5TH SUMMIT OF THE AMERICAS:  
ROUNDTABLE PRESENTATION (See Page 8)**

10:00 am–12:30 pm  
**CONCURRENT WORKSHOPS**

10:00 am–12:30 pm Location: Junior Ballroom (Lower)

**CUBA & ITS INTEGRATION INTO THE REGION**

*With the handover of power from Fidel Castro to his brother Raul Castro that began in July, 2006, Cuba today stands at a crossroads. Will that country's leaders embark on a path that will lead to Cuba's reintegration into the region, or will a continuation of old policies retard that reintegration? With all the possibilities and challenges that may accompany Cuba's reintegration into the region, how can the Caribbean and Central America effectively prepare themselves for the robust competition that this process would bring, and seize new opportunities this process would generate? What kind of economic partnerships are most likely to develop between Cuba and the rest of the region and how should they be structured? In what other areas are functional cooperation possible and can they be used as an opening to introduce and build democracy that will benefit all Cuban people, while improving human rights in Cuba?*

MODERATOR: Marc Wachtenheim, Pan American Development Foundation

DISCUSSANTS: Kevin Casas-Zamora, Brookings Institution; Carlos Alberto Montaner, Author; Roger Noriega, Tew Cardenas, LLP; Rafael Romeu, International Monetary Fund

10:00 am–12:30 pm Location: Bayfront B (Lower)

**EU-CARIBBEAN****ECONOMIC PARTNERSHIP AGREEMENT**

*There continues to be a spirited debate over the potential impact of the EPA on development in the Caribbean. While some observers have opined that the EPA in its present form is disadvantageous and have urged regional governments not to sign, others have argued that despite some weaknesses in the agreement it is generally favorable to the region. What are the benefits of the Agreement to the region? What effect will it have on the CSME? Is it as biased against the Caribbean as some observers have claimed? How will it affect Caribbean trade relations with other countries, notably the United States?*

MODERATOR: Dav-Ernan Kowlessar, Dykon Developments Ltd.

DISCUSSANTS: Justino de la Cruz, United States International Trade Commission; Henry Gill, Caribbean Regional Negotiating Machinery; Nigel John, Caribbean Association of Industry and Commerce; Stephen Lande, Manchester Trade, Ltd.; John Rapley, Caribbean Policy Research Institute

10:00 am–12:30 pm Location: Sandringham/Windsor (Upper)

**TOURISM****NEW OPPORTUNITIES FOR GROWTH**

*Tourism continues to be the leading economic driver in the Caribbean and is growing in terms of foreign exchange in Central America. This, despite the rise in oil pricing, airline cutbacks and congestion at major hubs that service the region. Though it is expected that the region will see a downward trend in 2009, what are some of the policy adjustments that can be made today to maintain market stability? Has the region committed itself to new areas of growth? Is medical tourism in the region a new cash crop or an opportunity lost? What of the competition between land based and cruise tourism?*

CO-MODERATORS: Shai Gold, Krongrad Institute & Andy Ingraham, National Association of Black Hotel Owners

DISCUSSANTS: Richard Bernal, Inter-American Development Bank; Tatiana Ramos, Newlink Group; Richard Skerritt, Ministry of Tourism, St. Kitts & Nevis; Carol H. Williams, Carol H. Williams Advertising

12:30 pm–2:00 pm Location: Versailles (Upper)

**PLENARY LUNCH****KEYNOTE ADDRESS:**

Craig Herkert, President & CEO for the Americas, Wal-Mart International

2:00 pm–4:30 pm

**CONCURRENT ROUNDTABLES  
PUBLIC POLICY**

2:00 pm–4:30 pm

Location: Flagler (Lower)

**SMALL & MEDIUM BUSINESSES**

*While many opportunities are created through globalization and trade liberalization, SMEs in the countries of the Caribbean and Central America are facing the difficult challenges brought on by the effects of the current global economic slowdown. The credit squeeze caused by the crisis in the financial market is expected to have an adverse effect on foreign direct investment and access to capital for SMEs in the region. What are the implications of the current financial crisis for SMEs and what kind of business strategies can SMEs implement to protect themselves from this crisis? What kind of support to SMEs is needed from governments, banks, business associations and investment promotion agencies to endure these troubled times and to keep their markets attractive to foreign investors? What kinds of opportunities exist for SME exporters from the region? What are the difficulties SMEs face in accessing finance?*

MODERATOR: Auguste Rimpel, Boston Global Partners

DISCUSSANTS: Sandro Murtas, Puerto Rico SBTDC; Peter Ballinger, OPIC; Bobbi McKay, Barbados Manufacturers Association; Jorge Roldan, FINPYME Project, IIC, IADB

2:00 pm–4:30 pm

Location: Bayfront B (Lower)

**MARITIME SECURITY**

*Securing maritime transportation remains a critical issue for shippers and ports in the Caribbean and Central America. Shippers and countries are fighting to meet the requirement costs and deadlines, even though recent reports out of the Department of Homeland Security have called into question the expectations of the Congressionally-mandated 100% Scanning rule for all inbound traffic. The problem is exacerbated by the contracting global economy and access to finance, which is impacting shippers and countries alike. What are the remaining major gaps in the security chain? How can shippers protect themselves by meeting the requirements without increasing costs? Why are so many countries in the region having difficulty in maintaining compliance with international requirements? What can the region expect from its major trading partner, the United States, post the election?*

MODERATOR: Jennifer Nugent-Hill, Tropical Shipping, Inc.

DISCUSSANTS: Clive Forbes, Caribbean Shipping Association; O'Neil Hamilton, Henry L. Stimson Center; John A. Defares, Port Authority of Suriname (l)

2:00 pm–4:30 pm

Location: Escorial/Alhambra (Upper)

**DISASTER PREPAREDNESS / BUSINESS  
CONTINUITY**

*Being one of the most disaster prone regions in the world, the Caribbean and Central America are plagued by constant threats to their stability. The private sector takes a heavy toll each year, especially small and medium size businesses, due to emergency plans that are continuously proving to be insufficient. Without an effective business continuity plan, it is often difficult to manage and survive through a crisis. How can a culture of preparedness be advanced in the region? What role should the government play in the active promotion of long-term business continuity plans for businesses at risk? Are there any successful and cost-effective models used by larger enterprises that can be adopted by small and medium sized enterprises in the region? What lessons have been learned as a result of recent natural disasters?*

MODERATOR: Carolyn Rose-Avila, FAVACA

DISCUSSANTS: Luis Carpio, Association of Caribbean States; Ricardo Esmahan, Ministry of Economy, El Salvador; Paul Fisher, Pan-American Development Foundation; Jean-Paul Joanelle, CGSTE

2:00 pm–4:30 pm

Location: Sandringham/Windsor (Upper)

**HAITI**

*The ratification of a new Prime Minister came as Haiti was emerging from the series of catastrophic storms that decimated the country's already-fragile economy. The challenges to rebuilding are now both more urgent and more difficult. Sustainable job creation must be a*

priority through local and foreign direct investment. What does Haiti need to do to compete in the face of a global economic slowdown? Is this a time to assume a wait and see position, or to take aggressive action that can change the face of doing business in Haiti? And what are the real growth sectors that hold potential for Haiti's economy?  
 MODERATOR: Walter Bastian, US Department of Commerce  
 DISCUSSANTS: Maxime Charles, ScotiaBank; Alex Deprez, USAID; Nathalie Liautaud, Pan-American Development Foundation; Georges Sassine, HOPE Commission

6:30 pm–7:30 pm Location: Grand Ballroom Foyer (Upper)

**NETWORKING RECEPTION**

SPONSORED BY Carol H. Williams & National Association of Black Hotel Owners, Operators & Developers

7:30 pm–9:30 pm

Location: Versailles (Upper)

**PLENARY DINNER**

KEYNOTE ADDRESS:

Nelson Oduber, Prime Minister, Aruba

CCAA reserves the right to cancel or reschedule programs and to change speakers. Guest speakers are subject to professional commitments.

## 5<sup>th</sup> Summit of the Americas Roundtable

**Purpose:** The Summit of the Americas (SOA) Roundtable provides an opportunity to inform participants on the broad Summit process, sub regional issues, and a path forward to greater hemispheric collaboration. In addition to the overview, panelists will provide updates of the Summit Implementation Review Group (SIRG) meetings; preparations and progress for each of the three pillars of the draft Declaration of Commitment, and the Summit from a regional perspective.

The Moderator will introduce opening speaker and introduce speakers for regional presentations/updates

### DECEMBER 3

8:15 am–8:30 am

**KEYNOTE PRESENTATION**

**Ambassador Luis Lauredo**, Senior Consultant, Hunton & Williams

8:30 am–8:50 am

**OPENING REMARKS**

**Ambassador Hector E. Morales, Jr.**, U.S. National Summit Coordinator and Permanent Representative of the United States to the Organization of American States

- Overview of Summit process, themes
- SOA from a USA perspective
- Results of previous Summits of the Americas
- Follow-up activities, metrics, implementation of Summit agreements

8:50 am–9:10 am

**Luis Alberto Rodriguez**, Trinidad and Tobago National Summit Coordinator and Special Envoy to the Americas

- How/Why T&T is the host, related events
- Preparations from the perspective of the host
- Status of SIRGs
- SOA from the Caribbean perspective
- Needs, challenges what Caribbean region hope to achieve from the Summit of the Americas process
- Plan of the 2009 Summit of the Americas
- What the Summit of the Americas hopes to accomplish

9:10 am–9:30 am

**Carlos Duarte**, Brazilian National Summit Coordinator (I)  
 • SOA from a Brazilian perspective

9:30 am–9:50 am

**Ana Gloria Paredes**, El Salvador National Summit Coordinator (I)  
 • SOA from El Salvador's perspective  
 • Plans for the December 10-12 Summit Implementation Review Group

9:50 am–10:10 am

**David Morris**, Organization of American States  
 • Role of the inter-American system

10:25 am–11:35 am

**ROUNDTABLE PRESENTATION**

**Jeremy Martin**, Director, Energy Program, Institute of the Americas; Note: Panelists (representing a mix of multilateral, regional organizations, and governments) will be allotted time to provide overview, status, and prospects of selected Summit Declaration sections.

10:50 am–11:05 am

**Ines Bustillo**, ECLAC  
 • Promoting Human Prosperity

11:05 am–11:20 am

**Nicole Spencer**, Council of the Americas  
 • Promoting Energy Security

11:20 am–11:35 am

**Edward W. Glab**, Florida International University  
 • Promoting Environmental Sustainability

11:35 am–12:00 pm

**Q & A**

12:00 pm–12:15 pm

**Susan Kaufman Purcell**, Director, Center for Hemispheric Policy, University of Miami  
 • Wrap Up



# 3<sup>rd</sup> Annual Mini-Conference for Healthcare Policy Makers

## TUESDAY, DECEMBER 2

8:00 am–8:45 am

### CONTINENTAL BREAKFAST

8:45 am–9:00 am

### OPENING REMARKS

9:00 am–10:00 am

### GLOBAL HEALTHCARE TRENDS

KEYNOTE SPEAKER:

Sir Richard Feachem, Director of the Global Health Group, Professor of Global Health, University of California

10:00 am–11:00 am

### INSURING THE NATION/UNIVERSAL HEALTH COVERAGE

Neelam Sekhri Feachem, Chief Executive Officer, The Healthcare Redesign Group

11:00 am–11:30 am

### COFFEE/SNACK BREAK

11:30 am–12:30 pm

### REINSURANCE/RISK TRANSFER

Edmund Santiago, Director, Redbridge Network & Healthcare

12:30 pm–1:30 pm

### LUNCH

SPONSORED BY International Medicine Institute, University of Miami Health System

1:30 pm–3:30 pm

### BUILDING A NEW HOSPITAL: PERILS AND PITFALLS

**Architecture:** Eduardo S. Egea, Vice President/Director of Healthcare, HKS Architects

**Hospital Management:** Randall Arlett, President and Managing Director, American Hospital Management Company

**Patient Safety:** David Birnbach, MD, Professor and Executive Vice Chair of Anesthetics, The University of Miami Leonard M. Miller School of Medicine

**Equipment:** Ben Valle-Riestra, Vice President, Mitchell Associates

**Information Technology:** Frank Recio, Chairman, SabiaMed

3:30 pm–4:00 pm

### THE ROLE OF A FOUNDATION IN SUPPORTING HEALTHCARE

Roland D. Rodriguez, CFRE, President & CEO, Jackson Memorial Foundation

## WEDNESDAY, DECEMBER 3

8:00 am–8:30 am

### CONTINENTAL BREAKFAST

8:30 am–9:00 am

### “A SYSTEM TO IMPROVE OUTCOME OF CRITICAL PATIENTS IN THE CARIBBEAN BASIN: THE REST CENTERS”

Mauricio Lynn, MD, Medical Director, JMH-International

9:00 am–9:15 am

### AERONAUTICAL PERSPECTIVE

Ken Stahl, MD, Assistant Professor of Surgery and Director of Patient Safety, The University of Miami Leonard M. Miller School of Medicine

9:15 am–9:45 am

### IMPROVED STROKE OUTCOME

Kester Nedd, DO, Associate Professor of Neurology and Neurosurgery, The University of Miami Leonard M. Miller School of Medicine

9:45 am–10:15 am

### IMPROVED CARDIAC OUTCOME

Kevin Coy, MD, FACP, FACC, Managing Partner, Miami International Cardiology Consultants

10:15 am–10:45 am

### NEONATOLOGY OUTCOME

Eduardo Bancalari, MD, Professor of Pediatric Neonatology, The University of Miami Leonard M. Miller School of Medicine

10:45 am–11:15 am

### COFFEE/SNACK BREAK

11:15 am–11:45 am

### CRUISE LINE PERSPECTIVE

Arthur Diskin, MD, Vice President, Global Chief Medical Officer, Royal Caribbean

11:45 am–12:15 am

### ISLAND PERSPECTIVE

Rufus Ewing, MD, Director of Health Services, Ministry of Health, Turks and Caicos Islands

12:15 pm–12:45 pm

### MEDICAL ECONOMICS

Randall D. Arlett, President and Managing Director, American Hospital Management Company

12:45 pm–1:45 pm

### LUNCH

SPONSORED BY Jackson Memorial Hospital - International

1:45 pm–2:15 pm

### DISASTER AID: INTERNATIONAL MEDICAL SURGICAL RESPONSE TEAMS (IMSURT)

Steve Williams, RN, Director of Medical Operations, Royal Caribbean

2:15 pm–2:45 pm

### NEXT STEPS: OPEN DISCUSSION AND SUGGESTIONS

*Following sessions, optional tour of Jackson Memorial Hospital*

## THURSDAY, DECEMBER 4

8:00 am–8:30 am

### CONTINENTAL BREAKFAST

8:30 am–9:30 am

### MEDICAL TOURISM

Jonathan Edelheit, President, Medical Tourism Association

Renee-Marie Stephano, Chief Operating Officer, Medical Tourism Association

9:30 am–10:30 am

### PREPARING FOR THE TOURIST OR EXPATRIATE WHO GETS ILL

**Hospital:** Patrick Martin, MD, Chief Medical Officer, Saint Kitts & Nevis Health Ministry

**Cruise Line:** Art Diskin, MD, Vice President, Global Chief Medical Officer, Royal Caribbean

**Assistance Company:** Cai Glushak, MD, Director Medical International, AXA Assistance

**Hotel:** Emil Lee, President & CEO, Princess Heights

10:30 am–11:00 am

### COFFEE/SNACK BREAK

11:00 am–11:45 am

### THE ROLE OF INTERNATIONAL ACCREDITATION FOR THE HOSPITAL PROVIDING MEDICAL TOURISM SERVICES

David Jaimovich, M.D., Chief Medical Officer Joint Commission Resources, Joint Commission International

11:45 am–12:45 pm

### IMPLEMENTING HIGH PERFORMANCE EMERGENCY AMBULANCE SERVICES: A TRINIDAD & TOBAGO CASE HISTORY

Trace Skeen, Vice President of Operations, Global Medical Response and Paul Anderson, Chief Executive, Global Medical Response of Trinidad & Tobago

12:45 pm–1:30 pm

### MEETING CHALLENGES IN THE REGION THROUGH INTERNATIONAL COLLABORATION

Marvin O'Quinn, President of the Public Health Trust & CEO of Jackson Health System, Jackson Memorial Hospital

1:30 pm

### END OF SESSIONS



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Supporting a Sustainable Caribbean Basin®

## 2008 EXHIBITORS

### Aeropost International Services, Inc.

Booths #20

[www.aeropost.com](http://www.aeropost.com), is a Miami based company with over twenty years of experience in the mail and packaging business. Our Miami Hub in conjunction with our partners in more than 37 countries throughout Latin America and the Caribbean allow us to provide end to end service for the members of our network to receive their packages, internet purchases, mail, and logistics services. At Aeropost we provide a state of the art technology platform so that each user in our system has complete control over their packages and mail from the time they arrive at our Miami warehouse to delivery at their address in their home country, we enable Internet Shopping providing each one of our members an address in the United States to receive and then forward their purchases to be delivered at their home or office. Aeropost manage all customs and logistics processing if the customer chooses in order to take the hassle out of logistics control, we allow large and small companies to manage inventory and dramatically reduce their international shipping costs, for our users who don't have credit cards or have never shopped online before, we provide for Shopping advisors and shopping assistants to make online shopping easier for our international users.

See our Aeropost Demo: [http://www.myaeropost.com/GTW\\_DATA/Promo/Aeropost%20Demo/English/AeropostDemo\\_ENG.html](http://www.myaeropost.com/GTW_DATA/Promo/Aeropost%20Demo/English/AeropostDemo_ENG.html)

See our MyAero Demo: [http://www.myaeropost.com/GTW\\_DATA/Promo/AIS/Manual\\_MyAero\\_English%28music%29.html](http://www.myaeropost.com/GTW_DATA/Promo/AIS/Manual_MyAero_English%28music%29.html)

### Baptist Health South Florida

Booth #11

Baptist Health South Florida is the largest not-for-profit healthcare organization in the region with seven award winning hospitals including Baptist Hospital of Miami, Baptist Children's Hospital, South Miami Hospital, Doctors Hospital, Homestead Hospital and several outpatient centers across South Florida. It is well known for its service to the community, for the over 2000 distinguished physicians of virtually every specialty on its medical staff and its continued investment in state of the art technology. Over 12,000 patients from around the world are treated each year at the hospitals of Baptist Health. They receive exclusive, personalized attention and complimentary assistance with all of their medical, insurance and travel needs through Baptist Health International Center of Miami. The International Center is among the largest in the United States with over 50 multilingual employees. Other convenient services available include 24-hour emergency on-call services; jet or helicopter air ambulance from any part of the world; coordination of hospital, physician and diagnostic testing appointments; medical second opinions; scheduling of transportation to and from the airport, and accommodations at local hotels at discounted rates. A fast track Executive Health physical examination tailored to each individual's unique health needs is also available and performed in one easy day using the latest technology available. For more information, please visit [www.baptisthealth.net/international](http://www.baptisthealth.net/international)

### Barbados Coalition of Service Industries

Special Location

The Barbados Coalition of Service Industries Inc. (BCSI) was established in 2002 to develop and diversify the services sector and to prepare service providers to manage the challenges and the opportunities which will be presented in an era of expanding global markets. In short, the main objective of the BCSI is to encourage and to assist service providers to export their services. This is achieved through education, business development, export promotion and lobbying/advocacy. The BCSI is today a growing organization that represents the interests of approximately thirty-nine service sector associations and approximately five hundred companies comprising of over four thousand Barbadian service providers in the public and private sectors.

### Barbados Investment & Development

Special Location

The Barbados Investment and Development Corporation (BIDC) is the industrial

development agency of the Barbados Government. It has special responsibility for promoting and facilitating the establishment and expansion of business enterprises in Barbados, and for promoting the export of Barbados' goods. The BIDC also administers the Government's incentive program for industry and provides a variety of free advisory services for local companies looking to become more competent and competitive. In implementing this function, the BIDC acts as a catalyst, facilitator and coordinator, in ensuring that the requirements of its clients are met. BIDC is also committed to the strengthening and growth of the indigenous craft sector, and has devoted an entire industrial park to its development. Pelican Craft Centre, as it is called, is synonymous with the widest variety of local craft available in a single location—offering retail shops as well as a number of workshops housing small crafts operations.

### Barbados Manufacturers' Association

Special Location

The Barbados Manufacturers' Association (BMA) was incorporated under the Companies' Act, as a limited Company on July 23, 1964. Its goal is to promote and encourage the development of manufacturing operations as well as to make a contribution to the economic welfare and development of Barbados. The BMA represents its members in activities on an individual and on a collective basis. The BMA encourages and assists manufacturers' in the use of modern and efficient methods of production and maintenance of proper standards of safety, labour relations, employees' welfare, public relations and advertising. The Association welcomes all manufacturers and producers under its umbrella regardless of size and strives to assist SMEs and Micro producers in their quest for growth. Technical services include a Students Job Placement Programme which is designed to encourage youth to consider Industry as a career of first choice; and a Mentorship Programme which matches infant industries with skilled retirees. The BMA also lends support to and collaborates closely with the agricultural and tourism sectors in Barbados.

### Invest Barbados

Special Location

The Barbados Government has created Invest Barbados (IB) to assist the country to become even more responsive in a competitive international environment. IB is now responsible for attracting, winning and sustaining international investment for Barbados; unleashing the export potential of the indigenous services sector; and helping to develop and manage the Barbados Brand. As economic globalisation creates real threats and opportunities for small-island states, IB's mandate is revolutionary. Based on Barbados' National Strategic Plan 2005-2025, it visualises "a fully developed society that is prosperous, socially just and globally competitive." Among other considerations, such a vision incorporates the notions of competitiveness, and of balanced, sustainable, equitable growth. Invest Barbados represents an exciting new phase in Barbados' economic development. With offices in New York, Miami, Toronto, and London, IB is committed to engaging the world on behalf of the people of Barbados and the investors who are a vital part of our national landscape.

### Caribbean Trade Center, CTC

Booth # 1

CARIBBEAN TRADE CENTER, CTC, is based in Miami Florida providing services to small and medium sized companies in Florida and the Caribbean with the primary objectives of bringing buyers and sellers of products and services together. The role of CTC is to serve as a centralized informational resource focused on trade and commerce development in region. Services provided include customized market research, sourcing, networking and trade events, qualified business-contacts and introductions, trade and business leads, logistical planning and educational opportunities. This is vitally essential to the numerous small businesses, entrepreneurs, venturing and start-up companies operating within the highly competitive arena of international trade. CTC has forged strategic alliances with international trade organizations, Chambers of Commerce locally and regionally as well as government agencies and Consulates to explore and identify business opportunities. We firmly believe that the success of small and medium sized

# 2008 EXHIBITORS

companies is the catalyst for economic vitality and prosperity in communities they serve. Caribbean Trade Center is a non-profit organization founded on core principles of service professionalism and vision.

## CEI-RD

Booth #14

CEI-RD is the official Agency responsible for the promotion of international trade and Foreign Direct Investment (FDI). It was created product of the fusion of the Center for Promotion of Exports of the Dominican Republic (CEDOPEX) and the Office for the Promotion of Investment of the Dominican Republic (OPI-RD), according to Law 98-03, effective as of June 17, 2003. This Institution is comprised of two main operational areas: Export Promotion and Foreign Investment Promotion.

### Functions

- Promotion abroad of the country's export offering
- Development of support and training programs for potential exporters (PYMEX program and "Creating Exporters")
- Promotion of the country's advantages to attract foreign investment
- Coordination with other government institutions related to foreign trade in the interest of achieving an expedient and efficient flow of exports and investments in the country
- Participating actively in trade negotiations and administration of resulting agreements

### Services

- One stop shop for exports
- Specialized consulting
- Technical assistance in meeting the regulations and norms required for the export of goods and services
- Validation of Certificates of Origin
- Technical assistance relating to Trade Agreements
- Recommendations for improving the production process and benefiting from tariff preferences
- Ensure the correct application of norms relating to export and investment procedures
- Business Intelligence
- Legal and economic information
- Foreign Trade Documentation Center

### Promotion Programs

- National and International Trade Shows and Expos
- Coordination of Trade Missions
- Training Programs relating International Trade
- Coordination of business meetings to present the country's offering as well as to contact potential investors and exporters

### Regional Cooperation

- We offer to share our experiences and lessons learned
- We look to learn from other promotion agencies (International Best Practices)
- We recommend a Regional Cooperation Plan with concrete steps and activities

## Enterprise Florida, Inc. (EFI)

Booth #5

Enterprise Florida, Inc. (EFI) is a public-private partnership serving as Florida's primary organization devoted to statewide economic development. With a mission to diversify the state's economy and facilitate and support efforts to produce high-paying jobs for Floridians, EDI accomplishes it by supporting, attracting and helping to create business in innovative, high-growth industries. And, it is through collaboration with a statewide network of regional and local economic development organizations (stakeholders) that EFI helps to improve Florida's business climate, ensuring the state's global competitiveness. EFI's International Trade and Business Development unit, headquartered in Coral Gables, provides an array of programs and services to Florida manufacturers, export intermediaries and professional services providers in conjunction with a network of trade and economic development partners around the state.

## Greater Miami Chamber of Commerce

Booth #6

The Greater Miami Chamber of Commerce is an association of businesses and professions organized to create economic progress in Miami-Dade County. To carry out its mission, the Chamber serves as the voice of business enterprise and involves the private sector in community leadership. For more than 100 years, the Chamber

has been widely recognized and respected for its extraordinary record of economic development and community improvement. The Greater Miami Chamber is an activist chamber. Its program of work is organized in five areas: Advocacy, Domestic Business Development, International Business Development, Leadership Programs and Marketing & Member Services. The Chamber has an award-winning website, [www.MiamiChamber.com](http://www.MiamiChamber.com); holds the license to the Miami Free Trade Zone, Inc.; and has been recognized as one of the Top 10 Executive Speaking Forums in America.

## iPic

Booth #19

iPic Communications (iPic)™ offers a comprehensive range of secure voice and video communication services to small and medium sized businesses, enterprise accounts, educational institutions, local, state and federal agencies. iPic Communications™ provides a platform with robust products and services that empower customers to conduct personal and professional business better, faster and simpler from their phone or a desktop. iPic Meeting™, iPic Communications™ new on-line video meeting service, offers a web based application that utilizes the internet and Virtual Private Networks, making it easier to integrate existing conferencing solutions and technology investments. iPic Meeting™ offers an easy-to-use and cost-effective remote multi-conference solution. Up to 32 users can simultaneously experience live comprehensive voice, video, document and application sharing, private texting, white/chalk boards and recording, all designed to increase efficiency for companies and individuals seeking to manage communications across offices, from home, and around the world. See. Talk. Meet at iPic, Anyplace, Anytime!™

## Jackson Memorial Hospital

Booth #13

We link international patients in need of expert treatment for complex medical and surgical care with one of the top-rated hospitals in the United States. We dedicate ourselves to the unique needs of international patients and their families. Our many years of experience working closely with international doctors, hospitals, governments, insurance companies and assistance companies are reflected in the outstanding service delivered to our patients. At Jackson Memorial Hospital – International, we operate a 24-hour, on-site phone center to provide access to the hospital, including emergency transfers and referrals. +1-305-355-1212 is always answered by one of our doctors who is trained to facilitate every aspect of medical transfers, even during the night, on weekends or holidays.

## JTZ Group

Booth # 2, 3

The JTZ Group is comprised of companies in publishing, data cd production, pre-press output, advertising sales and event management:

**JTZ Publishing** – publishers of the CCAA's Caribbean-Central America Profile, Caribbean Conveyor, Caribbean Catalogues and other regional trade information magazines/brochures in print and cd format.

**Grafik Impressions** – providing digital artwork for magazines, brochures, fliers and pre-press production services.

**Event Solutions** – event coordinators providing conference management services, display materials, props, printed material and décor services.

**JTZ Limited** – agents for Caribbean Publishing Company in Trinidad & Tobago and Guyana generating advertising sales for the Caribbean Yellow Pages and several local directories in the region.

## Pan American Development Fund

Booth # 21

The Pan American Development Foundation (PADF) is an independent, non-profit organization that creates public-private partnerships to assist the least advantaged people in Latin America and the Caribbean. Through these partnerships and as a unique affiliate of the Organization of American States, PADF creates economic opportunities, strengthens communities, and prepares for and responds to natural disasters. Having worked in every country in the region, PADF engages community-based groups, governments, and the private sector in the process of implementing appropriate solutions for sustainable development. In the past year, it more than 4.5 million people in 17 countries benefited from PADF. [www.padf.org](http://www.padf.org)

## Port Canaveral (Canaveral Port Authority)

Booths #9

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## Puerto Rico Trade Company

Booths #22

Puerto Rico Trade Company is a public corporation under the authority of the Department of Economic Development and Commerce of the Commonwealth of Puerto Rico. We offer the necessary support to help entrepreneurs establish and drive business toward the future. We offer the following services and programs:

- Express Transaction Center for Small and Medium- Sized Business (CETPYMES)
- The Key to Your Business Program
- Foreign Trade and Business Development Institute
- International Trade Division
- Puerto Rico World Trade Center
- Commercial Storage Facilities
- Direct Employment for Urban Centers
- Commercial Impact to Urban Centers
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## SAS

Booth #23

Make forward-looking decisions and effectively manage information. SAS is the recognized leader in business analytics software, which delivers the right information—at the right time—to empower fact-based decisions at every level of your enterprise. Our leadership is built on the combined strengths of our software, our domain expertise and our more than three decades of experience helping our customers not only adapt to change... but anticipate it. SAS is the largest independent vendor in the business intelligence market. SAS' innovative business applications, supported by an enterprise intelligence platform, give customers THE POWER TO KNOW®. With 32 years of experience, SAS delivers proven solutions to access relevant, reliable, consistent information throughout your enterprise, giving you the ability to make the right decisions and achieve sustainable performance improvement. SAS solutions are used at 45,000 sites in 109 countries—including 91 of the top 100 FORTUNE Global 500® companies—to develop more profitable relationships with customers and suppliers; to enable better decisions; and to move forward with confidence and clarity.

## Scotiabank

Booth #26, 27

Scotiabank is one of North America's premier financial institutions and Canada's most international bank. It has been part of the Caribbean and Central America since 1889. With more than 60,000 employees, Scotiabank Group and its affiliates serve approximately 12.5 million customers in some 50 countries around the world, including 25 countries in the C&CA region. Scotiabank offers a diverse range of products and services including personal, corporate, commercial, and investment banking. For more information please visit [www.scotiabank.com](http://www.scotiabank.com).

## Tropical Shipping

Booth #25

Tropical Shipping owned by Nicor, Inc. (NYSE:GAS), is one of the leading containerized cargo carriers in the Caribbean region. From its headquarters at the Port of Palm Beach, Tropical currently serves 30 ports throughout The Bahamas and the Caribbean. Additional information about Tropical Shipping may be found at [www.tropical.com](http://www.tropical.com) or by calling (561) 881-3900.

## United States Geological Survey

Booth # 24

The USGS serves the Nation by providing reliable scientific information to describe and understand the Earth; minimize loss of life and property from natural disasters; manage water, biological, energy, and mineral resources; and enhance and protect

our quality of life. USGS has become a world leader in the natural sciences thanks to our scientific excellence and responsiveness to society's needs. Visit our web site at: <http://www.usgs.gov>.

## The Washington Times

Booth #18

The Washington Times is a leading daily newspaper in Washington, with a quarter of a million readers, which reaches the highest tier of decision-makers in government and the private sector. As a leading daily in the US capital, The Washington Times is one of the most influential media in the United States. It is read and quoted for its insights into Washington news and policy by political and business decision-makers in and out of Washington. The Washington Times' readership is among the most influential, educated and affluent newspaper audiences in the world. Our readers (including, in addition to the US government and multilateral institutions, representatives from thousands of American and international corporations, associations and interest groups) have a disproportionate impact on the rest of the United States and the world. From the president of the United States to the CEO's of the metropolitan area's international corporations, these decision makers rely heavily on information published in The Washington Times for policy planning. From day one, the mission of The Washington Times was clear ... provide a voice for all news, including topics that often were uncovered and opinions that were unheard, in an effort to make the debate livelier and more honest. Twenty-five years later, The Washington Times has earned a position of influence in the nation's capital and the world ... a powerful and respected alternative to the mainstream media consensus.

## The Washington Times International Advocacy Department

The Washington Times International Advocacy Department supports countries in their efforts to communicate with Washington. We combine print and online products, including special reports, in-paper series, travel sections, investment reports, online publishing and other communications tools to raise the profile of countries and the issues they would like to bring to the attention of Washington. The International Advocacy Department works with country clients to create custom communications programs promoting investment, exports, travel and diplomatic concerns. We also develop a strategy to finance the communications effort, in cooperation with country governments.

## WorldCity

Booth #16

WorldCity, a Miami-based media company, publishes a magazine for South Florida's international business community, WorldCity Business; hosts six event series; and manages a multinational database representing more than 1,200 companies from 56 countries and overseeing \$203 billion in annual revenues. In addition, the company produces annual import-export TradeNumbers publications, and has produced them for Miami, the Americas in English and Spanish, Los Angeles, China, South Korea, New Orleans, Georgia, Houston, New York, Boston, Perishables and the United States as a whole. The company updates an interactive web site, [www.tradenumbers.net](http://www.tradenumbers.net), which has 15 years of trade data for all U.S. Customs districts and all countries of the world. President Ken Roberts speaks regularly about international trade and globalization around the country, including to Fortune 500 companies, chambers of commerce and trade associations, and the international offices of economic development officials. In addition, Roberts and WorldCity have been quoted in the New York Times, the Miami Herald, the Fort Lauderdale Sun-Sentinel, the Seattle Times, the Houston Chronicle, the Charleston Post-Courier, the New Orleans Times-Picayune, the Memphis Commercial Appeal, the Laredo Times, the Economist and others. The company has been a member of a wide variety of civic organizations, including the Beacon Council, where Roberts is on the board of directors, and the Greater Miami Chamber, where WorldCity is a member of the Council of 100. Sari Govantes, Phone: 305-441-2244, Fax: 305-441-9888, [sgovantes@worldcityweb.com](mailto:sgovantes@worldcityweb.com)





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### MEDIA

Business Monitor International  
Florida Shipper Magazine  
International Investor  
Journal of Commerce  
Latin Business Chronicle  
Latin Trade Magazine  
The Washington Times  
WorldCity

### SUPPORTING ORGANIZATIONS

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AMCHAM – Trinidad and Tobago  
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Bahamas Chamber of Commerce  
Bahamas Financial Services Board  
Caribbean American Chamber of Commerce and Industry (CACCI)  
Caribbean Association of Industry and Commerce (CAIC)  
Caribbean Shipping Association (CSA)  
Greater Miami Chamber of Commerce (GMCC)  
Haitian-American Chamber of Commerce of Florida (HACCOF)  
Private Sector Organization of Jamaica (PSOJ)

*Our thanks for your continued support for our advocacy.*



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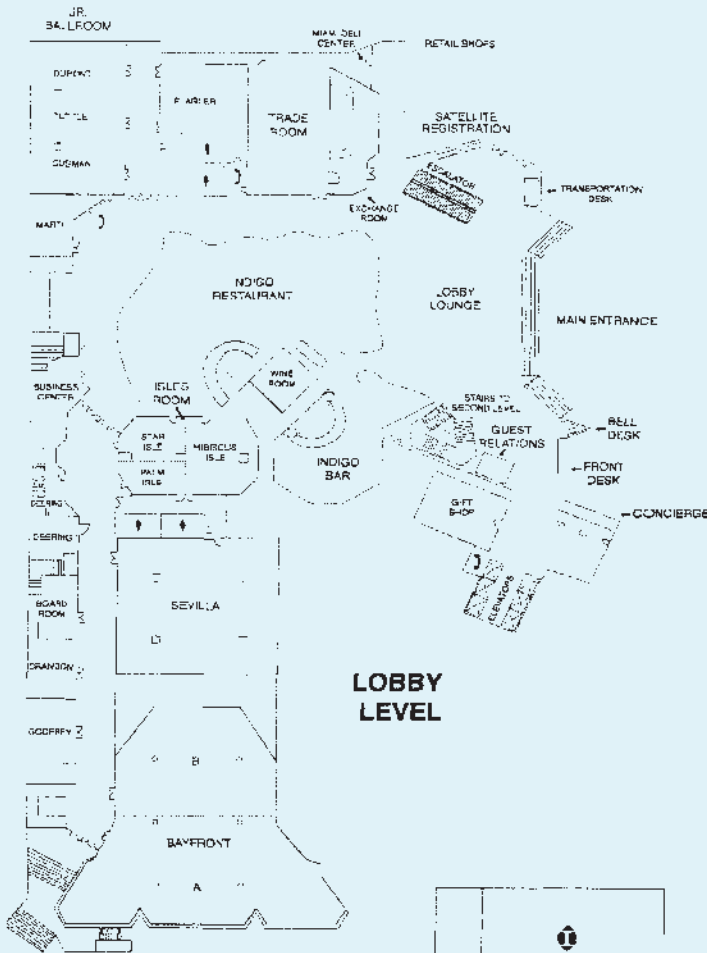
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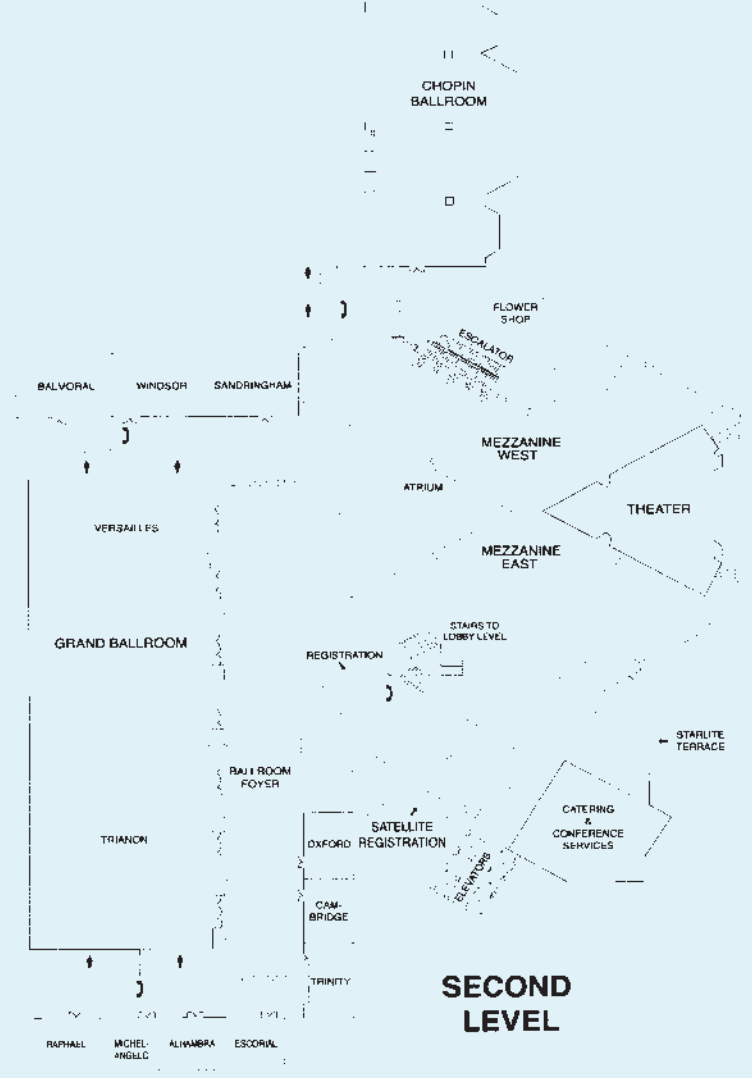


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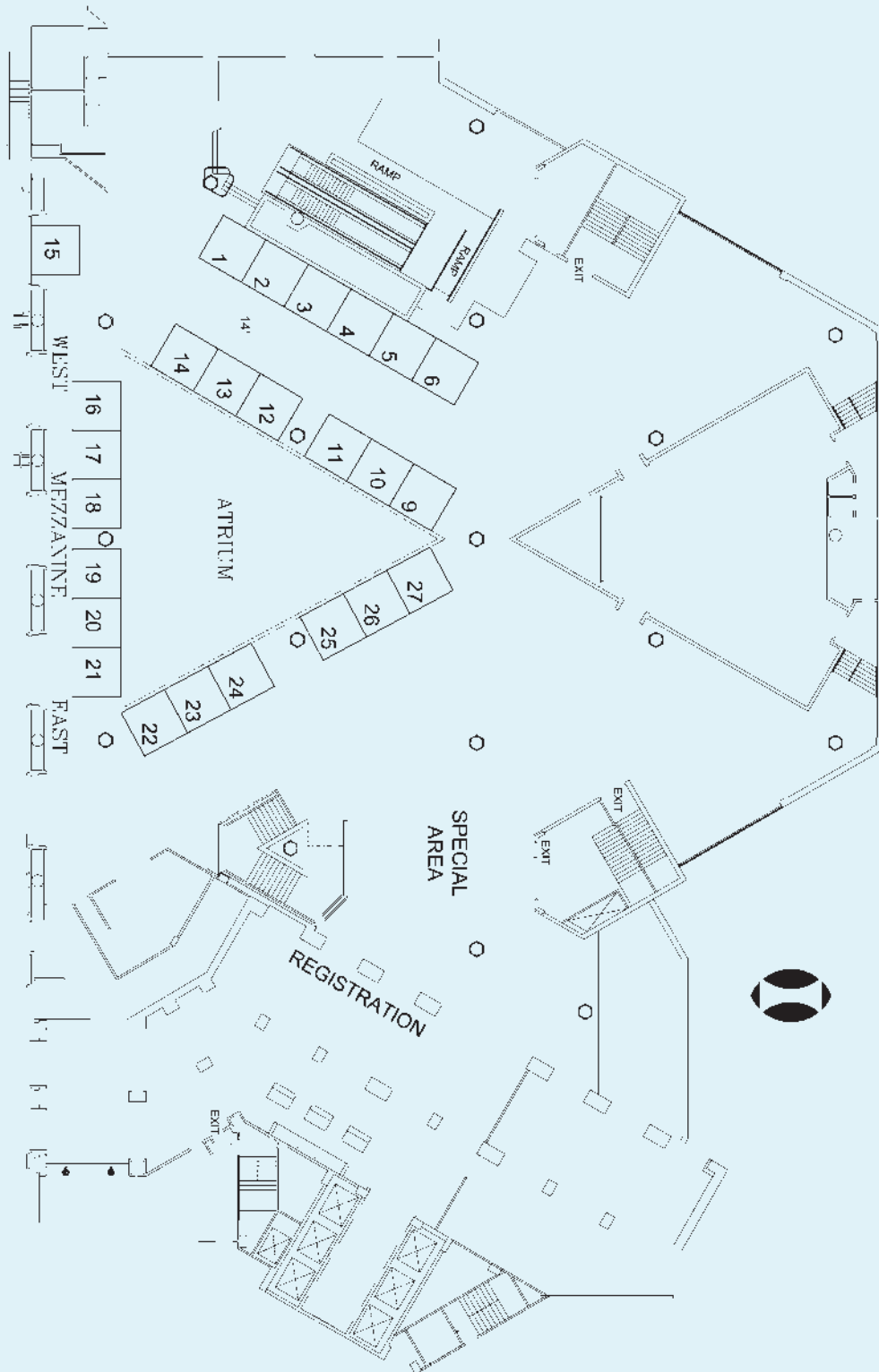
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