

CLASSIFIED RATES

Free Classifieds (Wednesdays Only)

Any personal item for sale with a listed price of less than \$1,000. All ads must include the quantity of the items for sale and the individual price of each item.

Paid Classifieds Categories

Any item(s) selling for \$1,000 or more, for sale with no listed price or quantity, or any item sold by a business, regardless of price AND Paid Categories Include: Properties for Sale, Properties for Rent, Contractors, Services, Help Wanted, Yard Sales, Paid Classes, Too Unique to Classify, Public Notices, Pets for Sale and Firewood or Hay for Sale.

Categories on the Internet

All categories are on the Internet.

Classified Packages:

PACKAGE	RATE	NO. OF ISSUES	INCLUDES
SUPER DEAL*	\$47.60**	2 consecutive issues	Consecutive Wed and Fri paper + unlimited online text and 6 photos
BEST DEAL*	\$42.20**	2 consecutive issues	Consecutive Wed and Fri paper + free online ad with 2 photos
SINGLE NEWSPAPER*	\$33.50**	1 issue	Single newspaper + free online ad with 2 photos
MINI AD	\$14.50**	1 issue	Any newspaper issue(s), text only 2 line ad + free online ad with 2 photos
SUPER DEAL YARD SALE*	\$51.60**	2 consecutive issues	Consecutive Wed and Fri paper + unlimited online text and 6 photos + yard sale kit
BEST DEAL YARD SALE*	\$46.40**	2 consecutive issues	Consecutive Wed and Fri paper + free online ad with 2 photos + yard sale kit
SINGLE NEWSPAPER YARD SALE*	\$37.50**	1 issue	Weds or Fri paper + free online ad with 2 photos + yard sale kit

* Minimum charge is 8 lines or 1" per issue. Additional lines at same rate.

** Ledger Accounts add \$1 to each rate

Rates effective Dec. 1, 2020

Add-ons

EMBELLISHMENT	RATE	INCLUDES
BORDER or COLOR BACKGROUND	\$6 PER ORDER	Border or color background in print and online
SPECIAL TYPOGRAPHY	\$23 WEDNESDAY OR \$30 FOR WEDNESDAY AND FRIDAY	All caps, bullet points, italics, special font or special font size
IMAGES / PHOTOS / LOGOS	LINE RATE OF PACKAGE	Black and white image in print and color (if requested) image online