

Key actions for the city

Creating liveable places

- Protect our coastal strip from worsening congestion
- Prepare local area transport plans for activity centres
- Undertake corridor planning studies along public transport corridors
- Protect land near freight routes for freight-generating businesses
- Develop new communities around sustainable transport

Providing better local parking management

- Develop a city-wide parking plan and local parking plans for individual areas
- Trial new parking technology and support car-sharing schemes
- Review parking rates along the coastal strip
- Build new park-and-rides

Delivering the next generation of public transport

- Deliver a rapid bus network for the city and simplify the bus network
- Reduce the cost of public transport and develop tourist-friendly ticketing products
- Extend the light rail network across the city and connect to heavy rail
- Build new 'in-fill' train stations and preserve the heavy rail line to Elanora
- Deliver flexible public transport services in areas of low demand

Boost walking and cycling

- Complete coastal cycle and pedestrian routes
- Build green bridges in key locations
- Implement 'community boulevards' and pedestrian priority zones in key locations
- Develop and implement a cycle plan and pedestrian plan for the city

Maximising road performance

- Deliver an integrated traffic management centre and synchronise traffic lights
- Develop and implement a road network master plan, including a 'pinch points' upgrade program, 'turn left on red' trial and a reduction of transit lane restrictions in off-peak periods
- Build the Intra-Regional Transport Corridor from Coomera to Carrara
- Upgrade the Pacific Motorway, including widening from Mudgeeraba to Elanora
- Upgrade Southport-Burleigh Road and introduce clearways

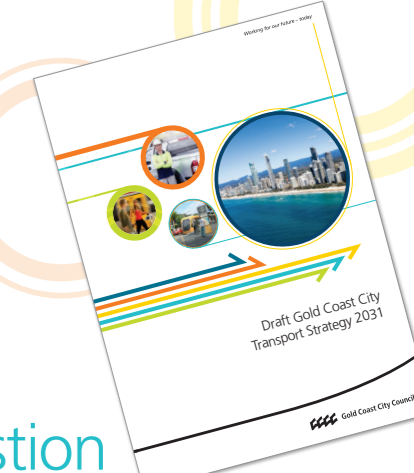
Change our travel behaviour

- Expand the Active School Travel program
- Deliver a travel behaviour change program for workplaces
- Develop a cycling economy
- Introduce 'workplace travel plans'
- Deliver a travel behaviour change program for communities



Draft Gold Coast City Transport Strategy 2031

Figure 1 – Draft Gold Coast City Transport Strategy 2031 – out now for public consultation



New transport strategy to combat congestion

Council has released the draft *Gold Coast City Transport Strategy 2031* for community consultation.

Strategy background

The Gold Coast has grown rapidly over the past fifty years to become the sixth largest city in Australia. In addition, the Gold Coast hosts more than 10 million visitors per annum, putting increased pressure on the city's infrastructure.

The population on the Gold Coast is forecast to increase from 514,000 people in 2011 to 789,000 people in 2031. We need to change the way we live and travel, or traffic congestion will significantly affect our economy, lifestyle and environment.

The draft Gold Coast City Transport Strategy 2031 is Council's blueprint for the city's transport network over the next 20 years, with a focus on the years leading up to the 2018 Commonwealth Games.

The draft transport strategy lists the key infrastructure projects that Council and other levels of government need to undertake to achieve our transport vision of building a smart, connected and sustainable city.

This strategy will guide transport policy and future investment decisions. It will ensure transport funding is allocated to deliver maximum benefits for our city, protect our lifestyle and keep our economy strong.

Huge growth in trips

The number of trips made each day on the Gold Coast is projected to increase by 44 per cent between 2011 and 2031 (up from 2.6 million trips in 2011 to 3.7 million trips in 2031). This means greater pressure and increased demands on our transport network.

A balance transport system is the key

By 2031 we aim for public transport to be 12 per cent of all daily trips, cycling to be 6 per cent, walking to be 8 per cent and car travel to be 74 per cent. To achieve these targets, we need to provide enough capacity to carry an extra 485,000 daily car trips, 370,000 daily public transport trips, 115,000 daily walking trips and 175,000 daily cycling trips in 2031.

To achieve this, we need to manage road space better, eliminate bottle necks on the road network, invest in cycling and walking, extend the light rail network, improve bus services, and improve the frequency and capacity of the Gold Coast railway.

Figure 3 on the following page illustrates the key infrastructure projects required to achieve our vision. Page 4 lists the key actions and lets you know how to provide feedback on the draft strategy.

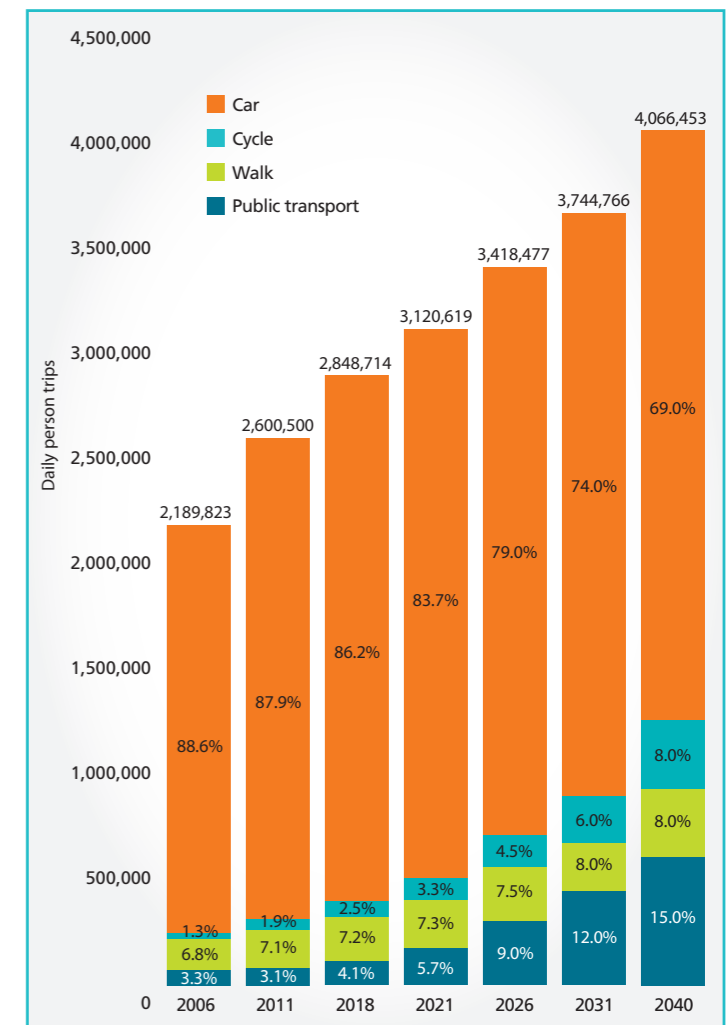


Figure 2 – Forecast growth of daily trips in Gold Coast City (2006 to 2040)

Preparing for the 2018 Commonwealth Games

Hosting the Games is a once-in-a-lifetime opportunity to raise the profile of the Gold Coast, inspire the community and attract investment to the region. But the Games also bring a wealth of transport challenges that will require meticulous planning and targeted investment. We need to ensure that the Gold Coast transport network is well prepared for the 2018 Commonwealth Games.

Key transport legacies of hosting the 2018 Commonwealth Games are:

- A **new integrated traffic management** centre to keep traffic moving, better coordinate signals and get more capacity out of the existing network – before, during and after the Games
- **New park-and-rides** located to provide for the Commonwealth Games and ongoing benefits for the city
- **New bus/transit lanes** and bus priority treatments to supply 'Games Lanes' for athlete and officials access to venues and bus priority after the Games
- **New footpath and bike paths** to increase active transport during and after the Games
- **Travel behaviour change** by working with employers in the lead-up to the Games to change travel behaviour and reduce road congestion during the Games, and deliver ongoing benefits of reduced congestion, better health and cleaner air.

Why is consultation important?

Our transport strategy is important to everyone on the Gold Coast. Transport policies strongly influence our daily lives and affect how we enjoy living, working and visiting in the city. They affect everything from whether we choose to catch the bus or drive our cars, to where we park, how safe we feel riding our bikes, and how clean our air is.

Our lifestyle depends on an effective transport system. And we all have an interest in that.

Have your say

- visit goldcoastcity.com.au/transportstrategy and fill in a feedback form.
- email transportstrategy@goldcoast.qld.gov.au
- call the team on **1300 694 222**
- visit a display and talk to one of the project team



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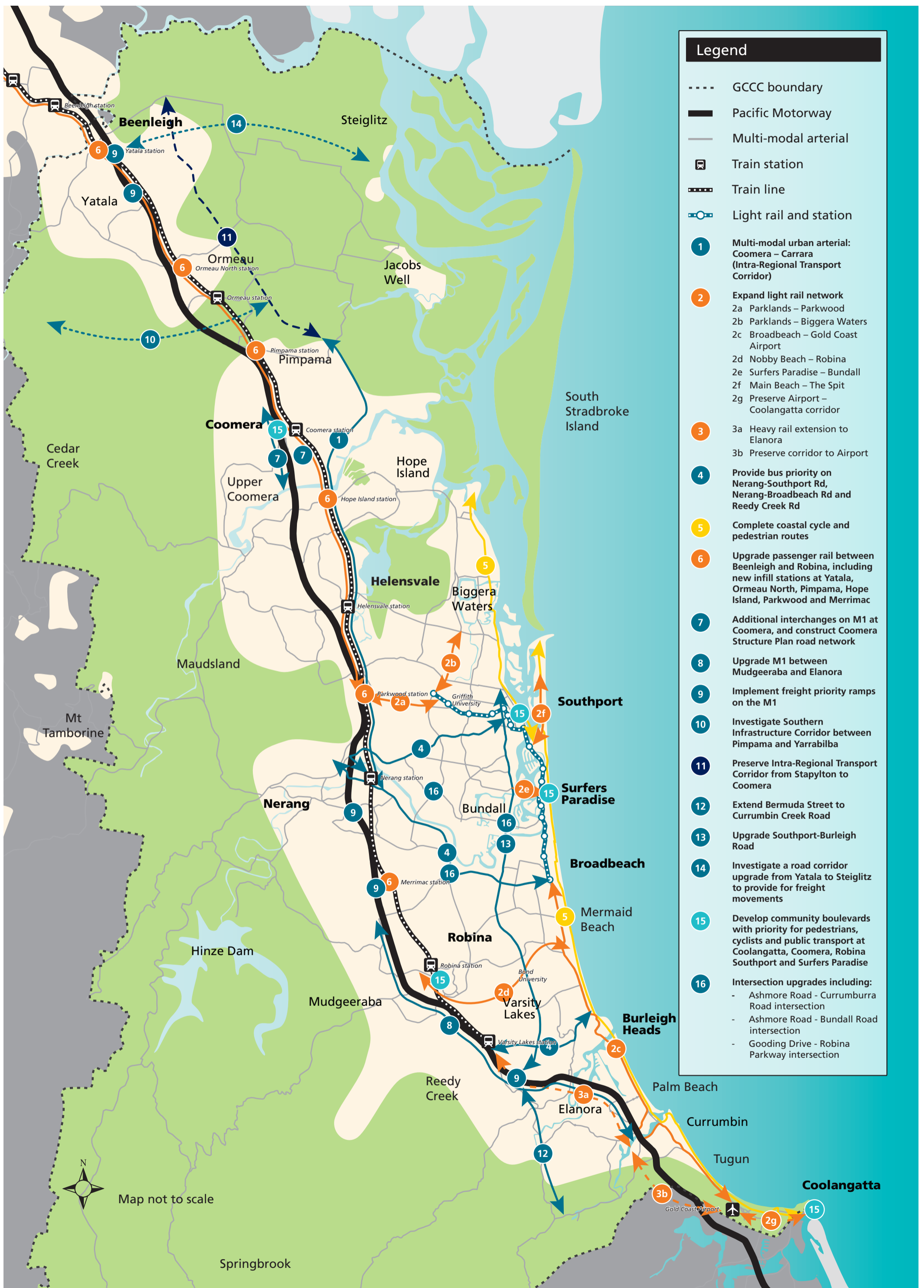


Figure 3 – Overview of proposed key projects