



### **Abstract:**

RiveMont will change the world through the concept of utilizing the power of Yield Farming, to create a new liquidity pool staking strategy. RiveMont has a smart vision for the future and we want you to be involved. As you are aware the crypto world has taken the planet by storm over the last few years and is developing into one of the world's major players within finance, business, and investment.





## **Table of Contents:**

Introdution	4
Project Overview	6
What Makes Us Unique?	7
Our RVMT Governance ICO Token	9
Token Parameters	10
RoadMap	11
Marketing Strategy	12
Conclusion	13





### Introduction:

The Decentralized Finance (DeFi) movement has been at the forefront of innovation in the blockchain space.

#### What makes DeFi applications unique?

They are permissionless, meaning that anyone (or anything, like a smart contract) with an Internet connection and a supported wallet can interact with them. Also, they typically do not require trust in any custodians or middlemen. In other words, they are trustless.

### So, what new use cases do these properties enable?

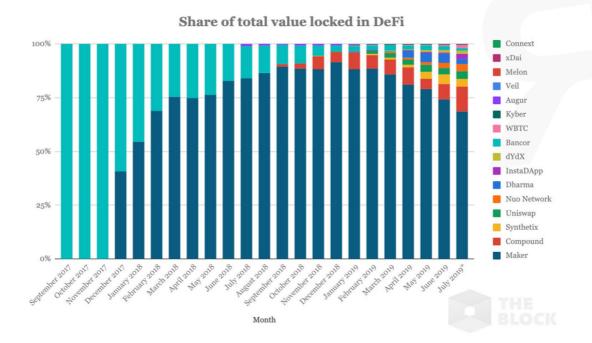
One of the new concepts that have emerged is yield farming. It is a new way to earn rewards with cryptocurrency holdings using permissionless liquidity protocols. It allows anyone to earn passive income using the decentralized ecosystem of "money legos" built on Ethereum. Yield farming also referred to as liquidity mining, is a way to generate rewards with cryptocurrency holdings. In simple terms, it means locking up cryptocurrencies and getting rewards. In some sense, yield farming can be paralleled with staking. However, there is a lot of complexity going on in the background. In many cases, it works with users called liquidity providers (LP) that add funds to liquidity pools.

### What is a liquidity pool?

It is a smart contract that contains funds. In return for providing liquidity to the pool, LPs (Liquidity providers) get a reward. That reward may come from fees generated by the underlying DeFi



platform, or some other source. Some liquidity pools pay their rewards in multiple tokens. Those reward tokens then may be deposited to other liquidity pools to earn rewards there, and so on. You can already see how incredibly complex strategies can emerge quite quickly. But the basic idea is that a liquidity provider deposits funds into a liquidity pool and earns rewards in return. Yield farming is typically done using ERC-20 tokens on Ethereum, and the rewards are usually also a type of ERC-20 token.



### **DeFi Growth Rate**



## **Project Overview:**

RiveMont is the brainchild of a few dedicated cryptocurrency developers from around the world. We wanted to find one major problem and try and better it, we did just that with the ground breaking RiveMont project. RiveMont functions just like SushiSwap, which offers its users the opportunity to partake in a new liquidity pool through staking RiveMont's native ERC-20 token (RVMT token). Participants who stake RVMT tokens will enjoy benefits such as governance rights for the protocol layer and rewards to those contributing to the RiveMont liquidity pool through the protocol's fees (even after they have stopped staking in the liquidity pool).

RiveMont has a clear goal and is focused on being the best multi-chain yield farming platform covering both Ethereum, Tron, and Binance Smart Chain via its various forks. Our unique features give a chance to earn incentives, excellent APYs (Annual Percentage Yields), and passive income through our seamless token distribution layers.



### What Makes Us Unique:

Uniswap has been spearheading the DeFi community due to its automated liquidity pool, but RiveMont is here to change all that by adding new features. Uniswap is a decentralized exchange (DEX) protocol that allows for trustless token swaps. Liquidity providers deposit an equivalent value of two tokens to create a market, traders can then trade against that liquidity pool. In return for supplying liquidity, liquidity providers earn fees from trades that happen in their pool. Uniswap has been one of the most popular platforms for trustless token swaps due to its frictionless nature.

With Uniswap, liquidity providers only earn the pool's trading fees when they are actively providing the said liquidity. Once they have withdrawn their portion of the pool, they no longer receive that passive income. Moreover, as protocol gains traction, despite being early liquidity providers, they risk getting their return diluted as (bigger and wealthier) stakeholders such as venture funds, exchanges, mining pools join the protocol with a huge amount of capital.

With RiveMont, rewards are earned in the form of RVMT tokens for providing some form of liquidity into the pool. However, unlike Uniswap, we have an innovative new concept in which those RVMT tokens obtained will be entitled to you to continue to earn as a part of the protocol's fee, accumulated in RVMT, even if you are no longer a participant in the liquidity provision. As an early adopter that provided liquidity, you become a significant and



recognized stakeholder of the protocol.

The earnings that you receive from staking will be proportional to the amount of LP tokens you had staked versus the total amount of LP tokens staked. Unless you continue to provide liquidity, your holdings and corresponding reward earnings will gradually be diluted due to having a lower ratio.





## **Our RVMT Governance ICO token:**

The purpose of our governance token is to enable stakeholders on our platform to govern the policies and fees in operation on the platform.

In the ordinary course of business on Rivemont, RVMT tokens will be distributed to providers of liquidity to the liquidity pools that enable position tokens to be created.

In turn, our governance token then enables the platform s takeholders to vote on policy, including:

- To vote on system parameters such as choice of autonomous market makers to back with liquidity from the liquidity pool
- Vote on the creation of new markets
- The usage of exchange fees
- The percentage of the spread going to the pool
- The buyback and borrowing rates from the liquidity pool

RVMT governance tokens are minted at a linear rate and distributed to liquidity providers in proportion to the amount of

liquidity they supply to the central pool. A proportion of market-making fees is used to buy back and ultimately burn RVMT tokens, decreasing supply.



## **Token Parameters:**







RoadMap:	
Ideation	
	Selection
Preparation	
	Launch of RVMT token
Exchange listing	
	Listing on top volume exchanges
Investors Webinar	



## **Marketing Strategy:**

We have employed different marketing strategies that will help increase the brand awareness of our project and popularize RVMT tokens. This will include:

#### Partnerships

RiveMont will partner with several financial institutions and blockchain companies to help promote its token and platform globally.

#### **Content Marketing**

We have developed an SEO-friendly content structure that is all-encompassing and will include press releases and sponsored content distribution to relevant media.

#### Social Media Marketing

Social media today is an efficient marketing strategy for every industry and can expose our project to a large number of people. RiveMont will adopt all potent social media marketing strategies to help market our platform and tokens on all social media channels and search engines including DuckDuckGo, Bing, Google, Facebook, Instagram, Twitter, LinkedIn, Telegram, Bitcointalk forum e.t.c



# **Conclusion:**

RiveMont is a key to financial freedom, our unique yield farming concept is unrivaled as it promises rewards even in a static pool. RiveMont intends to solve the many challenges faced during yield farming. As a liquidity provider on our platform, you will gain philanthropic satisfaction for being a part of a world-changing enterprise and also reap financial benefits from our amazing features.

