



Qwant

The European search engine that respects your privacy

PRESS KIT

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Qwant at the glance



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Management team

Qwant is born out of the vision of private entrepreneurs who have chosen to devote significant resources to the development of an **independent search engine** in Europe, with its own index of the Web and innovative technologies.

Launched in 2013 in France and also installed in Germany and Italy, Qwant is the epitome of a triple ambition:

Promote the **fundamental rights of individuals** and businesses, in particular respect for the right to privacy and freedom of enterprise.

Offer the world a **panoramic and neutral view** of the Internet to open up information sources and reflect the richness of the Web in one page.

Promote the diversity of opinions and services on the Internet, the only guarantee of the freedom to inform and innovate.

With these commitments, Qwant has managed to establish itself as the **first alternative** to the major US platforms that dominate Internet services.



Qwant is the first European search engine, available on all devices. It is based on two fundamental pillars.

Total respect for your privacy

Qwant displays the best results for each query without ever trying to identify the user. Qwant does not use any cookie or any other tracking device that allows to collect personal data. It does not display ads based on your profile. The history of your search queries remains exclusively stored on your own devices and you remain permanently the sole owner of your personal data. In addition, all your queries are encrypted so that nobody can read them. What you search is part of your private life. Finally, Qwant fully respects your right to be forgotten, which is a fundamental right for each individual person.

Impartiality of results

Qwant indexes the entire Web without discrimination and applies its classification algorithms with the same requirements for all content. On Qwant, information is treated with a constant concern for impartiality. Therefore, because we never seek to know who you are, we do not try to present to you the results that comfort you in your opinions. Qwant presents the reality of a complex world, with diverse opinions, which makes its richness and all its interest.



IMPARTIALITY OF RESULTS



NO TRACKING



RESPECT OF PRIVACY



18 billion requests in 2018
vs 9,8 bil in 2017 vs 2,6 bil in 2016



41st most visited site in France *
(vs 96th end of 2016)



885th worldwide, entered the world's Top 1000 *
(vs 1834th end of 2016)



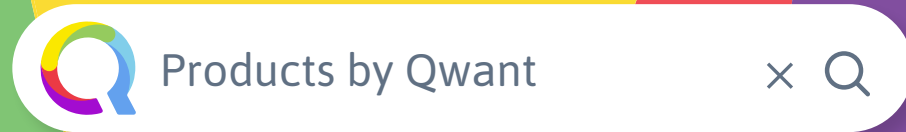
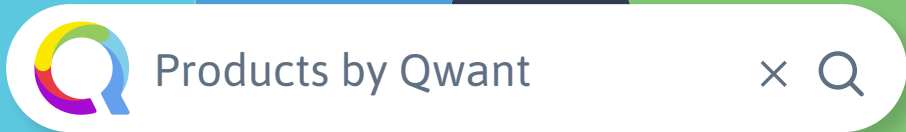
Available in 28 languages in more
than 40 countries



Implanted in 3 European countries
(2 subsidiaries in Germany and Italy)

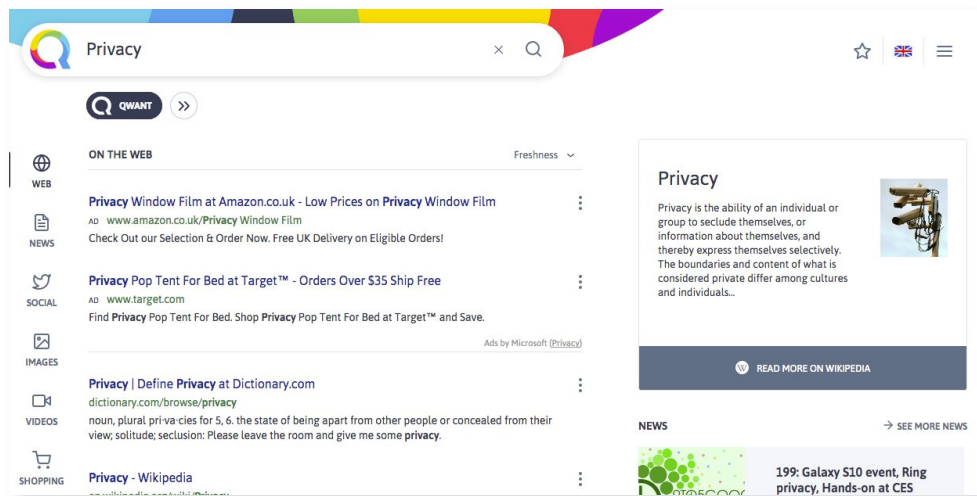


More than 160 employees spread over 5 offices in
France (Paris, Rouen, Epinal, Nice and Ajaccio)



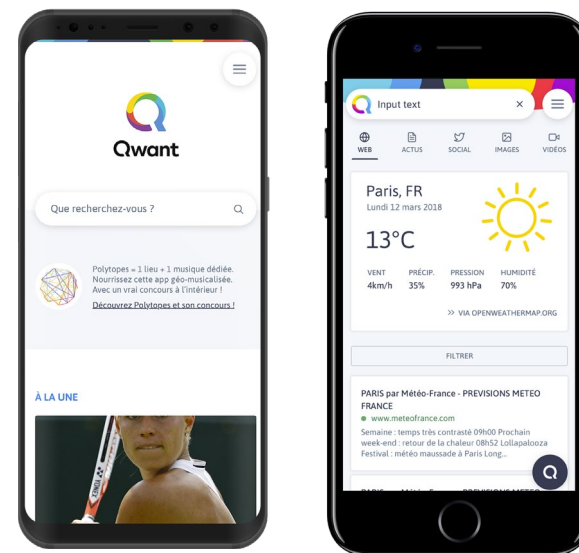
Qwant Search

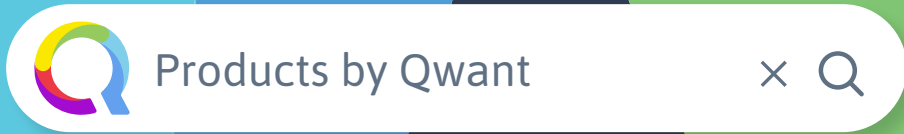
Qwant Search is Qwant’s panoramic search engine. With one click the entire Web, social networks, videos, music, images, shopping sites, news, etc. are presented via a unified interface, refined and sober, allowing quick and intuitive access to various vertical universes.



Qwant mobile

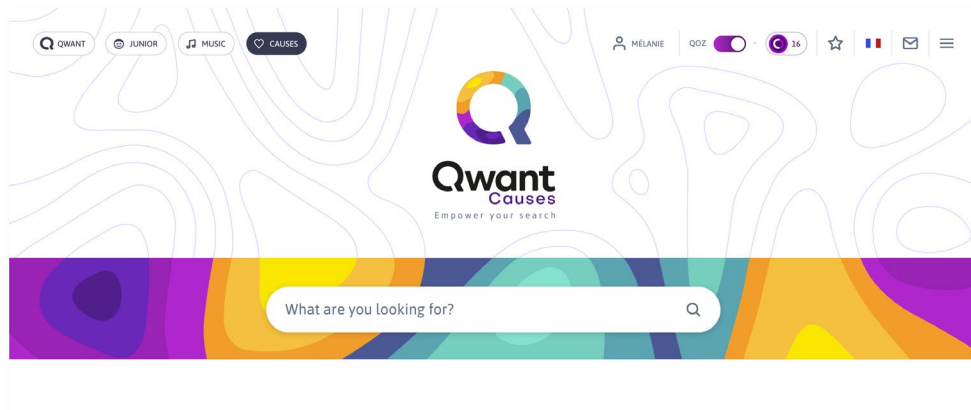
Qwant Mobile is the Qwant app available on iOS and Android, with the same level of privacy protection. Thanks to its seamless interface, the application offers relevant results which are immediately accessible. The application combines the efficiency of the Qwant search engine with the power and security of the best free and open-source Mozilla web browser. For a better comfort of search and reading, the Qwant application offers a «dark mode» option. It reduces light aggression and reduces energy consumption. This «dark mode» extends the availability of the device’s battery*.





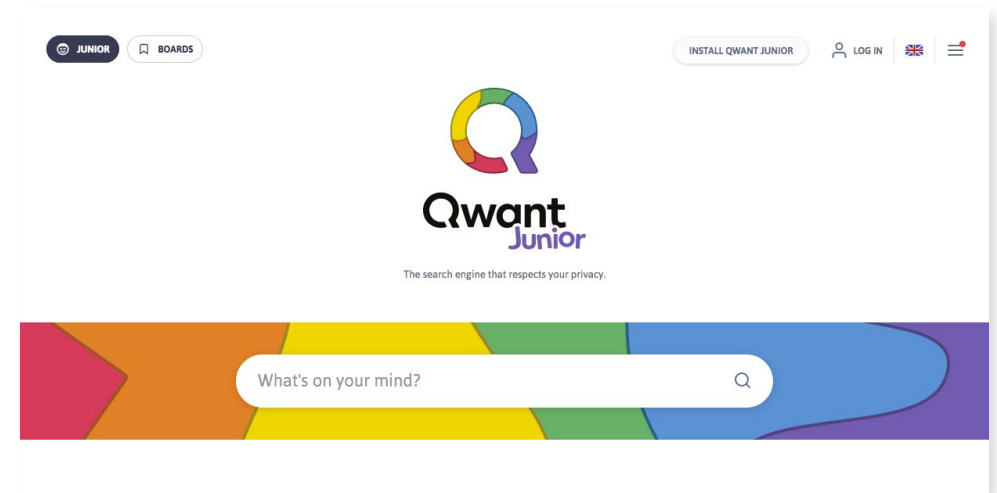
Qwant Causes

Qwant Causes offers an answer to the citizen engagement needs of our users, giving a purpose to their daily actions on the web. From the beginning, Qwant enrolled in a responsible and concerned approach, to offer Internet users a better and more respectful web. Qwant Causes allows users to share their interests and bring their support for social and environmental actions that are important to them. With Causes, Qwant proposes the first and most complete index of associations and NGOs in France. Through their web browsing, by activating the «donations» mode, users accumulate QOZes that they will redistribute monthly to associations of their choice or which will be donated to the association of the month, selected by the community. Qwant Causes thus allows to concretely get involved in a social and responsible approach, while being compatible with the respect for their privacy.



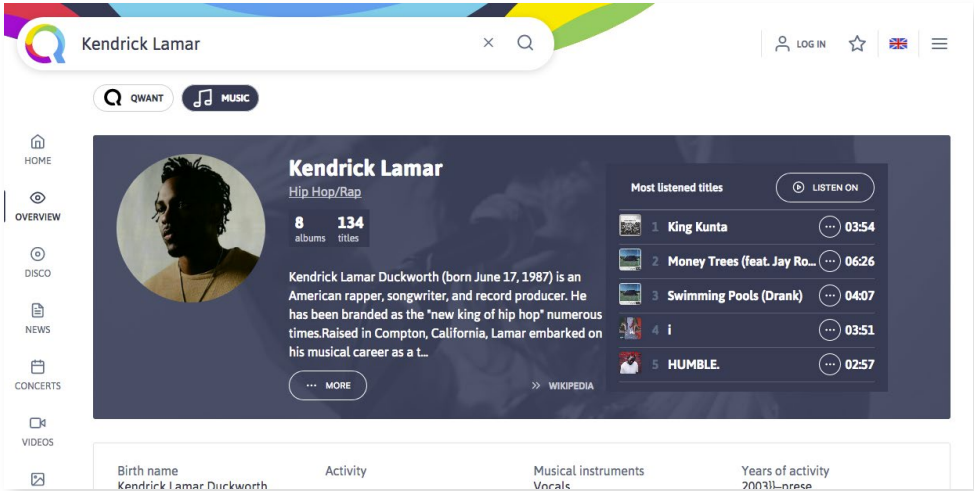
Qwant Junior

Qwant Junior is the only search engine designed for kids and their parents. It allows younger users to discover the Internet more securely, in a healthy, informative, free environment and without personalized advertising. Qwant Junior filters sites that are inappropriate for young audiences (pornography, violence, incitement to hatred, drug use ...), highlights educational content and does not collect any data from its users or display targeted advertising. A dedicated version is also available for teachers in partnership with the French National Education.



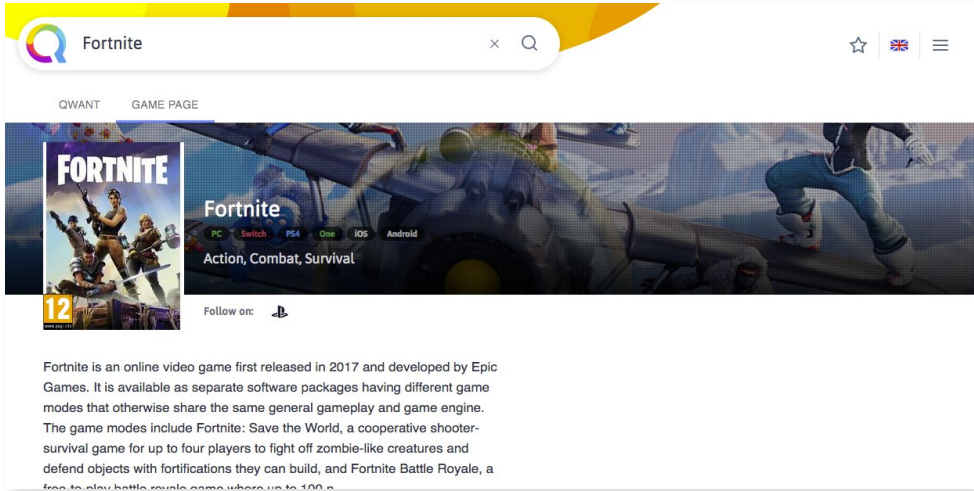
Qwant Music

Qwant Music offers artists and their fans a space gathering all their musical works and their online activities: albums, tracklists, social networks, news, official sites, ... Music lovers can discover the biographies, listen to the songs of their favorite groups in an enriched interface, buy titles, or browse the catalogs by musical genres.



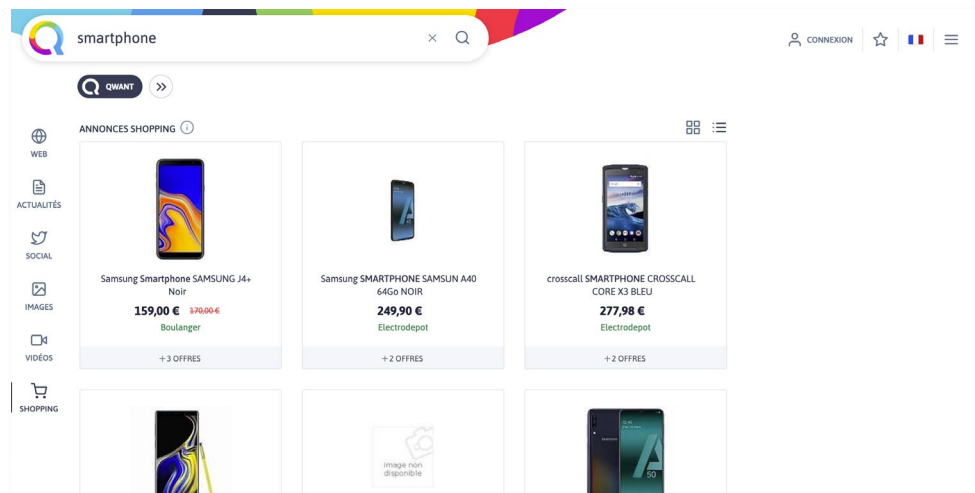
Qwant Games

Qwant Games, allows you to find all information about video games in one search as well as online stores where to buy games, comparing prices and offers. Qwant Games is the ability to easily check if a game is well rated by the press, the age at which it is addressed (PEGI ranking), its story, and even its official sites and social networks to follow the news and interact with the community.



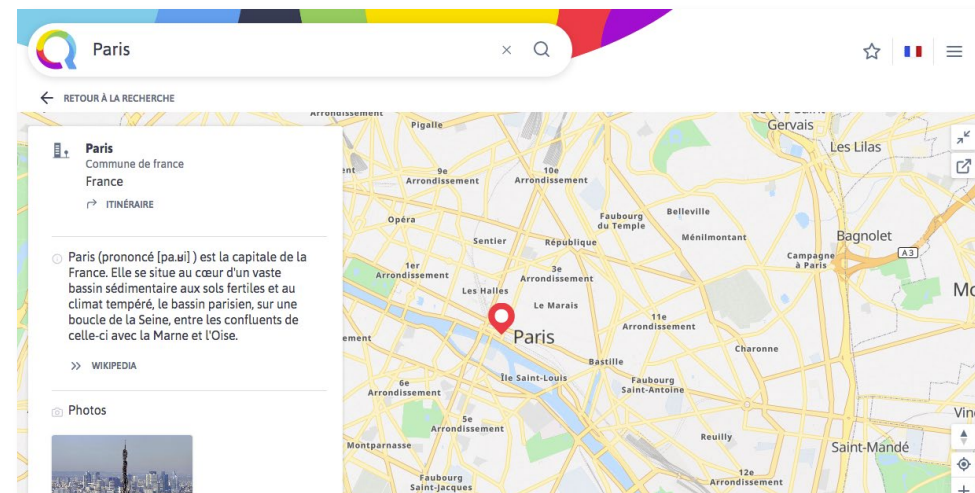
Qwant Shopping

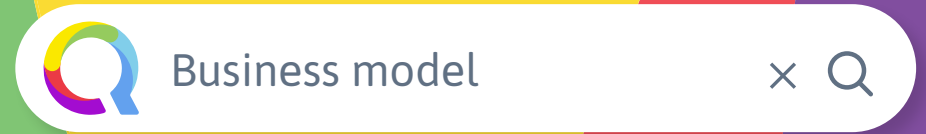
Qwant Shopping is a search service dedicated to e-business and which allows to compare the offers of the merchant partners, within more than 10M of products, on the 3 main markets of Qwant (France, Germany and Italy). The service is available both on our search page and in the dedicated vertical engine. Privacy by design from conception, always without any collection of personal data, Qwant Shopping offers neutral results and does not favor any particular brand or merchant.



Qwant Maps

Qwant Maps is Qwant's new mapping service. Launched in alpha version in December 2018, Qwant Maps enables users to easily navigate through all the richness of the OpenStreetMap collaborative database, with an enriched user-friendly interface. Users can also benefit from the route search feature. This new service is totally in line with the essence of Qwant, as he is always provided without any collection of personal data of users and with the greatest respect of their private life.

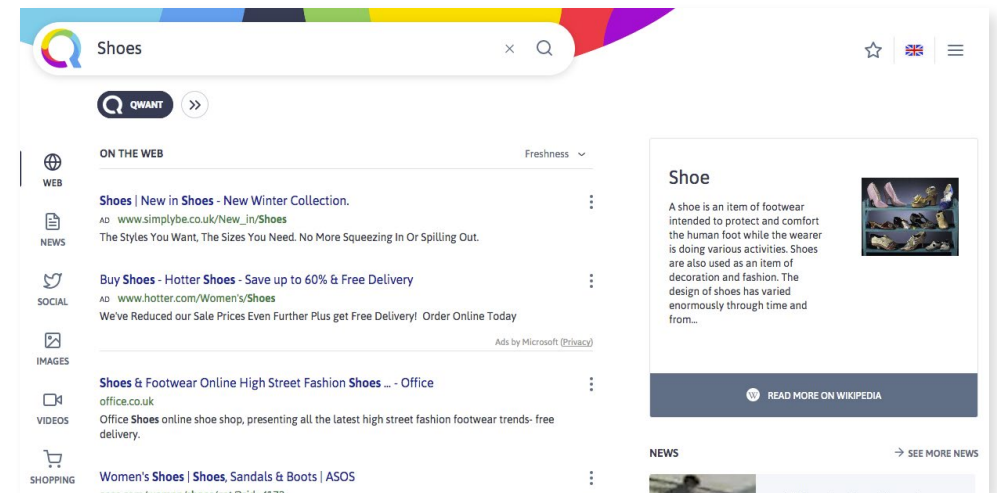
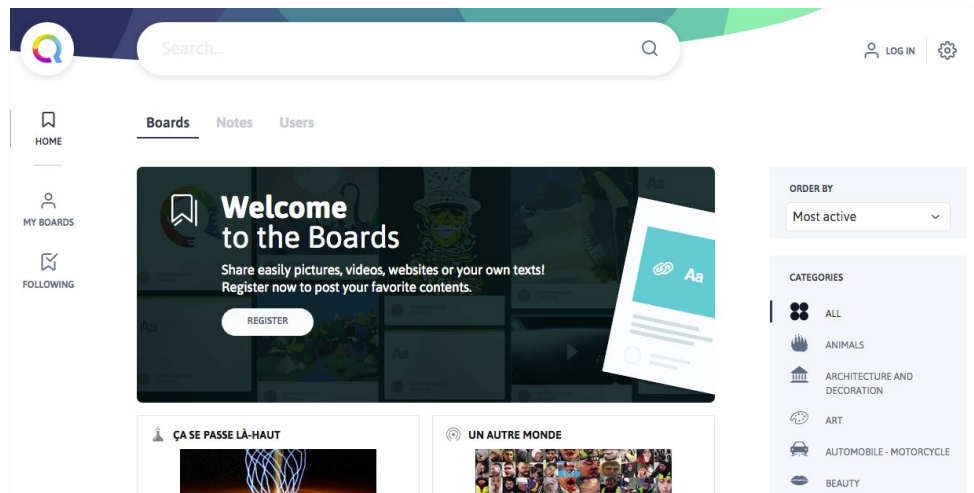




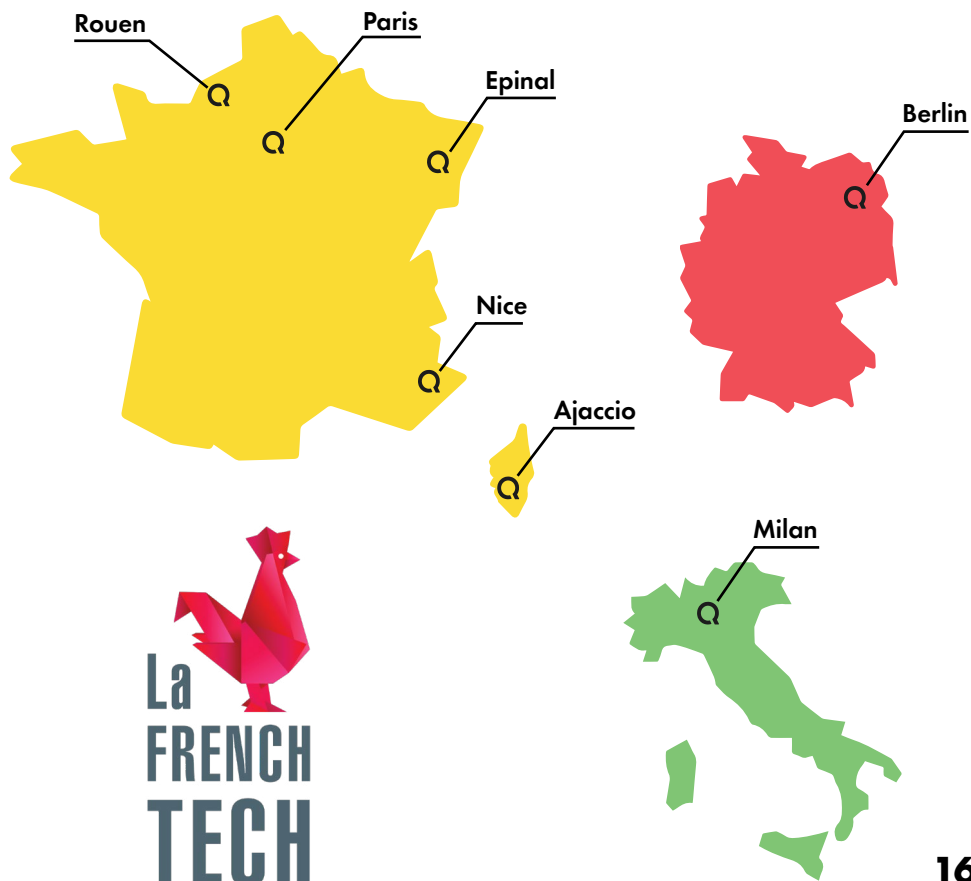
Boards

Boards is a service offered to Qwant users who wish to memorize and organize the results of their research, for themselves or with a community. Boards can contain images, videos, websites and notes, be constantly enriched, and followed by other users.

Qwant monetizes the publication of ads respectful of the user. The selection and display of advertisements are based **solely on the keywords of the user's search**. The linking with the advertisers does not require any exploitation or resale of personal data by Qwant. This economic model is effective without being intrusive. Qwant makes advertising and privacy rhyme again.



Qwant is a startup that holds the **French Tech Pass** and is spread across five sites in France, **Paris, Nice, Épinal, Ajaccio and Rouen**. As an international search engine, Qwant has also set up its first European subsidiaries in **Berlin** and **Milan**.



...of the major European media

As it promotes an unbiased access to information, Qwant enjoys the confidence of major European publications to provide their readers with high quality research results while respecting their privacy. These media protect the data of their readers by integrating the Qwant engine which does not require any collection and exploitation of personal data.



Qwant, committed...



Qwant actor and partner...



...of scientific research

Very involved with the academic community, Qwant supports and promotes the dynamism and excellence of French scientific research by providing support for numerous projects run by Universities and Grandes Ecoles.

Because today's ideas will make the intelligence of tomorrow, Qwant hopes to encourage scientific works and draw inspiration from their wealth.



...in value sharing

As with privacy and data protection, the commitments we make and the values we uphold and defend are not just postures.

Qwant is acting.

No green washing - Qwant takes concrete initiatives to promote green energy and find energy alternatives that support climate preservation and environmental protection.

- Commitment to supply its servers with 100% renewable energy and fully offset the residual carbon footprint of all its activities.
- Support Akuo Energy's AkuoCoop platform to encourage responsible investment in the construction of renewable energy plants.
- Qwant is a member of the WorldAlliance for Efficient Solutions, launched by the Solar Impulse Foundation at COP23.

Pas de Charity Business - Qwant porte des actions tangibles en faveur du développement durable avec des acteurs engagés du monde associatif.

No Charity Business - Qwant carries tangible actions in favor of sustainable development with committed non-profit organizations.

- ACTED-Qwant: A partnership with the ACTED foundation to deploy field actions to populations and ecosystems in need of support.
- Alliance 3 Zeros: Qwant is committed to the goal Zero exclusion, Zero carbon, Zero poverty with Convergences.
- Move.corsica: A partnership for access to the platform and financial approvals required for crowdfunding, crowdlending in the Qwant search engine.



2011
2013

French start-up Qwant is launched, funded by its founding members

- Technical development of the features of the panoramic search engine
- Creation of the secure architecture
- Getting started with web crawlers
- Design of algorithms with semantic and contextual data processing

2013

Launch of Qwant (beta version) in France and Germany

- Qwant is launched on July 4th, Independence Day of the United States of America.
- Very concerned about the respect of their private life, the German Internet users reserve an enthusiastic welcome

2014

Sign Up of Axel Springer Group

- German group invests in Qwant and takes 20% stake

2015

Launch of the new Qwant and fundraising

- New interface and streamlined graphic identity
- Growth of the audience
- Launch of Qwant Junior in French schools

2016

Qwant Music, growth, partnerships, ...

- Audience doubled over one year
- The European Investment Bank (EIB) supports Qwant up to € 25 million
- Launch of Qwant Music
- Agreement in Berlin with Open-Xchange in the presence of François Hollande and Angela Merkel for the design of a large European secure e-mail platform.

2017

Sign Up of Caisse des Dépôts

- Caisse des Dépôts enters the capital for 15 million euros
- The Axel Springer Group increases its investment by an additional 3.5 million euros

Launch of Qwant in Italy

- Intensifying its European presence, Qwant opens its Qwant Italia subsidiary in Milan.

Qwant Music

- Installation of offices in Corsica, Ajaccio.

2018

International Development

- Implantation in China with the opening of a R&D center in Suzhou City «big data town»

Progress of the Qwant service offer on desktop and mobile

- Launch of the Qwant Junior app for Android and iOS

Launch of the new Qwant in V4

- New interface and unified graphic identity, go along with a «dark mode» on the desktop and mobile applications

Qwant becomes search engine of many companies and officials' institutions like the French National Assembly or the French ministry of armies.

Launch in alpha version of Qwant Maps



Éric Léandri, Président

Expert in computer and telecom security, Eric has 20 years of experience in the deployment of IT platforms on a large scale (BT, General Electric ...) and in entrepreneurship (Mobilegov SaaS, Trustmission ...). In 2010, he clarified his vision of an ambitious European search engine, which would decompartmentalize the Web and respect both the freedoms of users and the stability of the digital ecosystem. He concretizes this vision by co-founding Qwant which he takes the direction, then the presidency since May 2016.



François Messager, General Manager

François is a Computer Engineer and a Doctor of Science in Applied Mathematics. After beginning his career in weapon system engineering, he was keen to develop business and managerial skills, particularly within large retail groups. In the early 2000s, he created his own consultancy company specializing in supply chain and information systems. He joined Qwant in 2018 to put his organizational skills at the service of this idea which is to offer to the greatest number a search engine respectful of each and his private life.



Marie Juyaux, Deputy General Manager

Marie is a citizen of the world cradled in the multiculturalism of the United States, passionate about the discovery of others and the sharing of knowledge. After a solid experience of managing digital projects serving large groups (PSA, TAG), she advised startups in their web development, before joining Qwant at the beginning of the adventure to bring its leadership qualities and management.



Tristan Nitot, Vice-Président Advocacy

Engineer, author and activist, Tristan Nitot worked for Netscape where he got involved with the Mozilla project in 1998. He co-founded Mozilla Europe in 2003 and was its president until 2012. After a 17 years period of involvement with Mozilla, promoting the Web and Open source software and building communities around Firefox, he published a book in French about surveillance capitalism. In 2018, he has joined Qwant as VP Advocacy, spending his time promoting privacy, open source and European digital sovereignty.



Léonard COX, Vice-president Public Affairs & CSR

After starting his career in Renault Group, he joined MEDEF in 2006, in charge of Business/Consumer Relations and Environmental Law. He then directs the Digital and Public Affairs works of the Electrical, Electronic and Communication Industries (FIEEC). In 2013, he became Chief of Staff of the President of MEDEF and International Adviser. In 2017, Leonard Cox is appointed Vice President, Public Affairs and CSR of Qwant. He is dedicated to the development of public affairs strategy and influence in France, lobbying operations in Europe and the development of CSR-related actions. Léonard Cox holds a master's degree in engineering and environment from the Ecole des Mines de Paris, an international law degree from Paris I Panthéon-Sorbonne and a DEA from Paris II Panthéon-Assas.



Wolf Hisserich, CEO Qwant Germany

Wolfgang is managing director, entrepreneur and investor for digital business models. In recent years, he has earned a first-class reputation in the industry as a personality who drives the digital business. He previously held various management positions at Deutsche Telekom AG. As the Corporate Director in Israel or as Vice President IoT Strategy and Partnering, he played a leading role in building global partner networks and numerous funds in the technology industry. He is passionate about technology start-ups in Europe, Israel and China.



Jean-Manuel Rozan, Vice-President of Honor

Jean-Manuel, an MBA graduate from Warthon, Pennsylvania, is a general financial adviser and an experienced entrepreneur. He began his career as a trader in New York in the 1980s before becoming a professional investor, particularly in the technology and telecommunications sectors. Convinced also of the need to create a powerful European search engine, he is the first to invest in Qwant to which he devotes all his energy, and which he takes the presidency from 2011 to 2016.



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#SWITCHTOQWANT

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