

ANNUAL REPORT 2017

BALL VICTORIA



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A MESSAGE FROM THE PRESIDENT

In 2017 the Australian Sports Commission announced that Netball was the largest female team participation sport. We should all feel very proud of this achievement with much of this success due to our community, including all our netball clubs, associations, plus Board and staff at Netball Victoria.

We cannot rest on our laurels, we must continue to develop and evolve whilst maintaining traditional netball participation. Facilities continue to be a challenge and we will maintain our advocacy with all levels of government to improve existing facilities and establish new facilities for netball across Victoria.

2017 saw the introduction of the new Netball Australia Suncorp Super Netball Competition (SSN). The turnaround time from the end of the ANZ competition and the commencement of the new SSN competition, presented a few challenges which Board and management handled admirably.

Vixens finished minor premiers and were disappointed to miss out on a grand final berth, which will be inspiration for 2018.

We congratulate our state 19s in winning the Australian Championship and the state 17s and ANL Fury team for being creditable runners up. Half the Australian Diamonds squad commenced their netball in Victoria which is testament to our strong netball pathways.

We had umpires named in the Australian talent pool for these national events and bench officials from Victoria officiating at Nationals and SSN games.

It was very pleasing to see team entries increase across Association Championships and State Titles, with Associations and Regions supporting these events.

The Board, CEO and senior management have commenced preparing the next Strategic Planning cycle for 2019 -2022.

At the 2017 Board elections Gayle Lambert and Marlene Elliot were returned to the Board for another term and we welcomed Wendy Frost as an elected Board member. Following the 2017 AGM I was honoured to be elected as President of Netball Victoria.

I would like to thank all the Board for their diligence and commitment to netball in Victoria throughout the year.

Jenny Sanchez stood down from President at the 2017 AGM after 18 years on the Board and 13 of those years as President. Jenny was an outstanding leader in changing times and her absolute passion for netball and women's sport has helped establish where netball in Victoria sits today – a strong respected organisation.

I would like to thank you all, our netball community, for your continued passion and commitment to our great game of netball.

Richelle McKenzie

President / Netball Victoria

Richelle McKenzie

A MESSAGE FROM THE CEO

At this time of year when we are asked to reflect on the efforts and outcomes of the past 12 months, we find that there are many things to be celebrated and some that we wish that we had more time or resources to drive a different outcome.

As we know the focus is well and truly on women's sport; and whilst this is very positive, we have to work very hard to ensure that netball remains top of mind for Government, funders and potential sponsors. We are advocating strongly and are getting some very good results in terms of investment into facility development across the state, funding for netball programs and a high degree of interest in commercial opportunities. Of course, we are in a very competitive market with other sporting codes vying for players, volunteers, facilities and money. This keeps our focus sharp on delivering quality experiences and outcomes.

Great experiences across the sport for all involved will ensure that netball remains the most popular sport for girls and women in Australia.

The 2017 Suncorp Super Netball season is now consigned to history. Our Melbourne Vixens were the minor premiers in the inaugural year of the competition and whilst this result was pleasing, no doubt the team rue their missed opportunity. Congratulations to the premiers, Sunshine Coast Lightning; but watch out this year as the Vixens seek redemption!

Our current strategic plan ends this year and we are well underway in our consultation phase for the next 4 year strategy. We have facilitated an online survey which was available to all Affiliates, held a series of workshops across the state in regional areas and met with numerous stakeholders. The final document which will be released at the end of the year will be a reflection of the feedback and input from our community.

Lastly I want to acknowledge and thank the team at Netball Victoria for their tireless work. The organisation has a strong, positive culture and I can assure you that the team work with the best interests of the netball community in mind. Thank you also to our Directors and all other volunteers in our community who help ensure that our sport is a wonderful experience for all.

Rosie King CEO / Netball Victoria

STRATEGIC FOCUS

Our mission is to enrich Victorian communities through the sport of netball, with the vision of more people involved in netball more often.



GOAL 1

Increase participation in our sport.

We will achieve this by:

- → Providing more entry level programs for juniors and children
- → Introducing new programs designed to get people into or back into netball
- → Developing new netball programs around fitness and fun
- → Removing barriers to participation
- → Creating new ways for people to engage with netball



GOAL 2

Build our capacity, people and places.

We will achieve this by:

- → Creating facilities for netball
- → Growing strong and skilled Associations, Leagues, Clubs, volunteers and staff
- → Forming sound strategies, financial management and governance
- → Achieving success on the court for Victorian athletes, teams and officials



GOAL 3

Grow the support for our sport.

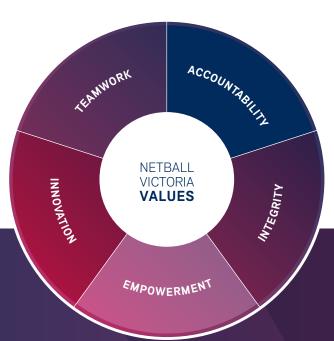
We will achieve this by:

- → Growing the positive media and community profile of netball
- → Increasing our corporate partnerships
- → Working well with government and government bodies
- → Getting more people involved in netball – more fans and increased membership sales for our Melbourne Vixens

VALUES

Our culture drives the way we work and our values define our behaviours and cement that culture. Living our values means a focus on partnerships, excellence, honest review and doing all we can to create successful programs and outcomes for our communities and sport.

The goals and strategic directions remain constant for a five year period, however our actions change with our progress and development. The full 2014-2018 Strategic Plan is available to view on our website: **netballvic.com.au**



113,105 Individual Netball Victoria Members Victorian Players selected in the 2017 / 2018 Australian Diamonds Squad 1,702 Coaches Accredited with Netball Victoria continuing to be one of the most successful elite Netball 1,528 Umpires Accredited Pathways in Australia 2,719
Melbourne Vixens Members 41,000 participated in Netball Victoria run programs Engagement with 202 Affiliates

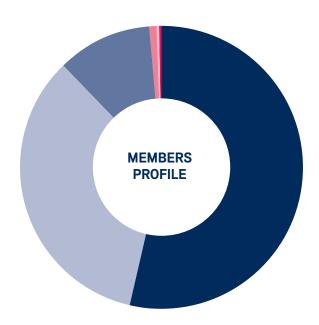


ACROSS THE ORGANISATION 2017 NETBALL VICTORIA ANNUAL REPORT

MEMBER SERVICES

The Member Services team continues to provide support to our Associations and Leagues across Victoria. Support and services included:

- > Provision of training, development programs and initiatives for volunteers and administrators
- > Delivering webinars and forums on key topics
- Providing information and processes to support sound governance practices
- > Reviewing and updating resources, materials and information on the Netball Victoria Clubhouse
- Promoting, developing and reviewing policies, procedures, rules and regulations in accordance with legislative and other requirements
- MyNetball support for registrations and competition modules for Associations, Leagues, Club and individual members
- > Supporting effective communication channels with NV and the broader netball community
- > Managing an effective new and annual affiliation process
- > General information and guidance across all things netball





Over recent years, Netball Victoria has enjoyed continuous growth in membership. Until 2017, membership numbers grew 8% during the period of 2010 – 2016. In 2017 a different picture emerged, with a slight decline in registered member by 1.37%. This dip may be a reflection of growing trends across sport which reflect people wishing to access more unstructured, informal and or social participation opportunities.

Netball Victoria has been cognisant of these trends and since 2016 have taken advantage of funding that has allowed us to innovate with new products such as Rock Up Netball (RUN) and Beach Netball (refer to page 12 for further information on RUN and page 24 for further information on Beach Netball).

2017 NETBALL VICTORIA MEMBERS PROFILE

Senior (18+ years)	33.8%
Junior (11-17 years)	53.6%
NetSetGO (5-10 years)	11.3%
All Abilities	0.33%
Off the Court	0.79%
Life Members	0.02%

COMMUNITY AWARD WINNERS			
AWARD	ASSOCIATION / LEAGUE	FIRST NAME	SURNAME
Outstanding Contribution to Umpiring	Albury Netball Association	Lee	Shipard
Outstanding Contribution to Coaching	Ellinbank & District Netball Association	Yvonne	Porter
Volunteer of the Year	Central Murray Football Netball League	Sheridan	Harrop
School of the Year	Chairo Christian School		
Outstanding Small Association / League of the Year	Deniliquin Netball Association		
Outstanding Large Association / League of the Year	Warrnambool City Netball Association		
Inclusive Netball Community of the Year	Itiki Sporting Club of Glenroy Inc.		
WorkSafe Safety Initiative Award	Ouyen United Football Netball Club		
WorkSafe Safety Initiative Award	Boort Football Netball Club		
NetSetGO Centre of the Year	South Barwon Football Netball Club		

COMMUNITY ENGAGEMENT

NET4KIDS

Net4Kids (N4K) is a netball themed educational program for children between the ages 2.5-5 years. N4K fosters both social skills and confidence, along with building children's motor development. Throughout the year the program has been delivered in community settings, kindergartens & child care centres.

- 16 programs delivered
- In Partnership with Play Group Victoria, Net4Kids attended activity days at Science works and Melbourne Museum
- Successful sessions delivered at Mentone Girls Grammar. The school has now included the Net4Kids program as part of their annual curriculum.

SUNCORP NETSETGO

The Suncorp NetSetGO (NSG) program is Australia's entry level into netball. NSG provides children between 5-10 years the opportunity to progressively develop a range of netball skills through a number of activities, culminating in competition in the 'GO' Tier.

Suncorp came on board as Netball Australia's official partner to NetSetGO, replacing the long-standing sponsor; ANZ.

Netball Victoria has tirelessly promoted and delivered Suncorp NetSetGO across the state, with an increase in 98 centres, or a 27% growth in 2017.

- → 456 Registered Centres compared to 358 in 2016
- → 14,395 total participants



CAMPS & CLINICS

Netball Victoria runs a range of camps and clinics across Victoria for a variety of ages.

Clinics continue to be a major part of the school holiday calendar with many clinics at full capacity. Netball Victoria camps and clinics are delivered in conjunction with Melbourne Vixens, Victorian Fury and Victorian Netball League athletes and coaches.

- 2,171 participants
- 25 clinics and 2 Super Camps
- **→** 16 locations including 6 regionally based

SCHOOLS

Netball Victoria provides opportunities for primary and secondary school students throughout Victoria to engage in netball through initiatives such as Sporting Schools, Schools Championship, netball and multi-sport clinics, player appearances and inter-school sport competitions.

- → 179 schools and 16,847 students participated in the Australian Sports Commission (ASC) Sporting Schools program representing an increase of 27%
- A further 19,959 schoolchildren participated in school programs and clinics delivered by SEDA College, Netball Victoria development staff and community coaches
- Successfully introduced "All Abilities" division within the Schools Championships in Wangaratta, Sale and Werribee with 13 Specialist Schools and 231 secondary students with disabilities taking part in school netball competitions



COMMUNITY ENGAGEMENT

MARIE LITTLE SHIELD VICTORIAN TEAM

The Marie Little Shield Victorian Team is the Victorian state representative team for athletes with intellectual disabilities that competes in the National Marie Little Shield Championships. The team consisted of 10 players from across Victoria who were chosen following a rigorous selection and training process starting in late 2016. The Marie Little Shield was held in Perth's State Netball Centre and was once again led by Head Coach Janet Parker and Team Manager, Lauren Bourke.

- Victorian team finished third with 6 wins and 4 losses
- Record 22 players trialled for the squad over December – March
- Introduction of a Development Squad for the first time for promising athletes on the brink of selection. Six players were selected in the "Development Squad" in 2017

ROCK UP NETBALL

Rock Up Netball (RUN) aims to provide females aged 14+ with a low cost 'pay as you play', social and informal opportunity to play netball, in an environment that breaks down barriers to female sport participation. Participants register individually online, 'rock up' and play at a session that's convenient. RUN successfully rolled out a licence model, enhancing the sustainability of the program and increasing the spread of the program across the state.

In 2017, Netball Victoria received a third round of funding from VicHealth to continue supporting growth in female sport participation.

- **→** 3,077 Participants
- 19 Licensees
- **→** 17 Competitions
- Engaged with over 270,000 people through Facebook



NETACISE

Netacise is a unique, netball inspired, group fitness activity built on the values of flexibility, adaptability and enjoyment. Sessions focus on 3 components; Speed and Agility, Netball Skills, Strength and Power.

With a shift to deliver more sessions for clubs and associations the increasingly growing program is now geared towards improving players fitness levels during pre-season and providing tailored sessions to meet the needs of the coach and players.

- → 7 Netacise pre-season programs were delivered
- 484 Participants

FAST5

Get ready for a whole new kind of netball. Think shorter quarters with rolling substitutions, five players-a-side, the opportunity to shoot for one. Two or three points and Power Plays to double a team's score. It's social, it's fun, and it's netball played in a new way. A Netball Australia initiative, Netball Victoria is empowered to approve associations, clubs and private providers as sub licensees to deliver their very own Fast5 competition.

With a few trial competitions delivered in Geelong, State Netball Hockey Centre and Yarrawonga, 2017 was more of a development year for Netball Australia, ensuring the online technology, marketing guidelines and implementation manuals were finalised allowing Netball Victoria to begin the process of on-boarding sublicensees in October 2017.

- Participant reach 49 Geelong,
 78 SNHC, 60 Yarrawonga
- 3 sublicensees



COMMUNITY ENGAGEMENT

COMMUNITY DEVELOPMENT PROGRAMS

Netball Victoria's community development programs provide opportunities for people from diverse backgrounds such as People with Disabilities, Aboriginal Victorians, Culturally & Linguistically Diverse (CALD) and LGBTIQ communities to participate and experience netball.

These activities, programs and events are delivered in partnership with numerous community organisations with support from the Department of Health & Human Services, "Supporting Victorian Sport and Recreation Program."

- 63 Inclusion NetSetGO centres in 2017 (85% increase from 2016 and new record number of centres since program began in 2012)
- 2,080 Inclusion
 NetSetGO participants,
 26% increase from 2016
- An additional 4,836 people from diverse backgrounds participated in community netball clinics, events and programs conducted by Netball Victoria, SEDA College and community partners
- Secured \$600,000 4-year funding from the Victorian Multicultural Commission's "Multicultural Sports Fund" to deliver multicultural netball programs until 2021
- Hosted the inaugural
 "All Abilities Netball
 Forum" at the State
 Netball Hockey Centre
 with 35 netball
 and community
 representatives

4,836 PEOPLE FROM
DIVERSE BACKGROUNDS
PARTICIPATED IN COMMUNITY
NETBALL CLINICS, EVENTS AND
PROGRAMS CONDUCTED BY
NETBALL VICTORIA



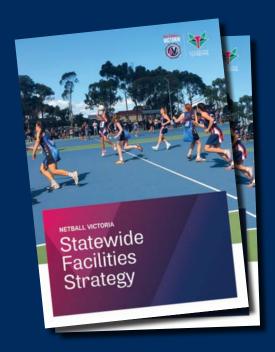


GOVERNMENT RELATIONS + FACILITY DEVELOPMENT

Netball Victoria advocates for funding opportunities and facility developments across the State, from our single court venues to those with 20 courts – each has a role to play in supporting our game.

We strive to be a valuable resource to our members and all levels of government, to assist the delivery of quality facility outcomes to support the game to grow and adapt to local community needs.

In 2017 the Netball Victoria Statewide Facilities Strategy was launched; a document which will guide and support facility development throughout the state for the next ten years. The strategy and the research towards it highlighted 600 current and future projects that local government authorities have identified. Netball Victoria are in a stronger position than ever before to engage and track these projects as they advance.



At State level, the State Netball Hockey Centre (SNHC), must also evolve to meet the current and future needs of our sport.

The proposed redevelopment of the SNHC will ensure that Netball Victoria has the capacity to support elite teams, state events and competitions, as well as Parkville Netball competitions. It remains Netball Victoria's vision that the SNHC becomes the premier facility for netball in Victoria. The commitment of \$1m towards the Business Case for the redevelopment of the Centre is a major milestone in moving the project towards reality.

"The Government's support for the project is an endorsement of our vision and an exciting step toward delivering the many wonderful benefits of a transformed and revitalised home for our game in Victoria."

Rosie King / CEO, Netball Victoria

"We're changing the game for women's sport in Victoria. These investments will ensure we continue to level the playing field and give our elite netball and hockey stars the very best facilities in the world."

Minister for Sport, Hon. John Eren announcing \$1m towards the State Netball Hockey Centre Redevelopment Business Case (May 2017)



COACHING

Netball Victoria remains committed to providing all coaches with the opportunity to continue development along the coaching pathway through the delivery of NCAS accreditation course and the facilitation of various workshops and professional development opportunities around Victoria.

This commitment to support Victorian coaches guarantees that our coaches continue to lead the way in coaching expertise and knowledge ensuring our Victorian athletes have access to highly skilled and accredited coaches.

- > Netball Victoria has a coach pathway which aligns to Netball Australia Pathways
- > Netball Victoria provides professional development opportunities to coaches from grassroots to high performance
- > Netball Victoria provides a Targeted Coach program

"THROUGH BEST PRACTICE PRINCIPLES IDENTIFY, DEVELOP AND SUPPORT COACHES IN VICTORIA". Netball Victoria is excited to see the growth of the Coaches' in the Field program. With the Foundation Coaching Course moving to an online accreditation, the workshops provide Victorian coaches the opportunities to further develop their skill and knowledge. The Coaches' in the Field program supports the existing coach accreditation framework by delivering three hour educational workshops designed for coaches at the grassroots level, as well as workshops that are aimed specifically at Development (or higher) accredited coaches.

Workshops were delivered by Netball Victoria's experienced Coach Developers which allows the participants to observe and learn from some of the best coaches in the state.

- **▶** 26 Coaches' in the Field workshops
- 16 Metro Region, 2 Eastern Region,
 6 Northern Region, 2 North East Region
- 484 Coaches' attended Coaches in the Field workshops

2017 HIGHLIGHTS	
COURSE TYPE ACCREDITATIONS	
Foundation	1,498
Development	179
Intermediate	21
Advanced	2
Elite	2
High Performance	0



UMPIRING

Netball Victoria continues to be one of the leaders in Umpire Development in Australia. The education opportunities that are provided to umpires from Grassroots to High Performance continues to ensure the growth of umpiring in Victoria.

Netball Victoria has continued to deliver Mentoring and Testing education to the Associations and clubs whilst providing support and quality development to grassroots umpires both regionally and in the metropolitan area.

- Provide a high performance umpire and technical official pathway which aligns with Netball Australia pathways.
- > Provide umpire and technical officials with professional development opportunities.

2017 HIGHLIGHTS	
COURSE TYPE	ACCREDITATIONS
Rules of Netball Theory Exam	2,498
Foundation	1,083
Bench Officials Course	31
AA Badge	1
A Badge	1
B Badge	25
C Badge	417
State Bench Official	5
National Bench Official	3
Regional Visits	11
Metropolitan Visits	6

Netball Australia introduced a new set of Badge Competencies for testing of all badge levels on the 1st January 2017. This process has been the first major change in the area of testing for many years.

The following Victorian Umpires were awarded a Suncorp Super Netball League contract for 2017.

- > Marc Henning
- > James Matthews
- > Kate Wright

The following Victorian Umpires were appointed to the Emerging Talent Umpire Program for 2017.

- > Nathan Begley
- > Andrea Booth
- > Tim Marshall
- > Danielle Trowell

Victoria sent three umpires to officiate at the 2017 National Championships in Canberra.

- > Ashlea Anderson
- > Nathan Begley
- > Tim Marshall

Netball Australia awarded one All Australian Umpires Award in 2017 to Andrea Booth from Victoria. Andrea has transitioned through the Netball Victoria pathway for umpiring after retiring from playing for the Melbourne Kestrels.

The International Netball Federation appointed James Matthews to their International Talent Identified Umpire Program which has seen James appointed to Singapore and Vanuatu for further international experience.

"NETBALL VICTORIA CONTINUES TO BE ONE OF THE LEADERS IN UMPIRE DEVELOPMENT IN AUSTRALIA"

The following Victorian Bench Officials were appointed at national levels:

AUSTRALIAN NETBALL LEAGUE APPOINTMENTS

Bench Managers:

- > John Castles
- > Brian Hurley
- > Shane Chung
- > Kirrily Zimmerman

Bench Officials:

- > Pam Lonsdale
- > Sam King
- > Rachelle Shmerling
- > Carmel Wright
- > Helen Roberts
- > Shane Chung
- > Jandi Slattery
- > Adrian McCormack
- > Alison Hollands
- > John Castles

SUNCORP SUPER NETBALL APPOINTMENTS

Bench Managers:

- > John Castles
- > Shane Chung
- > Kirrily Zimmerman

Bench Officials:

- > Sam King
- > Pam Lonsdale
- > Brian Hurley
- > Adrian McCormack
- > Helen Roberts
- > Alison Hollands
- > Kirrily Zimmerman
- > Jandi Slattery

COMPETITIONS

PARKVILLE NETBALL

Netball Victoria continues to successfully conduct the largest Victorian netball competition, Parkville Netball, at the State Netball and Hockey Centre.

The competition is played across five competition days and nights and offers a successful representative program that continues to showcase the value of the Netball Victoria pathway for players, coaches, umpires and officials.

The Umpire Development Program continued to be successful providing a pathway to the Victorian Netball League and a number of badges awarded throughout the year. For the second year in a row all of the 15/U representative players were Talent Identified at Association Championships. Parkville Netball delivers a successful All Abilities program, with players representing the Elmer region at State Titles annually and finishing runners up in 2017.

WESTERN NETBALL

In its third year, Netball Victoria's Western Netball competition provides junior and senior participation opportunities for families in Melbourne's Inner West, located in Victoria University Community Sports Stadium in West Footscray. In 2017, Western Netball offered both the skills tier and modified matches of the Suncorp NetSetGO program. Participation numbers continue to build each term, providing the perfect stepping stone for many young girls into competitive junior netball.

ASSOCIATION CHAMPIONSHIP

The Association Championship continues to grow and provide opportunities for young, talented players to be invited to attend Zone Academy and State Team selection screening days. Umpires and coaches are also provided with development opportunities throughout the championships.

The 2017 tournaments were held over two weekends at seven locations across the six Netball Victoria Zones with associations and leagues competing for the title of Victoria's best



CENTRAL EAST	
13/U Championship	South East FNL (15) def LYVNA (8)
13/U Reserve	Prahran NA (12) def by LYVNA (17)
15/U Championship	South East FNL (9) def by Frankston & District NA (14)
15/U Reserve	Whitehorse NA (13) def LYVNA (10)
17/U Championship	Yarra Ariels VCNA (11) def by Boroondara NA (20)
17/U Reserve	MENA (12) def by Prahran NA (13)
CENTRAL WEST	
13/U Championship	Banyule & Districts NA (13) def St Albans Caroline Springs NA (10)
13/U Reserve	Altona NA (13) def Banyule & Districts NA (11)
15/U Championship	St Albans Caroline Springs NA (14) def Banyule & Districts NA (11)
15/U Reserve	Sunbury NA (15) def by Geelong FNL (16)
17/U Championship	Banyule & District NA (20) def St Albans Caroline Springs NA (13)
17/U Reserve	Geelong FNL (20) def Plenty Valley NA (13)
EASTERN	
13/U Championship	Sale NA (12) def Gippsland League (7)
13/U Reserve	Sale NA (10) def Gippsland League (2)
15/U Championship	Gippsland League (12) def West Gippsland FNL (11)
15/U Reserve	West Gippsland (2) def by Gippsland League (13)
17/U Championship	Gippsland League Blue (18) def Alberton NA (9)
NORTH EAST	
13/U Championship	Albury NA (8) def Netball Wodonga (6)
13/U Reserve	Albury NA Blue (14) def Wangaratta NA (11)
15/U Championship	Albury NA Gold (11) def Murray NL (5)
15/U Reserve	Albury NA Red (4) def by Albury NA Blue (17)
17/U Championship	Albury NA (9) def SS&A Ovens & Murray FL Gold (7)
NORTHERN	
13/U Championship	Sunraysia FNL (12) def Wimmera NA (6)
13/U Reserve	Deniliquin NA (6) def by Golden Rivers NL (16)
15/U Championship	Yarrawonga & District NA (11) def by Albury NA (17)
15/U Reserve	Rochester NA (11) def Echuca & District NA Gold (6)
17/U Championship	Central Murray NL (14) def Bendigo (13)
WESTERN	
13/U Championship	Ballarat FNL (17) def Hampden FNL (5)
15/U Championship	Ballarat FNL (14) def Western Border NA Navy (10)
17/U Championship	Western Border NA (10) def Hampden FNL (8)
FINALS DAY	
13/U	Banyule & Districts NA (12) def Albury NA (10)
15/U	Banyule & Districts NA (8) def by Frankston & District NA (12)
17/U	Banyule & Districts NA (14) def St Albans Caroline Springs NA (13)
Open	Bendigo FNL (18) def Bellarine FNL (14)

COMPETITIONS

STATE TITLES

The 2017 State Titles saw a record number of teams competing at the two-day event held again at Eagle Stadium in Werribee.

Players in 15/U, 17/U, Open and All Abilities divisions from 18 of the 19 Netball Victoria Regions competed against the best of the best from across the state.

800+
Players, coaches,
umpires and
officials

14
All Abilities
Teams

15/U	Chisholm (9) def by Elmer (14)
17/U	Barwon (8) def by Henderson (18)
Open	Two Bays (23) def North East (10)
AAA Championship	Elmer (13) def Barwon (6)
AAA Reserve	Barwon (11) def Elmer (5)

BEACH NETBALL

Beach Netball is an extension to the traditional game of netball, with the same rules and regulations, the exception being the game is played on a half-court marked out in the sand, with four players per team on the court at a time.

With the success of Netball Victoria's inaugural Beach Netball Competition at Lakes Entrance in January 2016, and in partnership with VicHealth, the decision was made to expand to 2 more locations. A Netball Victoria initiative, the popularity of the event was evident, with the number of participants competing well above initial targets in Lakes Entrance (31 teams) and Warrnambool (16 teams).



SCHOOL CHAMPIONSHIPS

The Netball Victoria Schools Championships is one of the largest netball tournaments for primary and secondary schools in Australia.

The competition, open to both girls and boys, attracts participation from Government, Catholic and Independent schools. In 2017 the Schools Championships had 17 days of competition across Victoria, with the additional finals day for each division. With a focus on incorporating schools that had never entered before, there was 67 new schools participating in 2017, and 157 schools that returned to the Championships from 2016.

Primary Boys	St Catherine's Primary School (9) def Rangeview Primary School (5)
Primary Girls	St James (11) def Glen Katherine (9) – In overtime
Primary Mixed	Beaconsfield Primary School (9) def St Mary's Primary School (7)
Junior Boys	Aquinas College (10) def Flinders Christian Community College (1)
Junior Girls	Catholic College Bendigo (11) def Mackillop College (4)
Intermediate Boys	Lilydale High School (10) def McKinnon Secondary College (7)
Intermediate Girls	Maribyrnong College (12) def Sacred Heart College, Yarrawonga (8)
Senior Boys	Aquinas College (10) def Melbourne High (6)
Senior Girls	Geelong Grammar (15) def Ballarat Clarendon College (12)



COMPETITIONS

MASTERS COMPETITION

Focusing on participation and socialisation, the Masters competition is open to netballers aged 30 and over, of any netball standard.

Held as a Super 7's round-robin format, it has a slight change on the normal netball rules with rolling substitutions, powerplays and the addition of three point shots from outside the goal circle. In 2017, the 40+ division saw an increase in teams participating whilst the 30+ division required three pools to accommodate the popularity.



30+ Competitive	Redbacks (28) def Doncaster Old Girls (18)
30+ Social	Cobras (27) def Mish Mash (17)
40+	Murray Magic (30) def Frankston Tyrepower (17)

LEAGUE CLUB CHALLENGE

A new competition, with the 2016 A Grade premiers from each of the Football Netball Leagues invited to compete in a round robin tournament to ultimately be crowned the Best League Club in Victoria. 10 leagues were represented in 2017, with Kangaroo Flat FNC from Bendigo Football Netball League being crowned the inaugural winners.



Kangaroo Flat FNC (22) def Drouin Hawks FNC (20)



HIGH PERFORMANCE

ZONE ACADEMY

The Netball Victoria Zone Academy Program underpins the Victorian State Underage 17/U program.

Based on Netball Australia's Dare to Develop a Diamond Academy program, there are four core components required for completion: Technical; Tactical; Athlete Wellbeing; and Physical Preparation. Held over the six Zones, Central West, Central East, Eastern, Western, Northern & North East. The state's most talented young athletes between the ages of 14-16-year participate in a 10-month (1 session per month) program.

The program culminated with the Intra Academy weekend in October, where athletes can showcase their talent and development to the State 17/U State team selection panel.

- > In 2017 Netball Victoria worked with four Victorian Regional Academies of Sport – South West Academy of Sport, West Victorian Academy of Sport, Gippsland Academy of Sport & Barwon Sports Academy.
- > Sunraysia Academy of Sport were supported with specialist coaching sessions.
- → 171 Athletes participated in Zone Academy in 2017
- ◆ 67 Athletes were selected to process into state team selections through the Zone Academy Program

STATE

The Netball Victoria State Team program runs over two age groups (17/U & 19/U) and provides the opportunity for the state's best athletes to progress through the Netball Victoria Pathway.

The state team program starts with a selection phase in October through to the National Netball Championships in April. In 2017 the National Netball Championships were held in Canberra ACT 18th April – 24th April. Throughout the program athletes are exposed to on court skill development as well as a number of wellbeing and off court development opportunities in line with the Netball Australia Dare to Develop A Diamond curriculum.

- → 12 Athletes selected into National Talent Identification Squads
- 19/U team crowned National Champions for the 2nd consecutive time

17/U - RUNNERS UP

Jacinta Todd	Head Coach
Melanie Savage	Assistant Coach
Kathleen Knott	Apprentice Coach

19/U - CHAMPIONS

Kaylea McQuade	Head Coach
Lyndell Bruce	Assistant Coach
Christie Barnes	Apprentice Coach

VICTORIAN NETBALL LEAGUE

With 10 clubs competing across three divisions; 19/U, Division One and Championship Division, the Victorian Netball League continued to provide a strong pathway, with players, coaches and officials being selected for roles in Suncorp Super Netball.

North East Blaze won the Championship Division, being the club's first premiership since the introduction of VNL in 2008.

2017 VICTORIAN NETBALL LEAGUE GRAND FINAL RESULTS

Championship Division	Melbourne University Lightning (46) def by DC North East Blaze (49)
Player of the Grand Final	Micaela Wilson (DC North East Blaze)
Division One	Geelong Cougars (60) def DC North East Blaze (55)
Player of the Grand Final	Zanna Woods (Geelong Cougars)
19/U Division	Geelong Cougars (55) def City West Falcons (54)
Player of the Grand Final	Ruby Barkmeyer (Geelong Cougars)

HIGH PERFORMANCE

VNL MOST VALUABLE PLAYER AWARDS

The Margaret Caldow trophy is named after one of the greatest goalers the world has seen and a Victorian icon. This award celebrates excellence in playing performance and is awarded to the Championship Division Most Valuable Player and is selected by the two team coaches.

Championship - Margaret Caldow Trophy	Micaela Wilson (DC North East Blaze)
Division One	Rebecca Colwell (DC North East Blaze)
19/U	Jordan Cransberg (Melbourne University Lightning)

HOT SHOT AWARDS

The Hot Shot Award is awarded to the player who scores the most goals in each VNL division during the regular season.

Championship	Libby Nicol (DC North East Blaze)	→ 729 Goals
Division One	Rebecca Colwell (DC North East Blaze)	→ 803 Goals
19/U	Clare Vearing (Boroondara Express)	→ 497 Goals

TEAM OF THE YEAR

The VNL Team of the Year is chosen at the end of the season by all team coaches. The coaches cannot vote for players in their own team. The top four players are selected in each of the three areas of the court to make up the team.

CHAMPIONSHIP	
Gabrielle Sinclair	Melbourne University Lightning
Libby Nicol	DC North East Blaze
Kathleen Knott	City West Falcons
Samantha Gooden	Boroondara Express
Danielle Stewart	Melbourne University Lightning
Elle Bennetts	Melbourne University Lightning
Leah Reilly	DC North East Blaze
Molly Jovic	City West Falcons
Kate Eddy	Boroondara Express
Matilda Garrett	Melbourne University Lightning
Micaela Wilson	DC North East Blaze
Mary Livesey	DC North East Blaze

DIVISION ONE	
Hannah Van Gemst	Geelong Cougars
Rebecca Colwell	DC North East Blaze
Rebecca Scott	ACU Sovereigns
Stephanie Tyrell	City West Falcons
Bianca Cheever	Geelong Cougars
Bronwyn Taylor	DC North East Blaze
Clare Moylan	City West Falcons
Samantha Coppinger	DC North East Blaze
Allie Smith	Geelong Cougars
Laura Giles	Geelong Cougars
Monique Clarke	Ariels
Steffi Grenda	City West Falcons

19/U	
Abbey Ellis	DC North East Blaze
Ellen Doyle	Geelong Cougars
Madelyn Gray	City West Falcons
Suli Leota	DC North East Blaze
Eleanor Leydin	Geelong Cougars
Freya Langston	City West Falcons
Georgia Harper	DC North East Blaze
Jordan Cransberg	Melbourne University Lightning
Jaimee Van Leerdam	Geelong Cougars
Maddison Ridley	Wilson Storage Southern Saints
Majar Hikuroa-Betham	City West Falcons
Zoe Cransberg	Melbourne University Lightning

HIGH PERFORMANCE

REGIONAL VICTORIAN NETBALL LEAGUE

The Regional Victorian Netball League (RVNL) provides a higher level of competition for regional players, coaches, umpires, officials and administrators to compete and officiate.

League and Association based representative teams competed in a six-week season across three regions: Eastern; Goulburn/North East; and North Central. The winners from each region then progressed to the Champions Challenge where Albury Netball Association were crowned premiers in both the 15/U and 17/U divisions.

4 coaches received specialist mentoring

2017 EASTERN RESULTS

Open	Gippsland League (59) def North Gippsland FNL (37)
17/U	Gippsland League (57) def Pakenham NA (48)
Player of the Grand Final	Emma Allman (Gippsland League)
15/U	Gippsland League (54) def Sale NA Black (37)
Player of the Grand Final	Emirson Devenie (Gippsland FNL)
•	Zinii con Boronio (dippolana i riz)
Most Valuable Player	
Open	Claire Allison (Gippsland League) & Caitlan Ponton (Gippsland League)
17/11	5 All (0: 1 II)

-		
Open	Claire Allison (Gippsland League) & Caitlan Ponton (Gippsland League)	
17/U	Emma Allman (Gippsland League)	
15/U	Hollie Bugeja (Mid Gippsland NA)	
Hot Shot		
Open	Taylin Gourley (Gippsland League)	
17/U	Renee Barry (East Gippsland FNL)	
15/U	Emirson Devenie (Gippsland League)	
Coaches Most Wanted		
Open	Bronwyn Tebb (North Gippsland FNL) & Jessica LePage (Mid Gippsland NA)	
17/U	Emma Allman (Gippsland League)	
15/U	Jennifer Wrigglesworth (Sale NA)	

2017 GOULBURN NORTH EAST RESULTS

17/U	Albury NA Gold (48) def Wangaratta NA (36)
Player of the Grand Final	Elyse Boyer (Albury NA Gold)
Most Valuable Player	
17/U	Mikaela Trethowan (Wangaratta NA) & Elyse Boyer (Albury NA)
Hot Shot	
17/U	Tayla Allen (Wangaratta NA)
Coaches Most Wanted	
17/U	Mikaela Trethowan (Wangaratta NA)

2017 NORTH CENTRAL RESULTS

15/U	Echuca & District NA Navy (50) def Kyabram District Netball League (49)
Most Valuable Player	
15/U	Brielle O'Meara (Echuca & District NA)
Hot Shot	
15/U	Chloe Langley (Castlemaine & District NA)
Coaches Most Wanted	
15/U	Molly Carver (Kyabram NA)

2017 CHAMPIONS CHALLENGE RESULTS

17/U	Gippsland League (30) def by Albury NA (53)
15/U	Albury NA (21) def Gippsland League (17)

HIGH PERFORMANCE

AUSTRALIAN NETBALL LEAGUE: VICTORIAN FURY

The Victorian Fury compete in the Australian Netball League (ANL) which provides an opportunity to some of our best young, up and coming athletes in action. The competition bridges the gap between the Victorian Netball League and Suncorp Super Netball.

2017 was an exciting year for the Victorian Fury who saw many new faces take the court for the team. While the team finished second for the season losing the Grand Final to Western Sting (WA) 63-47, it was great to see the team heading into a more development focus.

VICTORIAN FURY RESULTS	
TOTAL	2017
Wins	12
Losses	2
Draw	1
Placing	2nd

FACTS / ACHIEVEMENTS

- Named 2017 Victorian Sports Team of the Year
- 15 new athletes took the court for Victorian Fury
- Finished 2nd overall in season
- 4 athletes moving into SSN training partner or contracted players in 2018

VICTORIAN FURY AWARDS

MVP	Kate Thompson
Coaches Award	Ramayer Gourley
Outstanding Service	Kim Commane and Hayley VanDenBoom

VICTORIAN FURY TEAM

Casey Adamson
Maddy Balson
Elle Bennetts
Alice Coakley
Kim Commane
Lara Dunkley
Kate Eddy
Ramayer Gourley
Tayla Honey
Molly Jovic
Stephanie Puopolo
Kelsie Rainbow
Rahni Samason
Kate Thompson

Head Coach Leesa Gallard

Assistant Coach Robyne Dawson

Apprentice Coach **Guy Keane**



HIGH PERFORMANCE

SUNCORP SUPER NETBALL: MELBOURNE VIXENS

The Melbourne Vixens finished minor premiers of the inaugural Suncorp Super Netball (SSN) season and 3rd overall after losing both the Semi final and preliminary final during the final series.

The inaugural season saw teams reduce their contract players from 12 to 10 and included a minimum of 4 Training Partners. The Vixens retained 6 of the best up and coming athletes as well as returning athlete Tegan Philip after her ACL injury prior to the 2016 season and gained experienced centre court athlete Khao Watts from the Adelaide Thunderbirds and 2 imports; Mwai Kumwenda who previously participated in the Victorian Fury side and developing Jamaican athlete Kadie Ann Dehaney.

The Vixens signed 5 training partners for the 2017 season with all 5 athletes participating in the Vixens feeder team the Victorian Fury. These athletes were:

Kim Commane Tayla Honey Kelsie Rainbow Kate Eddy Maddy Balson

An additional 2 Training partners were added mid-season: Stephanie Puopolo Demelza Fellowes

Temporary Replacements: Tayla Honey – 5 matches Kate Eddy – 3 matches

THE MELBOURNE VIXENS WERE THE ONLY EXISTING TEAM FROM THE DEFUNCT ANZ CHAMPIONSHIP TO MAKE FINALS IN 2017.

The Team were led by first time Captain Kate Moloney and Vice Captains Liz Watson and Tegan Philip.

Head Coach	Head Physiotherapist
Simone McKinnis OAM	Heidi Pollington
Assistant Coach	Team Physiotherapists
Diane Honey	Steve Hawkings
	Felicity Lebbon
Specialist Coaches	
Johannah Munro (Nee Curran)	Head Soft Tissue Therapist
Eloise Boyle (nee Southby)	Emily Athanasiou
Sharelle McMahon	
	Team Soft Tissue Therapist
Club Patron	Ashley Crowe
Joyce Brown	
	Team Doctor
Team Manager	Dr Matt Chamberlain
Lisa Taylor	
	Team Sports
Strength and	Psychologist
Conditioning Coach	Tony Glynn
Luke Mackey	
	Team Dietician /

Nutrition Consultant

Kylie Andrew

RESULTS		
TOTAL	2017	
Wins	11	
Losses	4	
Average Winning Margin	13	
Average Losing Margin	5	
Total Goals Scored	986	
Total Goals Against	865	
Shooting Accuracy Total	89%	

The Team Finished Minor Premiers however fell out of finals with consecutive losses finishing 3rd overall.

The final 2017 SSN Ladder was:

- 1 Sunshine Coast Lightning
- 2 NSW Giants
- **3** Melbourne Vixens

Performance Analysis

Jamie Bahnisch

4 – Collingwood Magpies



AWARDS AND MILESTONES

2017 Sharelle McMahon Medal Category Award Winners

Sharelle McMahon Medalist Liz Watson

Runner-up *Emily Mannix*

The Excellence in Sport & Life Award Chloe Watson

Coaches Award Khao Watts

Player of the Finals

Jo Weston

Outstanding Service Award Heidi Pollington (Head Physio)

2017 MELBOURNE VIXENS TEAM



Kate Moloney



Tegan Philip



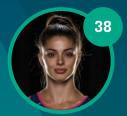
Liz Watson



Jo Weston



Emily Mannix



Chloe Watson



Emma Ryde



Kadie Ann Dehaney



Mwai Kumwenda



Khao Watts

HIGH PERFORMANCE







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COMMERCIAL OPERATIONS

The Commercial Operations team is made up of the following business units:

- > Marketing and Communications
- > Media and PR
- > Digital Content and Social Media
- > Events and Engagement
- > Sponsorships and Partnerships
- > New Revenue Generation

It undertakes a range of activities and initiatives to support the growth and success of Netball in Victoria and the Melbourne Vixens program.

This includes:

- > Strategically increasing commercial revenue
- > Management of partnerships
- > Management of the Melbourne Vixens membership and ticketing program
- > Execution of commercial events
- > Tactical marketing and communications
- > Driving PR, media and awareness across the organisation

2017 saw an increased focus on the strategic commercialisation of Netball Victoria products and programs, including a new direction around the fusing of Netball Victoria and Melbourne Vixens assets in partnership structures.

Suncorp Super Netball entered its inaugural year. The competition presented a new factor for netball in Victoria which was the introduction of a new franchise team – Magpies Netball, a team that had entered the competition under a license secured by the Collingwood Football Club.

The new era of netball, allowed for an increased focus on women's sport, and provided opportunity for increased sponsorship revenue, with more than \$750,000 worth of new business generated for the sport of netball in Victoria.

2017 also saw new partnership agreements introduced for the Netball Victoria community, further connecting Netball Victoria's grassroots platform to the Melbourne Vixens through the launch of the 'We Make Champions' marketing campaign.

Netball Victoria and the Melbourne Vixens have a highly engaged digital audience, and experienced growth across all social platforms:

→ MV FACEBOOK	54,214
→ NV FACEBOOK	20,337
→ MV TWITTER	21,733
→ NV TWITTER	8,033
→ MV INSTAGRAM	35,014
→ NV INSTAGRAM	12,665

The Melbourne Vixens also experienced the following:

1M+Melbourne Vixens viewership

16%

Increase year-on-year average match audiences

across all dedicated TV broadcasts with a new Free to Air Broadcast access with Channel 9, GEM / a new dedicated netball app for apple & android phones + via the Telstra T-Box system – Telstra Live (Live, Delayed, Repeat & Highlights) \$1.9M+

Total Media Exposure Value

400%

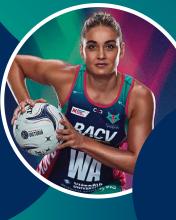
Increase in Premier Partnership Media Value Exposure 3 new major partners introduced

The Melbourne Vixens have the highest social and digital media performance across the league

A combined

150,000+

reach across Netball Victoria and Melbourne Vixens social media



A combined

900,000+

visitors to the Netball Victoria and Melbourne Vixens websites across the year

86%

increase in new sponsorship across the entire organisation The Melbourne Vixens continue to be a league leader –

Highest average audience of all the teams in the league Highest average home match attendance in the league;

6,500 per game

2017 PARTNERS

We would also like to thank our valued 2017 Netball Victoria and Melbourne Vixens partners.

Premier Partner MV and Major Partner NV



Major Partner

















Key Partner MV and Program Partner NV









Program Partner NV







Associate Partner



















FINANCE OVERVIEW

FINANCE OVERVIEW

OPERATING PERFORMANCE

Netball Victoria has delivered sound financial performance for 2017 with an operating surplus of \$11,046; a figure very close to the budget target.

Importantly, we have met our financial targets whilst also delivering against our key strategic aims for the year, including the following:

- > Driving growth in our netball participation community to over 200,000 including over 113,100 individual and 202 Association / League members. Individual membership numbers grew in all membership categories other than NetSetGo compared to the 2016 results.
- Investment in training and supporting our community with the MyNetball registration system continued at a high level. We continued delivering new forms of training including face to face, webinars, support and access to information for our Associations and Leagues and continued to provide intensive support on key matters such as governance, insurance and dispute resolution.
- > We commenced the testing of split payments with some associations with the objective of reducing the administration across the netball community relating to NV membership fees. This will be rolled out to all affiliates in the first half of 2018.
- With the support of VicHealth and SRV, we have continued to invest strongly in the development of new non-traditional netball programs that will open new markets, supporting both participation and financial growth for our sport.
- NV State-wide Facility Strategy was Launched in December 2017. This resource is now available to all our stakeholders and represents a 14-year vision to renew, expand and develop new facilities in metropolitan and regional Victoria. NV have been working with the State Government and four inner city LGA's and continue the planning and delivery of an election promise for 64 netball courts for inner north metro Melbourne. The Country Football Netball Program continues and investment in technical services for facility development and court audits is developing and growing to support all our facility initiatives.

- > The inaugural Suncorp Super Netball season produced some mixed results which produced a significant growth in sponsorship for the Melbourne Vixens. The sponsorship growth was offset by higher operational costs and a reduction in membership and ticketing revenue. We believe that the membership and ticketing results were impacted by the Saturday evening timeslot we had for most home games which was a significant change to previous years and in 2017, our home games were against a live free to air broadcast.
- > Achieved both growth and a very high level of retention with new partners and sponsors; and continued to increase our profile across traditional and digital media which helps us retain and grow the financial support of sponsors and government.
- Maintained a high investment in the professional development of our staff team, whilst increasing overall staff numbers and managing turnover.
- > We continued a program of review and reduction of operating costs.

Our work and achievements in these areas have been the major drivers of achieving our targeted operating position. Our focus is on continuing to grow revenues from a range of sources, and rather than make large surpluses we invest that money into services and facilities that both support our community and grow our sport.

We continue to operate with tight margins and pursue all appropriate opportunities and initiatives in order to improve our financial health and that of our Associations and Leagues. We are prudent in all our financial dealings, respecting both our member contributions and the ongoing tightness of the economy. Our environment is dynamic and as we also develop we must recognise that new initiatives such as our new products and programs will take time to generate a positive and sustained financial outcome.

FINANCIAL POSITION

As at 31 December 2017, Netball Victoria has net assets of \$4,760,100. This includes the value of Netball House – our offices in King Street West Melbourne – which are fully owned and valued (land and buildings) at \$3,175,000 which is based on an independent valuation conducted in Oct 2015.

Netball Victoria has no current borrowings, strong liquidity and a healthy cash balance, as can be seen in the accounts as shown in the following pages. This is used to fund operating activities, purchase capital items and importantly provides us with a buffer to manage unforeseen events and the ability to take advantage of new investment opportunities.

SUMMARY

In summary, the financial position of Netball Victoria as at the end of December 2017 is healthy and our turnover continues to grow, enabling us to continue to invest in our staff and programs - and through that our support for the continued growth and development of netball in Victoria.

We thank all our members, Associations, Leagues and partners for their role in enabling us to undertake these works and achieve these outcomes.

NETBALL VICTORIA BOARD MEMBERS & EXECUTIVE TEAM

BOARD MEMBERS

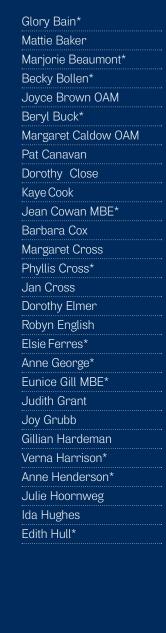
President		
Richelle McKenzie	Director since 2007	
	Appointed President in 2017	
Appointed Director		
Jenny Sanchez	Director of Board since 2000	
	President from 2005 to 2017	
Elected Director		
Kirrily Zimmerman	Director of Board since 2008	
Elected Director		
Wendy Frost	Director of Board 2007 to 2009, 2015-	
Elected Director		
Shane O'Sullivan	Director of Board since 2013	
Appointed Director		
Natalie Whitaker	Director of Board since 2013	
Elected Director		
Marlene Elliot	Director of Board since 2013	
Elected Director		
Gayle Lambert	Director of Board since 2014	
Appointed Director		
Mary Bluett	Director of Board since 2015	
Elected Director		
Jan Fitzgerald	Director of Board since 2015	

EXECUTIVE TEAM

Chief Executive Officer	
Rosie King	
Acting General Manager Participa & Product Development	ation
Angela Banbury	
General Manager Marketing & Ev	ents
Naomi Barter	
General Manager Government Re & Facilities Development	elations
Amanda Basu	
General Manager Finance	
Steven Gatt	
General Manager Member Servic People & Culture	es,
Melinda Schoffelen	
General Manager High Performan	псе
Rebekah Webster	
General Manager Commercial De	velopment
Justin White	



LIFE MEMBERS



Olive Johns* Margaret Keogh Patricia Kuhne Adele Lardner* Dawn Long Juleen Maxfield OAM Lorna McConchie* Louise Mills* June Moore Fay Morgan* Valerie Morrison OAM Wilma Nelson Jill Nunno* Nonie Oppy Margaret Pewtress OAM* Norma Plummer AM Pat Pumpa* Dot Quarry* Barbara Ritchie Coral Sahlberg Jennifer Sanchez Marj Smith* Evelyn Taylor* Betty Thompson Ruby Walton* Ann West John Castles

^{*}deceased



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