

Privacy Policy

Parler

12/18/2020

Parler, LLC and its affiliates (“Company,” “we,” “our,” and/or “us”) value the privacy of individuals who use our social news application, website, and related services (collectively, our “Services”). This privacy policy (the “Privacy Policy”) explains how we collect, use, and share information from our community members (“Members,” “you,” and/or “your”) to facilitate your commenting, social news, and influencer networking experience. By using our Services, you agree to the collection, use, disclosure, and procedures this Privacy Policy describes. Beyond the Privacy Policy, your use of our Services is also subject to our Terms of Service <https://legal.parler.com/documents/termservice.pdf>

We process and store your information in the U.S. We neither sell your information to third parties nor share your information with foreign governments except in the limited circumstances described in this Privacy Policy (see “**How We Share the Information We Collect**” below for more detail).

Information We Collect

We may collect a variety of information from or about you or your devices from various sources, as described below.

A. Information You Provide to Us.

Registration and Profile Information. When you sign up for an account, we may collect information such as your name, email address, display name, and profile photo.

Verification Information. If you choose to go through the verification process, we may ask for information that can be used to verify your identity, such as scans of your government-issued photo identification. When your government-issued photo identification information is no longer necessary to verify your identity, we delete the scans (front and back). We retain only an anonymized hash corresponding to the information the identification document contains, in order to prevent identity theft and impostor accounts. No personally identifiable information from your identification document can be retrieved from the stored hash. In addition to the identification information, we ask for you to take a selfie. We retain the selfie to prevent the creation of impostor accounts, but we store them securely, in encrypted form.

Influencer Network Information. Unlike other platforms, Parler allows you to monetize your content, following, and goodwill. As part of that, the law requires us to collect certain pieces of personally identifiable information. Specifically, in addition to identification information (see above under “verification” for our collection and treatment of identifying information), we collect information on form W-9 as required by the IRS. We are required to do this in order to facilitate the receipt by you of payments earned on Parler. However, we store that information in secure, encrypted form. We never share it, sell it, or use it in any way other than for purposes of legal compliance.

Content you Share. We collect any information you choose to provide on our Services, such as parleys (posts), follows, photos, videos, gifs, comments, votes, and echoes.

Payment Information. If you make a purchase through our Services, your payment-related information, such as your credit and debit card or automated clearing house (ACH) information, is collected and stored by our third-party payment processor on our behalf.

Communications. If you contact us directly, we may receive additional information about you. For example, if you contact us for customer support, we may receive your name, email address, phone number, the contents of any message or attachments you may send to us, and any other information you choose to provide.

B. Information We Collect When You Use Our Services.

Device and Location Information. We receive information about the device and software you use to access our Services, including IP address (from which location may be inferred), device type, web browser type, operating system version, phone carrier and manufacturer, member agents, application installations, device identifiers, mobile advertising identifiers, and push notification tokens.

Usage Information. We automatically receive information about your interactions with our Services, such as the posts or other content you view, the searches you conduct, the people you follow, and the dates and times of your visits.

Your Contacts. If you permit us to access the address book on your device or give us permission to import your contacts from an email account associated with your account, we may access and store names and contact information from your address book to help you follow your contacts, and your contacts to follow you.

Information from Cookies and Similar Technologies. We and our third-party partners, such as analytics partners, collect information using cookies, pixel tags, and similar technologies. Cookies are small text files containing a string of alphanumeric characters. We may use both

session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to our Services.

Please review your web browser's "Help" file to learn the proper way to modify your cookie settings. Please note that if you delete or choose not to accept cookies from our Services, you may not be able to utilize the features of our Services to their fullest potential.

How We Use the Information We Collect

We may use the information we collect:

- To provide, maintain, and improve our Services;
- To personalize your experience on our Services, such as by providing tailored content and recommendations;
- To understand and analyze how you use our Services and develop new products, services, features, and/or functionality;
- To communicate with you, provide you with updates and other information relating to our Services, provide information that you request, respond to comments and questions, and otherwise provide customer support;
- For marketing and advertising purposes, such as developing and providing promotional and advertising materials that may be relevant, valuable or otherwise of interest to you;
- To send you text messages and push notifications;
- To facilitate transactions, redemptions, and payments;
- To verify your identity and determine your eligibility to join our influencer network;
- To find and prevent fraud and respond to trust and safety issues;
- For compliance purposes, including enforcing our Terms of Service or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency; and
- For other purposes for which we provide specific notice at the time the information is collected.

How We Share the Information We Collect

Vendors and Service Providers. We may share any information we receive with vendors and service providers retained in connection with the provision of our Services.

Content you Share. Our Services are social services that allow you to find, enjoy, and share content. Your display name, profile photo, about me section, and contacts (i.e., members you are following) will always be viewable and/or searchable by other Members. The content you post to our Services will be displayed and viewable by other Members by default. Although this content is public by default, in the "Your Choices" section below, we describe the

account settings and controls you can use to limit the sharing of certain information. We are not responsible for other Members' use of available information, so you should carefully consider whether and what to post and how you identify yourself on our Services.

Marketing. We do not and will never rent, sell, or share information about you with nonaffiliated third parties for their direct marketing purposes unless we have your affirmative express consent.

Analytics Partners. We use may use 3rd party analytics services to collect and process certain application analytics data. You can learn about our most up-to-date 3rd party programs at this page: <https://home.parler.com/help/>

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your information if we believe doing so is required or appropriate to: (a) comply with law enforcement requests and legal process, such as a court order or subpoena; (b) respond to your requests; or (c) protect your, our, or others' rights, property, or safety. For the avoidance of doubt, the disclosure of your information may occur if you post any objectionable content on or through our Services.

Merger, Sale, or Other Asset Transfers. We may transfer your information to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another company or we sell, liquidate, or transfer all or a portion of our assets. The use of your information following any of these events will be governed by the provisions of this Privacy Policy in effect at the time of the acquisition or merger.

Consent. We may also disclose your information with your permission.

Your Choices

Sharing Preferences. We provide you with settings to allow you to set your sharing preferences for content you post to our Services. Certain information, such as your display name, may always be publicly available to others, and other information is made publicly available to others by default. To change whether certain information is publicly viewable, you can adjust the settings in your account.

Marketing Communications. We send you marketing communications consistent with your choices. You can unsubscribe from our promotional emails by adjusting your account settings or via the link provided in the emails. Even if you opt-out of receiving promotional messages from us, you will continue to receive administrative messages from us.

Notifications. You can opt-out of receiving notifications for posts, votes, echoes, comments, and followers by adjusting your profile and/or operating system (i.e., iOS or Android) settings.

Third Parties

Our Services may contain links to other websites, products, or services that we do not own or operate. We are not responsible for the privacy practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third-party services or any information you disclose to these third parties. We encourage you to read their privacy policies before providing any information to them.

For example, any information you share with Google as a consequence of sharing or interacting with YouTube content on Parler is governed by [Google's privacy policy](#). Google now provides users some control over the collection of data by its users and API Clients like Parler; [follow this link for more](#) information on revoking an API client's access to your data. Exercising such control may require having a Google account, which itself may be a privacy concern for some of our members. Therefore, members are encouraged to use Parler's own native video capabilities (or the capabilities of other platforms equally respectful of member privacy) if they wish to avoid sharing data with Google. (A similar disclaimer applies to Rumble, an emerging competitor of Google-YouTube. When in doubt, consult the privacy policy of the entity responsible for facilitating the display of content on our Services, before choosing to interact with it, so you can make an informed decision about your privacy.)

Security

We make reasonable efforts to protect your information by using physical and electronic safeguards designed to improve the security of the information we maintain. However, as our Services are hosted electronically, we can make no absolute guarantees as to the security or privacy of your information.

Children

We do not knowingly collect, maintain, or use personal information from children under 13 years of age, and no part of our Services is directed to children. If you learn that a child has provided us with personal information in violation of this Privacy Policy, then you may alert us at privacy@parler.com.

International Transfers of Data

Our Services are hosted in the United States and intended for visitors located within the United States. If you choose to use our Services from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal information outside of those regions to the United States for

storage and processing. By providing any information, including personal information, on or to our Services, you consent to such transfer, storage, and processing.

Update Your Information or Pose a Question

You can update your account and profile information through your account settings. You can delete your account by selecting “Delete Account” under the “Settings and Privacy” section of the left drop-down menu of the website or app. If you have questions about your privacy on the Services or this privacy policy, please contact us at privacy@parler.com

Changes to the Privacy Policy

We will post any adjustments to the Privacy Policy on this page, and the revised version will be effective when it is posted. If we materially change the ways in which we use or share personal information previously collected from you through our Services, we will notify you through our Services, by email, or other communication.

Your California Privacy Rights

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit our CCPA Privacy Notice at <https://legal.parler.com/documents/ccpapolicy.pdf>.

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Website who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send us an e-mail to privacy@parler.com or write to us at

Parler Data Privacy
209 S Stephanie Street
B135
Henderson, NV 89012

Contact Information & Effective Date

If you have any questions, comments, or concerns about our processing activities, please email us at privacy@parler.com or write to us at 209 S Stephanie Street B135 Henderson, NV 89012.

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