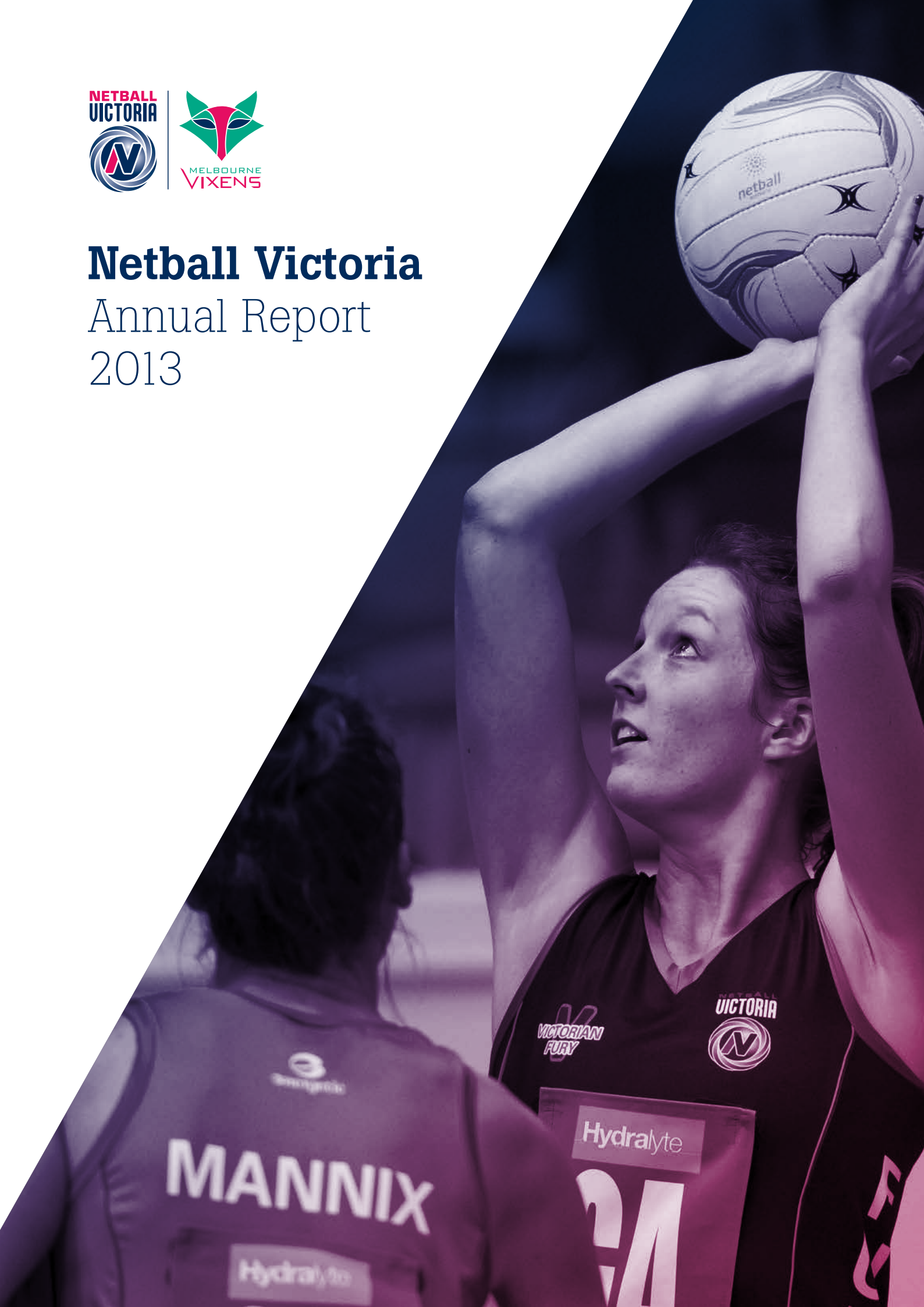




Netball Victoria

Annual Report 2013



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We exist to enrich Victorian communities through the sport of netball.

Netball Victoria is the sport's peak state body. We are responsible for the management and development of netball across Victoria.

We work to identify and meet the needs of netball players, coaches, umpires, officials, volunteers, Associations, Leagues and Clubs.

Our aim is to attract more people to be involved in netball, "come back" to netball and support netball. With increased participation, this will lead to more facilities and an increased range of options for people to become involved in our great sport.

Netball Victoria is an affiliated member of Netball Australia. We support our 111,210 members across 19 regions and approximately 220 Member Associations.



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01

Netball Victoria
Board of Directors

01

Netball Victoria

Board of Directors

Jennifer Sanchez (President)

Jenny is an experienced secondary Physical Education, Science and Health teacher, working within the public education sector. Jenny has held leadership positions in Student Management, Curriculum, Program for Students with Disabilities and Student Welfare and is currently the Manager of Student Wellbeing at Glen Eira College.

Jenny’s involvement in netball includes working as State League Commissioner, Convener of the State League Umpire Management Committee, Victorian Coaching and Development Committee, State League Coach, Melbourne Kestrels Assistant Coach and Victorian Open and Under 21 representative player. Elected to the Board in 2000 and President since 2005, Jenny has served as a Victorian delegate at the National Council and Strategic Forum since 2002.

Maureen Lambert

Maureen has been a Netball Victoria Director for seven years and brings management experience to her role. She has been self-employed for 20 years and in that time completed Frontline Management and a Certificate 5 in Business.

Maureen is currently employed as a Merchandiser for Metcash Pty Ltd and her involvement in netball includes the following:

All Australian Candidate, State League Umpire, Tester and Course Presenter, Victorian Night State Manager, Men’s State League Supervisor, as well as Umpire Coach at Parkville and Waverley Netball Centres.

Richelle McKenzie

Richelle was appointed as an Associate Director in 2007 and was elected as a full member of the Board of Directors in 2008. With experience working as a Director for two companies and the responsibility of their financial management, Richelle’s finance background has been instrumental for Netball Victoria in a number of ways. Richelle’s background in netball is extensive, a Head Coach of Knox State League, a former Manager of the Melbourne Phoenix from 1999-2003 in the National Netball League, a Victorian State Coach as well as a Head Coach of Zone Academy programs, she has also acted as a Regional Coaching Coordinator and course presenter for many years.

Kirily Zimmerman

Kirily was first elected onto the Netball Victoria Board in 2008. Bringing a wealth of financial experience to the Board having worked as a qualified CPA for over 10 years, Kirily has a long history of involvement with many aspects of netball and has a wide-ranging experience as a player, coach, umpire, bench official and administrator.

Shane O’Sullivan

Shane was elected to the Netball Victoria Board in 2013 and brings a wealth of experience from grass roots through to high performance. Shane has spent the past 34 years in the sporting arena with broad experiences across all areas of the industry and is presently the Football Administration Manager for the Carlton Football Club. Shane has been the President of the Monash Netball Club for the past eight years, working diligently to sustain and secure sponsorship, develop the strategic governance and establish itself as one of Victoria’s premier amateur sporting clubs.

Natalie Whitaker (nee Eden)

A former Melbourne Kestrels player and Victorian State Captain, Whitaker was involved in the Netball Victoria athlete pathway system from a young age and is eager to contribute to the sport that helped shape the person she is today.

Recognised as a leading strategic change expert, Whitaker is currently a Partner in Human Capital Consulting at Deloitte and has more than 12 years of consulting experience working with leaders and executives across a variety of industries, including energy and resources, life sciences, financial services and the public sector. Natalie joined the Netball Victoria Board in 2013 as an Appointed Director.

Marlene Elliott

Marlene Elliott joined the Netball Victoria Board in 2013 when appointed to a casual vacancy position. Marlene brings experience in aspects of strategic planning, project management, stakeholder engagement, business development, marketing and communications.

Currently working as Associate Director Client and Market Insights for KPMG Australia, Elliott has worked with senior executives of public listed companies, private companies and partnerships for over 20 years, gaining a valuable understanding of the dynamics of professional services, multiple stakeholders, governance, risk and the value of delivering results.

Previously, Marlene was involved with netball in South Australia as a player, coach and board member.



Jennifer Sanchez
(President)



Maureen Lambert



Richelle McKenzie



Kirily Zimmerman



Shane O’Sullivan



Natalie Whitaker
(nee Eden)



Marlene Elliott

“Strong governance helps to achieve success and sustainability.”



**President's
Report**



02 2013 President's Report

At the end of 2013 Netball Victoria had 111,210 registered members, with increases across all categories of membership compared to 2012. This was the fifth consecutive year of membership growth. This growth is reflective of the success of the 2010 - 2013 Strategic Plan including the combined efforts of Netball Victoria and our affiliated Associations, Leagues and Clubs.

Netball Victoria finished the year in a strong financial position. Resources were managed efficiently across the organisation enabling increased investment into Game Development. This allowed for the deployment of regionally based staff to work with netball communities, building strategic partnerships to drive continued growth and development across Victoria. Deployment of regionally based staff was a key recommendation from the Community Netball Review.

The competition pathway was further expanded with the introduction of a second Victorian Australian Netball League (ANL) team, the Victorian Flames. It is a testament to the pathways in Victoria that the Victorian ANL teams finished 1st and 3rd, with the Victorian Fury winning the championship.

It is clear as you read the annual report that there has been considerable growth in many areas for Netball Victoria. Community engagement programs have been a key growth area with outstanding work being undertaken in culturally and linguistically diverse communities, schools and capacity building for our netball community.

This growth agenda was maintained as a key focus in the development of the 2014 - 2018 Netball Victoria Strategic Plan. It is a plan for the whole of our sport, at all levels of engagement. It is an ambitious plan that will challenge us all, it will require a collective and sustained effort by Netball Victoria and our netball community to ensure that our goals are achieved.

Netball Victoria is not alone in driving this growth agenda. Netball in Australia is in the fortunate position of having all Member Organisations (States and Territories) and Netball Australia with the capacity and commitment to work together to develop a strategic plan for the whole of netball. In 2013 this was achieved with the alignment of all State and Territory strategic plans for 2014 - 2018.

National Strategic Forums, held twice a year, provide the opportunity for us to make collective decisions in the best interests of netball. Netball Victoria was proactive throughout 2013 in progressing issues nationally that we viewed as critical to the continued growth of the game. This included the Membership Review which, if successfully implemented, will provide increased financial returns to Netball Victoria for achieving membership growth.

In 2013 the Netball Victoria Board received the national governance project report. This was a project supported by the Australian Sports Commission. The results for Netball Victoria were very affirming of our governance policies and procedures.

The Board is committed to ensuring that we continue to build the governance capacity of Netball Victoria. A key initiative aimed at achieving this was the implementation of a professional development plan for the Board which will be updated each year. This plan provides Board Members with access to professional development related to their duties as a Director.

Good governance also requires that the constitution is regularly reviewed. As part of this review process, amendments to the Netball Victoria constitution were put to the members at the 2013 AGM.

The constitution needed to be updated to ensure it was compliant with new government legislation. There was also an amendment proposed that vested the power to call a special general meeting of the company with our affiliated Associations. Amendments in both these areas were approved at the 2013 AGM. Thank you to members for their support.

At the AGM in 2013 Shane O'Sullivan and Michelle Gertz were elected to the Board. John Castles, who had served with distinction over many years did not seek re-election. Thank you to John for his distinguished contribution to the Board and our netball community.

There were a number of changes to the Board in 2013. Helen Lonsdale resigned following her relocation overseas for work. Michelle Gertz applied for a position with Netball Victoria and was successful, so upon being appointed was required to resign

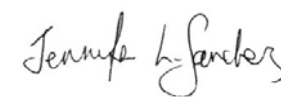
from the Board. Marlene Elliott and Natalie Whitaker joined the Board. Marlene was appointed by the Board to fill a casual vacancy and Natalie as an appointed Director. Thank you to all my fellow Board Members for their contribution throughout 2013, your commitment to our netball community is greatly appreciated.

I would also like to acknowledge the dedication and commitment of our Netball Victoria staff, led by CEO Michelle Plane. Michelle and the staff team can be justifiably proud of the contribution they have made to the achievements documented in this annual report.

The support of the Victorian government has been critical in enabling us to deliver on our strategic priorities over many years. It will continue to be critical as we launch into delivering on the next Strategic Plan. Thank you to the Victorian Government for their continued support of and engagement with netball.

Finally, on behalf of the Board, thank you to all our affiliated Associations, Leagues and Clubs for your contribution to the sustained growth and success of netball in Victoria.

It is clear in this annual report that collectively we are delivering on our mission "to enrich Victorian communities through the sport of netball". We look forward to continuing this collaborative endeavour as we launch into the implementation of the 2014 - 2018 Netball Victoria Strategic Plan.



Jennifer Sanchez
President
Netball Victoria

We work to identify and meet the needs of netball players, coaches, umpires, officials, volunteers, Associations, Leagues and Clubs.



03

CEO's Report

03 2013 CEO's Report



Michelle Plane
Chief Executive Officer

I am very pleased and proud to present the CEO report for Netball Victoria for 2013. This has been a year of building a solid base – a new structure, a new strategy and a new focus. This is all aimed at helping us work even more closely and positively with our volunteers, Associations and Leagues in driving the ongoing development and strengthening of our great sport of netball.

This annual report provides substantial detail of all that has been achieved in netball in Victoria over 2013. It shows how we have performed on and off the court and against our strategic ambitions and targets of the 2010 - 2013 Strategic Plan.

I am delighted that we have also launched our new 2014 - 2018 Strategic Plan (an outline of this plan is included in this annual report). To build our plan, we drew on information and inputs provided by our netball community as part of our Community Netball Review, High Performance Review and Facilities Master Planning process. We also spent time with other sports to gather ideas and insights; evaluated national and international research; and analysed our own performance for what was working well and needed to be strengthened, what was not and needed to be updated and what gaps needed to be filled.

Every member of our staffing team was involved in our planning process; no idea was off the table. We aimed to develop a new plan that preserved the values and strategic pillars that were the anchor of our work over the past few years. We also aimed to make our new plan clear, direct and easy for all in our community to understand and one that we will be able to assess what is working and where we will need to make adjustments in order to be more successful in all key areas.

Our plan sees an amendment to our mission to reflect our belief that netball is (and needs to be) an inclusive and welcoming sport. We have some major projects and activities in this area to ensure that we lead and live this value and that our participation levels demonstrate that everyone in our Victorian community can engage with netball in the way they choose.

Our mission is “we exist to enrich Victorian communities through the sport of netball”. In working to fulfil this mission we will also strengthen netball – and this is our vision. We aim to have more people involved in netball more often.

To do this requires action and commitment and we have grouped our strategies and actions into three goals:

1. To increase participation in the game
2. To build our capacity, people and places
3. To grow the support for our sport

Our key strategies in each goal are outlined in the “Strategic Plan” section of this report.

I would like to highlight just some of the major achievements in netball in Victoria for 2013.

- Membership increased to 111,210 people.
- A new structure was implemented with six staff based outside of metropolitan Melbourne, in some of our largest regional netball “hubs”.
- Continued development of our inclusion programs with “Netball for All” as a focus has seen us work to increase the number of Associations with All Abilities teams and increased involvement of people for whom netball is not a traditional sport.
- Our Victorian All Abilities team won the national Marie Little OAM Shield, a wonderful back to back achievement.
- Trials of new forms of netball (such as Fast5) have been introduced to give Associations more flexibility with what we offer for people to participate in different ways.
- Facilities management continued to see more money invested by Federal, State and Local Governments into netball facilities across the State.
- A new program of communication and association / league support (including face to face “Regional Roundtables”; new information directories; new regional meetings) was introduced.
- Our annual Association Development Day ensured our Associations and leagues can access all of the products of our commercial partners at beneficial costs.
- The Melbourne Vixens again made the finals, finishing third in a very tight ANZ Championship season.
- The Vixens were again the ANZ Championship team with the most members, highest game attendances, most watched on TV and most followed on social media.
- Our Victorian Fury team was undefeated throughout the Australian Netball League, winning the Grand Final. Our new development team, Victorian Flames, finished 3rd in its very first season.

- Nationally our 17/U team also won gold; our 19/U bronze and our 21/U silver. This shows that the endeavours and commitment of all the coaches and support staff in our broad netball community are keeping our pathways strong.

- All competitions continued to develop with strong performances across Victorian Netball League, Regional State Leagues, Association Championships, State Titles, Schools Championships, Masters Championships and other events.

- We introduced some new approaches to our umpire and coach development pathways and added a new stream to the “officials” area with a program to develop and engage more bench officials. Our game does not work unless we develop and support all areas so this integrated and strategic approach is critical and pleasing.

- Financially, we have continued to strengthen our performance. The commercial environment is very tight at the moment and this has resulted in some changes with our business partners as organisations make tough decisions about their investments. We have worked hard to secure new partnerships in business and government to overcome negative financial impacts of other changes, this helps to ensure that we can continue to keep only CPI rises to our members and continue to invest increasing levels of resources into community support and grass roots development of netball.

- Government and media support continued to grow. We are a leader in all forms of media including social media, which is increasingly where our members and fans engage with our messages and information.

Our environment remains challenging – tight financial times put pressure on our finances, changing employment and social structures keep families and individuals “time poor”, new social sport and entertainment opportunities mean we have increasing competition to attract people to netball in their leisure time. There is much work to be done to continue to grow netball – our team is strong and we have great partners so we must believe in our ability to succeed with our strategy.

Some exciting things we will be working on in 2014 include:

- Expanding Regional State League to five Leagues and trialling a 15/U competition in some areas, to support pathways.
- More new ways of playing our game – some new innovations are on the way.
- Hosting all 10 teams in Melbourne for the ANZ Championship Pre-Season Summer Shootout, giving our community a once off opportunity to see all the world's best netballers in one place.
- Bringing the first ever Trans-Tasman netball game to Tasmania – gaining new levels of support for our Melbourne Vixens.
- Launching our new major partnership with Victoria University.

- Launching a new marketing campaign linking all areas of netball with the message “Play, Believe, Achieve”; helping to grow our profile and our support.

- Launch of the new “My Netball” IT program.

- Delivery of a new model of ANZ NetSetGO!.

- Implementation of a new member benefits program.

- Launch of a new Netball Facilities Guide – a major planning resource for Associations, Leagues and Local and State Governments.

Netball in Victoria is strong and I would like to recognise and thank our many partners and all those responsible for achieving our aims, including:

- All the volunteers, Associations, Leagues and Clubs, Regional Liaison Officers, members and officials that tirelessly “make netball happen”.
- All of our sponsors and partners especially our premier partner RACV Clubs and Resorts; major partner Victoria University; and leading partners WorkSafe and VicHealth.
- The Minister for Sport and the team at Sport and Recreation Victoria.
- Other partners in sport and netball including: the Victorian Institute of Sport; Netball Australia; other State and Territory Netball organisations; the Trans-Tasman Netball League; VicSport; and colleagues in other sporting organisations that have shared their ideas with us including basketball, tennis, AFL, hockey and football.
- Our partners in the media, our financial and legal advisers, and our other suppliers.
- The amazing and committed Netball Victoria Board and staff members.

Thank you also to staff and Board members who have left Netball Victoria over the past year. Each has contributed to netball in Victoria; of which they can be rightly proud.

As we celebrate the year that was 2013 we look forward to the years ahead and the continued growth and development of netball in Victoria.

Michelle Plane
Chief Executive Officer



04

Strategic Overview

Goals	Key Outcomes
Build the capacity of the sport to grow	<ul style="list-style-type: none">· New structure with staff based in country / non-metropolitan areas to increase local support and development of netball· Growth in coach programs and accreditations· Growth in umpire programs and accreditations· New program to grow the pool of bench officials· New programs to increase communication with and support of Associations and leagues
Grow the game by having people participating more often	<ul style="list-style-type: none">· Increase in membership to 111,210· Increased NetSetGO! participation· Increased number of programs in schools and “Come and Try” programs, introducing more people to netball· Expanded social inclusion program; growing the “Melbourne Vixens Friendly Schools Program”· Victorian All Abilities Team wins national competition and growth achieved in all abilities teams across the State
Promote the health and wellbeing of women and their communities across Victoria, through netball	<ul style="list-style-type: none">· Partnership with WorkSafe to promote healthy work places; recognising the effect of workplace accidents to families and communities· Partnership with Victorian Responsible Gambling Foundation to support families and communities affected by problem gambling· Involvement and support for the Royal Children’s Hospital Good Friday Appeal· Involvement and support for “pink netball” day· Promotion of sun safe with local Associations· Participation in Healthy Club initiatives and supporting clubs to be healthy and safe· Participation in government initiatives to reduce the exposure of children to smoking, at sporting venues
Increase the netball facility footprint and presence of netball at its facilities	<ul style="list-style-type: none">· Continued funding and involvement in the Community Football Netball Facilities program sees continued State Government investment in netball facilitates· Worked with Federal and Local Governments sees ongoing investment in netball facilities
Attract new revenue to allow for more investment in the sport	<ul style="list-style-type: none">· Budget target exceeded, with new revenues attracted and costs of operations reduced in several areas· New staff added from these savings; growing our community netball and regionally based staff (six regionally based staff)
Strive to be the best – on and off the court	<ul style="list-style-type: none">· Melbourne Vixens finish 3rd· Victorian Fury wins Australian Netball League· Victorian Flames 3rd in Australian Netball League· 17/U Victorian team wins national gold medal· 19/U Victorian team wins national bronze medal· 21/U Victorian team wins national silver medal· Strong staff team and culture being consolidated· Strong governance – very positive report from the Australian Sports Commission following evaluation of governance

In December 2013 Netball Victoria launched our new 2014 - 2018 Strategic Plan.

Grow Netball

- Our Mission: We exist to enrich Victorian communities through the sport of netball
- Our Values: Engagement, Integrity, Empowerment, Innovation, Leadership
- Our Vision: More people involved in netball more often

Our Strategic Pillars

- Build the capacity of netball to grow
- Grow netball by having more people participating more often
- Promote health and wellbeing in Victorian communities; through netball
- Increase the netball facility footprint and presence of netball in sporting facilities
- Attract new revenue to allow for more investment in netball
- Strive to be the best on and off the court

Our Strategic Goals	Our Five Year Strategies	Our KPI's
GOAL 1: Increase participation in the game	<ul style="list-style-type: none">· Increasing netball opportunities for juniors at schools, clinics, ANZ NetSetGO· Bringing people of all ages back to netball· Creating new and flexible types of netball· Making netball attractive, accessible and welcoming for everyone; including players, coaches, umpires, officials and volunteers	<ul style="list-style-type: none">· More people playing netball· More people involved as umpires, coaches, officials and volunteers· More people staying in netball· More types of netball for people to enjoy
GOAL 2: Build our capacity, people and places	<ul style="list-style-type: none">· Creating strong systems, models and structures to support increased participation· Supporting skills development for staff and volunteers· Supporting our Associations, Leagues and Clubs· Creating facilities to meet the needs of netball· Ensuring our partnerships, governance, risks and finances are well managed· Achieving success for netball in Victoria – strong on and off the court	<ul style="list-style-type: none">· Highly satisfied Associations, staff and other stakeholders· Victorian teams and individuals have success and Australian representation· Strong IT and support systems for netball· Financial sustainability· Governments continue to invest in new and upgraded netball facilities
GOAL 3: Grow the support for our sport	<ul style="list-style-type: none">· Ensuring more people are aware of and support or engage with netball· Increasing support from / with media, partners and sponsors· Creating strong branding, marketing and communications programs· Promoting health and wellbeing through netball· Increasing the exposure and profile of netball	<ul style="list-style-type: none">· Increased community engagement with netball· Increased media, corporate and government support for netball· Increased participation in Netball Victoria and Melbourne Vixens events

Our 2014 - 2018 Strategic Plan

This Netball Victoria five year strategy builds on our past and recognises the opportunities and challenges of the present and future. Our sport is an iconic part of our culture and we are charged with building the blocks that will see netball thrive for future generations.

Our strategy embraces our values. We are respectful and reliable but we are also bold and ambitious to see netball reflect and respond to changes of our society and community. We aim to grow the options for how people can be involved in netball – keeping our traditional structures strong and adding new flexible

ways for people to be involved as players, coaches, umpires, officials and volunteers.

In achieving our five year aims we will work with Associations, Leagues, Clubs and the many volunteers that tirelessly provide netball to people of all ages and skills; and our partners in community, business, media and government – all are essential to our success.

Netball in Victoria is strong. Success with this ambitious five year plan will sustain that strength. Together we embrace the challenges and the excitement this plan brings.



05

Netball Operations

05

Netball Operations



The Netball Operations Unit consists of two Departments – High Performance and Competitions.

The purpose of the High Performance Department is to develop player pathways for young netballers, identify, develop and support Victoria’s elite athletes and manage the operations of the Melbourne Vixens, Victorian Fury and Victorian Flames, Victorian State Teams, Zone Academy and other player pathway programs. The Competitions Department aims to deliver top quality, competitive netball competitions catering for a wide range of ages, skill levels and areas across the State. Competitions include the Devine Victorian Netball League, Regional State League, Association Championships, State Titles, Schools Championships, and Masters Events.

Highlights

Many of our Victorian athletes achieved great success in 2013, with several national and international team selections across all age groups, showcasing the strength of the Victorian player pathways in identifying talent and developing our netballers into world-class athletes.

High Performance

Melbourne Vixens

- Melbourne Vixens total game day attendance figures including finals was 62,967.
- Melbourne Vixens average game day attendance for the home and away rounds was 4,843.
- Total membership was 2,856, an increase of 572 from 2012.
- Melbourne Vixens featured in four of the top ten rating broadcast figures (which included broadcast of all finals).
- Adelaide Thunderbirds vs Melbourne Vixens was the most watched match in the regular ANZ Championship season.
- Melbourne Vixens hosted the highest ever regular season attendance of 8,480, an ANZ Championship League record (against West Coast Fever in Round 14).
- Achieved record merchandise sales helping to promote the Melbourne Vixens and encourage fan engagement.

Team List

Madison Browne (Vice captain)
Tegan Caldwell
Bianca Chatfield (Captain)
Johannah Curran
Shannon Eagland
Erin Hoare
Karyn Howarth
Elissa Macleod
Sharelle McMahon
Geva Mentor
Kate Moloney
Amy Steel

Coach: Simone McKinnis OAM
Assistant Coach: Eloise Southby
Support Coach: Diane Honey
Team Manager: Donna Monteath
Physiotherapists: Steve Hawkins and Heidi Pollington

2013 Melbourne Vixens Results

Round	Date	Home Team	Away Team	Location	Goal Shooters
1	23rd March	Mystics 46	Vixens 60	The Trust Stadium, Auckland	Tegan Caldwell 12/13, 92.3% Karyn Howarth 38/45, 84.4% Sharelle McMahon 10/14, 71.4%
2	31st March	Vixens 58	Thunderbirds 44	Hisense Arena	Tegan Caldwell 22/24, 91.7% Karyn Howarth 36/41, 87.8%
3	8th April	Vixens 60	Tactix 40	Hisense Arena	Tegan Caldwell 19/23, 82.6% Erin Hoare 1/1, 100% Karyn Howarth 40/47, 85.1%
4	Bye				
5	21st April	Thunderbirds 39	Vixens 38	Netball SA Stadium	Tegan Caldwell 21/24, 87.5% Erin Hoare 11/14, 78.6% Sharelle McMahon 6/11, 54.5%
6	27th April	Fever 49	Vixens 58	Perth Arena	Tegan Caldwell 35/41, 85.4% Sharelle McMahon 23/30, 76.7%
7	5th May	Vixens 52	Pulse 30	Hisense Arena	Tegan Caldwell 24/34, 70.6% Karyn Howarth 8/11, 72.7% Sharelle McMahon 20/23, 87%
8	12th May	Swifts 42	Vixens 50	Sydney Olympic Park Sports Centre	Tegan Caldwell 22/25, 88% Karyn Howarth 19/23, 82.6% Sharelle McMahon 9/14, 64.3%
9	19th May	Vixens 46	Firebirds 57	Hisense Arena	Tegan Caldwell 15/19, 79% Karyn Howarth 27/31, 87.1% Sharelle McMahon 4/8, 50%
10	27th May	Vixens 58	Steel 52	Hisense Arena	Tegan Caldwell 33/37, 89.2% Karyn Howarth 25/29, 86.2%
11	2nd June	Firebirds 47	Vixens 53	Brisbane Convention & Exhibition Centre	Tegan Caldwell 17/19, 89.4% Karyn Howarth 30/39, 76.9% Sharelle McMahon 6/7, 85.7%
12	8th June	Vixens 39	Swifts 48	Hisense Arena	Tegan Caldwell 22/26, 84.6% Karyn Howarth 7/8, 87.5% Sharelle McMahon 10/15, 66.7%
13	16th June	Magic 56	Vixens 51	Claudlands Arena, Hamilton	Tegan Caldwell 28/29, 96.6% Karyn Howarth 23/27, 85.2%
14	23rd June	Vixens 69	Fever 39	Hisense Arena	Tegan Caldwell 16/18, 88.9% Karyn Howarth 41/47, 87.2% Sharelle McMahon 12/19, 63.2%
Semi-Final	30th June	Thunderbirds 49	Vixens 39	Netball SA Stadium	Tegan Caldwell 2/2, 100% Karyn Howarth 29/35, 82.9% Sharelle McMahon 8/10, 80%
Preliminary Final	7th July	Vixens 46	Firebirds 50	State Netball & Hockey Centre	Tegan Caldwell 10/11, 90.9% Karyn Howarth 23/28, 82.1% Sharelle McMahon 13/17, 76.5%

- Sharelle McMahon replaced by Caitlyn Strachan Round 2
- Sharelle McMahon replaced by Ashlee Howard Round 3
- Karyn Howarth replaced by Ashlee Howard Round 5
- Karyn Howarth replaced by Ashlee Howard Round 6



05 Netball Operations

Melbourne Vixens Awards

Most Valuable Player:
Madison Browne

Most Valuable Player Runner Up:
Geva Mentor

Coaches' Award:
Erin Hoare

Outstanding Service Award:
Michael Crooks

Player of the Finals:
Bianca Chatfield



Season Overview

The Melbourne Vixens 2013 ANZ Championship season was a mixture of highs and lows. Coming off the disappointment of a narrow loss in the 2012 Grand Final, the Vixens were prepared to take charge and dominate the competition in search of improving their performance from the previous year.

All guns blazing, the Vixens remained at the top end of the table for the duration of the season, dropping only three games in close encounters and securing a double chance for the silverware. When on song, the Vixens were unbeatable and were the only team to defeat the eventual premiers during the season but a slip in concentration at the ANZ Championship level can close the margins significantly and unfortunately the Vixens fell in the preliminary final to the Queensland Firebirds.

The Vixens welcomed a new head coach in Simone McKinnis OAM, dubbed one of the greatest players the world has ever seen. With former Australian and Melbourne Phoenix shooter Eloise Southby and former Australian champion Di Honey at her side, their combined experience, expertise and passion to see the Vixens succeed was vital for the team throughout the season.

Four Victorian athletes returned home from stints interstate with Elissa Macleod, Shannon Eagland, Amy Steel and Johannah Curran returning to Melbourne. Rookies Erin Hoare and Kate Moloney made leaps and bounds in their first year with the club, whilst the amazing Sharelle McMahon seamlessly made her return to netball after almost two years away from the game with injury and the birth of her first child.

Milestones:

Major milestones achieved throughout the season included;

- Johannah Curran - 100 NNL/ANZ Championship Games, Round 5 Adelaide Thunderbirds vs Melbourne Vixens, Netball SA Stadium, Sunday 21st April 2013
- Sharelle McMahon - 50 ANZ Championship Games, Round 6 West Coast Fever vs Melbourne Vixens, Perth Arena, Sunday 27th April 2013.
- Johannah Curran - 50 ANZ Championship Games, Round 11 Queensland Firebirds vs Melbourne Vixens, Brisbane Convention & Exhibition Centre, Sunday 2nd June 2013
- Madison Browne, 100 NNL/ANZ Championship Games, Semi Final Adelaide Thunderbirds vs Melbourne Vixens, Netball SA Stadium, Sunday 30th June 2013
- Bianca Chatfield – 50 International Test Caps for the Australian Diamonds, 15 September 2013

Retirements: Sharelle McMahon

Sharelle McMahon announced her retirement at a press conference held by Netball Victoria at the State Netball and Hockey Centre on Wednesday 24 August 2013, signifying the end of Victoria's most decorated netballer in history.

A career spanning 227 games combining of the Commonwealth Bank Trophy for the Melbourne Phoenix (169) and the ANZ Championship for the Melbourne Vixens (58), McMahon achieved every possible accolade and award netball has to offer, in the process becoming one of the nations' most admired female athletes to have graced the world sporting stage.

Australian netball fans will forever have the image ingrained of McMahon shooting that last second goal at the 1999 World Championship Final in Christchurch and the celebrations that ensued with her teammates, along with the premierships attained by the Phoenix and the Vixens.

McMahon finishes her career as Australia's second most capped international player with 118 appearances in the green and gold while captaining the Australian Netball Team from 2008 - 2011, making her a champion regonised and loved beyond the netball family.

First playing netball at the age of seven in a team coached by her mother, McMahon debuted in the Australian 21 & Under Team in 1996 against Jamaica following a run of spectacular performances in the Victorian 21 & Under Team.

A three-time Commonwealth Games medallist (including two Gold) and a five-time Commonwealth Bank Trophy winner, McMahon captained the Australian Netball Team in her fourth Commonwealth Games in Delhi in 2010 and became the first Australian netballer to lead her nation at the opening ceremony of the games as flag bearer.

McMahon played for the Melbourne Phoenix for 11 seasons (four as Captain) and has played with the Melbourne Vixens since their inaugural season in 2008. McMahon and long time teammate Bianca Chatfield led the Vixens to their first ever ANZ Championship title over the Adelaide Thunderbirds in 2009, topped off with the grand final Most Valuable Player award and the Vixens MVP for the season.

Widely regarded as one of the best shooters to ever take the court for Victoria and Australia with her unrivalled tenacity, composure and skill, McMahon made a name for herself for performing under pressure, holding her nerve and shooting the final goal in clutch matches. Her incredible athletic ability, remarkable speed and agility and absolute determination made her a handful for any opposition team.

Sharelle McMahon - Netball Victoria's leading netballer

At either goal attack or goal shooter, McMahon was ruthless on the court and was a player that never ceased to amaze many around her. While 2008 was hampered by a frustrating knee injury, in 2009 McMahon returned to her original, agile form for the Vixens. An Achilles injury midway through season 2011 and missing the 2012 season while having her first child Xavier, McMahon proved she was all class when she resumed her netball career with the Vixens in season 2013, bringing the experience and passion for the game that we were all too aware she possessed.

A player known for her "white line fever", loved by many around the world, Netball Victoria thanks Sharelle McMahon for her contribution to the sport and the unforgettable memories.

National Honours

Australian Diamond (1998 - 2011)

Australian Diamonds Captain (2008 - 2011)

International Test Caps 118

Commonwealth Games (Gold – 1998 and 2002, Silver – 2006 and 2010)

Commonwealth Games Dehli 2010 - Australian Flag Bearer

World Netball Championships (Gold 1999 and 2007, Silver 2003)

Australian 21/U Team (2007)

Australian Netball Team MVP (2002, 2003)

Achievements

227 Commonwealth Bank Trophy/ ANZ Championship games

Melbourne Vixens Team Member (2008 - 2011, 2013)

ANZ Championship Premiership - Melbourne Vixens (2009)

Melbourne Vixens MVP (2009, 2010)

Melbourne Phoenix Premierships (1997, 2000, 2002, 2003, 2005)

Melbourne Phoenix MVP (2000, 2004, 2006, 2007)

Commonwealth Bank Trophy MVP (2000, 2003, 2005, 2007)

Victorian Female Athlete and Sportsperson of the Year (2009)

05

Netball Operations



Champions Club:

The Champions Club was an initiative introduced in 2012 to re-engage past elite level players. The Champions Club recognises the athletes and coaches of the Melbourne Kestrels, Phoenix and Vixens, who have captained these teams or played in excess of 100 National League and/or ANZ Championship games, the majority being Victorian teams. Julie Hoornweg and Chelsey Tregear were inducted into the Club in 2013.

Australian Netball League

In 2013, Victoria was represented by two teams participating in the Australian Netball League (ANL), the Victorian Fury and Victorian Flames, with the Flames in the competition for the first time as a ‘development’ team.

The ANL gives netball fans around the country the opportunity to see some of our best young talent in action. For the players, it is a fantastic opportunity to test their skills in a competition that bridges the gap between State League competitions and the ANZ Championship. The underpinning competition is vital to the national pathway, not only providing players an opportunity to develop but also coaches, umpires, score bench and technical officials.

Netball Victoria continues to develop and extend the High Performance pathway for Athletes within Victoria. The Victorian Fury produced a stellar season, undefeated during the entire competition, culminating with a grand final victory in Adelaide.

In their inaugural season the Victorian Flames finished strongly in third position. The depth of elite Victorian athletes continues to develop and increase at this top end which is a credit to the Netball Victoria High Performance system and the many coaches, talent scouts, selectors and other officials that work within our system.

Victorian Fury

2013 Victorian Fury Team List

Helen Barclay
Elle Bennetts
Stacey Gannon
Ashlee Howard
Mwai Kumwenda
Mary Livesey
Erin McCarthy
Kate Moloney
Simone Nalder
Casey Price (Co-Captain)
Kasey Stanaway
Amy Steel
Caitlyn Strachan (Co-Captain)
Bronwyn Taylor
Fiona Themann

Coach: Stacey West
Assistant Coach: Nicole Richardson
Apprentice Coach: Leesa Gallard
Team Manager: Ann Marie Poston
Physiotherapist: Kirsty Barnes
Sports Science Student: Nathan Lee

2013 Victorian Fury Awards

Most Valuable Player: Mwai Kumwenda
Coaches’ Award: Elle Bennetts
Best Club Person of the Year: Ann Marie Poston

2013 Victorian Fury Results

Results: 10 wins, 0 Losses
Placing: Champions

Victorian Flames

2013 Victorian Flames Team List

Kelsey Browne
Lauren Close
Megan Fitzpatrick
Kelly Haynes
Holly-Anne Hood
Maggie Lind
Emily Mannix
Michelle Massarany
Clare Moylan
Elizabeth Nicol
Ella Priestley
Alice Teague-Neeld
Kate Thompson
Chloe Watson
Elizabeth Watson

Coach: Cathy Fellows
Assistant Coach: Kristy Keppich-Birrell
Apprentice Coach: Katie Upton
Team Manager: Rebecca Mellington
Physiotherapist: Ryan Cope
Sports Science Student: Nathan Lee

2013 Victorian Flames Awards

Most Valuable Player: Elizabeth Watson
Coaches’ Award: Alice Teague-Neeld
Best Club Person of the Year: Holly-Anne Hood

2013 Victorian Flames Results

Results: 7 wins, 3 Losses
Placing: 3rd Place

2013 Victorian Fury and Victorian Flames Results

Round	Date	Home Team	Away Team	Location
1	6th July	Victorian Fury 70	NSW Waratahs 46	Anne Clarke Centre, Sydney
	6th July	Victorian Flames 48	Southern Force 53	Anne Clarke Centre, Sydney
	7th July	NSW Waratahs 48	Victorian Flames 45	Anne Clarke Centre, Sydney
	7th July	Southern Force 40	Victorian Fury 62	Anne Clarke Centre, Sydney
2	13th July	Territory Storm 19	Victorian Flames 54	Marrara Indoor Stadium, Darwin
	14th July	Victorian Flames 58	NSW Blues 32	Marrara Indoor Stadium, Darwin
	Victorian Fury - BYE			
3	20th July	Victorian Flames 61	AIS 54	Waverley Netball Centre, Melbourne
	20th July	Victorian Fury 70	Tassie Spirit 40	Waverley Netball Centre, Melbourne
	21st July	Tassie Spirit 42	Victorian Flames 56	Waverley Netball Centre, Melbourne
	21st July	AIS 47	Victorian Fury 51	Waverley Netball Centre, Melbourne
4	Victorian Fury & Victorian Flames - BYE			
5	2nd August	Victorian Flames 56	Western Sting 42	AIS Arena, Canberra
	3rd August	Queensland Fusion 55	Victorian Fury 69	AIS Arena, Canberra
	4th August	Territory Storm 23	Victorian Fury 63	AIS Arena, Canberra
	4th August	Victorian Flames 60	Queensland Fusion 51	AIS Arena, Canberra
	7th August	Victorian Flames 47	Victorian Fury 48	State Netball & Hockey Centre, Melbourne
6	11th August	Canberra Darters 46	Victorian Flames 74	Waverley Netball Centre, Melbourne
	11th August	Victorian Fury 67	NSW Blues 33	Waverley Netball Centre, Melbourne
7	17th August	Victorian Fury 54	Western Sting 42	Anne Clarke Centre, Sydney
	18th August	Victorian Fury 78	Canberra Darters 33	Anne Clarke Centre, Sydney
	Victorian Flames - BYE			
Finals	24th August	Victorian Fury 55	Southern Force 50	Netball SA Stadium, Adelaide
	24th August	Victorian Flames 49	NSW Waratahs 50	Netball SA Stadium, Adelaide
	25th August	Southern Force 52	Victorian Flames 53	Netball SA Stadium, Adelaide
	25th August	Victorian Fury 56	NSW Waratahs 51	Netball SA Stadium, Adelaide

05

Netball Operations

2013 Victorian Teams and Officials

Victorian 17/U Team

Results: 9 Wins, 0 Losses
Placing: National Champions

Round 1: VIC 56 def TAS 9
Round 2: VIC 40 def QLD 24
Round 3: VIC 45 def ACT 6
Round 4: VIC 38 def NSW 26
Round 5: VIC 48 def NT 8
Round 6: VIC 36 def SA 18
Round 7: VIC 38 def WA 17
SEMI FINAL: VIC 37 def NSW 19
GRAND FINAL: VIC 35 def WA 22

Team List

Casey Adamson
Natalie Billings
Elizabeth Birch (Co-Captain)
Stephanie Boyce
Emily Browne
Kate Eddy
Montana Holmes
Victoria Honner
Emma Ryde-Coad
Julia Smith
Andrea Tai
Alice Teague-Neeld (Co-Captain)
Georgia Vines (Injured)

Head Coach: Nicole Richardson
Assistant Coach: Tracey Brereton
Apprentice Coach: Ashley Chapman
Team Manager: Lauren Darvell
Physiotherapist: Cate Boyd
Masseur: Ashlee Smits
Mentor Coach: Cathy Fellows

Victorian Alice Teague-Neeld was awarded Most Valuable Player for the Championships.

Nine Victorian athletes were selected to participate in the National Development Camp at the Australian Institute of Sport from from 9th - 12th May 2013:

Casey Adamson, Elizabeth Birch, Stephanie Boyce, Emily Browne, Kate Eddy, Victoria Honner, Emma Ryde-Coad, Julia Smith, Alice Teague-Neeld.

Victorian 19/U Team

Results: 6 wins, 3 Losses
Placing: 3rd Place

Round 1: VIC 29 def TAS 22
Round 2: QLD 25 def VIC 23
Round 3: VIC 34 def ACT 19
Round 4: VIC 27 def NSW 18
Round 5: VIC 47 def NT 7
Round 6: SA 28 def VIC 22
Round 7: VIC 32 def WA 11
SEMI FINAL: QLD 31 def VIC 26
PLACING FINAL 3/4: VIC 32 def NSW 27

Team List

Vanessa Augustini
Melissa Bragg
Molly Jovic
Jessica Leader
Maggie Lind (Captain)
Emily Mannix
Madeline Morrison (Withdrew due to Injury)
Emily Post
Elle Rice
Megan Rosser
Brylee Schache
Maggie Taumaoe
Chloe Watson (Vice-Captain)

Head Coach: Leesa Gallard
Assistant Coach: Gerard Murphy
Apprentice Coach: Jessica Whitfort
Team Manager: Jannelle Graham
Physiotherapist: Kirsty Barnes
Apprentice Physiotherapist: Laura McCalman
Mentor Coach: Cathy Fellows

Three Victorian athletes were selected to participate in the National Development Camp at the Australian Institute of Sport from from 15th - 19th May:

Emily Mannix, Chloe Watson and Madeline Balson (played with Northern Territory).

Victorian 21/U Team

Results: 7 Wins, 1 Loss
Placing: Runners Up

Round 1: VIC - Bye
Round 2: VIC 39 def SA 38
Round 3: VIC 68 def ACT 39
Round 4: VIC 63 def WA 39
Round 5: VIC 55 def QLD 33
Round 6: VIC 39 def NSW 25
Round 7: VIC def NT (Withdrew)
SEMI FINAL: VIC 48 def WA 33
GRAND FINAL: SA 40 def VIC 36

Team List

Kelsey Browne (Withdrew due to injury)
Annabel Gillies (Vice-Captain)
Sarah Main
Michelle Massarany
Kate Moloney
Clare Moylan
Darcy Saunders
Rebecca Scott
Kate Thompson
Elizabeth Watson
Joanna Weston
Micaela Wilson (Captain)
Demi Woodlock

Head Coach: Kristy Keppich-Birrell
Assistant Coach: Robynn Pym
Apprentice Coach: Katie Upton
Manager: Ann Marie Poston
Physiotherapist: Ryan Cope
Masseur: Helen Cross

Five Victorian athletes selected in the Australian 21/U Squad for the World Youth Cup: Kate Moloney, Kate Thompson, Elizabeth Watson, Joanna Weston and Micaela Wilson.

Two of these athletes were selected in the 21/U Team: Joanna Weston and Micaela Wilson.

In 2013, the World Youth Netball Championships were held in Glasgow, Scotland with Australia receiving a silver medal.

2013 Victorian Members of Australian Squads and Teams

National Development Camp – 17/U

Casey Adamson
Elizabeth Birch
Stephanie Boyce
Emily Browne
Kate Eddy
Victoria Honner
Emma Ryde-Coad
Julia Smith
Alice Teague-Neeld

National Development Camp – 19/U

Madeline Balson (NT)
Emily Mannix
Chloe Watson

Australian 21/U Squad – World Youth Cup

Kate Moloney
Kate Thompson
Elizabeth Watson
Joanna Weston
Micaela Wilson

Australian 21/U Team – World Youth Cup

Joanna Weston
Micaela Wilson

Australian Institute of Sport Scholarship Holders

Kate Thompson
Joanna Weston
Micaela Wilson

Australian Diamonds squad members

Madison Browne
Rebecca Bulley (Adelaide Thunderbirds)
Tegan Caldwell
Bianca Chatfield
Renae Hallinan (Adelaide Thunderbirds)
Sharni Layton (Adelaide Thunderbirds)
Caitlin Thwaites (Central Pulse)
Julie Corletto (Northern Mystics)
Karyn Howarth (invitee)

Australian Diamonds Constellation Cup Team v New Zealand Silver Ferns

Madison Browne
Rebecca Bulley (Adelaide Thunderbirds)
Bianca Chatfield
Renae Hallinan (Adelaide Thunderbirds)
Caitlin Thwaites (Central Pulse)

Australian Diamonds Test Series Team v Malawi Queens

Madison Browne
Rebecca Bulley (Adelaide Thunderbirds)
Renae Hallinan (Adelaide Thunderbirds)
Caitlin Thwaites (Central Pulse)

Australian Fast5 Flyers

Joanna Weston
Tegan Caldwell

05

Netball Operations

Netball Victoria Talent Squad

In 2013 Netball Victoria restructured the Elite Development Squad to become the Netball Victoria Talent Squad, with the aim to develop and extend the pool of athletes within the high performance pathway.

Following a review of the 2013 Underage National Championships and with Netball Victoria's new approach of athletes only competing in one underage National team, it was identified there was a need for Netball Victoria to develop more depth, especially within the 19 & Under and 21 & Under age brackets.

The Netball Victoria Talent Squad will be set up using a two tiered system:

Tier One: Athletes that played in the 2013 underage National Championships.

Tier Two: Athletes who are identified with potential to represent Victoria at an Underage National Championships or have been identified with talent that may not have previously been in the pathway system (eg. transitioning athletes from another sport, rural).

Specialist Coaches Tier 1: Sharelle McMahon, Stacey West, Susan Meaney, Wendy Jacobsen

Specialist Coaches Tier 2: Julie Hoornweg, Susan Meaney, Eloise Southby

Zone Academy Program

The Netball Victoria Zone Academy program is based on the Netball Australia Develop a Diamond Academy and underpins the Victorian State 17 & Under Program. In 2013, the Netball Victoria Zone Academy Program provided off court wellbeing education sessions, strength and conditioning programs through partnerships with Regional Academies of Sport and Elite Athlete Performance Network to approximately 180 talented athletes across six zones in the 14-16 age groups.

Twenty-seven officials were appointed across the six zones, to deliver the on court skill sessions as part of the program to assist athletes in their development. The Zone Academy program commenced in February and concluded in October with the Inter Academy Weekend. Netball Victoria acknowledges the hard work and dedication of the Head Coaches within each Zone, valuing the work they do for junior Victorian athletes and our thanks go to the following head coaches, assistants and supporters, of the respective Zone Academies:

Central East – Gerard Murphy
Central West – Marg Lind
Northern – Maxine Wauchope
North East – Nigel Maloney
Western – Richelle McKenzie
Eastern – Shelley Ramirez

Competitions

Devine Victorian Netball League

The Devine Victorian Netball League further enhanced its reputation as the best State League competition in Australia in 2013.

Highlights:

- Fifteen home games were played (away from the State Netball and Hockey Centre) at the request of the clubs who embraced the opportunity for netball to be played in their local communities, where they could offer further benefits to their growing number of sponsors and supporters.
- VU Western Lightning hosted a home game against UB Ballarat Pride in Bendigo, promoting the VNL competition to regional Victorian centres.
- In 2013, two Devine VNL Super Clinics were held in Cranbourne and Bacchus Marsh. The clinic in Cranbourne attracted 100 enthusiastic netballers with representatives from Boroondara Genesis, Peninsula Waves, Southern Saints and Yarra Valley Grammar Ariels present and directing the activities for the day. In Bacchus Marsh, representatives from Geelong Cougars, Ballarat Pride, DC North East Blaze, City West Falcons and VU Western Lightning led the way with another 100 participants taking part in the clinic.
- Close to 1000 supporters attended the Devine VNL Grand Finals held at the SNHC on Wednesday 31st July.
- Peninsula Waves worked with Netball Victoria's Community Department to help run the "Melbourne Vixens Friendly Schools Program" in six schools across Dandenong. There were 273 school children aged between 9-11 years old participating in the program.
- The Devine VNL Finals Series was professionally filmed by Red Onion Group and made into a DVD with commentary from Eloise Southby and Wendy Jacobsen.
- Kate Moloney (City West Falcons) and Erin Hoare (Geelong Cougars) were selected in the Melbourne Vixens squad for 2013. Moloney played eight ANZ Championship matches, with Hoare taking the court in two matches.

2013 Devine VNL Grand Finals

Championship Division

City West Falcons (44) defeated Peninsula Waves (41)
Player of the Grand Final – Elizabeth Watson (City West Falcons)

Division One

Boroondara Genesis (45) defeated Yarra Valley Grammar Ariels (30)
Player of the Grand Final – Jessica Jones (Boroondara Genesis)

19 & Under

City West Falcons (48) defeated Yarra Valley Grammar Ariels (38)
Player of the Grand Final – Andrea Tai (City West Falcons)

Devine VNL MVP Awards

Championship Division - Margaret Caldwell Trophy

The Margaret Caldwell Trophy is named after one of the greatest goalers the world has seen and a Victorian icon. This award celebrates excellence in playing performance and is awarded to the Devine VNL Most Valuable Player (MVP) from the Championship Division players and is selected by the officiating umpires.

Winners: Caitlyn Strachan (Yarra Valley Grammar Ariels) and Brooke Thompson (VU Western Lightning)

Devine VNL MVP Award

This MVP Award celebrates excellence in playing performance in Devine Victorian Netball League.

The trophy is awarded to the Devine VNL MVP from Division One and 19/Under Division, selected by the officiating umpires.

Division 1 MVP
Prue Stanley (Yarra Valley Grammar Ariels)

19/Under MVP
Elaine Osei –Safo (Boroondara Genesis)

Hot Shot Awards

The Hot Shot Award is awarded to the player who scores the most goals in each Devine VNL division.

Players must play a minimum of 28 quarters to qualify for this Award.

Championship Division
Mwai Kumwenda (Peninsula Waves)

Division One
Jessica Jones (Boroondara Genesis)

19 & Under Division
Ruby Horton (Geelong Cougars)

Department of Justice Wingman Award

The Wingman Off-Court Champion Award Program recognises young adult netball players who demonstrate leadership behaviour off the court which sets an example for their peers. An initiative between Netball Victoria and the Victorian Department of Justice, the award acknowledges this behaviour within Victoria's netball community and will help set an example for all young adult Victorians.

Devine VNL Winner:
Tamara Luke (Boroondara Genesis)

Devine VNL All Stars Teams

The Devine VNL All Stars Team is chosen from the round by round umpires votes in each division. The top four players are selected in each of the three areas of the court to make up the team.

2013 Devine VNL Championship Team

Goalers
Mwai Kumwenda (Peninsula Waves)
Stacey Gannon (DC North East Blaze)
Ashlee Howard (Boroondara Genesis)
Julia Knott (City West Falcons)

Midcourt
Caitlyn Strachan (Yarra Valley Grammar Ariels)
Holly-Anne Hood (Peninsula Waves)
Jade Heinrich (DC North East Blaze)
Wendy Jacobsen (Boroondara Genesis)

Defenders
Brooke Thompson (VU Western Lightning)
Helen Barclay (Monash University Central)
Georgie Davenport (Monash University Central)
Casey Price (City West Falcons)

2013 Devine VNL Division One Team

Goalers
Skye McDonald (DC North East Blaze)
Jessica Jones (Boroondara Genesis)
Alice Teague-Neeld (City West Falcons)
Emma White (Peninsula Waves)

Midcourt
Prue Stanley (Yarra Valley Grammar Ariels)
Krista Tomlinson (Boroondara Genesis)
Kate Slattery (Monash University Central)
Samantha Coppinger (DC North East Blaze)

Defenders
Natasha Westbrook (Yarra Valley Grammar Ariels)
Tamara Luke (Boroondara Genesis)
Shannon Rennison (Peninsula Waves)
Tracey Brereton (City West Falcons)

2013 Devine VNL 19 & Under Team

Goalers
Ruby Horton (Geelong Cougars)
Jessica McNamara (Boroondara Genesis)
Andrea Tai (City West Falcons)
Ruth Smith (Yarra Valley Grammar Ariels)

Midcourt
Elaine Osei-Safo (Boroondara Genesis)
Molly Jovic (City West Falcons)
Lara Dunkley (Yarra Valley Grammar Ariels)
Jessica Leader (Geelong Cougars)

Defenders
Kate Eddy (Yarra Valley Grammar Ariels)
Madeline Balson (Boroondara Genesis)
Jordyn Billings (UB Ballarat Pride)
Kimberley Hillberg (Boroondara Genesis)

05

Netball Operations

Regional State League

Established in 2007, the Regional State League (RSL) competition consists of two divisions – Open Division and 17 & Under Division. The RSL was first conducted in the North Central Region of Victoria and was hosted in Bendigo. Since the introduction of the program by Netball Victoria, the competition has continued to expand to other regional centres including the Eastern RSL in Gippsland and Western RSL in Warrnambool, both starting up in 2008 in their respective regions. In 2011, the expansion continued with the introduction of the Goulburn/North East RSL hosted in Shepparton, with 2013 seeing the Central Highlands region also participate with a competition based in Ballarat.

The RSL concept recognises the changing demands on players, coaches, officials and administrators – school, university, work and other netball commitments – and balances this with the responsibility to develop pathways for netball participants across Victoria regardless of where they live.

Players are provided with an opportunity to play with and against the best talent from their region without the barriers of traveling to Melbourne. Coaches are offered the opportunity to be mentored by high performance coaches throughout the season providing invaluable advice and support, whilst C Badged umpires are provided with essential mentoring and coaching throughout the season to work toward achieving a B Badge accreditation.

Regional State League Premiers’ Challenge

With the successful conclusion of the 2013 Regional State League season, the annual Challenge between the Premiers of each RSL took place at Hisense Arena. Winners from each of the four Open RSL Divisions across the state came together on Sunday 5th of May to play off for the title. Teams played in a round robin style tournament at the State Netball and Hockey Centre with the two top placed positions then playing off in the final in a curtain raiser to the Melbourne Vixens vs Haier Pulse game at Hisense Arena.

In a tightly contested game, Eastern winners Albion Football Netball League won the title, narrowly defeating new comers Ballarat Football Netball League from the Central Highlands region 48-45.

Eastern RSL (Churchill)

2013 Eastern RSL Grand Final Results
Open - Albion 48 def Mid Gippsland Green NA 33
Player of the Grand Final - Tess Angarane (Albion)

17 & Under - Albion 52 def Sale 32
Player of the Grand Final - Tyler Ralph (Albion)

2013 Eastern RSL MVP
Open: Stacey O’Brien (Gippsland FNL)
17 & Under: Montana Holmes (Sale NA)

2013 Eastern RSL Hot Shot Award
Open: Kylie O’Brien (Churchill Indoor NA)
17 & Under: Hannah Flanders (Albion)

2013 Eastern RSL Open All Stars
Christie Hillberg (Albion)
Catherine Bulmer (East Gippsland FNL)
Kara Wogan-Browne (Albion)
Ebony Best (Gippsland FNL)
Stacey O’Brien (Gippsland FNL)
Rachelle Chapman (Mid Gippsland Green NA)
Danielle Ryan (East Gippsland FNL)
Allison Tewierik (Mid Gippsland Green NA)
Jessica Hilliar (Mid Gippsland Green NA)
Kylie O’Brien (Churchill Indoor NA)
Jarney Thomas (Albion)
Rachel Shaw (Gippsland FNL)

2013 Eastern RSL 17 & Under All Stars
Kirsty Hodgson (North Gippsland FNL)
Sarah Greenwood (Mid Gippsland NA)
Karlee Dal Pra (North Gippsland FNL)
Bree Guttridge (Gippsland FNL)
Montana Holmes (Sale NA)
Piper Bennett-Swinley (Mid Gippsland NA)
Shelby Wulffers (Mid Gippsland NA)
Elise Sim (Mid Gippsland NA)
Hannah Flanders (Albion)
Hannah Buys (Sale NA)
Amy Hoghton (Mid Gippsland NA)
Ashleigh Wyatt (Gippsland FNL)

Umpire B Badges
Sonia Crane

Western RSL (Warrnambool)

2013 Western RSL Results
Open - Hampden White 49 def Hampden Green 38
Player of the Grand Final - Carly Thomas (Hampden White)

17 & Under - Terang & District 46 def Hampden Red 33
Player of the Grand Final - Emily Finch (Terang & District)

2013 Western RSL MVP
Open: Tracey Baker (Camperdown)
17 & Under: Darcy Wilson (Hampden Red) & Kate Omeara (Warrnambool City)

2013 Western RSL Hot Shot Award
Open: Kate Burt (Timboon Night NA)
17 & Under: Annie Blackburn (Hampden Green)

Emma McVilly Coaches Most Wanted Award
Elisa Carter (Warrnambool & District)

2013 Western RSL Open All Stars
Laura Blackburn (Hampden Green)

Kate Burt (Timboon Night NA)
Skye Billings (Hampden White)
Mandy Knee (Port Fairy)
Tracey Baker (Camperdown Night NA)
Genevieve Darcy (Camperdown Night NA)
Josie Ellerton (Timboon Night NA)
Maddison Smedts (Cobden & District Night NA)
Jessica O’Connor (Hampden White)
Sarah Moroney (Port Fairy)
Jordyn Billings (Hampden White)
Remeny McCann (Cobden & District Night NA)

2013 Western RSL 17 & Under All Stars
Kate O’Meara (Warrnambool City)
Marli Alderson (Warrnambool & District FNL)
Joanna Couch (Terang & District Night NA)
Brittany Hyland (Hampden Red)
Lisa Couch (Terang & District Night NA)
Amy Pemberton (Camperdown Night NA)
Janelle Monaghan (Colac & District FLNA)
Grace Chow (Hampden Green)
Genevieve O’Connor (Hampden Red)
Laura Kemp (Warrnambool & District FNL)
Ailish Glennen (Terang & District Night NA)
Darcy Wilson (Hampden Red)

Umpire B Badges
Margaret Desmond, Sarah Van Kempen, Claire Foster, and Thalia Robertson

Goulburn/North East RSL (Shepparton)

2013 Goulburn/North East RSL Results
Open - Shepparton Swans 46 def Shepparton Bears 30
Player of the Grand Final: Gemma Toy (Shepparton Swans)

17 & Under - Echuca Bombers 35 def Shepparton United 29
Player of the Grand Final: Angela Slattery (Echuca Bombers)

2013 Goulburn/North East RSL MVP
Open - Ashley Lancaster (Shepparton United)
17 & Under - Emily Atkinson (Echuca Bombers)

2013 Goulburn/North East RSL Hot Shot Award
Open - Kellie Keen (Benalla)
17 & Under - Olivia Slattery (Echuca Bombers)

2013 Goulburn/North East RSL Open All Stars
Hannah Austin (Shepparton Bears)
Annie Cobbledick (Shepparton Swans)
Kellie Keen (Benalla)
Mikaela Owen (Shepparton Swans)
Taylah Shanahan (Shepparton Bears)
Michelle Barzen (Shepparton United FNC)
Kate Durling (Shepparton United FNC)
Monique Pedretti (Shepparton United FNC)
Ashley Lancaster (Shepparton United FNC)
Grace Hide (Shepparton Swans)

Gabrielle Johnston (Shepparton Swans)
Meagan Durling (Shepparton Bears)

2013 Goulburn/North East RSL 17 & Under All Stars
Olivia Slattery (Echuca Bombers)
Stephanie Gorrie (Echuca & District NA)
Zoe Boldiston (Shepparton United FNC)
Hayley Fairless (Shepparton United FNC)
Tiarna Steel (Shepparton United FNC)
Natalie Dillon (Kyabram Bombers)
Tracey Ogden (Murray FNL)
Kate Whitley (Murray FNL)
Emily Atkinson (Echuca Bombers)
Angela Slattery (Echuca Bombers)
Tegan Sutton (Murray FNL)
Kiara Cooper (Kyabram Bombers)

Umpire B Badges
Nicole Everitt, Deborah Ravida, Ann Lenten, Narelle Costello, and Michaela Brooks

Central Highlands RSL (Ballarat)

2013 Central Highlands RSL Results
Open - Ballarat FNL 52 def Eureka 31
Player of the Grand Final: Stacey McCartin (BFL)

17 & Under - Wimmera 55 def Eureka 44
Player of the Grand Final: Tiffany Boatman (Wimmera)

2013 Central Highlands RSL MVP
Open: Zoe Heard (Wimmera)
17 & Under: Lauren Jew (Eureka)

2013 Central Highlands RSL Hot Shot Award
Open: Grace Jensz (Wimmera)
17 & Under: Georgia Duncan (Wimmera)

2013 Central Highlands RSL Open All Stars
Emma Burton (BFL)
Erin Riley (BFL)
Emma Henry (Wimmera)
Zoe Heard (Wimmera)
Eleanor Van Dyk (Eureka)
Stacey McCartin (BFL)
Polly Hammerton (Wimmera)
Sarah Koschitzke (Wimmera)
Mallory Doyle (Eureka)
Georgia Cann (BFL)
Sharon Fedke (Wimmera)
Grace Jensz (Wimmera)

05

Netball Operations



Netball Victoria Association Championships

In its 14th year, the Netball Victoria Association Championships continue to provide a development pathway for players, coaches, umpires and officials.

In 2013, there were 304 teams representing their association in the six qualifying tournaments played across Victoria. There are four age groups within the Association Championship; Open, 17/U, 15/U and 13/U. Each age group is divided into two divisions; Championship for the elite teams looking to progress to finals day, and Reserve which focuses on development and participation.

Associations hosting the 2013 Netball Victoria Association Championships qualifying tournaments were:

Zone	Host	Date
Central West Zone	Geelong Central N.A	5 May 2013
Western Zone	Warrnambool City N.A	5 May 2013
North East Zone	Shepparton N.A	26 May 2013
Eastern Zone	Traralgon N.A	26 May 2013
Northern Zone	Golden City N.A	2 June 2013
Central East Zone	Knox City Council N.A	2 June 2013

The top two qualifying Championship division teams travelled to Melbourne on the 23rd of June to compete in the finals at the State Netball and Hockey Centre.

2013 Netball Victoria Association Championships Grand Final Results

Open: Goulburn Valley NL 20 def Morning Peninsula Nepean FL 7
17 & Under: Geelong FNL 14 def Waverley District NA 8
15 & Under: Geelong FNL 20 def Ballarat NA 7
13 & Under: Banyule and Districts NA 15 def Gippsland League Netball 10

2013 V/Line State Titles

The 2013 V/Line State Titles, held in Melbourne at the State Netball and Hockey Centre, showcased some of Victoria’s top young netballers, with over 600 players, coaches, umpires and officials from across the state participating in the competition.

Fifty five teams from seventeen regions competed across four sections; 15 & Under, 17 & Under, Open and All Abilities. In its 27th year, the competition continues to attract players right across Victoria who come together to participate in a high level tournament.

2013 V/Line State Titles Grand Final Results

Open: Gippsland 11 def Dandenong Valley 10
17 & Under: Chisholm 17 def Latrobe Valley 8
15 & Under: North Central 12 def Elmer 9
AA Division 1: Football Netball Geelong 7 def Golden City Gold 3
AA Division 2: Parkville 16 def Golden City Brown 6

2013 V/Line State Titles Open All Star Team

Ramaya Gourley – Latrobe Valley
Maleta Roberts – North Central
Stacey Gannon – Jika
Breda O’Kane – Barwon
Renee Garing – Barwon
Jade Heinrich – Goulburn
Bronwyn Taylor – Jika
Charlotte Harper – Henderson
Christie Hillberg – Gippsland
Nikki Phillips – Dandenong Valley
Stacey O’Sullivan – Western
Kirsty Hommes – Goulburn

Netball Victoria Schools Championships

The Netball Victoria Schools Championships is one of the largest netball tournaments conducted in Australia and in 2013 attracted over 500 Government, Catholic and Independent school teams, providing boys and girls with the opportunity to play netball in both primary and secondary school age divisions.

There were eleven qualifying tournament days held across Victoria, with the highest placed teams qualifying to compete at the finals days at the SNHC.

Schools Championships Division Winners

Primary Girls	Sacred Heart Primary	10	def	Rolling Hills Primary	9
Primary Boys	Mont Albert Primary	4	def	Inverloch Primary	3
Primary Mixed	Montrose Primary A	10	def	Montrose Primary B	6
Junior Secondary Girls	Catholic College Bendigo	12	def	Maribyrnong Sports Academy	8
Junior Secondary Boys	Camberwell High	7	def	Belmont High	3
Intermediate Girls	Star of the Sea College	10	def	Rowville Secondary College	9
Intermediate Boys	Leongatha Secondary	7	def	Luther College	4
Senior Secondary Girls	Wesley College	11	def	Maribyrnong Sports Academy	8
Senior Secondary Boys	Christian College Geelong	6	def	Emmanuel College	3

Netball Victoria Masters Competition

The 2013 Masters competition was held at the State Netball and Hockey Centre on Friday 15 November 2013. The competition saw 20 teams competing across two age groups; 30-39 and 40-49 in both social and competitive divisions.

Results:

Womens 30-39 Competitive
The Dashers (10) def LLs (8)

Womens 30-39 Social
Shooters (8) def Victorian Police Netball Club Red (7)

Womens 40-49
Saints (11) def Cubic Zirconias (2)

05 Netball Operations

Umpire Development

Netball Victoria continues to provide quality umpire development opportunities for umpires from grassroots to high performance. The Umpire Mentor and Tester education opportunities provided around Victoria have empowered Regions and Associations to provide adequate Umpire Development in their own areas. The delivery of these programs has improved the capacity of grass roots level umpiring personnel, ensuring greater sustainability and more opportunities to provide support and quality development to grassroots umpires.

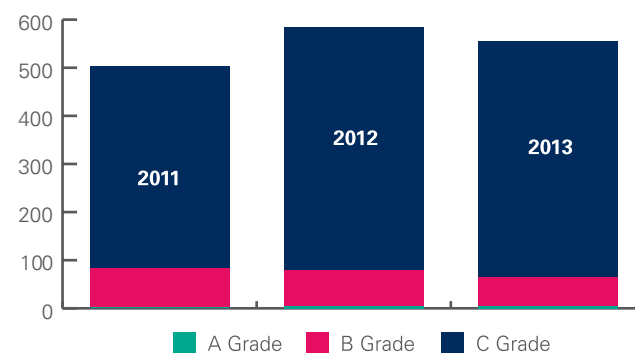
Following on from the recent Netball Australia High Performance Umpire Review, Netball Victoria is currently implementing changes to processes in order to strengthen the High Performance Umpire Pathway. Netball Victoria values the services of our umpire coaches and is currently working hard to give greater clarity on the pathway for umpires from C grade through to International Umpire Award.

Netball Victoria would like to acknowledge the work of Barb Cox, who has worked for many years as the Victorian Netball League Umpire Coordinator, announcing her retirement as an umpire coach at the VNL level.

“Our game relies upon dedicated umpires and coaches to develop our future generation of netballers.”

2013 Highlights:

- Six Victorian umpires were selected to officiate at the 2013 Australian Netball League; Ashlea Anderson, Andrea Booth, Michael Henning, Diana Kennedy (nee Toppi), Michael Portaro and Kate Wright.
- The Netball Victoria B Badge High Performance Program strengthens the umpiring pathway and helps lead to officiating in the Devine Victorian Netball League.
- Five A Grade Badges, which included two regional umpires, were awarded during the Victorian Netball League season. All of these umpires were part of the Netball Victoria B Badge High Performance Program.
- Pauline Francisco was endorsed as a National All Australian umpire.
- The Regional State Leagues continued to be highly successful in the development and training of regional umpires with 14 B Badges awarded during the 2013 program.
- 1,359 umpires attended National Level 1 courses delivered across Victoria.
- 1,500 participants attended Netball Victoria umpire development programs around the state which included rules discussions, mentor and testing training, and practical umpire training and assessments.
- Umpires Ashlea Anderson and Andrea Booth were selected into the Netball Australia Emerging Talent Program for 2014.



Coach Development

Netball Victoria continues to invest in the education and up skilling of coaches by providing professional development opportunities tailored for coaches at all stages of the pathway. It is imperative that coaches from the grass roots level to the elite commit to continued development by attending various courses and workshops at any opportunity. Netball Victoria has made a commitment to support these coaches to ensure that future Victorian respective team athletes have access to highly trained coaches.

The six-tiered coaching course structure continued to be well accessed across the year thus ensuring our Associations have access to accredited coaches. These courses were held in each of the six zones and fell across 16 regions around the state.

In 2013, the Game Development Conference proved to be a highlight of the coaching calendar, with over 150 people attending the conference across the day.

Highlights

- Kate Spithill, Leesa Gallard and Robynn Pym obtained their elite coaching accreditation whilst Di McCormack and Alan Watson were successful in gaining their advanced coaching accreditation.
- The Melbourne Vixens Locker Room Experience and the ANL Locker Room Experience continued to provide developing elite coaches with the opportunity to observe High Performance coaches in action.
- The Identified Coach Program remains popular at both Regional State League and State Titles events and is designed to create sustainability amongst coaching numbers at association level by ensuring support of new coaches through a structured mentoring environment.
- 100 participants attended the Elite Development Forum “Diamonds on the Move” presented by Australian Diamonds coach Lisa Alexander.
- Two VNL clubs participated in the VNL Scholarship Coach Program providing coaching opportunities and exposure within an elite training environment for development accredited coaches and those with higher accreditations.





06

**Game
Development**



06 Game Development

The role of the Game Development Unit is to lead the strategic direction of netball development in Victoria. The Game Development Unit consists of four key departments – Member Services, Community Development, Facilities and Development and Regional Development.

The main responsibility of Game Development is growing, supporting and developing netball across Victoria, concentrating on the following areas:

- Participation – individual members, Associations, Leagues, Clubs, schools and non-traditional environments
- Development and Support – Association, League, Clubs and volunteers
- Government Relations – identifying opportunities and establishing and securing sustainable partnerships with Government at all levels
- Facilities Development – driving the implementation of the Netball Facility Master Plan and provision of “places and play”
- Stakeholder Relations – developing and maintaining key stakeholder relationships
- Health and Wellbeing – using netball’s community footprint to help improve messages and programs for health and wellbeing within communities, including programs that develop leadership skills

Highlights

In 2013 the Game Development Unit underwent a major restructure in line with recommendations of the Community Netball Review (2012). As a result of this restructure, Netball Victoria’s Game Development Unit had the following highlights:

- Highest number of registered members of the last decade – 111,210 Netball Victoria members.
- Record number of non-membership participation (community programs, school programs, social netball, Come and Try events).
- Netball Victoria recruited and based Regional Development Managers and Coordinators in three regional sites to support the growth of netball across the state – Geelong (West), Bendigo (North) and Morwell (East). Staff Supporting the metropolitan region are based in the Netball Victoria Head Office.
- The “Melbourne Vixens Friendly Schools Program” was a Finalist in the National Migration Council Awards ‘Sports Leadership’ Award category
- Conducted the inaugural “Regional Round Table” site visits across Victoria.

- Partnered with Sports Education & Development Australia (SEDA) to deliver netball in schools to over 15,000 students across Victoria.
- Led the way nationally in ANZ NetSetGO! program participation with over 12,000 registered participants.
- Execution of the Ahead of the Game Program – building the capacity of volunteers and administrators involved in all levels of the game.
- National leader in the development and implementation of the IT database “MyNetball” program with 16 early adopting Associations and Leagues across Victoria trialling the system in 2013.
- Delivery of another successful “Melbourne Vixens Friendly Schools Program” with the support of VicHealth.
- Netball Victoria’s All Abilities State Team, proudly supported by Independence Australia, won the inaugural Marie Little OAM Shield.
- Delivery of the GLoBALL Program to introduce netball to international students studying in Melbourne.
- Delivery of the Blackwoods Indigenous Netball Academy in partnership with North Melbourne Football Club.
- Assisting School Sport Victoria, Girls Sport Victoria and ACHPER in growing netball participation in schools.
- Introduction of Netball Victoria Community Netball Coaches to deliver netball clinics and sessions across Victoria.
- Revamp of the Netball Victoria Community Netball Awards with the introduction of new categories to acknowledge the brilliant, tireless and successful efforts of volunteers in netball across our state.

Member Services

The Member Services Team was established as a result of a restructure within the Game Development Unit in late 2012/13. The Member Services Team is responsible for managing all support services relating to building the capacity of Associations, Leagues and Clubs. The main functionality of Member Services includes:

- Establishing appropriate Association delivery models.
- Conducting education and training programs for administrators and volunteers.
- Member Services - including benefit packages and insurance offerings.
- Membership and competition IT database management system – MyNetball.
- Policies and procedures, rules and regulations.
- Providing general support and assistance in relation to local netball issues, including data management systems.
- Establishing appropriate and beneficial communication channels.
- Assessing and developing new, appropriate membership and participation models.

MyNetball

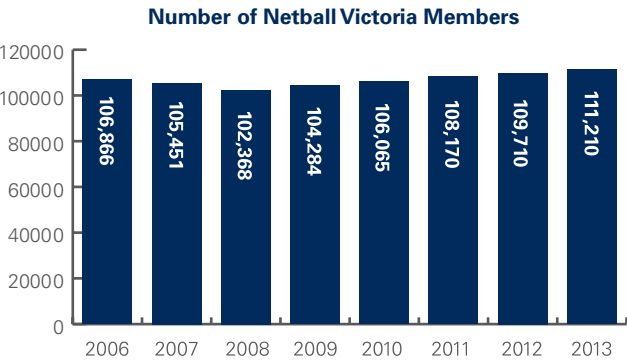
Netball Victoria leads the way nationally in the development and implementation of the MyNetball System, a national membership registration and competition management database which supersedes the NMAS System.

Highlights

- 16 Associations and Leagues were early adopters of the MyNetball System.
- Creation of user manuals used nationally.
- Phase 1 training rollout conducted with 80% of all Netball Victoria Associations and Leagues participating.
- Establishment of 220 websites to cater for all Netball Victoria affiliates.

Membership

Netball Victoria achieved its highest level of registered members for the fifth consecutive year in 2013, resulting in the highest number of the last decade. A total of 111,210 members registered with Netball Victoria with increases across all membership categories.



General Highlights

- Associations Development Day with over 100 Associations and Leagues attending.
- Implementation of the Association Development Guide detailing Netball Victoria’s services, training workshops and funding opportunities.
- Revamp of the Netball Victoria website to be more user friendly for our affiliates and members.
- Regular communication with Associations through a renewed e-newsletter ‘Court Report’ (regional specific and state wide).
- Training and development workshops including changes to the Incorporation Act session.
- Updating of policies and procedures to ensure greater support and guidance is available to our Associations and members.
- Partnering with VicHealth to promote the Healthy Sporting Environments (HSE) program.
- Review of Netball Victoria member benefits packaging.
- Review of Netball Victoria affiliation packages.
- Delivered the “Ahead of the Game” leadership program to 20 participants from across Victoria.

Regional Development

To ensure netball continues to grow and develop state wide and based on recommendations from the Community Netball Review, Netball Victoria relocated staff in Regional Victoria during 2013.

Netball Victoria appointed Regional Development Managers and Coordinators in Geelong and Bendigo to manage the Western and Northern regions of the state with positions in the Eastern region to be filled in early 2014. Netball Victoria is ambitious in its intent to grow and develop netball regionally by identifying opportunities for increased participation, facility and program development and stakeholder relationship establishment. These regional positions have already improved the communication and collaboration between local communities, local netball Associations and leagues, key partner organisations and Netball Victoria.

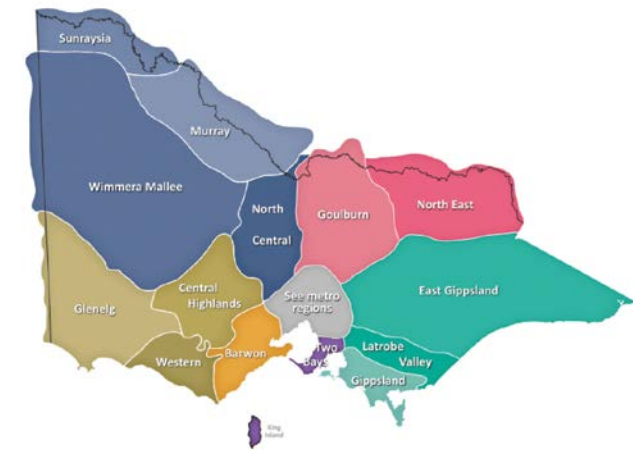
By focusing our attention regionally we now have the ability to understand the opportunities and challenges facing netball communities at a more localised level. Regional staff work in partnership with local Associations, Leagues and Clubs to address and carry out strategic approaches to regional development. We can now work more closely together to respond to the existing opportunities and identify new programs or initiatives.

Regionally based staff will support Netball Victoria to continue building the capacity of its Associations, Leagues and Clubs and assist them in being successful and sustainable well into the future.

Highlights

- Growth of ANZ NetSetGO! Program participation and membership.
- Increase registered membership across each region.
- Hosting of inaugural Regional Round Table visits.
- Participation growth in non-membership (school, social, come and try and community programs).
- Inclusive netball participation growth (CaLD, Indigenous and All Abilities).
- Establishment of beneficial partnerships with key stakeholders including Local Government, Community Groups, Schools, Associations, Leagues and Clubs and other state sporting organisations.
- Delivery of capacity building training sessions for volunteers and administrators.
- Distribution of regionally specific e-newsletters for affiliates.
- Establishment of regional forum groups.
- Revamp of the Regional Liaison Officer role.
- Advocating for facility redevelopment and establishment.
- Establishment of Netball Victoria programs in schools.

- Assisting Associations, Leagues and Clubs in the transition of non-member participants to regular play.
- Creation of non-traditional versions of the game (Fast5 in Shepparton).



“Staff based in regional areas provide Associations, Leagues, Clubs and their members with support to assist with grass roots netball growth and development at a localised level. Regional staff form relationships with local government, AFL Country Victoria, sponsors and other stakeholders to assist with grants, facility development, competitions and members whilst working in hand with Netball Victoria colleagues to ensure our overall Strategic Plan is achieved across the state.”

Pam Ferrari, Regional Development Manager (North)

Community Development

This year the Community Development Team focused on improving programs that Netball Victoria deliver to under-represented communities, creating appropriate models to deliver more clinics and camps to members of the public, developing a strategy to better deliver and increase netball participation in schools and creating more opportunities to play netball with no barriers.

The ANZ NetSetGO! program was a major focus for Netball Victoria in 2013 with a goal of increasing participation and delivery to record levels whilst supporting growth at Association, Club and League level through training and development. This was achieved with the highest participation numbers reached since the program’s inception in 2008.

Netball Victoria Community Netball Coaches were introduced this year and as a result we have seen an increase in netball delivery throughout schools, at community festivals, school holiday programs and Come and Try events. These coaches are casual employees of Netball Victoria trained to deliver quality netball experiences within our community and are based throughout the state increasing our reach to participants across Victoria.

The team has also supported the growth of netball amongst multicultural and indigenous communities and people with a disability. Our “Netball for All” programs have embraced a number of initiatives, including Social Inclusion Week and Harmony Day.

Netball Victoria is leading the way in inclusion initiatives and in 2013 were finalists for the inaugural Migration Settlement Awards. Our Netball For All programs such as Inclusion ANZ NetSetGO!, the “Melbourne Vixens Friendly Schools Program” and our All Abilities competitions continue to thrive and support our diverse community.

ANZ NetSetGO!

ANZ NetSetGO! has continued to see an increase in registered participants with a total of 11,256 five - ten year olds partaking in the program across 321 delivery centres. As a result of a more targeted strategy to engage schools, community centres, YMCAs, Clubs, Associations and Leagues in 2013 a greater diversity of delivery centres ran ANZ NetSetGO! across Victoria which contributed greatly to the record level of participation in the program (an 8.3% increase on figures from 2012).

Highlights

- Livingstone Netball Club ANZ NetSetGO! program participants were invited to participate in half time entertainment at the Coles Netball Test Series in Melbourne with the Australian Diamonds vs New Zealand Silver Ferns. The 24 program participants launched the new 2014 ANZ NetSetGO! program dance component to the public.

- Waverley Night Netball Association, YCW Netball Club, Bacchus Marsh Netball Club and Redan Netball Club were selected to participate in half time entertainment Melbourne Vixens matches held at Hisense Arena, providing participants and coaches with a once in a lifetime opportunity to play at the prominent venue.
- Ouyen United Netball Club was announced winner of the 2013 ANZ NetSetGO! Centre of the Year at the Netball Victoria Community Netball Awards.
- ANZ NetSetGO! sessions were conducted in schools on a weekly basis during each school term in conjunction with the SEDA netball program. More than 13,000 students across Victoria experienced netball through a ‘one off’ ANZ NetSetGO! session or three week program conducted by SEDA.
- Netball Victoria began a roll-out of the new 2014 ANZ NetSetGO! program changes across the state.

Inclusion Netball Development

“A big thank you for your support and involvement in Social Inclusion Week over the past two years. The Netball for All Roadshow has been a highlight in the many regional centres you have visited. I founded Social Inclusion Week to help build a more caring society – to reach out to the countless ‘invisible’ people who continue to be left out or are left behind. I am inspired by the inclusive approach to sport and community which lives and breathes throughout Netball Victoria.”

Dr Jonathon Welch AM

06 Game Development

Culturally and Linguistically Diverse Populations

Netball Victoria has been continuing to improve on our interaction with multicultural and new arrival communities. The “Melbourne Vixens Friendly Schools Program” is now in its second year and has been delivered to more than 1,180 primary aged students in Dandenong, City of Melbourne and Brimbank Council areas.

“It’s not only been a great way to connect with these young people, but the working relationships that are created with the local Council area, Community hubs and leisure services are invaluable. Particularly when the next phase is to make this program sustainable as it’s ever evolving and we try to target more areas in Victoria.”

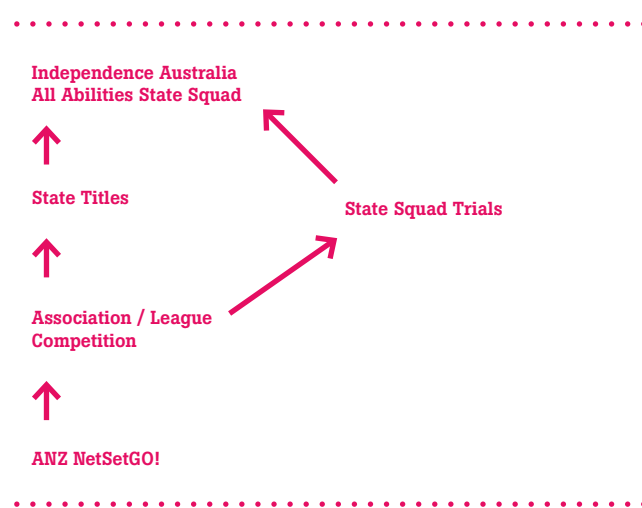
Melbourne Vixen Geva Mentor

Aside from program delivery, as part of our VicHealth State Sporting Association Participation Program, Netball Victoria has focused on supporting its clubs and Associations to create inclusive and welcoming environments for Culturally and Linguistically Diverse populations. This has included cultural awareness training and the promotion of our Welcoming Officer program.

All Abilities

The All Abilities netball pathway has been cemented this year:

Independence Australia All Abilities State Squad Pathway



- ANZ NetSetGO! Inclusion program participation.
- All Abilities netball competitions at Associations, Leagues and Clubs.
- Independence Australia All Abilities State Team.

In 2013, 11 teams participated in the All Abilities section of V/Line State Titles, a testament to all the hard work and dedication of many volunteers throughout the year. The Geelong Football and Netball League were champions in the first division and Parkville Netball Association were champions in the second division.

The Independence Australia Victoria All Abilities Squad competed in Sydney in August for the inaugural Marie Little OAM Shield. Victoria, New South Wales and South Australia took part in the event and Victoria was successful in taking home the Shield.

Netball Victoria continue to run exposure events for individuals with a disability and service providers, promoting our ethos of inclusive netball competitions where all people can participate regardless of their skill level or ability.

Indigenous

Netball Victoria has again partnered with the North Melbourne Football Club’s Huddle Program to deliver the Blackwoods Indigenous Netball Academy. In 2013, 25 young aspiring leaders took part in a two day intensive program focusing on netball skills and knowledge, wellbeing and nutrition and leadership both on and off the netball court. Netball Victoria has also supported a number of indigenous netball carnivals including the Closing the Gap Sports Carnival and the Victoria Aboriginal Community Services Association Ltd Football Netball Carnival.

Facility Development

In the last 12 months netball has been successful in securing significant funding especially within the growth areas of Melbourne from all levels of government. The following highlights successful funding partnerships and development of additional facilities which are scheduled to commence in 2014:

- Wyndham City Council has provided significant funding towards the redevelopment of Werribee Sports and Fitness Centre. Netball Victoria partnered with the Council and Basketball Victoria in advocating for Regional Development Funding and was successful in obtaining the remaining \$9 million required towards finalising the development. The State Government also provided the maximum funding of \$650,000 towards the re-development. The stadium will increase from 6-12 indoor courts, four outdoor courts and a show court housing 1500 people. Works are expected to begin in 2014.

<http://www.wyndham.vic.gov.au/residents/community/wsfc>

- Brimbank City Council received the maximum funding of \$650,000 from State Government with contributions from Brimbank City Council and Keilor Basketball confirming three additional indoor courts at Keilor Basketball and Netball Stadium. Extensive planning has already begun with Netball & Basketball Victoria with the works expected to start in 2015.
- The City of Casey has contributed \$9.5 million towards the upgrade of Cranbourne Indoor Leisure Centre (CILC) with an additional \$650,000 from State Government attributed recently towards the development. The CILC upgrade will include an additional four indoor courts with a show court and additional amenities. In 2013 Cranbourne South West NA (CSWNA) who are located at the centre, changed their name to Casey Netball Association at their recent AGM. Casey Netball Association alongside Casey Basketball began managing each other’s sport at the centre under a new license agreement with the City of Casey.
- Officer Secondary College and Cardinia Shire collaborated on a joint project that involves shared cost of an additional three indoor courts and amenities with the State Government also providing \$650,000 towards the development.
- \$510,250 from the State Government has been provided towards co-located tennis and netball facilities at City Oval in Wangaratta. This will include two multi-purpose/netball courts with competition lighting and pavilion access.
- \$50,000 towards the upgrade and installation of lighting to Moe Netball Association.

- \$650,000 was recently announced in contribution to a new regional project in Gisborne for Macedon Ranges Netball Association. This includes construction of eight outdoor netball courts, court lighting, pavilion with change rooms and amenities. The association will relocate from their current position shared on school grounds to the new site once the courts are completed. Works are scheduled in early 2014.
- Netball Victoria worked in partnership with Netball Australia and local netball Associations in promoting netball priorities throughout the federal election. It was positive to see netball secure commitments during this time with several Associations benefiting from additional funding. This included Macedon Ranges NA towards the pavilion at the new regional site in Gisborne, and Lilydale Yarra Valley NA for shelter and amenities completing the funding required on the facility developments. Netball Victoria will be targeting a similar approach with a State election planned in 2014.



06

Game Development

Country Football Netball Program (CFNP)

In 2013, the Country Football Netball Program provided \$2,108,732 in funding towards 32 football and netball facility projects valued at \$5,119,767. Of this amount, \$1,084,732 in funding went towards 17 facility projects that directly benefited netball specifically. It should also be noted that of the total amounts, \$200,000 in funding went to two projects that benefited both football and netball.

Council	Project Title	Location	Project Description
Warrnambool City Council	Allansford Recreation Reserve Netball Facilities Development	Allansford	Two new netball courts/Lighting and change rooms.
Greater Geelong City Council	Myers Reserve Netball Change Facility Development	Bell Post Hill	Change rooms/Umpires Room
Alpine Shire Council	Bright Netball Court Development Project - Stage 1	Bright	Netball Court
Moyne Shire Council	Port Fairy Gardens Oval Netball Facilities Upgrade	Port Fairy	Netball courts/Change rooms
South Gippsland Shire Council	Meeniyian Dumbalk United Football and Netball Club - Netball Court Redevelopment project	Meeniyian	Netball court/Lighting
Moorabool Shire Council	Darley Park Netball Lighting project	Darley	Lighting
Warrnambool City Council	Allansford Recreation Reserve Netball Facilities Development	Allansford	Two new netball courts/Lighting and change rooms.
Greater Geelong City Council	Myers Reserve Netball Change Facility Development	Bell Post Hill	Change rooms/Umpires Room
Alpine Shire Council	Bright Netball Court Development Project - Stage 1	Bright	Netball Court
Moyne Shire Council	Port Fairy Gardens Oval Netball Facilities Upgrade	Port Fairy	Netball courts/Change rooms
South Gippsland Shire Council	Meeniyian Dumbalk United Football and Netball Club - Netball Court Redevelopment project	Meeniyian	Netball court/Lighting
Moorabool Shire Council	Darley Park Netball Lighting project	Darley	Lighting
Swan Hill Rural City Council	Alan Garden Netball Court Resurfacing and Realignments project	Swan Hill	Netball Court

Council	Project Title	Location	Project Description
Pyrenees Shire Council (Football/Netball Project)	Natte Yallock Community Centre Stage 2	Natte Yallock	Change rooms
Mildura Rural City Council	Murrayville Netball Courts Redevelopment	Murrayville	Netball Court/Lighting
Greater Shepparton City Council	Shepparton Sports Precinct Netball Court Lighting Project	Shepparton	Lighting
Horsham Rural City Council	Horsham Recreation Reserve Netball Change rooms Facility Upgrade	Horsham	Pavilion
Surf Coast Shire Council Football/Netball project	Stribling Reserve Netball Court and Oval Upgrade	Lorne	Netball Court/Ground Surface
Yarra Ranges Shire Council	Woori Yallock Netball Court and Change Facilities project	Woori Yallock	Netball Court/Pavilion
Moira Shire Council	Tungamah Court Reconstruction and Lighting Project	Tungamah	Netball Court/Lighting

Netball Victoria Community Netball Awards

Umpiring Excellence

Finalists:
Heather Carroll
Cathy Gallop
Cathie Jennings
Connie Castles

Winner:
Connie Castles

Coaching Excellence

Finalists:
Sascha Veldhuis
Anna Edmonds
Robyne Dawson
Amanda Sherwen

Winner:
Amanda Sherwen

NetSetGO! Centre of the Year

Finalists:
Knox City Council Netball Association
Ouyen United Netball Club
Geelong Central Netball Association Inc.
Hoppers Crossing Junior Netball Association

Winner:
Ouyen United Netball Club

Volunteer of the Year

Finalists:
Carolyn Williams
Carmel Fitzgerald
Margaret Page
Kirrily Zimmerman

Winner:
Carolyn Williams

Small Association of the Year

Finalists:
Bellarine & District Netball Association
Victorian Men's Netball League
Rochester Netball Association

Winner:
Victorian Men's Netball League

Large Association of the Year

Finalists:
Geelong Central Netball Association Inc.
Boroondara Netball Association
St Albans Caroline Springs Netball Association
Hoppers Crossing Junior Netball Association

Winner:
Hoppers Crossing Junior Netball Association

Inclusive Netball Community of the Year

Finalists:
Colac Night All Abilities Netball Competition
Football and Netball Geelong
All Abilities Netball Wangaratta Netball Association
Torquay Netball Club

Winner:
Football and Netball Geelong

WorkSafe Safety Initiative Awards

Finalists:
Devon Welshpool Won Wron Woodside FN Club Inc
Mansfield Football Netball Club
Huntly Football Netball Club
Gigarre Football Netball Club
Sandhurst Football Netball Club
Barwon Heads Netball Club
St Arnaud Netball Club

Winners:
Devon Welshpool Won Wron Woodside FN Club Inc
Sandhurst Football Netball Club



**Sponsorship
and Marketing**

07

Sponsorship and Marketing

A positive year on-court supported the off-court initiatives for the Sponsorship and Marketing team at Netball Victoria. A vibrant pre-season event hosted at the State Netball and Hockey Centre set the standard early in 2013 and continued with record membership, merchandise and attendances at Melbourne Vixens matches.

Highlights

- Strong growth of Melbourne Vixens membership and match day attendance
- Strong relationships developed with our partners and sponsors
- Increasing presence in the traditional media and a strong social media footprint
- A calendar of events reflective of the Netball Victoria and Melbourne Vixens brands and market position.
- Launch of marketing campaign linking all areas of netball in Victoria “Play, Believe, Achieve”.

Sponsor acknowledgment and thanks

Netball Victoria and the Melbourne Vixens are committed to securing sustainable, engaging, and mutually beneficial relationships with government departments, corporate organisations, charitable partners, and community initiatives in order to continue to invest in the growth and development of netball. The strength of our many programs and competitions run across the state is a testament to the commitment of these partners.

In 2013, Netball Victoria announced that RACV Resorts would upgrade its sponsorship to become the premier partner for the Melbourne Vixens in the 2014 season and beyond. RACV continues to provide outstanding support and commitment to both Netball Victoria and the Melbourne Vixens and we look forward to highlighting this premier partnership throughout 2014. As iconic Victorian membership organisations, Netball Victoria and RACV both have a strong commitment to growing and developing the tremendously popular sport of netball across the state.

We were also delighted to announce in January 2014 that Victoria University would become the Major Partner of the Melbourne Vixens in a new five year partnership. This is an historic partnership and as with RACV, cements relationships between strong and iconic Victorian organisations. Netball Victoria is delighted to have VU join RACV as a leading partner. VU is the leader in sport research and education, and this partnership will extend beyond elite and community projects.

These changes reflect that Jason Bedding is no longer a partner of Netball Victoria and the Melbourne Vixens, due to significant changes within its own company structure. We take this opportunity to thank the leadership team of Jason for their support and all at Jason the very best for an ongoing future.

Netball Victoria also thanks Energetic Apparel and Sustagen for

their strong support of netball for many years and wish both companies ongoing success.

Netball Victoria is delighted to announce the continuation of our other partnerships with WorkSafe (Major Partner of Country Netball League), VIS (High Performance Partner), V/Line (naming right partner of the V/Line State Titles), WM Loud (Major Partner of Association and Schools Championships), Gilbert (Official Netball Provider), Garrleigh Trophy Centre (Official Trophy Provider), Victor Sports (Medical Supplies Provider), Brooks Running (Parkville Sponsor), City of Melbourne (Melbourne Vixens Sponsor), Telstra (Melbourne Vixens Sponsor), Herald Sun (Melbourne Vixens Sponsor), 2XU (Melbourne Vixens Sponsor), Devine (Melbourne Vixens Sponsor and naming rights of the Devine Victorian Netball League), and the Victorian and Federal Governments (Melbourne Vixens and Netball Victoria initiatives), including our major partnership in health and wellbeing participation initiatives with VicHealth.

Focusing on securing additional commercial and community partnerships, Netball Victoria has enlisted new partnerships in 2013, including Adcell (Digital and Print Partner), Lumo Energy (Major Partner of Association Championships), Independence Australia (Major Partner of All Abilities squad), Battery World (grass-roots partner), GippsTafe - Central Gippsland Institute of Tafe (Major Partner of the Eastern Regional State League), BLK - KooGa Australia (Team Uniform Provider), Goodlife Health Clubs (Melbourne Vixens Sponsor), TeamUp - VicHealth initiative (Melbourne Vixens Sponsor and grass-roots partner), Victorian Responsible Gambling Foundation (grass-roots partner), and Honda (national partner). During a challenging economic climate we are excited to have these organisations join our netball family.

We would like to thank all our sponsors for their contribution to netball. Their support is vitally important to the growth and development of our sport across Victoria.

Melbourne Vixens ticket sales, membership and merchandise

Netball Victoria and the Melbourne Vixens were delighted with the support and commitment from our passionate fans throughout the ANZ Championship season.

More than 62,967 fans came to cheer on the Melbourne Vixens during seven regular season home games and one final series match. Hisense Arena hosted all home games with the exception of the preliminary final played at the State Netball and Hockey Centre due to venue clash.

The Melbourne Vixens membership tally has again set a new record of 2,856 members with an average of 1,425 attending each regular home game during the season.

We broke an ANZ Championship league record by hosting the highest regular season match attendance with 8,840 enthusiastic fans streaming through the gates at Hisense Arena to see the Melbourne Vixens defeat the West Coast Fever, to secure second position on the overall ANZ Championship ladder.

Corporate hospitality packages were near capacity at each home game, with the exception of sold out boxes for the Haier Pulse and Queensland Firebirds match. Corporate hospitality hosted a variety of netball fans including key state federal ministers, sporting and entertainment bodies.

Record merchandise sales were achieved with gross sales growth of over 150% from 2012. We love our supporters wearing Vixens or Netball Victoria gear and proudly show their allegiance and support.

Melbourne Vixens broadcast

The change in viewing platform this season from Network Ten to SBS2 and Fox Sports in Australia, and from TVNZ to Sky Sports in New Zealand has impacted on audience reach.

Melbourne Vixens fixtures attracted a cumulative television audience of 1,094,384 during the 2013 ANZ Championship season, with 61% coming from Australian broadcasts on SBS2 (28%) and FOX Sports (33%).

Total 2013 viewership was lower than in 2012, due primarily to the change in broadcast platform as less matches were shown on free-to-air television, and were also impacted as a result of the Grand Final appearance in 2012 – the Melbourne Vixens falling one game short in 2013.

We urge all netball fans to watch the ANZ Championship on FOX Sports Australia and SBS 2, so that broadcast will be continued in the long term.

Melbourne Vixens Media Coverage

The media coverage of the Melbourne Vixens has steadily increased, with a particular spike during the ANZ Championship Finals Series and the retirement of one of Victoria’s greatest netballers in Sharelle McMahon in late August 2013.

Media coverage and promotion secured during the season assisted in the high number of match day attendees and record crowds. During the season, we partnered with other sports teams and clubs such as Melbourne Storm, Melbourne Rebels, Hawthorn FC, Richmond FC, and Geelong FC, in order to leverage off their high profile in the cluttered Melbourne sports market – we will again look to work with similar clubs in the lead up to the 2014 season and throughout the year.

The Vixens featured in a number of media outlets including The Herald Sun, The Age, Women’s Health Magazine, NZ Herald, Fox Sports, SBS2, Channel 10, Channel 9, Channel 7, ABC Grandstand and Breakfast, Sunrise, Triple M, SEN Half Time, ABC Radio, and Radio Sport NZ, as well as a number of regional publications and local broadcast stations.

The Netball Victoria brand is increasingly recognised and respected in the media and the wider community. Netball Victoria competitions such as the Devine Victorian Netball League and Regional State League, as well as various other regional programs

such as the WorkSafe Games of the Month have become key fixtures on the local and regional sports calendars, receiving a growing amount of coverage in community newspapers, radio and TV stations.

With the implementation of Netball for All initiatives and community programs such as the Melbourne Vixens Friendly Schools Program and Blackwoods Indigenous Academy, we are increasingly targeting local community and ethnic media to widen the scope and awareness of netball in every community. We continue to strive for increased media coverage across all Netball Victoria programs and are seeing positive results in this area. Increased exposure helps to increase participation in and support for netball.

Melbourne Vixens Social Media

The Melbourne Vixens continue to lead the way in social media within the netball community.

Significant increases in followers or fans on social media have led to increased brand awareness and fan engagement throughout the entire year as opposed to just in-season.

Having established a solid presence in social media platforms such as Facebook, Twitter and Instagram, the Vixens and Netball Victoria will aim to continue to deliver in the digital markets for our supporters and key external stakeholders. This enables us to engage in a variety of ways, appealing to and connecting with all in the netball community.

Events

Netball Victoria hosted a variety of events in 2013 celebrating and acknowledging the key achievements of Netball in Victoria throughout the year.

To strengthen relationships with external stakeholders, Netball Victoria aligns many events to Netball Victoria’s competitions. These events continue to evolve with the inclusion of the Victorian Netball League awards night held as a separate event allowing a strong focus on community achievements at the Netball Victoria Gala Awards night.

A renewed focus on promotion of all Netball Victoria events will ensure positive outcomes in the future. We encourage all in the netball community to join us at major events during the year. See our website and other regular communications for event information.

07 Sponsorship and Marketing

2013 Partners



Service Awards
and VALE

08 Service Awards and VALE



SERVICE AWARD – GAYLE LAMBERT

Gayle Lambert has a rich history in netball. With many years of experience within our great sport, Gayle has been a Netball Victoria Council member, umpires' convener; Publicity and Promotions Officer, coach and selector for Victorian Representative Teams, umpires tester and coaching course presenter.

Gayle designed a Teacher Education Workshop for Netball Victoria and is a member of School Sport Victoria netball sub-committee and talent scout.

Gayle was involved with Parkville Netball Association for 35 years as a committee member, a representative on the umpire's panel, and she also found the time to coach some Cowan Regional Representative teams.

Recognised at the 2013 Netball Victoria Gala Dinner for her outstanding contribution and service to netball in Victoria, Gayle is currently using her many talents with the Boroondara Netball Association.

"My dedication comes from a belief that every major choice you make in life, you should give it your all. I also need to be busy, whether it is working as a teacher, organising my family, or with netball, playing umpiring, coaching or administering." – Gayle Lambert

VALE

Olive Johns

(22/12/1920 – 17/8/2013)

A pioneer in the Victorian umpiring community, Olive was awarded her All Australian badge in 1955 and continued to help develop the up and coming umpires of Victoria. In 1972, Olive became a Life Member of Netball Victoria and was leading the way on the National Umpires Grading Panel to help grow the professionalism of the sport. A contributor to netball both on and off the court, Olive will be remembered for her exceptional knowledge and love of the game.

Fay Morgan

(23/03/1935 – 24/07/2013)

A leader in Association Administration for netball in Victoria and heavily involved in developing coaches and umpires, Fay was a fair and open minded advocate for netball across the entire state. A Netball Victoria Director for a number of years, making a significant contribution to the strategic advice and recommendations provided to the Netball Victoria Board and Staff members, Fay's contribution to the netball community was enormous as a player, umpire, coach, administrator and volunteer.

A Life Member of Netball Victoria in 2004, as well as Wangaratta and the Ovens & King Netball Association, Fay worked tirelessly for the sport and was involved for almost 65 years.



Olive Johns



Fay Morgan

Judy Hudson

(10/09/1946 – 17/10/2013)

Judy Hudson's love of netball spanned many years across many areas of the sport. Early on she enjoyed playing the game, firstly at Mac Robertson's Girls School, later in Saturday and representative competitions, and mid-week ladies competitions before becoming a manager and administrator. Judy was involved with the Waverley City Netball Association and was a founding member of the Knox Region Netball Club which plays at the Waverley Netball Centre.

Judy was secretary of the Melbourne Waverley State League Club for many years and appointed a Victorian state team manager on several occasions. When Netball Victoria appointed Zone Managers, Judy was appointed as the Central East Zone Manager, a role she held for several years organising all things pertaining to the zone, umpire and coaching courses, representative team selections and appointments. When the Commonwealth Trophy Commenced in 1997 Judy was part of the original Melbourne Phoenix committee and was involved as one of the game day court supervisors for the entire 10 years duration of the competition.

During 2006 and 2007, Judy again worked for Netball Victoria as the administrator for both Phoenix and the Melbourne Kestrels. During the 2006 Melbourne Commonwealth Games, Judy was the assistant technical supervisor, and with Lindy Murphy wrote the manual for the netball competition at the Commonwealth Games which was used again in Delhi in 2010. In 2008 when the new ANZ Championships commenced Judy stepped back from her netball involvement. Although no longer directly involved, Judy never missed an opportunity to watch a Melbourne Vixens game or international series.

Gayle Welch

(07/06/1950 – 26/10/2013)

Gayle was actively involved with the Craigieburn Netball Association, which formally acknowledged her contribution by electing her as a Life Member of their Association. Gayle's initial involvement with the then Royal Park Netball Association was as an umpire, and it was with Royal Park that she worked towards and earned her C-Badge. A regular umpire on the Monday night outdoor competitions, she was appointed as an umpire supervisor in 1998 to guide up and coming umpires in the same way that she was mentored.

Gayle was appointed as a supervisor for Saturday juniors and for the Royal Park All-Abilities Athlete program. A much loved face around Parkville, Gayle gave all who were interested in netball an opportunity to play the game and to enjoy it.

Marjorie Beaumont

Having played in the University High School basketball team in 1931, Marjorie was keen to become involved as an official and was an inaugural member of the V.W.B.B.A. Umpires Association, and 'A' Grade Umpire from its first examination, attaining her All Australian Umpire badge in 1938.

An 'A' Grade player, Marjorie was also Secretary and President of the Umpires Association for several years and a tester for umpires badges. She was Manager of the Victorian Team 1939 when they won the Australian Championship and The Elix Shield before becoming a Netball Victoria Life Member in 1940.

A Patroness of the Victorian Women's Amateur Sports' Association for her efforts in raising funds as Treasurer of Victorian Sportswomen's Appeal during war years, Marjorie was a dedicated player and volunteer to the sport of netball.





09

**Finance
Report**

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Finance Report

Finance Manager’s Report

I have the pleasure of presenting the Financial Report of Netball Victoria for the year ended 31 December 2013.

Trading Results

Netball Victoria has reported an operating surplus of \$248,470 for the year ended 31 December 2013, compared to a surplus of \$128,841 in the previous year. This surplus, in line with Management expectations, is considered a pleasing result given the continual investment in driving and achieving our strategic ambitions. It should be noted that the cash earnings were positive to the extent of approximately \$343,683 after adding back the non-cash depreciation charges of \$95,213.

Some of the key factors which affected our result for the year were:

- Increase in our Netball Victoria members total to 111,210 (up from 109,710 in 2012);
- Continued growth in Melbourne Vixens membership (to 2,856 in 2013, up 27% on 2012 and 56% on 2011), merchandise sales, game day hospitality and match day attendances;
- Further increase in Parkville teams and participation;
- Continued support from our sponsors and government agencies leading to increased commercial and grant revenue, and enhanced leveraging opportunities;
- New competitions run by Netball Victoria (inaugural Melbourne Vixens Summer Challenge held at Parkville in February and Australian Masters Games held in Geelong in October) thus leading to increased competition and program participants resulting in increased competition spend and program expenses;
- Recognising and acting on key procurement opportunities thereby achieving expense savings, and similar drives to increase efficiencies in all program areas and offset general cost of living increases;
- Some savings due to timing of filling all of our staffing positions including key roles based in regional/non metropolitan areas to increase support to Associations and develop netball across the State;
- New expenses associated with the introduction of second ANL team (Victorian Flames);
- Increased insurance coverage and additional capitation fees payable to Netball Australia (due to membership increase);
- Repeated investment in information technology, a full staffing compliment and investment in professional development.

Financial Position

At 31 December 2013, the net assets of Netball Victoria were \$4,203,612.

Pleasingly, Netball Victoria owns its premises at 487 King Street (Netball Victoria House) with the fair value of the land and buildings totalling \$2,725,000, following an independent valuation undertaken in October 2013. This valuation is up \$230,000 from the previous valuation undertaken in October 2011.

Netball Victoria generated trading cash of \$627,935 for the year from its operations, with cash used for capital purchases of plant and equipment totalling \$109,203.

It needs to be noted that significant expenses were accrued in December 2013 (i.e. expenses not paid by 31 December 2013

but to be paid in the early months of 2014) thus the increase in accrued expenses (noted under ‘Trade & Other Payables’ on the Statement of Financial Position). In 2013 accrued expenses totalled \$352,640, mainly relating to insurance, projects, consultancies and program spend.

The end result of all activities was an increase in cash available of \$481,848 with a cash balance at the end of the year of \$1,614,382.

The fixed term deposit balance at the end of the year was \$559,426 (up from \$522,542 in 2012).

In summary, the financial position of Netball Victoria at balance date is considered healthy, enabling continued investment in the development of our game and support for our member Associations and leagues.

Looking Ahead

The surplus results accumulated over the previous financial years have resulted in a positive cash flow and a strong Balance Sheet. Netball Victoria continues to have no bank borrowings, liquidity is solid, cash balances have increased and we are poised to continue to invest in the netball future of Victoria in line with our new 2014-2018 strategy.

However, we are under no illusions the next twelve months will again be tough, with a ‘tight’ budget projected due to a challenging financial landscape. Challenges for Management include increased pressure in the sponsorship space, a restructuring of the Netball Victoria membership categories, an earlier commencement of the Melbourne Vixens season and the new structure of Netball Victoria staffing (three new Regional Development Managers and Coordinators now employed to have a presence in regional Victoria). These challenges meaning Management is continually tested to remain financially diligent and look at ways at improving financial outcomes in order for Netball Victoria to meet its strategic objectives.

In 2014 Netball Victoria will continue to focus on engaging and increasing its Netball Victoria and Melbourne Vixens members, further investment and focus on facility development, increasing support and capacity building of Associations, Leagues and Clubs with an emphasis also on growing participation of netball through these existing channels and through schools and engagement of non-affiliated netball providers. We aim to grow new opportunities for people to be involved and participate in netball.

In 2014 we will also continue to invest in the new technology platform (supporting the rollout of the online registration and administration system, “MyNetball”), continue support to Victorian Netball League Clubs including the introduction of new services, and focus on an increased presence ‘on the ground’ throughout Victoria, supporting Associations, leagues, volunteers and working in partnership to grow and strengthen netball.

Netball Victoria acknowledges and appreciates the continued support of its volunteers, members, Associations, supporters and stakeholders who contribute to ensuring the organisation continues to remain financially viable and strong.



Luke Emerson
Finance Manager
Netball Victoria

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Finance Report

VICTORIAN NETBALL ASSOCIATION INCORPORATED
STATEMENT OF FINANCIAL POSITION
AS AT 31 DECEMBER 2013

	2013 \$	2012 \$
Current assets		
Cash and cash equivalents	1,614,382	1,132,534
Trade & other receivables	122,400	153,838
Financial assets	559,426	522,542
Inventories	78,524	20,958
Other assets	270,264	255,207
Total current assets	2,644,996	2,085,079

Non-current assets		
Land and buildings	2,725,000	2,522,500
Plant and equipment	192,479	150,989
Total non-current assets	2,917,479	2,673,489
Total assets	5,562,475	4,758,568

Current liabilities		
Trade & other payables	583,939	405,679
Provisions	169,085	184,008
Income received in advance	593,031	439,002
Total current liabilities	1,346,055	1,028,689

Non-current liabilities		
Provisions	12,808	4,737
Total non-current liabilities	12,808	4,737

Total liabilities	1,358,863	1,033,426
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NET ASSETS	4,203,612	3,725,142
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Equity		
Asset revaluation reserve	1,246,751	1,016,751
Accumulated funds	2,956,861	2,708,391
TOTAL EQUITY	4,203,612	3,725,142

09 Finance Report

VICTORIAN NETBALL ASSOCIATION INCORPORATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2013

	2013 \$	2012 \$
Revenue		
Registrations	4,974,183	4,509,002
Competitions	1,609,353	1,308,449
Programme delivery	1,073,734	804,837
Events / Marketing	31,818	248,460
ANZ Championship League	1,805,958	1,841,912
Other revenue from ordinary activities	411,302	471,506
	9,906,348	9,184,166
Expenses		
Registrations	(194,378)	(195,047)
Competitions	(1,183,777)	(959,726)
Programme delivery	(1,153,080)	(1,084,710)
Events / Marketing	(44,410)	(348,914)
ANZ Championship League	(1,570,429)	(1,939,620)
Australian National League	(206,168)	(85,983)
Netball Australia levy	(769,957)	(754,869)
Insurance	(777,189)	(754,944)
Employee costs	(2,707,011)	(2,152,303)
Depreciation	(95,213)	(87,183)
Other expenses from ordinary activities	(1,023,091)	(760,398)
	(9,724,703)	(9,123,697)
Profit/(loss) from operating activities	181,645	60,469
Finance income	66,825	68,372
Profit	248,470	128,841
Other comprehensive income for the year	0	0
Total comprehensive income for the year	248,470	128,841

09 Finance Report

VICTORIAN NETBALL ASSOCIATION INCORPORATED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 DECEMBER 2013

	2013 \$	2012 \$
Cash flows from operating activities		
Cash receipts from customers	11,091,563	10,172,964
Cash paid to suppliers and employees	(10,530,453)	(10,185,417)
Interest received	66,825	68,372
Net cash from/(used) in operating activities	627,935	55,919
Cash flows from/(used) in investing activities		
Payment for property, plant and equipment	(109,203)	(34,294)
Payment for fixed interest deposits	(36,884)	(22,542)
Net cash from/(used) in investing activities	(146,087)	(56,836)
Cash flows from financing activities		
Repayment of borrowings	0	0
Net cash from / (used) in financing activities	0	0
Net increase / (decrease) in cash and cash equivalents	481,848	(917)
Cash and cash equivalents at 1 January 2013	1,132,534	1,133,451
Cash and cash equivalents at 31 December 2013	1,614,382	1,132,534







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