



Putting People First

| PARTNERSHIPS OF PURPOSE |



THE WORK CONTINUES

“Putting People First” was more than a unifying slogan for President Clinton’s 1992 campaign. It was — and is — a guiding approach for understanding his lifetime of public service that continues to inspire countless others to serve their communities, country, and world today. And, it is what guides all of our work here at the Clinton Foundation.

As the world addresses the new complex realities and unique challenges presented by the COVID-19 pandemic, we must quickly work together to find solutions and build a safer, healthier, and more equitable society. The Foundation has been remarkably proud to answer the call where we can — partnering with World Central Kitchen, the City of Little Rock, and other organizations to serve hundreds of thousands of meals to children and families in need in Central Arkansas; supporting hundreds of thousands of parents and caregivers with resources to keep up with their children’s learning at home with partners such as the National Diaper Bank Network and the Coin Laundry Association; and virtually bringing together hundreds of young student leaders from around the globe with influential voices at the forefront of this pandemic to discuss and develop solutions that will make a difference thanks to partners such as IBM and Peter G. Peterson Foundation.

In this 2019 Impact Report, we share 10 powerful stories and many other examples of how we can each partner with others to make a difference. You can read the stories of civic and community leaders, social entrepreneurs, educators, health professionals, Clinton administration alumni, supporters, and volunteers — all people who believe there’s no action too small or too big to make a difference.

Among the people highlighted in these stories are the incredible volunteers in Little Rock who rolled up their sleeves to help provide free meals for the community during the government shutdown last year and in response to the ongoing COVID-19 pandemic today; Jane and Scott Wolfe, laundromat owners in New Orleans, who formed a partnership with Too Small to Fail to transform a corner of their business into a learning and educational space for families in their community; Indra Echeverri, a physical education and health teacher at a New York City high school who partnered with the Alliance for a Healthier Generation to help her students learn about nutrition and fitness; and Donnel Baird, an entrepreneur and alumnus of the CGI University program who is teaming up with churches, schools, and small businesses in cities to help expand clean energy, reduce greenhouse gas emissions, and lower utility bills.

We believe these stories demonstrate the power of “putting people first” through partnership and the common bonds and humanity we share. We hope you’re as inspired by them as we are — and we’re grateful that you choose to work with us to create this type of lasting impact.

There is important work ahead and you are a critical partner in what we have done and will continue to do. So, on behalf of President Clinton, Chelsea Clinton, the Board of Directors, and everyone at the Clinton Foundation, we thank you for your belief in our efforts, and your continued engagement, generosity, and support.



A handwritten signature in black ink, consisting of a stylized 'K' followed by 'Thurm' and a long horizontal flourish.

Kevin Thurm
Chief Executive Officer
Clinton Foundation

2018 FINANCIALS

Year Ended December 31, 2018 | GAAP Basis | Excerpted from audited financials

Consolidated Statement of Activities

REVENUE AND SUPPORT

Contributions	21,305,219
Grants	2,939,718
Net investment return	(8,875,277)
Other Revenue	4,805,384
Total Revenue and Support	\$20,175,044

OPERATING EXPENSES

		% OF OPERATING EXPENSES
Program Services		
Economic Opportunity	13,201,971	(26.4%)
Civic Engagement	17,797,750	(35.5%)
Public Health	6,624,472	(13.2%)
Management and General	8,909,794	(17.8%)
Fundraising	3,572,715	(7.1%)
Total Operating Expenses	50,106,702	
Provision for Uncollectible Pledges	1,146,166	
Total Expenses	\$51,252,868	

Change in Net Assets	(31,077,824)
Net Assets, Beginning of Year	323,470,879
Net Assets, End of Year	\$292,393,055

2018 OPERATING EXPENSES

Programs	75.1%
Management and General	17.8%
Fundraising	7.1%

Consolidated Statement of Financial Position

ASSETS

Cash and Cash Equivalents	
Unrestricted	7,207,319
Restricted	2,559,673
Fixed Assets and Other	
Property and Equipment, Net	87,231,761
Investments	
Endowment	171,593,398
Programmatic and Other Investments	1,422,861
Total Investments	\$173,016,259
Inventory and Prepaid Expenses	832,246
Multiyear Pledges Receivable	27,260,379
Accounts Receivable	1,146,543
Loan Receivable	287,099
Total Assets	\$299,541,279

LIABILITIES AND NET ASSETS

Liabilities	
Accounts Payable & Accrued Expenses	5,322,064
Deferred Revenue	1,826,160
Total Liabilities	7,148,224
Net Assets	292,393,055
Total Liabilities and Net Assets	\$299,541,279



OUR PROGRAMS: PARTNERING TO IMPROVE LIVES WORLDWIDE

REBUILDING IN THE WAKE OF NATURAL DISASTERS

The Clinton Global Initiative (CGI) Action Network on Post-Disaster Recovery was created in response to the devastating hurricanes of 2017 and brings together leaders from government, business, and civil society to address ongoing and long-term recovery, sustainability, and resilience needs.

HELPING FARMERS IMPROVE THEIR LIVELIHOODS

Through trainings in agricultural practices and improved access to resources and markets, the Clinton Development Initiative equips farmers in Malawi, Rwanda, and Tanzania to better navigate the challenges of poverty, food insecurity, and the effects of climate change. The Clinton Giustra Enterprise Partnership improves the livelihoods of farmers and fishers by expanding agricultural productivity, creating job opportunities, and connecting farmers to new and global markets so they can sell their products and prosper.

COMBATING CLIMATE CHANGE

The Clinton Climate Initiative works with island states to develop scalable renewable energy projects tailored to local island conditions. CCI's work helps provide real-world examples of ways to combat climate change while cutting costs and spurring economic progress. CCI also runs a women's leadership program to address underrepresentation in the sector.

SETTING CHILDREN UP FOR A STRONG START

Too Small to Fail promotes early brain and language development by supporting parents and caregivers in underserved communities with tools to talk, read, and sing with their babies from birth to help set them up for success in school and in life.

FIGHTING THE OPIOID CRISIS

The Clinton Health Matters Initiative fights the opioid epidemic by increasing education and awareness to reduce stigma and curb addiction, while providing communities with the tools to combat the epidemic and save lives.

HELPING KIDS LEAD HEALTHIER LIVES

The Alliance for a Healthier Generation works with schools, youth-serving organizations, businesses, and communities to improve the places children learn, live, and play to provide and promote good health and better nutrition.

EXPERIENCING A LIFETIME OF PUBLIC SERVICE AT THE CLINTON PRESIDENTIAL CENTER

The Foundation operates the Clinton Presidential Center in Little Rock, Arkansas. The Center offers a unique perspective of the work – past, present, and future – of the 42nd President of the United States, and provides year-round educational and cultural opportunities.

CONNECTING STUDENTS AS THEY TURN THEIR IDEAS INTO ACTION

The Clinton Global Initiative University (CGI U) engages the next generation of leaders from across the country and around the world to discuss and develop solutions for the most pressing issues on their campuses, in their communities, and across the globe.

SHARING LESSONS IN LEADERSHIP FROM FOUR HISTORIC PRESIDENCIES

The Presidential Leadership Scholars Program serves as a catalyst for a diverse network of leaders brought together to collaborate and make a difference in the world as they learn about leadership through the lens of the presidential experiences of George W. Bush, Bill Clinton, George H.W. Bush, and Lyndon B. Johnson.